

Science seminar

Northville resident Edvin Rennell, above, was one of 56 outstanding seniors who recently attended Lawrence Institute of Technology's six-week Summer Science Institute...

September art show in Milford

Sixty to 70 specially-selected artists will be displaying and selling their work when the Huron Valley Arts Council presents its biennial "Art in the Park" during Milford's Mill Valley Festival...

The Art in the Park committee is headed by Edie Schenberg, assisted by Marilyn Fisher (site), Ayesha Lancaster (food), Pat Oldford and Ann Stawicki (artists) and Jeanetta Vesey Quillers and other folk art artists.

Dorm insurance a good investment

College students bound for the dormitories should make some provision in their school budgets for protecting the valuables they plan to take with them. According to the Michigan Association of Certified Public Accountants, it makes financial sense to insure the possessions, which are often worth several thousand dollars.

For insurance purposes, a stereo may depreciate at 10 percent a year but designer jeans may lose value much faster. The "fair market value" or the property's value at the time of the loss is also considered in the casualty loss deduction for income tax purposes.

Artisans can apply for fair

Local artisans interested in exhibiting at the 1983 Novi Arts and Crafts Fair have until September 2 to submit applications. The fair is slated for November 5-6. Bill Scott of the Parks and Recreation Department said Novi's art fair will be "juried" again this year to ensure quality of craftsmanship.

THE NOVI NEWS

SERVING THE CITY AND TOWNSHIP OF NOVI

Vol. 28, No. 18, Three Sections, 32 Pages Plus Supplements

Wednesday, August 31, 1983—Novi, Michigan

Housing ordinances challenged by suits

By KATHY JENNINGS

NOVI — Two builders filed separate lawsuits challenging the city's housing compatibility ordinances and disclosure ordinance last week. Both suits were filed in Oakland County Circuit Court.

'...No builder or other individual can understand from the terms of the ordinances what must be done to comply with them.'

— Bektzak suit

Benson's suit requests the court keep the city from using the ordinance that requires homes to be dissimilar from each other as well as the ordinance which provides conditions for disclosure in the sale of new homes.

The suit also alleges that the city council adopted the ordinance although it knew the legislation did not comply with state statutes and laws governing zoning, and even though...

Novi has attempted to "exclude from the city certain classes of housing, including, but not limited to low cost, low income, production-type housing in which (Benson specializes)," the suit states.

The suit further maintains that the ordinance was adopted "arbitrarily and capriciously" and for the political benefit of the defendants and in disregard of the statutes and laws of the State of Michigan.

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Team Novi representatives Sheila Mahon and Margie Sroka unveil the Novi Special

Exposition Day highlight

Novi racer unveiled

NOVI — "Team Novi" took center stage Saturday as the city unveiled the Novi Special during the second annual Novi Business/Industrial Exposition at the Sheraton Oaks.

The Novi Special is the highlight of his long and distinguished racing career. "I was driving a very fine car out of Germany on the European circuit," recalled Nalon about his first meeting with the Novi Special.

Bel strike delays cable

NOVI — The strike by Michigan Bell employees not only aggravated people trying to contact long-distance operators, but also caused delays in connecting Novi residents to the cable television system.

"We haven't had any real complaints. But we've had some concern," Kriewall reported. "I saw that the number of homes hooked up to Novi hasn't changed recently and it should be moving up in a normal monthly progression."

Novi has 32 subscribers for cable service offered by MetroVision and that number has been virtually the same since July 22, according to Lark Samouelian, executive director of the Southwestern Oakland Cable Commission.

Raising walnut trees in yard is pastime for Novi resident

By KATHY JENNINGS

NOVI — Vince Walker is looking for a few good homes — for his seedlings. Planting trees is Walker's hobby. And right now there are more than 20 black walnut seedlings growing in the back yard of his home in the Meadowbrook Glens subdivision.

If they are to be transplanted walnut trees must be moved when they are small. "Just as when you plant any small tree they should be watered regularly so the damaged root hairs can adjust," Walker said.

Our salute to industry

Inside today's edition of The Novi News are two items of special interest — a special section about local Business & Industry and our monthly Entertainment Page.



Vince Walker proudly displays one of his black walnut trees

LPN refresher class offered at Schoolcraft

Licensed practical and vocational nurses who have been inactive and wish to return to practice can upgrade their skills at Schoolcraft College this fall.

Seminar will teach skills for listening

A course entitled Reflective Listening/Communication Skills will be taught at Schoolcraft College this fall. The four-session seminar is designed to help professionals, such as counselors, lawyers, divorce mediators, doctors, clergy, social workers and educators take advantage of some new insights into the art of communicating effectively.

Kids can get tours of Providence facility

A 30-minute tour of the emergency treatment area, laboratory and x-ray departments at Providence Hospital's Novi Ambulatory Care Center is available to local children's groups weekdays by appointment.

Advertisement for Del's shoes and clothing. Features a large graphic of a shoe and a woman in a dress. Text includes 'Back To School & Campus '83', 'Savings Up To 30%', and a list of clothing items like 'Ladies' Jeans', 'Men's Jeans', and 'Children's Jeans' with prices.

Vertical text on the right edge of the page, including 'R. R. SOUS' and 'MILFORD, MI 48224'.

Vertical text on the right edge of the page, including '2-2'.

Vertical text on the right edge of the page, including 'Continued on 10'.

Ernie's Deli & Restaurant

Grand River & Drake in Mulwood Square
478-0080

joins the fight against
MUSCULAR DYSTROPHY

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FREE DINNER FOR 2
including soup, salad
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This enters your name in our RAFFLE— Winner picked Sept. 2 at closing—offer applies to dining only. Raffle may be entered for each corned beef sandwich bought.

Novi's fourth fire station opens

NOVI — Novi Band Director Craig Strain said every couple of years people ask him the same questions. Does participation in band require too much of students? Could the rules and regulations be relaxed somewhat without hurting the quality of the band?

Strain's unequivocal answer on both counts is no. The Novi school board recently posed both of these questions to Strain, who has directed the high school band department for seven years.

Trustee Gilbert Henderson noted Strain is the only high school teacher who grades students in both the classroom and an extracurricular activity. Participation in band, he noted, requires attendance in classroom, rehearsal and performance.

Rules for band members specify that "missing a performance without prior notice and/or a valid reason will result in a failing grade for that marking period."

"You're the only teacher who will fail a kid for missing something," said Henderson, noting that in a typical classroom, such as geometry, if a student misses one exam, the failing grade is averaged with his other grades and does not cause him to fail for that marking period.

Although a performance schedule is given to students prior to the school year, there are some shows added to that schedule and this might pose difficulties with the student's employer, Schram noted.

Strain said band members are informed of added performances "significantly ahead of time," usually at least one month prior to the engagement. If the notification period is less than that, the band votes on whether the engagement will be accepted, he explained.

"It's what makes us the award-winning Novi High School band — instead of just the Novi High School Band," she said.

Despite the strict attendance rules, most students receive "A" or "B" grades and many receive perfect attendance awards at the year's end, Strain said.

Interest in joining band was not diminished during the seven years of Strain's directorship, despite the demands placed on his students. In fact, the marching band is 180 students strong this year, with 70 freshmen, Strain noted.

"I feel the setup is good; the rules aren't too strict," commented one freshman after more than a week of six-hour practice sessions in preparation for the state fair and Silverdome performances last weekend. "It takes a lot of time, but we all have the same goal. The band's like a family. We all work together."

After his meeting with the school board, Strain said he felt a "real commitment" from the board for his program. "I felt a strong endorsement for the rules and regulations we have. I find the kids are crying out for that kind of structure," he added.

After Friday's state fair performance a senior band member said the time and responsibility involved in the band were worth it.

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'The difference between this and a geometry class is that the kids sitting next to the student who misses the exam don't suffer — unless they're cheating off him. But in band, if a student misses a performance, he leaves a hole in the field or on the stage.'

— Craig Strain, Novi band director

Students don't mind band rules

NOVI — The engine is in place and firefighters have been assigned. Fire Station Four has been put into operation.

Novi Fire Department took possession of the city's newest fire station eight days ago.

"This is the fourth station we've opened in the past five years," said Fire Chief Arthur Lenaghan. "This station, built to cover the west side of Novi, represents 80 percent completion of our fire department master plan."

City officials approved construction of the fire station at the corner of Eleven Mile and Beck Road on the grounds that a station was needed to protect the western side of Novi, Lenaghan noted.

"We had nothing on the west side of the city," Lenaghan said. He indicated the station was built after the city had accomplished higher priorities in the fire department master plan.

"It was an established priority that we needed something in the southwest. The fire station cost approximately \$206,000. Construction was financed through an expenditure from the city's general fund."

"We budgeted \$215,000 and we've just finished the bills. We stayed within budget on the project," Lenaghan said. Eleven volunteer firefighters have been assigned to Fire Station Four and more may be assigned at a later date since a training class currently is in session.

Lenaghan said the department is authorized to assign 15 firefighters to the new station.

An engine and necessary equipment have been moved into the station, Lenaghan continued. Further equipment may be purchased later in the year when it is determined if federal revenue sharing funds are available.

Lenaghan noted that the building design deviates from other fire stations in the city. Original plans called for one set of prints to be used for all the city's fire stations. The prints were used for Stations Two and Three, but Station One was changed to accommodate fire station headquarters and Station Four plans were revised to make the building more compatible with the surrounding residential area.

"This station is adjacent to a residential area so we used a completely different design," Lenaghan said. The building, located next to the Pioneer Meadows subdivision, was designed by TMP Associates.

Although the fire department has taken possession of the building, an official ribbon-cutting ceremony will not be scheduled until September. The building will be dedicated in conjunction with Community Appreciation Week.

WALLED LAKE — A proposal for a finance committee, forwarded as a "support service" for the business office, was launched a second time before the school board this week.

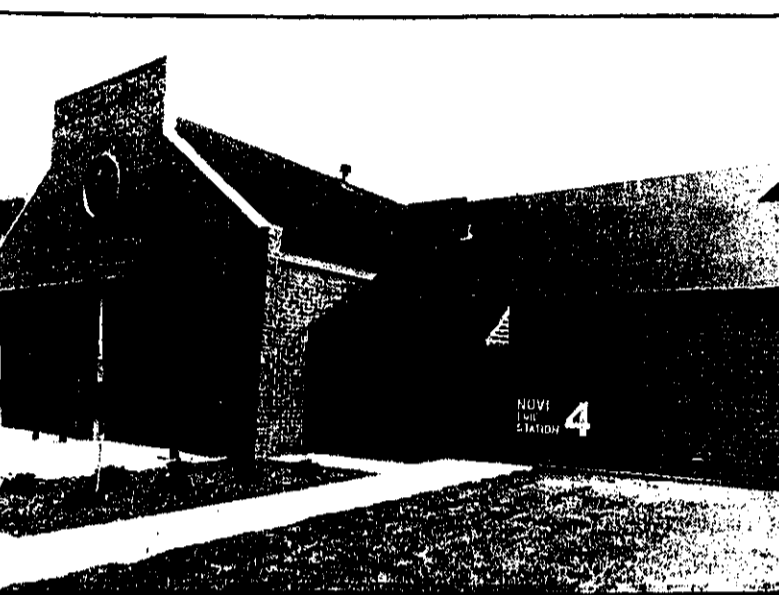
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"This was not intended to be an additional layer of bureaucracy," responded Superintendent Don Sheldon. "I would be the first to complain if it were to become that."

Wright said the "sole purpose" of the group is "to openly and thoroughly discuss items of interest to the district that fall within the realm of the business office."

The committee would be established under his guidance, Wright noted. Members would consist of two community members, two board members, one building administrator, one certified staff member and one non-certified staff member.



Novi Fire Station No. 4 was designed to resemble a home facility on the west side. We purchased the property with money from the millage.

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Wright said he would be responsible for setting an agenda for committee meetings.

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Trustees Patricia Jackman and Bonnie Venke supported the finance committee proposal, but said it was not necessary for the board to sanction its formation.

"I think this proposal is in the wrong arena," said Jackman. "This is an administrative committee. I think the administration has the right, authority and resources to establish committees. I don't think we need to talk about this."



Downtown Wixom is getting a facelift as workers begin installation of new sidewalks

Downtown authority discusses role

WIXOM — The recently created Downtown Development Authority (DDA) held its first meeting last week as work to beautify the central business district and other projects near completion.

The DDA discussed its role and particularly tax increment financing, according to DDA director and city administrator Stephen Bonczek.

Under tax increment financing a base assessment will be set for property and taxes paid for increases will be reapportioned for use in local improvements.

Using community development block grant funds, the city has installed new street lighting, sidewalks with decorative brick and landscaping in the downtown area. The beautification efforts are aimed at drawing additional customers and new businesses to the central business district.

"We have planned these improvements for several years and the main problem was money," Bonczek commented.

The city is involved in condemnation proceedings to obtain easements at the Hot 'n Tasty Pizzeria and the Koffe Kup, both owned by Cindy Ostrander and Kathy Boen. The women refused to grant the city easements, charging that the loss of a parking space in the easement would be detrimental to their business.

"We are nearly done with the sidewalk construction," said Bonczek. "We just got community development approval to install a handicapped ramp at the city annex and other downtown physical improvements."

Another downtown project, the new Community National Bank building on Pontiac Trail, should be completed within 30 days, according to Bonczek. The bank has had a temporary structure for many years on Wixom Road.

Another Wixom business, the Korax Company, also located on Pontiac Trail, has requested a tax abatement through an industrial facilities exemption certificate. The tax break would help fund a proposed multi-million dollar expansion program. A hearing on the request has been set for Tuesday, September 27, by the city council.

The city planners have prepared a master plan which addresses the needs of the downtown area, Bonczek said, which will be used as a base by the DDA.

"The DDA can modify the plan and will meet with the planning commission for coordination," he added.

With resurfacing of Loon Lake Road also underway, Bonczek said it was a very active time for Wixom's downtown. "This is going to be impressive, especially when the remainder of phase one improvements have been completed," he commented.

"Wixom is one of the most active small communities in Oakland County."

At the DDA meeting, Sami Poota of the Wixom Supermarket was elected chairman Ken Jensen of Community National Bank was appointed treasurer.

The DDA will hold meetings the second Wednesday of each month when there is business on the agenda.

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Trees to be offered to Novi residents

NOVI — Some of the city's newer subdivisions may be nearby redwood trees, but the Parks and Recreation Department is working to remedy the situation.

"This fall the department will again offer its Plant-A-Tree program. There are a lack of trees in new subdivisions. One way to help the situation is to offer trees for sale," explained Paris and Recreation Director Thomas O'Branovic.

Residents can buy a tree and plant it anywhere they want, O'Branovic said. This fall three types of maples, Douglas Fir and Austrian Pine will be sold by the department. The trees range in price from \$72 to \$106.

The trees are delivered to the buyer's home according to pre-arranged appointments. The parks and recreation department will schedule three days when trees can be delivered. Most purchasers have holes dug and ready for planting.

"We request that people be home to sign for the trees, otherwise we have to leave them in their yards," O'Branovic said. Each tree comes with planting instructions.

"If they follow the instructions they should be okay," O'Branovic said. The parks and recreation department offers guarantees on the trees for one year and will replace trees that die.

O'Branovic explained nurseries commonly guarantee trees by raising them 100 percent. Since the trees in the Plant-A-Tree Program are offered at such low prices, the nursery can't do that in this case. So the parks and recreation department has taken on the responsibility, O'Branovic said.

"We're doing it as a department because we think it's worth it," O'Branovic said. "So we went to a local nursery, Peat Humus Tree Farm. They offer prices in advance below wholesale price they would sell to a landscaper."

To make sure that Novi receives competitive prices, the city's wholesale nurseries were contacted for comparison to Peat Humus prices, O'Branovic said. He said prices from the local nursery were lower.

Deadline for ordering trees is October 21 and delivery will begin October 29.

NOVI — The seven candidates for three vacancies on the Novi City Council have been invited to speak at a "Meet the Candidates" night at the Novi Public Library on Thursday, September 8, at 7:30 p.m.

The public is encouraged to attend the candidates' night, which is sponsored by the Novi, Northville, Plymouth, Canton League of Women Voters.

Candidates for election in the September 13 primary election are incumbents John Chambers and Martha Hoyer. Competing with them in the race are John Clark III, Edward Leininger, Michael Navetta, Arien Schroder and William Wiseman.

They are competing for three seats on the city council, one of which was vacated when Council Member James Shaw decided not to seek re-election.

One of the seven candidates will be eliminated in the primary. Voters will cast ballots for three candidates. The top six vote getters will proceed to the general election.

Mayor Robert Schmidt is unopposed in his bid for re-election.

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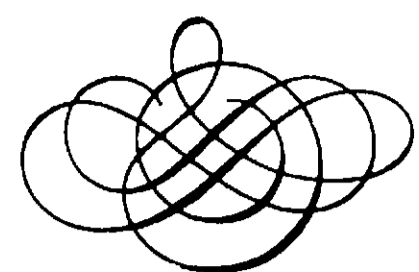
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Are these your questions?

Q. What causes facial wrinkling?

A. We've been told it results from the weather, emotions, soaps... But slack, weak and atrophied muscles cause the skin to wrinkle also. This decline in tone of facial muscles is the greatest contributor to facial wrinkling.

Q. How can a weak facial muscle cause the skin to wrinkle?

A. The skin is the largest organ of the body and is connected to the entire human system. When the underlying muscles sag, the skin will do the same.

Q. What method is used to stimulate facial muscles to increase firmness?

A. A low frequency, battery powered machine which produces a newly discovered electronic current is used to stimulate each facial muscle in a certain manner. The muscle is stimulated specifically at certain points. This stimulation of the muscle is what will cause it to "lift" the sagging skin. This procedure is not done through injections, creams, chemicals or laser.

Q. Is there any pain involved in the treatment?

A. The entire procedure is painless. There are no scalpel scars, needles, anesthesia, or hospitals as with surgical face lifts. The treatments have been described as "relaxing" and "soothing."

Q. Is the procedure safe?

A. There is no risk involved in the procedure. It is completely safe.

Q. How can a non-surgical face lift return the lost firmness or tonus of the skin?

A. Kinesiologists or muscle specialists have, for many years, demonstrated that any muscle can be re-programmed to accept or release its tonus. The facial skin has over 30 muscles which lie directly below and are connected to it. Two things result when a facial muscle (or any muscle) is stimulated: (1) Contraction or shortening, or (2) Expansion or lengthening. The direction of the stimulant on the muscle determines if shortening or lengthening takes place. In either case proper firmness is re-established, thereby correcting the sag of the muscle which in turn corrects the sag of the skin. Another advantage is that the treatment stimulates blood circulation to the face, which also tightens up the muscle tone and helps counteract the dryness that contributes to wrinkles.

Q. How many treatments does a complete "lift" involve?

A. A minimum of 11 visits is routinely recommended to each person, although favorable changes are noticeable in a shorter period of time. It has been researched that the stimulating of the muscles for this period of time has the pronounced probability of retaining the beneficial changes for a longer period of time. The number of treatments required depends on the condition of the skin and its response. Time involved and number of treatments depends upon you — when you learn a new sport or learn to play a musical instrument, you may achieve results more quickly than others. Everybody starts from a different place. Everybody responds differently.

Q. Can the time of "holding" a face lift be extended?

A. Yes. It is common knowledge in the field of dermatology that certain environmental factors, such as too much sunlight, can be detrimental to human skin. Excessive use of alcohol and tobacco have been shown to be detrimental to muscle and skin tissue. Certain exercises will be recommended to help maintain the tone of the facial muscles. Certain cosmetic products will be prescribed. Some of the patients have chosen a maintenance program on a regularly scheduled basis. Others choose to be treated when they feel it is needed.

Q. Should I be able to visually see the difference in my face as treatment time progresses?

A. Yes. Photographs will be taken before treatment begins. A second picture will be taken on the sixth visit. A third picture will be taken on the eleventh visit. Each person will see her own progress.

Q. What is the treatment schedule?

A. Normally, a complete facial rejuvenation program will consist of 3 treatments weekly for 3 weeks. This will be followed by 2 treatments for 1 week.

Q. How long will a non-surgical face lift last?

A. Some New York and Los Angeles doctors state that the results can last from one to two years. Other doctors believe it lasts two to five years. All agreed on one important factor — it depends upon the person.

Q. Is everyone a candidate for the procedure?

A. No. The younger the face or the more muscle tone left in the face, the better the candidate. Contact us regarding a free consultation. We will be very honest with you as to what kind of results you might expect.

Q. How much time is required for each treatment?

A. Because various procedures are involved in the technique, the treatment time will vary from 45 minutes to an hour. You will probably find the treatment so relaxing that you won't want it to end.

Q. How much does it cost?

A. The program is divided into a series of the first six treatments for \$500, and the next five treatments for \$500. If you are accepted into the program, you are obligated only for the first six treatments at \$500. After your sixth treatment, it is your decision to proceed with the next five treatments.

Q. Do you offer other services?

A. Yes. We offer facials by our European esthetician, electrolysis, skin care analysis, and training in the art of make-up. We also offer a complete line of European skin care products for men and women and cosmetics, exclusively by Jean Claire.

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Chemicals spilled at Wixom station

WIXOM — The driver of a truck carrying three tanks of chemicals discovered one of the tanks was leaking when he stopped at the Wixom Union 76 Truck Stop on route to Indiana last week.

According to Wixom police, the driver immediately moved the truck to a gravel portion of the parking lot after discovering a "considerable" leak coming from one of three barrels of chemicals. The chemicals, sodium hydroxide, NOS (nitrous oxide) and phosphoric acid, were being shipped from Detrex Chemical Industry, Inc., of Detroit to a company in Logansport, Indiana.

Officials contacted Chemtree — Chemical Transportation Emergency Center — for information on how to handle the spill. Chemtree is a national 24-hour hotline service providing advice on the handling of hazardous chemical spills.

The leaking barrel contained sodium hydroxide, a chemical used to remove rust. Paul Phelps of Oakland County Disaster Control said Wixom police and firemen confined the spill and neutralized it with soda lime.

"The local community (officials) did an excellent job," Phelps said.

Wixom Fire Chief George Spencer said although a Michigan Department of Natural Resources official was to supervise the cleanup, his department has not yet received a DNR report.

Spencer estimated the three barrels each held between 200 and 250 gallons of chemicals. A representative of Detrex was sent to the Wixom Union 76 station to photograph the leaking barrel, but this week the company still had not determined the cause of the leak.

The leaking barrel was returned to Detrex and the other two were sent on to Indiana, Spencer reported.

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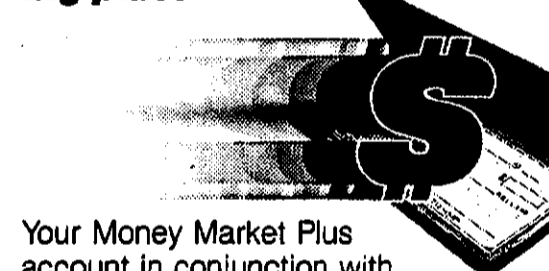
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NOVI-WALLED LAKE NEWS

Changes in order for pool program

Members of the Walled Lake Board of Education recently expressed complete exasperation with the operation of Walled Lake's swimming pool program.

Since reopening the pool in January, 1982, the board has repeatedly reminded the community education department that the pool is to be self-supporting. The board reiterated its directive this month after receiving a July 31 pool report with a bottom line deficit topping \$6,000.

July swim classes — the primary source of summer revenues — were cancelled when the pool pump broke down less than one week into the first session. Therefore, expenses in July were more than \$2,000, while revenues from fees were only \$764.

The board responded to the report by criticizing the management of the pool. Trustees questioned the whereabouts of a 1982-83 profit from the pool program which appears to have been absorbed within community education accounts. They noted the excessive number of school personnel responsible for pool operations. They pointed to an as yet untouched citizens' pool fund available for repair and purchase of pool equipment.

The issue of "poor management" first raised at Superintendent Don Sheldon's evaluation session in June — has become a chorus repeated each month at school board meetings. Presentation of the pool's financial situation by Community Education Director Robert Duff and Assistant Superintendent for Business Russell Wright seemed to invite another "poor management" refrain.

There was no apparent attempt to account for the absence of the 1982-83 pool program profit and Duff admitted no knowledge of the availability of the citizens' pool fund money.

But while Duff's presentation of the pool's financial situation was lacking, so was the board's response to the problem.

The board has accepted the

Crusade pays off

Novi Mayor Robert Schmid talked about a man with a dream during official unveiling ceremonies for the Novi Special, the famed Indy race car, during the city's business and industrial exposition at the Sheraton Oaks on Saturday.

The man with the dream, said Schmid, was Novi's city manager, Edward Kriewall. And the dream was to acquire one of the few remaining Novi Specials from Andy Granatelli.

"Ed kept telling us we have to get the car, we have to get the car," reported Schmid. "The council kept telling him that we don't have the money, we don't have the money."

What ensued was a one-man campaign to acquire the Novi Special. While vacationing with relatives in California last year, Kriewall made a side trip to talk with the Granatelli brothers in Van Nuys. The car was there, alright, packed away in a crate in a warehouse.

Although the Granatellis originally asked \$100,000 for a car and engine, they finally agreed to sell the car — minus engine and drive train — to Novi for \$35,000.

The next hurdle was to find \$35,000. With the council unwilling to spend taxpayers' dollars for the

report of a citizens' pool committee that the pool program can break-even or make a slight profit by increasing hours of rental. The recommendation has been approved despite the contention from Duff and Sheldon that rental fees cannot fully cover the costs of operating the pool — particularly utility costs.

The administration's position is supported by information on comparable pool programs in Novi and West Bloomfield. In both districts the community education pool program is self-supporting. But both districts allocate general fund dollars to cover the cost of operating the pool for general education programs, such as physical education classes, during the school day.

Walled Lake's pool, on the other hand, is expected to operate solely on community education swim class fees and pool rental dollars. True, there is money available in the citizens' pool committee fund, but it seems inappropriate for a public school administrator to have to seek funding from a private citizens' committee for public school pool repairs or equipment purchase.

This fall the pool will be used by secondary physical education classes, students in the elementary "drownproofing" program and athletes on the interscholastic swim team. Instructional costs, coaching, supplies and other direct costs of these programs are covered either by the general fund, fees, or booster club contributions. But utilities and other indirect expenses of opening the pool have not been accounted for, according to Duff.

If the board does not want to use general fund dollars to help fund the pool's operation during the school day — and the district's precarious financial situation seems to preclude this — it should direct the community education and business offices to determine what percentage of utility and operational costs should be allocated to each group using the pool. Otherwise it appears pool program deficits will continue to compound with each month of operation.

Kriewall, whose marketing of city T-shirts, decals and bumper stickers has earned him a reputation in city hall as the Don Canham of city managers, is now talking about marketing "Team Novi" jump suits and plastic models of the Novi Specials.

The famed Indy race car already has demonstrated its promotional value; and the automobile also has historical significance for the city. The city manager should be commended for his one-man campaign to bring the Novi Special back to its original home.

Perspectives

By PATRICIA N. BOWLING

All my life I've been chided by friends and family members for being a psychological eater. I'm one of those people whose taste buds are indelibly linked to the psychological sense of what is edible and what is not.

Most people determine their culinary likes and dislikes by their sense of taste, with either prodding or discouragement by their sense of sight and smell. But for the psychological eater, taste may never enter into the consideration.

Take refried beans, for example. In my mind, people should not eat food that so closely resembles dog food. No one will ever convince me something that looks like refried beans could possibly taste like anything other than dog food. It's a totally unfounded opinion — I've never ventured a taste of refried beans. But the appearance has created an insurmountable mental block.

Appearance is not the only problem. Textures have bothered me ever since my first morsels of solid food. I was 20 years old before I ate my first plate of scrambled eggs. I still only eat fried eggs when trying to be polite after they've been offered to me. The slippery, slimy nature of eggs, once in my mouth, has always sent a direct message to my brain: Are you sure this is something you should have in your mouth? When I was a child my brain clearly answered "no!" to not only eggs, but tapica, jello and oatmeal.

There are emotional factors attached to my likes and dislikes as well. Fish and poultry are the primary problems here. Steaks, chops, roasts and ground meat have never phased me — these are not items my mind easily associates with a live animal.

I like chicken but buy the boned and skinned breast meat. Sure, it's a few cents more a pound, but I've lost my appetite any time I've had to prepare a whole chicken. I think breaking the bones disturbs me the most. At Thanksgiving, I pass the legs on to more appreciative eaters. Once I realized the rubbery strings you always bite into when eating a leg are actually veins, I've never been able to enjoy them. Another psychological block.

I thoroughly enjoy most kinds of fish — but I prefer it fileted, rather than accompanied by head and tail. Consuming

something that stares at you poses obvious difficulties for a psychological eater.

Despite my chronic eating disorder, I recently found myself on a plane headed for a nine-month stay in Japan. Of all places, I had a burning desire to visit the land of green tea and raw fish. Before it was over, I'd hurdled some incredible psychological eating barriers.

I ate raw fish, squid, eel, seaweed, bean paste similar to refried beans only sweet, and pink pickles so salty they numb the (unaccustomed) taste buds.

I guess I should qualify that first claim somewhat. I never really "ate" raw fish. I put one bite in my mouth, chewed for what seemed like 15 minutes, and never managed to get it past the back of my throat. It didn't taste bad at all, I just couldn't stop the messages fleeing to my brain: This is RAW. Fish is supposed to be COOKED.

Fish is not "supposed" to be cooked, of course. It all depends on your frame of reference. Unfortunately, my power of logic faded miserably when it came to swallowing the raw fish.

The most elegant way to serve raw fish in Japan offends two of my worst psychological quirks. Not only is it raw, they display it neatly across the carved bones from which it came, with head and tail included.

The Land of the Rising Sun was not at all times the Land of the Rising Stomach for me. I learned to eat and enjoy all variations of cooked fish — with head attached — by completely ignoring the head throughout my meal and concentrating on my latest language lesson in my mind.

Diverting one's attention away from the disagreeable element may well be the best antidote for chronic psychological eaters, such as myself. I learned to eat scrambled eggs by quickly following each small bite of egg with a much larger bite of toast, thus ignoring the disagreeable texture.

That takes care of eggs and fish with heads. I've not figured out a diversion for eating refried beans yet. But I'm not convinced it's worth it.

Framework

By Steve Fecht



All tied up!



After the fact

By PHILIP JEROME

EDITOR'S NOTE: "After the Fact" will not appear this week so that we can bring you an excerpt from a chilling new novel, "PAWS" by Jerome Phillips.

"Good morning, America." The calm, steady voice of David Hartmann on the television seemed to snap him out of his dark preoccupation.

"Why don't they send that clown back to Room 222," he growled, fumbling with the Windsor knot on his tie.

From the opposite side of the room, his wife eyed him understandingly as he dressed for work. Tall, dark and handsome in a rugged sort of way, a hint of silver was beginning to creep into his hair, giving him a certain distinguished look that would have made John DeLorean proud. No wonder women find him so attractive, she thought.

But he was edgy this morning... how could anyone snap at David Hartmann like that? And she knew why. In a few moments he would be leaving for work and that meant one thing — he was going to have to make a mad dash across the front porch, trying to elude the 20 little paws which awaited him outside the front door.

"Do you think they'll attack again," she asked softly, trying to conceal the fear that pulsed through her own body at the dreaded kitten menace.

"Of course, they'll attack," he snapped. "Have you ever walked out on the front porch when they weren't out there — all five of them... waiting to be picked up and petted... trying to climb the legs of your pants if you stop for just a second... playing with the laces on your shoes. Of course, they'll attack."

To make matters worse, he had an important meeting that day and was wearing his new blue pinstripe, the one that commanded respect. "I'll tell you what else," he said, the fear rising in his voice. "I'll bet one of them — probably Punch or Mr. T. or maybe Snow or Bliff or Sky — will get their claws into the pinstripe. How will that look to have kitten paws all over my new suit?"

Outside, the sun had already started to beat down. Another scorcher, he thought. But the intense summer heat was the least of his worries at that particular moment.

'Deny high-rise zoning request'

To the Editor:

The local press has chastised the doubters of the Roy Mercer condominium project on the Foster-Bradley farm for making up their minds without having all the facts.

It is in the spirit of being well-informed that we ask the Walled Lake City Council to investigate and give a public report on solid facts that are of great concern to the citizens of Walled Lake. These facts should be of prime concern to each city council member making up his or her mind on the wisdom of rezoning the Foster-Bradley property to open it up for Mr. Mercer's project.

First, a relatively sudden influx of people of this proposed magnitude is disruptive to the community in many ways.

Second, the city sewer main on South Commerce Road placed over a decade ago to service this property is far below the required capacity for this project.

The City of Walled Lake and its taxpayers would be responsible for any sewer improvement necessary to service this huge project. There has been no report as promised from Oakland County on the cost of sewer taps for the project.

Third, the city wells and rust-removing system are no match to the demand brought on by Roy Mercer's project. In part, the rust-removal system now in place was bought second-hand at a minor fraction of what newer, large capacity equipment would cost. The drilling of a private well, the alternative for the costs to the city water system, as Roy Mercer suggested, is out of the question... a city ordinance prohibits it.

Fourth, the Walled Lake Fire Department does not have equipment to battle high-rise blazes. Who will pay the tens of thousands of dollars required for necessary equipment?

Fifth, the people of the City of Walled Lake, through an initiative petition, enacted an ordinance prohibiting high-rise buildings over 2 1/2 stories. This fact, as much as any other, should be respected by the Walled Lake City Council in denying Roy Mercer's request for five-story, high-rise rezoning, which would forever dramatically alter the face of Walled Lake.

I would hope that the police staff meetings as well as attorney and ordinance review process (mentioned in



Letters

huge majority who live outside the city limits), but rather to represent the people who elected them and live within the city.

We are deeply concerned about the increase in crime and traffic congestion such a project would bring about, not to mention the escalation of taxes to pay for all the listed requirements necessary for such a development.

Return to a sleepy farming community of the past or the glory days of a resort cottage community? Not at all. Preserve the present quality of life for the residents that live in Walled Lake day in and day out! Yes — preserve the quality of life — deny Roy Mercer's high-rise rezoning request.

Name withheld on request

Clarify definition

To the Editor:

I was most interested to read the article regarding services for condominiums (August 24, page 2). As the property manager for Lakewood Parkhomes Condominium Association, I must concur with the manager of the Country Place when he talks of the lack of enforcement.

I have noted this same lack of response, especially in the areas of parking, trespassing and the new dog ordinance. It seems that there are two definitions of private property: one for the single-family homeowner when the ordinances are enforced and the other is for the condominium homeowners when the property is private and nothing can be done.

I would hope that the police staff meetings as well as attorney and ordinance review process (mentioned in

your article) will bring about a single standard for all the homeowners of Novi. I do not see the matter as one of discrimination as noted, but rather a lack of clarity on the part of some who draft or enforce Novi ordinances.

Paul D. Black, Property Manager

Facts omitted

To the Editor:

It was interesting to read on July 13, 1983, the article concerning Pipelitter, Local 636 striking and picketing the Evans Company here in Novi. Some facts concerning the picketing were omitted or grossly exaggerated.

My husband is a pipelitter with Local 636 and I know how much he makes. He doesn't make \$21 an hour. That would work out to \$42,000 a year and I do not know any pipelitter who makes that much. The average pipelitter makes maybe half that much.

In these current bad times, a pipelitter that is laid off will have to wait nine months to a year before his name comes up on the list to be hired. Even in good times a pipelitter cannot always work a full year.

Mr. Evans makes pipelitters seem like money-hungry, overpaid peons and I resent that. I'm sure all pipelitters would like a 65 cent increase an hour raise. However, Mr. Evans didn't mention all the details that accompany that contract proposal. Overtime pay is to be cut in half and no other benefits are offered. Local 636 has had no monetary increase since 1981. Last year a wage freeze was accepted and our insurance benefits were drastically cut.

The pipelitters wanted to work and negotiate at the same time, but they have been locked out by Mr. Evans' company. It seems to me the Novi News could get all the facts before printing such a biased story.

Sandra Lapham, Novi

Community spirit

To the Editor:

The August 5 Novi City Council/Planning Board meeting not only

worked for the Ford Motor Company, Henry Ford I helped Welch select a site in Novi when he started his own company and also made suggestions for changes in a prototype which ultimately led to the development of the Novi engine.

The car was so powerful, Nalon recalled, that blocks of wood were placed under the throttle to keep drivers from depressing it too far.

Nalon is noted as the most successful driver of the Novi Special for finishing third in the 1948 Indy 500. Nalon appeared headed for victory in the race when a pit crew's miscalculation forced him to stop for fuel with only 16 laps to go. He lost his bid for victory when his 110-gallon fuel tank was not completely filled during a scheduled pit stop just past the halfway mark in the race.

"I came into the pit hard with only 16 laps left for an unscheduled stop, but

resulted in the adoption of new ordinances more protective of Novi residents, but a stronger sense of community was experienced.

The Novi residents, city council members and planning board members all expressed a mutual concern over the degree of quality housing being constructed here.

It was noted that ordinances, or laws, are not the most ideal way to resolve residential problems, but that the ordinances will help our "community" (residents and government officials together) protect itself against builders/developers who show little respect for community ideals.

Laurie Sommer, Novi

Remove officials

To the Editor:

This is an open letter to the citizens of the City of Walled Lake. There is an election coming up for council person. Now is your chance to elect someone who will represent you and not outside interests.

Recently, an outside resident had his property approved by the city for high rise apartments which will cost the residents additional money for police protection, roads, sewers, etc.

We now have sitting on the council a person holding a county job. I feel this is a conflict of interest. We have several high officials in the city who do not even live here. They cannot care what happens to the city.

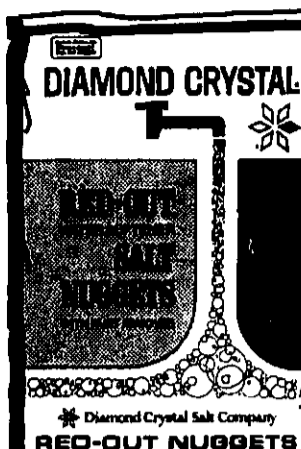
We have open dumps containing stagnant water and trash. This was brought to the city's attention in 1979 and nothing has been done. Unlicensed junk cars are all over the city, some on city property. Nothing is or will be done unless the citizens are aroused.

I moved here five years ago because it was the city of my birth. Since then I have tried as a single resident to get resolved some of these issues. I have received little or no cooperation from the city officials.

So, to the citizens, let's kick out the present administration and get somebody in there who will do what we want, not outside interests.

Malhon D. Green, Walled Lake.

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CITY OF WIXOM NOTICE

RESIDENTS: The City of Wixom will have a ballot question on the City General Election, Tuesday, November 8th, 1983 which will ask for approval of a revision in the Charter for the City of Wixom, abolishing the position of Assistant to the Mayor and establishing a City Manager form of government. The City Manager would be appointed by, and responsible to the City Council. The City of Wixom requires nine members to form the Charter Commission. The Charter Commission would revise the City of Wixom Charter to eliminate any sections therein which might prove to be in conflict with the establishment of a City Manager form of Government. The said Commissioners according to the statute, must be electors of the City of Wixom.

Nominating petitions for the City General Election to be held on Tuesday, November 8th, 1983 are available now at the City Clerk's Office, 49045 Pontiac Trail, Wixom, Michigan, 48096.

Nominating petitions must be filed with the City Clerk no later than 4:00 P.M. on Tuesday, September 20th, 1983.

JUNE BUCK, CITY CLERK
CITY OF WIXOM
Publish 7-20-27, 8-3-17-31, 9-7-14, 1983

Novi racer unveiled at Exposition Day

Continued from Novi 1

The car was built in California but was named for products from the owner's plant in Novi. The Novi Special set numerous records at the Indianapolis 500. Two drivers, including its first — Ralph Hepburn, were killed in the car. Nalon himself was nearly burned to death in 1949 when the rear axle broke and punctured the fuel tank.

The Novi set records for the fastest field in 1948, fastest qualification in 1949 and other records in 1951, 1952, 1958 and 1959.

Although the Novi was an odds-on favorite every time it took the track, it never won at Indy and Lou Welch, owner of Novi Equipment Company, sold it to the Granatelli brothers in 1963 after 23 years of struggling without a victory in the 500.

Nalon told Novi's businessmen and industrialists that Welch originally

worked for the Ford Motor Company. Henry Ford I helped Welch select a site in Novi when he started his own company and also made suggestions for changes in a prototype which ultimately led to the development of the Novi engine.

The car was so powerful, Nalon recalled, that blocks of wood were placed under the throttle to keep drivers from depressing it too far.

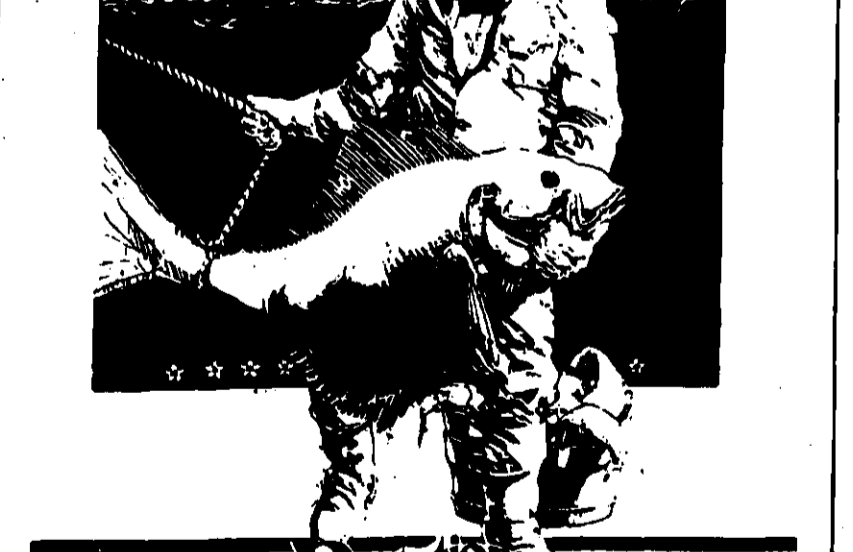
Nalon is noted as the most successful driver of the Novi Special for finishing third in the 1948 Indy 500. Nalon appeared headed for victory in the race when a pit crew's miscalculation forced him to stop for fuel with only 16 laps to go. He lost his bid for victory when his 110-gallon fuel tank was not completely filled during a scheduled pit stop just past the halfway mark in the race.

"I came into the pit hard with only 16 laps left for an unscheduled stop, but

approach inaugurated by Kriewall. "No race has ever been won without a team effort," he said.

Nalon also said he will work to have a Special Day at the Indianapolis 500 in 1985. "I'll be your ambassador," he said. "We'll see the museum and I'll introduce you to all the drivers."

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Your Photos
by Wayne Loder
"I Had A Great Garden... See!"

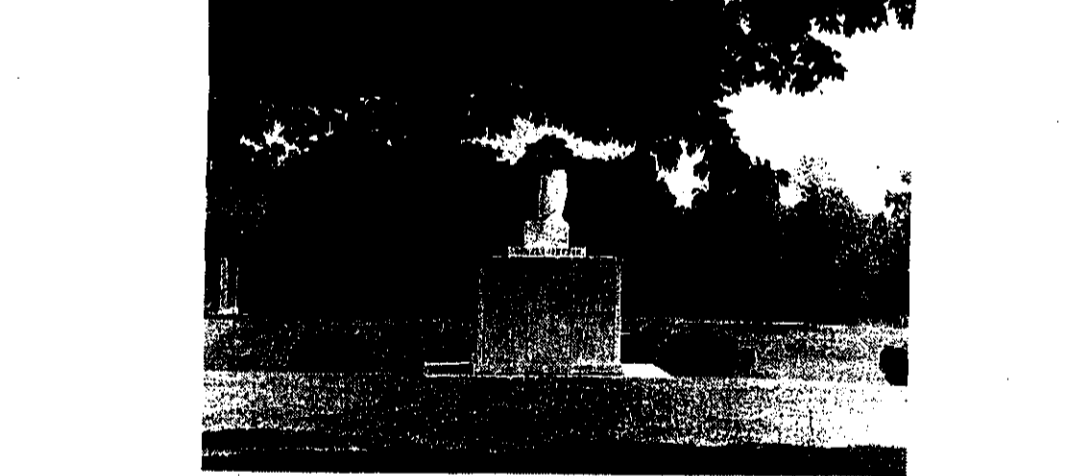
Proud of your garden? Pictures last after the bloom fade and the little tomatoes are canned! Two types of pictures will show how great a gardener you are. Closeups of your prize specimens show your great skill and low shots between rows show how hard you worked to have a great garden. Good shots are easy when you look for back lit or side lit subjects. Try several compositions and distances-to-subject. Close-up lenses help for tight shots. While concentrating on your main subject, don't ignore the background. A low shooting angle will help put sky behind your subject. For those wide-angle, between-the-rows shots, rake the footpaths up so they look freshly tended. A polarizer will make the earth look dark and rich and add color to your plants. Your best shots will make great enlargements for wall decor, too.

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Walled Lake to consider tax break for restaurant

WALLED LAKE - The city council recently granted owners of the Pontiac Trail Big Boy restaurant the leeway to pursue plans to construct a 70-square-foot addition to the restaurant.

The council approved a request from Donald and Georgine Hayes to establish the Pontiac Trail property as a Commercial Redevelopment District (CRD). The CRD status allows the owners to apply for tax abatement on the proposed \$80,000 addition.

A public hearing on the Hayes' application for tax abatement is scheduled for the September 6 city council meeting.

The proposed expansion project would add about 70 seats in the restaurant and approximately 15 new full or part-time employees.

At a public hearing Tuesday, August 23, several Walled Lake business owners and residents supported the Hayes' request for a redevelopment district.

"It would be a benefit to the community to have the improvement of this property - even though they're my competition," said Nifty Norman's Owner Norman LePage.

Walled Lake developer Roy Mercer described the Hayes' effort to modernize and improve their establishment as a "breath of fresh air" in the city.

No one voiced opposition to the Hayes' proposal and the council approved establishment of the district.

If the council approves the application for tax abatement after the September 6 public hearing, it must then determine the time period for exemption.

According to the Commercial Redevelopment Act, if tax abatement is approved, the Hayes' would not have to pay taxes on the restaurant addition for up to 12 years. They would continue to pay their current amount of tax, although the assessed valuation of the restaurant would increase with completion of the addition.

The Penny Lake Grocery on South Commerce Road was the first commercial redevelopment district established in Walled Lake. The council granted the owners tax abatement on the remedied

grocery for six years.

The Hayes have requested a 12-year exemption period.

"Construction will begin as soon as possible upon approval of this request (for tax abatement)," Donald Hayes noted in the application for tax abatement.

The expansion plans include construction of a predominantly glass area across the front of the building creating an atrium atmosphere. In addition, the Hayes plan to complete the unpaved

portion of the parking area to the rear of the building and resurface over 50 percent of the existing parking lot.

The owners anticipate that construction will be complete within 90 days of the tax abatement approval. Because the addition will be built across the front of the restaurant, Georgine Hayes said she plans to remain in operation during regular business hours throughout the construction period with no inconvenience to restaurant patrons.

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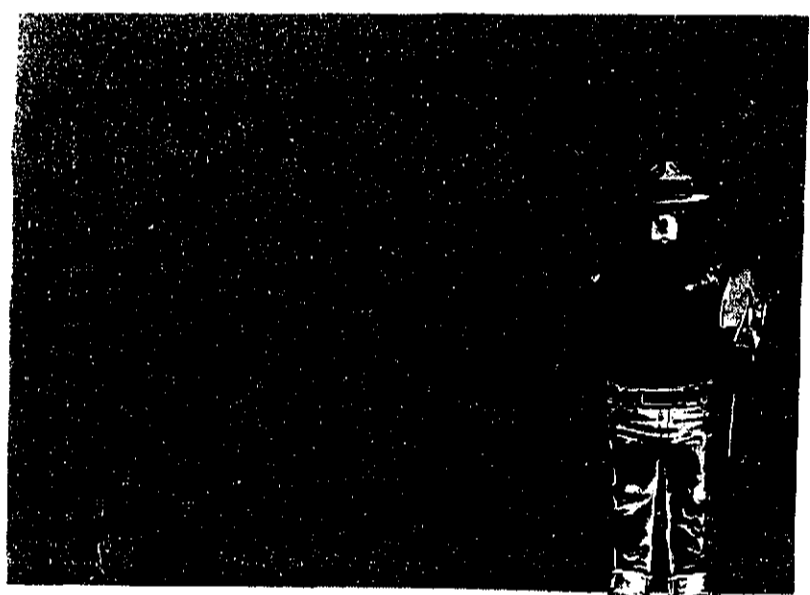
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Action on lake level postponed

NOVI/WALLED LAKE - A request that the Oakland County Board of Commissioners initiate establishment of a legal level for Walled Lake was tabled again last week, this time at the request of both Novi and Walled Lake.

Apparently both communities are near an agreement on the lake level project.

County Commissioner John Calandro said that he and Commissioner William Caddell requested the matter be left on the table, where it was placed a month ago, pending approval of a tentative agreement.

"If it falls through, the committee could deal with it. If they reach an agreement, then the request can be dropped," Calandro said.

"Barring any unforeseen delays the project should be able to move forward," Calandro added.

Calandro said that he is hopeful the two cities have reached an agreement which can be presented to both city councils for ratification. Engineering and legal concerns have been resolved

and the only remaining question is if both councils approve the funding. "We don't anticipate any problems," said Calandro.

The mayors from both communities met Thursday morning, before the meeting of the Oakland County Board of Commissioners' planning and building committee to work out details of the agreement.

"The board would not take further action until this goes back to both city councils," Calandro explained.

Novi asked the county board to consider the matter when the two communities appear unable to reach an agreement regarding establishment of the lake level. The board of commissioners has the authority to initiate establishment of a lake level. The issue was tabled a month ago at Walled Lake's request.

"Walled Lake's engineer and attorney have resolved their concerns and talked to our attorney. Now we're negotiating the amount to be paid," reported Novi City Manager Edward Kriewall.

"Since it appears we're close Walled Lake asked to have the resolution tabled for 30 days to see if we have an agreement."

Kriewall said the issue will be presented to the Novi council at its first meeting in September.

The two communities previously have discussed a contract which provided that Walled Lake would pay approximately 15 percent of the \$150,000 project. Novi intends to pay for the project through the sale of bonds and Walled Lake would repay Novi in annual payments over the next 15 years. Walled Lake's share of the project apparently now is under negotiation.

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PUBLIC NOTICE

The City of Wixom Treasurer's Office, located at 49045 Pontiac Trail will be open till 8:00 p.m. August 31st for the purpose of tax collection.

All 1983 tax notices are due and payable on this date. If there are any questions concerning your payment, please feel free to call the municipal offices at 624-4557.

Publish: 8/31/83

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Builders file suits

Continued from Nov. 1

dinances also area raised.

The lawsuit states that as a result of the adoption of the three ordinances the developers have been injured and suffer damages.

"No builder or other individual can understand from the terms of the ordinances what must be done to comply with them," the suit states. "Because the effect of the ordinances is to require construction of homes that are not saleable in today's market, the ordinances have had a chilling effect and caused fear among builders, making them unwilling to purchase lots in Novi."

"As a direct result, (the developers) have been unable to obtain the market price for their lots and have been forced to absorb the interest on land loans covering the lots."

The suit goes on to say the ordinance requires construction of homes which are not saleable in today's market.

Bezak's suit also says the similarity ordinance violates the First and 14th Amendments to the U.S. Constitution because it is overbroad and vague. The ordinance is also confiscatory, because the cost of building homes in accordance to the ordinance would exceed the amount the property could be sold for after development.

Another argument is that the city did not have the ordinance approved by the state Construction Code Commission and therefore cannot make them a condition of building permit approval.

Similar complaints are leveled against the discriminatory ordinance and the disclosure ordinance.

Bezak's suit asks the court to overturn the three ordinances on the grounds they are "invalid, unreasonable, unconstitutional and void."

It also asks that the court award damages in the amount it sees fit.

Trees are pastime

Continued from Nov. 1

"Ten years from now you can come by with a bushel basket and collect walnuts for your fudge and ice cream. And you'll also be able to bag squirrels, because where there are trees, squirrels follow."

And the trees will be from those started in Walker's backyard.

Although he has at least 20 seedlings now growing in the mini-nursery in his yard, Walker said he planted more nuts than that. "You don't get trees from all of them. Only about 60-70 percent of them grow."

Walker planted the trees along the fence, and later his wife, Anne, put flowers in the same place.

"They popped up after the flowers were in," Ann said. "I looked at them and said 'they're going to take half the flowers.' They're still popping up. Some of them are nuts he planted last year. They've taken a year to grow. I never dreamed they'd all come up. But I can replant the flowers next year."

Walker has other ideas though.

"Next year I'll be ready for a whole new batch. I think I'll try acorns or hickory nuts. I think I'll specialize in Hickory next year."

GREEN SHEET WANT ADS

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Section **B**

GREEN SHEET
Sliger/Livingston East

Wednesday, August 31, 1983

Gitfiddler fills a niche in music business

By KEVIN WILSON

"You can do anything if you really want it enough to put some effort into it."

Tom Rice uses those terms to describe his approach to new music students at his Gitfiddler Music Shop in Northville, but the words could apply equally well to his own business experience.

From a small, rented storefront where he sold guitars and gave music lessons to 50 people a week in a "studio" that employed egg cartons for soundproofing, Rice has expanded into his own building designed for his needs and sells a full line of instruments. There are now 400 students taking lessons from 22 instructors in seven studios. In the past year, he has added an on-premises guitar repair shop.

The growth came in stages from the store's founding 10 years ago this September, and Rice attributes the success of the business to a rare, if not unique, emphasis on string instruments and teaching.

"Most music stores you walk into will have the business set up for professional musicians or keyboard instruments - those are their big money makers," Rice says. "Then, at the slow end they teach and they sell guitars."

Rice identified a need for services not offered at these more typical shops - and a city without a music store - and carved out a fair share of business for himself as a result.

"We're really family-oriented and student-oriented," Rice explains. "We specialize in taking the person off the street who always wanted to play but has been leery of putting themselves at the mercy of a music store."

He employs instructors who teach one-half hour lessons in every form and style of guitar both acoustic and electric, banjo, mandolin, violin, autoharp, dulcimer and hammered dulcimer.

Also offered are vocal lessons, piano, all forms of percussion instruments, all woodwinds and brass, and harmonica. "About the only thing we don't teach is organ," Rice says.

String instrument repairs are offered in the shop, and repairs to other in-

struments, amplifiers, microphones and other equipment are also available. Specializing in the lessons and smaller instruments means offering services and advice beyond that available from the big stores, Rice says.

Spending up to six hours with a customer who is interested in playing music but has not decided what instrument or style is not unknown, Rice says. "The whole idea is we're trying to give them the best instrument for them."

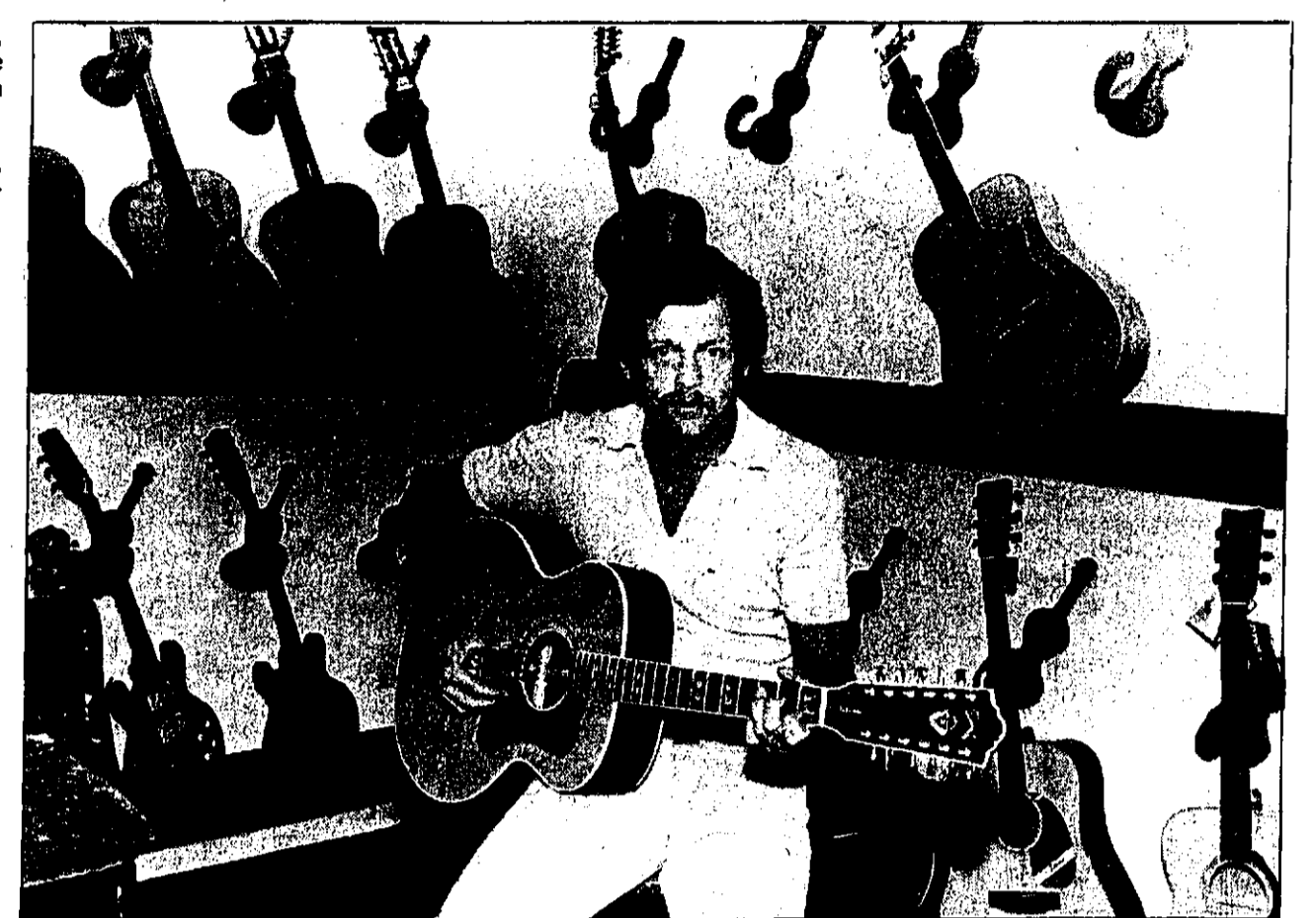
Once the instrument is chosen, Rice sets about finding an instructor suited to the student's need. There are 15 guitar instructors alone, each of whom teaches a particular style of music. Any one of them can teach the basics and allow the student to choose and develop his own style.

"We build a foundation - if a person knows nothing about music but really has the desire, they'll be over the hump in about one year's time," Rice says.

Even those persons who believe they have a "tin ear" or say they "can't carry a tune in a bucket" can learn to play, Rice says.

"I really believe anyone who wants to be a musician can be a musician," Rice says. "That's not to say everyone can be a professional, but we get too hung up on natural ability or talent. Generally, people who think they're not musical can be a musician and be good at it, and a city without a music store - and carved out a fair share of business for himself as a result."

After one year in a small storefront (see related story), the Gitfiddler had been quartered in a house on North Center that was appropriate for a while but soon turned to other uses.



Tom Rice demonstrates one of the many fine instruments he sells.

Music shop dream made real

As Tom Rice tells it, the founding of The Gitfiddler 10 years ago this month was almost as much a twist of fate as it was a deliberately planned venture.

"Owning a music store was my dream, the sort of thing you tell your friends - 'I think it'd be neat to open my own music store. I had no business experience, no idea what running a store would entail. It was just a far-off dream.'"

In the summer of 1973 Rice was employed repairing neon lights and had been selling guitars for two years for George Gould, a Redford resident

friend. It was about that time, he explains, when he caught a dose of poison ivy in northern Michigan that led by a convoluted route to the opening of The Gitfiddler.

Left with spare time after a doctor's appointment for treatment of the poison ivy, Rice was walking around Northville when he became serious about his dream.

"That was when they were building the Northville Square Mall and just out of the blue, like a revelation, I decided I ought to find out how much it would cost to rent a retail store," he says.

He soon learned the smallest space in the mall would cost \$360 a month.

"At the time, that was more money than I could ever hope to have - I was making \$160 a week, tops, and I was just crushed, my dream was dead," he relates.

Afterward, as he walked up Center Street, he spotted a small vacant storefront with a hand-lettered rental sign in the window. "I got all excited again, ran in next door and asked if they knew how much it would cost to rent the store."

Continued on 3

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14" with Free Carry Case
Reg. \$256.95
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Model 16"
16" Super 2
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Model 410
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20" Tip guide bar
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TRACTOR MODEL	REGULAR PRICE	SALE PRICE
210 With 38" Mower-standard	\$2962	\$2150
220h With 38" Mower	\$3247	\$2525
222h With 44" Mower	\$3812	\$2795
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Business Briefs



GENE HAMLET of Walled Lake (center) picks up the keys to a brand new 1983 Chevrolet Cavalier from Sales Manager Tom Gillies (left) and Assistant General Manager Lee Morris of Dick Morris Chevrolet in Walled Lake.

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South Lyon 437-1751

STEVEN M. KIWICZ of Northville has been promoted to audit manager in the Detroit office of Arthur Young, the international public accounting and management consulting firm.

He joined the firm in 1978 and was promoted to senior in 1980. A graduate of the University of Detroit, he holds a B.S. in accounting and an M.B.A. in finance. In addition to his current position, Mr. Kiwicz serves as a board member of Detroit Focus and teaches at Walsh College in Detroit. A certified public accountant, he is a member of the Michigan Association of Certified Public Accountants and the National Association of Accountants.

Arthur Young is a general partnership with offices in 85 U.S. cities and is a member of Arthur Young International, which has offices worldwide in 253 cities in 67 countries.

TOM COLIP of Northville has been cited by Lightolier, Inc. for outstanding sales performance and customer service.

Lightolier designs and manufactures quality illumination systems and designer-oriented lighting fixtures for both commercial and residential markets.

Colip won citation in competition that singles out special performers from a nationwide group of nearly 150 Lightolier sales professionals.

HENRY O. MORELLI of Northville has been named the Automobile Club of Michigan's Lathrup manager. He succeeds Richard Owen who retired in June. Morelli, 47, joined the Auto Club in 1960 as an underwriting trainee. He was named a regional underwriting manager in 1966 and became an underwriting assistant one year later. In 1972 Morelli was named field operations staff assistant and three years later downtown Detroit manager.

He also managed branch offices in Troy and Pontiac before being named downriver manager in 1981.

A Detroit native, Morelli was graduated from Wayne State University with a bachelor of arts degree. He served two years in the U.S. Army. He and his wife Elizabeth have two children.

LEONARD KLEIN of Northville, vice president of Superior Products Company of Southfield was elected president of the Concrete Pipe Association of Michigan, Inc. at its annual meeting July 19th at Schuss Mountain Resort, Mancelona.

Klein succeeds O.T. (Ted) Colegrove, Precision Pipe and Supply Company, Clarkston, who served the 1982-83 Association year.

HOLLOWAY CONSTRUCTION Company of Wixom was low bidder August 17 on three projects to maintain Michigan road, the state Department of Transportation reported.

The largest of the three projects is a resurfacing job on US-23 in Monroe and Washtenaw counties calling for bituminous overlay, concrete pavement cracking and construction of a median barrier on eight miles of the highway, plus repair and resurfacing of five bridge decks. The low bid was \$2.49 million with a projected completion date of August 1984.

Holloway's bid of \$705,558 was also the lowest for resurfacing and construction of gravel shoulders on 19 miles of Ionia county roads to be completed by July 1984. The firm also bid \$530,383 to resurface with paved shoulders 4.1 miles of M-146 in St. Clair County for completion in May 1984.

GARY DORF, Fraternal Insurance Counselor, ranked sixth nationally among all Lutheran Brotherhood district representatives during July.

Dorf, 3482 Kingsway Drive, Highland, is associated with Lutheran Brotherhood's Karl Mueller Agency, headquartered in Rochester. He joined the Society in 1970.

His achievement was based on the amount of life and health insurance protection, annuities and mutual funds he provided Lutherans in the area.

MCNIEL'S SERVICES, a former Gulf station on Grand River one block west of Novi Road, is now affiliated with Union 76. It remains a full service station with prices at or just above self-serve rates and diesel fuel. Certified mechanics offer general mechanical repair with a 10 percent discount on parts and labor for senior citizens with identification.

BOB LE SAGE has joined the firm of Bruce Roy Realty, Inc. in Northville as a Realtor associate. Le Sage was previously a sales representative for Pre-Manufactured Homes.

He also was employed in management for 10 years with the former Hughes & Hatcher store chain. Broker Ann L. Roy said she believes Le Sage, with his excellent sales background, will be an asset in assisting prospective purchasers in locating a home in the Northville area.

Le Sage is married, has two children and lives in Novi.



BOB LE SAGE

DAVID A. DUGUID, a resident of Northville, has joined Nordhaus Research, Incorporated, located at 27888 Orchard Lake Road in Farmington Hills, as a market research analyst. John R. King, executive vice president, said.

Prior to his joining the staff at Nordhaus, Duguid was employed at the Institute for Social Research in Ann Arbor. He is a graduate of University of Michigan with a B.A. degree in sociology.

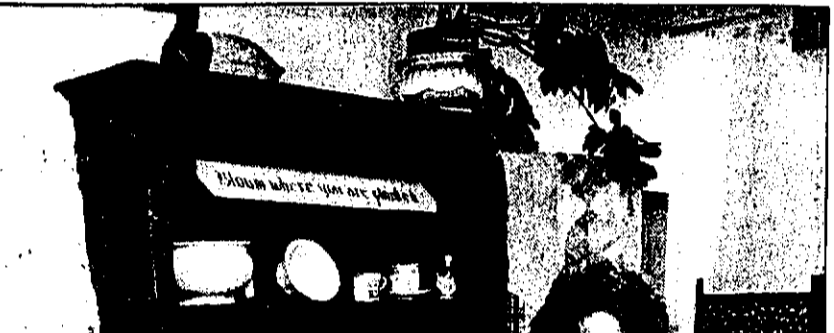
SCHRADER'S HOME FURNISHINGS at 111 North Center in Northville is offering American Drew's "American Independence Collection," winner of the most prestigious award in the furniture industry. It has received the 1982 Daphne Design Award, the "Oscar" of the furniture industry, presented annually by the Hardwood Institute of America.

The collection, which premiered near Philadelphia's Independence Hall, contains more than 50 pieces of bedroom, dining room and accent furniture patterned after or based on 18th century antiques which are exhibited throughout the historic buildings of Independence National Historical Park in Philadelphia. Design reproduction pieces include the Franklin Desk, a stately Philadelphia highboy, scalloped edge tilt-top table and bowback, bamboo Windsor settee. Schrader says the collection provides the opportunity to purchase elegant furnishings with historical significance "at affordable prices."

American Drew is a division of LADD Furniture, Inc., with offices in High Point, North Carolina, and manufacturing facilities at a four plant complex in North Wilkesboro, North Carolina.



HENRY O. MORELLI



MARGARET MILLER

Milford antique shop opens

By LAUREL ADELMAN

Downtown Milford has a new antique shop. Milford resident Margaret Miller has recently opened Margaret Miller Antiques.

"Milford, with its strong sense of history and multitude of charming old homes, seemed to be the ideal location for the shop," said Miller.

Miller specializes in country antiques and her merchandise includes decoys, baskets, quilts, English and French china and kitchen collectibles.

The shop is located in a 300-square-foot room above Fashion Flooring at 342 North Main Street. Hours are Thursday and Friday 11 a.m. to 4 p.m., and Saturday 9 a.m. to 2 p.m. "I need the rest of the week to find things in every week," she said.

The store opened on June 9 and so far it seems to be a success.

"I am very pleased with the results," said Miller, "the shop has been doing extremely well."

Miller moved to Milford four years ago from England where she had been collecting antiques for 16 years.

"I have always been interested in antiques," she said. "I got to the point where my home was full of them."

Miller says she started her antique career by doing flea markets and eventually became an antique dealer.

After two years as a dealer it became more and more difficult for her to carry the antiques from place to place. So Miller decided to open her own store.

"It's so much easier than doing shows," she said. Miller gets her antiques from various places.

"I travel with my husband when he goes on business, so I get to buy things from out of state," she explained.

No need for state venture capital fund, bankers say

By TIM RICHARD

State bankers are cool to Governor James J. Blanchard's proposal for a "Michigan Strategic Fund" aimed at aiding fledgling firms and diversifying the economy. But women and black business leaders see the state fund as an asset to help the banking industry's blinders.

"Financial institutions are part of the problem, not part of the solution," said Jeanne Paluzzi, who heads her own marketing consulting agency in Livonia.

Speaking for the Michigan chapter of the National Association of Women Business Owners, Paluzzi related to a Senate committee last week stories told by fellow NAWO members about their difficulties dealing with banks. In one tale an outraged woman said:

"The commercial loan officer just put my expensively — and CPA-prepared — package in a drawer and said he wouldn't look at it until I brought in my husband. He didn't even ask if I were married."

"Banks turn down a lot of profitable (black) business," said Walter M. McIntyre Jr., of the Southeast Michigan Business Development Center, noting that the Blanchard proposal would not help retail firms, where black entrepreneurs are concentrated.

The Senate Corporations and Economic Development Committee this week held hearings in Detroit and in Monroe on a major portion of Blanchard's economic recovery program — the complex set of eight bills setting up

a fund to guarantee bank loans to developing businesses which show promise of creating new jobs.

Bankers testified there are plenty of lendable funds available in the state, but non-Michigan loans were more attractive because of the high costs of doing business here.

Committee Chairman John Kelly (D-Detroit) repeatedly asked bankers why, when they admitted there was a "glut" of investible funds, small businesses in his east side district were having such a tough time getting loans.

Economist Carroll B. Foster of the University of Michigan-Dearborn answered that bankers turn down loans where there is high risk and weak management, adding:

"You are judging them to be credit-worthy senator. Why were they not deemed credit-worthy by their financial institutions? Why are they deemed credit-worthy by you? The financial community thinks they're a bad, dangerous loan."

"Who, on average, can do a better job of picking winners and losers? If (Michigan) banks are forced to make questionable loans, I can put my money in a bank in Billings, Montana.

"It's not that there aren't enough funds. It's that there aren't enough good places to go," said Foster.

He said the \$4 million fund might turn out to be "worse than useless" because it would be a "politically-administered slush fund."

"We have sufficient excess liquidity that we'd like to invest," said Paul Tobias of Comerica, representing the Michigan Bankers Association.

"Our role is to allocate funds to firms that will be successful. We try to make each and every loan, but we cannot do the best return, and right now that's out of the state."

Senator Nick Smith, a Republican farmer from Hillsdale County, expressed fear that "as we move away from community banking, holding companies will send money to Texas for a half-percent more interest rate."

Replied Tobias: "We see ourselves as a member of every community where we do business." He said his holding company has developed small business, energy, agriculture and high-risk groups as well as venture capital subsidiaries and investment banks.

"Capital is mobile," said Patrick Anderson, economist with Manufacturers National Bank. "It moves across state and international borders. The idea we can trap capitals is ludicrous."

"It costs too much to do business here," Anderson said, citing Michigan's single business tax and workers compensation rates.

He said that if banks are required to allocate five percent of their fund to venture capital, the money isn't available to businesses which are good credit risks.

Referring to the nine-member board which would govern the Michigan Strategic Fund, Anderson said, "If these nine are better at picking winners and losers, they should start their own bank."

"This fund won't make \$1 million available. It won't lower costs. It's political gimmickry."

Banking's negative view was bad news for state treasurer Robert Bowman, who said the private sector was needed to "scrutinize the deals" presented to the nine-member board.

At least five of the nine must come from private business with no more than four from government, Bowman said, adding, "No deal can move with 100 percent state financing. . . . But we don't specify whether the private sector share has to be 10 percent or 50 percent."

"We're involving the financial institutions," he said. "Banks will be the ones requesting the loan. We expect banks to bring us the proposals."

In general, the purpose of the fund is to bring to a state board proposals which don't quite qualify for bank loans without state help in the form of loan guarantees.

Travel spending on the rise

Travel spending in Michigan this summer is stronger than last year, Jack S. Wilson, director of the Michigan Department of Commerce Travel Bureau said August 22. He attributed the three-four percent spending increase to aggressive state and local private advertising.

He said the rate of spending by summer travelers this year "has surged ahead of 1982 by as much as \$4 million and is accelerating."

"Travel through the end of July was ahead of the 1982 direct spending rate of \$1.8 billion by three to four percent — or \$49 to \$64 million."

"The recirculation of these travel dollars in the economy — the ripple effect of indirect spending — raises the potential total impact of this summer season on Michigan's economy to as much as \$114 million above last year," Wilson added.

The spending increase comes despite three weeks of poor weather early in the season, Wilson said. Most travel indicators are up and improving weekly, he said.

Traffic volume at key vacation and pleasure travel routes was up four percent, Mackinac Bridge crossings were up 3.6 percent at 755,374 through July, state park activity was up 14.2 percent and

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Gitfiddler was a far off dream

Continued from 1

He was told it was owned by Joe Spagnuolo and that he might find him in Spagy's Liquor Store on Main. "I went running around the corner and in my wallet, I had \$10 and I offered it to him and said, 'I wasn't him but his dad and he pointed outside. And there was this old guy with a cane and a french poodle walking along Main Street.'"

Spagnuolo was one of the city's institutions — a colorful and admitted Italian immigrant whose accent Rice imitates when telling his story.

"I went up to him and said 'Mr. Spagnuolo, I'd like to know how much you want to rent that store on Center. And he said, 'That's nice. What do you want to put in my store?'"

"I told him I had a guitar shop and he said 'That's nice, I used to play a little mandolin duck to get in there.'"

Old clothing racks he purchased at low cost were transformed into guitar racks with some velvet and padding.

"When the doors to the dreamed-of music store opened September 23, 1973 Rice found he'd struck a chord in the community, which had no music stores in town at the time."

"I signed up 15 students the first day, sold a 12-string guitar and a few hundred dollars worth of sales," Rice recalls. "It was phenomenal. I didn't even advertise, just spread a few fliers around town."

The name alone has generated business, Rice says. "I have people coming in here and saying they came just because the name sounded right, like we would care about string instruments."

The name Gitfiddler was chosen to reflect the emphasis on acoustic string music. A gitfiddle was one name for a string instrument played by 14th century English minstrels.

"I didn't go in much for convention — I didn't want to call it 'Tom's Guitars' or 'Northville Music,'" Rice explains. "I used to carry my guitar around with me everywhere and play for my friends. I did that about four years and one of my friends always told me to 'get out your gitfiddle.' So, when it came time to pick a name, it seemed pretty natural."

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DEFENDABLE loving woman to care for 11 month old boy in my home. References available. Monday through Friday. (313)747-0495.

DENTAL treatment assistant. Position available in Brighton for a mature individual who is interested in helping people. Help them with dental care. ADA or other certificate experience required. Creativity, enthusiasm and a healthy life style are a must. Submit resume to Box 150, Brighton Ave. 115 E. Grand River, Brighton, Mich. 48116.

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EXPERIENCED data entry person with accounts payable and/or general accounting experience. References available. Return to P. O. Box 859, Novi, Michigan.

EARLY DEADLINE

Deadline for the Monday and Wednesday issues of the Green Sheet for September 5 and 7 will be 3:30 p.m. Friday September 2, 1983. All offices will be closed Monday through Friday, September 5 and 7. Ads left on the night answering tape after 5 p.m. Friday September 2, will not appear in either issue.

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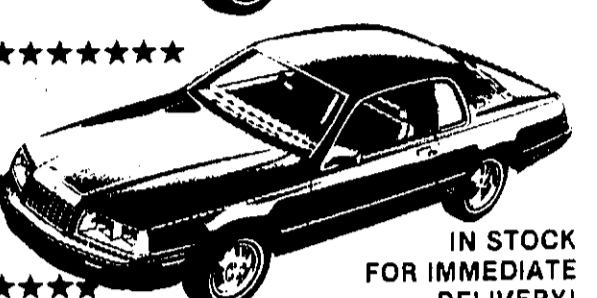
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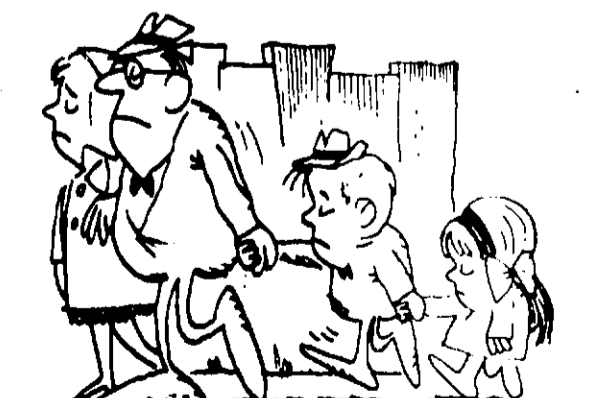
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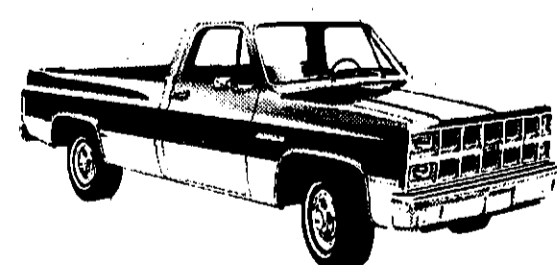
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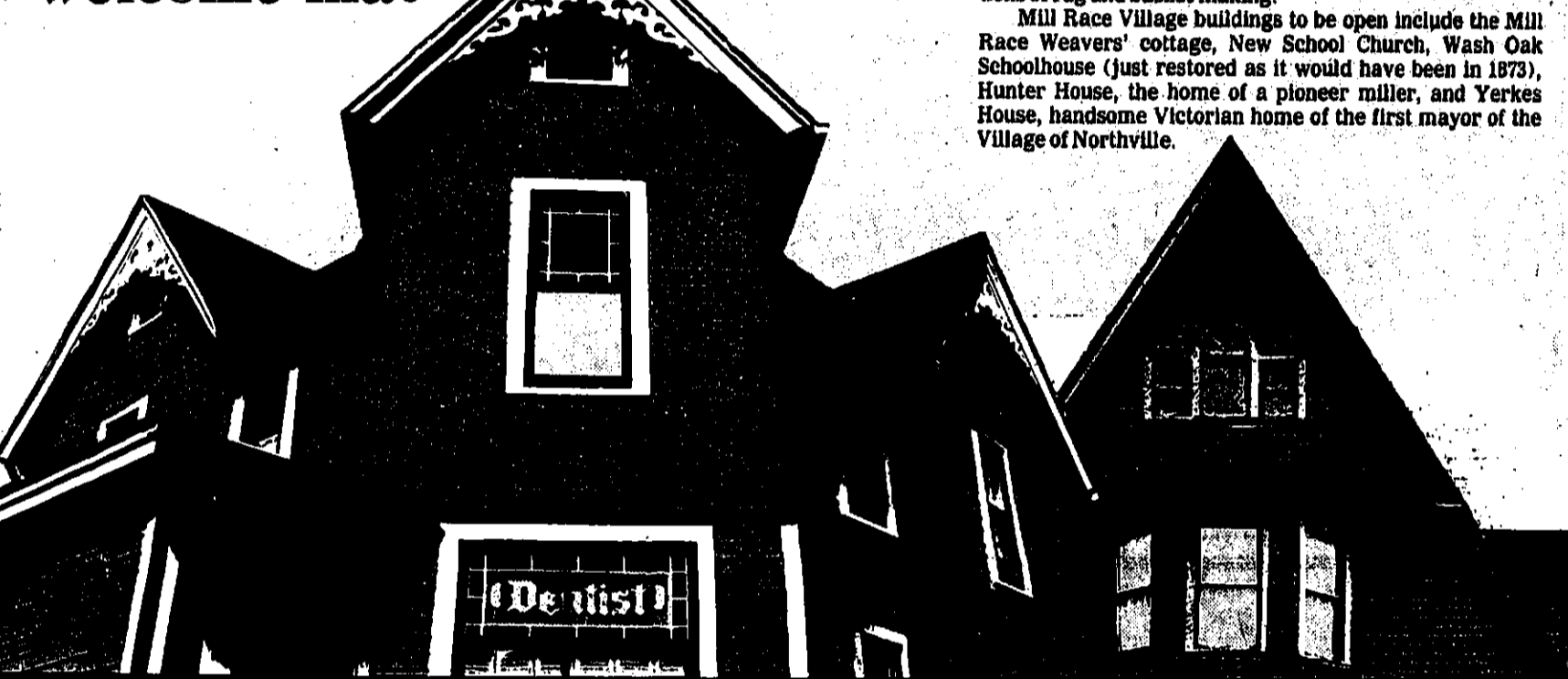
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Artwork and page design/CVINGROS

A Nifty's place for mink or jeans

"Family Tavern and Neighborhood Gathering Place." That's what it says on the sign outside Nifty Norman's restaurant in Walled Lake, and it's also what you'll find on the inside. "That's the type of feeling we wanted to establish and it's gratifying to see that we've been able to do what we set out to do," said Norman LePage, who purchased the South Commerce Road restaurant with his wife Bonnie back in 1971.

Nifty Norman's was named The Squire's Table when the LePages bought it and enjoyed a respectable reputation for good food. But the trend in dining during the '70s was toward less formal, more comfortable restaurants, and the LePage's converted The Squire's Table to Nifty Norman's in 1972. "We used to get the tuxedo/mink coat crowd when we were The Squire's Table," said LePage, "but it just wasn't the type of atmosphere we wanted." "We just wanted to make our restaurant a place where anybody and everybody could come and feel comfortable. Family tavern and neighborhood gathering place" describes what we wanted to do and I think we've been fairly successful.

restaurant review

DIANE KOVACS



Offering up some food for 'nifty' nibblers are (from left) Bonnie LePage and Karen Matson of Nifty Norman's. (Photos by John Galloway)

The 19th-century Victorian pub. Don't worry if you can't decide whether it's formal or informal because it's designed to be both. Walls are covered with red bricks, and numerous brass knick-knacks fill every nook and cranny. There are lots of Tiffany-glass lamps, and unusually-shaped fringed lampshades loom over every booth. There's only one menu at Nifty Norman's and it serves quite nicely for both lunch and dinner. LePage describes the menu as a "noah" type menu meaning that it's as eclectic as the clientele. "Basically, the menu contains the things Bonnie and I like to eat," he explained. "Fortunately, everybody else appears to like basically the same things." A specialty is the "West Coast-style" Mexican fare which includes burritos, nachos, tacos, enchiladas and a taco salad. LePage said he started with one Mexican dish and just kept adding until it had reached nine selections. Another specialty area is "Burgers." The Monte Carlo Burger is topped with sauteed onions and crumbled bleu cheese, the South of the Border Burger is topped with homemade chili and melted cheddar cheese, and the Bugatti Burger is topped with sauteed mushrooms and onions with sour cream. Also on the burger menu are an English Bobbie Burger, the Cattleman, the Deli Burger. Norman's Choice and Mrs. Nifty's one-third pound ground round. There's also a spinach and four types of salads — a splash, Maurice, Greek and Caesar. "Munchies" range from potato skins and chicken strips to fried artichoke hearts and french fried



Nifty Norman's, 1403 South Commerce Road, Walled Lake. 624-6660. 11 a.m. to 2 p.m. Monday through Saturday and 4-10 p.m. Sunday. Liquor license. Visa, MasterCard, American Express, Diner's Club.

"That's the type of feeling we wanted to establish and it's gratifying to see that we've been able to do what we set out to do," said Norman LePage, who purchased the South Commerce Road restaurant with his wife Bonnie back in 1971. Nifty Norman's was named The Squire's Table when the LePages bought it and enjoyed a respectable reputation for good food. But the trend in dining during the '70s was toward less formal, more comfortable restaurants, and the LePage's converted The Squire's Table to Nifty Norman's in 1972. "We used to get the tuxedo/mink coat crowd when we were The Squire's Table," said LePage, "but it just wasn't the type of atmosphere we wanted." "We just wanted to make our restaurant a place where anybody and everybody could come and feel comfortable. Family tavern and neighborhood gathering place" describes what we wanted to do and I think we've been fairly successful.

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SEPTEMBER What's Going ON



FORMAL DINING: RED TIMBERS, 4038 Grand River, Novi. International cuisine with daily menu changes and specializing in fresh seafood. Live combos for dancing Tuesday through Saturday. Lunches daily from 11 a.m. to 5 p.m. and dinners from 5 p.m. to 11 p.m. BOISFORD INN, 2800 Grand River, Farmington. One of oldest operating inns in Michigan. Features a traditional menu of fresh roasted turkey, chicken pot pie, steaks and "catch of the day." Sunday brunch from 10 a.m. to 2 p.m. (7 a.m. to 10 p.m. Tuesday through Saturday; 10 a.m. to 7 p.m. on Sunday.) PLYMOUTH LANDING, 340 North Main, Plymouth. Specializes in fresh fish and seafood and several veal dishes including veal marsala, veal à la oscar and veal picante. Luncheon menu features daily specials plus homemade soups, salads, sandwiches and selected entrees. Pastries desserts are featured. (11 a.m. to 4 p.m. for lunch and 4 p.m. to midnight for dinner; closed on Sundays and holidays.) JOLLY MILLER, 1479 Northville Road in the Plymouth Hills, Plymouth. American cuisine with steaks, veal, fish, chicken and lamb. Featured is a charcoal fish grill for salmon, wordfish, trout and halibut. Harp music featured Friday and Saturday evenings and during Sunday brunch. (Dinner Sunday through Thursday from 5:30 to 10:30 p.m. and Friday and Saturday from 5:30 to 11 p.m.) MAYFLOWER HOTEL STEAK HOUSE, 827 West Ann Arbor Trail, Plymouth. Specializes in steaks and seafood. Entertainment nightly in the Crow's Nest Lounge. Jazz pianist in main dining room on Fridays and Saturdays (Lunches from 11 a.m. to 3 p.m. and dinners from 5:10 p.m. to 11 p.m.)

INFORMAL DINING: OSHEEHAN'S, 4333 Seven Mile, Northville. A cocktail lounge/restaurant featuring specialty burgers, salads, all kinds of munchies and entrees ranging from ribs to seafood. Ice cream cocktails also are featured. Happy hour from 2-6 p.m. and 10 p.m. to 2 a.m. Monday through Thursday, 2-6 p.m. and 11 p.m. to 2 a.m. Friday, and noon to 6 p.m. and 11 p.m. to 2 a.m. Saturday. (Open Sunday, 4-10 p.m. Monday through Friday, 11:30 a.m. to 2 a.m. and Saturday, noon to 2 p.m.) MODERATE CHINA FAIR, 4213 Seven Mile, Northville Cantonese, Hong Kong, Mandarin and Japanese-American cuisine in a comfortable little shopping center restaurant managed by Sam Chan (11 a.m. to 10 p.m. Monday through Thursday, 11 a.m. to midnight Friday and Saturday; and noon to 10 p.m. Sunday.) MODERATE THE PIT STOP, 4576 Grand River, Novi. Specializes in lunches with a wide array of sandwiches. Light dinners of chicken, steak sandwiches and fish Fry on Friday also available (11 a.m. to 10:30 p.m. Monday through Sunday.) MODERATE WAGON WHEEL FAMILY RESTAURANT, 212 South Main, Northville. Features sandwiches, steaks, seafood for lunch and dinner, plus a fish & chip special on Friday (11 a.m. to 2 a.m. Monday through Friday; 4 p.m. to 2 a.m. Saturday) MODERATE RICHARD'S FOUR CORNERS, 4758 West Pontiac Trail, Westland. Specializes in seafood and steaks (11 a.m. to 4 p.m. Light dinners, sandwiches and pizza from 4 p.m. to 1 a.m. Live entertainment and dancing 9:30 p.m. to 1:30 a.m. Wednesday through Saturday (11 a.m. to 2 a.m. Monday through Friday; 4 p.m. to 2 a.m. Saturday; and 1 p.m. to midnight Sunday.) MODERATE EMMA'S, 844 Pennsylvania, Plymouth. Sandwiches, salads, quick meals with lunch and dinner entrees offered in a garden setting. (Open 11 a.m. to 3 p.m. Monday, 11 a.m. to 9 p.m. Tuesday through Thursday and 11 a.m. to 10 p.m. Friday and Saturday.) MODERATE

FESTIVALS: PLYMOUTH FALL FESTIVAL. Downtown Plymouth, September 8-11. The 28th Annual Plymouth Fall Festival will include an Artist and Craftsman Show at Central Middle School and an Antique Mart at the Cultural Center. The theme for this year's festival is "U.S.A. — 100 Years Ago" and will include dinners and entertainment. WEST BLOOMFIELD FALL FESTIVAL. Henry Ford Hospital's West Bloomfield Center on Maple Road, September 9-11. The festival includes juried arts & crafts show, carnival rides, entertainment, hot air balloons and sky divers as well as Civil War battles, a kids' dog show and old-time car demonstrations. MILL VALLEY FESTIVAL. Milford, September 17-18. The festival includes a homes tour and juried art show. NOVI COUNTRY FAIR. Novi Middle School North on Tall Road at Eleven Mile, September 27-28. Activities include a balloon ascension, square dance, cake baking, floral arrangements, chili contests and an auction. MICHIGAN STATE FAIR. State Fairgrounds in Detroit, 10 a.m. to 11 p.m. through September 5.

ANTIQUES: BOISFORD INN ANTIQUE SHOW. September 4-5 in the historic Boisdorf Inn in Farmington Hills. Show hours: Wednesday, 10 a.m. to 6 p.m. September 4 and noon to 7 p.m. September 5. Admission is free. PLYMOUTH SYMPHONY LEAGUE'S ANNUAL ANTIQUE MART. September 9-11 at the Plymouth Cultural Center, 525 Farmer Street. Twenty-two dealers from across the state will display a variety of antiques and collectibles ranging from furniture to jewelry. Hours are noon to 5 p.m. September 9 and 10 and noon to 5 p.m. September 11. Admission is \$1.50, all proceeds benefit the Plymouth Symphony Orchestra.

GALLERIES: NORTHVILLE ART GALLERY. "September Photography Exhibition" September 2-30 at the Northville Art Gallery, 224 South Main, D. James Calbraith, chief photographer of Sliger/Livingston Publications, has juried into the gallery more than 20 photographs from eight artists. Photographers in the exhibit include those from New York, New Jersey, Illinois, Missouri and Michigan. Exhibit hours are 10 a.m. to 5 p.m. Monday through Friday.

My Favorite Things

Here's what Marian Zajt, in charge of child accounting for Northville Schools, claims are her favorite ways to spend her free time:

1. WALKING AROUND TOWN, particularly in Northville where I can reminisce about how the town looked during my school days.
2. GOING OUT FOR DINNER on a Friday night in Greenpoint and Mexican food are favorites.
3. SEEING A GOOD MOVIE, especially at the nostalgic Northville Marquis Theatre.
4. TALKING ON THE TELEPHONE to my children in Vermont and Pennsylvania.
5. VACATIONING WITH MY HUSBAND, whenever it's a cruise or a trip to Florida or heading out east to see the grandchildren.

Wixom library seeking donations for book sale

The Friends of the Wixom Library will hold a used book sale on Friday and Saturday, September 16-17, at Wixom City Hall. Donations are now being accepted and may be placed in a barrel just inside city hall. All books are welcome with the exceptions of old textbooks and condensed versions.

Community Notes



IMMUNIZATION CLINIC: The Oakland County Health Division will offer the regular monthly immunization clinic for Walled Lake and surrounding areas at the Wixom Elementary School next Tuesday (September 6) from 9 a.m. to noon. Immunizations for measles, German measles, mumps, polio, diphtheria, tetanus and whooping cough are available. A parent or guardian must accompany children under 18 years of age and bring previous immunization records, including any letters or notices received from the schools.

WESTACRES LIBRARY: A preschool story hour will be held weekly at the Westacres branch of the West Bloomfield Township Library from September 22 to October 27. The story hour will be held every Thursday at 10:30 a.m. for 3-5-year-olds. Registration will begin Monday, September 12. Call the Westacres branch at 368-2120 to register or for more information. "School-age Movies," a 45-minute program of current movies geared for 5-10 year olds, will be offered at the Westacres branch every Wednesday at 4 p.m. from September 13 to October 26.

HADASSAH: Sheila Lampert, president of the Zionist Federation, will speak on Zionist Affairs at the opening fall meeting of Novi-Northville Hadassah on September 13 at 8 p.m. The meeting will be at the home of Laraine Knoppow, 2948 Lochmoor, Farmington Hills. Reservations should be made with her at 855-9848. Information about the Hadassah group may be obtained by calling Donna Mandell, 609-1373; Evelyn Goodman, 349-4064; or Stella Seiden, 366-1400.

homes will be offered at the Oak Hill Nursing Home on Wednesday, September 7, at 7 p.m. Oak Hill is located at 9225 Grand River in Farmington. Co-activity directors Debbie Galliero and Sharon Kurmaniak will offer a brief history of the home and explain how volunteers can help by involvement in such varied activities as bingo, crafts projects, sing-alongs, exercise sessions, giving manicures and one-on-one visits with patients. For more information call Galliero or Kurmaniak at 477-7373. The meeting will be at the home of Laraine Knoppow, 2948 Lochmoor, Farmington Hills. Reservations should be made with her at 855-9848. Information about the Hadassah group may be obtained by calling Donna Mandell, 609-1373; Evelyn Goodman, 349-4064; or Stella Seiden, 366-1400.

interested local artists. A \$20 entry fee includes a 10-by-10 foot booth. The Art Council is looking in particular for quilters and other folk artists. Entry blanks are available by contacting Pat Oldford, Art Council president, at P.O. Box 305 in Milford 48042. The Art in the Park committee is headed by Edie Schoenberg, assisted by Marilyn Fisher (site), Ayesha Lancaster (food), Pat Oldford and Ann Slawick (artists) and Jeanetta Vesey (publicity). The Milford Historical Society will hold its annual homes tour in conjunction with the festival. A few spaces still remain for interested local artists. A \$20 entry fee includes a 10-by-10 foot booth. The Art Council is looking in particular for quilters and other folk artists. Entry blanks are available by contacting Pat Oldford, Art Council president, at P.O. Box 305 in Milford 48042. The Art in the Park committee is headed by Edie Schoenberg, assisted by Marilyn Fisher (site), Ayesha Lancaster (food), Pat Oldford and Ann Slawick (artists) and Jeanetta Vesey (publicity). The Milford Historical Society will hold its annual homes tour in conjunction with the festival.

Novi Jaycees say thanks for support

The Novi Jaycees thank it's about time somebody said thanks to local merchants and businessmen for the support of community service projects. So they've decided to do it themselves. Jaycee Project Chairman Don Dolph announced that invitations have been mailed to local merchants and businessmen to attend an appreciation dinner at the Red Timbers restaurant on September 8. "Many of the community service projects run by the Novi Jaycees would not have happened if it were not for the generosity of local merchants and businessmen," said Dolph. "There are numerous merchants in the community who go out of their way to help whenever they're approached by the Jaycees for support," he added. "We thought it was time these merchants were recognized for their contributions." Ah Wok Restaurant, Andy's Country Boy Market, Bill Cook Buick, Bob Sellers Pontiac, Brown's Drugs, Cone Zone, Dunkin' Donuts, Elaine's School of Dance, I/Stop and Gallagher Fire Equipment Company. Goat Farm Tavern, Erwin Farms, Kim's Gardens, Marcus Glass, McNally's Inc., Meadowbrook Art Center, Northville Bike Shop, Novi Motive, Novi News, Rymal Symes, Suburban Rent-It Company and McDonald's Restaurant in Farmington Hills. Cameron the Sandman, Gay Toys, Security Bank of Novi, PJ's Donuts, Wash on Wheels, Mobil Office Equipment Company and the law firm of Cooper, Shifman, Gabe and Quinn.



Bounce-athon for MD

While most young people were taking advantage of the last few days of summer last week, the high school kids from the Glen Iris subdivision in Walled Lake were "bouncing" to raise funds for the Muscular Dystrophy Association. Jumping for 48 consecutive hours on a trampoline set up in the driveway of the Winner residence, the group raised a total of \$728 for the fight against muscular dystrophy. (News photo by Phil Jerome)

Church Women United set planning meeting

Church Women United has scheduled its first fall board meeting for September 9 at 9:30 a.m. at the Faith Community United Presbyterian Church on Ten Mile in Novi. Purpose of the meeting is to plan October activities which begin with Church Women United Awareness Sunday on October 2. On Wednesday, October 5 the group will host a breakfast for ministers and

the presidents of women's groups in area churches. Additionally, plans will be made for a garage sale to be conducted at our Lady of Victory Church in Northville. The group is asking people to save their "unusable" to donate to the garage sale. For further information about Church Women United or any of its planned activities call 349-7042. Parents who are concerned about their children's safety to and from school can do something about it through a program being implemented by the Novi Jaycee Auxiliary. The Jaycees are attempting to re-activate the Helping Hands program, which is designed primarily to aid elementary-school children in emergency situations outside the home. For the program to be a success, however, the Jaycees need the help of adult volunteers. Helping Hands volunteers are given a "Helping Hands" sign to display in a front window and are asked to be home when grade school children are going to and from school. A child who is hurt, ill, lost or threatened by bullies, strangers or dogs can seek refuge in a home displaying the Helping Hands symbol on the 8-by-8 inch card in the window. Two Helping Hands volunteers will be assigned to each block. If one of the

Jaycettes need 'Helping Hands'

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volunteers cannot be home when their children are going to and from school, they should remove the sign from their window and notify the other volunteer on their block. Fran Jozefowicz, who is co-chairing the Helping Hands program in Northville with Nell Jewell, reported that the program has assisted children in the past. "Our program is being supported by the Novi Police Department which believes there's a continuing need for it," she said. The problem right now, however, is that the Jaycettes have only 37 volunteers and approximately 300 are needed to cover every neighborhood. Flyers will be sent home with children through the schools and the Jaycettes plan to contact the presidents of homeowners' associations to line up additional support.

OPEN SATURDAY, SEPT. 3

10 a.m. to 8 p.m. Daily

1873 1983

NORTHVILLE CIDER MILL

NEW!
Northville Winery

Try our Wine at our Wine Tasting Bar

Playground equipment & stream for young children

714 Old Baseline Rd.
1 blk. S. of 7 Mile Rd.
6 Dks. E. of Sheldon
For 110 Years Our Good Cider has announced the Fall of the year.

349-3181

1st Anniversary Celebration!

Second Chance

Clothing Resale Shop
140 Mary Alexander Court
Northville 349-2727

Come Help Us Celebrate!
Our clothing is in fashion, seasonable, attractively displayed, squeaky clean, ready to wear out the door

Browse our racks of choice bargains
Park free in adjacent lot

Sit and chat over a cup of coffee

Center of town on the park, opposite the clock

Visit Second Chance, then enjoy charming Northville's quaint shops, choice restaurants, go antiquing, tour Mill Race Village

HOURS: Tues. 10 a.m.-6:30 p.m. Wed.-Sat. 11:30 a.m.-5 p.m. Closed Monday

Get your business in Business Directory; go! Use the smart shoppers do.

Now... in Our Dining Room!

Free Pizza!

Two delicious pizzas - One low price - dine in only

Little Caesars PIZZERIA
SALADS & SANDWICHES
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COCKTAILS - BEER & WINE

VISIT OUR FAMILY VIDEO GAME ARCades

WE DELIVER! TEAMS, LARGE GROUPS, CLUBS AND PARTIES

coupon
FREE LARGE PIZZA

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FREE PERSONAL PIZZA

Daily Lunch Specials

WAGON WHEEL LOUNGE

New Happy Hours
2-7 & 10-11 Close Mon.-Thurs.

212 S. Main • Northville • 349-8686

\$1.50 Liter of House Wine \$1.50
With 2 Dinners (minimum of 2 Dinners at the value of \$5.75 each)

- Prime Rib \$9.95
- Porter House Steak \$7.75
- Chicken Kiev \$6.50

Dinners include: Soup, Salad, Meat, Potato, Rolls & Butter

Friday Night Fish Fry \$4.25
Entertaining Frye & Saturday Night Entertaining "Captain Windwood Assoc."

We Accept American Express-Visa-Master Charge

One call does it all...

To sell "anything or everything" quickly, easily and at a cost as low as 10 words for \$4.50! Phone the classified department today. Sales are often made the same day the ad is run. Everybody reads the classifieds - let it sell for you! Phone today, sell tomorrow.

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NOVI 346-3024
NORTHVILLE 346-3022
SOUTH LYON 437-4133
MILFORD 685-8705

Sliger/Livingston Publications, Inc.

Novi Girl Scouts gearing up for busy fall season

Girls interested in joining Novi's active Girl Scout program should call Neighborhood Unit Service Director Barbara MacKenzie at 348-5366 to find out about available openings.

MacKenzie and Jeanne Clarke, troop service director at Novi Woods, attended the "Team Rev-ups" program and have valuable information on new programs being offered this year. The date of the annual uniform exchange has not yet been established, but uniforms can be turned in by calling MacKenzie.

Adult leaders can still register for the Great Escape Weekend on September 23-25 at Camp Metomora and Camp Narrin. The leaders-only weekend will include 48 different workshops on such topics as self-motivation, knot-tying and tent camping.

There's a \$17 fee for the weekend which covers food, lodging, transportation, supplies and a commemorative patch. Interested adults are encouraged to call MacKenzie to make reservations.



Novi Highlights

By Jeanne Clarke
624-0173

CHORALAIRES: The Novi Choralaires will host an open house on the titled "Sing along with the Choralaires" at Novi Middle School South on Tuesday, September 13, at 7:30 p.m.

The widely-respected, Novi-based choral group is seeking to increase its membership to 40 voices. Closed classes of young singing is invited to attend the open house and learn more about the group. Auditions with director Jan Wassilak will be scheduled at a future date.

The Choralaires sing a variety of music ranging from traditional to popular and perform at numerous functions throughout the area. Already scheduled this fall are performances at the Novi Methodist Church, the Novi "Country Fair" and the Novi Arts & Crafts Fair in November.

ATHLETIC BOOSTERS: All parents of students involved in Novi High School athletic programs, including cheerleaders, are invited to attend the Novi Athletic Boosters meeting in Room 107 of the high school on Wednesday, September 7, at 8 p.m. The executive board will meet at 7:30 p.m. under the direction of new president Jack Fisher.

Work has already started on the Boosters' all-sports program. Sponsorship of the concession stand also is underway under the direction of Ron James. Available in the stand this year will be painter hats and T-shirts with Novi colors and emblems.

Boosters will discuss plans for the fall at the September 8 meeting, including the "dessert" the group will sponsor in the high school commons in conjunction with Community Appreciation Weekend.

Membership is not limited to parents of youngsters involved in athletic programs. Anyone who would like to work with the group is invited to attend the September 7 meeting.

PERSONALS: Dollie Alegnani, Jennie Champion, Violet Howard and Len Butler traveled to the Star Theater in Flint to see Gavin McLeod in "Hugh Bottoms."

Guests at the Garfield Road home of Mabel Ash last week were her niece and her family, Janet and Gilman Wildes with their daughter Annie, 6, of Maryland. Other guests included Mrs. Russell and Bobbie Sedetson, librarian. Stacy Becker is accompanist.

PARKS & REC: The new brochure of fall programs will be mailed August 29 and contains information on all fall programs including flag football and a basketball program for boys and girls in grades 4-6.

The organizational meeting for men's, women's and co-ed volleyball leagues will be held in Parks & Rec offices on Sixtgate on September 22.

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PIN POINTERS: There's still room for two more teams in the Novi Pin Pointers, a morning bowling league which starts its season September 8. Substitutes also are needed.

The Pin Pointers bow at the Bel-Aire Lanes on Thursdays at 9:30 a.m. and babysitting services are available. More information is available by calling secretary Diana Martin at 478-5649. Other officers are Jan Kester, president; Rosemary Banish, vice president; and Barb Walling, treasurer.

JAYCEE AUXILIARY: The Jaycees already have a busy schedule of fall events under the guidance of new president Sue Riley.

The "Applies for Teachers" program has been scheduled. And the Jaycees will sponsor a Babysitting Clinic in the afternoon for seventh and eighth graders from September 26 to October 31. There's a \$2 fee for the clinic; registration can be made by calling the Community Education Department at 348-1200.

Natalie Jewell is chairing the Helping Hands program which enables youngsters to obtain help from residents while they're going to and from school.

Other fall plans including assisting the Jaycees at the Merchant Appreciation Night and the Haunted House Project as well as a Halloween Party, paint-a-face program and the Run for Reyes on October 15.

The Novi Jaycees won the chapter planning award at the State Convention in Grand Rapids and earned additional honors for membership gains.

Anyone interested in seeing new members to help with its numerous community-service projects this fall. Any woman from 18-35-years-old is eligible for membership. Meetings are held the fourth Tuesday of each month at 7:30 p.m. in the Jaycee House on Novi Road. For more information call Riley at 349-0282.

OLHSA CENTER: Seniors are reminded that September 2 is the deadline to register for the Annual Senior Olympics which will be held September 12-13.

Olympians may select three events from two areas. Open events include golf putting, checkers, horseshoes and 10 other activities. Closed events include a one-mile run, baking contest, dancing and swimming. All activities will be held at the Orchard Ridge Campus of Oakland Community College.

Neighbors

It's especially because families come to us during their most difficult times that we feel our responsibility so deeply. We're fortunate since very close friendships here and after being a part of this community for so many years, our commitment to its people is stronger than ever.

Just as our own families know they can count on the support and friendship of our neighbors, we're proud that families here know they can feel confident in the services we provide.

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Plans for 'old-time fair' taking shape

A farmers market, square dancing, competitions in floral arranging and cake baking. All will be included in the Country Fair being planned by the Novi Historical Society for September 24-25.

"We thought it would be unique to bring back the days of the old-time country fairs in Novi," commented Ruthellen Crawford, president of the society and organizer of the event.

"The old-time country fairs were a lot of fun, and the whole community used to turn out," she added. "We thought it's the type of tradition which should be revived for the benefit of our city."

Right now, historical society members are trying to round up as much help as possible to make sure Novi's first country fair is a success.

Individuals, groups or organizations interested in being a part of the fair in one capacity or another are urged to call Crawford at 348-0988 to find out how they can help.

The historical society is already off to a good start, however, and a slew of activities have been lined up for the two-day event.

O'Bravonic of the Novi Parks and Recreation Department is organizing old-fashioned children's games. And Entertainment Chairperson Kathy Briggs reports that the Novi School North, Elaine's String, Elaine's Dance Studio and the Finnish Folk Dancers already have agreed to appear.

The country fair also will include an arts & crafts show, farmers market, flea market and auction. Booths for the arts & crafts show can be rented for \$20 per space.

Also featured at the country fair will be a parachute jump and a hot air balloon ascension. Steve Helwegg of South Lyon and two friends will be dropping in at the fair via parachute on Sunday at 2 p.m.

The hot air balloon ascension is scheduled for 6 p.m. Saturday. Nick Corrigan of the Wicker Basket in Plymouth reported that eight to 12 hot air balloons will be lifting off at that time from the field behind Novi Middle School North.

Also scheduled for Saturday night is an old-fashioned square dance from 8-11 p.m. Jack and Dot King will be the caller and tickets are available at the door for \$5.

A country fair wouldn't be a country fair without a cooking contests so the historical society is inviting everyone to enter the Cake Baking Competition. There also will be competition in floral arrangements with awards for both live and artificial flowers.

There'll be a pet judging contest for children up to 15-years-old on Sunday. And chili lovers will enjoy the chili contest on Saturday.

Proceeds from the country fair will be used by the historical society to finance the move of the Old Novi Township Hall from its current location on Novi Road to a permanent site near the Novi City Library.

"We really think it's going to be a super event, but we need all the help we can get to make sure it comes out like we want it to," said Crawford.

Anyone who can help is urged to give Crawford a call so they can be included in the country fair.

changed, although the league is now considered the world's foremost authority on breastfeeding. There are more than 4,000 groups helping countless women in the United States, Canada and more than 40 other countries.

For more information about the Novi-Northville LaLeche League call 349-5380 or 348-0496.

Local LaLeche group seeks members

The LaLeche League of Novi-Northville wants more women to take advantage of its numerous services.

"We need to inform the community of our existence and services," says Kathy Baker, a spokeswoman for the organization.

The group, which has been in the area for two years, will begin a new series of meetings on Tuesday, September 13, at 9:15 a.m. at 1392 Appleford in Walled Lake.

The name LaLeche is Spanish for "the milk." The group is non-sectarian, non-profit and was formed to help encourage "good" mothering through breastfeeding.

The group will meet the second Tuesday of each month. During a series of four meetings, the group informally discusses different phases of breastfeeding. The topic for the first meeting is: "Advantages of Breastfeeding to Mother and Child."

Buckek said the parent organization began in a Chicago suburb more than 25 years ago, when one mother who had successfully nursed her baby helped another who wanted to breastfeed.

The basic approach has remained un-

changed, although the league is now considered the world's foremost authority on breastfeeding. There are more than 4,000 groups helping countless women in the United States, Canada and more than 40 other countries.

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LAST DAY OF REGISTRATION SCHOOL ELECTION

NOTICE OF THE LAST DAY OF REGISTRATION OF THE ELECTORS OF NORTHVILLE PUBLIC SCHOOLS WAYNE, OAKLAND AND WASHTENAW COUNTIES

TO THE ELECTORS OF THE SCHOOL DISTRICT:

Please Take Notice that the Board of Education of Northville Public Schools, Wayne, Oakland and Washtenaw Counties, Michigan, has called a special election to be held in the school district on Monday, October 3, 1983.

The following proposition will be submitted to the vote of the electors at the special election:

BONDING PROPOSITION

Shall Northville Public Schools, Wayne, Oakland and Washtenaw Counties, Michigan, borrow the amount of not to exceed Seven Million Seven Hundred Fifty Thousand Dollars (\$7,750,000) and issue its general obligation unlimited tax bonds therefor, for the purpose of erecting, furnishing and equipping additions to and remodeling and partially re-equipping the existing high school, and developing and improving the site.

THE LAST DAY ON WHICH PERSONS MAY REGISTER WITH THE APPROPRIATE CITY OR TOWNSHIP CLERKS, IN ORDER TO BE ELIGIBLE TO VOTE AT THE SPECIAL ELECTION CALLED TO BE HELD ON MONDAY, OCTOBER 3, 1983, IS TUESDAY, SEPTEMBER 6, 1983. PERSONS REGISTERING AFTER 5:00 O'CLOCK P.M. ON TUESDAY, SEPTEMBER 6, 1983, ARE NOT ELIGIBLE TO VOTE AT THE SPECIAL SCHOOL ELECTION.

Persons planning to register with the respective city or township clerks must ascertain the days and hours on which the clerk's offices are open for registration.

This Notice of the Board of Education of Northville Public Schools, Wayne, Oakland and Washtenaw Counties, Michigan.

Douglas A. Whitaker
Secretary, Board of Education

Publish: 3/31/83

Worldly Taste.

Served in quiet European elegance, the Continental menu of the French Colony is restaurant is gourmet cuisine at its finest.

Reservations strongly recommended.

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6 Mile Rd. & I-275 • Ph. 464-1300

Sports

NOVI-WALLED LAKE NEWS

It's rebuilding year for Warrior netters

Walled Lake Western's 1983 girls' tennis squad will conduct a very important intra-squad meet this week to help Coach Noah Gregory determine who will fill the gaps in his team's young lineup.

Six of the 10 starters who paced the Warriors to an 8-7 record last year have been lost to graduation, so Western is in a rebuilding season in '83, according to the veteran net mentor. The Warriors finished sixth in the Western Lakes Activities Association meet last year and placed fifth in the MHSAA regionals.

"We'll be using a lot of people who haven't started that much in the past. We don't have the experience of last year so it's tough to say what we'll be like until I see some of the girls under the gun," Gregory said.

About the only positions Gregory is sure of are the top two singles slots. Senior Lori Kiffner and junior Jennifer Sorrentino will see starting duty at first and second singles, but Gregory isn't sure which girl will start at number one.

"They're both good tennis players and good friends," he said. "From that point on, however, we just don't know who will play where."

"So far much of the team is a loss-up. I'm hoping the intra-squad meet will help us," Gregory added. "All the girls are playing fairly well. They've come through quite a bit since we started practicing two weeks ago."

Among Western's other experienced netters seeking position on the squad are senior Lori McGovern, a doubles player last year, and her sister junior Lisa McGovern.

Continued on 8

Novi cagers hope to defend title

For most basketball programs, the loss of an outside scoring threat like two-time All-KVC guard Jane Jordan and three-year starting point guard Kathy Sroka would appear to be an insurmountable obstacle to a winning season, much less a repeat performance as conference champions.

Jordan will be looking for a court job in Allegheny (Pennsylvania) University this winter, while Sroka will try out for the squad at U-M Dearborn.

While no extravagant claims are being made as yet for the 1983 edition of the Novi Wildcat girls' basketball team, there is still abundant talent, perhaps enough to take them all the way.

"We've got to get inside more this year," said Bill Ayotte, beginning his fourth year as head coach. "Jordan was the best shooter in the league from the outside, and I think that was the key to our success. But we've got to find someone this year who can consistently get the outside shot to complement our inside game."

The main reason the Wildcats will be strong on the inside this year is the presence of 5'10" scoring threat Sue Rasinske, still only a junior, yet perhaps the league's best all-around player. "She's the first or second-best in the league, that's for sure," commented Ayotte. "She's a strong rebounder, moves to the basket well, plays good defense... We're looking for her to be our main scoring threat this year."

A pleasant surprise in pre-season practices has been the performance of another junior, Sherri Lawton, at point guard. Last season, Lawton was positioned at forward with Sroka running the offense and leading the fast break.

"I just thought we'd give Sherri a try at point guard, and it turns out she adapted to it really well," Ayotte remarked. "She's got great speed — she'll get plenty of baskets off the fast break — and she penetrates real well."

Indeed, Lawton has developed into a snappy passer and confident ball-handler up top. Her ability to hit from the top of the key and go to the hoop should go a long way toward keeping defenses honest.

The player Ayotte hopes can fill Jordan's shoes is the young outside scoring job is still somewhat up for grabs, but neither of the two applicants could be called a "weak link." Quick, graceful senior Beth Tabaka at 5'10" has the inside track now, but during the early season at least, Ayotte will rotate in 5'11" Barb Ede, a powerful inside player. "Beth has worked very hard on her shooting during the off-season and has improved a lot," Ayotte said, but he's just as high on Ede, a senior with plenty of game experience. "Barb played a lot last year, she's a big, strong girl and can get those offensive rebounds," he added.

The way Ayotte likes to play basketball, the team's bench strength is crucial. "We run a fast break a lot, and probably will even more this year, because we've got such good depth. We're carrying 14 players this season, and there's no one who isn't going to contribute."

Swing player Kathy Maki, a senior, has looked sharp in pre-season workouts with solid defense and good speed. Classmate Kristin Finzel also will play a key role due to her outside shooting touch. "She'll come in handy when we need to break a tight zone," Ayotte said.

Ayotte considers Michelle Heath, a swing player and good all-around athlete who led the junior varsity in scoring last season, a "conceivable starter" due to the 5'7" senior's ability to put the ball in the hoop.

Classmate Sally Szuma will also play an important role on the team as backup point guard. A tenacious defensive player, she is one of the team's most reliable ball-handlers and had been considered starter in early season workouts. Because of Lawton's running game, Szuma is expected to shoulder the responsibility for quarterbacking the team often.

Another guard, Jeanne Sroka, sister of Kathy, will have a role as catalyst for the team. "If we're playing flat-footed, all I'd have to do is put Jeanne in," Ayotte said. "She makes things happen; she has outstanding speed."

Junior Annie Marie MacKinnon's versatility make her a valuable reserve. Able to come in at forward or guard and play a physical game on the boards, MacKinnon, Ayotte claims, has improved her game much since she played for the JV last season.

A question mark is the performance of junior D'Arcy Reinsch, a transfer guard-forward from Caldonia. "She doesn't have a lot of experience," Ayotte says, "but she's got a lot of potential. She has good basic form and with some experience, she'll be a good ballplayer." A classmate, backup center Nan Couch will keep the airways jammed with her range 5'10" frame.

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'Nameless' Western five headed for cage honors

By KEN VOYLES

A new coach and a new concept. That's what's in store for Walled Lake Western's girls basketball squad this fall.

Tom Steiner, the new coach, is bringing with him what he calls a "team concept."

"We're working on a team concept at the moment. We want to stay away from an individual style of play," said Steiner. As a result, the new Warrior mentor refused to mention the names of the girls who will make up the 1983 squad.

"We've got a new system and the girls are just learning it," he said. "The change in coaching has brought a re-learning process and it will take a while for the kids to adjust, but they are coming along well."

Western will carry 12 players this year, including three seniors and nine juniors.

With a team comprised primarily of underclassmen, the Warriors were 5-6 halfway through last year's season before they caught fire and went on to win their first-ever district title. The young and talented Warriors also won their first game in the regionals before being knocked out of the state tourney by Farmington Our Lady of Mercy, which went on to win the state championship.

The squad finished last season by winning 11 of its last 14 games to end up with an overall record of 16-8. The Warriors also finished second in the Western Division of the Western Lakes Activities Association.

"Being a young team this year, maturity is going to be a key for us," said Steiner, who hopes to equal last year's accomplishments under coach Roy Arley.

Although Steiner refused to discuss any individuals, it's no secret that the Warrior squad will feature Val Hall, a 6'2", inch junior, in the pivot.

"We're not building our team around her, but she is obviously important to us," said Steiner. "We can't do that. I want to have three or four kids in double figures — the potential is there."

The presence of the multi-talented Hall would be reason enough to predict an outstanding season for the Warriors, but the truth of the matter is that Steiner's roster is blessed with a plethora of outstanding cagers. Seniors Pam Rowen and Betty Cross are potential starters, as are three cat-quick juniors — Nancy Leach, Sheri Davis and Sue Baglow.

'I want to have three or four kids in double figures — the potential is there.'
— Tom Steiner, Warrior coach

Making the job of selecting a starting five all that more difficult is the development of Carol Croll, another 6'0" center. Croll is a physical player under the boards and also has developed good quickness.

Steiner said Western had a "good experience" in the summer league at Walled Lake Central. "It was a good challenge, but it really doesn't help predict what the season will be like," he said.

Steiner stressed that his squad is starting to realize its own potential. "Besides our size we are an intelligent team and relatively quick," he said. "We might have problems with the small team that always comes at us, but I don't feel we'll have any problems with the transition part of the game."

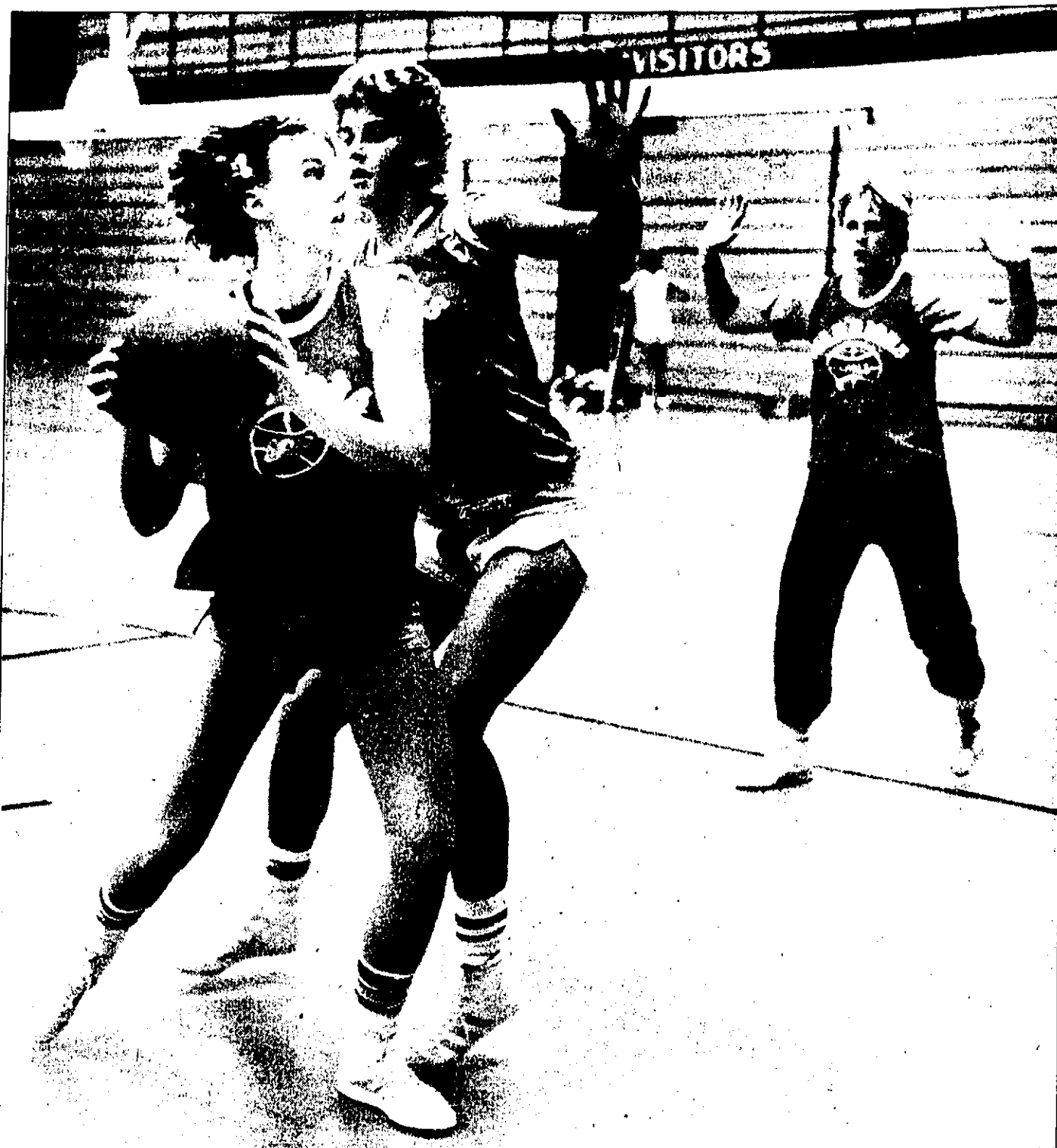
The new Western coach said the Warriors will stick with a "mostly" motion offense and stress a strong man-to-man defense. "Nothing fancy really — execution and fundamentals," he said. "If we execute we'll be alright."

As for league competition, Steiner said Plymouth Canton and Plymouth Salem will be the teams to watch for. "It's just a super league," he said. "It should be a competitive year."

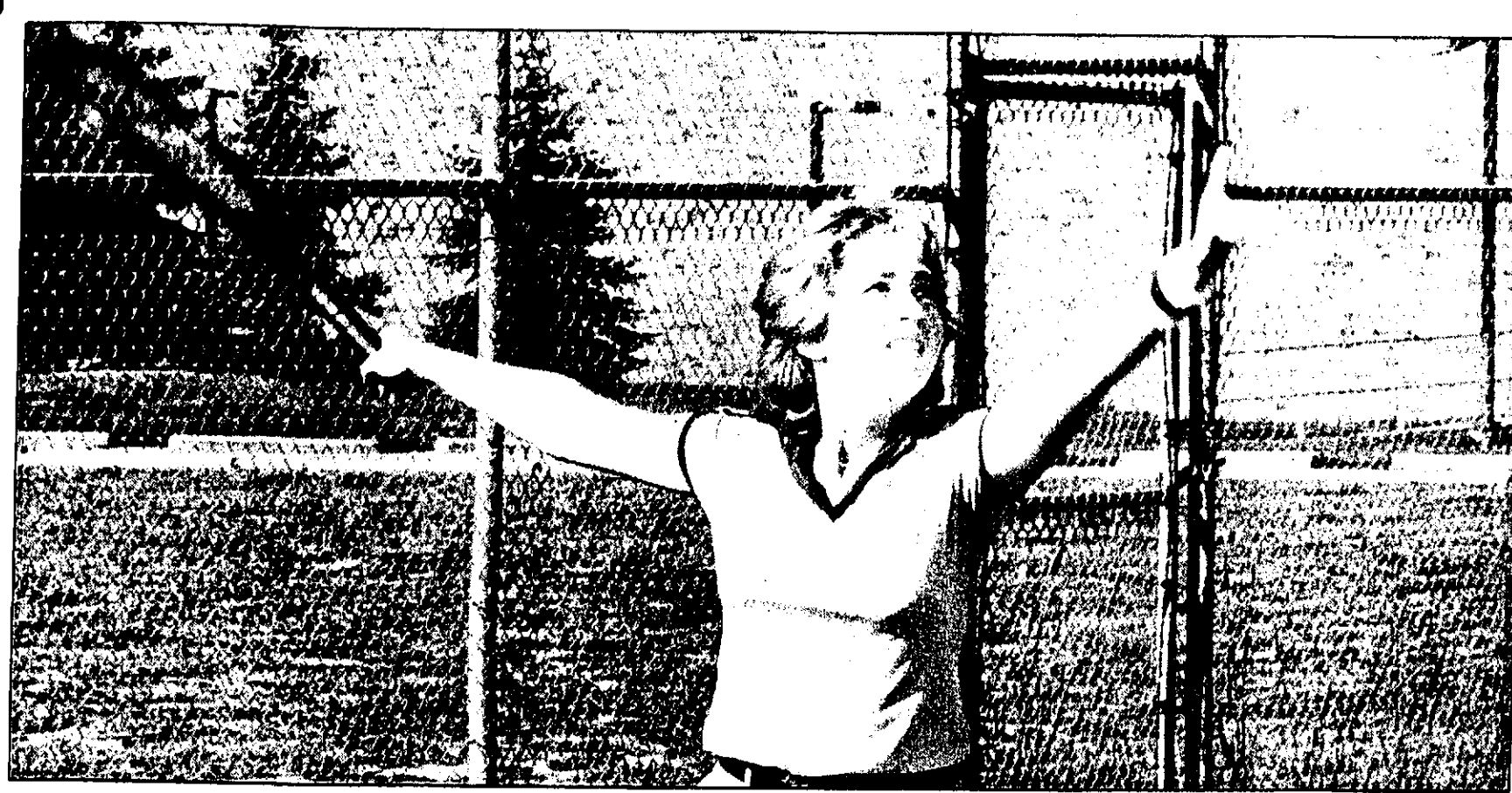
"This team is growing. They're about where I expected them to be," said Steiner. "I think you'll find that we start slow and build from there."

Besides the core of the team, Steiner has been "pleasantly" surprised by the girls coming up from Western's junior varsity team. "There are definitely some kids who are going to contribute to this team among that group. We also have some girls who've decided to really make the commitment this year," he said. "As long as the kids understand their roles we'll be okay."

The Warriors open their season on September 6 when they travel to Lakeland for a non-league contest. Junior varsity starts at 6 p.m. and varsity at 7:30 p.m.



Sue Baglow tries to drive past Val Hall in Warrior scrimmage



Dana Reynolds seeks top singles slot on Wildcat net squad

Novi net squad aims high in '83

It's a rebuilding year for tennis teams throughout the Kensington Valley Conference, and Novi is no exception.

But the Wildcats just may have the jump on much of the opposition in '83, thanks to the hard work of several key players during the off-season.

For fourth-year coach Donna Polinsky, a summer tennis instructor for the Novi Parks and Recreation Department, the season ahead looms encouraging, but uncertain.

"In our conference, Brighton is the team we're most worried about," she says. "But I'm really looking forward to this year. I've worked with a lot of these girls since they were three with the recreation department. Many of them are my neighbors."

A recurrent word Polinsky uses when describing her charges is "strong."

"A lot of the girls have been practicing at the Farmington Racquet Club and have learned to make really strong ground strokes. I like to see that, keep playing it deep and wait for the oppo-

nent to make a mistake," she says.

At first singles on this year's squad will likely be one of its most improved racketeers, sophomore Dana Reynolds. Not even on the varsity last season, Reynolds developed over the past year into a deep-stroking consistent player.

"She's just gotten that much better," Polinsky claims. "She's confident and consistent; she has a really good attitude."

The inside track for responsibilities at second singles belongs to Reynolds' frequent sparring partner and Polinsky's daughter, Lisa, a senior. "Lisa is a competitive type," says her mother. "She can be down in a match and come back. She's a hard hitter and uses good court strategy. In that sense, she and Dana play similar games."

Although Polinsky — the coach — considers the "seeding arrangements" still somewhat up in the air, Reynolds and Lisa are likely to hold down the top two singles slots despite the fact that several other players are very near

them in ability.

"I think it's important we get some of our best players on our doubles teams to increase their competitive level," Polinsky explains. "So, I'm still deciding who I'm going to put in doubles; they might be some of our best singles players. I'm trying to balance our doubles teams as much as possible."

Among that group might be senior Lisa Palka, who played at second doubles last year. "She's a very intense player. Consistent. She's looking for a singles slot, as are a lot of girls, but I just can't have seven or eight singles players."

Also trying for a singles job is Lori Zimmerman, a senior. "Lori came out of nowhere. She's really worked on her game. Her strokes are beautiful, and in a practice match, she stayed neck and neck with Dana," Polinsky says.

Another player who has shown sharp improvement is Dianne (Dee Dee) Mellie, a junior. "She's gotten very

strong and she has doubles experience, so we may use her there," Polinsky comments. Sophomore Kelly Case, an alternate on the varsity last season, will also get a shot at a singles job. "Kelly's a scrappy player, a hustler," Polinsky says. "She's the kind who never, never gives up."

Some of the players fighting for one of the remaining spots on the varsity are coming off one of the most talented junior varsity squads ever — last year's JV went undefeated. Among the girls from that squad, and others attempting to earn a varsity job are: seniors Shelley Bleicher and Linda Chasse; juniors Kim and Karen Brunett and Jill Irwin; sophomores Karen Kessler, Michele Wagner, Carrie Lemieux, Jennifer Bonkowski and Lisa Hays; and freshmen Michele Benoit, Laurie Maloney and Lisa Latham.

The Wildcat netters open their season Tuesday in a non-league grudge match at down-the-road rival Northville.



News photos by B.J. MARTIN

Coach Donna Polinsky guides Novi net fortunes

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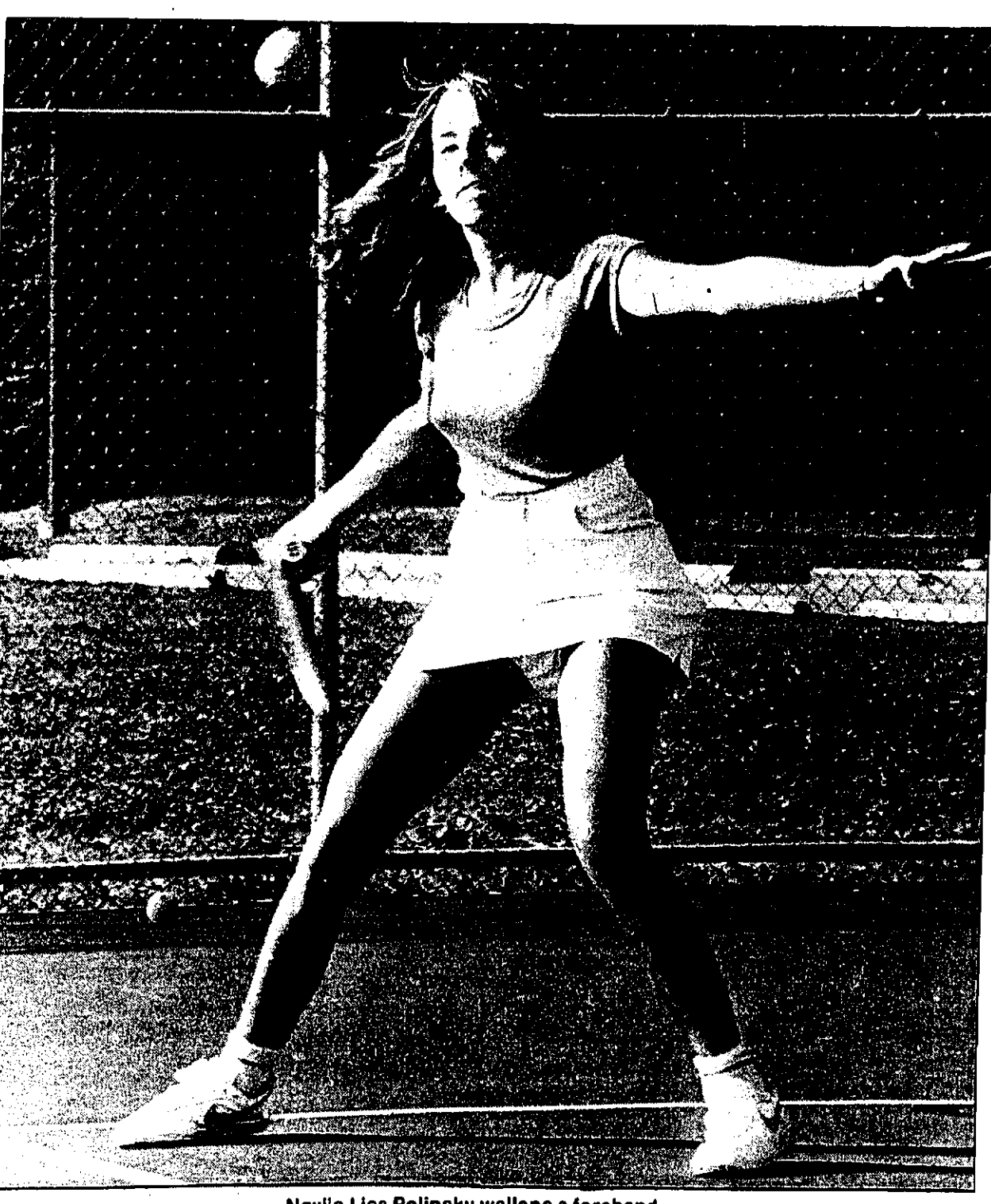
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Novi's Lisa Polinsky wallops a forehand

Novi sets flag football

The deadline for boys and girls in grades 4-6 to register for the Novi Parks and Recreation Department's Flag Football League is Wednesday, September 7.

Forms are available in Parks & Rec offices at 43315 Sixth Gate Monday through Thursday from 8 a.m. to 6 p.m. and Friday from 8 a.m. to 5 p.m.

Games will be played Saturday mornings at Novi Middle School North. Practices begin in mid-September. Teams will be distributed according to neighborhood location as nearly as possible and with equal age groupings for each team. For additional information, call 349-1976.

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Cohen sets marks in swimming meet

Twelve-year-old Novi swimmer Jon Cohen added another batch of awards to his collection last week with a tremendous performance at the Midwest Regional Youth Swimming Championships in Cincinnati, Ohio.

At the Friday-Sunday, August 12-14 competition, which featured swimmers from 18 states in the Midwest, Jon took three gold medals, two silvers and two bronzes with several times that bettered Michigan state records he had set a week earlier. His performance was rated second in his age category at the Midwest finals.

Jon was named Individual Champion of the 11-12 category at the Michigan Long Course state championships held August 5-7 at the Southfield Civic Center. At the state competition, he broke five state records while notching six first places, two third places and one fourth place.

"A lot of the credit should go to his coach, Brad Brockway," said Jon's mother, Cindy Cohen. "When Jon broke his hand last January, everyone figured he wouldn't be able to come back from it. But Mr. Brockway is experienced in physical therapy and knew how to coach him properly. He looked over him and took care of him and Jon really surprised everyone."

"What's most amazing is that other coaches can't believe he's so fast in the water, because he's not very tall — only 4'10" or 4'11"."

At the state championships, Jon turned in the following performances: 50

meter breaststroke, first place, 35.83 (state record); 100 meter breaststroke, first place, 1:16.45 (state record, only two seconds off the national mark); 200 meter freestyle, first place, 2:11.27 (state record); 200 meter individual medley, first place, 2:26.49 (state record); 400 meter freestyle, first place, 4:32.5 (state record); 100 meter freestyle, third place, 1:01.52; 50 meter backstroke, third place, 1:13.38; and 50 meter butterfly, fourth place, 31.81.

At the Midwest meet, Jon's performance was again superior. He took first in the 200 meter individual medley in 2:25.42; first in the 200 meter freestyle in 2:09.86; and first in the 100 meter butterfly in 1:17.30.

Jon took seconds in the 50 meter butterfly with a 35.77 and the 400 freestyle with a 4:28.44 in an exciting race he lost by less than half a second.

Jon finished fifth in the 50 meter freestyle (1:01.23) and third in the 100 meter freestyle (1:01.23).

A regular swimmer with the Bulldogs Aquatic Club based at Schoolcraft College, Jon is a student at Novi Middle School South. He has two promising swimmers in his family in brothers Steve, 11, who placed seventh in the 400 meter freestyle at the state championships and Jeff, 14, a veteran of competitive swimming.

Jon's performance is certain to win him a national ranking, critical to advanced competition as he gets older.



Novi's Jon Cohen had a record-setting day at Midwest Swim Meet

Warrior runners eye more titles

By PHIL JEROME

Any normal person would have thought that 1982 was a pretty decent year for the Walled Lake Western cross-country team.

After all, the Warrior harriers finished the season with a 6-1 dual meet record and then went on to win the championships of both the Western Division and Western Lakes Activities Association (WLAA).

Not bad by normal standards. But then Walled Lake Western does not have a normal cross-country team. And Coach Dennis Keeney and his Warrior harriers were disappointed by the one goal that eluded them — qualifying for the state cross-country meet.

With any kind of luck that situation should be remedied this year.

"I think everybody was a little disappointed that we didn't qualify for state last year," observed Keeney, now in his fifth year at the helm of the cross-country program at Western.

"Hopefully, that experience will make us hungrier and more determined this year. Everybody seems to be working hard at this point in the season and I've got to believe that they're hoping to make sure they go to state this year."

Keeney lost just two seniors from the championship '82 team, but they were good ones. Lost to graduation were Chris Mein and Tony Dodge who placed fourth and ninth respectively in last year's WLAA meet.

Fortunately, three of the top five runners from last year's squad return and Keeney believes he has the runners to fill the gaps created by the departure of Mein and Dodge.

The number one runner on this year's

'We have high hopes this year. This is the last year for most of these guys and I know they want to do well.'

— Dennis Keeney, Cross-country coach

team will be Kyle Chura, who has been Western's top distance runner for the past two years. Chura, now a senior, has been an All-WLAA and All-Oakland County selection in each of the past two years and should add to his laurels during the 1983 season. Chura finished third in the WLAA cross-country meet last year.

Although Chura is expected to lead the pack, Keeney has two more outstanding distance runners in the persons of Mark Wagner and Rick Peck.

Wagner, a 6'4" senior, finished sixth in the WLAA last year and may be able to challenge Chura for the top spot on the Warrior team this year. "Mark's a real smooth runner and a hard worker," commented Keeney. "He was within seconds of Chura the last half of last season and I expect he's going to push him again this year."

Rounding out the Warriors' one-two-three punch is Rick Peck, another senior. Peck was one of the top five Warriors last year and is being counted on by Keeney to fill the void created by

the loss of Mein and Dodge.

"Rich did a 2:02 half and a 4:34 mile in the league meet last spring so he has good speed, but the big thing is that he's been working hard," reported Keeney.

"He's put in more than 1,500 miles since the end of last cross-country season and all that work is going to pay off for him."

Although the firm of Chura, Wagner and Peck promise to lead the Warriors this year, Keeney has plenty more runners to fill the fourth through seventh slots.

The fourth man this year may well be Steve Creech, the lone junior on the squad. Creech earned All-Western Division honors last year by finishing 17th in the WLAA Meet.

But Creech by no means has the number four slot locked up. The fourth runner could be Don Mazur or it could be Gregg Davisikiba, both up from last year's jayvee team which finished with a perfect 7-0 record and absolutely dominated the other junior varsity teams in the conference.

Then again, the fourth man might be Brian Rilett, Tom Julien, John Kody or Ken Garback. Rilett finished first in the WLAA junior varsity meet last fall, but has been hampered by an ankle in-

jury. Julien's training schedule also has been thrown off by a bout with the flu, but Keeney expects both runners to come on strong as the season progresses.

"The thing I like about this year's team is that it's really an all-senior group," commented Keeney. "You'll see that in the really good cross-country programs — there's a new batch of seniors every year to carry on the tradition."

Keeney also would be willing to admit that there's a special place in his heart for the 1983 squad.

"I knew we were going to be good when I got these kids as freshmen four years ago," he said. "They won the Royal Oak Invitational as freshmen and they won it again as sophomores, but things weren't always so rosy in dual-meets against other varsity teams."

"We didn't win a meet my first year and we only won one dual meet my second year," he continued. "But we went 500 my third year and last year we were 6-1 in dual meets and missed an undefeated season by a single point."

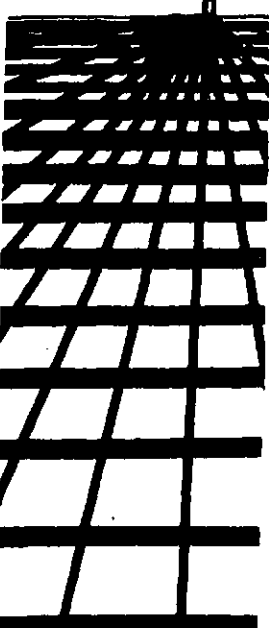
What lies ahead for the Warriors this year? Well, they'll be trying to defend their Western Division and WLAA championships, but can expect to be pushed by the powerful Livonia Churchill contingent which finished second in both meets last year and is returning four of its top five runners.

And they'll be looking to improve on their fourth-place finish last year in the Oakland County Meet, although the presence of Brother Rice and Milford will make it difficult to move up too far.

But the big goal, of course, is to qualify for state and then see what happens from there.

"We have high hopes this year," said Keeney. "This is the last year for most of these guys and I know they want to do well."

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Net team rebuilds

Continued from 5

Junior Linda Roselle is also considered "a bright spot," while junior Lisa McHugh, a fill-in player last year, should also see more playing time this year.

Two players who might make a contribution to Western's team this fall, junior Christie Clifford and senior Deanna Meacham have not yet practiced with the squad. "Christie has driver's education and Deanna is still in Germany," said Gregory. "They both played fairly regularly last year."

Gregory added that several freshmen also are looking "pretty good." "But we can't nail down anyone else until we see them play," he said.

One advantage the team does seem to possess, according to the 14-year coach at Western, is quickness. "We seem like an awfully quick team especially off the

net," Gregory said. "I think we can be equally strong through both our doubles and singles, but we have no stars this year."

Gregory added that he likes the depth of his 1983 team. "The only problem is we don't have any sure wins. Everybody's going to have to work for it."

The coach declined to predict what competition would be like in the WLAA. "We'll know better about half way through the season," he said. "We aren't going to be barn burners but we should be competitive."

Gregory hopes this year's team can equal the number of wins the Warriors tallied last year. "We'll have to wait and see, though," he said. "The potential is there. We just need some playing time."

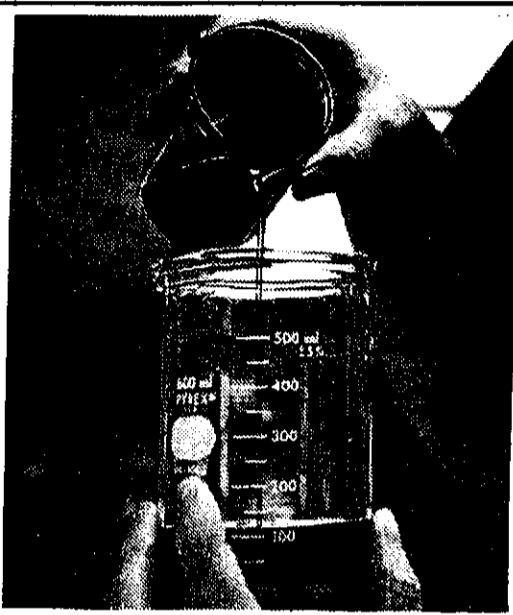
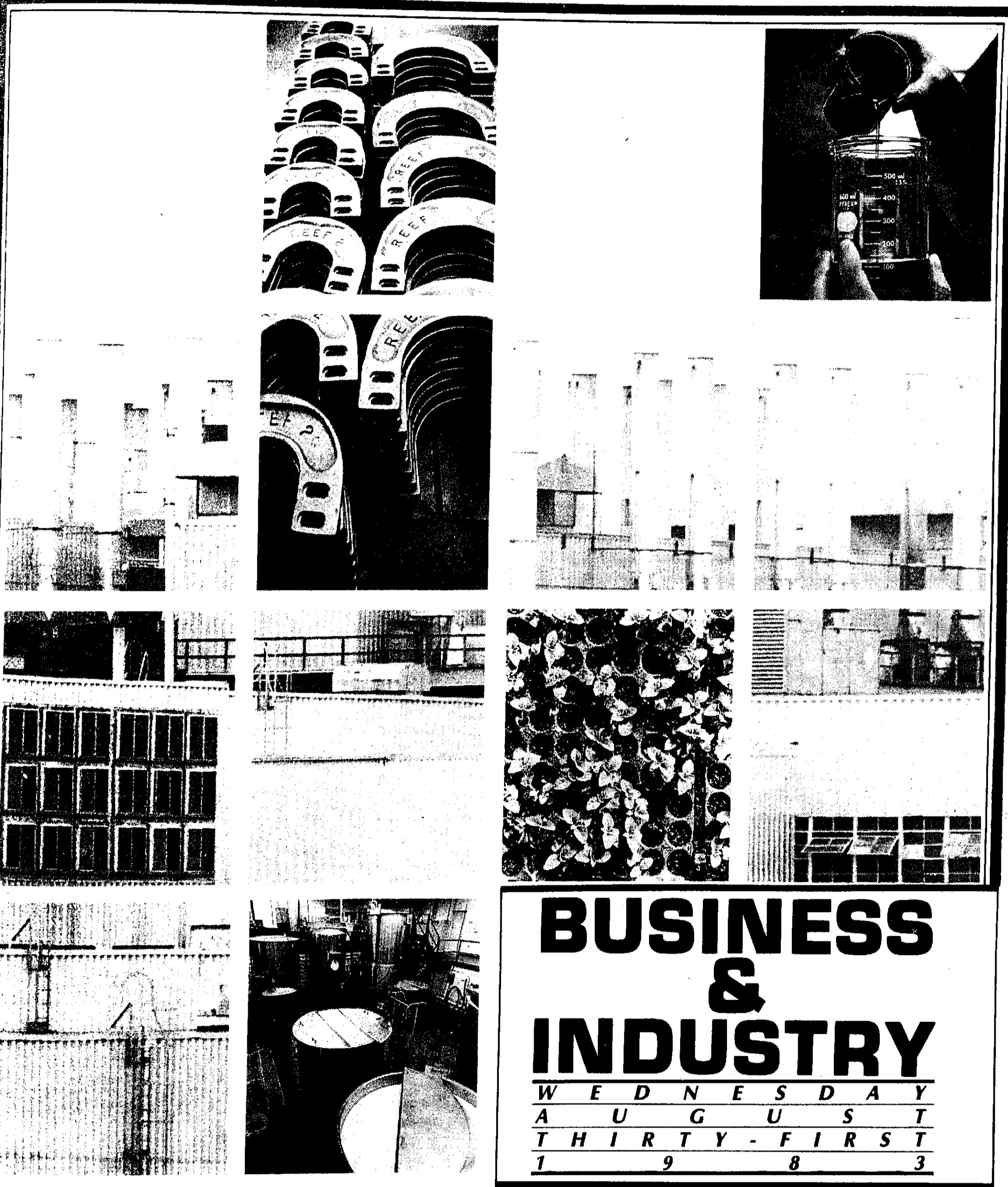
The Warriors open their season on September 7 at Livonia Stevenson. Match time is 4 p.m.

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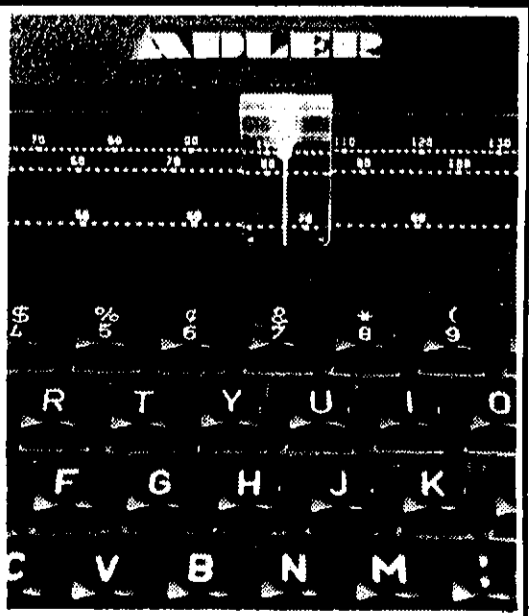
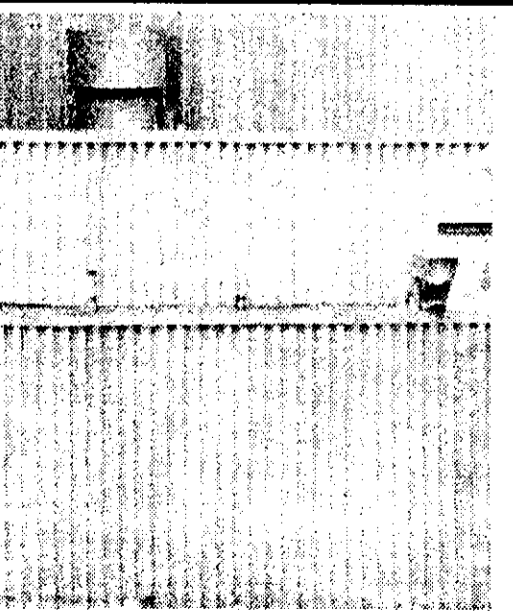
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BUSINESS & INDUSTRY

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Special section to the Milford Times, Northville Record, Novi-Walled Lake News and South Lyon Herald

BUSINESS & INDUSTRY



West Oakland gives healthy alternative

The West Oakland Ambulatory Care Center, on Pontiac Trail in Walled Lake, is a self-sufficient medical outpatient center very much like a hospital and at the same time very different. The center offers urgent care services as well as walk-in clinic services. It is a freestanding surgical outpatient facility, the only one of its kind in the state, according to Center Manager Anne Daniels.

"We are just like a hospital except we don't offer in-patient beds for overnight stays," she noted. The center is a fully-accredited privately-owned facility that offers urgent care and walk-in medical treatment seven days a week. Walk-in hours are from 9 a.m. to 10 p.m. Monday through Saturday and noon to 8 p.m. on Sundays.

"Patients can just walk in or make an appointment," Daniels said. "We see patients like at a regular doctor's office."

The center, which runs two full surgery rooms where area doctors perform surgery, was recently purchased by Medical 21. Medical 21 is the country's largest provider of outpatient surgical centers, operating in eight states. The company is headquartered in Dallas and owns 13 other facilities in operation or currently under construction.

Open for nine and a half years in Walled Lake, the center came under Medical 21 management this past May.

Over 20 RNs and seven doctors are employed by the center. Another 35 physicians are on-call for both surgery and other medical needs. A doctor is always in the building, according to Daniels.

"That way a person can come in and be helped right away without much of a wait," she added. "We're different from big hospitals in that respect. We also have a large radiology department, a full lab and a full staff of registered nurses and certified laboratory technicians and registered x-ray technicians. We have a pediatrician here almost every day of the week. Also OB-GYN, urology, internal medicine, and surgery specialists are available by appointment."

The 13,000-square-foot building includes a full emergency room, equipped with the latest in medical technology, three examining rooms, a full lab, two x-ray rooms, a cast room, two operating rooms with accompanying pre-anesthetic room and post-surgery room.

"We also have room in the back of the facility to add two more operating rooms," said Daniels. "We're looking at an expansion within the next two years."

"We just want the community to know we have a nice facility and a good staff," she continued. "And it's all right here in the community."

Most of the center's doctors come from area hospitals, as far as Pontiac and Livonia. "Our staff is very professional," Daniels said.

She added, "Most of our staff has been here a while and are familiar with the doctors and the kind of patients we see."

"We are just like a hospital..."

The center's fees have recently been made uniform according to Medical 21 standards. "Our fees are pretty much the same as any other facility like this. They are fair and comparable to like centers," said Daniels. "We want to stress this is a walk-in clinic for any kind of problem be it just for a blood check, physical examination or for outpatient surgery."

Surgery conducted in outpatient centers falls into the category of elective surgery, which refers to any procedure performed for a non life-threatening condition and carrying a low risk of post-operative complications, according to Daniels.

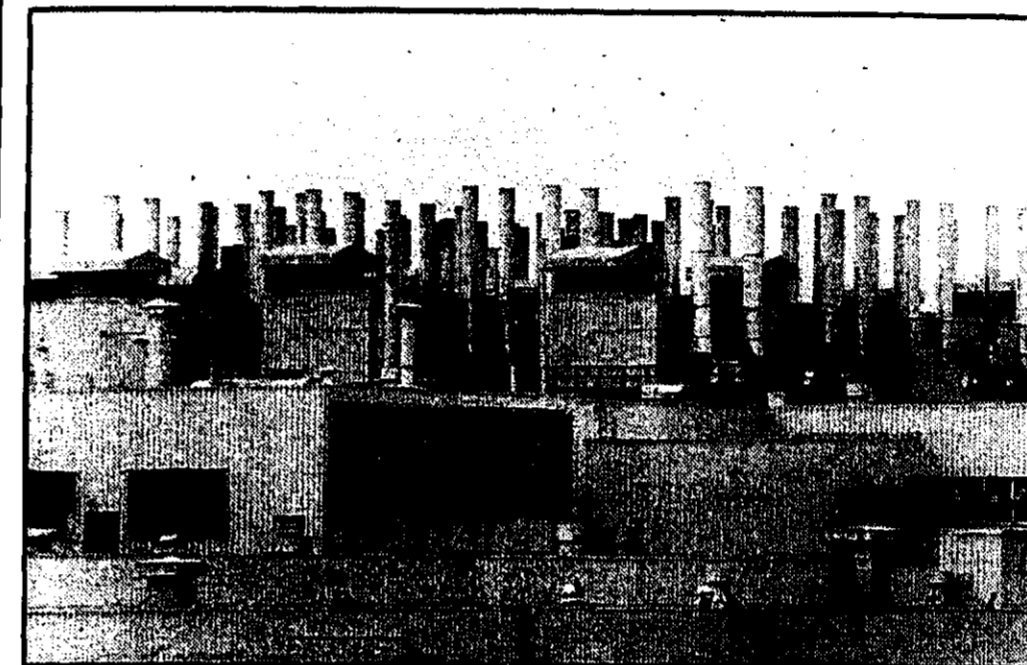
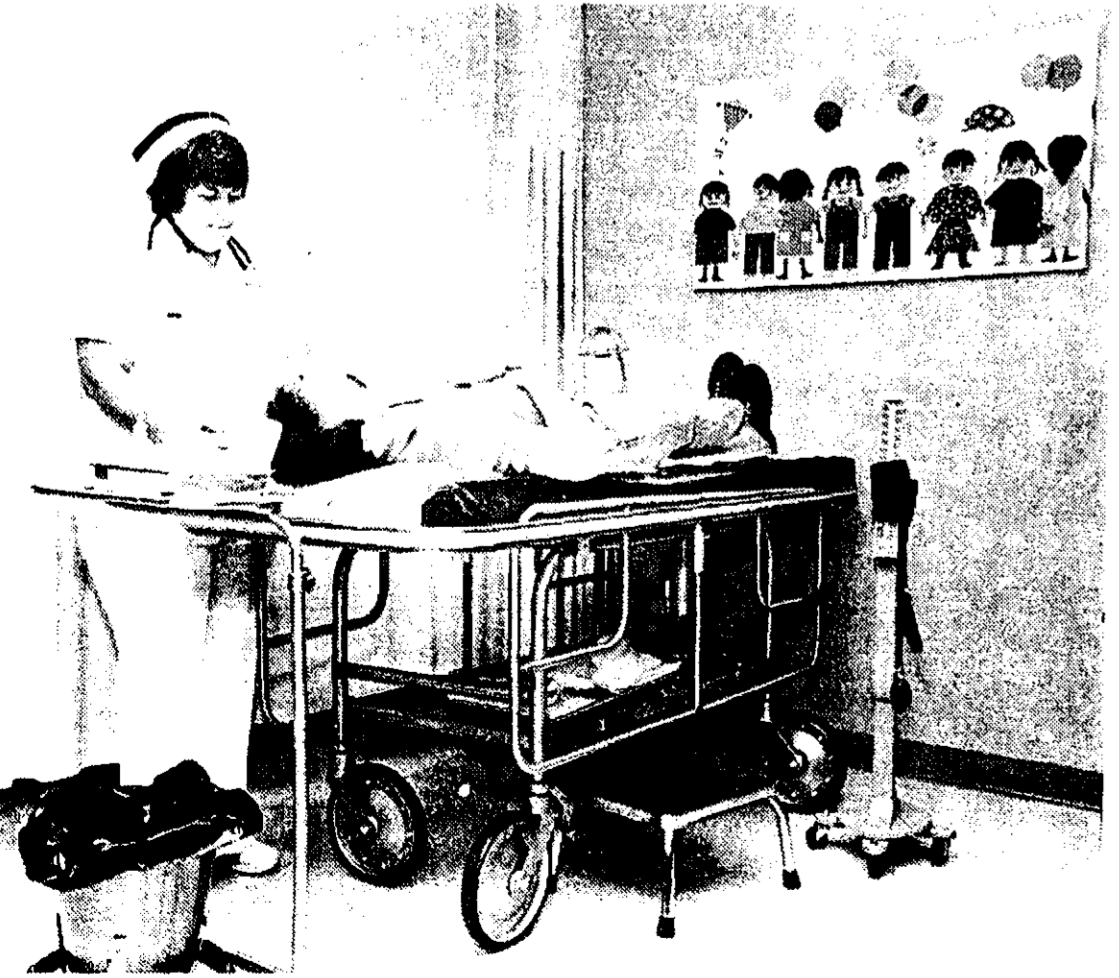
She added that the decision to use an outpatient center is made by a patient's surgeon. More than 200 different medical procedures can be routinely performed at the Walled Lake facility including ear, nose, and throat, gynecology, orthopedic, oral, general surgery, plastic, urology, ophthalmology and neurology.

Daniels said that convenience is yet another benefit of surgical centers operated separately from major hospitals. In most cases, admitting procedures and laboratory tests can be completed the day of surgery further reducing costs.

According to a Medical 21 brochure, technological advancements in anesthesiology and surgery have reduced both the risks and recovery time of many surgical procedures. More than 35 per cent of all surgery is being performed in outpatient centers like West Oakland, making outpatient surgical centers one of the country's fastest growing forms of health care delivery.

West Oakland accepts Blue Cross and Medicare.

"If anyone wants to see our facility they are welcome to stop by and take a look," Daniels said. "We are here to service the community in its medical needs be they major or minor."



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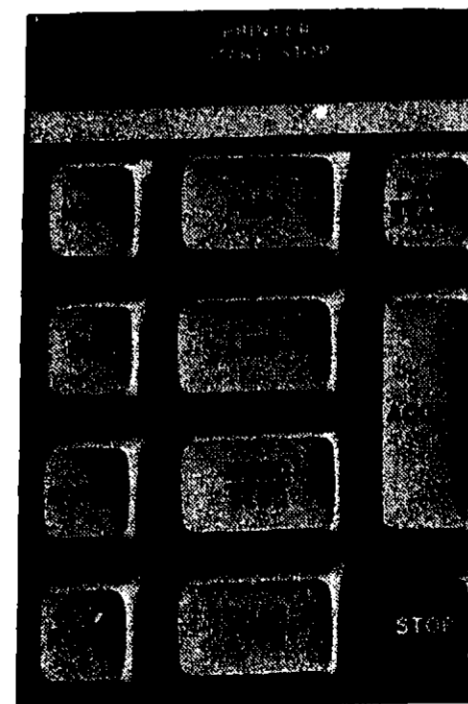
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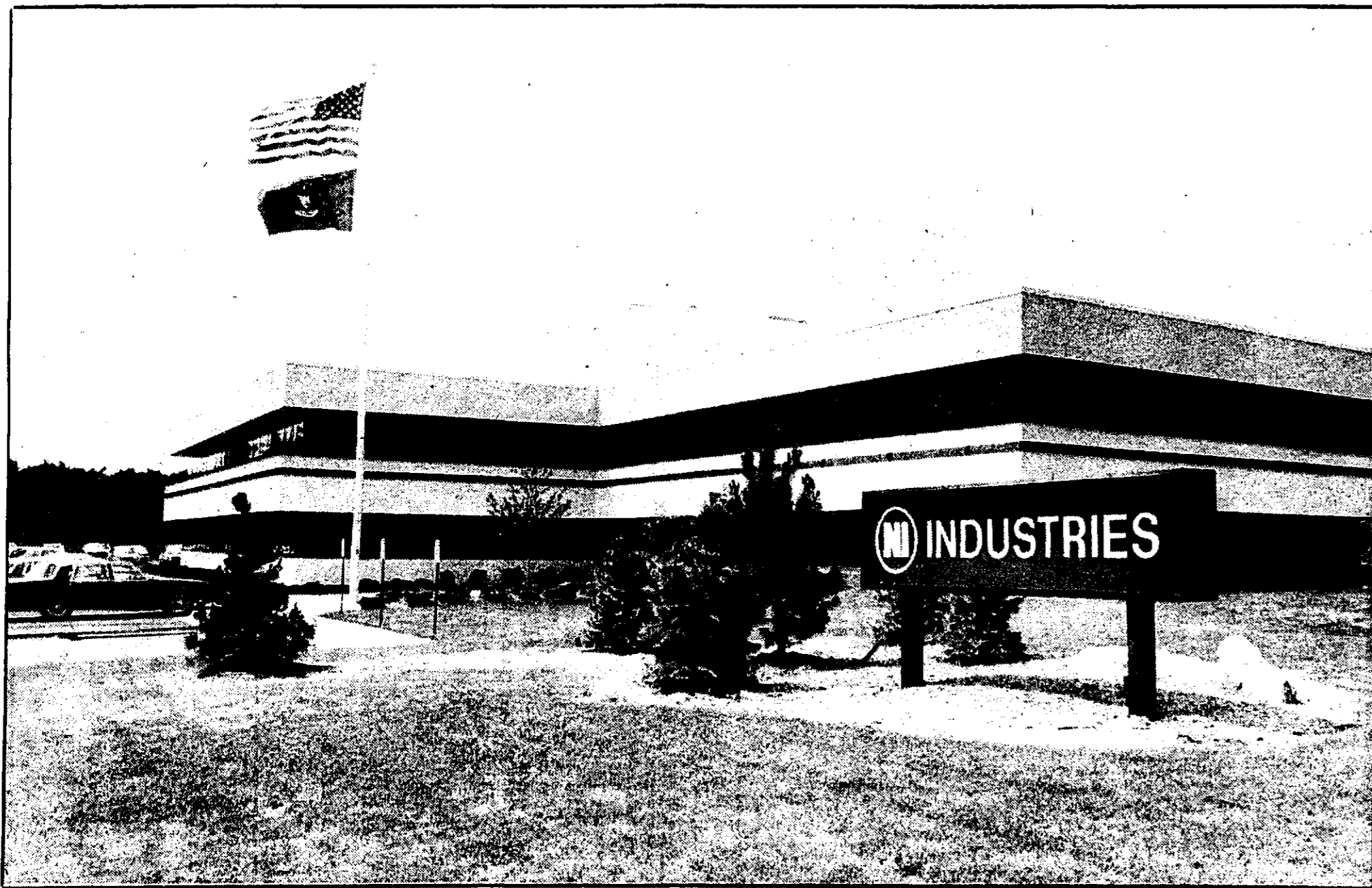
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NOVI



Novi — it's a short name for a place that is long on potential. "Novi is continuing to move toward one of its strong potentials of being a convention city," Novi City Manager Edward Kriewall says. Kriewall sees Novi living up to its potential in events like the Hilton hotel taking out a building permit, the construction of a Red Lobster Restaurant, and the opening of the Sheraton Hotel.

It's a potential that rises from Novi's proximity to both Detroit and Lansing. The city is traversed by I-96, which connects with I-696 and I-275, while other transportation is provided by the C & O railroad.

And attempts to improve traffic flow by redesigning the I-96 highway ramp is one step the city is taking "to coalesce that goal of trying to become a convention oriented community. The building blocks are all in place," Kriewall says. Nevertheless, Novi is not putting all its eggs in one basket. There is a variety of commercial and industrial concerns across the city.

"Real estate inquiries show there is a lot of interest in Novi," Kriewall continues. Interest is strong especially in the commercial area located west of Twelve Oaks Mall known as Section 15.

Located in that area is West Oaks Shopping Center which is occupied by major retailers such as K mart, Kroger, Service Merchandise, and Perry Drugs. The center has 10 additional retail shops.

"The potential seems to be mounting in terms of being a viable commercial and industrial location. We seem to be on course," Kriewall says. "We've been able to attract high quality development. We should feel good about that."

Kriewall explains Novi's policy has been to nurture high quality development. The city has been unable to launch a wholesale recruitment for development because of an uncertainty regarding the city's ability to offer sewage service.

Plans for a regional sewer which would have resolved Novi's problems have been temporarily scuttled. As a result, Novi is limited in the amount of development it can attract, and must be selective in that area.

"If they come forward with a nice development we work with them — if they mesh with our community goals. We discourage developments that are not in keeping with our goals. We'll have a more concerted promotional effort once our sewer problems are resolved. We expect that within the next five years."

Among the development Novi has encouraged is the growth of a high technology office park, Orchard Hill Place. The \$100 million plaza will consist of more than 500,000 square feet of office space together with the Hilton Hotel, which is to begin construction in September. Also planned is a 150,000-square-foot convenience center with specialty shops.

The first phase of construction of the plaza is completed and occupied by Digital Equipment Company. The second phase of construction is partially finished with the completion of Norris Industries and Hewlett Packard office buildings.

Commercial development in Novi consists of two major shopping centers located near the center of the city and two small convenience-oriented shopping areas, one at Novi and Grand River and the other at Ten Mile and Meadowbrook. The city's major commercial development is Twelve Oaks Mall. The mall

encompasses a total of 103 acres. It has four major retailers: J.L. Hudson, Sears Roebuck and Company, JC Penney, and Lord & Taylor. The mall provides tenant space for 154 retailers, specialty shops, restaurants and stores arranged on two levels. Also included in the center is a cinema complex with five theaters.

As could be expected, development has grown up around Twelve Oaks Mall.

Adjacent to the mall an apartment complex is under construction. The complex will have three adjoining buildings with 30 apartments to each. The luxury apartments are expected to be ready for occupancy this fall.

Woodland Medical Center, offering a complete range of medical services, also is located in the regional center near the mall.

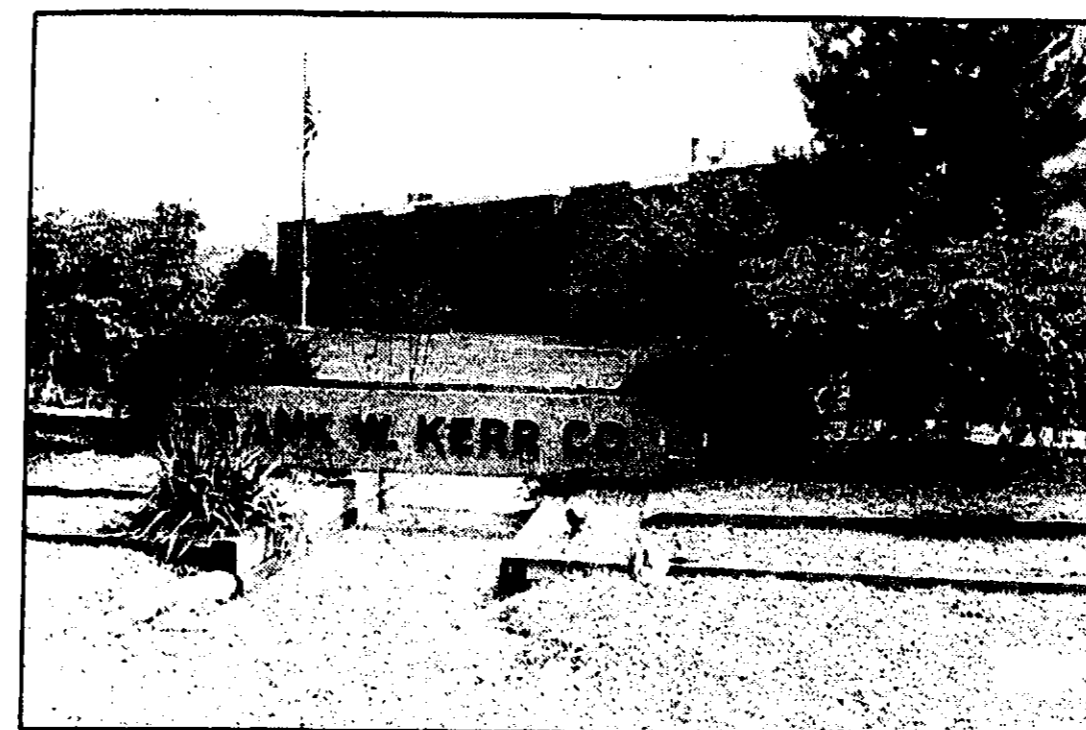
"In addition Novi appears to be very strong in terms of the housing market," Kriewall says. "People want to live in Novi. Our housing activity is very strong compared to other communities."

There are 8,667 housing units within the city according to the 1980 U.S. Census of population and housing. More than 80 percent of those are single family homes, while 10 percent are mobile homes and six percent are multiple family.

Single family homes range in price from \$40,000 to over \$100,000 throughout the city.



Wednesday, August 31, 1983



Novi also has a small, but strong, industrial tax base. It is working toward the development of having additional industries locate within its corporate limits. The city has provided for industrial development in areas zoned for industrial parks, as well as along some major traffic corridors such as Grand River Avenue. Industrial parks are located on Nine Mile, between Meadowbrook and Novi roads, and on Meadowbrook north of Grand River.

With a variety of commercial, industrial and residential development the city has a strong tax base. The total value of property in Novi has been steadily increasing over past years. In 1982, the state equalized value of property — 50 percent of true cash value — topped \$426 million.

The top taxpayers in the community and their SEVs are: Novi Associates \$17.2 million, Detroit Edison \$5.8 million, Dayton Hudson \$5.6 million, Kmart \$5.2 million, Sears Roebuck & Company \$4.8 million, Por Tec/Paragon \$3.7 million, Redfern Investments (Woodland Medical Center) \$3.5 million, Guardian Industries \$3.2 million, and Chateau Estates \$3.1 million.

Another area of potential which will be emerging for Novi in coming months is property around Walled Lake. The city has recently spent approximately \$500,000 purchasing property on the lake. Initially, the city purchased property there to reroute East Lake Drive.

With the purchase of additional property there the city now plans "a community related development with public facilities." There also will be plans to return some of the property to the tax rolls. Planning on the property is expected to begin in September.

"This will be a marriage of public interests and the private sector," Kriewall says. "It's unique in terms of development."

Kriewall foresees a public beach and community center linked with a restaurant and boat club.

"It will serve the two fold benefit for residents of the community and through the generation of tax dollars. The best part is the city will be able to control 100 percent what happens there because we own the property. We can say exactly what will be there."

Workers are the heart of Novi industries and keep things going. Delwal (opposite page, bottom) and Mohawk (below) are just two of the hundreds of employers in the city.



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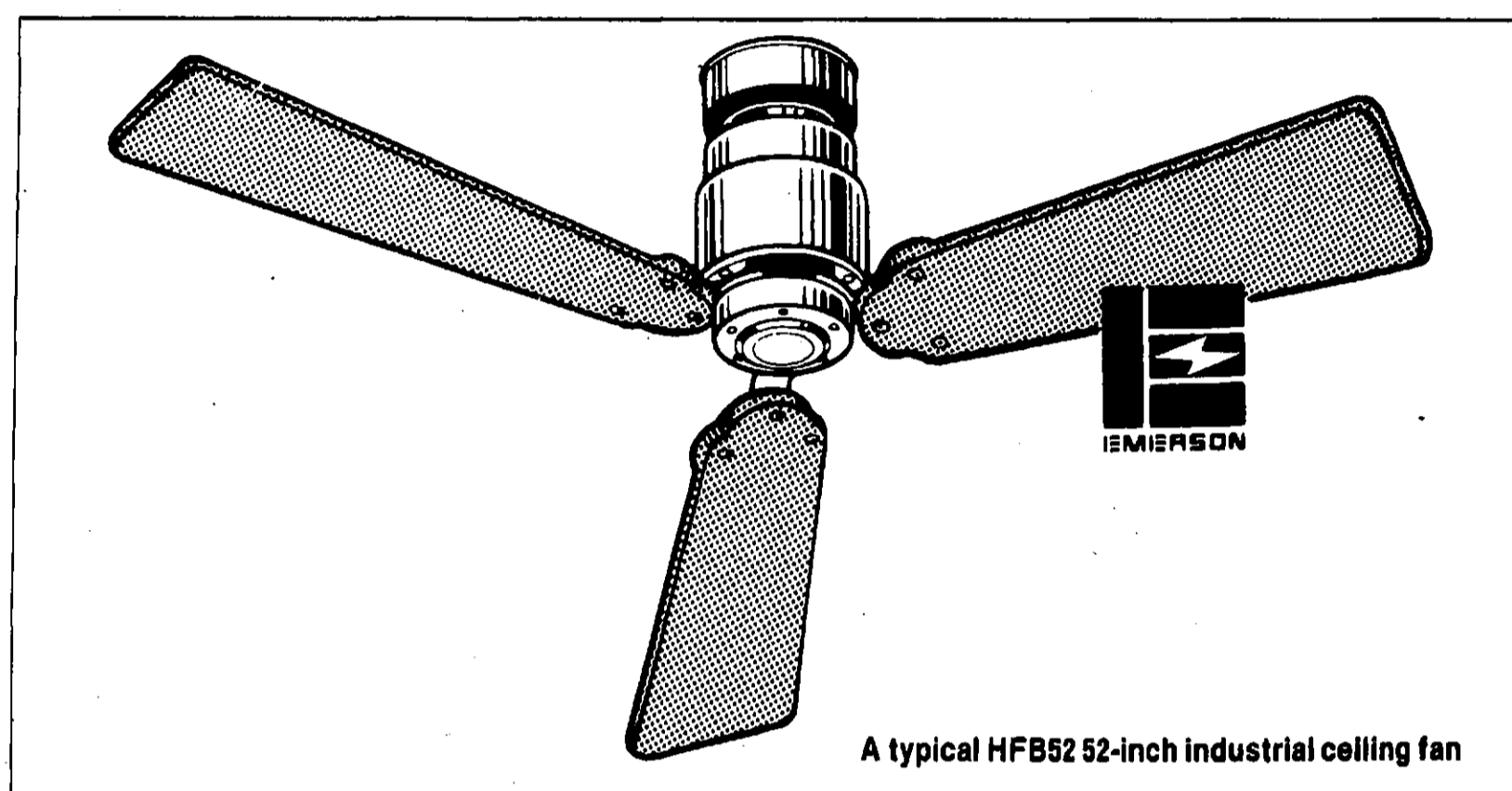
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BUSINESS & INDUSTRY

Madison Electric offers practical energy solutions



A typical HFB52 52-inch industrial ceiling fan

It's not often that an attractive addition to a room can offer a practical use. But Madison Electric Company in Novi has just the answer to both heat and decorator problems — ceiling fans.

The fans (popularized in the movie "Casablanca"), which are proving to be a popular decorator item, are also turning out to be an inexpensive and efficient way for homeowners and businesses to

keep cool air circulating.

Clare Renusch, manager of heating, ventilating and cooling at Madison Electric, reported that the company has sold more than 8,000 ceiling fans since 1976 to factories, churches and schools (for both gyms and classrooms). Over 125 churches have become clients of Madison and had fans installed. Most of these facilities are discover-

ing a 25-35 percent savings in operational costs that are directly attributable to their heating and cooling bills.

The first ceiling fans were built in the United States in 1836 and were shipped all over the world. They became especially popular in the Far East, the Philippines and North Africa. The popularity of the ceiling fan in the United States made a resurgence in the late

1970s when rising energy costs prompted people to look for more efficient ways to keep cool and heat their homes.

Compared to air conditioners, ceiling fans are "energy misers." The Federal Energy Administration has reported that a typical room air conditioner requires an average of 880 watts to operate compared to 65-150 watts for a ceiling fan. And, the ceiling fan can be put to equally good use in the winter months when it moves warm air around the room.

The Madison Electric manager offered some tips for ceiling fan buyers.

"First, check to see if the motor is guaranteed for five years," he advised. "Then, make sure the fan is large enough to handle the area in which you want the air circulated."

Renusch noted that if a larger fan than necessary is selected, be sure that the motor is regulated by a solid state control so the blades can be slowed down. Ceiling fans with oversized blades, which do not have this feature, can produce too much air circulation, Renusch warned.

The size of fan needed depends on the number of square feet in the room. For example, a 52-inch fan will circulate 18,000 cubic feet of air per minute, enough to serve a 2,500 square foot area. A 36-inch fan will move 10,000 cubic feet of air per minute.

According to Renusch, another important feature is the reversible blade option that allows for the air direction to be changed. This is useful when there is a group of people smoking. The fan can be used to carry the smoke up and away from the smokers and non-smokers in the area as well.

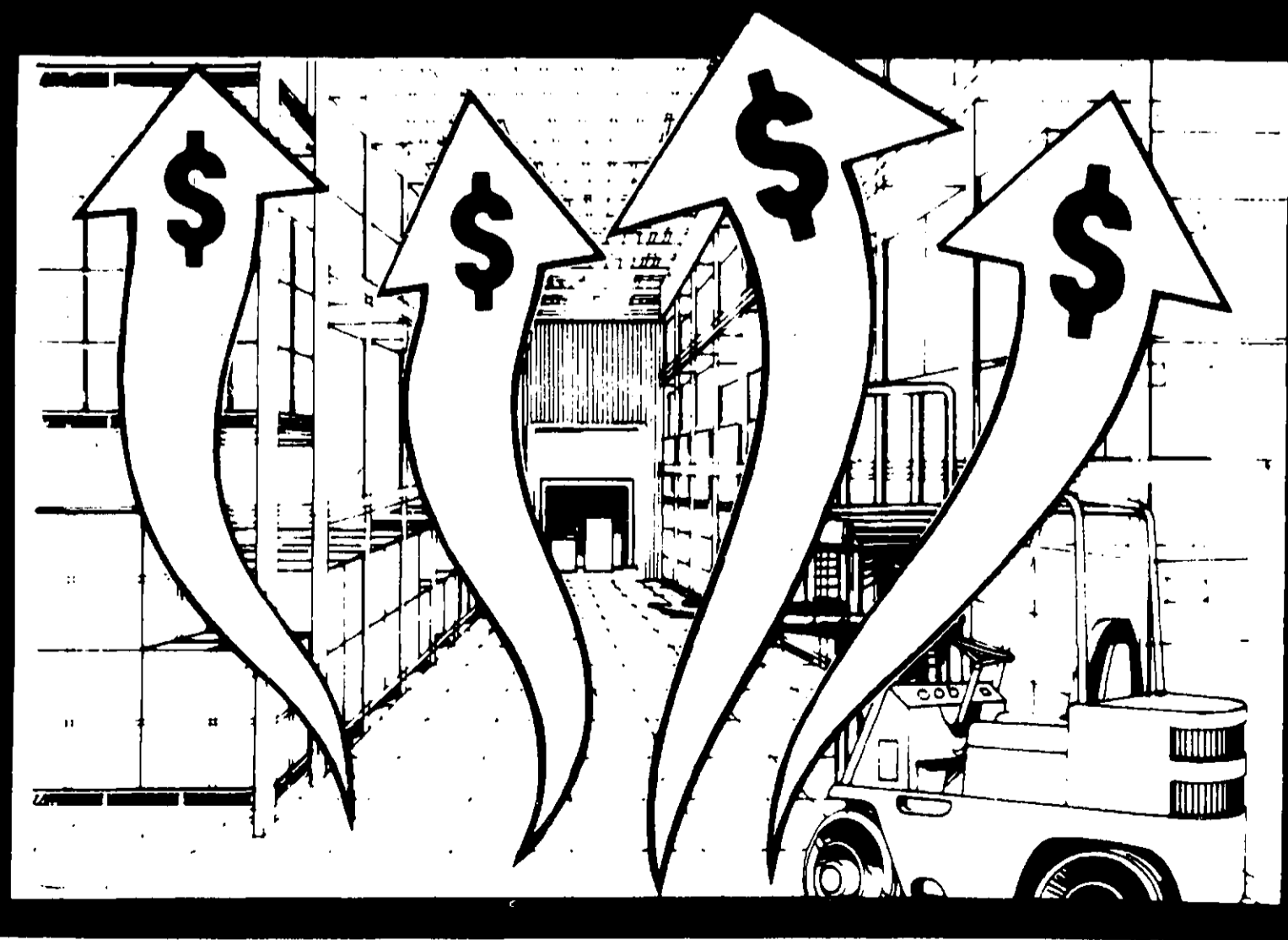
Finally, Renusch said, be sure that the fan motor is not the type that will interfere with television and radio reception.

Madison offers a free survey to customers, in which a particular area is engineered to determine the best feasible method for heating or cooling it.

In addition to having a full line of ceiling fans for commercial and residential use, Madison Electric Company carries attic fans.

Madison Electric's Novi office is located at 44525 Grand River. Additional Madison offices are in Dearborn, Detroit, Ferndale, Mount Clemens, Pontiac, Southfield and Wyandotte.

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Wednesday, August 31, 1983

6/novi

BUSINESS & INDUSTRY



Leemon Oil Co. keeping Americans on the road

Leemon Vice President Don Kallil

Jobber, in the world of business, is a middleman between the producer and retailer, nothing more, nothing less.

In these times of urgent energy concerns and immediate mass transportation needs, an energy jobber is Leemon Oil Co. of Novi, a wholesale distributor of various petroleum products from gasoline to gasohol.

Located on Grand River, near Haggerty, Leemon trucks leave early in the morning on a daily basis with full loads of petroleum to destinations all over the state and country, keeping America fueled.

The company is contracted with several government agencies nationwide as well as local schools like the Novi School District and service stations to supply gasoline, home fuel oil, motor oil, racing fuel, diesel fuel and gasohol.

Leemon's primary suppliers are Union 76 and Citgo, according to office manager Christine McQuiston and controller Mike Stefaniac.

Aside from large loads, the company delivers home heating fuel, but on a much decreased basis. "We don't

distribute as much of that as we used to," said McQuiston.

That hasn't always been the case. The business, which has been in operation in Novi for 12 years and in existence for over 30, was started by Hilmer Leemon in Berkley, Michigan. When he started Leemon had one truck with which he would deliver, almost exclusively, home heating oil.

"At that time the fuel man was like the milkman," said Stefaniac. The Berkley facility is still in use by Leemon as is another storage facility in South Lyon.

Leemon, who passed away several years ago, turned the business over to his son-in-law Roger Albertie. It's only since Albertie took over the reins as top executive that Leemon has expanded well beyond home heating oil.

"He's made us into a different type of business, more of a wholesaler — a jobber. We've been through a marked change going from one truck delivering a few hundred gallons to several dozens trucks delivering millions of gallons," McQuiston said.

Albertie headed the company in a new direction and its by his efforts that the company continues to grow.

"We've had huge growth in the past four or five years. We hope to continue growing," Stefaniac said. "Heating oil isn't what it used to be."

McQuiston added, "Roger is the spearhead of our growth."

Leemon's two-acre Novi location includes the management offices, a warehouse, specially designed pumps and an underground storage unit similar to those in Berkley and South Lyon.

Delivery trucks of many shapes and sizes run in and out of the business 24 hours a day six days a week. To keep up with increasing demand Leemon has expanded its sales force and completely computerized customer services.

"That allows us to institutionalize a budget and forecast consumer needs," Stefaniac said. "The consumers no longer have to call us when they need fuel we know by way of computer, automatically."

Leemon also sells its fuel at six af-

filled self-service gasoline stations in Michigan known as Price Gasoline Inc.

Size-wise Leemon is a medium distributor of fuels. But size isn't as important as gallons volume, according to Stefaniac.

Leemon's gasohol facility has been in operation for just over a year and according to Stefaniac sales are up 250 per cent from one year ago.

"The great thing about gasohol is taking out part of the petroleum and replacing it with ethanol, an organically produced alcohol," Stefaniac said. "It still requires 90 per cent gasoline."

An average day at the distribution center sees over 80,000 gallons of gasoline flow out in Leemon trucks to the Leemon network of fuel hungry customers. Home fuel-oil leaves at a much lower rate, even during the winter months.

Leemon employs 15 workers including office personnel and truck drivers. It operates a full maintenance center for its expensive and maintenance heavy trucks.

ADVERTISEMENT

Wednesday, August 31, 1983

novi/7

BUSINESS & INDUSTRY



Jackson growing in new directions

Ron and Carol Jackson have been in the landscaping design business for over 21 years and in that time the business has expanded and grown in new directions.

The business, headquartered in Novi at Novi Road and Grand River with a 20-acre nursery in South Lyon, includes Jackson Landscape Inc. and Flowers by Jackson, a retail florist shop that includes 24-hour order service.

What started as a summer job with a lawnmower and wagon in Detroit has expanded to include 17 employees in the landscaping aspect of the business and five more in the flower shop.

The business moved to Novi 12 years ago because of the "growth patterns" in the community. The Jacksons moved to their present location in Novi three years ago.

Jackson Landscaping is a custom landscape firm that offers free design service, plans for do-it-yourself designs, new and re-landscape designs, interior landscaping, lawn spraying, complete lawn maintenance care and sprinkler systems. Among the other services are a full line of trees and shrubs, patio design materials, and retainer walls materials.

"Our designs will provide customers with a landscape that they will love and enjoy. We will do the planting for a customer or the customer can purchase materials from our nursery and plant them on their own, we are very competitive in pricing," said Carol Jackson.

The company got into the retail floral business over nine years ago following the expansion of its nursery from a landscape nursery to one that also produces flowers and plants.

"One of the most important aspects of landscape design is the knowledge of what plant materials should be planted where," she added. "As consultants we discuss problems with customers and will make suggested improvements."

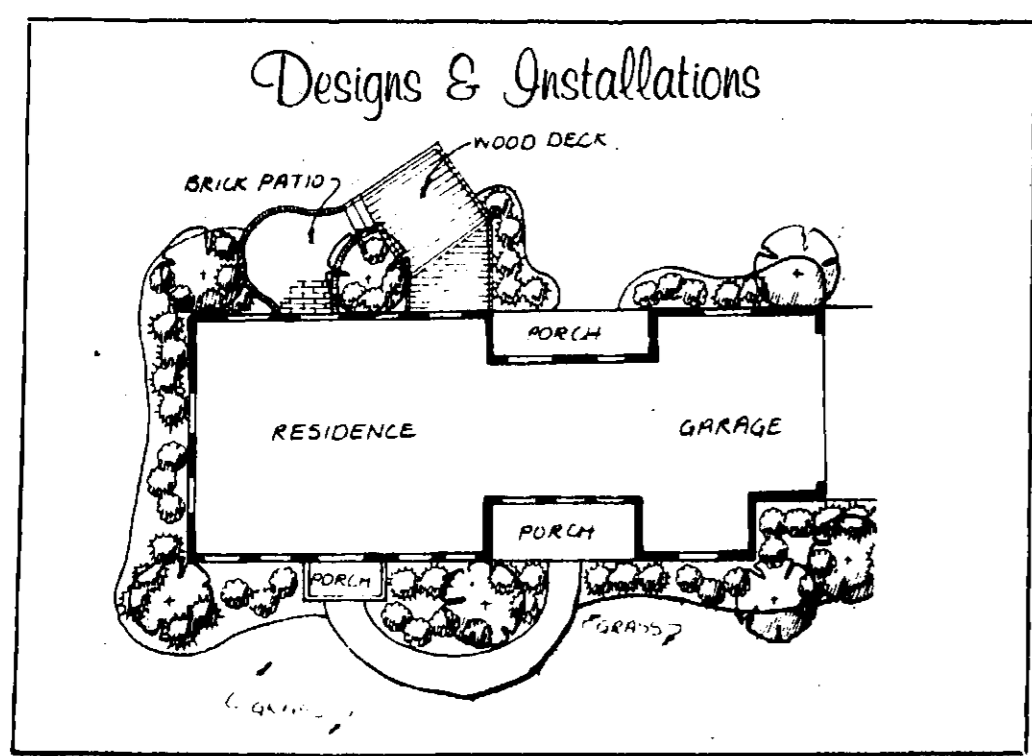
Jackson's designers will design and install landscaping for residential homes, as well as, retail and commercial businesses.

Specials are offered every Friday on long stem roses at \$12.99 a dozen. Another feature of Jackson Florists is custom design floral arrangements.

"We also offer a 24-hour ordering service for arrangements," said Jackson. "It is a feature which is greatly appreciated by our customers. Many people who are unable to order during normal business hours like this service."

The retail shop is open six days a week from Monday-Thursday, 9:00 a.m.-5:30 p.m., on Friday's until 6 p.m. and Saturday's until 4 p.m. The landscaping design office is in the same building as the floral shop and follows the same daily schedule.

"We usually have about 15 landscaping on the road on any given day," said Jackson. "We want our customers to be aware that we offer professional service for all the various landscape needs."



Stricker's strictly painting business

Fred and Kim Stricker believe they have one of the best-kept secrets in Novi.

Fred Stricker is the founder of Stricker Paint Products, Inc. Now semi-retired after 40 years in the paint business, he still finds time to serve as chairman of the board of the company he has owned since 1957.

Kim, his son, is president of the company, directing operations of the family-owned business from its modest headquarters on Novi Road.

Their well-kept secret is the business itself. "A lot of people don't know we manufacture industrial and residential paints right here in Novi," said Kim, who speaks with pride about the responsibility of carrying on the tradition established by his father.

"They see our retail store when they go by on Novi Road, but they don't realize that we're a fairly significant manufacturer of paint right here at this location."

The Strickers may be right — the average citizen may not be aware of the extent of the paint manufacturing operation.

But Stricker paints are certainly no secret to industrial steel fabricators, who have come to depend on the paint they buy from the Novi firm.

"Ford, Chrysler, Chevrolet — they all have our paints covering their conveyors and material handling equipment," notes Kim.

"Everybody who has ever purchased red Monroe shock absorbers from Montgomery Ward's is driving around with Stricker paint products underneath their car," he adds.

The Stricker Paints product line includes machinery enamel, epoxy, urethane, latex, oil, stains and primers — all manufactured at the Novi Road facility.

Approximately 80 percent of the company's business is industrial paint products. The other 20 percent is residential paint products, which are sold exclusively at the Novi Road store. "The people of Novi have been good to us," says Kim. "They keep coming back to buy our products."

At the same time, Stricker Paints has been good to Novi. Kim reports proudly that the company provides paint "at cost" to the city for the Novi Paint Pro-

gram. "A lot of people have been able to spruce up their homes through the paint program," he says. "We're proud to have played a major role in that."

The company's active participation in city improvement projects is consistent with its corporate philosophy.

"Service is the key to our success," says Kim. "We produce approximately 10,000 gallons of paint per month at this plant and we're capable of producing a lot more."

"We've been successful because we make good paint products and we're reliable," he continues. "We can produce any color, any quality and any quantity. We'll match colors and we can produce paints to meet any type of specifications."

"But the big thing is our service. If someone calls up to order 10 drums of paint one day, we'll deliver it the next — one-day service."

With his father in semi-retirement, Kim feels the responsibility of leadership falling on his shoulders. "I know it's my turn to take over and carry on from here," he explains.

"Our motto has always been — 'Tomorrow's Finishes Today.' That's the tradition I plan to carry on."

Kim Stricker and Fred Stricker standing in front of a Stricker's Paints store.



BUSINESS & INDUSTRY

Beverly Manor creates a caring atmosphere

The sound of young children's voices echoes daily throughout the usually quiet halls where senior citizens repose. Sound and silence meet and as always sound wins out and the simple joy of talking to a child is rediscovered.

That meeting of children and elder adults is one of the most unique aspects of the Beverly Manor Convalescent Center, where a day nursery is offered for children of the center's employees. The nursery gives children and senior citizens under the center's care a

chance to come close and make a friend for life.

"The nursery works very well. It brings the young kids together with our patients," said Christine Bekish, administrator of the convalescent center located on Meadowbrook Road in Novi.

The nursery is but one of several unusual features offered by the facility, which has been owned by Beverly Enterprises for the past 15 years. Beverly Enterprises owns and operates over 800 nursing centers across the country, including 44 in Michigan.

The center provides 24-hour nursing services for convalescing individuals with an emphasis on medical care and restorative therapies. The 144-bed four-wing center is a 100 per cent skilled nursing facility, which is fully licensed by the state. It offers full care for needy senior citizens, from those who can still get around themselves to those needing a nurse 24 hours a day.

"We also offer home health service," said Bekish. The service arranges for patients to leave the center when they are able and also brings patients from their homes. "We started that in 1982 and it's been a real plus," she added.

Seniors are treated with respect at Beverly. Besides the best in medical



Beverly Manor administrator Christine Bekish

care a full range of activities and programs are offered to keep the patients busy, including ice cream socials, dances, speakers, games, movies and birthday parties. Activities take place every day of the week and visitors are also welcome every day.

The center employs a nursing staff of 132 and area physicians are on call around the clock. "By law we need a certain size staff, but we carry more because we find it works out much better," said Bekish.

The center includes a full service area including laundry, kitchen, dining

area, activities rooms and courtyard patios for enjoying the weather. The center also has four nursing stations, a barbershop, and a beauty shop. Most of the rooms are semi-privates for two adults.

The center also provides physical therapy, speech therapy, occupational therapy, and the staff is fully skilled in day to day care.

According to Bekish, the center's philosophy revolves around the belief in a serene, home-like atmosphere as an essential to patient recovery and well-being.

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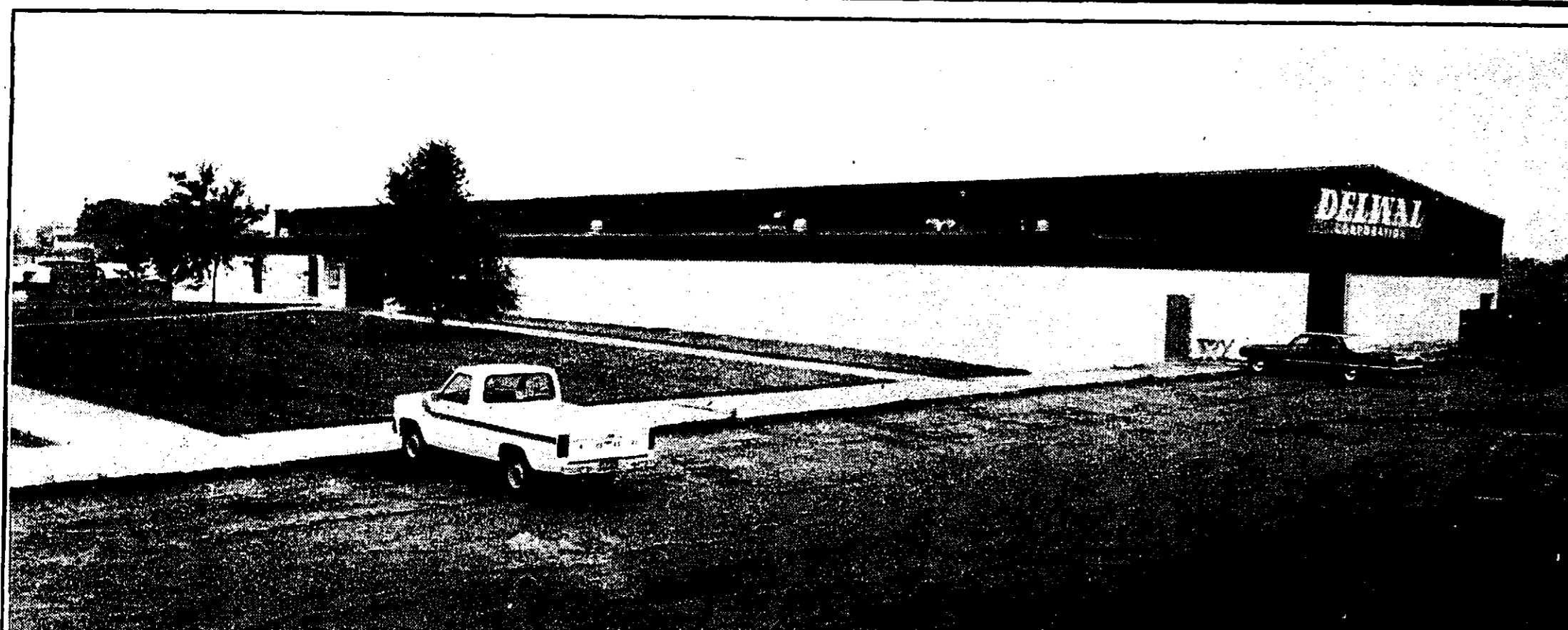
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BUSINESS & INDUSTRY



Good People make Good Business at Delwal

Delwal is a growing company. It moves for better accessibility to customers and suppliers. The business provides parts for the three automotive companies Chrysler, Ford and General Motors. It also supplies Ford tractor operations with press-formed piece parts.

What started 10 years ago in a garage with an arc welder and drill press since become a multi-million dollar business. "I was a dissatisfied manufacturer in a quit one day or myself" said Spike Walker after four years of hard work started to come.

Delwal is the automotive industry long awaited an economy and now it's happening — car dealers are reporting record profits and business is flowering.

This year is our 10-year anniversary. We renovated this building in Novi because we wanted to stay in the community. We feel obligated to this area — it has been very good to us.

We were in South Lake but we needed more space and a bigger building. Spike Walker, who grew up in Northville and now lives with his family in Hartland.

Business has been so good as of late that the company is already con-

We're proud to be in Novi.

Delwal currently employs 30 full-time workers and five workers from the Walled Lake School District co-op program. Presently, the business is running one and a half shifts. Walker added that if business keeps picking up the company will be hiring again in 1984.

"The current shifts run six days a week from 7 a.m. to 8:30 p.m.

Spike Walker considers himself a fortunate man who has the ultimate in working people. The main factor in our success are the employees. Their attitudes toward the company have given us the quality we need in our kind of business," he said.

Of Delwal's 30 full-time employees about half have been hired after working for the company as co-op students. "They've stayed on and are now in some of our supervisory positions," said Tina Walker. The Walkers said they have stayed with the program all these years because it's worked for them. Co-op students receive all of their training on the job.

Delwal is among the few automotive support companies to receive perfect

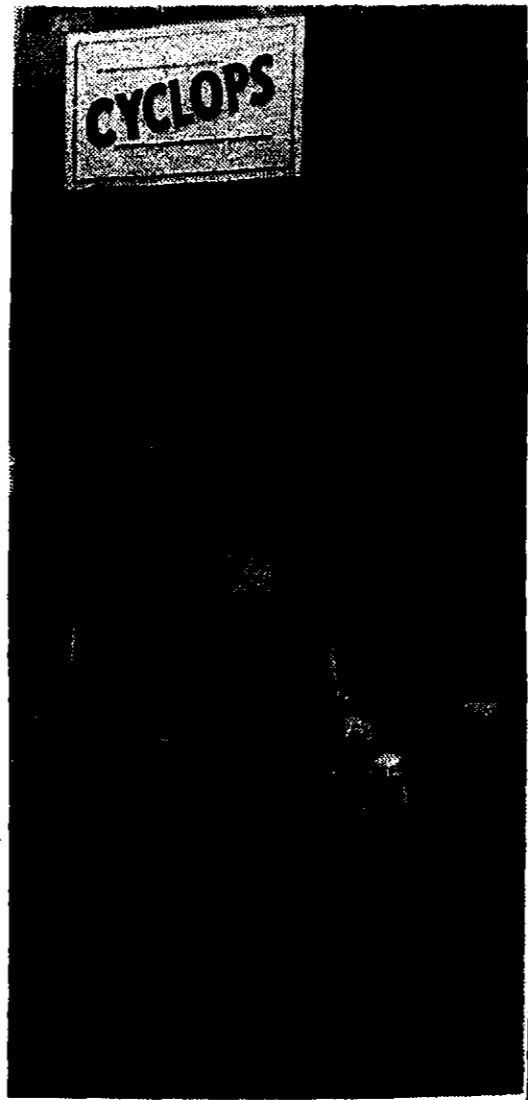
quality control. The business is a Ford Quality Supplier. The ongoing quality Delwal products at the well as performance in the 1982, Delwal joined Ford's Supplier Program.

"That's like a perfect score on a test," said Walker. "We pride ourselves in the work we do."

The youngest member of the Delwal family of workers is 23, while the oldest is 60. The Walker's son Will, 20, is a night foreman and Kristie, 18, both work at Delwal. Will is night foreman and Kristie is the third generation family in the automotive supply business. Delwal is a medium size past. It keeps up with the rest of the industry through technological innovations. "We develop a lot of our own redesign pieces when we need them," said Walker. The 36,200 square foot plant include 16 presses from one-ton to 300-ton as well as a welding department, welding operation, a tool room, quality control room (also used as a research and development facility), warehouse space and a full range of business offices.

"We are already growing out of this building, but we don't plan on moving," said Spike. The business is located off Eleven Mile Road on what used to be a private drive. That drive was recently named by the Novi city government as Delwal Drive.

"We are happy to be in this community. We feel an obligation here," he added. "This location has given us greater exposure than we've ever had."

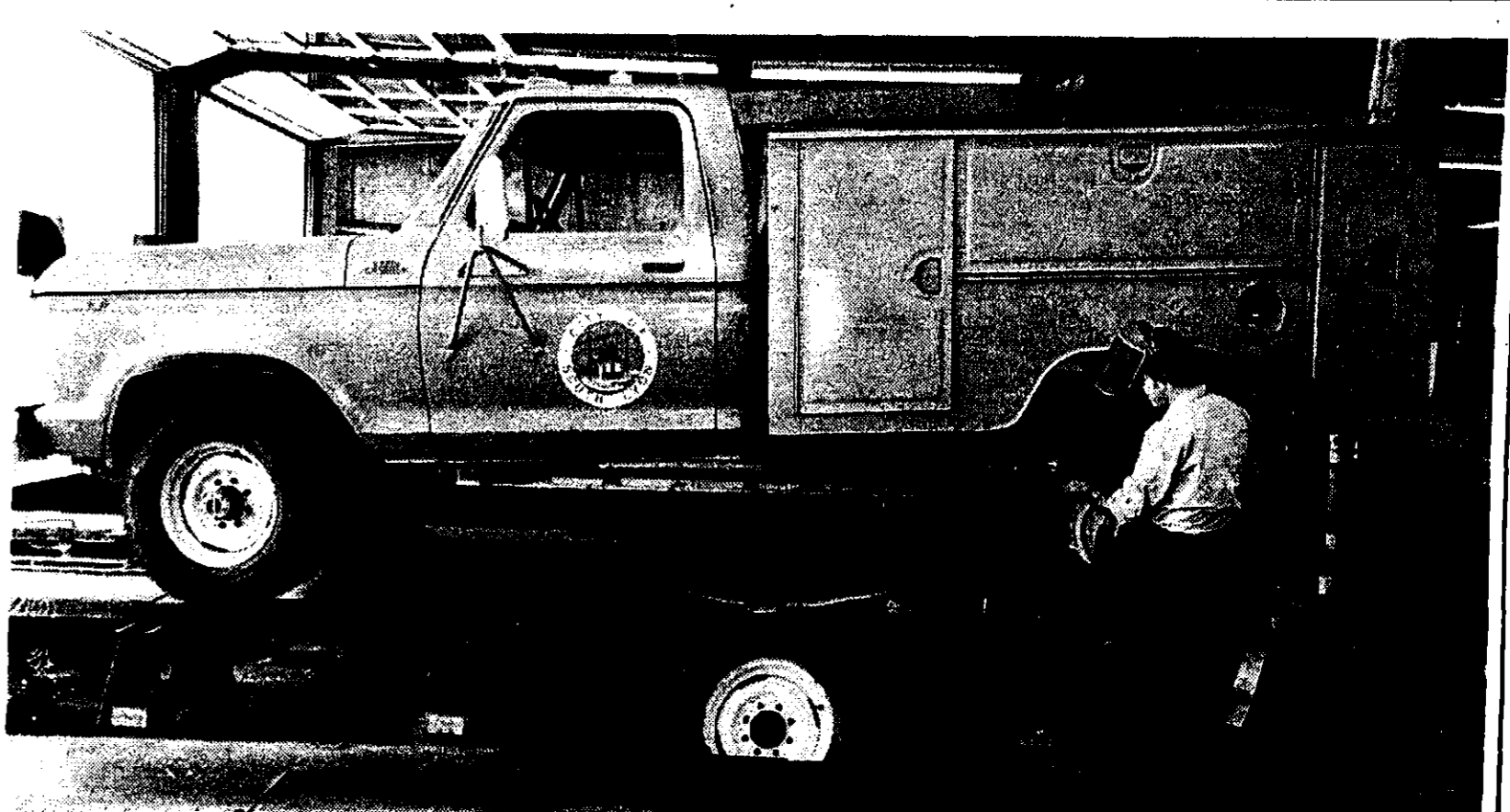


Delwal's building (top) is 36,200 square feet and located on 6.5 acres. A Delwal employee (directly above) works the 300-ton press with a computerized feeding mechanism capable of feeding 1/2-inch material.

A perfect 10 years in business

BUSINESS & INDUSTRY

Harold's Frame Shop: Customer Pleaser



It's no accident that Harold's Frame Shop in Novi produces greater customer satisfaction. Experienced operators, faster precision gauging, multiple corrections, exclusive giant frame presses, removable runways and exclusive turning aligners, all make tough alignment jobs effortless, easier and faster.

Harold's, on Grand River Road, is one of the ultimate in alignment shops for heavy duty vehicles as well as regular automobiles. The business is designed to produce the highest quality alignment available — and produce it faster.

Originally on Eight Mile in Redford, Harold's expanded into Novi in 1970 bringing with it one of the most respected track records for precision alignment.

Owned by Harold Davis, Chuck Pherison and John Andersen, the frame shop prides itself on quality workmanship in a field that is very labor intensive.

The business, which includes 23 working stalls for both major truck and automobile repairs, is split in half between heavy duty repair work and light work on small cars. Of the business' 29,000 square feet over 17,000 is set aside for repair work and machine shops.

"Cars are what kept us going during the recession," said Davis. "We do about half our work on heavy duty vehicles and the other half on regular automobiles. We are set up to handle both at the same time.

"Now that things have improved with the economy we are starting to get some of our major accounts back," Davis continued. Among the shop's major accounts are the Novi, Livonia and

Huron Valley school districts.

The business, which carries an extensive line of frame parts, has some of the most up to date repair technology of its kind. "We have the capability to build our own springs if we need," said Davis. "Our machine shop is well equipped for just about any kind of work."

Among the major repair jobs Harold's is capable of are front end rebuilding, front end alignment, spring adjustments, brake and wheel bearing repairs, frame straightening, wheel balancing, axle straightening, and tandem alignments. Heavy duty presses expedite off-the-vehicle housing and axle corrections, for example.

Thirty employees, including 20 mechanics, work five days a week inside the massive frame shop.

The company moved to Novi for expansion purposes. The shop in Redford is still operated by Davis but with 10 stalls and 10 employees it's not set-up to handle a workload the size of the Novi shop.

"Expansion was the big reason we came here. Already we've just about run out of room here," Davis said. "We are thinking about future expansion but we're not sure when." He added that the company would expand on its current Novi site or look for a third location.

Davis said he'd have to think back to over three years ago to compare the quantity of business he is currently getting. "We are starting to experience business like we had three years ago. Last year was a bad year but we have a much more optimistic outlook this year," he said.

The owner added that a key to the success of his frame shop has been having good people. "In a labor intensive business like this the people are very important. We pride ourselves on quality work."

The business also works closely with the repair equipment manufacturer and parts manufacturers. "We keep them informed of any troubles we might have in the field. We have even helped them in redesigning some of the parts for the market," Davis said.

Most of the frame shop's equipment comes from Bee Line. "It is the most up-to-date equipment available," said Davis. One piece of equipment very important in the repair of frames is a U-bolt



Keeping the wheels spinning at Harold's Frame Shop are (from left) John Andersen, Harold Davis and Hal Davis

bender. The one seen at Harold's was redesigned by Davis and the shop's personnel.

"Originally the machine was laid out horizontally. We found that unsafe, so we designed it vertically. It's worked out quite well," said Davis. "I've always felt that kind of thing was part of success. We are constantly learning from the manufacturer and they from us — when you quit learning you might as well stop trying to keep up with the latest techniques."

Harold's is a hectic business. The three owners are working partners and even Davis' son Harold (Hal) Davis Jr. is very active in the repair business.

As for prices, Davis said the business tries to keep them somewhere between what dealers would charge and what mass merchandisers (such as tire shops) charge.

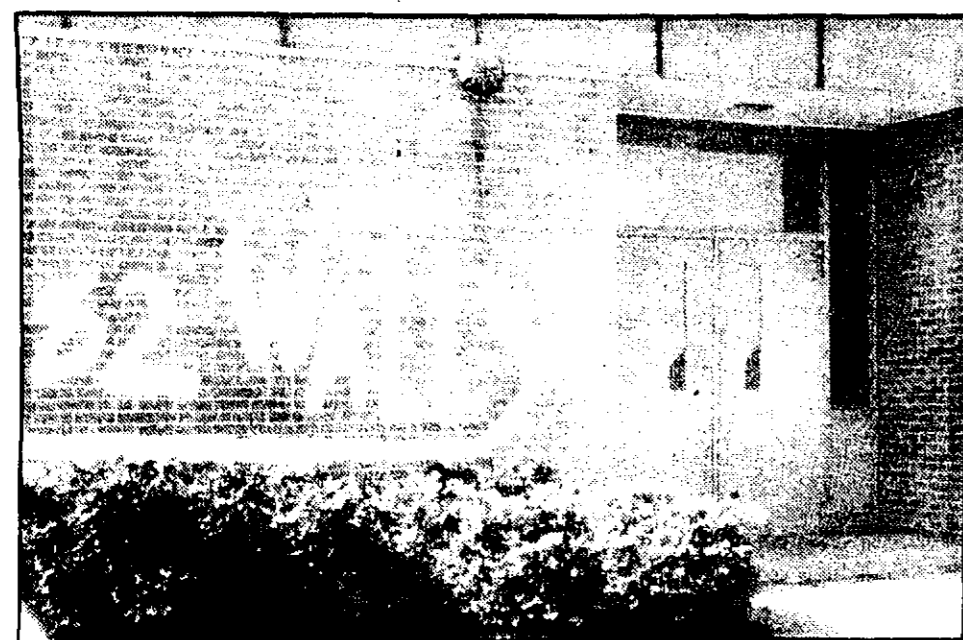
All types and sizes of vehicles can be found at Harold's on any given day,

from giant concrete mixers to compact two doors. Usually one mechanic at a time will work each vehicle, unless the job is too big for one person alone.

Davis said he likes to think people turn to Harold's because of the company's experience. "At one time we were the biggest frame shop in the state. Now we're just one of the biggest. But our experience goes back a long way and people remember our work," he said.

Davis, who worked on cars himself until eight years ago, relies both on the quality of his personnel and the quality of his equipment. "When it comes down to it those are the most important factors in any repair business," he said. "Every job is different and we have to be prepared for every one."

Created by customer demand, according to Davis, the business thrives on drive in and drive out satisfaction.



Before

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from brick
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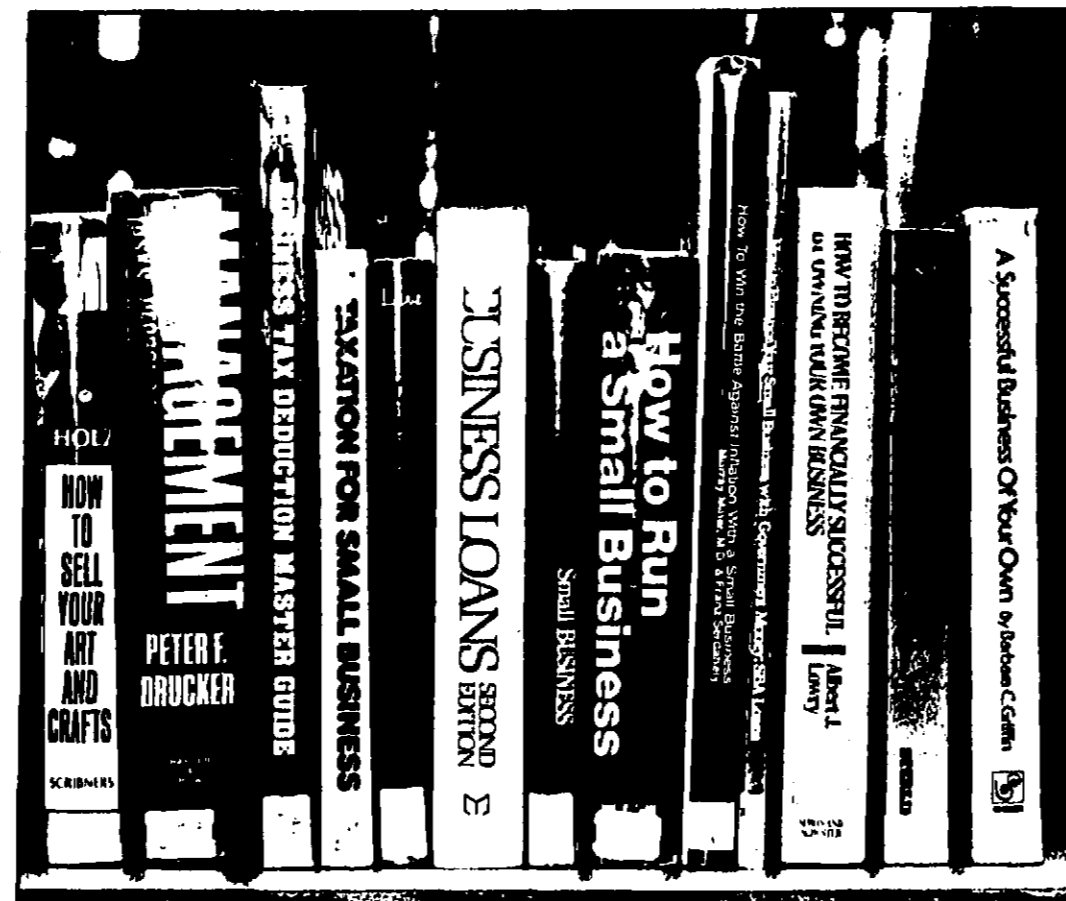
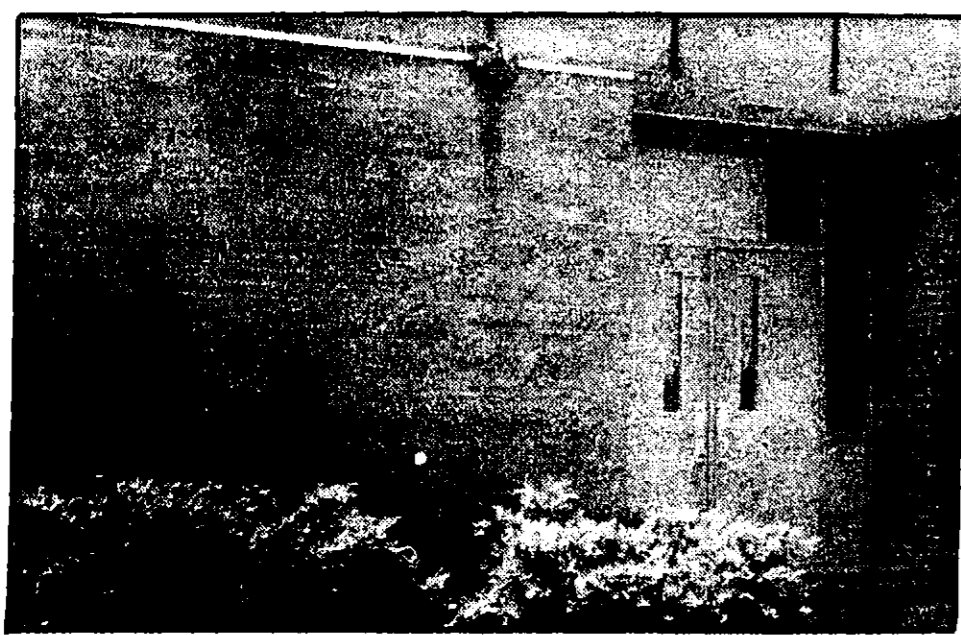
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to Brick Walls.



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Construction Equipment, Gas Stations, Restaurants, Store
Fronts, Utility Trailers, Farms, Industrial, Trucks-all makes,
Tractor-Trailers, Aluminum, Masonry, Machinery,
Engines, Industrial Buildings, Schools, Churches,
Shopping Centers, Dairies, Barns.

After



Another source businesses can turn to — The library

Knowledge is power. There's no question that the old adage has never been more true than it is today. Knowledge may well be the single, most important factor in the world of business. The advent of computer technology has made the importance of knowledge — facts, statistics, data — even more critical. The "missile gap" and "space gap" have become significant phrases in modern terminology. But now they've been joined by another "gap" — the "information gap."

While business leaders begrudgingly concede the progress Japan has made in manufacturing, they note optimistically that Japan lags well behind the United States in the areas of information-gathering and information-accessibility. It's a matter of the highest importance.

So where does the local businessman or industrialist turn for information? The answer is a lot simpler than you might expect — the local library. Virtually all libraries offer a business section and two of the better ones are located in Northville and Novi.

Here's a brief rundown on the type of information you can expect to find.

NOVI — Libraries have "specialties" and the specialty of the Novi Public Library is its business collection, according to Chief Administrator Dianne Bish.

"Libraries try to work in conjunction with each other," she explained. "The Wixom library specializes in literature. Genesee and local history are the specialty in Lyon Township. In Novi, our specialties are our business and legal collections."

Bish concedes that Novi's business and legal collections are not as extensive as you'll find at the Detroit Public Library. "But proportionate to our size," she adds, "they're quite extensive."

Brenda Burrell, Novi's public services librarian, estimates that the business and legal collections comprise approximately 10 percent of the reference collection.

However, the percentage of the budget appropriated to expand the collec-

tion is considerably higher for the simple reason that business-oriented reference material is costly.

"Dun and Bradstreet's Million Dollar Directory alone costs hundreds of dollars per year," observed Bish. "The cost of a business collection puts it out of reach for many libraries."

Bish and Burrell are proud of the reputation that Novi is developing for the quality of its business collection. Additionally, they're proud of the expertise being developed by the library staff.

"I'd estimate that we can answer 80 percent of the business inquiries we receive on sight," said Bish. "The other 20 percent involve either highly-sophisticated or obscure information that we have to research ourselves through the Wayne-Oakland Library Federation. The important thing is that we always come up with the answers."

As a member of the federation, the library has access to the resources of more than 60 public libraries as well as special business and academic libraries.

Using these resources, Novi can provide items such as census reports not already contained in its collection, printouts from special indexes, copies of legislative bills and other government documents, and detailed corporate information.

In the area of corporate information, the library's reference collection includes all three volumes of Dun & Bradstreet's Million Dollar Directory as well as the Directory of Advertisers, Directory of Advertising Agencies, Directory of Corporate Affiliations, Thomas Register of American Manufacturers and the Directory of Michigan Manufacturers.

The library also has a zip code directory and telephone directories for all of Michigan as well as the 25 largest cities in the United States.

Individuals interested in current evaluations of industries and detailed analyses of U.S. companies can turn to the Investment Services Section. The library

continued on page 21

BUSINESS & INDUSTRY



Existing industry creating ing a strong tomorrow

The City of Novi would like to salute our 85 industrial facilities. These are the facilities which represent the economic backbone of our community. The products produced by these industrial businesses employ our local residents and supply other key industries in Michigan and throughout the county. We often place a great deal of

emphasis on attracting new industry. This year, we wish to concentrate on our existing industries. It is our hope that both public officials and private business people obtain a greater awareness of existing industry in Novi. It is from this awareness that all concerns can come together to emphasize the good and to plan for a productive future.

Novi major manufacturers

Aladdin Aluminum
Aladdin Cutting Tool Co.
Allor Manufacturing, Inc.
Applied Control Technology, Inc.
Arkin Distributing Company
Automatic Valve Company
BKS Laminates, Inc.
Bar Van Tool Company, Inc.
Beach Engineering, Inc.
Bobbish Tool Company
Bronze Bearings, Inc.
Brown Jig Grinding Company
Campbell Machines Company
Construction Testing and Inspection, Inc.
Delwal Corporation
DI-Coat, Corporation
Digital Equipment Corporation
Duty Drawback Service, Inc.
Dyna-Tech Electronics, Inc.
Ecco Tool Company
Fortenberry & Associates, Inc.
Galen, Inc.

Gam Rad, Inc.
Garrett Burgess, Inc.
General Filters, Inc.
Gottsmann Machinery Associates
Graham Architectural Products Corporation
Guardian Industries Corporation
Guernsey Farms Dairy
Harbrook Tool, Inc.
Hewlett Packard Company
Holcomb Industries Inc.
IEM Ltd.
Initial Tool Company
Isuzu Diesel of North America, Inc.
K.J.L. Company
L.S. Fabrication, Inc.
Lacto Corporation
Lacy Tool Company, Inc.
Lathrup Manufacturing, Inc.
Leading Automation
Leeman Oil Company, Inc.
MRM, Inc.

Mansfield Cabinets
Marbelite Corporation
Metro Truss Company
Mid States Rubber and Plastics
Mohawk Liqueur Corporation
Motch & Merryweather Machinery Company
Multi-Elmac Company
Mutual Die Casting Company
Norris Industries
Northern Ampower Corporation
Northwest Gage & Engineering, Inc.
Northwest Industries
Novi Extruding & Finishing, Inc. and Enamalum Corporation
Novi Manufacturing Company
Novi Spring, Inc.
Novi Tool & Machine Company, Inc. and Novi Matic Value Division
Oilgear Company — Detroit Application Center
P & M Industries, Inc.

Poly Flex, Inc.
Portec, Inc. — Paragon Railcar Operations
R.L. Rineman, Inc.
Radcon Industries
Rojo Industrial, Inc.
Sensor Manufacturing Company
Slatro Machine & Tool Company, Inc.
Squire-Cogswell Company
Steelcrete Company
Stevens Industries
Stranco, Inc.
Stricker Paint Products, Inc.
Temperform Corporation
Truran Detail Manufacturing, Inc.
Tube Machinery and Tooling Company
Wate Tool Company
Wedge-Mill Tool, Inc.
West End Welding & Fabricating
Wisne Automation & Engineering Company
Wit-O-Matic, Inc.

Novi products and services

Air Compressors
Air Control Valves
Air Cylinders
Air Leak Machines
Alloy and Stainless Steel Castings
Aluminum Extrusions Finished by Electrostatic Painting
Assembly Machines
Automated Welding
Battery Controllers for Lift Trucks
Bronze Bushings
Carbide Cutting Tools
Chemical Manufacturing and Distributing
Commercial Replacement Windows
Computer Equipment and Software
Conveyor Chains

Cultured Marble Bathroom Fixtures
Die Casting for Automotive Companies
Diesel Engines and Parts
Electrical Control Machine Tools
Environmental Control Tanks
Eurothane and Plastic Fabricator
Fiat Glass Products
Flywheels, Housings and Manifolds
Formica Products
Full Line Dairy Products
Garter Springs for Oil Seals
Gas Moving Machines
Geotechnical Engineering and Materials
Hydraulic Power Systems
Industrial and Residential Paints

Industrial Steam Equipment
Insulation Materials
Kitchen and Bath Cabinets
Laminated Tops and Furniture
Liqueur
Liquid Filters and Humidifiers
Liquid Pumps
Material Handling Equipment
Metal Automotive Parts
Metal Fabricating
Metal Stampings
Molding of Rubber, Neoprene and Silicone
Parts Feeding Equipment
Petroleum Products
Photographic Materials/Services
Pneumatic Components and Systems
Quality Testing on Soil, Concrete,

Asphalt and Steel
Radio Controls for Garage Door Openers
Railroad Cars
Roof and Floor Trusses
Screw Machine Products
Specialty Coatings, Chemicals and Filtration Related Equipment
Specialty Electronic Test Stands
Steel Cutting Tools
Storm Windows and Doors
Staining Machines
U-Haul Aluminum Van Bodies and Trailers
Vacuum Pumps
Wholesale Distribution of Toys and Other Non-Food Items

BUSINESS & INDUSTRY



INTAKE (above): Each person is interviewed by a job counselor. All persons will be provided with information on job opportunities in the area, all federally funded programs available for those who qualify, and referral to other human service agencies when needed.



Community program helps people with jobs

Southwest Community Employment Service, located in Novi, is a private non-profit organization which assists area residents in finding employment. We offer free job counseling and referral to everyone who walks in the door. For those who qualify for the federally funded programs, we offer adult and youth programs which provide training and work experience.

The governing body of the agency is made up of a community based Board of Directors. Currently serving on the Board are representatives from area municipalities, school districts, private businesses and other government agencies. Southwest Community Employment Services depends on support from our local communities for its operation. Novi, Walled Lake, Wixom and Wolverine

Lake have included us yearly in their budgets. The City of Novi, in addition, provides us with office space. Pat Dohany, Commerce Township's Treasurer, volunteers his time to serve as our financial advisor.

As mentioned before, we need the local financial support in order to be able to bid for the federal monies available for the employment and training of economically disadvantaged residents. We are now in the process of phasing out the existing funding, which has been the Comprehensive Employment and Training Act (CETA), and replacing it with the new Job Training Partnership Act (JTPA). We expect to be able to offer many of the same types of programs as in the past. There will be money to provide training in either public or private schools, or in the private sector.

ON-THE-JOB TRAINING (lower left): Offers a subsidy to private employers who provide training in their businesses for a qualifying person. **CLASSROOM TRAINING (top right):** Offers a wide variety of training in either public or private training institutions. After training, placement assistance is available. **YOUTH PROGRAM (lower right):** The Youth Program offers a paid work experience in the public sector for disadvantaged youth 14-21 years of age.



BUSINESS & INDUSTRY

Dinser's run on tradition

Charlotte "Mom" Dinser epitomizes the long standing strengths of Dinser's Greenhouses on Wixom Road in Novi. At 84, Charlotte still works every day of the week at the family owned and operated greenhouse. She is but one of 11 Dinsers who put care and quality behind what they grow and sell.

The business, which specializes in potted and cut flowers, was founded by Mike's great grandfather, Joseph P. Dinser. It was originally located in Oak Park and included just one greenhouse at the time.

The business is currently owned and operated by five of Joseph Dinser's grandsons, brothers Thomas, Norman, Patrick, James, and Joseph, Jr. It was moved to Novi over 13 years ago.

"We still own a retail flower shop in Oak Park," said Mike. "This is basically a family business every which way you look at it. All of our employees, except for two, are Dinsers."

Mike's brothers Tom, Bill, Gary and Rob also work at the greenhouses. At 22, Rob is the youngest.

The business operates on 45 square acres, of which five are used for greenhouses, the rest is open land. There are 21 greenhouses of varying types and sizes. The majority of the houses are glass. "That's important because plastic covered greenhouses just don't produce the kind of quality flowers that glass ones do," Mike said.

Some of the greenhouses are used only during the summer, while others



are steam-heated year round and kept stock full of plants.

Among the potted plants the Dinsers specialize in are azaleas, mums, poinsettias, Easter lilies, hydrangeas, potted roses of red, orange and pinks. "Ours are mainly holiday plants but we also offer hanging baskets such as begonias, geraniums, fuchsias, impatiens, ferns and assorted foliage baskets," said Mike.

The Dinsers also sell a wide variety of other flowers such as annuals, house plants, office plants and vegetables.

"We are currently working on our poinsettia crop for this coming Christmas. They will be ready around Thanksgiving."

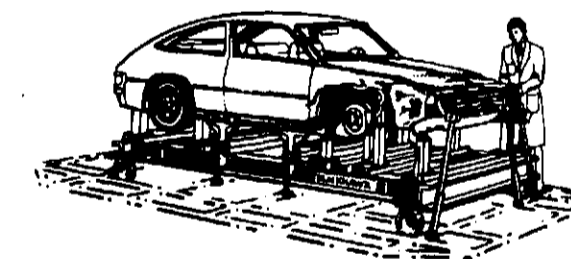
The welcome mat is always on Dinser's doorstep to both individuals and groups. "We sell any quantity of flowers and if a group just wants to come and look around that's fine. That's what we're here for," said Mike.

The Dinsers main source of business is not the individual customer, however. They supply numerous major wholesalers throughout the area. According to Mike, the family sells to over 250 flower shops from all over southern Michigan.

"This is a labor of love and our family loves it. Why else would we be here?" asked Mike. "We are experienced in what we do and can help the inexperienced person in many ways."

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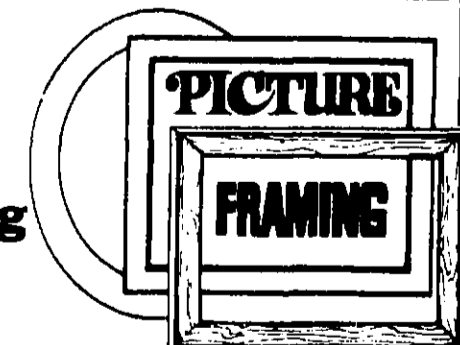
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LAKES AREA



Brainer's Gardenland (near right) and the Wixom Ford plant help to keep the Lakes Area thriving



Inc., and automatic coffee brewers made at Lorang Products, both in Walled Lake. Wixom also has the Model A and Model T Motor Car Reproduction Corporation which manufactures Model A and 1955 Thunderbird reproductions.

The close proximity to expressway and rail transportation for easy supply and shipping of finished products makes the lakes area attractive to industry. Walled Lake City Manager Dornan also notes the skilled labor force residing in the area and the supply of students in skilled trades who graduate each year from the nearby Southwest Oakland Vocational Education Center.

Hoping to attract more industrial growth, Wixom officials continue to move forward with plans for the expansion of the Vernon Spencer Memorial Airport, which would enable the airport to accommodate corporate jets. In conjunction with the expansion project, the city plans development of an high technology industrial park adjacent to the airport.

"We're already trying to encourage clients to locate there," said Bonczek. In addition to their promotion of industrial growth, both Dornan and Bonczek note the fervor of activity in the Walled Lake and Wixom downtown areas.

Walled Lake, which has the only downtown area in Oakland County located on a lakefront, has taken several strides in its downtown revitalization program in the past year.

Improvements to Liberty Street commenced the downtown project in August, 1982. The completion in May of the repaving, street landscaping and lighting on Liberty Street increased enthusiasm for the downtown project and the city council wasted no time launching phase two of the plan: improvements to Walled Lake Drive.

"The city must place its best foot forward in order for others to do likewise," Dornan said of the Liberty Street project. Others have been following suit as planned, and businesses throughout the community have been spurred into renovation and remodeling projects.

In July, the Walled Lake City Council considered formation of a Downtown Development Authority to assist businesses in their revitalization endeavors. The DDA, which is under study by the city planning commission, would provide a broad base of economic opportunities for the business community. Merchants within the defined business district could take advantage of special financing options, such as tax increment financing or tax abatement, to help carry out development plans.



"It will provide a finance mechanism to attract new customers in the business community as well as provide financing tools for existing businesses," explained Dornan.

Walled Lake's first Commercial Redevelopment District — the Penny Lake Grocery — recently completed remodeling and expansion. Businesses may apply for the CRD status on an individual basis, unlike the DDA, which involves an entire district of businesses working together on one project at a time. A second business, the Big Boy restaurant on Pontiac Trail, was recently granted CRD status. Owners of the Big Boy hope to receive tax abatement on a planned \$80,000 addition to the restaurant.

A DDA has been underway in Wixom since May, Bonczek noted. The city also is beginning a downtown revitalization program, which will include sidewalks, landscaping and street lamps along Pontiac Trail and Wixom Road in the first phase. The second phase will involve the acquisition, demolition and rehabilitation of some central downtown buildings, along with the marketing of downtown property for commercial development.

Bonczek noted that the Community National Bank under construction on Pontiac Trail will have a significant impact on the downtown area. "That construction will be a vocal point and catalyst for future development in the downtown," he said.



TIME IS ON OUR SIDE

It's not surprising that such national and international corporations as the Ford Motor Company, Automotive Specialties, Korex, Pyles Industries, Mac Valve, Walter Toebe Company, Grinders for Industry, National Liquid Blasting Corporation and many more have decided to locate in Wixom. Time is critical in business ... and when time's important, Wixom has lots of advantages.

1. Immediate access to I-96, a major east-west interstate highway.
2. Immediate access to rail service via the C&O and Grand Trunk Railroads.
3. Immediate access to air service via Vernon M. Spencer Memorial Airport.
4. Five minutes from Twelve Oaks Mall, a major regional shopping center managed by the Taubman Company.
5. Five minutes from Sheraton Oaks, a brand new hotel with complete tele-conferencing facilities.
6. Five minutes from Proud Lake Recreation Area.
7. Ten minutes from Kensington Metropark.
8. Thirty minutes from international research and educational facilities at the University of Michigan in Ann Arbor.
9. Thirty minutes from Detroit and its research, business, educational and cultural resources.
10. Thirty-five minutes from Detroit Metropolitan Airport.
11. Thirty-five minutes from Detroit International Port Authority.
12. Forty minutes from international research and educational facilities at Michigan State University in East Lansing.
13. Forty-five minutes from the state capital in Lansing.

In Wixom, we understand the importance of time. But we'd also like to tell you about our low tax rates, the relatively inexpensive cost of land, sewer and water services, tax incentives, high-tech industrial park, schools, neighborhoods and a lot more. We'd also like to tell you about the Michigan Aeronautics Division's plans to make the expansion of Spencer Airport to accommodate jet transport a keystone in the "Say Yes to Michigan" campaign.

To find out why more and more companies are finding Wixom a good place to do business, Contact the mayor's office at 624-4557.

WIXOM

A MATTER OF TIME

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BUSINESS & INDUSTRY

Brainer's growing strong in the 'U-pick' business



Joy Swan and Rick Brainer check up on some of Brainer's Gardenland's handiwork



'The future of this place is strictly in you-pick items.'

He grows, you pick. That's Dick Brainer's philosophy behind Brainer's Gardenland, a greenhouse and farm operation in Wixom.

Ever since the 45-year-old Farmington Hills resident purchased the farm land at the corner of Napier and Grand River Roads, his dream was to create a complete garden center, selling everything from sod and plants to outdoor furniture. America's stumbling economy has stagnated the dream so Brainer now concentrates on what he knows and does best — growing.

The 120-acre greenhouse and farm operation includes three acres of greenhouses. The rest of the grounds are under constant cultivation producing crops which can be hand picked by consumers.

"The you-pick aspect of the business is taking over," said Brainer. "The future of this place is strictly in you-pick items." Brainer's plan is to perfect a rotation system so that consumers, who like to pick their own vegetables and fruits, can do so from spring to late fall.

Strawberries have been the mainstay you-pick crop at Brainer's for the past five years, but this winter and next spring the business will expand and offer you-pick beans, peppers and tomatoes. Raspberries will be planted for the first time this winter and will be ready by 1985 for self-service consumers.

Brainer's has been in Wixom since

1975. The business originally opened in Farmington Hills in 1953 and was run by Brainer's father Zygmunt. Nine workers are currently employed at the business.

"Our primary business other than you-pick strawberries, sweet corn and melons is house plants, garden plants, foliage, baskets and bedding plants," Brainer said. Nonetheless Brainer sees that aspect of his business being foreshadowed by the you-pick crops.

The greenhouse also operates a wholesale business with retail flower shops and does retail flower business on the grounds. "This may not look like a retail potted flower & plant store — it does look like an igloo," Brainer said referring to the unusual shape of his greenhouses.

Open to the public seven days a week, Brainer's is one of the more modern greenhouses in the area, according to its owner. One of the special features, double poly, not only con-

serves energy but improves plant quality.

"Hopefully, the quality is good enough people will want to come back," said Brainer. "Word of mouth helps in this kind of business. People might forget a name but they never forget a location."

The business is currently gearing up for back-to-school plants and holiday plants. "You really should see a poinsettia crop here in late November early December. That's the time to really see some flowers," Brainer said. "It's a sight to behold."

Besides the adventurous quality behind exploring Brainer's competitive prices and a wide selection are two points worth considering when shopping for that special floral need.

Brainer's property was a farm at one time. It caught the attention of Dick Brainer when he worked in the area as a youth and he told the owner he was very interested in buying. When the owner passed away "there it was" and Brainer has "never" been sorry about scooping it up.

"It was always a beautiful piece of land to me. Something about it drew me like a magnet out this way," Brainer explained. "We did very well in Farmington Hills but I had a dream of an expansion of a complete garden center. That's now gone by, like so many dreams do, but we're expanding in other directions that will give people a new reason to try us."

NORTHVILLE



Located just outside the metropolitan Detroit area on Michigan maps, Northville has gained a reputation as a "most attractive community," thanks in part to the innovative Mainstreet '78 project completed in the city last year.

While the city's 2.7 square miles make it far smaller than Northville Township whose 17 square miles surround it, the city is considered the "hub" of the community with a Main Street of buildings that date back to the 19th century.

Mainstreet '78, a captured tax plan for city improvement, was conceived as a way to revitalize the downtown — and a year later almost all concerned agree that it has done that and more.

City Manager Steven Walters has commented that he feels the added business base the Mainstreet '78 project was expected to attract would now be here had it not been for the economic downturn.

There is approved expansion of the Northville Laboratories coming, and Belanger Manufacturing has added to its plant. In addition, Orin Jewelers has renovated the building at the corner of Main and Center in recent months.

The attractive downtown streets, with plantings of trees and flowers, coupled with brick-decorated sidewalks, benches and reproductions of turn-of-the-century street lights are credited with bringing visitors to the community to eat and shop. The city has an ample number of restaurants that are known throughout the Detroit area — MacKinnon's, Elizabeth's and Genitti's.

The private sector, encouraged by the Mainstreet '78 project, has done its part with businesses returning their facades to the look of the past century. With a single exception, those with business signs overhanging the sidewalks have removed them and replaced them with Victorian-type flat building signs.

One of the most popular renovations of the Mainstreet '78 project was the elimination of parking meters in the downtown. There is no time limit on parking on Main or Center streets although local business people and city workers are "on their honor" not to use onstreet parking but to leave it for customers.

The Northville Downs racetrack has replaced the Ford Motor Company as the city's largest taxpayer. Another major taxpayer is the Michigan Association of Gift Buyers which occupies its own building downtown.

The township, too, has formed a beautification commission this past year and is planning projects. The grounds at township hall at 41600 Six Mile have been

made attractive with floral beds. "Welcome to Northville Township" signs have been ordered and are to be placed at the entrances to the township shortly.

Township Clerk Susan Heintz notes that there is a renewed interest in township subdivisions. "There is some economic growth — we're going to grow, it's just taking awhile," she says, mentioning building activity in such subdivisions as Quail Ridge and North Beacon Woods as well as on individual lots.

Construction of the I-275 expressway has made the western Wayne County community of Northville a more accessible suburb for those who work in Detroit or Dearborn. The township is located entirely within Wayne County while the city is in both Wayne and Oakland counties.

There is only a slight difference in property taxes for the city's 5,694 residents. Those living in Wayne County last year paid a total of 66.64 mills while city residents in Oakland County paid 64.4557.

The township's much larger population of 12,987 paid 52.82 mills in Northville School District and 51.42 if in the small part that is in Plymouth School District.

For their higher millage rate city residents receive services their township neighbors do not. Garbage collection is a city service that township residents contract for individually.

Included in the city millage is a half-mill voted by residents for the paving of South Main Street.

Township officials point out that the township operates on a much lower millage than most in the metropolitan area.

Last year the township's total was 3.56 mills. Clerk Heintz thinks it probably will increase to 3.70 this year when the millage is discussed by the board of trustees in September. Heintz adds that, because of downward reassessments, the total operating monies for the township probably will be less even with an increase.

Only .94 mill is for township operation with an added 2.14 earmarked specifically for police and .48 for fire protection. These were voted by the township residents.

Schools account for by far the greatest portion of the levy in both the city and township. Northville Public Schools will be levying 39.90 up a mill from last year. In addition there is 1.10 mill for the ISEP (special education programs), 7.27 for Wayne County Intermediate School District, and 1.94 for Schoolcraft Community College.

continued on page 20

BUSINESS & INDUSTRY

COMMUNITY FEDERAL
CREDIT UNION

101



A credit to community — Community Federal

Community Federal Credit Union in Northville is a unique savings and lending organization. The non-profit financial institution's main purpose is to assist people in sound management of their financial affairs.

Members of the credit union are more than just customers, according to Manager Jackie Harris, they are owners who share in the union's earnings through dividends on savings and reduced rates on loans. A membership can be for life.

A full service branch of Community Federal in Plymouth (which opened in 1959), the Northville office came into existence in 1977 after residents expressed a great interest in a local credit union, said Harris. There is also a branch serving Canton and now Atlanta, Hillman and Hillman, Michigan.

"It used to be that you had to live in Northville to be a member. Now we can also service relatives," said Harris, manager at the office since November of 1982. "We've also recently merged with three credit unions from Gaylord, Atlanta and Hillman, Michigan."

The branch employs four full-time personnel and one co-op student from the Northville School District. It's located on the corner of Main Street and Sheldon Road in downtown Northville.

The credit union not only serves individuals but local businesses. It really got off the ground, according to Harris, through payroll deduction plans with the

local schools and local governments. "We are growing all the time. We added over 300 members from January to June of this year and are adding new members constantly," said Harris. "Payroll deduction plans are still a very important part of our service."

Among the services offered by the Credit Union are interest paying checking, Money Market daily accounts, Certificates of Deposit, Individual Retirement accounts, daily interest savings accounts and for our Commercial Customers Master Charge and Visa are now available.

Low cost loans are arranged for members with established accounts for such needs as auto, home improvement, line-of-credit, recreational, recreational vehicles, mortgages and commercial needs.

Local businesses are also well served by the credit union branch. "We do a lot of business with the local merchants," said Harris.

"We are not a conglomerate, just people serving people," said Harris. "Our interest is to do the best we can to service the membership."

Credit union funds are insured by NCUA (National Credit Union Administration — a U.S. Government agency) for up to \$100,000.

The credit union is open Monday through Thursday from 9:30 a.m. to 5 p.m. and 9:30 a.m. until 7 p.m. on Friday. It is also open on Saturday from 9:30 a.m. to 1 p.m.



Orin Jewelers has new branch

The name Orin Jewelers Inc. is familiar to many from the company's successful advertising campaigns on television and over radio, and particularly those who are patrons of its main location in Garden City, where it has been a successful business for nearly 30 years.

Now the company has a brand new location in the heart of downtown Northville in a two-story building at the corner of Main and Sheldon that has been completely renovated.

Co-owner with his brother Michael, Orin J. Mazzone Jr., whose father opened the Garden City jewelry store in 1954, has always been a very dedicated community businessman. With the Garden City experience a definite plus in Orin's favor, Mazzone plans for the new store to be as viable a symbol in Northville as the store in Garden City is.

The Northville store was opened in late July following a ribbon cutting ceremony marking the completion of the building's renovations which included the overhaul of the brick exterior and the redesigning of the interior.

At the Northville location, Orin's will deal in diamonds and fine jewelry, watches and precious gems, as well as provide a large number of watch and jewelry services. Included in the services are custom designing and remounting — jewelers at the store are expert at remounting or redesigning old and antique jewelry or designing a new setting.

"What's happened in our business within the last 10 years, is that most jewelry stores have gotten away from service areas," said Orin Mazzone Jr. "One thing we specialize in is all repair work and services, including the restoration of antique jewelry. If it's repairable we'll repair it."

The store also specializes in unusual design work. "We do a lot of traveling to look for unusual pieces, to California, for example, to find out what their (craftspersons') talents are, so that we can handle those unusual requests," Mazzone said.

The foundation of the business is a classic Horatio Alger story. After Orin Mazzone Sr., a master watchmaker and gemologist, learned the watch repair craft in his teens from a watchmaker who couldn't afford to pay him, he opened a

store in Weirton, West Virginia in 1933. Then, in 1954, with a \$300 investment, he tried Garden City. The rest is history — end result, one of the area's most successful jewelry store operations. And for Orin Sr. it was the start of a lasting relationship with Garden City. He went on to serve as a city councilman from 1975-1976.

Over 22 employees work for Orin's at the two locations. Orin Jr. and his brother Michael learned the trade from their father and their mother, Mary, as did their sister Joyce Pappas, who acts as a bridal consultant for the business. All are registered jewelers with the American Gem Society, of which Orin Jr., has served as president.

Michael Mazzone and Joyce Pappas are principally responsible for the Garden City store, while Orin expects to be around the Northville store at least a couple days a week.

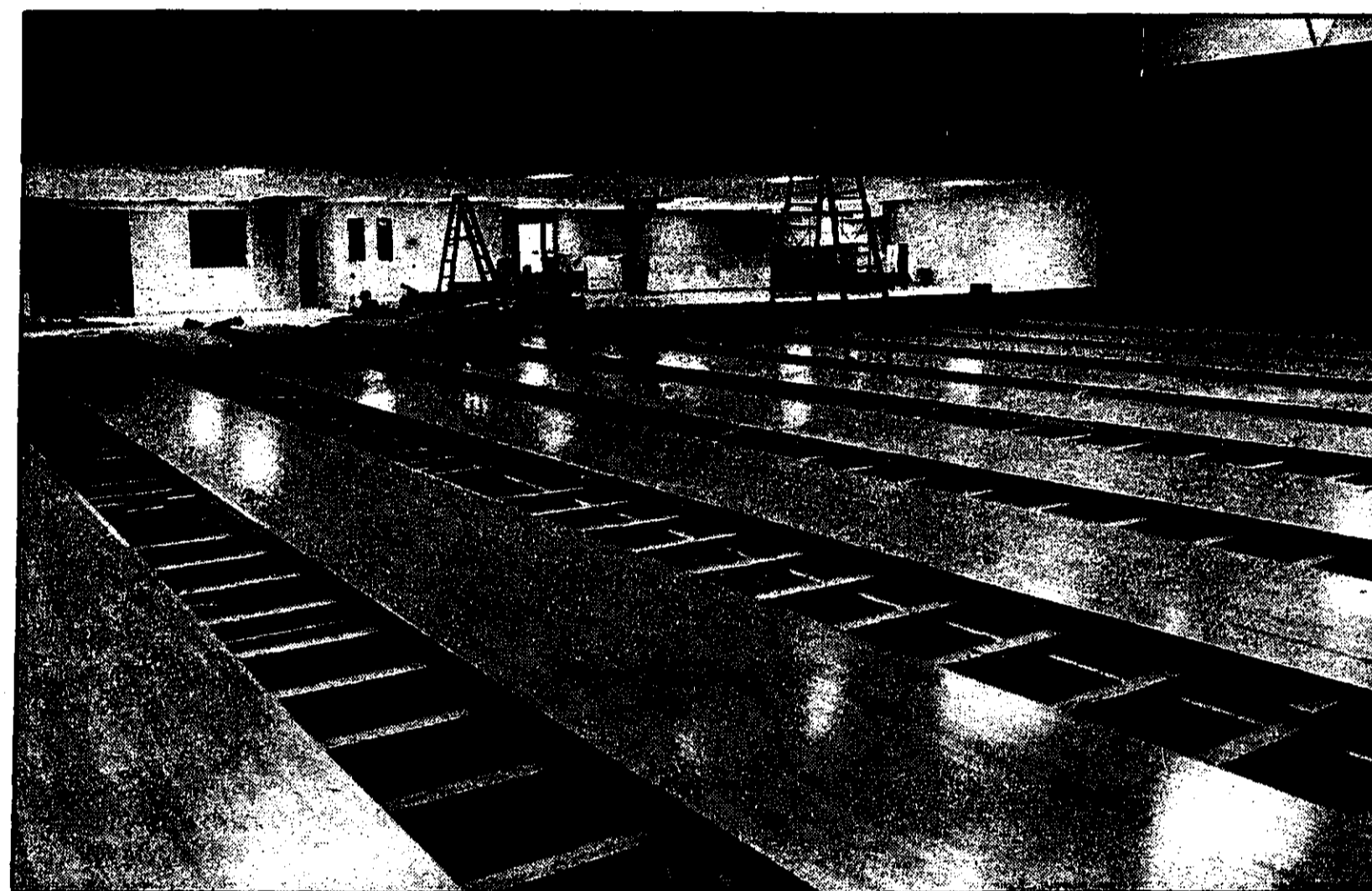
"We like to think that no matter what someone wants between \$20 and \$20,000 we'll have it for someone wanting to buy it off the street," said Mazzone. "We want anybody to come in no matter what they can spend and we'll try to help them get the best quality for what they can afford."

Mazzone said an open door atmosphere is the best way to build a good relationship with customers, especially new ones. Another way is community involvement.

"We've always been very community dedicated," said Mazzone. "Rather than just move in, we want to create an atmosphere where the customer wouldn't feel reluctant to trust us. Our biggest thing has to be that we are here to serve the community. We're very interested in what happens in Northville."

Another part of that approach involves educating the jewelry buyer. "We like to get the kind of customer who really may not know much about jewelry, but wants to get himself the best possible deal for what he can afford. We'll sit down and talk to the customer about how to be a good jewelry shopper, and he may go to a hundred other places, but he'll always be able to get his money's worth, thanks to us," Mazzone added.

SOUTH LYON



South Lyon is ready for the 700 Bowl (left) set to open this fall. And more industrial work is always welcome.

Looking at any road map, South Lyon can be seen as a small city tucked away in the southeastern corner of Oakland County. However, practically speaking, the South Lyon community extends beyond the city limits, reaching out into four townships in three different counties.

At the center of the community is, of course, the City of South Lyon. Covering about 2 1/2 square miles, the city is home for 5,238 residents, according to the 1980 federal census. It was also one of the county's fastest growing communities in the 1970s, nearly doubling its population and nearly tripling its housing units.

South Lyon is the crossroads for two railroads — the Chesapeake and Ohio and the Grand Trunk Western. Pontiac Trail, a well-traveled route between Pontiac and Ann Arbor, cuts through South Lyon's downtown area. The city also lies near two major expressways — US-23 and I-96.

A major attraction for any business locating in South Lyon is the city's wastewater treatment plant, which came on line in May 1981. The \$8 million plant, the only one in the area, has a flow capacity of 1.5 million gallons per day and can handle a population of about 16,000.

Many developers have already seen the advantages of locating in South Lyon. The Michigan Seamless Tube Division of Qualex Corporation and Sun Steel Treating, incorporated are two major industrial firms in the city. Commercial development is springing up in Brookdale Square, an outdoor shopping mall in the city's southern corner. The new 700 Bowl bowling center is opening the way for development in the city's northeastern corner.

Residential development has also returned to South Lyon. Brookfield Farms will soon offer single-family and duplex housing. Colonial Acres, a major senior citizen community, is also in the midst of expanding its numbers.

The city currently levies a total of 17.7 mills in property taxes. Of that total, 10.5 mills is used for operating purposes while the remainder is split between the library and the wastewater and water debts. South Lyon schools levy just under 34 mills. Adding the county levy, the Oakland school levy and the community college levy, South Lyon taxpayers paid a total of 60.03 mills in 1982.

South Lyon's government includes a policy-making body — the city council — and an administrative chief — the city manager. The mayor heads the five-member council.

According to the National Planning Data Corporation (NPDC), 70 percent of the city's residents moved into South Lyon in the 1975-80 period. Nearly 44 percent live in single homes while another 36 percent live in apartments with five or more units per structure. The average household income is \$21,049.

The largest single portion (21 percent) of South Lyon's residents are 25-34 years of age, according to the NPDC. Another 13 percent are between 18-24 years old and 12 percent are over 65. Family groups account for 86 percent of the population.

Surrounding South Lyon on three sides is the Charter Township of Lyon. According to the 1980 census, Lyon Township has a population of 7,067 living in 2,550 housing units.

The township anchors the southeastern corner of Oakland County and is served by several major transportation routes. Grand River Avenue and I-96 cut across the northern portion of the township. Pontiac Trail connects South Lyon with the township. Millford Road is also a major thoroughfare. The Chesapeake and Ohio and Grand Trunk Western railroads also traverse the township.

The township recently completed an update of its zoning ordinance and map, designating the Grand River corridor in its northeastern section as its in-

dustrial area. The multi-million dollar Michigan Medical Services building on Grand River is the highlight of the township's industrial base. Darin and Armstrong, a major construction firm, and Detroit Edison also have bases in the Grand River corridor.

Another area of possible industrial development lies in the township's extreme northeastern corner. There, township officials and officials from the neighboring city of Wixom are examining plans to expand Wixom's Spencer Memorial Airport in the hopes of cultivating more development.

New Hudson, an unincorporated village, is the township's northern hub. It is also the home of the township's governing body — a board consisting of a supervisor, treasurer, clerk and four trustees.

The township has no municipal water or wastewater facilities but enjoys a relatively low millage rate. The township levies 3.87 mills for general operations and police. The total township millage rate varies with the school district. Those living in the South Lyon school district pay 47.12 mills and those living in the Northville school district pay 51.01 mills.

While Lyon Township has its areas of concentrated development, the interior of the township is largely open and rural in nature. Fifty-seven percent of the housing units in the township are single homes. Twenty-five percent of the units are mobile homes, with a large mobile home complex in the township's northwestern section.

Most of the township's population is also fairly new with 80 percent moving into the township in the 1970s. Eighteen percent of the residents are 25-34 years of age, 13 percent are 18-24 years of age and another 13 percent are 35-44 years old. Families account for 90 percent of the township's population. The average household income is \$24,580.

Lying to the west of South Lyon is another township, Green Oak, and another county, Livingston. With 10,817 residents, Green Oak is the most populated municipality in the South Lyon area. The township also has 3,515 housing units, according to the 1980 census.

Green Oak is a township with a split personality. Residents in the southeastern portion of the township identify with South Lyon. Northern residents relate to the City of Brighton while still other residents identify with Whitmore Lake and Hamburg.

US-23 is the major access route to Green Oak. The expressway traverses the entire township, north to south, and provides the location for many of the township's industries. Grand River Avenue also skirts the northern Green Oak border.

The Huron River, which also traverses the township in a general east-west direction, and numerous inland lakes provide many recreational opportunities. Island Lake State Recreation Area lies within the township and Kensington Metropark lies nearby. The Huron-Clinton Metropark Authority also owns much Green Oak land.

American Aggregates Corporation is a prime property holder in Green Oak. The corporation mines aggregate, such as gravel, for construction use. It has also begun to develop its holdings for other industrial and residential uses.

The average household income in Green Oak is nearly \$27,000. Eighty-seven percent of the residents live in single homes but the majority of the homes are fairly old. Forty-four percent were built before 1960 and another 19 percent were built before 1970.

continued on page 24

South Lyon/23

SOUTH LYON



continued from page 23

However, many of Green Oak's residents, about 75 percent, moved into the township after 1970.

As before, property taxes in Green Oak vary with the school district. Brighton school district residents pay a total of 47.7833 mills; South Lyon school district residents pay 44.361 mills and Whitmore Lake school district residents pay 43.8193 mills. Those totals include township and county taxes.

Moving across Eight Mile Road, south of the City of South Lyon, is Washtenaw County and the townships of Salem and Northfield.

Salem Township is the smallest of the two, with 3,341 residents and 1,035 housing units, according to the 1980 census. The township is largely rural in nature. The Chesapeake and Ohio railroad crosses the township's northeastern corner and the M-14 expressway crosses the southeastern corner.

Salem Township has a small industrial tax base. It is, for the most part, a bedroom community, with 93 percent of its housing in single homes, according to the NPDC. It has an average household income of \$30,401.

While many (70 percent) of Salem's homes were built before 1970, just as many of its residents (70 percent) moved into the township after 1970. Salem's population is nearly evenly divided among

all age groups and family groups comprise 95 percent of its residents.

Property taxes in Salem are a treasurer's nightmare, with several taxing units cutting up the township. While the township itself levies just over one mill, the total millage rates in the township range from 52.28 mills to 44.17 mills.

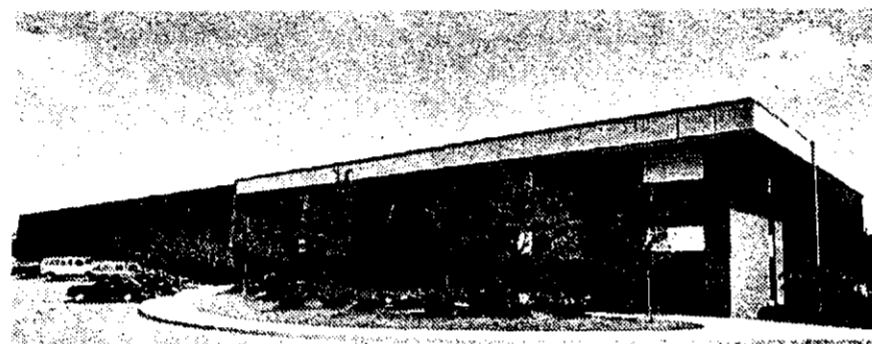
Northfield Township lies to the west of Salem and includes the unincorporated area of Whitmore Lake. According to the 1980 census, 4,672 people live in the township in 1,630 housing units.

As with Green Oak to the north, Northfield's primary transportation route is US-23, which connects it to nearby Ann Arbor. The expressway also attracts much development, such as the Hoover Universal plant near Whitmore Lake. There is also some industrial development to the south in the North Territorial Road corridor. The eastern half of the township is primarily rural.

According to NPDC, the Whitmore Lake area of Northfield has an average household income of \$21,657. Most of its housing units, 76 percent, are single homes and 11 percent are duplexes. However, very few units were built recently. Nearly 60 percent were built before 1950 and another 18 percent were built before 1960.

On the other hand, a majority of Whitmore Lake residents, 58 percent, moved into the area after 1975. Another 27 percent moved in between the years of 1950 and 1969.

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South Lyon

Wednesday, August 31, 1983

MILFORD

Highland and Milford have long been sister communities. They have a common heritage and belong to the same school district.

The growth of these two neighbors is also very similar. Both have been affected by the economic down trend and both are gradually climbing back to normal.

Milford Village, especially, is undergoing a facelift. Bruce Potthoff, village manager, says, "It's easy to see with your own eyes the changes that are occurring in Milford. You don't need a compilation of figures."

Potthoff explained that the paving of Commerce Street will obviously make additional changes. "Paving a major street has a positive influence on the commercial community. Streets are the lifeblood of a community. When traffic runs smoothly and the streets are attractive, the business climate improves," Potthoff continued.

According to the 1980 census, Milford Village had a population of 5,041. Her partner, Milford Township, registered a population of 5,146. Highland's population was 16,958.

It will be interesting to see if the recent depression had an effect on the populations of these communities. It has definitely had an influence on the enrollment of the Huron Valley School District to which these communities belong. The number of children in school (K-12) has decreased by some 429 students in the last two years.

Ronald Selke, Highland Township supervisor, said that the township board is pursuing some type of economic development authority to encourage business growth in Highland.

"The problem with a Downtown Development Authority like the Village of Milford is that it would be difficult to define a 'downtown' area in Highland," Selke explained.

Selke is sure that Highland Township is eligible for some type of aid to economic development and he is studying various types to see which way to go. Highland does have a tax abatement program which is presently in effect.

Arthur Derisley, vice president and treasurer of Numatics, Corporation, one of the largest manufacturers in Highland, said that he felt the business climate in Highland was very good.

"When we have expanded our plant, we have had no problems with township government. Everyone has been very co-operative," Derisley continued.

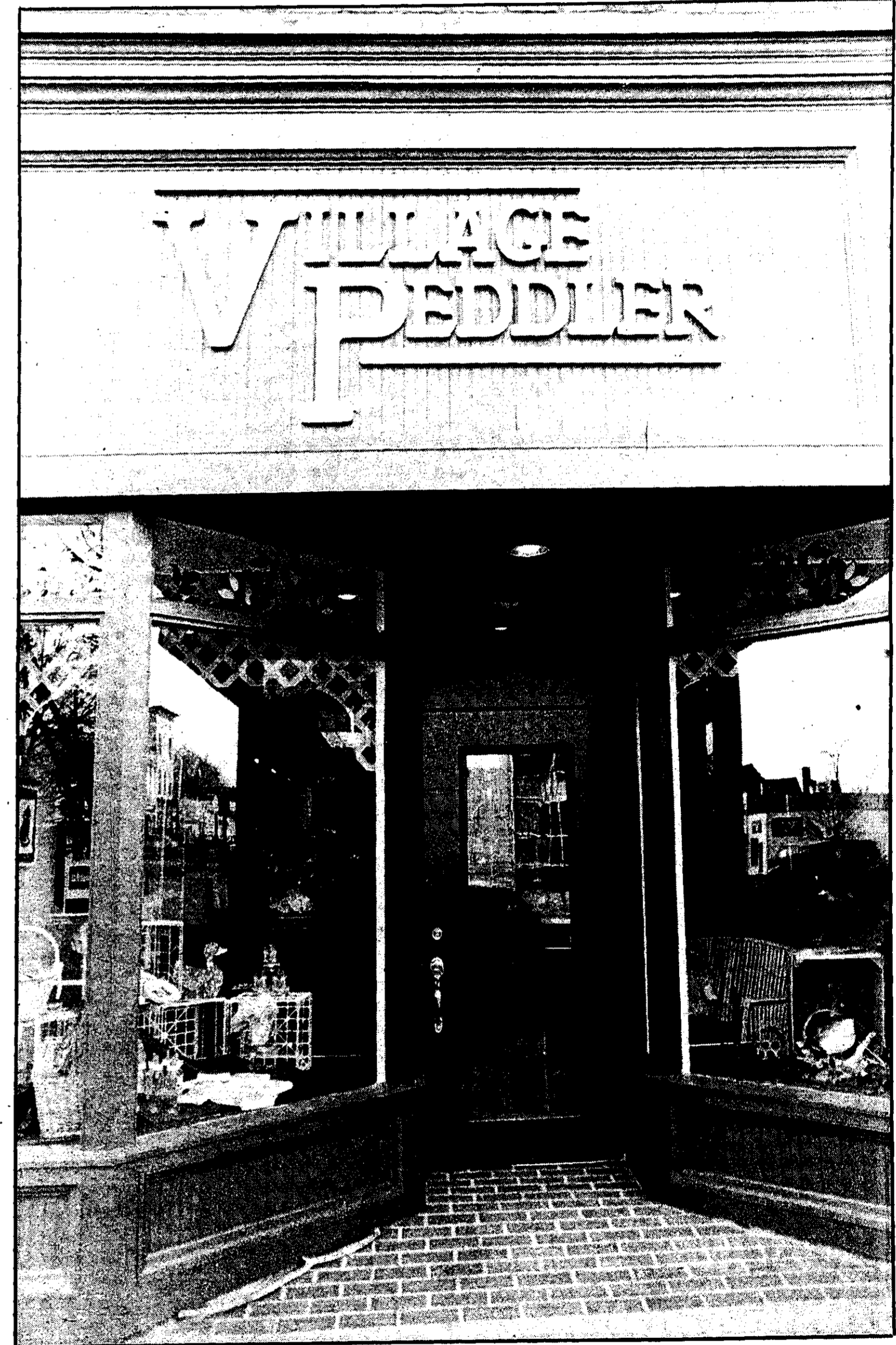
More people are involved in some type of manufacturing in Highland than in any other occupation. The same is true of Milford Township. In Milford Village, however, the major occupations are service-related jobs.

Robert Foley, Milford Township supervisor, feels that the long-term outlook for economic development is bleak, not only just for Milford Township, but for the rest of the county.

Foley explained that "economic growth depends upon interest rates and the prime rate has never really come down. Despite the upturn in the economy, mortgage rates only rose one percent in July 1983."

Foley said that Milford Township considers tax abatement for industry on a case by case basis, but he has never known one to be turned down.

The abatement allows a 50 per-



cent reduction in property taxes for 12 years. Foley said that the township has no Economic Development Corporation, but the county does, so all requests are referred to the county.

In Milford Village where so many changes are occurring, Tom Motley, president of the Retail Division of the Milford area Chamber of Commerce, com-

plemented the merchants on their co-operation in various promotions.

"We'll sponsor four events this year — Sidewalk Sales, Discover Milford (flower show), Midnight Madness and the Christmas Open House. Each of these promotions is aimed at encouraging people to come to the village and discover that they don't have to drive 30 miles to find

what they need," Tom explained.

Jerry Breen, local businessman who recently moved his grocery store from one location to another within the village, agreed that the Highland-Milford area has an excellent business climate. He said he was particularly pleased with the growth of specialty shops on Main Street in the village.

milford/25

Wednesday, August 31, 1983

Big help for small businesses

If you own a small, independent business, or are thinking of starting one, contact the Small Business Administration.

The United States Small Business Administration is an independent federal agency that was created by Congress in 1953.

According to the SBA, its purpose is to help people get into business and stay in business.

They offer a wide variety of assistance, managerial and financial, to small businesses.

The SBA defines a small business as "one which is independently owned and

operated and is not dominant in its field." Most small, independent businesses are eligible for assistance.

The SBA helps small businesses through a variety of services and programs.

For more detailed information, the SBA offers management assistance publications. Most of the publications are free. The administration also offers a wide variety of publications which help the businessperson before they make a decision about a loan or their business.

The SBA has two basic loans — one that is made directly by the SBA and one which is made by a private lender and

guaranteed by the SBA (see related story for more information about SBA loan programs).

If someone is thinking of starting his or her own business, or considering a business loan, the SBA offers workshops

each month which discuss the pros and cons, new ideas, and the different options available to small businesses.

The nearest SBA office is located at 477 Michigan Avenue, McNamara Building, Room 515, Detroit, 48226, or call 313-226-6000.

A little help toward getting a loan

Eligible small businesses which need financial assistance but cannot borrow on reasonable terms from conventional lenders without government help, should contact the Small Business Administration, which offers a variety of loan programs.

The SBA offers two types of loans to existing businesses and people interested in starting their own business.

The first type of loan is one made by a private lender that the SBA guarantees. This type of loan can be up to \$500,000 and may have a maturity of up to 25 years. According to the SBA, the average size of a guaranteed loan is \$155,000 and the average maturity is approximately eight years.

The SBA also makes direct loans. The

maximum amount is \$150,000. Under federal law, the SBA cannot make a direct loan unless a private lender refuses to make a loan itself or take part in an SBA guaranteed loan program.

In addition, the SBA offers a variety of special loan programs for general financial assistance. The loan programs include: local development company loans, small general contractor loans, energy loans, handicapped assistance loans, disaster assistance, pollution control financing and surety bonds.

According to SBA, most small independently owned businesses qualify for some type of assistance.

For more information about loans and if you qualify, contact the Small Business Administration at 313-226-6000.

Keeping money in the merchants' pockets

Shoplifters cost the U.S. retail industry an estimated \$2 billion annually. It is a largely invisible cost built into a store's overhead and charged to consumers.

Individual store managers can reduce the amount of shoplifting in their stores and perhaps gain a pricing advantage over their competitors, Northville police detective Al Cox told a gathering of that city's merchants recently.

During the program, Cox said shoplifters fall into several categories, the fastest growing being juvenile shoplifting.

"They do it for thrills or on a dare and constitute 50 percent of the shoplifting cases," he said. Others who shoplift may include housewives who may be "bored or trying to beat a budget," narcotics addicts attempting to raise money for drug purchases; kleptomaniacs, who suffer a psychiatric compulsion to steal which is often not treated until they are caught in the act or professionals.

The latter represent the biggest threat because they are harder to detect and deter, often target expensive items and more often get away.

"You reduce the problem," according to a film Cox ran for the merchants, "by convincing the shoplifter the risk of getting caught in your store is too high."

The arrangement of merchandise displays in the store is one way of deterring shoplifting, the program revealed. Avoid tall displays that block the tellers view of shop-

pers; keep small, valuable items out of reach near a sales station; display expensive merchandise away from doors or other nearby exits.

Other tips include inventory controls that make it easy to see when an item is missing, an example shown was a rack of garments from which the manager removed hangers when an item was sold. That way, if an item is taken, the empty hanger is an immediate clue that something is missing.

Counter-top displays of small items, such as perfume, can be made up of empty boxes arrayed around a sample bottle to reduce the loss if they are taken. Anyone opening the box to ascertain its contents is an obvious suspect.

Training employees to watch for shoplifters is another deterrent measure. Particular attention should be paid to eyes and hands — shoplifters may be shifty-eyed or fondle merchandise more often than shoplifters normally do.

Anyone wandering or loitering about the store should be watched carefully, as should anyone entering the store with large open packages, large handbags or large overcoats (particularly if the weather does not require the garment).

Professional shoplifters often work in tandem — one distracting the shopkeeper while the other steals items. The distractions vary, with the two primary methods being to

continued on page 28

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GENERAL

Taxbreaks aid firms in getting a jump on the economy

If the State of Michigan is going to attract more industrial and commercial development, it will have to "keep up with the Joneses."

In an age where jobs and new business are both on the most wanted list, states are offering everything but the governor's mansion to attract additional development. And Michigan is right there with the rest of the suitors, offering tax abatements and low-interest loans to businesses who call the Wolverine State their home.

According to Richard Stedley, who follows taxation issues for the Michigan State Chamber of Commerce, public acts 198 and 255 are two of the state's most helpful attractions. PA 198, the Plant Rehabilitation and Industrial Development Districts Act, offers "substantial tax incentives to renovate and expand aging manufacturing plants or to build new plants in Michigan," stated information from the state Department of Commerce (DOC).

PA 255, the Commercial Redevelopment Districts Act, is aimed at the renovation or building of new commercial

facilities in declining commercial or redevelopment areas. It also gives incentives through property tax breaks.

Both acts are similar in their incentives. Obsolete facilities which are restored or replaced under PA 198 can have their assessments frozen at pre-improvement levels for up to 12 years.

"This means that at the option of the local unit of government, any improvements are completely exempt from taxes," stated the DOC.

PA 198 also allows a 50-percent tax reduction for up to 12 years on newly-constructed plants.

PA 255 also freezes the assessment of restored facilities and grants a 50-percent tax break to new or replacement facilities for up to 12 years.

With both PA 198 and PA 255, the application process starts with the local government, which has the option of setting the length of the tax break.

According to the DOC's Office of Economic Development, over 1,800 industrial projects have received tax exemptions since the enactment of PA 198 in



'...Any improvements are completely exempt from taxes.'

1974. These projects represent plant and equipment investments of \$8.2 billion and the creation or retention of over 202,000 jobs.

Examples of the use of both 198 and 255 can be found in South Lyon and Green Oak Township. The Jimmy II Restaurant in South Lyon, closed by the city for non-payment of taxes, re-opened two years ago with a commercial facilities exemption.

With that exemption, the restaurant's assessment was frozen, effectively exemp-

ting any building improvements from property taxes for 12 years.

The Michigan Seamless Tube plant in South Lyon has an industrial facilities exemption. As with the commercial exemption, the industrial exemption freezes the assessment at the pre-improvement level, providing a 100 percent exemption on any plant improvement. That exemption also lasts 12 years.

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business & industry/27

BUSINESS & INDUSTRY

Visit Noble's: See the country



Owner Ray Noble stands on a "Lawn Job" stopper

A geologist would be in heaven at Noble's 8 Mile Landscaping Supply where rocks of all types and sizes can be found in massive piles across several acres of yard.

Noble's, which has been in the landscaping supply business for over 30 years, is located just west of Middlebelt Road on Eight Mile and stocks an eye opening variety of rock and lumber for the landscaping amateur or pro. The business also carries a wide assortment of other landscaping musts, such as flagstones, statues, top soil, gravel, fresh sod, cements, bricks and wood chips. The list is endless.

You might call a visit to Noble's a journey through the many states of America and provinces of Canada as the rock materials come from over a dozen states and several provinces.

"We want people to be aware of our variety. We have materials from all over the country to fit all the landscaping needs a person might have," said Ray Noble, 30, owner of the business along with his brothers Tom and Bruce. "We carry a lot of standard landscaping materials plus some unusual items."

"A lot of people don't consider the variety of materials that is available to them if they want to overhaul their backyard for example," Noble continued.

Just about everything a person would need in way of materials can be picked up at Noble's on a one stop shopping adventure. And hiking through the Noble's yard is an adventure in and of itself.

"We aren't a nursery and we aren't a landscaper — everything but," said Noble. "Business has been pretty good lately. Weather always plays an important factor in our business."

Noble said that many of his customers come to the landscaping yard unaware of what they want. "If they tell us what they are trying to do we can suggest or give them some landscaping advice," he said. "We have such a variety that I think there is something here for every landscaper."

Rocks are probably the biggest inventory item at the Noble's yard. They come in all shapes and sizes and for a wide variety of uses.

The stone available includes ground covers such as alabaster, brick crush and dolomite from Michigan, inca gold and salmon crush from Missouri, rainbow mix from Maryland, white marbles from Vermont, red and black crater from New Mexico and west coast crush from California. Prices for ground covers are in bulk rates and range from \$2.99 to \$5.29 per 75 lb. bag.

Noble said the Michigan rocks are

the best sellers among his products. "The stuff has been hopping along," he said.

Noble's customers include jewelry makers, professional landscaper contractors, aquarium hobbyists, masons, city governments, school districts and the everyday landscape amateur.

"We aren't a nursery..."

Besides advice on what to use and how much of it, Noble's personnel are prepared to give free estimates on what a landscaping job might cost. "We are here to help. If a person can give us the dimensions of what they are planning we can come up with a pretty good estimate."

Noble's is open seven days. The hours are from 8 a.m. to 7 p.m. Monday through Friday and on Saturday and from 10 a.m. to 4 p.m. on Sundays weather permitting. Noble suggests landscapers give a call before coming by.

"That also helps us find out what a customer might want so we can be sure to have it," said Noble.

Call 474-4922 for further information about the landscape supplier.

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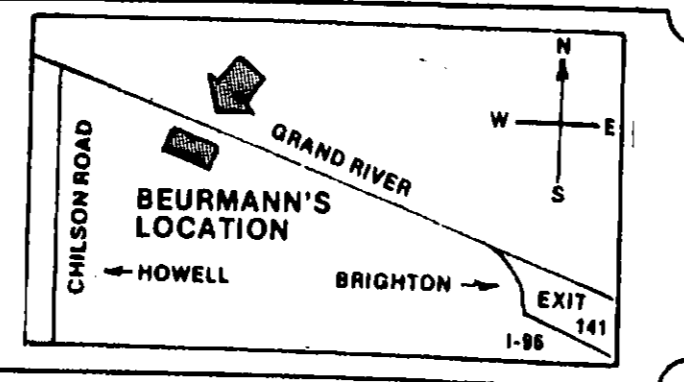
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GENERAL

continued from page 27

In Green Oak Township, the Thermofil facility near Brighton also has a 50-percent, 12-year tax break. The tax incentive was helpful in luring Thermofil away from the Sunbelt. In addition, Green Oak has other industrial and commercial facilities with tax breaks.

Another tool in attracting new business and jobs to Michigan is Economic Development Corporation (EDC) bonds. Through EDC boards established by local governments, businesses can acquire low-interest bonds to finance the purchase of land, buildings and equipment. The EDC bonds gain their advantage because the interest on such bonds is exempt from federal and state income tax, allowing the bonds to be marketed at a rate lower than comparably rated corporate bonds, according to the DOC.

Again, an example of the use of EDC bonds can be found in South Lyon and Green Oak Township. The Elias Brothers Big Boy firm received \$735,000 in EDC bonds from South Lyon for the construction of a new restaurant in that city. And a new McDonald's Restaurant was constructed in Green Oak with the help of local EDC bonds.

But there is a dark cloud to go with these silver linings. While these tax incentives were intended to make Michigan competitive with other states, they have also fostered competition between

municipalities in Michigan, according to Studley. He admitted that such intrastate competition was one of the negatives, especially in the area of commercial redevelopment.

Another concern is with developers who use the various tax programs to merely save themselves some money. Studley said a mechanism is needed to insure that the tax incentives go to those who need them the most. However, he said it may be difficult to come up with such a mechanism.

Studley pointed out that as long as other states offer business tax incentives, Michigan will have to offer such incentives too. But he said there is nothing wrong with examining the present structure to see if any modifications are necessary. Those modifications might address the problems of how to target the businesses that produce the most jobs and making sure incentives go to companies that would not have expanded without such incentives. More local control was also mentioned by Studley.

In addition to PA 198, PA 255 and EDC bonds, the state's Office of Economic Development has several other programs geared towards attracting or retaining businesses in Michigan. For more information on those programs, contact the Michigan Office of Economic Development, P.O. Box 30225, Lansing, Michigan 48909. Or call toll-free in Michigan at 1-800-292-9544. The Detroit regional office can be reached at (313) 256-9300.

BUSINESS & INDUSTRY



Guidobono Concrete: Good guys, good work

Guidobono Concrete, Inc. may seem a difficult name for a concrete business, but in Italian it means "good guy." That is what you will find at Guidobono Concrete—good guys.

Although Guidobono Concrete hasn't been in the area for 3 years, owners John Guidobono II, John Guidobono, Jr., and Charles Guidobono, have a lifetime of experience. Their family has been in the concrete business for over 50 years. Charles Guidobono has another plant, Piedmont Concrete in Farmington.

Although their main business is delivering red-mix concrete, Guidobono Concrete carries all kinds of concrete products, tools and building supplies. These include two and three core lightweight blocks, wire mesh, reinforcing rods, expansion joints, foundation coating, complete line of concrete and block tools, and all other concrete needs.

"We're new to the area," added John II, "and not very many contractors are familiar with our complete line of services. They don't realize how much we have to offer." Guidobono Concrete serves northern Washtenaw County, western Oakland County, and southeastern Livingston County.

Guidobono Concrete is located on 10 acres just outside Brighton at 7474 Whitmore Lake Road between Lee and Silver Lake Road, right on Old 23 facing the freeway.

The Guidobono's make things convenient for their customers. The customers are given the benefit of their experience and will be helpful in any way possible. "We will deliver any size load," said John, Jr., "we will accommodate all the customers needs and guide them along

if need be, we'll even recommend contractors, masons—whatever they need—people who will do quality work at competitive prices."

The Guidobono's are committed to offer the best product and service possible. "Our concrete is made with the best material available, no cheaper ingredients, no waste products," said John, Jr., "and we sell ours competitively with the others. It's very rare that someone calls and we don't have what they need. If we don't we'll get it or refer them to where they can."

The business is doing fairly well considering the depressed economic times we're experiencing. It improves a little each year. The plant is open Monday through Friday, 7 a.m.-5 p.m., Saturday, 7 a.m.-noon. Hours are often extended until all the work ends.

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Fighting back against shoplifting

continued from page 28

engage the merchant in friendly chatter or to begin an argument with him. Employees should be advised to maintain their awareness of other people in the store when a customer engages in either of these practices.

Active deterrents include convex wall mirrors, peep holes that allow employees to watch shoppers without being seen, and TV or radio monitoring systems.

When a shoplifter is caught, the small merchant who does not have a security staff would be well-advised to call police before stopping the customer. If time does not allow the call, have an employee call immediately; some shoplifters, such as a narcotics addict or professional thief with a bad

record, may be dangerous to stop alone.

"Interrogation, search and arrest are delicate matters," Cox advised. "You would do well to call the police in as early as possible."

Before stopping a shoplifter Cox and the city prosecutor advised that "you be absolutely certain that the particular person you've been observing has committed the crime." Stopping an innocent party can leave the storekeeper open to civil suits involving false arrest.

If possible, they advised, make the approach quietly. Shouting to stop the shoplifter draws attention and, if a mistake is made, may leave the merchant open to civil action for slander or defamation of character. For the same reason, police and attorneys advise that the merchant not use the suspect's name in any conversations about the incident until the trial is over and the guilty convicted.

When approaching a person suspected of shoplift, allow them to pass the "last available opportunity to pay." This is often interpreted to mean the arrest should not be made until the shoplifter is out the door, but approaching them just inside the door works as well, Cox advised.

Attorneys suggest storekeepers ask suspects if they have stolen something — it often brings an admission, which can be used in court. "Miranda warning rules only apply to police, if the merchant obtains a freely-given confession it is admissible in court."

Use no more force than absolutely necessary to retain the suspected thief — a verbal warning to "Stop, we believe you may have been shoplifting" is often sufficient. Go no further than to place a hand on the suspect's arm to restrain him — anything more leaves you open to assault charges.

"If that's not enough, let him go and have the police pursue him," Cox said. Tackling a suspect in the alley, as one merchant suggested, would probably not result in problems for the merchant if the person is guilty but if a mistake has been made could lead to a very damaging suit.

Cox said the tendency of many shopowners to release a juvenile caught in the act of shoplifting rather than calling police is probably counterproductive.

"You're looking at a juvenile shoplifter," Cox said. "I got caught stealing a rubber ball from a dime store. They called the police."

Cox said he was scared by the incident and never repeated the theft.

"The first time we have contact with a kid, it stays right here," Cox said. "The child is fingerprinted, we fill out the forms and call his parents. In 75 percent of the cases, they get caught one time and never do it again."

A repeat contact results in police contacting the juvenile authorities in the youth's county of residence, he added.

"If they get away with it, they'll keep going. Stopping the kid may be the best thing you can do for him, because he'll get help," Cox concluded. "And don't worry about scarring him for life — when they reach 18, and are in no further trouble, that slate is wiped clean. They're not going to run into something like getting out of college and having some employer say 'What's this? We see from your record you stole a pack of gum at age 10.'"

"But if you let him go, you may be sending him the wrong message and create a person who's going to grow up to be a professional thief."

Wednesday, August 31, 1983

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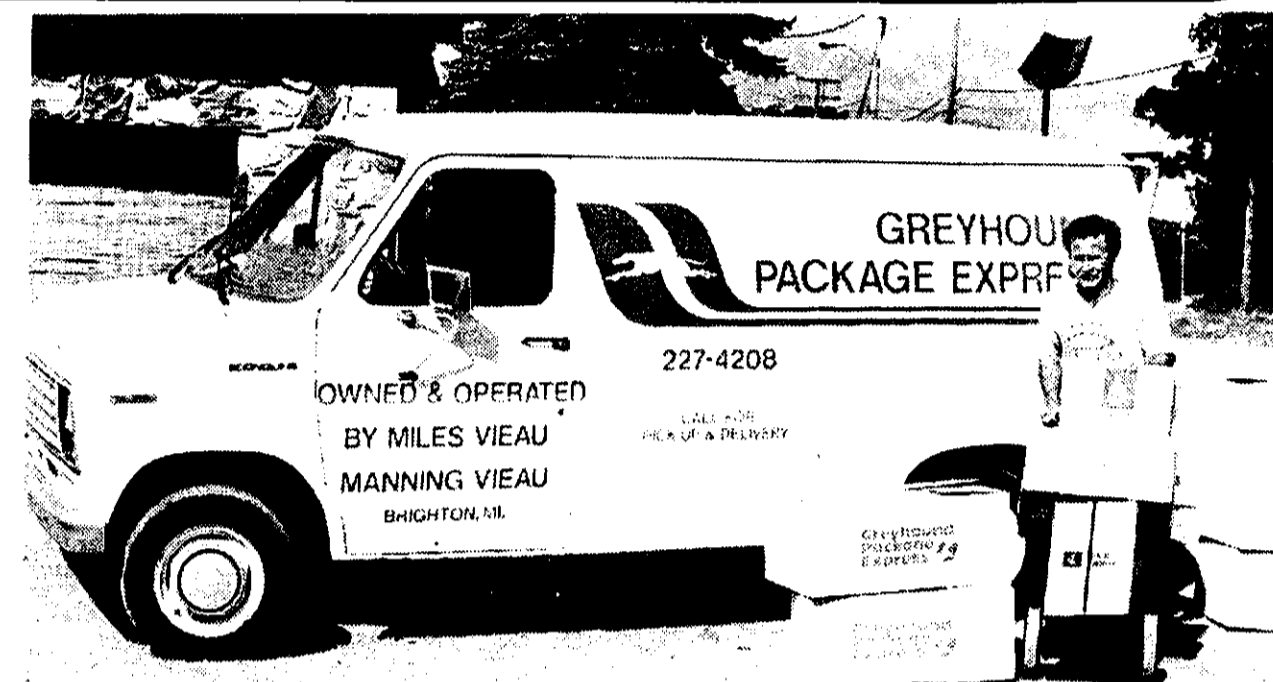


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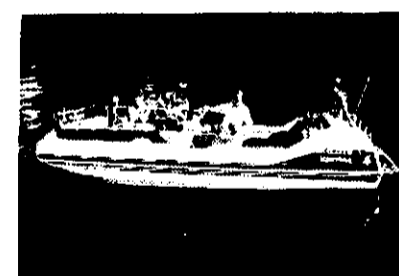
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1978
1979
1980
1982
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Dick Genth (left), President of Chris Craft, and G. Dale Murray (right), Chairman of the Board, congratulate Ken Wilson of Wilson Marine on his fifth sales award in seven years.

The Viking Sport Deck made by Chris Craft

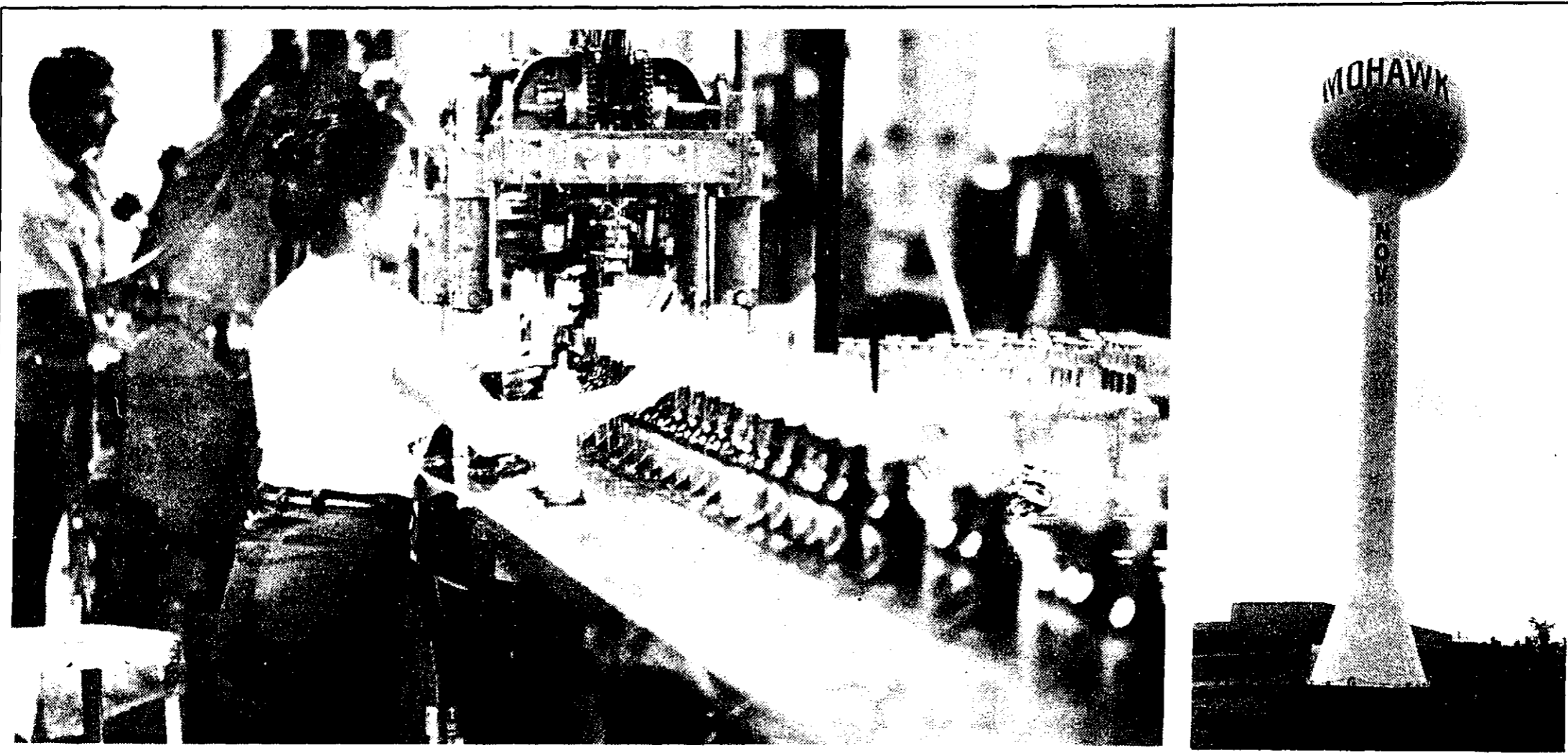
"It's the versatility that counts. We have been selling the Viking Sport Deck as a ski boat, as a party boat, as a fishing boat, or just for the exhilaration of a boat ride. We'll continue to provide our customers with the pleasure of owning a Viking Sport Deck.

Ken Wilson
Wilson Marine Corp.



6095 W. Grand River at Lake Chemung 517/546-3774

BUSINESS & INDUSTRY



Mohawk's move improves capabilities

The Mohawk Liqueur processing plant in Novi is one of the most modern facilities of its kind for producing and bottling of liquors and liqueurs.

The plant, which is located on recently named Mohawk Drive just off of Novi Road, is the national headquarters of the company which produces a full line of liquor products.

The facility is designed not only as a warehouse but also as a complete processing plant. The company's marketing offices are also located inside the 300,000-plus-square-foot building, which is being renovated to suit Mohawk's unique needs.

The plant, which bottles 10-12,000 cases daily, has double the storage capacity of Mohawk's original Detroit plant. Nine storage tanks hold over 200,000 gallons of bulk spirits, while the warehouse can contain up to 750,000 cases of bottled alcohol, compared to 250,000 cases at the Detroit plant.

"That gives a good idea of how this new plant has improved our capabilities," said Mohawk Vice-President of Operations Pat Luskey.

There are three batch and blending tanks as well as four new 12,500-gallon bottling tanks, both automatically controlled. Six bottling lines, including a brand new "flask" line, have expanded Mohawk's growing potential as a liquor wholesaler. "We also have room for two more production lines," said Luskey.

One of the benefits of the move to Novi, has been a savings in labor costs, according to Luskey. "In Detroit, we had a three story building which meant lots of labor," he said. "Here we've modernized as we went along with the move. The renovation is about complete, but the batch and blending system wouldn't be ready for another six weeks."

The company was originally headquartered in Detroit, but its steady growth called for an expansion and a



new plant. Mohawk has been in the liquor business since 1889.

The company, which employs about 150 people with over 85 of those on the processing and bottling assembly lines, is also expanding its market on a national level. "We've always been a regional liquor company with our best business in Michigan, Wisconsin, New Jersey and New York," Lintner said. "We are starting to take a more aggressive stance in different parts of the country. We don't have that many national brands but we're expanding."

The company is a member of the McKesson Wine and Spirits Group, owned by the McKesson Corporation.

"We were doing so well in the face of Michigan economy that the place in Detroit became too small.



Mohawk brings its fine tradition to Novi. Its facility landmarked by the water tower (upper left) includes a warehouse and processing plant.

"We wanted a building we could grow into and one that could be easily converted to a liquor processing and storage plant. That's what we've got here in Novi," said Lintner.

The liquor processing aspects of the business are fascinating. Bulk spirits at proofs well above the final product are trucked to the Novi plant on a daily basis where they are batch processed, bottled and prepared for marketing.

Mohawk also performs "outside bottling" for other companies, most notably Kahlua and Royal Canadian Whisky. One third of the Kahlua sold in the U.S., and all Kahlua sold in Canada is bottled here in Novi.

Among the Mohawk products, the "star" is Mohawk Vodka, the largest

selling spirit brand in the state of Michigan. Mohawk also produces or imports gin, scotches, rum and a variety of European liqueurs, including the very unique Chartreuse.

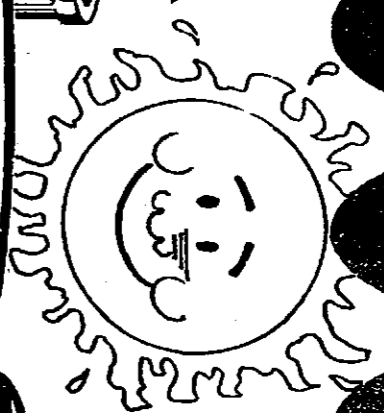
Additionally, there is Peppermint Schnapps. "More people are drinking Peppermint Schnapps than ever before." Besides Mohawk Brand Peppermint Schnapps, there are White Birch Schnapps and Wintergarten Peppermint Schnapps, imported from Germany. These are Mohawk's attempts to establish a "call-brand" identification for Peppermint Schnapps.

"We also do some wine business. We bring in a good line of German wines, and will soon be importing French table wines," Lintner added.

GGHAA T HAM

SUPER

SUMMER



YOUR CHOICE

4 99
12-OZ. CANS
PLUS DEPOSIT

- COKE • REGULAR • DIET
- TAB
- SQUIRT
- SUNKIST
- DR PEPPER • REGULAR • DIET
- SPRITE

SAVE 253

5 99
12-OZ. CANS
PLUS DEPOSIT

SAVE 201

REGULAR & DIET
FAYGO POP

GET THE LOWEST PRICES IN TOWN ON...

PRICES EFFECTIVE AUGUST 31 THRU 6 P.M. SEPTEMBER 6, 1983. WE GLADLY REDEEM U.S.D.A. FOOD STAMPS.

1-LB. 2-OZ. 99c
WITH 1 FILLED CASH DIVIDEND CERTIFICATE
SPECIAL **CRUST PEANUT BUTTER**

8-OZ. 39c
WITH 1 FILLED CASH DIVIDEND CERTIFICATE
SPECIAL **CRUST POTATO CHIPS**

10 PK. 69c
WITH 1 FILLED CASH DIVIDEND CERTIFICATE
SPECIAL **CRUST HOSTESS TWINKIES**

12-OZ. CAN FREE
WITH 1 FILLED CASH DIVIDEND CERTIFICATE
SPECIAL **CRUST CHATHAM LEMONADE**

100 CT. 9c
WITH 1 FILLED CASH DIVIDEND CERTIFICATE
SPECIAL **CRUST YELLOW & BLACK LABEL PAPER PLATES**

1-LB. 39c
WITH 1 FILLED CASH DIVIDEND CERTIFICATE
SPECIAL **CRUST HUNT'S KETCHUP**

DOZ. CTR. 19c
WITH 1 FILLED CASH DIVIDEND CERTIFICATE
SPECIAL **CRUST GRADE A FRESH LARGE EGGS**

CHATHAM DOUBLE COUPON

Manufacturer's coupons over 50¢ will be redeemed at face value. Amount to be refunded cannot exceed the cost of the coupon item. Limit 1 coupon for any 1 product. Retail store coupons and free coupons excluded.

 <p>SAVE 79¢</p> <p>BONUS PACK NABISCO OREOS</p> <p>1-LB. 4-OZ.</p> <p>1.49</p>	 <p>SAVE 54¢</p> <p>2 LB. JELLY SMUCKER'S GRAPE JAM OR JELLY</p> <p>1-LB. JAR</p> <p>2.99¢</p>	 <p>SAVE 16¢ ON 3</p> <p>CAMPBELL'S PORK & BEANS</p> <p>1-LB. CANS</p> <p>3 \$1</p>	 <p>SAVE 29¢</p> <p>NEW! JUMBO DECORATED GALA TOWELS</p> <p>85-FT. ROLL</p> <p>59¢</p>	 <p>SAVE 48¢</p> <p>KRAFT AMERICAN CHEESE SLICES</p> <p>1-LB. PKG.</p> <p>1.99</p>	 <p>SAVE 90¢ ON 3</p> <p>YELLOW & BLACK LABEL HAMBURGER or HOT DOG BUNS</p> <p>8-CT. PKGS.</p> <p>3.99¢</p>	 <p>SAVE 40¢</p> <p>BORDEN'S FRUIT DRINKS</p> <p>PLASTIC GALLON</p> <p>79¢</p>	 <p>SAVE 70¢</p> <p>BANQUET FROZEN FRIED CHICKEN</p> <p>2 LB. PKG.</p> <p>2.219</p>	 <p>SAVE 70¢</p> <p>ASSORTED FLAVORS CHATHAM ICE CREAM</p> <p>SQUARE HALF GAL. CTN.</p> <p>1.79</p>
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PRICES EFFECTIVE AUGUST 31 THRU 6 P.M. SEPTEMBER 6, 1983. WE GLADLY REDEEM U.S.D.A. FOOD STAMPS.

BACK TO SCHOOL SPECIALS



<p>PLANTERS CHEESE BALLS OR CHEESE CURLS</p> <p>9 1/4-OZ. TO 12-OZ.</p> <p>1.29</p>	<p>FRANCO AMERICAN CANNED SPAGHETTI</p> <p>14 1/4-OZ. CAN</p> <p>39¢</p>	<p>MAXWELL HOUSE INSTANT COFFEE</p> <p>10-OZ. JAR</p> <p>4.19</p>	<p>40¢ OFF LABEL FINAL TOUCH</p> <p>HALF GAL.</p> <p>1.99</p>	<p>HEALTH & BEAUTY AIDS</p> <p>ASSORTED SCENTS SUAVE SHAMPOO or CONDITIONER</p> <p>16-OZ.</p> <p>99¢</p>	<p>DAIRY FOODS</p> <p>20¢ OFF LABEL, SCHREIBER SLICED MOZZARELLA 8-OZ.</p> <p>1.29</p>	<p>FROZEN FOOD</p> <p>JENO'S ALL NATURAL PIZZA 1-LB. 4-OZ.</p> <p>*COMBO *SAUSAGE</p> <p>2.79</p>	<p>HOUNT Filler Paper</p> <p>FILLER PAPER 200-CT.</p> <p>57¢</p>	
<p>CEREAL POST TOASTIES</p> <p>12-OZ.</p> <p>77¢</p>	<p>EXTRA LONG RICELAND RICE</p> <p>LB. PKG.</p> <p>2.66¢</p>	<p>PAPER HI-DRI TOWELS</p> <p>PK.</p> <p>2.79¢</p>	<p>BRILLO SOAP PADS</p> <p>CT.</p> <p>18.99¢</p>	<p>SCENTED, UNSCENTED, FRESH BAN DEODORANT</p> <p>1.5-OZ.</p> <p>1.59</p>	<p>20¢ OFF LABEL, CHATHAM SLICED MUESTER 8-OZ.</p> <p>1.19</p>	<p>GREEN GIANT HARVEST FRESH VEGETABLES 9-OZ.</p> <p>*CORN *GREEN BEANS *PEAS *MIXED VEG. *CUT BROCCOLI *BROCCOLI SPEARS</p> <p>89¢</p>	<p>MEAD NOTEBOOKS</p> <p>*FLEX 3 OR SCHOLAR SET</p> <p>EA.</p> <p>3.77</p>	
<p>NEW EVERYDAY LOW MILK PRICES</p> <p>GRADE A FRESH BORDEN'S HOMOGENIZED Plastic Gallon 1.89</p> <p>GRADE A FRESH BORDEN'S 2% LOWFAT Plastic Gallon 1.69</p> <p>GRADE A FRESH BORDEN'S 1/2% LOWFAT Plastic Gallon 1.49</p>	<p>YELLOW & BLACK LABEL SLICED WHITE BREAD</p> <p>1-LB. 4-OZ. LOAF</p> <p>29¢</p>	<p>SOFT, MEDIUM, HARD LIFELINE PROFESSIONAL TOOTHBRUSHES</p> <p>EA.</p> <p>69¢</p>	<p>WITH FREE RAZOR! RISE SHAVE GEL 7-OZ.</p> <p>1.19</p>	<p>MINUTE MAID ORANGE JUICE HALF GAL.</p> <p>1.69</p>	<p>REGULAR or BUTTERMILK DOWNYFLAKE WAFFLES 19-OZ. SECOND PACK</p> <p>99¢</p>	<p>WELCH'S GRAPE JUICE 12-OZ.</p> <p>89¢</p>	<p>ALADDIN RONALD McDONALD or THERMOS LUNCH KITS</p> <p>YOUR CHOICE</p> <p>EA.</p> <p>4.99</p>	
<p>EXTRA ACTION TIDE LAUNDRY DETERGENT</p> <p>3-LB. 1-OZ. BOX</p> <p>2.59</p>	<p>DOWNY FABRIC SOFTENER HALF GALLON</p> <p>2.59</p>	<p>SNACK SIZE KIT-KAT REESE'S PEANUT BUTTER CUPS W/ HATCHAMA CALLI HERSHEY MINIATURES</p> <p>12 TO 14 OZ.</p> <p>2.69</p>	<p>PILLSBURY BUTTERMILK COMPLETE PANCAKE MIX 2-LB.</p> <p>1.39</p>	<p>POSH PUFFS 100 CT.</p> <p>83¢</p>	<p>DAWN LIQUID DISH DETERGENT 1-PT. 8-OZ. BTL.</p> <p>1.59</p>	<p>SWIFT'S BROWN N' SERVE SAUSAGE LINKS 8-OZ.</p> <p>*COUNTRY *BEEF *ORIGINAL</p> <p>1.29</p>	<p>TREESWEET GRAPEFRUIT JUICE 12-OZ.</p> <p>79¢</p>	<p>FASHION NOTEBOOKS</p> <p>*MEAD 70-CT. CRITTERS *MEAD 70-CT. GARFIELD *MEAD 70-CT. SMURF *STUART HALL 60-CT. RETURN OF JEDI *STUART HALL 50-CT. SHIRT-TALES *PLYMOUTH 50-CT. RONALD McDONALD</p> <p>99¢</p>
<p>2 PACK SCRIPTO ERASABLE PENS</p> <p>69¢</p>	<p>SCRIPTO MECHANICAL PENCIL W/LEAD REFILL</p> <p>77¢</p>	<p>SCRIPTO YELLOW PENCILS</p> <p>44¢</p>	<p>BOSTITCH W/1000 STAPLES MINI STAPLER</p> <p>1.19</p>	<p>WEBSTER DICTIONARY 320 PAGES</p> <p>99¢</p>	<p>WESTERN PUBLISHING FLASH CARD ASSORTMENT</p> <p>88¢</p>	<p>JENO'S BAGGED PIZZA ROLLS 1-LB. 2-OZ. BAG</p> <p>*SAUSAGE *PEPPERONI</p> <p>2.49</p>	<p>AND MORE IN STORE!</p>	

CHATHAM

CHUCK ROAST 88¢
CHUCK STEAK LB

KENTUCKY BRAND MEAT HOT DOGS 2 LB PKG 149

HAMBURGER FROM GROUND CHUCK 3 TO 6 LB AVG LB 139

ROUND BONE OR ENGLISH ROAST 137
 FRESH CUT BEEF
 SOLD AS ROAST ONLY LB

NEW YORK STRIP STEAK 288
 FRESH CUT BEEF BONE-IN
 FAMILY PACK 3 TO 6 LB AVG LB

CHUCK ROAST OR STEAK 107
 CENTER CUT LB

BALLPARK MEAT FRANKS 139
 THORN APPLE VALLEY OR
 4 LB PKG

PICK OF THE CHICK 87¢
 COUNTRY PRIDE
 3 TO 5 LB AVG

COUNTRY PRIDE U.S. GRADE A FRESH CHICKEN WINGS, THIGHS OR DRUMSTICKS
 3 TO 5 LB. AVG. **69¢**
 LB.

GREEN LAKE BONELESS MINI HAM
 5 TO 7 LB. AVG. **149**
 LB.

YOUR FAVORITE DOGS FOR THE GRILL

ECKRICH BEEF or CHEESE DOGS 199
 1-LB.

THORN APPLE VALLEY CHEESE DOGS 199
 1-LB.

FRESH, GOV'T. INSPECTED ROTISSERIE BUTT BONELESS PORK ROAST 166
 LB.

FRESH BEEF SIRLOIN TIP ROAST 198
 3 TO 6 LB. AVG. LB.

FAMILY PACK SIRLOIN TIP STEAK 228
 LB.

THORN APPLE VALLEY VALUES

SLICED BACON 12-OZ. PKG. 139	SMOKED, BEEF or POLISH SAUSAGE LB. 197	REG./BEEF/CHICKEN SMOKY LINKS 10-OZ. PKG. 169
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Thick Sliced Bacon 1-LB. 2.99
Chunk Braunschweiler or Liverwurst LB. 1.79
Thorn Apple Valley Chicken Bologna 1-LB. 2.69
Bologna Reg./Beef Salami or Combo Pack 4-OZ. 2.59
Thorn Apple Valley Party Assortment 1-LB. 2.59

Sliced Luncheon Assortment 12-OZ. 2.29
Cheddar Cheese Sausage LB. 2.69
Sliced Cooked Ham 8-OZ. 1.69
Thorn Apple Valley Ham Steak LB. 2.99
Smoked Polish or Beef Sausage LB. 2.59

OSCAR MAYER NACHO CHEESE WIENERS 199
 1-LB.

SALAYS NATURAL CASING VIENNA WIENERS 199
 1-LB.

FRESH CUT BEEF BONELESS STEW 197
 LB.

(SOLD AS ROAST OR STEAK ONLY) BONELESS CHUCK ROAST or STEAK 188
 3 TO 6 LB. AVG. LB.

GRILLMASTER CHICKEN FRANKS 88¢
 1-LB.

THORN APPLE VALLEY CHICKEN DOGS 88¢
 1-LB.

ROUND BONE SWISS STEAK 148
 3 TO 6 LB. AVG. LB.

ECKRICH SMOKED, BEEF or POLISH SAUSAGE 229
 LB.

WILSON CORN KING SLICED BACON 139
 1-LB. PKG.

100% HAMBURGER PATTIES 179
 LB.

FAMILY PACK FRESH CUT BEEF BONELESS CUBE STEAK 199
 3 TO 6 LB. AVG. LB.

Grower's Choice THE FINEST FRUITS & VEGETABLES SOLD ANYWHERE!

HOMEGROWN GOLDEN SWEET CORN EAR 7¢	U.S. NO. 1, SUGAR SWEET HONEYDEW MELONS EA. 99¢	NUTRITIOUS GOLDEN BANANAS LB. 26¢	U.S. NO. 1 ALL PURPOSE WHITE POTATOES 15 LB. BAG 2.29	FARM FRESH GREEN ONIONS 4 FOR 1
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HOME OF... VARIETY, FRESHNESS & VALUE **world wide deli**

FREE FUN FLYER with the purchase of Home Style **HARD SALAMI** LB. **3.99**
 OFFER AVAILABLE ONLY IN STORES WITH A DELI.

Fresh POTATO SALAD COLE SLAW or MACARONI SALAD LB. **69¢**

Meat or Beef ECKRICH BOLOGNA LB. **2.19**

REAL WAREHOUSE PRICES ONLY AT PAK-n-SAVE FOOD WAREHOUSE

THOUSANDS OF LOWER PRICES

**A BOLD CLAIM
BACKED BY THIS DIRECT
GUARANTEE...**

TRIPLE THE DIFFERENCE GUARANTEE

To convince you of PAK-n-SAVE's commitment to low prices, we're making this offer: If you can find lower prices overall this week at any supermarket in the community PAK-n-SAVE will pay you triple the difference. Just shop at PAK-n-SAVE. Buy 25 different items, excluding meat and store brands totaling \$20 or more. Compare prices on the identical brand and size items at any supermarket in the community. If their total is lower, bring your itemized PAK-n-SAVE receipt and the other supermarket's prices to PAK-n-SAVE and we'll pay triple the difference IN CASH.

WHY PAY 2.99
OR MORE?

MOUNTAIN DEW,
REGULAR or DIET
PEPSI FREE or

PEPSI

8 ^{HALF} LITER BTLs. **1.68** PLUS DEPOSIT

Everyday

WHY PAY 3.98
A LB. OR MORE?

FRESH BEEF, BONE-IN
**NEW YORK
STRIP STEAK**

LB. **2.77**

WHY PAY 4.88
OR MORE?

ALL PURPOSE GRIND
**CHASE & SANBORN
COFFEE**

2 LB. CAN **3.77**

Everyday

WHY PAY 1.89
OR MORE?

HOMOGENIZED
**BORDEN'S
MILK**

PLASTIC GALLON **1.69**

**NOW OPEN
SUNDAY!**
9 A.M. TO 6 P.M.

OPEN LABOR DAY
9 A.M. TO 6 P.M.
MONDAY THRU SATURDAY
8 A.M. TO MIDNIGHT

PAK-n-SAVE

THE FOOD WAREHOUSE

ONLY PAK-n-SAVE HAS REAL WAREHOUSE PRICES!

ICE CREAM TREATS!

SAVE \$1

ASSORTED FLAVORS
BORDEN'S ICE CREAM
5 QT. PAIL **3.99**
Everyday

ASSORTED FLAVORS
GLACIER CLUB ICE CREAM
HALF GAL. **1.44**
SAVE 44¢

GENERIC
VANILLA ICE CREAM
HALF GAL. **95¢**
SAVE 54¢

BREAKFAST SPECIALS!

SAVE 39¢

ECONOMY PACK
DOWNYFLAKE WAFFLES
1-LB. 3-OZ. **99¢**

SAVE 28¢

FROZEN
TREESWEET ORANGE JUICE
12-OZ. CAN **89¢**
Everyday

SAVE 20¢

ASSORTED SWIFT'S
BROWN-N-SERVE SAUSAGE LINKS
99¢

EVERYDAY VALUES!

SAVE 22¢

FROZEN
VITA GOLD LEMONADE
12-OZ. CAN **37¢**

SAVE 1¢

VAN DE KAMP BATTERED
FISH FILLETS
1-LB. 8-OZ. PKG. **2.99**

SAVE 27¢ ON 3

ASSORTED FROZEN
MORTON POT PIES
8-OZ. PKGS. **3.89**

DINNER SPECIALS!

SAVE 40¢

BIRDSEYE VEGETABLES
CORN, PEAS, MIXED VEGETABLES, GREEN BEANS
1-LB. BAGS **59¢**
Everyday

SAVE 50¢

WEAVER FROZEN
CHICKEN PATTIES
12-OZ. PKG. **1.89**

REAL WAREHOUSE PRICES!

COMPARE PAK-n-SAVE PRICES, THEN YOU BE THE JUDGE...

LOOK AT THE SAVINGS! HERE'S JUST A FEW OF THE SAVINGS TAKEN FROM A SUPERMARKET COMPARISON OF 80 ITEMS YOU BUY MOST OFTEN, MADE AUGUST 18, 1983. ITEMS WERE FROM GROCERY, PRODUCE MEAT, BAKERY, FROZEN FOOD, DAIRY AND HEALTH & BEAUTY AID DEPARTMENTS. YOU BE THE JUDGE.

ITEM	PAK-n-SAVE PRICES	SAVE UP TO		A&P PRICES	KROGER PRICES	FARMER JACK PRICES
		MONEY	PERCENT			
Northern Bath Tissue (4-ROLL)	.99	40*	40%	\$1.33	\$1.39	\$1.33
Treesweet Orange Juice (12-OZ.)	.89	48*	54%	1.13	1.37	1.18
Freshlike Peas (14.5-OZ.)	.39	14*	36%	.49	.59	.63
Betty Crocker Cake Mix (18.5-OZ.)	.69	25*	36%	.77	.94	.79
Fresh Mushrooms (LB.)	.99	1.00	100%	1.74	1.99	1.76
Yellow Onions (3-LB.)	.99	50*	50%	1.39	1.49	1.39
Extra Long Grain Riceland Rice (2-LB.)	.59	40*	68%	.75	.99	.88
Batter-Dipped Van De Kamp Fish Fillets (24-OZ.)	2.99	1.00	33%	3.99	3.99	3.58
Kosher or Dill Vlasic Pickles (46-OZ.)	1.29	37*	28%	1.46	1.66	1.66
Vaseline Intensive Care Lotion (15-OZ.)	1.99	85*	43%	2.73	2.84	2.55
Fresh Country Pride Chicken Thighs (LB.)	.69	70*	100%	.99	1.38	1.18
Natural Kraft Sliced Swiss Cheese (8-OZ.)	1.47	51*	35%	1.79	1.98	1.89
Pork Spare Ribs Medium Size Gov't. Insp. (LB.)	.99	59*	37%	1.58	1.49	1.58
Red Delicious Apples (LB.)	.59	40*	67%	.77	.99	.79
Fresh Broccoli (BUNCH)	.69	30*	43%	.88	.99	.88
Downyflake Waffles (12-OZ.)	.69	25*	36%	.85	.94	.85
Soft Imperial Margarine (2-PK. 1-LB.)	.85	32*	38%	.99	1.17	1.17
Success Rice (14-OZ.)	.99	55*	55%	1.45	1.54	1.39

HERE ARE THE PAK-n-SAVE SAVINGS ON THE TOTAL 80 ITEMS...

SAVE 10 TO 30%	\$18.64 HIGHER THAN PAK-n-SAVE	\$24.95 HIGHER THAN PAK-n-SAVE	\$25.48 HIGHER THAN PAK-n-SAVE
PAK-n-SAVE TOTAL Total of 80 Identical Items \$ 9314	A&P TOTAL Total of 80 Identical Items \$111.78	KROGER TOTAL Total of 80 Identical Items \$118.09	FARMER JACK TOTAL Total of 80 Identical Items \$118.62

PRICE COMPARISONS MADE AUGUST 18, 1983.

WE COMPARED & WON! SHOP PAK-n-SAVE & WIN ALSO!

WHY PAY 1.39 OR MORE?

U.S. NO. 1 MICHIGAN CRISP
PAULA RED APPLES

3 LB. BAG **99¢**

WHY PAY 5/\$1 OR MORE?

U.S. NO. 1
GREEN CUCUMBERS
\$1 FOR 10

EVERYDAY SAVE \$1.98 LB.

DELICIOUS RIPE **GOLDEN BANANAS** 26¢
SNOW WHITE **FRESH MUSHROOMS** 99¢

WHY PAY 1.69 OR MORE?

SCENTED or UNSCENTED **MENNEN LADIES SPEED STICK** 1.39

WHY PAY 1.09 OR MORE?

SOFT, MEDIUM or HARD **LIFELINE TOOTHBRUSH** 69¢

WHY PAY 2.69 OR MORE?

VASELINE INTENSIVE CARE LOTION 1.99

WHY PAY 99¢ OR MORE?

BIC DISPOSABLE SHAVERS 5 CT. 59¢



WHY PAY 1.59 OR MORE?

U.S. NO. 1
YELLOW ONIONS

5 LB. BAG **1.29**

WHY PAY 99¢ A LB. OR MORE?

U.S. NO. 1 SUGAR SWEET **CALIFORNIA THOMPSON SEEDLESS GRAPES**

66¢

SAVE ON ALL YOUR MEAT & PRODUCE WITH EVERYDAY WAREHOUSE PRICES



COMPARE PAK-n-SAVE MEAT PRICES

DELI DEPARTMENT

FRESH COLE SLAW, **MACARONI OR POTATO SALAD** 59¢

ROASTED **BREAST OF TURKEY** 2.99

OLIVE OR **PICKLE PIMENTO LOAF** 1.89



WHY PAY 1.19 A QUART OR MORE?

CASE OF 12-QUARTS VALVOLINE 10W-40 MOTOR OIL
PAK-n-SAVE LOW PRICE... 9.60
MINUS MAIL-IN BUYER'S CHECK... 3.00

YOUR FINAL COST AFTER BUYER'S CHECK 6.60

PAPERMATE ULTRA FINE FLAIR PENS 2 CT. PKG. 88¢
RULED FILLER PAPER 300 CT. 88¢

With most shoppers, meat purchases account for about one-third of their total food bill, so it's vital that you get the "best meat buys" in town....week after week. The Pak-n-Save warehouse concept....low overhead & no frills keeps our meat costs down and your prices lower....everyday. So don't be misled by so-called "weekly specials". Your meat bill and total food bill will be less at Pak-n-Save everytime. We guarantee it.

WHY PAY 3.98 A LB. OR MORE?
FRESH BEEF, BONE-IN
NEW YORK STRIP STEAK 2.77

WHY PAY 1.28 A LB. OR MORE?
COUNTRY PRIDE
PICK OF THE CHICK 87¢

WHY PAY 2.79 A LB. OR MORE?
BUTCHER BOY SLICED HAM 1.99

WHY PAY 1.78 A LB. OR MORE?
FRESH ALL BEEF
GROUND CHUCK 1.39

WHY PAY 1.68 A LB. OR MORE?
WHOLE GREEN LAKE
BONELESS MINI HAM 1.29

WHY PAY 1.88 A LB. OR MORE?
KENTUCKY BRAND
ALL MEAT HOT DOGS 1.38

WHY PAY 1.77 A LB. OR MORE?
FRESH
THICK CUT PORK STEAKS 1.18

	PAK-n-SAVE	WHY PAY?	SAVE MONEY	PERCENT
FRESH ALL BEEF HAMBURGER (LB.)	1.29	1.49	20¢	13%
FRESH BEEF HAMBURGER MADE FROM GROUND ROUND (LB.)	1.69	1.98	29¢	15%
KENTUCKY BRAND SLICED BACON (12-OZ.)	1.17	1.39	22¢	16%
GRADE A FRESH WHOLE FRYERS (LB.)	.59	.69	10¢	14%
GAUDINO LINK POLISH SAUSAGE (LB.)	1.99	2.49	50¢	20%
COUNTRY PRIDE U.S. GRADE A FRESH CHICKEN THIGHS OR CHICKEN WINGS (LB.)	.69	.99	30¢	30%
COUNTRY PRIDE, U.S. GRADE A FRESH CHICKEN BREASTS (LB.)	1.19	1.48	29¢	20%
HERRUD SLICED BOLOGNA (LB.)	.99	1.49	50¢	34%
FRESH BEEF, BONELESS CHUCK STEAK OR CHUCK ROAST (LB.)	1.88	2.39	51¢	21%
FRESH CUT BEEF BONELESS SIRLOIN TIP STEAK (LB.)	1.88	2.98	1.10	37%
FRESH CUT BEEF BOTTOM ROUND STEAK (LB.)	1.98	2.98	1.00	34%
FRESH CUT BEEF, BONE-IN CHUCK STEAK (LB.)	1.39	1.58	19¢	12%
FRESH GAUDINO ITALIAN SAUSAGE (LB.)	1.77	1.99	22¢	11%
GOV'T. INSPECTED ASSORTED PORK CHOPS (LB.)	1.48	1.88	40¢	21%
GOV'T. INSPECTED CENTER CUT PORK CHOPS (LB.)	2.18	2.78	60¢	22%
FRESH GOV'T. INSPECTED COUNTRY STYLE SPARE RIBS (LB.)	1.49	1.98	49¢	25%

PRODUCE AND MEAT PRICES EFFECTIVE AUG. 30 THRU SEPT. 11, 1983.

COMPARE & SAVE EVERYDAY... WITH REAL WAREHOUSE PRICES... AT PAK-n-SAVE

WE ACCEPT CHECKS

WE GLADLY ACCEPT U.S.D.A. FOOD STAMPS

Save

- ✓ BY THE CAN
- ✓ BY THE CASE
- ✓ BY THE CARLOAD



WHY PAY 2.99 OR MORE?

MOUNTAIN DEW, REGULAR or DIET PEPSI FREE or

PEPSI

8 HALF LITER BTLs. PLUS DEPOSIT

Everyday



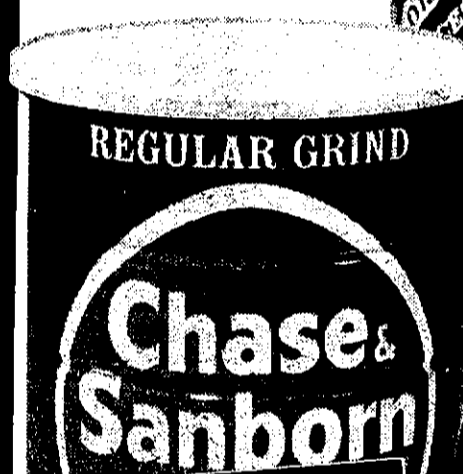
WHY PAY 69¢ OR MORE?

VANITY FAIR

PAPER TOWELS

47¢

Everyday



WHY PAY 1.48 OR MORE?

PRINCE ELBOW MACARONI OR REGULAR or THIN SPAGHETTI

3 LB. BOX **1.19**

Everyday

WHY PAY 4.88 OR MORE?

ALL PURPOSE GRIND CHASE & SANBORN COFFEE

2-LB. CAN **3.77**

Everyday

WHY PAY 79¢ OR MORE?

EXTRA LONG GRAIN RICELAND RICE

2 LB. BAG **59¢**

Everyday

WHY PAY 1.18 OR MORE?

MUSSELMAN'S APPLE JUICE

1-Qt. 16-Oz. BTL. **88¢**

Everyday

WHY PAY 88¢ OR MORE?

ASSORTED FLAVORS HAWAIIAN PUNCH DRINK BOXES

3 PACK **69¢**

Everyday

WHY PAY 88¢ OR MORE?

ASSORTED SUNSHINE SANDWICH CREME COOKIES

12-OZ. PKG. **69¢**

Everyday

WHY PAY 2.43 OR MORE?

LARGE FAMILY SIZE! KRAFT MIRACLE WHIP

1 1/2 QT. JAR **1.99**

Everyday

WHY PAY 2.25 OR MORE?

KELLOGG'S FROSTED FLAKES

1-LB. 4-OZ. BOX **1.88**

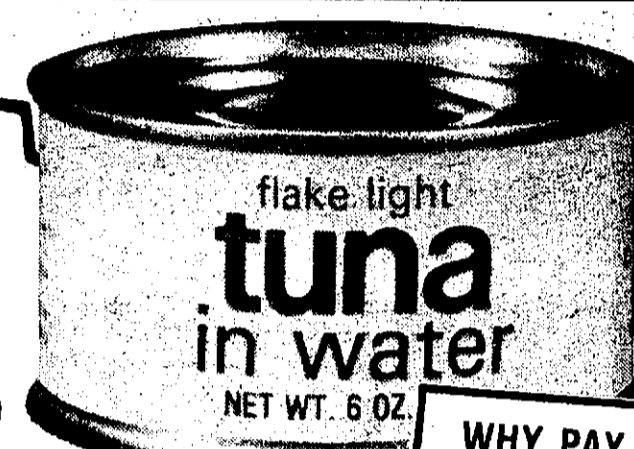
Everyday

WHY PAY 73¢ OR MORE?

IN WATER FLAKED TUNA

49¢

Everyday



WHY PAY 49¢ OR MORE?

FRESHLIKE CORN, PEAS OR BEANS

39¢

Everyday



WHY PAY 39¢ EA. OR MORE?

FRANCO AMERICAN SPAGHETTIOS

14.75-OZ. CANS **3 FOR 1**

Everyday

WHY PAY 2.48 OR MORE?

IVORY LIQUID DISH DETERGENT

1-Qt. BOTTLE **1.89**

Everyday

WHY PAY 6.66 OR MORE?

PURINA MAINSTAY DOG FOOD

20-LB. BAG **4.99**

Everyday

WHY PAY 1.19 OR MORE?

NATURAL MUSSELMAN'S APPLE SAUCE

3-LB. 2-OZ. JAR **77¢**

Everyday

WHY PAY 3.99 OR MORE?

LIQUID DOWNY FABRIC SOFTENER

3 Qt. BTL. **2.99**

Everyday

WHY PAY 1.38 OR MORE?

ASSORTED NORTHERN TISSUE

4 ROLL PKG. **99¢**

Everyday

WHY PAY 2.29 OR MORE?

REGULAR OR WAVY KRUNCHEE POTATO CHIPS

1-LB. BAG **1.59**

Everyday

WHY PAY 1.28 OR MORE?

LINDSAY PITTED EXTRA LARGE RIPE OLIVES

6-OZ. CAN **97¢**

Everyday

GET UP TO 30% MORE FOR YOUR FOOD DOLLAR

SAVE \$10 TO \$20 ON AN AVERAGE ORDER



WE INVITE RESTAURANT OWNERS AND DEALERS TO SHOP

IF WE CAN'T SAVE YOU MONEY... WE WON'T SELL IT!

SAVE EVERYDAY...THE PAK-n-SAVE WAY

THOUSANDS OF LOWER PRICES...EVERYDAY

A MESSAGE TO THE UNEMPLOYED

GET 5% EXTRA DISCOUNT OFF YOUR FOOD BILL

SEE STORE MANAGER FOR DETAILS

If you are unemployed you may qualify to receive 5% purchase discount on your food. Pak-n-Save hopes new customers will come to know Pak-n-Save as having the lowest food prices in town.

WHY PAY 1.89 OR MORE

GRADE A, HOMOGENIZED

BORDEN'S MILK

1.69

PLASTIC GALLON

WHY PAY 1.49 OR MORE?



MARGARINE

BLUE BONNET LIGHT SPREAD

FAMILY SIZE DECORATOR

3 LB. TUB

1.29

Everyday

BAKERY

WHY PAY 41¢

McMILLIN LUNCH BOX FRUIT PIES

4 4-OZ. PKGS.

1.00

Everyday

WHY PAY 69¢

BUTTERMAID HONEY BUNS

3 3.5-OZ. PKGS.

1.00

Everyday

WHY PAY 79¢

MASTER BAKERS BUTTERTOP WHITE OR WHEAT BREAD

2 20 TO 24-OZ. LOAVES

1.00

Everyday

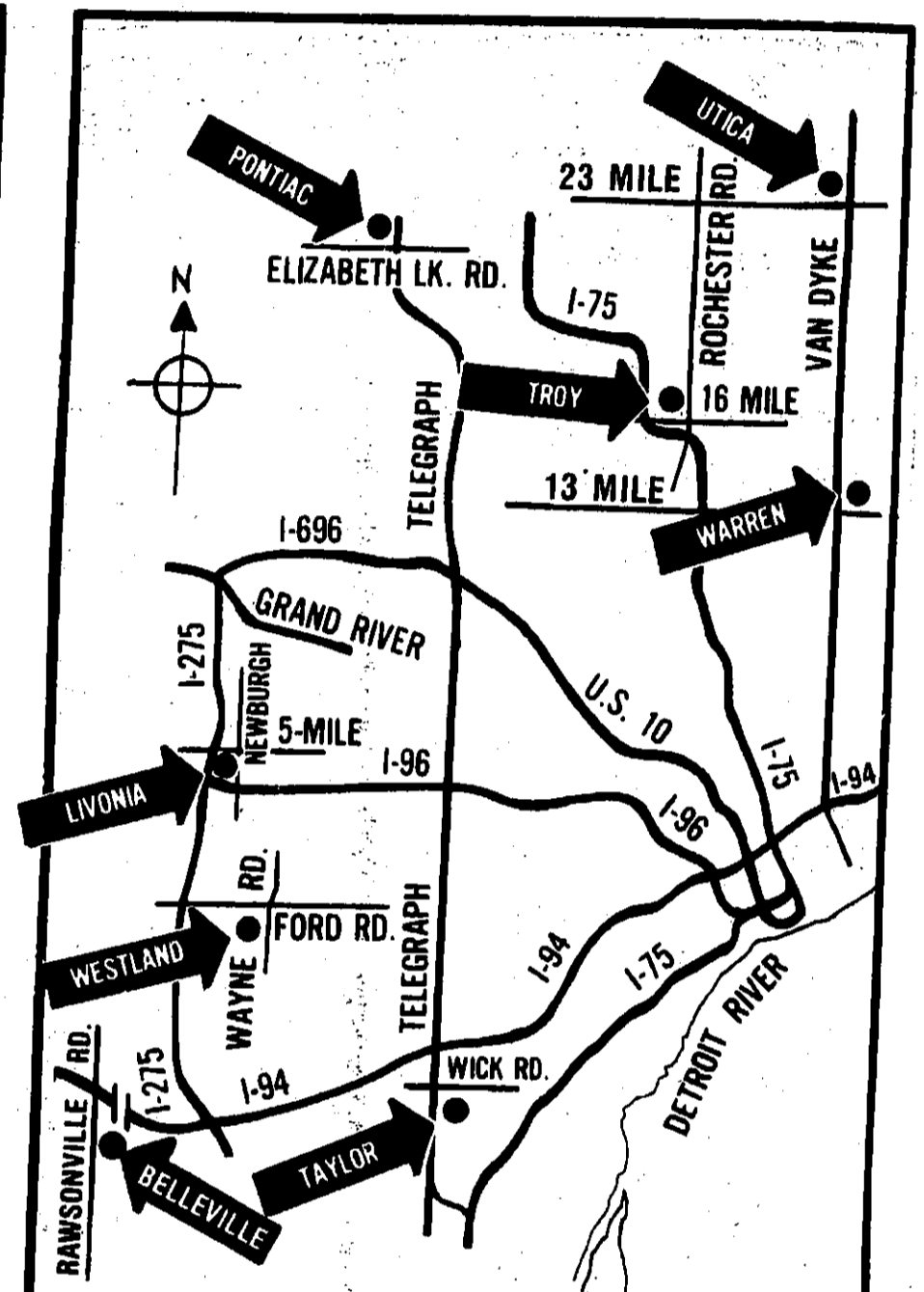
WHY PAY 1.49 OR MORE?

EVERFRESH ORANGE JUICE

1.05

HALF GAL.

Everyday



8 CONVENIENT LOCATIONS

- BELLEVILLE (I-94 AT RAWSONVILLE RD.)
- LIVONIA (5 MILE RD. AT NEWBURGH RD.)
- WATERFORD (ELIZABETH LAKE RD. AT TELEGRAPH)
- WARREN (VAN DYKE AT 13 MILE RD.)
- WESTLAND (FORD RD. AT WAYNE RD.)
- TAYLOR (9751 TELEGRAPH SOUTH OF WICK)
- TROY (BIG BEAVER AT ROCHESTER RD.)
- UTICA (23 MILE RD. AND VAN DYKE)

NOW OPEN SUNDAY!
9 A.M. TO 6 P.M.

OPEN LABOR DAY
9 A.M. TO 6 P.M.
MONDAY THRU SATURDAY
8 A.M. TO MIDNIGHT

SAVE EVERYDAY... THE PAK-n-SAVE WAY