

the NOVI NEWS

50¢ THURSDAY July 19, 1990

Volume 35 Number 23 Four Sections plus Supplements

Living DIAMONDS ARE FOREVER FOR YOUTH BASEBALLERS / 1D

Sports NOVI BOWLER CONSIDERS PBA TOUR / 7D

Opinions CITY, DEVELOPER IN ODD RELATIONSHIP / 14A

Paragon triumphs in zoning battle

By SHEILA PHILLIPS Staff Writer

City loses 5-year case

Novi must grant Paragon Properties its requested mobile home zoning and pay damages in excess of \$200,000 plus attorney fees.

plus mobile home park on 75 acres of single family residential (R-A and R-1) land off Napier and Twelve Mile roads since 1984.

court that the site, which has no city sewer hook-ups, could not be developed under current large-lot residential zoning because of poor soil conditions which precluded septic tanks, and that the city knew the site could not be developed.

Although Paragon officials were happy with the judge's verdict, they were not content with damages rendered.

"I am pleased with the outcome of the case and believe the judge was perceptive of the issues, but I also thought the judge was about as conservative as he could be on the damages," said Paragon partner Harold Blumenstein.

Paragon sought damages between \$1.1 million and \$1.7 million, which represented anticipated profits had the parcel been developed as a mobile home park back in 1984, when the zoning was first proposed.

"I am pleased with the outcome of the case and believe the judge was perceptive of the issues, but I also thought the judge was about as conservative as he could be on the damages."

Harold Blumenstein Paragon partner

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Rock around the clock in Novi

By JAN JEFFRES Staff Writer

Absolutely L 7. That's authentic, post-war teen slang — appropriately used to describe anyone who doesn't dig the scene at the Michigan '50s Festival, July 25-29.

Because, hey, this town is going to rock-around-the-clock.

This is the third year the borders of Novi have been thrown open to be-boppers and bobby-soxers and ultra-subterranean beats.

Does your mother let you stay out late? Headquartered at the Novi Town Center but spilling out all over the city, the festival hours are Wednesday, July 25 and Thursday, July 26 from 9 a.m. until a 12:30 or 1:00 a.m. curfew; Friday, July 27 and Saturday, July 28 from 9 a.m. to 2 a.m. and on Sunday from 1 p.m. to 1 a.m.

If you're not already a juvenile delinquent (or at least one at heart), now is the chance to test the corrupting powers of rock and roll. An Oreo Twist-off contest, Lip-Sync-to-the-Oldies competitions, bowling to the beat, a Friday night Sock Hop Express from hotel-to-hotel, LIVE swoon-inspiring performances by Moose and Da Sharks and Vince Vance and the Valiants and hunka-hunka Elvis impersonators bursting out of their rhinestone be-dazzled jump suits should get you jiving to the beat — if not, go spin your yo-yo (at Twelve Oaks Mall).

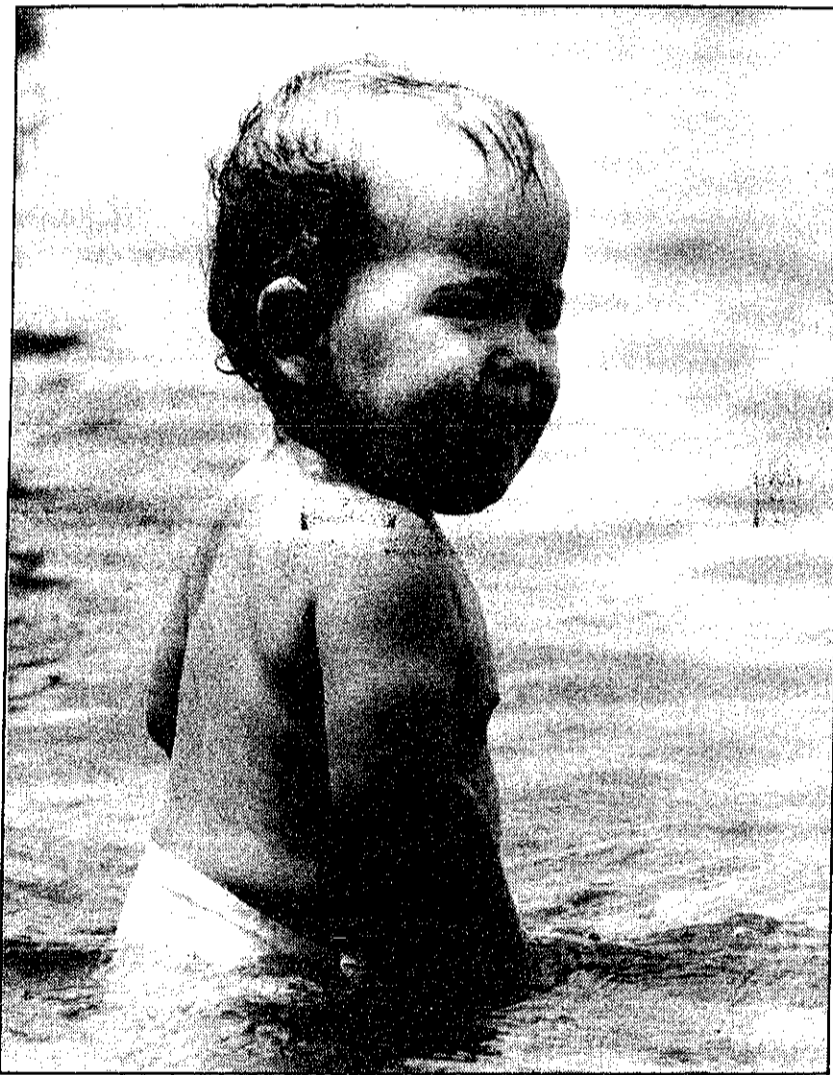


Photo by Bryan Mitchell

Beach Baby

Things were hot all over last week, but one a few rays, and then cooled off with a dip in the lake. Krystal hit the beach to catch

Police probe senior's death

By SHEILA PHILLIPS Staff Writer

leased from Providence Hospital July 5, four days prior to her death.

Novi police are investigating the possible wrongful death of a 70-year-old Novi Care Center resident, who choked on her meal the evening of July 9.

Based on a recent autopsy, the County Medical Examiner lists Esther Tauren's official cause of death as aspiration of food. Police said food was found clogging her windpipe; however, the medical examiner's office would not verify autopsy specifics.

Although not a cause of death, Tauren's dehydrated condition was also noted in the autopsy, according to police.

The 70-year-old, who suffered from Alzheimer's disease, had been treated for dehydration and re-

"I believe this is a classic case of neglect," one family member who wished to remain anonymous told the Novi News. "I was never really pleased with the nursing home, but for \$2,000 a month you'd expect to at least get water — water is cheap."

When asked if the police suspected neglect in connection with the death, Lt. Robert Starnes said, "We are not investigating neglect, we are investigating a wrongful death — but if everything had been done properly, the patient would still be alive."

Novi Care Center Administrator James Tiffin said that the facility is conducting its own internal investigation and could not comment until that investigation was completed.

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Waste authority may drop site

By SHEILA PHILLIPS Staff Writer

have a budget of \$310,000 and I've already spent \$10,000 in attorney fees in the last few months — but we are no closer to finalizing the site and other cities in the authority are beginning to question the delay."

Recycling authority officials say zoning difficulties and project delays may force them to abandon plans to build a \$27 million waste reduction facility on Haggerty Road.

Although the Resource Recovery and Recycling Authority of Southwest Oakland County (RRRASOC) still hopes to build its recycling facility on Haggerty site just south of I-96, controversy over that location may force the group to look at other site options.

"I don't know how much longer we can afford to go with the Haggerty site until other members of the authority become upset," said authority Director Lenora Jadun. "We only

The crux of Haggerty site problem is that current zoning text mandates heavy industrial zoning and therefore precludes a Material Recovery Facility/transfer station on the site, which is zoned for light industrial use.

The authority hoped to have a zoning text amendment in place sometime this month which would allow such facilities in light industrial districts with certain restrictions.

Continued on 11

New planner choice draws flak

By JAN JEFFRES Staff Writer

Mayor Matthew Quinn's choice of new planning commissioners met with a ripple of dissent Monday.

Quinn re-appointed veteran commissioners John Balagna and Kathleen McLallen, whose terms expired June 30. Newcomer Eric Schaefer will be filling the spot that Gary Phillips vacated for business reasons.

The mayor names members to the planning commission, with the approval of the city council. Only McLallen's re-appointment to a second term of office met with unanimous approval.

Quinn's tapping of Schaefer for the spot, which he termed "a tough call," met with dissent from council members Tim Pope and Nancy Covert. Pope said he was concerned that Schaefer, whose job is sitting landfills for the national firm Waste Management Inc., would be obliged to abstain from voting on the seven-community refuse and recycling center now under consideration for a Haggerty Road location. The facility's site plan is expected to come

before the planning commission in August.

Planning commissioner Thomas O'Branovic has already said he will not vote because he is employed by Lautrec Ltd., a firm which owns land adjacent to the site and is challenging the project.

Lenora Jadun, executive director of the Resource Recycling and Recovery Authority of Southwest Oakland County, said Tuesday that although the agency would not be dealing directly with Schaefer, Waste Management will probably bid on garbage collection for member communities, as well as for building the proposed facility. Waste Management currently has a curbside recycling collection contract with Southfield, a member community.

Pope said he was concerned that only seven of nine commissioners could cast their votes on an issue of "extraordinary importance." He had earlier said he supported the selection of applicant Laura Lorenzo, who has sought the planning seat several times, as well as twice running unsuccessfully for city council.

Council member Nancy Covert agreed.

"I would have had no trouble with the appointment of any of the candidates. I hope people will continue to apply."

Hugh Crawford City Council Member

"I think those (Lorenzo's) types of activities should be rewarded and all the hard work that goes into it," she said.

Other applicants for the seat included Ed Phelps and Dean Unick. Council member Martha Hoyer, who backed Schaefer's appointment, said that as the first resident of a mobile home community (Chateau Estates) to serve in the planning post, he would create a "more well-rounded" commission.

Pope also challenged the re-appointment of Balagna, who has filled the post for four years, on the grounds that during his interview before the council he said he supported the construction of a shopping center at Ten Mile and Beck Roads, although this met with a voters' veto in June 1989.

"I think planning commissioners should keep the public's view in mind," Pope said.

Quinn cited Balagna's four years of experience as grounds for his re-appointment, praising him for having "a good point of view that balances out the rest of the commission on central issues."

In putting McLallen back on the job, he noted that she had grown in the position during her three years in office.

"I would have had no trouble with the appointment of any of the candidates," said council member Hugh Crawford. "I hope people will continue to apply."

Quinn also thanked planning commission chair Chuck Kureth, whose two-year term as leader of the board expired Wednesday.

"I only hope you successfully can pick up where you left off. They had a leader like yourself to keep things under control and keep them moving," Quinn said.

inside

BOATS

See Classification 210

- BUSINESS CLASSIFIEDS 1B
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NOVI HIGHLIGHTS 4A
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# GREEN SHEET Classifieds

Sliger/Livingston East **B**  
Thursday, July 19, 1990

## Soda shop brings back good ol' days at store

By RICK BYRNE  
Copy Editor

Time was when teenagers would hop in their cars after school and head down to the local drug store or malt shop to socialize and down a soda or two.

But over the years, as chain restaurants like McDonalds and Dairy Queen became popular, the old-time soda fountains went the way of bobby socks.

Now those the good old days have returned to the Northville Pharmacy downtown on Main Street. Bill Wright, owner of the drug store, has installed a soda shop, complete with chrome stools and a marble counter.

Wright is quick to point out, however, that it wasn't really his idea to bring back the malts and sundaes.

"It really was a community idea," says Wright. "People had been nagging me for a while, saying, 'Why don't you bring it back?' So I did."

Oddly enough, since the July 4 opening of the store, the best customers haven't been the teenagers, or even the youngsters in search of a

sweet treat.

"We get a lot of kids, but the biggest group is the older citizen's," says Kris, one of the store's soda jerks. "They come in and say, 'I remember we had these when I was younger.'"

In fact, when Wright began laying the groundwork for the project, he discovered that Northville Pharmacy had operated a soda fountain under its former owners.

"There was one, but it was on the opposite side of the store," he says. "You can still see the holes in the floor where they bolted down the stools."

To get down to the original hardwood floor, Wright had to dig down through carpeting and two layers of linoleum. It was perhaps the most difficult part of the whole project, as everyone pitched in to help complete the picture.

The marble (counter) came from Thom MacKinnon," says Wright. "It was part of the decor for the bar in his other restaurant."

"The Genittis dragged me all around to find used equipment. Somebody's uncle went and picked up the marble, took it to have it cut, and

brought it back. The only pay he wanted was to be a soda jerk for a day. So I let him. He brought his own apron, and dug right in. I guess he just always wanted to be a soda jerk."

"There were just a lot of special people who helped out along the way."

Frank Lacca was the store's first guest soda jerk, and according to Wright, he'll be the first of many. Wright will have guest jerks on special occasions. Anyone interested in indulging the fantasy should see him at the pharmacy.

For those who would rather stay on the client side, there's plenty more to indulge in. Independent's Ice Cream, a scrumptious line of flavors based in Monroe, can be mixed into sodas, sundaes, shakes, banana splits and cones. There is also a unique peanut butter topping, invented by Dick Coolman of Northville.

And according to a sign over the counter, coffee and a doughnut is eight bits. In the 1990s, that's \$1.



Dropping by the old-time soda shop at Northville Pharmacy are (at left, front to back) Adam Hill, Daley Hill, Matt Penn and Kevin Penn, and they're attended by Scott Duncan, Marcia Foley and owner Bill Wright

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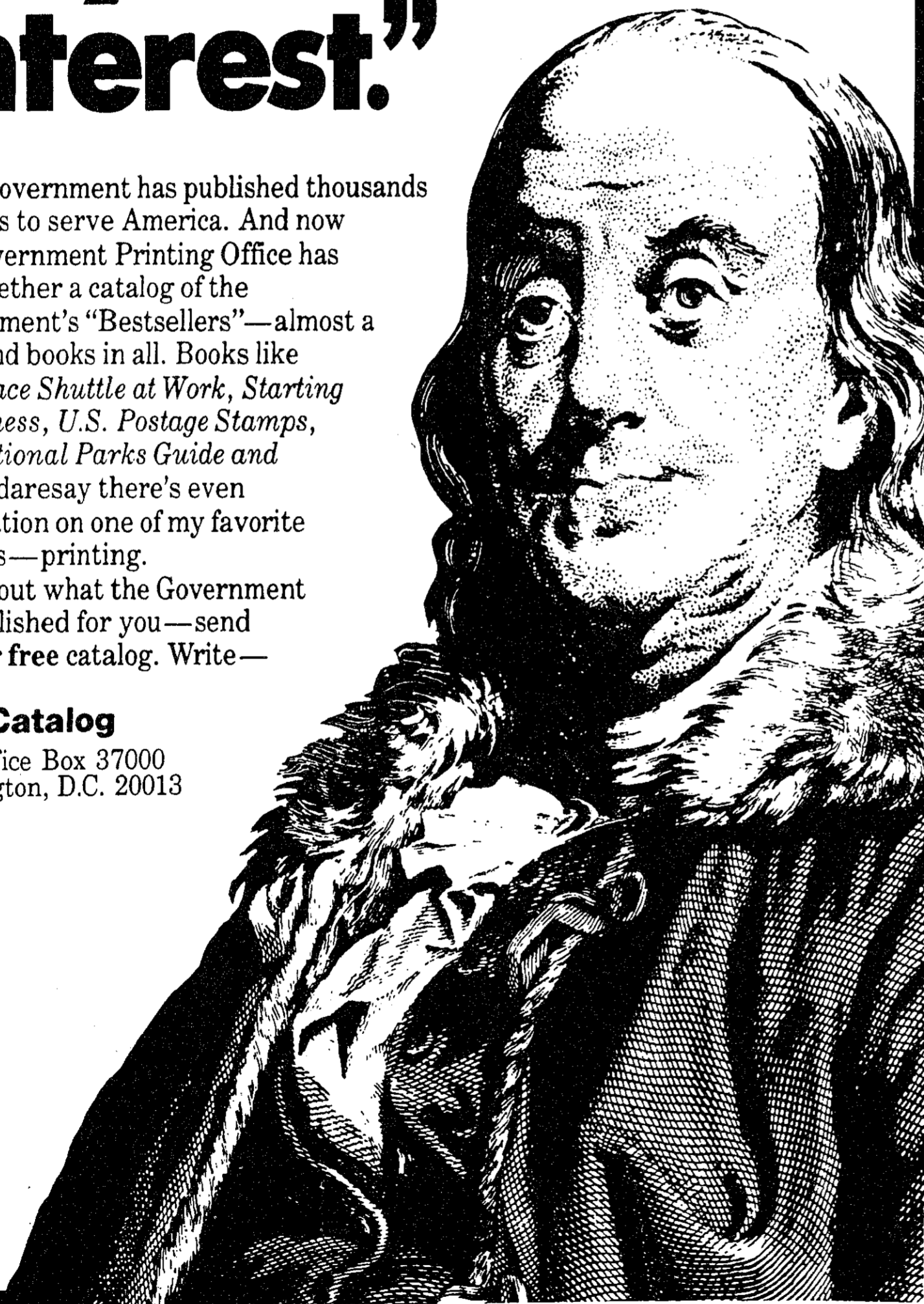
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**Prevention Specialist:** Needed to deliver substance abuse presentation in Livingston County Schools. Ability to work with all age groups, K-12 and some knowledge of chemical use. Background in education or counseling beneficial. Position call in Sept. 1990 thru June 1991. Send resume only.

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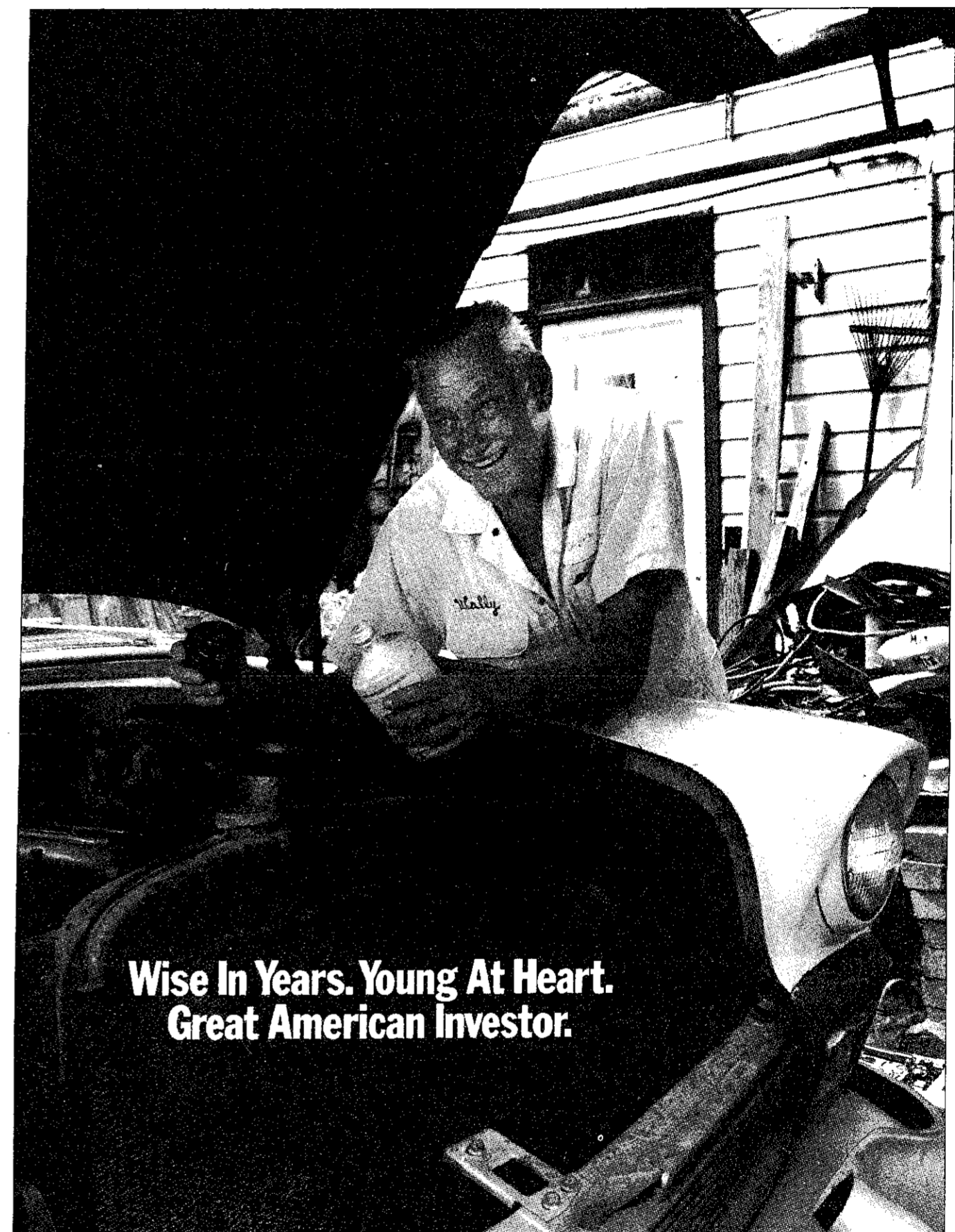
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# Creative Living

REAL ESTATE SECTION

Thursday, July 19, 1990

C

The Milford Times, The South Lyon Herald, The Northville Record and The Novi News

## DON'T FORGET YOUR GARDEN

Some tips about yard care while you enjoy your vacation

BY PATRICK DENTON



### The Atwood Charm and class highlight this small home plan

By James McAlexander

The Atwood is proof that building a small home doesn't necessitate sacrificing charm and class.

It's easy to envision colorful flowers clustered along the brick and wood fence, a reflection of the brick detailing flanking the front entryway and garage.

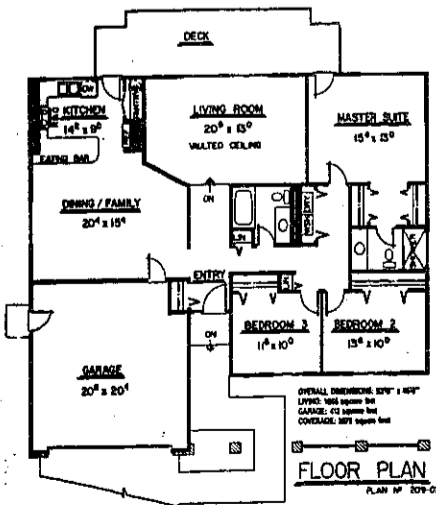
Dutch hip gables add to the home's visual appeal.

Stepping down into the sunken living room, there is no denying the feeling of class. Four large windows, two under the raised gable of the vaulted ceiling, add height, light and elegance.

For the most part, family living will center around the relaxed family room. This spacious area easily accommodates a dining table, couch, TV, computer and even a wood stove, if desired.

With the kitchen so close, cooks need never feel left out while preparing food. The eating bar provides informal seating along with additional counter space. Kitchen access to the deck outside invites outdoor summer dining. A door between the garage and family room lets shoppers park safely out of the weather and carry groceries directly into the kitchen.

Utilities are tucked in a hall closet, close to the bedrooms. The large master suite has its own bathroom plus a walk-in closet wide enough to double as a dressing room. A door to the deck here is handy for sun-bathing.



For a study plan of the Atwood (209-07), send \$5 to Landmark Designs, P.O. Box 2307 CN, Eugene, OR 97402. (Be sure to specify plan name and number when ordering.)

It seems a lifetime ago, those years when early in July we would pack up kids and camping gear and head out for two weeks of summer vacation.

I wouldn't exchange for anything the memories of those times—even of such unamusing events as waking up floating in pools of water on the floor of the tent following a mammoth deluge on the coast of Washington. Both children were in diapers at the time, adding considerably to the generally sodden atmosphere.

Now, entering a phase in life quite different with both the children in their late teens, I long for the time when my yearly vacation can be staged preferably in the form of two weeks spent in a horizontal position on a tropical beach, with the garden back home cleaned and the soil in every emptied flower and vegetable bed clothed in the protective cover of a green manure crop.

Still, I'm mindful of all the young families with gardens on the go and children in school. For many of them, vacation time spent together in the summer is a top priority. With a little planning, it's possible for these families—and any gardener planning a summer holiday—to return to a garden that is in a reasonable state of good order.

The main precaution against returning to a disheartening muddle will be to put the garden in good shape before you leave. During the week or so before departure time, clean the garden of weeds. And thin any young flower or vegetable plantings so they'll have room to bush out nicely while you are away.

Organize some mulching material for laying around plantings most vulnerable to drought. Dried grass clippings, compost, damp peat mixed half and half with compost or processed manure will help to hold moisture in the soil without harboring pests.

During the last day or two before leaving on holiday give the garden a deep, thorough soaking. Then lay the mulch in areas that tend to dry fast and around plants such as rhododendrons and azaleas, summer phlox, delphinium, lupin, hydrangeas and tomatoes. These are some of the most commonly grown home garden plantings that suffer in dry conditions. Water the mulch layers well after applying them.

Harvest and process every usable vegetable on plants that con-



### Pre-vacation chores

- During the week before departure, clean garden of weeds and thin any young flower or vegetable plantings so they'll have room to bush out while you're away.
- Lay mulching materials around drought-vulnerable plantings. Dried grass clippings, compost, damp peat, processed manure help hold moisture.
- Give garden a deep, thorough soaking just before leaving, then lay mulch in areas that dry fast and on plantings that suffer in dry conditions. Water mulch after applying.
- Harvest and process every usable vegetable on plants that continue to produce new pickings—squash for example, tomatoes, cucumbers and peppers.

tinue to produce new pickings—summer squash for example, and tomatoes, peppers and cucumbers. And unless you have someone coming in to pick what ripens while you are away, remove and compost even the current blossoms on summer squash plants as well as tiny, just-formed beans and cucumbers. These size up quickly and will be usable by the time you return.

How much you pick and discard will, of course, depend largely upon how long you will be gone. But two weeks would certainly transform tiny pencil-tip size snap beans into a bulging podful of seeds. Should this happen, you do have the option of eating the fresh seeds steamed tender or allowing them to mature and dry for use as a winter vegetable.

Be mindful, however, that bean plants that are allowed to retain mature pods will stop producing more flowers and young pods, for they will have fulfilled their life purpose of reproducing their kind.

Though it will be hard to do, pick the flowers off all the continuous-blooming annuals such as marigolds, zinnia and petunia. This will assure a fresh crop on your return. Deadhead perennial flowers. Mow the lawn, and to avoid creating dead patches, do not replace any garden furniture on it.

If possible, arrange to have the lawn mowed at least once while you are away if you're off on a two-week holiday. And unless it rains the garden will need to be watered. To ease this task for a neighbor, friend or hired youngster, it's a great help to pound stakes into the ground at sites where you routinely set the sprinkler. Place hanging baskets and planters in a partially shaded spot where they will be reached by one of the sprinkler positions.

If there is something in the garden that will need to be picked and processed while you are gone—peas perhaps, or raspberries—invite a neighbor or a friend to do this in exchange for half the harvest.

Often a good exchange of garden-tending and food-gathering can be worked with someone you know who is vacationing during a different part of the summer. An added enticement in such a congenial swap is an invitation to pick and enjoy the flowers that bloom during your absence.

### REAL ESTATE

## FHA is less friendly than in the past

By James M. Woodard

A few months after my wife and I were married (many years ago), we purchased our first home. It was FHA-financed—the mortgage loan being insured by the Federal Housing Administration.

This was the only form of financing that gave us the opportunity to buy a home at that point. A low down payment was required, closing costs were included in the financing, and the insurance premium was only 1/4 of 1 percent, payable with the monthly payments.

Today our son and his family want to buy a home. If he uses FHA financing, he faces a much more unfriendly system. He would now be required to pay 3.8 percent of the loan amount for the mortgage insurance premium—all payable up front. This cost, along with most of the other closing costs, can be financed, but that may soon change.

Current proposals would increase the mortgage insurance premium for higher risk loans—those with minimal down payments. And the practice of allowing borrowers to finance closing costs, including the insurance premium, would for the most part be eliminated.

For some buyers, the proposed

changes in FHA financing could nearly double their costs. For home buyers making down payments less than 10 percent of the purchase price, the mortgage insurance premium could be increased from 3.8 percent to 6.6 percent of the loan amount.

At least two-thirds of all closing costs, including the increased premium, would be required up front (not financed).

Several recent studies have indicated that the single greatest problem facing today's first-time home buyers is accumulating enough cash for the down payment and closing costs. The currently proposed changes for FHA will push home ownership further away for a substantial number of young families.

An estimated 35,000 borrowers who would now qualify for an FHA mortgage loan would not qualify under the proposed changes, according to calculations of the Department of Housing and Urban Development. Estimates from the research department of the National Association of Realtors are about twice that amount.

It's a serious dilemma. FHA financing now serves about 20 percent of the home buying market. And the majority of those borrowers are first-time buyers (58 per-

cent last year).

FHA has encountered huge losses during the past few years—\$4.2 billion in 1988 alone. And a study by the accounting firm of Price Waterhouse projects a loss of \$200 million to \$667 million this year.

The problem is largely due to past mismanagement by HUD, according to current HUD Secretary Jack Kemp.

The consensus of housing industry leaders: The solution to FHA's financial problem should not result in sacrificing the interests of hundreds of thousands of prospective home buyers over the next few years.

Raising costs for FHA borrowers would completely contradict FHA's objective to serve as a source of affordable financing for cash-strapped borrowers who can make only a minimal down payment," said NAR president Norman Flynn.

"Without FHA financing, their chances for home ownership would be virtually non-existent."

Q: Did the passage of Proposition 111 in California affect real estate values? A: Definitely. Prop. 111, authorizing a substantial increase in gas tax to gen-

erate funds for transportation facilities, will significantly impact real estate values in some areas.

For example, in my home area of Ventura County, Calif., the new funds will expedite several planned highway projects, including a two-mile connection link between two major highways (Highways 118 and 23) and the widening of another busy highway (126). This will immediately enhance the value of land and other real estate in these areas. And the values will increase even more when the projects are completed.

Q: What areas of the country will experience the most real estate activity in the next couple of years?

A: A recent survey of leading real estate executives and economists revealed that the Midwest, California and the Southwest will be the focus of most active real estate investment activity.

Houston, Chicago and Los Angeles will be particularly active in real estate growth and development.

Inquiries are invited and may be answered in this column. Write James M. Woodard, Copley News Service, P.O. Box 190, San Diego, CA 92112-0190.













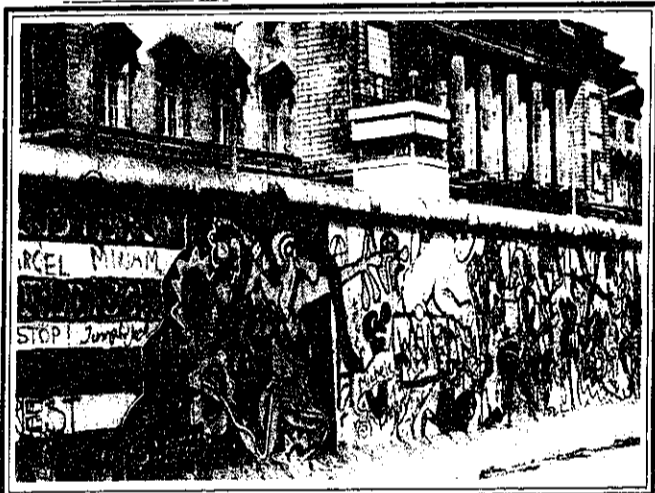
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**Day 7—Munich—Salzburg—Innsbruck**  
 Morning drive to Salzburg, City of Music (pictured middle right, Horse-pond on Sigmundplatz in Salzburg). The Salzburg Province is a district filled with mountain ranges, snowcovered peaks, dense forests, lakes and streams and a number of picturesque villages. Your sightseeing includes the remarkable Residence, one-time home of prince-archbishops, charming Old Town, House of Mozart, Schloss Leopoldskron, the exquisite Cathedral, the Festival Theatre, Mirabell Palace and much more. B/D

**Day 8—Innsbruck—Neuschwanstein Castle—Liechtenstein—Lucerne**  
 In the tyrolean capital, Maria Theresia's favorite city of the Austrian Empire, you will see the famous Golden Roof, the Hofkirche, 18th-century Imperial Summer Palace and the Imperial Chapel, built by Maximilian. You will visit the Neuschwanstein Castle (above), built by Ludwig II in 1870. You will proceed to Lucerne, magnificently set on the Lake of the Four Cantons. B/D.

**Day 9—Lucerne**  
 You will have a full day to enjoy one of Europe's best-loved lake and mountain resorts. Return to the Middle Ages as you stroll over covered bridges and pass picturesque 19th-century houses. You may want to lunch over fondue, take an optional mountain train and cable car up to Mt. Stanserhorn, or stroll the cobbled streets lined with marvelous clock and antique shops. B/D.

**Day 10—Lucerne—Rhine Falls—Heidelberg**  
 A full and fascinating day begins with a drive north to Schaffhausen and the Rhine Falls. Then into Germany's Black Forest and on to Heidelberg with its old castle and the university, immortalized in "The Student Prince." You will stop for panoramic views over the Neckar River with dinner that evening in an historic inn. B/D

**Day 11—Heidelberg—Rhine Cruise—Wiesbaden**  
 This morning you will travel to Kamp and board the Rhine River steamer for a cruise by the legendary Loreley. You will pass fortresses dominating hilltops, charming Hamlets and patchwork vineyards. This is the Rheingold stretch; famous for its scenery. After disembarking at St. Goarshausen, you will proceed to Ruedesheim, the most colorful and fun-loving village on the Rhine. Wiesbaden is next. B/D

**Day 12—Wiesbaden—Frankfurt—USA**  
 Short drive to Frankfurt airport. Bid a fond farewell to romantic Europe as you depart with warm memories. B

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**Day 3—West and East Berlin**  
 Guided city sightseeing in West and East Berlin (pictured above, right, the once infamous Berlin Wall) Highlights of the Western sector include Charlottenburg Castle and Brandenburg Gate. In East Berlin you drive along the Leipziger Strasse to the Russian Memorial. B/D

**Day 4—West Berlin**  
 A free day and you won't want to miss the city's renowned two mile long shopping street, Kurfurstendamm (above) where more than 1,000 shops are filled with temptations for every taste. There is always something going on day and night.

**Day 5—West Berlin—Munich**  
 Morning drive across the central parts of East Germany to Leipzig, one of its largest cities. Later, you will travel through the southern parts of the country, cross the border into Bavaria and its capital, Munich. B/D

**Day 6—Munich**  
 Your morning sightseeing includes the Marienplatz, with its attractive architecture dating back to the Middle Ages. You will see tall gabled houses, the Cathedral and the Town Hall, where at 11:00 a.m. the Glockenspiel marks the hours as clock-driven red-coated figures dance to a traditional melody. You will shop in open-air markets and visit the 16th-century Nymphenburg Palace set in a flower-filled park. An afternoon of strolling and shopping will be followed by a memorable evening dinner at the Hackerkeller, one of Munich's well-known beer halls. B/D

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# Living

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THURSDAY  
July 19,  
1990

1D

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## PLAY BALL

Parents get involved with kids' little league

By SHARON ROSE  
Special Writer

It's baseball season in Novi, and game night at the Lyster's. Truthfully, nearly every night is game night here. With three sons, Mark, 12, Mike, 11, and Matthew, 8, playing Novi Youth Baseball, and father Tom managing a team, the family spends a lot of quality summer time on a dusty diamond or in the bleachers.

Mom, Christine, plays a supporting role of chauffer, uniform mender, equipment manager, and scorekeeper. It's a role with which many American moms can identify, and a routine which scores of Novi families repeat each summer.

In fact, nearly 450 kids, aged 8 to 16, call Novi's Bosco Field "home" during June and July. For the past 20 years, Novi resident Paul Bosco has donated his land on Beck Road to Novi Youth Baseball, and the league maintains it. Weeknight gametime is 6 p.m. and traffic around Ten Mile and Beck knots up by 5:30 as parents juggle their schedules and struggle to deliver their children on time.

The pre-game schedule at the Lyster's is hectic. The family scrambles to assemble team equipment, locate clean uniforms, gloves, spikes, and hats, while cooperating with Christine's dinner plans. Dinners can be a problem during baseball season, and nutrition often bows to tradition with a

concession-stand hot dog.

The Lyster boys each play twice a week in separate age brackets according to Novi Youth Baseball rules. The Minor Division involves 8 and 9-year-olds and employs a pitching machine for its six-inning games. The Pony Division includes 10 and 11-year-olds; the Major Division, ages 12 and 13; and Seniors, ages 14 to 16.

Novi Youth Baseball (NYB) is not affiliated with the national Little League organization, even though many refer to it as such. One of the reasons is Little League involves children to age 12, and NYB League President Dean Yost says, "We can offer recreational baseball for the older player as well."

Youth baseball organizations across the country take heat every season for un-sportsmanlike conduct on the part of coaches and parents, but Novi moms and dads stay pretty cool, according to Yost.

"We live in a very competitive society, and everyone wants to have a winning team," Yost says, "but Novi parents are pretty decent. We don't have any horror stories."

On a hot night at Bosco, moms at the concession stand are doing a fast-paced, sell-out business on popsicles and coke. Fickle fans are roaming among six diamonds, stopping wherever the bleacher crowd is noisy and action seems intense.

Continued on 3

(above) Phillip Kadaj can't quite get a hand on the ball; (above right) Parents Christine and Tom Lyster keep the score sheets for the little leaguers; (right) Moms Maria Follone and Susie Smith help the ball players cool off with concessions



Photos by Karen Langer

### Volunteer

## Volunteer raises money

By DOROTHY NASH  
Staff Writer

If you see a man selling peanuts in September outside Shopping Center Market in Northville, it's Mitchell Deeb, helping raise money for the Kiwanis Club to provide projects for "special" or handicapped children.

And if you see the same man there in December, standing alongside a kettle and ringing a bell, it's Mitchell Deeb, helping raise money for The Salvation Army to provide a Merry Christmas for needy people in the area.

Deeb volunteers time for both organizations, and he's been doing it for 38 years for Kiwanis and 27 for The Salvation Army.

"I'm on the Detroit Salvation Army Council," he said. "I serve on the finance and building committees."

One of his main interests in Detroit is The Salvation Army's Children's Home, which is a residence for about 40 people who have been placed there by Juvenile Court. He frequently visits with the

children.

He got interested in The Salvation Army, he said, because of Kiwanis. Kiwanis donates money to the Army.

As for association with Kiwanis, he's treasurer of the council for Southeast Michigan, and locally he's active in projects for and with children.

There's the bowling program for "special" kids. "Kiwanis heads it," he said, and "I run it every other Saturday September through May. We provide bowling and lunch."

There is more. It's a long list of involvement for Mitchell Deeb. But why does a semi-retired man do all of this?

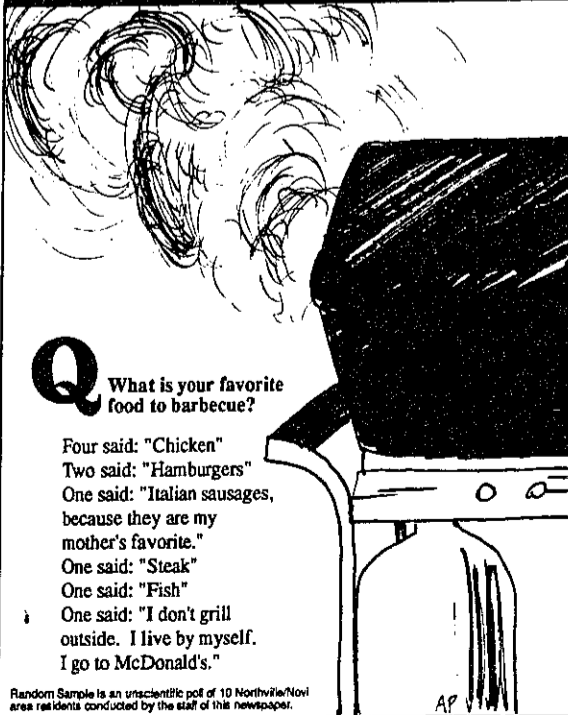
"It keeps me young," he answered. "I don't know how to say no," and "I like working with the special kids. They walk up to you and throw their arms around you. That means more than money."

If you want to know how to become a Kiwanian, call Mitchell Deeb at 349-1939. And for opportunities in The Salvation Army, call the Plymouth office at 453-5464.



Volunteer Mitchell Deeb

### Random Sample



**Q** What is your favorite food to barbecue?

- Four said: "Chicken"
- Two said: "Hamburgers"
- One said: "Italian sausages, because they are my mother's favorite."
- One said: "Steak"
- One said: "Fish"
- One said: "I don't grill outside. I live by myself. I go to McDonald's."

Random Sample is an unscientific poll of 10 Northville/Novi area residents conducted by the staff of this newspaper.









Scoreboard

Yankowski selected

Novi's Mike Yankowski and Milford's Darrell Davis will play in the 10th annual Michigan High School East-West All-Star Football Game July 28 at Spartan Stadium in East Lansing.

Davis is listed as a 6-foot-3, 200-pound center, while Yankowski is a 6-3, 203-pound defensive end. The all-stars were selected by the Michigan High School Football Coaches Association.

STEPPING DOWN: Lakeland High School is searching for a boys' soccer coach, the result of Mike Braden's resignation earlier this month.

HOCKEY SCHOOL: The Kids for CATCH Summer Mite Hockey School will be held at Plymouth Cultural Center in late July and August.

RECREATION

MEN'S 36 & OVER

Table of recreation scores for Men's 36 & Over. Includes teams like NW Pipe & Supply, Brow Bakers, McHah/Suh'y, Wolverine Paint, Quigley Building, Mr. B's No Stars, Home Run Leaders: Mason, etc.

Table of recreation scores for Men's Thursday Open. Includes teams like Division I, Hydrotech Pool Supp, State Farm, Shoppes Around, etc.

Table of recreation scores for Men's Resident. Includes teams like Division I, Home Run Leaders: M. Hart, etc.

Table of recreation scores for other categories. Includes teams like McHah Sports, SoftShine Autowash, Guardian Alarm, Sterling Oil, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: Schaal, Home Run Leaders: Mason, etc.

Table of recreation scores for Division II. Includes teams like Shields' Pizza IV, Ware Automation, Mr. B's Farm, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: McGill, Home Run Leaders: P. Velucci, etc.

Table of recreation scores for Men's Thursday Open. Includes teams like Division I, Hydrotech Pool Supp, State Farm, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: M. Hart, etc.

Table of recreation scores for Men's Resident. Includes teams like Division I, Home Run Leaders: M. Hart, etc.

Table of recreation scores. Includes teams like Bill Knapp's Adraps, Graco, Eagle Masonry, Brew Crew, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: Daczinski, Home Run Leaders: Livermore, etc.

Table of recreation scores for Men's Sunday Open. Includes teams like Division I, Shields' Pizza I, Bud Light, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: DeMarco, Home Run Leaders: T. Verkerke, etc.

Table of recreation scores for Division II. Includes teams like AVL, Shields' Pizza II, Novi Hilton, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: T. Verkerke, Home Run Leaders: DeMarco, etc.

Table of recreation scores for Division II. Includes teams like Division II, Great Cover-Up, Hydro Blast, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: T. Verkerke, Home Run Leaders: DeMarco, etc.

Table of recreation scores. Includes teams like StramCo, Classic Construction, Model Paint, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: Livermore, Home Run Leaders: T. Verkerke, etc.

Table of recreation scores for Women's Thursday. Includes teams like Division I, Paddy's/McHah, Novi Auto Wash, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: J. Strange, Home Run Leaders: T. Verkerke, etc.

Table of recreation scores for Women's Friday. Includes teams like Kingsboro, FTS Inc., Novi Bowl, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: J. Strange, Home Run Leaders: T. Verkerke, etc.

Table of recreation scores for Women's Friday. Includes teams like Kingsboro, FTS Inc., Novi Bowl, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: J. Strange, Home Run Leaders: T. Verkerke, etc.

Table of recreation scores. Includes teams like TEAM OF THE WEEK, Kingsboro Pharmacy, etc.

Table of recreation scores for Men's Wednesday Open. Includes teams like South Lyon Hotel, Novi Const., etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: J. Strange, Home Run Leaders: T. Verkerke, etc.

Table of recreation scores for Women's Thursday. Includes teams like Division I, Paddy's/McHah, Novi Auto Wash, etc.

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Table of recreation scores for Women's Friday. Includes teams like Kingsboro, FTS Inc., Novi Bowl, etc.

Table of recreation scores. Includes teams like Water's, Hines Park, Wandy's, etc.

Table of recreation scores for Northville Coed Softball. Includes teams like Custard Time, Esterline/1st Methodist, etc.

Table of recreation scores for Home Run Leaders. Includes teams like Home Run Leaders: J. Strange, Home Run Leaders: T. Verkerke, etc.

Table of recreation scores for Women's Thursday. Includes teams like Division I, Paddy's/McHah, Novi Auto Wash, etc.

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Grosso examines collegiate season

A cursory examination of what Brian Grosso accomplished this season as a distance runner for University of Arizona's track team could be termed good-but-nothing-sensational.

Grosso's coach, however, sees more. He sees potential. And promise.

"I look for him next year (to develop) like Marc Davis," said Wildcat coach Dave Murray. "Now, I don't know if Brian can match that. It would be great if he did. He has that kind of ability."

Murray's comparison is worth noting. Davis, who just finished his junior season at Arizona, was running 5,000 meters in 14:26 as a freshman. Grosso, the top distance runner among Michigan preps while at Walled Lake Western, had a season-best of 14:24.4 this season, his first at Arizona.

Davis learned a lot between his freshman and sophomore years. He was the Pac-10 and NCAA champion in the 5,000 last year, with a best time of 13:32.58.

Can Grosso learn that much? Listen to the diminutive runner discuss the problems he had as a freshman, and the belief is he just might.

"Academically and socially, college is so much different than high school," he said. "You're really independent. If things start going wrong, you don't have your parents to fall back on."

"The biggest adjustment was just coming in and disciplining yourself. You have to get your studying done. I was so worried about keeping my grades up, I could never really concentrate on my workouts."

Grosso was hardly questionable academically when he left Western. He had a 3.4 grade point. Still, his first semester at Arizona wasn't easy. He struggled to get a 2.0 ("I was just getting by"). His second semester was better, and truer-to-form — he had a 3.0.

It didn't help that Grosso was trying to juggle two sports in his first year of college (he ran cross country last fall). And, considering his own

experiences, it should come as no surprise that he advocates freshman ineligibility in sports.

"I would agree with something like that, because coming in the first thing you have to worry about is your grades," Grosso said. "If you get bad grades, under a 2.0, in your first semester, you'll have to work for the next four years to get them up. If you sit out, you can concentrate on your grades."

What Grosso described was nothing more than any college freshman faces, except he also had to compete on two varsity teams. He had a lot to learn when he got to Arizona, both on and off the track.

In his sports, he had to adjust to longer distances; instead of 5,000 meters in cross country, he was running between 8,000 and 10,000. Instead of the 1,600 and 3,200 in track, he had to acclimate himself to 5,000.

He did it pretty well, although this spring's race at the Pac-10 championships in Seattle were a disappointment. Grosso finished 11th in the 5,000 in 15:02.08.

"I got waxed," he admitted. "It was really windy, and the first two miles were slow. It just wasn't my day."

Grosso plans on improving that this summer. He's only 5-foot-5, 118-pounds, so more strength will be necessary.

"I plan on being in the weight room and working on my body strength," Grosso said. "I'm fairly strong, but I have to be even stronger, in every sense."

No doubt his mental approach will be vastly improved, too, which makes next year something to anticipate. "I'll be looking a lot toward next year. I'll know what to expect: how much time to spend on studying and how much to spend on training."

Grosso had a higher expectations, at least at first. "I was hoping to run close to 14 minutes this year," he said.

But midway through a year he described as "really hectic, everything was a new experience."

He was forced to alter his goals. "I was just happy to get through this year," he said.

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Advertisement for Standard Federal Bank Savings/Financial Services. Includes contact information, Member FDIC logo, and a small graphic of a building.



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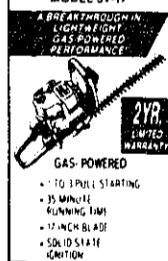
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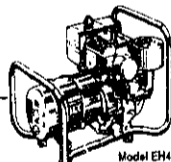
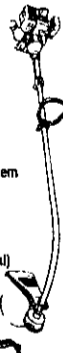
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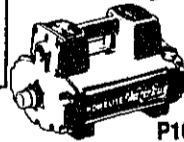


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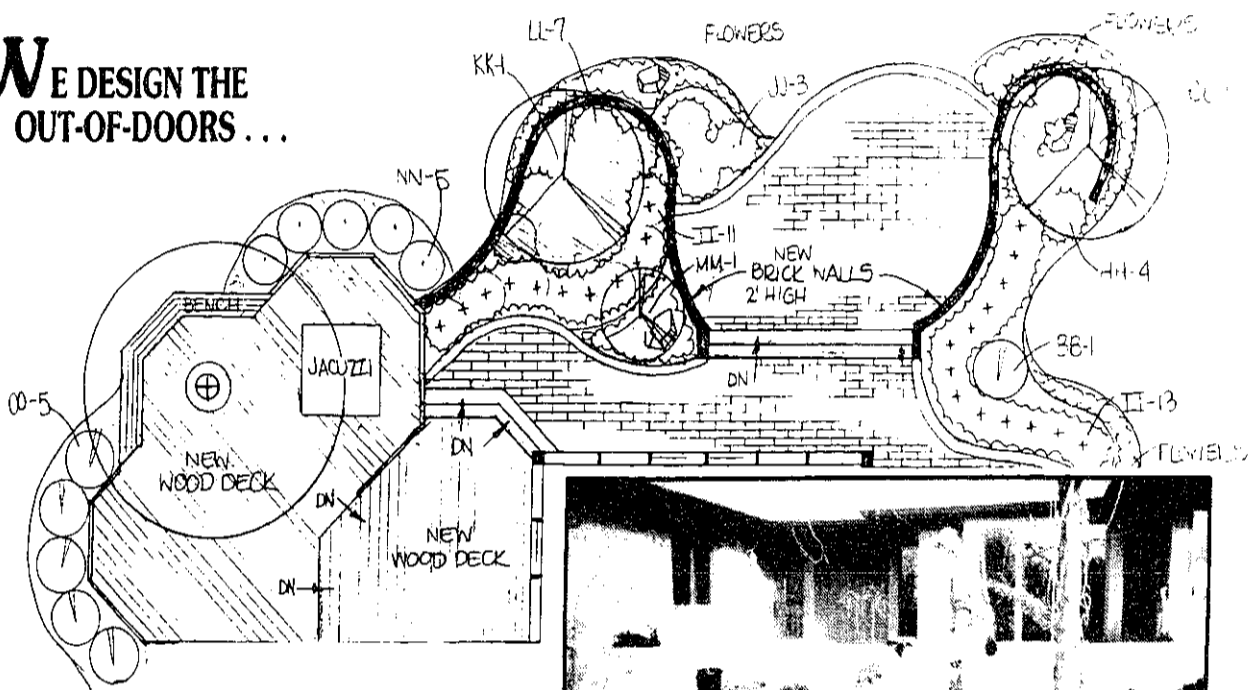
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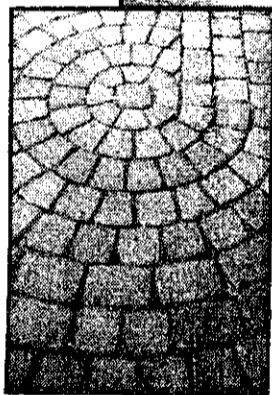
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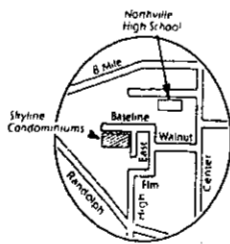
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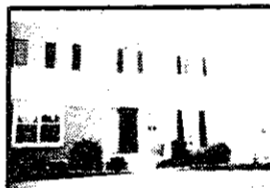
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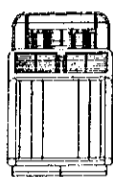
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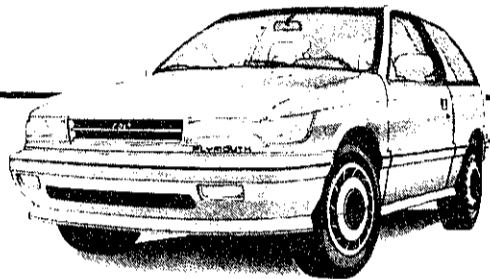
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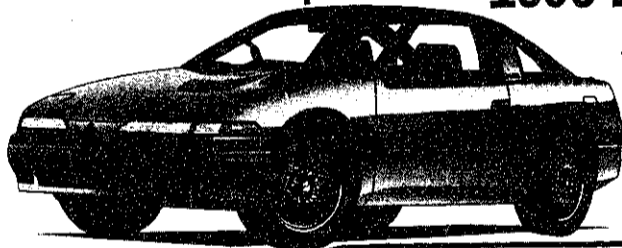
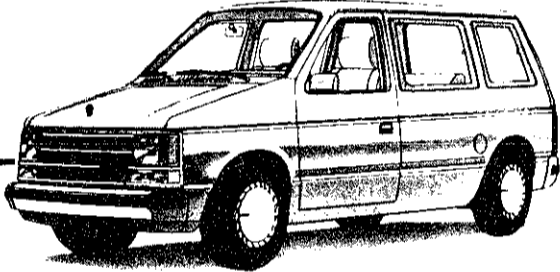
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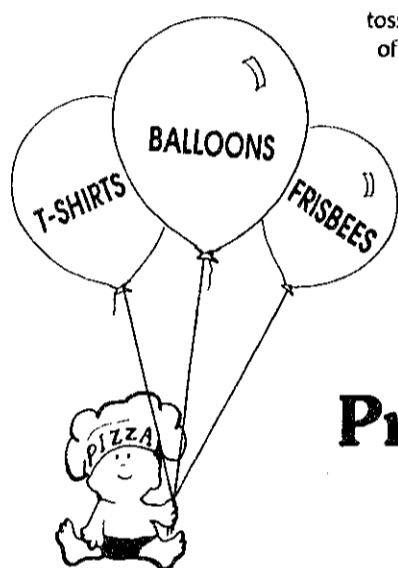


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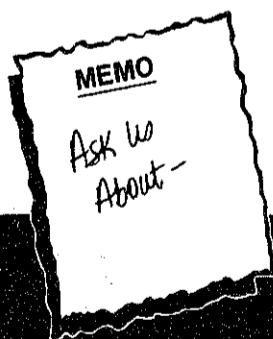
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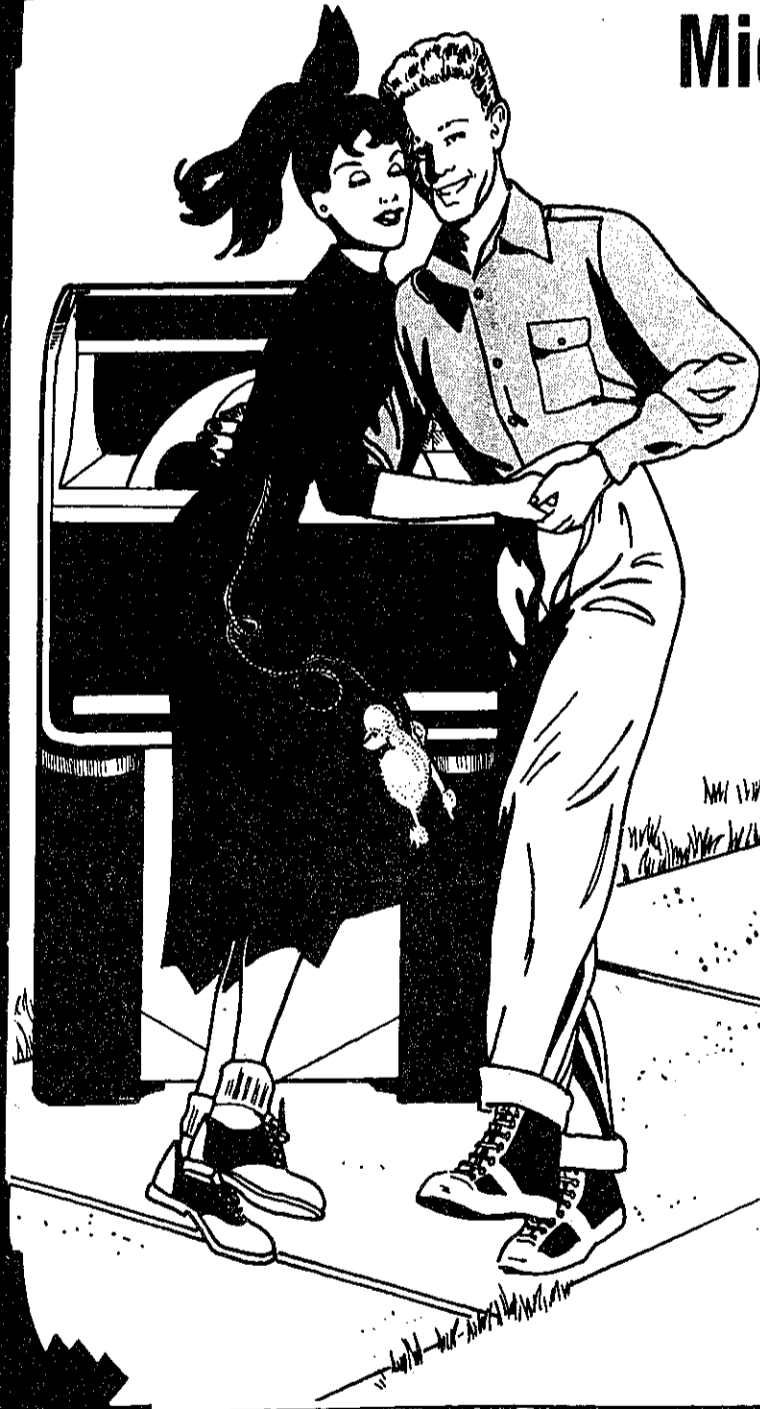


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NOVI TOWN CENTER

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# Michigan 50's Festival SIDEWALK SALE

Wednesday - Sunday  
JULY 25-29



# Back to the '50s

## Annual festival creates fun, helps put Novi on the map

By SHEILA PHILLIPS  
Staff Writer

Novi City Manager Ed Kriewall had a dream—a dream that one day residents and business people would join together to create an annual festival with a regional draw.

With the aid of Chamber of Commerce Director Connie Mallett, the city manager joined forces with local businesses to make his dream a reality and formed Novi's Michigan 50's festival.

"I always believed that Novi needed a theme festival," Kriewall said. "There were several small festivals around but none with a theme, which is the magic idea needed."

Chamber involvement was instrumental in bringing the festival idea to life, according to festival officials.

"Business people had been talking about having a major festival for years and Ed Kriewall always dreamed about it, but nothing ever quite gelled," Mallett commented. "When I became a full-time chamber director in 1986, our group got involved, which was the needed spark to pull everything together."

Key people in the community, who had the necessary power and resources,

gathered in the form of an ad-hoc committee to spearhead festival efforts. Kriewall and Mallett were among the group's founding members, as well as representatives from Twelve Oaks, Trammell Crow Co. and the Novi Hilton.

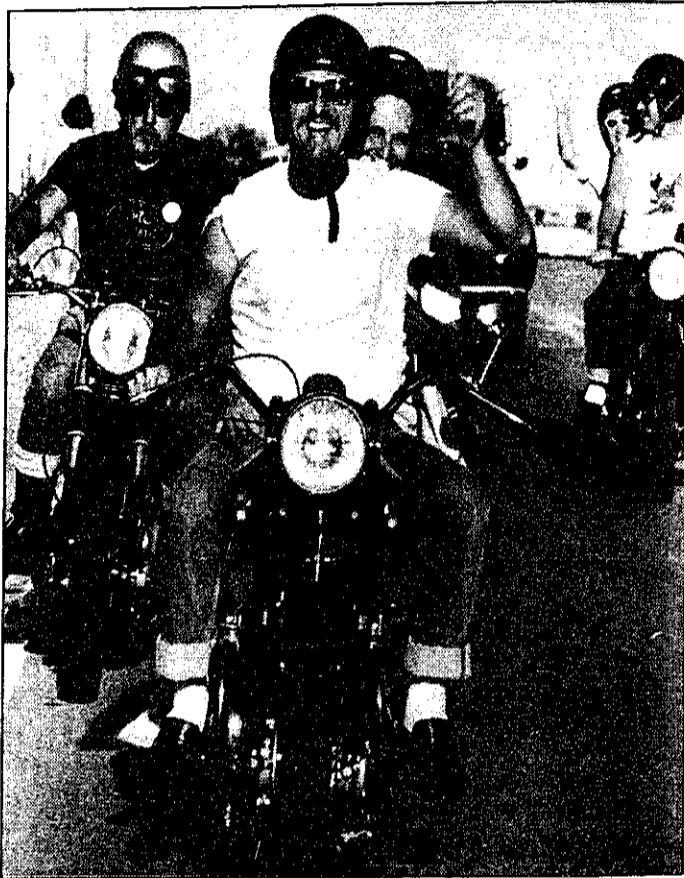
"No one can quite put their finger on just who thought of the idea of a '50s Festival because there were a lot of ideas tossed onto the table," Mallett recalled. "But as I remember it, Gary Stebert of the Hilton said something about a '50s dance party at his hotel and Ed Kriewall started throwing in ideas, and the rest, as we say, is history."

Several alternate ideas were presented to the Chamber of Commerce body, but the '50s theme gained overwhelming approval.

It took a full year of preparation and planning before the city launched the inaugural festival back in July of 1988. It was a smaller festival "back in those days," with 12 food stands and 30 exhibitors. But the festival's famous beer tent and fifties tunes were part of the festival since its onset.

Only three years later, the event, which is now headquartered in the Novi Town Center, is three times its original size and draws visitors and exhibitors from all over the midwest

Continued on 11



The '50s come roaring into Novi July 25-29

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**PLUS:**

**Color Tops 20% OFF**  
(regular price)

# It's the '50s again

Continued from 10

and parts of Canada.

This year's figure is expected to draw more than 40,000 people.

Festival officials attribute the event's overwhelming success to its theme.

"It's success has just steamrolled and the theme is the secret," Kriewall said. "A wave of nostalgia is currently sweeping the nation and Novi is riding on the cutting edge of that wave."

Mallett said, "People think of the fifties as one big happy time and I think that is why it has caught on so quickly."

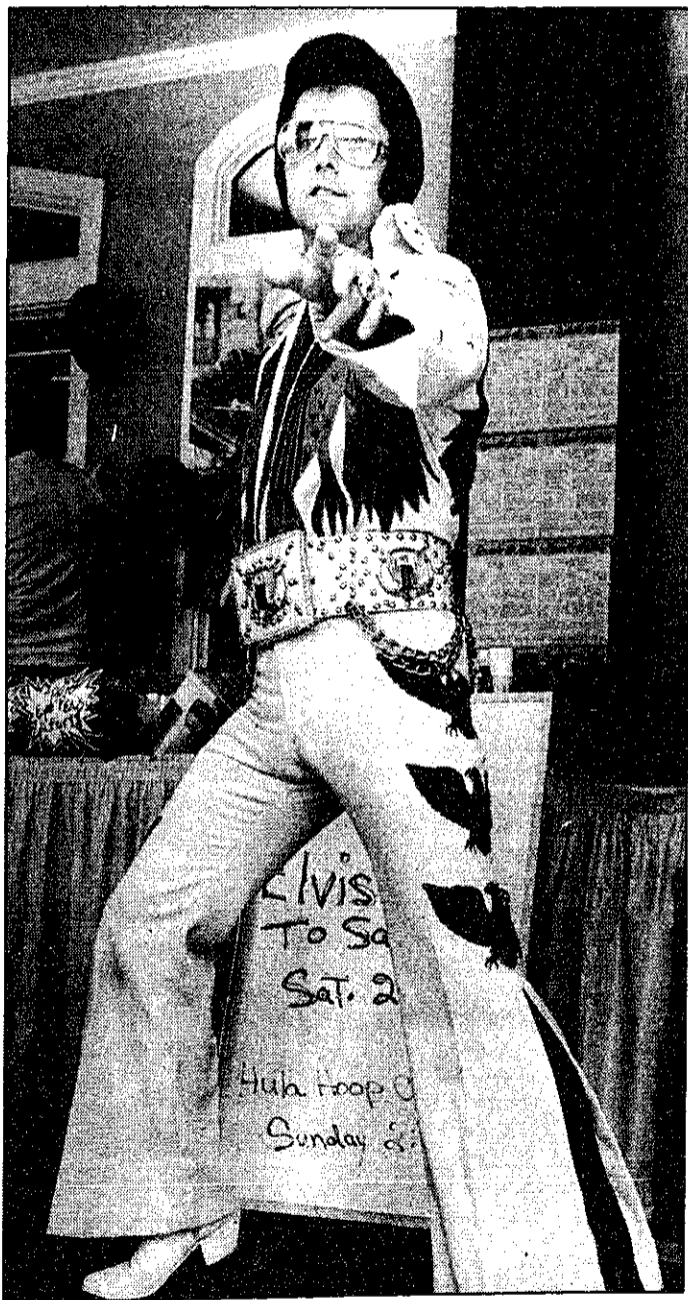
The purpose behind the event is three-fold: have a good time, draw money into the

community and help put Novi on the map, according to festival officials.

"The real idea behind the festival is to have a good time, but it is also ringing cash registers across the city during the month of July," Kriewall commented.

Trammell Crow, for example, recently announced at a chamber meeting that last July was its second strongest sales month for the year at its Novi Town Center, trailing slightly behind December Christmas figures. Mall officials attribute this midsummer boom to festival crowds.

Mallett said that the festival has helped put Novi on the map. "When I tell people that I'm from Novi these days, they say, 'Isn't that were the '50s festival is?'"



Elvis is sure to show up in one form or another.

Wearable Art
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More than 500 to choose from. Reg. 1.79-46.59

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- Stitchery • Yarn
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Handpainted Wicker Baskets

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Assorted shapes and sizes.  
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NOVI TOWN CENTER (At Southeast corner of I-96 & Novi) ..... 347-1940

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**STORE HOURS:**

**MON.-FRI. 9:30-9**

**SAT. 9:30-6**

**SUN. 11-5**

(NOVI ONLY - SAT. 9:30-9)

# Decade saw big changes

They called their decade "the jet age," "the space age," "the atomic age," "the push button age."

In our naivete, we think of the 1950s as the age of innocence.

We remember it as a fun time when both jet planes and rock music broke the sound barrier. But reality has a way of shattering myths: only two rock and roll songs led the charts during the decade. Holding down the number one spot were records like "Good night, Irene" by the Weavers, "The Tennessee Waltz" by Patti Page, "Song From the Moulin Rouge" by Percy Faith, "Volare" by Domenico Modugno and "Mack The Knife" by Bobby Darin.

It's possible in our search for "happy days" that we oversimplify a complex and vital era. Maybe life never was easy, not even when you handled it with little pearl-buttoned white gloves.



The '50s were a time of big cars with big engines

#### 1950:


- Do-it-yourselfers find that home bomb shelter plans are readily available.
- A plastic money milestone — Diner's Club invents the credit card.

- Americans tune in on 4.4 million TV sets (up from 7,000 in 1946 but a far way from 1960's 50 million).

- Lewis Shayon's book "Television and Our Children" discusses the impact of gratuitous violence in television of the 1940s.

- "What's My Line?" the first TV game show, begins an 18-year-run, with a hat-check girl

Continued on 13




## ICE CREAM EATING CONTEST!

### FROSTY'S ICE CREAM & YOGURT


Contest Held-  
**Sunday, July 29**      **1 pm**

- Limited number of entries
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- Contest located outside "Happy Days" Entertainment Tent/Novi Town Center

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**50's FESTIVAL**

\* **SIDEWALK SALE** \*

**JULY 25-29**

AND

**CONTEST**

Guess the number of marbles in a jar - 3 top prizes!

349-5040

NOVI TOWN CENTER

NEAR MERVYN'S NEXT TO CLOTHESIME

# The fifties were an eventful decade

Continued from 12

from the Stork Club as the premier contestant. Panelist Steve Allen will coin the question "Is it bigger than a breadbox?"

- North Korea invades South Korea and U.S. troops are sent in under the command of General Douglas MacArthur.
- Senator Joseph McCarthy starts a four-year career as the nation's leading Cold Warrior, following his "205 Communists" speech in Wheeling, West Virginia.
- A "Miss Loyalty" is crowned at a Dearborn, MI beauty pageant.
- "Little boxes on a hillside" — the first mass suburban housing development, Levittown, Long Island, packs 'em in like sardines.

1951:

- CBS scoops its competitors with the first color telecast.
- Everybody's saying "I Love Lucy" and Ricky, Fred and Ethel for the next ten years.
- Another great moment in design history: "amazingly real" plastic plants are introduced to eager consumers.
- Rodgers & Hammerstein score big with "The King and I," inspiring a craze for Siamese-style pajamas and jewelry.
- Totally cool. Cleveland disc jockey Alan Freed re-names rhythm and blues for his radio show "Moondog's Rock and Roll Party" — packaging black music for white teens.
- Donna Reed notwithstanding, the number

of women in the work force rises to 19,308,000. Many could take dictation.

1952:

- "Just the facts, Ma'am" — America's most successful cop show starts seven-year run.
- Anything Da Vinci can do, you can do better after Palmer Paint Company of Detroit introduces the instant fad "paint by number" kits. (The Last Supper sells for \$11.50)
- They liked Ike. General Dwight D. Eisenhower beats Illinois Gov. Stevenson to the White House, with the help of promotional material like the catchy campaign button "Ike and Dick, sure to click."
- For your viewing pleasure, the first TV Guide is published.
- About those shelters . . . The U.S. detonates the first hydrogen bomb.
- Another amazing first: 3-D movies are introduced with "Bwana Devil," a chiller about human-crunching lions assailing railroad builders in Africa.
- From humble beginnings in the late 1940s, 3,000 drive-in movies theaters (a.k.a. passion pits) are now pleasing the crowds nationwide.

1953:

- Convicted of passing atomic secrets to the Soviets, Ethel and Julius Rosenberg are



Continued on 14 Hula hoops became a growth industry

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**PULSE MONITOR**  
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Maple at Jackson next to Fox Village

**HOURS:**  
• Mon. - Fri. 10-9 p.m.  
• Sat. 10-6 p.m.  
• Sun. 12-5 p.m.

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Monday thru Saturday  
10 a.m. - 9 p.m.  
Open Sunday  
Noon - 5 p.m.

# Time saw changes

Continued from 13

electrocuted at Sing Sing prison in New York.

- 20 percent of the U.S. population has moved to the 'burbs.
- Fortune Magazine finds that 17.9 million American families qualify as high-income, i.e. have household earnings of \$7,500 or more.
- The Korean War ends as a draw: 54,246 Americans were killed in the three years.
- Ralph Ellison's novel on the black experience "The Invisible Man" is published.
- Little green men are hip. An annual average of 600 flying saucer sightings are reported throughout the decade.

1954:

- Congress inserts the "under God" clause in the Pledge of Allegiance.
- The cloth diaper industry soars — four million babies are born.
- A feast in aluminum, the first TV dinner is sold: turkey, sweet potatoes and peas.
- Comic books reach a peak of popularity, 100 million are purchased monthly, giving the reader a choice of 650 titles.
- It's a stick-up — Con-Tact paper becomes an instant success.
- Ernest Hemingway's "The Old Man and the Sea" wins the Nobel Prize for literature.
- "King of the wild frontier" Davey Crockett, as portrayed by Fess Parker, debuts on the new Disneyland TV series, shooting off a \$100-million consumer frenzy for records, coonskin caps, shirts and lunchboxes.
- Willie Mays is the player of the year for the New York Giants.
- A young and thin Elvis cuts his first record, "That's All Right Mamma."
- Marlon Brando, also thin, stars in "The Wild One" and "On The Waterfront."
- In Brown vs. the Board of Education of Topeka, the U.S. Supreme Court outlaws segregated schools.
- The U.S. Information Service bans Henry Thoreau's "Walden" from its libraries, finding the 1854 classic "downright subversive."

1955:

- "My blue heaven" — split-level mania sweeps the nation. Would-be homeowners literally line up to buy 'em.
- General Motors is the first company to report an annual profit of \$1 billion.
- It's not easy being young — Natalie Wood and James Dean star in "A Rebel Without A Cause." Subsequently, Dean, 24, is killed in car crash.
- Charles Schulz draws up a storm with "Peanuts."
- Rudolf Flesch's "Why Johnny Can't Read" and the paperback appearance of Benjamin Spock's 1946 classic "The Pocketbook of Baby and Childcare" help the older generation figure out those crazy kids.
- "Think Pink" bedazzles men's fashions. No cool cat's wardrobe is complete without a blush-colored shirt, bathrobe, bow tie or boxer shorts.
- Rosa Parks, by refusing to surrender her bus seat to a white in Montgomery, Alabama, sparks a 54-week boycott which catapults Dr. Martin Luther King Jr. to national fame.
- The Salk vaccine is found effective in preventing polio.
- The M-I-C-(you real soon)-k-e-y M-o-u-s-e Club begins its four-year run, starring an as yet under-developed Annette Funicello.
- First rock and roll record to zoom to the top of the charts: Bill Haley and the Comets'

"Rock Around the Clock."

1956:

- Hartford, Hartford and (Red) Hartson — Lerner and Loewe's "My Fair Lady," also starring Julie Andrews, becomes the Broadway smash of the decade.
- Ike whumps Adlai again.
- Little Richard's "Long Tall Sally" is the first black hit to "cross over" to the white market: Chuck Berry follows with "Roll Over, Beethoven."
- People were reading J.D. Salinger's "The Catcher in the Rye" and William H. Whyte Jr.'s "The Organization Man." They were having trouble reading Allen Ginsberg's poem "Howl" — the poetry books were seized by San Francisco police on obscenity charges. It's not easy being Beat.
- James Dean's grieving fans shell out 25 cents apiece to see the fatal automobile, 25 cents to sit behind the steering wheel and \$20 for a souvenir piece of the vehicle.
- Ed Sullivan pays out \$50,000 for three above-the-waist-only performances by Elvis "The Pelvis," whose "Don't Be Cruel" goes all the way to number one.

1957:

- Cleveland disc jockey Alan Freed bans all Pat Boone records from his radio show. Real gone.
- Local news flashes: The Detroit Lions roar past the Cleveland Browns for the NFL crown. Berry Gordy Jr. sells his first hit song for a cool \$1,000: "Reet Petite," recorded by Jackie Wilson. Ford introduces the Edsel: no one wants to get acquainted.

1958:

- Orbiter I, the first — successful — U.S. satellite is launched.
- So are "Leave It To Beaver," "The Twilight Zone," "Bonanza" and "The Many Loves of Dobie Gillis."
- Wham-O markets the hula hoop for \$1.98 apiece; in six months 30 million are sold.
- Speaking of mass consumption, fifty percent of all records sold are now purchased by teen-agers.
- Barbie, the teen-aged fashion vixen, is introduced by Mattel Inc.
- Richie Valens, the Big Bopper and Buddy Holly die in a plane crash in Clear Lake, Iowa.

1972:

- What goes around comes around. The fifties are rediscovered in the Broadway hit "Grease," starring Barry Bostwick. The score includes the tear-jerker "It's Raining on Prom Night."

1973:

- All right, the movie was set in 1962. But "American Graffiti" fed the bizarre hunger for the 1950s and inspired a new television show the following year.

1974:

- Meet Arthur Fonzarelli, your mother's worst nightmare. "Happy Days" salutes juvenile delinquency and 1970s college students abandon protest marches for fab fifties parties.

1988:

- Just when you thought it was safe to throw out your blue suede shoes, Novi presents the first Michigan '50s Festival.

Compiled by Jan Jeffres

## SENSATIONAL SIDEWALK SALE!

Wednesday thru Sunday • July 25th - 29th

T-SHIRTS  
\$7-\$15

WOVEN  
SHIRTS  
\$10-\$12

SHORTS  
\$10-\$12-\$15

SHORT SETS  
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Novi Town Center

# Novi was a very different place in '50s

By RICK BYRNE  
Copy Editor

When post-war prosperity swept America in a wave of automobiles, rock 'n' roll and little pink houses, the Township of Novi rode the crest as well.

The Novi of the early '50s was not much different from what it had been when it was founded: a crossroads on the way to someplace else.

But as Progress with the capital "P" rolled across the country, it was not long before the apple orchards gave way to subdivisions.

During the decade of the 1950s, Novi's population nearly doubled. From a township of 3,500 people in 1950, Novi's population grew to 6,490 in 1960. At the time of its incorporation in 1958, it was Michigan's largest village.

"It was real country then," said George McCollum, who grew up in Novi and currently owns Novi Drug.

The "Four Corners" (as locals called the then-town center) was Novi Road and Grand River," he said, and likened Novi of the '50s to New Hudson as it stands today.

At the intersection was a farm-implement dealer with a large barn just east on Grand River, a few gas stations, a confectionary and Matt Moeren's general store. There one could purchase everything from penny candy to horse collars.

"They'd show free movies at the barn for the kids," McCollum recalled. "The parents would go across the street to Ben's Bar where they held wrestling matches right



The Novi Road/Grand River area looks different today — especially during the festival

there in the front window. It was pretty wild."

Summer weekends were a busy time in Novi as cars rolled up and down Grand River and Novi Road on their way to vacation cottages in Walled Lake and the Brighton area. Walled Lake also drew huge crowds for the Walled Lake Amusement Park with its roller coaster and other rides.

One could ride the lake in Chris Craft speedboats or snack on french fries dipped in vinegar. Adults flocked to the lakeshore for the New Casino dance hall, which played host to Glenn Miller, the Dorsey brothers —

all the big-name acts.

"Traffic backed up Novi Road at Grand River for a mile-and-a-half," said McCollum. "People were heading home from Walled Lake, and every Sunday we'd watch 'em. Cars would come over the top of the hill and smash into the rear end of each other."

The congestion ended in the late '50s with the building of the Farmington-Brighton Expressway, now known as I-96.

"Everyone thought it would kill the town," said McCollum, "but it just made it expand." Though subdivisions dominate the Novi

landscape today, they were only just starting to encroach on the township in the latter part of the decade. Willowbrook Estates, Oakwood and Yerkes were among the earliest developments.

Duane Bell ran a retail sporting goods store at the time, and outfitted hunters who came to the area to take pheasants, or fishers who pulled suckers and pike from area rivers.

"It wasn't anything you would call suburban then," said Bell, a recently retired postal worker. "There were some bigger orchards around then, like Erwin's up there on Ten Mile."

One thing was the same in the '50s as it is now, though. Lee BeGole was still the police chief. In fact, he was chief, cook and bottle-washer for the one-man force, which was housed at a single desk in the back of the township fire hall, now abandoned on Novi Road south of Grand River.

"We had one squad car, and I owned it," BeGole said. "Then later we had a 1955 Chevy two-door, which the township bought."

While on patrol, BeGole would keep an eye on several drive-ins that dotted Grand River.

Another popular stop for passers-through was the diner, fashioned from an old trolley car, which used to be at the site of the current Rosewood.

For citizens of Novi, shopping needs required a trip to one of the larger nearby towns.

## 14 Kt., 7" Solid Rope Bracelet

with barrel clasp  
reg. \$49.88

# \$19<sup>90</sup>

Limit 1 per customer—offer ends 7/31/90

# Corey's jewel box

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## Gigantic Summer Clearance For Big & Tall Men

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Off Our Regular Priced

Activewear, Jog Suits, Denims, Dress Slacks,  
Sport Coats, Suits, Summer Blazers,  
Short & Long Sleeve Dress Shirts, Short Sleeve Knits,  
Short & Long Sleeve Sport Shirts, Ties  
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Look For Our 50% Off Red Tag Specials

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Novi Town Center 347-0040

Open Mon.-Fri. 10am-9pm Sat. 10am-6pm Sun. 12-5pm

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BIG & TALL

Casual and Fine Fashions for the Extraordinary Man

# 50's festival Calendar of Events

## JULY 25-29, 1990

### KING AND QUEEN of the 50's

Final Competition Thursday July 27  
9:00 pm in the Entertainment Tent at  
Novi Town Center

Contestants will be judged on 50's style  
costume, talent, and knowledge of 50's trivia  
For more information call JR Limousine at 477-1630

### Wednesday, July 25

- 9:00 A.M. Festival Office open everyday located in mobile office near food vendors. Information Booth opens for ticket sales for Sock Hop Express, '57 T-Bird & Wurlitzer Jukebox Raffles, and t-shirt sales. Also register for 2 tickets to Hawaii, compliments of Northwest Airlines.
- 6:00 P.M. Variety of traditional and ethnic food stands are open today 6:00 p.m. to 10:00 p.m. and everyday from 10:00 a.m. to 10:00 p.m.
- 7:00 P.M. Arts & Crafts, exhibits, and other attractions open today 7:00 p.m. to 10:00 p.m. and everyday from 10:00 a.m. to 10:00 p.m.
- 7:00 P.M. Opening Ceremonies with ribbon cutting and balloon release at Entertainment Tent.
- 7:15 P.M. "Happy Days Entertainment Tent" opens; Today's Host is the Michigan 50's Festival "Cruisers"
- 8:00-12:00 A.M. Live Music featuring "ROCKY & THE ROLLERS", Co-Sponsored by MCI Communications, Happy Days Entertainment Tent.
- 8:00 P.M. Nabisco Oreo Twist Off contest, Entertainment Tent Grand Prize winner gets trip to Los Angeles for Nat'l Twist Off and 4 day cruise out of Los Angeles (See rules)
- 12:30-1:00 A.M. Happy Days Entertainment Tent closes for the night

### Thursday, July 26

- 9:00 A.M. Information Booth opens for ticket sales
- 10:00 A.M. Arts & Crafts & Exhibit tent opens
- 10:00-4:00 P.M. Novi Youth Assistance "Fabulous 50's Giant Garage Sale", Collectibles, Treasures, and Auction, Old Fire Station, 25850 Novi Rd. Proceeds to benefit Novi Youth Assistance.
- 4:00 P.M. Happy Days Entertainment Tent opens. Today's Host: Novi Jaycees Run, Entertainment Tent
- 6:30-7:30 P.M. Run for Goodwill sponsored by Metrovision, Inc. & Running Fit. Race begins at Running Fit.
- 7:30 P.M. Awards to winners of the Goodwill Run, Entertainment Tent
- 9:00 P.M. King & Queen of the 50's talent presentation & judging sponsored by JR Limousine, Novi Town Center & WOMC Radio (See rules)
- 8:00 P.M. "Bowling with the Oldies", Novi Bowl, 21700 Novi Rd. refreshments and live DJ, Randy Carr
- 8:00 P.M. Lip Sync Talent Show, contest & prizes. Lip Sync DJ, Dave Pearl
- 12:30-1:00 A.M. Happy Days Entertainment Tent closes for the night

### Friday, July 27

- 9:00 A.M. Information Booth opens for ticket sales
- 10:00 A.M. Exhibits & Arts & Crafts Tent opens
- 10:00-4:00 P.M. Novi Youth Assistance "Fabulous 50's Giant Garage Sale", Collectibles, Treasures, Auction, Old Fire Station, 25850 Novi Rd.
- 12:00-3:00 P.M. Downtown Merchants free Ice Cream Social, Novi Rd., next to Marcus Glass, Popcorn, Lemonade, Clowns, Balloons & Fun.
- 4:00 P.M. Happy Days Entertainment Tent opens; Today's Host: Novi Chamber of Commerce
- 8:00 P.M. Ride the "Sock Hop Express". Tickets \$12.00 advance sale, \$15.00 at the door in each hotel. Doors open at 8:00 P.M. Wyndham Novi, 42100 Crescent Blvd., features the Danny Vann "Tribute to Elvis Show"; Sheraton Oaks, 27000 Sheraton Dr., with "Steve King & The Ditties"; Holiday Inn-Farmington Hills, 38123 W. Ten Mile, hosts "Moose & Da Sharks"; and the new Livonia Embassy Suites Hotel, 19525 Victor Parkway, will feature "The Decades". Drive to one hotel where your wrist will be banded and you can ride the bus or drive yourself to any one or all hotels all evening.
- 9:00 P.M. "Bowling with the Oldies", Novi Bowl, 21700 Novi Rd.
- 9:00-1:00 A.M. Entertainment Tent Live music featuring: Tracey Lynn's, "Bobby Sox & The Greaser's" sponsored by the Novi Hillton. Sock Hop buses will stop here as well.
- 1:30-2:00 A.M. Happy Days Entertainment closes for the night



### NOVI TOWN CENTER ACTIVITIES

**"FABULOUS 50's" SIDEWALK SALE**—Stock in roll music, clowns, face painting, mime, collage, costume characters, caricature artist, unicyclists, puppet shows, contests, food & fun.

**CANDY CONTEST AT CARD DEPOT**—Guess number of candies in bowl—win a Wyndham Hotel gift certificate for overnight accommodations, buffet & movie.

**CHILDREN'S ART CONTEST AT CREATIVE WORLD**—Bring in children's (5-18) original artwork before July 28—judges will pick 3 of the most creative—first prize will have art framed and hung in store for 2 weeks, 2nd prize is a drawing set, 3rd prize is a set of markers.

**BUBBLE GUM CONTEST/FACE PAINTING AT MERLE NORMAN**—Guess number of Bubble Gum pieces in jar—win a free makeover plus a \$25 gift certificate.

**SNOOPY DRAWING/FREE "BIRTHDAY TIMES" AT SANDIE'S HALLMARK**—Win a stuffed Snoopy in honor of his 40th anniversary.

**JELLY BEAN CONTEST AT BRANOFF BAGGAGE**—Guess the number of Jelly Beans in the jar—win a prize!

**COLORING CONTEST AT KOSMART**—Prizes for the most creative critics.

**50'S CHARACTER PHOTOS AT MOTO PHOTO**—Shoppers can pose as 50's characters, get picture taken.

**MARBLE CONTEST AT EASTWEST FUTONS**—Guess the number of marbles in Jar—1st prize is a foldout chair.

**T-SHIRT PAINTING CONTEST AT LEE WARD'S**—Entries will be voted on by customers—\$20 gift certificate 1st prize, \$15 gift certificate 2nd prize.

**PAINTING DEMONSTRATIONS AT CREATIVE WORLD**—Instructor Bob Ross will demonstrate how to paint like a professional, Wednesday and Thursday.

**Nabisco Oreo Cookie Stacking Contest** at F & M Distributors for children 12 and under, Friday 1-4 p.m.

**Nabisco "Twisting Oreos" character** will make appearances with twisting demonstrations, Friday 4-7 p.m.

**BASEBALL CARD SHOW SPONSORED BY OLD BALL PARK**—Featuring cards, plaques, photos, & sports memorabilia. Free autographs by popular players, drawings for Tiger tickets. Show site next to Highland Superior, admission \$2.00, Saturday.

**PUPPET MOBILE AT CHILDREN'S PALACE**—Shows will include Cinderella and Lad & the North Wind, Saturday 1 and 3 p.m.

**"GHEESE" SHOW SPONSORED BY LASERLAND**—The Dearborn Theatre Guild presents songs from the popular musical play, 2 and 4 p.m. Saturday.

### RIDE THE SOCK HOP EXPRESS

Ride the bus between hotels or drive yourself  
Friday, July 27  
Doors open at 8 pm

Featuring: show - Wyndham Novi  
Steve King and the Ditties - Sheraton Oaks  
Moose and Da Sharks - Holiday Inn, Farmington Hills  
The Decades - Livonia Embassy Suites

DANCING, CASH BAR, FREE SHUTTLE BETWEEN HOTELS

TICKETS \$12.00 ADVANCE, \$15.00 AT THE DOOR



### Yo-Yo Contest 1 pm Sat.

### Saturday, July 28

- 9:00 A.M. Information Booth opens
- 9:00-12:00 P.M. Pancake Breakfast sponsored by Novi Optimist Club & Novi Fire Fighters Association, Entertainment Tent.
- 10:00-8:00 P.M. Car Display, Lakepoint Office Center, Town Center Dr.
- 10:00-4:00 P.M. Novi Youth Assistance "Fabulous 50's Giant Garage Sale", Preview Bikes for auction, Old Fire Station, 25850 Novi Rd.
- 11:00 A.M. Bike auction (See 10:00-4:00 P.M. for details)
- 11:00 A.M. Happy Days Entertainment Tent Opens; Today's Host: 50's Festival Cruisers
- 11:00-1:00 P.M. Celebrity Pizza Toss, sponsored by Papa Romano's of Novi Entertainment Tent
- 1:00 P.M. Yo-Yo contests, all age categories, beginner & advanced levels, Twelve Oaks Center Court.
- 2:00 P.M. Ilene's Dance Electric dance review, Entertainment Tent
- 8:00 P.M. First performance "Vince Varace & The Valliants" \$3.00 covers General Admission seating, Entertainment Tent
- 10:00 P.M. Second performance "Vince Varace & The Valliants", \$3.00 covers General Admission seating, Entertainment Tent
- 11:00 P.M. Live music, "Deuce Coupe", Entertainment Tent
- 1:30-2:00 A.M. Happy Days Entertainment Tent closes for the night

### Sunday, July 29

- Oaks Center Court
- 1:00-5:00 P.M. Children's Fun Day at Woodland HealthCare Center, 41935 W. 12-Mile Rd. Activities include: Moonwalk, Dunk Tank, Magic, Juggling, Mime, Novi Police bike registration, Novi Fire Dept. display, games and contests, Arts & Crafts, Building Tours, Refreshments, and Health Screens including Blood Pressure & Cholesterol. Ice Cream eating contest, sponsored by Frosty's Ice Cream, Entertainment Tent
- 1:00 P.M. Novi Jaycees Baby Contest winners and awards, Entertainment Tent
- 3:00-7:00 P.M. Live music featuring: "The Boys", Entertainment Tent
- 3:00-10:00 P.M. Red Timbers Inn, 40380 Grand River, as "Arnolds Drive Inn" with refreshments and dancing, Danny Vann's Tribute to Elvis Show. Come dance in the sand at Shields "Beach Party" in Cedar Ridge Shopping Plaza, Grand River. Outdoor refreshments and live entertainment. Victor's Novi Inn, 43317 Grand River, features outdoor food, music, and fun.
- 7:00-9:00 P.M. "Cruise Grand River", starts from Town Center Dr. west on Grand River to Novi Rd., east on Grand River to Meadowbrook, south on Meadowbrook to Ten Mile — turn around and go north on Meadowbrook to Grand River, east on Grand River to Haggerty — turn around go back west on Grand River to Novi Rd. and repeat until cars give out or 9:00 pm whichever occurs first! The following restaurants will have outdoor seating for watching the Car Cruise: Red Timbers, Papa Romano's, Novi Shields, and Victor's Novi Inn.
- 8:00-12:00 A.M. Live music featuring "Moose & Da Sharks", Happy Days Entertainment Tent
- 12:30-1:00 A.M. Happy Days Entertainment Tent closes
- 1990 FESTIVAL CLOSSES — SEE YOU NEXT YEAR JULY 24-28, 1991



# Cruisin' comes to Novi

By STEVE KELLMAN  
Staff Writer

Don't be surprised if you're out on Grand River Avenue next weekend and find yourself on what looks like the set of "American Graffiti."

No, those greasers in their screaming-yellow street machines are not some pizza-induced hallucination — they're participants in Novi's annual Michigan '50s Festival.

Classic cars from the '40s through the '70s are expected to roar into town for the annual car display Saturday, July 28, and a car show and cruise Sunday, July 29.

Last year was the first year for the '50s Fest car show, and this year is expected to be bigger and better. Keith Wilson, a member of the committee coordinating the car show and cruise, said the show drew some 200 cars last year, and is expected to attract 300 entrants this year.

"We should have all kinds of cars... street rods, muscle cars, Ferraris, 'Vettes...," he said.

"There'll be a DJ spinning tunes for us, and the beer tent's only a few yards away." The car show entrants typically take a



Cruising Grand River can be a romantic event

couple of victory laps down Grand River and Meadowbrook after the show Sunday, along the "Cruising Grand River" route.

One of the classics at last year's show was a 1940 Ford convertible. "We also had a couple of what we call 'Lead Sleds,' Mercury-style cars with chopped tops," Wilson said. "I remember a pink '57 Lincoln Capri hardtop that was outstanding," he added. "We didn't have a fins contest but it would have won that one if we had."

Wilson has high hopes for the auto events

in coming years. "We're going to make this one of the biggest shows in Michigan," he promised. "Maybe not this year, but one year."

The event is already one of the most popular among '50s Fest attendees. People line up along Grand River and Meadowbrook roads with lawn chairs, just waiting for the classic cars to cruise by.

"It just reminds me of the days when I was cruising," Wilson said. "The cars are a vehicle, pardon the pun, for getting people

together." Wilson attributes the car show and cruise's popularity to Michiganders' love for automobiles. "Especially in the Motor City, we still have a soft spot in our hearts for a nice old car," he said.

Wilson has a soft spot in his own heart, and a couple of spots in his garage, for classic cars. He owns a 1969 Trans Am and a 1971 Firebird Formula with a 455 cubic-inch

engine, "not exactly what you'd call an economy car."

# Classic machines cruise in

Continued from 18

engine, "not exactly what you'd call an economy car."

The judging system for the car show is unique, with the entrants judging themselves and their peers. The cars are placed in one of 14 different categories, including muscle cars, modified cars, street rods and street machines.

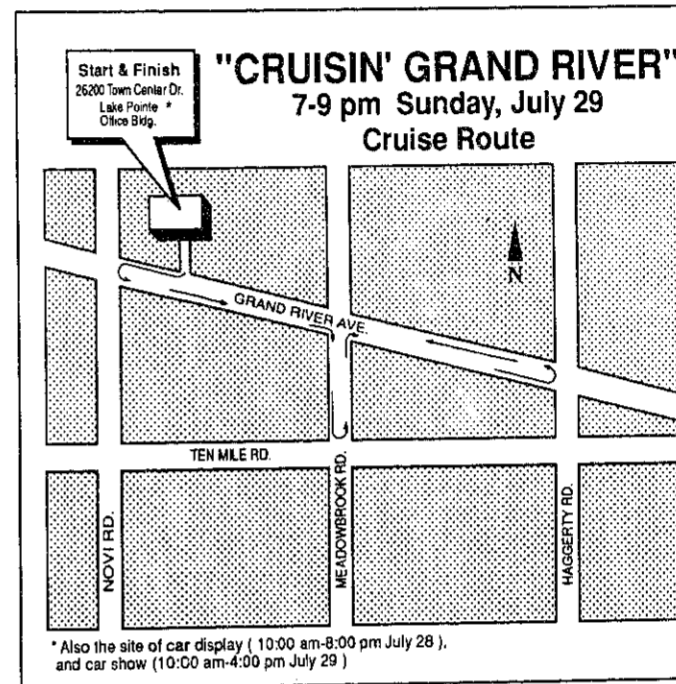
"Sure they're going to vote for themselves in one class, but there are 13 other classes to judge," Wilson said.

Prizes for winning entrants include jukebox stereos and clocks, and a model Cadillac for the Best of Show.

Connie Mallett, head of the Novi Chamber of Commerce and executive director of this year's '50s Festival, noted that the auto events are growing in popularity. "There's been a significant increase in the number of cars each year, and the number of spectators as well," she said.

At least three restaurants on the route will offer a "drive-in" atmosphere during the cruise.

A two-piece combo will entertain at Victor's Novi Inn, Shield's Bar & Pizzeria is plan-



Graphic by ANGELA PREDHOMME

ning a beach party for the event, and singer Danny Van will be doing Elvis impersonations at the Red Timbers Inn.

Mallett said 10 car clubs attended the cruise last year, including the Water Wonderland Thunderbirds of Novi, the Northville Antique Auto Club, the Pontiac Oakland In-

ternational Club, the Performance Ford Club of Victoria, the Mustang Owners of Southeast Michigan and the Classic Chevy Club, both of Walled Lake.

"It's just a great opportunity to get outside and have a good time, and watch the cars go by," she said.

# Town Center hosts festival

Novi Town Center has been appointed the official hub site of the citywide, third annual Michigan '50s Festival event.

The Town Center will kick off the celebration with a "Fabulous '50s" Sidewalk Sale featuring special values on summertime fashions and merchandise. Fifteen tunes will be rockin' and rollin' from the center while colorful clowns, a creative caricature artist, oversized costumed characters, and daring unicyclists entertain shoppers. It all adds up to fun with a twist of the fabulous '50s.

Novi Town Center merchants have scheduled a wide variety of activities in their stores to promote the festival. Guessing contests at Card Depot, Merle Norman and Brannoff Baggage will test shoppers' estimating skills. Aspiring artists, young and old, can compete to win prizes in Creative World's children's art contest, a coloring contest at Kidsmart and T-shirt painting at Lee Ward's. Shoppers can pose and get their picture taken as '50s characters at Moto Photo. A drawing for a large stuffed snopy will honor his 40th anniversary at Sandie's Hallmark.

F & M Distributors will feature an Oreo Cookie Stacking Contest for children 1-4 p.m. on Friday, July 27. Twisting demonstrations will follow from 4-7 p.m. with an appearance by the Nabisco "Twisting Oreo" character. The Old Ball Park will sponsor a Baseball Card Show including free autographs and drawings for Detroit Tiger tickets on Saturday, July 28 from 10 a.m.-6 p.m.

## Portraits Make Great Gifts

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## 50's FUN with Borders Book Shop

**Don't Be Cruel, enter our Rockin' & Write'n contest.** Put on your Blue Suede Shoes, grab a pen and write a short story which uses Elvis as a character. Be a Teddy Bear and pick up an entry form at our Main Information desk. But remember it's Now or Never - all entries must be received by Wednesday, July 25. We know you Can't Help Falling in Love with books, so First Prize is a \$50.00 Borders Book Shop gift certificate. Hey, You Hunka Bumin' Love - write that story!

**Yum! Remember those great Jello desserts so popular in the Fifties?** Now you can demonstrate your Jeopardy by entering our Shakin' All Over contest. On Sunday, July 29 at 1:00 pm, our judges will be looking for the best desserts that Shake, Rattle 'n Roll. So pick up an entry form at our information desk then Get Out in The Kitchen and Rattle Those Pots & Pans!

**Great Balls of Fire!** On Saturday, July 28 at 12:30 pm the contest magic you've ever seen. The Wizard's high energy Mimi and Groovi' Inn is perfect for the whole family.

**Borders Book Shop**  
In the Novi Town Center Off Novi Road, South of I-96  
(313) 347-0780



## Rock 'til you drop at fest

By LESLIE PEREIRA  
Staff Writer

Dust off those poodle skirts and saddle shoes, grease up those pompadours and get ready to twist.

Organizers for the Michigan Fifties Festival have lined up a long list of music groups with sounds reminiscent of the age of good old rock 'n' roll.

Several of the bands are the favorite groups from past festivals such as Moose and Da Sharks and The Boys. Newcomer groups had to duke it out in the cutthroat competition to be named a '50s Festival band.

Many who have been to one of the past '50s Festivals will remember Moose and Da Sharks. A local band with a stable following, they were asked back this year because they were such a big hit last year — pleasing the crowds with not only their musical talents but also stage choreography, according to Connie Mallett, festival executive director. Moose and Da Sharks also served as this year's pre-festival band.

Moose and Da Sharks will be one of the bands playing as part of the "Sock Hop Ex-



Sha Na Na headlined 1988's musical lineup

press" on Friday, July 27. Four bands are scheduled to play at different area hotels with buses available to shuttle people between hotels. (see related story)

In addition to Moose and Da Sharks, who will be playing at the Holiday Inn in Farming-

ton Hills, The Danny Van Tribute to Elvis will be held at the Wyndham Garden Hotel. "He is probably the best Elvis impersonator you would ever want to see," said Mallett, who auditioned all of the acts.

Playing music from the '50s, '60s and '70s

at the Embassy Suites Hotel will be the De-cades, and Steve King and the Ditties will be performing at the Sheraton Oaks Hotel.

Scheduled as this year's headline concert

Continued on 21

## Sock Hop Express set for July 27

By FRANK EICHENLAUB  
Staff Writer

After you've seen, watched, or listened to everything — from the Twist Off to the Lip Sync Contest to the Ice Cream Social — it's now time to live it.

Guys, grease the hair, roll up your sleeves and pull on the old high school letter sweaters. Ladies, whip up a ponytail and slip on the poodle skirts.

Done? Now head for any of the four designated hotels in the area July 27 from 8 p.m. to 1 a.m. to dance, prance and romance at the third annual Sock Hop Express.

Dance? That's right. There are four hotels on the express plus the entertainment tent, each location sporting a band. And for one price — \$12 advance and \$15 at the door —

you can dance at each.

The Wyndham Garden Hotel booked The Danny Van Tribute to Elvis Show. The Holiday Inn (Farmington Hills) has Moose & Da Sharks. The Embassy Suites has slated Decades and the Sheraton Oaks, Steve King & The Ditties.

Last year, four buses hauled 1,650 people from party to party. This year, event organizers scheduled two trolleys in addition to the buses.

"Wherever you end up, it'll take you back to your car," said Cindy Stewart, Novi public information director.

Also, this year the event has room for 1,800 people, said Connie Mallett, executive director of the festival. But tickets may not be easy to come by; five couples from Grand Rapids ordered tickets early.

"I think they enjoy the bands we book,"

said Mallett of the Sock Hop's popularity. "We really book good bands."

The Sock Hop Express traditionally draws the festival's largest crowds and one reason has been the four parties — this year five — available to the revelers.

"They really do like getting on the bus and floating around," Mallett said. "It's just a . . . I don't know, maybe it's a throwback to the high school days."

While the city provides the bands and the patrons, hotels supply the space, the cash bar, and the decorations. Each party spot also sponsors contests, such as the Sheraton Oaks' plans to sponsor a hula hoop and jitterbug contest.

The Sheraton Oaks plans on doubling the amount of space allocated the Sock Hop.

"Most of the time you'll find every hotel ballroom crowded," said Pat Kilner, director

of sales at the Sheraton Oaks. "We normally have not given the whole ballroom, but this year we are giving our whole ballroom for the event."

Although the crowd was in and out most of the evening last year, Kilner estimated that there were 200 people in the Sheraton on a regular basis.

As the popularity of the festival has increased, so have the numbers at the Sock Hop Express.

"It's fun to go to the different hotels because we all decorate them differently," Kilner said. "They asked for our participation, which we are glad to do because it's a great community event."

Asked why people come out in droves for the event, Stewart said, "I think they like the '50s era. It's just the old-fashioned rock 'n roll era."

Continued from 20

on Saturday, July 28, is "Vince Vance and the Valiants," a group virtually unknown outside of their native Texas. This band plays mostly '50s music throughout its show, which is patterned after the high-energy, costumed performers of that time period.

In past years, the festival organizers have

scheduled a big-name band to deliver the Saturday night concert, a sort of grand finale for festival music acts. In 1988 the festival brought Sha Na Na to the Novi Town Center and in 1989 the headline concert was given by The Contours.

However, this year, Mallett explained that festival organizers were attempting to keep the prices down for concert-goers by sacrificing the big names without losing out on

quality.

"We wanted to make it a little more affordable so people could take in everything at the festival," Mallett said.

The price for a ticket to this year's headline concert is \$3. Tickets were priced as high as \$10 in previous years.

Live music will also be provided free of charge at the Happy Days Entertainment Tent on Wednesday and Friday nights as

well as late Sunday afternoon. Rocky and the Rollers, a Florida band that plays backup for Chubby Checker, will play at 8 p.m. Wednesday, July 25.

At 9 p.m. Friday, July 27, Tracey Lynn's Bobby Sox and the Greasers will be appearing, and at 3 p.m. Sunday, July 28, The Boys, one of last year's most popular bands, will take the stage.

"We still think we have a good show," says Mallett, "one that people are going to enjoy."

**Children's Palace**

# Ready, Set, Crawl!

Join our  
Baby Derby  
and meet  
Peter Panda!

Sat., July 28  
at 1 PM  
Registration begins  
at 12 NOON

**FREE GIFT JUST FOR ENTERING, PLUS:**

1st Place PRIZE	2nd Place PRIZE	3rd Place PRIZE
2 Cases of Huggies	1 Case of Huggies	\$10 Children's Palace Gift Certificate

NO PURCHASE NECESSARY. Only babies that crawl and are 18 months of age or younger will be eligible. Odds are 50/50.

Only at Children's Palace Store in Novi, 43075 Crescent Blvd. (corner of I-96 & Novi Rd., South of I-96)  
OPEN MONDAY - SATURDAY 9:30 AM - 9:30 PM, SUNDAY 11 AM - 6 PM

## We're Rockin' And Rollin' Back Prices!

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The Novi 50's Festival**  
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## Festival unveils contest to find its king and queen

A Queen and King of the '50s will be chosen as part of the 1990 Novi Michigan '50s Festival. The Queen and King will represent the festival throughout the remainder of the festival events and during 1990-1991.

The event is being sponsored by Novi Town Center, JR Limousine, the Novi Jaycees, and WOMC Radio in cooperation with Novi's Michigan '50s Festival. Judging will be based on a one-minute talent presentation representational of the '50s, creativity of the contestants 1950s style costuming and their knowledge of the '50s era.

Local merchants will provide the prizes for the event.

Questions regarding the event should be directed to: JR Limousine, 477-1630. Applications are available at: JR Limousine,

40001 Grand River, Novi, MI 48050; Novi Town Center Management Office, Grand River and Novi Road; and WOMC Radio, 2201 Woodward Heights, Ferndale, MI 48220.

### PAGEANT RULES

1. Contest is open to women and men who are at least 18 years of age by July 13, 1990.
2. Contestants must reside within 75 miles of Novi, Michigan.
3. Contestants may be single or married.
4. Contestants must be available for preliminary judging on Thursday, July 19 at Novi Town Center. Please report to the Novi Town Center Management Office at 6 p.m. on this date unless notified otherwise by a pageant official.



King and Queen? Almost anyone can join in the competition

5. Contestants are to perform a talent presentation representational of the 1950s. The presentation is to be no longer than 1 minute. You must provide a cassette tape of your music taped on the beginning of one side of the tape. If music is required for your performance.
6. Contestants are to report to the preliminary judging in their costume ready to perform.
7. Each contestant will have a brief interview based on their knowledge of the '50s era.
8. Finalists will be notified to report on Thursday, July 26 at 7:30 p.m. for the final judging. The actual final competition will be held in the Entertainment Tent at 9 p.m.
9. The winners of the contest will appear throughout the remainder of the festival.
10. Winners must also be available throughout the year for personal appearances.

## Other contests are also highlights of the festival events

A couple of the events at this year's '50s Festival are contests with prizes. Here are the rules:

**NABISCO OREO TWIST-OFF CONTEST:** The contest is limited to the first 104 couples,

ages 18 or older, to register at 8 p.m. Wednesday, July 25 in the Entertainment Tent. Contest will be run at 9:00 p.m. The grand prize is a trip to Los Angeles for the National Twist Off and a four-day cruise out of Los Angeles. Two runners up will also

be chosen and will receive local prizes. The winning couple will be featured at the Sock Hop Express.

**RUN FOR GOODWILL:** This race takes place from 6:30 to 7:30 p.m. Thursday, July

26. It begins at Running Fit. All participants will receive T-shirts, refreshments, and be eligible for awards and random drawings. For additional information contact Running Fit 347-4949. In the Novi Town Center.

## The Novi News to give away free ride in balloon

Read our lips: The sky's the limit in the Novi News / Northville Record free drawing. Read on: The News and The Record are prepared to prove that this promise isn't just hot air.

The winner of the free drawing will claim the prize of a hot-air balloon ride for two with the Michigan Balloon Corp. That's free — as in the gifts that will also be offered at a booth at the Michigan '50s Festival.

Tickets for the free drawing can be obtained at the Northville Record and Novi News booth in the exhibitors' tent — that's near the entertainment tent.

Included in the hot-air balloon package is preflight briefing, hands-on demonstration of balloon inflation, and a 45-minute to one-hour free flight. That's free — as in the drawing.

Also, Michigan Balloon offers a "traditional post-flight champagne or sparkling grape juice ceremony." Upon landing, passengers of the flight are offered a tray of appetizers.

The tickets are redeemable at the Michigan Balloon Corporation's Flint location. Riders will be ballooned over southern Genesee County, which is dotted with 40 small

lakes. With flight locations in Flint, Lansing, Kalamazoo and Grand Haven, Michigan Balloon is the state's largest and most experienced balloon outfit.

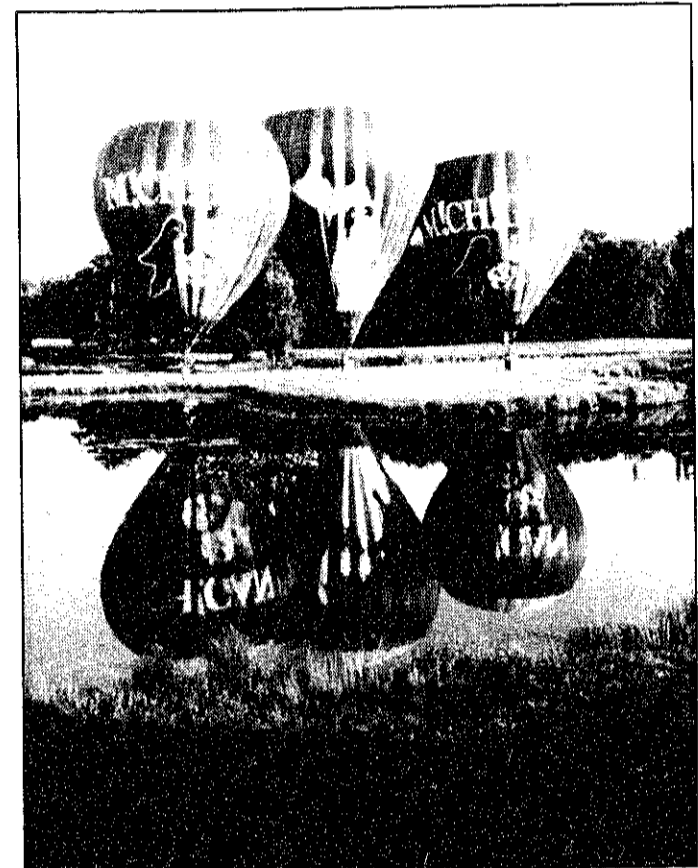
The corporation is known for its fleet of hot air balloons with artwork depicting the State of Michigan on one side and a Robin perched in a blossoming apple tree on the other side.

Recently, Michigan Balloon welcomed in the newest member of its ballooning family, "Big Bloomin' Balloon." The monster is the largest hot air balloon ever to be manufactured and flown in Michigan.

"Big Bloomin'" is approximately eight stories tall and has artwork depicting the flowers of Michigan, including the tulip, daffodil, and Michigan wild flower.

Further, the corporation now offers giant outdoor advertising balloons at its newest location in Flint. The 35-foot-tall balloons come in many sizes, including Godzilla, King Kong, a snowman, a pink elephant and the Easter Bunny.

Craig and Michelle Elliott of Burton, both of whom are experienced balloonists, operate the Flint location.



The Novi News is giving away a balloon ride

# 25%-50% OFF

## Men's Summer Sportswear

Choose from a select group of men's knit shirts, shorts and slacks. Reg. \$18-\$30.

**Richman Brothers**  
A Good Suit At A Good Price

### MICHIGAN'S 50'S FESTIVAL

#### • SPECIALS •

- The cast of "GREASE" will perform live at LaserLand on Saturday, July 28th, at 2 p.m. and again at 4 p.m.
- Representatives from Pioneer's Laser Entertainment Division will be on hand Saturday, July 28th to demonstrate new LASER KARAOKE family sing-a-long home entertainment systems.

All CD Players and 6-Disc CD changers On Sale At Super Low Prices

**SAVE 20-30%**

A Huge Selection Of CDs On Sale At **30% Off** LaserLand's Already Low Prices!

**LaserLand**  
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• NOVI TOWN CENTER •

**THE OLD BALL PARK** PRESENTS

**A BASEBALL CARD SHOW**

AT THE  
**NOVI TOWN CENTER**  
**SATURDAY, JULY 28TH**  
**10 A.M.-6:00 P.M.**

- \* Show Site: Next to Highland Appliance
- \* FREE Autographs (player to be announced)
- \* Show Admission - \$2<sup>00</sup>
- \* Show Information: CALL

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The New Look Bonus. Free With Any \$14.50 Merle Norman Cosmetic Purchase

Create the natural look of the 90's with our New Look bonus. There's lipstick in Cafe Pink and powdery creme blusher in Satin Mauve, Luxiva Skin Refining Cleanser, Luxiva Day Creme and Luxiva Liquid Creme Foundation.

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With a free mini-makeover you've never looked so good so fast. There's the Youthful Effects mini-makeover to help you get rid of the appearance of those little lines and wrinkles, the Quick And Natural, the Eye-Enhancing mini-makeover, Your Best Colors and the Long Lasting Makeup mini.

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COSMETIC STUDIOS  
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Size
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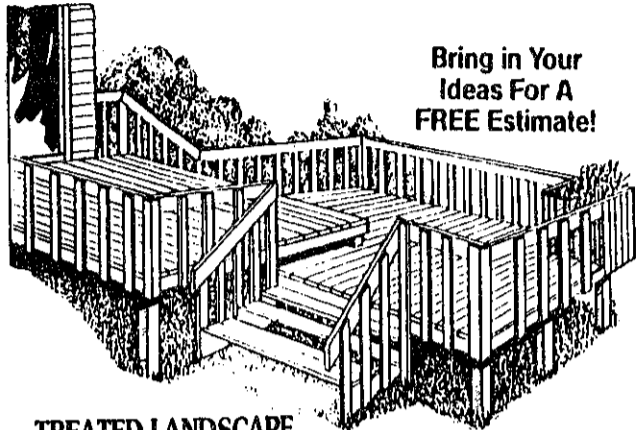
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"WHERE IDEAS TAKE PLACE"

**Beautiful DECKS**



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Guaranteed For Life.

**TREATED LUMBER**

Size	8'	10'	12'	14'	16'
2x4	\$2.35	\$3.30	\$4.05	\$4.80	\$5.45
2x6	\$3.75	\$4.65	\$5.99	\$6.99	\$7.99
2x8	\$5.35	\$6.55	\$8.40	\$8.95	\$10.99
5/4x6	\$3.50	\$4.40	\$5.40	\$6.40	\$7.20
4x4	\$3.99	\$6.95	\$8.25	\$9.25	\$10.99

**— CEDAR**

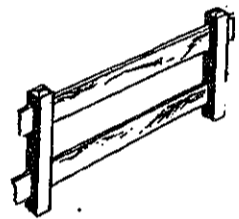
Size	8'	10'	12'	14'	16'
2x4	\$3.29	\$4.09	\$4.99	\$5.75	\$6.75
2x6	\$5.45	\$7.15	\$8.99	\$10.25	\$12.15
5/4x6	\$4.55	\$5.59	\$6.99	\$8.25	\$9.25
4x4	\$7.49				

**TREATED LANDSCAPE TIMBERS**

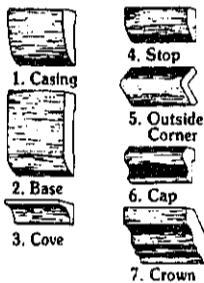
	REDPINE	ASPEN
4x6x8	\$5.99	\$4.59
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10 FT RAILS \$5.49  
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1 1/2" Thick

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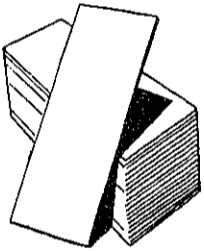
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48"	152.10
60"	176.60
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PROFESSIONAL QUALITY

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3/8" or 1/2" (4x8) **3.39**

Cash & Carry Only  
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**Skil CORDLESS TWIST SCREWDRIVER**



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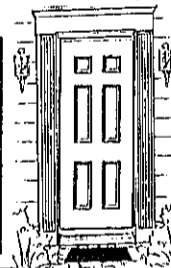
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**PERMA-DOOR**  
American Standard

- The strongest residential steel door in America
- Durable maintenance free all steel construction
- Tremendous selection of styles for new construction or replacement
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**6 PANEL EMBOSSED \$99.95**  
32" or 36"  
INCLUDES: Oak adjustable sill, brick mould and weather-stripping



**Georgia-Pacific STUDS**

**\$1.65**

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**\$6.85**  
20 LB. TANK



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**True Value HOME CENTER**

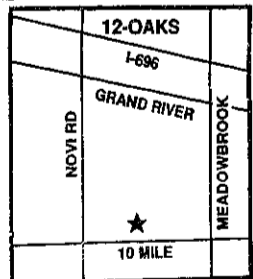
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**C**elebrate the FIFTIES with us!  
BE BOP OVER TO OUR BOOTH

Visit our booth  
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Donations to benefit  
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KIDS OF ALL AGES**

DMC Health Care Centers, Novi  
(Woodland Health Care Center)  
41935 West 12 Mile Road  
(between Novi and Meadowbrook Rds.)  
Sun. July 29, 1:00 to 5:00 p.m.

COME  
AND JOIN  
THE FUN

**FREE GAMES**

Dunk Tank  
Sack Races  
Hula Hoop Contest  
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and More!!

**POPULAR  
CARTOON  
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Play in the Moonwalk!

ALSO FEATURING

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• magic • juggler • comedy • balloon animals

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Separate Crafts for All Ages  
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**ALL ACTIVITIES  
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Available at The Waiting Room Cafe

Bring Your Bike I.D. Number and Register Your Bike  
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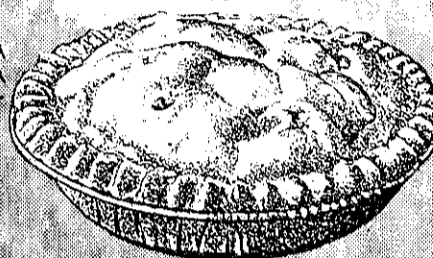
Health Screens Including Blood Pressure,  
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(There will be a \$4.00 charge for the Cholesterol Screen.)

**RIDE THE FREE TROLLEY  
FROM THE NOVI TOWN CENTER**



"TWIST" ON OVER TO OUR  
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OUR FAMOUS HOMEMADE  
**PIES**

50%  
OFF



• APPLE • PEACH • BLUEBERRY • CHERRY •  
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SPECIAL SALE JULY 28 & 29

MANY OTHER PRODUCE SPECIALS  
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(July 25-July 29)

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OPEN 7 DAYS

Twist & Shout at  
Red Timbers Sun. July 29

Join Us For Fun  
-Street Dancing-  
3:30 pm - 7:30 pm

Special Performance Of  
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**Danny Vann  
& Band**



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Great Food  
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Novi

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**PAID-ON-CALL FIREFIGHTERS**

Individuals applying must meet these requirements:

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**BOBBI SOX &  
THE GREASER'S  
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LOCATED IN THE  
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FRI. JULY 27 9pm-1am

SOCK HOP EXPRESS TROLLEY  
WILL STOP AT THE  
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FOOD & FUN  
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Grand-touring style...  
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P185/70R13	\$45.99
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Weather-beating traction...  
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**\$87.99**  
 ALL-TERRAIN BLK  
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Solid Performer...  
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P235/60SR14	\$76.99
P205/60SR15	\$79.99
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Race Proven...Designed For  
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We discount everything  
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 212 STORES  
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4 NEW LOCATIONS

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**"CRUISE"**  
 ON OVER TO  
**MARTY  
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 FOR AN...

**AUTO  
 PART  
 SWAP  
 MEET**




**SUNDAY, JULY 29**  
**9 A.M. til DUSK**  
 IN CONJUNCTION WITH  
**THE NOVI 50's FESTIVAL**


RENTAL SPACE AVAILABLE  
**ONLY \$10** RENTAL TABLES AVAILABLE  
 CLEAN OUT YOUR GARAGE OF AUTO PARTS  
 AND RENT A SPACE...

ADMISSION PROCEEDS DONATED TO  
**CYSTIC FIBROSIS**

**VENDORS CONTACT MIKE O'NEILL  
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**42355 GRAND RIVER • NOVI**  
**JUST EAST OF NOVI RD.**

*Novi presents*  


## The Michigan 50's Festival Appreciates The Efforts And Contributions Of The Following:

<p><b>Major Sponsors:</b>          City of Novi          FM 104/WOMC          Metrovision          Novi Chamber of Commerce          Oak Distributing Co.          Novi Town Center          Twelve Oaks</p>	<p><b>Business Sponsors and Supporters:</b>          Enamalum Corp.          Hoffmann Filter Corp.          Iron Workers Local Union #25          Kim's of Novi          Lacy Tool Co., Inc.          Michigan National Bank          Security Bank &amp; Trust Co.          Seiber, Keast &amp; Assoc.          Thompson-Brown Realtors          Worldbook-Childcraft          Country Building Supplies          Fountain Park Apts. West          Kosch's Deli &amp; Pub          Michael Gabriel Insurance          Novi Shields          Novi Vending &amp; Coin Co., Inc.          Sheraton Oaks Hotel          Sony Corporation          Stricker Paint Products, Inc.          Lear Siegler Seating Corp.          Michigan Bell Telephone Co.          National Bank of Detroit          Woodland Health Care Centers          American Speedy Printing of Novi</p>	<p><b>Community EMS</b>          Dexter Chevrolet          Guardian Photo, Inc.          James-Martin Chevrolet          Manufacturers Bank          Michigan Caterpillar          Mr. B's Farm          Novi Auto Wash          The Hotel Baronette          TRACC          Bob Sellers Pontiac          Challenger Electric          Discount Tire          JCK &amp; Associates, Inc.          McSweeney Electric          Downtown Novi Business Assoc.          Efficient Energy Enterprises</p>	<p>Pat Davis          Tom Davis          Linda Dettore          Thomas Dettore          Judy Garvey          Helen Gentile          Beverly Gilbert          Dave Gillam          Linda Gillam          Raymond Hahn          Virginia Kanyo          Lydia Kewish          Rich Kewish          Cindy Kopczynski          Tom Kopczynski          Carol Koss          Karen Kryston          Liz LiPare          Tony LiPare          Bruce Loud          Betty Marianetti          Ron Marianetti          Frank McGuire          Diane Moon          Kelly Moraco          Denise Muscat          Donna Navetta          Sue Rafferty          Darlene Raisanen          Colleen Shields          Frank Skolarus          Judy Skolarus          Marie Tobin          Don Tuck</p>
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<p><b>Supporters:</b>          Gerry Stipp          Gayle Winnie          Becky Staab          James J. Zayti          Novi Jaycees</p>	<p><b>Volunteer "Cruisers":</b>          Marilyn Amberger          Teri Balbier          Rob Bethel          Diane Birka          Gerald Burkowski          Susan Burkowski          Jim Butler          Karen Carter</p>	<p>Skip Tuck          Andi Wells          James Wells          Donna Wood          Gary Wyatt          Linda Wyatt          Sandy Yono          Lorna Zakem</p>	<p><b>BOARD OF DIRECTORS</b>  <b>Executive Director</b>          Connie Mallett</p> <p><b>President</b>          Elaine Kah</p> <p><b>Vice President</b>          Edward Kriewall</p> <p><b>Secretary/Treasurer</b>          Victor Cassis</p> <p><b>Directors:</b>          Linda Anderson          Elaine Gabriel          Cindy Stewart          Cindy Kopczynski          Pat Kilner          Vic Muscat          Dianne Fenrich          Rick Gilbert</p>
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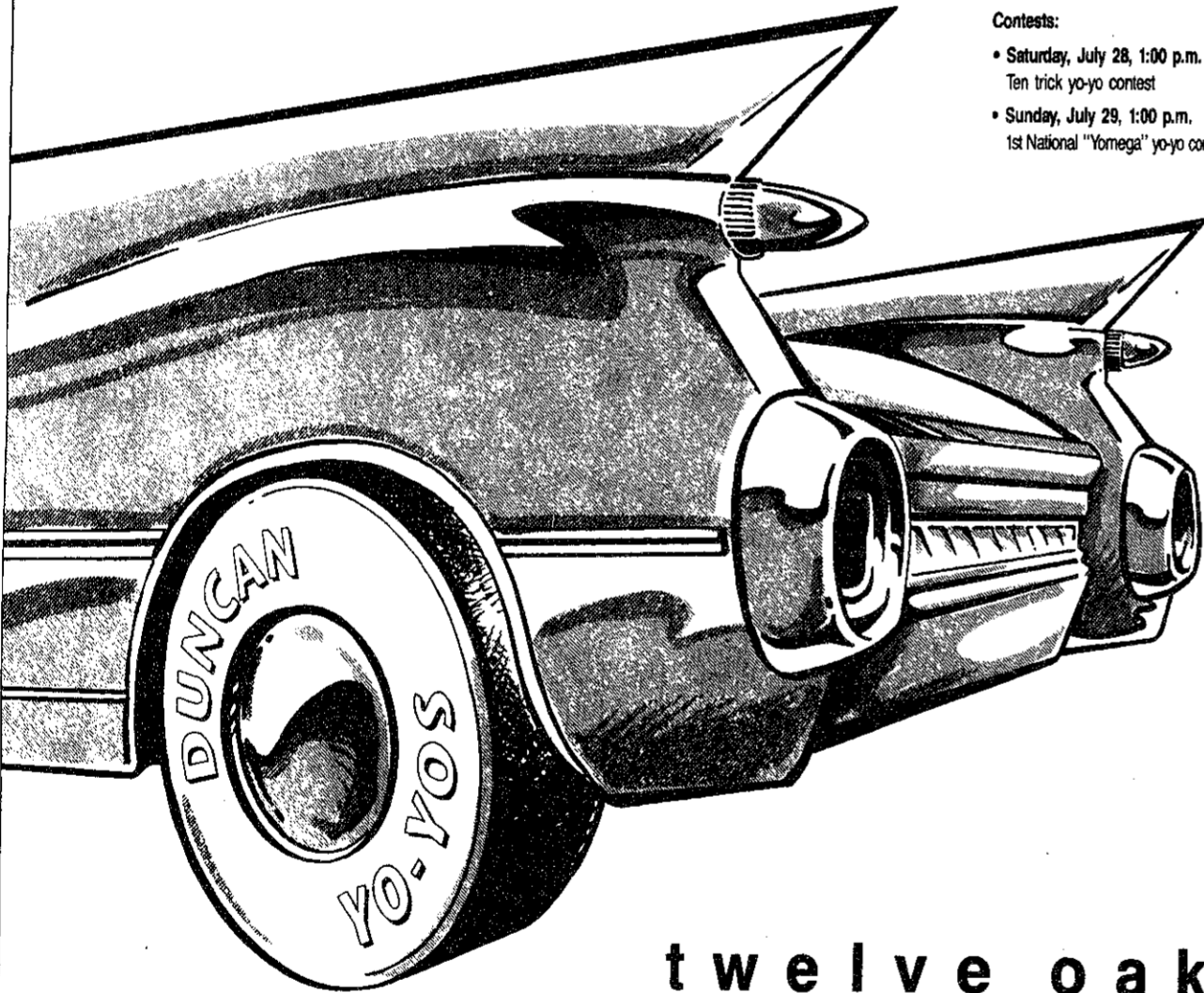
# Take A Spin Into The Past.

Cruise over to Twelve Oaks and celebrate the Michigan 50's Festival with "The Return of the Yo-Yo." Donald F. Duncan introduced it to America in 1928. Today, the yo-yo is making its biggest comeback since the 1950's. To celebrate, Twelve Oaks presents "The Return of the Yo-Yo," through Sunday, July 29.

This nationally acclaimed exhibit covers yo-yo history and showcases the Duncan family yo-yo collection. Plus, there'll be grand finale yo-yo contests for beginner and advanced levels. Stop by the information desk for contest guidelines.

**Contests:**

- Saturday, July 28, 1:00 p.m.  
Ten trick yo-yo contest
- Sunday, July 29, 1:00 p.m.  
1st National "Yomega" yo-yo contest



**twelve oaks.**

Hudson's, Lord & Taylor, Sears, JCPenny and over 185 great stores and services.  
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**Maria's**  
ITALIAN BAKERY

When you see our 50's specials  
You'll cruise on over...

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41632 W. 10 Mile  
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Let us cater your next party

- Appetizers • 6 Ft. Subs • Great Salads
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**MUFFINS OR BROWNIES** 50¢ Each  
Coupon Only Good July 25-29 Reg 75¢

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Complete Auto Repair

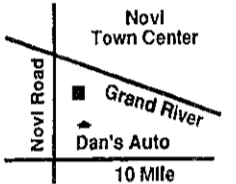
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Hours: M-F 7:30 - 6:00  
Sat. 7:30 - 4:00

**WORLD BOOK**  
**CHILDCRAFT**

Amy Clarke-Hamlin  
(313)624-7555

WANT TO SOAR WITH THE EAGLES?  
THEN CELEBRATE THE 50'S WITH US!

STOP BY OUR BOOTH \* AND ENTER OUR  
**FREE DRAWING FOR A  
HOT AIR BALLOON RIDE FOR TWO!**

We'll have special low subscription rates for our award winning papers - plus free gifts for everyone!

So ... get on your blue suede shoes or twist in your poodle skirt and cruise on over to our booth.

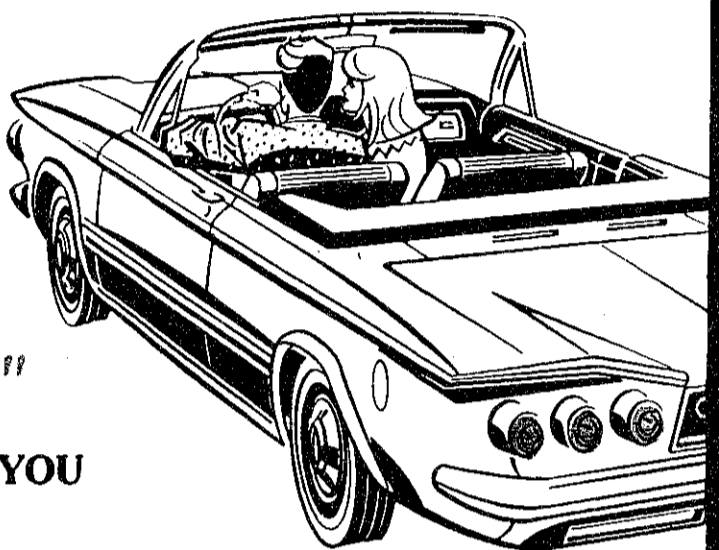
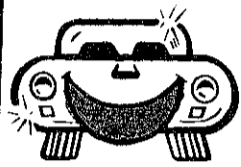
YOUR "TWO COOL PAPERS"  
**NOVI NEWS  
NORTHVILLE RECORD**

\* Exhibitors tent near Happy Days entertainment tent.



Cruise on over to . . .

# Novi Auto Wash



**"SHINE WITH US"**  
WE'RE CELEBRATING THE  
FESTIVAL & ARE OFFERING TO YOU  
THE 50's & 60's PRICE OF...



## CAR WASH PLUS SEALER WAX

Reg. \$6.75

# \$3.00

**SATURDAY  
JULY 28th  
8 am - 7 pm**  
(RAINDAY, JULY 29)  
9 AM - 5 PM

**FREE  
DRYING  
TOWEL**  
WITH WASH & SEALER



• **BALLOONS  
FOR EVERYONE**

21510 NOVI RD. • NOVI

## 349-4420

(JUST SOUTH OF NINE MILE)

