

### SOCIAL MEDIA POWER PLAYERS

SPECIAL SECTION



# NOVI NEWS

A GANNETT COMPANY

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## St. Catherine Siena Academy ribbon cutting

The public is invited to a ribbon-cutting ceremony for St. Catherine of Siena Academy will take place from 1-4 p.m. Sunday, Nov. 6 with His Eminence Edmund Cardinal Szoka, Wisnom city officials, the SCA Foundation Board and Ledor Group representatives.

## Halloween photo contest

Calling all ghosts, goblins, witches and warlocks, our website, hometownlife.com, is having its second annual Halloween Photo contest. Prizes include free Buddy's pizza and tickets to Imagine theatres.

## U-M tickets

All you Michigan Wolverine fans who always wanted to see a game at the Big House but couldn't get tickets now have your chance. Our Website, hometownlife.com, is giving away two prime tickets to the Nov. 19 game against the Nebraska Cornhuskers through a special Facebook promotion.

# City ready for election day

## Clerk encourages residents to exercise their right to vote Tuesday

By Nathan Mueller  
Staff Writer

City of Novi Clerk Maryanne Cornelius and her crew of more than 100 election workers are ready to handle the voters Tuesday.

Cornelius said it should be business as usual for them as there are no major changes to the voting systems this time, and local elections typically have a smaller turnout of around 20 percent.

She still, however, encourages people to make their voice heard. "Voting is a privilege, so residents should not pass it up," she said.

On the ballot for Novi residents are four open seats on the Novi City Council, including mayor, and two seats on the Novi Board of Education.

Vying to become the next mayor is the current mayor pro tem, Bob Gatt, and council member Justin Fischer. The candidates for council are incumbent David

## Fischer campaign worker admits hacking into Gatt's e-mail account

By Kurt Kuban  
Staff Writer

Novi mayoral candidate Bob Gatt knew he was the victim of an e-mail hacker after someone posing as him sent out at least two bogus e-mails from his account in October. Gatt says he was ready to go to the police last week when there was a knock at his door Thursday evening.

Dan Ferrara, a volunteer

with rival Justin Fischer's campaign, was standing at the door and had some surprising news. He told Gatt he was the one who had hijacked the e-mail account, and he was seeking Gatt's forgiveness.

It is an intriguing development during this final week leading up to the Novi mayoral race. Polls are open Tuesday.

Ferrara, a Redford Township resident, said he

Please see E-MAIL, A5

## WHERE TO VOTE

Complete list of Novi election precinct locations, A5.

four years.

Cornelius said the city issued close to 2,700 absentee ballots and, as of Friday, more than half have been returned. All ballots must be returned by the close of the polls Tuesday.

Polls are open from 7 a.m. to 8 p.m., with the busiest times usually coming 7:30-9:30 a.m. and after 4 p.m.

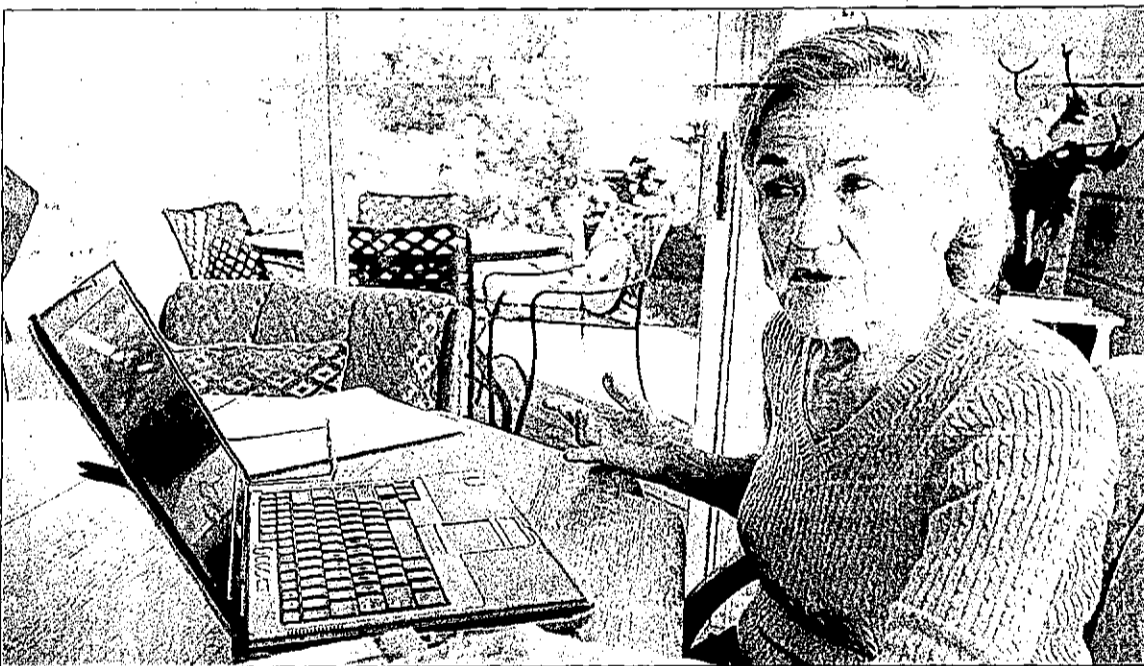
Voters are asked to bring their ID inside the building, but if they do not have an ID they can still vote by signing an affidavit.

"With this election, voters should be fine any time they come," Cornelius said.

Novi has 21 precincts; voters who do not know where to vote can find their location at [www.michigan.gov/vote](http://www.michigan.gov/vote).

[nmueller@gannett.com](mailto:nmueller@gannett.com) | (248) 437-2011, ext. 255

## A story of survival



JOHN HEIDER | STAFF PHOTOGRAPHER

Novi author Bonnie Virag wrote about her experiences in the Canadian foster care system in her memoir "The Stovepipe."

# Novi resident hopes book helps others

By Nathan Mueller  
Staff Writer

Novi resident Bonnie Virag has always had a story to tell. She just didn't know if she ever wanted to tell it.

It's a childhood story of the pain and suffering she and her three sisters and a brother had to go through as they bounced around in the foster care system in Canada. They spent many years in the home

of a family who showed them no affection and viewed them as employees rather than children.

Locked in the attic, with no books or toys to play with, the siblings formed a strong bond

and were able to persevere through the toughest times of their lives.

"I just kept it buried like someone from a concentration camp,"

Please see BOOK, A2



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**BOOK**

Continued from page A1  
 She said, "It's a story you want to be buried."  
 But a few years ago, as she continued to see problems with the child welfare system, Virag decided to share her story. Her book called "The Stovepipe" details the neglect and abuse they endured, but also highlights the relationships they formed and the successes they have had.  
 The book's title comes from their time in the attic where the stovepipe was "like friend that kept us warm."  
 Virag moved to the United States in 1964 and became a successful businesswoman who designed and fabricated custom window treatments.  
 She had to close the business after having surgery on her hand, and was told that typing on a typewriter would be good therapy.  
 Little did she know that the typing would become more than therapy for just her hand as it was

then that she started to write the book.  
 It took her four years to complete, but was released on Oct. 8.  
 Her goal for the book is simple — help others.  
 "If I can help other children who fall through the cracks in the child welfare system, then it has done its job," she said. "I want people to realize the trauma, the grief and the insecurities these children have."  
 Virag said when she gave the book to her two oldest sisters they were overwhelmed with emotion and clutched it close to their chests.  
 "I hope no other child has to go through this," she said. "And maybe it will open the eyes of parents to make sure they have a loving home, good food and take time to pay attention to their kids."  
 The book is available for purchase at Barnes and Noble, on Amazon.com or through Virag's website www.myaauthorwebsite.net/bonnie-virag.  
 nmueller@gannett.com  
 (248) 437-2011, ext. 255

**Library earns state's top honor**

By Nathan Mueller  
*staff writer*



(From left) Novi Public Library Assistant Director Mary Ellen Mulcrone, Library Board Trustee Mark Stirling, Board President Larry Kilgore and Assistant Director Margi Karp-Opperer were on hand to accept the 2011 State Librarian's Excellence Award last Thursday in Kalamazoo.



Members of the Novi Public Library, as well as board members and city manager Clay Pearson, accepted the 2011 State Librarian's Excellence Award for superior customer service. This is the top honor a library in the state can receive from the Library of Michigan Foundation.

that helped make this possible.  
 "We have done some amazing things in the past year and this building gave us this opportunity," she said.  
 Kilgore said what stood out to him is that they were able to get the library open on time and under budget, while also facing decreasing revenues.  
 "The new library really enables us to step forward," he said.  
 "Farkas said the award is "great for the community," and invites them to attend a reception at 2 p.m. on Nov. 13. The event will feature entertainment, tributes from local leaders and cake.  
 "It's a pretty nice bragging right," Farkas said. "And we are going to take advantage of it."  
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**Golden Gala kicks off Schoolcraft's 50th anniversary**

Throughout the 2011-12 academic year Schoolcraft College will host a variety of events and sponsor a number of activities in celebration of the 50th anniversary of the college's founding on Oct. 24, 1961.  
 On Oct. 22, the celebration began in earnest with more than 900 people attending The Golden Gala: Ever Upward event on the college's main campus in Livonia.  
 The evening started with the opportunity for attendees to take a tour of the campus to experience how much has changed in the past 50 years. "What started out as a cornfield now is a bustling campus with 36,000 students, 10 buildings, all filled with state-of-the-art classrooms and labs, and the technology needed to support learning in the 21st century," said Gregory Stemplin, chair of the board of trustees.  
 Dr. Conway A. Jeffress, president of Schoolcraft College, said it is important for the school to reflect on its 50-year history and success. "Because of the commitment of faculty, staff, administration and, most importantly, the community, we have provided education and training for tens of thousands of people across Michigan and throughout the world, including many of the leading professionals working in our community today.  
 "As we look forward to our next 50 years, we continue to find innovative ways to educate and inspire students to achieve more than they thought possible."  
 A welcome reception featuring hors d'oeuvres sponsored by the college's renowned culinary arts program was followed by opening ceremonies. In addition to several proclamations from local, state and federal institutions, Schoolcraft College's Choral Union performed the college's hymn, *Look Ever Upward*, under the direction of Jonathan Drake. The 25th Anniversary Time Capsule was opened and the 50th Anniversary Time Capsule was sealed. Items in the time capsule from 25 years ago included an IBM PC operating manual and a newspaper from Oct. 24, 1966, with a headline reporting record profits for Ford Motor Co. A specially commissioned piece of artwork, commissioned by Sarah Olsen, professor of art at Schoolcraft, was unveiled.  
 Following a strolling dinner and international coffee bar presented by the college's Culinary Arts program and Food Services, the Schoolcraft



Brenda Cronin, nursing instructor, demonstrates the realism of Baby Hal during the campus tours prior to the start of the Golden Gala. Baby Hal is a simulation mannequin used in the Health Professions Simulation Lab for training nursing and EMT/paramedic students on the treatment of infants.

College Jazz Ensemble, under the direction of Dr. Riccardo Selva, and local favorite, Fifty Amp Fuse, provided entertainment and the opportunity for dancing until midnight.  
 A highlight of the evening occurred at 10 p.m. with the lighting and ceremonial ringing of the college's famous Bell Tower. A musical light-show featuring Aaron Copeland's *Fanfare for the Common Man*, performed by the Schoolcraft College Synthesizer, under the direction of Barton Polot, capped off the official activities for the night at the base of the tower at 10 p.m.  
 Throughout the evening guests visited the special 50th Anniversary Historical Exhibit Hall, sponsored by alumna Dr. Gary Gable and his wife, Lisa. Featured were 10 special displays highlighting the evolution of the college's Athletics, Business Development Center, Children's Center and Child and Family Services Department, Continuing Education and Professional Development, Culinary Arts, Mathematics Department, Nursing, Public Safety (Criminal Justice, Fire Technology, EMT/Paramedic and Homeland Security), Sciences, and Transition Center, in addition to the early years of the college and the college in general through the past 50 years.  
 Gable, the college's Distinguished Alumni honoree in 2010, said of the celebration, "It is really impossible to say what the best part of the celebration is. I think that overall the collective impact this wonderful institution has had on so many former students who came here not know-

ing what their future held and the direction they received is the best part."  
 "We have 12 people in our group tonight, five of whom have direct ties to the college as students themselves or their children are graduates," said Gable. "We are all so proud and excited by this opportunity to show off this wonderful institution to our friends and family this evening."  
 The Golden Gala event marks the beginning of a year-long celebration of the college's contribution to the community. A complete listing of all the events and activities celebrating Schoolcraft College's 50th anniversary throughout the entire 2011-12 academic year can be found at [www.schoolcraft.edu/50](http://www.schoolcraft.edu/50).

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**Wayne Wrobel** for City Council  
 Endorsed by The Novi News & Novi.Org  
**As a 27-year Novi resident, Wayne Wrobel has a proven record of service**

- Current Novi City Council member
- Demonstrated fiscal responsibility by voting to increase the Reserve Fund Balance
- Voted against new taxes and fees on homeowners and businesses
- Served on Novi Planning Commission, 2004-2009
- Chairman of the Novi Zoning Board of Appeals
- Served as President on three Homeowners Associations: Willowbrook Farm, Royal Crown Estates & Jamestowne Green
- Member of Novi Community Emergency Response Team (CERT)

**Wayne Wrobel has a plan for Novi.**

- Maintain property values by following the current Master Plan For Land use
- Run city government like a business by maximizing the value received for each tax dollar spent
- Increase neighborhood road repair expenditures
- Expand senior citizen programs and facilities
- Increase local recreational opportunities for residents

**Wayne Wrobel has been a tireless advocate for the City of Novi.** Through his prior service on both the Planning Commission and the Zoning Board of Appeals, he has gained knowledge and experience dealing with the affairs of city government. He has served the people of Novi well as a City Council member and he has my support for Mayor in November.  
 David B. Landry, Mayor City of Novi

**As a current member of the City Council, Wayne Wrobel has demonstrated a fiscally responsible approach to city government without jeopardizing current levels of city services and programs. His approach will enable Novi to remain a viable community in the years to come. A 27-year resident of Novi, Wayne fully understands the needs of all Novi residents, from children to senior citizens. He has the necessary knowledge and experience to work towards providing the appropriate services and programs for everyone.**  
 Kathy Crawford, Oakland County Commissioner & Lifeline Novi resident

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DANIELS, FLORA
Age 89, passed away October 26, 2011. A graveside service was held October 31 at South Lyon Cemetery.

ELWOOD, THOMAS
Age 87, passed away October 26, 2011. He was born on June 5, 1924, in Dawson, Okla.

MCNALLY, HELEN ELIZABETH
Welcome into the loving hands of our Lord Jesus Christ on October 29, 2011.

RICHARDS, CAROLYN "SUE"
Of 2113 Westlake Drive, Longmont, CO, passed away peacefully on October 8, 2011.

KENDALL, FRED, JR.
1955-2011
Fred Kendall died in Estes Park, Colorado on October 25, 2011.

IN MEMORY OF SHANNON PARTIN
March 9, 1971-November 4, 1993
Son, you've been gone 18 years but it seems like it was just yesterday.

SMITH, BRENNEN E.
Age 20, passed away October 30, 1991. He was born on December 5, 1970, in Farmington Hills, beloved son of Eugene and Michelle Smith.

KROGDL, JOSEPH R.
Age 88, of South Lyon, passed away October 28, 2011. Visitation was held on Monday, Oct. 31, 2011, at Phillips Funeral Home.

TAYLOR, LOUIS
Age 84, passed away October 24, 2011. A visitation and funeral service will be held Thursday, October 27 at Phillips Funeral Home.

May peace be with you in this time of sorrow.



Deerfield's library media specialist, Janis Canady, with Grace Hocking, Benjamin Wang, Anavi Uppal and Nahush Keshav.

Deerfield participates in student technology showcase

Novi's Deerfield Elementary School is among nearly 50 schools in Michigan that was scheduled to participate in the 11th annual AT&T/MACUL Student Technology Showcase on Wednesday, Nov. 2 at the State Capitol Building in Lansing.

Deerfield's Jackson Peurach, Noah Bean, Nicholas Sweeney, fourth-grade teacher Myla Lee, Bailey Kwasiemiec and Katherine Song.

grating digital literacy, and becoming a platform for project-based learning (PBL) experiences. Together, PBL and technology provide the rigorous learning of 21st Century Skills.

NOVI SCHOOL BRIEFS

'The Phantom' coming to Walled Lake Western
The Walled Lake Western High School theater will be inhabited by 'The Phantom of the Opera' this fall when students perform this winner of seven 1988 Tony Awards, including Best Musical.

SMITH, BRENNEN E.
Age 20, passed away October 30, 1991. He was born on December 5, 1970, in Farmington Hills, beloved son of Eugene and Michelle Smith.

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Advertisement for Joyce Redman silhouette art. Includes text: 'Just in time for the Holidays. Silhouettes \$20.00 each. Duplicate Copy \$10.00 each. Oval frames available. VON MAUR. Laurel Park - Livonia. Phone (734) 432-6949 to schedule your appointment.

Education is changing the score

By Steve Matthews
Guest Columnist
Keeping score is relatively easy once you know the rules of a game. In football, a touchdown is worth six points and the extra point is worth one. In baseball, every time a player crosses home plate the team earns one run.

touchdown is now worth three points and the field goal was worth six points? What if a layup in basketball was worth one point and a twenty-foot jump shot was worth four points?

Now, the Michigan Department of Education is appropriately changing what it takes to be considered proficient. Instead of being judged proficient by answering 34 percent of the questions, a student will have to answer at least 65 percent of the questions correctly.

What really matters is whether or not schools are helping students learn to be successful. In our district our goal is high achievement for all. The questions we ask revolve around whether our students are making progress - no less than a year's growth in a year's time - and if our students are achieving at a high level.

Steve Matthews is the superintendent of the Novi Community Schools District. He can be reached at smathews@novi.k12.mi.us or (248) 437-1204.

Your Invitation to Worship

Large church directory listing various congregations including Brighton, Milford, Highland, Livonia, Plymouth, Northville, and Wixom. Each listing includes church name, address, phone number, and worship times.





**LETTERS**

Continued from page A11

owner of the Suburban Collection Showplace, Mr. Blair Bowman. Mr. Bowman has applied for and has been approved by city council to receive approximately a \$100,000 per year tax abatement for six years. That's in addition to the \$100,000 he currently receives yearly for building the center about six years ago. When Act 210 was amended, they even threw in a little ringer that states that when an individual applies for tax relief, they must state in writing that they would not make the improvements or build the building without the relief. This little gimmick tends to add a sense of urgency to the whole facade.

Mayor Landry, in trying to justify his almost lap dog support of Bowman, was throwing around some monetary and attendance figures that would do justice to some of the Wayne County officials now on the hot seat in their little fiasco. Sometimes I think both the mayor and Bob Gatt

seem to be trying a little to hard to rationalize their almost blind loyalty and support for Blair Bowman.

Look, I know and common sense should tell the good taxpayers of the city of Novi that Blair Bowman doesn't need, nor does he deserve, a penny of tax abatement. It is blatantly unfair to every other business owner in the city that he is now going to be given his second tax reduction and they are required to pony up their fair share whether they can afford it or not.

I found it a little ironic that in last week's Novi News an article also on the front page seemed to laud the school board for saving the district nearly \$150,000 over three years by nickel and diming their five maintenance employees and agreeing not to fill a vacant position.

Dave Shingler  
Novi

**AAUW Northville-  
Novi gives thanks**

The American Association of University Women-Northville Novi Branch sincerely thanks all the

individuals and organizations who participated in our Designer Show House and annual Home Tour in September. It was our most successful fundraising venture yet, and we owe it all to the following very generous contributors.

Without Dr. William Demray of Preservation Dental generously lending us his beautiful house, none of this would have been possible. But we also need to thank Mr. & Mrs. P. Anker, Mr. & Mrs. J. Hamilton, D. Pliotsos/J. Hickman and M.E. King who also made their homes available for the tour; and our home sponsors, Johnny on the Spot, Handy Pro Handyman Service, Orrin Jewelers and Kelley Brothers Heating and Cooling.

We would like to say a special thanks to the

interior designers who made Dr. Demray's house look so very special: David Pulice of Classic Designs, Donna Brown of Dazzling Designs, Phyllis Pados of PFP Design, Sue Arnold of Sue Arnold Interiors, Tracy Garfield of Tracy Garfield Interiors, Marlene Jaworski Warnke or MJW Designs, Candice Marston and her team at Calco Corners, Melissa York of Mode & Mortar Design Group, and Carol Jacobs of Patio Plus Outdoor Furniture.

We would like to thank our other generous donors who contributed to making our Gala Preview Party the success it was, by supplying the tent, tables and chairs, food, linens, dishes, flowers, table decor, and music: Canton Canopies, All Occasion Rental, Cynthia Pickens Catering, Todd

Knickerbocker/Raymond James, The Christa Grix Trio, Something to Remember Photography, Uniquely Yours Flower Shop, Meijer, Bonefish Grill, Joe's Produce, Rocky's, Trader Joe's, Hiller's, Independence Village, Inn at St. Johns, Bahama Breeze, Busch's Fresh Food Market, Costco, George's Senate Coney Island, Rumi's Passion Bakery, Genitti's, Joe's Gourmet, Koji I (heart) Sushi, Busch's, Miasano's Italian Restaurant, Five Restaurant, Rusty Bucket, Pastry Place, and Le George.

Thank you also to all the donors to our silent auction who are, unfortunately, too numerous to mention. We must also mention the many volunteers who assisted us in all aspects of this event including the Na-

tional Honor Society Students at Northville H.S., Novi H.S., and Catholic Central H.S. And last, but certainly not least, we thank all of the attendees at the Home Tour, our Gala Preview Party and The Last Chance event. Thank you so much for supporting AAUW-NV and its mission of promoting equity, education and development of opportunities for all women and girls. Your participation allows us to advance our mission by providing scholarships at Schoolcraft College, Oakland Community College and Northville and Novi high schools. We also support Kid 4 Afghan Kids and the Mercy Education Project in Detroit.

Val Gagnon and Mary Jane Kearns co-chairs, AAUW Gala Event

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**Bair retiring as long-time RCOC director**

Road Commission for Oakland County (RCOC) long-time Managing Director Brent Bair, one of the elder statesmen of the road industry in Michigan, has announced that he will retire at the end of 2011.

"Brent's influence in the world of Oakland County and Michigan roads has been enormous," stated RCOC Board Chairman Eric Wilson. "I don't think there is any other individual in the state who has personally had such a tremendous impact on Michigan roads for such a long time."

Bair has worked for the Road Commission for more than 34 years and has been managing director for the last 19. Prior to that, he served as deputy managing director, director of RCOC's Planning and Development Department, transportation



Bair

planning coordinator and risk management coordinator.

"The Road Commission is very fortunate to have had such a dedicated, talented and respected managing director who has built the leadership team that will navigate the future direction of the Road Commission as his legacy," RCOC Board Vice Chairman Greg Jamian said. "There is no question that Brent's leadership is directly responsible for the stability this agency has experienced and for the Road Commission's widely acknowledged reputation as a leader and innovator in everything from traffic technology to safety to road design."

Road Commission Board Member Ron Fowkes concurred. "Brent is highly respected by virtually all other leaders in the public-sector road industry in Michigan as well as by countless industry leaders across the country," he observed.

During his tenure at RCOC, Bair has also been a leader in a number of related organizations. He is a member of the board and past president of the County Road Association of Michigan (CRAM), was a founding member and is a past president and current board member of the Intelligent Transportation Society of Michigan (ITS Michigan) and is a former board member and past chairman of the Intelligent Transportation Society of America (ITS America). He is also a member of the board of directors of the Traffic

Improvement Association of Oakland County (TIA).

In addition, Bair has been appointed to many committees, boards and councils in the state representing road interests. He was appointed by former Governor Granholm to the Michigan Transportation Funding Task Force Citizen Advisory Committee in 2007 and was actively involved in the Act 51 Study Committee during the administration of Governor Engler.

Bair has frequently been sought after for his extensive knowledge of roads and road funding and has testified on numerous occasions before Michigan legislative committees as well as Congressional committees in Washington DC. Widely recognized for his leadership in the area of Intelligent Transporta-

tion Systems (transportation-related technology), Bair served as chairman of the ITS Congressional Caucus Public Sector Advisory Committee, advising members of Congress on matters related to ITS. In 2004, he was recognized on the floor of Congress for his election as chairman of ITS America. He is also a member of the 2014 ITS World Congress Host Committee, which successfully lobbied to bring the largest international ITS conference and exhibition to Detroit.

In Oakland County, Bair is a member and former chairman of the Oakland County Business Roundtable Transportation Committee. The RCOC Board will conduct a thorough search for Bair's replacement, which will culminate with interviews of the top candidates.

**NOVI NEWS BRIEFS**

**Civilian pistol safety class offered**  
The Novi Police Department will host a Civilian Pistol Safety Class from 8 a.m.-5 p.m. Saturday, Nov. 5 at the Novi Police Department Training Center located at 45125 W. Ten Mile Road. After lunch, participants will move to the Novi Firearms Training Center to complete the course.

Participants must be 21 years old but do not have to be a Novi resident to attend. Registration may be done online at cityofnovi.org or registration forms are also available at the Novi Police Department. Class size is limited and all participants are subject to a criminal background check. The \$200 course fee may be paid by cash or money order.

The course fulfills both the classroom and shooting requirements to obtain a Michigan Concealed Pistol License (CPL). Students must bring their own equipment, including a personal handgun, 100 rounds of ammunition, safety glasses, and shooter's earmuffs or ear plugs.

For more information, visit cityofnovi.org or contact Sergeant Michael War-

ren at mwarren@cityofnovi.org or (248) 347-0572.

**Flu shots**  
Oakland County Health Division will offer \$11 flu shots from 10 a.m.-3 p.m. Friday, Nov. 4 at the Walled Lake Community Center, 615 N. Pontiac Trail Road.

In addition, Oakland County residents can receive \$11 flu shots at Health Division offices located at the following addresses:  
• North Oakland Health Center, 1200 N. Telegraph Road, Building 34 East, Pontiac  
• South Oakland Health Center, 27725 Greenfield Road, Southfield  
Hours are noon-8 p.m. on Monday, 9 a.m.-5 p.m. Tuesday-Friday.

Registration is preferred. To register for a flu shot, go to www.aagov.com/health. Clients may select the location, date and time of appointment. Online registration also provides a consent form that must be taken to the clinic where the client is pre-enrolled. Online payment options include Visa, MasterCard, Medicare and/or Medicaid. If you are unable to register online, please call (248) 858-7330 or (248) 424-7120.

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Meatloaf Our very own House Meatloaf served with Mashed Potatoes and Gravy	BBO Pork Hoagie Pulled Pork smothered in BBQ served on a Hoagie with Steak Fries
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Local events

**HEALTH DISCUSSION: "YOU ARE WHAT YOU EAT"**

**Time/Date:** 1-2 p.m. Thursday, Nov. 3  
**Location:** Novi Senior Center  
**Details:** Learn from the experts the nutritional tips for increasing energy and a healthier lifestyle including the benefits of proper water consumption, eating whole foods, adequate sleep, good posture and much more. Light refreshments will be served. Presenter will be Medical Professionals from HealthQuest.

**Contact:** Novi Senior Center (248) 347-0414  
**"EATING ORGANIC ON A BUDGET"**

**Time/Date:** noon Saturday, Nov. 5  
**Location:** Better Health Market, 42875 Grand River in Novi  
**Details:** Free seminar will feature Renee Heigel, CHH, AADP and will include organic food samplings. Reservations are available. **Contact:** (248) 735-8100 or visit [www.thebetterhealthstore.com](http://www.thebetterhealthstore.com)  
**VARICOSE VEIN SCREENING**  
**Time/Date:** 8 a.m.-1 p.m. Saturday, Nov. 5

**Location:** Providence Park Outpatient Center, 47601 Grand River Avenue at Beck Road. Enter the campus off of Grand River Avenue and come to the main entrance of the Outpatient Center.

**Details:** The free screening will be conducted by Comprehensive Vascular Care, P.C. Dr. Kevin Nolan, Dr. William Oppat, Dr. Tamer Boules. Registration is required so that we may staff accordingly. **Contact:** (248) 424-5748 to schedule the time of your screening.

**CANCER CHARITY EVENING**

**Location:** 17174 Crestbrook Drive, Northville (Toll Brothers model home in Steeplechase)  
**Time/Date:** 6 p.m. Nov. 6  
**Details:** Join Christopher's A.L.L. Stars for an adult evening to fight childhood cancer. Advance tickets are \$20; \$25 at the door. Reserve tickets at [www.christophersallstars.org](http://www.christophersallstars.org). Silent auction, live auction, wine bar, hors d'oeuvres, desserts and musical guests; cocktail attire. **Contact:** (248) 231-1472  
**NORTHVILLE & NOVI GARDEN CLUB MEETING**  
**Location:** Northville Art House, 215 W. Cady Street  
**Time/Date:** 6:30 p.m. Monday, Nov. 14  
**Details:** Connie Marcangelo speaking on "Chocolate Garden of Eden"  
**Time/Date:** 6:30 p.m. Monday, Dec. 12  
**Details:** Holiday party for members only. **Contact:** Fran Gunderson (248) 349-6457

**Business**

**NORTHVILLE-NOVI BUSINESS NETWORKING BREAKFAST**

**Time/Date:** 7:30-9 a.m. first and third Tuesdays (except Nov. and Dec., which are just the first Tuesdays)  
**Location:** Kerby's Coney Island, 21200 Haggerty Road  
**Details:** Business networking focused on building relationships. The Sunrise Networking Group, LLC ([www.sunriseNETWORKINGgroup.com](http://www.sunriseNETWORKINGgroup.com)), or SNG for short, is a group of about 250 business leaders who help each other to build more business by referring people to each other. Cost of breakfast is \$10. **Contact:** Fonda Milana 586-232-3009 or [fmilana@sunrisefinancialgroup.com](mailto:fmilana@sunrisefinancialgroup.com)

**METRO NOVI BNI**

**Time/Date:** 7-8 a.m. every Wednesday  
**Location:** On the Border restaurant, 21091 Haggerty Road (north of Eight Mile), Novi  
**Details:** BNI is a structured networking environment for professionals. The Metro Novi BNI team members are committed to providing bona fide referrals to each other. Members learn

**Pumpkin Palooza**



Gabe Vincelette of Walled Lake brought his children — Avery, 2, and Brynn, 5 weeks — to Pumpkin Palooza in downtown Plymouth Oct. 23. Sponsored by downtown businesses and the Plymouth Community Chamber of Commerce, the event featured games, prizes, activities, entertainment, candy stations, a haunted alleyway and, of course, the always popular trick-or-treating. Downtown streets were closed from noon-4 p.m. to make it a safe event for children. Joining Gabe is Madison, his trusted, explorer buddy dog.

how to create and refine an "elevator speech," develop a broad network of other business professionals in the community and receive training/education on networking more efficiently. Guests are invited to attend free of charge. Continental breakfast provided. **Contact:** For more information, contact Julie Paquette at (248) 797-1665 or [juliepaquette67@gmail.com](mailto:juliepaquette67@gmail.com). [www.metronovibni.com](http://www.metronovibni.com)

**NOVI TOASTMASTERS CLUB**

**Time/Date:** 7-9 p.m., every first and third Tuesday  
**Location:** Novi Civic Center, Activities Room, 45175 West 10 Mile Road, Novi  
**Details:** Novi Toastmasters is a community-based club which is part of

**Toastmasters International.** Our diverse group provides a mutually supportive atmosphere in which all can develop and refine their public speaking and leadership skills. Our members also have fun while building confidence in day-to-day communications and mentoring toward professional and personal excellence. Guests are welcome -- and bring a friend. Visit [www.freetoasthost.us](http://www.freetoasthost.us). **Contact:** Linda Kreuter at [PR@novi.freetoasthost.us](mailto:PR@novi.freetoasthost.us)

**NOVI ROTARY CLUB**

**Time/Date:** Noon every Thursday  
**Location:** Novi Methodist Church 41671 W. 10 Mile Road  
**Details:** Lunch is \$10 at meeting. Visitors welcome. Check website for speaker information; [novirotary.org](http://novirotary.org).

**NOVI CHAMBER OF COMMERCE**

**Contact:** [www.novi-chamber.com](http://www.novi-chamber.com) or call (248) 349-3743  
**Novi and W. Bloomfield Chamber Luncheon**  
**Time/Date:** 11:30 a.m. Thursday, Nov. 3  
**Location:** Courtyard by Marriott, 31525 W. 12 Mile, Farmington Hills  
**Details:** Keynote speaker Amy Bannings, Michigan Business Ombudsman, will provide an update of Michigan Economic Development Corporation projects and major initiatives. The MEDC recently launched Pure Michigan Business connect which provides opportunities for Michigan businesses to buy and sell to one another. Cost is \$20; pre-registration required.

**Multi Chamber Business to Business Breakfast**

**Time/Date:** 8-9 a.m. Wednesday, Nov. 9  
**Location:** Hines Park Ford, 5555 Pontiac Trail, New Hudson  
**Details:** Join members from the following local Chambers for networking and a light breakfast -- Brighton, Huron Valley, Lakes Area, Novi, Plymouth and S. Lyon. Pre-registration requested; \$5 payable at the door.

**Independence Village of White Lake**  
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 Call 877-WHY-WEIGHT to register or for more information.
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 Guest speaker Ryan Moll, DO  
 Thursday, November 10, 6 p.m.  
 Call 734-655-2345 to register or for more information.
- Stress Free Holidays**  
 Guest speaker Cynthia Rochon, RN, PMHN, MBA  
 Wednesday, November 16, 7 p.m.  
 Call 734-655-8950 to register or for more information.
- Women's Health Series: Healthy Living. Healthy Woman.**  
 Speakers from Gynecology and Urogynecology  
 Thursday, November 17, 6-8 p.m.  
 Call 734-655-2281 to register or for more information.
- Center for Joint Replacement Seminar**  
 Guest speaker Jeffrey Mendelson, MD  
 Wednesday, November 30, 6 p.m.  
 Call 734-655-2345 to register or for more information.
- Michigan Bariatric Institute Seminar**  
 Guest speaker Tallal Zeni, MD  
 Thursday, December 1, 6 p.m.  
 Call 877-WHY-WEIGHT to register or for more information.

**REGISTER NOW!**  
 Presentations are free; but registration is required. Visit [stmarymercy.org](http://stmarymercy.org) and click on **Classes & Events** or call designated number above.

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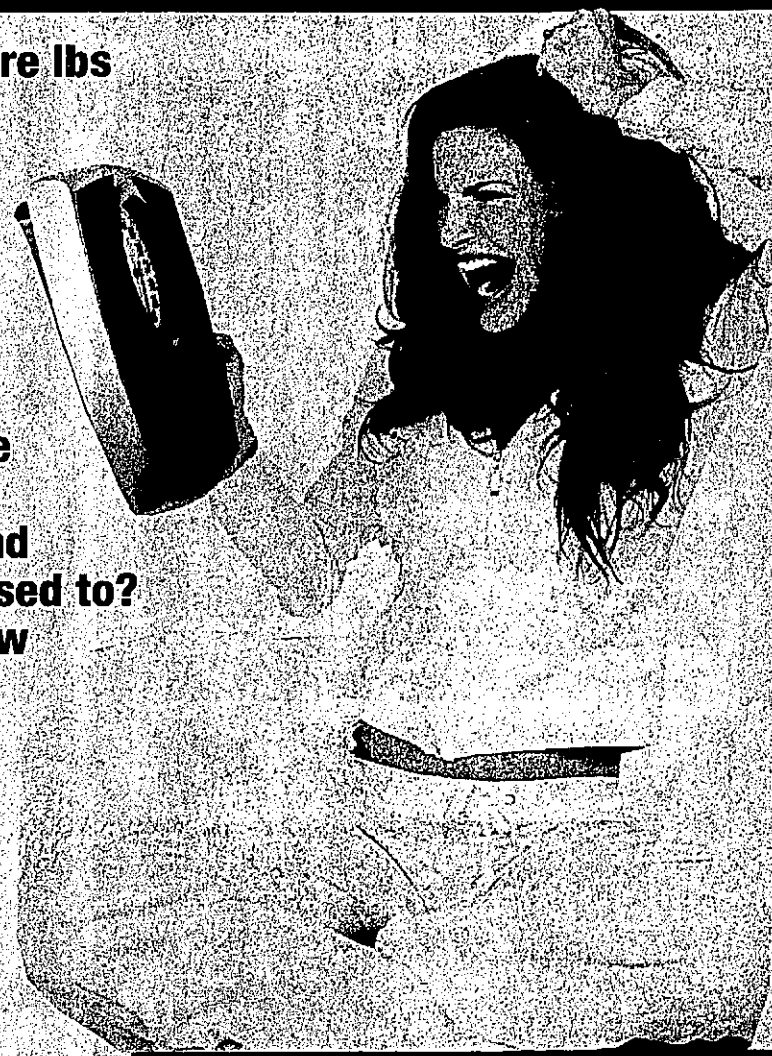
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Shamrock Marshall Hart is brought down by a host of Mustangs during their Oct. 29 game. For more photos, see Pages B2 and B3.

## Catholic Central cruises past Northville

First round playoff game ends in a rout

By Sam Eggleston  
Correspondent

It wasn't the game anyone expected when Northville and Detroit Catholic Central squared off last Saturday—well, maybe it was the game the Shamrocks were looking for. With each team heading into the game with an 8-1 record and both squads making their ability to score very clear all season long, it appeared, on paper, that the game was likely going to be a shootout.

When the smoke cleared, it was the Catholic Central Shamrocks who did most of the shooting as they walked away with a 56-6 victory. They will now play Canton in the second round. "It is unfortunate that Saturday's outcome was not indicative of the success our team experienced this season," said Northville coach Matt Ladach after the game. "I am very proud of our team, and I am proud of their accomplishments."

For Catholic Central, the victory is the first step in achieving their next goal—a state championship. In the beginning of the year, Shamrocks helmets Tom

Please see **PLAYOFF, B2**

## Shamrocks have tough game ahead

By Sam Eggleston  
Correspondent

The Detroit Catholic Central Shamrocks should be excited for the fact that they are playing Canton in this week's district playoff game. Historically speaking, it's been a match-up that has boded well for the CC gridders. The last time the two teams met was in 2009 when the Shamrocks earned an overtime win, 31-24, in the regional final. The Catholic Central squad went on to win a state championship.

In 2003, the Shamrocks defeated the Chiefs, 38-7. They then went on to win a state title. In 2002, it was a 24-7 victory over the Chiefs before the Shamrocks went on to claim the championship. In 1990, the first time the two teams ever played, Catholic Central took a 35-22 victory before marching to a state crown.

The Shamrocks, who have 10 state titles to their coach's credit, will host Canton (8-2) in the district final this Saturday at 1 p.m.

Please see **SHAMROCKS, B2**

## Mullins, McMahan head to States

By Chris Jackett  
Correspondent

Neither the boys or girls Novi cross country team advanced out of Regionals last Friday, but two Wildcats finished in the top 10 and secured their individual places at the state meet.

Racing at Huron Meadows Metropark in Brighton for the second-straight week, Junior Jackie Mullins and sophomore Kerri McMahan are the lone Wildcats who advanced to the Division I state meet 2 p.m. Saturday at the Michigan International Speedway in Brooklyn. Mullins and McMahan finished fourth and ninth, respectively, at Regionals last week after Mullins won the KLAAs title.

**ON TAP**  
Novi Junior Jackie Mullins and sophomore Kerri McMahan are the lone Wildcats who advanced to the Division I state meet 2 p.m. Saturday at the Michigan International Speedway in Brooklyn. Mullins and McMahan finished fourth and ninth, respectively, at Regionals last week after Mullins won the KLAAs title.

Although the team didn't make it, Novi sophomore Kerri McMahan also advanced to the state meet for a second-straight year by finishing ninth at Regionals in 18:45.89, flanked on either side by a pair of Brighton Bulldogs.

From there, the Novi girls had a big gap filled by the opposition. Sophomores Kari Grandstaff (57th in 20:27.95), Karissa Koomen (59th in 20:29.03), freshman Lannah Loneragan (20:33.00) and seniors Lindsey Kulie (81st in 20:57.33) and Zoe Jenkins (84th in 20:59.95) wrapped up the Wildcats' showing

Please see **HARRIERS, B4**

## Freshman Buha wins two division titles

By Chris Jackett  
Correspondent

The Wildcats won four event titles at the KLAAs Central Division meet for girls' swim and dive last weekend, but couldn't overcome the depth of Northville and South Lyon to bring the overall division title, as well.

Novi finished third of the five schools with 461 points, behind the Mustangs (551.5) and Unified Lions (515).

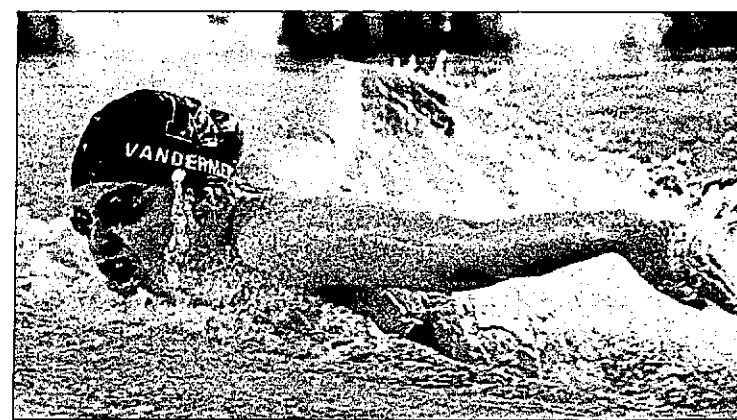
"We placed third, right where

### ON TAP

Novi's swim and dive team hosts the KLAAs Kensington Conference meet the next two days, with divers jumping about 6 p.m. Friday and swimmers starting noon Saturday.

everyone expected us to be," Novi coach Annette VanderMey said. "Northville and South Lyon are just too deep. Novi has work to do with

Please see **SWIM, B4**



While swimming the butterfly, Andrea Vandermeij looks to poolside for information on how she's doing during a Sept. 21 meet.

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PLAYOFF

Continued from page B1

Mach said his squad was after the Central Division title—which they did not obtain—followed by the Catholic High School League championship and then the state title. They achieved success in the CHSL title hunt, and now hope to repeat their success.

In the game against Northville, the Shamrocks looked poised to be the best team in the state, playing nearly infallible football in the first two quarters as they scored touchdowns on four of its first five possessions to take a 28-6 halftime lead.

The team punched out 253 yards in the first half and brought out more firepower than they have throughout the rest of the season. Quarterback Kyle Cooper hit his favorite target, Matt Doneth, on a 40-yard score with just over 4:30 left in the first half to make it a 21-6 game.

Halfback Anthony Darkangelo got in on the passing game, too, throwing a pass to David Reaney for a 13-yard score to make it 28-6 with just under a minute left in the second quarter.

Northville looked strong to start the game, gaining almost 70 yards on its first drive to score on a nine-yard jaunt by quarterback Jeff Gertley. Jeff Sims missed the extra point to make it an 8-6 game.

That was the last time the Mustangs would see the end zone, putting up just 42 yards over the next four possessions heading into halftime.

Catholic Central was led by Alex Kozlowski on the ground as he picked up 71 yards and two touchdowns on seven carries. He was one of eight running backs



The Mustang coaches and players celebrate a good series for Northville.

in the CC offense that picked up a total of 249 yards on the ground. Kyle Cooper went 5-for-6 passing for 145 yards—including a 4-of-5 performance for 118 yards in the first half.

Northville followed Gertley in offensive production as he picked up 67 yards through the air with a 10-for-23 performance and another 54 yards on the ground on 14 attempts. Brandon Love added 21 yards on 13 attempts. Brett MacDonald had 11 tackles on defense for the Mustangs.

While Catholic Central looks to this weekend for their next game, Northville looks to the 2012 season.

"This loss hurts badly, and I am bitter," said Ladach. "I don't like being pushed around, and we were on Saturday. However, the off-season starts now, and an emphasis will be made on getting bigger and stronger. I am confident that our players feel the same way, and we will welcome the challenges that await us in 2012."

Sam Eggleston is a freelance writer and former staff sports writer for the Northville Record and Novi News.



Shamrock Vincenzo Demaria crosses the goal line for one of CC's touchdowns on Sat. Oct. 29. CC beat Northville 56-6 in their divisional playoff game.

SHAMROCKS

Continued from page B1

Canton's two losses this year came from Livonia Churchill, 27-26, and Plymouth, 31-30. They avenged the latter loss last week when they beat the Wildcats, 24-21, on a game-winning field goal to advance in the state tournament.

Of Canton's victories this year, four have come against teams that made the playoffs.

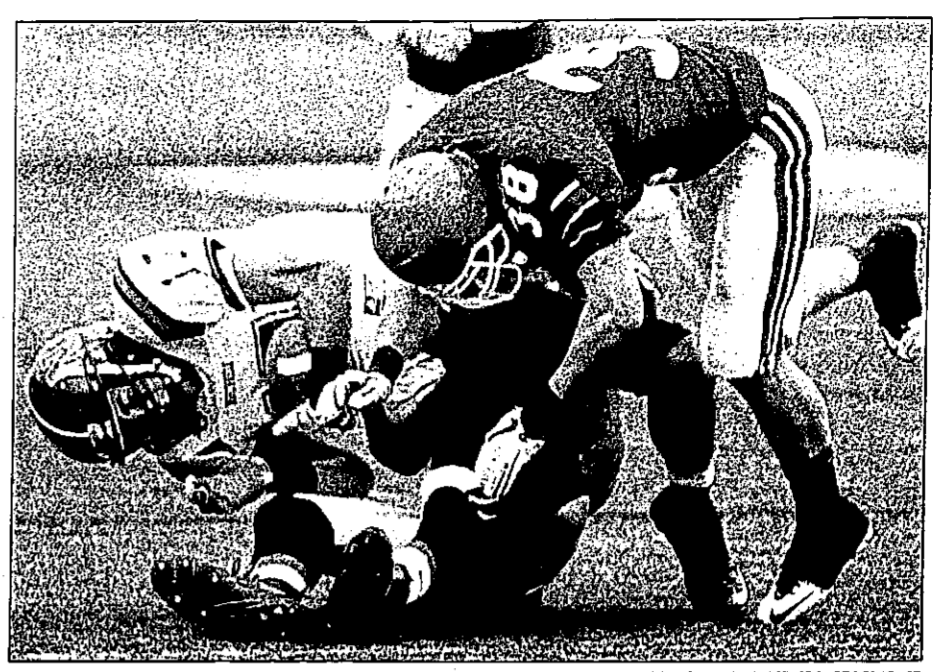
The Chiefs have traditionally had an offense similar to that of Catholic Central with big linemen up front making holes for speedy running backs. Both teams also boast strong defenses.

Catholic Central has averaged 29.1 points per game while holding their foes to just 8.2 points per game. Canton has scored an average of 38.6 points per game and held their opponents to 18.5.

Sam Eggleston is a freelance writer and former staff sports writer for the Northville Record and Novi News.



Mustang fans cheer on their team during the Oct. 29 game at Catholic Central.



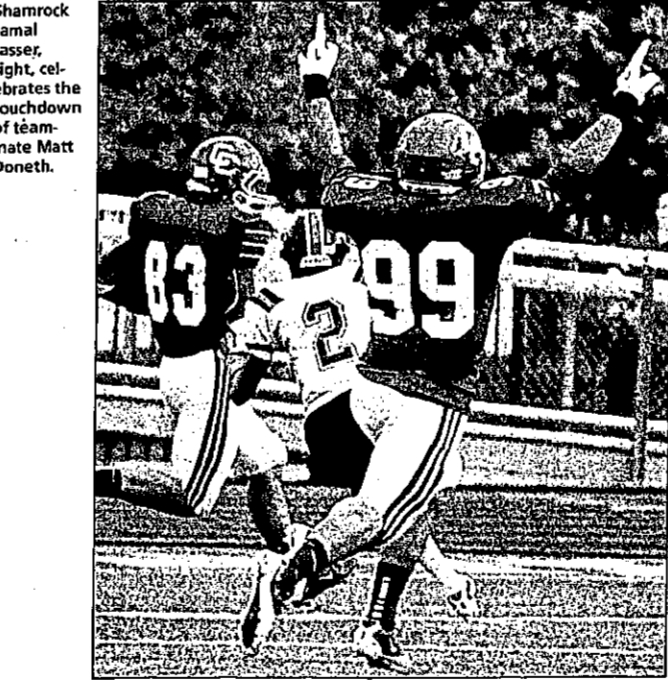
Northville Mustang Andrew Wright was knocked out of play for awhile after this play when his ankle was caught beneath his body as two Shamrocks team up for a tackle. Wright did re-enter the game later on, but was limited in his pass catching due to a tough ankle injury.

Catholic Central vs. Northville

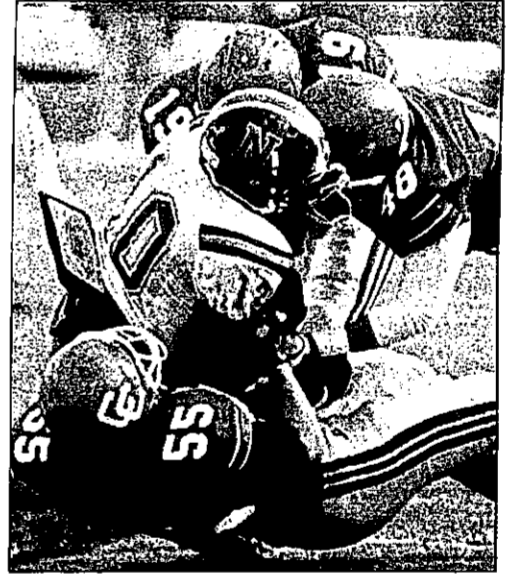


Mustang QB Jeffrey Gertley gets some support from his mom Jean after Northville's tough 56-6 loss to CC on Saturday.

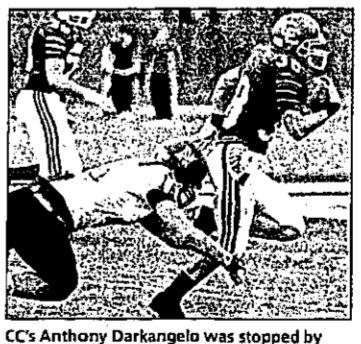
Mustang runningback Brandon Love is consoled by a coach with maments to go in Northville's tough 56-6 loss to CC.



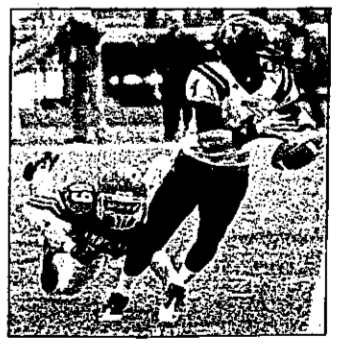
Shamrock Jamal Jasser, right, celebrates the touchdown of teammate Matt Doneth.



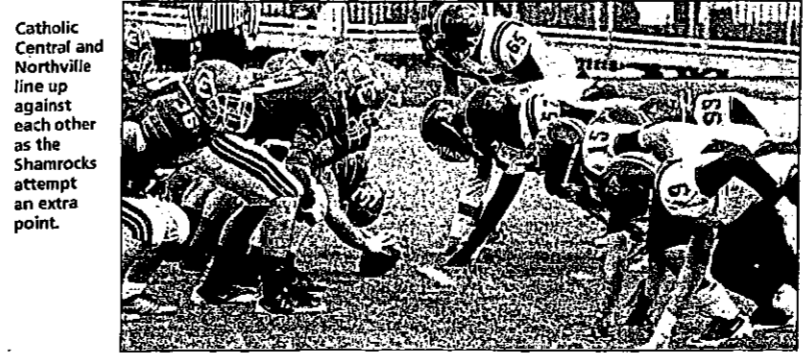
The Shamrocks kept up their run-defense stopping abilities all the way to the end of the game as Dan Bowen, bottom and others team up to tackle Max Grezlik.



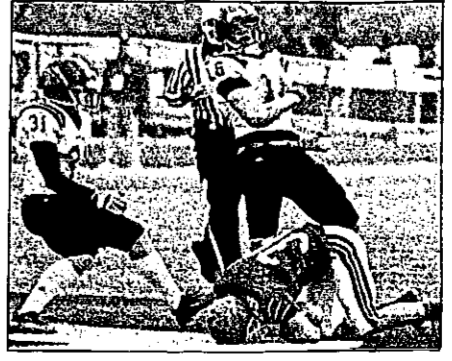
CC's Anthony Darkangelo was stopped by Northville's Brett MacDonald on this play after a good yardage pickup.



Mustang QB Jeffrey Gertley eludes a tackle by CC's Dylan Roney.



Catholic Central and Northville line up against each other as the Shamrocks attempt an extra point.



Mustangs Brett MacDonald, right, and Jeffrey Hewitt celebrate stopping CC's David Houle.

Advertisement for Redford Theatre featuring 'From Here to Eternity' with classic movies and concessions.

Advertisement for Knightsbridge Antique Mall with various antiques and furniture.

Advertisement for Achieve Arts at Detroit Country Day School.

Advertisement for Schoolcraft College computer training.





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**Car Report**

Advertising Feature

**NEW VELOSTER GETS MORE ATTENTION FOR HYUNDAI**

By Dale Buss

Hyundai already has had a great year. U.S. sales were up by 13 percent through three quarters, boosting its market share to a record 5.6 percent. But the brand is keeping its foot on the accelerator in an attempt to extend its achievements.



The new, stylish, "three-door" Veloster is part of Hyundai's plan to maintain the attention of American consumers, as is a new six-cylinder Asera full-size sedan. Hyundai marketers also want to refine their approach to the Super Bowl by emphasizing the Hyundai brand in TV spots rather than focus as much on specific products as in the past.

Veloster is an exciting new vehicle: Its low-slung design places the car somewhere between

a sedan and a coupe, with just one rear door, and it's stocked with lots of cockpit gadgetry that will appeal to Millennials especially such as a seven-inch multimedia touchscreen that integrates all entertainment and telematics.

At the same time, prices start at just \$17,000. It's a good time for Hyundai to introduce such a vehicle, having to watch out for resurgent Japanese brands this fall, with their vast line-ups of Hyundai competitors, as well as solid small-car entries from GM and Ford.

Hyundai marketing executives are calling the new Veloster (tagline: "Engineered for Whatever") a "halo car" even though such nameplates typically shine their light at the priciest end of a product line.

But up there, Hyundai already has Equus and Genesis, and its biggest need right now is to keep reminding entry-level buyers — who are in play now more than at



The new Hyundai Veloster was just selected "Urban Car of the Year" by Decisive Magazine.

any time in a generation — why they should consider boosting the Korean automaker's share even more.

Veloster's marketing will include an ambitious campaign to match, featuring 15-second TV ads with voice ambassador Jeff Bridges, videos, events, concerts and even a full-length documentary centering on iconic music, which makes sense given that Pandora is one of its digital features.

Veloster has "plenty of features, laudable fuel economy and sharp looks," making it a "top pick for a fun-to-drive hatchback," according to Edmunds.com. The car's biggest advantages include "lots of features for the money," the innovative three-door design, high fuel economy of 40 mpg on the highway, balanced ride and handling, its distinctive styling, a large cargo space, and Hyundai's famously long warranty coverage. Veloster is powered by a new,

1.6-liter, direct-injected four-cylinder engine that generates 138 horsepower. Buyers have the choice of a six-speed manual transmission or a new six-speed automated dual-clutch transmission with shift paddles. Because the car weighs only 2,600 pounds, these impressive powertrain combinations zip drivers where they want to go. And next year, Hyundai promises a 208-horsepower, turbo-charged version.

The three-door layout, of course, is Veloster's most prominent design feature. Edmunds.com says that the coupe-like driver-side door lets drivers get in and out easily while two passenger-side doors provide added convenience for loading people or things.

Among the down sides of the Veloster, Edmunds.com said, are poor rear visibility, noticeable road noise, and cramped rear seats. Veloster may be one of

Hyundai's biggest product reaches yet in the U.S. market. Both Genesis and Equus also have been reaches for the brand because of how the company is trying to thrust itself into a crowded U.S. near-luxury segment without any heritage there — and keep the move under the Hyundai brand, unlike Japanese competitors that have created separate luxury marques such as Lexus and Acura.

Nevertheless, Hyundai has become a force in the U.S. market over the last 15 years by skillfully mixing promotion of specific products along with advancement of strong concepts that undergird the whole brand. Early last decade, for instance, its trailblazing 100,000-mile warranty allayed U.S. consumers' fears about product quality. And then, during the Super Bowl three years ago, Hyundai introduced Assurance, a ground-breaking plan to release new buyers from their leases or loans if they lost their jobs in the foundering economy.

Now, Hyundai marketers want to use the 2012 Super Bowl to advance more of an overall feeling for the brand. With its three spots — two during Super Bowl XLVI from Indianapolis, on NBC on February 5, and one just before kickoff — Hyundai will focus more on sparking an emotional connection with consumers and less on giving them practical reasons to buy particular nameplates, Steve Shannon, Hyundai's CMO in America, told Ad Age.

Presumably another goal is to make Hyundai an iconic Super Bowl advertiser. "We need to get the headset on," Shannon said. "The bar is high."



Veloster sports a unique three-door layout -- plus a hatchback.

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