AGAPE food drive

AGAPE Novi is having a food drive during July for the Novi Emergency Food Program located at Faith Community Presbyterian Church. Collection containers will be placed at local gro cery stores and churches. A concert will be held on the lawn at Church of the Holy Cross (40700 W. 10 Mile) 2-5:30 p.m. July 14. Singer/songwriter Mike Lamb will be performing as well as classic rock band Exit 145. Rain date is the next two Sundays. Beverages will be provided; price is a goodwill offering. All monies raised will go to AGAPE Novi for community outreach.

Explore yellow brick road

The City of Novi Parks, Recreation and Cultural Services Department with Wixom Parks and Recreation Department, is offering a group trip to see Wicked the Musical Aug. 17 at the Stranahan Theater in Tole-

do Tickets are \$99 for balcony level, \$109 for main floor Seats are assigned on a first come, first served basis. Fee includes motor coach and admission. Participants will board the motor coach at Meijer in Wixom at noon and return at approximately 6:15 p.m. Deadline is July 11. Visit www.cityof-novi.org or the Civic Center, 45175 10 Mile.



THURSDAY, JULY 4, 2013 • hometownlife.com

Pathway will help connect Novi

Medilodge/ITC Regional nections. At their June 17 meeting, the project joins 11 Mile to Providence, Beck By Lonnie Huhman Staff Writer With help from a community partnership, an important regional pathway will be constructed to give the Novi community better pedestrian con-

Novi City Council by a 7-0 vote approved an agreement with lescent home development with Braun Construction Group and Novi Real Estate LLC for contherapy facilities. It plans to be a premier center designed to create a "Haven for Healing" struction of the Medilodge/ITC Regional Pathway project. The construction contract was and rehabilitation destination awarded to Braun Construction for wellness and recovery. Its site is just west of the Provi-Group in the amount of \$83,109. According to the agreement, dence Park Hospital at 11 Mile the costs are to be offset completely with deposited escrow and Beck roads.

"This is very exciting," said council member Andrew Mutch funds from Novi Real Estate, LLC, which is the developer of Medilodge. Medilodge is a 120-bed convaof this development that will see a 10-foot wide asphalt regional pathway through the Medilodge site and within the ITC property centralized dining and physical connecting 11 Mile to Providence Hospital, and ultimately Beck Road In July 2011, the City Council approved a Planned Rezoning Overlay for the construction of

See CONNECT, Page A2

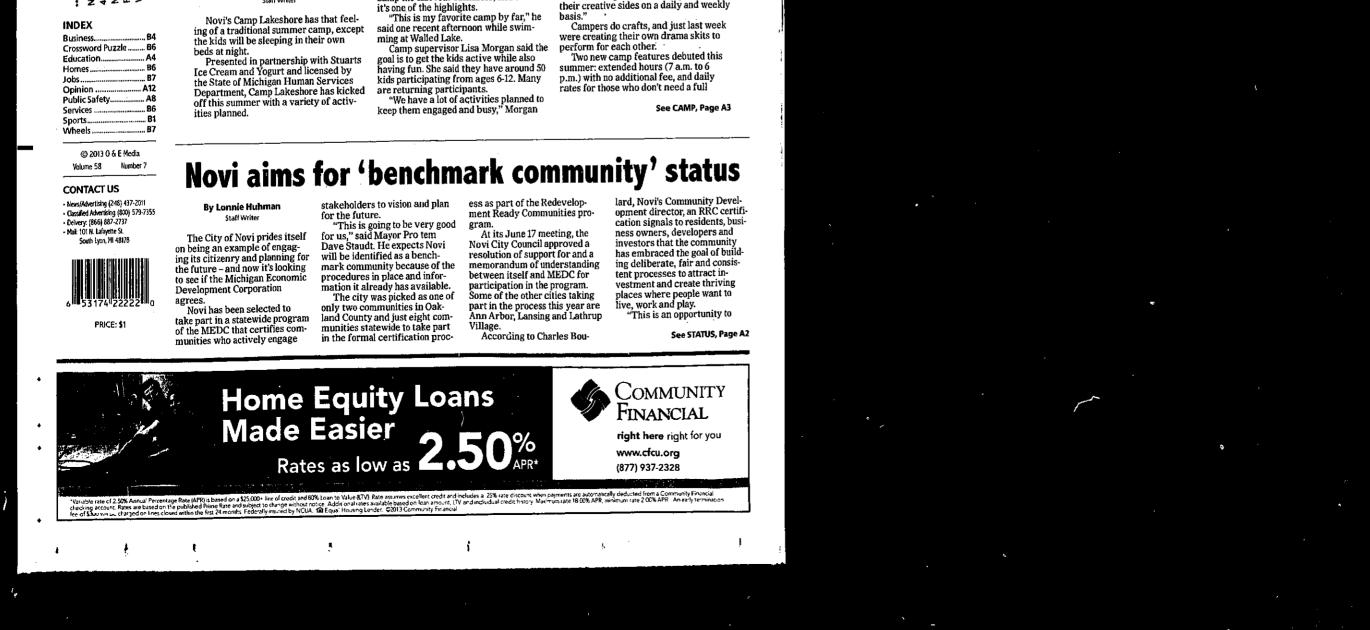


petes in a team relay during the June 24 session. Camp Camp Lakeshore counselor Kristin Blonde (right)watches as Lucia Do, 13, co

Novi's Camp Lakeshore: Part active, part creative, all fun

By Lonnie Huhman

Jeffrey Rooke, 10, has attended the camp the last four summers, and for him some learning as well. They get to use



4

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STATUS Continued from Page A1

identify opportunities to improve our practices, procedures, processes and availability of information," Boulard said. "We currently make use of many of the Best Practices (see information box), but aspire to continuously improve.'

RRC Program Special-ist Jennifer Rigterink said two benefits to redevelopment are an increased tax base and reduction in blight. Plus, she said there is no cost for Novi to participate. Ultimately, Boulard said the benefits to Novi could include: development of recommended strategies to improve redevelopment support, marketing of the commu nity's top three identified



In utilizing the state's Redevlopment Ready Communities program, Novi may look to invigorate and renovate the property at 10 Mile and Meadowbrook's southwest corner. IOHN HEIDER ISTAFF PHOTOGRAPHER

redevelopment sites the city's current practhrough RRC and opportices and available resources to develop rectunity to continue to ommended strategies to identify and implement implement Best Pracinnovative strategies and tices. These recommen learn from follow-up evaluations. dations will be presented Boulard said the next to the City Council for steps would be evaluaapproval. tion and assessment of Following satisfactory

improvements (but not the land on which it is will be eligible for certilocated) for a period of fication as a Redevelup to 10 years. opment Ready Commun and the benefits of RRC marketing assistance for selected redevelopment sites. Ahead of the game In regard to redevelopment decisions already made, Novi established policy PA210, which encourages the rehabilitation of commercial property by abating the property taxes generated from the new investment for a specific period. This was amended in 2011 to provide that the construction of a hotel

implementation of the

approved strategies Novi

LOCAL NEWS

with meeting/convention space attached to an existing convention and trade center of a certain size and location can qualify for a tax abate ment of 100 percent of

adopted policies for the	standard for evaluation.
Suburban Collection	The Best Practices cover
Showplace as well as two	community plans and public
other potential devel-	outreach, zoning policy and
oprient areas in the city.	regulations, development
"In the past, specific	review process, education
sites have not typically	and training, redevelopment
been singled out as top	ready sites and community
three, although the Adell	prosperity.
property and the 10 Mile/	Each practice addresses key
Meadowbrook areas	elements of community and
were identified in the PA	economic development,
210 policy," Boulard said.	growing the potential of a
thuhman@hometownlife.com	community to meet the
248-437-2011, Ext. 255, Twitter:	unique needs of business and
@thuhman	residents.
Providence Hospital	IWAY LOCATION

the value of the hotel

The City of Novi

ies for th

hometownlife.com

BEST PRACTICES

The evaluation process uses

the RRC's Best Practices stan-

dards. These were developed

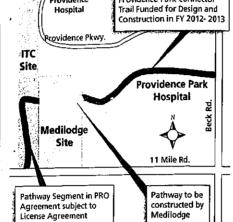
by experts in the public and

private sectors, and are the



Novi Providence Park Hospital volunteers Amy Grieger (left) Barbara Walsh and Ed Good take a look at the facility's recognition board on June 19. The plaque, noting volunteers' efforts and time dedicated, is located on the first floor of the hospital near its main entrance. Some volunteers, like Good, have logged more than 10,000 hours of service to the hospital, JOHN HEIDER | STAFF PHOTOGRAPHER





CONNECT	According to city officials, the developer
Continued from Page A1	has provided a construc- tion estimate of \$83,109 for the project and is
Medilodge of Novi. Novi	required to deposit these
City Manager Clay Pear-	funds with the City of
son said one of the bene- fits of the PRO is the	Novi before construction of the pathway would
pathway.	begin.
"This is exciting for	The design of the
what it represents," Pear-	pathway was also com-
son said.	pleted by the developer
According to the City	and has been approved
Council report, the path-	by ITC and city engi-
way through the Medi-	neers. There would be no
lodge site is under con-	direct costs to Novi that
struction, and construc-	are not covered by fees
tion of the offsite path-	or escrows, even though
way is scheduled to begin	the city is awarding a



hometownlife.com

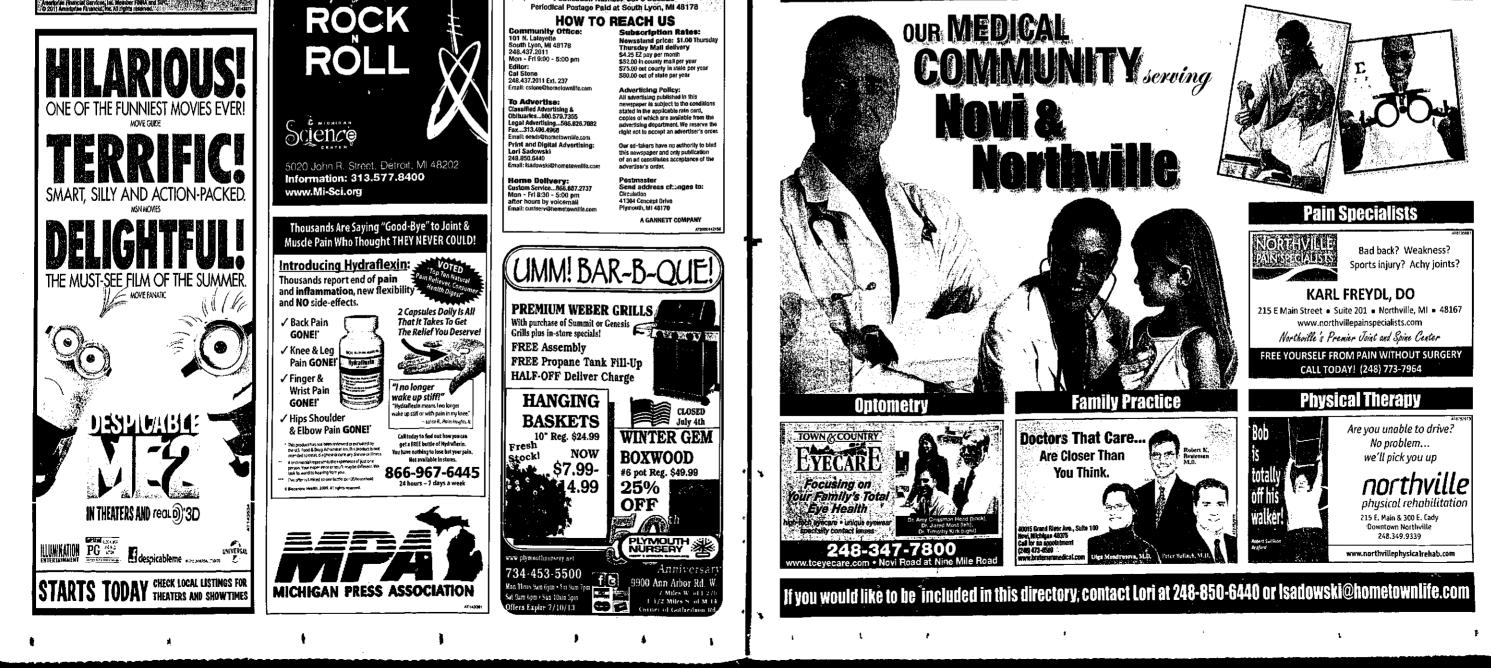


LOCAL NEWS

Camp Lakeshore kids and staff form a circle as they begin a relay race during their June 24 session. PHOTOS BY R

fun doing things like CAMP water sports, relay races, soccer, kickball and a lot Continued from Page A1 There is a one-to-10 week. Daily rates are counselor to camper ratio, so there is a good available for campers participating one or two The next week of acdays per week (three or tivities is July 8-12, and more days will be consid ered a full week) the theme is Myths and According to Morgan, between the hours of 7-9 Legends with a field trip to the Detroit Tigers vs. Chicago White Sox game a.m. and 4:30-6 p.m., early/late campers will The camp runs for take part in general rec-reation activities. Full nine weeks, ending the week of Aug. 19-23. The prices for a full mp activities take week for a resident is place 9 a.m. to 4:30 p.m. She said over the \$165 and nonresident cost is \$198. One day for a course of the summer. campers will be creating delicious treats, building resident is \$43 and \$50 for a nonresident while two days is \$86 and \$100. cool contraptions, expe The camp is located at encing nature firsthand Lakeshore Park at 601 and sharing in zany sci-





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CAL STONE, EDITOR CSTONE@HOMETOWNLIFE.COM 248-437-2011, EXT. 237 :-FACEBOOK: HOMETOWNLIFE.COM

Campers get inventive at Parkview

The nationally acclaimed Camp Invention summer program came of Camp Invention in Novi," said Brucker. to Novi's Parkview Elementary June 24-28. Elementary was awe-This year's Camp Invention program is "Geo-Quest" which fea-tured the I Can Invent: Launchitude module where children used physics and engineering to create a duck-chuckcamp stress-free." ing device using compo nents from everyday objects. The program is dicreative thinking to solve real-world chalrected by Pam Brucker from Northville Public Schools. vital 21st century life Thank you so much skills such as problem to Bob Steeh of Novi

Community Education solving and teamwork through imaginative for his constant support exploration Inspired and influenced by the National "This year at Parkview Inventors Hall of Fame Inductees, and sponome! The secretaries sored by the United Maria Fallone and Laura States Patent and Trade-Lloyd, and Principal Jenifer Michos were so mark Office, Camp Invention is a weeklong helpful and supportive to summer enrichment the CI staff and campers program for children that it made our week of entering grades one-six. The program im-Each day, children merses and engages its rotated through integratparticipants through ed modules that employ hands-on activities in science, technology, lenges. Children learned engineering and math (STEM). "Based on feedback

Mathletes

from thousands of school districts around the country, Camp Invention has earned a reputation as the leader in highquality summer programming. This has helped the organization grow to a national program, serving over 80,000 children annually," said Michael J. Oister, CEO for Invent Now. "Over 90 percent of parents and educators surveyed observed improvements in their child's and students' outlook on learning and increased interest in using science to solve

problems.



m, Abbey Brucker, Brady Bak, and Neysa Lyon (all from Meadows in Novi) with their invention to nch a duck into a pool.

NOVI SCHOOL BRIEFS

red carpet for

velcome incomi

incoming freshmen

Novi High School's

Link Crew will be roll-

freshmen this fall. In-

coming freshmen are

freshmen orientation

erience. Built on the

during the transition to high school.

energy, interactive

from 8 a.m. to noon

invited to attend a high

ing out the red carpet to

Bianco named WL's Novi High's Link Crew rolls out the new Foundation for Excellence executive director The Walled Lake



Tuesday, Aug. 20, in the main gymnasium. Link Crew is a nation been an Bianco involved PTA parent for more ally recognized high school transition prothan 10 years. "We thank Sandy for gram that welcomes her years of dedicated Freshmen and makes them feel comfortable service to the FFE," said Chuck Phillipson, FFE throughout their first year of their high school hoard president. "Michelle brings her prior leadership skills and tireless volunteer efbelief that students can help students succeed, forts to help guide the juniors and seniors have been selected to be Link FFE into its future. She Crew Leaders. As posiwill continue our mistive role models, Link sion to raise funds to Crew Leaders are menbenefit students and tors and student leaders teachers. who guide the freshmen

The Michigan All-Star team of 45 high school mathematics students -- including Novi's Anurag Koduri, Gary Luo, Anil Palepu, Raj Raina and Apurva Shrivistava -- fielded three teams in the American Regions Mathematics League (ARML) etition. This is the 24th year Michigan has participated in the competition. The national competition was held June 1; the Michigan team competed at the University of Iowa. The Michigan A1 Reals placed 15th nationally out of a field of 78 teams in the A division. They were second at the lowa site in the A division. The Michigan A2 Naturals placed 59th nationally out of a field of 78 teams in the A division. In 2011 they were #1 in the country in the B division, and qualified to move up to A. The Michigan B1 Primes, placed 15th nationally out of a field of 61 teams in the B division. They were fifth at the lowa site in the B division. hometownlife.co

By Lonne Huhma

As part of he Lakeshore

Park playground improvement project the Novi Public Library has placed a "read

box" there ir an effort to

the library, ind Director

Julie Farka said the idea

came aboutafter she read an

article in American Profile.

From there it turned into a

Farkas aid she thought

this concept was perfect for

Novi park, She approached

Novi City Manager Clay Pearson about working with

city's Department of Public Services staff members Don

Beckley and Jim Paulk, who

the ReadBox. Then she said

came up with the design of

she engaged the talents of Lori Tayor for the artwork

Then the Parks, Recreation

and Cultural Services Department helped determine

the location, which Farkas

thankee Director Jason Man-

gum and Scott Pratt for help-

Thelibrary is keeping the box to ust books and it will

be filled on a weekly basis by

its staff. More could be added

if there is demand. Books will

be provided for a large read-

adult). It will be in use from

"Pepple attending Lake-shore Park lift open the box

and take a book of their choice" Farkas said. "We

it! A mokplate has been

hope they read it and share

ership - (youth, teen and

June to October.

ing with.

summer moiths.

wider effoi

encourage reading over the

This is something new for

Read box comes to Lakeshore Park



The book selection in the Read Box has a wide selection for all ages. SUBMITTED

facebook



SCHOOLCRAFT

O & E Media | Thursday, July 4, 2013 (NN) A5

Nearly 30 bands will entertain thousands from noon to 9:15 p.m. Sunday, July 21. A variety of soloists and groups will be performing on six different stages. Workshops will also be conducted for those interested in learning more about this American style of music. Between 5,000 and 6.000 people attend the fes tival each year. Four of the five stages are indoors. Parking and admission are free, and patrons mix and mingle with other jazz

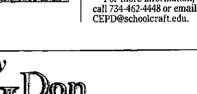
lovers, buy CDs and talk to their favorite performers and enjoy a bite to eat. More information is available at www.michiganjazzfestival.org.

Golf Fore outing nets thousands for scholarships

This year's Schoolcraft College Foundation Golf Classic Fore Scholarship raised more than \$40,000 for scholarships for Schoolcraft College students. Walnut Creek Country Club in South Lyon hosted the 135 golfers with a round of golf. raffles, an auction and a special awards dinner sponsored by Franklin University and Business Telecom Group.

Disney Institute seminar in health care Schoolcraft College's Continuing Education and Professional Development Department on Monday, Sept. 16, welcomes the Disney Institute and its one-day seminar on Building a Culture of Health Care Excellence. This seminar will teach how to create a sustainable culture of service that can lead to a competitive edge for health care rganizations For more information

24





xfinity.

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Kenewal

ublish, July 4, 2013

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OBSERVER & ECCENTRIC MEDIA





placed in each of the books along with a current library calendar of events. The City of Novi has installed new playground equipment at this park as vell asat Rotary Park. Check out the new read box at Lakeshore Park, which is located at 601 S. Lake Drive, near Old Novi and 13 Mile rcads.

> lbubmaa@hometo wnlife.com 248-437-2011, Ext. 255, Twitter

Live Here, for the Best of Your Life at half the cost of assisted living! Abbey Park neseri



www.donmasseycadillac.com



The Salvation Army Eastern Michigan Division recently presented the Novi High Schoo National Honor Society with the Organizational Volunteer of the Year Award for students' work for more than 10 years raising an estimated \$61,000 and logging more than 2000 volunteer hours during the Red Kettle Christmas Campaign. Pictured (1 to r, front) are Katie Wheeler, Geoff Gamm, Tanner Vincent, Abby O'Leary, Julia Clark and sponsor Barbara Clift; (back) Afreen Qadeer, Tanaz Naterwala and Christa Schafer.

NOVI ON CAMPUS

mester at Grand Valley Marcangelo; Molly E. Marzonie; Hollie McDon-State University conclud-Novi's Samantha ing in April: ald; Sibrey A. McManus; Walker was one of nearly 500 students who re-Ashleigh N. Bowne; Kristina M. Bray; Lisa M. Margaret A. Mcphee; Cassandra M. Mullins; Copeland; Michelle N. ceived degrees during Erika L. Mullins: Chris-Croad; Paula L. Cynar; Alexandra F. D'Annibale; commencement exertian R. Nienhaus; Allison cises held May 18 at Tay P. Pew: Marisa M. Pfislor University in Upland, D'Mya N. Davis; Hilary ter; Abby E. Robinson; M. Diacono: Kavla S. Natalie R. Schults; Amy Diacono; Elizabeth A. Engelsen; Brian L. For-She received a B.A. E. Spitz; Casey L. Sutton; Sally A. Verklan; Casey reider; Alyssa M. Fraser; C. Waldo; Daniel A. Wall; **Grand Valley State** Jaret R. Grisamer; Timo-Jasmine C. Ward; William thy F. Hartland; Nathan C. Woods; Tenki K. Yama-The following stu A. Haustein; Joseph S. da; and Julianna R. Zucdents from Novi were Kargula; Sarah R. Less: cato Colleen E. Levinson; Sara N. Lovelace; Ashley A. placed on the dean's list for the winter 2013 se-

PUBLIC NOTICE

Oakland FlexTech Academy, a Tuition-Free Public School Academy located at 24245 Karim Blvd, Novi, MI 48375, announces its Open Enrollment period for the 2013-14 school year for grades 9-12. Applications are available at and may be submitted to FlexTech High School, 7707 Conference Center Drive, Brighton, MI 48114, or by calling (810) 844-3366, during the Open Enrollment period July 10 - 26, 2013. If enrollment applications exceed the number of available spaces, a random selection drawing will be held at FlexTech High School on July 31, 2013, at 2 p.m.

First Come, First Served. Limited number of apartments available Act now to avoid the wait list! Nine floor plans to choose from, al including services and style to rival a fine hotel. · Entreine Room Chapel Activitie / Library • Priendly Staff Beauty / Barber Shop • Country Store • Moule Theater and Outings Beauliful Indoor • Collee Bho • Game Roo • 24 Hour Suff Lounge Area Outdoor Court Yards Our Extras Make the Difference For more information, please call Gand Blanc Lyon Township at Genesys Healt Parts 28413 Abbey Lane 3221 E, Baldin Rd New Hudson, MI Grand Blat, MI (248) 437-6550 (\$10) 6061110 www.abbeypark.com **9**6 . Filed us or

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AG (NN) O & E Media | Thursday, July 4, 2013

'Builder of the Year' lauded for efforts

COMPO BUILDERS

» Owner: David Compo of

» Address: 42700 W. 10 Mile

» Website: www.compoinc

» Phone: 248-513-4170

INC.

Novi

.com

Northville

Compo Builders recognized for unique generation family-owned custom homes

By Lonnie Huhman Staff Writer

Novi is home to one of Michigan's best custom home builders. David Compo, owner of Compo Builders Inc.

of Novi, was recently named 2012 Michigan Custom Builder of the Year" from the Home **Builders Association of** Southeast Michigan. He is also a Northville resi-

This designation is awarded annually to a single individual that excels and exceeds industry expectations, demonstrating a commitment to excellence in all aspects of customer service, design and quality

award. We are very fortimate to have a dedicatdelivers an outstanding client experience throughout the building process," Compo said. "This award is a testament to their commitment to making a differbuying experience that of our clients.

set the standard for the

business has built over 1,500 custom homes and completed over 5,500 remodeling jobs, attributing much of its success to the many referrals given by past clients whose expectations were exceeded in terms of design, construction, professionalism and value. The company has won numerous awards from

custom home and remod-cling industry. This third

ciation of Southeast Michigan, the State of Michigan and other organizations. This building company serves the southeast Michigan mar-

led to this honor.

ronment.

plete vision. These are

craftsmanship. "It is an honor to be recognized with such an ed team that consistently

high efficiency are just a few of the key features ence by offering a homeexceeds the expectations Since 1961, Compo has

clients will find within all Compo-built homes. Clients remain informed and involved in their building project through the Co-Construct Pro-

gram, which allows instant communication between client and builder regarding every detail of the project, from start to finish via online or the Home Builders Assosmart phone access. They are dedicated to educating their clients about the building process, welcoming feedback that allows everyone to work as a team to

achieve and exceed ex-What makes this local pectations. company stand out is its The end goal is a home attention to detail. custhat's unique - a reflection of the vision of evtomer needs and a comeryone involved, according to Compo. some of the things that

The company contin-ually evaluates and re-All Compo homes are Energy Star Rated. This fines building practices means they are conto deliver a higher level structed using materials of construction and qual that are safe for both the ity within every project matching the tastes and homeowners and envilifestyles of its clients. This includes "future-Compo said practical proofed" designs that layouts, low maintenance, energy-saving and allow for a home to grow

along with the technologies of personal comulations. puters and other elec tronics, using docking and sync stations for smartphones, and network connections for televisions, stereos and



David Compo, owner of Compo Builders Inc. of Novi, and a Northville resident, was recently named 2012 Michigan "Custom Builder of the Year" from the Home Builders ation of Southeast Michigan. He is pictured here with Michigan Gov. Rick Snyder

other wireless devices. According to Compo, his company takes an organized approach to every project, with a keen attention to detail with materials, suppliers, building codes and reg-This ensures that the client is protected with their investment, and given peace of mind throughout the building

process and beyond, the process to ensure an exceptional building which includes respon ding quickly to a client's experience. Compo Builders, Inc needs, quickly addressis located at 42700 W 10 ing any issues that may Mile. To get in touch with arise, and being there for them. call 248-513-4170 or the client even after they've moved in. visit them online at www.compoinc.com Compo said utilizing detailed project descrip tions, outlining financial

248-437-2011, Ext. 255, Twitter, concepts, ongoing progress meetings and email @lhuhman summaries are all part of

I love a parade: Novi neighbors plan Fourth of July festivities

Area residents can enjoy the Plymouth and Northville parades on Thursday, July 4. Streets in those downtowns will be filled with parades commemorating our nation's independence The Northville Parade begins at 10 a.m. at the corner of Griswold and Main Street in downtown Northville

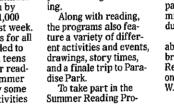
the corner of Theodore The parade, which the Northville Community Band. The festivities begin with the playing of and Main. The parade runs to Foundation will be hostthe national anthem. St. Hartsough. For more information, visit Mary Mercy Hospital is ing for the 14th year, will feature dozens of floats, the event sponsor. www.ci.mi.us.plymouth-For more information, children's characters visit northvillecommun-ityfoundation.com/paincluding Paws from the The event is spon-Detroit Tigers and Shootsored by the Plymouth er from the Whalers, and rade.html. umerous bands includ-Kiwanis Club. Plymouth's annual After the parade, head Good Morning USA ing the Plymouth Fife over to Plymouth Townand Drum Band and the Fourth of July parade is ship Park and The Good set for a 9 a.m. start at Northville High School

The Westland Summer Ol' Fashioned picnic featuring food (for 5 Festival fireworks start cents), games and enterat approximately 10:15 p.m. at the festival site tainment from 11 a.m to 4 p.m. The fireworks show behind Westland City Hall at 36601 Ford Road, and picnic are sponsored by Plymouth Township west of Wayne Road, and funded by private sponsors and donations. Westland. For more information, visit Fireworks fans have www.westlandfestiva-Lorg. Events are sponanother chance to view a sored by the Westland local show on Sunday, Festival Committee. July 7

Novi schools are offi-Public Library has already turned the right Reading Program by registering over 1,000

hometownlife.com

Reads, teens can get Beneath the Surface and page with their Summer youth can Dig Into Read-The program is for all ages and is intended to help children and teens keep up with their read-



along the way. Running until Sat-

for every age group.

urday, Aug. 3, there are

three programs designed

reading minutes at www.novilibrary.org or stop by the library to register. Close to 100 teen volunteers and two interns are available with the sign up process and will be on hand along with library staff to help patrons record their minutes and register during the summer. more information about Novi Public Library or the Summer Reading Program visit online or stop by at 45255 W. 10 Mile Road,

gram, sign up and record





ITM 199 Plymouth Road, Plymouth, MI 48170 SAME LOCATION-FAMILY OWNED! 47 Years-Plymouth's Oldest Used Car Dealer! <u>\$5,800</u> Tyme Trivia Answer Tyme's Trivia Question **\$5,299** \$10,500 nd Get \$200 Off Ask ng Price to Use Tods Down Pmt 2006 Cadillac CTS 2010 Ford Fusion SE 2004 Ford Escape XLT 4 Dr Sedan, 6 Cyl. 3.6L, Automatic, 6 Cyl. 3L, Automatic, Red Fire Clearcoat Metallic, Medium/Dark Fiint Interior Sport Blue Clearcoat Metallic, Silver Smoke, Light Gray/Ebony 4 Dr Sedan



Adults can partake in cially on break, and Novi some Groundbreaking patrons in the first week. ing during the summer months and enjoy some programs and activities

Children, teens learn

while having fun



LOCAL NEWS

Novi library registers 1,000 in first week for program

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NOVI POLICE BRIEFS

Car Break-in

1 A vehicle parked at a Novi apartment complex was broken into by a suspect who "punched" the

On June 21, Novi Police investigated an incident that involved a Chevy Impala parked at a residence on Portside Drive. Reportedly, a rectangle hole was punched into the door so the suspect could gain entry. Police believe a screw was used to punch in the door to raise the locking mechanism.

Nothing was reported missing from the car, but the owner said the situation came to his attention after finding his papers had been scattered around the inside.

Catalytic Converter Stolen 2 A car owner's catalytic conver-

ter was stolen on June 21. The Chevy Cavalier's part was cut off by an unknown suspect as it was parked at Pavilion Court Apart ments on Summer House Court. The owner found damaged pipes hanging from the bottom of the car. There was no evidence of who committed the theft.

High Blood-Alcohol

3 A curb hop led to the drunken driving arrest of a man by Novi

On June 22, police spotted the man make a tight left turn onto High Pointe and run over the traffic island. He then made a u-turn back on to Haggerty Road, which is where police stopped him at Orchard Hill Place.

He presented a New Mexico driver's license. Police reported his eyes were glassy and speech slurred upon making contact with him. Outside of the car the police said the man was unsteady on his

He was arrested after registering a .179 percent BAC.

Drunken Driving

4 Another driver was arrested for high BAC. This time after almost hitting a patrol vehicle. On June 22, a Novi Police patrol vehicle was parked when another vehicle nearly hit it. The police

stopped the Ford Taurus at 10 Mile and Jamestown roads. The man behind the wheel reportedly nearly fell down during his field sobriety His blood-alcohol content was .18

percent

Compiled by staff writer Lonnie Huhman

Rollover

McQuade.

ton Hills.

controlled substances.

Novi Police and Fire Deparment personnel responded to a rollover accident that involved this van on westbound 196 at Beck Road at 11 a.m. on June 24. No one was hurt in the incident, but traffic was snarled for a while on both sides of the freeway. JOHN HEIDER [STAFF PHOTOG-

Northville pharmacist has license suspended

36 and Viral Thaker, 31, of Findlay,

Rawal, Sharma and Thaker were

also convicted of conspiracies to com-

mit health care fraud and to distribute

Patel, who owned 26 Detroit-area

fraud Medicare, Medicaid and Blue Cross Blue Shield, and was sentenced

\$18.8 million in restitution. Patel was

arrested in 2011 and never released.

Office, Patel and his associates paid

illegal remuneration to physicians in

prescriptions for expensive medica-

cash kickbacks and other forms of

According to the U.S. Attorney's

Novi's Ashwini Sharma also convicted in fraud case By Lonnie Huhman

Staff Writer Based on his conviction for professional wrongdoing, Lokesh Tayal of Northville had his license to practice as a pharmacist suspended by the Michigan Department of Licensing and Reg-ulatory Affairs On June 10, LARA immediately sus-

pended the license based on Tayal's conviction in the U.S. District Court, Eastern District of Michigan. Tayal was convicted of one count of health care fraud conspiracy and one count of conspiracy to distribute con-

trolled substances, both felonies. He was sentenced to imprisonment for a period of five years and eight months, and ordered to pay restitution in the amount of \$3,658,174.

LARA issued an order summarily suspending Tayal's license pursuant to the Public Health Code, which provides for the mandatory summary suspension of a health professional's license upon the conviction of a felony, a misemeanor punishable by imprisonment for a maximum term of two years, or a controlled substance-related convic-

Tayal's conviction was part of the

case involving a Canton pharmacist/ pharmacy owner, who along with Tayal tions, without regard to medical necessity, that could be billed to Medicare, and four other associates, were found Medicaid, or a private insurer through one of the Patel Pharmacies. guilty in 2012 by a federal jury on 26 counts of conspiracy, health care fraud, Physicians affiliated with Patel would also write prescriptions for conand controlled substance distribution.

hometownlife.com

trolled substances for their patients. according to U.S. Attorney Barbara L. again regardless of medical necessity According to the United States Atwhich would then be filled at one of the Patel Pharmacics, These controlled torney's Office for the Eastern District substances were distributed to patients of Michigan, the jury convicted Babub-

hai (Bob) Patel, 49; four pharmacists he employed - Brijesh Rawal, 36, of Canand patient recruiters as a kickback in exchange for the patients using a Patel ton, Ashwini Sharma, 34, of Novi, Tayal, Pharmacy. Pharmacists within the Patel Phar-Ohio - and one of Patel's business assomacies, including defendants Rawal, ciates, Komal Acharya, 28, of Farming-Taval, Sharma, and Thaker, facilitated the fraud and controlled substance distribution schemes by billing Medicare. Medicaid, and private insurers for expensive, noncontrolled medica tions which they had in inventory but never actually dispensed to the patients

pharmacies, ran what federal investigators called an elaborate scheme to de-The surplus of medications generated through this practice was returned to wholesalers, thereby enabling the to 17 years in prison and ordered to pay Patel organization to maximize its profit on its inventory of medications which were billed for but never dispensed. The defendants billed insurers for dis pensing medications that they knew were prescribed outside the course of legitimate medical practice, thus deexchange for those physicians writing frauding insurers by billing for medications regardless of medical necessity



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UPDATES FROM YOUR CITY Library's Read Boy By creating a Mango

at Lakeshore Park account, patrons are able to add a profile on While you are enjoythe Mango log in page ing your time this sum-mer either barbecuing, and will have the opportunity to track the mountain biking or progress at home, at the library and through the taking a walk on the nature trail at Lakeapps now available for shore Park make sur Phone and Android to check out Novi Pubphone carriers. lic Library's Read Box For more information, visit Novilibranow until October. This one-of-a-kind ry.org and mangolanbox designed by Lori guages.com Taylor expresses an Paper shredding elaborate amount of detail and tells a story pile out of control?

just from the unique Corrigan Record Storage, 45200 Grand artwork. Visitors will et the chance to read a River Ave., has partbook and keep it as long nered with the City of as they would like or Novi to offer low-cos share it with family and shredding for Novi friends. There will be a citizens the first Satvariety of books for all urday of each month, 9 ages and checked each a.m. to noon, beginning week for needed refills Saturday, July 6. by library staff. For a \$5 fee, Corri-Inside each book, gan will provide Nation-al Association for Inthere will be a bookplate reminding visitors formation Destruction of what the Read Box certified secured shred entails, and encouragding of up to 300 pounds ing park guests to read, of paper monthly. More enjoy and share. The City of Novi than 300 pounds will cost five cents per pound. Additionally, Department of Public Corrigan will offer Services and Parks, Recreation & Cultural computer hard drive destruction for \$5. A Services had a big hand in assisting with this Certificate of Destrucproject, which could not tion is available upon nave been possible request. The shredded without their help. Be paper and compute sure to visit Lakeshore parts are recycled. This Park now through Octo program is for resiber to take a glimnse of dential use: businesses this unique piece of art shredding/destruction will not be accepted. For more informaand read a book of your

tion regarding shred-Stave off summer ding and destruction services, call Corrigan boredom with Record Storage at 248camps 344-9185. To learn more Summer is the perabout environmentally fect time for children t friendly practices in Novi, visit www.cityofexplore new adventures, make friends. novi.org and click on gain skills and enhance the Novi Goes Green self-confidence. The icon. City of Novi Parks, Recreation and Cultural Free music Services Department available for offers a wide variety of download at affordable camps with library something to meet the

choice.

Freegal (free and interests of every child including sports, crelegal) is a downloadable ative arts, and outdoor music service that offers thousands of songs



Museum's B4 TV looks at leisure before high-tech

By Matt Jachman Staff Writer

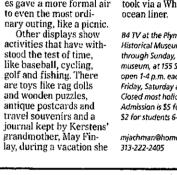
ook advantage of it, Kerstens said, for a pic-Walk into the Plvmouth Historical Munic, a stage play in anoth seum and you'll be greeter town, or to visit rela ed by a circa 1948 Mototives. B4 TV has Pere rola television set, a Marquette posters from countertop model with a 1900 advertising northscreen little bigger than south trips between small towns in eastern the one on your smart-Michigan and Detroit.

their leisure and many

LOCAL NEWS &

But move past the Motorola and you'll be swept back to an era said. before smartphones, computers and even activities depicted are old-school TV, a time now endangered, or when leisure meant won much less practiced, like en in long dresses play-ing croquet, men whitfine needlework and Sunday painting ~ painttling figurines with pocking by unschooled, nonetknives, children rollprofessional artists. ing, or "trundling," hoops named for the day on and entire families viswhich they most often iting the fair for a dollar took up the brush. B4 TV B4 TV. which opened gave the museum a June 21, is the museum's chance to show off some newest exhibition and of its antique lawn dress organizers say it should es, most of which are give visitors who might white, along with some in chuckle at its text-friendpale pink, pale purple and lavender. The dress

ly title a glimpse at what people did with their free







An afternoon of fishing beats an afternoon of watching television. BILL BRESLER | STAFF PHOTOGRAPHE

es gave a more formal air took via a White Star nary outing, like a picnic. activities that have with like baseball, cycling, golf and fishing. There and wooden puzzles. antique postcards and travel souvenirs and a

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A10 (NN) 0 & E Media | Thursday, July 4, 2013

Tremendous Tuesdays

n entertainer with the Dakini Circus tosses a flaming stick in the air for a 10 a.m. crowd at Novi's Fuerst Park on June 18 as part of the summer-long Tremendous Tuesdays lineup. Each Tuesday through mid-August the park will host a variety of entertainers and nusicians. Rainy days' will shift to the Novi Public Library. PHOTOS BY JOHN HEIDER | STAFF



Tiffany Hahn enjoys an outing at Novi's Fuerst Park with her daughter Amelia, 7 months, on June 18. The pair were at the park for its inaugural Tremendous Tuesdays morning of entertainment.



1-800-579-7355 • fax 313-496-4968 • htwobits@hometownlife.com Deadline: Tuesday 9:45 a.m. for Thursday

where Fun Fair"; 9 a.m. to 12:30 p.m. Aug. 5-9: for children EDWARDS. COMFORT sixth grade. JAMES F. NORMAN LEE Youth group: 7:45-9 p.m.Tues-Age 68, passed away June 27, 2013 at home. He was born on Age 89, passed away June 12, 2013 in Sarasodays

CHURCH Submit: Send calendar Location: M-5 and 13 Mile, Nov submissions via e-mail to Contact: 248-227-4420 or cstone@gannett.com; by fax to (248) 685-2892; or ww.bright oorchurch.org Celebrate Recovery by mail to Church Time/Dates: 7 p.m. Mondays 101 N. Lafavette South Details: Worship, teaching or Lyon, MI 48178. Items testimony, and open-share recovery groups. Organizers offer the principles and tools to must be received by noon on Monday to be bring healing for the hurts, included in Thursday's ance from life-controlling newspaper. abits, and freedom from the hang-ups that keep us from developing strong and healthy relations with God and others. Enter at Door D on the south side of the building. No cost: fre hild care is available for chi Sunday Schedule: 9:30 a.m. dren birth through fifth grade. Worship service with Praise Band, Children's Sunday Schoo lease pre-register. and Adult Bible Fellowship; 10:3 CHURCH OF THE a.m. Fellowship and refresh-HOLY FAMILY nts; 11 a.m. Traditional wor ship service, Children's Chu Location: 24505 Meadows routh Sunday School and Adult Bible Fellowship; 6 p.m. Evening Contact: 248-349-8847 or visit Service, Children's program, holvfamilynovi.org Youth Worship Service Mass Schedule days: 5:30 p.m. Family Time/Day: 8:30 a.m., 10:30 a.m. Meal, \$5 per person, \$15 per family; 6:30 p.m. Children's and 12:30 p.m. Sunday; 9 a.m. Monday-Friday; 7 p.m. Monday VBS/Caravan, Club 56, Bible Tuesday; 4:30 p.m. Saturday; 6:30 Study, Quilting, Adult Classes, p.m. Saturday (Spanish) Youth Groun Holy days: 9 a.m., 5:30 and 7:30 Thursdays: 6 a.m. Men of Purpose Prayer Group Reconciliation: beginning 9 FIRST a.m. Saturdays or by appoint-PRESBYTERIAN Priests: the Rev. Bob LaCroix. CHURCH OF pastor, and the Rev. Michael NORTHVILLE Zuelch, associate pastor Location: 200 E. Main CROSSPOINTE Contact: 248-349-0911 or visit MEADOWS www.fpcnorthville.org Sunday Worship: 10 a.m. CHURCH Location: 29000 Mead Road, south of 13 Mile FIRST PRESBYTERIAN tact: 248-669-9400, 9 a.m.to CHURCH 3 p.m. Monday-Thursday or visit Location: 205 E, Lake Stre Sunday worship: 11:15 a.m. (corner of Wells and 10 Mile) South Lyor Bible study classes: 10 a.m. for Contact: 248-437-2875 Details: Nursery and older FIRST UNITED children programs available. Worship blends traditional and METHODIST contemporary elements result-CHURCH OF ing in a multi-sensory worship NORTHVILLE experience. Location: 777 W. Eight Mile, **DESTINY WORSHIP** Northville Contact: 248-349-1144 or CENTER www.fumcnorthville.org Location: Ridge Wood Eleentary School, 49775 Six Mile, Summer Sunday Wor orial Day-Labor Day) 8:30 and 10 a.m. Contact: Desti-Summer Sunday School (Memorial Day-Labor Day): nyW3C@Gmail.com or visit www.DW3C.org. 8:30 a.m. - Nursery; 10 a.m. -EMMANUEL Nursery - sixth grade LUTHERAN Sunday Worship (Septen

NOVI / NORTHVILLE CHURCH CALENDAR

each month

Vacation Bible Schoo

July 21-25; dinner is serv

NORTHVILLE

CHRISTIAN

ASSEMBLY

Sundays

\$10

GET LISTED!

LOCAL NEWS

Road

all ages

CHURCH

Web: www.emmanuel-livo

Contact: 248-442-8822

Adult special needs

through third grade

Youth group: Tuesdays at

Study: 9:30-11 a.m. July 8;

ing pre-school through

a.m. and 11 a.m.

Livonia

nia.org

9:30 a.m.

7:45-9 p.m.

our time'

BRIGHTMOOR

CHRISTIAN

Location: 41355 Six Mile Contact: 248-348-9030 Sundays: 9-10 a.m. Sunday School for Adults / Youth / Chil-dren; 9 a.m. Contemporary service in multi-purpose gymna sium; 1015 a.m.: Contempo service in worship center; chil dren's super church on the second level (208/210) Wednesday Family Night: 7 p.m.; Adult elective junior and senior high ministries; children's programs, Nursery and Preschool Program on Sunday Northville Christian School (day care; preschool through eighth grade); call 248-348-9031. NOVI-NORTHVILLE **CENTER FOR** JEWISH LIFE Details: A Jewish center with events, programs and activities for all ages throughout the year children's programs, Sunday school, adult Jewish class youth clubs, holiday services and programs, community social Contact: Rabbi Avrohhom & eah Susskind at 248-790-6075 or, rabbi@novijewishcenter.com www.novijewishcenter.com NOV! UNITED METHODIST CHURCH Location: 41671 W. 10 Mile Contact: 248-349-2652 or visit umcnovi.com Facebook: https://www.facebook.com/pages/Novi-United-Methodist-Church/59782031433 Sunday Worship: 9:45 a.m. **Healing Service and Holy** union: 9:45 a.m. first ounday of every month Peace Vigil: noon, first Sunday of every month in front of the church. Members of the congreation and the com stand united in prayer for peace OAK POINTE CHURCH Location: 50200 W. 10 Mile, Contact: 248-912-0043 or visit akpointe.org Worship Services: 5:15 p.m May): 8, 9:15 and 11 a.m aturday; 9:15 and 11:15 a.m. Sunday School (Septen Location: 34567 Seven Mile, Sunday May): 8 a.m. Nursery; 9:15 a.m. ReNew Life Group Ministries Nursery 12th grade; 11 a.m. 7:15-9 p.m. every Monday Nursery sixth grade Details: Overseen by TrueNorth Christian Counseling, offering a variety of support and relationa GOOD SHEPHERD LUTHERAN Sunday worship: 8 a.m., 9:30 groups: Divorce Care; Grief CHURCH Share: Life Disrupted (Doing Location: 41415 Nine Mile, Well At Being Sick); Restarting corner of Meadowbrook Road, Setting Boundaries with Teen & Nov Adult Children; Single and Single gain; Men's Integrity; Cross Contact: 248-349-0565 Children's Summer Sunday Current; Her Story-Partner Care; Sundays: 8:45 a.m. Sunday Church: 9:30 a.m. Sundays; for Growing Seasons (for children) School and Bible Study; 10 a.m. and two new groups are Care hildren entering kindergarten akers and Knitted Together (Adoption/Foster Care) Work-Nomen's Coffee Break Bible HOLY CROSS EPISCOPAL "What are we really doing with Contact: 248-912-0043; http:// CHURCH www.oakpointe.org/lifegroups/ renew/index.html. Vacation Bible School: "Fvo Location: 40700 W. 10 Mile omen's Life Groups Mini Contact: 248-427-1175 or ho tries: 7 p.m. every Tuesday 9:30 crossnovi@gmail.com; visit nolyCROSSnovi.org a.m. every Wednesda Men's Life Groups Ministries Sunday Worship: 7:45 and 10 6 a.m. every F a.m various locations For both Wom-Sunday School and Nursery en's and Men's Life (Care: 10 a.m. Worship service Ministries, please contact the Alzheimer's Support Group: church office 10 a.m. second Saturday of month **ORCHARD GROVE** Family Concert on the Lawn: COMMUNITY 2-5:30 p.m. Sunday, July 14: featuring Mike Lamb, singer CHURCH songwriter, and Exit 145, a classic Location: 850 Ladd Road rock band. Beverages provided; bring your own picnic and lawn Building C, Walled Lake Web: www.orchardorove.org chairs. Free will offering to Contact: Amanda Rehm at benefit AGAPE Novi. 248-926-6584 or aman-HOPE LUTHERAN da.rehm@orchardgrove.org. CHURCH OUR SAVIOUR Location: 39200 W. 12 Mile (east APOSTOLIC of Haggerty), Farmington Hills LUTHERAN LAKES BAPTIST CHURCH CHURCH Location: 54899 Eight Mile, Location: 309 Decker Road, Walled Lake **ORCHARD GROVE** LIVONIA CHURCH COMMUNITY CHURCH OF CHRIST Location: 15431 Merriman Location: 850 Ladd Road, Walled Lak Livonía Contact: 734-427-8743 or visit Contact: 248-926-6584: ww.livoniachurch.net www.orchardgrove.org Sunday Worship: 11 a.m. **ORCHARD HILLS** Bible School: Sunday 10 a.m.; **BAPTIST CHURCH** Wednesday 7 p.m. Location: 23455 Novi Road MEADOWBROOK Contact: pastor Jon Hix, 248 CONGREGATIONAL 349-5665 CHURCH Preschool/Kids Choir: 7-8:15 p.m. every Wednesday Location: 21355 Meadowbrook Details: For ages 3-6; ongoing Road, between Eight Mile and event; no need to pre-register; Nine Mile all are welcome. Contact: the Rev. Arthur P. Ritter, senior minister, 248-348 OUR LADY OF 7757, visit mbccc.org or e-mail to GOOD COUNSEL office@mbccc.org **CATHOLIC CHURCH** Sunday Worship: 10 a.m. Church School: 10-11 a.m. Location: 47650 N. Territorial Fellowship Hour: 11 a.m. Road, Plymouth Contact: 734-453-0326, Ext. 221 Merry Widows Luncheon:

hometownlife.com hometownlife.com 11:30 a.m. fourth Thursday of Pilgrim Fellowship: 6 p.m. he number of people with dementia is "Kingdom Rocks": 5:30-8 p.m. expected to more than double in 30 years suggested donation for VBS and outpace both heart disease and cancer in 54 terms of cost. Because dementia can take root in the brain years or decades before symptoms mild cognitive impairappear, you can take action now to avoid be coming part of this skyrocketing statistic. ple over 71. Today, nearly 15 per Some experts say cent of people aged 71 or there is no way to preolder have dementia almost four million peoies show diet and lifeple. Experts predict that style influence brain numbers will more than double to nine million people by 2040, costing risk for dementia. the country more than \$500 billion and lifestyle choices can Your Invitation to Brighton LORD of LIFE LUTHERAN easant Valley Road + Brighton, k 810-227-3113 30 a.m. Communion Worsh 10:45 a.m. Sunday School Rev, Dale Hedblad, Pastor LY SPIRIT ROMAN CATHOLIC CHURCH & SCKOOL www.hsrcc.net of Winans Lake & Muse 810-231-9199 Fr. John Rocue Parto v 4:00 a 氚 Sunday 9:00 & 11:00 a.m Walled Lake CROSSPOINT COMMUNITY CHURCH 1851 S. Commerce Rd. Walled Lake 9:30 a.m. - Sunday School 10:30 a.m. - Morning Worship iev. Kenneth Warren - 586-531-202 www.cpccnow.com Whitmore Lake FELLOWSHIP BAPTIST CHURCH 10774 Nine Mile Road lev. M. Lee Taylor • 449-258 Sunday School, 9:45 a.m. Worship, 11:00 a.m. & 6:00 p.r Wednesday Evening, 7:00 p.m. Livonia LOWSHIP PRESBYTERIAN CHUR 16360 Hubbard Road - Livonia South of Six Mile Roa oi 0:30 - Iik 15 a.m.; k r. James N. McGuire • Nursery

Dementia cases doubling - how to lower your risk, use your brain fully

Tom Sladic What's worse is these statistics do not include ment or "pre-dementia," which accounts for another 22 percent of peovent dementia, but studhealth. We can use that knowledge to lower the For instance, poor diet

accelerates the degeneration of brain tissue. It may cause symptoms such as brain fog or a gradual decline in cognition, but the average person will not connect this with an increased risk of dementia later in You can slow the rate of brain degeneration and lower your risk of dementia with the follow ing tips: » Ditch the sugar, processed starchy foods. nd junk foods. These

Milford

CHRIST LUTHERAN CHURCH

chool, Pre-K & Kdg. - Ma. Syr

620 General Motors Rd., Milfon

Church office: (246) 684-08

Sunday Service: 6:00 & 11:00 n.m.

Res: Peler Lanson

FIRST BAPTIST OF MILFORI

133 Detroit SL, Millerd • 684-5695

Website: millionthaphritiong

WEST HIGHLAND

6 S. Hickory Ridge Rd., Milford, MI 483 248-867-1218

Wednesday All Ages: 7:00 p.m.

Also Small Groups / Ministry Team

OAKPOINTE milford

1250 South Hill Ad. 50 www.op

Milford United

Methodist Church

203 Atlantic St., Millard, MI 4 Sunday Worship et 9:30 a.m. Children's Church at 9:30 a.m

248-684-2798

MILFORD PRESBYTERIAN CHURCH

Pastor Bryant Anderson 238 N. Nain Street, Milford MI (248) 684-28

Freedom Life Church

www.milfortipc.org Sunday Worship: 10:00 a day School age 3 thru Sili gree Youth Group 10 am - Grader A heritage of area worship sin

Made School Student Mediates Sunday Made School Student Mediates Sunday High School Student Ministrice Sunday Women, Men and Life Groups Vircou

hlp 9:30 a.m. & 11:00 a.m

BAPTIST CHURCH

Bible Skuty: 9:45 a.m.

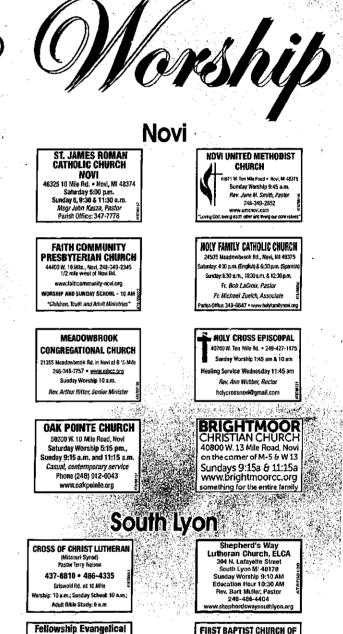
and Type 2 diabetes. The link between a sugarcause inflammation throughout the body, which ultimately inladen diet and brain detion and smaller brain flames the brain and generation is so strong some researchers call Alzheimer's "Type 3 diabetes," a totally diet and get plenty of omega 3 lifestyle driven disease. Sugars and processed starches and the insulin surges they create are devastating to brain health » Avoid hydrogenated heen found to damage oils (Trans fats) found in processed foods, pastries, and many restaurant fried foods. The brain inflammation in brain is mostly fat and many people, which ac the fats you eat play a celerates brain degene role in its health. Hydroation, increasing the risk genated fats are more of dementia. Find out foods lead to insulin relike plastic than food and through testing or an sistance (pre-diabetes) research shows eating elimination diet whether

you have intolerances to hydrogenated fats leads foods that could be trigto loss of cognitive funcgering brain inflamma volume, evidence of detion and degeneration. » Exercise your body generation. Eat healthy and your brain. Exercise fats such as coconut oil olive oil, and seafood, and has been well documented as a way to boost brain ential fatty acids. health and lower your risk of dementia. You » Go gluten-free and ditch other food intolershould engage in both aerobic exercise and ances. Celiac disease and pluten sensitivity have weight training for ultimate dementia prevenneurological tissue more than any other tissue in Talk to your doctor before starting any supthe body. Gluten causes

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nlementation. Tom Sladic, D.C., CNS is the owner of Natural Solutions for

Health in Walled Lake. He can be reached at 248-926-0455 or docsiadic@gmail.com



Presbyterian Church

Sunday Worship 9:30 a.m. Sunday Worship 9:30 a.m. Sunday School 11:00 a.m. Refuel Wodnesday al 6:00 p.r

Youth at 6:30 p.m

Rev. David Brow

246-437-2222 + www.fellow

FIRST BAPTIST CHURCH OF SOUTH LYON Karlorie Ann St., South Ly Phone: 248-437-2983 Websitte: www.fbCsoutt • Email. fbCsourblyon@st

Where the Spirit of the Lord is them is Freedom Cor 3:7 **New Hudson** The Church of Christ FIRST UNITED 208 E. Commerce, Million Norship: Sun 11am, Wed 7pm We are here through Christ Jesus to provide Freedom to those who are hurting, diseased, addicted and depressed. Artgras 1860 Pontiac Trail • South Lyon, MI 4617 248-437-3565 • www.southlyoncoc.org 640 S. Lafayette (248) 437-076 Sunday Wors **NEW HUDSON UNITED** 6:15 am. 10:00 am & 6:30 pm 9:30 a.m. Sunday School 10:30 a.m. Praise and Worshij Inesday Midweek Ministries 7 **METHODIST CHURCH** Nursery Provided ries 7 Reverend Sondra Willobe Rob Callicott, Pastor southlyonfirstume.org Sanday School & Albie Class -9:30 a.m Worsbip-10:30 a.m. Plymouth www.newfudonsumic.org SOLID ROCK BIBLE CHURCH **BIBLE BELIEVERS CHURCH** Gathering in Jesus Name Loving God and Loving People 2183 Panliac Trall + 248-486-440 2909 10 Mile Ad = South Lyon, MI 481 St. John's Episcopal Church A church thai shares life inght fore of Christ 574 S. Sheldon Rd. + Phymouth, MI 48170 734-453-0190 watarandershare NEW HOPE - A Unitarian sale Shopping Center Sunday 10:30 and 1:3 behind Powerhouse Gym) SUNDAY WORSHIP: 10:00 A.M. Reed Heckmann, Pastor/Teacher Wednesday 7:00 p.r Universalist Congregat Mike Ragan, Pa and River Ave., New Hudson, MI 481 Phone 248-474-9108 1714-347-1963 pastor cell Services on Sunday mornings at 76 Mi-Euchrist - mediate (without music) 90 Mi - Eucharist with Contemporary Music 110 Mi - Eucharist with Paritonal Music www.solidrocksouthlyon.com tay Celebration of Life Service 10:30 Rev. Suzanne Paul, Minister FIRST PRESBYTERIAN CHURCH 205 E. Lake (10 Mile) 248.437.2875 IMMANUEL LUTHERAN Vebsite: http://w Synod • Reynold Sw ÷. Sunday Worship 10:00 a.m. at Liberty St. iren's Church for Grades K thru 5 Nursery Care Provided Sunday Service 10:00 a.m. а. С. А. Mid-Week Study Thursday 7:00 p.m Rev. Michael Horlocker, Pastor www.fpcsouthtyon.org Northville All Classes 9:00 Pastor Scott Miller, (248) 437-165 FIRST UNITED METHODIST CHURCH OF NORTHVILLE NORTHVILLE CHRISTIAN Experience Life Each Week undey Worship - 9:00 am & 10:15 an CROSSROADS (248) 349-1144 77 West & Mie Road + (8 Mile and Tailt Roa **COMMUNITY CHURCH** nday School and Children's Progr hp Times, Sociember - May 800, 9, 15 & 11 0 Menural Day - Labor Day 830 and 10 00 a.m Any Dr. Steven J. Ruck, Sonior Pastor www.furnanor/Twile.org www.ncalife.org 41355 Six Mile Road 28900 Pontiac Trail • South Lvo 248-486-0400 www.eccossroads.ne 248+348+9030 8:45, 10 & 11:30 am **OUR LADY OF VICTORY** ADDID Son Mile Road Nativile, M 43169 243 374 7400 www.wardcharth.org CATHOLIC CHURCH 133 Orchard Dr., Northville (END LITURGIES Solurday 5:0 Sunday, 7:30, 9:30 a.m., 11:30 a.m. Turch 349-2621, School 34B-3610 Traditional Worship et 8, 9:30 & 11 a.m. Contemporary Worship et 9:33 & 11 a m Hidsen's Programs mailable at 9:30 & 11 a Highland Religious Education 349-2559 Rev. Denis Theroux, Pastor The Traditional Service is produced on the radia each week at 11 g.m. on 560 AM HIGHLAND UNITED METHODIST CHURCH Our Savior Apostolic Lutheran Church ton Rd. • Highland, MI 4s; W. Livingston | 248.887.1311 Presbyterian (2) Churchof Northville ner Sunday Worship: 9 & 10:30 a. 54899 & Mile Rd. at Currie Rd. Northville, MI. 48167 Kids Church: 9 & 10:30 a.m MS/HS Youth: 10:30 a.m www.fpcnorthville.org Pastor Andy Whitten Recovery (for all addictions): FrL @ 7 pure 200 E. MAIN ST. AT HUTTON Phone 248-374-226 Worship Service at 10 AM For more information regarding this Directory, please call Sue Sare at 248-437-2011, ext. 247 or e-mail: ssare@hometownlife.com

LOCAL NEWS

'ta, FL. He was born on October 26, 1923, in De-troit, to the late Julius and Lydia (Herman) Comfort. He graduated from East Detroit High School Class of 1941 and also attended BLAISDELL, JOAN Age 57, passed away June 28, 2013. She was born on July 28, 955 in Pontiac, daughter of the Detroit Business College. He served in the U.S. Army during late Vernon & Virginia Blaisdell For the last 9 years, Joanie resid-ed at The Trelawney Home in New Hudson, Joanie is survived by her loving siblings: Mary (Claude) Brock, Claire Boulton, Verbrute Brock, Claire Boulton, served in the U.S. Army during WWII. Norm moved to South Lyon in 1952. He was first em-ployed by the State Savings Bank of South Lyon as Vice President and Head Cashier. Lat-Kathryn Rose, her sister-in-law er he started his own accounting and tax service called Comfort Business Service. He kept books Mary Jane Blaisdell, Mark (Debbic) Blaisdell, and Lisa (Mike) Hawley. She is also survived by for over 15 local businesses many nieces, nephews, cousins and dear friends and caregivers at The Trelawney Home. She served on Board of Directors for State Savings Bank for 15 years. He left State Savings bank in 1967, to start Comfort Meat Market, a wholesale and retail was preceded in death by her pa-rents and her brother Paul in 2011. Visitation was held on Monday at PHILLIPS FUNERcustom meat packing business He sold that business in the early 70's, and obtained a real estate AL HOME, South Lyon. A funeral Mass was celebrated at St. license and eventually becam-head real estate broker for Ho oseph Catholic Church. Online guestbook at: www.phillipsfuneral.com well Town and Country Real Estate South Lyon branch. During this time, he started Select Homes, a custom residential home building business and built over 20 homes in the South Lyon area. He retired to Florida in the each 1980's and mixed a home Phillips PUMINAL HOME AND URING AND STRUCTURE STRUCTURES early 1980's and enjoyed a long retirement. Norm is survived by BOYLE. BERNARD his toving wife Grahine Com-fort; daughter Andrey Comfort, and son Alan M Comfort. He was preceded in death by his pa-February 5, 1936 - June 13, 2013 obriensullivantuneralhome.com KRUSE. rems: Julius and Lydia Comfort and his brother Harold Comfort. **CLARENCE** A memorial service will be Sept. 18, 1928 - June 13, 2013 held on July 13, Saturday, at 1 00 p.m. at Phillips Funeral Home, 122 West Lake Street, obriensullivanfuneralhome.com South Lyon. May peace be Online guestbook www.phillipstuneral.com . Whillips with you in this 11.500 (0.000) 11.500 (0.000) 11.500 (0.000) time of sorrow.

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ANDREWS.

VINCENT

March 21, 1924 - June 17, 2013

Permary 6, 1945, in Highland Park, to the late Anhur and Jose-phine (DeRosia) Edwards. He graduated from Plymouth High School in 1964, and was on the PRESBYTERIAN class reunion committee. James is survived by his loving wife Kathleen Edwards, his sons: CHURCH Location: 44400 W, 10 Mile Contact: 248-349-2345 or visit Derek and Ryan Edwards, sister www.faithcommunity-novi.org Doreen Dwyer and 2 grandchildren. He was preceded in death by his parents, 5 sisters and 3 brothers. A private family serv-ice will be held at a later date. Sunday Worship: 10 a.m. Women's Bible Study: 9:15 10:30 a.m. Saturdays FIRST BAPTIST Online guestbook www.phillipsfuneral.com CHURCH OF . Phillips NORTHVILLE Location: 217 N. Wing OF MERST ROME AND CREATING STRATES Contact: 248-348-1020 Sunday Worship: 10:45 a.m. and 5:45 p.m. HOUSE. Sunday School: 9:30 a.m. MELVIN F. Age 94, longtime resident of Northville, passed away June 25, 2013. Beloved husband of the Ladies Bible Study: 9:30 a.m. and 7 p.m. Tuesdays Men's Bible Study: 9 a.m. first ate Margaret. Cherished father of Melinda (Tim) Cain. Adored grandfather of Sean and Seth. Private family services were held. Memorial contributions to Saturday of every month FIRST BAPTIST **CHURCH OF NOVI -**American Cancer Society would FAMILY or appreciated INTERGRATED Share online condutences at CHURCH rlinefuneralhome.com ASTERLINE Location: 45301 W. 11 Mile Contact: 248-349-3647 or firstbaptistchurchofnovi.org FUNERAL HOME, INC. Family Bible Hour: 9:45 a.m SEYMOUR, Family Worship: 11 a.m. PHILIP Bible Study: 6 p.m. Dec. 17, 1947 - June 5, 2013 obriensultivanfameralhome.com Family Movie Night: 5:30 p.m.; fourth Sunday of every month SLOWINSKI. **FIRST CHURCH OF** VICTORIA THE NAZARENE June 15, 1916 - June 16, 2013 Location: 21260 Haggerty obriensullivanfuneralhome.com north of Eight Mile VALENTI. Contact: 248-348-7600 or visit DELANO dfcnazarene.org Nov. 9. 1936 - June 23, 2013

obriensullivanfuneralhome.com

A12 (NN) THURSDAY, JULY 4, 2013 **OBSERVER & ECCENTRIC MEDIA** HOMETOWNLIFE.COM

OUR VIEWS Self-evident truth Sacrifices have helped

shape our nation

As with many holidays born out of patriotic im pulses, the true meaning of Independence Day can be easily lost amid the parades and the barbecues, among the sparklers and the games.

The men and women in our armed forces knew then this country would be founded on the basis of freedom, that it was a concept and an ideology worth fighting - and dying - for. And they know it - and deeply believe that - now.

It's easy to forget, because the brave sacrifices of our military men and women today come in faraway lands like Afghanistan and Irao, that the very first sacrifices on the road to life, liberty and the pursuit of happiness came right here on home

Some 25,000 Americans perished, and another 25,000 were injured, as the colonies fought --- and died - for the right to determine their own destiny as a country, one of the truths leaders of the Second Continental Congress decided were selfevident.

Though it holds no legal authority, the Declaration of Independence, as Thomas Jefferson wrote in a letter years after penning it, was "intended to be an expression of the American mind, and to give to that expression the proper tone and spirit called for by the occasion.

It took a lot of courage, first writing and then signing that document. Clearly, the colonies had worked to resolve their differences with the British. The list of disputes in the document is exten-

But given the alternative, the document declares, the signers had the gumption - the will - to go to war. That's pretty tough talk, but it is also thoughtful and well-reasoned

All people have unalienable rights, Jefferson reasoned as he wrote. Those rights come from a higher order and can't be abolished by any person -not a king of England, an ego-maniacal tyrant in Iraq or a common thug hiding in a cave. Nor can any group of men — whether the British Parlia-ment or al-Qaeda — disband those rights.

Thus, Jefferson and the rest of the Founding Fathers laid the foundation for what has stood – for 237 years and counting - as the bedrock principle of our nation. Fifty-six men, representing colonies from north and south, signed it, each of them risking death as revolutionaries. Independence is inbred in us, part of our genet

ic makeup. That's why we bolt upright at attempts to abridge our civil liberties and growl over things like foreclosures and the price of gas that threaten our happiness.

Our independence must be nurtured aggressively, if it is to continue. That doesn't mean agreeing with everything that comes out of Washington; does mean passing along the memories and the newsage of the Declaration of Independence.

The framers of that document and the leaders of the revolution – Hancock and Franklin, Wash igton and Jefferson - are household names. But let's not forget the 50,000 dead and wounded – nor the scores of military men and women who've been killed or wounded since - whose names we've never known and never will.

It was their deeds and their sacrifices that became synonymous with freedom. As you line the local parades, celebrate with fireworks and grill burgers and hot dogs for the holiday picnic, remember them and honor their ac-

The truth of their sacrifice, and the magnitude of its meaning, should be self-evident

COMMUNITY VOICE What are your plans for the Fourth of July?

WHAT DO YOU

THINK?

We asked the question where

"Going to Alabama to at Camp Dearborn." visit family for a

Jimmie Roark reunion. Novi Ava Wegner with Elizabeth

OPINION

LETTERS

rent-day works.

Celebrate state's engineering success

Every year we receive the annual report about Michigan's crumbling infrastructure. What

address and phone number fo is just as unfortunate is how verification. Letters should be 400 Michigan's civil and consulting words or less. We may edit for engineers are letting their own clarity, space and content. Submit history crumble before their etters via the following formats. At best, the Grade is "F" for Web: www.hc Mail: Letters to the Editor, 101 N. failing to educate our fellow citizens about the great civil Lafayette St., South Lyon, MI 48178 engineering projects, both past

E-mall: cstor and present, that are making Michigan great. life.com Blog: You may also let your It seems that the profession in Michigan has lost its ability to recall and celebrate great works blog at www.hometownlife.com.

of the past and to recognize the historical significance of cur-We all benefit from public When reviewing the acrossschools

the-board efforts of Michigan's engineering profession in pro-This is a watershed moment noting National Engineers Week in Michigan history. Maintaining a strong public education frame in 2013, very little was done to promote our state's proud civil work is an absolutely critical part of successfully dealing with engineering history. We are

ing the attention that our profession is making to the arstate chitects, who do a fine job of promoting their historical build

ings. When will we wake up and oot our own horn? Perhaps we might interest for a significant increase in young people in pursuing civil engineering and consulting engi-

neering careers. One good start in trying to cyber and charter schools. change our grade from an "F" to a "C" would be to educate the public about the Soo Locks Engi-

neer's Day program held June 28 in Sault Saint Marie. for-profit basis. The Soo Locks were open to the public for touring and an

opportunity to see how the locks work. The day is to recognize and celebrate the engineers who designed and built the locks and all of the union construction workers who have helped update and maintain it over the years. lion last year. And, I'd be remiss if I did not

Special interest lobbyists mention that Alfred Noble, one have targeted the School Aid of the world's greatest civil engi-Fund, which is a dedicated bud neers. who was born in Livonia, get. As a former member of the was appointed in 1873 as U.S. Appropriations Committee for six years (2000-06), the School Aid Fund was not raided to fissistant engineer at Sault Saint Marie, working on the Soo

that "Our legislators should play within the 20-vard lines (of a 100-vard football field)." Out local legislators have exhibited We welcome your Letter to the voting records which reflect the Editor, Please include your name. extreme left and the extreme The spirit of moderation, delicate compromise and consensus-building has been absent in our current state Legislature This is a disgrace. At some point, surface differences have to be set aside and we have to work

home.

"I'm staying home and

just doing family stuff."

Dana Whelan

Northville

"Relaxing and staying at

Lourdes Weidl

Our fundamental purposes are to enhance the lives of our readers, nurture the

hometowns we serve and contribute

to the business success of our customers.

together for the common good. The profit motive, in public education, is inherently flawed. If we are to have a growing, ions be heard with your own expanding and prosperous econ omy then we must invest in pub lic education in order to have vell-educated citizens. The un derlying concept of a public education system is that we all benefit from an educated citizenry. John C. Stewart

Plymouth Don't profile suspects

The First Amendment right to the issues we are facing in this free speech is a wonderful con-We have witnessed the unrecept but it is a sad day when it is stricted opening of charter, some schools and cyber schools. John used, without logic or justice to attack others. The recent letter Austin, president of the state Board of Education, has called "Islam is the root of terror" is one such example. Assigning me to all Muslims for the oversight, accountability and Boston bombings is malicious. transparency of recently formed Our worst act of domestic terror, the bombing of the Okla There is abundant precedent homa City federal building (168 where the attorney general in the states of Colorado, Penndead), was carried out by a Catholic, Army veteran and gun sylvania and Ohio had to close rights supporter. Must we be nany schools organized on a vigilant and skeptical of those around us" who are Catholic, K-12 Inc., a cyber school proveterans or gun rights advovider, is now widely advertis cates? That is silly. in Michigan and there is a lack of legislation to regulate this In Michigan, our worst act of school violence (38 elementary for-profit industry. Ron Packard school children and six adults CEO of K-12 Inc., received comdead) was carried out by a farmer and former school board sation of more than \$5 mil-

member. It is nonsensical to view farmers and school board members as "our worst enemies." As a person who has lived and

worked abroad with Hindus and Sikhs, Buddhists and Muslims, I just find some of the biases ig a rew or my

hometownlife.com

RIES

" theater show

July 30: Joe Reilly

BLOOD DRIVES

Five Mile, Livonia

Thursday, Aug. 8

Thursday, Oct. 10

Thursday, Dec. 12

Red Cross

Tuesdays

to share their stor

348-5189

LOCAL EVENTS BUSINESS SIZZLING SUMMER ART SE-LOCAL BUSINESS NETWORK Location: Fuerst Park (southeast 'fime/Date: 8:45-10:15 a.m. first corner of Taft and 10 Mile roads, and third Wednesdays Details: The Novi II chapter of TREMENDOUS TUESDAYS Local Business Network (LBN) is a Time: 10:30-11:30 a.m. well-established, dynamic, orking group essional netw July 9: Jason Kolium: Comedew members are being sought Contact: To RSVP, call 248-349-July 16: "Fisherman and his 6225 or 248-685-9226. AMERICAN BUSINESS WOM-EN'S ASSOCIATION July 23: Animal Adaptations Time/Date: 6:15-8:30 p.m., Aug. 6: Try this at home! Hands On Museum second Wednesdays Location: DoubleTree Hotel, Aug. 13: "3 Little Pigs - Large 42100 Crescent Blvd. Novi and in Charge" puppet show Details: Novi Oaks is a charter FRIDAY FAMILY FUN NIGHTS of the American Business Wom Times: Music starts at 6:30 p.m en's Association – a national and movies begin at 8:45 p.m organization. The group meets monthly for networking and a program featuring speakers on a July 26:- Sweet Summer Fun! Candy Band and Wreck-it Ralph Aug. 16: Bugs and Insects broad array of market-relevant topics. Organizers strive to bring together businesswomen of Toppermost Beatles Tribute Band and A Bug's Life diverse occupations and to provide opportunities for them to help themselves and others grow personally and profession Location: St. Mary Mercy Hospi tal, North Auditorium, 36475 lly through leadership, educa-Time/Date: 6 a.m. to 6 p.m. tion, networking support and national recognition. Guests are Time/Date: 6 a.m. to 6 p.m. always welcome; advance registration is required. Visit www.abwa-novi.org. Time/Date: 6 a.m. to 6 p.m. Contact: Holly Hengstebeck at publicity@abwa-novi.org Details: The public is invited to NORTHVILLE-NOVI BUSINESS join St. Mary Mercy Hospital employees and volunteers in **NETWORKING BREAKFAST** donating blood at the event, in Time/Date: 7:30-9 a.m. first and partnership with the American third Tuesdays (except November and December, which are just the first Tuesdays) Contact: To schedule an ar ent, call 1-800-GIVE-LIFE Location: Kerby's Coney Island or visit redcrossblood.org. 21200 Haggerty Details: Business networking focused on building relation-ships. The Sunrise Networking Appointment sign-ups are also available in the hospital cafeteria. Walk-ins are accepted, but appointments are preferred. oup, LLC (www.sunriseNE BEREAVEMENT MEETING WORKINGgroup.com), or SNG for short, is a group of about 250 business leaders who held Time/Date: 7:30-9 p.m. third each other to build more bus Location: Novi Civic Center {10 ness by referring people to each Mile between Taft and Novi other. Breakfast is \$10. Contact: Fonda Milana, 586-Details: Led by Michael M. 232-3009 or fmilana@ leyer, D. Min., goal is to give nancialgroupllc.com each participant an opportunit METRO NOVI BNI Time/Date: 7-8 a.m. every

WOMENHEART OF NOV Wednesday Time/Date: 7 p.m. fourth Location: On the Border Restaurant, 21091 Haggerty (north of Eight Mile), Novi Location: Providence Park Details: BNI is a structured Details: For women with con networking environment for professionals. The Metro Novi cerns about cardiac health to share information and sis-BNI team members are commi terhood at monthly meeting ted to providing bona fide referrals. Members learn how Contact: Sharon Mallon, 248 create and refine an "elevato speech," develop a network of



Jena VonBuskirk talks to some visitors during the June 18 Novi Farmer's Market. The mark: I will take place each Tuesday through the summer. VonBuskirk was there selling her Jeni's Ugly Pies - so named for her early attempts at uniform crust. JOHN

an appo

Knit 2gether Knitting Ci

els range from complete

of course, attendance is free.

: Novi Methodis

CLUBS

NOVI ROTARY CLUB

Church 41671 W. 10 Mile

ite for speaker info

'newbie" to "expert." No

Book Discussion Group Time/Date: 6:30 p.m. first Thursday wided Details: Please drop in or call Contact: Contact Julie Paquette the library if you are interested in joining this recently formed at 248-797-1665 or juliepaquette67@gmail.com; www.me group. NOVI PUBLIC LIBRARY NOVI CHAMBER OF COM Location: 45255 W. 10 Mile Hours; 10 a.m. to 9 p.m. Mon Contact: www.novichambe day-Thursday; 10 a.m. to 5 p.m. Friday-Saturday; 1-5 p.m. Sunday com or call 248-349-3743 Details: unless noted below, all programs take place at the LIBRARY LINES library. Register for programs a the library or on the library WALLED LAKE LIBRARY Location: 1499 East West Maple Contact: 248-349-0720 Web: www.novilibrary.org Contact: 248-624-3772 Story Times: Please see the library website or story time brochure for details. Date: 5-8 p.m. first Mon Help for Families, Oaklan Details: HUD-certified counsel Agency (OLHSA) ors are available to assist home ers at risk of foreclosure Time/Date: 10 a.m. to 2 p.m Learn how to work with your every Tuesday lender to avoid foreclosure

Details: Meet with an OLHSA

ces Agency) staff me

(Oakland Livingston Human

national, the largest service high school scholarship for support with Medicaid, food Serving locally, Michigan and or cash assistance, foreclosure assistance and many other worldwide. human services. Call the OLHSA office at (248) 209-2683 to make 2747 Knit 2gether Knitting Circle Time/Date: 10-11:30 a.m. every REUNIONS Details: If you have a leaning MACKENZIE HIGH toward knitting or any of the

ime/Date: noon-6 p.m. Sat High School in the '50s and '60s. nusic CDs. Seating availab tie50s-60s@hotmail.com; visi



virotary.org **NOVI TOASTMASTERS CLUB** Time/Date: 7-9 p.m., every firs and third Tuesda Location: Novi Civic Cente Activities Room, 45175 W. 10 Vile, Novi

Details: Novi Toastmasters is community-based club which is part of Toastmasters Internanal. The group provides a mutually supportive atmosphere in which all can develop and refine their public speaking and leadership skills. Members also have fun while building confidence in day-to-day commun tions and mentoring toward professional and personal excellence. Guests are welcome and bring a friend. Visit www.novi.freetoasthost.us Contact: Linda Kreuter at PR@novi.freetoasthost.us NOVI LIONS CLUB Time/Date: 6 p.m. social; 6:30 p.m. meeting starts; second and fourth Wednesdays

Location: Leo's Sports Bar 8 Grill Restaurant, jower leve 40380 Grand River, west of Haggerty, Visitors are welcom mer is from the menu. Detail Novi Lions is part of Lions Interorganization in the world. The purpose is to serve the blind and the community. Principal activities are fundraising for Leader Dogs, Penrickton Center for Blind Children and other blind charities along with fundraisers

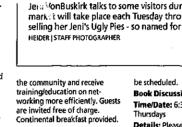
Contact: Lion President Ro Martin, 248-473-1156, or Lion etary Ed Kramer, 248-348-

related handcrafts (crocheting, urday, Aug. 24 oint, embroidery, etc.) Location: Nankin Mills Pavilion in Hines Park might be your cup of tea. Skill Details: third annual Picnic for those who attended Mackenzie instructor; no registration. Bring your gear, your enthusiasm, your Music, memorabilia, great ns, and your stories. And, camaraderie. Bring your own picnic (Michigan-made hot dog chips, pop, water and ice crean will be for sale). Also available are T-shirts, sweat shirts, and under the shelter, or bring you Time/Date: Noon every Thursown chairs and pop-ups. Contact: Janet Cable at 734-377-4009 or macken

Details: Lunch is \$10 at meet http://www.classcreator.com ing, Visitors welcome. Check Detroit-MI-Mackenzie-1960

MEDIA

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service. Please call if you wish to

attend. One-on-one sessions will

MERCE



Grace Perry

Director of

Advertising

To find out more about Soo The people of Michigan have Locks Engineer's Day, visit always supported the fact that http://www.saultstemarie.com/ public education is the cornersoo-locks-engineers-daystone and foundation of our democracy. Current legislators june-28.2013-313/ Joe Neussendorfer have opened the floodgates to private, for-profit corporations to take over our public system of American Society of Civil Engineers member Livonia education.

icans so wrong headed. We need a little more of Abraham Lincoln's vision, "With malice toward none, with charity for all " Let's live and work together with grace. James Pearson Highland Recently, on statewide television, L. Brooks Patterson stated

GUEST COLUMN

NEF supports Leader in Me program for Novi students

Dersonal leadership. That is one of the qualities that the Novi Community School District and the Novi Education l Foundation want the children aders in Novi.

of Novi to develop. That's why the district has introduced, and the Novi Educational Foundation (NEF) supports, the Leader in Me program. With your contri-bution, we can expand our commitment to this leadership opportunity and help grow student-Our vision: Ensure that all Novi students are responsible, show initiative, are creative, know how to set and achieve goals, and know how to get along with people of various backgrounds and cultures.

tudent-leaders.

Your contribution will help pro-vide materials for our students,



The Leader in Me program will help us realize this vision. The goal of the NEF is to help the Novi Community School District fill our schools with

Your support will help the Novi Community School District equip our students with the selfconfidence and skills they need to thrive in the 21st century.

the future of Novi's children. Help us as we expand the Leader in Me student-leadership program. Make a secure online nation today at www.novieducational foundation.org/contribute or mail your gift to: Novi Educational Foundation, 25345 Taft Road, Novi, MI 48374

train teachers, support leader-ship teams, and help our district earn "Lighthouse" status!

Please make an investment in

Thank you for supporting our students and building studentleaders

Geoff Wood is the chairperson of the Novi Educational Foundation, which can be reached at 248-449-1211 or nef@novi.k12.mi.us.



We are offering a special advertising rate for our July Hometown Life Inspire. You'll save BIG as Santa himself, and reach over 125,000 readers when you purchase a full or half page ad in our July Hometown Life Inspire.

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Included in this section will be our popular readership contest Christmas in July. Readers will be encouraged to look throughout the section for a special holiday logo to enter to win prizes. This will entice more interaction from readers and increase readership of your ad!

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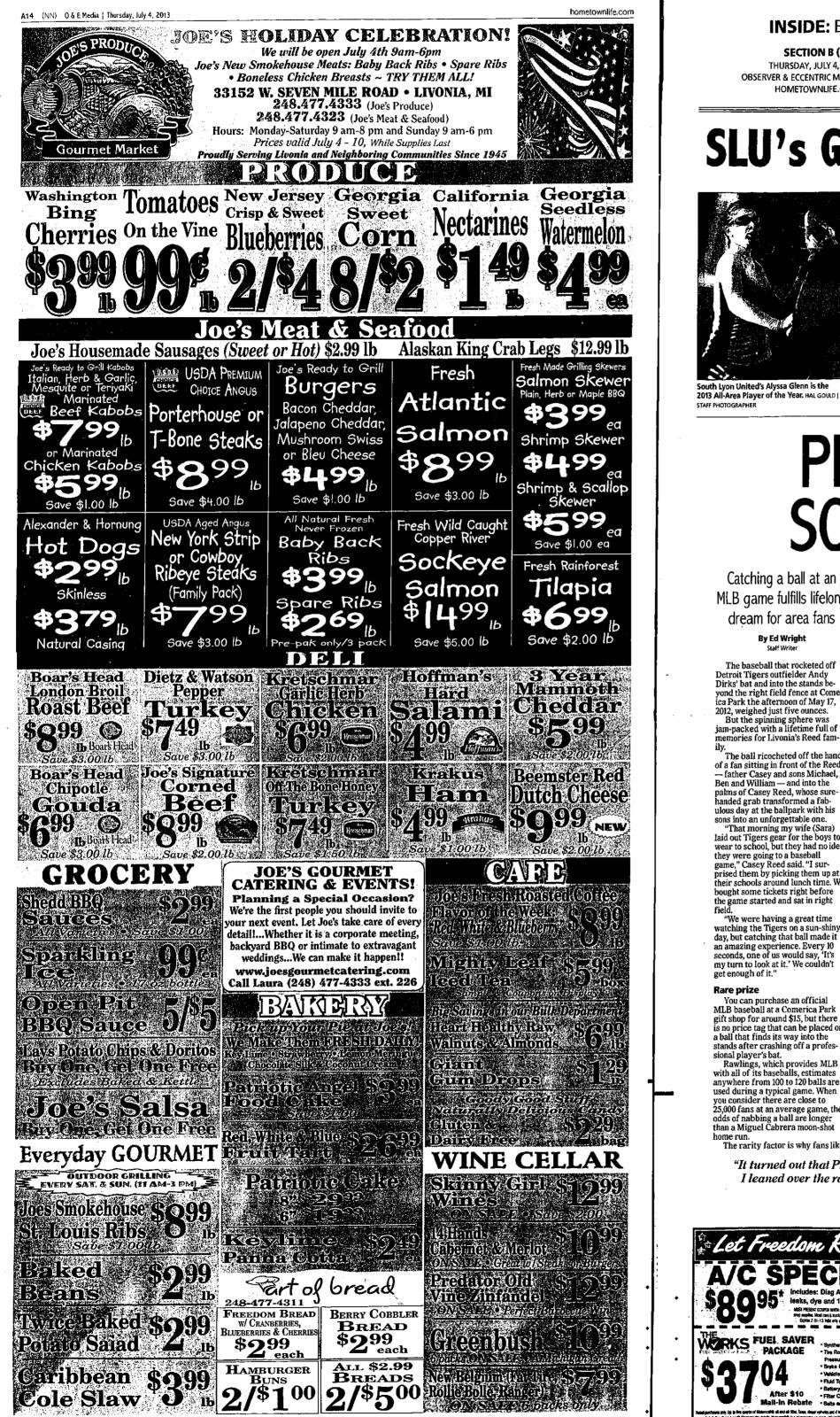
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1.2 31 - 3

Cal Stone, Community Editor Susan, Rosiek, Executive Edito



INSIDE: BUSINESS, B4 • REAL ESTATE, B5 • CLASSIFIED, B6-8

SECTION B (NN) **SPORTS** THURSDAY, JULY 4, 2013 OBSERVER & ECCENTRIC MEDIA HOMETOWNLIFE.COM

CAL STONE, EDITOR CSTONE@HOMETOWNLIFE.COM 248-437-2011 EXT. 237

SLU's Glenn earns Player of Year

Senior midfielder tallies 75 goals to go with 40 assists for 115 total points

The junior from Lakeland provided

41 goals with eight assists. Nelson earned All-KLAA First Team, team

attack MVP and All-State Honorable

By Jeff Theise Staff Writer

Alyssa Glenn was dominant in many

ed on 40 more, won 96 draw controls,

Team MVP and All-State First Team honors for her efforts.

"All those stats are eclipsed by her ability to lead," coach Glen Glenn said.

"She has incredible field sense and can

make sure all her teammates are in the

taught the younger players how to lead as well. She has been playing for eight

right place at the right time. She also

ground balls.

caused 32 turnovers and scooped up 26

Glenn earned All-KLAA First Team,

phases of the game and earns the 2013 All-Area Player of the Year honor.

The senior poured in 75 goals, assist-

years and continually works to improve her game." FIRST TEAM South Lyon United star midfielder

Tara Johnson said.

"Sam's game improved significant ly," Glenn said. "Her stick skills and shot placement improved as she calmed down and picked up her confi-Dominique Zigo, Huron Valley dence. She will be a major contributor

Mention honors.

to next year's squad." Meghan Burke, South Lyon

much of the offensive force for the team. Her eight goals in a game against United Grand Blanc stands as a state record. She earned All-State Honorable Men-The junior midfielder was a statfiller for the United squad. She notched 14 goals, three assists, 23 draw controls, tion honors and was team MVP. "Great kid and a great player," coach

sed 12 turnovers and had 19 ground balls. Honors earned include All-KLAA Sam Nelson, South Lyon United First Team the team 3D award (dedica-The junior attacker provided a great secondary punch with Glenn by tallying tion desire determination) and All-State Honorable Mention

"Meghan has really developed into a

See GIRLS, Page B3

Lakeland's Kleckner aces top spot By Jeff Theisen

Lakeland junior Alex Kleckner was part of a three-headed monster to lead the Eagles to a divisional title and eventually a trip to the State Finals. Kleckner sat two strokes back of the individual title after day one at the Division 1 State Finals, but shot the lowest round of the tournament with a 69 on day two and finished tied for the lead with a two-day total of 143. Plymouth's Kyle Rodes went on to win the individual title in a playoff, but Kleckner's runner-up finish propeled the Eagles to an eighth-place finish. Kleckner is the 2013 All-Area Golfer

of the Year. The junior saved his best golf for tournaments, averaging 74.8 for 18 holes. His best round came when he needed it most, the 69 at Forest Akers West at the finals. Kleckner also averaged 39.4 for nine holes.

FIRST TEAM

Charlie Green, Catholic Central The Shamrock senior was medalist four times throughout the season and runner-up in three others. Green aver-aged 75.9 for 18 holes and will continue his playing career at Michigan State University, Green helped the Sham rocks finish tied for third at the Division 1 State Finals.

"Charlie was the leader of this team and has been for the past few years," said coach Mike Anderson.

Glen Piot, Catholic Central The sophomore was second lowest for CC at the State Finals with a twoday total of 151. He finished in the top 10 in tournaments seven times and never carded higher than a 79. Piot also

PRICELESS **SOUVENIRS**

Catching a ball at an MLB game fulfills lifelong dream for area fans By Ed Wright

The baseball that rocketed off Detroit Tigers outfielder Andy Dirks' bat and into the stands bend the right field fence at Comerica Park the afternoon of May 17, 2012, weighed just five ounces. But the spinning sphere was jam-packed with a lifetime full of memories for Livonia's Reed fam-

The ball ricocheted off the hands of a fan sitting in front of the Reeds - father Casey and sons Michael, Ben and William — and into the palms of Casey Reed, whose sure handed grab transformed a fabulous day at the ballpark with his sons into an unforgettable one. "That morning my wife (Sara) laid out Tigers gear for the boys to wear to school, but they had no idea they were going to a baseball game," Casey Reed said. "I surprised them by picking them up at their schools around lunch time. We bought some tickets right before the game started and sat in right

After \$10

Belts and

"We were having a great time watching the Tigers on a sun-shiny day, but catching that ball made it an amazing experience. Every 10 seconds, one of us would say, 'It's my turn to look at it.' We couldn' get enough of it." Rare prize You can purchase an official MLB baseball at a Comerica Park Westland's Bud Somerville holds just a few of the hundreds of balls he's caught or gift shop for around \$15, but there chased down at Major League Baseball games is no price tag that can be placed on Livonia's Randy Knight remember every detail of their foul ball catcha ball that finds its way into the fouled off a 1-0 pitch directly up the steps behind the Tigers' dugout. stands after crashing off a profes-"A young lady had just started sional player's bat. ing experience. "I'm a lifelong Tigers fan who her descent down the steps with a Rawlings, which provides MLB with all of its baseballs, estimates tray of nachos and pop," Knight said. "The ball was still on the rise had been to countless games over the years, but I had never caught a anywhere from 100 to 120 balls are foul ball until the game I attended used during a typical game. When and I saw it coming, but I didn't see you consider there are close to 25,000 fans at an average game, the the young lady until my hand was in against the Minnesota Twins on Aug. 15, 2011," the 51-year-old front of her face. "She screamed, the ball hit my odds of nabbing a ball are longer Knight said. "I still remember every single detail about it." hand and deflected behind her. J than a Miguel Cabrera moon-shot In the fifth inning, as Knight recalled, Minnesota's Joe Mauer home run. See SOUVENIRS, Page 82 The rarity factor is why fans like "It turned out that Prince Charles and Princess Anne were at the game. I leaned over the railing and caught a foul ball with my bare hands." DAVID JEROME, Northville WE'LL BEAT YOUR BEST PRICE! Ouick Lane On all name-brand tires we sell. THE RIGHT TIRE AT THE RIGHT PRICE! Ì **TIRE & AUTO CENTER** SPECIA **GUARANTEED!** ERVICING ALL MAKES & MODELS Including FORE Includes: Diag A/C, Check for leaks, dye and 10oz freon FREE 2 Wheel Alignment 49251 Grand River Ave., Novi & FREE Lifetime Tire Rotation 800-837-5682 W/purchase of 4 Tires AT COUPON WHEN ORDER IS WRITTEN, Pus lax and alco a Mon.-Fri. 7am-6pm, Sat. 8am-4pm NEUST PRESENT COUPON WHEN DRIDER IS WRITTEN. Plus lax and shop supplies. Most makes and models, Not walkd with any other offers. Expires 7-31-13, Valid only at Varsity Duick Lane of NoN, WRKS FUEL SAVER COMPLETE BRAKE SERVICE \$14995 BUNIROYAL KELLY IN TIRES (ORTICAL AND THE Synthetic Blend I
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SPECIAL

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Run for Ribbon

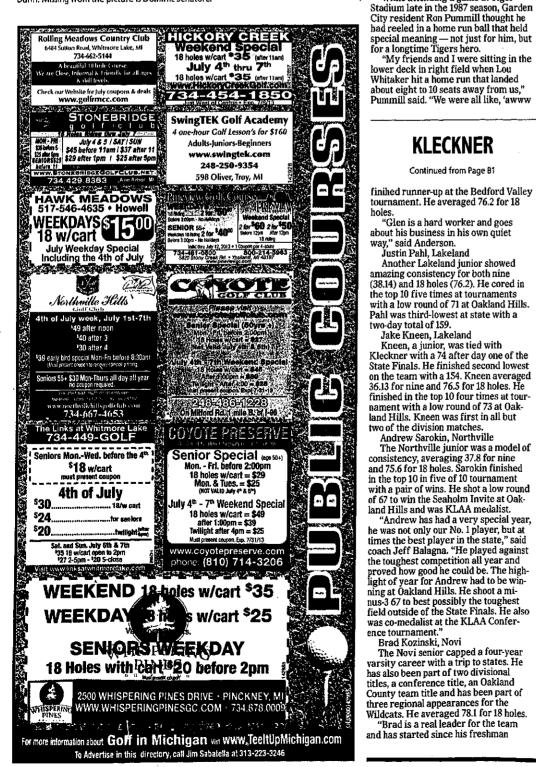


The Northville Stallions and Colts cheerleaders showed their support for the fight against prostate cancer at the Fifth annual MIU Men's Health Foundation Run for the Ribbon 5k Run/walk on Father's Day. Pictured (I to r, front) are Emma Asher, Rachel Asher, Rebecca Weiskopf; (middle) Jordan Pollitt, Stacie Shaw, Helena Notario, Winter Graham, Leah Gerlach; (back) Katie Sturtz, Lizzie Sturtz, Isabel Horalek, Sarah Gentner and Audrey Schikora.

Panther champs



Novi's NYBL 8U Inferno travel baseball team beat the Northville Mustangs in an exciting game to win the NFWB Panther's championship trophy June 23. Inferno went 4-1 in the ournament with wins over the Northville Stampede and Oxford Wildcats as well as two vins over the Northville Mustangs. Pictured (I to r, front) are Alex Putti, Trevor Re (batboy), Noah Mio, Robert Colyer, Drew Reed (batboy), Nathan Chabot, Brandon Marinkovich, Luke Aurilia; (second row) Charlie Lewinski, Zac Rabinowitz, Owen Kendall Colton Dunn and Brett Reed; (back) coaches Alan Rabinowitz, Robert Colyer and Mark Dunn, Missing from the picture is Dominic Senatore.



SPORTS SHORTS								
Sign up for summer camps Novi Athletics announces the open- ing of the Novi Wildcat sports camps and clinics registration. Choose from 10 different sports and activities and take your game to the next level. Camps include: Field Hockey 101: 9-11:30 a.m., July 16-19; for girls going into grades six-10. Summer Swim: noon to 2 p.m., July 8-12; for boys and girls entering grades	3-6 p.m.July 22-25; for students enter- ing grades nine-12. Novi Wildcat Volleyball: 9 a.m. to noon July 8-10; for students entering grades five-10. Boys Lacrosse: 9-11 a.m. July 8-11; for boys entering grades four-six. 11 a.m. to 1 p.m. July 8-11; for boys enter- ing grades seven-eight. All sessions take place in athletics facilities on the Novi High School cam- pus. Sign up at www.novi.k12.mi.us.							
four-eight. Advanced Competitive Swimming: noon to 2 p.m. July 15-19; for boys and girls entering grades seven-12. Girls Summor Chear Clinic 9 a m to	Hoop camp The Northville High School Boys Basketbail Camp will be held 9 a.m. to noon July 8-11 at NHS for boys entering							

ing grades three-eight.

SOUVENIRS

Continued from Page B1

over-the-rail catch of a foul ball at a

1970, caught the eye of a couple of royal

Washington Senators game July 19,

worth it.

Going way back

ball. That was me.'

fare to get back home.

Valuable ... then not

While attending a game at Tiger

hometownlife.com

tering Girls Summer Cheer Clinic: 9 a.m. to noon July 8-11 at grades four-nine in fall 2013. Campers 3 p.m. July 8-10; for girls ages 5-12. of all skill levels are welcome. Email Novi Wildcat Youth Football Camp: 9-11 a.m. July 22-25; for students enter-BoysBB@northvillebasketball.com. Novi Wildcat High School Football:

man.' Two batters later, Kirk Gibson steps up and hits one right to me." The following off-season, Gibson signed a free-agent contract to play for the Dodgers, adding significance (at least for a while) to the ball Pummill don't think I have ever moved faster in

the last 20 years to get to that ball. My caught. "I thought, 'I own the last home run hand took a bruise, but it was well ball Kirk Gibson was ever going to hit in Tiger Stadium," Pummill said, chuckling. "I thought that ball was Northville resident David Jerome's

going to be worth quite a bit of money. But then Gibby re-signed with the Ti-gers in 1993 and he hit about 10 to 12 more home runs in Detroit, so my ball suddenly wasn't worth much anymore.

"It turned out that Prince Charles and Princess Anne were at the game," Glove story

All foul ball stories don't have a hap-Jerome said "I leaned over the railing py ending, as Livonia's Jackson family and caught a foul ball with my bare liscovered the hard way. To help celebrate his daughter Sa-"The next day, my wife read in the paper that the prince and princess rah's birthday, Jeff Jackson took her and his mom to a game in 2006. thought the game was pretty boring, "Sarah was determined to catch a but they mentioned two things that caught their eye: a mammoth home run hit by Frank Howard and when a fan foul ball that day," Jackson said with a smile. "The problem was we were sited over a railing to catch a foul ting pretty high up in the handicapped section. I told her not too many balls came up that far. Plus, I told her I had Westland resident Bud Somerville been to a lot of games and had never has turned catching foul balls and home come close to catching a foul ball." runs into a science. Somerville esti-That didn't deter Sarah, who insisted on staying until the final out in her quest to take home a priceless souvenin the first coming when he was a 12-year "The Tigers were getting beat like old attending a Tigers game in 1966. "Every summer, just about every day, my friends and I would jump on 7-1 or 8-1 and it was the bottom of the ninth," Jackson said. "All of a sudden, the bus in Wayne and take it down Pudge Rodriguez hit a hard line drive Michigan Avenue to Tiger Stadium. that was curving right toward me. Somerville said. "We knew where to "The funny part was, I had brought my glove, but I had set it down on the stand during batting practice and during the games to get the balls. After the

low our seats before the inning game, we'd take the balls outside the stadium and sell them so we'd have bus started. Here comes this ball right at me - waist high - that I would have caught easily with my glove, but it hit my palms, bounced a few rows up and a little kid got it. I don't think Sarah talked to me the entire ride home. She kept saying, 'Why didn't you have your glove on? Jackson said the incident still gener-

ates chuckles between him and his special meaning — not just for him, but daughter. "I'm thinking about getting one of those fancy glass containers you put "My friends and I were sitting in the valuable baseballs in and giving it to

her — empty, of course," he said. "I'll tell her, 'Here's the ball I didn't catch about eight to 10 seats away from us," Pummill said. "We were all like, 'awww for you that day.'

year," said coach Brad Huss. "He has a KLECKNER great demeanor, attitude and personality. He played in eight tournaments this Continued from Page B vear and scored in the 70s in six of them and gualified (for state) with a 75 finihed runner-up at the Bedford Valley at the regional (tournament). For the tournament. He averaged 76.2 for 18 second consecutive year, his scores counted in all 10 dual meets as Novi "Glen is a hard worker and goes won the Central Division the past two ness in his own au years. He has been a great te

hometownlife.com

Runner-up

Third in Gold



The U12 3D volleyball team took third place in the Gold Division at Asics Nationals in Chicago on Navy Pier, Shown are Erin Boyle, Sophia Bolden, Allyson Zayan (Northville), Jaeda Porter (Novi), Isabella Cristen, Jill Harrington (Novi), Coach: Julie Fisette Gabi Fisette, Brandi Wilson, Kaylee Peterson (Novi), Kayla Gunn and Chloe McKenzie. The team's season record is 61-7.

GIRLS Continued from Page 81

great all-around lacrosse player." Glenn said. "She works extremely hard at her skills and field awareness, as well as her personal fitness. When the team runs, Meghan always sets the pace. She has also stepped up her leadership skills and looks to be a great leader next season."

Hannah Burczyk, South Lyon United

The sophomore midfielder switched positions from attacker and finished with four goals, two assists, 25 draw controls and three turnovers. She earned All-KLAA First Team, the team Heart and Hustle award and All-State South Lyon United's Meghan Burke earned a spot on the All-Area First Team. HALGOULD | Honorable Mention honors. "Although the offensive statistics dich said. "Motivated, works hard, dropped, her defensive play improved gives 110 percent and will be playing at dramatically," Glenn said. "When double-tearning with the other midfielders and low defense, we were able to force Tiffin University in Ohio. Kali not only put us in the position to win every game this season, but won many games for a great deal of turnovers. She worked

hard on her stick work and field IQ, and is now a fantastic full-field lacrosse player.

The senior goalie earned All-State Honorable Mention honors and was team MVP. While she stood tall in net, Maisano also was third on the team with 33 ground balls, third in turnovers with 23 and led the team with 13 in-

terceptions.

"Stats show an athletic goalie who is

not afraid to come out of the crease and break up the play," coach Stacey Tar-

Erin Vogel, Northville The senior attacker scored a team-Kali Maisano, Northville high 47 goals and led in total points as well with 53. "Works hard, great attitude," Tardich said. "Played injured and had an exceptional season."

46 total points. MacDonald led in draw controls with 37 and caused 15 turn-

Erica MacDonald, Northville The senior captain was second on the team scoring list with 31 goals and

Tardich. She led the team with 30 caused turnovers, had 20 draw controls and led with 36 ground balls. "(She) was a great defender for us this year," Tardich said.

Alanna Clark, Novi

The sophomore center averaged 89

overs. She will play on Grand Valley

see the field and see the next three

Logan VanRiper, Northville

"Our best all-around player, who can

State's club team next year.

percent on faceoffs for Novi. Clark was also the No. 2 scorer for the Wildcats.

fense, she is always a player I can passes before they happen. Best deciion-maker on the field," Tardich said. count on. I can guarantee she is one of the best players in the league.' Gina Salemi, Novi The senior defender was the most improved player this year, according to

The freshman made quite a splash on the varsity scene with 48 goals to lead the team. "Gina is a freshman and has been

playing for quite some time," Warda said. "She has great effort and is con-stantly working her hardest, which makes her a wonderful student and player. Her skills are well beyond her age and her intelligence of the game is growing rapidly.



Alyssa Glenn, South Lyon United

1 million

lanna Clark, Novi Gina Salemi, Novi HONORABLE MENTION thville: Claire Beaudoin (jr)

South Lyon: Morgan Radners (sr), Erica Meissner (Sr), Payton Taliaferro (jr) "Is an unbelievable athlete and over-

all player," coach Caitlin Warda said.

"From her offensive skills to her de-

Meghan Burke, South I von United Hannah Burczyk, South Lyon United Kali Maisano, Northville Erica MacDonald, Northville Erin Vogel, Northville Logan VanRiper, Northville

FIRST TEAM Dominique Zigo, Huron Valley Sam Nelson, South Lyon United

ALL-AREA GIRLS LACROSSE PLAYER OF THE YEAR



se, John Lobbia and Coach John Lobbia.

SON Prost al

The U13 Northville Broncos fell to the Lapeer Outlaws in the championship game June

22-23. The tournament featured the top 32 U13 AA teams in the state, and the Broncos finished the weekend 4-1. Pictured (left to right, front) are Joe Wozniak, Scottie Granzotto

John Jeannotte, Matt G, Nick Fegert; (back) Coach Fred Stinebiser, Matt Stinebiser, Cooper

Smith, Coach Mike Granzotto, Stephen Ernst, Jack Sargent, Coach Mike Wozniak, Jay Hes

0 & E Media | Thursday, July 4, 2013 (NN) B3

way," said Anderson. Justin Pahl, Lakeland and he will be missed. SECOND TEAM Another Lakeland junior showed amazing consistency for both nine Gavin Garris, South Lyon The senior captain had his score count in all 52 events he took place in (38.14) and 18 holes (76.2). He cored in the top 10 five times at tournaments during his three-year varsity career for with a low round of 71 at Oakland Hills. Pahl was third-lowest at state with a the Lions. Garris averaged 38 for nine and 79 for 18 this year. He led the Lions wo-day total of 159. Jake Kneen, Lakeland Kneen, a junior, was tied with Kleckner with a 74 after day one of the State Finals. He finished second lowest in nine of 16 dates this season. His best round of 72 came at the Birmingham Country Club for a fifth-place finish out of 135 golfers. on the team with a 154. Kneen averaged 36.13 for nine and 76.5 for 18 holes. He Kyle Koehler, South Lyon Also a three-year varsity player and captain for the Lions, Koehler finished finished in the top 10 four times at tournament with a low round of 73 at Oaksecond in team scoring in 14 out of 16 matches. He averaged 40 for nine land Hills, Kneen was first in all but two of the division matches. holes. His best 18 came at the KLAA Andrew Sarokin, Northville tourney with a 73 for third overall The Northville junior was a model of Matt Sherry, South Lyon East consistency, averaging 37.8 for nine The Cougar senior averaged 38.8 for and 75.6 for 18 holes. Sarokin finished in the top 10 in five of 10 tournament nine and 78.1 for 18. Sherry was medalist with a 72 at the Oakland County with a pair of wins. He shot a low round Division 2 tourney and was also medof 67 to win the Seaholm Invite at Oakalist at the Berkley Invite. Sherry shot land Hills and was KLAA medalist. the lowest round at districts with a 78 "Andrew has had a very special year, he was not only our No. 1 player, but at at Shenandoah and missed the state tourney by one stroke at regionals. times the best player in the state," said coach Jeff Balagna. "He played against the toughest competition all year and proved how good he could be. The high-Garret Buckley, Novi The Wildcat junior averaged a stel-lar 76.4 for 18 holes, earning All-Conference honors. Buckley tied CC's Green proved now good ne could be. The high-light of year for Andrew had to be win-ning at Oakland Hills. He shoot a mi-nus-3 67 to best possibly the toughest field outside of the State Finals. He also for medalist at districts, finishing runner-up in a playoff. Todd Goebel, Northville The senior captain averaged 39.3 for nine and 78.3 for 18. Goebel was medwas co-medalist at the KLAA Conference tournament." alist in two of the nine-hole matches Brad Kozinski, Novi and finished in the top 10 in three tour The Novi senior capped a four-year varsity career with a trip to states. He naments. He earned All-Conference honors and qualified for regionals. Phil Ritchie, Catholic Central has also been part of two divisional titles, a conference title, an Oakland The senior averaged 78.2 for 18 holes County team title and has been part of with six top-10 finishes in tournaments. three regional appearances for the Wildcats. He averaged 78.1 for 18 holes. Ritchie saved some of his best golf for last with a fourth-place finish at the "Brad is a real leader for the team State Finals to help the Shamrocks and has started since his freshman finish tied for third.

THURSDAY, JULY 4, 2013 **OBSERVER & ECCENTRIC MEDIA** HOMETOWNLIFE.COM

B4 (NN

(a)



thinking" of career aspi

rations is rooted in that

are not seen as a single,

perhaps lifetime, pursuit

up a career ladder in one

organization, but as one

within a larger

stepping stone, among

pond of opportunities.

not the denth of time

within a function that

the breadth of experi-

ence within a career

discipline that comes

results in a move up, but

from moving around. The

loyalty to an organization

that comes from having a

together to improve one's

free-agency" status and

increase the frequency in

The dilemma for the

organization is in decid-

which opportunities ap-

pear.

necessary.

Town Center," said Jim

Clear, general manager,

Novi Town Center, "Thei healthy, nonfat yogurt

our visitors."

Fox Run

is a secondary benefit

primary focus on the

skills, experience and

education that blend

The focus, for many, is

Consequently, careers

historical moment

Wave Riders' lack of loyalty cost them job stability

many

rguably, the economic downturn of 2007 did more to reshape the employment landscape than the com-bined efforts of Micro-

soft, Apple and Walmart. Career historians would note the beginn of the mindset change as when the meteor dropped in the middle of the Atlantic Ocean, known as the 1980s merger and acquisition "ride-thewild-wave." Thousand: of "wave-riding" careerists were flung against a mile-high coastal shoreline with nothing to show for their efforts but pieces of the Wave Runner they were awarded instead of the Job Stability behind door No. 2. The ripple effect of those wave-riding days have finally reached th shores. The children of the Wave Riders have

moved into adulthood

5

and the memories of that

fessional career advance-Lee ment. As they rode the Meadows gentle wave of internal career security, they TAKIN' CARE mistook the frantic ges-OF BUSINESS tures coming from people on the organizational event completely reshoreline as positive shaped the "thinking" acknowledgments of around the nursuit of a their wave-riding succareer and the strategies cess - not as warnings of the tsunami coming up for ongoing success Prior to their being from behind. washed ashore by the The end result has flustered organizational merger-and-acquisition wave, the Wave Riders, leaders who chime and in general, maintained a lament about the lack of singular focus within an loyalty to their employer. organization that was seemingly non-existent motivated by taking the among the most recent prescribed steps up the generations of employ ees. Yet, astute observers career ladder. Time. tasks and testimony were of career behavior as the driving factors that well as professional cahelped move a Wave reer strategists would Watcher into the middle argue that the most reranks of being a Wave cent generations of employees are behaving The tranguil comfort exactly as anyone would of those peaceful waters who witnessed and felt

the impact of a tidal

wave. The resulting "re-

Bill to eliminate tax rate loophole

Without the passage

Gregory, who repre-

mington Hills.

sents a portion of Far-

of this legislation, some

property owners have

loophole to dramatically

and keep them low when

reduce their property

their property values

should have gone back

up," Gregory said. "All building owners

deserve a level playing

paying tax rates that are

field and should not be

nconsistent with their

competitors. More im-

portantly, property tax

funding for our local

taxes in lean times -

been able to use this

created a lull in creative

thought in regard to pro-

The Michigan Senate voted recently to pass Senate Bill 114, legislation sponsored by Sen. Vincent Gregory, D-South field. that would eliminate a loophole E that has allowed building owners to Gregory use occupancy rates to avoid paying property taxes. The bill will ensure property taxes are equal for all office building and commercial park owners and maintain es are a vital source of vital funding for public safety and other governgovernments, and this ment services, said loophole has been allow-

NIMZ Summer ENTERTAINMENT **Enter to Win Free Tickets**

ing property owners to withhold funding that they are expected to pay attend seminars in February offered by the for police officers, fire fighters, infrastructure and other universal mmunity services,' workshops are now ofhe added. During Michigan's lternating months. economic struggles over the last several years. ed, all programs take the owners of large place at the Oakland commercial office build ngs began to have their Building Conference property taxes reassessed - and ultimately reduced — based on dwindling occupancy tration and location specifics, visit online at Reductions in proper www.advantage ty taxes have had an oakland.com/expand, or call (248) 858-0783. adverse effect on local governments for polic and fire and other vital Walk-in, Start-Up services. Thursdays Free

ing how much to invest in tions of "wave-dancers" that emerged from that employees who see the storm. In a career port experience as a stepping folio in which stepping stone as opposed to an entrenched commitment stones represent thoughtful career So, the dance to the ROI choices, loyalty is seen (Return On Investment) as something earned in a concerto in C minor is a larger context of givedelicate maneuver between two willful com and-take. The current panions who are detergeneration of "waveancers" do not view mined to be the one who leads and not the one who lovalty to an organiza follows. Who determines tion as their primary method of career adthe path, the choices and its outcome? Careers are vancement. Instead, the made and broken by the view encompasses lov slightest hump, head nod alty as part of their caor attitudinal dislike reer development, and most of which was encareer advancement is determined by loyal dured as a consequence relationships within of the stability of wave organizational settings riding in calm, peaceful that build on trust be waters. The 2007 economic vond the bottom line. downturn, as seen through an historical Lee E. Meadows, Ph.D., is a lens, served to reinforce professor of management at Walsh College working at the and magnify what had already begun as a Novi Campus. He can be change in the mindset of contacted at Imeadows@walshcollege.ed

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OAKLAND COUNTY BUSINESS WORKSHOPS

the subsequent genera-

Business owners and **Business Research -**Writing a Business entrepreneurs who need Feasibility to Plan assistance are invited to Expansion July 17, 9 a.m. to noon July 10, 9 a.m. to noon Designed for individ-**Oakland County Business** Thinking of starting a uals who want to in-Center. Business Basics business and want to crease their chances for successful self-employresearch your business fered in the evenings on idea? Do you want to ment, the course covers identify market trends business planning in Unless otherwise notand opportunities to detail. Specifics of mar grow your sales? Are you keting and finance, legal and regulatory issues, looking for new custom County Executive Office ers or to diversify your operations, and informa market base? Business tion based planning and Research shows you management are key Center, 2100 Pontiac Lake Road, west of Telegraph, ways to find your ideal components of the work-Waterford. For pre-regiscustomers, your compet shop. The first steps for itors, perform competcreating a business plan itive analysis and more draft will be included along with a demonstra Presented by Oakland County Market Research tion of the MI-SBTDC and an Oakland County online business plan tool Public Library business Fee: \$40 per person. reference librarian. Fee This workshop is free. Legal & Financia but pre-registration is **Basics for Small Business Counseling** required. **Business** July 11, 18 and 25: 9:30 **CEED Microloar** a.m. to noon and 1:30-4:30 July 30, 9 a.m. to noor Orientation This workshop pro-Entrepreneurs who July 17, 9-11 a.m. vides new and existing want to start a business Many small business-Michigan entrepreneurs but do not know where to es face obstacles when an understanding of the key legal and financial begin can receive confitrying to obtain a busidential, one-on-one adness loan. The recogconsiderations when starting and operating a vice from an experienced nition of the serious need business counselor in a for working capital for business in Michigan. supportive atmosphere existing businesses, The program addresses with no appointment start-up or expansion. how to select the best necessary. Counselors will provide direct anequipment purchases, and job creation is not legal entity for your business, how to protect swers to start-up ques the priority it once was. your business interests when dealing with custions, suggest next steps If you have a need for and provide guidance of alternative financing tomers, suppliers or consider the microloa independent contractors business planning tools Sessions will be available program. Discover the and important informaon a first come, first requirements and proc tion and guidelines for ess necessary to apply served basis. Fee: No establishing short- and charge, no appointment and obtain a microloan long-term succession Fee: This workshon is plans. Fee: This work free, but pre-registration shop is free, but pre-

series of garages. Do you have any thoughts on the feasibility of it? With vacancy rates mod-estly falling and rents modervear and 2.6 percent in 2014 LEASING Net absorption of industrial A: It appears to be an imagiately rising in commercial space nationally is forecast to native idea taking advantage of real estate sectors, market total 107.1 million square feet the fact that almost anything undamentals have improved, can be condominiumized. Of in 2013 and 100.3 million next but financing remains a chalcourse, the success of that year. do you think? lenge for small business, condominium will be how well according to the National **Retail markets** the condominium documents Association of Realtors quar-Retail vacancy rates are are drafted to relate to the terly commercial real estate estimated to ease from 10.5 narticular issues that may forecast. Realtors are pleased with an percent in the second quarter come up when people are stow Lawrence Yun, NAR chief ing cars in close proximity and uptick in commercial property of this year to 10.2 percent in economist, said the market is activity, but remain concerned the second quarter of 2014. in connection with the other showing an uneven recovery. about related finances. BILL Presently, markets with amenities which may be part "The wheels appear to be ESLER | STAFF PHOTOGRAPHER the lowest retail vacancy of the development. Hopefully, greased for the big players, ates include San Francisco, the drafter of the condo but not so much for small said clients failed to complete 3.6 percent; Fairfield County, um documents will be careful business," he said, "Overall, a refinancing. Credit for Conn., at 4.1 percent; and in assessing the inter-relationsmall business remains unthe commercial sectors are Long Island, N.Y., and Orange ships between the occupants of firming nicely, with multinecessarily tight." County, Calif., each at 5.3 the car storage units and the family continuing to show the Commercial members percent rest of the condominium. Anybest performance eport that new and proposed Average retail rents are one purchasing a condominium U.S. legislative and regula-National vacancy rates jected to rise 1.4 percent in that type of scenario is well over the coming year are tory initiatives, and regulain 2013 and 2.2 percent next advised to have an experiexpected to decline 0.1 per tory uncertainty for financial year. Net absorption of retain enced condominium lawyer the developer. centage point in the office institutions, account for the space is anticipated to be 12.5 look at the scope and breadth market, 0.5 point in industri-al, and 0.3 point for retail; lack of capital in commercia million square feet in 2013 of the condominium docuand 17.4 million next year. lending for smaller properhowever, the average multi Q: We have just taken over **Multifamily markets** NAR's latest Commercial family vacancy rate is forecontrol of our condominium cast to rise 0.2 percentage Real Estate Outlook offers association from the devel-The apartment rental marpoint, with that sector still overall projections for four ket – multifamily housing oper and have discovered a showing the tightest availabil number of construction demajor commercial sectors should see vacancy rates ity and biggest rent inand analyzes quarterly data edge up from 3.9 percent in fects. We just found out that the second quarter to 4.1 per creases. in the office, industrial, retail the ma gement company A companion report, the that the developer hired for and multifamily markets. cent in the second quarter of Amazon.com, and our project is the same man Commercial Real Estate 2013 Historic data for metro areas 2014; vacancy rates at less Lending Survey, shows widely were provided by REIS, Inc., than 5 percent are described agement company the devel varying availability of lendoper hired on a number of his a source of commercial real as a la ndlord's market, with ing capital depending on estate performance informademand justifying higher other projects, and that the property size, with a signifiattorney that the managing cant disadvantage for buyers Areas with the lowest mulagent recommended to us vas also the attorney in Office markets of smaller properties. tifamily vacancy rates cur-Commercial sales volume Vacancy rates in the office rently are New Haven, Conn. these other projects that the of major properties valued at sector should decline from a at 2.0 percent; New York City, management company was legal advice. \$2.5 million and above inprojected 15.7 percent in the 220 ent; and Minneapo creased 24 percent in 2012 to second quarter to 15.6 perand San Diego, each at 2.3 \$294 billion. The uptrend **REAL ESTATE BRIEFS** cent in the second quarter of percent. continued during the first 2014. Average apartment rents quarter of 2013, with a \$72.8 The markets with the loware likely to increase 4.6 per-Investors billion volume that is 35 perest office vacancy rates prescent this year and another 4.6 percent in 2014. Multifamily ently (in the second quarter) Investors ask: Can I get a cent above the first quarter email june.quanof 2012. Sixteen markets in are Washington, D.C., with a t absorption is expected to mortgage with the new mort tum@gmail.com total 276,300 units in 2013 and gage rules? How many? Costs? What government programs are available? Monthly meetthe first quarter experienced vacancy rate of 9.4 percent: 243,800 next year. New York City, at 9.9 percent; triple digit gains. The Commercial Real Commercial mortgage-Little Rock, Ark., 12.0 perbacked securities regained cent; and Birmingham, Ala., Estate Outlook is published ing of the Real Estate Invesmarket share in 2012, ac-12.3 percent. by the NAR Research Divi ors Association of Oakland counting for 22 percent of Office rents are likely to sion. NAR's Commercial Divi Thursday, July 11, 5:30-9:30 increase 2.6 percent this year sion, formed in 1990, provides lending for major commer p.m. at Club Venetian, John R ust north of 12 Mile, Madison cial properties. A comparable and 2.8 percent in 2014. Net targeted products and serabsorption of office space in vices to meet the needs of the Heights. Seminar free to memsource was government agen cies, followed by national the U.S., which includes the commercial market and conbers: \$20 nonmembers. Call .com banks, insurance companies sing of new space coming tituency within NAR. 800-747-6742 (www.REIAofOakland.com) and regional banks. on the market as well as The NAR commercial space in existing properties, community includes commer Realtor commercial mememail: reianews@aol.com. will probably total 31.7 milcial members: commercial bers report 85 percent of lion square feet this year and real estate boards; commer-Short sales their clients' transactions are If you owe more than what your house is worth, you may 42.0 million in 2014. for purchases under \$2 milcial committees, subcommit tees and forums; and the NAF lion - generally small busi-Livonia. Industrial markets be interested in a free information ommercial affiliate organinesses. These transactions are financed largely by pri 800-260-5484, Ext. 33. Industrial vacancy rates zations - CCIM Institute tional seminar on short sale are expected to slide from 9.4 procedures. Many sellers are Institute of Real Estate Man vate investors, along with Investors agement, Realtors Land Inlocal and regional banks, nercent in the second quarter misinformed or not sure about how the procedures work. stitute, Society of Industrial of this year to 8.9 percent in marking a bifurcation in capital availability based on the second quarter of 2014. and Office Realtors, and Organizers will also discuss Counselors of Real Estate the internal workings of short property value The areas with the lowest Approximately 78,000 sales and the different steps Despite the improvement industrial vacancy rates cur-NAR and institute affiliate for major commercial properrently are Orange County, involved. ties, 52 percent of Realtors Bonnie David, broker/owne members specialize in com Calif., with a vacancy rate of 3.9 percent: Los Angeles, 4.1 of Quantum Real Estate, is the mercial brokerage and relat report they had a commercial presenter. It will be 6-7 p.m. percent: Miami, 5.8 percent; ed services, and an additional transaction fail in the past year due to a lack of financand Seattle at 6.3 percent. 232.000 members offer com-Thursdays at 129 N. Lafavette. downtown South Lyon. Annual industrial rents are mercial real estate services ing." Yun said. "In addition, Additional pa 2 percent of respondents

Finance a challenge in commercial real estate

BS (NN) THURSDAY, JULY 4, 2013 OBSERVER & ECCENTRIC MEDIA HOMETOWINLIFE.COM

'Car condo' novel concept

Q: I have read in the paper that there is going to be what they refer to as a car um which will be a

managing for the developer. This attorney tells us we shouldn't pursue the devel oper for these defects. What

JULIE BROWN, EDITOR

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<u>-9</u>

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Robert

Meisner

A: One cannot be sure, but it would appear that the management company is the "pet" management company of the developer, and the attorney that the management compan hires is someone that the developer feels will not pursue him for defects and deficiencies and will, presumably, gloss over the issue. You may wish to consider hiring a new management company: and you are well-advised to obtain an independent opinion from an attorney not affiliated with the management company or even indirectly affiliated with

Robert M. Meisner is a lawyer and the author of Condo Living 2: An Authoritative Guide to Buying, Selling and Operating a Condominium. It is available for \$24.95 plus \$5.55 for tax shipping and handling. Condo Living 2 is available in both print and e-book editions. The e-book is available for download through iTunes, barnesandnoble.com. He is also the author of Condominium Operation. Getting Started & Staving on the Righ Track, second edition. It is available for \$9.95 plus \$2.20 for tax, shipping and handling. Call (248) 644-4433 or visit bmeisner@meisner-law.com. This column shouldn't be construed as

the street in back. Please call the office at 248-782-7130 or

Free foreclosure tours Free foreclosure tours are 1 p.m. every other Sunday. Meet ing place is Panera Bread on the southeast corner of Middle belt and I-96. Email Georgia@addedvaluerealty.com or visit FreeForeclosureTour

Seminar on Tuesdays A free Reverse Mortgage Seminar is 6:30 p.m. each Tues day at Colonial Mortgage Corp., 33919 Plymouth Road **RSVP** with Larry Brady at

The Real Estate Investors Association of Wayne will have an open forum. Méetings are at 7:30 p.m. each first Tuesday of the month at the Red Lobster on Eureka in Southgate. Members are free, guests \$20. which will be applied to their membership. Any questions or concerns, call Wayde Koehler

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Patrick Rearden is cutting the ribbon, joined by (I to r) Dave Baker, Ann Williams, William Johnson, Brenda Givans, Stacy Sant and Rodger Rowland. SUBMITTED

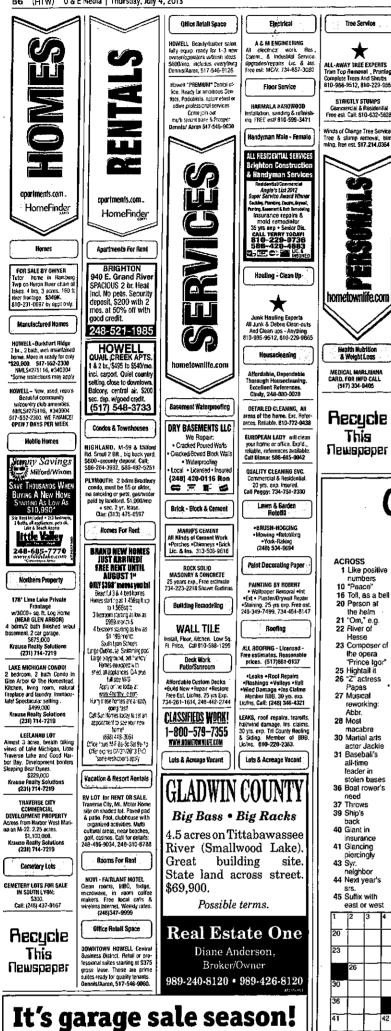
with multiple topping puterworld magazine has provides a tasty treat to along with results from selected it as one of the the 20th annual Best Yogurt City will be top 100 organizations that Places to Work in JT open 11 a.m. to 10 p.m. have created a dynamic survey. "It is an honor for our Sundays-Thursdays and from 10 a.m. to 11 p.m. and challenging environ ment for their informateam to be recognized for Fridays and Saturdays. tion technology (IT) proa third straight year." Visit www.yogurtcity-.com for details. fessionals, where cresaid John F. Triscoli, ativity is valued, career Erickson Living's senior opportunities are advice president and chief inced and great beneinformation officer. "A fits are provided. management one of few of the primary fac-Erickson Living was tors that make this com the best places to ranked 13th this year, up pany a top workplace from 93rd on last year's include its great mission list. Honorees for dynam Erickson Living, dediverse and positive ic and challenging workveloper and manager of work culture, as well Fox Run retirement complaces are included in numerous IT applications coverage in Computacross the enterprise. nounced that IDG's Comerw)rld (June 17, 2013),

HOMES SOLD/REAL ESTATE TRANSACTIONS-OAKLAND COUNTY

These are the area reside estate closings recorded 1 Feb. 18-22, 2013, at the O County Register of Deeds Listed below are cities, ac and sales prices.	the week of akland office,	2386 Klingensmith Rd 45 Pine Gate Dr 6244 Ramshead Ct 4240 Wabeek Lake Dr S 551 Whitehall Rd BLOOMFIELD TOWNSHIP 5550 Forman Dr	\$52,000 \$1,657,000 \$284,000 \$230,000 \$478,000	32807 Annewood St 30314 Lamar St 23219 Prospect Ave FARMINGTON HILLS 31114 Applewood Ln 32285 Baintree Rd 347015 Berkshire Ct 347018 Unnker Hill Dr	\$130,000 \$159,000 \$150,000 \$330,000 \$198,000 \$710,000 \$214,000	745 N Main St 801 N Main St 633 Union St 430 Walnut Rdg NORTHVILLE 906 Coldspring Dr 37559 Dungarran Ct 20794 Maybury	\$160,000 \$160,000 \$420,000 \$244,000 \$475,000 \$210,000 \$150,000	24659 Nepavine Dr 24731 Nepavine Dr 26123 Sunbury Ct 24470 Willow Ln 500TH LYON 59755 Mallory Ln 24767 Purlin Ct 24767 Purlin Ct	\$547,000 \$664,000 \$200,000 \$124,000 \$352,000 \$81,000 \$350,000
BEVERLY HILLS 18890 Hillcrest St	\$315,000	6190 Franklin Rd	\$185,000	30212 Fink Ave	\$100,000	21610 N Center St	\$325,000	53753 Springwood Dr	\$235,000
16039 Lauderdale Ave	\$300,000	3664 Pheasant Run	\$345,000	32836 Hearthstone Rd	\$165,000	20915 Normandy Ct	\$563,000	SOUTHFIELD	
BIRMINGHAM	• •	203 S Williamsbury Rd	\$195,000	21702 Jacksonville St	\$40,000	NOVI		29741 Fairfax St	\$24,000
1395 Cole St	\$152,000	927 Sandhurst Rd	\$561,000	28555 Quail Hollow Rd	\$42,000	41484 Belden Cir	\$105,000	29741 Fairfax St	\$24,000
211 E Lincoln St	\$349,000	676 Upper Scotsborough	\$225,000	33913 Rhonswood St	\$74,000	30122 Brightwood Dr	\$281,000	29602 Farmbrook Villa Ct	\$50,000
1070 Lincoln Ct	\$225,000	Way		21103 Robinson St	\$144,000	39940 Burton Ct	\$238,000	16260 Mayfair Dr	\$50,000
1652 Maryland Blvd	\$327,000	789 Upper Scotsborough	\$250,000	35209 W 13 Mile Rd	\$111,000	50700 Calvert Isle Dr	\$556,000	29634 Pleasant Tri	\$69,000
515 Oakland Ave	\$279,000	Way		30650 W Nine Mile Rd	\$27,000	28239 Carlton Way Dr	\$159,000	25114 Prairie Dr	\$120,000
1853 Shipman Bivd	\$605,000	1887 Wingate Rd	\$245,000	33828 Yorkridge St	\$300,000	22879 Cranbrooke Dr	\$70,000	28751 Ranchwood Dr	\$85,000
784 Southfield Rd	\$420,000	COMMERCE TOWNSHIP		FRANKLIN		44604 Ellery Ln	\$175,000	15999 W 11 Mile Rd # 20	\$13,000
570 Townsend St	\$799,000	3155 Belle Terre	\$40,000	32837 Brookwood Ln	\$1,100,000	44617 Ellery Ln	\$174,000	29970 Wildbrook Dr	\$205,000
1335 Webster St	\$520,000	4984 Birkdale Dr	\$333,000	32635 Franklin Rd	\$243,000	44619 Ellery Ln	\$170,000	WHITE LAKE	
BLOOMFIELD HILLS		730 Remington Ct	\$315,000	LATHRUP VILLAGE		27664 Harrington Way	\$262,000	9067 Rhyan Rd	\$133,000
180 Alice Ave	\$119,000	830 Sleeth Rd	\$85,000	18838 Hampshire St	\$165,000	27973 Hopkins Dr	\$140,000	9682 Shelby Dr	\$182,000
2258 Hunt Club Dr	\$312,000	6099 Strawberry Cir	\$415,000	MILFORD		40843 Lenox Park Dr	\$292,000	8754 Townsend Dr	\$241,000
1175 Kensington Rd	\$404,000	FARMINGTON		2932 Deer Ridge Dr	\$400,000	24647 Nepavine Dr	\$616,000		

HOMES SOLD/REAL ESTATE TRANSACTIONS-WAYNE COUNTY

47296 Fairlawn Ct 48761 Fifth Ave 45791 Hanford Rd 45173 Horseshoe Cir 43440 Lipka Ct 41410 Metaline Dr 50041 Monroe St 43970 N Umberland Cir 8492 New Haven Way 8643 New Haven Way	week of yne sses, \$130,000 \$215,000 \$230,000 \$120,000 \$150,000 \$152,	298 Princeton St 47585 River WoodS Dr 2103 5 Brookhill Ln 45658 5 Stonewood Rd 3705 Shepherd Ln 3733 Shepherd Ln 651 Stonehenge Dr 42190 Tonquish Ct 1561 W Lakeview Ln 5794 Wedgewood Rd GANDEN CITY 32117 Dover St 32539 Hennepin St 511 Henry Ruff Rd 31544 Maplewood LIVONIA 10027 Deering St 35850 Elmira St 35807 Hammer Ln 16362 Huff St	\$170,000 \$290,000 \$77,000 \$180,000 \$188,000 \$188,000 \$148,000 \$148,000 \$148,000 \$148,000 \$156,000 \$156,000 \$552,000 \$552,000 \$53,000 \$180,000 \$169,000 \$199,000	17335 Lathers St 29232 Lyndon St 16511 Middlebelt Rd 37708 N Laurel Park Dr 29709 Nottingham Cir 17169 Oporto Ave 8987 Pere Ave 19304 Rensellor St 14791 Riverside St 39107 Ross St 18405 University Park Dr 19008 Van Rd 36534 Vargo St 9024 Virginia St 30211 W Chicago St 17673 Wayne Rd NORTHVILLE 1528 Crystal Downs E 16725 Forest Dr 575 Gardner St	\$147,000 \$110,000 \$40,000 \$160,000 \$84,000 \$207,000 \$127,000 \$127,000 \$127,000 \$127,000 \$127,000 \$127,000 \$134,000 \$330,000 \$114,000 \$55,000 \$55,000 \$55,000 \$55,000 \$578,000	39744 Glenview Ct 16885 Lochmoor Cir E 39477 Village Run Dr 46556 W Main St 46913 Woodbend Ct PLYMOUTH 997 Carol Ave 1165 Fairground St 13343 Haverhill Dr 279 Irvin St 40364 Newport Dr REDFORD 14175 Breakfast Dr 14201 Breakfast Dr 14201 Breakfast Dr 15215 Garfield 17546 Gaylord 16215 Lexington 9211 Lucerne	\$240,000 \$258,000 \$410,000 \$410,000 \$365,000 \$173,000 \$365,000 \$173,000 \$362,000 \$222,000 \$222,000 \$222,000 \$362,000 \$153,000 \$153,000 \$140,000 \$75,000 \$16,000 \$71,000 \$34,000 \$79,000	17362 Olympia 25937 Student 9359 Winston 9568 Wormer WESTLAND 7411 Cochise St 8019 Coventry St 916 Forest St 32144 Glen St 34630 Glen St 36642 Hiveley St 2192 Martin St 30233 Matthew St 503 N Hanlon St 8338 Randy Dr 38206 S Jean Ct 38608 Sycamore Pl 27578 Van Born Rd	\$63,000 \$73,000 \$65,000 \$27,000 \$88,000 \$93,000 \$37,000 \$60,000 \$61,000 \$111,000 \$111,000 \$111,000 \$77,000 \$34,000
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Acura doubles down in new campaign for the luxurious 2014 MDX

Acura wants to elevate itself to the first tier of luxury brands, and so the Hondaowned marque is betting its biggest-ever marketing campaign on By Dale Buss its most important vehicle in the effort. The brand has unveiled a new multichannel advertising initiative for the 2014 MDX sport-utility vehicle which

brand stewards said will be its most expensive effort ever, comprising more than double Acura's estimated spending of \$39 million on a campaign for its new RDX SUV last year. "For us to create five video ads isn't changing the world." he said. something we've done in the past," Gary Robinson, manager of Acura national advertising and the brand, told journalists, calling the push "the biggest launch in Acura history in terms of scope and dollars. Acura year-to-date sales through May

MDX were ahead of 2012 by 10 percent, and the brand has been overhauling its lineup and its marketing for the last couple of years. But Acura essentially has remained outside the top tier of US luxury marques consisting of the German brands and Lexus, and Honda wants to change that

proposition for the short and long term, Image from the "Made for Mankind" campaign. starting with this campaign for the vehicle that often has been its volume-leadof showing off, but looking for things that ino nameplate. are highly functional and highly part of More than the unprecedented doltheir lives." lar outlay alone, Robinson believes that Acura also is finally taking the right tack in terms of positioning the brand. "We

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To that end, Acura's new campaign takes an oblique approach to promoting the new MDX that it calls "Made for stumbled on to identifying a really in- Mankind." Seeking to highlight the "synteresting niche within luxury that we ergy between man and machine," the first ally makes them start to feel something," Seinfeld "smart and efficient in terms of believe is untapped: a new generation 60-second TV spot in the campaign, "Hu-

The new 2014 MDX is an important vehicle for Acura.

of very technology-oriented kind of do- man Race," features dreamlike images caves, scrambling up large trees and gazing at starlight. The ad consumes 40 sec-"Man is a determined creature," the voiceover says. "No matter the circumstance, opposition or even understanding, there is an inherent calling to seek, push, improve, transcend. It's a per-

> you must hold yourself to the standard of mankind." seen. It's the first campaign produced by Mullen, Acura's new agency, and actually stemmed directly from the pitch that Mullen made to land the account in March

ers out there that are quietly out there of people scuba-diving in underwater "They have a lot of money but they aren't interested in the traditional trap- onds before it even shows an MDX. pings of luxury. [They're a] new kind of young, affluent class that is interested in the finer things in life but not for the sake

from incumbent RPA.

market sells the new MDX remains to be tempting to create with the new MDX The campaign "gets less of the intel- show that features interviews with David

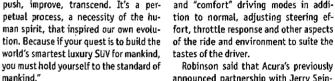
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Whether such flattery of the target feld also fuels the kind of vibe it's at-



paign also will highlight the practical manifestations of the new mood in the MDX, such as a design shift from 41 buttons for the infotainment controls down to just nine, with a touchscreen. "The direction is simplicity and ease of use," Robinson said. "While there are lots of people doing different things with touchscreens, we think ours works well and is

director, told journalists. "It's a little bit

Advertising Feature

of (creating) a gut feeling that I want to get myself into that car." But as abstract as the first ad is, Robinson and Rosch promised that the cam-

0 & E Media | Thursday, July 4, 2013 (HTW) B7

intuitive."

In other "video concepts" that are central to the campaign, Acura gets more practical. "Re-Invention" depicts how the MDX has been completely rethought and improved to the point that the only remaining component of the previousgeneration model is a small metal bracket. And "Choose" focuses on the 2014 MDX's all-new system that offers "sport" and "comfort" driving modes in addi-

Robinson said that Acura's previously announced partnership with Jerry Seincampaign. Acura is the sole sponsor of the Seinfeld online-only video series, Come-

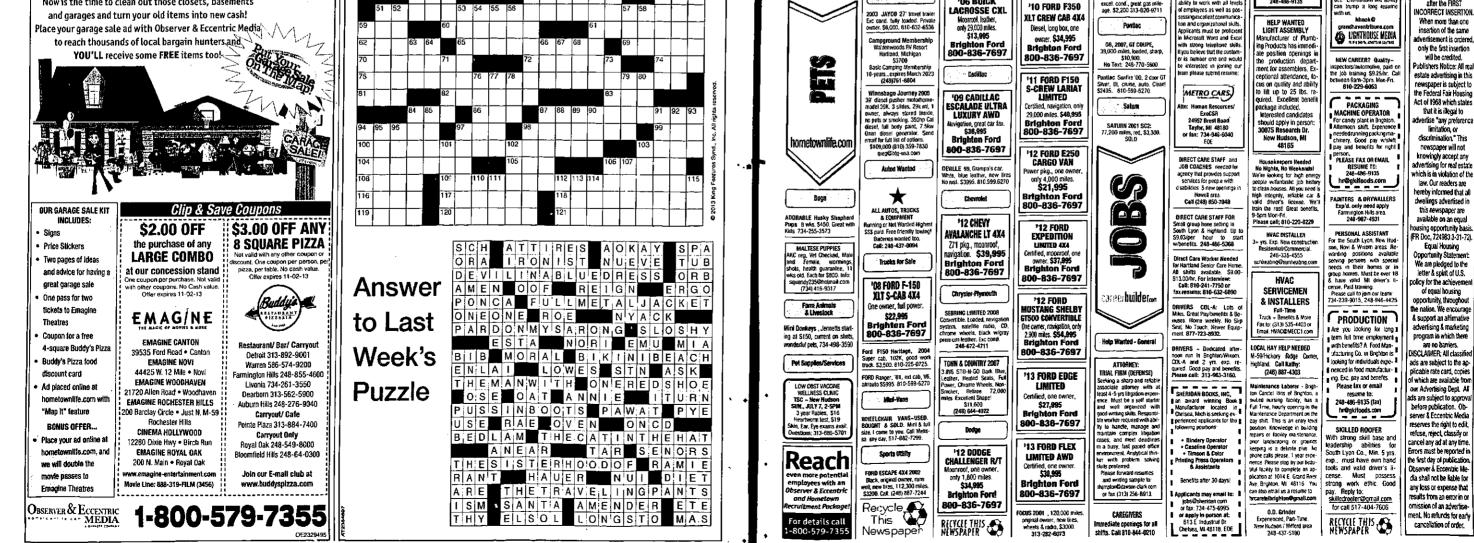
dians in Cars Getting Coffee. And although Seinfeld spends a lot of time in an old Volvo station wagon on the lectual part going, which is well known Letterman, Alec Baldwin, Carl Reiner and and accepted with this target, and actu- others, Robinson called the deal with Peter Rosch, Mullen's executive creative how to use advertising."

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The leal candidate will have the bility to effectively manage all revenue artass of or company, and will lead it example through person productivity and engaging the sales process with or rent sales tools. las, work at a fast pac uburn Hills Are DEADLINES 800-836-7697 l î î heavy items and sta **G4S Secure Solution** GMC extended periods Excellent pay and be Reart-Sine Spin-Spin Mon-lay-Friday, Apply online: www.usajaba.gks.co Search "Location" (Aubum Hins), Can 248-477-9714, M-F, 80Ca-6p, repply M-F, 8 30a-2.3) it 29200 Vassar. 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