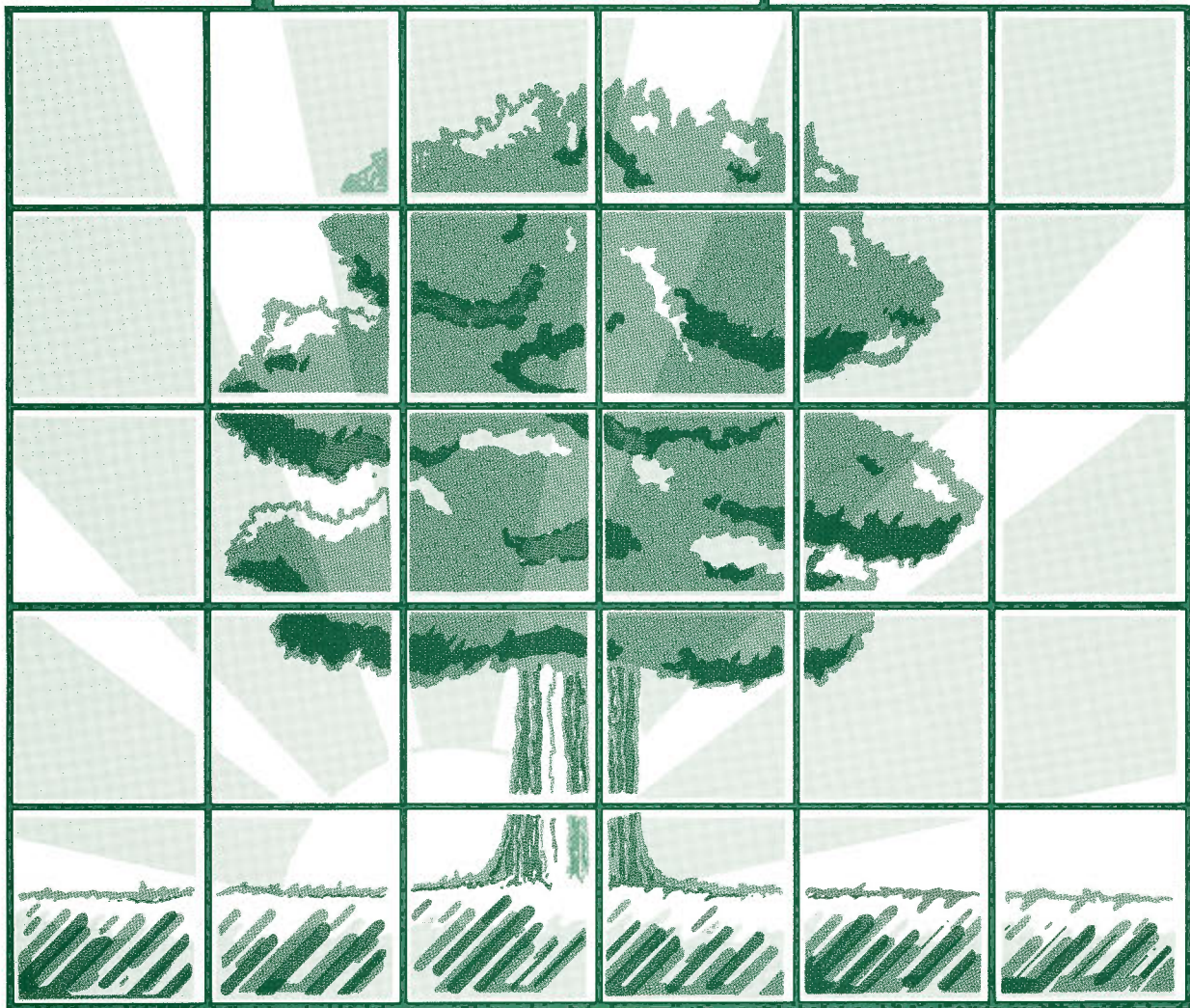


# ANNUAL REPORT 1992



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AND COUNTY DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT  
Community Development Division • Economic Development Division • Planning Division

**O**akland County is the economic engine that drives the Michigan economy. The numbers back it up.

In terms of wealth, Oakland County ranks third in the nation of counties with over one million population. Our per capita income is 46 percent higher than the U.S. average, and we are first in per capita income among Michigan's 83 counties. But there is more. Over 400 foreign-owned firms representing 21 countries call Oakland County their home. Over one-third of all U.S. auto production takes place within 70 miles of Oakland County, making it the preferred "just-in-time" center for automobile suppliers and support services.

What's most amazing is that Oakland County accounts for 47 percent of all robotics sales in America! Pretty impressive numbers, wouldn't you agree?

But Oakland County represents more than just monetary wealth. We are rich in natural resources which contribute so much to our quality of life. Relaxation? There are more than 450 lakes, 60 public golf courses, and 87,000 acres of park land to enjoy. Oakland County is truly a city in the country. We have the best of all possible worlds.

Despite our strong attributes, as we approach the dawn of the 21st Century, there is much left to be done to ensure that Oakland County and its citizens are prepared for the challenges that lie ahead. It is not enough anymore to just be competitive at the state or national level. We must compete in the international arena as well. We must expand our export markets, and we have a perfect opportunity to do so with our large international trading neighbor to the north, Canada.

Our journey together over the next four years should be exciting. Oakland County will continue to attract new residents. The latest figures show that in 1991 we gained the most population of any county in Michigan. In fact, Oakland County accounts for 23 percent of the entire statewide gain in population. While these numbers underscore the attractiveness of living and working here, they also signal a need to create jobs for this influx of residents. A University of Michigan study predicts that by the year 2010, Oakland's population of 1.1 million people will burgeon to 1.4 million. We will have to create tens of thousands of jobs between now and then to accommodate this anticipated growth. And these jobs must be quality jobs.

In order to facilitate continued economic development in Oakland County, I have put together a Business Round Table comprised of businessmen and businesswomen from small, medium and large companies. This special panel of more than 100 individuals from the private sector will work directly with me and the Oakland County Department of Community and Economic Development to attract quality jobs so our residents will continue to have employment. Today we have in Oakland County's 11 institutions of higher learning, a combined enrollment of over 50,000 students. These young men and women who graduate in the next two to four years will be looking for quality jobs close to home. As a parent of four, I want to export our products from Oakland County, not our kids.

Whenever anyone talks about economic development in Oakland County, they often cite the phenomenal



L. Brooks Patterson, *County Executive*

growth that has occurred in such areas as Rochester Hills, Auburn Hills and Novi. But if we are to succeed in our economic mission, it is essential that we encourage reinvestment in the more mature communities of South Oakland County. There are many reasons to expect that this will occur; we have a trained work force, a well developed and paid for infrastructure in place, affordable housing, and strong community pride from town to town. These are the building blocks for economic redevelopment. That is why I have asked the Board of Commissioners to approve a new position in county government, that of South Oakland Government Liaison. This individual will address the problems and concerns of economic development in the mature communities of South Oakland.

Yes, there is much to do in the days and months and years ahead. Working together, there's nothing we can't accomplish.

L. Brooks Patterson, *County Executive*

The past year saw our recessionary period bottom out and the start of a recovery. While this is certainly good news to our local economy which remains highly cyclical, our forecasts show that the recovery will be modest and somewhat fragile.

During 1992, unemployment levels in Oakland County averaged 7.3 percent, the same as 1991. Our total work force increased by 4,480 to a total of 571,000. Building permits were up 18 percent for residential construction but were down 85 percent for office, 20 percent for commercial and 28 percent for industrial construction from 1991 levels. Total dollar value of all construction during 1992 was \$659 million, down from \$663 million in 1991.

In a year of economic uncertainty, Oakland County's Department of Community and Economic Development enjoyed some exceptional achievements.

- The Oakland County Local Development Company, which does SBA small business loans, had its best year ever, completing 15 projects with a total value of \$12.4 million, placing it in the top five percent most active of these organizations in the country.
- Our Small Business Group counseled its 10,000th client curing 1992, an average of five requests for assistance every working day since 1984 as entrepreneurial activity remains strong in Oakland.
- Expansions and attractions in which the Economic Development Division assisted included: Production Stamping, National Time and Signal, Moeller Manufacturing, Form-Rite, Dedoes Industries, Intelligent Controls, MacValve, Long Manufacturing, Magnetic Products and Oaks PreCast. The total value of the 28 successful investments in which the Economic Development Division was involved in 1992 was \$48 million representing the creation or retention of 1,374 jobs.
- The Planning Division completed and delivered to the Pontiac City Council a reuse plan for the Clinton Valley Center including residential, commercial, office and industrial components.
- Far exceeding any other Michigan municipality, the Oakland County Planning Division sold over \$200,000 worth of maps and aerial photography to realtors, developers, builders, utilities and small businesses.
- During 1992, the Community Development Division received \$4,175,000 through the federal Community Development Block Grant (CDBG) program. These funds financed over 100 capital improvement projects in the 49 communities participating in the Oakland County CDBG program, including street improvements, barrier free retrofits of buildings for the handicapped, building senior centers and funding food distribution for low income persons and senior citizens.



Kenneth Rogers, *Director*  
Department of Community & Economic Development

- Community Development received \$1.41 million in the first round of the federal HOME Investment Partnerships (HOME) Program. The division combined these funds with county CDBG funds to double the rehabilitation capacity of Community Development to 246 homes.
  - The Emergency Shelter Grant Program (ESGP), administered by Community Development, provided funds to five homeless shelters to finance vital operations, maintenance and essential services costs.
- Oakland County, with its 37,000 businesses and labor force of almost 600,000 continues, in good and bad economic times, to be the economic engine for the region and state and a magnet for new business investment from the U.S. and internationally.

Kenneth Rogers, *Director*  
Department of Community & Economic Development

# Community Development Division

## The Urban County Program

Each year, the federal government distributes billions of dollars nationwide for housing and community improvement programs through the U.S. Department of Housing and Urban Development (HUD). In order to receive its share of this money, 49 Oakland County communities band together to form an "urban county." The Oakland County Community Development Division administers the annual flow of federal Community Development Block Grant (CDBG), HOME Investment Partnerships Program (HOME), and Emergency Shelter Grant Program (ESGP) funds to Oakland County on behalf of the 49 urban county community participants.



Richard A. Southern, *Manager*  
Community  
Development Division

## The CDBG Program

Congress first authorized the Community Development Block Grant (CDBG) Program in 1975 as a means of benefitting low- and moderate-income residents of many communities throughout the nation, including Oakland County. CDBG funds support many activities for county residents. Part of the money goes directly to low- and moderate-income homeowners in the form of loans for home improvements. Funds are also distributed to local communities to upgrade streets and walkways; install water, drainage, and sewer systems; renovate community centers; build fire stations; revitalize downtowns; and complete a host of other improvements. All of these improvements are carried out to enhance the quality of local communities and life in Oakland County.

Oakland County was one of the first jurisdictions in the country to participate in the CDBG program, and in the 18 years since, has received over \$83 million to finance hundreds of vital community development projects.

CDBG funds are distributed by an allocation formula designed to primarily benefit low- and moderate-income residents. The program allocated 80.97 percent of 1992 funds to projects benefitting these residents or eliminating deteriorating community conditions, while 19.03 percent was allocated for planning, management, administration, and contingency costs.

As an integral part of the Department of Community and Economic Development, the Community Development Division works alongside the Economic

Development and Planning Divisions to promote both greater county growth and better service to residents.

Programs administered by the Community Development Division demonstrated solid accomplishments during 1992. Working together in a spirit of cooperation, Community Development and 49 participating communities alleviated physical decline and promoted economic growth in our diverse rural, suburban, and urban communities.

## Property Rehabilitation Programs

While structural rehabilitation remains a long-standing commitment of Oakland County, Community Development's programs for delivering rehabilitation resources changed in 1992.

**The Rental Rehabilitation Program (RRP)**, which provided rebates to landlords to improve their rental units and thereby benefit low- and moderate-income tenants, ceased at the federal level in 1991. Since 1984, when the program began, Oakland County received \$786,130 in RRP funds. Rental property owners upgraded 137 units and received a rebate of up to \$8,500 per unit. Rebates to investors over the life of the program totaled \$688,472. The last several projects funded are under construction and upon completion will officially close RRP.

**The Home Improvement Program**, however, grew as a result of the HOME Investment Partnerships Program. The Community Development Block Grant was formerly the only funding source for the county's Home Improvement Program. Approximately \$1,198,500 of HOME Program funds will be added to housing rehabilitation in 1992 allowing the county to complete an additional 121 homes.

The Home Improvement Program provides low-interest loans of up to \$9,900 to homeowners to make their houses safer and more comfortable places to live. Improvements may include roofs, plumbing, electrical, water and sewer systems, or other structural repairs. All work is completed by a licensed residential builder selected by the homeowner from the county's list of prequalified contractors.

The loan program works on a sliding scale of income and family size. Depending on these two variables, homeowners may receive a three percent interest installment loan, a zero-percent interest deferred payment loan, or a combination of the two. Income as high as \$47,600 may qualify for a family of eight.

During 1992, Community Development revitalized 246 homes of low- and moderate-income residents. Rehabilitation loans totaling \$2,238,438 were issued. Forty of the loans were issued as zero percent interest deferred loans to lower-income families, while one percent of participating families received three-percent interest installment loans. All other homeowners (59 percent) received combination deferred/installment loans. The average per-house repair cost was \$9,099.

## HOME Program

The Cranston-Gonzalez National Affordable Housing Act of 1990 authorized the HOME Investment Partnerships Program. This program expands the supply of decent, safe, sanitary, and affordable housing for low- and moderate-income persons, primarily through housing rehabilitation. The first national distribution of HOME funds occurred in 1992, with Oakland County receiving \$1.41 million.

Fifteen percent of HOME funds must be distributed to nonprofit housing providers, called community housing development organizations (CHDOs) by Congress, for housing activities benefitting low- and moderate-income persons. As mentioned earlier, all of Oakland County's 1992 HOME funds have been allocated to the Home Improvement Program.

## Emergency Shelter Grant Program

Oakland County received \$77,000 in the 1992 funding round of the Emergency Shelter Grant Program (ESGP). A total of \$359,000 in ESGP funds have been granted to Oakland County since 1987.

Oakland County grants ESGP funds to local homeless shelters for a variety of purposes. Shelters can use the funds for operations and maintenance (rent, utilities, security services, insurance, equipment) or public services (counseling, medical supplies, education, food). ESGP is designed to improve the quality of existing emergency shelters for the homeless, help meet operating costs, and to provide certain supportive services for homeless persons.

Recipients of 1992 Oakland County ESGP funds were South Oakland Shelter (SOS), Help Against Violent Encounters Now (HAVEN), Baldwin Avenue Human Services Center, Pontiac Area Transitional Housing (PATH) and SoJourney House. SOS is a consortium of approximately 50 sites providing shelter for up to 30 persons per night on a weekly, rotating basis. Baldwin Avenue Human Services Center was a permanently-sited facility in Pontiac that housed up to 20 persons; it closed in August 1992. HAVEN is a shelter for women and women with children made homeless through physical or emotional abuse. PATH and SoJourney House are transitional housing developments for homeless women and homeless women with children. The purpose of transitional housing is to prepare homeless persons to re-enter mainstream society.

## Community Assistance and Citizen Participation

Community Development staff provide professional, fiscal, and administrative assistance to the 49 participating Oakland County "urban county"

communities regarding financial management, planning, contract compliance, project eligibility and implementation, and interpretation of federal regulations.

Fair housing activities and information provided through the Community Development Division in 1992 helped assure that county residents were aware of their rights to housing of their choice and financial means.

Oakland County also assisted homeowners and renters in danger of foreclosure or eviction through referrals to the county's housing counseling service.

Citizen participation is a cornerstone of all Community Development Division programs. Community Development has involved hundreds of Oakland County residents in a network to plan and institute projects that build better neighborhoods. During 1992, the Citizens' Advisory Council for Community Development met monthly in an advisory role in planning, implementing, and assessing Community Development Division activities and hosted the annual county-level public hearing for 1992 CDBG funding. In addition, each community conducted one or two local public hearings, offering citizens an opportunity to voice how 1992 CDBG funds could be spent to satisfy their neighborhood needs.

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### Oakland County Urban County Program 1992 Forty-Nine Participating Communities

Cities	Townships	Villages
Auburn Hills	Addison	Beverly Hills
Berkley	Brandon	Holly
Birmingham	Commerce	Lake Orion
Clarkston	Groveland	Leonard
Clawson	Highland	Milford
Farmington	Holly	Ortonville
Ferndale	Independence	Oxford
Hazel Park	Lyon	Wolverine Lake
Huntington Woods	Milford	
Keego Harbor	Oakland	
Lathrup Village	Orion	
Madison Heights	Oxford	
Northville	Rose	
Novi	Royal Oak	
Oak Park	Springfield	
Orchard Lake Village	West Bloomfield	
Pleasant Ridge	White Lake	
Rochester		
Rochester Hills		
South Lyon		
Sylvan Lake		
Troy		
Walled Lake		
Wixom		

# Economic Development Division

## Mission

The fundamental mission of the Economic Development Division is to enrich the quality of life for all Oakland County residents by encouraging and facilitating the maintenance and creation of private sector jobs and investment.

## Objectives

The primary objective of the County's economic development effort is to retain those businesses currently operating in Oakland and to help them identify and pursue expansion opportunities for their growth and profitability.

The second objective of our efforts is to facilitate the creation of new businesses by assisting the entrepreneurial process.

The third objective of our efforts is to attract desirable new businesses to Oakland which are compatible with the quality of life and economic structure of our communities.

## Activities

In order to accomplish its mission and meet its objectives, the Economic Development Division carries out an Annual Action Plan, which has seven components:

- Business Assistance
- Community Support
- Small Business Development
- Financing
- Research and Analysis
- Marketing
- Organization and Operations Support

The Annual Action Plan is part of a five-year Strategic Plan which is currently being revised to update the original strategic plan written in 1983.

## The Economy in 1992

By most economist's forecasts, the 2½ year recession ended in 1992 and 1993 looked to be the beginning of a modest recovery.

During 1992, Oakland County's average unemployment rate was 7.3 percent, the same as 1991. This meant 41,700 persons were out of work in our labor force of 571,000. Building permit value continued to decline from its 1986 high to a total of \$659 million, down slightly from 1991. Total industry car and light truck sales rebounded slightly however, up 9.5 percent to 12.9 million units.

In addition to the 28 projects in which the Economic Development Division played a part, other major projects were completed during 1992 by: DME Laboratories;

Progressive Tool and Industries; Jabil Circuit; Akzo Coatings; Champion Screw Machine Engineering; First of America Bank; The Somerset Collection; and William Beaumont Hospital.



Jeffrey A. Kaczmarek, Manager  
Economic Development Division

## 1992 Division Accomplishments

- The Oakland County Local Development Company (LDC) enjoyed its best year ever, completing financing on 15 new projects with a total value of \$12.4 million. These 15 projects (3 retail, 4 service, 8 manufacturing) will create or retain 639 jobs.
- As a whole, Division staff substantially assisted 28 company investments in 1992, up from 21 in 1991. Of these 28 new projects, 7 were attractions of new businesses to the County, and 21 were expansions/modernizations of existing Oakland County companies. In total, these 28 successful investments comprise a total plant and equipment value of \$47.8 million, and will create or retain 1,374 jobs (both up dramatically from 1991).
- A milestone was reached in 1992 when our Small Business Development Group counseled its 10,000th client. Since starting our counseling in 1985, this averages out to 5 counseling contacts every working day. We estimate that 363 entrepreneurs to whom we provided counseling assistance this past year started a business. We also worked with groups such as the Southeastern Michigan Venture Group, SCORE, Walsh College Business Enterprise Development Center and local Chambers of Commerce in their small business initiatives. Our Small Business Group also produced two publications in 1992 - *Starting a Business in Oakland County* and *Starting a Home Based Business in Oakland County*, both of which are proving to be best sellers.
- During 1992, we provided technical assistance to twelve local communities on matters such as: business surveys; retail business recruitment; strategic planning; Division services; transportation project funding; TIFA financing; and status of various state and federal incentive programs. Of special note is the high level of staff involvement in the new strategic planning effort for the City of Pontiac, and a business survey in Madison Heights.
- Staff attended nine trade shows during the year making personal contact with 162 companies and generating 17 leads. In addition, we participated in regionally sponsored trade missions to Canada and the United Kingdom. These two missions featured 24 direct company contacts and resulted in eight leads. Finally, the Division sponsored two events specifically targeted to Canadian companies, a seminar for leads developed via a direct mail effort, and a subsequent tour of the County for 15 identified prospect companies. For the year, the Business Services Group developed 79 new prospect companies and provided substantial assistance to 149 businesses. A total of 65 retention calls on Oakland County companies were also conducted.

- The Marketing and Research Group responded to 740 requests for information this year, up from 651 in the previous year. We also generated 346 leads from our space advertising effort. In addition, staff as a whole made 20 presentations to a variety of civic and business groups on a wide variety of topics including the services available from the Division and the condition of the County's economy.
- Research efforts during 1992: produced a new County Economic Profile; designed and conducted a manufacturing wage survey; produced new annual Community Profiles; and updated a wide variety of computer data bases dealing with measures and indicators of County economic performance. In addition, we held our annual Economic Outlook Luncheon (attended by 500 people) at which the results of our two year employment forecasts generated by the University of Michigan were presented.
- Marketing initiatives over the course of the year included: continued production of our quarterly *Oakland Focus* newsletter and Annual report; continued informational mailings to local Chambers of Commerce; developed the "Expand into Michigan" seminar targeted at Canadian companies in conjunction with our Business Services Group; developed a new Division Services brochure; worked with Consumers Power Company to update our marketing video; and designed process and participated in selection of a new advertising/public relations agency. Finally, in conjunction with our Finance Group staff, produced an EDC/LDC Tenth Anniversary Celebration recognizing the accomplishments of the financing initiatives, participation of board members and officers, and honoring of loan recipients.
- We continue to maintain the largest County level computer data base of industrial sites and buildings in the state. At year's end we had 330 entries of land for sale and buildings for lease or sale on our MiProSite system. A major reconstruction of this computer system took place in 1992 as we converted it from a mainframe system controlled in Lansing, to a PC system which we

maintain in our offices. Commercial and industrial Realtors continue to provide the vast majority of data on the MiProSite system.

- Division staff remained committed and involved in many local and regional organizations dedicated to the economic enhancement of the area and an improved business climate including: local Chambers of Commerce; Oakland County Private Industry Council; Opportunities Industrialization Center of Oakland County; Industrial Technology Institute; Greater Detroit Business Expansion and Attraction Council; Oakland County Council of Chambers of Commerce; Metro Detroit SBA Cluster; Michigan Industrial Developers Association and a variety of educational consortia. Of special note is our heavy involvement in the Oakland Schools Long Range Planning Project and the City of Pontiac Economic Recovery Committee (PERC).

## Outlook For 1993

The economy's recovery at the end of 1992 portends a brighter 1993 for Oakland County. Although there is continuing softness in the real estate markets, and unemployment remains unacceptably high, there appears to be solid indicators of continuing economic strength.

Companies which have held back on their physical expansion plans over the past two years because of the shakeout in the auto industry and perceived economic weakness are starting to take action. As long as interest rates remain low and auto sales continue to improve, this trend will continue.

The Economic Development Division is completing an internal strategic plan which will link our annual action plans into a longer term plan which recognizes the fundamental changes that have taken place in both Michigan and Oakland County's economies. This strategic plan will be delivered to the new County Executive in early 1993 as input for activities to be underseen by the Business Roundtable. These people will position the Economic Development Division to take advantage of the opportunities presented by the 1990's.

## Annual Performance Comparison

Measure	1989	1990	1991	1992
1. Company Retention Calls	145	178	75	65
2. New Prospects	124	125	65	79
3. Firms Assisted	158	305	145	149
4. Successful Investments	34	28	21	28
5. Jobs Created/Retained	1,893	1,523	625	1,374
6. Total Private Investment	\$57,933,000	\$102,802,000	\$29,682,000	\$47,792,000
7. Local Prop. Taxes Gener. (EDC/LDC)	\$474,655	\$193,000	\$117,000	\$200,000
8. Clients Counseled	2,133	1,652	1,528	1,394
9. Training Programs Conducted	20	8	0	2
10. Business Starts	64	29	363	314
11. Training Program Particip.	692	405	0	65
12. Special Workshops Held	5	2	1	0
13. EDC Projects Financed	2	2	3	0
14. EDC Bonds Issued	\$10,250,000	\$12,300,000	\$13,500,000	0
15. LDC Loans Completed	11	9	8	15
16. LDC Loan Amount	\$8,245,000	\$6,621,000	\$3,295,000	\$12,324,000
17. Presentations Made	18	34	38	20
18. Business Infor. Requests	873	800	868	782
19. Community Asst. Projects	15	21	31	18

## Economic Development Corporation Cumulative Portfolio Status

	12/31/88	12/31/89	12/31/90	12/31/91	12/31/92
Projects Completed	29	31	33	36	36
Communities Involved	10	10	12	16	16
Total Bond Amount	\$73,283,000	\$83,533,000	\$95,833,000	\$109,333,000	\$109,333,000
Jobs Created/Retained	2,343	2,567	2,708	2,766	2,766
Annual Tax Revenue	\$1,373,780	\$1,679,335	\$1,679,335	\$1,679,335	\$1,679,335

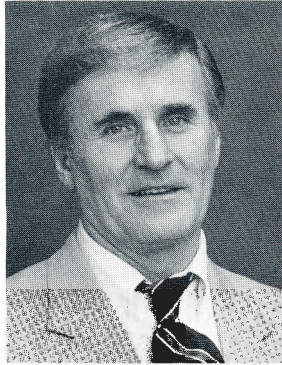
## Local Development Corporation Cumulative Portfolio Status

	12/31/88	12/31/89	12/31/90	12/31/91	12/31/92
No. Loans Disbursed	35	46	55	63	78
Total Capital Investment	\$21,232,500	\$29,477,500	\$36,098,500	\$39,394,000	\$51,618,000
Total LDC/SBA Investment	\$8,522,000	\$11,501,000	\$13,649,000	\$15,327,000	\$20,250,000
Jobs Created/Retained	1,302	1,522	1,779	2,174	2,813
Annual Prop. Tax Revenue	\$538,900	\$708,000	\$901,000	\$1,018,000	\$1,382,700

## Planning Division

The County Planning office was established in 1952 as staff to the County Planning Commission, which was established by resolution of the County Board of Supervisors in 1949. Under the county executive form of government, established in 1974, the County Planning Commission was abolished as provided by Act 139 of the Public Acts of 1973, and the Planning office became the Planning Division of the Department of Public Works, responsible to the elected county executive. In 1987, the Planning Division became part of the Department of Community and Economic Development, under a departmental reorganization.

Michigan, as a home-rule state, grants each municipality autonomy to plan for its own growth and development. County Planning, therefore, relates to the orderly, harmonious, and coordinated development of land within the county by its various cities, villages and townships.



Philip W. Dondero, *Manager*  
Planning Division

## Mission

The mission of the Oakland County Planning Division is to:

1. Prepare plans/options for Oakland County which:
  - encourage healthy communities
  - assist communities and their citizens to fulfill their vision
  - promote county policies
  - promote county-wide and regional interests
  - assist communities in achieving the greatest opportunity for choice in a natural and built environment.
2. Provide valued information, products, and services to meet the communities' needs.

In order to carry out its mission, the division is organized into functional areas.

## County Plan

Work on a County Plan continued in 1992. Several principles are:

1. Existing local municipal plans will be used as a foundation.
2. County-wide issues will be identified.

3. Local community leaders, county commissioners, and the county executive office will be involved and part of the process.
4. County roles, responsibilities, and impact on land development, redevelopment, and conservation will be identified.
5. Existing studies, data, and information will be used where applicable.
6. Options for areas will be graphically depicted.

Early in 1992, meetings with selected county departments and agencies were completed. During May and June, 58 communities were visited and informal discussions on the County Plan were held. A Community Buildout study was prepared using local plans for guidance.

## Zoning

In 1992, the Planning Division processed 125 rezoning petitions including text amendments.

A total of 11 Zoning Coordinating Committee meetings were held by the Planning & Building committee of the Board of Commissioners.

Planning Division staff research the agenda topics and provide staff support to the County Commissioners on the Zoning Coordinating Committee.

## Mapping & Aerial Photography

State law requires base mapping of the county to be done; and once produced, the maps are used for a myriad of mapping purposes by various county divisions, as well as businesses and residents of the county.

A low altitude flyover of Oakland County was made in 1990, which produced thousands of negatives from which 4,500 aerial mylars will be produced for a three-year period. In 1992, we completed 1,451 aerial mylars covering 8 townships; out of 25 geographic townships, 20 are now complete. Composites (those with aerial and property lines) are the leading product requested by Planning Division clientele.

The matching property line maps are updated continually and numerous parcels were added or modified.

In 1992, 483 custom aerial enlargements were purchased by the public and municipalities. We also make 40 aerial enlargements for county departments.

About 4,939 clients visited the Planning Division Mapping Unit for mapped and aerial products and collectively produced \$202,000 that was deposited in the General Fund to offset county expenditures.

Work on automated mapping continued with staff producing digitized township base maps on the Integraph microstation system. Eleven out of 25 are complete and three are in process.





## Regional Review

The purpose of Regional Review is to provide a forum to inform county and local officials voting on SEMCOG matters of the impact of their particular entity of government. Two primary activities are associated with the regional review function. The first is the monitoring of the Southeast Michigan Council of Governments (SEMCOG) regional planning agency, including its work program and policy formulation. Monitoring includes attending and serving on various committees and meeting individually with key staff for detailing on particular items.

The second activity is the review of all applications for federal and state monies, including such funding sources as Land & Water Conservation; Department of Transportation; Health, Education & Welfare; etc. One-hundred and twenty applications were reviewed in 1992.

Special projects completed within this unit included:

1. The 1992 Road Improvement Map update, representing the only mapped source showing planned road improvements for the whole county.
2. Served as co-chair of the 8 Mile Corridor Task Force.
3. A summary of the development in Oakland County for 1991 was compiled and associated graphics prepared. Five separate information brochures will be printed so information can be provided cost effectively and on a tailored basis.

## Statistical Data

Census population and demographic data was a major focus. Presentations on trends were made to numerous public and private sector groups. Meetings on data services and coordination were held with national, state, and local experts. Training sessions were attended, and specialized reports to local units of government were prepared. Phone and walk-in clients and the public and private sector continued to receive data on request.

## Service Center Signage

Division staff worked with Department of Public Works and Purchasing staff to identify a signage consultant. The consultant will assist county staff in a replacement program for all exterior Service Center signage.

A combined county/consultant work program was developed, a request for proposal issued, interviews held, and a preferred consultant identified. A study team began work on exterior campus signage.

## Local Assistance

Conceptual design plans for Marshbank Park and Bloomer Park were prepared and presented to the West Bloomfield Parks and Recreation Commission, which requested this assistance.

Staff assisted the Road Commission for Oakland County in developing plans for an inter-connected bike path for southwestern Oakland County, working also with the Western Oakland County Road and Bike Path Development Committee.

As requested by the city of Farmington Hills, County Planning Division Staff assisted the city in developing a community wide bike path.

Staff worked with the National Park Service and the Michigan Chapter of the Rails to Trails Conservancy examining corridors for recreation and open space within Oakland and adjacent counties.

County Planning Division staff also began working with the city of Rochester and their DDA to assist the community in preparing conceptual plans for their Water Street Project area emphasizing historic preservation, restoration, redevelopment, and environmental quality.

1.75 mil invest Sanjour Machine  
710 jobs 75,000 sq ft productivity

Transp Ec. Dev. fund  
Infrastructure  
Alternative Fuel Program

**COUNTY OF OAKLAND**  
**DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT**

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