

# Oakland County

*Michigan*





# OAKLAND COUNTY DATA BOOK

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For Room Use Only

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# Oakland County





# ***FAST FACTS I***

## **Oakland County**



- ◆ Oakland County has more people than each of these nine “states”

Vermont

Alaska

Delaware

District of Columbia

North Dakota

South Dakota

Rhode Island

Montana

Wyoming

- ◆ Between 1990 and 1999, Oakland County households grew 14% to a total of 459,300 -- more households than each of 12 states.
- ◆ Oakland County’s population grew 8.9% between 1990 and 1999 while the state of Michigan grew 6.1%. The increase in Oakland County accounts for 17% of the total increase in the state’s population.
- ◆ In 2000, over thirteen percent (13.4) of people employed in Michigan worked in Oakland County.
- ◆ Oakland County's payroll in 1998 for its 41,626 businesses exceeded \$29.5 billion.
- ◆ Oakland County has 26 private and 60 public golf courses with over 900 golf holes available.
- ◆ Oakland County's Total Effective Buying Income (EBI) of \$29.8 billion was higher than that of 15 states in 1999.
- ◆ In 1999, Oakland County’s median household EBI of \$52,669 was 7th highest nationally among other metro areas.
- ◆ Retail sales in Oakland County during 1999 totaled \$22.2 billion which exceeded the total retail sales of each of fifteen states.
- ◆ 38 percent of the Fortune 500 companies do business in the county.
- ◆ Oakland County is Michigan’s leading center for international commercial activity with 565 companies representing 25 countries doing business in the County.
- ◆ Over 43 percent of Japanese owned firms in the state are located in the county.



# ***FAST FACTS II***



## **Oakland County**

- ◆ More than \$2 billion (\$2.2) was invested in construction projects in the county during the year 2000.
- ◆ There are more natural lakes in the County than any other county in the state. Oakland contains about 1,468 lakes and the headwaters of five major rivers, the Clinton, Huron, Rouge, Shiawassee and Flint Rivers.
- ◆ Premiere cultural and entertainment options include the Meadow Brook Theatre, the Meadow Brook Music Festival, the Michigan Opera Theatre and the Detroit Symphony Orchestra Hall.
- ◆ More than 59,256 business establishments and government agencies are located in the county and employ over 795,000 people.
- ◆ Oakland County is home to 14 of Michigan's 27 institutions of higher learning including Lawrence Technological University and Oakland University. Total enrollment of these 14 schools exceeded 60,000 in 2000.
- ◆ One of Michigan's most popular tourist attractions is the 1.7 million square foot Great Lakes Crossing. This 175 store and entertainment center contains restaurants, department store outlets, big box retailers and a 25-screen theater complex with stadium seating.
- ◆ More than one third of Michigan's R&D firms are located in Oakland County.
- ◆ More than 178 business, industrial, and research parks with a total of almost 9,000 acres have ready sites for manufacturing and R&D operations in the county.
- ◆ One third of all U.S. auto production takes place within 70 miles of the county.
- ◆ Per capita income of Oakland County residents in 1998 was \$42,378. Oakland ranks second in per capita income in 1998 for counties with over 1 million population.

# ***FAST FACTS***



## **Fortune 500**

- ◆ 38% of Fortune 500 companies do business in Oakland County.
- ◆ Kmart, Lear Corporation, Kelly Services and Meritor are the Fortune 500 companies headquartered in Oakland County. DaimlerChrysler AG is also headquartered in the county.
- ◆ In 2000, forty-five (45) of the Fortune 500 global companies did business in Oakland County. Oakland County's top 20 employers include international companies such as DaimlerChrysler, Ford, General Motors, Bank One, Kmart and Lear.
- ◆ General Motors Corporation ranks as the number one company in revenues in the world and country, and largest employer in Oakland County.
- ◆ Ford Motor Company ranks fourth in Fortune 500's 2000 list of largest corporations, but is only the eleventh largest employer in Oakland County.
- ◆ Six of the top sixteen leading auto suppliers in the county are also ranked among the largest 500 companies in the country.

### **2000 Largest Employers in Oakland County for Fortune 500 Corporations**

<u>Company</u>	<u>Fortune 500 Revenues Ranking</u>	<u>Oakland County Employer Ranking</u>
General Motors Corp.	1	1
Electronic Data Systems	91	4
Ford Motor Company	11	11
Kmart Corp.	27	14
Bank One, Michigan	50	16
Lear Corporation	143	17
Comerica Inc.	455	18



# ***FAST FACTS***

## **Site & Building Data**



- ◆ Oakland County has 178 business parks totalling over 9,000 acres.
- ◆ Auburn Hills and Wixom lead the county with 21 business parks each, Novi follows with 19 parks, Farmington Hills and Troy each have 17 and are closely followed by Commerce Township (14) and Rochester Hills (13).
- ◆ The 2000 rental rate for multi-tenant office space ranged from \$20.54 to \$28.04 per sq. ft.
- ◆ The lakes area, in the southwest region of the county, continues to develop due to an availability of land and growing infrastructure in Wixom and Walled Lake.
- ◆ The Auburn Hills / Rochester Hills area is the number one market for industrial and hi-tech space with 21,860,502 leasable square feet Southfield is the number one office market with 15,613,097 leasable square feet.
- ◆ Auburn Hills and Wixom accounted for over half of the 10.4 million square feet of industrial projects planned for Oakland County during 2000. Auburn Hills led with 28.6% of planned development in square feet, while Wixom led in number of acres with 30.5%.
- ◆ Planned commercial space totaled 9.2 million square feet in 2000. Bloomfield Township leads with 3.45 million square feet, followed by Troy with 1.5 million, and Auburn Hills with 0.83 million.
- ◆ Troy has the greatest amount of new office space in the county with 720,000 square feet added since January 2000.
- ◆ Oakland County has obtained five new select retail centers in the last few years: Great Lakes Crossing and The Auburn Mile in Auburn Hills, Grand/Sakwa in Bloomfield Hills, Palladium in Birmingham and The Fountain Walk in Novi. These and other shopping centres make Oakland a premiere shopping destination.
- ◆ Oakland County is leading the way in new hospitality development with 13,200 hotel rooms. Wayne County has 13,400 rooms, Macomb County has 3,600 rooms and Ann Arbor has 3,500 rooms.
- ◆ Southfield is Oakland County's hub for telecom and data center activity due to its connectivity with multiple fiber optic carriers.

Sources: Paragon, Signature Associates, Oakland County PEDS  
Planned development does not equal completed projects  
Updated: Jan. 2001

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# ***FAST FACTS***

## **Quality of Life**



- ◆ The quality of life in Oakland County is sustained by excellent medical facilities, recreational parks and activities, sports teams, shopping centers, theaters and musical venues, and museums.
- ◆ More than 89,000 acres of park land offer year round outdoor recreation. In addition, three major downhill ski sites operate in the county.
- ◆ Premiere cultural entertainment venues include the Meadow Brook Theatre and the Meadow Brook Music Festival, the Palace of Auburn Hills, and the outdoor DTE Energy Music Theatre (formerly known as Pine Knob Music Theater.)
- ◆ Included among Oakland County's eight museums are the world renowned Cranbrook Academy of Art Museum, the Cranbrook Institute of Science and the brand new Chrysler Automotive Museum.
- ◆ The county is home to an extensive collection of malls and shopping centers ranging from the small village malls and popular local downtown shopping districts, to the multiple floor regional malls found in most major cities.
- ◆ The Great Lakes Crossing is an I-75 store and entertainment venue, which is one of Michigan's most popular tourist attractions. It is home to the only Bass Pro Shop's "Outdoor World" center for the midwest/great lakes region.
- ◆ There over 60 public golf courses with almost 900 holes in Oakland County.
- ◆ There are 26 private golf courses in Oakland County.
- ◆ Included among the county's elite clubs are the Oakland Hills Country Club, home to the 1996 PGA U.S. Open and Indianwood Country Club, home to the 1994 LPGA U.S. Open. The 2003 Ryder Cup will be played at Oakland Hills Country Club.
- ◆ Professional sports venues include the Pontiac Silverdome, home to the Detroit Lions, and the Palace of Auburn Hills, home to the Detroit Pistons. Other professional sports teams include the Detroit Shock WNBA, Detroit Neon indoor soccer team and the Detroit Fury arena football.

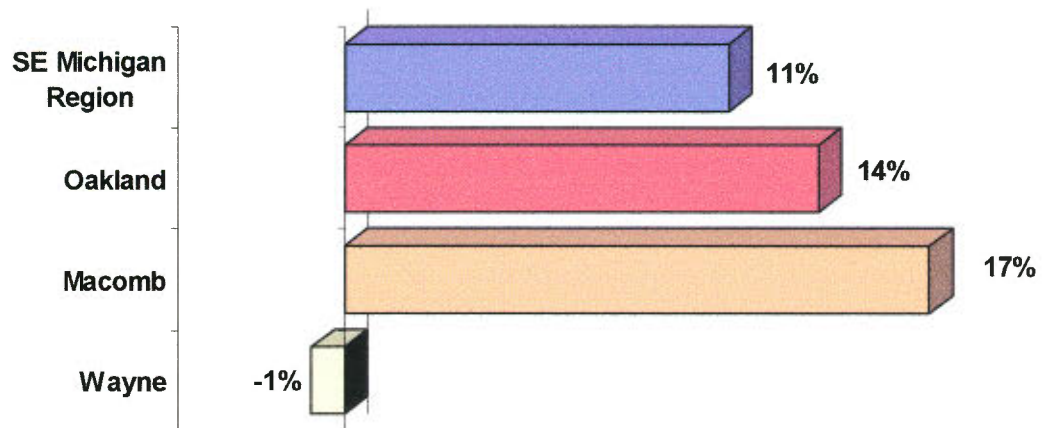


# POPULATION GROWTH



## Oakland County Compared to Selected Michigan Areas

### Forecast Population Growth 2000-2030



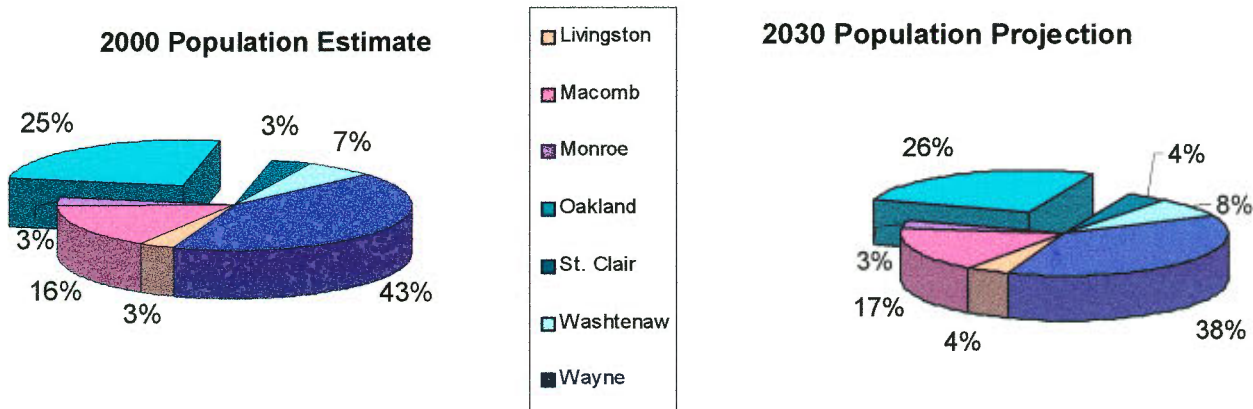
- ◆ **Oakland County's population is expected to grow 14% between 2000 and 2030.**
- ◆ **In the Southeast Michigan seven county region, every county's population, except for Wayne County, is projected to increase at least 14% in the 30 year period.**

Source: SEMCOG Population Estimates and Projections, 2000  
Updated : Jan. 2001

# POPULATION GROWTH



## Regional Share of Population



- ◆ **Between 2000-2030, the Southeast Michigan region will grow by half a million people (552,000) or 11 percent.**
- ◆ **Almost 32% of the region's total population growth during these 30 years will occur in Oakland County.**
- ◆ **In 30 years, almost 174,000 more people will call Oakland County home compared to residents in the year 2000.**

Source: SEMCOG Population Estimate and Forecast 2000  
 Updated: Jan. 2001



# POPULATION GROWTH



## 20 Counties Selected for Comparison with Oakland County

<b>CENTRAL CITY Suburban County</b>	<b>1990 Census Population</b>	<b>1998 Population Estimate</b>	<b>1990-1998 Change</b>	<b>Percent Change</b>
<b><u>DETROIT, MI</u></b>				
<b>OAKLAND COUNTY</b>	<b>1,083,592</b>	<b>1,179,978</b>	<b>96,382</b>	<b>8.9%</b>
Macomb County	717,400	792,082	74,682	10.4%
<b><u>BOSTON, MA</u></b>				
Essex County	670,080	704,407	34,327	5.1%
Middlesex County	1,398,468	1,426,606	28,138	2.0%
Norfolk County	616,087	643,580	27,493	4.5%
<b><u>CHICAGO, IL</u></b>				
DuPage County	781,689	892,547	110,858	14.2%
<b><u>LOS ANGELES, CA</u></b>				
Orange County	2,410,668	2,760,948	350,280	14.5%
Riverside County	1,170,413	1,530,653	60,240	30.8%
San Bernardino County	1,418,380	1,669,934	251,554	17.7%
Santa Clara County	1,497,577	1,647,419	149,842	10.0%
<b><u>NEW YORK, NY</u></b>				
Bergen County, NJ	825,380	857,052	31,672	3.8%
Middlesex County, NJ	671,811	717,949	46,237	6.9%
Erie County, NY	968,584	925,957	-42,627	-4.4%
Nassau County, NY	1,287,444	1,305,057	17,184	1.3%
Suffolk County, NY	1,321,768	1,383,847	62,508	4.7%
Westchester County, NY	874,866	905,752	30,706	3.5%
<b><u>PHILADELPHIA, PA</u></b>				
Montgomery County	678,193	724,087	45,894	6.8%
<b><u>WASHINGTON, D.C.</u></b>				
Montgomery County, MD	757,027	852,174	89,299	11.7%
Prince George's Co., MD	723,373	781,781	59,076	8.2%
Fairfax County, VA	818,358	945,717	127,407	15.6%
King County, WA	1,507,305	1,664,846	157,541	10.5%

Source: U.S. Census Bureau  
Updated: Jan. 2001

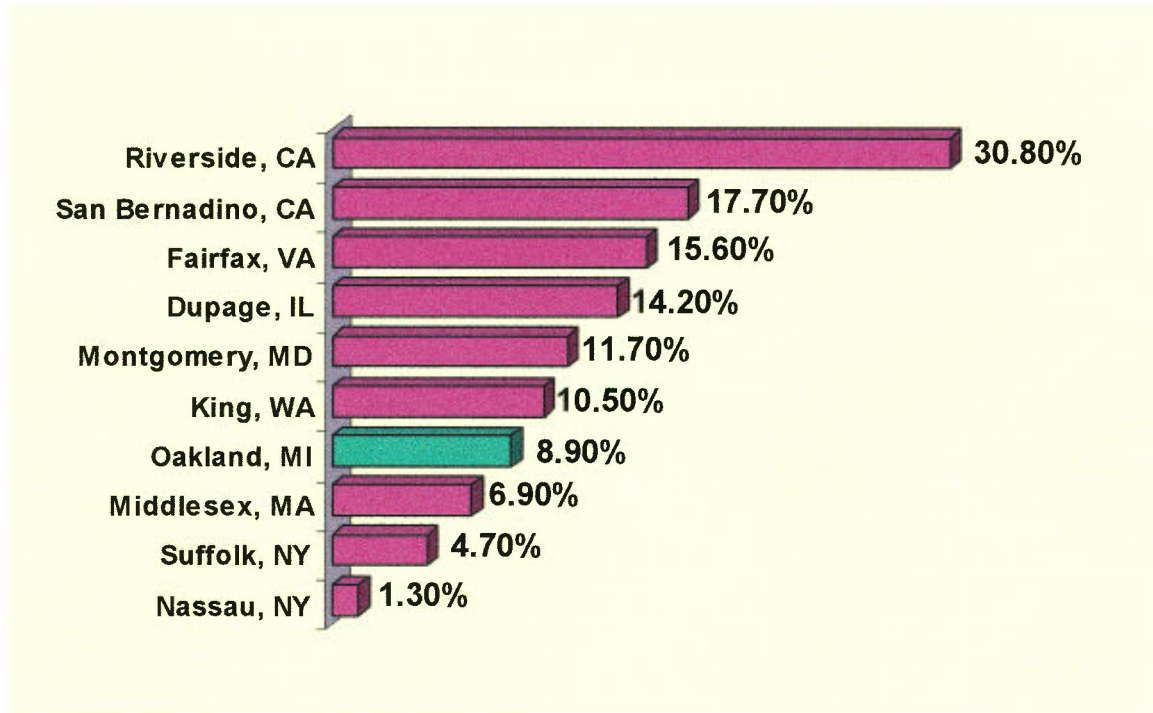
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# POPULATION GROWTH



## Oakland County Compared to Selected Suburban Counties

### Estimated Percentage Growth Comparisons 1990-1999



- ◆ Compared to selected counties with over 1 million people, Oakland County ranks seventh in population percentage growth.

Source: U.S. Census Bureau  
Updated: Jan 2001

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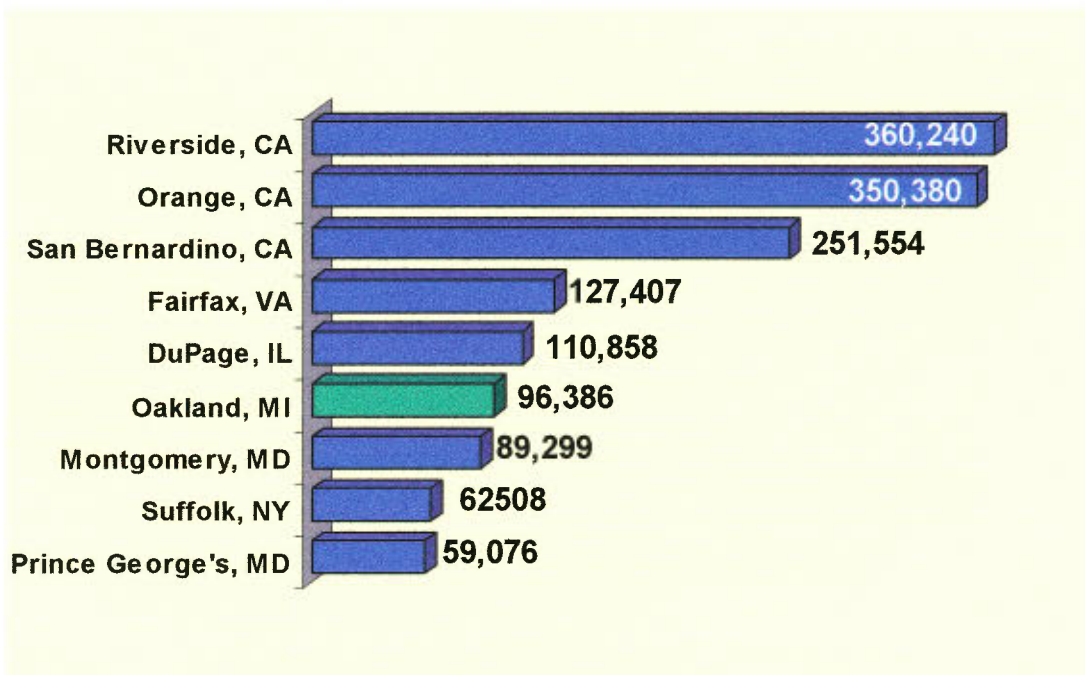


# POPULATION GROWTH



## Oakland County Compared to Selected Suburban Counties

### Estimated Growth Comparisons 1990-1999



- ◆ Compared to selected counties with over 1 million people, Oakland County ranks sixth in population growth.

Source: U.S. Census Bureau  
Updated: Jan. 2001

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# Oakland County

Business & Industry





# FORTUNE 500

## *FAST FACTS*



- ◆ More than 130 Fortune 500 companies had a business location in Oakland County in 2000.
- ◆ Kmart, Lear Corporation, Kelly Services, and Meritor, are the Fortune 500 companies headquartered in Oakland County. DaimlerChrysler AG is also headquartered in the county.
- ◆ In 2000, forty-five (45) of the Fortune 500 global companies did business in Oakland County. Oakland County's top 20 employers include international companies such as DaimlerChrysler, Ford, General Motors, Bank One, Kmart and Lear.
- ◆ General Motors Corporation ranks as the number one company in revenues in the world and country, and largest employer in Oakland County.
- ◆ Ford Motor Company ranks fourth in Fortune 500's 1999 list of largest corporations, but is only the eleventh largest employer in Oakland County.
- ◆ Six of the top sixteen leading auto suppliers in the county are also ranked among the largest 500 companies in the country.

### 2000 Largest Employers in Oakland County for Fortune 500 Corporations

<u>Company</u>	<u>Fortune 500 Revenues Ranking</u>	<u>Oakland County Employer Ranking</u>
General Motors Corp.	1	1
Electronic Data Systems	91	4
Ford Motor Company	11	4
Kmart Corp.	27	14
Bank One, Michigan	50	16
Lear Corporation	143	17
Comerica Inc.	455	18

# LARGEST EMPLOYERS

## Twenty Largest Oakland County Employers, 2000



Company	Top Local Executive	2000 Local Employees	Business Type
1. <b>General Motors Corp.</b> Detroit: (313) 556-5000	G. Richard Wagoner President/CEO	25,966	Automotive manufacturing
2. <b>DaimlerChrysler Corp.</b> (Now DaimlerChryslerAG) Auburn Hills: (248) 576-5741	Dieter Zetsche President/CEO	22,388	Worldwide automotive, transportation, & services
3. <b>William Beaumont Hospital</b> Royal Oak: (248) 551-5000	Ted Wasson President/CEO	9,887	Private, nonprofit hospital
4. <b>Electronic Data Systems</b> Troy: (248) 265-9800	Paul Chiapparone Executive Vice President	9,300	Information technology services
5. <b>Ameritech-Michigan</b> Detroit: (313) 223-9900	Gail Torreano President	5,570	Telecommunications
6. <b>U. S. Government</b> Detroit: (800) 688-9889	NR	4,569	Various federal government offices
7. <b>St. John Health System</b> Detroit: (888) 757-5463	Francis Wilson interim President/CEO	4,366	Community-based health care network
8. <b>Mercy Health Services</b> Farmington Hills: (248) 489-6000	Judith Pelham President/ CEO	4,059	Health care system
9. <b>Blue Cross Blue Shield of MI</b> Detroit: (313) 225-9000	Richard Whitmer President/CEO	3,839	Nonprofit prepaid health-care insurance plans
10. <b>Oakland County Government</b> Pontiac: (248) 858-1000	L. Brooks Patterson County Executive	3,591	Various county government offices

Source: Crains Detroit Business, 2000 Book of Lists  
Updated: Jan. 2001



# LARGEST EMPLOYERS

## Twenty Largest Oakland County Employers, 2000 (cont'd)



Company	Top Local Executive	Local Employees	Business Type
11. <b>Ford Motor Co.</b> Dearborn: (313) 322-3000	Jacques Nasser President/CEO	3,488	Automotive manufacturer
12. <b>Zieger Health Care Corp.</b> Farmington Hills: (248) 471-8000	Gerson Cooper President/CEO	2,438	Health care Community EMS
13. <b>Compuware</b> Farmington Hills: (248) 531-9353	Peter Karmanos Jr. Chairman/CEO	2,305	Software, applications, information technology
14. <b>Kmart Corp.</b> Troy: (248) 643-1000	Charles Conaway Chairman/ CEO	2,079	Discount retail store
15. <b>HenryFord Health System</b> Detroit: (888) 810-3673	Gail Warden President/ CEO	2,046	Health care system
16. <b>Bank One, Michigan</b> Detroit: (313) 225-1000	Richard Wade President	1,889	Financial services provider
17. <b>Lear Corp.</b> Southfield: (248) 447-1500	Kenneth Way Chairman	1,850	Manufacturer and supplier of automotive interior systems
18. <b>Comerica Inc.</b> Detroit: (800) 292-1300	Eugene Miller Chairman/President/CEO	1,811	Financial services provider
19. <b>Detroit Medical Center</b> Detroit: (313) 745-6035	Arthur Porter CEO	1,586	Health care system
20. <b>State of Michigan</b> Detroit: (313) 256-3692	John Engler Governor	1,397	State Government

Sources: Crain's Detroit Business: 2000 Book of Lists  
Updated: Jan. 2001

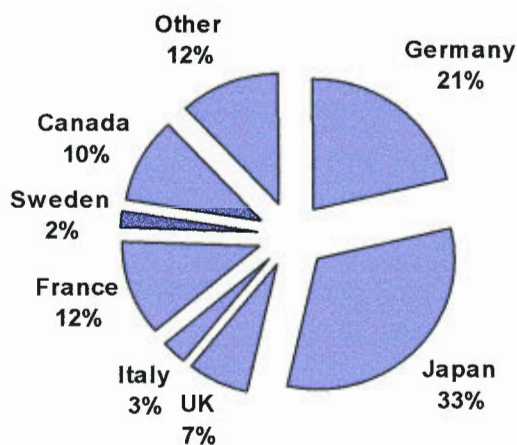
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# FIRMS WITH FOREIGN PARENT COMPANIES



- ◆ As of December 2000, 562 business locations with a foreign parent company had a presence in Oakland County.
- ◆ Altogether 25 different countries currently have business interests in the county. Countries doing business in Oakland County include the UK, Japan, Germany, France, Canada, Italy, Sweden, Spain, Switzerland, China, Korea and Taiwan. Other countries with a presence in the County also include: Africa, Australia, Brazil, India, Israel and Mexico.
- ◆ 40 percent of the firms with foreign parents in Michigan are in Oakland County.
- ◆ Japanese owned firms total 181 and comprise 32 percent of foreign owned firms in the county. German owned businesses rank second with 119 representing 21 percent of the county's international companies.
- ◆ Twelve of the sixteen leading auto suppliers located in Oakland County have business locations owned by foreign parent companies. They are: Delphi Automotive (UK), Robert Bosch Co. (Germany), Denso International Americas Inc. (Japan), Valeo Automotive (France), DuPont Automotive (Japan), Meritor Automotive Inc. (Japan), GKN Automotive Inc. (UK), AutoLiv North America (Sweden), Bridgestone/Firestone Inc. (Japan), Siemens Automotive Corp. (Germany), Sach Automotive of America (Germany), and Calsonic North America Inc. (Japan).

**Foreign Owned Firms by Country**



Source: Oakland County Planning & Economic Development Services & MEDC  
Updated: Jan 2001



# LEADING OEM PARTS SUPPLIERS



Over 65 percent (49 total) of leading OEM parts suppliers in Southeast Michigan are located in Oakland County.

Top 16 Oakland Companies by Sales	2000 Local Employees	Type of Business
<b>Delphi Automotive Systems</b> Troy: (248) 813-2000	800	Brakes, steering, suspension, cockpit components, wire harnesses
<b>Robert Bosch Corp.</b> Farmington Hills: (248) 553-9000	NA	Automotive research & development, brakes
<b>Denso International Americas Inc.</b> Southfield: (248) 350-7500	385	Electrical components
<b>Lear Corp</b> Southfield: (248) 447-1500	1,850	Interior systems, seats
<b>Valeo Automotive</b> Auburn Hills: (248) 340-3000	1,020	Brake, chassis, body and electrical systems, HVAC systems
<b>DuPont Automotive</b> Troy: (800) 533-1313	750	Engineering polymers, fibers, refrigerants, and finishes
<b>Continental N.A.</b> Auburn Hills: (248) 340-4300	393	Electronic brakes, stability management systems & tires
<b>Meritor Automotive Inc.</b> Troy: (248) 435-1000	2,900	Sunroofs, wheels, suspensions, motors, drivetrain components
<b>GKN Automotive Inc.</b> Auburn Hills: (248) 377-1200	175	Constant velocity products
<b>Autoliv North America Inc.</b> Auburn Hills: (248) 475-9000	95	Airbags, inflators, seatbelts, sensors, seat subsystems
<b>Bridgestone/Firestone Inc.</b> Southfield: (248) 208-3600	NA	Tires, tubes and components
<b>Siemens Automotive Corp.</b> Auburn Hills: (248) 253-1000	379	Electrical and electronic components
<b>Federal-Mogul Corp.</b> Southfield: (248) 354-7700	1,015	Sealing and lighting
<b>Textron Automotive</b> Troy: (248) 616-5100	768	Instrument panels, interior and exterior trim, lighting
<b>Sachs Automotive of America</b> Troy: (248) 458-3600	350	Dampers, clutches, springs, suspension systems
<b>Calsonic North America Inc.</b> Farmington Hills: (248) 858-4800	290	Climate control, engine cooling, and exhaust systems

Sources: Crain's Detroit Business, 2000 Book of Lists  
Updated Jan. 2001

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# LEADING TECHNOLOGY-BASED AND COMPUTER COMPANIES



Oakland County is home to five of the fifteen leading technology based companies in the region and home to twelve of the top sixteen computer companies.

Technology Company	2000 Local Employees	Type of Business
<b>Fanuc Robotics North America Inc.</b> Rochester Hills: (248) 377-7000	1,000	Develop, produce & install robots & robotic parts
<b>Robotron-Elotherm Corp</b> Southfield: (248) 350-1444	145	Process heating equipment and systems for welding & heat
<b>Schenck Pegasus Corp.</b> Troy: (248) 689-9000	NA	Test systems, dynameter & servovalve manufacturer for automotive, aerospace & off-highway industries
<b>Energy Conversion Devices Inc.</b> Troy: (248) 280-1900	194	Amorphous synthetic & disordered materials technology, ovonic nickel-metal-hydride batteries, photovoltaic products
<b>Integral Vision Inc.</b> Farmington Hills: (248) 471-2660	180	Application-specific machine vision
<b>Computer Company Compuware Corp.</b> Farmington Hills: (248) 737-7300	1,805	Software products and services
<b>Lason Inc.</b> Troy: (248) 597-5800	83	Information management
<b>Complete Business Solutions Inc.</b> Farmington Hills: (248) 488-2088	250	Information technology services
<b>CDI Information Technology Services</b> Troy: (248) 397-5000	52	Information technology staffing, consulting & outsourcing
<b>O/E Automation Inc.</b> Troy: (248) 643-7220	150	Information technology services & distributed tech leasing
<b>Incat Systems</b> Novi: (248) 426-1482	75	Sales, data management, e-business, & implementation and support of CAD/CAM/CAE
<b>Syntel Inc.</b> Troy: (248) 619-2800	1,584	Information technology consulting
<b>Decision Consultants Inc.</b> Southfield: (248) 352-8790	NA	Information technology services
<b>TAC Automotive Group</b> Bloomfield Hills: (248) 745-9797	25	Information technology staffing & consulting
<b>Sequoia NET.com</b> Auburn Hills: (248) 299-4220	NA	Internet and network infrastructure services
<b>Ajilon Services Inc.</b> Southfield: (248) 357-4200	350	Information technology and engineering consulting services

Source: Crain's Detroit Business, 2000 Book of Lists  
Updated: Jan. 2001



# LEADING MANUFACTURING FIRMS



## Non-Durable Goods

Company Name	Location	2000 Local Employees	Type of Business
DuPont Automotive	Troy	750	Automotive coatings, plastics, etc.
Ameritec Advertising Services	Troy (2 locations)	600	Directories, telephone: Publishing
Parkedale Pharmaceuticals	Rochester	620	Pharmaceuticals
Henkel Corp.	Madison Heights	600	Chemicals & chemical preparations
The Oakland Press	Pontiac/Waterford	500	Newspaper: publishing & printing
Coca-Cola Bottling Co.	Troy/Pontiac	345	Bottling & canned soft drinks
Entertainment Publications Inc.	Troy	300	Books; publishing & printing.
Graphic Enterprises	Madison Heights	300	Specialty & offset printing
Kay Automotive Graphics	Lake Orion	300	Commercial Printing
PPG Industries Inc.	Multiple	298	Paints, chemical preparations
McCann-Erickson Detroit	Troy	250	Typesetting & specialty printing
BASF Corp.	Southfield	236	Paints and coatings
Akzo Nobel Coatings Inc.	Troy	225	Paints, lacquers, & enamels
Pepsi Cola Metro Bottling Co.	Troy/Pontiac	205	Bottling & canned soft drinks
Ferndale Laboratories Inc.	Ferndale	204	Pharmaceutical preparations
TTX Company/Draco Division	Waterford	200	Racks, metal & railroad car mainten.
Lason	Madison Heights	180	Commercial offset printing
Korex Corporation	Wixom	164	Soap & other detergents
Gage Products Co.	Ferndale	160	Chemical solvents
Business News Publishing	Troy	150	Newspapers: publishing & printing

Sources: Crain's Detroit Business 2000 Book of Lists, Dun & Bradstreet, iMarket  
Updated: March 2001

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# LEADING MANUFACTURING FIRMS



## Durable Goods

<b>Company Name</b>	<b>Location</b>	<b>2000 Local Employees</b>	<b>Type of Business</b>
<b>General Motors Corp.</b>	Multiple	25,966	Motor vehicles, passenger car bodies, automotive parts & accessories
<b>DaimlerChrysler Corp.</b>	Auburn Hills	23,388	Auto & truck assembly & parts
<b>Ford Motor Co.</b>	Multiple	3,488	Automotive assembly
<b>Lear Corp.</b>	Southfield	1,850	Automotive Interior systems
<b>ITT Automotive</b>	Auburn Hills	1,500	Fluid power pumps and motors
<b>FANUC Robotics N. America</b>	Rochester Hills	1,200	Robotics & vision programming
<b>Jabil Circuit Co.</b>	Auburn Hills	1,150	Printed circuit boards
<b>Eagle Ottawa Roch. Hills</b>	Rochester Hills	1,100	Automotive & leather upholstery
<b>Meritor Automotive Inc.</b>	Troy	1,000	Motor vehicle parts & accessories
<b>Gale Group</b>	Farmington Hills	1,000	E-reference books & publishing
<b>Progressive Tool Industries</b>	Southfield	1,000	Machinery, fixtures & robotics
<b>ABB Flexible Automation Inc.</b>	Auburn Hills	900	Automation & transfer equipment
<b>Visual Services Inc.</b>	Bloomfield Hills	800	Marketing research & robots
<b>Textron Automotive</b>	Troy	768	Interior and exterior trim, fuel systems
<b>Valenite, Inc.</b>	Madison Heights	765	Cutting tools, machine tool accessories
<b>Eaton Corporation</b>	Rochester	750	Automotive & electrical products
<b>Mac Valves Inc.</b>	Wixom	725	Air control valves
<b>Lear Corporation</b>	Southfield	600	Seating systems & interior trim
<b>Saturn Corp.</b>	Troy	525	Motor vehicles
<b>The Budd Co.</b>	Troy	509	Body systems, chasis modules

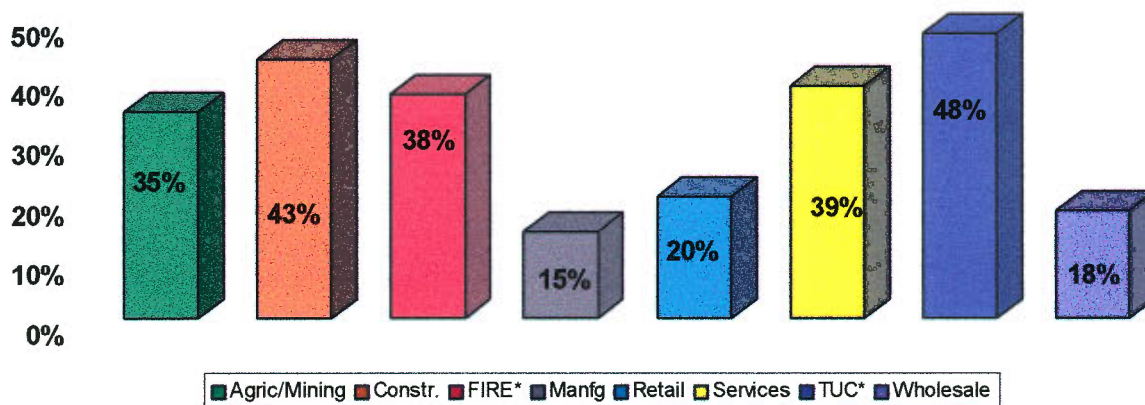


# COUNTY ECONOMY

## Percentage Change in Firms



**Number of Private Nonfarm Firms**  
Percent Change 1992-1999



<u>Industry</u>	<u>No. of firms 1992</u>	<u>No. of firms 1999</u>	<u>% Change</u>
Agriculture/Mining	653	879	35%
Construction	2,997	4,298	43%
FIRE*	3,065	4,219	38%
Manufacturing	2,462	2,822	15%
Retail	5,878	7,072	20%
Services	12,843	17,861	39%
TUC*	728	1,076	48%
Wholesale	4,246	5,014	18%
<b>Total</b>	<b>32,870</b>	<b>43,2341</b>	<b>32%</b>

\* Note: FIRE = Finance, Insurance, and Real Estate. TUC = Transportation, Utilities, and Communication.

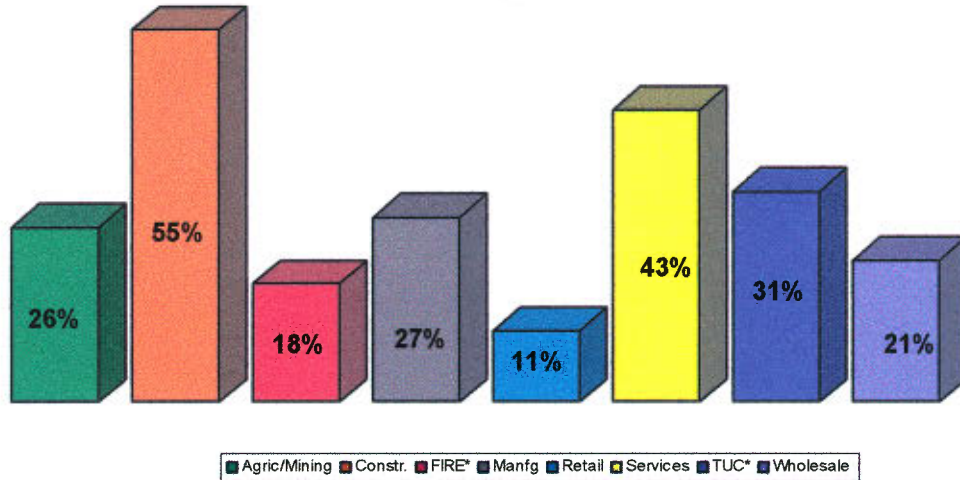
Source: MESOC 202, Bureau of Labor Statistics "Covered Employment & Wages"  
Updated: Jan. 2001

# COUNTY ECONOMY

## Percentage Change in Employees



**Average Number of Private Nonfarm Employees**  
**Percent Change 1992-1999**



<u>Industry</u>	<u>Avg. Employment 1992</u>	<u>Avg. Employment 1999</u>	<u>Avg.% Change</u>
Agriculture/Mining	4,304	5,425	26%
Construction	21,318	33,146	55%
FIRE*	47,877	56,337	18%
Manufacturing	102,838	131,080	27%
Retail	115,833	128,146	11%
Services	193,574	277,671	43%
TUC*	15,055	19,768	31%
Wholesale	44,776	54,234	21%
<b>Total</b>	<b>545,574</b>	<b>705,807</b>	<b>29%</b>

\* Note: FIRE = Finance, Insurance, and Real Estate. TUC = Transportation, Utilities, and Communication.

Source: MESC 202

Updated: Jan. 2001

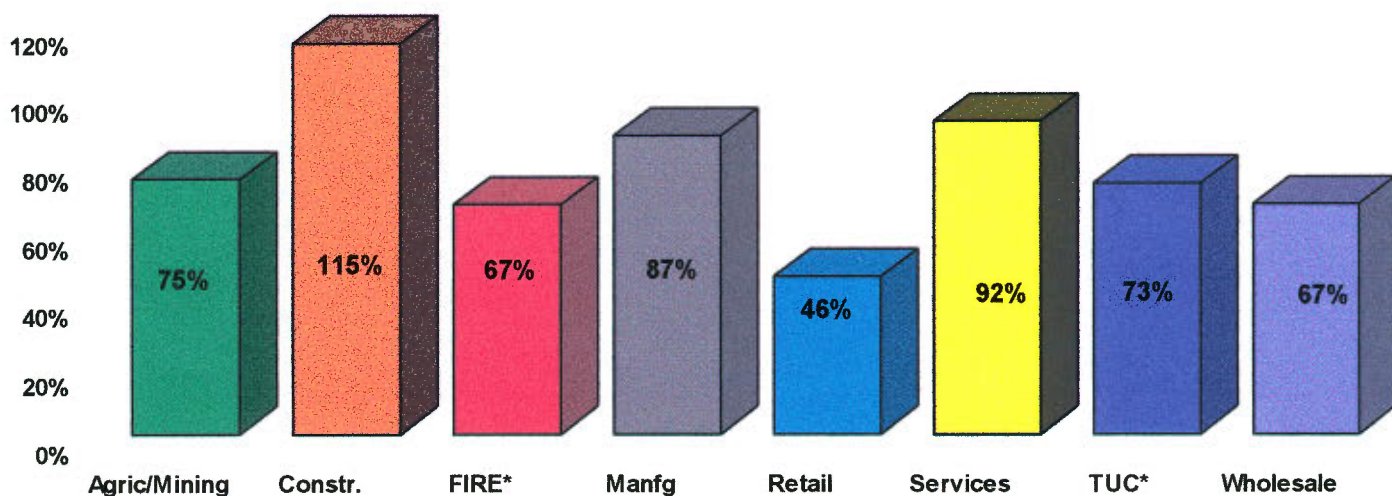


# COUNTY ECONOMY

## Percentage Change in Wages



**Total Wages for Private Nonfarm Employees**  
Percent Change 1992-1999



<u>Industry</u>	<u>1992 Total Wages</u> <u>(in millions)</u>	<u>1999 Total Wages</u> <u>(in millions)</u>	<u>Actual</u> <u>% Change</u>	<u>1992 Dollars</u> <u>% Change</u>
Agriculture/Mining	\$83.9	\$146.7	75%	47%
Construction	\$754.1	\$1,618.5	115%	81%
FIRE*	\$1590.4	\$2,658.3	67%	41%
Manufacturing	\$4350.0	\$8,151.1	87%	58%
Retail	\$1828.3	\$2,671.2	46%	23%
Services	\$56951.0	\$10,920.8	92%	62%
TUC*	\$524.7	\$909.1	73%	46%
Wholesale	\$2002.6	\$3,347.7	67%	41%
<b>Total</b>	<b>\$16.8 (Billion)</b>	<b>\$30.4 (billion)</b>	<b>81%</b>	<b>52%</b>

\* Note: FIRE = Finance, Insurance, and Real Estate. TUC = Transportation, Utilities, and Communication.

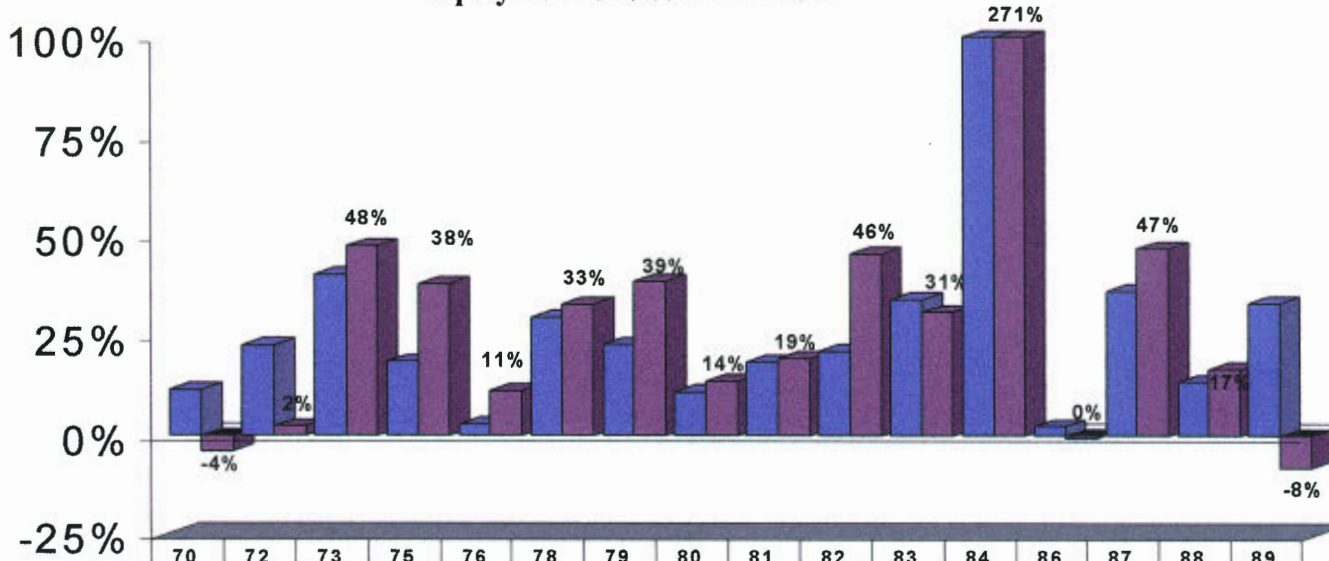
Source: MDCLD, Michigan Labor Market Information; Bureau of Labor Statistics  
Updated: Jan. 2001

# COUNTY ECONOMY

## Percentage Change in Service Industries



*Top Service Industries*  
Employment Growth 1994-2000



	70	72	73	75	76	78	79	80	81	82	83	84	86	87	88	89
Firm Growth	12%	23%	41%	19%	3%	30%	23%	11%	18%	21%	34%	100%	2%	36%	14%	33%
Employment Growth	-4%	2%	48%	38%	11%	33%	39%	14%	19%	46%	31%	271%	0%	47%	17%	-8%

SIC	Service Industry	1994	2000	% Change	1994	2000	% Change
70	Lodging	104	116	12%	4,089	3,936	-4%
72	Personal Services	914	1,122	23%	7,759	7,948	2%
73	Business Services	2,749	3,865	41%	73,945	109,112	48%
75	Auto Related Services	666	790	19%	4,077	5,634	38%
76	Misc. Repair Services	320	329	3%	1,845	2,053	11%
78	Motion Pictures	229	297	30%	2,904	3,863	33%
79	Amusement & Recreation	432	531	23%	8,672	12,025	39%
80	Health	2,937	3,259	11%	55,143	62,655	14%
81	Legal	1,263	1,496	18%	7,342	8,772	19%
82	Education	208	252	21%	5,097	7,419	46%
83	Social Services	596	800	34%	9,563	12,533	31%
84	Museums & Galleries	2	4	100%	7	26	271%
86	Membership Organizations	373	382	2%	3,532	3,517	0%
87	Engineering & Management	2,359	3,213	36%	30,644	45,039	47%
88	Private Households	784	890	14%	961	1,122	17%
89	Services NEC	87	116	33%	609	560	-8%

Source: MDCD  
Updated: Jan. 2001

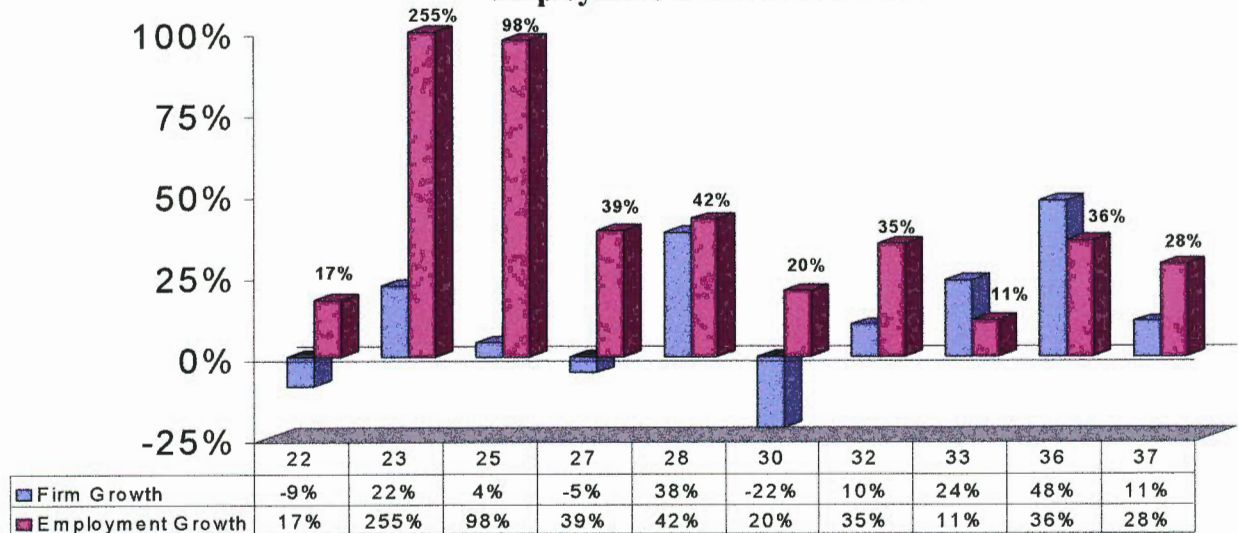


# COUNTY ECONOMY

## Percentage Change in Manufacturing Industries



*Top Growth Manufacturing Industries*  
Employment Growth 1994-2000



SIC	Manufacturing Industry	F i r m s			E m p l o y m e n t		
		1994	2000	% Chg	1994	2000	% Chg
20	Food & Kindred Products	45	47	4%	1184	1126	-5%
22	Textile Mill products	11	10	-9%	86	101	17%
23	Apparel & Fabric Products	55	67	22%	1236	4385	255%
24	Lumber & Wood Products	46	54	17%	704	656	-7%
25	Furniture & Fixtures	45	47	4%	1550	3062	98%
26	Paper & Allied Products	17	14	-18%	482	434	-10%
27	Printing & Publishing	389	370	-5%	4552	6318	39%
28	Chemicals	63	87	38%	3088	4397	42%
29	Petroleum Refining	10	7	-30%	76	60	-21%
30	Rubber & Plastic Products	151	118	-22%	5428	6526	20%
32	Stone, Clay, Glass & Concrete	61	67	10%	1257	1692	35%
33	Primary Metals	51	63	24%	1730	1923	11%
34	Fabricated Metals	382	359	-6%	15463	16832	9%
35	Machinery & Computer Equipment	837	855	2%	22461	20680	-8%
36	Electronic Equipment	92	136	48%	4101	5561	36%
37	Transportation Equipment	158	175	11%	44004	56496	28%
38	Instruments & Controls	94	110	17%	2437	2697	11%
39	Miscellaneous Manufacturing	109	99	-9%	1568	1535	-2%

Source: MDCD, Updated: Jan. 2001

# Oakland County





# LABOR & WAGES

## Unemployment



- ◆ In 2000, the labor force in Oakland County equaled 13% of the total labor force in Michigan.
- ◆ The County's labor force equaled 13.4% of the total persons employed in Michigan in 2000.
- ◆ The 2000 unemployment rate in Oakland County is 2.1%, which is the 3rd best county unemployment rate in the state.
- ◆ Oakland County employment increased 5% from 1997 to 2000. This equals 15% of the increase in employment in the state.
- ◆ Unemployment in 2000 marked the low for the decade.
- ◆ Oakland County contributed to the dramatic decrease in unemployment for the Detroit MSA. The decline in unemployment for Oakland County from 1997 to 2000 accounted for 19% of the Detroit MSA decline.
- ◆ The labor force and the number of employed persons in Michigan have increased by 12.3% and 15.5% respectively, since 1990. Oakland County increases for the same time period are 13.4% and 16.7%.

### NUMBER UNEMPLOYED

	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>
<b>Oakland County</b>	23,175	21,450	18,350	17,125	17,225	14,675
<b>Detroit MSA</b>	109,000	99,000	87,000	91,000	80,000	68,000
<b>Michigan</b>	258,000	239,000	210,000	195,000	193,000	169,000

\* Note: MSA = Metropolitan Statistical Area

Source: Office of Labor Market Information ([www.michlmi.org](http://www.michlmi.org)).  
Updated: Jan. 2001

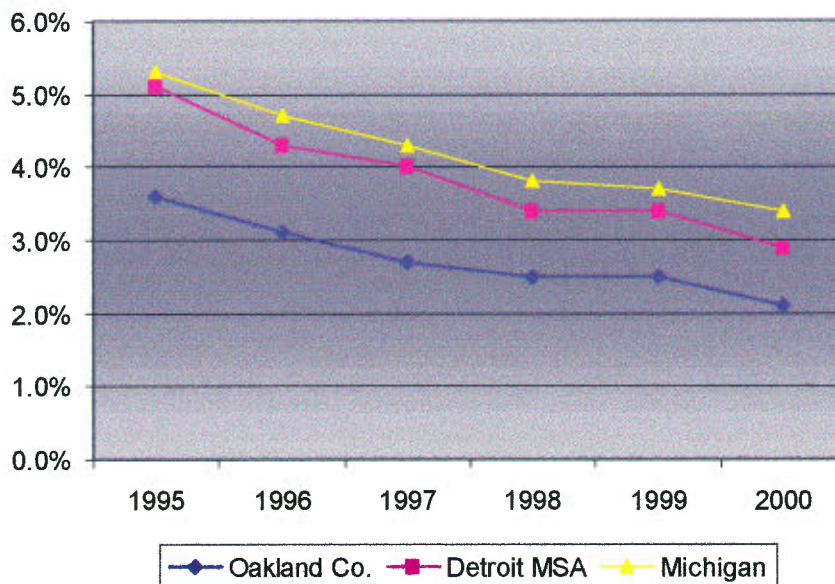
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# LABOR & WAGES

## Unemployment



### Oakland County Unemployment Continues to be Lower Than the Region and State



### Unemployment Rates

	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>
<b>OAKLAND CO.</b>	3.6%	3.1%	2.7%	2.5%	2.5%	2.1%
Michigan	5.3%	4.7%	4.3%	3.8%	3.7%	3.4%
Detroit MSA	5.1%	4.3%	4.0%	3.4%	3.4%	2.9%

\* Note: MSA = Metropolitan Statistical Area

Source: MD CD  
Updated: Jan. 2001



# LABOR & WAGES

## Salary Survey



### Oakland County compared to Southeast Michigan

<b>Average Monthly Weighted Salaries of: <u>Position</u></b>	<b><u>Oakland County</u></b>	<b><u>Southeast Michigan</u></b>	<b><u>OC Salary Advantage</u></b>
Administrative Assistant	\$2,707	\$2,627	\$80
Customer Service Representative	\$2,408	\$2,452	(\$44)
Database Administrator	\$6,832	\$5,898	\$934
Human Resources Manager	\$5,086	\$5,012	\$73
Office Manager	\$4,060	\$3,534	\$526
Program/Project Manager	\$7,023	\$6,110	\$913
Receptionist	\$1,842	\$1,780	\$62
Research Scientist	\$6,914	\$6,447	\$467
Sales Representative	\$4,676	\$4,385	\$290
Shipping Clerk	\$2,075	\$2,097	(\$22)

Source: ASE 2000 Salary Survey  
Updated : April 2000, Jan. 2001

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# LABOR & WAGES

## Salary Survey



### DETROIT COMPARED WITH OTHER MAJOR METROPOLITAN AREAS - ANNUAL MEDIAN BASE SALARIES

Lowest and Highest Salaries of the following  
Metro Areas: Chicago, Los Angeles, New York,  
Philadelphia, & Washington D.C.

<u>Position</u>	<u>Low</u>	<u>High</u>	<u>Detroit</u>
Accounting Clerk	\$24,827	\$27,122	\$25,601
Administrative Assistant	\$36,836	\$40,648	\$38,828
Computer Programmer	\$54,612	\$60,407	\$58,173
Data Entry Operator	\$22,119	\$24,170	\$22,960
Financial Analyst	\$60,061	\$66,305	\$63,899
Market Research Analyst	\$49,933	\$55,328	\$53,236
Payroll Clerk	\$27,095	\$28,807	\$28,101
Receptionist	\$21,401	\$23,39	\$22,264
Registered Nurse	\$48,935	\$54,209	\$52,137
Shipping Clerk	\$25,241	\$27,633	\$26,059
Systems Analyst	\$63,498	\$70,025	\$67,510
Systems Programmer	\$69,814	\$76,862	\$74,147

Source: Economic Research Institute 2000 Geographic Reference Report.  
Updated: Jan. 2001

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# LABOR & WAGES

## Wage Survey



### THE AVERAGE RATE PAID BY THE AVERAGE FIRM\* FOR OAKLAND COUNTY 1999

<u>Position</u>	<u>Avg. Rate Paid</u>
Electrical Assembler	\$ 13.50
Production Assembler	\$ 12.68
Custodian	\$ 10.34
Tool, Die or Gauge Maker	\$ 18.57
Inspector/Tester	\$ 14.59
CNC / NC Machine Operator	\$ 15.74
Machinist, Production	\$ 15.39
General Laborer	\$ 10.02
Structural Fabricator Machine Operator	\$ 14.47
Cell Operations, Machine Operator	\$ 13.19
Electrician	\$ 18.17
Extrusion Press Operator	\$ 12.26
Warehouse Worker	\$ 10.87
Local Truck Driver, Delivery	\$ 11.76
Welder, Spot	\$ 14.14

Note: Survey Based on 156 Manufacturing Firms Within Oakland County

\* The average rate paid by the average firm is computed by totalling the weighted averages reported by the firms and dividing by the total number of firms reporting for the classification.

Source: ASE, 1999 Oakland County Salary and Wage Survey

Updated: Jan. 2001

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# Oakland County





# EDUCATION

## ACT Composite Scores

### OAKLAND COUNTY PUBLIC HIGH SCHOOLS



- ◆ Oakland County public high school students averaged a 21.8 composite score on the ACT (American College Test) for the 1997-1998 school year.
- ◆ The high school students in the state of Michigan averaged a 21.3 composite score on the ACT for the 1997-1998 school year.
- ◆ The high school students in the nation averaged a 21.0 composite score on the ACT for the 1997-1998 school year.

HIGH SCHOOLS	SCORE	HIGH SCHOOLS	SCORE
Avondale	21.8	Madison	18.8
Berkley	21.1	Novi	22.7
Birmingham Seaholm	24.1	Oak Park	18.5
Birmingham Groves	24.0	Oxford	22.5
Bloomfield Hills Andover	24.6	Pontiac Central	18.5
Bloomfield Hills Lahser	23.8	Pontiac Northern	18.0
Brandon	21.1	Rochester Adams	23.9
Clarenceville	21.5	Rochester	23.1
Clarkston	22.2	Royal Oak Dondero	22.1
Clawson	21.0	Royal Oak Kimball	22.2
Farmington	23.2	Southfield	20.0
Farmington Harrison	22.1	Southfield Lathrup	19.3
North Farmington	24.0	South Lyon	21.0
Ferndale	22.2	Troy Athens	22.8
Hazel Park	21.1	Troy	23.5
Holly	21.1	Walled Lake Central	21.6
Lakeland	21.3	Walled Lake Western	21.4
Milford	21.2	Waterford Kettering	20.9
Lake Orion	21.6	Waterford Mott	20.5

Source: American College Test Results - Yahoo! Real Estate, 1998. Updated Jan. 2001

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# EDUCATION

## Vocational/Technical Institutions - Oakland County



### OAKLAND TECHNICAL CENTER NORTHEAST

The Oakland Technical Center Northeast was founded in 1971, and is located at 1371 North Perry St. Pontiac, MI 48340. The phone number is (248) 451-2700.

#### PROGRAMS OFFERED

Auto Body Repair

Computer Repair

Early Childhood Services

Robotics/Automation

Welding & Fabrication

Walter P. Chrysler Academy

Nail Technician/Manicurist

Automotive Technology

Cosmetology

Electricity/Electronics

Esthetician/Skin Care Specialist

Machining

Environmental Technology

Engineering Design

Culinary Arts

Medical Careers Tech.

Marine/Motorcycle Technicians

Business Services Technician

Oracle Internet Academy

#### SERVICES AVAILABLE

Counseling

Work Experience Program

Career/Vocational Guidance

Referrals

Employability Skills Training

Job Placement

#### SCHOOL DISTRICTS SERVED

All Oakland County schools

#### WHO CAN ATTEND AND HOW TO ENROLL?

Day School Program

- 10th, 11th and 12th grade students from participating school districts and adults with or without a high school diploma
- enroll through high school counselor or community education

Summer School Program

- students working toward a high school diploma, those who have graduated and adults working toward a high school diploma
- enroll at the Oakland Technical Center Northeast

Adult Education

- high school students, non-high school graduates and high school graduates
- enroll at the Oakland Technical Center Northeast Adult Education Office

#### TUITION

Tuition varies according to program and student status. Contact the Oakland Technical Center Northeast campus for more information.

Source: Oakland Schools

Updated: Jan. 2001

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# EDUCATION

## Vocational/Technical Institutions - Oakland County



### OAKLAND TECHNICAL CENTER NORTHWEST

The Oakland Technical Center Northwest was founded in January, 1971, and is located at the southwest corner of I-75 and Dixie Highway in Springfield Township. The address is 8211 Big Lake Road Clarkston, MI 48346. The phone number is (248) 922-5800.

#### PROGRAMS OFFERED

Advertising Design	Automotive Electronics	Bio-Science/Horticulture
Bio-Science/Land and Animal	Business Service Technology	Climate Control
Collision Repair/Refinishing	Construction Technology	Culinary Arts
Electronics Technology	Graphic Arts	Health Occupations
Walter P. Chrysler Academy		
Oakland Science Math Technology (OSMT)		
Technology & Engineering ACADEMY for Manufacturing Science (TEAMS)		
Business Management Marketing Technology (BMMT)		

#### SERVICES AVAILABLE

Counseling	Career/Vocational Guidance	Employability Skills Training
Work Experience Program	Referrals	Job Placement

#### SCHOOL DISTRICTS SERVED

All Oakland County schools.

#### WHO CAN ATTEND AND HOW TO ENROLL?

##### Day School Program

- 10th, 11th and 12th grade students from participating school districts and adults with or without a high school diploma
- enroll through high school counselor or community education

##### Summer School Program

- students working toward a high school diploma, those who have graduated and adults working toward a high school diploma
- enroll at the Oakland Technical Center Northwest

##### Adult Education

- high school students, non-high school graduates and high school graduates
- enroll at the Oakland Technical Center Northwest Adult Education Office

#### TUITION

Tuition varies according to program and student status. Contact the Oakland Technical Center Northwest.

Source: Oakland Schools  
Updated: Jan. 2001

# EDUCATION

## Vocational/Technical Institutions - Oakland County



### OAKLAND TECHNICAL CENTER SOUTHEAST

The Oakland Technical Center Southeast was founded in 1971. The address is 5055 Delemere Road, Royal Oak, MI 48073. The phone number is (248) 280-0600.

#### PROGRAMS OFFERED

Agriscience  
Culinary Arts  
Building Trades  
Manicuring  
CAD/Drafting  
Optical Technology  
Telecommunications

Cosmetology  
Auto Technology  
Fashion Design  
Manufacturing/Engineering  
Nurse Occupations  
Manufacturing Technology  
Welding

Auto Body  
Dental Occupations  
Business Technologies  
Medical Occupations  
Electronics  
Printing Technology

#### SERVICES AVAILABLE

Counseling  
Work Experience Program

Career/Vocational Guidance  
Referrals

Employability Skills Training  
Job Placement

#### SCHOOL DISTRICTS SERVED

All Oakland County schools.

#### WHO CAN ATTEND AND HOW TO ENROLL?

##### Day School Program

- 10th, 11th and 12th grade students from participating school districts and adults with or without a high school diploma
- enroll through high school counselor or community education

##### Summer School Program

- students working toward a high school diploma, those who have graduated and adults working toward a high school diploma
- enroll at the Oakland Technical Center Southeast

##### Adult Education

- high school students, non-high school graduates and high school graduates
- enroll at the Oakland Technical Center Southeast Adult Education Office

#### TUITION

Tuition varies according to program and student status. Contact the Oakland Technical Center Southeast campus for more information.

Source: Oakland Schools  
Updated: Jan. 2001



# EDUCATION

## Vocational/Technical Institutions - Oakland County



### OAKLAND TECHNICAL CENTER SOUTHWEST

The Oakland Technical Center Southwest was founded in September, 1971. The address is 1000 Beck Road, Wixom, MI 48393. The phone number is (248) 960-5400.

#### PROGRAMS OFFERED

Agriscience/Floral	Agriscience Greenhouse/Landscape	Auto Body Repair
Automotive Technology	Business Services Technology	CAD Drafting
Culinary Arts/Hospitality	Marketing	Graphic Communications
Computer Repair & Networking	Health Sciences/Medical	Machine Technology
Visual Merchandising	Welding & Fabrication Tech.	
Heavy Equipment & Trucking Technology		

#### SERVICES AVAILABLE

Counseling	Career/Vocational Guidance	Employability Skills Training
Work Experience Program	Referrals	Job Placement

#### SCHOOL DISTRICTS SERVED

All Oakland County schools

#### WHO CAN ATTEND AND HOW TO ENROLL?

##### Day School Program

- 10th, 11th and 12th grade students from participating school districts and adults with or without a high school diploma
- enroll through high school counselor or community education

##### Summer School Program

- students working toward a high school diploma, those who have graduated and adults working toward a high school diploma
- enroll at the Oakland Technical Center Southwest

##### Adult Education

- high school students, non-high school graduates and high school graduates.
- enroll at the Oakland Technical Center Southwest Adult Education Office

#### TUITION

Tuition varies according to program and student status. Contact the Oakland Technical Center Southwest campus for more information.

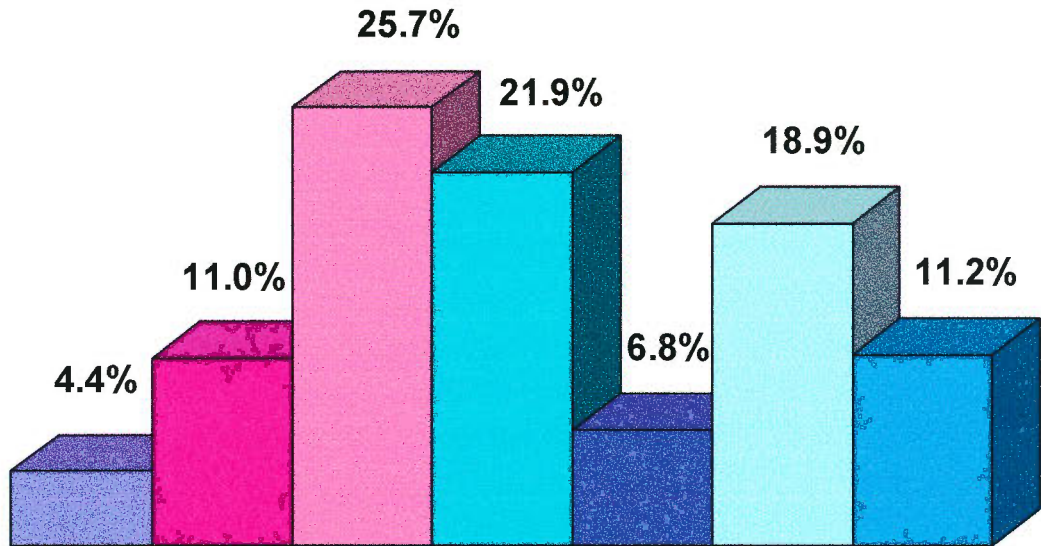
Source: Oakland Schools

Updated: Jan. 2001

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# EDUCATION

## Educational Attainment - Oakland County



■ Less than 9th grade ■ 9th - 12th grade ■ HS graduate ■ Some college  
■ Associate's degree ■ Bachelor's degree ■ Grad/Prof degree

- ◆ 85% of Oakland County residents 25 and over have a high school diploma or some college experience.
- ◆ 59% of Oakland County residents 25 and over have enrolled in some type of college course.
- ◆ 30% of Oakland County residents 25 and over have earned a bachelor's or graduate/professional degree.
- ◆ 21% of the state's bachelor's and grad/prof degrees are earned by Oakland County residents.

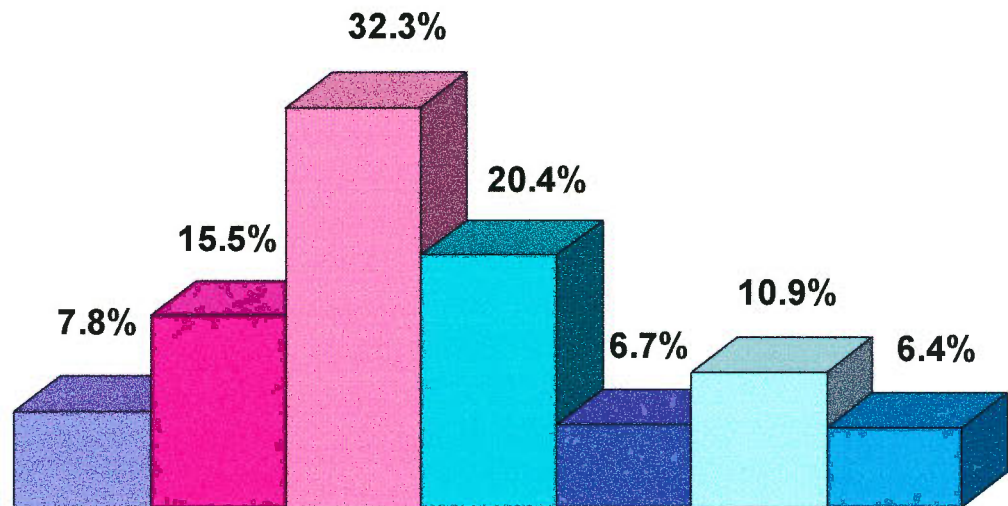
Source: U.S. Census Bureau - 1990  
Updated: Jan. 2001

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# EDUCATION

## Educational Attainment - State of Michigan



■ Less than 9th grade	■ 9th-12th grade	■ HS graduate	■ Some college
■ Associate's degree	■ Bachelor's degree	■ Grad/Prof degree	

Based on a population of 5,842,642 Michigan residents age 25 and over:

- ◆ 77% of Michigan residents 25 and over have a high school diploma or some college experience.
- ◆ 44% of Michigan residents 25 and over have enrolled in some type of college course.
- ◆ 17% of Michigan residents 25 and over have earned a bachelor's or grad/prof degree.

Source: U.S. Census Bureau - 1990  
Updated: Jan. 2001

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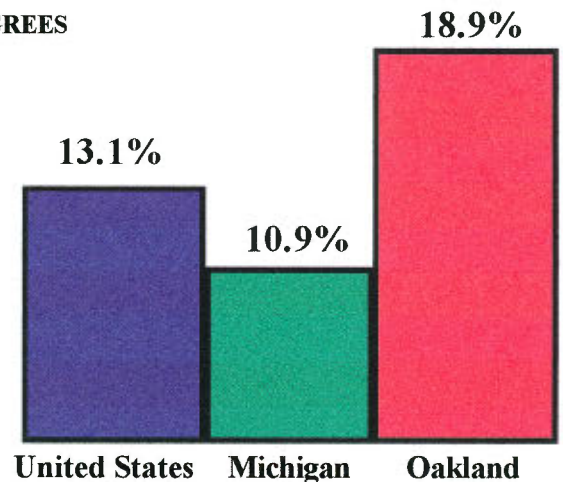
# EDUCATION

## Educational Attainment - Nation, State & County Comparison

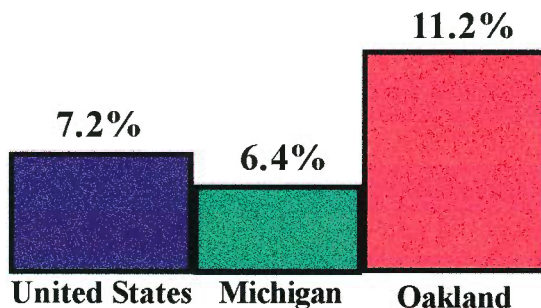


### BACHELOR'S DEGREES

- ◆ Oakland County outranks the state of Michigan and the nation in the percentage of the population who have earned bachelor's degrees by 8.0% and 4.7%, respectively.
- ◆ A higher percentage of Oakland County's residents have bachelor's degrees than any other state's population. Only the state of Colorado comes close with 18% of its adult population earning bachelor's degrees.



### GRADUATE/PROFESSIONAL DEGREES



- ◆ Oakland County outranks the state of Michigan and the nation in the percentage of the population who have earned graduate/professional degrees by 4.8% and 4.0%, respectively.
- ◆ Only one state in the nation has a higher percentage of graduate/professional degrees than Oakland County (District of Columbia, 17.2%).

Source: U.S. Census Bureau - 1990  
Updated: Jan. 2001



# EDUCATION

## Institutions Granting Two-Year Degrees - Oakland County



### **Oakland Community College**

**Bloomfield Hills, MI**

Founded in 1964

(campuses located in Auburn Hills, Farmington Hills, Southfield, Royal Oak and Waterford)

Enrollment: 5,795 full-time

17,605 part-time

**Degrees offered:** AA (Associate of Arts), AS (Associate of Science), AAS (Associate of Applied Science)

### **Baker College of Auburn Hills**

**Auburn Hills, MI**

Founded in 1990

(campuses located in Brighton, Cadillac, Cass City, Clinton Township, Flint, Fremont, Jackson, Mt. Clemens, Muskegon, Owosso, Port Huron, West Branch and Williamston)

Enrollment: 1,800 full-time/part-time

**Degrees offered:** AAS (Associate of Applied Science)

### **Cranbrook Academy of Art**

Two-year, graduate arts program

**Bloomfield Hills, MI**

Founded in 1932

Enrollment: N/A

N/A

**Degrees offered:** MArch (Master of Architecture), MFA (Master of Fine Arts)

# EDUCATION

## Institutions Granting

## Two-Year Degrees - Southeastern Michigan



### Henry Ford Community College

Two-year, public community college

Enrollment:

**Degrees offered:** AA (Associate of Arts), AAS (Associate of Applied Science)

**Dearborn, MI**

Founded in 1938

13,000 full/part-time

### Macomb Community College

Two-year, public community college

Enrollment:

**Degrees offered:** N/A

**Warren, MI**

Founded in 1954

20,970 full/part-time

### Schoolcraft College

Enrollment:

2,416 full-time

**Degrees offered:** AA (Associate of Arts), AS (Associate of Science), AAS (Associate of Applied Science)

**Livonia, MI**

Founded in 1961

7,119 part-time

### Washtenaw Community College

Enrollment:

2,087 full-time

**Degrees offered:** AA (Associate of Arts), AS (Associate of Science), AAS (Associate of Applied Science)

**Ann Arbor, MI**

Founded in 1965

7,976 part-time

### Wayne County Community College

Enrollment:

**Degrees offered:** N/A

**Detroit, MI**

Founded in 1967

10,056 full/part-time

Updated: Jan. 2001



# EDUCATION

## Academic Programs Offered & Degrees Awarded, Fall & Spring 1999-2000



	<u>Academic Programs Offered*</u> <u>Undergraduate</u>	<u>Graduate</u>	<u>Degrees Awarded</u>
Michigan State University - Troy <i>www.msu.edu</i> main campus - East Lansing	204	109	6,897
Central Michigan University - Troy <i>www.cmich.edu</i> main campus - Mt. Pleasant	150	100	2,944
Wayne State University - Farmington Hills <i>www.wayne.edu</i> main campus - Detroit	126	193	2,327
Oakland University - Rochester Hills <i>www.oakland.edu</i> main campus - Roch. Hills	110	63	2,653
Lawrence Technological University-Southfield, Clarkston <i>www.ltu.edu</i> main campus - Southfield	32	12	779
Walsh College - Troy, Novi <i>www.walshcol.edu</i> main campus - Troy	2	8	385
Northwood University - Troy <i>www.Northwood.edu/uc/centers/detroit</i> main campus - Midland	2	2	105
<b>OTHER SCHOOLS</b>			
University of Michigan - Ann Arbor <i>www.umich.edu</i> 45 miles from Pontiac	na		
Eastern Michigan University - Ypsilanti <i>www.emich.edu</i> 42 miles from Pontiac			2,379
St. Mary's College - Orchard Lake <i>www.stmarys-orchardlake.edu</i>	19	0	39
Rochester College - Rochester Hills <i>www.rc.edu</i>	41	0	15

\* Totals from all campuses

Updated: Jan. 2001

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# EDUCATION

## Bachelor Degrees Awarded in 1999 & 2000, Fall & Spring - Southeastern Michigan



	<b>Davenport University</b>	<b>Eastern Michigan University</b>	<b>University of Detroit-Mercy</b>	<b>University of Michigan</b>
<b>Business/Marketing</b>	2022	566	105	327
<b>Education</b>	0	576	26	108
<b>Engineering</b>	0	0	67	1,083
<b>Health Science</b>	0	202	167	0
<b>Psychology</b>	0	128	23	463
<b>Social Science</b>	0	218	7	120
<b>Other</b>	0	1,049	311	3,459
<b>Total</b>	<b>2,022</b>	<b>2,739</b>	<b>706</b>	<b>5,560</b>

	<b>Central Michigan University</b>	<b>Michigan State University</b>	<b>Wayne State University</b>
<b>Business/Marketing</b>	795	1,382	303
<b>Education</b>	562	393	302
<b>Engineering</b>	0	629	199
<b>Health Science</b>	191	282	385
<b>Psychology</b>	156	281	10
<b>Social Science</b>	162	767	50
<b>Other</b>	1,078	3,163	1,078
<b>Total</b>	<b>2,944</b>	<b>6,897</b>	<b>2,327</b>

NOTE: Center for Creative Studies awarded 130 bachelor's degrees - all in visual/performing arts.

NOTE: Madonna University awarded 579 bachelor's degrees, but gave no breakdown by major.

NOTE: Marygrove College information was not available.

NOTE: Sacred Heart Seminary awarded four bachelor's degrees - all in philosophy/religion/theology

NOTE: Wayne State University includes degrees awarded in Dec. 1999 and May 2000.

NOTE: Davenport University includes totals from all campuses (22) in Michigan and Indiana.

Updated: Jan. 2001

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# EDUCATION

## Institutions Granting Four-Year Degrees - Oakland County



### Central Michigan University College of Extended Learning

Troy, MI

Four-year, public university (main campus located in Mt. Pleasant, MI)

Founded in 1892

Enrollment (Main Campus): 6,000+ full and part-time/undergraduates and graduates

**Degrees offered:** BA (Bachelor of Arts), BS (Bachelor of Science), MA (Master of Arts), MS (Master of Science), MEd (Master of Education)

### Lawrence Technological University

Southfield, MI

Four-year, private university

Founded in 1932

Undergraduates: 2,979 full/part-time Graduates: 1,113 full/part-time

**Degrees offered:** AS (Associate of Science), BS (Bachelor of Science), BFA (Bachelor of Fine Arts), BArch (Bachelor of Architecture), MBA (Master of Business Administration), MArch (Master of Architecture), MCE (Master of Civil Engineering), MS (Master of Science), ME (Master of Engineering), MSED (Master of Science Education)

### Rochester College

Rochester, MI

Four-year, private college affiliated with the Church of Christ

Founded in 1959

Undergraduates: 830 full/part-time Graduates: none

**Degrees offered:** AA (Associate of Arts), AS (Associate of Science), BRe (Bachelor of Religious Education), BBA (Bachelor of Business Administration), BS (Bachelor of Science)

### University of Phoenix, Oakland Campus

Southfield, MI

Four-year, private university

Founded in 1979

Undergraduates: 2,416 full/part-time Graduates: 816 full/part-time

**Degrees offered:** BS (Bachelor of Science), MS (Master of Science Nursing), MA (Master of Arts in Organizational Managmt), MBA (Master of Business Administration)

Updated: Jan. 2001

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# EDUCATION

## Institutions Granting

## Four-Year Degrees - Oakland County



### **Michigan State University Executive MBA Program**

Public university (main campus located in East Lansing)

**Troy, MI**

Founded in 1855

Graduates: 450 full/part-time

**Degrees offered:** MBA (Master of Business Administration)

### **Oakland University**

Four-year, public university

**Rochester, MI**

Founded in 1957

Undergraduates: 12,002 full/part-time

Graduates: 3,233 full/part-time

**Degrees offered:** BSN (Bachelor of Science in Nursing), BM (Bachelor of Music), BSE (Bachelor of Sciences in Engineering), BGS (Bachelor of General Studies)BA (Bachelor of Arts), BS (Bachelor of Science), MA (Master of Arts), MS (Master of Science), MBA (Master of Business Administration), MEd (Master of Education), , MM (Master of Music), MPA (Master of Public Administration), MAT (Master of Arts in Teaching), ES (Education Specialist), PhD (Doctor of Philosophy)

### **St. Mary's College**

Four-year, private college affiliated with the Roman Catholic Church

**Orchard Lake, MI**

Founded in 1885

Undergraduates: 417 full/part-time

Graduates: none

**Degrees offered:** BA (Bachelor of Arts), BS (Bachelor of Science)



# EDUCATION

## Institutions Granting

## Four-Year Degrees - Oakland County



### **Northwood University**

Four-year, not for profit university

**Troy, MI**

Founded in 1959

Undergraduates: 2,270 full/part-time

Graduates: 179

**Degrees offered:** MBA (Master of Business Administration), BBA (Bachelor of Business Administration), AA (Associate of Arts)

### **Walsh College**

Two-year, public upper division business college

**Troy, MI**

Founded in 1922

Undergraduates: 1,252 full/part-time

Graduates: 1,806 full/part-time

**Degrees offered:** B (Bachelor's), MS (Master of Science)

### **William Tyndale College**

Four-year, private college affiliated with the Evangelical church

**Farmington Hills, MI**

Founded in 1945

Undergraduates: 625 full/part-time

Graduates: none

**Degrees offered:** AA (Associate of Arts), AS (Associate of Science), BA (Bachelor of Arts)

# EDUCATION

## Institutions Granting Four-Year Degrees - Southeastern Michigan



### Wayne State University

Four-year, public university (campus located in Farmington Hills)

**Detroit, MI**

Founded in 1868

\*Undergraduates: 18,093 full/part-time      \*Graduates: 12,315 full/part-time

**Degrees offered:** BA (Bachelor of Arts), BS (Bachelor of Science), BFA (Bachelor of Fine Arts), MA (Master of Arts), MS (Master of Science), MBA (Master of Business Administration), MFA (Master of Fine Arts), MEd (Master of Education), MSW (Master of Social Work), PhD (Doctor of Philosophy), EdD (Doctor of Education), MD (Doctor of Medicine), BPharm (Bachelor of Pharmacy), PharmD (Doctor of Pharmacy), JD (Juris Doctorate)

\*All campuses

### Center for Creative Studies: College of Art & Design

Four-year, private college

**Detroit, MI**

Founded in 1926

Undergraduates: 1,086 full/part-time      Graduates: none

**Degrees offered:** BFA (Bachelor of Fine Arts)

### Davenport University

Four-year, private business college  
(campuses located in Dearborn, Flint and Warren)

**Detroit, MI**

Founded in 1962

Undergraduates: 13,815 full/part-time      Graduates: 394 full/part-time  
*(Totals are for all 22 campuses located in Michigan and Indiana)*

**Degrees offered:** A (Associate's), B (Bachelor's)



# EDUCATION

## Institutions Granting Four-Year Degrees - Southeastern Michigan



**Eastern Michigan University**  
Four-year, public university

**Ypsilanti, MI**  
Founded in 1849

Undergraduates and Graduates:

23,000 full-/part-time

**Degrees offered:** BA (bachelor of Arts), BS (Bachelor of Science), BFA (Bachelor of Fine Arts), MA (Master of Arts), MS (Master of Science), MBA (Master of Business Administration), MFA (Master of Fine Arts), MSW (Master of Social Work), EdD (Doctor of Education)

**Madonna University**  
Four-year, private university affiliated with the Roman Catholic Church

**Livonia, MI**  
Founded in 1947

Undergraduates and Graduates:

4,000 full/part-time

**Degrees offered:** AA (Associate of Arts), AS (Associate of Science), AAS (Associate of Applied Science), BA (Bachelor of Arts), MS (Master of Arts)

**Marygrove College**  
Four-year, private college affiliated with the Roman Catholic Church

**Detroit, MI**  
Founded in 1910

Undergraduates: 1,234 full/part-time

Graduates:

159 full/part-time

**Degrees offered:** AA (Associate of Arts), AS (Associate of Science), BA (Bachelor of Arts), BAS (Bachelor of Applied Science), BS (Bachelor of Science), BSW (Bachelor of Social Work), MA (Master of Arts), MEd (Master of Education), MAT (Master of Art of Teaching)

# EDUCATION

## Institutions Granting Four-Year Degrees - Southeastern Michigan



### University of Detroit-Mercy

Four-year, private university affiliated with the Roman Catholic Church

**Detroit, MI**

Founded in 1990

Undergraduates: 3,830 full/part-time

Graduates:

2,193 full/part-time\*

*\*Includes professional schools*

**Degrees offered:** A (Associate's), BA (Bachelor of Arts), BS (Bachelor of Science), BArch (Bachelor of Architecture), MA (Master of Arts), MS (Master of Science), MBA (Master of Business Administration), D (Doctorate), DDS (Doctor of Dental Surgery), JD (Juris Doctorate)

### University of Michigan

Four-year, public university (campuses located in Dearborn and Flint)

**Ann Arbor, MI**

Founded in 1817

\*Undergraduates: 24,412 full/part-time

\*Graduates:

10,513 full/part-time

**Degrees offered:** BA (Bachelor of Arts), BS (Bachelor of Science), BFA (Bachelor of Fine Arts), MA (Master of Arts), MS (Master of Science), MBA (Master of Business Administration), MFA (Master of Fine Arts), MSW (Master of Social Work), PhD (Doctor of Philosophy), EdD (Doctor of Education), DDS (Doctor of Dental Surgery), MD (Doctor of Medicine), BPharm (Bachelor of Pharmacy), PharmD (Doctor of Pharmacy), JD (Juris Doctorate)

\*All campuses

### Sacred Heart Major Seminary

Four-year, private seminary affiliated with the Roman Catholic Church

**Detroit, MI**

Founded in 1919

Undergraduates: 35 full/part-time

Graduates:

63 full/part-time

**Degrees offered:** AA (Associate of Arts), BA (Bachelor of Arts), MA (Master of Arts), MDiv (Master of Divinity)

Updated: Jan. 2001

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# EDUCATION

## Institutions Granting Four-Year Degrees - Southeastern Michigan



### Michigan State University

Four-year, public university

East Lansing, MI

Founded in 1855

Undergraduates: 34,342 full/part-time      Graduates: 9,024 full/part-time

**Degrees offered:** BA (Bachelor of Arts), BS (Bachelor of Science), BFA (Bachelor of Fine Arts), MA (Master of Arts), MS (Master of Science), MBA (Master of Business Administration), MFA (Master of Fine Arts), MSW (Master of Social Work), MD (Doctor of Medicine), DO (Doctor of Osteopathy), DVM (Doctor of Veterinary Medicine)

### Central Michigan University

Four-year, public university

Mt. Pleasant, MI

Founded in 1892

Undergraduates: 16,374 full/part-time      Graduates: 2,097 full/part-time

**Degrees offered:** BA (Bachelor of Arts), BS (Bachelor of Science), BFA (Bachelor of Fine Arts), BAA (Bachelor of Applied Arts), BIS (Bachelor of Individualized Studies), BM (Bachelor of Music), BME (Bachelor of Music Education), BSBA (Bachelor of Science in Business Administration), BSE (Bachelor of Science in Education), BSET (Bachelor of Science in Engineering Technology), MA (Master of Arts), MS (Master of Science), MBA (Master of Business Administration), MFA (Master of Fine Arts), MSW (Master of Social Work), EdD (Doctor of Education), PhD (Doctor of Philosophy)

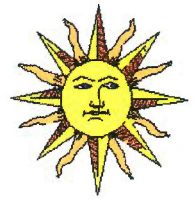
# Oakland County





# MARKET DYNAMICS

## *FAST FACTS*



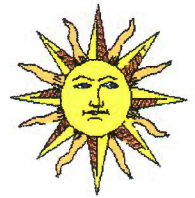
- ◆ Oakland County has more people than each of these nine “states”:

Vermont	Alaska	Delaware
North Dakota	South Dakota	Rhode Island
Montana	Wyoming	District of Columbia

- ◆ Between 1990 and 1999, Oakland County households grew 14% to a total of 459,300 -- more households than each of 12 states.
- ◆ Oakland County’s population grew 8.9% between 1990 and 1999 while the state of Michigan grew 6.1%. The increase in Oakland County accounts for 17% of the total increase in the state’s population.
- ◆ In 2000, over 13% of all people employed in Michigan worked in Oakland County.
- ◆ Oakland County's payroll in 1998 for its 41,626 businesses exceeded \$29.5 billion (County Business Patterns, 1998).
- ◆ Oakland County's Total Effective Buying Income (EBI) of \$29.8 billion was higher than that of 15 states in 1999.
- ◆ In 1999, Oakland County's median household EBI of \$52,669 was 7th highest nationally when ranked with other metro areas.
- ◆ Retail sales in Oakland County during 1999 totaled \$22.2 billion which exceeded the total retail sales of fifteen entire states.
- ◆ Oakland County is Michigan’s leading center for international commercial activity with 565 foreign owned firms from 25 countries. This equals nearly 40 percent of all foreign owned firms in the state.
- ◆ Over 43 percent of Japanese owned firms in the state are located in the county.

# MARKET DYNAMICS

## *FAST FACTS* (continued)



- ◆ \$2.2 billion was invested in construction projects in the county in 2000.
- ◆ There are more natural lakes in the County than in any other county in the state. Oakland contains about 1,468 lakes and headwaters of five major rivers, the Clinton, the Huron, Rouge, Shiawassee and Flint Rivers.
- ◆ Residents of Oakland County live amid a variety of cultural and entertainment options including the popular Meadow Brook Theatre and the Meadow Brook Music Festival Theatre, the Michigan Opera Theatre, and the Detroit Symphony Orchestra Hall.
- ◆ More than 43,000 businesses are located in the county and employ over 700,000 people.
- ◆ There are 14 institutions of higher learning, including Oakland University and Lawrence Technological University, with a total enrollment in 2000 exceeding 82,000.
- ◆ One of Michigan's most popular tourist attractions is the new 1.7 million square foot Great Lakes Crossing Mall. This 175 store and entertainment center contains restaurants, department store outlets, big box retailers and a 25 screen theater complex with stadium seating.
- ◆ More than one third of Michigan's R&D firms are located in Oakland County.
- ◆ More than 178 business, industrial, and research parks with a total of almost 9,000 acres have ready sites for manufacturing and R&D operations in the county.
- ◆ One third of all U.S. auto production takes place within 70 miles of the county.
- ◆ Per capita income of Oakland County residents in 1998 was \$42,378. Oakland ranks second in per capital income 1998 for counties with over 1 million population.



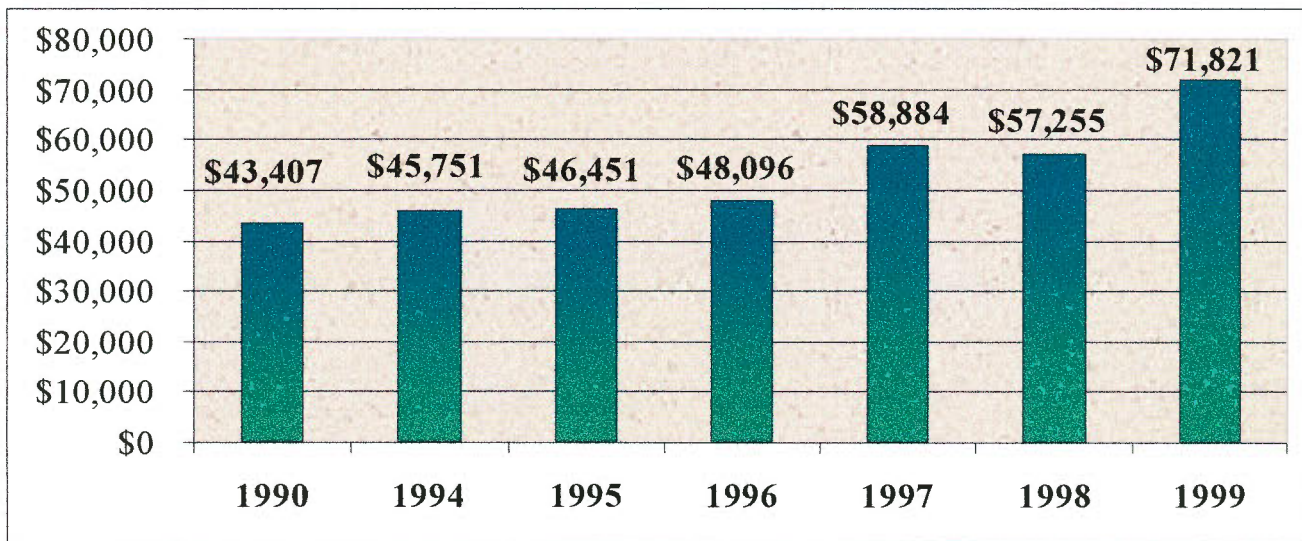
# MARKET DYNAMICS

## Median Household Income

### Oakland County



1990-1999



- ◆ In 1999, nine years since the 1990 Census, Oakland County's median household income has increased 65% to \$71,821.
- ◆ The median household income for Oakland County in 1990 was \$43,407. The national median household income was \$34,914 for that year.
- ◆ Oakland County residents saw the largest single year increase in their median household income from 1998 to 1999 -- a 25% jump in one year.

Source: Market Profile Analysis (formerly Donnelly's Market Analysis)  
Updated: Jan. 2001

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# MARKET DYNAMICS

## Median Household Income By Community, 1999



Community	Estimated Med. Hshld. Inc.	Community	Estimated Med. Hshld. Inc.
Bloomfield Hills	\$251,754	Rose Township	\$65,833
Orchard Lake Village	\$188,820	Brandon Township	\$54,257
Bingham Farms, Franklin Village	\$169,948	White Lake Township	\$63,417
Lake Angelus Village	\$154,000	Highland Township	\$64,052
Bloomfield Township	\$147,478	Ortonville Village	\$62,229
West Bloomfield Township	\$115,328	Walled Lake	\$62,768
Oakland Township	\$107,708	Farmington	\$61,549
Beverly Hills Village	\$106,161	Oxford Township	\$59,922
Birmingham	\$87,591	Wolverine Lake Village	\$57,571
Northville	\$98,502	Southfield	\$57,477
Huntington Woods	\$92,130	Lake Orion Village	\$57,951
Clarkston Village	\$89,212	Waterford Township	\$57,607
Rochester Hills	\$89,418	Berkley	\$56,853
Troy	\$88,141	Oxford Village	\$54,797
Lathrup Village	\$85,475	Milford Village	\$54,054
Independence Township	\$85,380	Royal Oak	\$55,362
Milford Township	\$84,284	Rochester	\$54,340
Pleasant Ridge	\$84,988	Clawson	\$52,939
Farmington Hills	\$83,452	Auburn Hills	\$51,773
Commerce Township	\$80,908	Wixom	\$54,670
Novi	\$73,312	Oak Park	\$50,092
Springfield Township	\$72,948	South Lyon	\$45,211
Groveland Township	\$72,679	Keego Harbor	\$46,192
Orion Township	\$70,790	Madison Heights	\$45,055
Addison Township	\$69,598	Holly Village	\$41,512
Holly Township	\$68,212	Ferndale	\$40,673
Sylvan Lake	\$68,750	Hazel Park	\$33,540
Lyon Township	\$68,728	Pontiac	\$29,653
		Royal Oak Township	\$22,907
		<b>OAKLAND COUNTY</b>	<b>\$71,821</b>

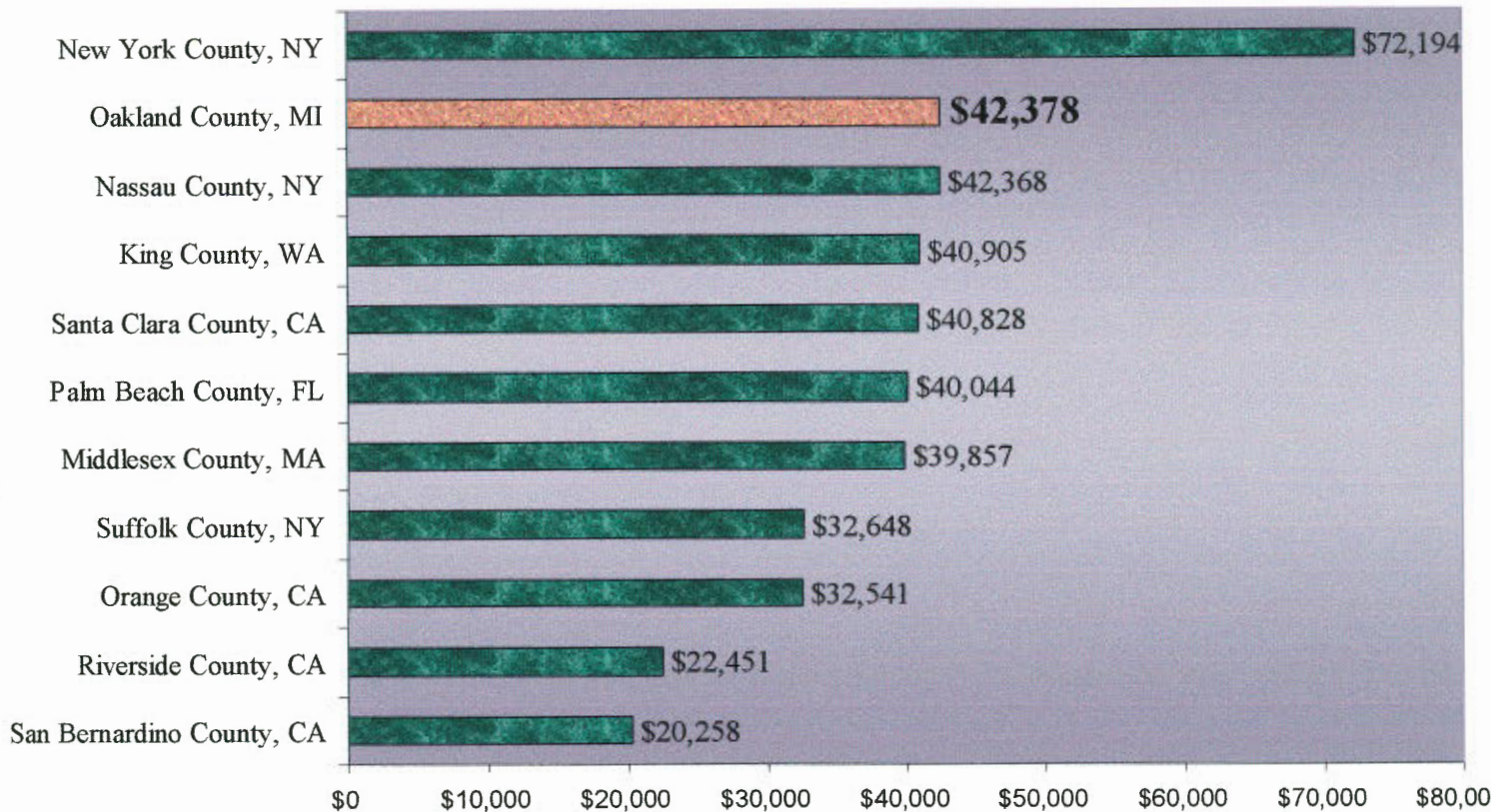
Source: Market Profile Analysis (formerly Donnelley Marketing)  
Updated: Jan. 2001



# MARKET DYNAMICS

## PER CAPITA INCOME, 1998

COMPARED TO SELECTED SUBURBAN COUNTIES  
WITH POPULATIONS OVER 1 MILLION



- ◆ **Oakland County ranked second in per capita income for 1998 among the selected counties with populations of at least one million people.**
- ◆ **New York County was the only county that ranked ahead of Oakland.**

Source: Bureau of Economic Analysis  
Updated: Jan, 2001



# MARKET DYNAMICS



## Per Capital Income, 1998 18 Counties Selected for Comparison with Oakland County

<b>CENTRAL CITY Suburban County</b>	<b>Personal Income</b>	<b>Population (in thou- sands)</b>	<b>Per Capita Income</b>
<b><u>DETROIT, MI</u></b>			
<b>OAKLAND COUNTY</b>	<b>\$49,796,054</b>	<b>1175.1</b>	<b>\$42,378</b>
Macomb County	\$22,254,685	786.9	\$28,283
<b><u>BOSTON, MA</u></b>			
Essex County	\$22,930,086	700.3	\$32,740
Middlesex County	\$56,695,342	1422.5	\$39,857
Norfolk County	\$25,332,607	642.1	\$39,453
<b><u>CHICAGO, IL</u></b>			
DuPage County	\$37,191,152	881.0	\$42,215
<b><u>PALM BEACH, FL</u></b>			
Palm Beach County	\$41,360,621	1032.9	\$40,044
<b><u>LOS ANGELES, CA</u></b>			
Orange County	\$88,634,465	2723.8	\$32,541
Riverside County	\$33,243,508	1480.7	\$22,451
San Bernardino County	\$33,141,680	1636.0	\$20,258
Santa Clara County	\$67,033,578	1641.8	\$40,828
<b><u>NEW YORK, NY</u></b>			
Erie County, NY	\$24,447,157	933.7	\$26,183
Nassau County, NY	\$55,119,960	1301.0	\$42,368
Suffolk County, NY	\$44,745,115	1370.6	\$32,648
Westchester County, NY	\$42,581,346	900.9	\$47,267
<b><u>PHILADELPHIA, PA</u></b>			
Montgomery County	\$30,531,948	719.6	\$42,431
<b><u>WASHINGTON, D.C.</u></b>			
Montgomery County, MD	\$35,574,586	839.2	\$42,393
Prince George's Co., MD	\$21,750,345	776.9	\$27,996
<b><u>SEATTLE, WASHINGTON</u></b>			
King County, WA	\$67,670,660	1654.3	\$40,905

Source: Bureau of Economic Analysis  
Updated Jan. 2001



# MARKET DYNAMICS



## Per Capita Income By Community, 1989 Figures

Community	Per Capita Income	Community	Per Capita Income
Bloomfield Hills	\$77,948	Milford Township	\$17,745
Bingham Farms Village	\$63,695	Lake Orion Village	\$17,587
Franklin Village	\$56,648	Springfield Township	\$17,505
Lake Angelus Village	\$52,240	Groveland Township	\$17,381
Orchard Lake	\$50,695	Wolverine Lake Village	\$17,330
Bloomfield Township	\$45,504	White Lake Township	\$16,750
Birmingham	\$37,061	Keego Harbor	\$16,680
West Bloomfield Township	\$31,845	Waterford Township	\$16,661
Beverly Hills Village	\$31,562	Oxford Township	\$16,284
Huntington Woods	\$28,897	Lyon Township	\$16,157
Oakland Township	\$26,599	Clawson	\$15,892
Farmington Hills	\$25,499	Brandon Township	\$15,874
Lathrup Village	\$24,122	Rose Township	\$15,758
Sylvan Lake	\$24,059	Highland Township	\$15,716
Clarkston	\$23,663	Berkley	\$15,487
Pleasant Ridge	\$23,301	Auburn Hills	\$15,169
Troy	\$23,249	Milford Village	\$14,814
Rochester Hills	\$23,209	Oak Park	\$14,544
Farmington	\$21,549	Ortonville Village	\$14,356
Independence Township	\$21,271	Madison Heights	\$14,192
Southfield	\$21,098	South Lyon	\$14,075
Novi	\$20,752	Holly Township	\$13,828
Rochester	\$20,107	Leonard Village	\$13,670
Wixom	\$19,643	Holly Village	\$12,766
Commerce	\$19,165	Ferndale	\$12,704
Walled Lake	\$18,424	Royal Oak Township	\$11,182
Royal Oak	\$18,065	Hazel Park	\$11,018
Addison Township	\$17,981	Pontiac	\$9,847
Oxford Village	\$17,806		
Orion Township	\$17,773	<b>OAKLAND COUNTY</b>	<b>\$21,125</b>

Source: U.S. Census Bureau, 1990 data.  
Updt: Jan. 2001

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# Oakland County





# SITE & BUILDING DATA

## *FAST FACTS*



### **Business Parks:**

- ◆ Almost 9,000 acres in Oakland County are currently contained in 178 business parks. Classifications for these business parks include research & development/hi-tech, light industrial, heavy industrial and office.
- ◆ Auburn Hills and Wixom lead the county with 21 business parks each. Novi ranks second with 19, followed by Farmington Hills and Troy (each have 17), Commerce Township with 14 and Rochester Hills with 13 business parks.
- ◆ In 2000, industrial parks occupied 688 acres in Madison Heights, 437 acres in Farmington Hills, 401 acres in Commerce Township and 364 acres in Troy. Oakland County's R&D/High Tech Parks were primarily located in Auburn Hills, which boasts 1,978 acres of these parks, followed by Novi (185 acres), Rochester (140 acres) and Southfield (109 acres).

### **Multi Tenant Office Buildings:**

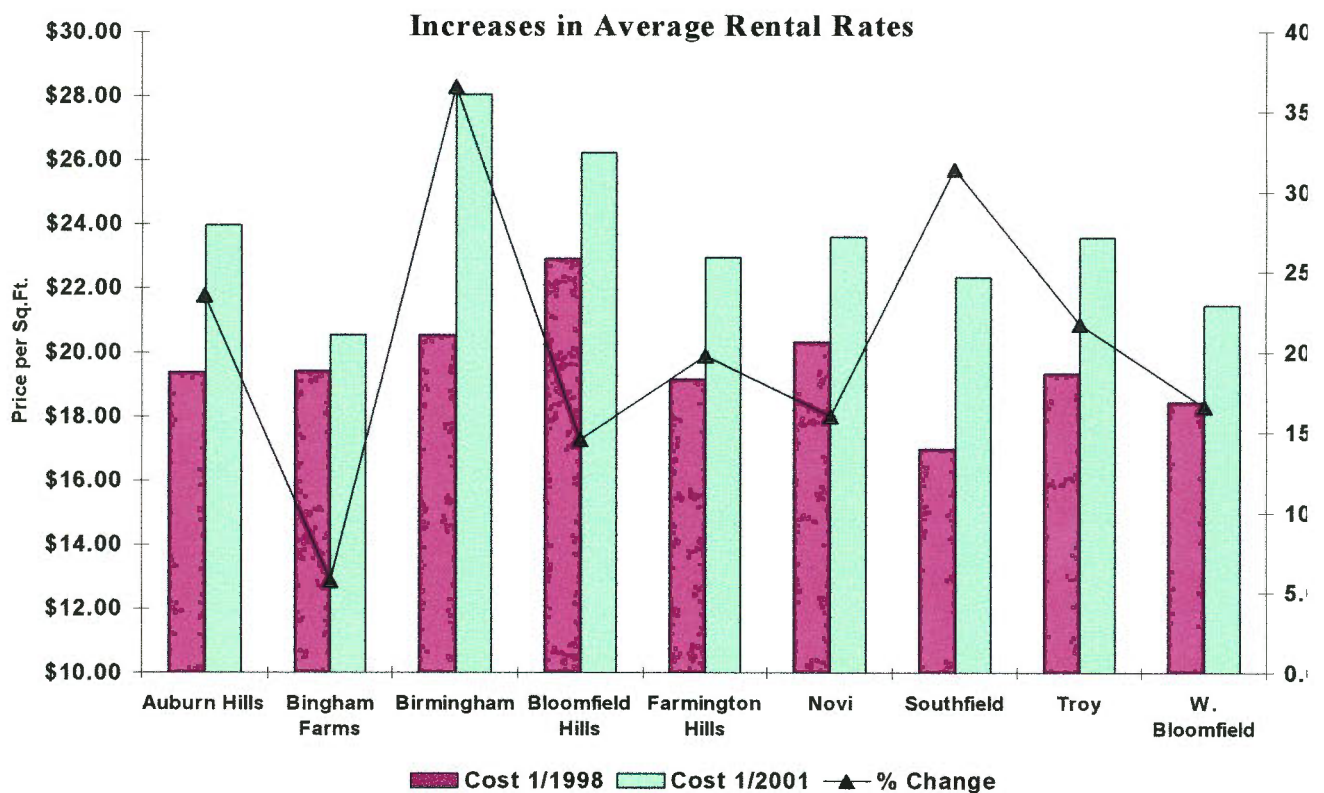
- ◆ Oakland County led the region in new office development in 1999, with a total of 4,570,203 square feet completed or under construction.
- ◆ Southfield has the lowest vacancy rate for multi tenant office space at 3.15%
- ◆ The major suburban markets for office space in Oakland County consisted of 42,322,310 square feet in 2000. Over three million square feet of this space was available to rent. The vacancy rate for Oakland County was 8.91% on average.
- ◆ The median cost for Oakland County multi-tenant office buildings is \$23.55 per sq. ft.
- ◆ Southfield, followed by Troy and Farmington Hills, have the most space available to rent.
- ◆ Multi-tenant office space occupancy reached an all-time high in 1999. Demand resulted in 20 new office projects in Oakland County for the first six months of 2000.

# LEASING ACTIVITY



## Multi-Tenant Office Space, 2000 20,000 Rentable Sq. Ft and Above

	<u>Rental Rate</u>	<u>Rentable Sq. Ft.</u>	<u>Available Sq. Ft.</u>	<u>Vacancy Rate</u>
Auburn Hills/Rochester Hills	\$19.84	498,200	16,940	3.4%
Birmingham/Bloomfield Hills	\$24.06	3,393,839	229,593	6.8%
Farmington Hills	\$20.50	3,938,487	377,774	9.6%
Novi	\$20.76	746,211	1,081,898	3.8%
Southfield	\$19.83	16,526,309	1,081,898	6.6%
Troy	\$21.03	10,722,279	465,022	4.3%
West Bloomfield	\$20.42	576,918	31,150	5.4%

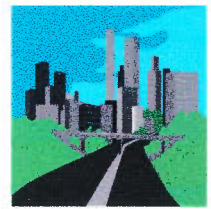


Sources: The Hayman Company, The Friedman Report  
Updated January 2001



# LEASING ACTIVITY

## Industrial and Hi-Tech, 2000



	<u>Total Sq.Ft</u>	<u>Available Sq. Ft.</u>	<u>Vacancy Rate</u>	<u>Rental Rate</u>	
				<u>Whse/Mfg.</u>	<u>R&amp;D</u>
<b>Auburn Hills/ Rochester Hills</b>	<b>21,860,501</b>	<b>1,255,461</b>	<b>5.7%</b>	<b>\$5.50-\$9.40</b>	<b>\$10.50-\$16.00</b>
<b>Madison Heights</b>	<b>10,050,128</b>	<b>759,300</b>	<b>7.6%</b>	<b>\$5.25-\$6.95</b>	<b>\$7.95-\$11.95</b>
<b>Royal Oak Area</b>	<b>12,186,848</b>	<b>449,491</b>	<b>3.7%</b>	<b>n/a</b>	<b>n/a</b>
<b>Southfield/ Bloomfield Twp.</b>	<b>5,639,371</b>	<b>672,024</b>	<b>11.9%</b>	<b>\$3.75-\$6.50</b>	<b>\$5.95-\$14.00</b>
<b>Troy</b>	<b>20,249,086</b>	<b>1,327,196</b>	<b>6.6%</b>	<b>\$5.30-\$6.95</b>	<b>\$8.15-\$15.50</b>
<b>Farmington/ Farmington Hills</b>	<b>10,903,990</b>	<b>768,344</b>	<b>7.1%</b>	<b>\$5.75-\$7.50</b>	<b>\$7.00-\$15.50</b>
<b>Novi</b>	<b>6,836,006</b>	<b>707,398</b>	<b>10.4%</b>	<b>\$5.95-\$9.50</b>	<b>\$7.00-\$15.50</b>
<b>Wixom</b>	<b>7,590,231</b>	<b>882,545</b>	<b>11.6%</b>	<b>\$6.00-\$7.50</b>	<b>\$7.00-15.00</b>
<b>Total of Submarkets</b>	<b>95,316,161</b>	<b>6,821,759</b>	<b>8.1%</b>		

- ◆ Troy, Auburn Hills, Wixom and Novi have exploded with new R&D developments in 2000. Over three (3) million square feet of new development for research, development and engineering has occurred over the last two years.
- ◆ The Royal Oak area has the lowest vacancy rate for industrial and hi-tech leasable space at 3.7%. and 2.2% accordingly.
- ◆ Oakland County has 38.7 million square feet of warehouse/manufacturing space and 10.26 million square feet of research/high tech space in Auburn Hills, Madison Heights, Rochester, Southfield and Troy.
- ◆ In 2000, Oakland County more than 95 million square feet of leasable industrial and hi-tech space, of which 6.8 million square feet is currently available.
- ◆ Vacancy rates were 5.7% for warehouse/manufacturing space and 4.5% for research/high tech space.
- ◆ In the cities of Auburn Hills, Troy and Wixom, nearly all industrial complexes will be leased or sold before the completion of the properties.

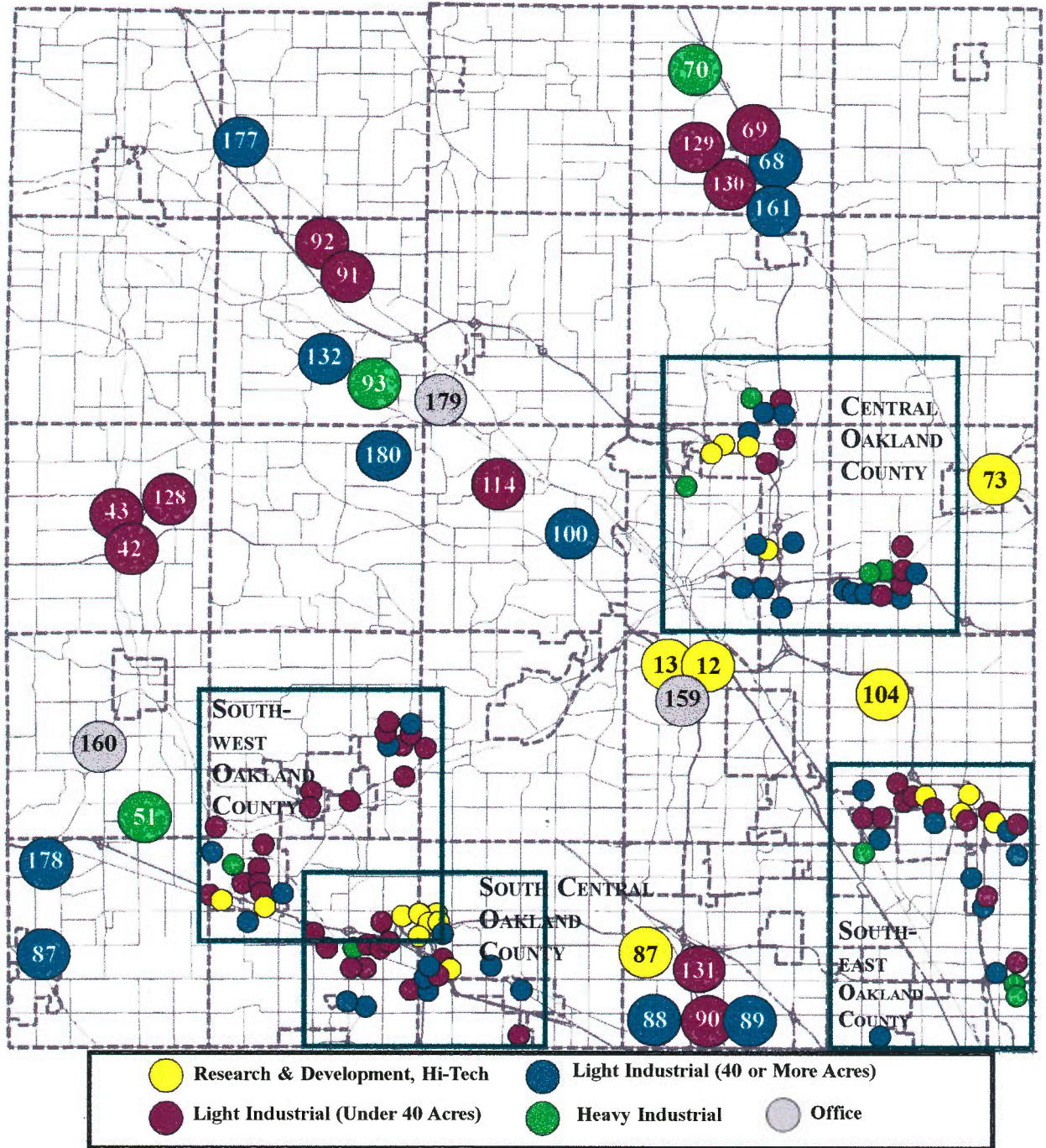
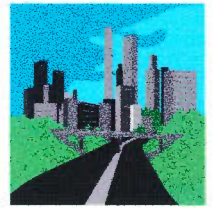
Sources: Grubb & Ellis, , Friedman Report, Jan. 2001.  
Updated: January 2001

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# BUSINESS PARKS

## Distribution of Parks in Oakland County



Update: Jan. 2001



# BUSINESS PARKS

## Oakland County Map Less Industrialized Areas



### BLOOMFIELD TOWNSHIP

- 12** Bloomfield Hills Research Park  
Total Acres: 25
- 13** Bloomfield Industrial Park  
Total Acres: 50
- 159** Bloomfield Office Park  
Total Acres: 80

### GROVELAND TOWNSHIP

- 177** Grove Tech Park  
Total Acres: 40

### HIGHLAND TOWNSHIP

- 42** Alloy Parkway  
Total Acres: 31
- 43** Llewellyn Industrial Park  
Total Acres: 17
- 128** Highland Commerce Center  
Total Acres: 15

### INDEPENDENCE TOWNSHIP

- 179** Gateway Office Park

### LYON TOWNSHIP

- 178** Trident Park Industrial Building

### MILFORD TOWNSHIP

- 51** Milford Industrial Park  
Total Acres: 30
- 160** Milford Corporate Office Park

### OXFORD

- 68** Drahner Rd. Industrial Park  
Total Acres: 44
- 69** Oxford Industrial Park  
Total Acres: 37
- 129** Oakwood Industrial Park  
Total Acres: 25
- 130** HCM Industrial Park  
Total Acres: 26
- 161** Thomas Industrial Park

### OXFORD TOWNSHIP

- 70** X-Celsior Industrial Park  
Total Acres: 60

### ROCHESTER

- 73** Parkdale Technology Park  
Total Acres: 140

### SOUTHFIELD

- 131** Maple Ridge Industrial Park  
Total Acres: 15
- 87** American Commerce Center  
Total Acres: 70
- 88** Bridge Industrial Park  
Total Acres: 49
- 89** Southfield Tech Center  
Total Acres: 72
- 90** Southfield Tech Center #2  
Total Acres: 37

### SPRINGFIELD TOWNSHIP

- 91** Holly Greens Industrial Park #1  
Total Acres: 28
- 92** Holly Greens Industrial Park #2  
Total Acres: 36
- 93** Valentine's Industrial Park  
Total Acres: 40
- 132** North Oaks Industrial Park  
Total Acres: 100

### TROY

- 104** Northfield Hills Corporate Center  
Total Acres: 148

### WATERFORD

- 114** Williams Lake Industrial Park  
Total Acres: 31
- 100** HVT Industrial Park  
Total Acres: 26

### WHITE LAKE

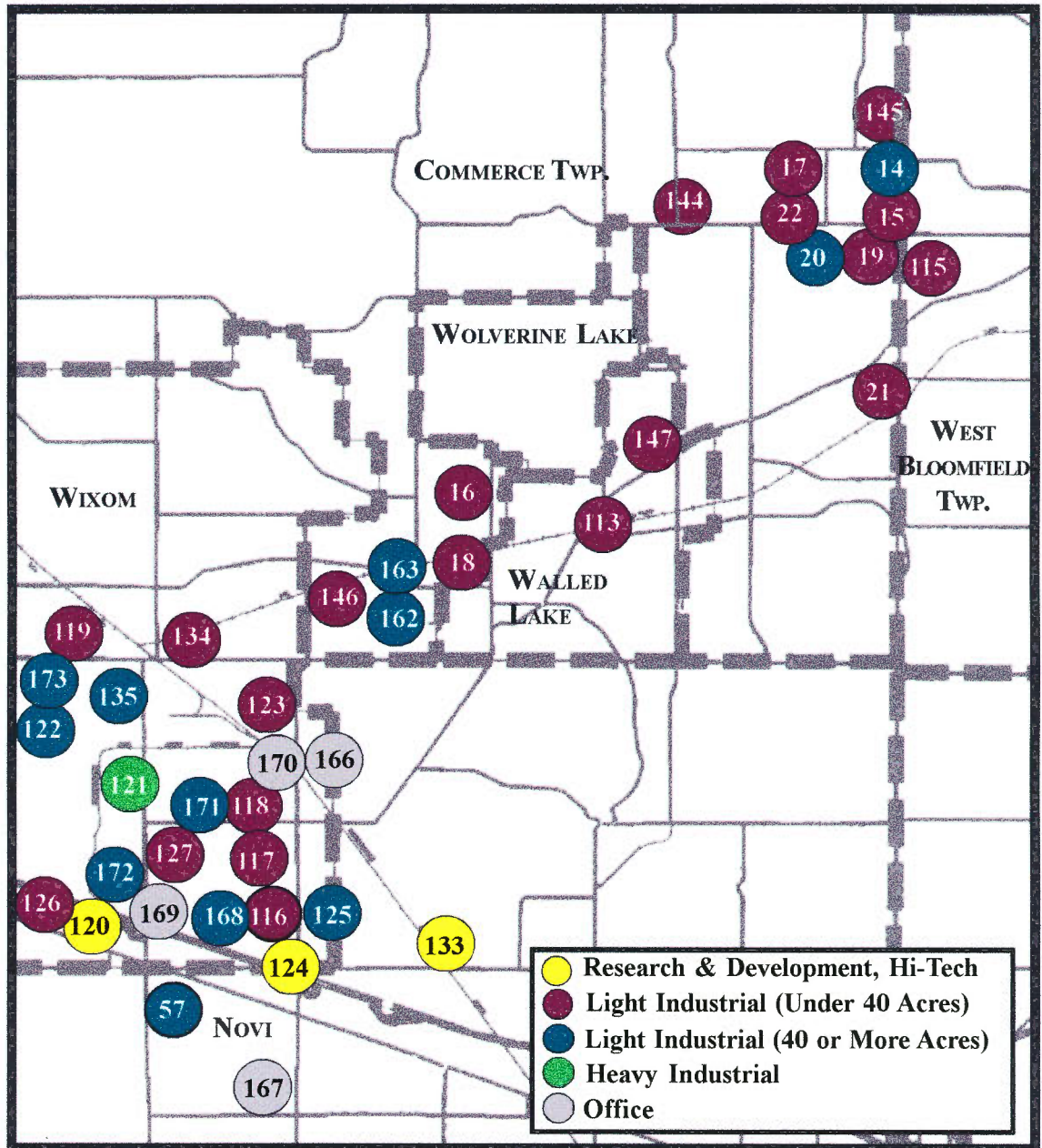
- 180** Prospector's Square Industrial Park  
Total Acres: 10

Update: Jan 2001

# BUSINESS PARKS

## Southwest Region

### Lakes Area

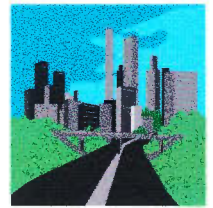


Update: Jan.2001

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# BUSINESS PARKS



## Southwest Region, Lakes Area

### COMMERCE TOWNSHIP

- 14 Haggerty Rd. Industrial Park Subdivision  
Total Acres: 80
- 15 Haggerty Rd. Industrial Park #2  
Total Acres: 13
- 16 Harrison Industrial Acres  
Total Acres: 26
- 17 Homestead Industrial Park  
Total Acres: 33
- 18 Maple Benstein Industrial Park  
Total Acres: 17
- 19 Oakley Park - Martin Industrial  
Total Acres: 10
- 20 Pinewood Industrial Park  
Total Acres: 96
- 21 Pontiac Trail Industrial Park  
Total Acres: 15
- 22 Richardson Industrial Park  
Total Acres: 25
- 162 Ladd Industrial Park  
Total Acres: 14.4
- 163 Claron Industrial Park  
Total Acres: 31.6
- 144 Boulder Industrial Park  
Total Acres: 15
- 145 Northland Industrial Park  
Total Acres: 25
- 146 Traditional Park Place  
Total Acres: 12.5

### Novi

- 57 Novi Business Center  
Total Acres: 64
- 166 Beck West Corporate Park
- 167 Tasmin Office Park

### WALLED LAKE

- 113 Dedoes Industries  
Total Acres: 16
- 147 Walled Lake Tech Park

### WEST BLOOMFIELD TOWNSHIP

- 115 West Bloomfield Tech Center  
Total Acres: 6

### WIXOM

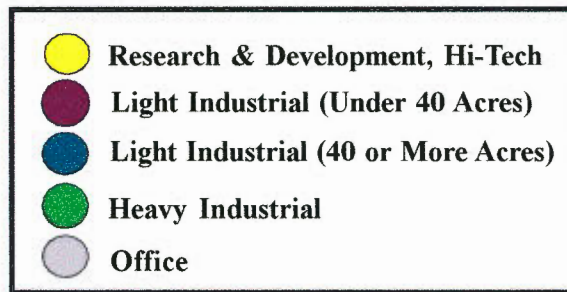
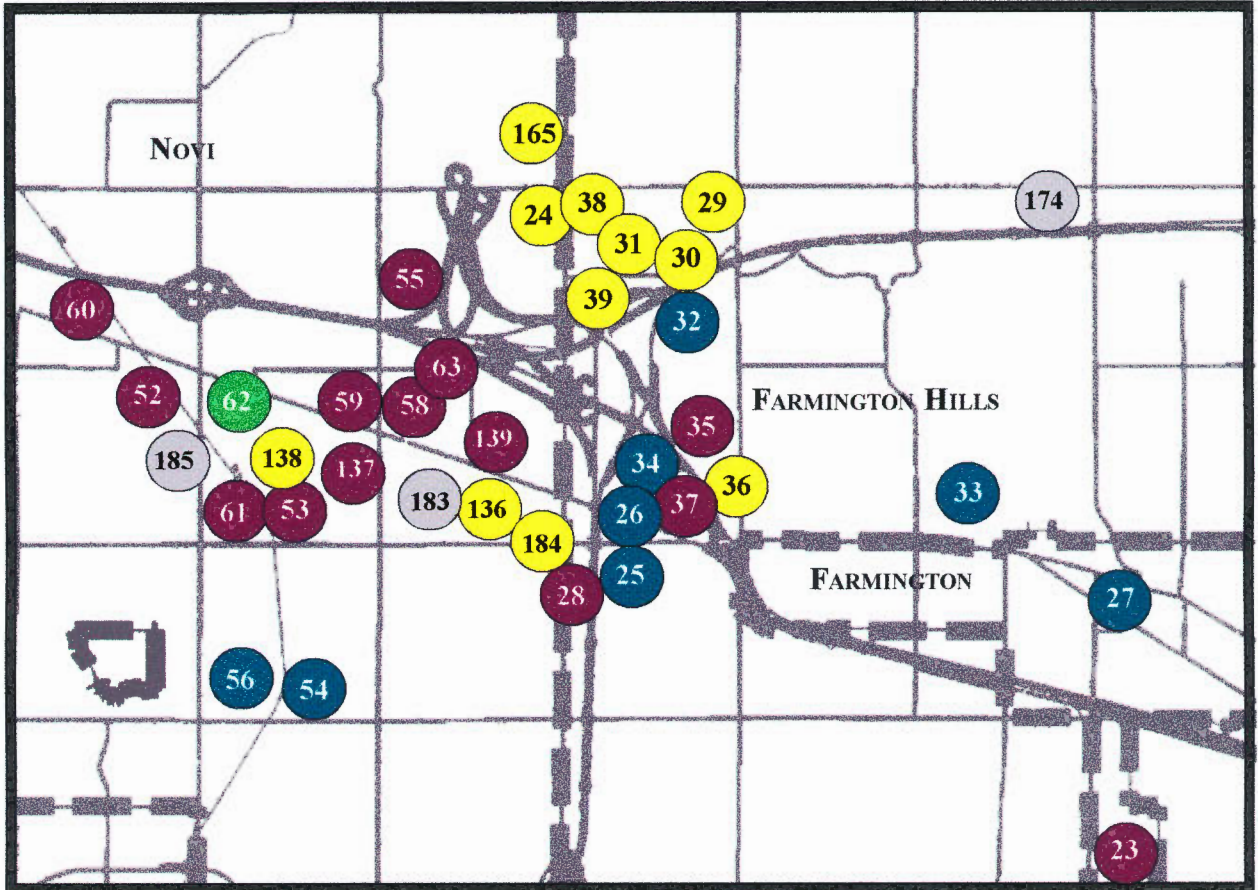
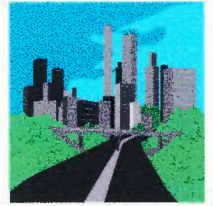
- 116 Avanti Industrial Park  
Total Acres: 13
- 117 Beck-Tec Industrial Park  
Total Acres: 22
- 118 Bruce Industrial Park  
Total Acres: 38
- 119 Dennis Industrial Complex  
Total Acres: 17
- 120 Grand Oaks Commerce Center I & II  
Total Acres: 55
- 121 Martin Industrial Park  
Total Acres: 18
- 122 Oak Creek Industrial Park  
Total Acres: 110
- 123 Schonscheck Industrial Park  
Total Acres: 15
- 124 Westcott Center  
Total Acres: 62
- 125 Wixom Business Center  
Total Acres: 50
- 126 Wixom Grand River Industrial Park  
Total Acres: 22
- 127 Wixom Industrial Park  
Total Acres: 38
- 134 Century Industrial Park  
Total Acres: 30
- 135 Wixom West Technology  
Total Acres: 58
- 168 Beck Business Park  
Total Acres: 18
- 169 Beck West Corporate Park
- 170 Beck North Corporate Park  
Total Acres: 90
- 171 Wixom Industrial Complex  
Total Acres: 10
- 172 Alpha Tech Corporate Park  
Total Acres: 7
- 173 Naccarato Industrial Park  
Total Acres: 4
- 133 Beckwest Corporate Park  
Total Acres: 22.5

Update: Jan.2001

# BUSINESS PARKS

## Southcentral Region

### I-275/I-696 Corridor



Update: Jan 2001

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# BUSINESS PARKS

## Southcentral Region I-275/I-696 Corridor



### FARMINGTON

- 23 Alta Berger Subdivision  
Total Acres: 27

### FARMINGTON HILLS

- 174 Olympia Park Development
- 24 Country Club Corporate Park  
Total Acres: 108
- 25 Farmington Freeway Industrial Park 1,2,3  
Total Acres: 197
- 26 Farmington Freeway Industrial Park South  
Total Acres: 43
- 27 Farmington Grand River Industrial Park  
Total Acres: 40
- 28 Farmington Hills Industrial Park  
Total Acres: 18
- 29 Farmington Hills I.R.O. Park North  
Total Acres: 20
- 30 Farmington Hills I.R.O. Park South  
Total Acres: 24
- 31 Farmington Hills Tech Center  
Total Acres: 15
- 32 Farmington Interchange Industrial Park  
Total Acres: 40
- 33 Farmington Research & Industrial Center  
Total Acres: 44
- 34 Grand River Industrial Park  
Total Acres: 40
- 35 Hallwood Court  
Total Acres: 32
- 36 Halsted Commerce Park  
Total Acres: 40
- 37 Sinocola Industrial Park  
Total Acres: 15
- 38 Technology Park  
Total Acres: 20
- 39 West Tech Park  
Total Acres: 23

### Novi

- 165 Cabot Technologies
- 183 Marquee Corporate Center  
Total Acres: 9
- 184 Haggerty Corridor Corporate Center  
Total Acres: 2
- 185 Novi Corporate Center  
Total Acres: 12
- 52 Arbor Commerce Park  
Total Acres: 35
- 53 Catherine Drive Industrial Area  
Total Acres: 20
- 54 Hickory Corporate Park  
Total Acres: 45
- 55 Meadowbridge Center  
Total Acres: 17
- 56 Novex One Industrial Park  
Total Acres: 65
- 58 Novi Business Park  
Total Acres: 15
- 59 Novi Commerce Park  
Total Acres: 25
- 60 Novi Industrial Subdivision  
Total Acres: 25
- 61 Ten-Novu Industrial Park  
Total Acres: 20
- 62 Trans-X Dr. Industrial Park  
Total Acres: 25
- 63 Vincenti Industrial Park  
Total Acres: 30
- 136 Lake Point Research & Distribution Center  
Total Acres: 20
- 137 Meadowbrook Industrial Park  
Total Acres: 17
- 138 Orchard Hill Place Office & Research  
Total Acres: 165
- 139 Rothel Industrial Park  
Total Acres: 10

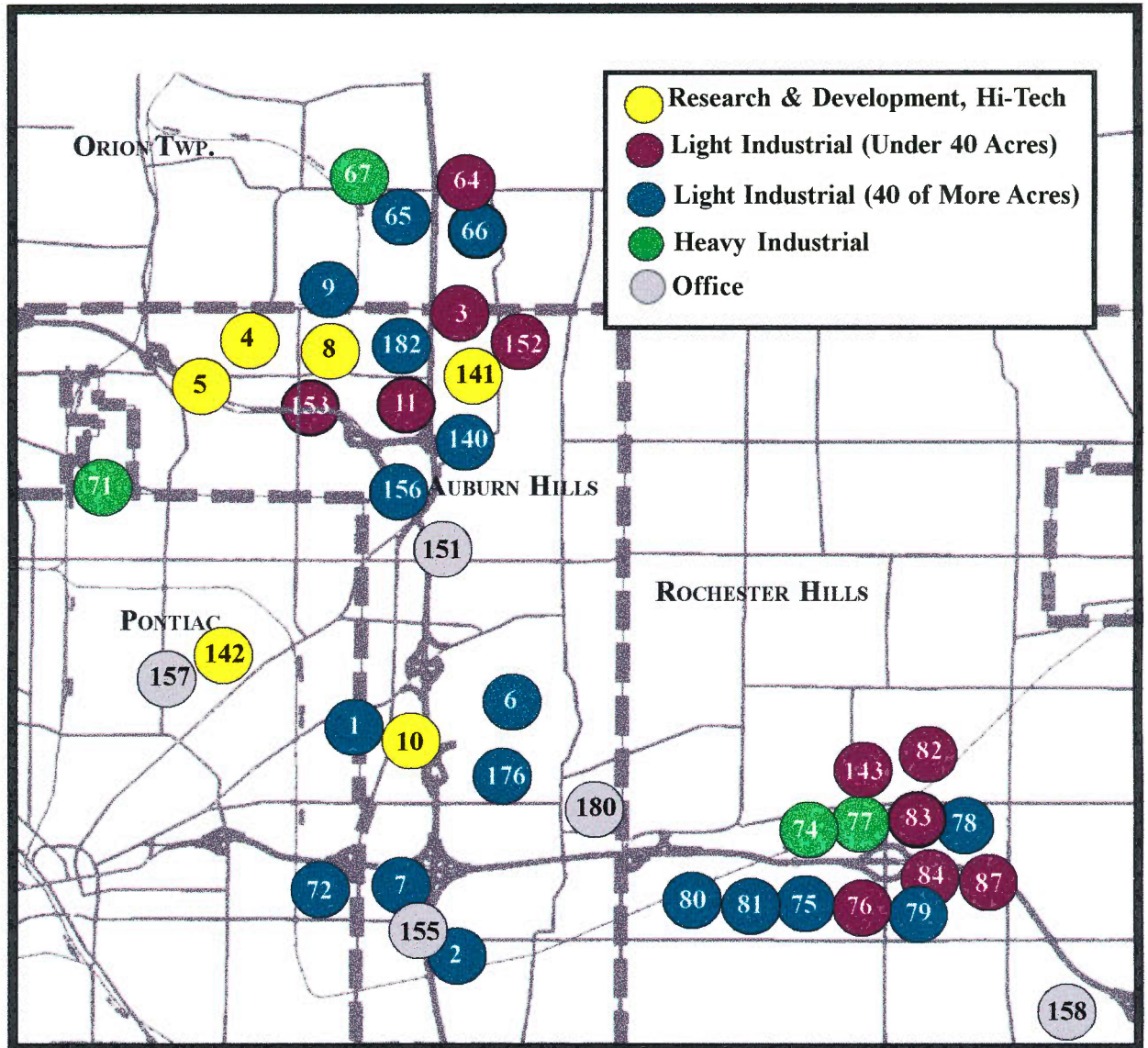
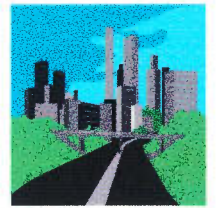
Update: Jan. 2001

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# BUSINESS PARKS

## Central Region

### I-75/M-59 Corridor



Update: Jan. 2001

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# BUSINESS PARKS

## Central Region I-75/M-59 Corridor



### AUBURN HILLS

- 1 Auburn Centre Industrial Park  
Total Acres: 52
- 2 Auburn Industrial Park  
Total Acres: 60
- 3 Dean Industrial Park  
Total Acres: 20
- 4 Metro North Technology Park I  
Total Acres: 101
- 5 Metro North Technology Park II  
Total Acres: 77
- 6 Oakland Technology Park  
Total Acres: 1800
- 7 Opdyke Industrial Park  
Total Acres: 40
- 8 Pinnacle Corporate Center  
Total Acres: 170
- 9 Purks Drive Industrial Park  
Total Acres: 43
- 10 University Commerce Park  
Total Acres: 23
- 11 Walton Opdyke Industrial Park  
Total Acres: 13
- 140 Glenmeade Industrial Park  
Total Acres: 40
- 141 Barclay Corporate Center  
Total Acres: 139
- 151 University Corporate Park
- 152 Auburn Business Park
- 153 Summit Corporate Park  
Total Acres: 32.5
- 181 Koll Corporate Center  
Total Acres: 21.3

- 155 Hillfield Industrial Park  
Total Acres: 6.4
- 156 Gateway Corporate Park
- 176 Auburn Hills Corporate Park
- 182 Pinnacle Industrial Park  
Total Acres: 9

### ORION TOWNSHIP

- 64 Kay Industrial Park  
Total Acres: 36
- 65 Northpointe Industrial Park  
Total Acres: 60
- 66 Orion Business Park  
Total Acres: 45
- 67 Orion Ridge Industrial Park  
Total Acres: 36

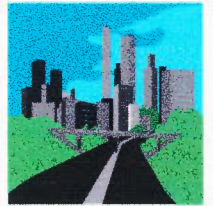
### PONTIAC

- 71 Highwood Industrial Park  
Total Acres: 90
- 72 Silverdome Industrial Park  
Total Acres: 40
- 142 Center Point Business Campus  
Total Acres: 100
- 157 North CenterPoint Business Campus

# BUSINESS PARKS

## Central Region

### I-75/M-59 Corridor



#### ROCHESTER HILLS

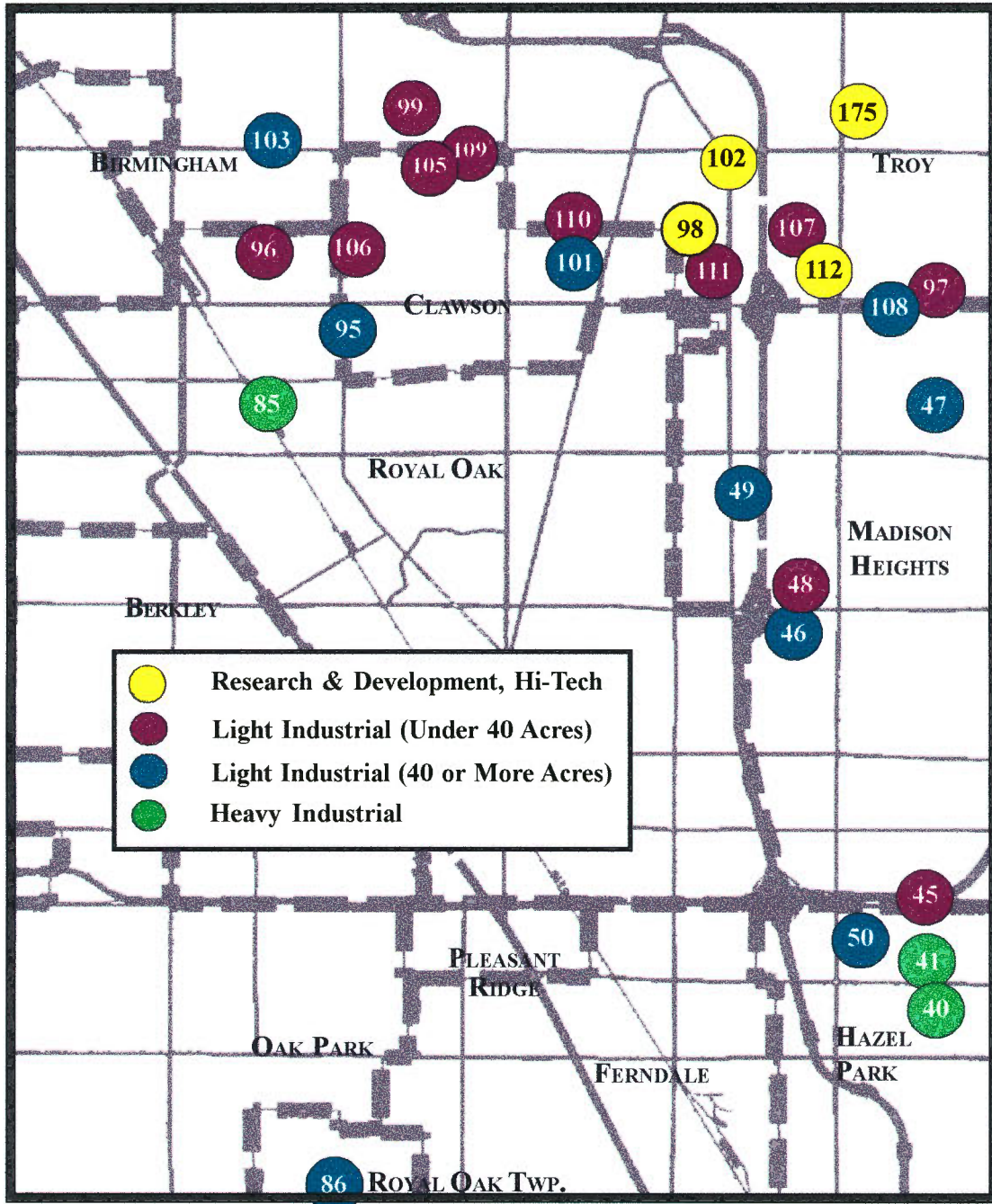
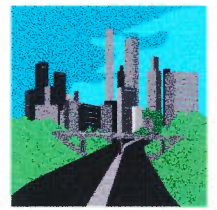
- 74** Avon Industrial Subdivision  
Total Acres: 26
- 143** Avon Industrial Park  
Total Acres: 33
- 75** Avon Tech Park  
Total Acres: 42
- 76** Commerce Park of Rochester Hills  
Total Acres: 22
- 77** Industro-Plex West  
Total Acres: 20
- 78** Industro-Plex East  
Total Acres: 40
- 79** Northfield Industrial Park  
Total Acres: 56
- 80** Rochester Hills Corporate Center  
Total Acres: 56
- 81** Rochester Hills Executive Park  
Total Acres: 92
- 82** Rochester Industrial Park  
Total Acres: 36
- 83** Royce Haley Industrial Park  
Total Acres: 10
- 84** T.A.N. Industrial Park  
Total Acres: 48
- 158** Boulevard Office Park



# BUSINESS PARKS

## Southeast Region

### I-75 Corridor

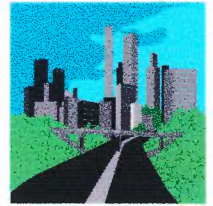


Update: Jan.2001

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# BUSINESS PARKS

## Southeast Region I-75 Corridor



### HAZEL PARK

- 40 Central Industrial Park  
Total Acres: 26
- 41 Maple Lane Industrial Park  
Total Acres: 20

### MADISON HEIGHTS

- 45 I-696 District  
Total Acres: 91
- 46 Interstate Industrial District  
Total Acres: 35
- 47 Madison Industrial & Tech District  
Total Acres: 336
- 48 Public Service Ctr Industrial District  
Total Acres: 28
- 49 Stephenson Industrial & Tech Corridor  
Total Acres: 182
- 50 John R-Ten Mile Industrial District  
Total Acres: 16

### ROYAL OAK

- 85 Oak Industrial Park  
Total Acres: 22

### ROYAL OAK TOWNSHIP

- 86 Royal Industrial Park  
Total Acres: 46

### TROY

- 95 Airport Tech Park  
Total Acres: 44
- 96 Birmingham Airport Park  
Total Acres: 31
- 97 Indusco Court Park  
Total Acres: 20
- 98 Indusco's Oakland Industrial Complex  
Total Acres: 80
- 99 Kirts Industrial Park  
Total Acres: 26
- 101 Maple Industrial Subdivision  
Total Acres: 67
- 102 Maple Research  
Total Acres: 35
- 103 Maplelawn Industrial Subdivision  
Total Acres: 45
- 105 Northwood Industrial Subdivision  
Total Acres: 31
- 106 Oakwood Industrial Subdivision  
Total Acres: 24
- 107 Ring Industrial Park  
Total Acres: 22
- 108 Robbins Executive Park East  
Total Acres: 98
- 109 Thunderbird Industrial Subdivision  
Total Acres: 42
- 110 Timlin Industrial Park  
Total Acres: 5
- 111 Troy Industrial Park  
Total Acres: 22
- 112 Troy Technology Park  
Total Acres: 27
- 175 Airport Business Park  
Total Acres: 54



# Oakland County



# MAJOR INDUSTRIAL PROJECTS

## Oakland County, 2000 Ranked by Square Feet



<u>Community</u>	<u>Project Name</u>	<u>Square Feet</u>
Pontiac	GM-Truck Product Center	635,000
Wixom	Century Industrial Park	300,000
Wixom	Beck Business Center, Phase II	298,455
Troy	Becker-DeMattia Corporate HQ	287,350
Auburn Hills	Kolbenschmidt Pierburg, AG	250,000
Troy	Delphi Automotive	242,722
Auburn Hills	Lincoln Property Co. (EDS)	210,000
Southfield	Colliers International	200,000
Troy	McGregor International Trade	132,838
Auburn Hills	PGAM	110,000
Wixom	Forest City Technologies	110,000
Auburn Hills	Dow Automotive	100,000

Source: Southeast Michigan Construction Monthly / Local Planning Commission / SEMCOG  
Updated: Mar. 2000

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# MAJOR COMMERCIAL/ OFFICE PROJECTS

**Oakland County, 2000  
Ranked by Square Feet**



<u>Community</u>	<u>Project Name</u>	<u>Square Feet</u>
Auburn Hills	The Auburn Mile (Meijers, Costco, Best Buy, Target)	6,500,000
Troy	Midtown Square	600,000
White Lake	White Lake Marketplace	336,859
Auburn Hills	Diamler Chrysler Financial HQ	360,000
Novi	Novi Expo Center	320,000
Novi	West Market Square	306,991
West Bloomfield	Gateway Center	273,500
Southfield	TechCommons	240,000
Troy	Northfield Plaza	215,000
Madison Hts.	Saturn Corp. Offices	207,000
Southfield	Colliers International	200,000
Oxford	Meijer	185,000
Auburn Hills	Country Creek Commons Shopping Center	180,000
Novi	Evergreen Development Co. Phase III	140,000

Source: Southeast Michigan Construction Monthly/ Local Planning Commission / SEMCOG  
Updated: Mar. 2001

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# TOTAL INDUSTRIAL PROJECTS

Developed by Community, 2000  
Ranked by Square Feet



<u>Community</u>	<u>Acres</u>	<u>Square Feet</u>
Wixom	105.4	1,853,328
Auburn Hills	63.8	1,685,634
Rochester Hills	12.7	941,660
Pontiac	56.4	821,590
Madison Heights	3.0	624,900
Novi	2.2	472,572
Southfield	unknown	333,000
Lyon Twp	53.0	330,618
Troy	unknown	270,418
Farmington Hills	12.8	210,805
Orion Twp	10.4	199,853
South Lyon	unknown	90,400
Clarkston	unknown	59,000
Independence	30.0	57,050
Walled Lake	unknown	53,280
Holly Twp	28.0	25,600
Hazel Park	5	19,627

Acreage information not available for all projects

Source: Southeast Michigan Construction Monthly/ Local Planning Commission  
Updated: Mar. 2001

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# TOTAL COMMERCIAL PROJECTS

Developed by Community, 2000  
Ranked by Square Feet



<u>Community</u>	<u># of Projects</u>	<u>Square Feet</u>
Troy	10	1,164,905
Novi	6	616,900
Auburn Hills	6	468,489
Independence	2	308,455
West Bloomfield	1	273,500
Orion Twp	2	239,593
Madison Heights	3	221,311
Oxford Twp	2	197,100
Farmington Hills	4	130,800
Lyon Twp	3	127,680
Southfield	4	78,814
Waterford	3	72,050
Wixom	2	51,000
Pontiac	2	50,920
Birmingham	1	49,500
Lake Orion	1	45,000
Milford Twp	1	36,000
South Lyon	2	34,800
Commerce	1	28,600

Source: Southeast Michigan Construction Monthly / Local Planning Commission

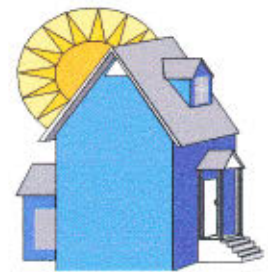
Updated: Mar. 2001

Acreage information not available for all projects

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# TOTAL RESIDENTIAL PROJECTS

Planned by Community, 2000  
Ranked by Number of Lots



<u>Community</u>	<u>Acres</u>	<u>No. of Lots</u>
Oxford Twp	1,500.0	1843
Bloomfield Twp	unknown	1000
Rochester Hills	280.2	636
Pontiac	98.1	328
Clarkston	177.0	165
Waterford	40.2	150
Oakland Twp	136.3	142
Commerce	37.6	128
Farmington Hills	49.4	101
Southfield	25.2	80
Novi	1,239.7	72
Birmingham	unknown	65
Auburn Hills	24.0	53
Wixom	15.1	48
Holly Village	8.9	20
Groveland	unknown	15
Lake Orion	unknown	5

Source: Southeast Michigan Construction Monthly/ Local planning Commission

Uptd: Mar. 2001

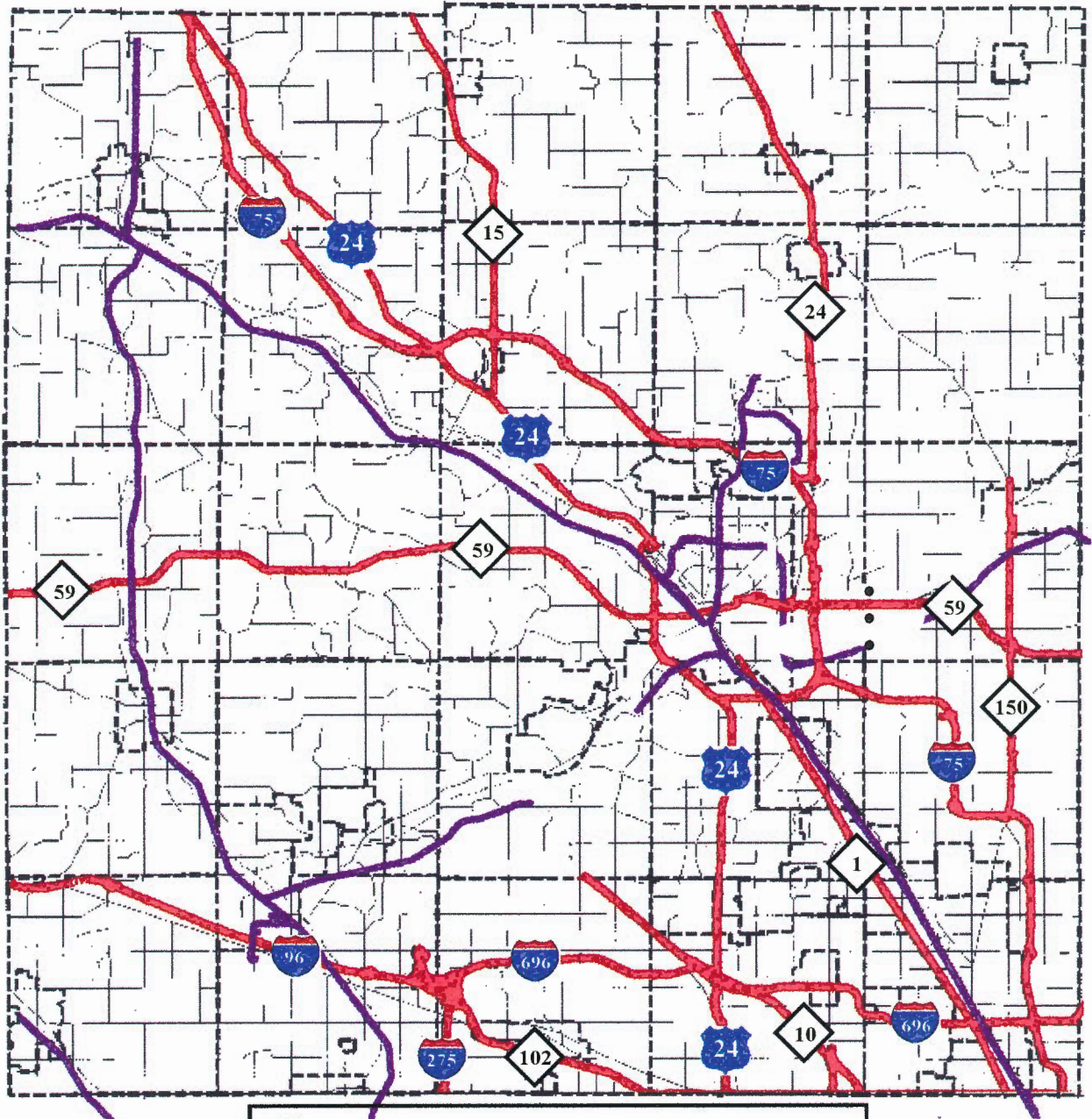
Acres information not available for all projects



# Oakland County



# MAJOR ROADS & RAILROADS

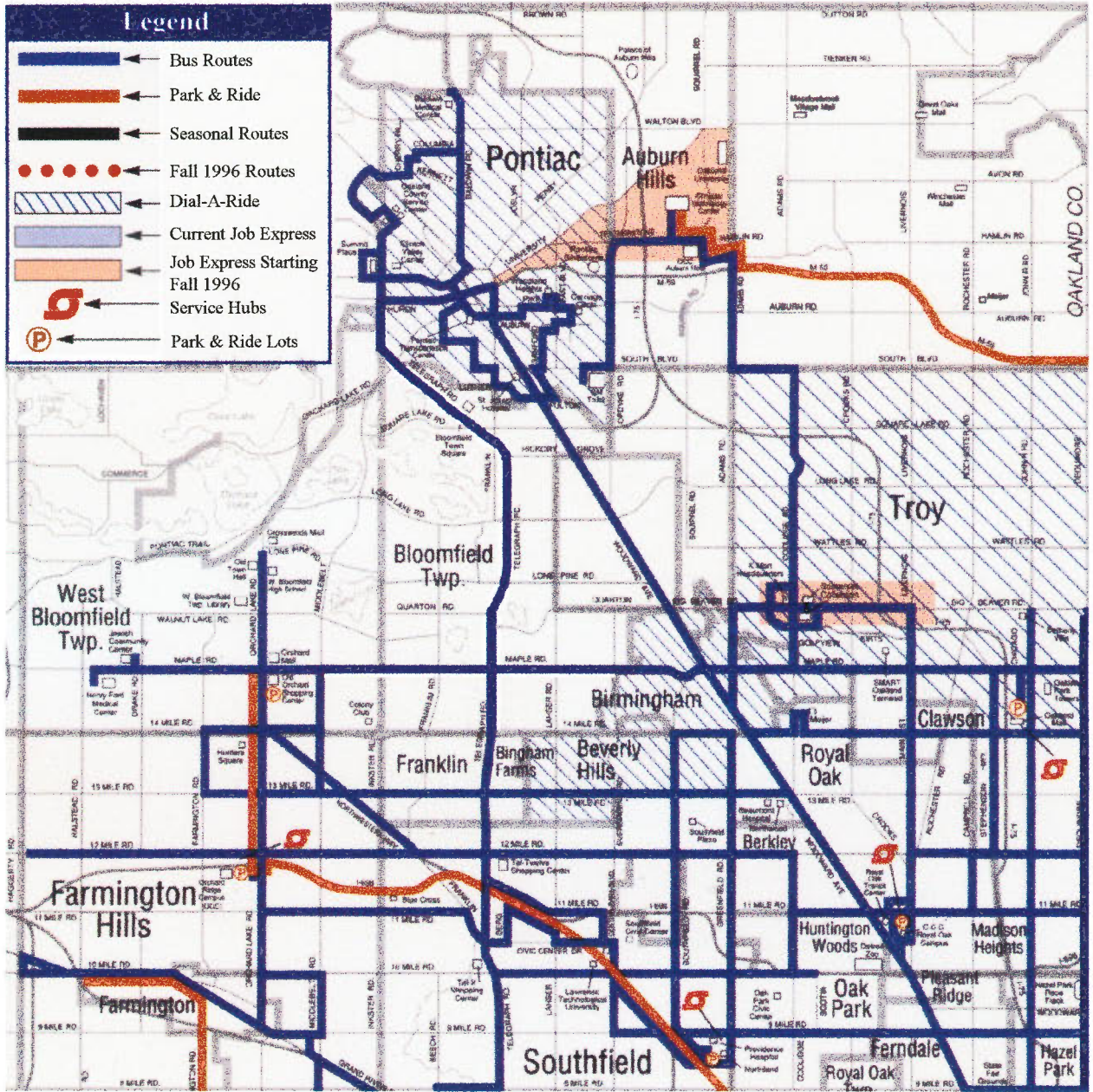
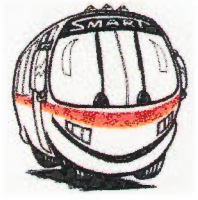


	INTERSTATE HIGHWAY		MAJOR ROAD
	US HIGHWAY		RAILROAD
	MICHIGAN HIGHWAY		





# SMART BUS ROUTES





# OAKLAND COUNTY INTERNATIONAL AIRPORT



- ◆ **Corporate flights/companies flying out**
  - more than 150 businesses and corporations base aircraft at Oakland County International Airport
  - virtually all the Fortune 500 companies use the airport in the course of a year
  
- ◆ **Number of operations/flights out of Oakland County International Airport**
  - nearly 400,000 operations per year make it the second busiest airport in Michigan and the fifth busiest general aviation airport in the nation
  - over ½ million passengers and pilots pass through the airport every year
  
- ◆ **Customs service**
  - agent on duty from Noon to 8:00 PM, Monday - Friday, (248) 666-7717
  - On call at all other times, (248) 226-3140
  - minimum three hours advanced notice after hours
  - fast, convenient service
  
- ◆ **Number of international flights per year/international activity**
  - over 1700 international flights per year
  
- ◆ **Support services**
  - charter and contract passenger and air freight operations utilizing everything from single engine to large four engine and jet aircraft
  - fuel and maintenance, as well as major engine, airframe, and aviation services new and used aircraft sales operations are located on the field and handle everything from small trainers to jets
  - several flight training schools offer the full range of fixed wing licenses
  - restaurant and banquet facilities, car rental and other services are within easy reach of the terminal lobby and the airport's well equipped fixed base operators
  
- ◆ **Runway lengths**
  - 9R-27L      6200 x 150
  - 9L-27R      5000 x 100
  - 4-22        2451 x 75
  - 18-36      1856 x 50
  
- ◆ **Frequencies**
  - ILS                      111.1
  - Tower                  120.5
  - ATIS                    125.45
  - Ground                121.9, 121.75
  - Unicom                122.95
  - VOR                     111.0
  - DTW Approach Control   124.9
  - Clearance Delivery      118.25

Updated: Jan. 2001

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# UTILITIES

## Electricity and Natural Gas



**Oakland County electricity is provided exclusively by Detroit Edison.**

**Average energy charge per kilowatt hour for:**

- ◆ **Primary Supply Rate = 2.96 cents/kWh on-peak  
2.66 cents/kWh off-peak**
  - Available to customers desiring service at primary, sub-transmission, or transmission voltage who contract for a specified capacity of not less than 50 kW at a single location.
  
- ◆ **Large General Service Rate = 6.38 cents/kWh for first 200 kWh  
5.83 cents/kWh over 200kWh**
  - Available to customers desiring service for any purpose, except that this rate is not available for service in conjunction with the General Service Rate.
  - Effective May 27, 1981, this rate is not available to customers desiring service through one meter for residential purposes to a single or double occupancy dwelling unit.
  
- ◆ **General Service Rate = 9.95 cents/kWh**
  - Available to customers desiring service for any purpose, except that this rate is not available for service in conjunction with the Large General Service Rate.
  - At the Company's option, service may be available to loads in excess of 1000 kW for situations where significant modifications to serve facilities are not required to serve the excess load.

**Oakland County natural gas has been provided exclusively by Consumer Energy. Deregulation has opened up supplier options.**

Source: The Detroit Edison Company, Rate Book, [www.detroitedison.com](http://www.detroitedison.com)  
Updated Jan. 2001

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# UTILITIES

## Water Type by Community



Community	Water Type	Community	Water Type
Addison Township	Private	Madison Heights	Detroit
Auburn Hills	SEOCWA	Milford Township	Private
Berkley	Detroit	Novi	Detroit
Beverly Hills	SEOCWA	Oak Park	Detroit
Bingham Farms	Detroit	Oakland Township	SEOCWA
Birmingham	SOCWB	Orchard Lake Village	Detroit
Bloomfield Hills	Detroit	Orion Township	Detroit
Bloomfield Township	Township	Oxford Township	Private
Brandon Township	Private	Pleasant Ridge	Detroit
Clarkston	Private	Pontiac	Detroit
Clawson	Detroit	Rochester	Local/Detroit
Commerce	Private/Detroit	Rochester Hills	Detroit
Farmington	Detroit	Rose Township	Private
Farmington Hills	Oakland County	Royal Oak	City
Ferndale	Detroit	Royal Oak Township	Detroit
Franklin	Private	South Lyon	City
Groveland Township	Private	Southfield	SEOCWA
Hazel Park	Detroit	Springfield Township	Private
Highland Township	Private/Community	Sylvan Lake	Detroit
Holly Township	Village	Troy	Detroit
Huntington Woods	SEOCWA	Walled Lake	City
Independence Township	Township	Waterford Township	Township
Keego Harbor	Detroit	West Bloomfield	Detroit
Lake Angelus	Private	White Lake Township	Private
Lathrup Village	SEOCWA	Wixom	Private
Leonard Village	Private	Wolverine Lake	Private
Lyon Township	Private		

Note: SEOCWA = Southeastern Oakland County Water Authority  
 SOCWB = South Oakland County Water Board

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# UTILITIES

## Sewer Type by Community



<u>Community</u>	<u>Sewer Type</u>	<u>Community</u>	<u>Sewer Type</u>
Addison Township	Private	Madison Heights	Detroit
Auburn Hills	Detroit	Milford Township	Private
Berkley	Detroit	Novi	Detroit
Beverly Hills	Detroit	Oak Park	Detroit
Bingham Farms	Detroit	Oakland Township	Detroit
Birmingham	Detroit	Orchard Lake Village	Detroit
Bloomfield Hills	Township	Orion Township	Detroit
Brandon Township	Private	Oxford Township	Village
Clarkston	Detroit	Pleasant Ridge	Detroit
Clawson	Detroit	Pontiac	Detroit
Commerce	Private	Rochester	City
Farmington	Detroit	Rochester Hills	Detroit
Farmington Hills	Oakland County	Rose Township	Private
Ferndale	Detroit	Royal Oak	City
Franklin	Private	Royal Oak Township	Detroit
Groveland Township	Private	South Lyon	City
Hazel Park	Detroit	Southfield	Detroit
Highland Township	Private	Springfield Township	Private
Holly Township	Village	Sylvan Lake	Detroit
Huntington Woods	Detroit	Troy	Detroit
Independence Township	Township	Walled Lake	City
Keego Harbor	Detroit	Waterford Township	Detroit
Lake Angelus	Private	West Bloomfield	Detroit
Lathrup Village	Detroit	White Lake Township	Private
Leonard Village	Private	Wixom	Detroit
Lyon Township	Private	Wolverine Lake	Private

# Oakland County





# MICHIGAN TAX CUTS



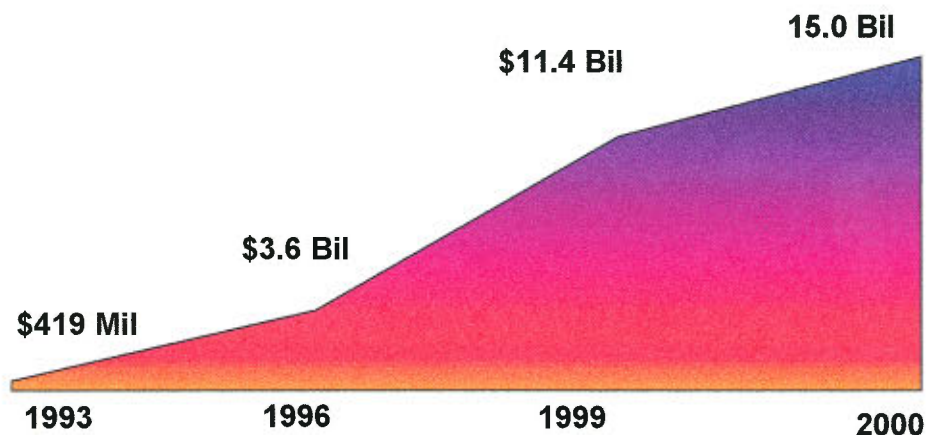
Michigan has made 26 tax cuts since 1991

Tax cuts include:

- ◆ **Property taxes reduced by 33%**
- ◆ **Individual income tax rate reduced to 4.2% as of 2000**
- ◆ **Inheritance tax eliminated**
- ◆ **Phase out and elimination of the intangibles tax**
- ◆ **Phase out and elimination of the single business tax (SBT)**
- ◆ **Tax-free zones established in more than 100 Renaissance Zones to spur job creation and investment**

These tax cuts saved business and families \$15 billion from 1991 through 2000.

**Cummulative Michigan Tax Savings  
1993-2000**



Source: Michigan Economic Development Corporation  
Updated: Jan. 2001

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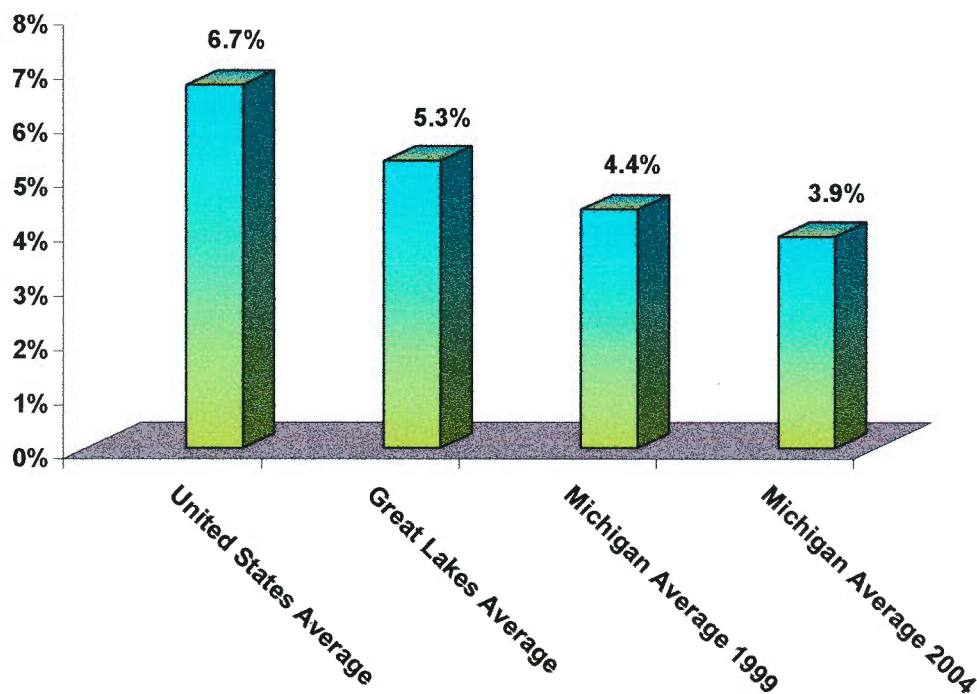
# INCOME TAXES

## Michigan vs. Great Lakes Region and United States



### Income Tax Rates

Average  
Tax Rate



- ◆ Michigan will lower its income tax rate to 3.9% from 4.4% over a five year period. From 2001 to 2004, the tax rate will decline each year by 0.1%.

Source: Michigan Economic Development Corporation  
Updated: Jan. 2001

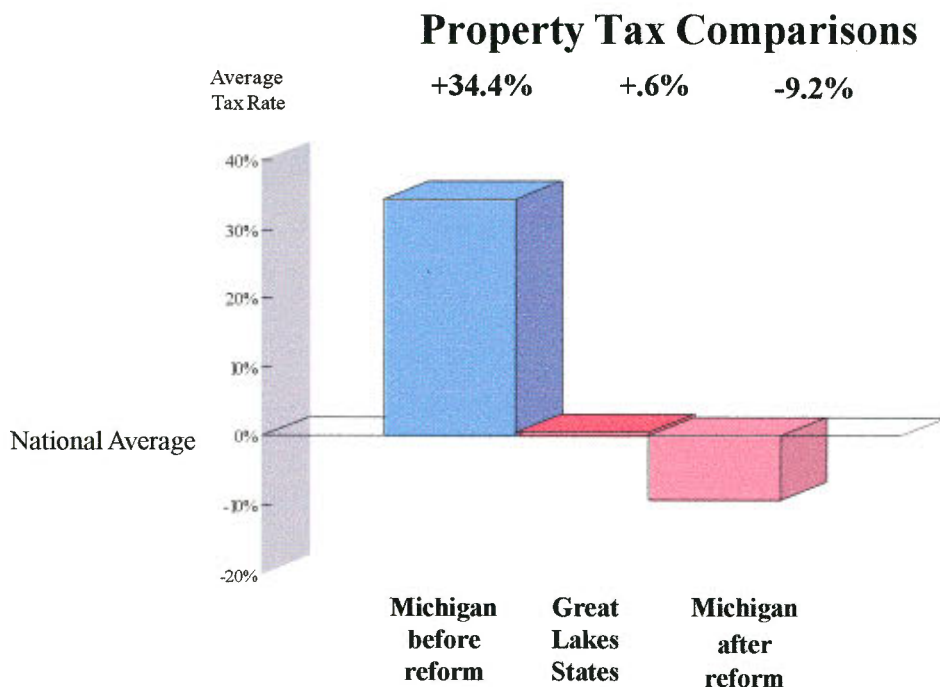
81



# PROPERTY TAXES



- ◆ Per person property tax is 12.1% below the national average.
- ◆ Property taxes are levied at state and local levels.
- ◆ The state reduced property taxes for school operations beginning in 1994.
- ◆ Businesses pay 24 mills in school property taxes, an average 30% less than before reforms.
- ◆ The taxable value of property is 50% of the current market value.
- ◆ Real and personal property are taxable.
- ◆ Annual property assessment increases will now be limited to the lesser of 5% or the rate of inflation.



Source: Michigan Economic Development Corporation (MEDC)  
Updated: Jan. 2001

# SINGLE BUSINESS TAX



- ◆ The Single Business Tax (SBT) was instituted in 1975 to replace seven different business taxes.
- ◆ The SBT replaces such taxes as the business income tax, franchise fee and property tax on inventory.
- ◆ As of June 1999, Governor Engler started **phasing out the SBT** at a rate of .1% per year, retroactive to January 1st of 1999. This process will continue to eliminate the tax over the course of the next 23 years.
- ◆ The Budget Stabilization Fund (BSF) was created to protect valuable state programs and services in future years. Also known as the Rainy Day Fund, this program will halt the annual SBT rate cut any year in which the balance falls below \$250 million. This provides a safety net to ensure sufficient funds to support state programs and services.
- ◆ **Impacts of the elimination of the Single Business Tax include:**
  - ◆ **Savings to businesses of \$339.7 million in 2001 and \$479.9 million in 2002**
  - ◆ **Savings to Michigan businesses of an estimated \$679.3 million since 1991 when several SBT reductions and reforms were implemented**
  - ◆ **Benefits to businesses and consumers through the capital saved in conducting business, which in turn will make it possible for employers to provide new jobs**



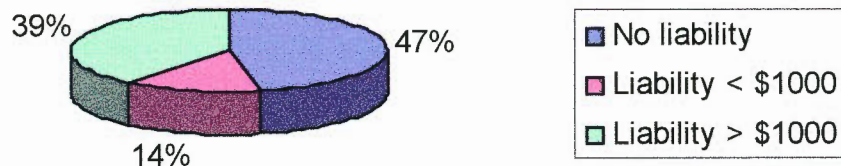
# SINGLE BUSINESS TAX



The Single Business Tax offers many advantages to Michigan businesses.

- ◆ **Predictable cost of doing business**
  - ◆ Profits are only part of tax base
  - ◆ Tax does not fluctuate dramatically with changes in profitability
  - ◆ Better planning of projected tax costs
- ◆ **Generous capital acquisition deduction included**
  - ◆ Purchases of real and personal property may be deducted from tax base
  - ◆ Apportionment formula used to determine the deduction for purchases of real and personal property
  - ◆ Value of deductions can be carried forward for up to ten years
- ◆ **Deductions and credits reduce the tax burden for businesses (including small and low-profit businesses)**
- ◆ **Low percent of Michigan companies with Single Business Tax liabilities**
- ◆ **Tax liability cannot exceed 50% of adjusted gross receipts**

**Percent Distribution of  
Michigan Companies with SBT Liabilities**



Source: Michigan Economic Development Corporation  
Updated: Jan. 2001

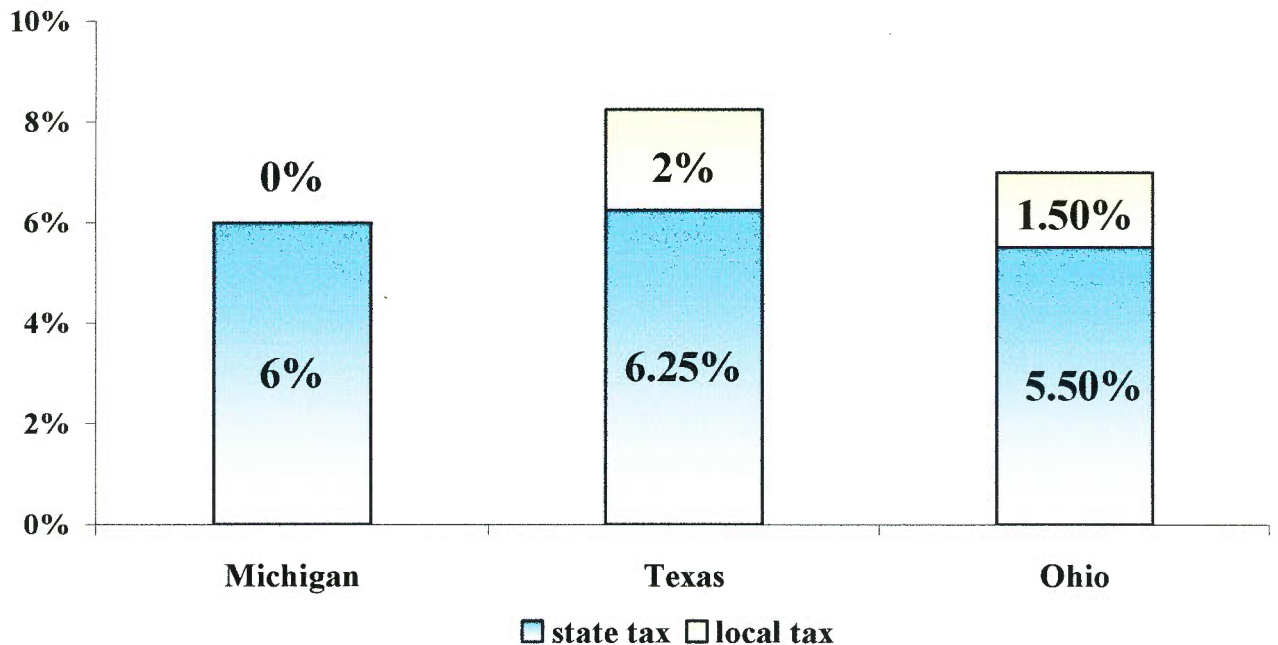
# SALES TAX



- ◆ Michigan's sales tax is set at 6%.
- ◆ Michigan allows no local sales tax, which makes Michigan's sales tax less burdensome than other locations in the United States that do allow local sales taxes.
- ◆ Michigan sales tax exemptions for businesses include:
  - ◆ Machinery and equipment used in manufacturing
  - ◆ Food, prescription drugs, medical devices and water
  - ◆ Air and water pollution abatement equipment

## Sales Tax Comparison

Michigan vs. Texas & Ohio



Source: Michigan Economic Development Corporation  
Updated: Jan. 2001

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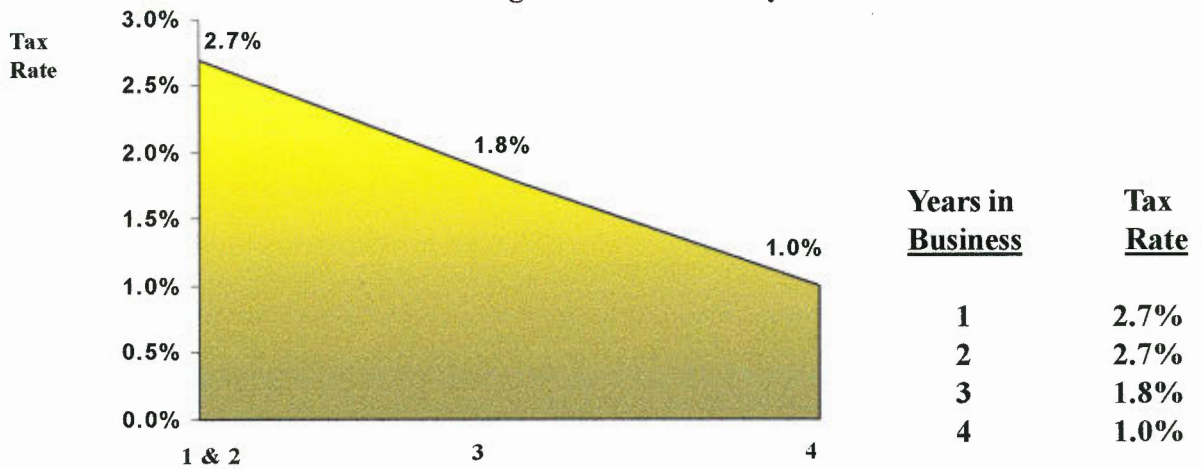
# UNEMPLOYMENT INSURANCE



- ◆ Michigan's maximum weekly unemployment benefit amount is frozen at \$300.
- ◆ Michigan institutes a 10% across the board reduction in taxes during years that the Unemployment Trust Fund reaches qualified levels.
- ◆ Companies with no layoffs for five years or more can see their rates drop as low as .1%.
- ◆ Michigan has a highly experience-rated unemployment insurance system.
- ◆ Firms with few layoffs pay very low unemployment insurance costs.
- ◆ Firms with large layoffs pay higher rates.

## Unemployment Insurance Tax Rates For New Employers

Providing There Are No Layoffs



- ◆ By the year 2000 the minimum unemployment insurance tax rate will be 0.1%.

Source: Michigan Economic Development Corporation  
 Updated: Jan. 2001

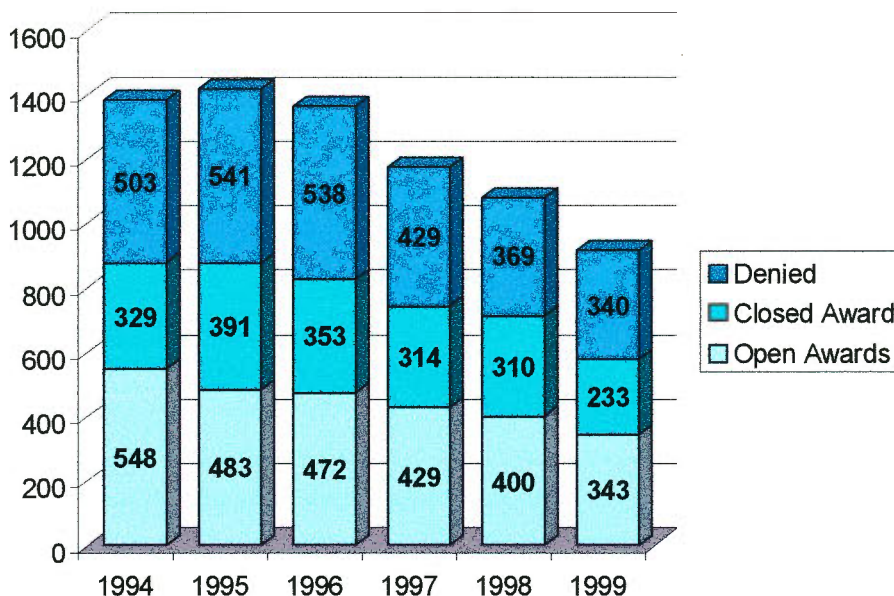


# WORKERS COMPENSATION



- ◆ An open competitive rating system was adopted in 1983 with more than 240 carriers. This allows carriers to offer competitive rates and let workers select the service that best meets their needs.
- ◆ Michigan employers have a variety of insurance plan options, including, group self-insurance, individual self-insurance, deductible plans, and retrospectively rated plans. Self-insurance accounts enable companies to save as much 50% in insurance costs.
- ◆ Workers' Compensation insurance rates continue to decline. Between 1995 and 1996, the rate dropped 16%. In 1998, Michigan witnessed a 3% drop. In 1999 and 2000, the rates further dropped by 4.5% and 3 %, respectively.
- ◆ Overall, people are working more and filing less. In 1994, there were 1380 total workers compensation awards considered. By 1999, this number had dropped 34% with 916 potential awards considered.

**Michigan's Workers' Compensation Awards are Decreasing**



Source: Michigan Economic Development Corporation, MI Bureau of Workers' Disability Compensation  
Updated: Jan. 2001

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# Oakland County

Quality of Life



# QUALITY OF LIFE

## *FAST FACTS*



- ◆ The quality of life in Oakland County is sustained by excellent medical facilities, recreational parks and activities, sports teams, shopping centers, theaters and musical venues, and museums.
- ◆ More than 89,000 acres of park land offer year round outdoor recreation. In addition, three major downhill ski sites operate in the county.
- ◆ Residents of Oakland County live amid a variety of cultural entertainment venues, including the popular Meadow Brook Theatre and the Meadow Brook Music Festival Theatre, the summer home of the Detroit Symphony, the Palace of Auburn Hills, and the outdoor DTE Energy Music Theatre (formerly known as Pine Knob Music Theater.)
- ◆ Included among Oakland County's eight museums are the world renown Cranbrook Academy of Art Museum, the Cranbrook Institute of Science and the brand new Chrysler Automotive Museum.
- ◆ Great Lakes Crossing and the exclusive Somerset Collection are just two of the County's extensive collection of malls and shopping centers. Shopping opportunities range from the small village malls, popular local downtown shopping districts, to the multiple floor regional malls found in most major cities.
- ◆ The new Great Lakes Crossing is an 1-75 store and entertainment venue, which is one of Michigan's most popular tourist attractions. It is home to the only Bass Pro Shop's outdoor World" center for the midwest/great lakes region.
- ◆ There are nearly 60 public golf courses with over 900 available holes in Oakland County.
- ◆ There are 26 private golf courses in Oakland County.
- ◆ Included among the county's elite clubs are the Oakland Hills Country Club, home to the 1996 PGA U.S. Open, and Indianwood Country Club, home to the 1994 LPGA U.S. Open. The 2001 PGA Championship and the Ryder Cup 2003 will be played at Oakland Hills Country Club.
- ◆ Professional sports venues include the Pontiac Silverdome, home to the Detroit Lions, and the Palace of Auburn Hills, home to the Detroit Pistons. Other professional sports teams include the Detroit Vipers IHL hockey team and the Detroit Shock soccer team.



# COUNTY PARKS



## **Addison Oaks**

794 Acres  
1480 W. Romeo Rd.  
Leonard

## **Glen Oaks Golf Course**

18 Holes  
30500 W. 13 Mile Rd.  
Farmington Hills

## **Groveland Oaks**

360 Acres  
Dixie Hwy. at Grange Hall Rd.  
Holly

## **Independence Oaks**

1,088 Acres  
9501 Sashabaw Rd.  
Clarkston

## **Lyon Oaks**

753 Acres (Undeveloped)  
Old Plank Rd. between  
Pontiac Trail and I-96  
Lyon Township

## **Orion Oaks**

927 Acres (Undeveloped)  
Clarkston Rd. between  
Baldwin Rd. and Joslyn Rd.  
Orion Township

## **Red Oaks Golf Course & Sports Village**

9 Hole Executive Golf Course  
29600 John R  
Madison Heights

## **Red Oaks Waterpark**

1455 E. 13 Mile  
Madison Heights

## **Rose Oaks**

613 Acres (Undeveloped)  
Fish Lake Rd.  
North of Rose Center Rd.  
Rose Township

## **Springfield Oaks Golf Course**

18 Holes  
12450 Andersonville Rd.  
Springfield Township

## **Springfield Oaks Activity Center**

12451 Andersonville Rd.  
Springfield Township

## **Waterford Oaks**

145 Acres  
2800 Watkins Lake Rd.  
Waterford

## **White Lake Oaks Golf Course**

18 Holes  
991 Williams Lake Rd.  
White Lake

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# RECREATION AREAS



## State Parks & Recreation Areas

### **Bald Mountain Recreation Area**

1330 Greenshield  
Lake Orion

### **Dodge Bros. #4 State Park**

4250 Parkway Dr.  
Waterford

### **Highland Recreation Area**

5200 E. Highland Rd.  
Milford

### **Holly Recreation Area**

8100 Grange Hall Rd.  
Holly

### **Ortonville Recreation Area**

5779 Hadley Rd.  
Ortonville

### **Pontiac Lake Recreation Area**

7800 Gale Rd.  
Waterford

### **Proud Lake Recreation Area**

3540 Wixom Rd.  
Milford

### **Seven Lakes State Park**

2220 Tinsman Rd.  
Holly

## Huron-Clinton Metroparks

### **Indian Springs Metropark**

5200 Indian Trail  
White Lake

### **Kensington Metropark**

2240 W. Buno Rd.  
Milford

### **Stony Creek Metropark**

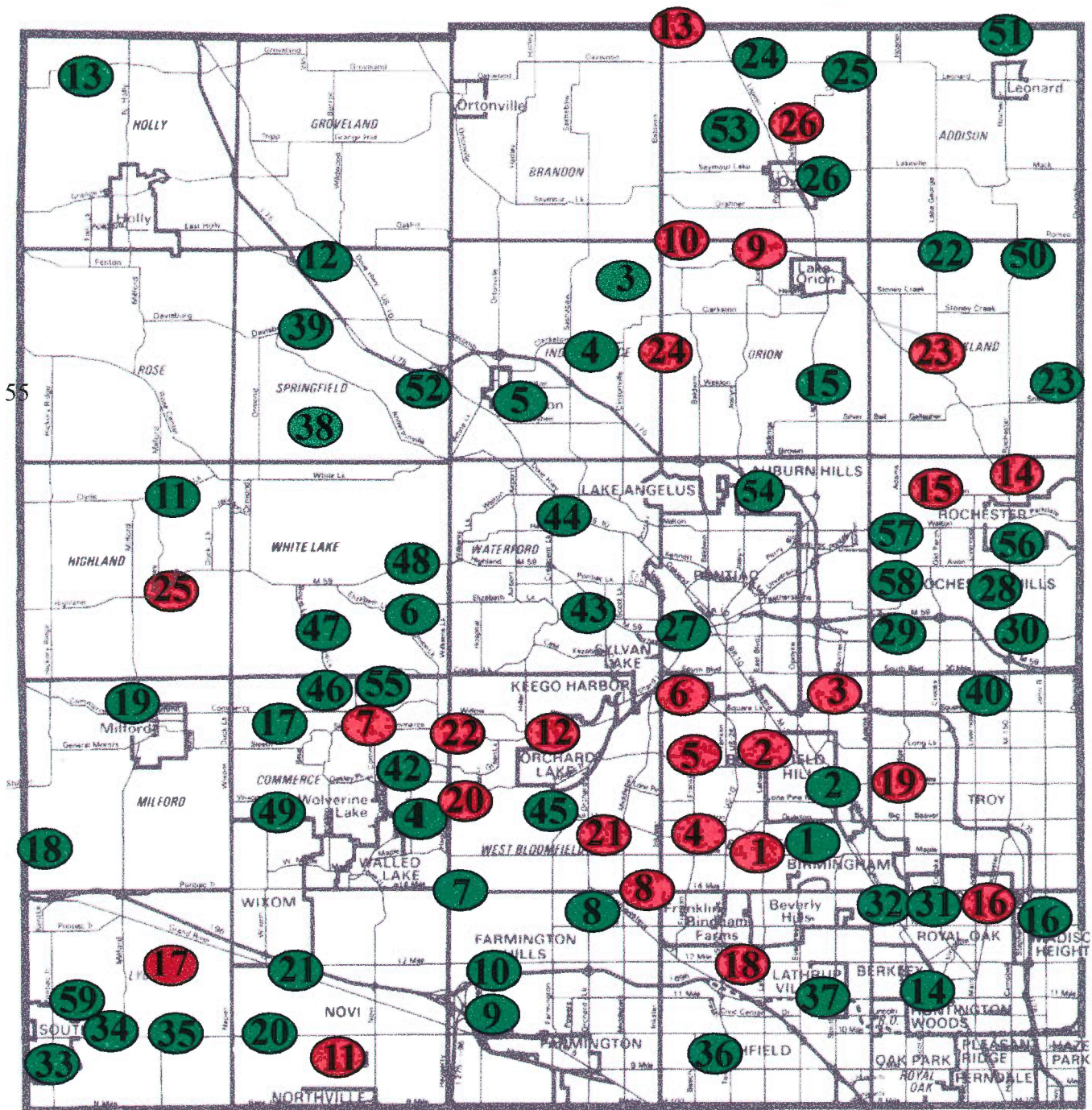
4300 Main Park Rd.  
Oakland Township

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# COUNTY GOLF COURSES

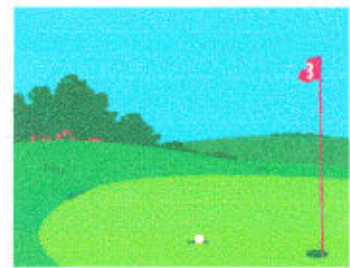


● = Public Courses    ● = Private Courses





# PUBLIC GOLF COURSES



<u>Community</u>	<u>Key No.</u>	<u>Golf Course</u>	<u>No. of Holes</u>	<u>Address</u>
<b>Auburn Hills</b>	54	Fieldstone	18	1827 N. Squirrel Rd
<b>Birmingham</b>	1	Lincoln Hills	9	2666 W. 14 Mile Rd.
	2	Springdale	9	300 Strathmore
<b>Clarkston</b>	3	Clarkston GC	9	9241 N. Eston
	4	Pine Knob	18	5580 Waldon Rd.
	5	Clarkston Creek	18	6060 Maybee Rd.
	52	Shepherd's Hollow	27	
<b>Commerce Township</b>	6	Union Lake	18	2280 Union Lake Rd.
	17	Glenlore	18	2000 Sleeth Rd.
	55	Beacon Hill	18	5968 Majestic Oaks Dr.
<b>Farmington Hills</b>	7	Copper Creek	9	27925 Golf Pointe Blvd.
	8	Glen Oaks	18	30500 13 Mile Rd.
	9	Independence Green	18	24316 Washington Ct.
	10	San Marino	9	26634 Halstead
<b>Highland</b>	11	Highland Hills	18	2075 Oakland Dr.
<b>Holly</b>	12	Heather Highlands	27	11450 E. Holly Rd.
	13	Bramblewood	18	2154 Bramblewood Rd.
<b>Huntington Woods</b>	14	Rackham	18	10100 W. 10 Mile Rd.
<b>Lake Orion</b>	15	Bald Mountain	18	3350 Kern Rd.
<b>Lyon Township</b>	59	Lyon Oaks (opens 2002)	18	52251 Pontiac Trail
<b>Madison Heights</b>	16	Red Oaks	9	29600 John R
<b>Milford</b>	18	Kensington Metro	18	2240 W. Buno
	19	Mystic Creek	27	One Champions Circle
<b>Novi</b>	20	Links of Novi	27	50395 W. 10 Mile Rd.
		Maples Country Club	9	31260 Wakefield Dr.
	21	Westbrooke	18	26817 Beck Rd.
<b>Oakland Township</b>	22	Beaver Creek	18	850 Stoney Creek Rd.
	23	Stony Creek Metro	18	5140 Main Parkway
	50	TwinLakes	18	455 N. Buell
<b>Oxford</b>	24	Devil's Ridge	18	3700 Metamora Rd.

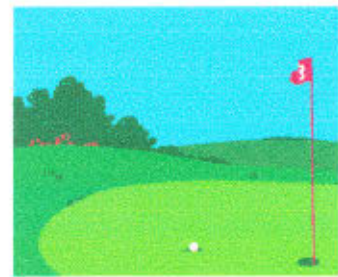


# PUBLIC GOLF COURSES



<u>Community</u>	<u>Key No.</u>	<u>Golf Course</u>	<u>No. of Holes</u>	<u>Address</u>
<b>Oxford</b>	25	Copper Hills	18	2125 Lakville Rd.
	26	Oxford Hills	18	300 E. Drahner Rd.
	51	Mulbery Hills	18	3530 Nobel Rd.
	53	Boulder Pointe	27	M-24 North of Oxford
<b>Pontiac</b>	27	Pontiac Municipal	18	800 Golf Drive
<b>Rochester Hills</b>	28	Hampton	9	2600 Club Drive
	29	Pine Trace	18	3600 Pine Trace
	30	Rochester Hills	18	655 Michelson
	56	Blackheath	18	3311 Rochester Rd.
	57	O.U. Katke Cousins	18	2200 N. Squirrel Rd.
	58	O.U. R&S Sharf	18	2200 N. Squirrel Rd
<b>Royal Oak</b>	31	Normandy Oaks	9	4234 Delemere
	32	Royal Oak	9	3417 Don Soper Dr.
<b>South Lyon</b>	33	Cattails	18	57737 9 Mile Rd.
	34	Pebble Creek	18	24095 Currie Rd.
	35	Tanglewood	18	53503 W. 10 Mile
<b>Southfield</b>	36	Beech Woods	18	22202 Beach Rd.
	37	Evergreen Hills	9	26000 Evergreen Rd.
<b>Springfield Township</b>	39	Springfield Oaks	18	12450 Andersonville Rd.
<b>Troy</b>	40	Sylvan Glen Municipal	18	5725 Rochester Rd.
<b>Walled Lake</b>	41	Eldorado	18	2869 N. Pontiac Trail
	42	Links at Pinewood	18	8600 PGA Drive
<b>Waterford</b>	43	Pontiac Country Club	18	4335 Elizabeth Lake Rd.
	44	Silver Lake	9	2602 W. Walton Blvd.
<b>West Bloomfield</b>	45	Shenandoah	18	5600 Walnut Lake Rd.
<b>White Lake</b>	38	Indian Springs	18	5100 Indian Trail
	46	Bogie Lake	18	11231 Bogie Lake Rd.
	47	Brentwood	18	2450 Havenwood Rd.
	48	White Lake Oaks	18	991 Williams Lake Rd.
<b>Wixom</b>	49	Hickory Hills	9	2307 Orland

# PRIVATE GOLF COURSES



<u>Community</u>	<u>Key No.</u>	<u>Golf Course</u>	<u>Address</u>
<b>Birmingham</b>	1	Birmingham CC	1750 Saxon Drive
<b>Bloomfield Hills</b>	2	Bloomfield Hills CC	350 W. Long Lake Rd.
	3	Heathers Club	900 Upper Scotsborough
	4	Oakland Hills ( <i>Home of 2003 Ryder Cup</i> )	3951 W. Maple Rd.
	5	Wabeek Country Club	4000 Clubgate Dr.
<b>Bloomfield Township</b>	6	Forest Lake CC	1401 Club Dr.
<b>Commerce</b>	7	Edgewood	8399 Commerce Rd.
<b>Franklin</b>	8	Franklin Hills	31675 Inkster Rd.
<b>Highland</b>	25	Prestwick Village Country Club	136 Inverness Rd.
<b>Lake Orion</b>	9	Indianwood ( <i>Home of 1994 LPGA U.S. Open</i> )	1081 Indianwood Rd.
	10	Paint Creek	2375 Stanton
	24	Oakhurst Golf & Country Club	7000 Oakhurst Ln.
<b>Northville</b>	11	Meadowbrook	50941 Pine Lake Rd.
<b>Oakland Township</b>	23	Wyndgate	1975 W. Gunn Rd.
<b>Orchard Lake</b>	12	Pine Lake	3300 Pine Lake Rd.
<b>Oxford</b>	13	Metamora	5225 Baldwin Rd.
	26	Boulder Pointe	M-24 North of Oxford
<b>Rochester</b>	14	Great Oaks	777 Great Oaks Blvd.
<b>Rochester Hills</b>	15	Brookwood	998 Brookwood Ln. E.
<b>Royal Oak</b>	16	Red Run	2036 Rochester Rd.
<b>South Lyon</b>	17	Walnut Creek	25501 Johns Rd.
<b>Southfield</b>	18	Northland Golf Range	23000 Northwestern Hwy.
<b>Troy</b>	19	Somerset Park	2400 Golfview
<b>West Bloomfield</b>	20	Bay Pointe	4001 Haggerty Hwy.
	21	Tam O'Shanter	5051 Orchard Lake Rd.
	22	Twin Beach	7625 Glascott Ave.



# PROFESSIONAL & COLLEGIATE SPORTS TEAMS



## NBA - BASKETBALL

Detroit Pistons  
Palace of Auburn Hills      \* 1988-1989 World Champions  
22,076 seating capacity      \* 1989-1990 World Champions



## WNBA - BASKETBALL

Detroit Shock  
Palace of Auburn Hills      \* Began play in 1998



## NFL - FOOTBALL

Detroit Lions  
Pontiac Silverdome  
80,368 seating capacity



## AFL - FOOTBALL

Detroit Fury Arena Football  
Palace of Auburn Hills      \* Began play in 2001



## OAKLAND UNIVERSITY

Golden Grizzlies men and womens' intercollegiate athletics  
Mid-Continent Conference

Palace of Auburn Hills  
2 Championship Drive  
Auburn Hills, MI 48326

Pontiac Silverdome  
1200 Featherstone Road  
Pontiac, MI 48342

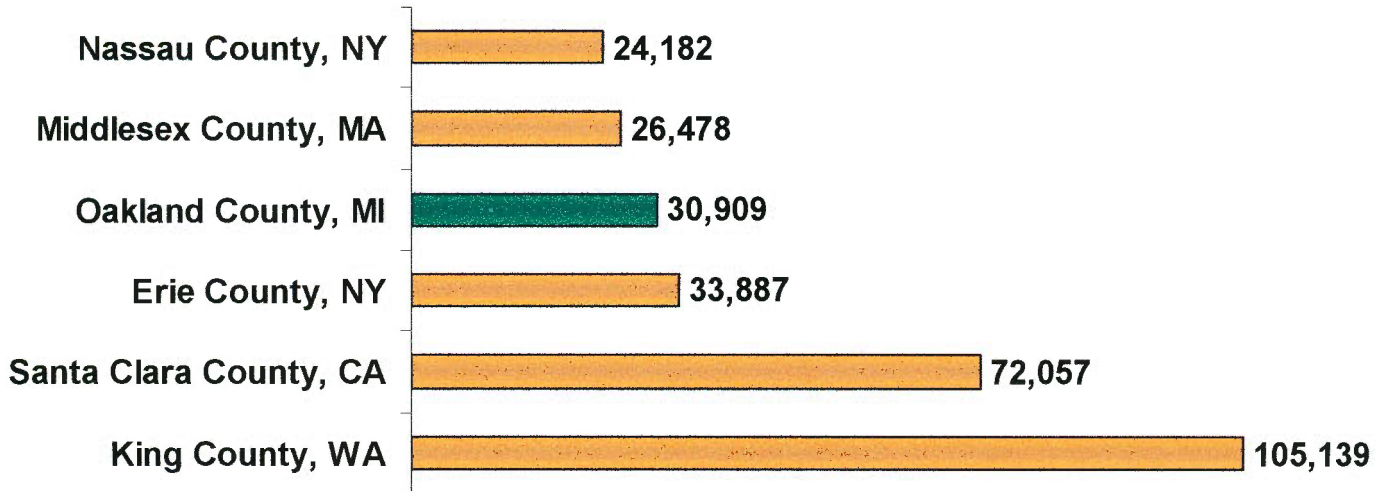
Oakland University  
Recreation and Athletic Center  
Rochester, MI 48309

# CRIME

Compared to selected counties  
with a population of one million or more



## 1997 Total Crimes by County



- ◆ Oakland County's total crimes at 30,909 is the lowest it has been in the last 4 years.
- ◆ Total crimes includes: reported violent and property crimes, larceny, burglary, auto theft, assault, robbery, rape, murder and other offenses.

Source: Geostat/University of Virginia  
Updated: Jan. 2001



# HOSPITALS

## Oakland County



Oakland County is home to 16 major hospitals. Collectively 4,070 beds are available. Of the seven counties in the southeastern Michigan region, Oakland County ranks second in the number of hospitals and second in total bed count. Only Wayne County ranks higher in the number of hospitals and total bed count. Following is a list of hospitals in Oakland County complete with address, phone and bed count and number of employees when available.

### **Botsford General Osteopathic Hospital**

28050 Grand River Avenue  
Farmington Hills MI 48336  
(248) 471-8000  
336 beds  
2,154 employees

### **Crittenton Hospital**

1101 West University  
Rochester Hills MI 48307  
(248) 652-5000  
270 beds  
1,508 employees

### **Great Lakes Rehabilitation Hospital**

22401 Foster Winter Drive  
Southfield MI 48075  
(248) 569-1500  
75 beds

### **Havenwyck Hospital**

1525 University Drive  
Auburn Hills MI  
(248) 373-9200  
120 beds  
150 employees

### **Huron Valley Sinai Hospital**

1601 East Commerce Road  
Commerce Township MI 48382  
(248) 360-3300  
153 beds  
600 employees

### **Kingswood Hospital**

10300 West Eight Mile Road  
Ferndale MI 48220  
(248) 398-3200  
100 beds  
240 employees

### **Madison Community Hospital**

30671 Stephenson Highway  
Madison Heights MI 48071  
(248) 588-8000  
36 beds  
255 employees

### **Maple Grove Treatment Center**

6773 West Maple Road  
West Bloomfield MI 48322  
(248) 661-6100  
50 beds

Source: Greater Detroit Area Health Council  
Updated: Jan. 2001

# HOSPITALS

## Oakland County



**North Oakland Medical Center**  
**Pontiac General Hospital Division**  
Seminole and West Huron  
Pontiac MI 48341  
(248) 857-7200  
336 beds  
1,400 employees

**St. John Oakland Hospital**  
27351 Dequindre  
Madison Heights MI 48071  
(248) 967-7000  
235 beds  
780 employees

**Pontiac Osteopathic Hospital**  
50 North Perry Street  
Pontiac MI 48342  
(248) 338-5000  
308 beds  
970 employees

**Providence Hospital & Medical  
Ctrs.**  
16001 West Nine Mile Road  
P.O. Box 2043  
Southfield MI 48037  
(248) 424-3000  
434 beds  
3,922 employees

**St. Joseph Mercy-Oakland  
Community Healthcare System**  
Woodward Avenue  
Pontiac MI 48341  
(248) 858-3000  
528 beds  
2,710 employees

**Straith Hospital For Special  
Surgery**  
23901 Lahser Road  
Southfield MI 48034  
(248) 357-3360  
34 beds  
117 employees

**William Beaumont Hospital - Royal Oak**  
3601 West 13 Mile Road  
Royal Oak MI 48073  
(248) 551-5000  
869 beds  
9,788 employees

**William Beaumont Hospital -  
Troy**  
44201 Dequindre  
Troy MI 48098  
(248) 828-5100  
189 beds  
2,413 employees

**Total Hospital and Medical Center Employees -  
Oakland County = over 27, 000**

Source: Greater Detroit Area Health Council  
Updated: Jan. 2001



# SHOPPING CENTERS



## Oakland County

Oakland County has an extensive collection of malls and shopping centers ranging from the small village malls to the multiple floor malls found in most major cities. Highlighted by the new Great Lakes Crossing in Auburn Hills, the expanded Somerset Collection in Troy and the downtown shopping districts of Birmingham, Rochester and Royal Oak, Oakland County offers shopping to fit the needs of its residents as well as the needs of its visitors. Following is a listing of the major malls and shopping centers in Oakland County:

### **Bloomfield Town Square**

2257 South Telegraph  
Bloomfield Township MI 48302  
(248) 338-2442

### **Great Lakes Crossing**

4000 Baldwin Road  
Auburn Hills, MI 48326  
(248) 454-5000

### **Meadow Brook Village Mall**

82 North Adams Road  
Rochester Hills MI 48309  
(248) 375-9451

### **Northland Center**

21500 Northwestern Highway #BC-2  
Southfield MI 48075  
(248) 557-0460

### **Novi Town Center**

43270 11 Mile Road  
Novi MI 48375  
(248) 347-3830

### **Oakland Mall Shopping Center**

412 West 14 Mile Road  
Troy MI 48083  
(248) 585-6000

### **Somerset Collection**

2801 West Big Beaver Road  
Troy MI 48084  
(248) 643-7440

### **Somerset North**

2800 West Big Beaver Road  
Troy MI 48084  
(248) 643-6360

### **Summit Place Mall**

315 North Telegraph Road  
Waterford MI 48328  
(248) 682-0123

### **Tel-Twelve Mall**

28690 Telegraph Road  
Southfield MI 48034  
(248) 353-4111

### **Twelve Oaks Mall**

27500 Novi Road  
Novi MI 48377  
(248) 348-9400

Updated: Jan. 2001

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# SHOPPING CENTERS



## Southeastern Michigan

Oakland County offers a full variety of malls and shopping centers and this variety continues outside the county. The southeastern Michigan region is home to more than 10 major shopping locations. Detroit offers "The Renaissance Center" and the rest of the region contributes large malls such as Lakeside Mall in Sterling Heights and Laurel Park Place in Livonia. Following is a listing of the major malls and shopping centers in the southeastern Michigan region:

### **Briarwood Mall**

100 Briarwood Circle  
Ann Arbor MI 48108  
(734) 769-9610

### **Eastland Center**

18000 Vernier  
Harper Woods MI 48225  
(313) 371-1500

### **Fairlane Town Center**

18900 Michigan Avenue  
Dearborn MI 48126  
(313) 593-1370

### **Frenchtown Center**

2121 North Monroe  
Monroe MI 48161  
(313) 242-9150

### **Lakeside Mall**

14000 Lakeside Circle  
Sterling Heights MI 48313  
(810) 334-5573

### **Laurel Park Place**

37700 Six Mile Road  
Livonia MI 48152  
(313) 462-1100

### **Livonia Mall**

29514 Seven Mile Road  
Livonia MI 48152  
(313) 476-1160

### **Macomb Mall**

32233 Gratiot  
Roseville MI 48066  
(810) 293-7800



# SHOPPING CENTERS

## Southeastern Michigan



### **Pointe Plaza**

19251 Mack Avenue #90  
Grosse Pointe Woods MI 48236  
(313) 884-7700

### **Renaissance Center**

400 Renaissance Center  
Detroit MI 48243  
(313) 568-5600

### **Southland Shopping Center**

23000 Eureka  
Taylor MI 48180  
(313) 374-2800

### **Universal Mall**

28582 Dequindre  
Warren MI 48092  
(810) 751-3161

### **Westland Shopping Center**

35000 Warren Road  
Westland MI 48185  
(313) 425-5001

### **Wonderland Mall**

29859 Plymouth Road  
Livonia MI 48150  
(313) 522-4100

# THEATRE & MUSIC

## Oakland County



Oakland County plays the host to several theatre and music venues. Theatrical performances are offered at professional theatres as well as several non-professional and community theatres within the county. Musical performances take place throughout the county. Following is a listing of the professional and non-professional theatre venues as well as the music venues in Oakland County.

### Professional Theatre Venues

#### **Jewish Ensemble Theatre**

6600 West Maple Road  
West Bloomfield MI 48322  
(248) 788-2900

#### **The Heartlande Theatre Group**

P.O. Box 2014  
Birmingham MI 48012  
(248) 433-1233

#### **Meadow Brook Theatre**

Oakland University  
Rochester MI 48309  
(248) 377-0100

### Other Theatre Venues

#### **Cranbrook deSalle Auditorium**

Bloomfield Hills, MI  
(248) 645-3000

#### **Birmingham Village Players**

752 Chestnut, Birmingham MI  
(248) 644-9667

#### **Farmington Players**

32332 W. 12 Mile, Farmington Hills  
(248) 553-2955

#### **Lakeland Players**

Waterford, MI 48327  
(248) 673-9799

#### **Magic Bag Theatre**

22920 Woodward, Ferndale MI 48220  
(248) 544-3030

#### **Millennium Theatre Center**

15600 J.L. Hudson Drive, Southfield MI  
(248) 552-7000

#### **St. Dunstan's Playhouse**

400 Lone Pine Rd, Bloomfield Hills MI  
(248) 645-1576

#### **Stagecrafters Baldwin Theatre**

415 S. Lafayette, Royal Oak MI 48067  
(248) 541-6430

#### **Theatre Arts Production**

4591 Arrowhead, West Bloomfield MI 48323  
(248) 683-1827

Updated: Jan. 2001



# THEATRE & MUSIC

## Oakland County



### Music Venues

**Meadow Brook Music Festival**  
Oakland University  
Rochester MI 48309  
(248) 377-8200

**The Palace of Auburn Hills**  
2 Championship Drive  
Auburn Hills MI 48326  
(248) 377-8200

**DTE Energy Music Theatre**  
(formerly known as  
**The Pine Knob Music Theatre**)  
2 Championship Drive  
Auburn Hills MI 48326  
(248) 377-8200

**Royal Oak Music Theatre**  
318 West Fourth Street  
Royal Oak MI 48067  
(248) 546-7610 or  
(248) 546-98780

**The Silverdome**  
1200 Featherstone  
Pontiac MI 48342  
(248) 858-7358

Updated: Jan. 2001

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# THEATRE & MUSIC

## Southeastern Michigan



Oakland County residents are fortunate to have access to a great variety of fine theatrical and musical venues in the southeastern Michigan region. The city of Detroit alone is home to the Michigan Opera Theatre and the Detroit Symphony Orchestra and the region contributes other great locations like the State Theatre and Hill Auditorium in Ann Arbor. Following is a list of the venues in the southeastern Michigan region:

**1515 Broadway**  
1515 Broadway  
Detroit MI 48226  
(313) 965-1515

**Afrikan-American Studio Theatre Co.**  
3944 Chalmers  
Detroit MI 48215  
(313) 885-5222

**Art's Place**  
8904 Woodward Avenue  
Detroit MI 48202  
(313) 871-8822

**Bonstelle Theatre**  
3424 Woodward Avenue  
Detroit MI 48201  
(313) 577-2972

**Chene Park Music Theatre**  
2600 East Atwater  
Detroit MI 48207  
(313) 393-0066

**Cobo Conference/Exhibition Center**  
One Washington Boulevard  
Detroit MI 48226  
(313) 224-1010

**Detroit Center for the Performing Arts**  
8041 Harper Avenue  
Detroit MI 48213  
(313) 884-5741

**Detroit Opera House**  
1526 Broadway  
Detroit MI 48226  
(313) 961-8748

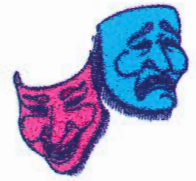
**Detroit Repertory Theatre**  
13103 Woodrow Wilson  
Detroit MI 48238  
(313) 868-1347

**Detroit Symphony Orchestra Hall**  
3711 Woodward Avenue  
Detroit MI 48201  
(313) 833-3700



# THEATRE & MUSIC

## Southeastern Michigan



### **Fisher Theatre**

Second West Grand Boulevard  
Detroit MI 48216  
(313) 872-1000

### **Fox Theatre**

2211 Woodward Avenue  
Detroit MI 48201  
(313) 567-6000

### **Gem Theatre**

333 Madison Avenue  
Detroit MI 48226  
(313) 963-9800

### **Harmonie Park Playhouse**

279 East Grand Boulevard  
Detroit MI 48207  
(313) 965-2480

### **Hilberry Theatre**

4743 Cass Avenue  
Detroit MI 48201  
(313) 577-2972

### **Hill Auditorium**

825 North University  
Ann Arbor MI 48104  
(734) 764-0105

### **Joe Louis Arena**

600 Civic Center Drive  
Detroit MI 48226  
(313) 396-7600

### **Masonic Temple Theatre**

500 Temple  
Detroit MI 48201  
(313) 832-2232

### **Lydia Mendelssohn Theatre**

911 North University  
Ann Arbor MI 48104  
(734) 763-1085

### **Michigan Theatre**

603 East Liberty  
Ann Arbor MI 48109  
(734) 668-8397

### **Michigan Opera Theatre**

6519 Second Avenue  
Detroit MI 48202  
(313) 874-SING

### **Music Hall Center for the Performing Arts**

350 Madison  
Detroit MI 48226  
(313) 963-7622

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# THEATRE & MUSIC

## Southeastern Michigan



### **Purple Rose Theatre**

137 Park Street  
Chelsea MI 48118  
(313) 475-7902

### **R-3 Productions**

1035 St. Antoine  
Detroit MI 48226  
(313) 964-2603

### **The Second City Comedy Theatre**

2305 Woodward Avenue  
Detroit MI 48201  
(313) 965-2222

### **State Theatre**

2111 Woodward Avenue  
Detroit MI 48201  
(313) 961-5450

### **Studio Theatre**

4743 Cass Avenue  
Detroit MI 48201  
(313) 577-2972

### **Theatre Grottesco**

645 Griswold  
Detroit MI 48226  
(313) 961-5880

### **Trumbull Theatre**

4208 Trumbull  
Detroit MI 48208  
(313) 833-3532



# ART MUSEUMS & GALLERIES



## Oakland County

Oakland County is home to much of the culture in southeastern Michigan. This is evident not only by the theatrical and musical influence, but also by the many varied and wonderful art museums and galleries located within the county lines. The Cranbrook Academy of Art Museum and the Cranbrook Institute of Science are just two of many opportunities to enjoy art within the county. Following is a partial listing of museums and galleries in Oakland County:

### **The Anderson Gallery**

7 N. Saginaw, Pontiac (248) 335-4611

### **Chrysler Automotive Museum**

Chrysler Technology Center Campus  
Auburn Hills MI 48326

### **Cranbrook Academy of Art Museum**

1221 North Woodward Avenue  
Bloomfield Hills MI 48304  
(248) 645-3312

### **Cranbrook Institute of Science**

1221 North Woodward Avenue  
Bloomfield Hills MI 48304  
(248) 645-3200

### **Holocaust Memorial Center**

6602 West Maple, West Bloomfield MI 48342  
(248) 661-0840

### **Janice Charach Epstein Museum/Gallery**

6600 West Maple, West Bloomfield MI 48342  
(248) 661-1000

### **Meadow Brook Hall**

Oakland University, Rochester MI 48309  
(248) 377-3300

### **Motor Sports Museum/Hall of Fame America**

43700 Expo Center Drive, Novi MI 48375  
(248) 349-7223

### **Oakland County Pioneer/Historical Society**

405 Oakland Avenue, Pontiac MI 48342

### **Park West Gallery**

29469 Northwestern Hwy, Southfield MI  
(248) 354-2343

### **The Print Gallery**

29173 Northwestern Hwy, Southfield MI  
(248) 356-5454

### **Sybaris Gallery**

202 E. 3rd Street, Royal Oak (248) 544-3388

In addition to its museums, the county is also home to 20 arts and cultural councils. The most widely known councils are the **Birmingham/Bloomfield Arts Association** in Southfield and the **Paint Creek Center** for the Arts in Rochester. For more information about the arts and cultural centers in the county, you may contact the Oakland County Cultural Affairs Department at (248) 858-0730.

# ART MUSEUMS & MUSEUMS

## Southeastern Michigan



Oakland County has a wonderful assortment of art within its own area and it also has easy access to the art and art museums in the southeastern Michigan region. Whether it be a musical trip to the Motown Historical Museum or a walk down the hall at the Edsel and Eleanor Ford House, the southeastern Michigan region has a large variety of art to offer. Following is a listing of the art museums and museums in the region:

**American Black Artist Institute of African American Arts**  
2641 West Grand Boulevard  
Detroit MI 48208  
(313) 872-0332

**Casa de Unidad Cultural**  
Arts & Media Center  
1920 Scotten Street  
Detroit MI 48209  
(313) 843-9598

**Center for Creative Studies**  
201 East Kirby  
Detroit MI 48202

**Detroit Historical Museum**  
5401 Woodward Avenue  
Detroit MI 48202  
(313) 833-1805

**Detroit Hydroplane Museum**  
2121 Franklin  
Detroit MI 48207  
(313) 393-3366

**Detroit Institute of Arts**  
5200 Woodward Avenue  
Detroit MI 48202  
(313) 833-7900

**Detroit Science Center**  
5020 John R  
Detroit MI 48202  
(313) 577-8400

**Dossin Great Lakes Museum**  
Strand Drive  
Detroit MI 48207  
(313) 267-6440

**Fisher Mansion**  
383 Lenox  
Detroit MI 48215  
(313) 331-6740

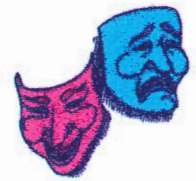
**Edsel and Eleanor Ford House**  
1100 Lake Shore Road  
Grosse Pointe Shores MI 48236  
(313) 884-4222

Updated: Jan. 2001

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# ART MUSEUMS & MUSEUMS Southeastern Michigan



**Henry Ford Museum & Greenfield Village**  
2648 West Grand Boulevard  
Detroit MI 48208  
(313) 875-2264

**Fort Wayne Military Museum**  
6325 West Jefferson Avenue  
Detroit MI 48209  
(313) 297-9360

**Graystone International Jazz Museum**  
1249 Washington Blvd., #201  
Detroit MI 48226  
(313) 963-3813

**Kelsey Museum of Archaeology**  
434 South State Street  
Ann Arbor MI 48109  
(734) 764-9304

**International Institute of Metro Detroit**  
111 East Kirby  
Detroit MI 48202  
(313) 871-8600

**Museum of African-American History**  
301 Frederick Douglass Avenue  
Detroit MI 48202  
(313) 833-9800

**Motown Historical Museum**  
2648 West Grand Boulevard  
Detroit MI 48208  
(313) 875-2264

**Selfridge Military Air Museum**  
Selfridge Air National Guard  
Mt. Clemens MI 48043  
(810) 466-5035

**Pewabic Pottery**  
10125 East Jefferson Avenue  
Detroit MI 48214  
(313) 822-0954

**University of Michigan Exhibit Museum**  
1109 Geddes Avenue  
Ann Arbor MI 48105  
(734) 764-0478

**University of Michigan Museum of Art**  
525 South State Street  
Ann Arbor MI 48104  
(734) 764-0395

**Wayne State Univ. Museum of Anthropology**  
6005 Cass Avenue  
Detroit MI 48202  
(313) 577-2598

Updated: Jan. 2001

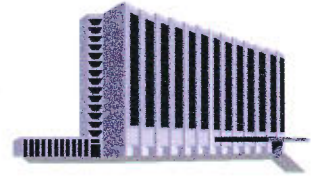
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# Oakland County





# LODGING ESTABLISHMENTS



## Oakland County, 20+ Rooms

	<u>Establishment</u>	<u>Phone</u>	<u>Contact/ Rooms</u>
1.	Amerisuites 1545 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 475-9393 Toll-Free: N/A Fax: (248) 475-9399	Mr. John Berra General Manager 128 Suites
2.	Best Western Concorde Inn 7076 Highland Rd. Waterford, MI 48329	Local: (248) 666-8555 Toll-Free: (800) 528-1234 Fax: (248) 666-8573	Mr. Randy Paradine General Manager 111 Rooms
3.	Best Western Executive Hotel & Suites 31525 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 553-0000 Toll-Free: (800) 528-1234 Fax: (248) 553-7630	Ms. Hope Arthur General Manager 204 Rooms
4.	Candlewood Suites - Auburn Hills 1650 N. Opdyke Road Auburn Hills, MI 48326	Local: (248) 373-3342 Toll-Free: N/A Fax: (248) 373-4523	Mr. Alban Londo General Manager 110 Suites
5.	Candlewood Suites - Farmington Hills 37555 Hill Tech Dr Farmington Hills, MI 48331	Local: (248) 324-0540 N/A Fax: (248) 324-0541	Ms. Chris Anton General Manager 125 Suites
6.	Candlewood Suites - Southfield 26655 Lois Lane Southfield, MI 48076	Local: (248) 945-0010 N/A Fax: (248) 945-0115	Ms. Nancy Brandt General Manager 121 Suites
7.	Candlewood Suites - Troy 2550 Troy Center Dr Troy, MI 48084	Local: (248) 269-6600 N/A Fax: (248) 269-8449	Ms. Tami Lemeron General Manager 118 Suites
8.	Comfort Inn of Farmington Hills 30715 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 471-9220 Toll-Free: N/A Fax: (248) 471-2053	Ms. Harold Howse General Manager 135 Rooms
9.	Comfort Motel 2712 N. Woodward Ave. Royal Oak, MI 48067	Local: (248) 549-1800 Toll-Free: N/A Fax: (248) 549-3786	Mr. Roger Patel General Manager 50 Rooms
10.	Concorde Inn - Rochester Hills 1919 Starr-Batt Rochester Hills, MI 48309	Local: (248) 299-1210 Toll-Free: (800) 299-1210 Fax: (248) 852-4678	Mr. Jim Laknes General Manager 124 Rooms

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## Business Travelers' Lodging Establishments, cont.

11.	Courtyard by Marriott - Auburn Hills 1296 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-4100 Toll-Free: (800) 321-2211 Fax: (248) 373-1885	Mr. Ed Sweet General Manager 148 Rooms
12.	Courtyard by Marriott - Southfield 27027 Northwestern Hwy. Southfield, MI 48034	Local: (248) 358-1222 Toll-Free: (800) 321-2211 Fax: (248) 354-3820	Mr. Richard Forbes General Manager 147 Rooms
13.	Courtyard by Marriott - Troy 1525 E. Maple Rd. Troy, MI 48083	Local: (248) 528-2800 Toll-Free: (800) 321-2211 Fax: (248) 528-0963	Ms. Cheryl Sandsterom General Manager 147 Rooms
14.	Days Inn 1331 W. Fourteen Mile Rd. Madison Heights, MI 48071	Local: (248) 583-7000 Toll-Free: (800) 528-1234 Fax: (248) 583-1455	Mr. JK Shah General Manager 79 Rooms
15.	Double Tree 27000 Sheraton Dr. Novi, MI 48377	Local: (248) 348-5000 Toll-Free: (800) 222-TREE Fax: (248) 348-2315	Mr. Paul Gjerpen General Manager 206 Rooms
16.	DoubleTree Guest Suites 28100 Franklin Rd. Southfield, MI 48034	Local: (248) 350-2000 Toll-Free: (800) 222-8733 Fax: (248) 350-1185	Mr. Todd Reichelt General Manager 239 Suites
17.	Drury Inn 575 W. Big Beaver Rd. Troy, MI 48083	Local: (248) 528-3330 Toll-Free: (800) 325-8300 Fax: (248) 528-3330	Mr. Jeff Barker General Manager 153 Rooms
18.	EconoLodge - Southfield 23300 Telegraph Rd. Southfield, MI 48034	Local: (248) 358-1800 Toll-Free: (800) 553-2666 Fax: (248) 358-2008	Mr. Kelly Kuza General Manager 65 Rooms
19.	Embassy Motel 14380 W. Eight Mile Rd. Oak Park, MI 48237	Local: (248) 967-1505 Toll-Free: N/A Fax: N/A	Mr. Harry Patel General Manager 82 Rooms
20.	Embassy Suites - Troy 850 Tower Dr. Troy, MI 48098	Local: (248) 879-7500 Toll-Free: (800) 362-2779 Fax: (248) 879-9139	Mr. Peter Angelis General Manager 251 Suites
21.	Fairfield Inn - Auburn Hills 1294 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-2228 Toll-Free: (800) 228-2800 Fax: (248) 373-2228	Mr. Alex Monczan General Manager 134 Rooms
22.	Fairfield Inn - Madison Heights 32800 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 588-3388 Toll-Free: (800) 228-2800 Fax: (248) 588-3388	Mr. Karen Dice General Manager 134 Rooms



## Business Travelers' Lodging Establishments, cont.

23.	Fairfield Inn-Farmington Hills 27777 Stanbury Blvd. Farmington Hills, MI 48334	Local: (248) 442-9800 Toll-Free: (800) 228-2800 Fax: (248) 442-9563	Mr. Eric Reiter General Manager 91 Rooms
24.	Guest House Inn & Suites One W. Nine Mile Rd. Hazel Park, MI 48030	Local: (248) 399-5800 Toll-Free: (800) 214-8328 Fax: (248) 399-3602	Ms. Marion Mansour General Manager 146 Rooms
25.	Hamilton Hotel 35270 Woodward Ave. Birmingham, MI 48009	Local: (248) 642-6200 Toll-Free: (800) 334-8086 Fax: (248) 642-6567	Mr. Shaun Burchard General Manager 64 Room
26.	Hampton Inn - Auburn Hills 1461 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 370-0044 Toll-Free: (800) 426-7866 Fax: (248) 370-9590	Mr. Tom Kelle General Mana 124 Rooms
27.	Hampton Inn - Madison Heights 32420 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 585-8881 Toll-Free: (800) 426-7866 Fax: (248) 585-9446	Mr. Ken Grandmaison General Manager 124 Rooms
28.	Hampton Inn - Northville 20600 Haggerty Rd. Northville, MI 48167	Local: (734) 462-1119 Toll-Free: (800) 426-7866 Fax: (734) 462-6270	Ms. Sandra Misaras General Manager 125 Rooms
29.	Hampton Inn - Southfield 27500 Northwestern Hwy Southfield, MI 48034	Local: (248) 356-5500 Toll-Free: (800) 426-7866 Fax: (248) 356-2083	Ms. Debra Luke General Manager 153 Rooms
30.	Hilton Garden Inn - Southfield 26000 American Dr. Southfield, MI 48034	Local: (248) 357-1100 Toll-Free: (800) 445-8667 Fax: (248) 379-2323	Mr. Larry Feedback General Manager 195 Rooms
31.	Hilton - Northfield 5500 Crooks Rd. Troy, MI 48098	Local: (248) 879-2100 Toll Free: (800) 445-8667 Fax: (248) 879-6054	Mr. Russell Jones General Manager 191 Rooms
32.	Hilton - Novi 21111 Haggerty Rd. Novi, MI 48375	Local: (248) 349-4000 Toll-Free: (800) 445-8667 Fax: (248) 349-4066	Ms. Debby Shultz General Manager 239 Rooms
33.	Hilton Suites - Auburn Hills 2300 Featherstone Rd. Auburn Hills, MI 48326	Local: (248) 334-2222 Toll-Free: (800) 445-8667 Fax: (248) 322-2300	Mr. Tim Zugger General Manager 224 Suites

## Business Travelers' Lodging Establishments, cont.

34. Holiday Inn - Farmington Hills 38123 W. Ten Mile Rd. Farmington Hills, MI 48335	Local: (248) 477-4000 Toll-Free: (800) 465-4329 Fax: (248) 476-4570	Ms. Nancy Koziatek General Manager 262 Rooms
35. Holiday Inn (Holidome) 26555 Telegraph Rd. Southfield, MI 48034	Local: (248) 353-7700 Toll-Free: (800) 465-4329 Fax: (248) 353-8377	Mr. Andrew Hann General Manager 417 Rooms
36. Holiday Inn - Troy 2537 Rochester Court Troy, MI 48083	Local: (248) 689-7500 Toll-Free: (800) 465-4329 Fax: (248) 689-9015	Mr. Gary Kosten General Manager 150 Rooms
37. Holiday Inn Express 145 S. Hunter Birmingham, MI 48009	Local: (248) 646-7300 Toll-Free: (800) 521-3509 Fax: (248) 646-4501	Ms. Shawn Burchard General Manager 126 Rooms
38. Holiday Inn Select 1500 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-4550 Toll-Free: (800) 465-4329 Fax: (248) 373-8220	Mr. Chuck DeSantis General Manager 192 Rooms
39. Homestead Village-Auburn Hills 3315 University Drive Auburn Hills, MI 48326	Local: (248) 340-8888 Toll-Free: (888) 782-9473 Fax: (248) 340-8622	Mr. Mark Jurek General Manager 134 Rooms
40. Homestead Village-Southfield 28500 Northwestern Hwy. Southfield, MI 48034	Local: (248) 213-4500 Toll-Free: (888) 782-9473 Fax: (248) 213-4600	Ms. Sarah Schwandt General Manager 134 Rooms
41. The Hotel Baronette 29770 Novi Rd. Novi, MI 48377	Local: (248) 349-7800 Toll-Free: (800) 395-9009 Fax: (248) 349-7467	Mr. Leonard Williams General Manager 149 Rooms
42. Kingsley Hotel & Suites 1475 N. Woodward Bloomfield Hills, MI 48304	Local: (248) 644-1400 Toll-Free: (800) 544-6835 Fax: (248) 644-5449	Mr. Michael Costelli General Manager 160 Rooms
43. Knights Inn - Farmington Hills 37527 Grand River Ave. Farmington Hills, MI 48331	Local: (248) 477-3200 Toll-Free: (800) 843-5644 Fax: (248) 477-2370	Mr. Shank Patak General Manager 110 Rooms
44. Knights Inn - Madison Heights I 32703 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 583-7700 Toll-Free: (800) 843-5644 Fax: (248) 583-0516	Mr. Frank Konja General Manager 148 Rooms



## Business Travelers' Lodging Establishments, cont.

45. Knights Inn - Madison Heights II 26091 Dequindre Rd. Madison Heights, MI 48071	Local: (248) 545-9930 Toll-Free: (800) 843-5644 Fax: (248) 545-7617	Mr. Jim Nanou General Manager 125 Rooms
46. Marriott - Southfield 27033 Northwestern Hwy. Southfield, MI 48034	Local: (248) 356-7400 Toll-Free: (800) 228-9290 Fax: (248) 356-5501	Mr. Skip Hammerman General Manager 222 Rooms
47. Marriott - Troy 200 W. Big Beaver Rd. Troy, MI 48084	Local: (248) 680-9797 Toll-Free: N/A Fax: (248) 680-9774	Mr. Bob Walsch General Manager 350 Rooms
48. Marvins Garden Inn 27650 Northwestern Hwy. Southfield, MI 48034	Local: (248) 353-6777 Toll-Free: (800) 200-5200 Fax: (248) 353-2944	Ms. Merrilee Lee General Manager 170 Rooms
49. McGuire's Motor Inn 120 S. Telegraph Rd. Waterford, MI 48328	Local: (248) 682-5100 Toll-Free: (888) 545-7920 Fax: (248) 681-3906	Mr. John McGuire Owner 40 Rooms
50. Mission Point Resort 34705 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 488-3200 Toll-Free: (800) 833-7711 Fax: (906) 847-3408	Mr. Timothy Russell General Manager 236 Rooms
51. Motel 6 - Auburn Hills 1471 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-8440 Toll-Free: (800) 466-8356 Fax: (248) 373-8642	Mr. Michael Ellison General Manager 114 Rooms
52. Motel 6 - Farmington Hills 38300 Grand River Ave. Farmington Hills, MI 48335	Local: (248) 471-0590 Toll-Free: (800) 466-8356 Fax: (248) 471-2435	Ms. Jane Rogers General Manager 106 Rooms
53. Motel 6 - Madison Heights 32700 Barrington Rd. Madison Heights, MI 48071	Local: (248) 583-0500 Toll-Free: (800) 466-8356 Fax: (248) 588-6945	Ms. Linda Naab General Manager 101 Rooms
54. Radisson Suite Hotel 37529 Grand River Ave. Farmington Hills, MI 48331	Local: (248) 477-7800 Toll-Free: (800) 333-3333 Fax: (248) 478-3799	Ms. Rod Bakerk General Manager 137 Suites
55. Ramada, Ltd 2755 S. Lapeer Rd. Lake Orion, MI 48360	Local: (248) 391-2755 Toll-Free: N/A Fax: N/A	Mr. Alex Palatash General Manager 28 Rooms

## Business Travelers' Lodging Establishments, cont.

56. Ramada, Ltd 21100 Haggerty Novi, MI 48375	Local: (248) 349-7400 Toll-Free: (800) 272-6232 Fax: (248) 349-7454	Mr. Neil Kassab General Manager 125 Rooms
57. Ramada Limited and Suites 26111 Telegraph Road Southfield, MI 48034	Local: (248) 368-6130 Toll-Free: (800) 488-1994 Fax: (248) 368-6143	Mr. Mike Shammami General Manager 101 Rooms
58. Ramada-Southfield 17017 West Nine Mile Road Southfield, MI 48075	Local: (248) 552-7777 Toll-Free: (800) 272-6232 Fax: (248) 552-7778	Mr. David Ynyo General Manager 216 Rooms
59. Red Roof Inn - Farmington Hills 24300 Sinacola Court Farmington Hills, MI 48335	Local: (248) 478-8640 Toll-Free: (800) 843-7663 Fax: (248) 478-4842	Ms. Stacey Nixon General Manager 108 Rooms
60. Red Roof Inn - Madison Heights 32511 Concord Dr. Madison Heights, MI 48071	Local: (248) 583-4700 Toll-Free: (800) 843-7663 Fax: (248) 583-2982	Mr. Don Madro General Manager 108 Rooms
61. Red Roof Inn - Rochester Hills 2580 Crooks Rd. Rochester Hills, MI 48309	Local: (248) 853-6400 Toll-Free: (800) RED ROOF Fax: (248) 853-6391	Mr. Joe Kaleel General Manager 111 Rooms
62. Red Roof Inn - Southfield 27660 Northwestern Hwy. Southfield, MI 48034	Local: (248) 353-7200 Toll-Free: (800) 843-7663 Fax: (248) 353-1580	Mr. Dan Russell General Manager 114 Rooms
63. Red Roof Inn - Troy 2350 Rochester Rd. Troy, MI 48083	Local: (248) 689-4391 Toll-Free: (800) 843-7663 Fax: (248) 689-4397	Ms. Melissa Belmont General Manager 109 Rooms
64. Residence Inn by Marriott-Pontiac 3333 Centerpoint Parkway Pontiac, MI 48341	Local: (248) 858-8664 Toll-Free: N/A Fax: (248) 858-8665	Mr. Robert Orr General Manager 114 Rooms
65. Residence Inn by Marriot - Southfield 26700 Central Park Blvd. Southfield, MI 48076	Local: (248) 352-8900 Toll-Free: (800) 331-3131 Fax: (248) 352-2579	Mr. Eric Sheffield General Manager 144 Rooms
66. Residence Inn by Marriot-Troy S.E. 32650 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 583-4322 Toll-Free: (800) 331-3131 Fax: (248) 583-9092	Mr. Rodney Jackson General Manager 96 Rooms



## Business Travelers' Lodging Establishments, cont.

67. Residence Inn by Marriot - Troy 2600 Livernois Rd. Troy, MI 48083	Local: (248) 689-6856 Toll-Free: (800) 331-3131 Fax: (248) 689-3788	Mr. Brian Rafferty General Manager 152 Suites
68. Sagamore Motor Lodge 3220 N. Woodward Ave. Royal Oak, MI 48073	Local: (248) 549-1600 Toll-Free: (800) 548-7242 Fax: (248) 549-2870	Ms. Julia Kepsel General Manager 78 Rooms
69. Somerset Inn 2601 W. Big Beaver Troy, MI 48084	Local: (248) 643-7800 Toll-Free: (800) 228-8769 Fax: (248) 643-2296	Mr. Duane Swanson General Manager 250 Rooms
70. Spartan Motel 1100 Main St. Rochester, MI 48307	Local: (248) 651-8100 Toll-Free: N/A Fax: (248) 651-2741	Ms. Sandra Goralski General Manager 48 Rooms
71. The Townsend Hotel 100 Townsend St. Birmingham, MI 48009	Local: (248) 642-7900 Toll-Free: (800) 548-4172 Fax: (248) 645-9061	Mr. Peter Wilde General Manager 150 Rooms
72. Westin Southfield-Detroit 1500 Town Center Dr. Southfield, MI 48075	Local: (248) 827-4000 Toll-Free: (800) 333-3333 Fax: (248) 827-1364	Mr. Jerry Tononi General Manager 385 Rooms
73. Wren's Nest B&B 7405 West Maple West Bloomfield, MI 48322	Local: (248) 624-6874 Toll-Free: N/A Fax: (248) 624-9869	Ms. Irene Scheel Proprietor N/A
74. Wyndham Garden Hotel 42100 Crescent Blvd. Novi, MI 48375	Local: (248) 344-8800 Toll-Free: (800) 996-3486 Fax: (248) 344-8535	Mr. Tom Rolands General Manager 148 Rooms
75. Courtyard by Marriott - Centerpoint 3555 Centerpoint Parkway Pontiac MI 48341	Local: (248) 858-9596 Toll-Free: (800) 321-2211	

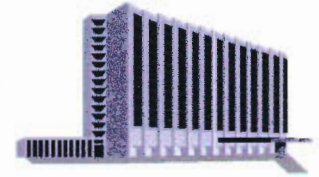
# Oakland County





# OAKLAND COUNTY

## Business Travelers' Lodging Establishments with 20+ rooms



	<u>Establishment</u>	<u>Phone</u>	<u>Contact/ Rooms</u>
1.	Amerisuites 1545 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 475-9393 Toll-Free: N/A Fax: (248) 475-9399	Ms. Mary Petrena General Manager 128 Suites
2.	Best Western Concorde Inn 7076 Highland Rd. Waterford, MI 48329	Local: (248) 666-8555 Toll-Free: (800) 528-1234 Fax: (248) 666-8573	Ms. Stephanie Swales General Manager 111 Rooms
3.	Best Western Executive Hotel & Suites 31525 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 553-0000 Toll-Free: (800) 528-1234 Fax: (248) 553-7630	Mr. Bruce Bussey General Manager 204 Rooms
4.	Best Western - Troy/Madison 1331 W. Fourteen Mile Rd. Madison Heights, MI 48071	Local: (248) 583-7000 Toll-Free: (800) 528-1234 Fax: (248) 583-1455	Mr. Ashok Patel General Manager 79 Rooms
5.	Candlewood Suites 1650 N. Opdyke Road Auburn Hills, MI 48326	Local: (248) 373-3342 Toll-Free: N/A Fax: (248) 373-4523	Mr. Scott Strawsburg General Manager 110 Suites
6.	Comfort Inn of Farmington Hills 30715 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 471-9220 Toll-Free: N/A Fax: (248) 471-2053	Ms. Julie McNeilis General Manager 135 Rooms
7.	Comfort Motel 2712 N. Woodward Ave. Royal Oak, MI 48067	Local: (248) 549-1800 Toll-Free: N/A Fax: (248) 549-3786	Mr. Roger Patel General Manager 50 Rooms
8.	Concorde Inn - Rochester Hills 1919 Starr-Batt Rochester Hills, MI 48309	Local: (248) 852-8222 Toll-Free: (800) 852-8222 Fax: (248) 852-4678	Mr. Norm Bartelmay General Manager 124 Rooms
9.	Courtyard by Marriott - Auburn Hills 1296 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-4100 Toll-Free: (800) 321-2211 Fax: (248) 373-1885	Mr. Jim Overleisen General Manager 148 Rooms
10.	Courtyard by Marriott - Southfield 27027 Northwestern Hwy. Southfield, MI 48034	Local: (248) 358-1222 Toll-Free: (800) 321-2211 Fax: (248) 354-3820	Mr. Richard Forbes General Manager 147 Rooms

## Business Travelers' Lodging Establishments, cont.

11. Courtyard by Marriott - Troy 1525 E. Maple Rd. Troy, MI 48083	Local: (248) 528-2800 Toll-Free: (800) 321-2211 Fax: (248) 528-0963	Mr. Ernie Bachalar General Manager 147 Rooms
12. DoubleTree Guest Suites - Southfield 28100 Franklin Rd. Southfield, MI 48034	Local: (248) 350-2000 Toll-Free: (800) 222-8733 Fax: (248) 350-1185	Mr. Peter Saunders General Manager 239 Suites
13. DoubleTree Guest Suites - Troy 850 Tower Dr. Troy, MI 48098	Local: (248) 879-7500 Toll-Free: (800) 424-2900 Fax: (248) 879-9139	Mr. Peter Marshall General Manager 251 Suites
14. Drury Inn 575 W. Big Beaver Rd. Troy, MI 48083	Local: (248) 528-3330 Toll-Free: (800) 325-8300 Fax: (248) 528-0904	Mr. John Berra General Manager 153 Rooms
15. EconoLodge - Southfield 23300 Telegraph Rd. Southfield, MI 48034	Local: (248) 358-1800 Toll-Free: (800) 553-2666 Fax: (248) 358-2008	N/A 65 Rooms
16. Embassy Motel 14380 W. Eight Mile Rd. Oak Park, MI 48237	Local: (248) 967-1505 Toll-Free: N/A Fax: N/A	N/A 82 Rooms
17. Fairfield Inn - Auburn Hills 1294 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-2228 Toll-Free: (800) 228-2800 Fax: (248) 973-2228	Mr. James Craig General Manager 134 Rooms
18. Fairfield Inn - Madison Heights 32800 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 588-3388 Toll-Free: (800) 228-2800 Fax: (248) 588-3388	Mr. Mike Nalolapszy General Manager 134 Rooms
19. Fairfireld Inn-Farmington Hills 27777 Stanbury Blvd. Farmington Hills, MI 48334	Local: (248) 442-9800 Toll-Free: N/A Fax: (248) 442-9563	N/A
20. Hamilton Hotel 35270 Woodward Ave. Birmingham, MI 48009	Local: (248) 642-6200 Toll-Free: (800) 334-8086 Fax: (248) 642-6567	Mr. Shawn Burchard General Manager 64 Rooms
21. Hampton Inn - Auburn Hills 1461 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 370-0044 Toll-Free: (800) 426-7866 Fax: (248) 370-9590	Mr. Tom Keller General Manager 124 Rooms



## Business Travelers' Lodging Establishments, cont.

22. Hampton Inn - Madison Heights 32420 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 585-8881 Toll-Free: (800) 426-7866 Fax: (248) 585-9446	Mr. Gary Mischek General Manager 124 Rooms
23. Hampton Inn - Northville 20600 Haggerty Rd. Northville, MI 48167	Local: (313) 462-1119 Toll-Free: (800) 426-7866 Fax: (313) 462-6270	Randall Richman General Manager 125 Rooms
24. Hampton Inn - Southfield 27500 Northwestern Hwy. Southfield, MI 48034	Local: (248) 356-5500 Toll-Free: (800) 426-7866 Fax: (248) 356-5500	Mr. John Brissett General Manager 153 Rooms
25. Highlander Motel 2201 Dixie Hwy. Waterford, MI 48328	Local: (248) 338-4061 Toll-Free: N/A Fax: N/A	Mr. Fred Madarasz Owner 50 Rooms
26. Hilton - Northfield 5500 Crooks Rd. Troy, MI 48098	Local: (248) 879-2100 Toll-Free: (800) 445-8667 Fax: (248) 879-6054	Mr. Don Sheneman General Manager 191 Rooms
27. Hilton - Novi 21111 Haggerty Rd. Novi, MI 48375	Local: (248) 349-4000 Toll-Free: (800) 445-8667 Fax: (248) 349-4066	Mr. Mike O'Callegan General Manager 239 Rooms
28. Hilton Garden Inn - Southfield 26000 American Dr. Southfield, MI 48034	Local: (248) 357-1100 Toll-Free: (800) 445-8667 Fax: (248) 799-7030	Mr. Micheal Krieger General Manager 195 Rooms
29. Hilton Suites - Auburn Hills 2300 Featherstone Rd. Auburn Hills, MI 48326	Local: (248) 334-2222 Toll-Free: (800) 445-8667 Fax: (248) 334-2922	Mr. Steve Strathern General Manager 224 Suites
30. Holiday Inn of Bloomfield Hills 1801 S. Telegraph Rd. Bloomfield Hills, MI 48302	Local: (248) 334-2444 Toll-Free: (800) 228-5151 Fax: (248) 334-4937	Mr. Andy Asbbagh General Manager 143 Rooms
31. Holiday Inn - Farmington Hills 38123 W. Ten Mile Rd. Farmington Hills, MI 48335	Local: (248) 477-4000 Toll-Free: (800) 465-4329 Fax: (248) 476-4570	Ms. Kathy Barnes General Manager 258 Rooms
32. Holiday Inn (Holidome) 26555 Telegraph Rd. Southfield, MI 48034	Local: (248) 353-7700 Toll-Free: (800) 465-4329 Fax: (248) 353-8377	Mr. David Evans General Manager 417 Rooms

## Business Travelers' Lodging Establishments, cont.

33. Holiday Inn - Troy 2537 Rochester Court Troy, MI 48083	Local: (248) 689-7500 Toll-Free: (800) 465-4329 Fax: (248) 689-9015	Mr. Jeff Meckley General Manager 153 Rooms
34. Holiday Inn Express 145 S. Hunter Birmingham, MI 48009	Local: (248) 646-7300 Toll-Free: (800) 521-3509 Fax: (248) 646-4501	Ms. Dianne Grace General Manager 126 Rooms
35. Holiday Inn Select 1500 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-4550 Toll-Free: (800) 465-4329 Fax: (248) 373-8220	Mr. James Weadbrock General Manager 190 Rooms
36. Homestead Village-Auburn Hills 3315 University Drive Auburn Hills, MI 48326	Local: (248) 340-8888 Toll-Free: (888) 782-9473 Fax: (248) 340-8622	Ms. Jody Koziwoski General Manager 134 Rooms
37. Homestead Village-Southfield 28500 Northwestern Hwy. Southfield, MI 48034	Local: (248) 213-4500 Toll-Free: N/A Fax: (248) 213-4600	Ms. Laura Vandarski General Manager 134 Rooms
38. The Hotel Baronette 29770 Novi Rd. Novi, MI 48377	Local: (248) 349-7800 Toll-Free: (800) 395-9009 Fax: (248) 349-7467	Ms. Karla Penzabene General Manager 149 Rooms
39. Kingsley Hotel & Suites 1475 N. Woodward Bloomfield Hills, MI 48304	Local: (248) 644-1400 Toll-Free: (800) 544-6835 Fax: (248) 644-5499	Mr. Jay Haratisi General Manager 160 Rooms
40. Knights Inn - Farmington Hills 37527 Grand River Ave. Farmington Hills, MI 48331	Local: (248) 477-3200 Toll-Free: N/A Fax: (248) 477-2370	Mr. Danny Patel General Manager 110 Rooms
41. Knights Inn - Madison Heights I 32703 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 583-7700 Toll-Free: (800) 843-5644 Fax: (248) 583-0516	Ms. Amy Konja General Manager 148 Rooms
42. Knights Inn - Madison Heights II 26091 Dequindre Rd. Madison Heights, MI 48071	Local: (248) 545-9930 Toll-Free: (800) 843-5644 Fax: (248) 545-7617	Mr. Jim Nanou General Manager 125 Rooms
43. Marriott - Southfield 27033 Northwestern Hwy. Southfield, MI 48034	Local: (248) 356-7400 Toll-Free: (800) 228-9290 Fax: (248) 356-5501	Mr. Joe Uhl General Manager 222 Rooms



## Business Travelers' Lodging Establishments, cont.

44. Marriott - Troy 200 W. Big Beaver Rd. Troy, MI 48084	Local: (248) 680-9797 Toll-Free: (800) 228-9290 Fax: (248) 680-9774	Mr. Bob Walsch General Manager 350 Rooms
45. Marvins Garden Inn 27650 Northwestern Hwy. Southfield, MI 48034	Local: (248) 353-6777 Toll-Free: N/A Fax: (248) 353-2944	Ms. Regina Daniels General Manager 170 Rooms
46. McGuire's Motor Inn 120 S. Telegraph Rd. Waterford, MI 48328	Local: (248) 682-5100 Toll-Free: (800) 545-0454 Fax: (248) 681-3906	Mr. John McGuire Owner 40 Rooms
47. Mission Point Resort 34705 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 488-3200 Toll-Free: (800) 833-7711 Fax: (906) 847-3408	Mr. Timothy Russell General Manager 236 Rooms
48. Motel 6 - Auburn Hills 1471 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-8440 Toll-Free: (800) 466-8356 Fax: (248) 373-8642	Mr. Darwin Davidson General Manager 114 Rooms
49. Motel 6 - Farmington Hills 38300 Grand River Ave. Farmington Hills, MI 48335	Local: (248) 471-0590 Toll-Free: (800) 466-8356 Fax: (248) 471-2435	Mr. Ron Sabourin General Manager 106 Rooms
50. Motel 6 - Madison Heights 32700 Barrington Rd. Madison Heights, MI 48071	Local: (248) 583-0500 Toll-Free: (800) 466-8356 Fax: (248) 588-6945	Ms. Linda Naab General Manager 101 Rooms
51. Orion Hills Inn 2755 S. Lapeer Rd. Lake Orion, MI 48360	Local: (248) 391-2755 Toll-Free: N/A Fax: N/A	Mr. Alex Palatash General Manager 28 Rooms
52. The Plaza Hotel 16400 J.L. Hudson Dr. Southfield, MI 48075	Local: (248) 559-6500 Toll-Free: (800) 800-5112 Fax: (248) 559-3665	Mr. Tom Foraker General Manager 262 Rooms
53. Quality Inn of Bloomfield Hills 1801 S. Telegraph Road, Ste. 100 Bloomfield Hills, MI 48302	Local: (248) 334-2444 Toll-Free: N/A Fax: (248) 334-4937	N/A 143 Rooms
54. Quality Inn of Hazel Park One W. Nine Mile Rd. Hazel Park, MI 48030	Local: (248) 399-5800 Toll-Free: N/A Fax: (248) 399-2602	Ms. Rose Shah General Manager 146 Rooms

## Business Travelers' Lodging Establishments, cont.

55.	Westin Southfield-Detroit 1500 Town Center Dr. Southfield, MI 48075	Local: (248) 827-4000 Toll-Free: (800) 333-3333 Fax: (248) 827-1364	Mr. Bruce Lange General Manager 385 Rooms
56.	Radisson Suite Hotel 37529 Grand River Ave. Farmington Hills, MI 48331	Local: (248) 477-7800 Toll-Free: (800) 333-3333 Fax: (248) 477-6512	Ms. Nancy Koziatek General Manager 137 Suites
57.	Ramada Limited and Suites 26111 Telegraph Road Southfield, MI 48034	Local: (248) 368-6130 Toll-Free: N/A Fax: (248) 368-6143	Mr. Mike S. General Manager 101 Rooms
58.	Ramada-Southfield 17017 West Nine Mile Road Southfield, MI 48075	Local: (248) 552-7777 Toll-Free: (800) 272-6232 Fax: (248) 552-7778	Mr. David Ynyo General Manager 216 Rooms
59.	Red Roof Inn - Farmington Hills 24300 Sinacola Court Farmington Hills, MI 48335	Local: (248) 478-8640 Toll-Free: (800) 843-7663 Fax: (248) 478-4842	Ms. Sandra Misaras General Manager 108 Rooms
60.	Red Roof Inn - Madison Heights 32511 Concord Dr. Madison Heights, MI 48071	Local: (248) 583-4700 Toll-Free: (800) 843-7663 Fax: (248) 583-2982	Mr. Don Madro General Manager 108 Rooms
61.	Red Roof Inn - Rochester Hills 2580 Crooks Rd. Rochester Hills, MI 48309	Local: (248) 853-6400 Toll-Free: (800) 843-7663 Fax: (248) 853-6391	Mr. Mark Jurek General Manager 111 Rooms
62.	Red Roof Inn - Southfield 27660 Northwestern Hwy. Southfield, MI 48034	Local: (248) 353-7200 Toll-Free: (800) 843-7663 Fax: (248) 353-1580	Mr. Dan Russell General Manager 114 Rooms
63.	Red Roof Inn - Troy 2350 Rochester Rd. Troy, MI 48083	Local: (248) 689-4391 Toll-Free: (800) 843-7663 Fax: (248) 689-4397	Mr. Craig Rocheleau General Manager 109 Rooms
64.	Residence Inn by Marriott-Pontiac 3333 Centerpoint Parkway Pontiac, MI 48341	Local: (248) 858-8664 Toll-Free: N/A Fax: (248) 858-8665	Mr. Steve Sines General Manager 114 Rooms
65.	Residence Inn by Marriot - Southfield 26700 Central Park Blvd. Southfield, MI 48076	Local: (248) 352-8900 Toll-Free: (800) 331-3131 Fax: (248) 352-2579	Ms. Sue Graves General Manager 144 Rooms



## Business Travelers' Lodging Establishments, cont.

66.	Residence Inn by Marriot-Troy S.E. 32650 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 583-4322 Toll-Free: N/A Fax: (248) 583-9092	Mr. Perry Hansen General Manager 96 Rooms
67.	Residence Inn by Marriot - Troy 2600 Livernois Rd. Troy, MI 48083	Local: (248) 689-6856 Toll-Free: (800) 331-3131 Fax: (248) 689-3788	Mr. Tom Turczyn General Manager 152 Siutes
68.	Sagamore Motor Lodge 3220 N. Woodward Ave. Royal Oak, MI 48073	Local: (248) 549-1600 Toll-Free: N/A Fax: (248) 549-2870	N/A  78 Rooms
69.	Sheraton Oaks 27000 Sheraton Dr. Novi, MI 48377	Local: (248) 348-5000 Toll-Free: N/A Fax: (248) 348-2315	Mr. Arthur Allen General Manager 206 Rooms
70.	Somerset Inn 2601 W. Big Beaver Troy, MI 48084	Local: (248) 643-7800 Toll-Free: (800) 228-8769 Fax: (248) 643-2296	Mr. Duane Swanson General Manager 250 Rooms
71.	Spartan Motel 1100 Main St. Rochester, MI 48307	Local: (248) 651-8100 Toll-Free: N/A Fax: N/A	Ms. Sandra Goralski General Manager 48 Rooms
72.	St. Christopher Motel 3915 Telegraph Rd.	Local: (248) 647-1800 Toll-Free: N/A	N/A
73.	The Townsend Hotel 100 Townsend St. Birmingham, MI 48009	Local: (248) 642-7900 Toll-Free: (800) 548-4172 Fax: (248) 645-9061	Mr. Micheal Harman General Manager 87 Rooms
74.	Travelodge - Novi 21100 Haggerty Novi, MI 48375	Local: (248) 349-7400 Toll-Free: (800) 578-7878 Fax: (248) 349-7454	Ms. Karen Parker General Manager 125 Rooms
75.	Victorian Rose B&B 815 Sleeth Rd. Commerce Twp., MI 48382	Local: (248) 360-8221 Toll-Free: N/A Fax: N/A	N/A  N/A
76.	The Village Inn Hotel 300 N. Hunter Blvd. Birmingham, MI 48009	Local: (248) 642-6200 Toll-Free: (800) 334-8086 Fax: (248) 642-6567	Ms. Laurian Long General Manager 63 Rooms

Business Travelers' Lodging Establishments, cont.

77. Wyndham Garden Hotel  
42100 Crescent Blvd.  
Novi, MI 48375

Local: (248) 344-8800  
Toll-Free: (800) 996-3486  
Fax: (248) 344-8535

Mr. Brent Munson  
General Manager  
152 Rooms





# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>General Motors Corporation</b> Orion Township, Pontiac, Troy, Milford, Waterford	1	178,174.0
<b>Ford Motor Company</b> Wixom, Troy	2	153,627.0
<b>Ford Product Engineering Education &amp; Training</b> Farmington Hills		
<b>Exxon</b> Exxon Chemical: Southfield	3	122,379.0
<b>Wal-Mart Stores</b> Southfield, Auburn Hills, Waterford	4	119,299.0
<b>General Electric</b> Southfield, Bingham Farms, Madison Heights	5	90,840.0
<b>International Business Machines (IBM)</b> Southfield	6	78,508.0
<b>Chrysler</b> World Headquarters: Auburn Hills Troy, Southfield	7	61,147.0
<b>Mobil Oil Corporation</b> Wholesale: Independence Twp. Resale, Engineering & OEM Engineering: Southfield	8	59,978.0
<b>Philip Morris</b> Kraft General Foods: Farmington Hills	9	56,114.0
<b>AT&amp;T</b> Southfield	10	53,261.0
<b>Texaco</b> Troy	12	45,187.0
<b>State Farm Insurance Cos.</b> Multiple Sites	13	43,957.0
<b>Hewlett-Packard</b> Sales & Support: Novi	14	42,895.0
<b>E.I. DuPont de Nemours</b> Troy	15	41,304.0
<b>Sears Roebuck</b> Waterford, Southfield, Novi, Troy	16	41,296.0

# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Prudential Ins. Co. of America</b> Waterford, Southfield	18	37,073.0
<b>Chevron</b> Chevron Chemical: Birmingham	19	36,376.0
<b>Proctor &amp; Gamble</b> Southfield	20	35,764.0
<b>Citicorp</b> Troy	21	34,697.0
<b>Amoco</b> Sales: Southfield Lease Department: Bingham Farms	22	32,836.0
<b>Kmart</b> World Headquarters: Troy	23	32,183.0
<b>Merrill Lynch</b> Bloomfield Hills, Farmington Hills, Rochester	24	31,731.0
<b>JC Penny</b> Novi, Pontiac, Southfield, Troy, Waterford	25	30,546.0
<b>American International Group</b> Southfield	26	30,520.0
<b>Chase Manhattan</b> Bloomfield Hills	27	30,381.0
<b>Motorola</b> Automotive Group, Communications & Electronics: Southfield, Rochester	29	29,794.0
<b>Pepsico</b> Pontiac, Troy	31	29,292.0
<b>Dayton Hudson</b> Novi, Pontiac, Southfield, Troy	34	27,757.0
<b>Kroger</b> Multiple Sites	36	26,567.0
<b>Intel</b> West Bloomfield	38	25,070.0
<b>Allstate</b> Various sites	39	24949



# 1998 Fortune 500 U.S. Largest Corporations

Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>United Technologies</b> Automotive: Troy, Walled Lake Industrial lasers: Troy	41	24,713.0
<b>Compaq Computer</b> Multiple Sites	42	24,584.0
<b>Metropolitan Life Insurance</b> Southfield	43	24,374.0
<b>Home Depot</b> Pontiac	44	24,156.0
<b>ConAgra, Inc.</b> Beverly Hills	45	24,002.0
<b>Bank America</b> Southfield	47	23,858.0
<b>GTE(General Telephone)</b> Highland, Ortonville	48	2,326.0
<b>Walt Disney</b> Troy	51	22,473.0
<b>United Parcel Service</b> Pontiac, Madison Heights	52	22,458.0
<b>USX, US Steel Group</b> Troy	55	21,057.0
<b>CIGNA</b> Southfield	59	20,038.0
<b>Dow Chemical</b> Southfield, Auburn Hills	60	20,018.0
<b>Sara Lee</b> Beverly Hills	61	19,734.0
<b>MCI Communications</b> Southfield	62	19,653.0
<b>Atlantic Richfield</b> Southfield, Troy	64	19,272.0
<b>New York Life Insurance</b> Southfield	67	18,899.0
<b>Coca-Cola</b> Auburn Hills	68	18,868.0



Oakland County

# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Coca-Cola</b> Auburn Hills	68	18,868.0
<b>Aetna Life and Casualty</b> Troy	71	18,540.0
<b>Xerox</b> Southfield	72	18,166.0
<b>American Express</b> Birmingham, Southfield, Troy, Farmington Hills	73	17,760.0
<b>RJR Nabisco Holdings</b> Farmington	76	17,057.0
<b>Ameritech</b> Various sites	82	15,998.0
<b>Minnesota Mining &amp; Manufacturing (3M)</b> Southfield	89	15,070.0
<b>Sprint</b> Multiple Locations	90	14,874.0
<b>Eastman Kodak</b> Bingham Farms, Birmingham, Troy	91	14,713.0
<b>Allied-Signal, Inc.</b> Allied Signal Automotive: Troy, Southfield	93	14,472.0
<b>First Union Corp.</b> Bingham Farms	96	14,329.0
<b>Delta Air Lines</b> Southfield	101	13,590.0
<b>Ashland Oil - Div. of Ashland Chemical Co.</b> Troy	102	13,567.0
<b>Alcoa</b> Southfield	104	13,482.0
<b>Northwestern Mutual Life Ins.</b> Troy	106	13,430.0
<b>Walgreen</b> Waterford	108	13,363.0



# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Aetna Life and Casualty</b> Troy	71	18,540.0
<b>Xerox</b> Southfield	72	18,166.0
<b>American Express</b> Birmingham, Southfield, Troy, Farmington Hills	73	17,760.0
<b>RJR Nabisco Holdings</b> Farmington	76	17,057.0
<b>Ameritech</b> Various sites	82	15,998.0
<b>Minnesota Mining &amp; Manufacturing (3M)</b> Southfield	89	15,070.0
<b>Sprint</b> Multiple Locations	90	14,874.0
<b>Eastman Kodak</b> Bingham Farms, Birmingham, Troy	91	14,713.0
<b>Allied-Signal, Inc.</b> Allied Signal Automotive: Troy, Southfield	93	14,472.0
<b>First Union Corp.</b> Bingham Farms	96	14,329.0
<b>Delta Air Lines</b> Southfield	101	13,590.0
<b>Ashland Oil - Div. of Ashland Chemical Co.</b> Troy	102	13,567.0
<b>Alcoa</b> Southfield	104	13,482.0
<b>Northwestern Mutual Life Ins.</b> Troy	106	13,430.0
<b>Walgreen</b> Waterford	108	13,363.0
<b>ITT Hartford Group</b> Troy	109	13,305.0

# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Banc One Corp.</b> Bloomfield Twp.	113	13,219.0
<b>The Goodyear Tire &amp; Rubber Co.</b> Pontiac, Madison Heights, Rochester, Southfield	115	13,155.0
<b>Digital Equipment</b> Novi, Madison Heights	118	13,047.0
<b>Nationwide Ins. Enterprise</b> Southfield	121	12,644.0
<b>Marriott International</b> Southfield, Troy, Auburn Hills	128	12,034.0
<b>Rockwell International</b> World Headquarters: Troy	131	11,759.0
<b>Liberty Mutual Ins. Group</b> Novi	132	11,670.0
<b>McDonalds</b> Multiple sites	135	11,409.0
<b>Johnson Controls</b> Troy, Novi, Madison Heights	136	11,387.0
<b>Microsoft</b> Multiple Sites	137	11,358.0
<b>Coca-Cola Enterprises</b> Madison Heights, Pontiac	138	11,278.0
<b>Anheuser-Busch</b> Bingham Farms	141	11,066.0
<b>Toys "R" US</b> Madison Heights, Southfield, Pontiac	143	11,038.0
<b>TRW</b> Troy, Farmington Hills, Rochester Hills	146	10,831.0
<b>Texas Instruments</b> Farmington Hills, Troy	148	10,562.0
<b>Textron</b> Walled Lake, Troy, Bloomfield Twp, Auburn Hills	149	10,544.0
<b>First Chicago NBD Corp.</b> Multiple Sites	154	10,098.0



# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Norwest Corp</b> Troy, Southfield	157	9,660.0
<b>Massachusetts Mutual Life Insurance</b> Farmington Hills	162	9,551.0
<b>Monsanto</b> Auburn Hills	163	9,457.0
<b>Limited</b> Multiple Sites	167	9,189.0
<b>Colgate-Palmolive</b> Troy	171	9,057.0
<b>Sun Microsystems</b> Southfield	173	8,968.0
<b>American General</b> Hazel Park	175	8,927.0
<b>Dana</b> Troy, Birmingham	179	8,770.0
<b>Whirlpool</b> Farmington Hills	182	8,617.0
<b>Eli Lilly</b> Southfield	185	8,518.0
<b>Burlington Northern Santa Fe (RR)</b> Troy	188	8,412.0
<b>John Hancock Mutual Life Insurance</b> Lathrup Village, Southfield	191	8,207.0
<b>Warner Lambert</b> Rochester	192	8180
<b>Honeywell</b> Southfield, Madison Heights, Farmington Hills	194	8,028.0
<b>Best Buy</b> Madison Heights, Southfield, Waterford	199	7,771.0
<b>Circuit City Stores</b> Pontiac	202	7,664.0
<b>Eaton</b> Troy, Southfield	204	7,563.0

# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Dresser Industries</b> Auburn Hills	206	7,458.0
<b>PPG Industries, Inc.</b> Adhesives & Sealants: Madison Heights Coatings & Resins Div.: Troy Glass Div.: Commerce Twp	209	7,379.0
<b>Lear Corporation</b> Southfield	211	7,343.0
<b>Manpower</b> Manpower Tech: Southfield	214	7,259.0
<b>Ingersoll-Rand</b> Southfield	221	7,103.0
<b>Apple Computers</b> Farmington Hills, Southfield	223	7,081.0
<b>Guardian Life Ins. Co. of America</b> Southfield, Birmingham	226	6,984.0
<b>Rite Aid</b> Various Sites	227	6,970.0
<b>Reynolds Metals</b> Southfield	229	6,900.0
<b>PNC Bank Corp</b> Southfield	231	6,859.0
<b>Office Depot</b> Royal Oak, Southfield, Pontiac	239	6,718.0
<b>ITT (Automotive)</b> Auburn Hills	242	6,658.0
<b>Paine Webber Group</b> Troy, Birmingham, Farmington Hills, Rochester	243	6,657.0
<b>UNISYS</b> Southfield, Troy	244	6,636.0
<b>Woolworth</b> Southfield	245	6,624.0
<b>Gap</b> Multiple Sites	249	6,508.0



Oakland County



# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Transamerica</b> Troy, Farmington Hills	251	6,486.0
<b>Lincoln National</b> Troy	254	6,437.0
<b>R.R. Donnelly &amp; Sons</b> Troy	255	6,396.0
<b>Navistar International</b> Southfield	256	6,371.0
<b>Unocal</b> Southfield	267	6,064.0
<b>Browning-Ferris Industries</b> Pontiac	273	5,783.0
<b>AMP International Putnam Inc.</b> Farmington Hills Controls Engineering: Madison Heights	276	5,745.0
<b>Champion International</b> Fuel Systems: Farmington, Troy	277	5,736.0
<b>Computer Sciences</b> Southfield	283	5,616.0
<b>Tandy (Radio Shack)</b> Multiple sites	291	5,372.0
<b>RyderSystem</b> Multiple Sites	292	5,351.0
<b>Hilton Hotels</b> Multiple Sites	294	5,316.0
<b>Cooper Industries</b> Rubber Products: Southfield Energy Services: Beverly Hills	296	5,289.0
<b>Illinois Tool Works</b> Troy, Southfield	302	5,220.0
<b>Staples</b> Various sites	303	5,181.0
<b>Norfolk Southern</b> Automotive: Southfield	304	5,165.0

# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Avon Products</b> Rochester Hills, Pontiac	308	5079
<b>Inland Steel</b> Southfield	310	5,047.0
<b>Quaker Oats</b> Troy	311	5,016.0
<b>Comcast</b> Pontiac, Waterford	314	4,913.0
<b>Sherwin Williams</b> Sales: Troy Chemical Coatings: Troy Automotive Finishes: Pontiac	315	4,881.0
<b>Nordstrom</b> Troy	316	4,852.0
<b>CMS Energy - Consumers Power</b> Pontiac, Royal Oak	319	4,787.0
<b>Gannett</b> National newspapers: Southfield, Troy	322	4,729.0
<b>SAFECO</b> Insurance: Farmington Hills	323	4,709.0
<b>Bethlehem Steel</b> Sales: Southfield	327	4,631.0
<b>CompUSA</b> Madison Heights, Novi	329	4,611.0
<b>LTV</b> Southfield, Troy, Ferndale, Bloomfield Hills	336	4,446.0
<b>Mutual of Omaha Insurance</b> Southfield, Troy	339	4,395.0
<b>Owens-Corning</b> Oak Park	356	4,129.0
<b>Olsten</b> Auburn Hills, Birmingham, Southfield	357	4,113.0
<b>Universal</b> Communications: Southfield	358	4,113.0



# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>Automatic Data Processing</b> Southfield	359	4,112.0
<b>Pitney Bowes</b> Southfield	361	4,100.0
<b>Parker Hannifin</b> Automotive Center: Troy	362	4,091.0
<b>Pacific Mutual Life Insurance</b> Southfield	365	4,062.0
<b>General Dynamics</b> Troy	366	4,062.0
<b>Rohm &amp; Haas</b> Highland	371	3,999.0
<b>Servicemaster</b> Farmington Hills, Southfield	373	3,962.0
<b>Kelly Services</b> Headquarters: Troy; other sites	380	3,853.0
<b>Harris</b> Troy	382	3,835.0
<b>Officemax</b> Pontiac, Southfield	386	3,765.0
<b>Detroit Edison</b> Southfield	387	3,764.0
<b>Masco</b> Rochester Hills, Royal Oak, Auburn Hills	388	3,760.0
<b>Service Merchandise</b> Southfield, Troy, Waterford	398	3,663.0
<b>Morton International</b> Rochester Hills	403	3,636.0
<b>Engelhard</b> Southfield	404	3,631.0
<b>Reliance Group Holdings</b> Troy, Farmington Hills	417	3,443.0
<b>Maytag</b> Southfield	421	3,408.0

# 1998 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1997 Revenues (\$Millions)</b>
<b>USF&amp;G (US Fidelity &amp; Guaranty)</b> Troy	422	3,404.0
<b>Avery Dennison</b> Troy	429	3,346.0
<b>Graybar Electric</b> Auburn Hills	431	3,338.0
<b>Times Mirror</b> Magazines: Troy, Southfield	434	3,319.0
<b>Hormel</b> Southfield	438	3,257.0
<b>Beverly Enterprises</b> Multiple Sites	442	3,230.0
<b>York International</b> Troy	449	3,194.0
<b>Comerica</b> Troy, multiple branches	451	3,175.0
<b>Knight-Ridder</b> Southfield	457	3,139.0
<b>Westvaco</b> Southfield	472	3,011.0
<b>Ace Hardware</b> Royal Oak, Oak Park	482	2,907.0
<b>USG (Gypsum)</b> Southfield	486	2,874.0
<b>New York Times</b> Multiple Locations	487	2,866.0
<b>Reader's Digest Association</b> Sales and Services: Troy	490	2,839.0
<b>Becton Dickinson</b> Bloomfield Hills	494	2,811.0



Oakland County

# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

Company Location	Rank	1995 Revenues (\$Millions)
<b>General Motors Corporation</b> Orion Township, Pontiac, Troy, Milford, Waterford	1	168,828.6
<b>Ford Motor Company</b> Wixom, Troy	2	139,137.0
<b>Ford Product Engineering Education &amp; Training</b> Farmington Hills		
<b>Exxon</b> Exxon Chemical: Southfield	3	110,009.0
<b>Wal-Mart Stores</b> Southfield, Auburn Hills, Waterford	4	93,627.0
<b>AT&amp;T</b> Southfield	5	79,609.0
<b>International Business Machines (IBM)</b> Southfield	6	70,028.0
<b>General Electric</b> Southfield, Bingham Farms, Madison Heights	7	70,028.0
<b>Mobil Oil Corporation</b> Wholesale: Independence Twp. Resale, Engineering & OEM Engineering, Southfield	8	59,621.0
<b>Chrysler</b> Troy, Southfield, Auburn Hills	9	53,195.0
<b>Philip Morris</b> Kraft General Foods: Farmington Hills	10	53,139.0
<b>E. I. DuPont de Nemours</b> Troy	13	37,607.0
<b>Texaco</b> Troy	14	36,787.0
<b>Sears Roebuck</b> Waterford, Southfield, Novi, Troy	15	35,181.0
<b>Kmart</b> Troy	16	34,654.0
<b>Proctor &amp; Gamble</b> Southfield	17	33,434.0



# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1995 Revenues (\$Millions)</b>
<b>Chevron</b> Chevron Chemical, Birmingham	18	32,094.0
<b>Citicorp</b> Troy	19	31,690.0
<b>Hewlett-Packard</b> Sales & Support: Novi	20	31,519.0
<b>Pepsico</b> Pontiac, Troy	21	30,421.0
<b>Metropolitan Life Insurance</b> Southfield	22	27,977.0
<b>Amoco</b> Sales: Southfield Lease Department: Bingham Farms	23	27,665.0
<b>Motorola</b> Automotive Group, Communications & Electronics Southfield, Rochester	24	27,037.0
<b>American International Group</b> Southfield	25	25,874.0
<b>ConAgra, Inc.</b> Beverly Hills	26	24,108.9
<b>Kroger</b> Multiple Sites	27	23,937.8
<b>Dayton Hudson</b> Novi, Pontiac, Southfield, Troy	28	23,516.0
<b>United Technologies</b> Automotive: Troy, Walled Lake Industrial lasers: Troy	30	22,802.0
<b>Allstate</b> Various Sites	31	22,793.0
<b>Merrill Lynch</b> Bloomfield Hills, Farmington Hills, Rochester	33	21,513.0
<b>JC Penney</b> Novi, Pontiac, Southfield, Troy, Waterford	34	21,419.0
<b>Dow Chemical</b> Southfield, Auburn Hills	36	20,957.0



Oakland County

# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1995 Revenues (\$Millions)</b>
<b>BankAmerica</b> Southfield	37	20,386.0
<b>GTE (General Telephone)</b> Highland, Ortonville	38	19,957.0
<b>Xerox</b> Southfield	41	18,963.0
<b>CIGNA</b> Southfield	42	18,955.0
<b>USX, US Steel Group</b> Troy	47	18,214.0
<b>Coca-Cola</b> Auburn Hills	48	18,018.0
<b>Sara Lee</b> Beverly Hills	50	17,719.0
<b>American Airlines</b> Troy	53	16,910.0
<b>Atlantic Richfield</b> Southfield, Troy	54	16,739.0
<b>Intel</b> West Bloomfield	60	16,202.0
<b>New York Life Insurance</b> Southfield	61	16,201.7
<b>Minnesota Mining &amp; Manufacturing (3M)</b> Southfield	62	16,105.0
<b>RJR Nabisco Holdings</b> Farmington	64	16,008.0
<b>American Express</b> Birmingham, Southfield, Troy, Farmington Hills	65	15,841.0
<b>Home Depot</b> Pontiac	66	15,470.4
<b>Eastman Kodak</b> Bingham Farms, Birmingham, Troy	67	15,269.0



**Oakland County**

# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1995 Revenues (\$Millions)</b>
<b>MCI Communications</b> Southfield	68	15,265.0
<b>Compaq Computer</b> Multiple sites	72	14,755.0
<b>Allied-Signal, Inc.</b> Allied Signal Automotive: Troy, Southfield	73	14,346.0
<b>McDonnell Douglas</b> Systems Integration: Farmington Hills Capital/Finance: Troy	74	14,332.0
<b>Digital Equipment</b> Novi, Madison Heights	77	13,813.1
<b>Ameritech</b> Various Sites	84	13,427.8
<b>The Goodyear Tire &amp; Rubber Co.</b> Pontiac, Madison Heights, Rochester, Southfield	88	13,165.9
<b>Texas Instruments</b> Farmington Hills, Troy	89	13,128.0
<b>Rockwell International</b> Automotive Operations: Troy	90	13,009.0
<b>Aetna Life and Casualty</b> Troy	91	12,978.0
<b>Alcoa</b> Southfield	95	12,654.9
<b>Anheuser-Busch</b> Bingham Farms	97	12,325.5
<b>Delta Air Lines</b> Southfield	98	12,194.0
<b>Walt Disney</b> Troy	102	12,112.1
<b>Nationwide Ins. Enterprise</b> Southfield	108	11,702.4
<b>Northwestern Mutual Life Ins.</b> Troy	111	11,483.3



**Oakland County**



# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

Company Location	Rank	1995 Revenues (\$Millions)
<b>Chase Manhattan Corp.</b> Bloomfield Hills	112	11,336.0
<b>Ashland Oil - Div. of Ashland Chemical Co.</b> Troy	113	11,251.1
<b>Apple Computers</b> Farmington Hills, Southfield	114	11,062.0
<b>First Union Corp.</b> Bingham Farms	119	10,582.9
<b>Principal Mutual Life Insurance</b> Bloomfield Hills	120	10,561.0
<b>TRW</b> Troy, Farmington Hills, Rochester Hills	126	10,172.4
<b>Textron</b> Walled Lake, Troy, Bloomfield Twp, Auburn Hills	130	9,973.0
<b>McDonalds</b> Multiple sites	132	9,794.5
<b>Westinghouse Electric Corp.</b> Automation: Farmington Hills Contractor Industry Sales, Service: Southfield	135	9,605.0
<b>Toys "R" Us</b> Madison Heights, Southfield, Pontiac	137	9,426.9
<b>Liberty Mutual Ins. Group</b> Novi	139	9,308.0
<b>Banc One Corp.</b> Bloomfield Twp	145	8,970.9
<b>Monsanto</b> Auburn Hills	146	8,962.0
<b>Marriott International</b> Southfield, Troy, Auburn Hills	147	8,960.7
<b>General Mills</b> Bingham Farms	156	8,393.6
<b>Colgate-Palmolive</b> Troy	158	8,358.2

# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

Company Location	Rank	1995 Revenues (\$Millions)
<b>Whirlpool</b> Farmington Hills	159	8,347.0
<b>Johnson Controls</b> Troy, Novi, Madison Heights	160	8,330.3
<b>Woolworth</b> Southfield	161	8,224.0
<b>Dean Witter Discover (Dean Witter Reynolds)</b> Southfield, Troy, Birmingham, Clarkston	165	7,934.4
<b>Limited</b> Multiple sites	167	7,881.4
<b>Dana</b> Troy, Birmingham	169	7,794.5
<b>Norwest Corp</b> Troy, Southfield	170	7,582.3
<b>Eli Lilly</b> Southfield	171	7,535.4
<b>Unocal</b> Southfield	172	7,527.0
<b>Reynolds Metals</b> Southfield	179	7,252.0
<b>PPG Industries, Inc.</b> Adhesives & Sealants: Madison Heights Coatings & Resins Div.: Troy Glass Div.: Commerce Twp	185	7,057.7
<b>Champion International</b> Fuel Systems: Farmington, Troy	188	6,972.0
<b>Eaton</b> Troy, Southfield	191	6,821.7
<b>Massachusetts Mutual Life Insurance</b> Farmington Hills	193	6,804.1
<b>James River Corp. of Virginia</b> Farmington Hills, Troy, Rochester	194	5,417.3
<b>Coca-Cola Enterprises</b> Madison Heights, Pontiac	196	6,773.0

# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

Company Location	Rank	1995 Revenues (\$Millions)
<b>Rite Aid</b> Various Sites	289	4,533.9
<b>Avon Products</b> Rochester Hills, Pontiac	291	4,492.1
<b>Gap</b> Multiple Sites	296	4,395.3
<b>LTV</b> Southfield, Troy, Ferndale, Bloomfield Hills	299	4,283.2
<b>Illinois Tool Works</b> Troy, Southfield	305	4,152.2
<b>Mutual of Omaha Insurance</b> Southfield, Troy	306	4,134.3
<b>Nordstrom</b> Troy	309	4,113.5
<b>Service Merchandise</b> Southfield, Troy, Waterford	313	4,018.5
<b>Gannett</b> National newspapers: Southfield, Troy	314	4,006.7
<b>CMS Energy - Consumers Power</b> Pontiac, Royal Oak	320	3,890.0
<b>Rohm &amp; Haas</b> Highland	321	3,884.0
<b>Pitney Bowes</b> Southfield	323	3,861.2
<b>SAFECO</b> Insurance: Farmington Hills	334	3,722.7
<b>Detroit Edison</b> Southfield	343	3,635.5
<b>Owens-Corning</b> Oak Park	345	3,612.0
<b>Dial</b> Troy	346	3,575.1



# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

Company Location	Rank	1995 Revenues (\$Millions)
<b>Circuit City Stores</b> Pontiac	237	5,582.9
<b>Manpower</b> Manpower Tech: Southfield	241	5,484.2
<b>Corning</b> Southfield	246	5,346.1
<b>Paine Webber Group</b> Troy, Birmingham, Farmington Hills, Rochester	248	5,320.1
<b>Office Depot</b> Royal Oak, Southfield, Pontiac	249	5,313.2
<b>Consolidated Freightways</b> CF Motor Freight: Troy	251	5,281.1
<b>AMP International Putnam Inc.</b> Farmington Hills Controls Engineering: Madison Heights	254	5,227.2
<b>RyderSystem</b> Multiple sites	258	5,167.4
<b>Best Buy</b> Madison Heights, Southfield, Waterford	262	5,079.6
<b>Cooper Industries</b> Rubber Products: Southfield Energy Services: Beverly Hills	271	4,885.9
<b>Bethlehem Steel</b> Sales: Southfield	272	4,867.5
<b>Inland Steel</b> Southfield	275	4,781.5
<b>Masco Tech</b> Rochester Hills, Royal Oak, Auburn Hills	276	4,779.0
<b>Lear Corporations</b> Southfield	278	4,714.4
<b>Norfolk Southern</b> Automotive: Southfield	283	4,668.0

# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1995 Revenues (\$Millions)</b>
<b>Honeywell</b> Southfield, Madison Heights, Farmington Hills	197	6,731.3
<b>Lincoln National</b> Troy	199	6,633.3
<b>R. R. Donnelly &amp; Sons</b> Troy	201	6,511.8
<b>American General</b> Hazel Park	202	6,495.0
<b>UNISYS</b> Southfield, Troy	203	6,460.4
<b>PNC Bank Corp</b> Southfield	205	6,389.5
<b>Quaker Oats</b> Troy	206	6,365.2
<b>ITT (Automotive)</b> Auburn Hills	207	6,346.0
<b>Navistar International</b> Southfield	208	6,342.0
<b>Burlington Northern Sante Fe (RR)</b> Troy	210	6,183.0
<b>Guardian Life Ins. Co. of America</b> Southfield, Birmingham	211	6,172.3
<b>Transamerica</b> Troy, Farmington Hills	213	6,101.1
<b>Sun Microsystems</b> Southfield	222	5,901.9
<b>John Hancock Mutual Life Insurance</b> Lathrup Village, Southfield	224	5,845.5
<b>Tandy (Radio Shack)</b> Multiple sites	225	5,839.1
<b>Ingersoll-Rand</b> Farmington, Southfield	230	5,729.0

# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1995 Revenues (\$Millions)</b>
<b>Great Western Financial Corp</b> Birmingham	349	3,556.4
<b>General Dynamics</b> Troy	350	3,544.0
<b>US Healthcare</b> Southfield	352	3,517.8
<b>Times Mirror</b> Magazines: Troy, Southfield	354	3,491.0
<b>Harris</b> Troy	356	3,480.9
<b>USF&amp;G (US Fidelity &amp; Guaranty)</b> Troy	361	3,458.8
<b>Turner Broadcasting</b> Troy	363	3,437.0
<b>Morton International</b> Rochester Hills	370	3,354.9
<b>Westvaco</b> Southfield	377	3,302.7
<b>Universal</b> Communications: Southfield	379	3,280.9
<b>Sherwin Williams</b> Sales: Troy Chemical Coatings: Troy Automotive Finishes: Pontiac	382	3,273.8
<b>Parker Hannifin</b> Automotive Center: Troy	386	3,214.4
<b>Servicemaster</b> Farmington Hills, Southfield	388	3,202.5
<b>Pacific Mutual Life Insurance</b> Southfield	390	3,160.5
<b>Southern Pacific Rail</b> Southfield	391	3,151.3
<b>Olin Corp.</b> Birmingham	392	3,149.5



**Oakland County**



# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1995 Revenues (\$Millions)</b>
<b>Avery Dennison</b> Troy	394	3,113.9
<b>Comerica</b> Troy, multiple branches	395	3,112.6
<b>Reader's Digest Association</b> Sales and Services: Troy	403	3,068.5
<b>Staples</b> Various Sites	404	3,068.1
<b>Hormel</b> Southfield	409	3,046.2
<b>Maytag</b> Southfield	410	3,039.5
<b>York International</b> Troy	425	2,929.9
<b>Alumax</b> Farmington Hills	427	2,926.1
<b>Reliance Group Holdings</b> Troy, Farmington Hills	430	2,906.0
<b>Engelhard</b> Southfield	450	2,840.1
<b>Graybar Electric</b> Auburn Hills	454	2,774.4
<b>Knight-Ridder</b> Southfield	456	2,751.8
<b>Manville</b> Pontiac	457	2,733.8
<b>Becton Dickinson</b> Bloomfield Hills	461	2,712.5
<b>Kelly Services</b> Headquarters in Troy; other site in Rochester Hills	463	2,689.8
<b>Stanley Works</b> Automotive Division: Novi Home Products: West Bloomfield Twp., Madison Heights	473	2,624.3

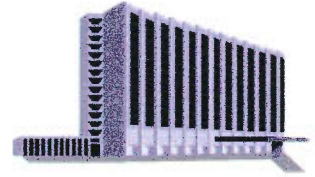
# 1995 Fortune 500 U.S. Largest Corporations

## Conducting Business in Oakland County

<b>Company Location</b>	<b>Rank</b>	<b>1995 Revenues (\$Millions)</b>
<b>Teledyne</b> Farmington Hills, Southfield, Troy	478	2,567.8
<b>Provident Life &amp; Accident Insurance</b> Southfield	481	2,555.3
<b>Calibar Systems (Roadway Services)</b> Roadway Express: Novi, Pontiac	482	2,547.6
<b>Officemax</b> Pontiac, Southfield	483	2,542.5
<b>Morrison Knudsen</b> Troy	484	2,530.9
<b>Olsten</b> Auburn Hills, Birmingham, Southfield, Troy	485	2,518.9
<b>Pennzoil</b> Farmington Hills	489	2,490.0
<b>AST Research</b> Southfield	492	2,467.8
<b>USG (Gypsum)</b> Southfield	496	2,444.0
<b>Ace Hardware</b> Royal Oak, Oak Park	498	2,436.0

# FORTUNE 500

## Companies Doing Business in Oakland County, 2001



<b>2001 Ranking</b>	<b>Company</b>	<b>2000 Revenues (millions)</b>
1	Exxon Mobil	\$ 210,392.0
2	Wal-Mart Stores	\$ 193,295.0
3	General Motors	\$ 184,632.0
4	Ford Motor	\$ 180,598.0
5	General Electric	\$ 129,853.0
8	IBM	\$ 88,396.0
9	AT&T	\$ 65,981.0
13	Bank of America Corp.	\$ 57,747.0
16	Texaco	\$ 51,130.0
18	Kroger	\$ 49,000.4
21	State Farm Insurance Cos.	\$ 47,863.1
23	Home Depot	\$ 45,738.0
24	Morgan Stanley Dean Witter	\$ 45,413.0
25	Merrill Lynch	\$ 44,872.0
27	Compaq Computer	\$ 42,383.0
28	Lucent Technologies	\$ 41,420.0
29	Sears Roebuck	\$ 40,937.0
31	Procter & Gamble	\$ 39,951.0
32	MCI WorldCom	\$ 39,090.0
34	Motorola	\$ 37,580.0
36	Kmart	\$ 37,028.0
37	Target	\$ 36,903.0
41	Intel	\$ 33,726.0
43	J.C. Penney	\$ 32,965.0
45	Costco Wholesale	\$ 32,164.3
47	Metropolitan Life Insurance	\$ 31,947.0
48	Dell Computer	\$ 31,888.0
49	Ingram Micro	\$ 30,715.1
52	United Parcel Service	\$ 29,771.0
56	E.I. Du Pont de Nemours	\$ 29,202.0
57	Johnson & Johnson	\$ 29,139.0
59	Allstate	\$ 29,134.0

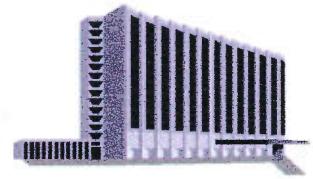
Updated: April 2001

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# FORTUNE 500

## Companies Doing Business in Oakland County, 2001



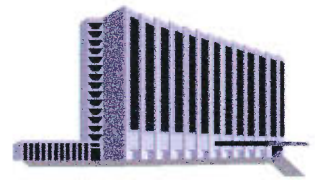
2001 Ranking	Company	2000 Revenues (millions)
63	Aetna	\$ 26,818.9
64	United Technologies	\$ 26,583.0
67	Walt Disney	\$ 25,402.0
70	Bank One Corp.	\$ 25,168.0
74	American Express	\$ 23,675.0
78	Dow Chemical	\$ 23,008.0
79	Microsoft	\$ 22,956.0
80	Prudential Ins. Co. of America	\$ 22,759.9
83	AutoNation	\$ 22,330.8
90	Walgreen	\$ 21,206.9
92	Loews	\$ 20,669.9
94	PepsiCo	\$ 20,438.0
105	Sysco	\$ 19,303.3
106	Electronic Data Systems	\$ 19,226.8
107	Cisco Systems	\$ 18,928.0
109	Xerox	\$ 18,632.0
112	FedEx	\$ 18,256.9
114	TRW	\$ 17,231.1
115	Johnson Controls	\$ 17,154.6
118	Minnesota Mining & Mfg.	\$ 16,724.0
125	Sun Microsystems	\$ 15,721.0
130	Rite Aid	\$ 14,681.4
136	Goodyear Tire & Rubber	\$ 14,417.1
138	McDonald's	\$ 14,243.0
140	Lear	\$ 14,072.8
141	Eastman Kodak	\$ 13,994.0
147	Gap	\$ 13,673.5
150	Textron	\$ 13,090.0
155	Circuit City Group	\$ 12,614.4
156	Best Buy	\$ 12,494.0
159	Anheuser-Busch	\$ 12,261.8
163	Texas Instruments	\$ 11,875.0
167	Office Depot	\$ 11,569.7

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# FORTUNE 500

## Companies Doing Business in Oakland County, 2001



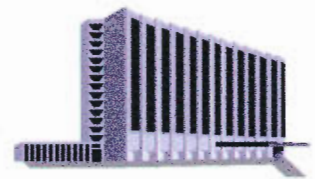
2001 Ranking	Company	2000 Revenues (millions)
172	Toys R' Us	\$ 11,332.0
177	Manpower	\$ 10,843.0
178	Staples	\$ 10,673.7
184	Oracle	\$ 10,130.1
185	Limited	\$ 10,104.6
186	Marriott International	\$ 10,017.0
189	Illinois Tool Works	\$ 9,984.0
197	Consolidated Edison	\$ 9,458.0
201	Colgate-Palmolive	\$ 9,358.0
205	Ingersoll-Rand	\$ 9,220.0
210	National City Corp.	\$ 9,050.8
211	CMS Energy	\$ 8,998.0
213	Eaton	\$ 8,988.0
215	Principal Financial	\$ 8,885.0
220	PPG Industries	\$ 8,629.0
226	KeyCorp.	\$ 8,471.0
233	Comcast	\$ 8,218.6
242	PNC Financial Services Group	\$ 7,623.0
255	Masco	\$ 7,243.0
256	Rockwell International	\$ 7,220.0
260	Charles Schwab	\$ 7,139.5
272	Unisys	\$ 6,885.0
283	Saks	\$ 6,581.2
286	Automatic Data Processing	\$ 6,288.0
293	Kohl's	\$ 6,152.0
298	Federal-Mogul	\$ 6,013.2
306	Owens-Illinois	\$ 5,815.0
310	Avon Products	\$ 5,715.0
311	Nextel Communications	\$ 5,714.0
318	DTE Energy	\$ 5,597.0
322	B.F. Goodrich	\$ 5,531.5
323	Nordstrom	\$ 5,528.5

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# FORTUNE 500

## Companies Doing Business in Oakland County, 2001



2001 Ranking	Company	2000 Revenues (millions)
326	Ikon Office Solutions	\$ 5,447.0
330	Parker Hannifin	\$ 5,355.0
333	Ryder System	\$ 5,336.8
336	Graybar Electric	\$ 5,213.9
337	Sherwin-Williams	\$ 5,211.6
339	Office Max	\$ 5,156.4
340	Meritor Automotive	\$ 5,153.0
347	Quaker Oats	\$ 5,041.0
351	Owens Corning	\$ 4,940.0
352	LTV	\$ 4,934.0
363	Sodexo Marriott Services	\$ 4,734.0
373	Nucor	\$ 4,586.1
379	Pitney Bowes	\$ 4,522.1
381	Kelly Services	\$ 4,487.3
382	AutoZone	\$ 4,483.0
383	Cooper Industries	\$ 4,460.0
391	McGraw-Hill	\$ 4,281.0
396	Avis Rent A Car	\$ 4,244.0
402	Pulte	\$ 4,159.1
407	Autoliv	\$ 4,116.1
410	Barnes & Noble	\$ 4,095.1
411	Comerica	\$ 4,087.5
412	Clorox	\$ 4,083.0
459	Reliance Group Holdings	\$ 3,562.3
484	Allmerica Financial	\$ 3,295.6
499	Knight-Ridder	\$ 3,212.0

Updated: April 2001

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# Business Travelers' Lodging Establishments with 20+ Rooms in Oakland County

January 1999

Establishment	Phone	Contact	# of Rooms
1. Amerisuites 1545 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 475-9393 Toll-Free: N/A Fax: (248) 475-9399	Ms. Mary Petrena General Manager	128 Suites
2. Bahama Motel 28051 Grand River Farmington Hills MI	Local: (248) 474-8590 Toll-Free: Fax:		25 rooms
3. Best Western Concorde Inn 7076 Highland Rd. Waterford, MI 48329	Local: (248) 666-8555 Toll-Free: (800) 528-1234 Fax: (248) 666-8573	Ms. Stephanie Swales General Manager	111 Rooms
4. Best Western Executive Hotel & Suites 31525 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 553-0000 Toll-Free: (800) 528-1234 Fax: (248) 553-7630	Mr. Bruce Bussey General Manager	204 Rooms
5. Botsford Inn 28000 Grand River Farmington Hills MI	Local: (248) 474-4800 Toll-Free: Fax:		68 rooms
6. Candlewood Hotel 1650 N. Opdyke Rd. Auburn Hills, MI	Local: (248) 373-3342 Toll-Free: Fax: (248) 373-4523		107 Rooms
7. Candlewood Hotel 26555 Lois Southfield, MI	Local: (248) 945-0010 Toll-Free: Fax: (248) 945-0115		121 Rooms
8. Comfort Inn of Farmington Hills 30715 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 471-9220 Toll-Free: N/A Fax: (248) 471-2053	Ms. Pam Saentwire General Manager	135 Rooms
9. Comfort Motel 2712 N. Woodward Ave. Royal Oak, MI 48067	Local: (248) 549-1800 Toll-Free: N/A Fax: (248) 549-3786	Mr. Roger Patel General Manager	50 Rooms
10. Concorde Inn - Rochester Hills 1919 Starr-Batt Rochester Hills, MI 48309	Local: (248) 852-8222 Toll-Free: (800) 299-1210 Fax: (248) 852-4678	Mr. Norm Bartelmay General Manager	124 Rooms
11. Courtyard by Marriott - Auburn Hills 1296 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-4100 Toll-Free: (800) 321-2211 Fax: (248) 373-1885	Mr. Jim Overleisen General Manager	148 Rooms
12. Courtyard by Marriott - Pontiac 3555 Centerpoint Parkway Pontiac, MI 48341	Local: (248) 858-9595 Toll-Free: Fax: (248) 858-9696		110 Rooms

# Business Travelers' Lodging Establishments with 20+ Rooms in Oakland County

January 1999

Establishment	Phone	Contact	# of Rooms
13. Courtyard by Marriott - Southfield 27027 Northwestern Hwy. Southfield, MI 48034	Local: (248) 358-1222 Toll-Free: (800) 321-2211 Fax: (248) 354-3820	Mr. Richard Forbes General Manager	147 Rooms
14. Courtyard by Marriott - Troy 1525 E. Maple Rd. Troy, MI 48083	Local: (248) 528-2800 Toll-Free: (800) 321-2211 Fax: (248) 528-0963	Ms. Jean Davis General Manager	147 Rooms
15. Days Inn - Troy/Madison 1331 W. Fourteen Mile Rd. Madison Heights, MI 48071	Local: (248) 583-7000 Toll-Free: (800) 528-1234 Fax: (248) 583-1455	Ms. Barb Klinefelter General Manager	79 Rooms
16. Double Tree Guest Suites - Novi 27000 Sheraton Novi, MI	Local: (248) 348-5000 Toll-Free: (800) 222-8733 Fax:		217 Rooms
17. DoubleTree Guest Suites - Southfield 28100 Franklin Rd. Southfield, MI 48034	Local: (248) 350-2000 Toll-Free: (800) 222-8733 Fax: (248) 350-1185	Mr. Peter Saunders General Manager	239 Suites
18. DoubleTree Guest Suites - Troy 850 Tower Dr. Troy, MI 48098	Local: (248) 879-7500 Toll-Free: (800) 424-2900 Fax: (248) 879-9139	Mr. Peter Marshall General Manager	251 Suites
19. Drury Inn 575 W. Big Beaver Rd. Troy, MI 48083	Local: (248) 528-3330 Toll-Free: (800) 325-8300 Fax: (248) 528-0904	Mr. John Berra General Manager	153 Rooms
20. EconoLodge - Southfield 23300 Telegraph Rd. Southfield, MI 48034	Local: (248) 358-1800 Toll-Free: (800) 553-2666 Fax: (248) 358-2008		65 Rooms
21. Embassy Motel 14380 W. Eight Mile Rd. Oak Park, MI 48237	Local: (248) 967-1505 Toll-Free: N/A Fax: N/A		82 Rooms
22. Extended Stay America 1180 Doris Auburn Hills, MI	Local: (248) 373-1251 Toll-Free: (800) 398-7829 Fax: (248) 373-1354		N/A
23. Extended Stay America 27775 Stansbury Farmington Hills, MI	Local: (248) 473-4000 Toll-Free: (800) 398-7829 Fax: (248) 473-4401		N/A
24. Extended Stay America 21555 Haggerty Rd. Novi, MI	Local: (248) 305-9955 Toll-Free: (800) 398-7829 Fax: (248) 305-9977		N/A

# Business Travelers' Lodging Establishments with 20+ Rooms in Oakland County

January 1999

Establishment	Phone	Contact	# of Rooms
25. Ez-Ee Rest Motel 22305 Telegraph Rd Southfield MI	Local: (248) 356-4264 Toll-Free: Fax:		61 rooms
26. Fairfield Inn - Auburn Hills 1294 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-2228 Toll-Free: (800) 228-2800 Fax: (248) 973-2228	Mr. James Craig General Manager	134 Rooms
27. Fairfield Inn - Madison Heights 32800 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 588-3388 Toll-Free: (800) 228-2800 Fax: (248) 588-3388	Mr. Mike Nalolapszy General Manager	134 Rooms
28. Hampton Inn - Auburn Hills 1461 N. Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 370-0044 Toll-Free: (800) 426-7866 Fax: (248) 370-9590	Mr. Tom Keller General Manager	124 Rooms
29. Hampton Inn - Madison Heights 32420 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 585-8881 Toll-Free: (800) 426-7866 Fax: (248) 585-9446	Mr. Ken Grandmaison General Manager	124 Rooms
30. Hampton Inn of Southfield 27500 Northwestern Hwy. Southfield, MI 48034	Local: (248) 356-5500 Toll-Free: (800) 426-7866 Fax: (248) 356-5500	Mr. Harold Howse General Manager	153 Rooms
31. Hilton - Northfield 5500 Crooks Rd. Troy, MI 48098	Local: (248) 879-2100 Toll-Free: (800) 445-8667 Fax: (248) 879-6054	Mr. Don Sheneman General Manager	191 Rooms
32. Hilton - Novi 21111 Haggerty Rd. Novi, MI 48375	Local: (248) 349-4000 Toll-Free: (800) 445-8667 Fax: (248) 349-4066	Mr. Micheal O'Callegan General Manager	239 Rooms
33. Hilton Garden Inn - Southfield 26000 American Dr. Southfield, MI 48034	Local: (248) 357-1100 Toll-Free: (800) 445-8667 Fax: (248) 799-7030	Mr. Micheal Krieger General Manager	195 Rooms
34. Hilton Suites - Auburn Hills 2300 Featherstone Rd. Auburn Hills, MI 48326	Local: (248) 334-2222 Toll-Free: (800) 445-8667 Fax: (248) 334-2922	Mr. Steve Strathern General Manager	224 Suites
35. Holiday Inn - Farmington Hills 38123 W. Ten Mile Rd. Farmington Hills, MI 48335	Local: (248) 477-4000 Toll-Free: (800) 465-4329 Fax: (248) 476-4570	Ms. Kathy Barnes General Manager	258 Rooms
36. Holiday Inn (Holidome) 26555 Telegraph Rd. Southfield, MI 48034	Local: (248) 353-7700 Toll-Free: (800) 465-4329 Fax: (248) 353-8377	Mr. David Evans General Manager	417 Rooms
37. Holiday Inn - Troy 2537 Rochester Court Troy, MI 48083	Local: (248) 689-7500 Toll-Free: (800) 465-4329 Fax: (248) 689-9015	Mr. Jeff Meckley General Manager	153 Rooms



# Business Travelers' Lodging Establishments with 20+ Rooms in Oakland County

January 1999

Establishment	Phone	Contact	# of Rooms
38. Holiday Inn Express 145 S. Hunter Birmingham, MI 48009	Local: (248) 646-7300 Toll-Free: (800) 521-3509 Fax: (248) 646-4501	Ms. Dianne Grace General Manager	126 Rooms
39. Holiday Inn Select 1500 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-4550 Toll-Free: (800) 465-4329 Fax: (248) 373-8220	Mr. James Weadbrock General Manager	190 Rooms
40. Hotel Baronette 29770 Novi Rd. Novi, MI 48377	Local: (248) 349-7800 Toll-Free: (800) 395-9009 Fax: (248) 349-7467	Ms. Karla Penzabene General Manager	149 Rooms
41. John R Motel 27746 John R Madison Heights MI 48071	Local: (248) 546-3000 Toll-Free: Fax:		28 rooms
42. Kingsley Hotel & Suites 1475 N. Woodward Bloomfield Hills, MI 48304	Local: (248) 644-1400 Toll-Free: (800) 544-6835 Fax: (248) 644-5499	Mr. Jay Haratisi General Manager	160 Rooms
43. Knights Inn - Farmington Hills 37527 Grand River Ave. Farmington Hills, MI 48331	Local: (248) 477-3200 Toll-Free: N/A Fax: (248) 477-2370	Mr. Danny Patel General Manager	110 Rooms
44. Knights Inn - Madison Heights I 32703 Stephenson Hwy. Madison Heights, MI 48071	Local: (248) 583-7700 Toll-Free: (800) 843-5644 Fax: (248) 583-0516	Ms. Amy Konja General Manager	148 Rooms
45. Knights Inn - Madison Heights II 26091 Dequindre Rd. Madison Heights, MI 48071	Local: (248) 545-9930 Toll-Free: (800) 843-5644 Fax: (248) 545-7617	Mr. Jim Nanou General Manager	125 Rooms
46. Marriott - Southfield 27033 Northwestern Hwy. Southfield, MI 48034	Local: (248) 356-7400 Toll-Free: (800) 228-9290 Fax: (248) 356-5501	Mr. Joe Uhl General Manager	222 Rooms
47. Marriott - Troy 200 W. Big Beaver Rd. Troy, MI 48084	Local: (248) 680-9797 Toll-Free: (800) 228-9290 Fax: (248) 680-9774	Mr. Micheal Feigenbaum General Manager	350 Rooms
48. Marvins Garden Inn 27650 Northwestern Hwy. Southfield, MI 48034	Local: (248) 353-6777 Toll-Free: N/A Fax: (248) 353-2944	Ms. Regina Daniels General Manager	170 Rooms
49. Mission Point Resort 34705 W. Twelve Mile Rd. Farmington Hills, MI 48331	Local: (248) 488-3200 Toll-Free: (800) 833-7711 Fax: (906) 847-3408	Mr. Timothy Russell General Manager	236 Rooms

# Business Travelers' Lodging Establishments with 20+ Rooms in Oakland County

January 1999

Establishment	Phone	Contact	# of Rooms
50. Motel 6 - Auburn Hills 1471 Opdyke Rd. Auburn Hills, MI 48326	Local: (248) 373-8440 Toll-Free: (800) 466-8356 Fax: (248) 373-8642	Mr. Darwin Davidson General Manager	114 Rooms
51. Motel 6 - Farmington Hills 38300 Grand River Ave. Farmington Hills, MI 48335	Local: (248) 471-0590 Toll-Free: (800) 466-8356 Fax: (248) 471-2435	Mr. Ron Sabourin General Manager	106 Rooms
52. Motel 6 - Madison Heights 32700 Barrington Rd. Madison Heights, MI 48071	Local: (248) 583-0500 Toll-Free: (800) 466-8356 Fax: (248) 588-6945	Ms. Linda Naab General Manager	101 Rooms
53. Motorama Motel 100 W 8 Mile Rd Ferndale MI 48220	Local: (248) 547-9700 Toll-Free: Fax:		60 rooms
54. Orion Hills Inn 2755 S. Lapeer Rd. Lake Orion, MI 48360	Local: (248) 391-2755 Toll-Free: N/A Fax: N/A	Mr. Alex Palatash General Manager	28 Rooms
55. Park Motel 30691 Grand River Farmington Hills MI	Local: (248) 474-1324 Toll-Free: Fax:		28 rooms
56. Plaza Hotel 16400 J.L. Hudson Dr. Southfield, MI 48075	Local: (248) 559-6500 Toll-Free: (800) 800-5112 Fax: (248) 559-3665	Ms. Harlow General Manager	262 Rooms
57. Pontiac Lakeside Motel 8230 Highland Rd White Lake MI	Local: (248) 666-1900 Toll-Free: Fax:		20 rooms
58. Quality Inn of Bloomfield Hills 1801 S. Telegraph Rd. Bloomfield Hills, MI 48302	Local: (248) 334-2444 Toll-Free: (800) 228-5151 Fax: (248) 334-4937	Mr. Neil Kassab General Manager	143 Rooms
59. Quality Inn of Hazel Park One W. Nine Mile Rd. Hazel Park, MI 48030	Local: (248) 399-5800 Toll-Free: N/A Fax: (248) 399-2602	Ms. Rose Shah General Manager	146 Rooms
60. Radisson Suite Hotel 37529 Grand River Ave. Farmington Hills, MI 48331	Local: (248) 477-7800 Toll-Free: (800) 333-3333 Fax: (248) 477-6512	Mr. Rod Baker General Manager	137 Suites
61. Ramada Hotel 17017 West 9 Mile Rd. Southfield, MI	Local: (248) 552-7777 Toll-Free: Fax:		300 Rooms
62. Red Roof Inn - Farmington Hills 24300 Sinacola Court Farmington Hills, MI 48335	Local: (248) 478-8640 Toll-Free: (800) 843-7663 Fax: (248) 478-4842	Ms. Sandra Misaras General Manager	108 Rooms



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Establishment	Phone	Contact	# of Rooms
63. Red Roof Inn - Madison Heights 32511 Concord Dr. Madison Heights, MI 48071	Local: (248) 583-4700 Toll-Free: (800) 843-7663 Fax: (248) 583-2982	Mr. Don Madro General Manager	108 Rooms
64. Red Roof Inn - Rochester Hills 2580 Crooks Rd. Rochester Hills, MI 48309	Local: (248) 853-6400 Toll-Free: (800) 843-7663 Fax: (248) 853-6391	Mr. Mark Jurek General Manager	111 Rooms
65. Red Roof Inn - Southfield 27660 Northwestern Hwy. Southfield, MI 48034	Local: (248) 353-7200 Toll-Free: (800) 843-7663 Fax: (248) 353-1580	Mr. Dan Russell General Manager	114 Rooms
66. Red Roof Inn - Troy 2350 Rochester Rd. Troy, MI 48083	Local: (248) 689-4391 Toll-Free: (800) 843-7663 Fax: (248) 689-4397	Mr. Craig Rocheleau General Manager	109 Rooms
67. Residence Inn by Marriott 3333 Centerpoint Parkway Pontiac, MI	Local: (248) 858-8664 Toll-Free: (800) 331-3131 Fax: (248) 858-8665		114 Rooms
68. Residence Inn by Marriot - Southfield 26700 Central Park Blvd. Southfield, MI 48076	Local: (248) 352-8900 Toll-Free: (800) 331-3131 Fax: (248) 352-2579	Mr. Tom Rechlin General Manager	144 Rooms
69. Residence Inn by Marriot - Troy 2600 Livernois Rd. Troy, MI 48083	Local: (248) 689-6856 Toll-Free: (800) 331-3131 Fax: (248) 689-3788	Mr. Gary Mischak General Manager	152 Suites
70. Rochester Motor Lodge 2070 S Rochester Rd Rochester Hills MI	Local: (248) 651-8591 Toll-Free: Fax:		23 rooms
71. Sagamore Motel 789 Woodward Ave Pontiac MI	Local: (248) 334-2592 Toll-Free: Fax:		22 rooms
72. Sagamore Motor Lodge 3220 N. Woodward Ave. Royal Oak, MI 48073	Local: (248) 549-1600 Toll-Free: N/A Fax: (248) 549-2870		78 Rooms
73. Sheraton Oaks 27000 Sheraton Dr. Novi, MI 48377	Local: (248) 348-5000 Toll-Free: N/A Fax: (248) 348-2315	Mr. Arthur Allen General Manager	206 Rooms
74. Somerset Inn 2601 W. Big Beaver Troy, MI 48084	Local: (248) 643-7800 Toll-Free: (800) 228-8769 Fax: (248) 643-2296	Mr. Duane Swanson General Manager	250 Rooms
75. Spartan Motel 1100 Main St. Rochester, MI 48307	Local: (248) 651-2480 Toll-Free: (248) Fax: (248)	Ms. Sandra Goralski General Manager	48 Rooms



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Establishment	Phone	Contact	# of Rooms
76. St. Christopher Motel 3915 Telegraph Rd. Bloomfield Twp., MI 48302	Local: (248) 647-1800 Toll-Free: N/A Fax: N/A		22 Rooms
77. Sugden House 815 Sleeth Rd. Commerce Twp., MI 48382	Local: (248) 360-8221 Toll-Free: N/A Fax: N/A	Ms. Joyce Cartwright	N/A
78. Super 8 Motel - Clawson 1145 W. Maple Clawson, MI 48017	Local: (248) 435-8881 Toll-Free: (800) 800-8000 Fax: (248) 435-8881	Mr. Jerry Davis General Manager	63 Rooms
79. The Townsend Hotel 100 Townsend St. Birmingham, MI 48009	Local: (248) 642-7900 Toll-Free: (800) 548-4172 Fax: (248) 645-9061	Mr. Gregory Alloye General Manager	87 Rooms
80. Travelodge - Novi 21100 Haggerty Northville, MI 48167	Local: (248) 349-7400 Toll-Free: (800) 578-7878 Fax: (248) 349-7454	Ms. Sally Hardt General Manager	125 Rooms
81. The Village Inn Hotel 300 N. Hunter Blvd. Birmingham, MI 48009	Local: (248) 642-6200 Toll-Free: (800) 334-8086 Fax: (248) 642-6567	Ms. Laurian Long-Prochaska General Manager	63 Rooms
82. Westin Southfield 1500 Town Center Dr. Southfield, MI 48075	Local: (248) 827-4000 Toll-Free: (800) 333-3333 Fax: (248) 827-1364	Mr. John Pasley General Manager	385 Rooms
83. Wyndham Garden Hotel 42100 Crescent Blvd. Novi, MI 48375	Local: (248) 344-8800 Toll-Free: (800) 996-3486 Fax: (248) 344-8535	Mr. Brent Munson General Manager	152 Rooms

