

Look inside

IHS Honor Roll – pages 15A & 16A

# The *Clarkston News* on News

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Vol. 77 No. 43 Wed., July 5, 2006

2 Sections 48 pages 50¢



Flags, parades, friends and food. The residents of Clarkston celebrated Independence Day in style this past Tuesday. For more shots of the parade through downtown, please see page 24A. Photo by Jenny Matteson

## Senior Center ballot issues Only one in history

BY JENNY MATTESON  
*Clarkston News Editor*

Following is the fourth story in a series on the proposal for a new senior center and operational millage.

With almost three decades of discussion revolving around a new senior center for Independence Township, many residents may be surprised by this piece of information:

Senior center facilities were only placed on a ballot once in the past 30 years (and not singularly as a senior center). No senior center operational millage has every been voted upon in Independence Township.

In November of 2002, Independence Township placed on the ballot two proposals: a bond issue for a community center with senior center facilities and township hall and an operational millage for the community center only.

With these facts at hand, the following article will look at the time frame surrounding the only ballot issue ever brought forth on a new Independence Township senior center.

The current Independence Township Senior Center building was purchased in 1978. Funding came directly from the township and no bond issues or millages were requested.

(For more information on the senior center's history, please go online to [www.clarkstonnews.com](http://www.clarkstonnews.com) and search for "Look back at senior center.")

Over the next 20 years, the township took no public steps towards planning for a new senior center; however, Senior Advisory Committee Member John Thomas remembers talk within the center about a new facility in the late 1990s.

"We were pretty much left out of the loop at this point," said Thomas, "but we knew the staff was talking."

In 1998, plans for a new senior center in Clintonwood Park were designed. Although she is uncertain who requested the drawings, Senior Center Director Margaret Bartos still has the diagrams from TMP Associates. The plans are dated January 1998.

"The senior center was coordinated

Please see Millage, page 23A

## Independence Township Library goes wireless

BY JENNY MATTESON  
*Clarkston News Editor*

As of July 5, users of the Independence Township Library can access the Internet through a new wireless network.

According to Don McGaw, head of circulation and IT manager, library employees were asked by numerous patrons whether or not the facility has wireless access.

"The library staff was asked often enough that we decided to have a cost analysis done and then take the results to the Friends," said McGaw. "We started this around April and May."

The cost to install the system was \$3,000; and The Friends of the Independence Township Library jumped at the chance to provide the new service.

"There was no question about this. We said this was a good thing," said Friends President Dan Greene.

"I like that it serves the community. I'm not necessarily techno-savvy, but this helps us keep up with what is out there and what our patrons want and need."

The Friends of the Library approved

the purchase on May 23. Funding came from monies raised by the group's yearly fund-raisers.

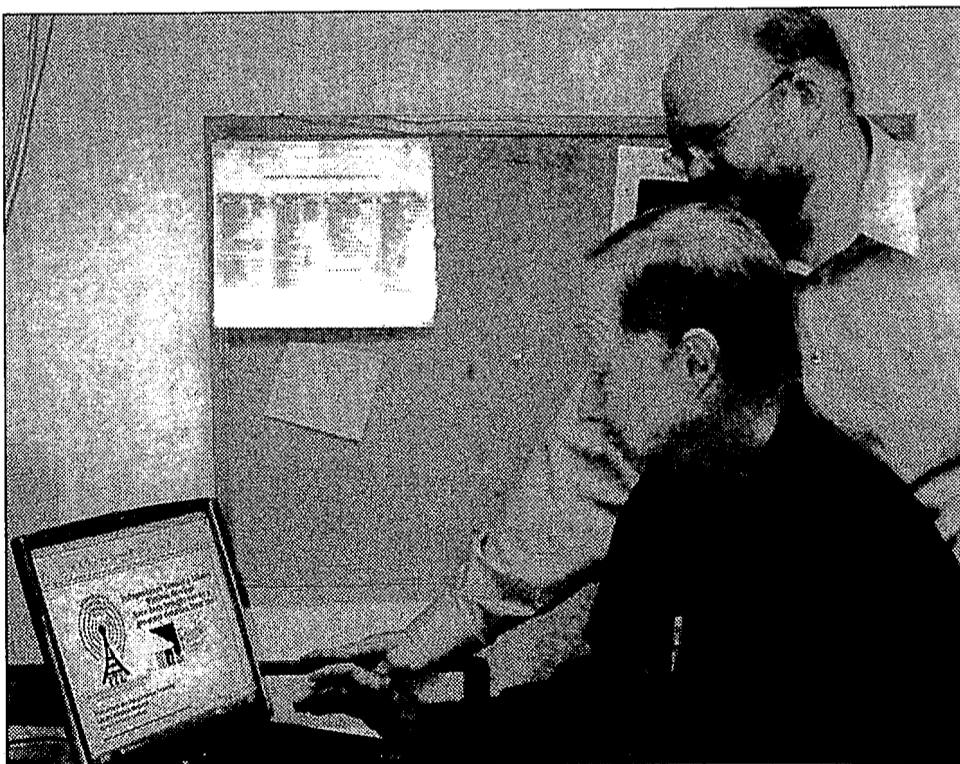
"Our sole purpose is to make money for the library," laughed Greene.

Work on the project began in early June. McGaw said the first step was to survey the building for access points – six of which were installed. The next step was to install the background wiring and server necessary to "go wireless."

"About 256 individuals can access the network at once," said McGaw. "They can expect to get the same (access speed) has high-speed dial-up; however, if all 256 are online, there will be a slow down."

There is no access fee or charge for users. Anyone with a wireless capable device, such as a laptop with a LAN PC card or a PDA, can access the network. The only hardware requirement is a wireless 802.11 B or G compatible network adapter. If audio files will be used, library staff also asks patrons to bring head-

Please see Wireless, page 22A



Don McGaw, head of circulation for the Independence Township Library and IT manager, shows Friends of the Library President Dan Greene how the new wireless access works. Photo by Jenny Matteson

### Millstream

Punching back with Joe Sanders.

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### Sports

Hole in one by Danny Wiegand.

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## Red Cross drive at fire dept.

Independence Township resident Jay Staniszewski donated blood at an American Red Cross blood drive held June 30 at the Independence Township Fire Department Station #1 on Citation Drive. Photo by James Martinez

## The Clarkston News

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# The Second Front

## Briefly

### Drop in fee to begin at Senior Center

The Senior Advisory Committee voted to begin a "\$1 drop in fee" for classes and programs that do not currently charge. The additional revenue will help offset the department's growing expenses.

Senior Center Director Margaret Bartos wrote in the July newsletter, "The Senior Advisory Committee has been discussing ways to curb expenses and increase revenues at the senior center. Our electric, heating, building repair, cleaning and coffee/water expenses have increased without additional revenue."

According to the newsletter, many nearby senior centers have already instituted similar fees, with many as high as \$2.

Collection of the fee began on July 1. Please contact the senior center at 248-625-8231 with any questions.

### Eagles Car Show

The Third Annual Classic Car Show is July 8, from 10 a.m. to 4 p.m. at the Clarkston Eagles #3373, located at 5640 Maybee Road. Registration is 8:30-10:30 a.m.

The show is open to all classes of cars. There is no judging; awards are by popular vote of participants. D.J. Phil Doo-Wop Productions providing music.

The cost for early registration is \$12 and \$15 the day of the show. Dash plaques and goodie bags to first 100 participants and lot of driver prizes.

In addition, a Big Choice Raffle will be held. Tickets are three for \$5. Just a few of the prizes include portable gas grill, 10x10 EZ Up Tent, basket of booze, \$50 gift card from Classic Design Concepts and 152 piece tool kit from Alltrade Tools, LLC.

All proceeds from the event go to St. Jude Children's Research Hospital. For more information, call 248-762-4427.

### Goodwin elected to Chamber Board

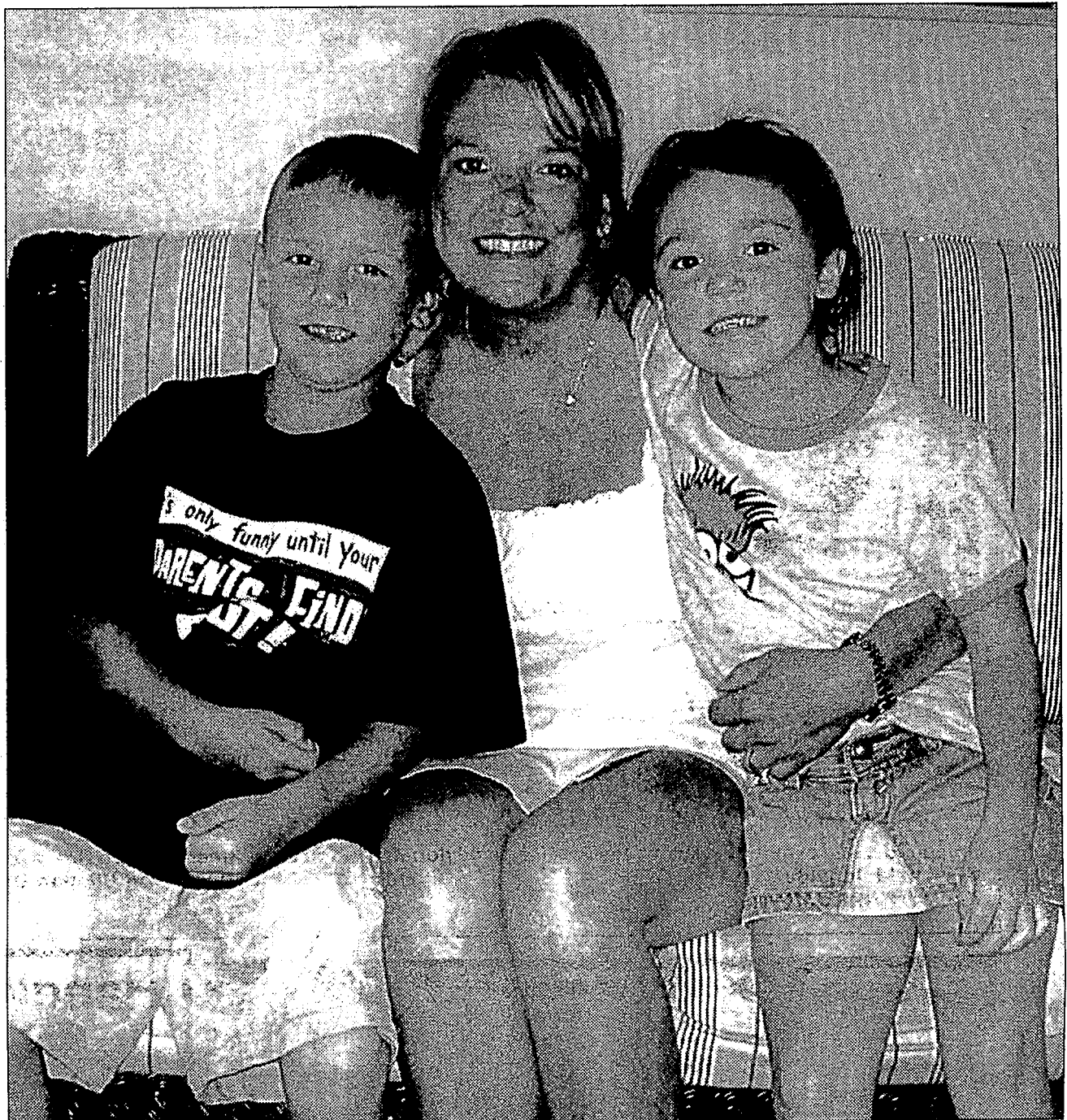


The Clarkston Area Chamber of Commerce elected Johnna Goodwin, Changing Places Moving & Services, to the board of directors.

Goodwin is an active member of the Waterford business community and serves on the Oakland University Alumni Board, Michigan Movers, Michigan Motor Carrier and Women's Council of Realtors, Rochester. Active in the Clarkston Area Chamber of Commerce, Johnna serves on the Golf Classic committee, encourages employee participation in the Ambassadors committee and Chamber networking events and has sponsored a recent Women in Business luncheon mixer.

The Chamber Board of Directors consists of 18 members who serve as volunteers. Directors serve for three year terms, these terms rotate so six directors' terms are up for renewal each year.

For more information on Chamber membership please contact the Clarkston Area Chamber at: 248-625-8055.



Margaret Hodges sits in between her 6-year-old daughter Payton and 7-year-old son Jake. The kids ran over to a neighbor who had fallen from a ladder after Jake spotted the man lying on the ground. Photo by James Martinez

## Local boy helps fallen neighbor

BY JAMES MARTINEZ  
Clarkston News Staff Writer

When 7-year-old Jake Hodges rides along in a car with his grandmother past his neighbor's house on Avalon, he usually waves at the friendly gentleman.

On June 26 around 2:12 p.m. on their way to Depot Park, Jake spotted his 72-year-old neighbor lying on the ground after he fell from a ladder.

"I was like Nanna, (the neighbor) is lying on the ground," said Jake, who called the incident sad, admitting he was kind of scared. "His glasses flew so far they were under his car."

Jake was riding along with his grandmother Virginia Moultrup and his six-year-old sister Peyton when he spotted the man. The kids left the car and ran over to the neighbor while Moultrup alerted the man's wife who called 911.

"I was so proud. It was awesome," said mother Margaret Hodges. "At their school, Bailey Lake Elementary, they give out paws for good behavior. His sister received two this year and he did not. So I told him this is like a million paws."

"He did a real good job of it," said EMS Coordinator Bob Cesario of the Independence Township Fire Department. "Most people start teaching their kids when they start understanding what a phone is. One of the first things we teach them is about 911 and what an emergency is."

Margaret explained she's made a point of show-

ing both her kids the importance of 911 and emergency situations.

"They know exactly what 911 is and it's not a toy and only for when someone is hurt and it's an emergency," said Margaret.

According to police reports, the man, who asked not to be identified, fell from about 10 feet as he cleaned the gutters on his house. He suffered injuries to the back of his head and bumps and bruises to his shoulder and back area.

"Once we got there, we assessed him further and determined that his injuries weren't serious and that we could take him to the hospital and tend to him there," said Cesario.

The incident drew attention from neighbors and media alike. One set of neighbors sent Jake \$10 and a card saying what a good thing he did.

"I'll put it in my bank account," said Jake, who also explained Disney World might be a good use of the money.

The Hodges also were visited by a camera crew from an area TV station who interviewed Jake about the event.

"For the first few minutes he just said 'yes' and 'no,' but then he warmed up," said Margaret.

The Independence Township Fire Department transported the man to St. Joseph Mercy Hospital for treatment. The man was back at home recovering from the incident two days after the incident.





Tom Miller, Dean Rusch and Bob Strunk make the group CEYX, who will perform in Depot Park on July 7 at 7 p.m. Photo provided

## Concerts: CEYX and Elvis

Concerts in the Park, the Clarkston Area Chamber of Commerce's free summer concert series continues July 7 with the dual headline acts of CEYX and "Elvis."

Since 1971, CEYX (pronounced "cease") has performed in over 2,000 events entertaining thousands with their renditions of some of the most recognized songs of all time. Utilizing four keyboards, drums, saxophone, guitar and three vocalists - Tom Miller, Dean Rusch and Bob Strunk - this popular ensemble performs at over 100 events yearly. Members even play two instruments at the same time.

"It doesn't matter if you're 18 or 80, we play songs that people will recognize," said Rusch. "It's not just a bunch of guys playing music, we put on a show."

On July 7, CEYX will share the spotlight with Leo Days, who brings the classic sound of the "King of Rock N' Roll" to Depot Park.

Days started doing his "In Honor of Elvis" tribute shows in 1996 after entering a talent contest at the Genesee County

Fair and winning first place. He has won many talent contests and placed fourth in an Elvis Tribute Artist contest in Portage, Indiana in 1997.

Days has organized and performed for numerous fund-raising events for Muscular Dystrophy Association, Cystic Fibrosis Foundation and the Red Cross.

His credentials include first place out of 64 contestants in a North American International Tribute Contest and first place in the "Images of Elvis" contest held in 1999.

Leo has performed at over 600 shows. His knowledge and love for The King shows in each and every performance he does as he puts his heart and soul into trying to pay honor to Elvis.

Leo performs all eras of Elvis from "That's All Right Mama" to "Trilogy" and "My Way." His authenticity captivates and mesmerizes audiences of all ages.

CEYX takes the stage in Depot Park starting at 7 p.m. For more information visit [www.ceyxband.com](http://www.ceyxband.com).

## Clean audit for Independence

BY JENNY MATTESON  
Clarkston News Editor

Sometimes no news is good news.

At the June 20 regular meeting, auditors Plante & Moran PLLC gave Independence Township a clean bill of health for the 2005 fiscal year.

Plante & Moran representative Joe Heffernan said the township's accounting practices are fair and accurate. He also praised township officials on their "conservative budgeting."

"Revenue continues to be more than expenditures, and that's a good thing," said Heffernan. "Property taxes are the most significant and they are moving upwards with property values. You have a strong financial-taxable base."

This year the township brought in \$17,648,000 in revenue (up from \$17,499,000 in 2004) and spent \$16,924,000 in expenditures (down from \$17,102,000 in 2004).

Plante & Moran also complemented township workers on the installation of a new accounting system.

"Installation of the new accounting system was well done, quick with minimal disruption," said Heffernan.

In addition to the financial audit, Plante & Moran made comments and recommendations to the board in regards to future budget planning and financial accounting.

For yet another year, Heffernan recommended for the board to continue with

"caution" when budgeting state shared revenues. He warned trustees the state continues to run in a financial deficit, and that will trickle down to slowly diminish state shared funds.

Currently, state shared revenue accounts for 40 percent of the township's general funding. Heffernan said he expects the state shared revenue controlled by the legislature to continue to reduce.

Plante & Moran also recommended for the township to improve the bank reconciliation process by having one individual prepare and another individual review the reconciliations.

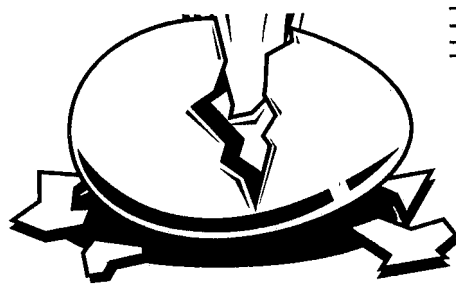
After installing the new accounting software, several township departments began using an updated receipt system; however, other departments did not. Heffernan recommended for the township to bring all departments on line with the new system and eliminate all manual transactions.

The use of a cash register was recommended in the Department of Public Works and for Parks and Recreation when collecting money.

Finally, Plante & Moran recommended for township officials to stay abreast of GASB 34 requirements (the accounting of capital outlay and depreciation of such) by reviewing quarterly reports.

Currently, township officials and department heads are beginning the process of budgeting for the 2007 fiscal year.

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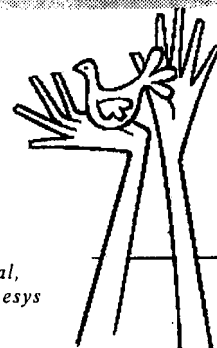
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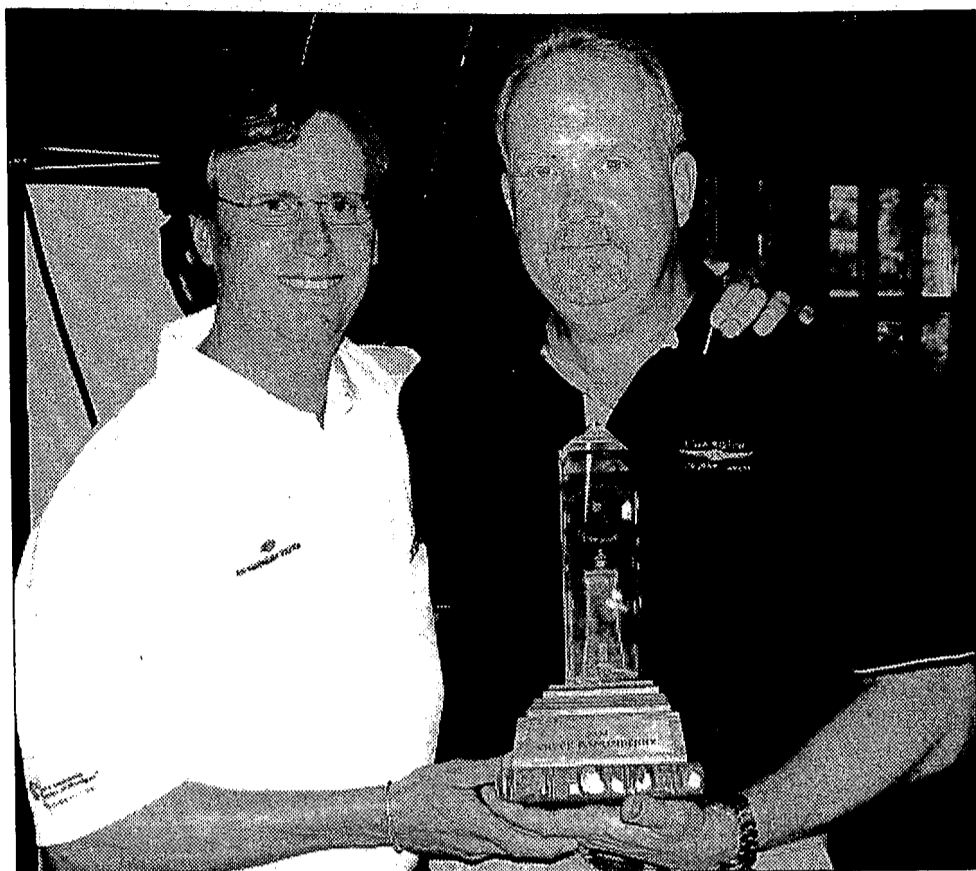
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# Fortinberry awarded Gray Reef Light Award



Stephen R. Polk (left), Chairman and CEO of R.L. Polk & Co awards the Gray's Reef Light Award to Chuck Fortinberry, President of Clarkston Chrysler Jeep.

**BY DAVE PEMBERTON**  
*Clarkston News Sports Writer*

The Children's Leukemia Foundation of Michigan honored Chuck Fortinberry, President of Clarkston Chrysler Jeep, with the first annual Gray's Reef Light Award for his work with the charity at the Gray's Reef Golf Classic.

The Gray Reef Golf Classic is a golf outing originally organized by Fortinberry, but called the Glen W. Fortinberry Memorial Golf Classic. Fortinberry organized and sponsored the original event and ran it for 11 years.

During that span, the event raised more than \$700,000 for the Children's Leukemia Foundation.

"My father (Glen) died of Leukemia in 1993 and I felt like I should do something to help," Fortinberry said. "Me and my wife have three children so I thought the Children's Leukemia Foundation would be a good charity to become associated with, so I organized the golf outing in the memory of my father."

Jeff Cavazos, who took over as chairman of the Gray's Reef Classic, was on the board that selected Fortinberry as the first recipient of the award. Cavazos

said he thought Fortinberry was a perfect candidate for the new award.

"He has done a lot of good things in the short time I have known him," Cavazos said. "I saw how passionate he was about raising money and how selfless he was with his time. People can look at this guy and the time and effort he has put forth and say, 'What a role model.'"

Fortinberry said he had no idea he was going to receive the award, but was glad to accept it.

"It's a huge honor, but I don't do these things to get honors," Fortinberry said. "I'm a little embarrassed by it. I live by a saying, 'It's ok to die wealthy, but if you die rich it means you didn't give back.' That's a lesson my father taught me. He told me it's important to give back to the community that supports you."

Fortinberry also organizes the Dave & Wanda Harrison Memorial Bike Ride. The ride benefits the Children's Leukemia Foundation and is in memory of Dave and Wanda, who died in a motorcycle accident. The ride is from his dealership to DTE Energy Music Theatre where the riders attend a concert. This year's ride will be on August 27.

## School projects large deficit

**BY ANDREW DUPONT**  
*Clarkston News Staff Writer*

Despite the recent approval of an 18-mill non-homestead millage and approximately \$2 million in expenditure cuts, Clarkston School officials expect to run an additional \$5.5 million deficit for 2006-07.

The Clarkston School Board voted 6-0 to approve the budget for fiscal year 2006-07 on June 26 after holding a public hearing. Treasurer Ron Sullivan was not present at the meeting.

According to estimates presented to the board by Bruce Beamer, executive director of business services, the district is already expected to post a \$4.8 million deficit for fiscal year 2005-06. The deficit is offset by the district's fund equity, which will decrease to approximately \$11.7 million from \$16.5 million.

Since 2001, the district's fund equity rose steadily from approximately \$3 million to more than \$16 million in 2005. This money is kept to offset deficit spending in future budgets.

The district is estimated to bring in approximately \$58.5 million in total gen-

eral fund revenue over the next year, 84.6 percent of which will come from state funding. The non-homestead millage rate approved by voters in May will account for approximately \$8 million, roughly 15 percent of the general fund revenue and accounts for nearly all the district's local funding. Non-homestead funding is estimated to increase \$618,663 over the previous year as a result of rising business property values.

General fund expenditures for 2006-07 are estimated to reach \$61.1 million, less than one percent higher than the previous fiscal year despite already approved cuts. Of those costs, \$35.8 million (approximately 59 percent) are dedicated to the instruction costs of teachers' salaries. \$23.9 million (approximately 39 percent) are dedicated for support services. The remaining two percent of expenditures are made of miscellaneous expenses and fund transfers.

The \$2 million in cuts - including classroom size increases and eliminating General Fund money for extra-curricular clubs and intramural - came in April,

*Please see School Budget, page 13A*

## Council passes budget 5-2

**BY JAMES MARTINEZ**  
*Clarkston News Staff Writer*

Not all members of the Clarkston City Council are pleased with the 2006-2007 budget - meaning there might be some heated meetings and possible amendments in the near future.

The budget passed 5-2 at the June 26 meeting. Council Members Cory Johnston and Kristy Ottman voted no, while the remaining council okayed the budget which included revenues of \$777,514 and disbursements of \$753,133.

"With all due respect to the finance committee, I don't think the budget cuts what needed to be cut or gives the appearance that we're making cuts, which I think we need to do both," said Johnston at the meeting.

"I think our revenues are less and our expenses can't get less unless some cuts are made. I think there's more that should have been taken. I just didn't see those cuts being made or any discussion as to why they couldn't be made," he added.

"I think everyone feels if there's a place to cut, let's do it. But let's not cut at a need or service that makes (Clarkston) not a place you want to live," said Catallo after the meeting. "I think it's a pretty normal budget."

A list created by Johnston and sent to City Manager Art Pappas containing approximately \$16,500 in potential cuts from the budget was provided at the meeting causing some debate.

"Somebody's going to get a chance at the budget committee because I'm going to move off it," said Catallo at the meeting in response to Johnston's concerns prior to the vote. "And then you can figure it out, because I think we got through it with a fine-tooth comb."

"I don't know what choice we have from a technical standpoint right now. I understand Cory's frustration. I think some of these ideas are very good, very valid and we should do them. But here we are in the 11th hour. I guess I'm a little conflicted myself," said Steve

*Please see City Budget, page 13A*

## Pet of the Month



These 3 fun loving Bearded Collies belong to Sue Wojcik of Clarkston. Sometime you might see them in their yard playing Tug of War. From left to right is Sadie (9 yrs), Chloe (2 yrs) and Buddy (8 yrs).

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## In parting

I've decided to move on. When it's your time to go, it's your time to go.

Don't worry, I'll still be around the Union occasionally and other local hangouts as I intend to stay in the area for the immediate future.

Here a few parting observations.

**• There's hope for politicians.** Yes, that's true. I met some fine ones out in Springfield Township who ran top-notch meetings (unless, of course you were a developer who didn't understand why one five-year-old tree was making things so difficult and stretching the meetings to 11 p.m.). It's safe to say, despite my wishy-washy personality, my township ballot (I live in Springfield Twp.) is punched for how ever many years the supervisor, clerk, treasurer and trustees want to hold office. No questions asked. Integrity, willingness to discuss tough issues in a civil fashion and pure understanding of township government are what I saw. The outright good of the township always seemed to be priority number one.

**• Speaking of civil disagreements.** Hats off to Steve Wylie. He did not agree with my assessment of the Clarkston Police Department. He voiced his concerns in an eloquent fashion. You might not agree with Wylie, but he's not afraid to talk about drastic change. Change is not easy and seldom popular. I think drastic change will be necessary to keep the city government operating - and that discussion should not ever be just brushed off or ignored, no matter whether you agree with the person or not. You can disagree and be respectful - always.

**• If they were making a Mt. Rushmore-like structure for the Clarkston area,** the first face they'd chisel works down in City Hall as City Manager. He doesn't like attention, so I won't continue too long, but he does more for the City of the Village of Clarkston than anyone knows and works tirelessly. When he decides to retire... oh, let's not ruin a nice summer.

**• Actions are everything.** I moved away from home after high school and jumped right into college. Part of my maturing process came at seeing actions of local groups. Watching organizations like the Davisburg Rotary was fantastic. A kid away from home needs reminders of the important things in life. I can't remember people having more fun while doing good than Christmas in Action's Reindeer Races at Colombiere. Where do I sign up for next year?

**• Do what you love and the money'll be there.** Radio DJ Peter Cavanaugh told me that, saying people will recognize quality and pay for it. Some might not always see it, but someone will. That rings true right now. That's pretty good advice, because even if it fails you, you've still spent time doing what you love. I see a lot of frowning faces racing through I-75 during rush hour - I wonder if those drivers took that advice or listened to people during college who said, "You can't make money doing that."

**• I've seen true love walking.** Bill Walker sits in Ottawa Park Cemetery near his late wife Peg everyday. He let me join him two hours one day and I'll never forget it. He thanked me profusely after the story ran - the thanks was going to the wrong person because I received the gift that day.

**• You can't feel like a man surrounded by World War II and Vietnam vets.** I've tried with the boys out at Post 63 and 377, but how can you feel adequate when you spent your 20's around a keg and they walked through booby-trapped jungles and jumped from planes into enemy fire? Don't forget those guys and girls. They served us well and shouldn't have to sell off land to make ends meet. Effects of combat last a lifetime - so should treatment.

**• So long.** Most of the people I dealt with were great. I'll miss them and they know who they are. Sorry if you wanted something sappy or sentimental. If you want to know how the good-sad feeling I get when I think about people I'll miss - sit in a rocking chair, crack a beer (if you're legal) and listen to Johnny Cash's "We'll Meet Again." Adios.

At Ease



James Martinez

# Opinion

## Support the Land Conservancy

Dear Editor,

What fun it was recently to watch my grandson catch a little frog, appreciate it and release it. It reminded me of a conversation I had with a friend about how much he looks forward to catching frogs with his son when he gets home from work each day.

Unfortunately, scenes such as these may become history based on the reported trend of the decline of many species of frogs.

More importantly, this trend appears to be the result of the foreign substances we are releasing into our environment and the rapidly decreasing open spaces

and wetlands in which frogs, and other species, survive and thrive. If there can be such an impact on the smaller of the creatures on our planet, we have to wonder what the future is for us humans.

Committed community organizations, such as the North Oakland Headwaters Land Conservancy, work to preserve the quality of life here by protecting portions of our land so that we, and the frogs, have a future. But they cannot do it alone. It requires our involvement and support.

Remember that it is for our children and grandchildren that we work to preserve the best of today's world for a better tomorrow.

Dr. Tom Stone  
Clarkston

Letters to the Editor

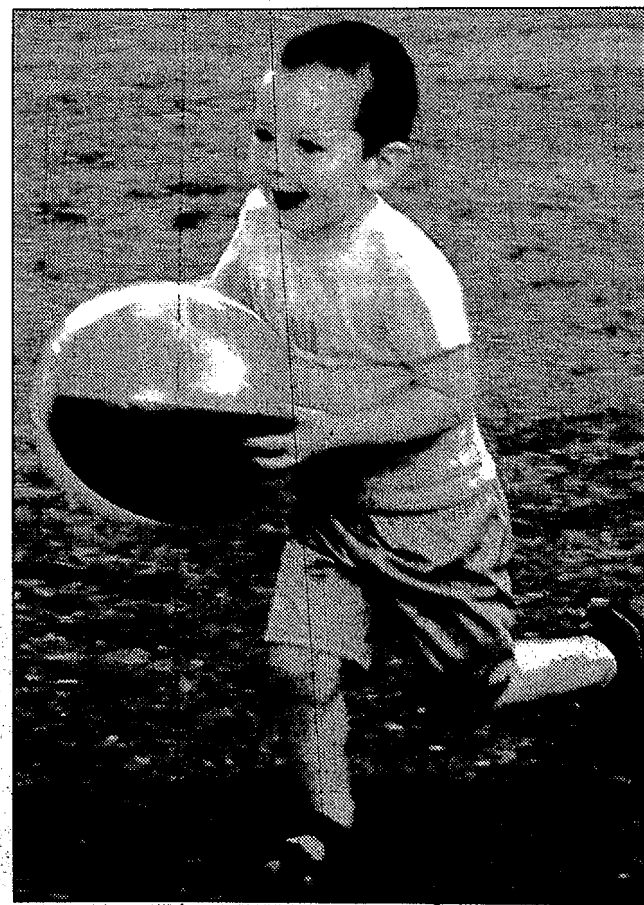


Blackthorn returned to Depot Park for their third consecutive year at Concerts in the Park.

## Blackthorn rocks Depot Park



Two-year-old Jake Visintine was drawn to Seymour, a 10-week-old Shepherd/Lab Mix who was there hoping to find someone to adopt him.



Never mind the music, Justin Rosenberg was content to play around in the park.

Photos by Andrew DuPont



## A Look Back

At our community's  
history through  
the pages of  
The Clarkston News

### 15 YEARS AGO (1991)

• Storm slashes trees, wires, homes: High winds and rain battered Independence and Springfield townships Sunday night, leaving toppled trees, fires and damage of all types in their wake.

The Independence Township Fire Department responded to 80-100 calls during the course of the July 7 storm.

• Five wells contaminated: Recent water tests mean bottled water for a few Clarkston residents.

Residents in five Clarkston homes have been told that their water is contaminated, and village manager Art Pappas has been frustrated in tracking down the source of the problem.

Pappas said since May 13, at least five residents near the intersection of M-15 and Clarkston Road have received letters from the Michigan State Department of Public Health stating that their water is contaminated.

### 25 YEARS AGO (1981)

• Women join in suit against school, They charge misrepresentation; PBI attorney dubs suit 'cheap crap': Seven women, two of whom are Clarkston-area resi-

dents, have filed a joint lawsuit in Oakland County Circuit Court against Pontiac Business Institute's Oxford School of Business, charging the school misrepresented itself to students.

The school's attorney, Dennis L. Carmichael, called the suit "cheap crap" and "nonsense at the highest level," and refused to respond to the allegations, as did the school's President Howard Weaver.

• Music awaits: Free concerts by a 31-piece band await in the Clarkston Depot Road Park each Friday evening at 7. They're sponsored by the Clarkston Business Association.

### 50 YEARS AGO (1956)

• School Election Monday, July 9: Kenneth Thayer and Walter Wilberg have filed nominating petitions for membership on the Clarkston Community School Board.

The school election will be held July 9, at the Clarkston Elementary School on Waldon Road for the purpose of electing one board member for a term of three years.

• New Pastor At Methodist Church: Last week the new pastor of The First Methodist Church Clarkston assumed his new parish responsibilities arriving from The Woodmere Methodist Church in Detroit.

• Baptist Ladies Host Pioneers: On Thursday afternoon of last week the Clarkston Pioneers were entertained at a luncheon and program at the Clarkston Baptist Church by the ladies of the church.

• Clarkston Team Has Winning Streak: The Clarkston Merchants Baseball Team, Class E, sponsored by Clarkston business men, is playing good ball and should have sideline support from Clarkston baseball fans. Leo Armstrong of Clarkston is the manager and assistant manager is Larry Powell.

## Who are you, really?

By the dawn's early light, and much of the time before, I am hearing lots of rockets exploding. It's Thursday, June 29 (10:31 p.m., if you must know the exact time). Americans all over the fruited plains are celebrating their heritage, their birthrights as the sole harbingers of all that is right and good with the universe.

Fireworks go pop, bang, boom and explode. OOO. AHH.

Yep, I am a red-blooded American. I know that because I know myself like the back of my hairy, scarred-up, freckled, lily-white hand (the right one, of course -- nothing "left" about me).

So, I'm revelling in my righteous-American way, knowing myself and the goodness of my kind. And then, just like what usually happens when I get too comfortable in my wonderfulness, I get a curveball thrown at me. Sometimes I duck out of the way. Sometimes I get beamed in the noggin. In either case, I wake up and, well, things ain't quite so cut and dry.

You think you know yourself, America?

Dear Wife Jennie clued me in on some mighty cool on-line personality tests/quizzes, which I will share with you and dare you to take. (Is that an "oooo" I hear out there in the distance, softly behind the fireworks whizzing and exploding?)

I took the Jung Typology Test of about 70 questions and found out I am an ESTJ. I have never known myself to be an ESTJ, but after reading what it meant, it seemed pretty clear I was/am an ESTJ. What's an ESTJ?

Extroverted  
Sensing  
Thinking  
Judging individual.

What that *really* means is: I don't like change. I ain't too emotional and I am a royal pain in the butt to



don  
rush  
me

work for.

I know this because I read Mr. J. Butt's interpretation of all ESTJ's. Writes Butt, "ESTJs thrive on order and continuity. Being extraverted, their focus involves organization of people, which translates into supervision. While ENTJs enjoy organizing and mobilizing people according to their own theories and tactically based agendas, ESTJs are content to enforce 'the rules,' often dictated by tradition or handed down from a higher authority."

Which *really* means, I am a sheep. I get led by others' rules, rather than dance to my own melancholic beat.

Further analysis, but not by Butt, reveals, "The ESTJ needs to watch out for the tendency to be too rigid, and to become overly detail-oriented. Since they put a lot of weight in their own beliefs, it's important that they remember to value other people's input and opinions. If they neglect their Feeling side, they may have a problem with fulfilling others' needs for intimacy, and may unknowingly hurt people's feelings by applying logic and reason to situations which demand more emotional sensitivity."

I guess I am a cold SOB, too. (Okay all you fussy-buckets, relax. I am the son of a brother, Dad's was Terrence.)

It's not all bad, Butt adds, "The ESTJ is outspoken, a person of principles, which are readily expressed. The ESTJ is not afraid to stand up for what he or she believes is right even in the face of overwhelming odds. ESTJs are able to make the tough calls."

It was very interesting and some, if not all, was pretty much on base. Check out this website and take your own test: [www.humanmetrics.com/cgi-win/JTypes2.asp](http://www.humanmetrics.com/cgi-win/JTypes2.asp)

Then if you want to have fun go to [www.quizgalaxy.com](http://www.quizgalaxy.com). From there you can find out, what your obit will say, whose ghost will come back to haunt you, how you will be defined in the dictionary, and other useless and fun stuff.

Be bold America find out who you really are!

## No one mentioned my cleaned eaves

I have all the empathy possible for people who have open houses for their graduating children.

Everything has to be so right, outside and inside the host's property. Even if a large tent is in the plans, the dusting, window washing, cleaning, bed making, etc. has to be done inside.

Portable johns are seldom in the plans, so some guest or even many guests will have to at least enter the back door and they are bound to see what a dreadful housekeeper presides therein.

Thus, long lists have to be made, then added to several times prior to the "event."

Our daughter, Luan, avoided all possible rumors and reactions to her household for her daughter Karen's open house.

She convinced Karen to talk her granddad into having the party.

Granddads being who we are welcomed the opportunity to please. He did so with total ignorance of what was expected, what he himself could imagine having to be done and without an updated prescription for Vicodin or some other numbing agent.

After my first night without sleep, I concluded out-lawn was the priority. This is what guests would see first and last, so trimming, weeding, edging, painting and mowing all had to be done more often than once a week in my three week deadline.

And, the eaves had to be cleaned.

Until it was too late, I remembered Ma' dog Shayna should have been on that cleaning list. Not just her body, but... well, you know, where she go.

I'm sure my yard preparations do not sound like such big stuff to many, but I made the mistake years ago of keeping three of our five acre parcel in a respectable appearance.

That appearance, as I've mentioned before, includes numerous flowers. Of course, for darling Karen the "numerous" was an understatement. Not only did I plant over 450 Geraniums, Impatiens, Pansys, Marigolds and Sweet Williams. I had to replant a hundred or so after Shayna decided they were to close together, infringed on her digging grounds or preferred zennias.

One day daughter Susan stepped out of her car and was welcomed by Shayna with a recently planted Pansy in her mouth.

Besides the lawn, there is that darn pool to nurse. Two weeks before the party a new furnace had to be installed. Can't have anyone dipping in room-temperature water. 85 degrees is nice.

Somewhere along in this planning process the idea struck me that something should be left undone. Maybe a branch should be left hanging over the drive.

Maybe I don't have to replace the broken fence post, or the growth around the mailbox could stay untrimmed, or the grass that had grown up in the sidewalk crack could be left.

But, the need to clean the eaves dominated.

No, everything I could think of that would not cause negative remarks had to be done.

That took me to the brick steps from the porch to the pool. In 30 years those plain, old house brick had settled. Some were a half inch below the railroad tie edging. Can't have that. Someone might stub a toe and sue.

There are three steps, a dozen feet long. Out they came for raising, then replacement to be followed by sweeping sand into the spaces.

When it was all over, and some time had passed to review, I realized no one noticed the re-bricking and neither was there comment about my clean eaves.

Jim's  
Jottings



Jim Sherman



# Clarkston Rotary Club recognizes some of its own



Former Clarkston Rotary Club President Mike Spillum (left) hands over his gavel to new President Tim Everhard (center). Also pictured is Rotary Club District Governor Gerry Jackson. Photos by Dave Pemberton.



Spillum displays the plaque he was given for his time as Rotary Club President.



Rotary District Governor Gerry Jackson gives Jeff Lichy and Mary Sloan-Lichy the Rotary Club's Ambassador of Goodwill award.



Spillum awards his wife Lynne a Paul Harris award for all her help during his tenure as Rotary Club President.



Joel DeLong receives his fifth Paul Harris honor. DeLong also was awarded the Rotary's Service Above Self award.



# Police and Fire

## Independence Township

**June 25:** Assault reported at business on Dixie Highway around 12:15 a.m.

A bike stolen from a locked storage unit at apartment complex on Cottonwood Road.

A 17-year-old Waterford male allegedly punched out the window of a vehicle in a business parking lot on Sashabaw Road. The vehicle was occupied by two area women who reportedly made an obscene, but playful gesture to the man's girlfriend who was in the car and an acquaintance of theirs leading up to the incident. According to reports, the male stopped his vehicle, wrapped his hand with a t-shirt and then punched the window three times until it shattered.

33-year-old Redford Township man cited for assault and battery and escorted from DTE Energy Music Theater after a physical altercation during a performance.

Damage discovered to vehicle parked at Sashabaw Road residence.

**June 26:** An unspecified amount of tools stolen from a vehicle, by force, at a business on Dixie Highway.

Trailer stolen from site on White Lake Road.

46-year-old Clarkston man arrested for operating his motor vehicle while intoxicated and driving with a suspended license on Sashabaw Road. P.B.T results

were .123.

A silver 2005 Dodge Ram club cab pickup truck with attached enclosed trailer stolen from business on Dixie Highway. The vehicle was last seen at 8 p.m. June 23 and discovered missing 9:30 a.m. on June 26.

35-year-old Clarkston woman arrested for domestic assault on Stickney Road.

50-year-old Pontiac man arrested and released after he was allegedly found trying to steal 13 ribeye steaks in a store on Sashabaw Road around 9:20 a.m.

**June 27:** Obscene phone caller reported making a call to a Cranberry Lake Road residence.

Jerome Road resident reported receiving a threatening phone call around 4 p.m. from a male subject. The incident occurred June 3, but was only recent reported.

Holly resident reported prescription fraud after attempting to fill prescription at pharmacy on Dixie Highway and finding it had already been filled.

An unknown man pumped \$31.62 in fuel and left the gas station in his car without paying around 4:30 p.m. The man was described as a white male, age 20-25, with a crew cut and goatee. The man weighed an estimated 180-200 pounds and was wearing a white t-shirt and jean shorts or pants, according to reports. The vehicle was described as a large four-door white car last seen speeding away north on Dixie Highway.

**June 29:** Rear passenger window busted on vehicle parked on Chicabee Court.

Employee at a group home on Horse-shoe Circle reported a scratch on the driver's side door of his car.

## Springfield Township

**June 25:** Lansing resident reported damage to his car while it was parked at a business on Sashabaw Road.

## Tanker fire closes 75 North for over an hour

Police closed down I-75 North near East Holly Road on June 27 shortly after midnight when a tanker filled with 13,400 gallons of fuel caught fire in a rest area.

According to police reports, the truck, driven by a 58-year-old Pontiac man, had a brake heat up on him causing flames to come up from the left side of the axle inside the tire burning through a fender. The flames did not reach the tank containing the fuel however.

"It was a pretty bad situation for awhile," said Springfield Township Fire Chief Charlie Oaks, who explained the trucker was on his way to a store in Swartz Creek.

According to Oaks, the driver attempted to put out the flames initially with a fire extinguisher before the fire department arrived.

"We foamed it down and the Oakland County Sheriff's Department closed I-75 northbound down for about an hour and a half," said Oaks. "The biggest danger on something like that is an empty truck versus a full one."

Oaks explained that the liquid in a heated container absorbs the heat, while with an empty tank the heat can burn through the metal and reach explosive fumes.

As stated in police reports, OCSU units from Brandon and Independence Township assisted by closing off all northbound lanes around 12:13 a.m. and reopened them by 1:49 a.m. Police also woke up other truck drivers near the rest area and requested they leave the premises.

Oaks called the closing strictly precautionary.

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## Don't fall into the trap of late night eating

By Ernie Harwell

All of us face the temptation of late night eating. It's late, the TV's on, and you find yourself munching on something. Before you know it, you've eaten too many chips or cookies.



When I'd talk to big league umpires, they'd tell me that their biggest temptation was going out after games, having a drink or two, and eating a big meal. They knew it wasn't good for them, but it was awfully hard for them to avoid.

The truth of the matter is that when you're eating late, you're probably adding extra calories that you don't need. And that means you'll gain weight.

Next time you're hungry at night, try to hold off eating until morning. If you can't wait, try eating a low-calorie snack like a piece of fruit. That way, when you're hungry in the morning, you can have a big healthy breakfast to get you going – and you'll have the whole day to burn it off.

And remember to take care of your health before it's lonnnngggg gone!

Ernie Harwell, "the voice of the Detroit Tigers" for more than four decades, retired after 55 years behind a major league microphone. Today, at age 86, Ernie's days are filled with serving as a health and fitness advocate for Blue Cross Blue Shield of Michigan and Blue Care Network, public appearances, writing, traveling and taking long walks with "Miss Lulu," his wife of more than 60 years. His latest book, a collection of his baseball columns entitled "Life After Baseball," is available at local bookstores or by calling 1-800-245-5082.

A Partnership Between Genesys Health System and POH Medical Center

# Dobson takes sixth on Lake Champlain

BY JAMES MARTINEZ  
Clarkston News Staff Writer

The 2006 FLW National Tour ended with a splash for pro bass fisherman and Independence Township resident Scott Dobson.

Fishing on Lake Champlain in Plattsburgh, New York, in the sixth and final FLW Tour event of the season, Dobson took sixth place in qualifying for the 2007 tour. According to the FLW Web site, he finished the season ranked 93 of 200 with \$39,000 in winnings stemming from 47 bass caught totaling 124 pounds, 9 ounces.

While thrilled about re-qualifying, Dobson felt a little disappointed with the final standings after he finished the first two days of competition in second place with 10 fish totaling 35 pounds 11 ounces.

"It's my highest finish, but by no means am I happy with my finish. I had the opportunity to win this tournament... I'm satisfied, but not happy," said Dobson, who noted he had a four-pound smallmouth on his line but set the hook too hard breaking the fish off in the second half of the tournament.

Despite what he considers a successful season, Dobson did not reach his goal of qualifying for FLW Championship.

"I'm satisfied with the \$39,000. That's decent money considering I only cashed three checks in six events. The ultimate goal is to make the top 48 and advance," said Dobson.

On the FLW tour, 200 fishermen compete for the first two days, with the top 10 moving on for days three and four.

"The fish were spawning in five to 10 feet of water and a lot of the fish were in beds. I caught all the fish sight-fishing where I'd see a fish guarding a nest and then cast to them and catch them," said Dobson.

Throughout the tournament, Dobson was most successful fishing with a 4.5 inch white finesse worm with a white jighead. That setup helped him land his biggest bass of the tournament, a 4 pound, 5 ounce smallmouth in five to 10 feet of water.

Dobson swiped his sixth place finish with 10 fish weighing in at 29 pounds, 8 ounces, behind winner Tracy Adams of North Carolina who reeled in 34 pounds, 7 ounces. On the FLW Tour, weight totals reset to zero for the 10 fishermen who advance to the last two days.

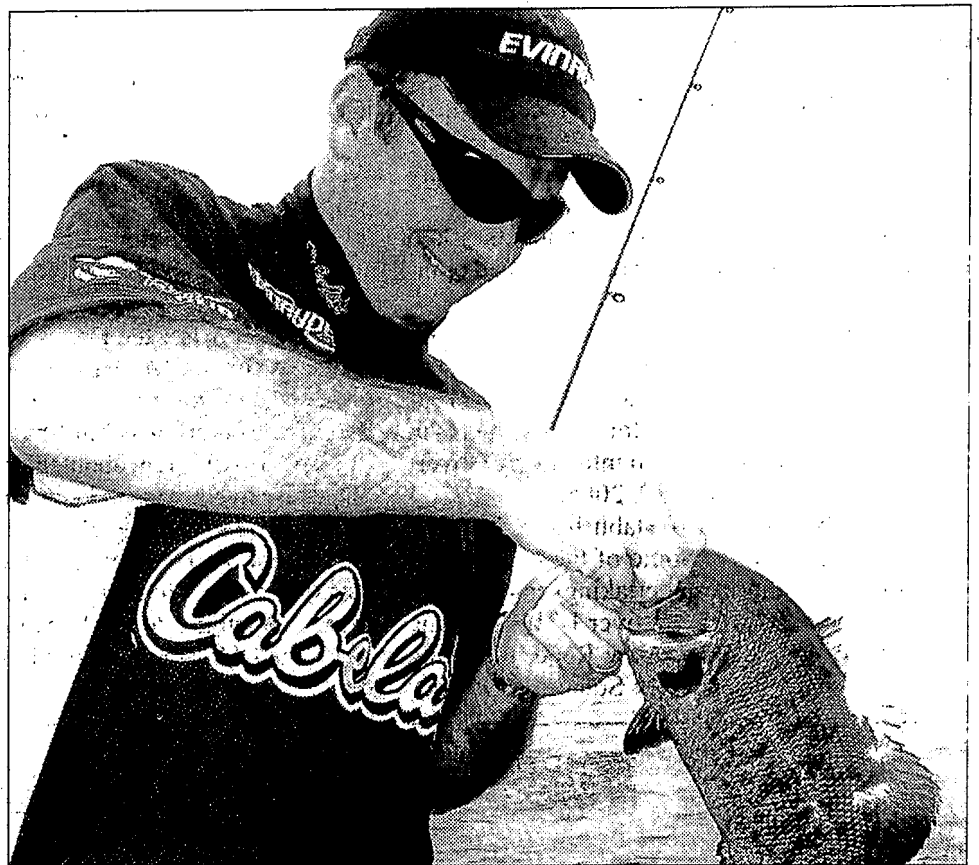
First place paid \$100,000 to Adams, while Dobson garnered \$17,000 for sixth.

Leading up to the event, Dobson practiced for six days on the lake, plotting his strategy for the tournament. He felt comfortable on the natural lake which he had success on in earlier tournaments.

"I had really good practice," said Dobson, who drew a lot of media attention due to his early success.

Advancing on to days three and four in second place meant intense media coverage including a camera boat, helicopter coverage and hat camera right on Dobson as he fished.

Coverage of the Lake Champlain tournament will be broadcast on Fox Sports Net on Aug. 6 and 13 as part of "FLW Outdoors" which airs Sunday mornings at 11 a.m.



Pro angler Scott Dobson reels in a smallmouth bass on Saginaw Bay June 7. Dobson completed the 2006 FLW Tour 93 out of 200 fishermen after his highest national career finish at the last event of the season on Lake Champlain June 21-24. Photo by James Martinez

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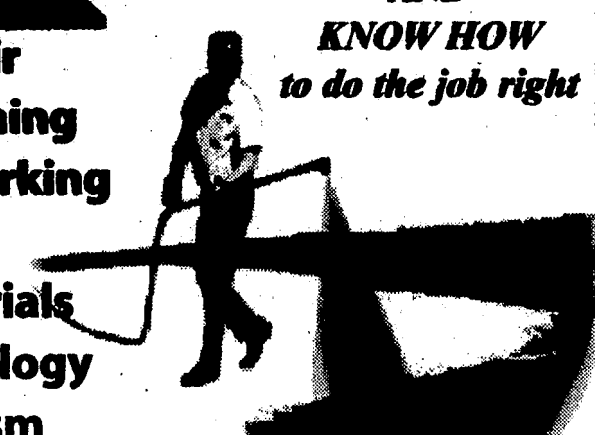
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# Board takes next step towards CIA

BY JENNY MATTESON  
Clarkston News Editor

The Independence Township Board received little direction from residents during a June 20 public hearing on the proposed Corridor Improvement Authority along Sashabaw Road.

During public comment, several residents asked questions about the new authority, but few voiced opinions for or against the endeavor.

The CIA functions similarly to a Downtown Development Authority, allowing communities to capture tax revenues generated from increased value of properties within the district to be used for improvements in the area. Public Act 280 was signed into law by Governor Jennifer Granholm on Dec. 19, 2005.

The township board voted to establish the CIA along Sashabaw Road on May 16. Some of the projects the board envisions the authority undertaking include: widening the Sashabaw Road bridge over I-75, widening the remaining portions of Sashabaw Road, installing sanitary relief sewer from Liberty Square to Maybee

Road, constructing a new well with iron removal near Pine Knob and the DTE Energy Music Theater, and installing a new safety path from I-75 to Clarkston Road.

Township Planner Dick Carlisle, of Carlisle/Wortman Associates, expects the CIA to be a 10-year program.

"This is really a long term program to help the township plan, fund and prepare for these current and long term needs," said Carlisle.

Township Trustee Dan Kelly was uncertain about the need for a CIA. He voiced a concern about the present condition of Dixie Highway, where much of the infrastructure was built by a DDA.

"What's different about this than that?" asked Kelly. "Does it have a way to keep business?"

Carlisle said the goal of the DDA was never business retention. He explained the purpose of the DDA was to provide a funding source for corridor improvements, something done while the DDA was in existence.

"The CIA can be tailored to meet the needs of the district," Carlisle explained.

One vocal opponent of the CIA was local attorney and Citizen for Orderly Growth member Neil Wallace:

"We don't need to do this to draw people to this corridor... Have we ever lost a developer to lack of infrastructure in this area? If so, is that bad? Currently, we have limitations that constrain development and give us control... I'm also concerned about there not being any direct accountability to citizens here. The DDA provided a false sense of fertile ground for development, and now look at Sashabaw."

Trustee Dan Travis spoke in favor of the CIA. He added that he felt he DDA was a good tool.

"Dixie was a potential for blight, but the improvements are good," said Travis. "I think this is an enormously good thing for us. We could not approach improvements to the I-75 intersection as a township without it."

With the public hearing complete, the township board must now wait 60 days before adopting an ordinance to establish the CIA. At that time, members of the CIA board can be appointed.



## Making a difference...

Joe Duke and Greg Townsend of the Clarkston Eagles Aerie 3373 present Petty Nielson of SandCastles Grief Support Program with a check for just under \$6,000. The money was raised during a benefit program on June 24. Photo by James Martinez

As part of the benefit for Sandcastles, magician "Rodney" performed for all the children in attendance.

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# Building a successful brand, stand out from the competition

By Bill Langdon, Jr.  
RFC CFS BCM RFP

Retirement Plans Specialist, Board Certified Funds Specialist, Wealth Management Specialist

Summer is almost upon us! In addition to planning vacations, it is time to think about how we will improve our businesses throughout the remainder of the year. There is a lot of discussion these days about "branding" or establishing a "brand platform." Perhaps you are familiar with the term, but are not sure exactly what it means, or more importantly, how to go about establishing your "brand platform."

Successful Lifestyles, Ink



William H. Langdon Jr.

Marketing "experts" disagree on what to call branding, but "brand platform" and "corporate image" are the most commonly used terms. Rather than letting terminology confuse the issue, let us suffice it to say that a "brand platform" serves as the basis from all branding decisions are to be made.

In other words, your "brand platform" is what your brand represents to your market. It is a strategic statement that encompasses who your company is, what its function is in the marketplace, how it succeeds and what makes it unique.

Although "brand platforms" vary from business to business, most consist of these basic elements:

1. Mission
  2. Identity Attributes
  3. Value Proposition
  4. Tagline or Byline
  5. Brand Story
- Creating Your Brand Platform

**1. Mission** - Your mission statement should express your company's primary purpose and motivating philosophy in a clear, succinct and convincing manner (usually no longer than five sentences.) In developing your mission statement, you must identify your brand's features and benefits, target market and competitive advantages. Besides telling who/what you are, your mission statement must also reflect a long-term goal for your company/brand.

As an example: "Our mission at ABC, Inc. is to be the leading provider of ABC products in the Midwest. We will accomplish this by selling competitively priced equipment through our direct sales network. We will be known as the company that builds long-term relationships with our customers, suppliers and employees."

**2. Identity Attributes** - Provide a list that describes your brand in its essence, i.e. things you want the marketplace to associate with your brand in lieu of other brands. This list should make your company stand out from your competition and directly address the wants and needs of your target market. Do consider that your target market most likely will not associate you with every product in your list. At some point you should highlight one of these words (*just one*) that you want customers to most connect with your brand. You want to

"own" this word in the eyes of your target market.

A few examples: What single word comes to mind when you think of Volvo automobiles? Most probably you would say *safety*. When you think of FedEx? Most likely it would be *overnight*. More recently, the Dairy Association has coined "Milk, Got milk." "See why it's easier on the bench" (ING Bench.)

**3. Value Proposition** - Answer the question: How is my brand better than my competition? Where does my brand create or enhance value for my market? What is my brand's competitive advantage? Your value proposition needs to differentiate your company from your competition and indicate the distinctive benefits you provide. Create a statement of one or two sentences that incorporates your key features and benefits.

As an example: "The exceptional quality of raw materials and attention to detail used to build ABC's products provides consumers with peace of mind when using them in their homes."

**4. Tagline and/or Byline** - Generally, either a tagline or a byline will be required for a company. In some rare instances both might be needed. Which ever you select will usually appear in concert with your logo. A byline is a descriptor clarifier of who/what your company is, for example "Home Electronics." A tagline is a bit more complex. It is usually a slogan, statement or vision that condenses the brand's essence to create interest. It must be short, con-

cise and clever.

For example: **Apple**: "Think different." **Target**: "Pay less." **UPS**: "What can brown do for you?" **ING**: "Your future made easier."

**4. Brand Story** - Document the history of your business in a brief but dynamic statement. Record anything extraordinary and/or inspiring relative to the way your company was created. Consider the public relations angle, as the media likes to publish good stories. Utilizing your history when creating your website can increase your credibility with potential online customers.

In summary, bear in mind that brands are brought into being in the minds and souls of your consumers. The branding of your company should aim to create an emotional bond with users of your product. Remember that customers buy brands they feel comfortable with and that may not necessarily be the brand with the most features or even the best benefits.

**As always, Successes in Life are Failures turned inside out!**

C/O William H. Langdon, Jr. Email us at [William.Langdon@INGFP.com](mailto:William.Langdon@INGFP.com) or Call us at 866.941.PLAN (7526) Fax: 248.922.7527 866.348.401K (4615) \*Registered Representative of and Securities offered through ING Financial Partners, Inc., member SIPC Langdon Capital Management Inc. is not a subsidiary of nor controlled by ING Financial Partners, Inc.

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## City Budget

Continued from page A1

Wylie at the meeting.

While Ottman did not agree with all Johnston's suggestions, she believed they warranted discussion beyond the comments at the meeting.

"I voted no because I was disappointed by reactions to Cory's suggestions about changes in the budget. The whole reason we are here is for checks and balances and a fresh set of eyes can offer different insight," said Ottman during a phone interview. "Everything at this point needs to be looked at. We're not in a position to say one thing is more important than another."

The vote followed a special budget meeting on June 6 and a public hearing on June 12.

Prior to the presentation of the budget on June 6, the budget committee - consisting of Mayor Sharron Catalo and council members Dan Colombo and Scott Meyland - met with City Manager Art Pappas to work on the details.

"We've tried to make cuts in every way we could. Small incremental cuts add up to savings. We're asking a lot of our department heads to cut and stay within the budget," said Colombo in a phone interview, who highlighted not giving Police Chief Ernie Combs a raise this year as one area of savings when asked.

"We can't afford to make any mistakes. Our mar-

gin is pretty slim. We'll continue to try and improve our relationship with the township and share some of the resources," Colombo added.

In a phone interview, Johnston expressed concern particularly about the time frame during which the budget was passed.

"Given the time, we should have definitely started earlier," said Johnston, who saw the June 26 meeting as the first real opportunity to discuss it. "I was told we have to approve the budget. Maybe that's true with the timing, but then we needed to start earlier."

According to Johnston, the council did not receive the budget in time to review it prior to the June 6 meeting and that he abstained from commenting on the budget so as not to color public comment at the June 12 public hearing.

City Manager Art Pappas said he did not think the council had the budget before the June 6 meeting. He also said the only timeline requirements by the city charter he is aware of are having each department's recommendations in by May and having a budget in place by the end of June.

"If you have legitimate things that can be changed, we can change them later in the year, but you had to pass a budget so I can write checks (to pay bills)," said Pappas after the meeting.

Council Member Steve Wylie voted yes for the budget despite previously voting no for the 2006 operating millage rate of 13.1979 during the June 12 meeting. He suggested at that time contracting out police services through the Independence Township Oakland County Sheriff's substation could lower the millage.

"I would like to see movement towards making some changes in the police department, but obviously in the budget that wasn't going to happen," said Wylie after the meeting. "I did have a different opinion on the millage, but the millage had already passed over my objection."

To see a breakdown of major budget expenses visit [www.clarkstonnews.com](http://www.clarkstonnews.com) and search "Budget hearing becomes heated."

The Clarkston City Council meetings are scheduled for 7 p.m. on every second and fourth Mondays of the month at City Hall near Depot Park.

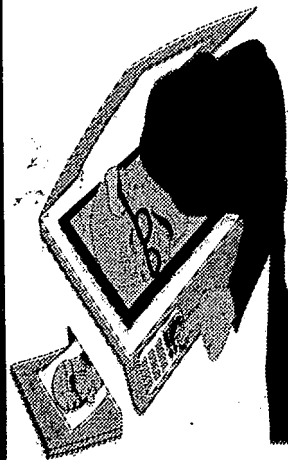
## School Budget

Continued from page A1

before the board approved a two percent raise for central office administrators and nonunion employees in June. By contract, teachers and support staff employees are slated to receive two percent and one-half percent of scale raises during the next fiscal year. The total employee count for the district equals 1057.87 full time employees.

According to Beamer's report, in order to help reduce or eliminate the deficit, the board will keep close monitoring on staff size and strive to spend only 95.1 percent of their budgeted expenditures. During discussion, Vice President Stephen Hyer indicated on average the district spends approximately 98 percent of budgeted expenditures and going lower was unlikely.

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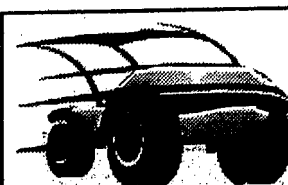
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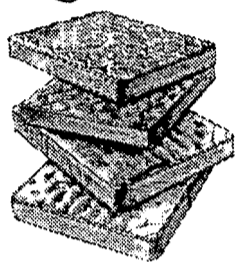


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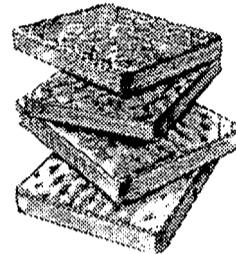


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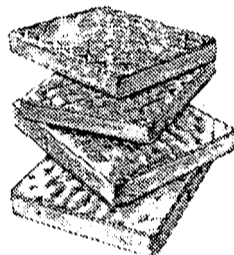


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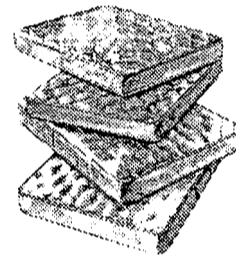


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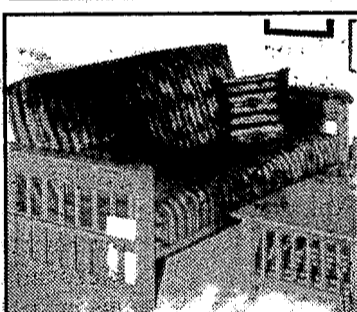


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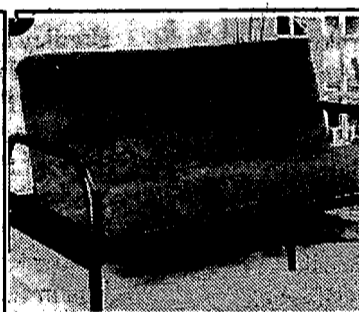
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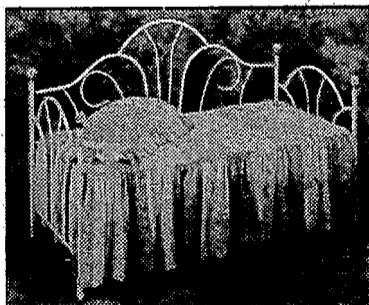
Solid wood futon in  
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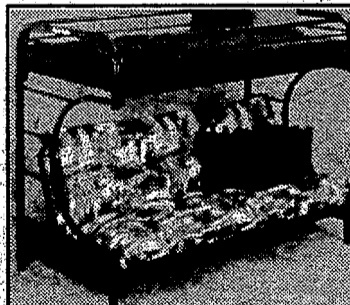
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 Ryan Allor  
 Whitney Bedor  
 Kayla Bell  
 Derek Booker  
 Chelsea Bradish  
 David Cannons  
 Nicholle Cardinal  
 Cory Carone  
 Emily Chaney  
 Katherine Chasins  
 Kelsey Chewins  
 Breanne Christie  
 Zachary Comos  
 Tessa Cornwall  
 Dylan Coutelle  
 Lauren Culver  
 Rebecca Culver  
 Christopher Davenport  
 Meghna Dhir  
 Elizabeth Dowd  
 Jessica Drews  
 Adam Frank  
 Natalie Freundberg  
 Nicholas Frye  
 Patrick Furlo  
 Stefani Galik  
 McKenzie Gauthier  
 Angela Goodwin  
 Rachel Hampton  
 Nicole Harris  
 Annemarie Hart  
 Bryan Haslinger  
 Jonathan Hendrie  
 Sarah Henry  
 Christopher Hyde  
 Michael Inch  
 Samantha Irwin  
 Cameron Johns  
 Lindsay Kadlec  
 Kaleigh Kenny  
 Leah Kirsch  
 Jessica Konarzewski  
 Jamie Kopicko  
 Ryan Krueger  
 Matthew Lawson  
 Hunter Layson  
 Elizabeth Lussenhop  
 Kayla Marantette  
 Catherine Marks  
 Kara Marsac  
 Amanda Martin  
 Amber Matich

Daniel McNaughton  
 Lauren Mitchell  
 Christian Nickolaou  
 Olivia Nordquist  
 Kelsey Osler  
 Aditi Patel  
 Luke Platte  
 Chelsea Rawe  
 Jacob Ray  
 Patrick Riggs  
 William Ben Rogers  
 Stephanie Rosenhan  
 Alex Rowland  
 Jenna Shahly  
 Elizabeth Shutty  
 Kirstin Simons  
 Andrew Singles  
 Katherine Sloan  
 Emily Smith  
 Samantha Spicer  
 Travis Stone  
 Tell Taylor  
 Breanne Timm  
 Lacie Turnbull  
 Samantha Ushiro  
 Katie Viazanko  
 Carley Vincke  
 Taylor Walker  
 Demaree Wells  
 Alexandra Werner  
 Jordyn Winship  
 Elizabeth Wong  
 Elizabeth Yu  
 Erica Zentner

### 3.0 and above

Brandon Abraham  
 Emily Addis  
 Emily Alli  
 Courtney Altpeter  
 Lauren Andalora  
 Chad Angeli  
 Geoffrey Arcobello  
 Benjamin Arnes  
 Elizabeth Arnold  
 Sara Arpke  
 Aslynn Austin  
 Nathan Austin  
 Matthew Azzopardi  
 Jenna Ball  
 Audrie Bedenis  
 Melissa Bemis  
 Anne Bendle  
 Thomas Blassick  
 Patrick Blust  
 Kaelyn Bogart  
 Erica Bono  
 Samuel Boss  
 Chelsea Boyer

Bailee Braunreuther  
 Callie Brewer  
 Dillon Brodkorb  
 Joseph Brookes  
 Ashlei Browarski  
 Elliott Brown  
 Ryan Brown  
 Kari Brownell  
 Michael Buckley  
 Emily Bullen  
 Garrett Burton  
 Aaron Butora  
 Melinda Cabaj  
 Erica Cale  
 Andrew Campbell  
 Sean Cane  
 Anne Castillo  
 Samantha Church  
 Jordan Clark  
 Jennifer Coates  
 Callie Colbert  
 Danielle Cole  
 Joshua Colyer  
 Terry Combs  
 Ian Connell  
 Elizabeth Conner  
 Eryn Cornell  
 Ryan Coyle  
 Mary Croll  
 Breanna Crothers  
 Tyler Cummings  
 Kyle D'Andrea  
 Jeffrey Dean  
 Matthew Deitz  
 Branton Dennis, IV  
 Stephanie Desrosier  
 Chelsea Domke  
 Lisa Dong  
 Frederick Draska  
 Amanda Driscoll  
 Anthony Dudley  
 Jason Dunn  
 Jack Durkan  
 John Dushaw  
 Mia Dziadziak  
 Suzanne Egan  
 Kimberly Erickson  
 Tia Erickson  
 Arnold Esparza  
 Ronald Etters  
 Stephanie Fenton  
 Anoinette Finazzo  
 Bradley Finegan  
 Lauren Fisher  
 Allyson Fiteny  
 Beau Freeman  
 Samuel Freeman  
 Michael Fridline  
 Benjamin Fuller  
 Amber Fullmer  
 Dustin Gamble  
 Lauren Glowski  
 Joseph Godlew  
 Shannon Goebel  
 Erica Gonzalez  
 Lindsay Goode

Ryan Gordon  
 Jonathan Graham  
 Shane Green  
 Stephanie Hamilton  
 Taylor Hasselbach  
 Celestia Heady  
 Nicholas Heinrich  
 Chelsea Hemingsen  
 Ivonne Hernandez  
 Sean Hoffman  
 Matthew Horowitz  
 Chelsea Hundzinski  
 Benjamin Hunter  
 Jacob James  
 Jessica James  
 Kelsey Jennett  
 Stephanie Joseph  
 Colleen Kappel  
 Cozy Kealoha  
 Adam Keefe  
 Ashley Keesling  
 Clay Keglovitz  
 Gregory Keller  
 Kevin Kelly  
 Emily Kirby  
 Jennifer Kirby  
 Ryan Kneisel  
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 Chelsey Miller  
 Kalie Miller  
 Tyler Miller  
 Brianna Minando  
 Gregory Misiak  
 Christopher Mersino  
 Darci Molina

Kaitlyn Montgomery  
 Zecharia Moore  
 Samantha Morawski  
 Max Morell  
 Miranda Morgan  
 Christine Neal  
 Cassandra Neynaber  
 Drew Niederluecke  
 Eric Nordquist  
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 Nicole Otenbaker  
 Charles Owczarzak  
 Meredith Palco  
 Tabatha Pankey  
 Cody Passmore  
 egan Pillow  
 Alicia Piper  
 Taylor Portela  
 Hunter Preston  
 Jacqueline Proper  
 Joseph Puertas  
 Michael Rajala  
 Jazmin Rambeau  
 Carson Ratliff  
 Christopher Reitano  
 Ryan Richardson  
 Daniel Ritthaler  
 Nicholas Robeson  
 Christopher Robinson  
 Matthew Rolka  
 Carlie Sanchez  
 Courtney Saylor  
 Tyler Scarlett  
 Alexis Schick  
 John Schlau III  
 Kevin Schultz  
 Jeffrey Scott  
 Briana Selberg  
 Taylor Seng  
 Emily Sese  
 Tiffany Settlemoir  
 Erik Shaw  
 Amanda Shelton  
 Megan Shire  
 Hannah Sim  
 Lyndsey Sirbaugh  
 Zachary Smith  
 Brianna Snitchler  
 Andrea Sokol  
 Emily Sorise  
 Alexandra Sornson  
 Melanie Stamey  
 Jacob Stanczuk  
 Brooke Stayton  
 Andrew Stencil  
 Bradley Stencil  
 Garrett Stevenson  
 Rieke Stilleke  
 Justin Strohschein  
 Carrie Thams  
 Chelsea Thomas  
 David Thomas  
 Andrew Thompson  
 Andrew Tigue

Alexander Topham  
 Kyle Torpey  
 Andrew Toth  
 Brandon Toth  
 Jaimie Towns  
 Jeffrey Turner  
 Troy Tyszkowski  
 Kiley Valdez  
 Alexa Vanbrocklin  
 Westley Vaughn  
 Jacob Vernier  
 Daniel Victorson  
 Nicholas Victorson  
 Robert Villabol  
 Lindsay Viviano  
 Kathleen Vondette  
 Lauren Wagner  
 Macy Wallace  
 Tayler Watts  
 Marissa Wegner  
 Amanda Weir  
 Chelsea White  
 Andrew Whitley  
 Rachael Whitmore  
 Taylor Wiedemann  
 Justin Wight  
 Anthony Williams  
 Makenzie Williams  
 Allie Willis  
 Emma Wolfe  
 Nathan Wood  
 Tyler Workman  
 Evelyn Wright  
 Alicia Young  
 Monica Young  
 Thomas Zelinsky  
 Meili Zhang  
 Ernest Zubalik

## Nineth Grade

### All A's

Elizabeth Abel  
 Mattan Alalouf  
 Sophia Angelis  
 Brittany Armstrong  
 Heather Arpoika  
 Caleb Barr  
 Joshua Bauer  
 Taylor Benson  
 Amber Bentley  
 Amber Blair  
 Ashley Blair  
 Martha Bregin  
 Britanni Bridger  
 Morgan Brisse  
 Matthew Buckley  
 Zachary Budrow  
 Jordan Buetow  
 Matthew Calvano  
 Amy Cannons

Continued on page 16A

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Jenica Dabrowski	Austin Rea	Matthew Campbell	aul Goodrich	Ian McCall	Jacob Rush
Conner Daugherty	Devon Rehm	Tiffany Carr	Matthew Graczyk	Jacquelyn McClain	Jacob Rutila
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Andrea Diemert	Christine Rozwadowski	Jessie Carter	Ian Hahne	Daniel McKean	Michelle Sanders
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Kathryn Giroux	Samuel Springthorpe	Amanda Cornwall	Kyle Harvey	Kristi Meyers	Jonathan Shields
Jessica Goyke	James Stapleton	Nicholas Cowan	Elizabeth Hawthorne	Craig Miller	Derrick Shubert
Chelsea Grainer	Amanda Tack	Alyssa Craft	Jennifer Heuerman	Kelsey Miller	Molli Simpson
Zachary Habermas	Robert Tuson	Jessica Craig	Jessica Holt	Stephanie Monkaba	Austin Smigelski
Ashley Hall	Annalisa Varnau	Kelley Croll	Bethany Horner	Stephanie Morgan	Abby Smith
Kaila Hanel	Brandon Verlinden	Kristin Cross	Lauren Horner	Justin Morin	Daniel Smith
Victoria Henney	Candice Walsh	Meaghan Darvin	Christian Homing	Jaycee Morra	Jacob Smith
Brittney Hissom	Julia Walter	Evan Davis	Heather Huber	Nicole Mudge	Owen Smith
Katelyn Hoisington	Tracy Wilks	Justine De Zess	Christopher Huffman	Alexa Murphy	Rita Smith
Jake Hoppert	Jonathan Woo	Dustin Dees	Heather James	Carmen Nesbitt	Terence Smith
Garrick Horvath	<b>3.0 and above</b>	Michael Deford	Nicole Janek	Brooke Nettle	Ashley Smokoska
Caitlin John	Justin Algate	Erika Degain	Jillian Jennings	Ryan O'Halloran	Madeline Spillum
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Michael Lovitt	Emily Beattie	Kelsey Ferrand	Tiffany Kincaid	Megan Peterson	John VanDerveen
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Jena Manilla	Amanda Betts	Thomas Follis	Garrett Knappe	Kevin Pieknik	Ashley Waring
Evan Markarian	Robert Bice	Spencer Ford	Adam Koejb	Brandon Pokley	Tyler Warren
Meagan McCallum	Melanie Bigger	Taylor Frank	Shane Kouri	Kaci Poland	Kaitlyn Warzybok
Paige McClelland	Ariel Black	Cort Freeman	Johanna Kupe	Alex Popp	Ryan Welch
Jacob Melvin	Adrienne Boczar	Lindsey Fugitt	Whittney Laderoute	Nicholas Posawatz	Michael Williams
Emily Merlo	Stephanie Bollini	Amber Fullmer	Chelsea Langen	Kelsey Reardon	Jayne Wilson
Megan Montgomery	David Bowne	Lauren Gardner	Morgan Leaym	Curtis Reilly	Samantha Wint
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Zachary O'Toole	Allie Browe	Eileen Gemborys	Laura Love	Brittany Ricca	Adam Zak
Kaitlin Page	Evan Brown	Alexa Gentile	Katelyn Lutey	Moriah Roan	Douglas Zasacky
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# Clarkston News Sports

## Wiegand hits hole-in-one



Danny Wiegand, who will be a senior at Clarkston High School in the fall, hit a hole-in-one during the Top 50 Junior Tour Qualifier. Wiegand hit the ace on the Par 3, 185 yard, ninth hole at Whispering Pines in Pinckney. Wiegand, along with Adam Istvan of Clarkston, qualified for the Boys 16 and older division tournament. Wiegand finished in 10th place and Istvan tied for 11th. In the boys 15 and under division, Robert Sims and Tommy Ronk of Clarkston qualified for the tournament and both finished in a six-way tie for 6th place. Photo provided.

## Smith earns all-state honor

BY DAVE PEMBERTON  
Clarkston News Sports Writer  
Clarkston sophomore Katie Smith earned all-state honorable mention by the Michigan Softball Coaches Association.

"It's an honor," Smith said. "I started out playing my freshman year and learned a lot from coach (Don) Peters. I developed this year and was able to show my skills. I thought it was really cool they were able to look at me and see how much I developed and name me all-state."

Smith learned to bat left-handed last year and hit .442 batting exclusively left-handed this season. Peters said Smith is a great hitter.

"She hits against all the teams," Peters said. "She hits against good pitching, average pitching and in-between pitching. Because of the speed difference, some girls are good against the slower pitchers or the faster pitchers, but their not good at both. She hits against both."

Smith said she is really looking forward to next season and hopes to be even more successful.

"I hope to have another good season and maybe even make the all-state team," Smith said.

## Athlete of the Week - Josh McAllister

BY DAVE PEMBERTON  
Clarkston News Sports Writer

Josh McAllister will arrive at Muskegon Community College with a little more confidence in his wrestling career after taking first place in the 185-pound weight class at the Mott Bruin Classic.

The Bruin Classic is a tournament featuring some of the top wrestlers in the state who are attending a junior college to wrestle in the fall.

"Everybody there was a lot faster than the wrestlers in high school," McAllister said. "You could see speed change. Winning gives me some more confidence. It allowed to me start off on the right foot."

McAllister's goal at MCC is to follow in the footsteps of Clarkston graduate Ryan L'Amoreaux, who won the Junior College National Championship and then went on to wrestle at Michigan State.

"He's one of the reasons I'm going there," McAllister said. "They have a similar style of wrestling to Clarkston and they are a close team. They look out for each other. Muskegon also has good marketing and business programs, which is what I want to go into."

McAllister was successful using Clarkston's style of wrestling. He qualified for the state finals his junior year and took third place this past year as a senior. He also took third place both years at the Oakland County Meet and won the Howell Invitational this season.

The Clarkston graduate was also successful wrestling for Team Michigan, which is made of the top wrestlers from Michigan and competes at a national competition in Fargo, North Dakota against the 49 other states.

McAllister got involved with Team Michigan after he decided he wanted to wrestle during the high school off-season.

"I wanted to get better so just wrestling during the high school season wasn't doing it," McAllister said. "I asked Coach Joe DeGain what to do in the

offseason and he introduced me to Team Michigan. He showed me how to get involved and I went for it."

Team Michigan only takes the top two qualifiers from each weight class. Qualifying was a huge accomplishment for McAllister, but he said he also changed his viewpoint on wrestling.

"It made me realize how many better people than me are out there in the wrestling world," McAllister said. "After that I knew I had to stay on top of my game have and to do that I have to work hard and not just during wrestling season."

He also ended up wrestling in the Junior Olympics and took third place his sophomore year and second place his junior year.

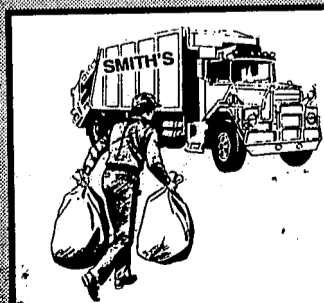
McAllister said the Junior Olympics is a freestyle wrestling tournament un-

like high school which is collegiate style. He credits learning the freestyle type of wrestling for helping him improve.

"It teaches you different body moves and where to put your body at," McAllister said. "It made me better as a wrestler. The more time you spend on the mat, the more you improve. I was able to keep my technique during the off-season."

McAllister has some high goals for his wrestling career after graduating from Clarkston this year, but he credits Clarkston for helping him prepare for the competition he will have to face at Muskegon.

"My time with Coach DeGain and Coach Derek Moscovic was great," McAllister said. "They are really great guys. They stick with you. They don't single out anybody on the team. They are there to better everybody."



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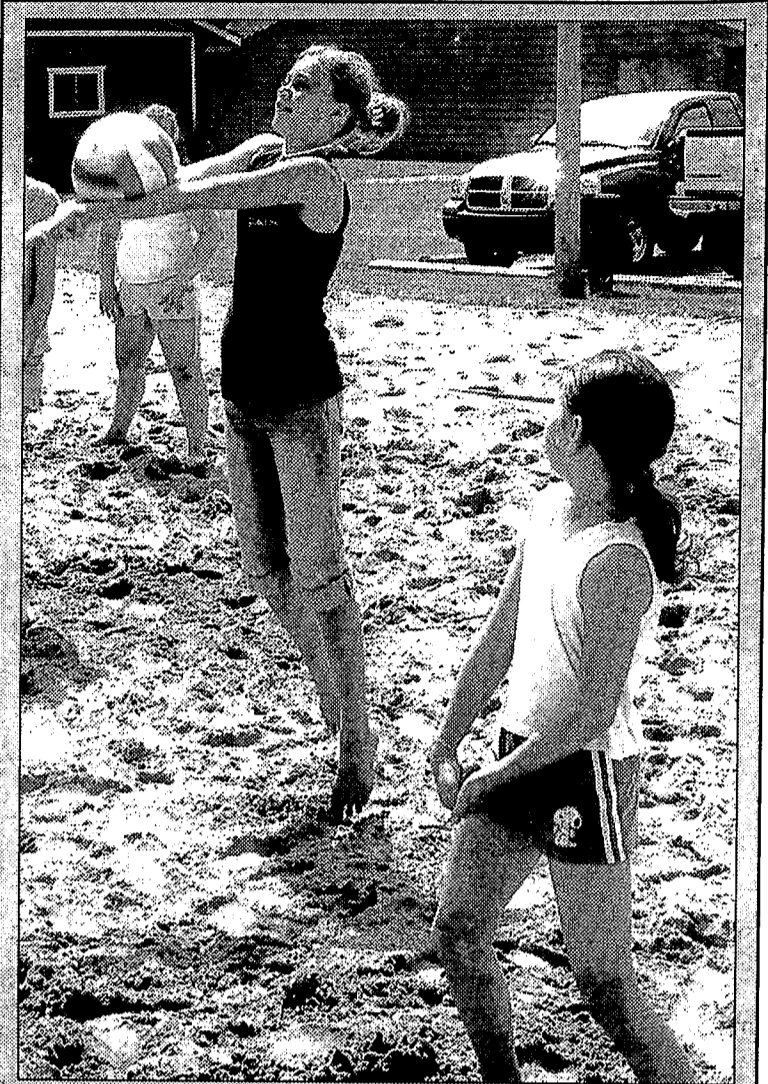
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# Impact 91 captures two championships



The CSSC Impact 91 team won the U15 Division Championships at the MSPSP Premier 1 level tournaments in Midland and Saginaw. Pictured in back is Coach Damian Huffer, John Veros, Brandon Verlinden, Joe Blakely, Isaac Platte, Colin Rumschlag, Kevin Pinkos, Craig Miller and Nick Posawatz. In front, Joe Swineford, Doug Smith, Scott Messer, Kevin VanBuskirk, Sam Roberts, Alec Pappas and Travis Stone. Not pictured is Dusty Dees. Photo provided.



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# Dan Fife basketball camp



Clarkston Boys Varsity Basketball Coach Dan Fife and his staff welcome boys entering the seventh-ninth grade to come improve their game at the Dan Fife Basketball Camp.

The camp runs July 17-21 from 8 a.m. to 3 p.m. and is open to the first 88 applicants coached by the CHS basketball staff. The cost is \$250.

Checks should be made to Fife Basketball Camp and can be dropped off at the Clarkston Athletic Department or mailed to Fife Basketball Camp, 5854 Misty Hill Rd., Clarkston, MI 48346. For more information call 248-623-4003.

The daily schedule is 8:00-8:30 a.m. stretching, 8:30-10 a.m. stations, 10-11:30 a.m. team drills, 11:30 a.m. - 12:30 p.m. lunch and 12:15 p.m.-3 p.m. contests and games.



## Clarkston coach to host lacrosse camp

Clarkston Boys Lacrosse Coach Brian Kaminkas is hosting a lacrosse camp at Clarkston High School. The camps runs 9 a.m. to 1:30 p.m. July 18-21 and costs \$150. It is open to players of all skill levels entering 6th-12th grades.

Kaminkas, who has coached varsity lacrosse for 15 years and coached in international competition, will have experienced coaches to teach all positions. The camp will focus on individual fundamentals as well as team concepts.

To register or for more information call 586-992-1510 or e-mail [clarkstonlacrosse@hotmail.com](mailto:clarkstonlacrosse@hotmail.com).

## Registration open for annual triatholon and duatholon

BY DAVE PEMBERTON  
Clarkston News Sports Writer

Registration is open for the Craig Greenfield Memorial Triatholon and Duatholon held in downtown Clarkston at 8 a.m. on August 8.

The entry fee for a single person is \$60 or \$80 the day of, persons 55 and older is \$50 or \$70 the day of, a three person relay is \$105 or \$125 the day of and a two person duatholon relay is \$80 or \$100 the day of.

The triatholon begins at the Deer Lake Public Beach and is an 800-meter triangle. The duatholon begins with a two-mile run at Depot Park.

Both events move to the bike ride which is a 16-mile ride done on an 8-mile course twice ending at

Depot Park. After the bike ride, competitors complete two laps around the downtown area, which is 4.5 miles long. The top three overall and top three in each age group receive awards.

There will be festivities following the event held at Depot Park. Runners get a race t-shirt. All proceeds from the event are donated to the Leukemia and Lymphoma Society of Michigan. To register go to [www.3disciplines.com](http://www.3disciplines.com).

If you are not interested in participating in the race, but would like to get involved, you can sign up to be a volunteer by sending an e-mail to Lucy Rosenberg at [lucylucylu02@yahoo.com](mailto:lucylucylu02@yahoo.com) or you can make a donation by going to [www.skyegentle.com/craig/homepage.html](http://www.skyegentle.com/craig/homepage.html).



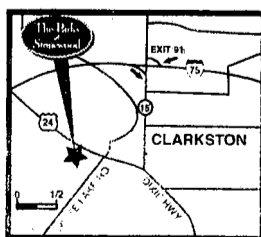
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Making Sense of Investing

## Wireless

Continued from page A1

phones.

The network signal covers the entire public area of the library; however, strength will vary. In addition, the library's printing system can not be accessed by personal computers.

A handout on the new wireless network recommends for patrons needing to print to either bring a diskette or e-mail the file to themselves and then utilize a library workstation.

"This is a completely separate network from the library computers and database," said McGaw. "So everyone's personal information is protected."

McGaw said the library is not requiring accounts and no filtering system is currently installed. Users are required to accept a personal use policy when accessing the system and parents are asked to provide supervision of their children.

"At this point we are using personal restriction guidelines," said McGaw.

Those looking forward to utilizing the system should also know sharing programs are not allowed and only web-based e-mail can be accessed. Both restrictions will aid in virus protection for all users and help the system run at the highest speeds possible.

For more information on the new system, please contact the Independence Township Library at 248-625-2212.

**Got news? Give us a call at  
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**William Beaumont Hospital**

*Welcomes*



**Dr. Elissa B. Gartenberg**

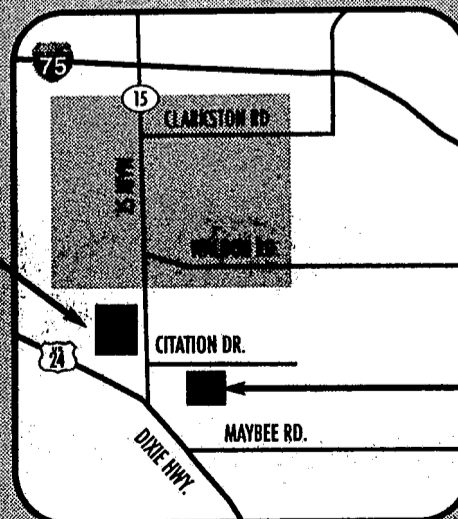
in joining Beaumont-affiliated Clarkston Lakes Family Medicine

Dr. Gartenberg completed her residency in Family Medicine at the prestigious Mayo Clinic. She is a graduate of both the University of Michigan and Michigan State College of Osteopathic Medicine and is a Beaumont-employed medical staff member.

Dr. Gartenberg offers a holistic and personalized approach to caring for her patients including a special interest in preventative medicine. She provides medical care for the entire family, including newborns and senior citizens.

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# Millage

Continued from page A1

by Lynette Amon at this time and parks and recreation was under the direction of Ann Conklin," remembers Bartos. "I'm not sure why the idea died."

## August 2002 Proposal

In the summer of 2001, the Senior Advisory Committee (SAC) researched the feasibility and need of a new senior facility. Members visited nearby senior and community centers for ideas; and even spoke with Springfield Township Supervisor Collin Walls, who was leading the township in the construction of a new township hall and library at the time.

In the end, the SAC decided a community center was the direction to go.

"The community center was mostly my feeling that this was the future," said Bartos. "We were looking at serving the needs of our ever growing, younger senior population."

In November 2001, Township Planner Dick Carlisle, of Carlisle/Wortman Associates, submitted "Preliminary Considerations Independence Township Community Center." The document reviewed the possible components of a community center and estimated the cost to be around \$16,663,294. This proposal contained facilities for senior center use, but not a separate senior center.

In February 2002, the SAC put out almost 3,000 surveys, with the approval of the township board, to residents on the community center proposal. A total of 312 were returned. In addition, public forums were held on Feb. 12 and 20, 2002, seeking the opinions of residents.

"Attendance was lower than anticipated, but proponents for and against the concept of a community center came," remembers Bartos.

At this time, the SAC registered with the county and became Citizens for the Community. Thomas and Bartos remembers community activist Suzette Hart often stood as the group's speaker.

"She is an excellent public speaker," said Thomas. "We could come up with anything, any idea, and she could take it before the board and make sense with it."

At this time, a plan was created for a 80,000-square-foot community center with senior facilities in Clintonwood Park at a cost of \$15 million. The plans were drawn by John Thomas himself.

"No mention was ever made of the township hall being a part of this at that time," said Thomas.

## The Township Board

Throughout this time, the Independence Township Board of Trustees were also considering plans for a new township hall and remodeling to Bay Court Lodge. The idea of a joint administration building with Clarkston Schools was also mentioned.

According to minutes from the March 7, 2002 board meeting, trustees decided more information was needed on all the proposal before a decision could be made. At this time, the trustees had the cost of the community center and remodeling of Bay Court Lodge at \$3-\$4

million.

In late March, the SAC (now Citizens for the Community) reported to the board with results from the February surveys and forums. According to Thomas and Bartos, the board found the surveys to be invalid and requested for a professional company to be brought in for the process.

GreenPlay LLC was hired to perform the survey and report back to the board in July. That study was completed showing the need for a recreation/senior center facility.

In April 2002, plans for a community center with senior facilities were tabled. The board moved forward with a \$7.5 million proposal to build a new township hall and make improvements to Clintonwood Park on the August ballot. The tax increase was 0.43 mills for 20 years. The proposal failed 3,931 to 2,417, 61 percent voting no on August 6, 2002.

## The Community Center

The township board convened the following day, August 7, 2002 and discussed the failed millage.

Minutes from the meeting show the board originally wanted to place the township hall back on the ballot. After two failed motions, a \$26 million bond is-

Wed., July 5, 2006 The Clarkston (MI) News 23 A  
sue for a new township hall and community center with senior facilities was approved.

The proposal called for 1.4 mills over 20 years to cover the cost of a 23,000-square-foot township hall and 80,000-square-foot community center.

In addition, a 4-year, 0.5-mill was added to cover the operational costs of the community center from 2006 to 2006 inclusively.

Over the next two and a half months, the public and media spoke out against the proposal. *Clarkston News* editorials stated township officials "set this up to fail." The overall sentiment was residents did not want a "Taj Mahal."

The proposals failed together by an almost 75 percent margin. On the bond issue, 8,521 voted no while 3,153 voted yes. The millage failed 9,076 to 3,231. A total of 11,674 votes were cast between the two issues.

"We've only been included in one ballot proposal," said Thomas, "but the problem is people think we've been asking for this over and over."

Next week's edition of *The Clarkston News* will look at where the senior center funding comes from and the center's connection to parks and recreation.

# "Medical Breakthrough For Sciatica"

By C. Ann Willet

Oxford, MI - "Sciatica has puzzled doctors and frustrated patients for years. But now space travel and modern technology may have finally cracked the back pain and sciatica code."

Those are the enthusiastic words of Oxford's, Dr. Marc VanHoogstraat, D.C. For several months now Dr. Marc has been using nonsurgical spinal decompression - an amazing space - age medical breakthrough to treat back pain, disc herniations, and sciatica.

"I was shocked at the results spinal decompression gets in such a short time. And how long those results last... without the side effects of drugs or risk of surgery. I was also shocked that so few doctors in the country were willing to invest in this amazing new technology." Commented Dr. VanHoogstraat. "But the best thing is I am able to offer this medical

breakthrough to so many low back disc herniation and sciatica sufferers right here in Oxford."

Due to his tremendous success with back pain, herniated discs, sciatica and pain radiating into the legs, Dr. Vanhoogstraat has made available a free report to anyone suffering with these painful conditions.

"I just wanted back pain sufferers to know they have an option other than drugs and surgery... and option that really works. I wanted to let them know there is finally REAL hope... that hope is detailed in my free report."

To get you free copy of Dr. Marc's revolutionary new report, "How Space Age Technology Is Solving Back Pain Without Drugs Or Surgery!" just call toll-free 1-888-640-6916 and listen to the 24hr recorded message or visit [www.BackreportOnline.com](http://www.BackreportOnline.com) for immediate download. Call now, supply is limited.



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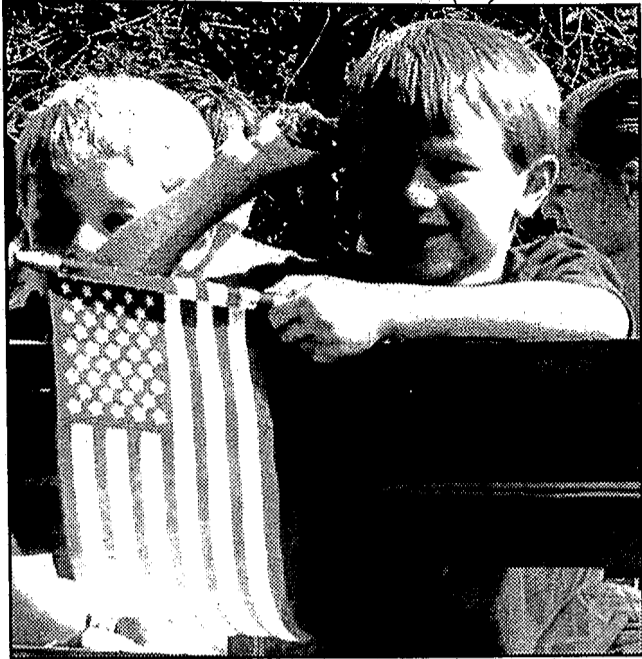
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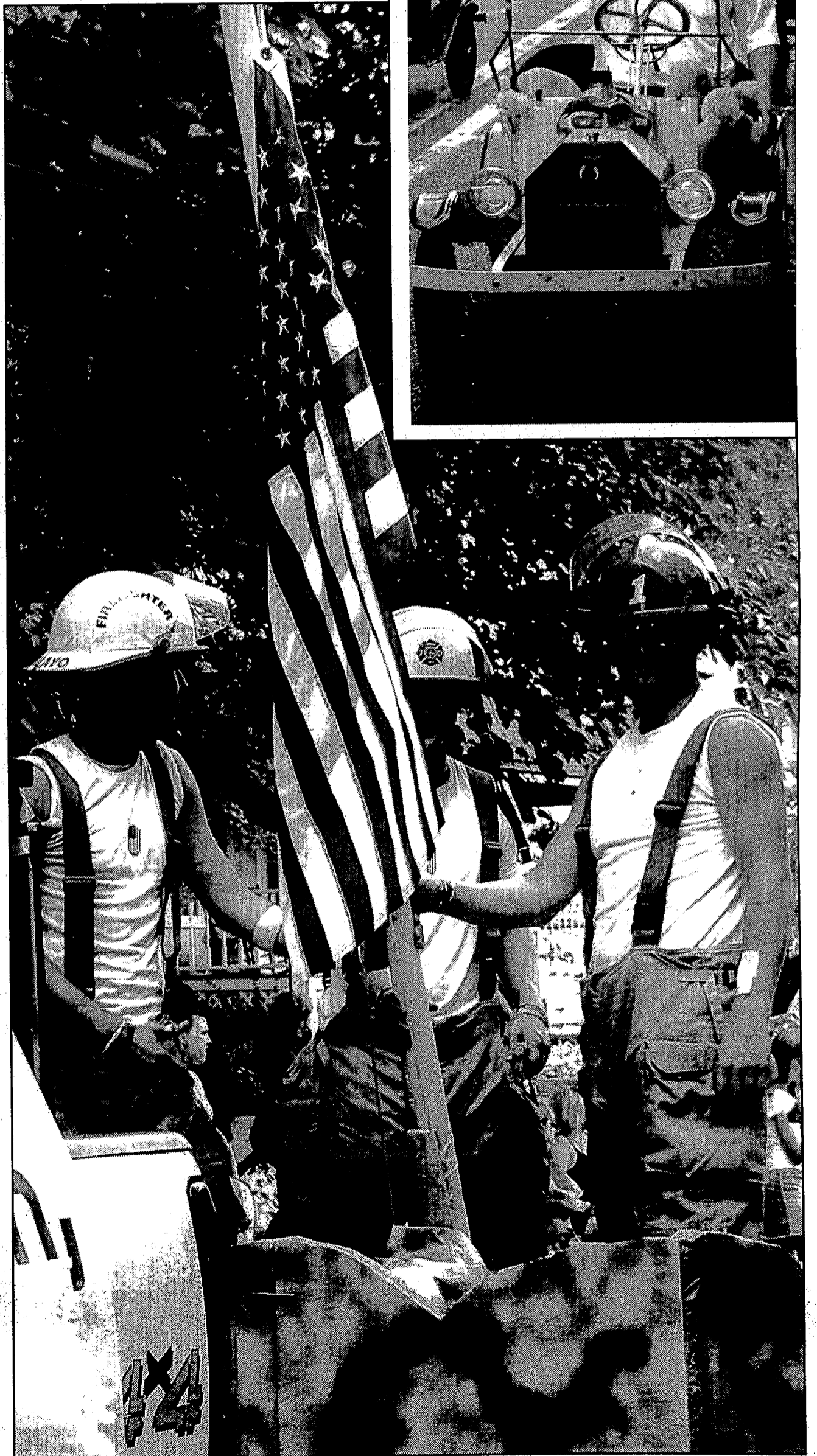
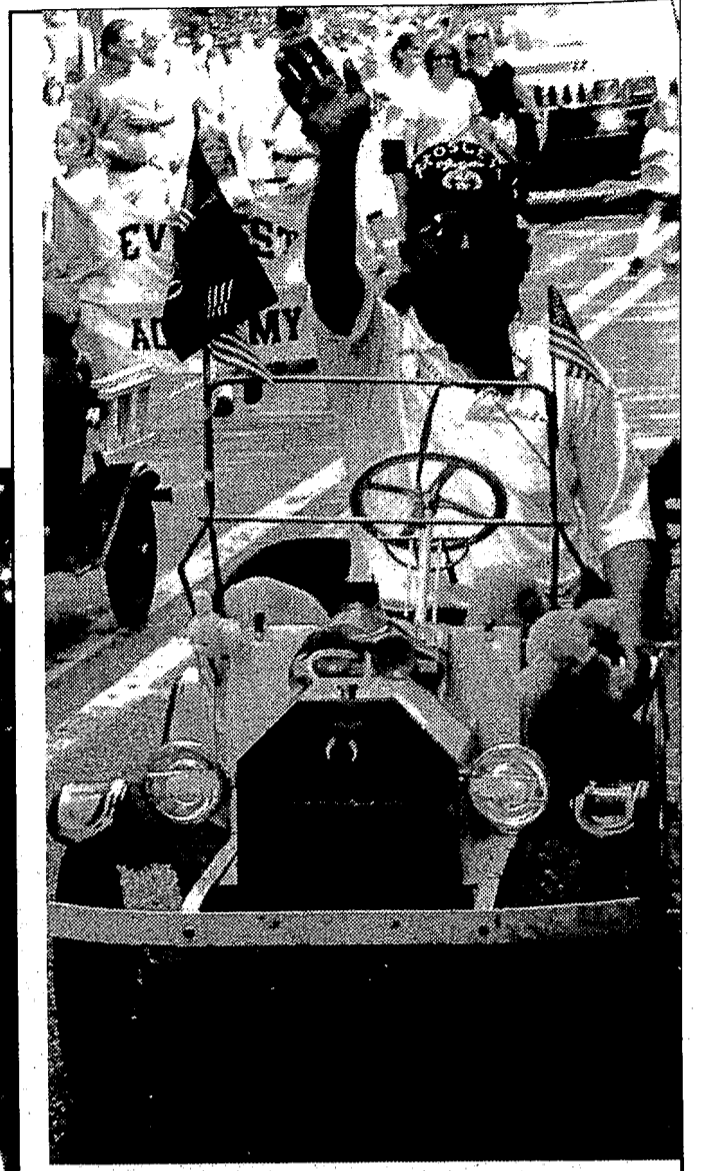
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# Parading through downtown

Photos by Jenny Matteson





**People Poll**

*Should minimum wage be raised?*



"Yeah. It hasn't changed in a number of years, but the prices have all gone up. Gas, food, everything."

- Jim Sechelski



"Yeah, because it's too low. It would help people get ahead and be able to buy more things."

- Diane Raby



"Yeah. I think people should have a livable wage."

- Tim Larrabee



"Yeah, because how can people live on minimum wage?"

- Shar Weinrauch

*By Dave Pemberton*

# The Clarkston News' Millstream

*A section dedicated to showcasing all the reasons this is a great area to live and work!*

## Getting a kick out of life

**BY ANDREW DUPONT**  
*Clarkston News Staff Writer*

In 1969, a time Joe Sanders jokingly refers to as "the dark ages," he was 29 years old, six feet tall, weighed 140 pounds, had a heart condition and was living in Akron, Ohio.

"At that time, no one had really heard of karate or Tae Kwan Do. It was sort of a mystical type thing you heard about in the movies," Sanders said.

Sanders was the regional manager for K-Mart at the time, overseeing the operation of 127 stores in Ohio, but his interests were drawn to martial arts.

With vivid detail, Sanders recalls browsing through the sports section of an Akron Beacon Journal one Sunday morning and seeing an advertisement for the opening of a judo and karate school. After reading the credentials of the school's master, Kiel Soon Park, Sanders' interest peeked.

"I said, 'Oh this is cool... this was about 20 minutes away. This is absolutely perfect because I've always wanted to do this and this will be great exercise,'" Sanders said.

After finishing with the paper, Sanders visited a nearby deli for breakfast. Upon entering the deli, Sanders attention was drawn to the back of the room where he recognized the man from the ad sitting at a table. Sanders approached and introduced himself. The man was Master Kiel Soon Park himself, and he invited Sanders to join him.

Thirty-seven years later, Sanders is now Master Sanders, to his own students a second degree black belt student in Judo, fourth degree black belt master in the Korean sword art of Kumdo, a black belt master of Hapkido and a sixth degree black belt master in Tae Kwan Do.

His life with K-Mart brought Sanders to Michigan 10 years ago where he worked at corporate headquarters in Troy, handling over \$3.8 billion in commerce.

His love for the art he studied, however, is what brought him to the corner of Main Street and Washington in downtown Clarkston. Sanders decided that was the place he would exude his expertise and open Sander's Martial Arts studio in the village he calls home.

Students of all ages come to Sander's studio where they learn skills not only for self-defense, but to achieve confidence and get in shape. Like many martial arts schools, Sanders' students range not only in age but in skill level, with a colored belt system denoting levels of achievement.

Even with his own colored belt sys-



Master Joe Sanders demonstrates his power by crushing 10 blocks of concrete with a single strike of his foot. Photo provided

tem, Sanders has instilled the idea that they are all just steps along the path towards mastery in all his students.

"The black belt is not the end of the journey in martial arts education and spiritual growth and development; it is the beginning of the journey," Sanders said. "The Ameri-

can mentality is that it's the end. That's totally wrong."

Knowing there is always room for improvement, even at his level, Sanders is planning to travel to Seoul, South Korea in the near future to test for his seventh de-

*Please see Millstream, page 9B*



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# Around Town

An open invitation is made to the **Widowed Support Group** for July 6 at 7 p.m. in the Independence Township Senior Center. This month's topic is "Continuing Bonds with the Deceased" and is facilitated by Bereavement Counselor Alicia Brown.

All area men and women recently widowed are invited to attend the free session. No registration is necessary and walk-ins are welcome. Refreshments will be served.

For more information, please call the Lewis E. Wint Funeral Home at 248-625-5231 or e-mail [wintfuneralhome@aol.com](mailto:wintfuneralhome@aol.com).

\*\*\*

A **benefit fund-raiser** is planned for July 8 at Pontiac Lake Inn beginning at 2 p.m. for Lisa Christine Brown, a 1997 Clarkston High School graduate.

Lisa was diagnosed with hemangioma and underwent a surgery earlier this month for the condition. In

order to assist her with medical bills, friends and family are hosting the July 8 fund-raiser.

The event includes food, drinks, performances by GIFTVS & Mike Smith, auctions, games and more.

For more information, please call Dustin at 248-467-4374 or go online to [www.bradshoa.com/lisa](http://www.bradshoa.com/lisa). Donations for Lisa are also being collected through Best Bank (located in any Kroger or Farmer Jack store).

\*\*\*

The **Independence Township Senior Center** has several upcoming events:

- Enjoy taking a spin around the Motor City? Then the **Best of Detroit Highlights and Cruise** trip is made for you.

On July 19, lunch at the magnificent Roostertail and then enjoy a narrated cruise aboard a Diamond Jack vessel.

The cost is \$69 for residents and \$74 for non-residents, and includes motorcoach. For an extra cost, tour the Du Mouchelles Auction Gallery.

- Visit the **Stratford Festival Theatre** on September 26-27 for an escape into another time. See the classic "Oliver" and Shakespeare's comedy "Much Ado About Nothing."

Accommodations at The Victorian Inn on the Park within walking distance to the Festival Theatre, Avon River and downtown. Elegant dining at Church Restaurant. Optional tours and motorcoach.

For residents, the cost is \$267 for a double and \$324 for a single. For non-residents, the cost is \$277 for a double and \$334 for a single.

- Join the senior center at the CAI building on Tuesdays from 9:30-11:30 a.m. for **Bocce Ball** beginning June 20. The cost to drop-in is \$2.

The CAI building is located at 5640 Williams Lake Road in Waterford. Enjoy the world's oldest sport which is reputed to revive the body and mind.

If transportation is needed, please call Mary at the center at extension 14.

- Enjoy first class amenities and the breathtaking views of the magnificent **New York skyline** from Aug. 23-28.

The cost is \$999 for a double, \$1399 for a single and \$959 for a triple.

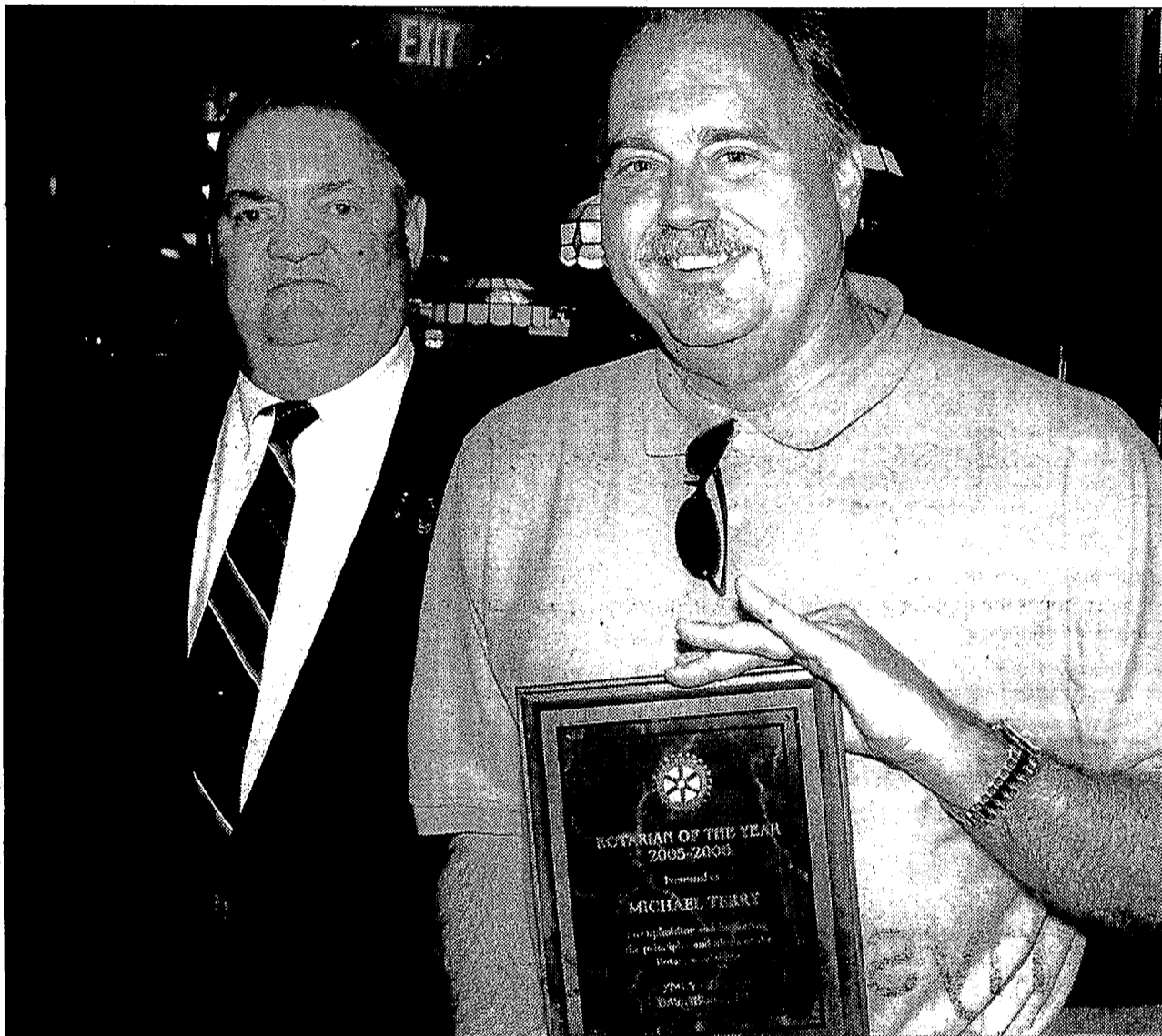
Included are: two nights to and from New York City, three nights at the Novotel Hotel-Manhattan at 52nd and Broadway in the heart of Times Square and the Broadway District, two breakfasts, three dinners including Tavern on the Green, all day tour of the city including a visit to Ground Zero, ferry to Ellis Island and the Statue of Liberty, tour of Lackawanna Coal Mine, motorcoach and luggage handling.

An optional Broadway show is available at an approximate cost of \$100 per person.

A deposit of \$100 is due to confirm reservation. The balance is due by July 10.

- Looking to stay active this summer? There's plenty of activities available at the center including Bocce Ball, volleyball and the Walk Michigan program.


See Around Town, page 12B




## Another great year!

2005-2006 Davisburg Rotarian President Al Schofer selected Mike Terry as Rotarian of the Year at a dinner held on June 24 at The Nickelodeon. The dinner recognized the accomplishments of Rotarians during 2005-2006 and marked the July 1 start of the upcoming year with a new president and board. Photo by James Martinez


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*Dr. Kwartowitz*



*Dr. Downs*

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# A taste of home at Nina's Comfort Food Cafe

BY ANDREW DUPONT  
Clarkston News Staff Writer

In the age of fast-food and prepackaged everything, the taste of a home-cooked meal is a rare treat. Karen Tracey, however, still believes the time and effort put into making a meal from scratch pays off in the end. This was the way she was raised, the way she raised her daughters Beth Stark and Wendy Upcott, and together they opened a restaurant to share that philosophy.

The family owners of Nina's Comfort Food Cafe celebrated their grand opening June 22 in the shopping plaza at the corner of Sashabaw and Maybee roads.

Tracey, also known as "Nina" by her grandson, said she's wanted to start her own restaurant for a long time and is an advocate of what she calls "comfort food."

"Comfort food is the stuff you got when you were a kid that was made at home before everyone went to McDonalds and ate out all the time. It's when everyone would sit down at the dinner table," said Tracey.

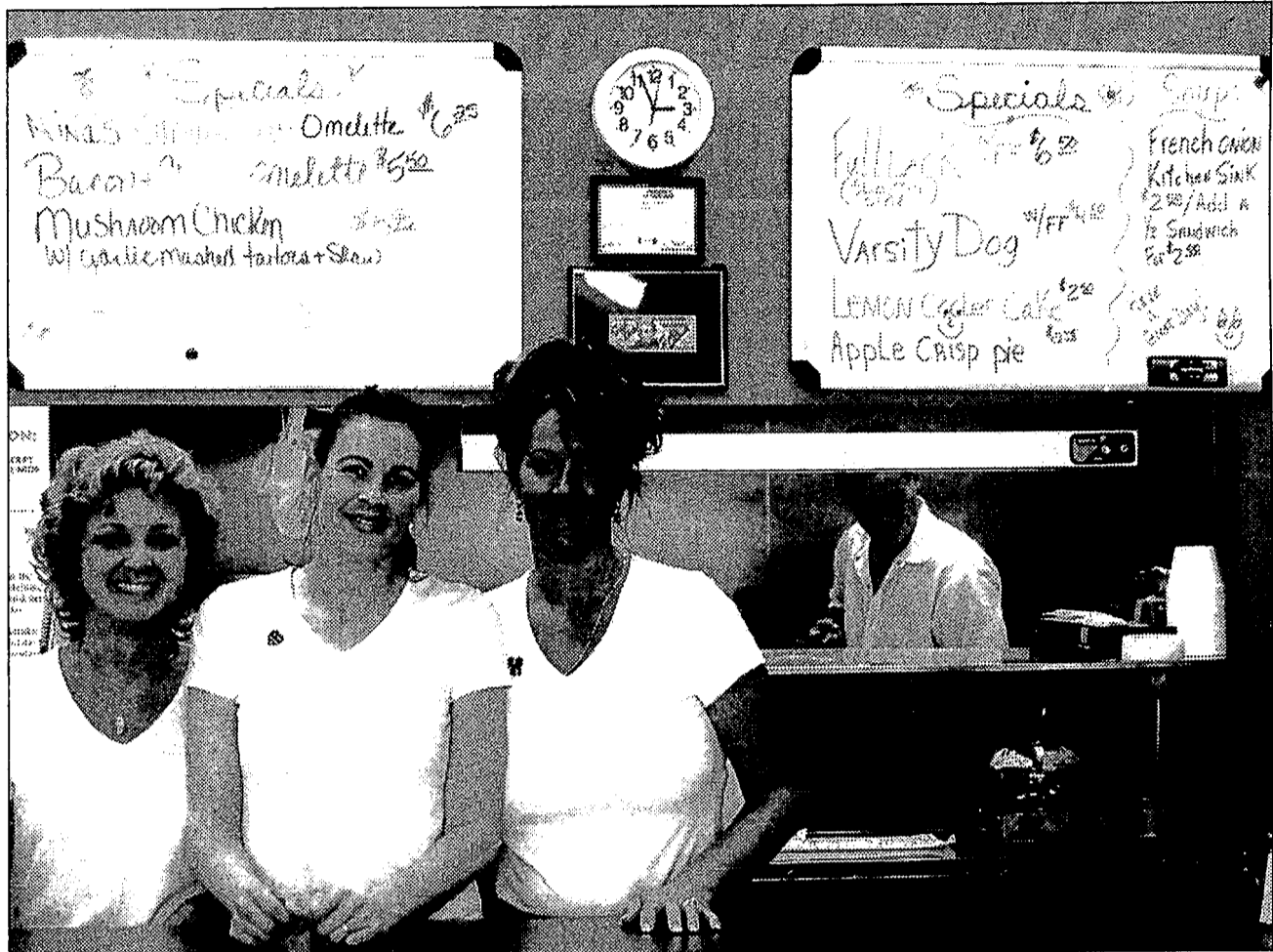
"It's hardy, stick-to-your-ribs kind of food," Stark said.

Tracey and her daughters said they want the customers to feel like they are at home, so they are decorating the dining area with pictures of their family and they are the ones cooking and serving the food.

"Fast food" has become a misnomer to these women, who feel good meals can still be made quickly without resorting to microwave ovens or assembly line kitchens.

Nowhere to be found are pre-cut frozen meat patties ready to throw on the grill or frozen fries ready for a grease fryer. Tracey said she likes to work with everything fresh. Even the pancake syrup is homemade.

The cafe's menu focuses on breakfast and lunch, offering traditional breakfast items, a variety of sandwiches, burgers, salads, soups and chilis. A specials menu will change daily and low-carb options are avail-



Carl Locher, Beth Stark and Wendy Upcott are happy make their customers feel at home. Photo by Andrew DuPont

able everyday for dieters.

Stark hopes the foot-long "Varsity Dog" will quickly become a trademark in the community and people will think of them when tailgating season comes around.

Besides offering comfy, smoke-free sit-down space

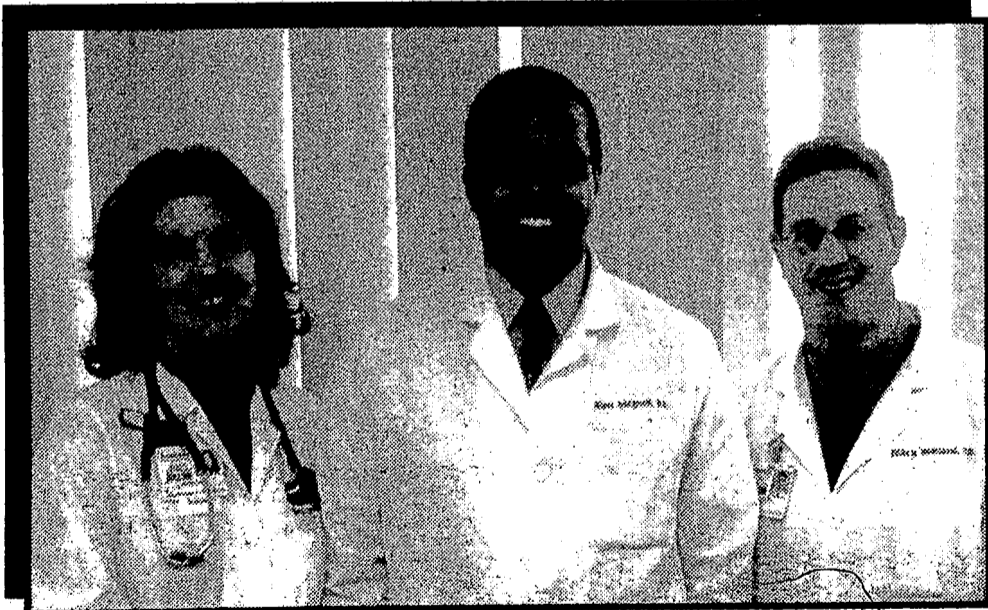
for up to 50 people, the café takes pickup orders by phone and soon, by e-mail.

Nina's Comfort Food Cafe is open six days a week, Monday - Saturday, 6 a.m. - 3 p.m. For more information or to place an order call 248-625-2224.

## Beaumont Physicians

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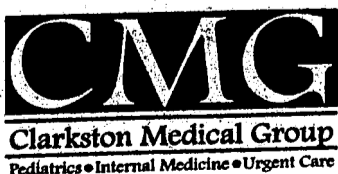
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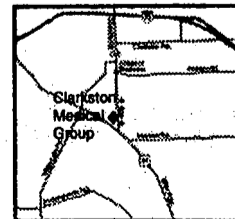
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# Milestones

## Bragg-Busignani to wed



Lynn and Shirley Bragg of Clarkston and Bruno and Dorothy Busignani of Macomb Twp. announce the engagement of their children, Heidi Bragg and Paolo Busignani of Waterford. The bride-elect is a 1997 graduate of Clarkston High School and a 2001 graduate of Oakland University. The prospective groom is a 1995 graduate of Roseville High School, continuing his education at Oakland University. A summer 2006 wedding is planned.

## Ward graduates from CHS



Danielle Lynn Ward graduated Magna Cum Laude from Clarkston High School.

She is the recipient of the United States Achievement Academy National Mathematics Award, United States Achievement All-American Scholar Award, Who's Who Among American High School Students and the Springfield-Comcast Cable Scholarship.

Danielle performed on both the JV and Varsity Pom-Pon Squads. She studied dance at the Dance Place Ltd. for 15 years and was part of Corps de Danse for the past seven, traveling and competing in dance. She has danced in Las Vegas, California, Hawaii and performed at Disney World during the July Fourth celebrations.

Danielle received a scholarship to the dance program at Oakland University. She plans to study pre-med and dance in college.

## Nowakowski achieves success

Jessica Nowakowski graduated from Grand Valley State University with a bachelor's degree in business administration in management and marketing.

Nowakowski was selected to be a member of Omicron Delta Kappa (National Leadership Honor Society) and Beta Gamma Sigma (Business Scholastic Honor Society). She was named to the Dean's List every semester.

She recently accepted a position as a logistics analyst at Ryder.



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Clarkston AREA CHAMBER OF COMMERCE

Location: Depot Park in Historic Downtown Clarkston

# Concerts in the Park

Summer Schedule 2006

<p>June 23 6:30 pm Local Talent Spotlight is on <b>Blackthorn</b> Folk music &amp; comedy Concessions by Clarkston Rotary</p>	<p>June 27 6:30 pm Local Talent Spotlight is on <b>Trilogy</b> 50's-80's hits Concessions by Habitat for Humanity Ballroom courtesy of State Representative John Stakoe</p>	<p>July 1 6:30 pm Local Talent Spotlight is on <b>Coyx</b> British Invasion and R&amp;B! Concessions by First Congregational Church Ballroom courtesy of Saturn of Clarkston</p>	<p>June 24 6:30 pm Local Talent Spotlight is on <b>Air Margaritaville</b> Heavy metal type tropical tunes Concessions by Clarkston Lions Club Ballroom courtesy of Big Boy Clarkston</p>	<p>June 30 6:30 pm Local Talent Spotlight is on <b>Murphy's Law</b> Rock and Country Concessions by Clarkston Area Optimist Club Ballroom courtesy of T &amp; C Federal Credit Union</p>	<p>July 8 6:30 pm Local Talent Spotlight is on <b>Stardust Swing Band</b> Swing Music/Big Band Concessions by Independence Twp. Senior Center Ballroom courtesy of Sunrise Assisted Living</p>
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LOCAL TALENT SPOTLIGHTS ARE FREE TO ALL LOCAL TALENT. SCHEDULE SUBJECT TO CHANGE.

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# Religion

## The choice is ours

Recently I met with a new acquaintance to talk about our faith, life and his plans for the future. It wasn't long into the meeting that I realized this person was incredibly gifted and very intelligent. Add to these traits a charismatic personality and it wasn't hard to understand why numerous opportunities and blessings were a part of his life.

Quite honestly, I drove away from our meeting thinking "some guys have it all!" I usually don't wrestle with the sin of jealousy, but for a moment the battle was on. I caught myself focusing on what he had, and in contrast what I felt I was missing.

The "trap" I fell into was the mistake of comparing me to another person. In falling to this, I also focused on what God had chosen to bless him with - ignoring the goodness that God has placed in my life.

You and I can focus on what we do have or complain about what we don't have.

Take a moment and mediate on Paul's words in Colossians 2:6-7, "So then, just as you received Christ Jesus as Lord, continue to live in him, rooted and built up in him, strengthened in the faith as you were taught, and overflowing with thankfulness."

The major point is that comparison to others is the pathway to defeat. In contrast, people who have put their trust in Christ, and are living victoriously,

have learned that joy of focusing on what God wants them to be and the blessings He has given them. When this happens, they "overflow with thankfulness."

Pastor and church leader John Maxell speaks of this decision as being, "The attitude decision that makes all the difference." Maxwell further points out, "The attitude about your condition, on many occasions, is even more significant than the condition itself."

The choice is ours, living in the defeat of comparison to others or thankfulness for what God has blessed us with. May the Lord give us all the grace to choose the second.

(Rev. Dave Coleman is pastor at Clarkston Free Methodist Church)

### Spiritual Matters



Pastor Dave Coleman

### Religion Editor's note:

I would like to thank all who contributed to the religion column and the community during my 14 months at The Clarkston News. The religious community is alive and well in Clarkston and plays an important role in making this town a "home."

I must say while working with many of the churches and pastors, I rediscovered how true the old adage about actions speaking louder than words is today. There are so many wonderful activities and mission trips going on. I hope you continue to inform the public of them.

Best wishes to all,  
James Martinez

## In our churches...

Maranatha Baptist Church is hosting an **Old Fashioned Community Picnic** on July 15 at 11 a.m. Bring your home made preserves, pickles, salsa, pies or needlework for the judging competition. Afternoon contests include pie eating, watermelon seed spitting, chip toss, husband calling and more. Call 248-625-2700 for more information. Maranatha Baptist Church is located at 5790 Flemings Lake Road.

\*\*\*

Join the Maranatha Baptist Church for a **"Vacation Bible Time Journey to the Middle Ages - The Knights Shining and the Maidens Fair"** from July 31-August 4. The program runs from 9:30 a.m. to 12:10 p.m. for ages 4 years - 6th grade. For more info call 248-625-2700. Maranatha Baptist Church is located at 5790 Flemings Lake Road.

\*\*\*

"The Connection Summer Series" hosted by Clarkston United Methodist Church is every Wednesday evening throughout the summer. The program starts at 6:30 p.m. with a soup and salad dinner in the front yard, followed by music with the Cross Word band at 7:30 p.m. Lawn chairs and blankets encouraged! Clarkston United Methodist Church is located at 6600 Waldon Road. For more info call 248-625-1611.

\*\*\*

Every Friday evening at 6 p.m., Calvary Evangelical Lutheran Church is offering **"Celebrate Recovery."** This is a Christ-centered recovery program to help people overcome life's hurts, bad habits and hang ups. The evening includes a simple meal, praise and worship, and group discussion. Calvary Evangelical is located at 6805 Bluegrass Drive. For more information call 248-625-3288.

# Church Directory



Best Image Possible

**ST. TRINITY LUTHERAN CHURCH**  
"Lutheran Church - Missouri Synod"  
7925 Sashabaw Road  
(1/4 mile N. of DTE Music Theater)  
Clarkston, MI 48348  
(248) 625-4644  
**Worship:**  
Sun. 8:15 am & 11:00 am  
Sat. 6:00 pm  
Sunday School 9:45 am  
Preschool: 3-4 years old  
Preschool: 620-6154

**DIXIE BAPTIST CHURCH**  
8585 Dixie Highway,  
Clarkston, MI  
(248) 625-2311  
website: www.dixiebaptist.org  
Home of Springfield Christian Academy  
& Children's Ark Preschool  
Pastor: J. Todd Yanaman  
Sun: 10:00 am Sunday School  
& Adult Bible Fellowship  
11:00 am Morning Worship Service  
6:00 pm Evening Worship Service  
Wed: 6:45 pm AWANA  
7:00 pm Teen Meetings  
& Adult Bible Study  
Nursery available for all services.

**CLARKSTON UNITED METHODIST CHURCH**  
6600 Waldon Road, Clarkston  
248-625-1611  
Website: clarkstonumc.org  
**Sunday Worship:**  
8:30 am & 10:00 am  
**Fellowship Time:** 9:15 pm  
Nursery available for both services  
**Children's Sunday School:**  
10:00 am service  
**Wednesday Connection Summer Series:**  
7:00 pm dinner, 7:30 pm service

**BRIDGEWOOD CHURCH**  
6765 Rantalee Lake Road  
Clarkston, 48348  
(248) 625-1344  
Services: Sunday 10:00am  
Morning Worship Service  
Exploration Station - Children's Ministry  
5pm Evening Worship Service  
Studio 7/S.C.O.R.E. -  
Children's Ministry  
Wed. 6:45pm Fit For Life -  
Adult Life Ministry  
c.r.a.v.e. - Student Life Ministry  
Ozone - Children's Life Ministry  
\*Nurture Center/Wonderland  
available for all services  
A Church For Life  
www.bridgewoodchurch.com

**CALVARY EVANGELICAL LUTHERAN CHURCH**  
6805 Bluegrass Drive, Clarkston  
(W. of M-15, just S. of I-75)  
625-3288  
**Sunday Worship:**  
8:15 am (traditional worship)  
9:30 am (blended worship)  
11:00 am (contemporary praise)  
Nursery available  
Sunday School (all ages)  
9:30 (Seasonal)  
**Celebrate Recovery - Fridays, 6pm**  
Meal, worship, small-groups  
Wed. evening - Dinner &  
Bible Study 6 pm (Seasonal)  
Relevant messages, caring people.

**HOLLY PRESBYTERIAN CHURCH**  
207 E. Maple Street  
Holly, MI, 48442  
248-634-9494  
website: http://www.hollypc.org  
Rev. Dr. Herb Swanson  
Sunday Worship Schedule  
No Sunday School until  
after Labor Day  
Worship: 10:00-11:00 am  
Childcare Provided  
Phone (248) 673-3101

**SASHABAW PRESBYTERIAN CHURCH**  
5300 Maybee Road, Clarkston  
Worship 10:30 am  
Nursery Provided  
Phone (248) 673-3101

**THE FIRST CONGREGATIONAL CHURCH**  
5449 Clarkston Rd., Clarkston  
(248) 394-0200  
Rev. Martin Hall  
Sunday Worship: 10:00 am  
Children's Sunday School  
10:00 am  
Nursery Available  
Call for special holiday activities  
and worship times.

**DAVISBURG CATHOLIC COMMUNITY**  
"A Mission Church"  
Mass celebrated at  
Davisburg Elementary School  
12003 Davisburg Rd.  
Saturday at 6:00 pm  
Sunday at 10:00 am  
**Celebrants:**  
Fr. Dave Blazek and  
Fr. Albert Sezon  
website: davisburgmass.org

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(M-59) (Next to Oakland Press.)  
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Services: 10 am Sunday  
Traditional worship & music  
Bible Study, 8:30 and 11:30  
Sunday School during Worship  
Nursery provided  
Coffee Hour 11 am  
11:30 am Sunday:  
Contemporary worship and music  
Coffee Time  
Christian Education Opportunities  
for all and Special Youth Activities  
Co-Pastors:  
Rev. S. Janice and Rev. Langwig  
Dir. of Music: Carolyn Thibideau  
Parish Visitor:  
Rev. Richard Hanna  
C.E. Dir. Julie Smith  
"EXPECT A WARM WELCOME!"

**NORTH OAKS COMMUNITY CHURCH**  
an Evangelical Presbyterian Church  
Sunday Worship Service: 10:00 am  
**Worship location:**  
4453 Clintonville Rd. at the corner  
of Mann Rd., 1/2 way between  
Maybe Rd. and Walton Blvd.  
**Mailing Address:**  
P.O. Box 451, Clarkston, MI 48347  
**Office Phone:** (248) 922-3515  
**Sunday Morning Phone:**  
(248) 425-4279  
**Website:**  
www.northoakschurch.org  
Pastor Steve I. Brown

**ST. DANIEL CATHOLIC CHURCH**  
7010 Valley Park Dr., Clarkston  
(W. of M-15, S. of I-75)  
625-4580  
**Rev. Christopher Maus**  
Saturday Mass: 5:00 pm  
Sunday Masses:  
7:30, 9:00 & 11:00 am  
Nursery Available: 9:00 & 11:00 am  
Religious Education: 625-1750  
Mother's Group, RCIA,  
Scripture Study, Youth Group

**FIRST BAPTIST CHURCH OF CLARKSTON**  
5972 Paramus, Clarkston, MI  
(248) 625-3380  
Located 2 blks. N. of Dixie Hwy.  
(E. of M-15)  
Pastor: Russ Reetsma  
Sun: 9:15 am Sunday School &  
Adult Bible Fellowship  
10:30 am Worship Service  
5:00 pm Choir Practice  
6:00 pm Evening Service  
Mon: 6:30 pm Awana  
Wed: 10:00 am Morning Prayer  
Prayers  
7:00 pm Prayer Meeting &  
Bible Study

**THE EPISCOPAL CHURCH OF THE RESURRECTION**  
6490 Clarkston Rd., Clarkston  
Fr. Don Duford, D. Min., LPC  
Sunday 8 am & 10 am  
Holy Eucharist  
Sunday School 9:55 am  
Nursery Provided  
David Hottel - Music Minister  
Dina Edwards - Director of  
Children's Ministry  
Charlie Dean - Youth Ministry  
Laura Compton - Director of Lay  
Ministry  
Bible Study - Wed., 9:30 am & 7 pm  
Sept thru June  
www.clarkstonepiscopal.org  
248-625-2325

**CLARKSTON COMMUNITY CHURCH**  
6300 Clarkston Road  
Clarkston (248) 625-1323  
Home of Clarkston Christian School  
Pastors:  
Greg Henneman, Bonita Laudeman  
Kevin Kuehne, Michael Anderson,  
Dan Whiting  
Sunday: Worship 9:30 & 11:00 am  
School of Discipleship 11:00 am  
Nursery Care at all services  
Wednesday: Children's Ministries  
5:30-8:00 pm  
Sunday: Youth Ministries  
5:00-7:00 pm  
www.clarkstonchurch.com

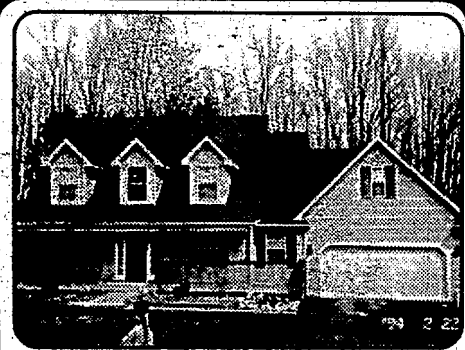
**CLARKSTON FREE METHODIST CHURCH**  
5482 Winell-Clarkston  
(corner of Maybee & Winell)  
248-623-1224  
Service 9:00 • 10:30 • 11:45  
www.ClarkstonFMC.org  
Wednesday  
7pm Youth & Adult Ministry



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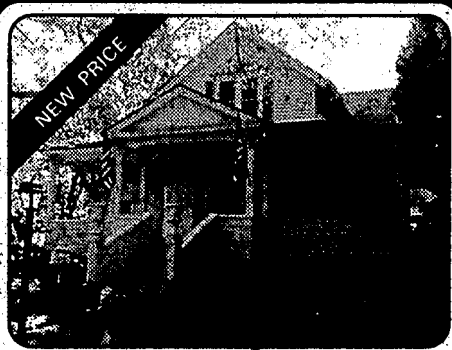
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**A MUST SEE!**

Everything new or updated. Large private lot backing up to wooded area. Lots of hardwood flooring (entire first floor). Cathedral ceiling in great room. Walking distance to downtown Clarkston and schools. \$325,900

Call Hank 248-672-5359

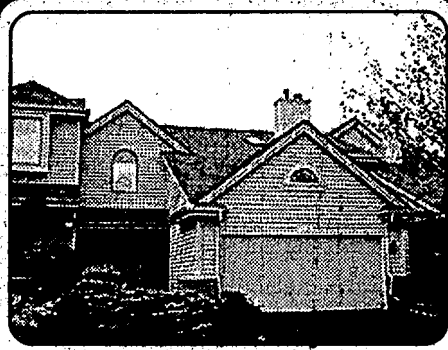


NEW PRICE

**ULTIMATE QUEEN ANN VICTORIAN**

In sought after heart of Clarkston. 3 bed, 3 bath, master w/sitting room, walk-in closet, bath w/separate shower. Library, formal dining, parlor w/fp, crown molding, antique chandeliers, hardwood floors & cedar closets. In ground pool. \$539,000

Call Kenice 248-330-8299



**PRICED TO SELL**

Beautiful open floor plan condo w/hardwood floor in entry & kitchen, marble surround fp, central vac. Upper level w/2 beds, each w/private bath. Master bath w/separate shower & soaking tub, skylight, walk-in closet. 3<sup>rd</sup> bed in walkout. \$199,999

Call Deborah 248-852-8500



**GOLF COURSE FRONTAGE**

And park privileges make this Lake Waldon Village home a winner. Move-in condition, light & bright, extremely tidy & boasts hardwood floors, step-down family room w/fp, white cabinets & island in the kitchen. \$284,000

Call Hank 248-672-5359



**WALK TO THE VILLAGE**

Of Clarkston from this exceptional home. Home offers 4 beds w/large master suite. Open kit w/stove/oven, refrigerator, dishwasher, plus a second built-in Jenn-Air oven. 2<sup>nd</sup> basement entrance can be accessed from garage. \$349,900

Call John 248-895-8065



**CUSTOM & PRIVATE**

Gorgeous kit & master suite. If you like tall ceilings, open spaces, lots of windows, wood floors and ceramic you'll fall in love with this custom 2002 built colonial. Private setting backs to pond, walking trails & nature. \$425,000

Call Dean 248-931-3328



**LUXURY GOLF COURSE LIVING!**

French Country Ranch at Pine Knob Golf Course. Open floor plan w/spectacular kit w/breakfast nook, marble counters, paneled study. Gorgeous master bedroom features spa tub, hand painted decorator sink, double shower heads, towel warmer. \$515,900

Call Rick 248-330-7701



**CUSTOM HOME**

Beautiful Vito Anthony home. Classic foyer leads to great room with cathedral ceiling and marble encased fireplace. Kitchen offers granite counters and top of the line appliances, breakfast area & large deck. \$629,900

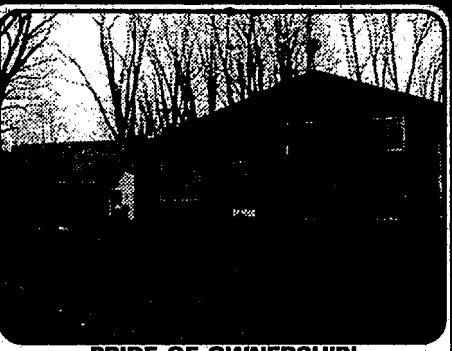
Call Kenice 248-330-8299



**THE YELLOW ROSE OF CLARKSTON!**

4200 sq. ft., 1/4 acre, on all sports Deer Lake. Spectacular views abound from 3 wrap around porches and windows from every room. Custom built gourmet kit w/premium appliances. Walk to the village. This is a must see! \$999,999

Call Desiree 248-625-1702



**PRIDE OF OWNERSHIP!**

Beams throughout this 1,500 sq ft home. Fresh paint, newer carpet, main floor has hardwood. French doors off dining room lead to deck w/view. Family room w/fp could be master suite w/private bath! \$199,900

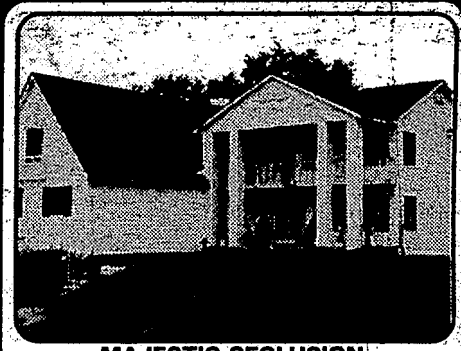
Call Desiree 248-625-1702



**LET'S MAKE A DEAL!**

Charming 3 bed, 2 bath condo w/convenient access to shopping & I-75. Spacious & cheery kit, main floor bed could be used as den. Large basement for storage. Low association fees include water, sewer, trash & maintenance. \$179,900

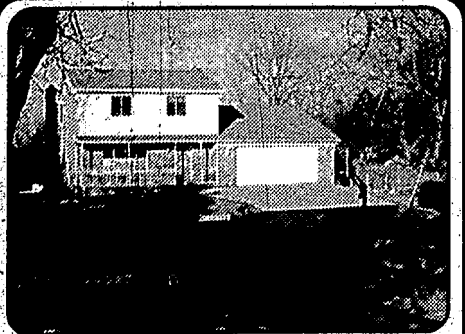
Call Desiree 248-625-1702



**MAJESTIC SECLUSION**

A true gem on over 5 acres! 3 bed, 3 bath, large master w/fp, jetted tub, separate shower & door wall to balcony. Large bonus room off the master. Full walkout prepped for 4<sup>th</sup> bath. Garden sanctuary with wildlife abounding! \$394,900

Call Kenice 248-330-8299



**BEAUTIFUL SETTING**

Over an acre of property backing to a park. Large formal dining, spacious eat-in kit & great room warmed by a gas fp. 1st floor master suite w/sitting area, wet bar, walk-in closet, private bath & access to the deck. \$310,000

Call Kathy 248-561-8451



**YOUR DREAM HOME**

Awaits you....Stunning Colonial....Hardwood flrs. Gourmet kit. w/island. Quaint side entry porch. 1<sup>st</sup> flr. Mstr w/fantastic bath. Dual staircases w/bridge & loft. Great rm wall of windows have a hilltop view. \$469,000

Call Kathy 248-561-8451



**PRIVATE 5 ACRE LOT**

Oxford Schools. Almost 3,000 sq ft of finished living space. 3 bed, 3 full baths, open floor plan, extensive decking. 50x20 full walkout w/an eat-in kitchen & office. 2<sup>nd</sup> garage is 24x30. This home is a must see. \$385,000

Call Kathy 248-561-8451



**DESIGNED FOR ENTERTAINING**

Elegant! Cherry cabinets, Brazilian cherry flooring, octagon foyer, and great room. Master with fireplace. Private yard. \$750,000

Call Kathy 248-561-8451



# Clarkston Garden Walk set for July 19

BY JAMES MARTINEZ  
Clarkston News Staff Writer

Six of the Clarkston area's unique gardens will be on display during the upcoming Clarkston Garden Walk cosponsored by the Clarkston Farm and Garden Club and the Clarkston Community Education Center.

The walk will run from noon - 4 p.m., including lunch from noon - 1 p.m. at the Clarkston Community Education Center at 6558 Waldon Road on July 19. Tickets cost \$20 (\$22 with lunch).

"It's never been done to my knowledge. This is a new thing we'd really like to establish," said Mary Jane Scharfenkamp, publicity chair for the Clarkston Farm and Garden Club. "(Both groups thought) this would be something new to try and there are gorgeous gardens in the community."

"We wanted to do something that would embrace the community," said Marilyn Allyn, the Director of Adult Community Education for Clarkston Schools. "After knowing some of the members of the Clarkston Farm and Garden Club and seeing what they do in the community, we wanted to have a garden walk."

Allyn credited Beth Kerr with initiating the endeavor. Kerr was out of town when *The Clarkston News* contacted the Clarkston Community Education Center.

According to Scharfenkamp, the walkers will receive a pamphlet discussing the plants in the gardens, which will range in style from a five-acre plot with several types of gardens to a dooryard garden. The gardens were known to the club members or recommended when members called around, said Scharfenkamp.

"We have pretty small gardens to very large ones with diverse settings. They provide lots of ideas for people to improve what they're working with at home," said Scharfenkamp.

"One of the things that might be relatively unique in all the gardens in the Metro Detroit area is we'll have an artist working in their medium in the garden. At each garden there will be a musician. It won't just be the beauty of the garden," said Scharfenkamp.

In addition to the walk, visitors will have the opportunity to visit a boutique and see the new renovations completed at the Clarkston Community Education Center in March of 2006.

"We hope this will be the flag star year and will grow in the future," said Allyn.

All proceeds from the walk go to the Clarkston Farm and Garden Club and the Clarkston Community Education Center. For more information, call 248-623-4321.

# Obituaries

## Edith E. Winer

Edith E. Winer, of Grand Blanc, formerly of Davisburg, passed away June 28, 2006. She was 87.

Mrs. Winer was preceded in death by her first husband Charles Hamilton and second husband Stewart Winer. She was the mother of David Hamilton, Jerol (Marie) Hamilton and Karen (Philip) Beeton. She is also sur-

vived by many extended family and friends.

Mrs. Winer retired from General Motors after 30 years of service.

A funeral service was held on July 1, 2006 at the Lewis E. Wint & Son TRUST 100 Funeral Home. Burial ceremonies at Ottawa Park Cemetery. Memorials may be made to the American Cancer Society. Online guestbook at [www.wintfuneralhome.com](http://www.wintfuneralhome.com).

## Cynthia A. Patterson

Cynthia A. "Cindy" Patterson, of Clarkston, passed away on June 25, 2006 at the age of 51.

Mrs. Patterson was preceded in death by her husband Bill and son Kenneth "K.C." She was the loving mother of Shana (Ernie) Kirkpatrick and Stephanie (David) Webb; loving companion of Larry Winter; beloved grandmother of Michael, Airyrie and Alyssa; and sister of Anita (Brad) Agar and Sandy (Jimmy) Buckner.

Mrs. Patterson retired from General Motors in February 2005.

A funeral service was held on June 29, 2006 at 1 p.m. at the Lewis E. Wint & Son TRUST 100 Funeral Home. Burial ceremonies in Ottawa Park Cemetery.

In lieu of flowers, memorials may



be made to the American Cancer Society. Online guestbook at [www.wintfuneralhome.com](http://www.wintfuneralhome.com).



## Awareness through song

The African Children's Choir performed at the Clarkston High School Auditorium on June 29. The choir was hosted by the Clarkston Free Methodist Church. The group consists of approximately 25 African children ages 7 - 11 who have lost one or both parents to AIDS. The choir performs in hopes of bringing attention to the pandemic and raise money to build schools and education programs in Africa. Photo by James Martinez

## Clarkston Allergy & Asthma, P.C.



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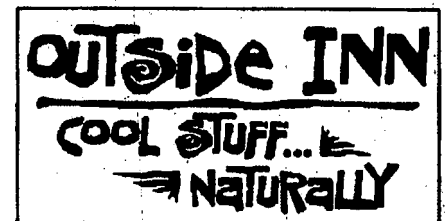
**(248) 620-1900**

5885 South Main Street  
Suite #1, Clarkston

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**COOL STUFF is 10% OFF !!!**

bring in this ad by July 15<sup>th</sup> for 10% your ENTIRE purchase



M-15 about 2 mi N of Ortonville

Cool Stuff is naturally beautiful, handmade and/or made of natural materials  
810-636-2201 M-Th 9:30-7, Fri 9:30-5, Sat 10-4, Sun 11-3

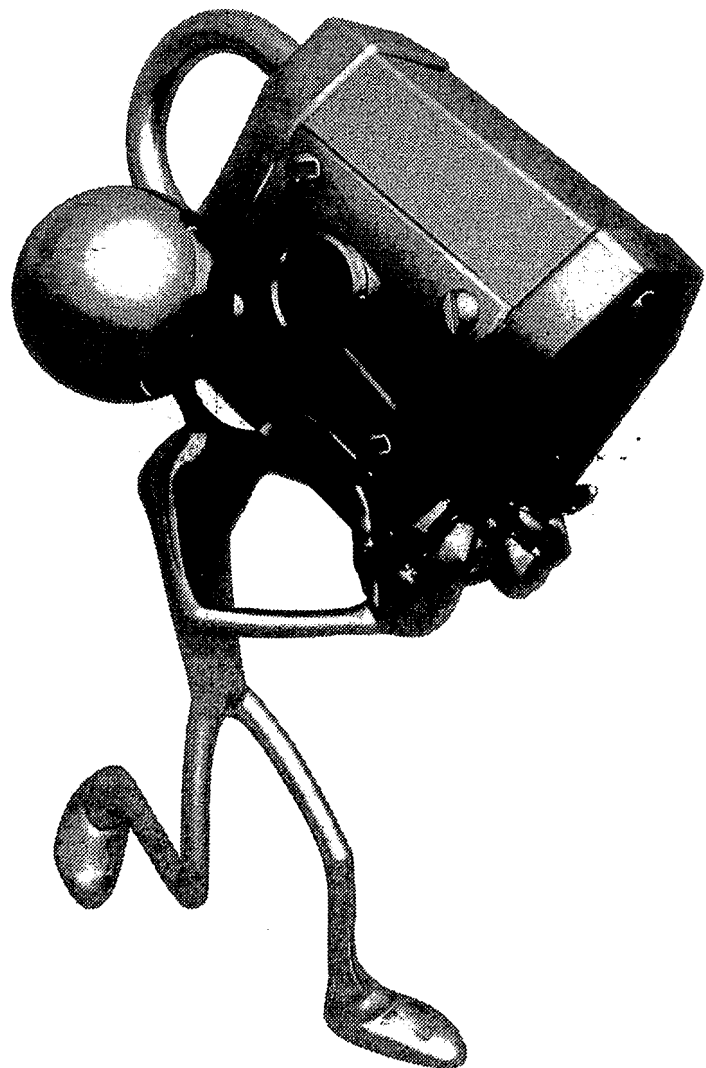
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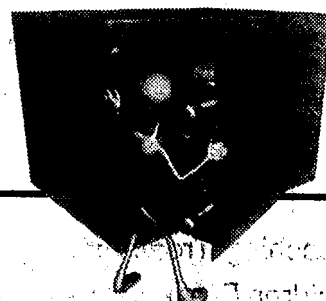
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Information applicable to "Have It All" checking only. Minimum to open account is \$25.00. Initial two Automated Clearing House (ACH) credit transactions must occur within the first 90 days followed by one every statement cycle for the life of the account. If criteria is not met, account will be charged a \$15 service fee regardless of balance. One direct deposit bonus per account. Bonus will be credited to account within 30 days of second direct deposit. Personal accounts only. Other fees may apply. See account disclosure for further details. Offer expires September 3, 2006.

**For superior customer service, contact any of our branches:**

<b>Main Office</b> 15 S. Main St. Clarkston 48346 (248) 625-8585	<b>Clarkston</b> 5800 S. Main St. Clarkston 48346 (248) 922-6970	<b>Waterford</b> 6600 Highland Rd., Ste. 2 Waterford 48327 (248) 886-0086	<b>Farmer Jack</b> 6555 Sashabaw Rd. Clarkston 48346 (248) 625-0887	<b>Farmer Jack</b> 7121 Dixie Hwy. Clarkston 48346 (248) 625-0666	<b>Loan Center</b> 7151 Main St. Clarkston 48346 (248) 922-2700
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[www.clarkstonstatebank.com](http://www.clarkstonstatebank.com)



## Millstream

Continued from page 1B

gree black belt at the World Tae Kwon Do Federation and complete his training to referee martial arts in the Olympics.

"Very few Americans reach seventh Dan with the world Tae Kwon Do federation," Sanders said, admitting his pursuit is solely for self-benefit and he has no plans to referee the Olympics anytime soon. Nonetheless, Sanders takes pride in his accomplishments and the accomplishments of his students.

Having competed in more than 50 competitions, Sanders students have earned 1,171 trophies and 19 championships.

His martial arts school continued to blossom as the business world turned downward for Sanders. When K-Mart fell on hard financial times, Sanders took on a challenge at a age when many would be thinking about retiring. His martial arts school was never meant to be a source of financial support, so Sanders began a new search for the job that suited him.

"Here I am with a master's degree in inventory control purchasing management. I'm in my 60's, I had 187 resumes on the market, but I couldn't get a job," Sanders said. "I did great interviews on the phone... and the minute the 30-year-old PR guy would come and see my grey hair and grey mustache, I would see the light go out of his eyes and I knew I was done."

All the while, Sanders continued to hone his skills in martial arts, both America-side and in Korea.

Over the years, Sanders' training taught him not only how to dish out pain but how to treat it. Whether it was a dislocated shoulder, separated ribs, sore back or headaches, Sanders learned methods to alleviate the pain without resorting to medication. However, it wasn't until a friend made the suggestion that Sanders thought to use those skills in business.

"I never thought about it," Sanders admitted. "Then I woke up in the middle of the night and knew it was what I wanted to do."

After training in massage therapy, acupuncture and craniosacral therapy, Sanders expanded his martial arts

school and opened the Sander's Alternative Therapy Clinic three years ago in the same building. Since then, he continues to expand his knowledge base and has even completed work on a book combining his methods into a new practice.

"It's 21st century chiropractic without the jerking and the high-intensity vertical flex," Sanders said describing his Cranioskeletal Qi Gong method. Since beginning his new work, Sanders said he has seen great success with people with head trauma, joint pain and even autism.

"I've never been happier in my life," said Sanders

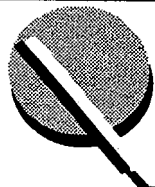
Wed., July 5, 2006 The Clarkston (MI) News 9 B about the rewards of his therapy work. "I've had a brain trauma person come in here who's been told there's no hope, that's the way it is... now she looks totally normal.

"It's really great to be 66-years-old and finally find what I want to do with the rest of my life, which is help people, make their lifestyle more comfortable," Sanders said.

Sanders lives in Clarkston with his wife Jeannette, a high school teacher. The couple has one child, Stephanie, who is currently working on her second masters degree at Wayne State University.



Sanders instructs his students during practice at his martial arts school. Photo by Andrew DuPont



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3rd Annual

# CLASSIC CAR SHOW

**Saturday July 8, 2006**

**10:00 am to 4:00 pm**

Rain Date July 15<sup>th</sup>

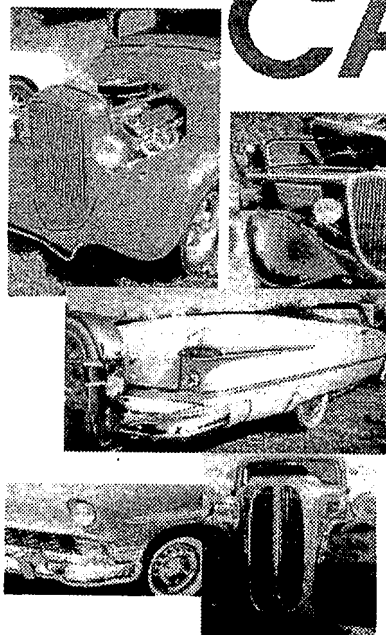
Registration 8:30 am - 10:30 am

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Dash Plaques and Goodie Bags to First 100 Registrants awards and lots of driver prizes!



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Early registration \$12.00 / Day of Show \$15.00

Proceeds from this show to  
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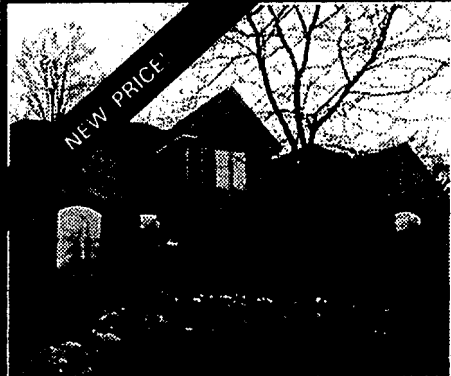
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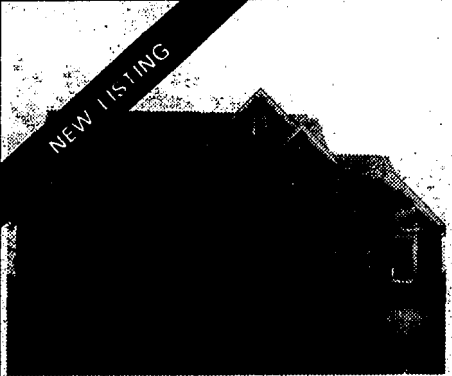
**GOLF FRONTAGE**  
From the gated entrance to the grand landscape to the views of the grassy 17<sup>th</sup> green, life is superb. 3,900 sq. ft. w/granite, marble, cherry t/o. Extra 2,300 sq. ft. in the walkout awaits finishing. \$679,000 55-SAI



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**NEW PRICE**  
Sleek ranch contemporary positioned on an undisturbed 2.39-acre preserve. 3 bedrooms, 2 full and 2 half baths, loads of hardwood floors, extensive decking, and an in-ground pool. \$415,000 80-POQ



**NEW LISTING**  
Ultra-private 1.8-acre naturalist's paradise tucked within an adored sub. Brilliant updates, concrete and slate surfaces, dramatic ceiling heights, and jumbo room sizes t/o. Sparkling in-ground pool. \$399,900 70-VAL



**NEW LISTING**  
A remarkable setting blends with 2,400 sq. ft. of unrivaled function. 4 bedrooms include an entry level master suite, massive kitchen hub, fire lit living room, and cheerful family quarters. \$300,000 84-WOO



**OPEN SUN 10-5**  
Delicious ex-model facing a peaceful non-sports lake in the coveted, low-maintenance "Sanctuary" sub. Over 2,600 finished sq. ft. w/decorative and designer touches t/o. \$299,900 65-TUR



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**NEW LISTING**  
Dapper freestanding condo facing towering woods. 2 master suites, cathedral living room w/fireplace, eat-in kitchen w/hardwood floors, fire lit family room w/deck access, and a walkout! \$249,900 72-RAB-



**OPEN SUNDAY 1-5**  
Extraordinary end-unit condo poised on a bluff featuring 2 master suites, cook's delight kitchen w/snack bar, 2 terraces, and a finished walkout boasting a fire lit family room. \$249,000 66-RID



**NEW LISTING**  
Thoroughly remodeled 3-bedroom beauty with all-sports Pleasant Lake views and privileges just across the street. Open floor plan, immediate occupancy, and a fenced yard. \$194,000 12-EDG

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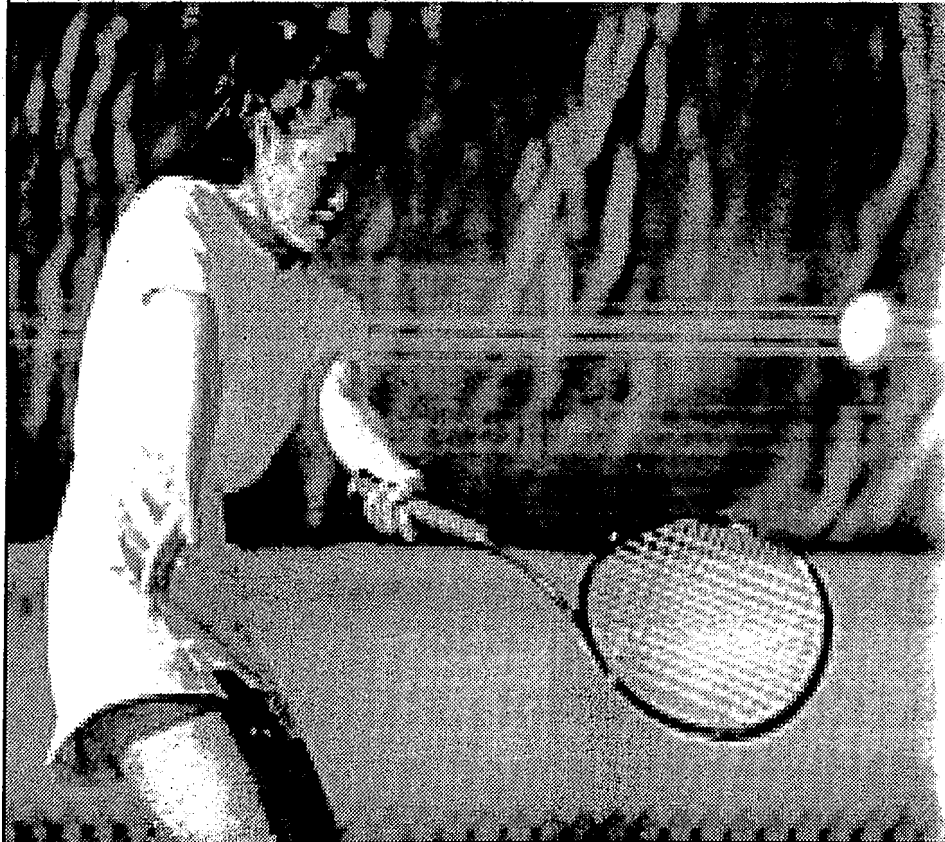
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**JULY 11TH - JULY 28TH**  
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# Around Town

Continued from page B2

• The senior center is currently planning a 20-day trip to Australia beginning Oct. 9, 2007. There are many wonderful adventures planned for this once in a lifetime journey.

A trip presentation by Collette Vacations is set for 3:30 p.m. on July 19 in the Carriage House in Clintonwood Park. Please make sure to stop by for more information on this exciting opportunity.

Pickup a flier at the senior center to learn more or call 248-625-8231.

Look at all the great events at Springfield Township Parks and Recreation:

• The parks and recreation department is also currently signing up for classes in yoga for all ages, karate, golf, tennis and water skiing.

For information on these and many more activities, call Springfield Township Parks and Recreation at 248-634-0412.

**The Class of 1986 of Lake Orion High School** seeks "lost" classmates for its 20-year reunion.

The event runs from 6 p.m. to midnight on July 29 at Olde World Canterbury Village in Lake Orion. The \$60 per person price includes dinner, drinks and entertainment.

Please RSVP by July 8 by sending checks payable to "Lake Orion High School Class of 1986" to: Cori (Mann) Bzura, 10090 Woodlawn Drive, Taylor, MI 48180.

For more information about the event,

contact Michele (Deachin) Brunson at 248-391-7270 or brunsonbunch@sbcglobal.net.

**The Dog Whisperer** returns to Clarkston on Aug. 5 from 9 a.m. - 1 p.m. in the Clarkston High School Performing Arts Center.

Cesar Millan is a world-renowned dog behavior specialist. Registration is currently being accepted and space is limited. Doors open at 8 a.m. for general admission.

Dogs are not allowed. The cost is \$80 per person.

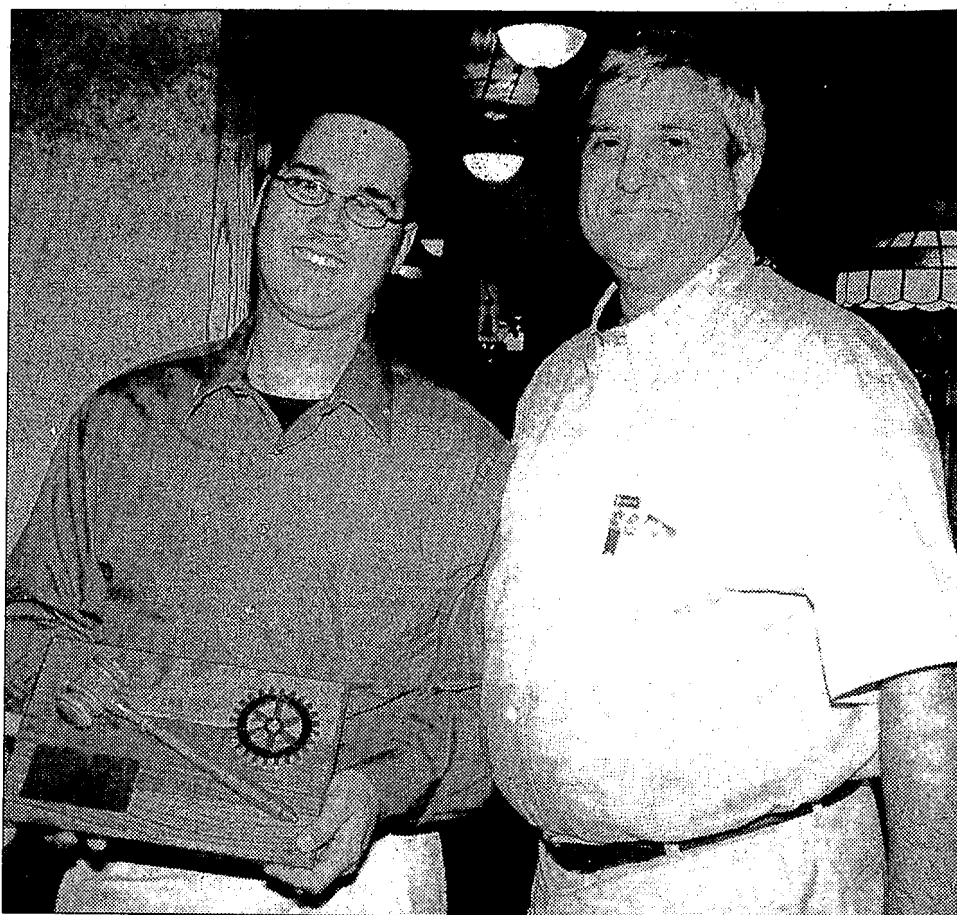
For more information, contact Julie Bennett at 248-626-1429.

**The Clarkston High School Class of 1991** is currently planning their 15-year reunion.

The reunion is planned for Sept. 30 at the Deer Lake Athletic Club, and interested persons are asked to contact the Reunion Committee at chs1991reunions@yahoo.com, or call 248-797-5011.

**Samaritan Care Hospice** seeks volunteers to spend time with terminally ill patients and their families.

Hospice volunteers provide companionship and emotional support to patients on an average of 2-3 hours per week. Volunteers must be 18 or older and have reliable transportation. Two mandatory five-hour training classes are provided prior to your first patient assignment. Training classes are now forming.



## Congratulations!

District 6380 Governor Elect Gerry Jackson, a Davisburg Rotarian, presents 2005-2006 Treasurer Mike Wise with an award honoring past presidents for Wise's work in 1998-99. Photo by James Martinez

For more information, call Chris Kokenos at (800) 397-9360.

takes place at 7 p.m.

Beginning in October, the Lions will meet in the Carriage House, next to the senior center, in Clintonwood Park. For more information, please call 248-484-7130.

The Clarkston Lions Club holds meetings on the second and fourth Thursday of every month beginning at 6:30 p.m. with a social hour. The official meeting

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CITY OF THE VILLAGE OF CLARKSTON  
 375 DEPOT ROAD  
 CLARKSTON MI 48346  
**SUMMARY  
 CITY COUNCIL MEETING  
 JUNE 26, 2006**

Meeting called to order at 7:06 p.m. by Mayor Catalo.  
 Roll. Present: Catalo, Brueck, Colombo, Johnston, Meyland, Ottman,  
 Wylie.  
 Absent: None.  
 Minutes of June 12, 2006, approved with two corrections.  
 Agenda approved as presented with the addition of Police Proce-  
 dures and Policies.  
 Meyland reported on the Triathlon meetings and input from St.  
 Daniel Church representatives, Chief Combs, Sergeant Bittinger,  
 Corey Greenfield, Barbara Bartos, and others.  
 Ottman reported on proposed improvements to Wompole. Ottman  
 is to discuss this with D.P.W. Supervisor Pursley and obtain  
 costs for the work if completed by the City D.P.W. or by a  
 contractor.  
 Wylie commented on a recent editorial in the Clarkston News.  
 Brueck reported on the rain garden and reported that it was in  
 good shape.  
 Johnston reported that the Clarkston Mom's Club had sent in a  
 donation of \$700 for the rain garden and Depot Park environ-  
 mental plantings.  
 Traffic Control Order No. 06-05  
 A 25-Mile Per Hour Speed limit sign to be installed on Westbound  
 East Church Street, in front of 91 East Church Street, 20 to 25-  
 feet west of the west end of the building between the sidewalk  
 and curb.  
 Resolved That the Planning Commission, Salaries for FY2006 in  
 the amount of \$855 be approved for payment.  
 Resolved That Council Salaries for FY2006 totaling \$6,875 be ap-  
 proved for payment.  
 Resolved That the FY2006 General Fund Budget be amended as  
 follows:  
 Revenues: \$758,729; Disbursements: \$744,409, per the copy  
 attached to the official Minutes.  
 Resolved That the FY2007 General Fund Budget be adopted as  
 follows:  
 Revenues: \$777,514; Disbursements \$753,133, per the copy at-  
 tached to the official Minutes  
 Resolved That the FY2006 Local Street Budget be amended as  
 follows:  
 Revenues: \$18,700; Disbursements: \$18,900, per the copy at-  
 tached to the official Minutes.  
 Resolved That the FY2006 Major Street Budget be amended as  
 follows:  
 Revenues: \$22,700; Disbursements: \$22,500, per the copy at-  
 tached to the official Minutes.  
 Resolved That the FY2007 Major Street Budget be amended as  
 follows:  
 Revenues: \$37,250; Disbursements \$35,910, per the copy at-  
 tached to the official Minutes.  
 Resolved That the FY2007 Major Street Budget be adopted as  
 follows:  
 Revenues: \$34,200; Disbursements \$34,035, per the copy at-  
 tached to these Minutes.  
 Ottman requested that a Police Study Committee be established to  
 study the issue of a City Police Department or coverage by the  
 Oakland Council Sheriff Department. Colombo suggested hiring  
 a consultant for this purpose. City Attorney Ryan sug-  
 gested contacting the Michigan Municipal League to determine  
 if there was a consultant service available to study police  
 coverage for the City.  
 City Attorney Ryan further stated that the Chief of Police or DPW  
 Supervisor should handle complaints and, if the complainant is  
 not satisfied, then the Council may review the complaint. Tom  
 Stone suggested that the City develop a means to look for  
 patterns of complaints received.  
 Meyland is to request that Chief Combs give a summary of Policies  
 and Procedures of the Police department. Meyland is to draft a  
 list of expectations for police coverage for Council review.  
 Council tabled the issue of the use of Depot Park for the children's  
 activities on Taste of Clarkston Day until more details are avail-  
 able from the Chamber of Commerce.  
 Pappas was instructed to request a site plan and improvement  
 plan for the parking lot at Waldon and Main street for preventing  
 gravel accumulation in the roadway and storm sewers.  
 Meeting adjourned at 9:07 p.m.

Respectfully submitted,  
 Artemus M. Pappas, Clerk

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Your dream come true includes 6+ acres, 2 barns, 6 car garage, all in pristine condition. Open island kitchen, formal dining, all seasons room, library, 4 bed, 3 bath, gardense office, great room, family room, footed tub, hardwood, granite, more, more, more! \$949,000.

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4000+ sq. ft. contemporary features soaring ceilings, southern exposure, huge yard, 4 bedroom, 3 bath, two 1/2 bath, prof. fin. walkout w/full kitchen. 3 FP! Too much to list. \$750,000 (4947ENCN)

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1st floor master, handicap access, 3 full baths, 2 car garage, full basement. Loaded with extras, all appliances, hardwood flooring. Occupancy at closing.



**BURTON**

1900 sq. ft. with 2 car attached garage, 2 1/2 baths, dining room 1st floor laundry, finished basement, full fence prv. yard, 2 wrap around porches, super clean and ready for new owner. Asking \$215,900.

**NO ONE CAN BEAT OUR PRICE PER SQUARE FOOT!!!**

**Worried that your House won't Sell??? Don't!!**

We've got you covered for up to 18 months.

www.clarkstonbuilder.com



Royal Harbor Pointe and Saddle Ridge Now Available

Brookstone Hills

Clarkston Schools • Water and Sewer Paved streets (all the way) • Prices begin at \$499,900

Contact Denise Felker, RE/MAX Encore 248-396-0494



Outstanding golf frontage, freestanding condo in Oakhurst Private cul-de-sac location. 3 bdr poss, 4 in LL w/out, w/full kitchen, fam rm, bth, 3 1/2 bths, tall ceilings, 2 fireplaces, hardwood, granite, marble t/out. This is one of a kind custom built hme. Expansive mstr suite w/lp, marble bath. Gourmet kitchen, bft nook, hearth rm opens to screened porch, wrap around weatherproof decking material. \$625,000 or \$650,000, furnished. (PN71TAL). CALL PAMELA NOLL FOR PRIVATE SHOWING: 248-431-1542



WELL MAINTAINED HOME ON 1.5 ACRES! In desirable Sashabaw Creek Meadows-Clarkston! 4 bdrms, 3 ceramic bths, library/study, Spacious eat-in kitchen, center island. Massive GR w/wall of windows, cultured stone fireplace. Living & dining rm combo. 2-story foyer. Fin flgvl, expansive patio, 3 season sunroom, in-ground pool, 40'x30' heated 3 c/gar. \$385,000. (PN57MEA).



CLARKSTON VILLAGE NEW PRICE! See to believe this captivating 2004 renovation! Stunning 5 bedroom features 3850 sqft! Gourmet kitchen, formal living & dining, lg family rm open to kitchen & eating area! Covered wrap around porch! Walk to village, depot park & private beach! 0-8250 \$575,000

JERRY GOODWIN 248-407-1308

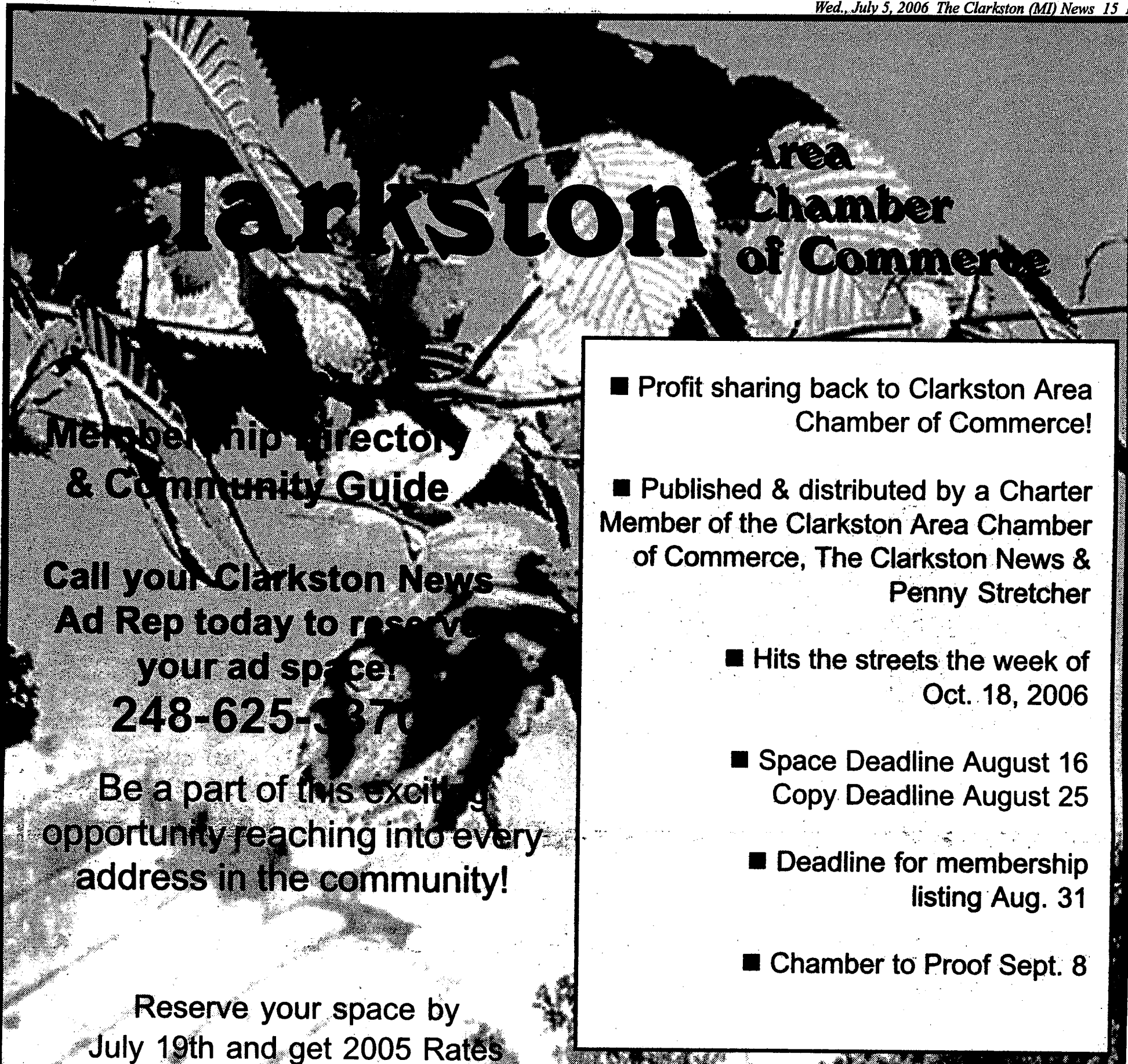


Out of the way setting on private all-sports Dixie Lk. Lots of up to date remodeling highlights this 1700 sq. ft. home w/2 full baths. Maple and ceramic kitchen, off lakeside, master w/fireplace. Lots of color & recessed lighting enhanced with skylights. Nearly an acre w/90 ft of sandy beach frontage. \$309,000 Directions: Take Dixie to West on Rattalee Lk Rd to left on Sherwood to left on Patrick

CALL NANCY HUMPHREYS 248-752-3101

**Outstanding Agents... Outstanding Results!**





# Clarkston Area Chamber of Commerce

## Membership Directory & Community Guide

Call your Clarkston News Ad Rep today to reserve your ad space!  
**248-625-3370**

Be a part of this exciting opportunity reaching into every address in the community!

Reserve your space by July 19th and get 2005 Rates

- Profit sharing back to Clarkston Area Chamber of Commerce!
- Published & distributed by a Charter Member of the Clarkston Area Chamber of Commerce, The Clarkston News & Penny Stretcher
- Hits the streets the week of Oct. 18, 2006
- Space Deadline August 16  
Copy Deadline August 25
- Deadline for membership listing Aug. 31
- Chamber to Proof Sept. 8

### 2006-2007 Rates

After July 19

4-page Glossy Center .....	only \$4,095*
2-page Glossy Center .....	only \$2,100*
Back Page .....	only \$1,470*
Inside Covers .....	only \$1,260*
Full Page .....	only \$627
Half Page .....	only \$382
Quarter Page .....	only \$254
Spot Color .....	\$100 per color

*\*Cost includes 4-color charges*

Mailed to over  
19,900 area  
homes and  
businesses

The Oxford Leader - The Clarkston News - The Lake Orion Review  
Ad-vertiser - Penny Stretcher

# CLASSIFIEDS

5 Papers-2 Weeks-\$12.00 - Over 50,900 Homes

10 WORDS (50¢ EACH ADDITIONAL WORD)  
(Commercial accounts \$9.00 a week)

Phone 248-625-3370 - 248-628-4801 - 248-693-8331

Antiques & Collectibles	150	In Memoriam	400
Appliance	160	Lawn & Garden	080
Auctions	090	Livestock	210
Auto Parts	240	Lost & Found	190
Bus. Opportunities	330	Manufactured Homes	320
Card of Thanks	380	Musical Instrument	060
Cars	250	Notices	390
Child Care	340	Personals	370
Computers	140	Pets	200
Craft Shows	120	Produce	040
Farm Equipment	230	Real Estate	310
Firewood	050	Rec. Equipment	180
Free	100	Rec. Vehicles	280
Garage Sales	110	Rentals	290
General	170	Services	410
Greetings	020	Trucks	270
Help Wanted	360	Tutoring/Lessons	070
Holiday Items	010	Vans	260
Horses	220	Wanted	030
Household	130	Wanted To Rent	300
		Work Wanted	350

CPM AUDIT PENDING 10/30/04

**CIRCULATION VERIFICATION COUNCIL**

Ad-vertiser, Penny Stretcher, The Citizen, Metamora Crossroads

**CONDITIONS**

All advertising in Sherman Publications, Inc. is subject to the conditions in the applicable rate card or advertising contract, copies of which are available from the Ad Dept. The Oxford Leader, P.O. Box 108, 666 S. Lapeer Rd., Oxford, MI 48371 (248-628-4801), The Lake Orion Review, 30 N. Broadway, Lake Orion, MI 48362 (248-693-8331) or The Clarkston News, 5 S. Main, Clarkston, MI 48346 (248-625-3370). This newspaper reserves the right not to accept an advertiser's order. Our ad takers have no authority to bind this newspaper and only publication of an ad constitutes acceptance of the advertiser's order.

**DEADLINES:**  
Regular classified ads Monday at 12 noon preceding publication, Semi-display advertising Monday at noon. Cancellation Deadline: Monday noon.

**CORRECTIONS:**  
Liability for any error may not exceed the cost of the space occupied by such an error. Correction deadline: Monday noon.

**OFFICE HOURS:**  
Monday through Friday 8-5  
Oxford - Saturday 9-Noon  
248-628-4801 • FAX: 248-628-9750  
Email: shermanpub@aol.com  
Lake Orion & Clarkston Offices Closed Saturday

**020 GREETINGS**

**FAX\* YOUR CLASSIFIED ADS 24 HOURS A DAY**

248-628-9750

Include BILLING NAME, ADDRESS, PHONE NUMBER and a DAYTIME NUMBER where you can be reached to verify placement and price of ad.

Your ad appears in:  
\*THE OXFORD LEADER  
\*THE AD-VERTISER  
\*THE LAKE ORION REVIEW  
\*THE CLARKSTON NEWS & PENNY STRETCHER

For additional cost add THE CITIZEN & METAMORA CROSSROADS  
628-4801- 693-8331- 625-3370  
627-4332  
\*FAX DEADLINE MONDAY NOON  
LX18-dhtf

**040 PRODUCE**

ATTENTION LOCAL Farmers! Outside Inn (M-15/Horton Rd.) wants to sell your produce. Please call Dave at 810-636-2201, or stop by. Thank you. !!!ZXM44-4

**050 FIREWOOD**

SEASONED QUALITY hardwood, cut and split, delivery available, 248-627-8316. !!!ZXM46-4c

**060 MUSICAL INSTRUMENTS**

Bob Wiegand's Professional PIANO TUNING

CERTIFIED P.T.G.  
625-1199

**070 TUTORING/ LESSONS**

TUTORING- K-12 reading, writing or math instruction. Certified teacher 248-628-1399. !!!LX30-1

K-12 CERTIFIED Teacher will tutor your student in any subject, \$25/hour. Call 248-615-5071. !!!LX27-4

PIANO & KEYBOARD Lessons, 45 years of teaching, \$12/ 1/2 hour, with discounts for seniors, 248-391-1773. !!!LX29-4

THOUSANDS OF OTHER PEOPLE are reading this want ad, just like you are... BUY and SELL in ads like this. We'll help you with wording. 628-4801 !!!LX9-dhtf

**080 LAWN & GARDEN**

**IRRIGATION**

Start Ups, Repairs, Complete Installations  
FREE ESTIMATES  
Jeff  
248-343-2485  
CX49-8

**HYDROSEEDING- Lawn, grass anywhere. Free estimates. 810-796-3934. !!!LX28-4**

**TOPSOIL, SAND & GRAVEL**

Low Rates, Prompt & Reliable Service Since 1980. OXFORD  
248-969-0424  
EDGAR PERREAULT  
E&T TRANSPORT  
LM19-tfc

**T&L Tree Transplanting**

WE MOVE, SELL & BUY TREES  
Up To 35 Feet  
248-969-4300

**Pine Landscape Wood Chips**

No needles, branches, twigs!  
\$10/yard, plus delivery  
248-627-6316  
ZX46-4c

**NEW ORION TOWNSHIP maps at the Lake Orion Review, \$3.25. !!!RX9-dhtf**

**THANK YOU NOTES**

available at all SHERMAN PUBLICATIONS LOCATIONS  
Oxford Leader, Lake Orion Review and Clarkston News  
LX9-dhtf

THE AD-VERTISER IS available Wednesday at 8am, 666 S. Lapeer Rd., The Oxford Leader. !!!LX9-dhtf

**090 AUCTIONS**

NOTICE IS HEREBY given that on 7/21/06 at 9:30am, the following will be sold by competitive bidding at Orion Mini Storage, 1745 Waldon Road, Lake Orion, MI.

Space #A13, Chris Farnsworth: Household furnishings, boxes/bags, clothing, hand tools, recreation equipment, exercise equipment, other misc. items.

Space #B7, Kathryn Sarkisian: Household furnishings, misc. household goods, misc. boxes/bags, clothing toys, hand tools, recreation equipment, other misc. items.

Space #C48, John Michael Zalewski: Household furnishings, misc. household goods, misc. boxes/bags, clothing, hand tools, other misc. items.

Space #E37, Kristina Kasic: Household appliances, boxes/bags, hand tools, recreation equipment, office equipment, other misc. items.

Space #F1B4, Mark Michalczak: Household furnishings, boxes/bags, hand tools, power tools, recreation equipment, other misc. items.

Space #J13, Mark Blankenship: Household goods.

Space #I25, Shannon Gattuccio: Household appliances, misc. small appliances, boxes/bags, recreation equipment, other misc. items, TV/ electronics, household furnishings.

Space #K14, Kathryn Sarkisian: Misc. small appliances, household furnishings, misc. household goods, misc. boxes/bags, hand tools, other misc. items.

Space #41, Kevin R. Currie: Household appliances, misc. small appliances, misc. boxes/bags, toys, hand tools, power tools, recreation equipment, other misc. items.

Space #E44, Ben Gagnon: TV/electronics, household furnishings, boxes/bags, toys, other misc. items.  
LX29-2

**090 AUCTIONS**

NOTICE is hereby given that on 7/21/06 at 10:30am the following will be sold by competitive bidding at National Mini Storage of Orion, 1007 Brown Rd., Orion, MI

Space Number 814, Gregory Pittman, Hand tools, boxes/bags, lawn care equipment, other misc. items.

Space Number 201, Jessica Liskey, Household furnishings, clothing, toys, other misc. items.

Space Number 734, William Reed, Misc. small appliances, TV/ electronics, household furnishings, boxes/bags, clothing, toys, hand tools, recreation equipment, other misc. items.

Space Number 838, Jane P. Red, boxes/ bags, other misc. items.

Space Number 333, Katrina Kostreza, Misc. small appliances, household furnishings, household goods, boxes/ bags, clothing, toys, other misc. items.

Space Number 834, Gregory Pittman, Chev. Camaro- no plate, tires on rims.

Space Number 838, Jane P. Red, Household goods, boxes/ bags, clothing, toys.  
LX30-2

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Space Number 838, Jane P. Red, Household goods, boxes/ bags, clothing, toys.  
LX30-2

**110 GARAGE SALE**

JULY 6-7, 9am-4pm. 4760 W. Stanton Rd., Oxford (west of Baldwin, south of Draher). Children's clothes 0-2, misc. household items, toddler bed, Plus Size wedding dress, etc. !!!ZXM48-1

**ANTIQUE/ GARAGE SALE.** Barber chair, brass bed, tables, press backs, dressers, work bench. Thursday/ Friday 9am-4pm. West Draher to Sebek to Pointe, 638 Pointe, Oxford. !!!LX30-1

**FAMILY FIRST** time sale. 40 years accumulation- tables, baby items, miscellaneous. July 6-8, 8124 Sleepy Time Ct., Clarkston. !!!CX51-1

**GARAGE SALE- JULY 6-8, 9am-5pm.** 750 Olive, 5 families. Toddler-adult clothes, furniture, tools, tractor with plow, odds & ends. !!!LX30-1

**CLARKSTON- 9930 Oak Valley** (off Dixie, between I-75 & Davisburg). Little Tikes structure, new crib, toys, collectibles, tools, household and more! July 6-7, 9am-4pm. !!!LX30-1

**YARD SALE- 148 Thomapple, Leonard** (Hidden Lake, 32 Mile/ Rochester), July 14-15, 9am-5pm. Variety of items! !!!LX30-2

**SUBDIVISION GARAGE Sale** July 6, 7, 8 9am-5pm. M-24- west on Burdick/ Seymour Lake, north on Belltower Drive to Hometown Village. !!!LX30-1

**GARAGE SALE- July 6-8, 10am-5pm.** 1840 Granger Rd., Oxford (corner of Coats). Women's clothing 2X-5X, knickknacks, DVDs, VHS. !!!LX30-1

**HUGE MULTI-FAMILY Garage Sale** in Oxford Village: Bikes, scooters, trampoline, boys clothes (nice dress clothes, Lands End uniforms & casual), entertainment cabinet, JetSki hoist, adult & plus size clothing. Thursday- Saturday, July 6-8, 8am-4pm. 7 Jersey St. Take M-24 to Dennison S (Starbucks), cross Pontiac St., Jersey is on the left. !!!LX30-1

**CHRISTMAS IN JULY** sale. Everything you could possibly imagine. Thursday through Sunday month of July 10am-7. 154 Glanworth, Lake Orion, off M-24 between Midas and BP gas station. 248-693-0184. !!!LX30-4

**GOODRICH Neighborhood Garage Sale- Furniture, toys, kid's clothes, games, tools.** Gregory Rd. and Holmes Rd. (north off Hegel Rd., 1/4 mile west of Hadley Rd., 5 miles east of M-15). July 6-7, 8am-4pm. !!!ZXM46-1

**GARAGE SALE- MULTI-FAMILY.** Thursday 8am-7 483 BroadMeadow, Oxford, off Baldwin just past Draher. !!!LX30-1

**JULY 8, 9, 10am-5pm.** Baby items, Furniture, Misc. 3967 Harmony Hills Dr., Oxford, off Draher and Barr. !!!LX29-1

**TOYS SALE**

Little Tikes Galore!, Playhouses, Household, Garden, Patio Set  
July 6, 7, 8 (Rain dates 13, 14, 15)  
14 CROSS TIMBERS, OXFORD  
1 Mile west of M-24 off Burdick  
LX30-1

**MSU GRAD/ FAMILY Garage Sale- Furniture, twin bed/ frame, queen size headboards, clothing, Depression glass, car speakers, lots more.** 9-4pm, July 6, 7, 8, 639 Highland, Oxford South of Seymour Lake Rd off of Davis Lake Rd. !!!LX29-1

**SALE- JUDAH Sub, Orion, July 6-8 and July 13-15, 9am-5pm. !!!LX30-1**

**ESTATE SALE! Friday, July 7, 10am-7pm; Saturday/ Sunday, July 8-9, 9am-5pm.** No early sales. Cash only! 66 years of accumulation! Some old toys, wood rakes, push cultivators, 1940's bedroom set, 3/4 bed, some old dishes, toy cast iron John Deere tractor, Steri-optic viewer and cards, too many items to list. 1550 Burrus Rd., Ortonville (Sashabaw north of Seymour Lake Rd., to west on Sherwood, north on Burrus). !!!ZXM46-1

**GARAGE SALE- Boys, juniors, adult clothing, toys, household items.** July 7 & 8, 9am-4pm. 6925 West Church St., Clarkston, west of M-15, south of I-75. !!!CX51-1

**2 YARD SALES- 537 Atwater, Lake Orion.** Thursday, Friday, Saturday. !!!LX30-1

**120 CRAFT SHOWS**

**Crafters Needed**

Saturday, August 26th  
12 noon till 5pm,  
at the  
ANNUAL CLARKSTON  
EAGLES PIG/CORN ROAST  
Call Diana 248-673-5458  
LX29-4

**NEEDED: ART & Craft Vendors** for Celebrate Oxford, Aug. 5. Call: (248)628-3095 or visit www.downtownoxford.org for a vendor application. !!!LX22-tdfh

**030 WANTED**

**USED GUNS**

Regardless of condition  
TOP CASH DOLLARS  
WE BUY-SELL-TRADE  
●GUNS GALORE●  
629-5325 (Fenton)  
CZ11-tfc

**JUNK CARS & TRUCKS WANTED! PAY \$100 & UP**

248-625-5050  
CZ50-4

**WANTED: OUTBOARD motor, 6-10hp.** 248-821-0821. !!!CX51-2

**WANTED- USED FREE** standing wood burning stove with glass door or wood burning fireplace. 248-693-4792.

**WANTED OLD WOODEN** kitchen cabinets, will take down! We're looking to restore a circa 1920's area home. Please call 810-836-3798 !!!LX29-2

**ANTIQUA FIREARMS WANTED:** Winchesters, Colts, Henrys. Top dollar paid. 248-628-7086. !!!LX29-2f


**WANTED TO BUY:** phonograph records, all types and music. 248-627-4338. !!!LX36-16

**WANTED- USED KAYAK.** 248-693-4792. !!!LX29-2

**JUNK CARS- Hauled away free.** Will buy repairables. Bob Ronde. 310-2687. !!!LX29-2

**ABSOLUTELY FREE** towing for most junk vehicles. 2993. !!!ZXM48-1

**'03 Ford E250 Hightop Conversion 3/4 Ton**




Trailer towing, leather interior, very nice!  
Great to tow boat or trailer!

**\$16,695**

www.HuntingtonFord.com  
Rochester Hills  
**800-639-7154**

**'02 Focus SE Wagon**



Auto, air, warranty

**\$7,499**

www.HuntingtonFord.com  
Rochester Hills  
**800-639-7154**

**CHILDREN'S ASTHMA STUDY**

**CLARKSTON MEDICAL GROUP** is seeking children ages 6 to 14 with asthma to participate in a clinical trial studying a marketed drug for asthma. Eligible subjects will receive study medication, study related doctor visits and will be compensated for their time. There are also certain risks associated with the study which the study doctor will explain to you. For more information on the study and how to volunteer, call the Research Department at **Clarkston Medical Group 248-922-2696**





### 250 CARS

**1997 MONTE CARLO**- 1 owner, 129,000 miles on car, 90,000 miles on engine, \$4895. 248-391-0501. IICZM51-8nn

**2001 TRANS AM WS6**- pewter exterior, ebony interior, 6 speed, 43,000 miles, all options, \$15,500. Call 248-627-4329. IILZM44-12nn

**1994 PONTIAC TRANS Am, V-6**, automatic, AM/FM/Stereo CD, cruise, \$3,300. 248-425-7927, 248-425-7928. IILX28-2

**SILVER 1999 CHRYSLER 300M**. Loaded, moon roof, chrome wheels, premium sound, heated leather seats, tinted windows. 118,000 miles. \$5,800 248-495-4328. IILX27-4nn

**CADILLAC FLEETWOOD 60 Special** 1989. 47,000 miles. \$5,000, appraisal at \$10,000. Very clean! 248-515-1258. IILX28-12nn

**2003 FORD FOCUS SVT- Turbo**, 6 speed stick, black on black, low profile tires, like new condition, \$11,500. 248-933-9550. IICZM43-8nn

**2002 PONTIAC SUNFIRE**- 2 door, white, automatic, sunroof, loaded, 78,000 miles, \$6400. 248-634-3948. IILX51-2

**2002 FORD FOCUS**, great mileage, new tires, exceptionally clean, no dents or scratches. Phone 248-390-4277 IIRX29-2

**1992 PONTIAC BONNEVILLE**, grey, full power, new parts, good body, runs good, non-smoker, 181,000 miles, \$14,000 obo. 248-693-0828 IIRX27-4nn

**1986 EL CAMINO SS, V8**, maroon on silver. 40,288 miles. Never driven in winter, absolutely no rust. Moving to Iowa, must sell. \$10,900. 248-393-2121 or hal9411@comcast.net IICX50-12nn

**1996 FORD MUSTANG**- red, spoiler, all power, V6, clean, 76,000 miles, \$4350 obo. 248-625-4358. IICZM48-4nn

**2003 JEEP GRAND Cherokee Limited Edition**. Excellent condition. \$14,500. 248-933-9550. IICX49-4nn

**1976 GRAND PRIX**- 400 motor & trans, red exterior, black interior, bucket seats, \$1500 obo. 248-627-5334. IILZM40-12nn

**1979 CORVETTE**, LB2, white with red interior, auto, all power, 2 sets of mirrored t-tops (1 white & 1 mirrored), 13,000 original miles, AC, \$18,500 obo. 248-770-5987 IIRX20-12nn

**1990 CORVETTE COUPE**- 350 automatic, red with red interior, new brakes, 70,000 miles, \$13,500 obo. 248-620-0884. IICZM40-8nn

**1994 GRAND AM GT**, loaded, very clean, very nice. \$2500. 248-830-1002. IILZM23-8nn

**1997 CAMARO CONVERTIBLE**- 6 cylinder, 54,000 miles, excellent condition, loaded, stored winters, \$7200. 248-627-9471. IILZM45-12nn

**2001 SATURN L300**, 4 door, 20 mpg city, 26 mpg highway. New tires, automatic, cruise, air, keyless, aluminum wheels, am-fm CD cassette, very good condition, 120,000 miles, \$7500. 810-797-5461; 248-736-6403. IILZ24-12nn

**1980 CORVETTE**- automatic, black with t-tops, gray leather interior, new tires, 69,000 miles, runs good, sharp, \$7000. 248-891-6726. IILZ25-8nn

**1981 LINCOLN MARK VI**  
Runs excellent. Very clean. 140,000 original miles. New exhaust and heater core, \$3000.

**1981 BUICK RIVIERA**  
Low miles. Runs good. Needs trans. No rust, \$1000.  
313-407-8197  
RMZ28-4dhf

**2000 INTRIGUE GL- 4 door**, every option, automatic, including sunroof, excellent condition, 75,000 miles, \$8500. 248-673-8977. IILZ29-2

### 260 VANS

**1997 OLDS SILHOUETTE**. Low miles, family original owners. Southern vehicle for 5 years. Loaded, leather seats, extended van. Intake gasket recently replaced. Must see. 248-880-5380. \$4,300. IILX19-12nn

**2001 CHRYSLER TOWN & Country**- 57,000 miles, like new, front & rear air, remote start, CD stack player, newer tires & battery, much more! Asking \$8700. 248-844-8870. IILZ19-12nn

**1995 PONTIAC TRANSPORT SE**, 60,000 miles on second engine, two year old transmission, seven passenger. Fully loaded, leather seats, built-in car seats. \$1,600. Call for additional info. 248-628-1830. IILZ24-8nn

**2004 FORD FREESTAR** van, 26,320 miles, loaded, DVD player, leather interior, excellent condition, must see to appreciate. Phone 586-243-1345 IILZ29-2

**1990 GRAND CARAVAN**- 149,000 miles, power windows/locks/steering, tilt, \$1500 obo. 248-628-9959. IILZ29-4nn

**2003 ASTRO VAN**, 8' passenger, 40,000 miles, Posi-Lock differential, 2 wheel drive, excellent condition, \$8800. 248-909-3331. IICZ47-8nn

**1993 BLACK CHEVY Astro** van, needs work. \$300. 248-394-1174. IICX50-2

**2002 CHRYSLER Town & Country LXI**, 39,000 miles, like new, front & rear air, remote start, much more, \$14,500. 248-628-1755. IILZ29-4

**1996 PLYMOUTH GRAND Voyager**, V-6, 7 passenger, A/C, new fuel pump, new fuel filter, new tires, \$2200 obo. 248-627-2467. IILZM37-12nn

**1993 FULL SIZE Dodge 8 passenger** window van, loaded. High mileage but everything works. Could be driven to California and back today. One owner. \$999. 248-789-3803. IILZ18-448nn

**1998 FORD WINDSTAR GL- 7 passenger** van, 3.8L engine, automatic, 106,000 miles, Caribbean Green, front and rear A/C, power locks and windows, traction control, no rust, runs good, \$3200 obo. 248-634-1022. IILZ28-12nn

**2003 WINDSTAR SEL**- Power leather seats, windows, locks, mirrors, sliding doors. Cruise, cassette/CD, back up sensors, adjustable pedals, trailer hitch, 20+ mpg city; 28 mpg highway. 43,000 miles. \$9500. 248-628-1938. IILZ23-12nn

### 270 TRUCKS

**1999 GMC SONOMA**- 2 wheel drive, 3 door extended cab, loaded, new front suspension, brakes & tires, 93,000 miles, \$5900 obo. 248-625-9000. IICZM42-12nn

**1997 F350 CREW CAB**, 4x4, fully loaded, runs great, no rust, \$8500 obo. 248-391-0939 IILZ21-8nn

**2000 DODGE DAKOTA**- 4x4 Quad Cab, 83,000 miles, black, well equipped, with sport and towing packages, 4.7L V8, new tires and brakes, extended warranty, non-smoker, \$12,600. 586-713-8255. IILZ27-12nn

**2001 GMC YUKON XL** 4x4, loaded, 82,000 miles, \$15,000. 248-618-8348. IICZM50-4nn

**2003 SANTA FE Hyundai**- loaded, 4x4, leather seats, 6 disc CD, power windows & locks, very good condition, 83,000 miles, \$12,500 obo, 248-931-3009. IILZ21-12nn

**2002 GM ENVOY**- 4WD, great condition, 69,000 miles, power everything, pewter exterior, gray cloth interior, CD, am/fm 8 speaker, new tires & brakes, non-smoker, \$13,200 obo, 248-693-5270. IILZ28-12nn

**FOR SALE**, 2004 Chevy Silverado HD 2500, 4X4, low mileage. \$24,500. Call for information. 248-670-0811. IIRX28-12nn

**2000 DODGE DURANGO**- power everything, leather, new tires, premium sound system, remote start. \$8,500. 248-505-7717. IILX30-2dh

**2000 CHEVY BLAZER** 4x4, runs great, new a/c, newer brakes, great gas mileage, must see, \$5500 obo. 810-678-9099 IILZ24-12nn

**1994 JIMMY**, 1991 Jimmy, S-10 pickup, extra motor. One or all, best offer. 248-693-1040, 248-431-4270. IILX29-2

**1993 GMC JIMMY SLT 4X4**, 4.3L V6, loaded, 4 door. Runs & looks great. \$1,600. 248-693-4555. IILZ34-8nn

**1999 DAKOTA EXT. CAB**, auto, 153,000 miles, \$3,900. 248-622-1956 IIRX29-2

**2000 DODGE DAKOTA** Quad cab. Well maintained, garage kept, loaded. Silver, factory tow package, transmission cooler, new brakes and tires, fiberglass cover. Call 810-417-8777.

**1998 GMC 1/2 TON Z71**, extended cab, 4WD, loaded, leather, auto start, running boards, bug shield, custom tires & rims, snow plow, tow package, Tonneau, \$6900 obo. 248-628-0929. IILX27-12nn

**DODGE DAKOTA 1992 4X4**, V-6 Magnum, club cab with fiberglass cap, automatic. \$2,800 obo. 248-628-8646. IILX27-12nn

**1991 MAZDA** 4x4 pickup, 4 cylinder, automatic transmission, 180,000 miles, runs good, \$1600 obo, 248-693-8924. IIRX23-8nn

**2001 CHEVY TRAILBLAZER**- good condition, very clean, sunroof, leather, \$8500 obo. 248-969-2593. IILZM43-4nn

**1989 GMC 1500 Sierra** 4x4, 350 V-8, automatic, power steering/brakes/windows, bucket seats with console, Bivouac trim package, \$3000 obo, 248-628-1739. IILZ24-12nn

**1994 NISSAN PICKUP XE** king cab. 140,000 miles, bed liner and cover, AM/FM/radio, cassette player, 4X4, A/C, cruise, tilt wheel, 2 jump seats, matching spare tire. \$3,000 obo. 248-627-2360. IILZM48-12nn

**1994 BLAZER, AUTO**, 4X4, 4 door, hitch. \$1,600. 248-814-8668. IILX30-2

**1993 CHEVY S10**, 350CI, 9" rear, shift kit, disc brakes, Flow Master, custom paint & interior, shaved door handles & tailgate, weld wheels, fuel cell. Fun & fast. \$5500. 248-842-8148. IILZ25-8nn

**1999 CHEVY TRACKER**, 4 cylinder automatic, 4x4, convertible top, runs great, 148,000 highway miles, \$2595. 248-693-8924. IILZ25-12nn

**2005 COLORADO** 4x4, Quad Cab, new, 5000 miles, XM radio, OnStar, 30 month warranty, \$21,000. 248-330-3894. IILZ23-8nn

**1996 S10 EXTENDED cab 4X4**. \$2,500 obo. 248-628-0929, 248-252-3611. IILX27-12nn

**1997 FORD F350 S.D.** stake, 14ft. Omaha bed with hydraulic lift, 5.7L, automatic, power steering & brakes, A/C, tinted glass, am-fm stereo, 53,600 miles, good condition, \$9500. 248-628-0937. IILZ21-1

**2002 CHEVY TRAIL Blazer LT**, 4WD, 34,000 miles. Good condition. Power exterior, dark gray interior, power everything, non-smoker, \$11,900 obo. 248-693-8143, 248-425-9468. IILX30-4nn

**1995 DODGE RAM 1500 SLT**, 2WD, red, regular cab, 8ft. box, automatic, A/C, power windows/locks, tonneau cover, bedliner, running boards, towing package, 143,000 miles, good condition, \$2600 obo, 248-627-7444. IILZM41-12nn

**1997 DODGE RAM Club Cab**, 2 wheel drive with Rhino liner. 112,000 miles, tow package, 5.9 liter, \$5300 obo, 248-620-1793. IICZM16-8nn

**2003 CHEVY SUBURBAN 1500 4WD**, 48,000 miles, LT Pewter Metallic. One owner, kept in garage. Driver convenience package, trailing package. Excellent condition. \$20,000. 248-628-2144. IILZ21-

**FOR SALE**- 1996 Ram 1500 4x4, 5.2, V8, automatic, all power, 96k miles, 1 year 20,000 warranty, lift kit, 35" tires, \$7,500 obo. 248-431-5537 IICZ49-4nn

**1998 GMC SONOMA**, A/C, am-fm CD, new tires/brakes, 92,000 miles, needs minor body work. Runs great, \$2900. 248-877-7931. IICZM44-8nn

**1999 FORD E-350** extended cargo, roof rack, shelves, bulk head, 80,000 miles, \$7,450. Jason 248-909-7888 IIRX29-2

**1993 CHEVY PICKUP**, 4x4, fair condition, runs great, oversized tires, \$2,000. 248-721-0259 IILX30-2f

**1997 CHEVY BLAZER**- runs great, motor clean, all service records. Needs A/C, body work, transaxle & wheel bearings. Great deal for a body man or mechanic. Need \$3400. 248-978-4361. IILZ30-4nn

**2003 CHEVY TAHOE**, 4 door, V8, automatic, 4x4, 69,000 miles, forest green, \$15,700 obo. 248-884-6678 IICZM42-12nn

**2003 FORD F250** diesel, extended cab, white, black leather, 6 player CD, camper package, bedliner, tonneau cover, 34,000 miles, excellent condition, \$24,500. 248-693-3950. IILZ27-12nn

**1993 DAKOTA CLUB Cab**, 110,000 miles, cap, tow package, am-fm cassette, A/C, \$3500 obo. 248-628-9959. IILZ29-4nn

**1989 GMC PICKUP truck 2WD**, runs great, reliable, dependable, needs starter, \$500 obo. 248-421-4857 IICZ44-8nn

**2003 CHEVY TRAIL Blazer**, LT, 4WD, 46,000 miles. Mint condition. Loaded, with heavy duty suspension. \$13,000 obo. 248-623-2901, cell 248-417-5136. IILZ23-8nn

**1993 FORD RANGER**- 82,803 miles, no rust, runs excellent, \$2950. 248-421-3232. IILZM36-12nn

**1992 GMC TRUCK**, extended cab, full bed, needs minor work, runs good, \$1200 obo. 248-969-1291. IILZM40-12nn

**2002 ZR2 BLAZER**- black, good condition, 80,000 miles, \$9500. Call 588-219-1121. IILZM45-2

**1995 3/4 TON DODGE**, diesel, new transmission, new starter, Michelin tires, 28 mpg. Good condition. \$4,000 obo. 190K miles. 248-391-1446 IICZM49-4nn

**2003 CHEVROLET Avalanche**, 4x4, Z-71 package, trailer package, running boards, stored inside, showroom clean, dark gray interior, dark metallic gray exterior, 21,000 miles, \$22,000 obo. 248-391-0839. IILZ28-12nn

**1993 TOYOTA PICKUP V8**, ext. cab, 4X4. High miles. Runs good. \$1,500. 248-328-9683. IIRX29-2

### 280 REC. VEHICLES

**1986 20' SEA RAY** with trailer, excellent condition. \$4,300. 248-393-1324. IILX29-4

**1995 KAWASAKI 900 ZXI** jet ski with trailer. Excellent condition. \$1,800. 248-933-1558. IICX51-2


**2001 SUZUKI LT80 Quad**, good condition, \$1,000 or trade. 248-922-0243. IICX50-2f

**1999 HARLEY SPORTSTER 1200cc**, 7,800 adult owned and ridden, \$2600.00 in extra chrome. I have a windshield and saddle bags to go with bike, \$7,800 obo. 248-701-0706

**1984 CHRIS CRAFT 18ft.**, 283cu., Chevy V8, \$5000. 248-625-5856.

**2003 HONDA FOREMAN ES 4-wheeler**, 100 miles, like new, with snowplow, \$5000. 248-931-0270.

**'01 Ford Escape 4x4 XLT**



V-6, auto, A/C, Go off road or in the snow! Inspected, serviced, warranty provided.

**\$11,495**

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Rochester Hills  
**800-639-7154**

**'03 Ford Expedition XLT 4x4**



Inspected, serviced, warranty provided. Great to pull that boat or travel trailer.

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**'01 Mercury Cougar**



Auto, V-6, only 43,000 miles!  
Warranty Provided!

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**1997 Dodge Grand Caravan**

Sport, Loaded

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Down Payments as low as \$99  
Payments From \$47 Weekly!

Warranties included on most of the vehicles we finance.

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\*All deals are subject to an approved application.

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**FREE** 16 Point Inspections Shuttle Service

<p><b>Oil &amp; Filter Change</b> with genuine Mopar parts, chassis lube, top off fluids, 16 pt. safety inspection</p> <p><b>\$19.95</b></p> <p>Hemis &amp; Diesels Extra Dodge • Jeep • Chrysler Only with coupon - exp. 7/31/06</p>	<p><b>Tire Rotation</b> with Brake Inspection</p> <p><b>\$10.00</b></p> <p>with coupon - exp. 7/31/06</p>	<p><b>10% OFF repairs</b></p> <p>Excludes Maintenance with coupon - exp. 7/31/06</p>
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**54 Years In Business**

**677 South Lapeer Road • Lake Orion**

**1-800-691-5526**

Mon. 7am-8:30pm, Tue.-Fri 7am-6pm





### 340 CHILD CARE

WEBCAM DAYCARE in Waterford, voted the Best of the Best in Oakland County, is now enrolling! Free registration with this ad. Only a few spots left. Call 248-738-5555, or visit [www.webcamdaycare.com](http://www.webcamdaycare.com). IILX27-4

FULL TIME OPENINGS in my home. Lots of fun and learning. Newborns welcome. 12 years experience. Please call Sara 248-620-8979 IILX51-1f

NEW HOME DAYCARE  
Has Openings for Ages 0-5 Years  
CPR/ First Aid Certified  
Sibling Discount  
Experienced, With References  
Clarkston Area  
**248-625-4293**

### 350 WORK WANTED

SAVE \$\$ SHEDS, decks, garages, new homes. Call Mike 248-819-2401 IILX29-2

### 360 HELP WANTED

LOOKING FOR motivated people to start a new career. Be your own boss and have flexible hours with unlimited income potential in real estate sales. Sales licensing required. Call John Burt Realty GMAC at 248-628-7700. IILX20-tfnc

READERS NOTE: Some "WORK AT HOME" Ads or Ads offering information on jobs or government homes may require an INITIAL INVESTMENT. We urge you to investigate the company's claims or offers thoroughly before sending any money, and PROCEED AT YOUR OWN RISK. IILX9-dhtf

EXPERIENCED MEDICAL Assistant needed part to full time for Lake Orion podiatry office, 248-693-7700.

FULL-CHARGE BOOKKEEPER for Northern Oakland Cty. company. Must have Quick Books experience with in-depth knowledge of Inventory, Purchase Order and Payroll functions. Must have at least three years experience as full-charge bookkeeper using Quick Books. Competitive wage and benefits offered. Please submit resume c/o: Sherman Publications, P.O. Box 108, Drawer B, Oxford, MI 48371 LX30-2

HELP WANTED- PART-TIME cleaning assistant three days/ week, Wednesday through Friday. Call after 3pm. 248-693-8615. IILX30-1

PART-TIME BOOKKEEPER, 20 hours/week. Must have at least 3 years real estate experience. Please fax resume: 248-693-8109. IILX30-1

CAREGIVER NEEDED- experienced, mature. Full and part time available, 248-623-4652. IILX51-2

HOUSEKEEPER/ SECRETARY part-time, intermittent full-time. Must be able to travel. drdcha@netscape.com. No attachments please. IILX26-6

HAIRSTYLIST WANTED- full or part time. Call Kim 810-845-3247. IILZ28-4

DIRECT CARE ASSISTANT. Join our team in providing support services for special population adults. Work in a warm and fun environment. We will train. Variety of shifts, benefits for full-time. Call: 586-752-1583 or 810-798-2517. IILZM30-4

FULL TIME Secretary- Must be able to multi task and handle multi phone lines, 248-627-6891. IILZXM46-1

EXPERIENCED CLIMBER, 3 years. Must have chauffeur's license. Must be able to do removals & trimming. Must have driver's license. 248-693-1972. IILX28-4

COLD CALLING AS well as calling on current account base for well established company in Waterford. Voice must reflect outgoing personality and must be able to work with minimal supervision. Some experience preferred. Pay based on experience. Apply at 5841 Andersonville Rd., Waterford or call Brian, 248-623-4430. IILX29-2

RN- ROCHESTER HILLS pediatrics office. Full or part-time. Judy, 248-651-8197. IILX51-2

LOOKING FOR A dynamic and energetic person for a full time Chiropractic office/ Insurance manager position. Experienced preferred. Fax resume to 248-922-3336 or call 248-922-3334 IILX59-2

DIRECT CARE STAFF PT for 8 quality group homes. Call 248-814-6714 IILRMZ9-2

BUSINESS EXPANDING and moving to Oxford. Seeking nail tech, hair stylist and part time receptionist. Call 248-693-2624 IILRX29-2

RN'S & HOME Health Aides- home care agency in Northern Oakland County Area looking for RNs and HHAs to do home visits. Please call 248-623-7423 for further information, or fax resume to 248-623-7655.

Charter Township of Orion  
Position Available  
PART TIME SENIOR CENTER PROGRAMMER

Part time (20 hours per week) Senior Center Programmer needed. Plans, organizes and coordinates variety of leisure and recreational senior programs and events. Assists Director in wide variety of tasks including promoting programs, mailings, newsletter preparation, budget preparation, and program evaluations. Applicants should have Associates Degree or other work experience necessary to meet job demands, possess strong organizational skills, flexibility to handle deadlines, excellent communication and interpersonal skills, and the ability to assist in research, needs analysis and program evaluation. Applicant must have 6-12 months experience in community recreation, senior programming, or related field, certification in CPR and First Aid from Michigan Department of Health.

Valid driver's license required. Approved applicant must have a complete physical and drug screening along with background check.

Starting wage is \$13.53 per hour, no benefits.

Application form and job description are available on-line at [www.oriontownship.org](http://www.oriontownship.org) or at the Township Supervisor's office, 2525 Joslyn Road, Lake Orion, MI 48360. Applications with resume to be submitted to the Supervisor's Office.

For more information, contact 248-391-0304, ext. 141

Applications are due by 4:00pm on July 13, 2006

Gerald A. Dywasuk, Supervisor

HELP WANTED  
The Ad-Vertiser is looking for Y-O-U

SHERMAN PUBLICATIONS is looking for an AD LAYOUT person to design ads for our clients. The job involves a working knowledge of PageMaker, understanding of uploads/downloads, plus be a do-all kind of person.

FULL TIME 8-5, M-F  
Send resume to:  
P.O. Box 108, Oxford, MI 48371

LX29-tf  
GUIDO'S PREMIUM PIZZA now hiring inside help/ delivery. Flexible hours, full & part time positions. Serving Oxford since 1993. Apply in person (Oxford Mills Plaza) or online at [GuidosPizza.com](http://GuidosPizza.com). IILX28-4dht

TREE COMPANY SEEKING experienced climbers & laborers. Must have valid drivers license, CDL preferred. Fax resume: 248-627-2793. IILX30-2

# Quik SELL Showcase

ONLY \$89 WEEK

REACHING OVER 56,000 HOMES & BUSINESSES

6 PAPERS  
Delivered by U.S. Postal Service

This Real Estate Directory will appear each Wednesday in the classified section of the following publications:

- Ad-Vertiser
- Clarkston News • Oxford Leader
- Penny Stretcher • Lake Orion Review & Monday in The Citizen

Add Metamora Crossroads for \$11.00

Please Call  
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**(248) 628-4801**  
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The fastest Way To Sell Your Home



### Clarkston Condo

Condo in Oakhurst Gated Community  
Crown molding, hardwood floors, kitchen with granite/hardwood floors/ stainless package. Extended main floor master suite with 2 large walk-in closets. 2.5+ car garage, perfect for your golf cart, completely finished daily lighted lower level.

Call Rosemarie 248-613-9487  
C-21 Town & Country

### NEW COUNTRY CAPE COD



175 Coyote Run  
Rose Township

on 3.33 wooded acres with pond, 2850 s.f., 3 bedrooms, + bonus room, 2 1/2 baths, Jacuzzi tub, hickory cabinets, 2 frpls., Jenn-Air appl., walkout, 3 1/2 car garage, stone, granite, ceramic, hardwood and much more — \$436,000

CALL: COUNTRYSIDE HOMES  
248-328-0914 OR 586-876-0929

This Open House Directory will appear each Wednesday in the classified section of the following publications:

- Ad-Vertiser
- Clarkston News
- Oxford Leader
- Penny Stretcher
- Lake Orion Review
- Monday in The Citizen

(only if arrives by 5pm Wednesday)

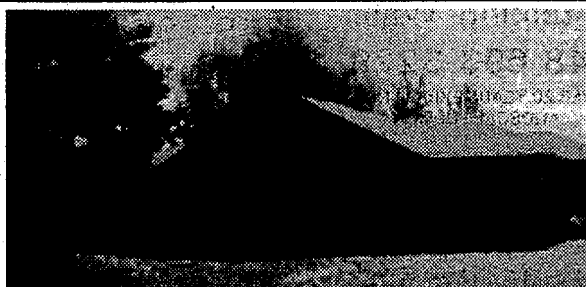
ONLY \$59 WEEK

Deadline 12 Noon Thursday



2 HOMES, 1 PRICE. Comfort, but elegant quad in Metamora country on 5 acres. Features 3 bdrms., 2 full baths and upper level has additional kitchen. Must see to appreciate this 2380 sq. ft. gorgeous home with 2 level decking, hardwood flooring, and 2 bd. guest home, great for extended family. \$255,000

Century 21 Country Squire  
Call Pat Fantin  
810-656-3842  
or 810-688-3709



Builders, investors or purchasers. Complete this ranch home. 3 bedrooms, basement, 3 car att. garage on 3.4 acres with a pond in Oakland County \$299,900. Appraised in 2004 completed for \$445,000. Great for people working in Troy, Auburn Hills, and Oxford areas, but want to live north and in the country.

Century 21 Country Squire  
Call Pat at  
810-287-2264

OPEN HOUSE Saturday & Sunday  
July 8th & 9th • 1-4pm  
4905 Menominee Ln. • Clarkston, MI

1.74 Acre Lakefront, New Construction. Lake Orion Schools 4 bdrm, 3.5 bath, 2983 sq. ft. 1-1/2 story custom brick home. Cherry cabinets, granite countertops, ceramic and hardwood flooring throughout. Full walk-out, 4-car garage, H.E. A/C, Furnace and H/W. Upgrades too numerous to list, \$495,900. More info @forsalebyowner.com ID#2060956.

Call Frank 248.421.9230 North Oakland Custom Homes

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248-652-0566

Open Weekends 12-5 or by Appointment  
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2 Bedroom Townhouse Style • Starting in the low \$160's  
Full Basements and Garages • Over 1300 Sq. Ft.  
Optional Layouts and Upgrades Available • Located in Beautiful Orion Twp.



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A quality built contemporary home with 2359 sq. ft. (which includes w/out lower level of 780 sq. ft.), on beautiful rolling wooded acres with a pond, plus an outbuilding for some of your toys. 3-4 bedrooms, solarium, great room w/ gas log fireplace. Geothermal heat. Master bedroom suite, walk-in closet, garden tub w/ stall shower. Kit: appliances, 3 car att. garage. South of I-69, 1 mi. e. of M-24S. off Clark. 196 Oakview Dr. It's a little slice of heaven! \$349,900.

Century 21 Country Squire  
Call Pat at  
810-287-2264

OPEN HOUSE SAT & SUN July 8th & 9th  
620 Granger Rd • Ortonville 48462 • 248-240-9591



1993 Cape Cod, Beautiful inside & out, Come tour our 1835 sq. ft home which lies on 3/4 of an acre, 3+ bedrooms, 3 full baths, hardwood floors, 1300 sq ft, finished basement, tree lined property, master walks out to deck overlooking backyard, screened in porch walks out to additional deck with hot tub, gas fireplace, This is a great house. \$289,900.



**360 HELP WANTED**

**UPSCALE SALON CLARKSTON/Waterford area.** Now hiring stylist & nail tech. 248-431-1560. IILX50-2

**MAZZA COMPANY Concrete** looking for experienced concrete laborers, starting at \$10-\$12/hour, 248-625-3305. IILZM30-2

**SABER'S CARPET** Care now hiring. Positions open full and part time for days and nights, 248-634-8906. IIL

**CLEANING & LAUNDRY** person needed, 8 hours/ week, \$7/ hour. Must be very efficient and detailed. 248-393-7517. IILX30-2

**EXPERIENCED DOG GROOMER,** Full or part-time. 248-693-6550.

**HARVEST TIME**

**FARM MARKET**  
Now accepting applications for  
●DELI SERVER  
●STOCK HELP  
Please apply in person:  
1125 S. Lapeer Rd., Oxford  
248-628-7115

**HELP WANTED.** Lawn Maintenance & Landscaping. Must be experienced in running commercial equipment effectively. Manual labor involved. Positive work ethic required. Serious inquiries only. Call Sunrise, please leave message 810-724-8131 IILX30-1

**TECHNICIAN WANTED-** Must be suspension & brake certified. Competitive wages and benefits. North Oakland County Dodge dealer. Contact Jim Gentry at 248-693-8341. IILZM30-2dhf

**390 NOTICES**

**ATTENTION BRIDES**

We have Carlson Craft wedding books. Check out one of these books overnight or for the weekend.

**625-3370**

The Clarkston News  
5 S. Main, Clarkston  
CX28-2f

**CANCELLATION DEADLINE** for classified ads is Monday at Noon for the Ad-Advertiser, Clarkston News, Oxford Leader, Lake Orion Review and Penny Stretcher. IILX9-2f

**ATTENTION BRIDES**

We have Carlson Craft wedding books. Check out one of these books overnight or for the weekend.

**693-8331**

Lake Orion Review  
30 N. Broadway  
Lake Orion  
RX8-2f

Lake Orion Community Schools  
Lake Orion Administration  
Building Addition  
Bid Package #15

Location at 315 N. Lapeer Street, Downtown Lake Orion. The scope of overall project consists of sitework, paving, a building addition and renovation. The site work and paving portions of the project include: Site demolition, installation of a new 26,000 sq. ft. parking lot with extensive utility work and landscaping complete with an irrigation system. The building addition and renovation portions of the project include: 1300 sq. ft. addition and 7200 sq. ft. of renovated space. Plans and specifications may be picked up Tuesday, June 27, 2006. Bids for this project are due at 3:00 p.m. on Monday, July 11, 2006. Deliver or mail bids to the attention of Barb Lovell at Lake Orion Community Schools Administration Building, 315 N. Lapeer St., Lake Orion, MI 48362. For further information, please contact Kelly Stahley, 248-823-4631 or Fax 248-823-4672. LX29-2c

**410 SERVICES**

**TURNER SANITATION**  
(formerly J. Turner Septic)

SERVING OAKLAND & LAPEER COUNTIES  
●Installation ●Cleaning ●Repairing  
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●Industrial  
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PORT-A-JOHN RENTAL  
Weekend, Weekly, Monthly  
**248-693-0330**  
**248-628-0100**  
LX39-2f

SHERMAN PUBLICATIONS  
**DEADLINE FOR Classified Ads MONDAY NOON & CANCELLATION DEADLINE FRIDAY at Noon**  
LX7-2f

**Serious House Cleaning!**

Since 1998  
We Are The Best at what we do!  
Owner Cleans With Employee(s)

**OTHER SERVICES:**  
●Blind Dusting & Washing  
●Car Detailing (Interior & Exterior, Waxing)  
●Power Washing & Deck Staining  
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●General Yard Work (Weed Pulling, Flower Planting, Leaf Bagging)

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Call 248-618-0413  
CX50-4

**CARPET & VINYL Installed.**

Samples available. Call for more information. (248)373-3632 or (248)931-3631. IILX14-2f

**PLUMBING: REPAIR & New work.** Sewers and drains cleaned. Bob Turner, 893-0330 or 893-0998 LX8-2f

**MOTHER KNOWS BEST.** Eat your vegetables, brush your teeth, and read the Want Ads, 10 words, 2 weeks \$12.00. Over 44,000 homes. 828-4801, 693-8331, 625-3370. IILX30-dhf

**MATT'S TREE REMOVAL.** Large and small removals, trim jobs. Fully insured. 248-431-2540. IILZM45-2

**ERNIE & JOE'S APPLIANCE SERVICE**

All major appliances  
Gas & Electric  
CLARKSTON 394-0273

**MASONRY**

**Construction**  
●BRICK ●BLOCK ●STONE  
●CHIMNEY REPAIR  
**248-627-4736**

FOR ADDITIONAL LISTINGS of area businesses, see this week's "WHO TO CALL" in the Lake Orion Review, Oxford Leader, and Clarkston News. IILX9-2f

**JR's CREATIVE PAINTING**

INTERIOR/EXTERIOR  
Textured Ceilings  
Drywall Repair  
Fully Insured ● Free Estimates  
**625-5638**  
CZ38-2f

**JIM'S HANDYMAN SERVICE.** No job's too small. Reasonable rates. 248-563-1366. IILX16-24

**COOMBS STEAM CLEAN**

Carpet & furniture cleaning. Vinyl & no-wax floors. Stripped & refinished. Walls & ceilings washed. 21 years in business. 248-391-0274  
LX16-2f

**GRAVITE STONE CLEANING & garden services.** Call Greg 248-736-4218. IILX30-2

**J&J**

**Power Washing**

● Since 1993 ●  
DECKS, HOMES, SIDEWALKS, DRIVEWAYS VEHICLES, CAR DETAIL  
Call for a Free Estimate  
Ask for Jeff  
**248-941-6955**  
CX50-4

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**FINISH GRADING**

ROAD & DRIVEWAY GRADING  
Any Kind of Front Loader Work  
**248-410-0135**  
LX23-8

**HOUSE CLEANING- 13 years experience.** "I don't cut corners, I clean them!" References available. Call Jenny, 248-628-7250, or cell 248-431-2621. IILX29-2

**BRICK PAVERS Retaining Walls**

**248-693-3229**  
OVER 20 YEARS EXPERIENCE  
LANDSCAPE DESIGN  
LZM28-4

**J&A DRYWALL**

Installation to finish!  
We Do It All!  
For the best job & price.  
**248-693-5107**  
Ask for David  
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One Time Cleanings, Weekly, Biweekly, Monthly  
Appointments Available  
Free Estimates  
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**Independent Painters**

OUTSTANDING PREPARATION  
QUALITY CRAFTSMANSHIP  
REFERENCES & WARRANTY  
●Interior & Exterior Painting  
●Plastering & Drywall  
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●Sandblasting, Stripping  
●Remodeling: Kitchen, Bath, Basement  
LICENSED & INSURED  
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CX51-4

**G.T.**

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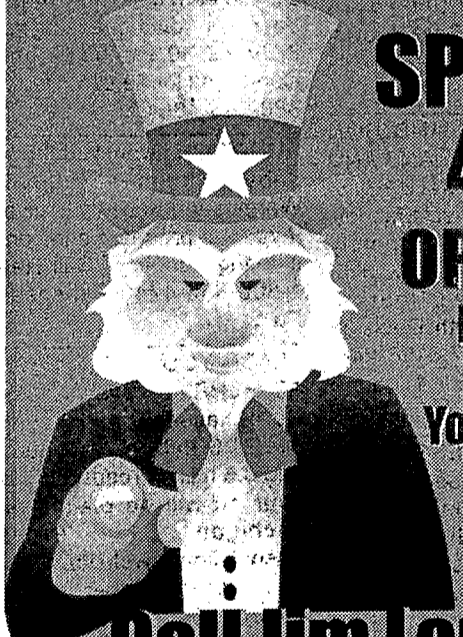
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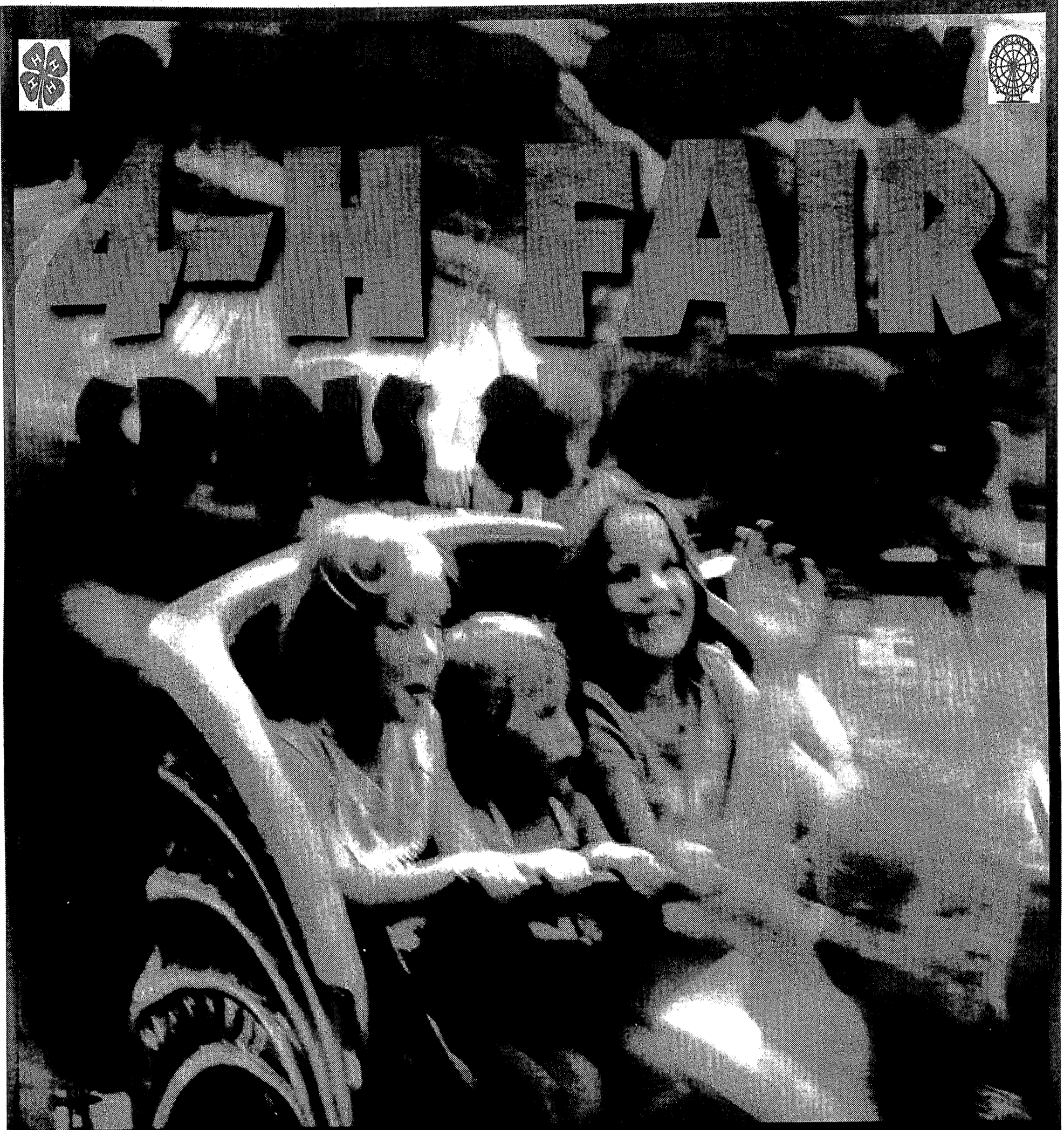


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July 2006

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Quick newz

## What's the Biz?

Quite simply, it's the Clarkston area's monthly business publication. What's new with your business? Are you offering a new product or service? Like to welcome a new manager or boost employee morale by publicizing your employee of the month?

Keep us abreast of your business news and we'll make sure we keep the community informed. *What's The Biz (WTB)* will be inserted into the *Clarkston News* and be available for free at area restaurants, financial institutions, businesses and the Clarkston Chamber of Commerce.

**Promote your business** -- With the growth in popularity of digital cameras, the internet and e-mail, local businessfolk are encouraged to take advantage of this technology and send in photos of their workers and their customers. Smiling people are people our readers want to do business with.

Take pictures of employees hanging up signs, stocking the shelves or shoveling the snow (well, not in July, but you get the picture). Include (at least) first names and a brief description of what is happening in the photo. Take high resolution pictures. Send in pictures of happy customers and contest winners and e-mail them to us, [Biz@clarkstonnews.com](mailto:Biz@clarkstonnews.com)

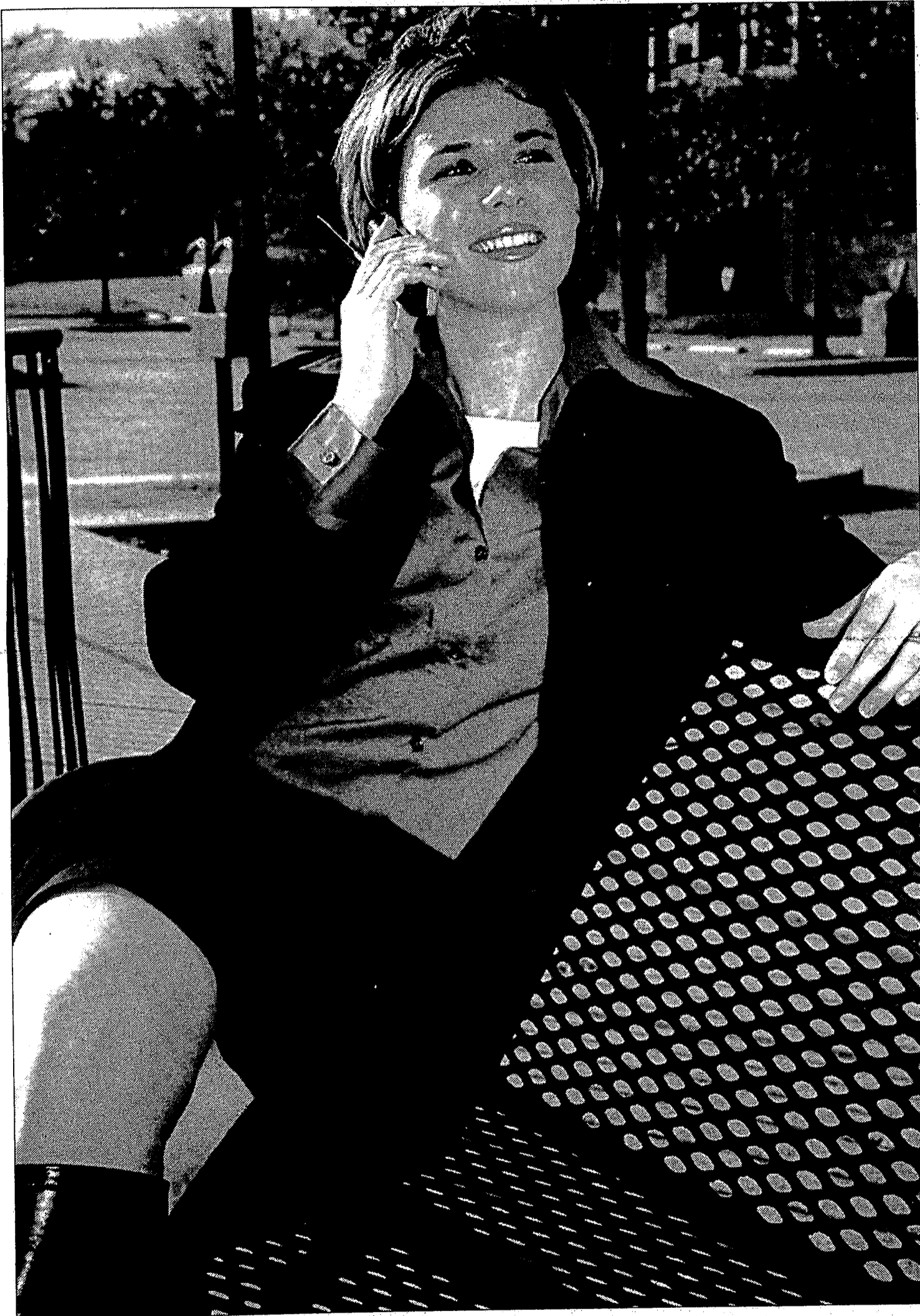
**We know business costs keep rising**, shrinking your profit margin. And *What's The Biz* can help. Small business is the backbone of the country and to the Clarkston community. To help keep your small biz strong we have come up with ad rates to make you and your accountant smile. Call your ad rep for these special discounts at 248-625-3370.

**Successful?** Share some of your secrets with other businessfolk in the community. Write a column, get the word out and be the hero! (However, we plan to shy away from columns that are not directed at helping others in the community. We should learn new stuff with every new column!) E-mail us [Biz@clarkstonnews.com](mailto:Biz@clarkstonnews.com)

*WTB* is a place where businesses can offer suggestions on what we should run editorially, they can opine themselves -- if they believe it will help other businessfolk. Remember: Success breeds success. AND -- let us know what you think and what we can do to improve.

**Deadlines:** Deadlines are easy to remember. You want in (both advertising and editorially) get your stuff to us two weeks prior to publication, which is the last Wednesday each month.

- Don Rush



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Read Luc "Slick" Poirier's column on page 11

# FRESH THINKING

**Y**ou've read his popular column, *Successful Lifestyles, Ink.* Now, let Bill Langdon, Jr. put his knowledge to work for you.

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**Define Goals, Develop a Plan:** Bill will help you identify and clarify your goals and develop a personal financial plan aimed at pursuing those goals.

**Protect Against Major Losses:** The financial planning process can identify your protection needs and Bill can recommend a program to protect you and your loved ones.

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Read Bill's column every month on page 15

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or e-mail him, William.Langdon@INGFP.com  
Located at 7111 Dixie Hwy. #121, Clarkston, MI 48346

## Features **INSIDE** WTB

July 2006

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## Monthly Planner

July is . . .

Family Reunion Month  
National Baked Bean Month  
National Blueberries Month  
National Grilling Month  
National Hot Dog Month  
National Ice Cream Month  
National Recreation and Parks Month  
Women's Motorcycle Month  
Tour De France (2-24)  
Air Conditioning Appreciation Days (7/3-8/15)

July 6 is US Senior Open (6-9)  
July 7 is Father Daughter Take A Walk Together Day  
July 9 starts National Farrier's Week and National Therapeutic Recreation Week  
July 10 is International Town Criers Day  
July 11 is MLB All Star Game  
July 14 is Bastille Day  
July 16 is National Ice Cream Day  
National Independent Retailers Week (16-22)  
July 20 is Special Olympics Day  
British Open (20-23)  
July 23 is Parents' Day  
July 24 is Cousins Day

July 4 is Fourth of July (Independence Day)

## Suggestion Box:

**Suggestions, business tips, words of wisdom for us and other business owners**

Success in business requires training and discipline and hard work. But if you're not frightened by these things, the opportunities are just as great today as they ever were.

**David Rockefeller**  
*US banker (1915 - )*

Character is like a tree and reputation like its shadow. The shadow is what we think of it; the tree is the real thing.

**Abraham Lincoln,**  
*Lincoln's Own Stories*  
16th president of US (1809 - 1865)

In the business world, the rearview mirror is always clearer than the windshield.

**Warren Buffett**  
*US financier & investment businessman (1930 - )*

E-mail your thoughts for the Suggestion Box to:  
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## What's The Biz

... is a Sherman Publication, Inc. news-magazine, WTB is published on the last Wednesday of every month. It is distributed via United States Postal Service inside *The Clarkston News* and for free at locations in the Clarkston area.

◆ To place an ad, call 248-625-3370 and ask for Cindy Burroughs.

◆ E-mail news items and press releases to [biz@clarkstonnews.com](mailto:biz@clarkstonnews.com). Please include "Jenny Matteson" in the subject line.

◆ Want a stack of WTBs located at your business for your customers? Call 248-625-3370.

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◆ Send inquiries to:  
WTB, 5. S. Main Street, Clarkston, MI 48346

Publisher .... Jim Sherman, Jr.



# Clarkston community awards local business leaders

There is no greater honor than the recognition received for a job well done. A small pat on the back or a kind word of praise can make anything worthwhile.

With that thought in mind, 2 unique professionals were honored for their hard work and dedication on May 17 at the 21st Annual Clarkston Community Awards.

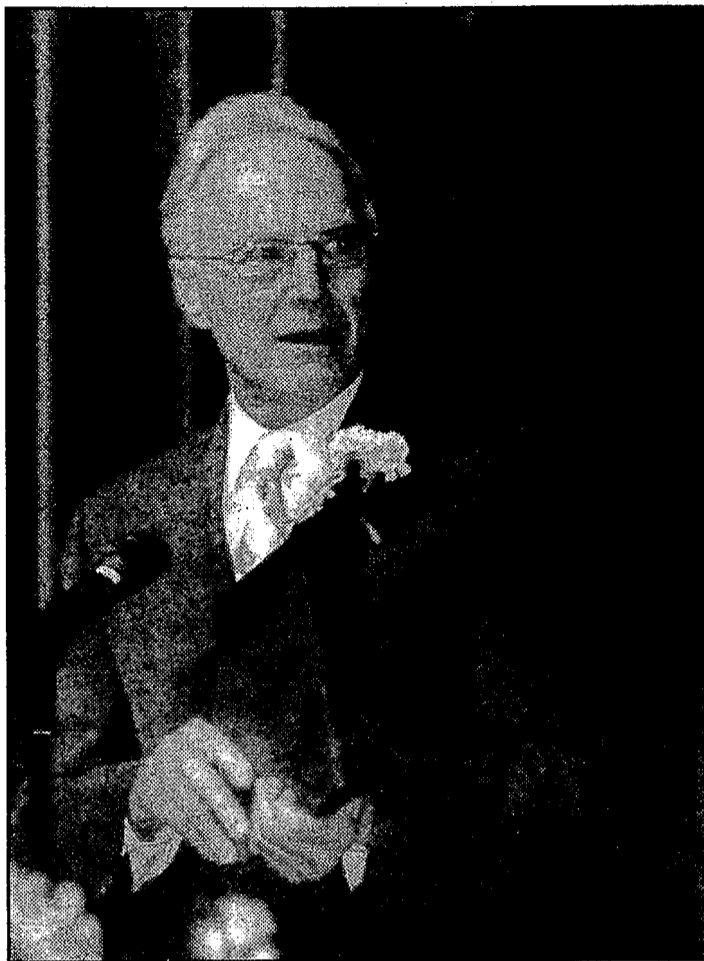
## Businesswoman of the Year: Jennifer Szeve

Szeve is described by her employees as "Tough on results, but kind with people." Many see her as a mentor and friend who encourages them to set high personal and professional goals.

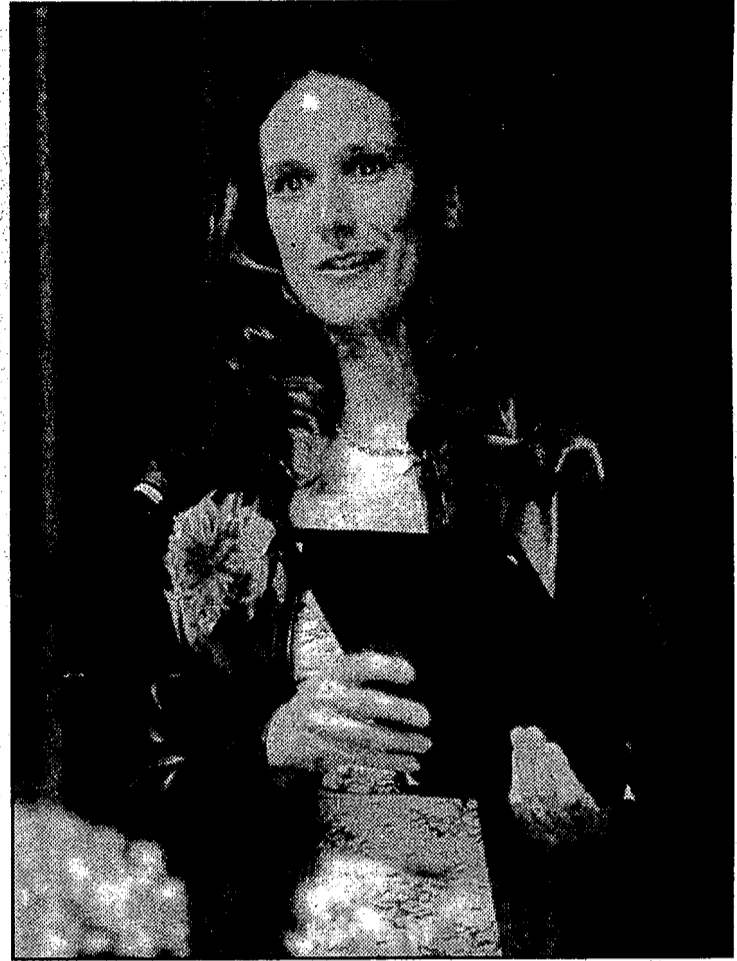
Which is probably why so many individuals nominated the Outback Steakhouse boss for this award - Terri Bendes, Matthew Blaquiere and Debbie Burton.

In the past year, Szeve and the Outback staff have participated in over 80 community projects such as raising funds for the Clintonwood Spray Park and organizing and hosting a Benefit Bike Ride for the Fallen Heroes Memorial.

Szeve said she wants her staff to understand the importance of giving back to the community.



Who decided giving a lawyer a microphone was a good idea? Robert E. Kostin charmed the audience after receiving his award as Businessman of the Year.



Make sure to congratulate Jennifer Szeve, Business Woman of the Year, next time you stop for a bite at Outback Steakhouse.

## Businessman of the Year: Robert E. Kostin

The old adage goes, "Charity begins at home," and Robert E. Kostin symbolizes that golden rule to a tee.

Kostin is well known as a local attorney who focuses on family issues such as divorce and custody of minor children.

Throughout his 30 years in the field, he has gained a reputation for the professionalism and courtesy he extends to all, especially his clients.

In fact, Kostin will often take a case "pro bono" if he feels there is a grave

injustice - and Kostin carries that generosity into the community.

Since 2001, Kostin was one of the top 10 financial supporters of the Chamber of Commerce, and he was the top donor for three of those years. Outside

of the chamber, he donates his time and support to the Fourth of July Fireworks, Clarkston Optimist Club, Clarkston SCAMP, Clarkston Chiefs Football, Bailey Lake Elementary and Calvary Lutheran Church.



Matthew and Heidi Al-Sheikh stand in the wine aisle at the Pine Knob Wine Shoppe. The brother and sister are two of three siblings, who are the new owners of the wine shop. Not pictured is Zack Al-Sheikh.

## Siblings new owners of Pine Knob Wine

Matthew, Heidi and Zack Al-Sheikh were introduced to the wine shop business by their uncle, who owns Mug and Jug Fine Wine in Farmington Hills.

Working at their uncle's store gave the three an appreciation for the wine shop business. The three graduated from college and decided to purchase a wine shop of their own, The Pine Knob Wine Shoppe located on Maybee Road near Sashabaw Road.

The three took over the store on May 12 from former owners Anif and Ronnie Bahri. Since taking over the store, Matthew said the three have been hard at work trying to make improvements.

"There are a lot of opportunities here to make the store better for the community," Matthew said. "We want to improve the selection. Everything from the beer to the

wine and the liquor. We are adding more food. We want to make the place cleaner. I like it very clean."

Matthew said the location of the Pine Knob Wine Shoppe was one of the reasons they decided to purchase the store.

"We are very excited to be here in Clarkston," Matthew said. "I know Ann (Bahri) was here for a long time and she did a great job working with the community. Helping out with events and catering. We are going to do lots of that. We are going to be very big in catering. We are expanding. We have rotisserie chicken already. We are going to have a bigger menu in our deli. We will still have the pizza too, and it's the same recipe as before. I know people really enjoy the pizza. I'm looking forward to improving the business and get-

Continued on page 6

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# Good Eats: *the biz from local restaurants*

## WTB What's For Lunch

Sit Down Dining

- Mesquite Creek  
7228 N. Main St., 620-9300
- Mr. B's Roadhouse  
6761 S. Dixie Highway, 625-4600
- Greg's Gourmet Cafe  
5914 S. Main Street, 625-6612
- Outback Steakhouse  
6435 Dixie Highway, 620-4329
- Ruby Tuesday  
6898 Sashabaw Road, 625-2008
- Clarkston Union  
54 S. Main St., 620-6100
- Mr. B's Roadhouse  
6761 Dixie Highway, 625-4600
- The Nickelodeon  
10081 Ortonville Road, 625-4833
- Red Knapp's American Grill  
6722 Dixie Highway, 625-3900
- LaVilla Ristorante  
6397 Sashabaw Road, 922-1700
- Big Boy - Clarkston  
6440 Dixie Highway, 625-3344

### Ethnic

- Lorenzo's Italian Eatery  
7071 Dixie Highway, 620-8500
- Qdoba  
6461 Dixie Highway, 922-5629
- East Ocean Restaurant  
6405 Sashabaw Road, 625-8863

### Coney Joint

- Classic Coney Cafe  
6678 Dixie Highway, 922-9322
- Pete's Coney Island II  
6160 Dixie Highway, 623-4300
- Leo's Coney Island  
6325 Sashabaw Road, 620-5122
- Old Village Cafe  
2 S. Main St., 625-6211

### Pizza Place

- Little Caesar's Pizza  
6373 Sashabaw Road, 620-1007
- 5922 Ortonville Road, 625-4001
- Guido's Pizza  
5960 Sashabaw Road, 620-9999
- Papa Romano's  
5797 Ortonville Road, 620-2040
- Renderoni's  
6215 Sashabaw Road, 620-5555

### Fast Food

- Burger King  
6674 Dixie Highway, 6215-4477
- Dairy Dream  
5510 Sashabaw Road, 625-4452
- Dairy Queen  
M-15, 625-0099
- McDonald's  
6811 Country Lane Dr., 634-2113
- 6695 Dixie Highway, 625-8500
- 5626 Sashabaw Road, 625-8600
- Subway  
7743 Sashabaw Road, 625-5739
- 5930 Sashabaw Road, 625-0805
- 6469 Sashabaw Road, 620-1270
- 6684 Dixie Highway, 625-1162
- 9709 Dixie Highway, 620-5118
- Wendy's  
7149 Dixie Highway, 620-2388

### Bakery and Coffee

- Clarkston Village Bakeshop  
10 S. Main St., 625-0677
- Big Apple Bagels and Cafe  
5880 Sashabaw Road, 620-0327
- Smart Cafe and Deli  
7151 N. Main St., 625-6381
- Caribou Coffee  
6315 Sashabaw Road, 625-6006

## Hot Lunch Menu Item of The Month

### Pollo Portabello

Mix together a great recipe, the finest ingredients and a little touch of finesse - what do you get? Lorenzo's Pollo Portabello.

"Nobody has this dish," said Lorenzo, owner of Lorenzo's Italian Cuisine. "The way we cook the food is the secret. Everything is from scratch and made to order. That's what makes this dish special."

Pollo Portabello starts with tender sauteed chicken breast; mixes in sliced portabello mushrooms, sun dried cherries, hazelnuts and walnuts; and the finishes with a sweet shallots marsala wine sauce. Lorenzo said customers often comment on the contrast between the sun dried cherries and marsala wine sauce.

"The combination of ingredients is what makes this dish unique," said waitress Stacy Ayers. "The hazelnuts and walnuts, there's no other dish like this."

And at \$14.50, the Pollo Portabello makes the perfect selection for that business luncheon, or a romantic get-away afternoon with someone special.



Stacy Ayers knows how to serve up a unique taste in style.

Lorenzo's Italian Cuisine is located at 7071 Dixie Hwy., formerly Joe Bologna. The Pollo Portabello is available for lunch Monday-Friday, Saturday and Sun-

day for private parties and every evening.

A lunch buffet is also available. Call 248-620-8500 to find out more.



Qdoba had a grand opening! Pictured at the grand opening of Clarkston's newest restaurant, Qdoba, are (left-right) Lou Dortch, Jr., Carlos Zapata, Ryan French, Matt Barby, Sergio Garcia and Stephanie Martens.



# WTB Relaxing

By CJ Carnacchio

The warm weather and sunshine are finally here. And so is barbecue season!

Yes, it's that magical time of year when man's two best friends – meat and fire – come together in backyards all across the nation.

There's nothing like standing over a flaming hot grill with an ice cold beer in one hand and a premium cigar in the other.

This summer forget about the watered-down, mass-produced American beers and grab yourself a pony keg of Reissdorf Kolsch.

Brewed in Koln, Germany, this bubbly gold brew has a crisp, clean, hoppy flavor with a slightly bitter aftertaste.

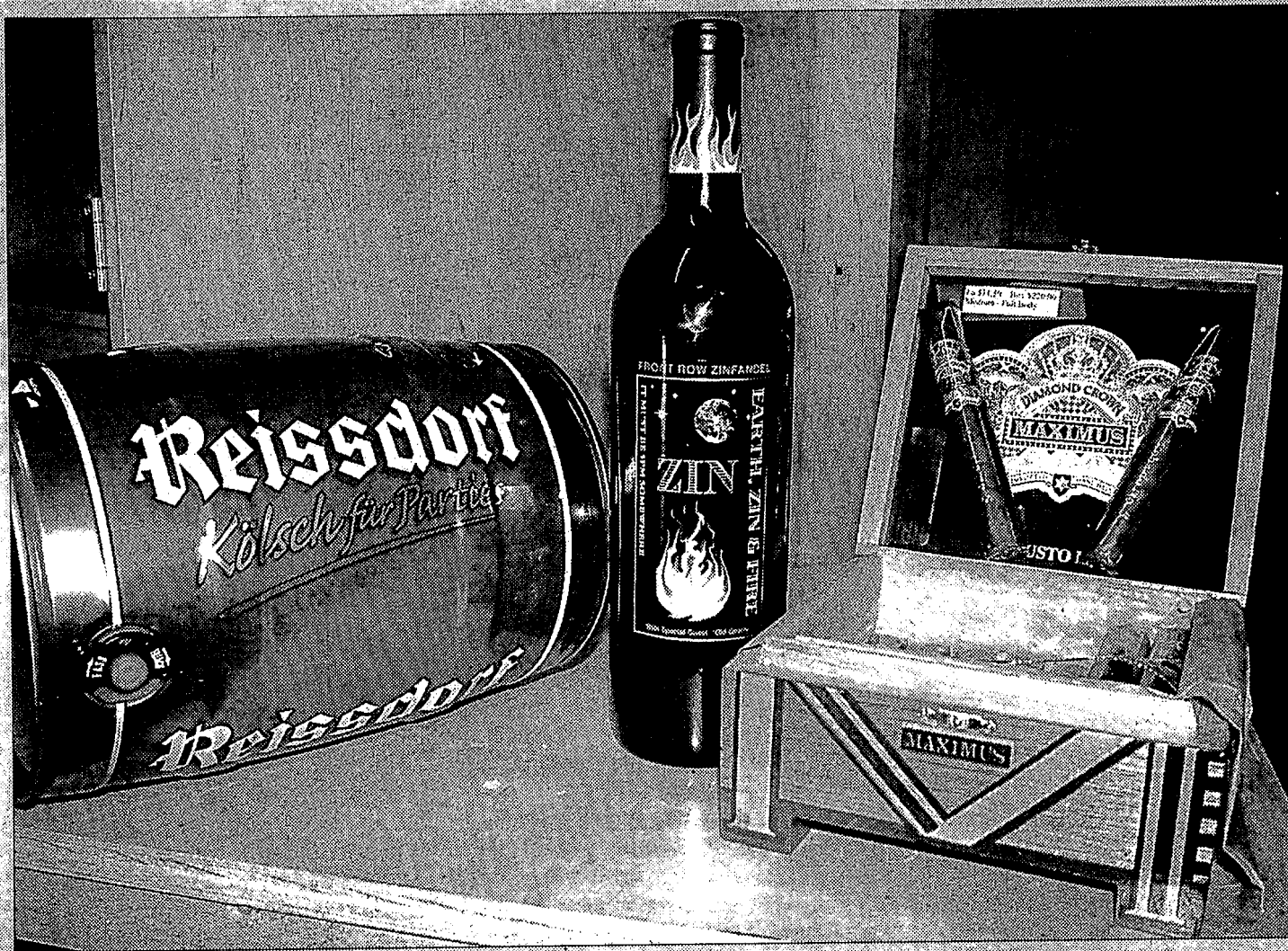
It goes great with grilled meats and is a satisfying thirst-quencher without being watery or "light."

For your cigar, try Diamond Crown's Maximus Robusto, a full-bodied cigar with a specially aged Dominican filler and rare sungrown Ecuadorian wrapper.

It's a stogie truly fit for the "Grilling Master of the Universe."

Enjoy a little fruit of the vine with your steak or pork tenderloin by uncorking a bottle of "Earth, Zin and Fire Old Vine Zinfandel" from Jessie's Grove Winery in California.

This wine has a deep opaque red-purple color and an intense nose, with forward fruit and a dense, jammy qual-



Be the master of your backyard domain with these fine selections.

ity to the berry flavors hinted with exotic spice, soft tannins and a long smooth finish.



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Owner MaryAnne Powers sits near a few of the many gluten and wheat free products she offers.

## A 'Simply Natural' approach

There's a lot of history behind MaryAnne Powers' health food supply store Simply Natural – surprising for an establishment that celebrated its grand opening this past April.

Simply Natural is a family affair begun in 1980 by Powers' mom Nancy Galbraith. In 1991, sister Terri Taber took over the business and changed the name to Health Food Connection.

Now, 15 years later, Powers is taking over the reigns and changing the name

back to Simply Natural. She took ownership of the store on April 17.

"The shop is staying in the family and everyone is very happy about that," said Powers. "We still offer a wide selection of products and have a knowledgeable staff."

Simply Natural is located at 5625 Dixie Hwy. in the Waterfall Plaza. For more information and hours, call 248-623-0048.

# What type of automobile insurance should I buy?

One of the most important financial decisions we ever make is the quality of automobile insurance that we purchase. This decision can financially make or break us.

Yet, sadly, the vast majority of people have no clue about the types of automobile insurance coverage available. Thus, people often buy cut-rate insurance coverage — a decision they often regret in the long run.

Michigan has a system of what's known as "no fault" insurance. When we buy automobile insurance, we are actually purchasing two different types of coverage.

The first type is public liability coverage, which is the amount of insurance we have available to pay for the pain and suffering of a person who is the victim of our own negligent driving. The cheapest available coverage public liability only pays the injured person up to \$20,000 for his pain and suffering (up to \$40,000 if more than one person is injured). Having such cheap coverage could haunt you forever!

If you run a red light, a stop sign or otherwise drive negligently and hurt somebody, that \$20,000 coverage is useless. I have seen people go bankrupt, lose their homes because their \$20,000 public liability coverage was so inadequate. I advise you to purchase no less than \$100,000 public

liability insurance, which is really not expensive. If you are in financially decent shape, consider buying even more public liability coverage, which won't cost you much more. Discuss this with your insurance agent.

The second type of automobile insurance coverage you get with your no-fault policy is often as or more important for you than the one discussed above — Personal Income Protection (PIP). Pip coverage can provide critically needed money for you.

If you have an automobile accident, whether or not you are at fault, you are entitled to receive from your own automobile insurance company very important financial benefits. Assume that a person has an automobile accident and incurs large medical bills, his automobile insurance company must, for the rest of the person's life, pay all of his reasonable and necessary automobile accident related medical bills that are not payable by health insurance.

In addition, his own insurance company must also pay 85 percent of the person's lost wages, for up to three years, as long as the person can't work, with a maximum payable amount of about \$4,500 per month for large wage earners.

Also, the injured person's family members or friends who perform general daily services for the injured person can receive up to \$20 per day for up to three years, if those services are required. If a person is terribly injured and needs skilled or semi-skilled nursing care, whoever performs this type of service, including a family member, can receive from around \$12-20 per hour. This is all by the injured person's automobile insurance company as long as re-

quired.

Now here is the most important piece of information, call your automobile insurance agent ASAP! Tell him you immediately want "uncoordinated PIP coverage." Uncoordinated PIP coverage might result in your automobile insurance company paying into your pocket the same amount of money your health insurance company paid to your doctors and hospitals.

That's right — double coverage for you!

In addition, with uncoordinated medical coverage you can select your own doctor rather than being limited to the doctors available under an HMO. With uncoordinated PIP coverage, you might also be able to receive sickness and accident benefits from your employer, while also receiving your wages from your automobile insurance company.

The cost of uncoordinated medical and wage coverage is peanuts — about an extra \$150 a year or \$3 per week. This small investment could result in hundreds of thousands of dollars extra to yourself in the event you are seriously injured.

A special note, do not let an insurance agent talk you out of selecting uncoordinated PIP coverage. Automobile insurance companies hate providing uncoordinated PIP coverage because they know that if their customer is seriously injured, they will be required to pay much larger sums of money to the customer than would be required if the customer only had coordinated coverage. I refer to the coordinated coverage as the cheaper cut-rate coverage.

Do not accept the statement coordi-

nated coverage is most cost effective. Do not accept the argument that you already have medical insurance, and therefore do not need uncoordinated coverage. You, as the customer, are entitled to it, and don't take "no" for an answer.

Finally, I recommend purchasing two more types of no-fault coverage from your automobile insurance agent: the maximum available uninsured motorist coverage and the maximum available underinsured coverage. The cost for this coverage is small compared to the fantastic benefits that could be available to you if needed.



**Art Greenstone,  
Personal Attorney**

## Siblings are new Pine Knob Wine Shoppe owners

*Continued from page 3*

ting to know the people of Clarkston."

The three new owners are all college graduates. Matthew graduated from Wayne State with a degree in information system management. Heidi also graduated from Wayne State with a degree in computer science and is working towards a master's degree. Zack has a mechanical engineering degree and works as an engineer during the day before working the night shift at the store.

Matthew said the siblings are dedicated to making the wine shop a success and doing everything they can to help their customers.

"We want to keep a close relationship with our customers," Matthew said. "It's not like they come in and we just give them what they want. We like to get to know them by name."

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# WTB Management

## Rent-A-CFO for your company?

A dynamic new service has emerged over the past few years that allows companies to hire seasoned executives on a part-time basis instead of hiring a full-time employee.

The ability for companies to "rent" a seasoned professional is an alternative to hiring a full-time employee that otherwise would require an annual salary of \$100,000 to \$200,000, not including taxes and benefits. These professionals typically serve companies with sales from \$2,000,000 to \$60,000,000.



**Michael A. Campian, partner B2B CFO, CIO, LLP**

### The Benefits

More time for the owner to spend with customers or in improving the company's future. This is called a "finding" activity. A company, if it is to compete successfully, must have the owner spending most of his or her time with current and future customers. There are several "facts of life" that do not vary with time. One of these facts of life is that someone is spending time with your current and future customer today. If not you, it is your competition.

Better financial information for key decision making. Most closely held companies have erroneous financial statements. It is dangerous for an owner of a company to make decisions such as hiring new people, buying new computer systems, spending money on advertising campaigns, etc. if the financial information the owner is using is erroneous. Bad financial information typically results in bad decisions. Bad decisions can kill companies. An experienced part-time CFO will have the skills necessary to help the company get correct financial information. This professional should also be a sounding board for key decision making.

A theft deterrent. It is shocking to see how many employees steal from employers. Many of the people that steal are in the accounting department. There is theft of

money, inventory, customer lists, intellectual property and other company assets. A seasoned part-time CFO that visits the company's office a few times each month will not only help establish tighter controls to deter theft but their very presence should help decrease theft by company employees.

More money from the bank and from vendors. Bankers and vendors are more sophisticated than ever. They look for financial statements that look professional, are issued in accordance with GAAP (Generally Accepted Accounting Principles) and easily show the company's key ratios. An experienced part-time CFO will be able to not only present the company's financial information in a professional manner, but should be able to assist the owner with opening doors to banks and better vendor terms.

Training for the company's accounting staff. It's in the best interest of the company to have its accounting staff become better in accounting knowledge and procedures. A good part-time CFO will be a seasoned executive that teaches the accounting staff to do a better job.

### The Qualifications

Your professional should have 20+ years of experience. Make sure the part-time CFO is supported by a national organization that has the resources to be able to support your part-time CFO.

A CFO is a proactive professional that will have the ability to address HR issues, Sales and Marketing issues, and a host of things needed to help your company succeed.

### What to Expect

No contracts to sign. Relationships should be based on trust, mutual respect and a reliance upon excellent services rendered. Walk away from the situation if an organization is not competent enough to perform these services with a hand-shake. Avoid any offer that might require your company to pay a return on profits. The money the company earns belongs to the owners, not outside people.

Contact Campian by e-mail, [mcampian@b2bcfo.com](mailto:mcampian@b2bcfo.com) call 248-860-9845 or check out [www.b2bcfo.com](http://www.b2bcfo.com)

## Increase customer loyalty

Here's a some tips from Jay Bower, president of the Crossbow Group.

You can afford to give long-time customers discounts, special services and red carpet treatment. Don't think so? Do the math. In many cases, it's not even necessary to invest in a formal "loyalty" program. Recognition can go as far in exceeding customers' expectations as rewards. Stage and invite best customers to "inner circle" events, even if the customer has to pay for the trip. Example: For its Select Banking customers, Chase arranges for a week long golfing trip to Scotland. Even having a dedicated phone line for long-term customers can help them understand how much they're appreciated.

## Ad tip o'the month

You need to get your message across -- your print ad needs to be legible. If it is difficult to read it may not be read at all. One key element for print ads is typography.

According to John Foust, "ONE OF THE MOST COMMON TYPOGRAPHICAL MISTAKES IS THE OVER USE OF UPPER CASE CHARACTERS. SOME ADVERTISERS ARE CONVINCED THAT ALL-CAPS MAKE THEIR WORDS MORE IMPORTANT. BUT IN REALITY, ALL UPPER CASE COPY IS ALMOST IMPOSSIBLE TO READ.

So, use upper and lower case!

## The lost Dr. Seuss Poem . . .

### I Love My Job!

I love my job, I love the pay!  
I love it more and more each day.  
I love my boss, he is the best!  
I love his boss and all the rest.  
I love my office and its location,  
I hate to have to go on vacation.  
I love my furniture, drab and grey,  
and piles of paper that grow each day!

I think my job is really swell,  
there's nothing else I love so well.  
I love to work among my peers, I  
love their leers, and jeers, and sneers.

I love my computer and its software;  
I hug it often though it won't care.  
I love each program and every file.

I'd love them more if they worked a while.

I'm happy to be here. I am. I am.  
I'm the happiest slave of the Firm, I am.

I love this work, I love these chores.  
I love the meetings with deadly bores.

I love my job - I'll say it again - I  
even love those friendly men  
Those friendly men who've come today,  
In clean white coats to take me away!!!

Submitted to *What's The Biz*  
by somebody who had way too  
much time on his or her hands

## What's in a name?

By Valerie Cooper,  
of Impressive Type

One of the first things a person does when they want to have their own business is decide on a name for the company. They want it to be creative, to stand out and for people to remember it.

It's okay to put a sign up on your building, put your name in the yellow pages and some ads in the newspapers. That will certainly help get your business started. But what can you do to rise above the rest in your field, to be noticed by more people and get your name out there for all to see?

When you see a client or a potential client, do you leave them with something to remind them of you when you are not there? Do you give them a pen, a notepad or a mug, something besides a business card that the average person will either throw away or file and forget? Even when a potential client is interested, they file away the card for the future, but then forget your name and "poof" there goes that sale. Always leave them with something visible to remind them of you and your company.

If someone filed away your business card for future use, does it express who

you are or what your company does? Does it say "The J & J Store" with a name, address & phone? You are a shoe store but someone calls and orders a pizza? Look at your card. If you didn't know what your company did, would you be able to tell just by looking at your business card?

Does your company have clothing available to their employees with the company name on them? Company clothing is important for multiple reasons; customers can tell an employee from another customer, when out on a sales call it will help your client recognize you immediately and most importantly, more advertising and more visibility. People you pass on the street, in an office building or wherever you go, will see your name and your logo and the more they see it, the more your name will become known.

Tradeshows, goodie bags, giveaways, grand openings. People come from all over to attend these events, and what an easy and inexpensive way to get your name out there.

What's in a name? The success of your business! Call Valerie with questions at 243-673-1020.

# Your Idea Center



Watch for our new showroom coming soon!

## Promotional Items, Printing, Engraving, Signs, Screen & Pad Printing

Letterhead  
Brochures  
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 Work on projects to **strengthen** our community?  
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5856 S. Main St.  
Clarkston, MI 48346  
248-625-8055  
[www.clarkston.org](http://www.clarkston.org)

**Slick and Bubba's**  
Elite & Expeditions Websites

[www.slickandbubbas.com](http://www.slickandbubbas.com)  
or Call 1-866-got-webb

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You can grow profits with the world wide web and we can show you how!

This space  
only **\$29<sup>00</sup>**  
Call For Details

This space  
only **\$29<sup>00</sup>**  
Call For Details

This space  
only **\$29<sup>00</sup>**  
Call For Details

This space  
only **\$29<sup>00</sup>**  
Call For Details

This space  
only **\$29<sup>00</sup>**  
Call For Details

## YOUR BIZ WORLD

■ E-mail high-resolution photos (200 dpi jpeg images or better) from your business event to Biz@clarkstonnews.com. Heck, if it's good enough we'll even make it the over shot!



Some members of the ever growing Slick and Bubba's team break for a photo op: From left to right are Mike "RockStar" Lafferty, Kevin "KB" Bond, Luc Robert "Slick" Poirier, Alec "Tweek" Sanger and Scott "Data" Stanley.

### Send in pictures of your bizness!

■ E-mail high-resolution photos (200 dpi jpeg images or better) from your business event to Biz@clarkstonnews.com. Heck, if it's good enough we'll even make it the over shot!

This space  
only **\$29<sup>00</sup>**  
Call For Details

This space  
only **\$29<sup>00</sup>**  
Call For Details

Only four available!  
only **\$51<sup>00</sup>**  
Call For Details

Only four available!  
only **\$51<sup>00</sup>**  
Call For Details



# Clarkston Area Chamber of Commerce

2006-2007

## Membership Directory & Community Guide

Call your Clarkston News Ad Rep today to reserve your ad space!

**248-625-3370**

Be a part of this exciting opportunity reaching into every address in the community!

Reserve your space by July 19th and get 2005 Rates

■ Profit sharing back to Clarkston Area Chamber of Commerce!

■ Published & distributed by a Charter Member of the Clarkston Area Chamber of Commerce, The Clarkston News & Penny Stretcher

■ Hits the streets the week of Oct. 18, 2006

■ Space Deadline August 16  
Copy Deadline August 25

■ Deadline for membership listing Aug. 31

■ Chamber to Proof Sept. 8

## 2006-2007 Rates

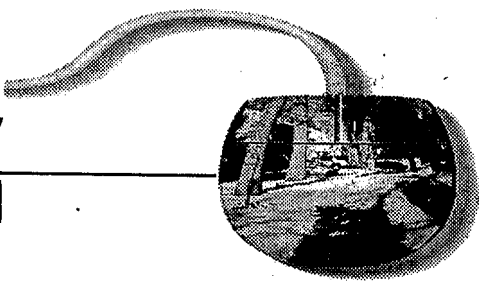
After July 19

- 4-page Glossy Center ..... only \$4,095\*
- 2-page Glossy Center ..... only \$2,100\*
- Back Page ..... only \$1,470\*
- Inside Covers ..... only \$1,260\*
- Full Page ..... only \$627
- Half Page ..... only \$382
- Quarter Page ..... only \$254
- Spot Color ..... \$100 per color

\*Cost includes 4-color charges

Mailed to over 19,900 area homes and businesses

# Internet Directory



- Attorney  
**Lori L. Paese & Associates**  
www.LoriLPaese.com
- Consulting  
**B2B CFO**  
www.b2bcfo.com
- Computers  
**Zak Computer Center**  
www.zakpc.com
- Finances  
**Lakes Community Credit Union**  
www.lakescommunitycu.org  
**Oxford Bank**  
www.oxfordbank.com  
**T&C Federal Credit Union**  
www.tcfcu.org  
**Towne Mortgage**  
www.townemortgage.com
- Flooring  
**Northern Flooring & Interiors**  
www.northernflooringandinteriors.com
- Insurance  
**Curtis Insurance Agency**  
www.curtisinsuranceagency.com
- Internet & Web Design  
**Nobucks Dot Net**  
www.nobucks.net/design  
www.oxfordmichigan.com
- Investing  
**Edward Jones**  
www.edwardjones.com

- Irrigation Systems  
**Michigan Irrigation**  
www.michiganirrigation.com
- Mangosteen Distributor  
**Jude Cunningham**  
www.mymangosteen.com/HeyJude
- Marketing & Printing  
**The Marketing Shop**  
www.TheMarketingShopOnline.com
- Newspaper  
**The Clarkston News**  
www.clarkstonnews.com
- Real Estate  
**C-21 #217**  
www.century21re217.com  
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www.CBSchooltz.com
- Tax Consulting  
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Cot a website? Creat --  
now you got to tell folks!  
For only \$11 put your web  
address here!

## Child-safety online

Summer vacation is here . . . at least for your school-aged children. So, while you're out running the family business, your kids may be home alone -- with their computer and an internet connection.

In the past few weeks we have seen many news items regarding MySpace.com and some of the dangers presented by the use of these types of web sites to our children. These types of web sites are supposed to be a meeting ground for people to share pictures and favorite songs, and a way for people to keep in contact and meet others. There are many proactive steps parents can take to ensure that their children are not endangering themselves on these online meeting places.

First of all, it is important that children understand they should never give their phone number or address out to anyone through the website. Parents should talk to children about their MySpace account and even ask to see it. Most children do not create accounts with the intention of looking for trouble; however the sad part

about the internet is that if they are not careful, trouble will find them. Users should be very weary of any contact information they give out. Whether it's an Instant Messenger screen name, or a private e-mail address, if they don't know the person they should use the e-mail system built into MySpace, versus providing others with private information.

Besides MySpace accounts, there are other avenues of danger on the internet that parents should be aware of. Peer-to-Peer file sharing, chat rooms, and Instant Messenger programs, if not used with caution, could lead to trouble. Children should be careful of what they download, what links they click on, and who they are talking to over the internet. The most powerful tool parents have in protecting their children against predators on the internet is to keep a line of communication open about the child's online activities. This way if something unusual is going on the child won't feel insecure or scared about bringing a problem to the parents.

For more information about child safety online, or to get more information about what you can do to protect your child's safety while browsing the internet contact ZAK Computers at 248-628-8600 or e-mail [ASKZAK@ZAKPC.COM](mailto:ASKZAK@ZAKPC.COM).



**Anthony Moore, of Zak Computer Centers**

Got a tech question? Drop us a line --  
[biz@clarkstonnews.com](mailto:biz@clarkstonnews.com)

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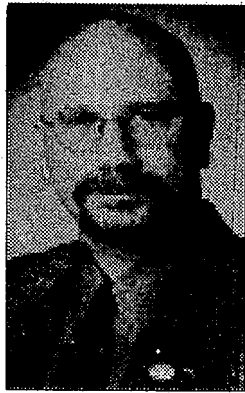
**Web Site: [www.3c-inc.com](http://www.3c-inc.com)**



## Keep your kids safe while they're in cyberspace

By Luc Robert "Slick" Poirier  
Co-Founder, President & CEO  
Slick and Bubba's Elite & Expeditious Websites

By now "Catherine Lester" should be a household name. If it doesn't ring a bell you may better know her as the MySpace teen that flew to Amman, Jordan in early June to meet someone she "really cared for," but never met, after a 7-month whirlwind virtual romance.



**Luc Poirier, co-founder, president, CEO Slick & Bubba's Elite & Expeditious Websites**

What's alarming is Lester, who was 16 when she left for Jordan, was almost an adult and still became an FBI statistic. Imagine how much easier it must be for predators to lure children half her age into sinister, perhaps life-threatening, situations. Consider these stats provided by the National Center for Missing and Exploited Children:

- 1 out of 5 kids are solicited for sex in internet chat rooms
- 1 out of 4 children who visit chat rooms are sent pics of naked people or graphic sex acts
- 83% of those arrested for possession of child porn had graphic images involving children between the ages of 6 and 12

According to the National Center for Missing and Exploited Children, predators "looking for potential child victims online have no difficulty finding them. It's quite common for these offenders to frequent 'kids only' chat rooms and communicate with children who unwittingly divulge personal information about themselves."

Does this make MySpace.com a virtual villain? Absolutely not. MySpace.com is more a victim of its own tremendous success than it is a portal for pedophiles. A quick glance at its homepage ([www.myspace.com](http://www.myspace.com)) shows a tab for safety tips not only relevant for that site but applicable to any site where correspondence can take place. And there's not only a very useful tab for parents looking for suggestions on how to discuss internet activity with their children but a link that allows parents to remove their child's profile from MySpace.

There are other ways parents can look out for their children. In the recent "hair edition" (go figure) of *Seventeen* magazine, editor-in-chief Atoosa Rubenstein offers the following advice to parents of cyber active children:

1. Act on hunches, be watchful and be nosy. If a child becomes uneasy or defensive when you walk into the room or when you linger, this could be a sign that something unusual is going on.
2. Discuss web use with your kids. Find out how they communicate with others and how they represent themselves online.
3. Get an account on the same sites they join and surf it to learn what goes on there.
4. Let your kids know that you're

spending time on these sites. If you lack the time capital to actively browse sites then consider purchasing site monitoring or blocking software.

- These kinds of programs can:
1. Block sites by name
  2. Search for unacceptable words and block access to sites containing those words
  3. Block entire categories of material
  4. Prevent children from giving out personal info

For more information on site blocking or monitoring software, check out [www.software4parents.com](http://www.software4parents.com) or [www.k9webprotection.com](http://www.k9webprotection.com). Software packages begin at less than \$30.

Former Director of the Executive Office for United States Attorneys, Mary Beth Buchanan, once offered this advice: "The (best) way... (to) monitor your children is to keep the computer in an area where you can see what they're doing, talk to your children about the dangers of the internet, and constantly remind them the people they are talking to on the internet may not always be who they claim to be."

That in and of itself brings up another area of concern: Online lingo and acronyms employed by children using Instant Messenger or while in chat rooms. The National Center for Missing and Exploited Children addresses this at <http://www.missingkids.com/adCouncil/lingo.html>. In addition to being an eye-opening resource for decoding child online dialogue there's advice on how to recognize and report an online predator.

Child sexual predators may not only be talking to your children in chat rooms but may even live in your own neighborhood. Family Watchdog (<http://www.familywatchdog.us>) offers a free sex offender search link: Enter your mailing address and take note of the red blocks that pop up on a map of your surrounding community. Clicking these will give you the name, address and distance these individuals live from you. This is important because the red offenders committed sexual crimes against children.

Education is the best way to deal with any threat and it's for that reason the following links may prove to be a tremendous resource in your endeavors to protect your children:

[www.netSMART.org](http://www.netSMART.org) (an interactive, educational safety resource to teach kids and teens how to stay safer on the internet)

[www.webwisekids.org](http://www.webwisekids.org) (helps youth aged 13 to 16 to make wise choices online through games)

[www.getnetwise.org](http://www.getnetwise.org)

[www.safeteens.com](http://www.safeteens.com) (a place for teens and parents to learn how to use the internet safely)

[www.seventeen.com/safesites](http://www.seventeen.com/safesites)  
[www.msn.staysafeonline.com](http://www.msn.staysafeonline.com) (this site offers games that help teach cyber safety to children)

In closing I'd like to thank *The Biz* for allowing me to drift off the subject of business. Regular readers of my column know its purpose is to advise and inform entrepreneurs on internet business best practices, but the reality is there's no business more important than preventing your children from becoming an FBI statistic. Please stay alert.

# WTB Technology

## Digital photography do's

During the summer months, the temperature is not the only thing on the rise. So too is the use of digital cameras, specifically for trips to the beach, picnics, barbecues, vacations and sporting events.

With so many flashbulbs popping, here are a few ways to make your summer digital photos sparkle.

**Summer Can be a Blur, Your Photos Shouldn't Be** - All of us have taken a shot that we thought was focused perfectly only to have it turn out blurry,

which can automatically maximize your photo-taking ability by varying features, such as shutter speed, light, flash, etc. Most digital cameras offer a sports mode, ideal for the family picnic softball game; party and food mode, for summer barbecues; scenery mode, for those memorable vacation landscape shots; and fireworks mode, optimal for 4th of July and Labor Day celebrations. Some more advanced cameras like the TZ-1 from Panasonic even offer a beach mode to cut down on the number of washed out, sun-heavy photos.

**No More Disposable Water Cameras** - If beach mode isn't enough, the TZ-1 and FX-01 from Panasonic also come with optional underwater cases for an additional \$199, as well as an underwater mode, which allows you to



better protect your digital camera on the beach and take underwater shots that would make any scuba diver or snorkeler proud.

**Some Moments Warrant Video** - Have you ever been somewhere snapping away and you say to yourself, "I wish I had my video camera?" Well with most digital still cameras today, you do. While not as high quality as your video camera, most digital still cameras

usually due to excessive movement or hand shaking. To solve that, manufacturers offer cameras with image stabilizers, which drastically cut down on blurry photos. Among them, Panasonic offers its MEGA Optimal Image Stabilization though out its entire line of digital cameras.

**Slideshows Have Never Been Cooler** - Most digital cameras utilize SD cards that allow you to store a few hundred photos at a time. Once you are finished snapping away, there is no better way to showcase your photos than through a slideshow. All you need to do is remove the "stick of gum-like" storage device from your digital camera and slide it into the slot on your notebook computer, projector, photo printer, DVD player or Plasma television for a memorable 21st century slideshow. Certain slideshow applications will even allow you to add music or captions to your photos.

**Know Your Modes** - Cameras today offer a variety of different modes,

will do the trick in video mode. Some digital cameras will even allow you to playback the mini movies you just shot, right on your LCD screen.

**Battery Life is Important** - Even the most hi-tech camera will not work on a dead battery. So if your camera runs on a rechargeable battery make sure you always pack your charger and power up your battery before each day of shooting. For vacations, long trips, extended photo shoots or when using an older camera it is also a good idea to carry a spare fully charged battery. If your camera runs on ordinary AA or AAA alkaline batteries make sure you replace your batteries prior to a long day of shooting, make sure you always have a few extra batteries in your camera bag and reach for Oxyride batteries, which will enable you to shoot significantly more photos (up to 250) than conventional alkaline batteries.

Courtesy of ARA Content

## Helpful Websites

**U.S. Small Business Administration**

-- <http://www.sba.gov>  
Info on SBA programs; online library and classrooms; links; calendar of events.

**Business Law**

-- <http://www.businesslaw.gov>  
Hosted by SBA -- State Laws relating to small business.

**Michigan Small Business Development Center**

-- <http://www.mi-sbdc.org>  
Sample business plans; cash flow tools; readiness assessment tools; counseling

centers statewide and links to other informative sites.

**S.C.O.R.E.**

-- <http://www.score.org>  
How-To articles; links to other informative sites.

**Women's Online Business Center**

-- <http://www.onlinewbc.gov>  
Practical business information; tips and tricks.

**IRS Small Business Corner**

-- <http://www.irs.gov/rod/bus-info/sm-bus/>

# WTB Newzbriefs

■ News and announcements from your business

## Citizens awards Clarkston branch manager Young

Citizens Bank announced today that Branch Manager Carolyn Young of Pontiac has been named to the Gold Club of the bank's Grand Rewards program. Young is located at the Citizens Bank office at 9749 Dixie Highway in Clarkston.



Carolyn Young

The annual award, which includes a celebration event and overnight stay at a luxury resort, is based on operational excellence, generation of new accounts and retention of existing accounts. The Grand Rewards program was created to recognize and reward staff members for their contributions to the continued success of the company.

Citizens Banking Corporation is a diversified financial services company providing a wide range of commercial, consumer, mortgage, trust, and financial planning services to a broad client base. More information about Citizens Banking Corporation is available at [www.citizenonline.com](http://www.citizenonline.com).

## 'CIA' public hearing

A public hearing was held on June 20 at 7:30 p.m. at the Independence Township Library to discuss the creation of a Corridor Improvement Authority along the Sashabaw Overlay District in Independence Township.

The CIA will cover Sashabaw Road from north of Clarkston Road to the Waterford Township boundary. The purpose of the CIA is to provide a method for improving the business district of the Sashabaw corridor.

Citizens, taxpayers, property owners and officials from any affected taxing jurisdiction are encouraged to attend and share their thoughts and opinions. No action will be taken by the Independence Township Board of Trustees at that time.

For more information, please contact Independence Township at 248-625-5111.

## Chamber business card exchange

Clarkston Area Chamber of Commerce members are invited to the Oakland Chamber Network Business Card Exchange today, June 28, from 5:30-7:30 p.m., at the Club Venetian in Madison Heights.

The event is open to chamber members only and is \$15 at the door. Hors d'oeuvres and a cash bar included.

For more information, please contact your event hosts - Madison Heights/ Hazel Park and Clawson Chambers of Commerce at 248-542-5010.

## Cutting that ribbon

The mother-daughter team of Renee and Marcie Harrington cut the ribbon during the open house at their recently opened Harrington Funeral Home on June 4. Visitors were welcomed to the open house at 8909 Dixie Highway from 1 - 6 p.m. with hors d'oeuvres, homemade desserts and a champagne toast.



## An artistic approach to family medicine

Doctor's offices are known for helping people who visit them.

Clarkston Lakes Family Medicine hopes to help those who have never set foot in the place by using its walls as a pseudo gallery - adding comfort to examination and waiting rooms and helping some artists with disabilities promote their work.

The new office opened May 1 and is located in the Munk Professional Building on Main Street. Dr. Elissa B. Gartenberg, who is employed through William Beaumont Hospital, works with Clarkston Lakes Family Medicine's Physician Assistant Rebecca Reppuhn to provide family medical care.

"Initially when we opened this office, we needed art work. At the Mayo Clinic (where I trained), they used donated art work by artists so that people can enjoy the experience of seeing something beautiful and interesting - so they can appreciate something and not focus solely on their illness," said Gartenberg.

According to Gartenberg, after inquiring about possible art to display, the Michigan State Council of Arts referred the office to "The Art Experience, Inc.," a non-profit therapeutically-based community art studio in the Summit Place Mall run by art therapist Marilyn Secatch and resident artist Katie Sereyicz.

"The Art Experience" is loaning approximately 21 pieces of artwork to the office. The paintings are for sale with proceeds going to the studio.



Dr. Elissa Gartenberg and Rebecca Reppuhn, P.A.-C, hang a picture from "The Art Experience" by artist Sara Alman in an examination room. The pictures add an atmosphere of comfort to the newly opened office. Photo by James Martinez

"It's a benefit (to the artist) in that these artists come from diverse backgrounds," said Sereyicz. "When we have the opportunity to put art in the community, the artist extends out through the artwork. It reaches so many more

people." Secatch agreed, calling the opportunity to display artwork therapeutic, raising the artist's self-esteem and helping them gain an artist's identity.

Continued on page 12



## Clarkston State Bank: same banking products, better service

By Dawn Horner

In 1911, Clarkston State Bank's (CSB) Main Street branch opened to provide banking services to the downtown Clarkston area as well as surrounding farms. CSB provided a much-needed local presence for banking services as the closest bank at that time was in Pontiac.

Over the years, the ownership of the historical Main Street branch changed several times and in 1997 the National Bank of Detroit stone masonry branch was closed. The ceasing of business operations in the stone masonry building ended what had been a fixture in the community for 86 years. However, several local entrepreneurs resurrected Clarkston State Bank and again began operating its first branch in January 1999 from the historical building.

There has been a long standing history of local banking entities extremely involved in their communities. Keeping with that tradition, you will see the bank's directors and officers at many local events and involved with many local organizations. Listed below are several of the organizations our directors and officers are actively involved with:

- Clarkston and Waterford Rotary Clubs
- Waterford Chamber of Commerce
- Women's Economic Club
- Waterford Foundation
- Detroit Treasury Management Association
- National Association of Career Women
- Clarkston Area Chamber of Com-



Dawn Horner

merce

- Clarkston SCAMP
- Clarkston Lighthouse
- Michigan Association of Community Bankers
- The Payments Authority
- Clarkston Area Lions
- Business Networking
- Clarkston, Waterford and Huron Valley Optimist Clubs
- Waterford Cultural Council
- Highland Business Association
- Clarkston Coalition for Youth
- Lighthouse of Oakland County

In addition to our staff's volunteerism, a donations committee of CSB staff allocates funds back into our community to sponsor Clarkston and Waterford area events such as:

- 2007 Taste of Clarkston
- Waterford Chamber of Commerce Annual Dinner
- Clarkston Chamber's Concerts in the Park
- Clarkston Chamber Community Awards
- Waterford Foundation Golf Outing
- Oakland Tech Center Golf Outing
- Clarkston Area Youth Assistance Golf Outing
- SCAMP Home Tour
- Clarkston Chamber's Women in Business Breakfast
- Waterford Rotary Bowl-A-Thon
- Waterford Chamber Golf Outing

We also are very proud of the customer service provided by our staff. Any of our branch staff can assist you in switching over or opening a new business account. Also, we have an entire office of commercial lenders dedicated to assisting with your commercial lending needs - the lending decisions are made quickly and locally by our committee comprised of CSB's directors and staff. The commercial lending staff can be reached at 248-922-2700. Or log on to [www.clarkstonstatebank.com](http://www.clarkstonstatebank.com) for more information.

## An artistic approach

Continued on page 12

Besides the artwork, Gartenberg and Reppuhn bring a long-list of medical qualifications and familiarity to the Clarkston office.

Dr. Gartenberg has practiced medicine for four years and was trained at the Mayo Clinic in Scottsdale, Arizona. She also completed training at Henry Ford Health System in Detroit and Warren. Being a Michigan native, Gartenberg jumped at the chance to return to her home state.

"I wanted to return to Michigan. I grew up here and my family is here. I missed the greenery and the seasons and friends and family. Michigan is my home," said Gartenberg.

Prior to practicing medicine, Gartenberg graduated from the University of Michigan with a bachelor's degree in psychology and completed a master's program in biomedical science at Harvard University. She also graduated from Michigan State University's College of Osteopathic Medicine.

Reppuhn, a nationally certified physician, assistant, grew up in Clarkston and has practiced family medicine since 2001. She joined Clarkston Lakes Fam-

ily Medicine in 2004.

She is thrilled to be working close to home and cited Clarkston's downtown businesses and restaurants as one of her favorite things about the area.

Leading up to family medicine, Reppuhn trained at Beaumont Hospital, Detroit Medical Center and St. John's Hospital. She received a bachelor's degree in microbiology from Lyman Briggs College at Michigan State University and received a master's degree in physician assisted studies at Wayne State University.

While both women offer complete medical care for the entire family, they maintain an emphasis on preventive medicine and education to empower patients.

"The best way to treat disease is to prevent it in the first place," said Reppuhn. "We provide you all around care and we're well trained in each area."

The Munk Professional Building is located at 5825 S. Main Street. Clarkston Lakes Family Medicine is in Suite 204. To schedule an appointment, call 248-922-3074. For more information on "The Art Experience" visit [www.theartexperience.org](http://www.theartexperience.org).

## Ten steps to more customers with better networking

By Kevin Stirtz

Networking is a great way to meet people in a "non-selling" setting. So, don't sell. Meet and greet. Ask people about their businesses. Be friendly and relaxed. Enjoy yourself. Get to know people. Above all, do not sell.

If and when someone appears to meet your target criteria, ask for their business card. Then follow up with them later to see if there might be a fit.

Here are some ideas to help you get the most from your networking:

1. Set a time budget each week or month for your networking. Plan to attend a specific number of meetings or events at which you can network. Make sure your other tasks and responsibilities fit around these meetings. It's best to balance networking with your other lead generating activities. This way you can measure the value of your networking leads against the time spent acquiring them.
2. Pick networking opportunities that put you face-to-face with people most likely to need what you offer. Or try to meet people who can connect you with people who need what you offer.
3. Understand why you're there - to begin relationships - not to sell. Networking is the first step in a long dance. Don't rush.
4. Don't give your cards to everyone. Save your money and some trees. Hand out your card only to people who ask for it.
5. Ask people questions. Learn about them and their business. This is how you pre-qualify them. If they meet your target criteria ask for

their card. If not, don't.

6. Don't sell yourself. It's okay to tell people what you do. Give your "30 second commercial" but stop after that.

7. People love people who are interested in them. Ask questions, listen and engage people. This is the fastest way to develop rapport with someone. It's also the best way to determine quickly if they're someone you should be doing business with.

8. Have fun, relax and enjoy yourself. People like being around people who are relaxed and having fun.

9. Don't corner people and don't get cornered.

10. Offer referrals. The best way to begin a relationship is by giving someone something - like a referral. It doesn't cost you anything. If they're the kind of person you want to do business with, they'll reciprocate.

Networking is a time-honored way of developing business relationships. It can be done in networking groups or clubs. It can be done through Chambers of Commerce. It can be done anywhere you meet people.

It all depends on your attitude and your focus. The more people you meet who might need your product or service, the more potential customers you can have.

Kevin Stirtz has developed a unique concept called "Blow Up Your Business." He speaks to groups of professionals and business owners. Kevin can be reached at <http://www.KEVINSTIRTZ.COM> or 952-212-4681.

## It's all about networking

There are several opportunities to network with other businesses through the Clarkston Area Chamber of Commerce.

Every month the chamber offers Business Over Breakfast (BOB) where businesses receive facilitated networking to help maximize their contact. This month, business enjoyed the first Waterford Area/Clarkston Area joint BOB-Perk Up.

Another networking opportunity is the monthly luncheons with featured guest speakers. Not only do businesses get an opportunity to enjoy a delicious lunch at a

local restaurant while networking, but they also hear from unique local speakers. This month's guests speakers were Drs. Greg and Becky Ramboer from Lifepointe Chiropractic.

Can't make a morning or afternoon meeting? No problem. The chamber also offers a monthly Business After Hours (BAH) networking opportunity that also features unique guest speakers and presentations.

Want to learn more? Give the Clarkston Area Chamber of Commerce a call at 248-625-8055.

## Chambers partners with Michiganmall.com

The Clarkston Area Chamber of Commerce has partnered with Michiganmall.com to provide area businesses, with or without Web sites, a new way to promote their company.

Michiganmall.com offers Michigan-based businesses with Web sites several options to maximize their web exposure. Clarkston Chamber members receive a 20 percent discount on these services.

Michigan-based businesses without Web

sites can now market their products and services on the site thanks to a "description" listing. This listing allows businesses to post their company name, address, e-mail and description (up to 600 characters) for a fee. Chamber members pay \$32 per year for the service.

For more information, visit [www.Michiganmall.com](http://www.Michiganmall.com) or contact the chamber staff at 248-625-8055.

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## Finances: *opinions from around town, beyond*

### What you should know about mortgages

By **Bill Langdon, Jr.**  
*RFC CFS BCM RFP  
Retirement Plans Specialist, Board Certified  
Funds Specialist, Wealth Management Specialist*

Summer is almost upon us! In addition to planning vacations, it is time to think about how we will improve our businesses throughout the remainder of the year. There is a lot of discussion these days about "branding" or establishing a "brand platform." Perhaps you are familiar with the term, but are not sure exactly what it means, or more importantly, how to go about establishing your "brand platform."

**Successful  
Lifestyles, Ink**



**William H.  
Langdon Jr.**

Marketing "experts" disagree on what to call branding, but "brand platform" and "corporate image" are the most commonly used terms. Rather than letting terminology confuse the issue, let us suffice it to say that a "brand platform" serves as the basis from all branding decisions are to be made.

In other words, your "brand platform" is what your brand represents to your market. It is a strategic statement that encompasses who your company is, what its function is in the marketplace, how it succeeds and what makes it unique.

Although "brand platforms" vary from business to business, most consist of these basic elements:

1. **Mission**
2. **Identity Attributes**
3. **Value Proposition**
4. **Tagline or Byline**
5. **Brand Story**

#### **Creating Your Brand Platform**

**1. Mission** - Your mission statement should express your company's primary purpose and motivating philosophy in a clear, succinct and convincing manner (usually no longer than five sentences.) In developing your mission statement, you must identify your brand's features and benefits, target market and competitive advantages. Besides telling who/what you are, your mission statement must also reflect a long-term goal for your company/brand.

As an example: "Our mission at ABC, Inc. is to be the leading provider of ABC products in the Midwest. We will accomplish this by selling competitively priced equipment through our direct sales network. We will be known as the company that builds long-term relationships with our customers, suppliers and employees."

**2. Identity Attributes** - Provide a list that describes your brand in its essence, i.e. things you want the marketplace to associate with your brand in lieu of other brands. This list should make your company stand out from your competition and directly address the wants and needs of your target market. Do consider that your target market most likely will not associate you with every product in your list. At some point you should highlight one of these words (*just one*) that you want customers to most connect with your brand. You want to "own" this word in the eyes of your target market.

A few examples: What single word comes to mind when you think of **Volvo** automobiles? Most probably you would say *safety*. When you think of **FedEx**? Most likely it would be *overnight*. More recently, the **Dairy Association** has coined "*Milk, Got milk.*" "See why it's easier on the bench" (**ING Bench**.)

**3. Value Proposition** - Answer the question: How is my brand better than my competition? Where does my brand create or enhance value for my market? What is my brand's competitive advantage? Your value proposition needs to differentiate your company from your competition and indicate the distinctive benefits you provide. Create a statement of one or two sentences that incorporates your key features and benefits.

As an example: "The exceptional quality of raw materials and attention to detail used to build ABC's products provides consumers with peace of mind when using them in their homes."

**4. Tagline and/or Byline** - Generally, either a tagline or a byline will be required for a company. In some rare instances both might be needed. Which ever you select will usually appear in concert with your logo. A byline is a descriptor clarifier of who/what your company is, for example "Home Electronics." A tagline is a bit more complex. It is usually a slogan, statement or vision that condenses the brand's essence to create interest. It must be short, concise and clever.

For example: **Apple**: "Think different." **Target**: "Pay less." **UPS**: "What can *brown* do for you?" **ING**: "Your future made easier."

**4. Brand Story** - Document the history of your business in a brief but dynamic statement. Record anything extraordinary and/or inspiring relative to the way your company was created. Consider the public relations angle, as the media likes to publish good stories. Utilizing your history when creating your website can increase your credibility with potential online customers.

In summary, bear in mind that brands are brought into being in the minds and souls of your consumers. The branding of your company should aim to create an emotional bond with users of your product. Remember that customers buy brands they feel comfortable with and that may not necessarily be the brand with the most features or even the best benefits.

**As always, Successes in Life are Failures turned inside out!**

C/O William H. Langdon, Jr. Email us at [William.Langdon@INGFP.com](mailto:William.Langdon@INGFP.com) or Call us at 866.941.PLAN (7526) Fax: 248.922.7527 866.348.401K (4615) \*Registered Representative of and Securities offered through ING Financial Partners, Inc., member SIPC Langdon Capital Management Inc. is not a subsidiary of nor controlled by ING Financial Partners, Inc.

**Have a question  
for either (or  
both) Bill or  
James?**

E-mail it to us!  
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From left to right: Dr. Al Roberts, Superintendent, Clarkston Area Schools; Tobias Lerke, Nicholas Luibrand, Laura Kupe, Kimberly Cook, Kristine Barnes, Ashley Dasuqi, Courtney Henderson, Kathryn Kleinedler, Charlene Hopkins, Nathan Luibrand, Frank Davis, Israel Idefonso, Dawn Horner, Clarkston State Bank President and CEO, and Grant Smith, Clarkston Financial Corporation President and Chief Operating Officer.

## An offer you can't refuse?

By James B. Kruzan

Registered Principal, Branch Manager

Many of us have heard the term "down-sizing." Down-sizing in corporations has taken its toll on the American worker. Many people, ranging in age from their late 40s to early 60s, are faced with very difficult decisions.

These middle-aged, middle managers are being asked to consider "early retirement." The offers from their employers may range from lucrative to paltry, but the decisions are difficult in almost every case. Let's review



By James B. Kruzan

Registered Principal, Branch Manager

some of the factors to consider when evaluating one of these "offers you can't refuse."

There are two levels of concern that must be addressed. First, you must consider the emotional aspects of an early retirement decision. It is possible, in fact probable, that you never considered retiring today. For many people, especially those in their 40s and early 50s, retirement is still a hazy goal, far off in the future. They may not have given any thought to what they will do during retirement, whether they will seek other employment or any of a myriad of other questions.

The offer of early retirement can affect those who choose to stay with the company as well. Will they have the same, hopefully positive, feelings toward their employer and supervisor? Early retirement programs are often instituted by companies undergoing stressful and uncertain times. Staying around may seem almost as difficult as leaving. You may be unable or unwilling to make financial decisions until these emotional and psychological issues are confronted. The other level of concern is finan-

cial. Obviously, you have two choices: do I stay, or do I go? If you choose to stay, what is the financial health of the company? Should you take the money and run? If you stay, what are the prospects for career promotions and pay increases? Will staying merely postpone an inevitable career change, under perhaps less advantageous circumstances? Of course, leaving is also fraught with uncertainty. If you intend to pursue another position, many experts have suggested that your job search will last about one month for every \$10,000 in compensation paid by the former employer. Many early retirees become entrepreneurs, so the prospects for a new business and the need for start-up capital must be considered.

When evaluating the retirement offer itself, there are also a variety of potential pitfalls. Health insurance is a major concern for many, so find out whether you will continue to be covered. Employers with defined benefit plans may be granting additional years of service or assuming early retirees are older than their actual age for purposes of computing their benefit. The employer may also offer some additional benefit to tide the employee over until age 62 when they can begin to collect Social Security.

Tax issues also come into play. Numerous special rules may apply. For example, those who were born before 1936 may qualify to use 10-year forward averaging. Those who are 55 or older when they receive their retirement plan distribution are not subject to the 10 percent penalty. If you elect to pursue the substantially equal payment exception to the 10 percent penalty, the payments must continue for the longer of five years or turning age 59-1/2.

Of course, this brief article is no substitute for a careful consideration of all of the advantages and disadvantages of this matter in light of your unique personal circumstances. Before implementing any significant tax or financial planning strategy, contact your financial planner, attorney or tax advisor as appropriate.

## Clarkston State Bank recognizes top high school graduates

The Clarkston State Bank (CSB) Management Team treated the top graduates from Clarkston High School and Renaissance High School to a recognition breakfast at The Clarkston Union. Also joining in the celebration were the graduates' parents and administrators from both high schools.

"The staff at Clarkston State Bank sim-

ply wants to acknowledge and applaud the amazing caliber of the young adults graduating from this community," explains Dawn Horner, CSB President and CEO. "Their achievements are diverse and amazing and I'm personally very proud to have them representing Clarkston."

This is the seventh year that CSB has been honoring the area's elite students.



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