Addison Township Auburn Hills Berkley Beverly Hill Bingham Farms Birmingham Bloomfield Township Bloomfield Hills Brandon Township Clarkston Clawson Commerce Township Farmington Farmington Hills Ferndale Franklin Village Groveland Township Hazel Park Highland Township Holly Township Holly Village **Huntington Woods** Independence Township Keego Harbor Lake Angelus Lake Orion Lathrup Village Leonard Lyon Township Madison Heights Milford Township Milford Village Novi Oak Park Oakland Township Orchard Lake Orion Township Ortonville Oxford Township Oxford Village Pleasant Ridge Pontiac Rochester Rochester Hills Rose Township Royal Oak Royal Oak Township South Lyon Southfield Springfield Township Sylvan Lake Troy Walled Lake Waterford omfield Township R-OCDOC te Lake Township Wixom Wolverine Lake

HC

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1996-97 **COMMUNITY PROFILES**



Oakland County Michigan



Welcome To Oakland County Communities Through Our 1996-97 Community Profiles:

The 61 communities which are spread out across Oakland County's 910 square miles serve as prime examples of why this area is one of America's premier locations in which to live, work, recreate and raise a family.

Because we are so proud of what our cities, towns and villages have to offer, the Oakland County Development & Planning Division has compiled the 1996-97 Community Profiles which provide valuable information concerning the many tremendous opportunities that abound in each of our communities.

Oakland County is a rich blend of city and country living, from the teeming high-tech communities whose office buildings and manufacturing facilities resonate with the sound of commerce, to the quaint country villages which offer quality of life features few regions of the country can match.

The 1996-97 Community Profiles are essential for the business person who is in search of a prime spot to locate a business or the family looking for just the right place to raise children. Within these pages you will discover a wealth of information, ranging from population trends to labor market demographics, housing costs, educational facts and quality of life tidbits.

As Oakland County Executive it is my pleasure to provide you with this copy of the Oakland County 1996-97 Community Profiles. I hope it proves to be a useful tool in learning more about all the opportunities which are available in Oakland County.

This administration remains committed to offering our citizens the type of quality service they need and deserve.

Sincerely,

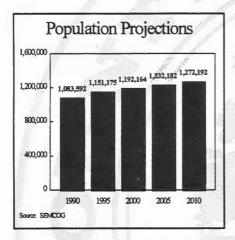
L. Brooks Patterson

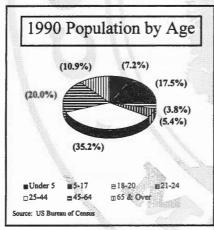
Oakland County Executive

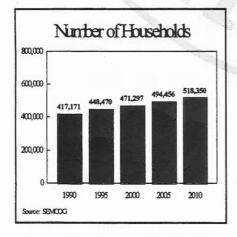
REFERENCE BOO

Room Use Caly

G OAKLAND HIGHLAND







Oakland County ranks as the third wealthiest county in the nation among counties with populations in excess of one million. The environment consists of more than 400 lakes and approximately 80,000 acres of land available for public recreation. Among the outdoor recreation opportunities available there are 5 ski areas, 27 public fishing sites, and 45 public golf courses conveniently located close to home. Significant entertainment and sports venues include Pine Knob and Meadow Brook outdoor theaters, the Pontiac Silverdome home to the Detroit Lions, the Palace of Auburn Hills - home to the Detroit Pistons, Cranbrook Institutions, and the Detroit Zoological Park.

Major Employers

FIRMS/EMPLOYEES

Ameritech/1,300 William Beaumont Hospital/9,870 Blue Cross & Blue Shield/2,550 Botsford General Hospital/1,970 Chrysler Corp./3,900 Comerica/2,650 Consumers Power/1.675 Crittenton Hospital/1,490 Digital Equipment Corp./800 EDS Corp./8,900 Entech Services/1,450 Ford Motor Co./3,970 GTE Valentine Corp./1,000 General Motors/26,700 IBM Corp./650 K-Mart Corp./6,530 Kelly Temp. Services/2,400 Modern Engineering Service Co./3,070 NOMC-Pontiac Hospital/1,630 Oakland General Hospital/1,130

Providence Hospital/3,550 Rockwell International/2,000 St. Joseph Mercy Hospital/2,870 Standard Federal Bank/1,100 Volkswagen of America/860

PRODUCT/SERVICES

Information Movement & Management Hospital Prepaid Health Care Plan Hospital **R&D** Headquarters Bank Holding Company Utility Hospital Electronics Computers & Communications Contract Employment Car Manufacturer Metal Cutting Tool Manufacturer Car Manufacturer Information Handling & Equip. HQ & Stores Contract Employment Transport, Design & Engineering Hospital Hospital Hospital Automotive Equipment Hospital

LABOR MARKET

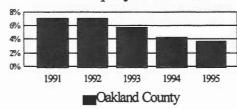
HO

Savings Bank, HQ

- 3.7% Unemployment Rate
- 22,675 Unemployed
- 598,550 Employed
- 621,225 Total Labor Force

Source: MESC

Unemployment Rate



137 Industrial Parks
Approximately 6,990 Acres and an Additional 9,863,708 Sq. Ft.

UTILITIES

Electric:

Detroit Edison, Consumers Power

Telephone:

Ameritech, GTE, Michigan Bell

Natural Gas:

Consumers Power, Michigan Consolidated Gas

Sewer System:

City of Detroit, Oakland

County & Individual Communities

Water System:

City of Detroit, Oakland County &

Individual Communities.

Cable TV:

Check Local Communities.

TRANSPORTATION

Interstates: I-275, I-696, I-75, I-96

Airports: Oakland International, Oakland Troy Airport

Public Transit: SMART

GOVERNMENT

Support Services

County Executive:

Community & Economic Development Director:

Development & Planning:

L. Brooks Patterson Ken Rogers Jeffrey Kaczmarek

Incentives

The Local Development Corporation (LDC) provides long-term fixed rate financing for fixed assets acquisition or construction projects ranging from \$150,000 to \$2 million. The Economic Development Corporation (EDC) provides tax-exempt industrial revenue bonds and taxable bonds to financially sound manufacturing firms for acquisition of fixed assets below market rates and at flexible terms, ranging from \$500,000 to \$10 Million.

1995 Tax Rate

Average Total Homestead: \$39.82 per \$1000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$51,405

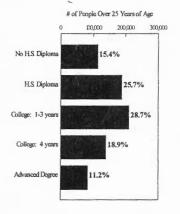
Average Housing Costs

1995: \$151,843

Education

28 School Districts
Over 80 Private Schools
1 University
11 Colleges
3 Satellite Campuses

Educational Achievement



Source: 1990 US Bureau of Census

Medical Facilities

11 Hospitals:

4,085 Beds

ADDISON TOWNSHIP

HOLLY GROVELAND BRANDON OXFORD

ROSE SPRINGFIELD INDEPENDENCE ORION DANGAND

HIGHLAND WHITE LAKE WATERFORD FONTAC ROCHESTER

MILFORD COMMERCE BLOOMFIELD TROY

BLOOMFIELD TROY

BLOOMFIELD TROY

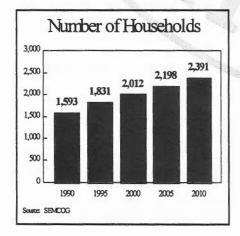
ROYAL OLY

LYON NOVI FARMINGTON ROYAL OLX

ROYAL

Horse farms, working farms and estates, cornfields, lakefront homes and youth camps comprise the landscape of the Township of Addison. Addison Oaks County Park, Lakeville Lake, Secord Lake and a nature preserve provide extensive recreation opportunities for the rural lifestyle here, where it is common to see horseback riders along the road.

Population Projections 6,918 7,500 6,443 5,978 5,483 6,000 4,785 4,500 3.000 1,500 2005 1990 1995 2000 Source: SEMITOG



MAJOR EMPLOYERS

FIRMS/EMPLOYEES

Addison Oaks Park
Campbell Personal Care Home/15
Great Lakes Gravel Corp./10
Holistic Environmental/5
Oxford All Seasons/20
Rochester Hills Stables Inc./10
Samson Resources/5
S.L. Homes, Inc./35
Smithers Heating and Cooling/10
Upland Hills Farms, Inc./195

PRODUCT/SERVICES

Recreational Park
Residential Care
Construction Sand and Gravel
Machine Tools, Metal Cutting
Lawn and Garden Service
Animal Specialty Service

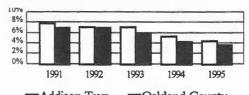
Residential Care Furnace/Air Condition Services Recreation

LABOR MARKET

- 4.5% Unemployment
- 2,900 Total Labor Force
- 2,775 Employed

Source: MESC

Unemployment Rate



Addison Twp. Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Private

Water System:

Private

TRANSPORTATION

Major Highways: Rochester Rd. (M-150)

Public Transit Available: SMART

GOVERNMENT

Support Services

Township Supervisor:

Robert Koski

(810) 628-3317

Incentives

Addison Township has participated in tax abatement or tax increment financing programs.

1995 Tax Rate

Homestead: \$22.90 - \$28.56 Per \$1,000 State Equalized Value Non-Homestead: \$46.52 - \$46.56 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$47,578

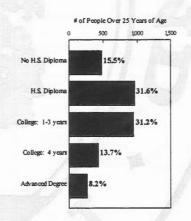
Average Housing Costs

1995: \$158,942

Education

Almont School District Lake Orion School District Oxford School District Romeo School District

Educational Achievement



Source: 1990 US Bureau of Census

Medical Facilities

None

WEST

Population Projections

21,692

2000

2005

19,663

17,076

1990

Source: SEMICOG

MILFORD

30,000

25,000

20,000

15,000

10,000

5,000

OXFORD

23,933 25,611

G

ROCHEST

AUBURN HILLS

The City of Auburn Hills is one of Michigan's and Oakland County's fastest developing cities. Dramatic increases in development have occurred over the past seven years. In 1981, 11 site plans were received. In 1995, 48 site plans were received comprising over two million square feet in area. Light industrial developments throughout the city and a list of major firms now call Auburn Hills home, assuring this city a place in the economic future of Oakland County.

Major Employers

FIRMS/EMPLOYEES

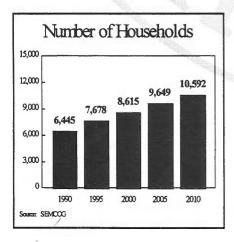
ABB Robotics/500
Anchor Motor Freight Inc./250
Arrow N.A. Inc/LDM Holding Co./1,400
AutoLiv, N.A./200
Automotive Products USA Inc./245
Becker Manufacturing Inc./670
Behr Systems/193
Chrysler/ Liberty Dev Center/690
Chrysler Technology Center/10,000
Comerica Bank Data Process/1,250
Delta Tooling Company/260
EDS Corp./615
Foamade Industries Inc./290
Gen. Motors/Inland Fisher Guide Div./260

Guardian Industries/180
Haden, Inc./140
Inalfa/Hollandia/300
ITT Automotive/840
Jabil Circuit Co./565
Mascotech Automotive System/325
Oakland Community College/400
Oakland University/1,500
The Palace of Auburn Hills/750
Siemens/200
Takata Inc./230
Thyssen Steel/155
Volkswagen/860

George P Johnson Co./350

PRODUCTS/SERVICES

Research, Design & Mfg. Automobile Hauling Manufacturing **Automotive Safety Equipment Automotive Products** Plastics Manufacturer Paint Application Systems Automobile Manufacturer R&D/Headquarters Computer Banking Service Research & Light Mfg. Data/Information Processing Mfg./Fabrication Automobile Manufacturer Designs & Fabricates Auto/ Trade Show Exhibits HQ/Glass Company Design Mfg. Paint Finish Systems Design/Mfg. Sun Roofs Engineering & Design Keyboard Circuit Mfg. & Design HQ Sales & Marketing Education Education Entertainment/Sports **Engineering Center** Auto Supplies Research/Design/Mfg.

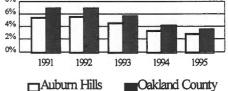


Labor Market

- 2.9% Unemployment
- 32,000 Total Labor Force
- 10,700 Employed

Unemployment Rate

Automotive Headquarters



NAME	ZONING	ACRES
Auburn Centre Industrial Park:	Light Industrial	50
Auburn Commerce Center:	Light Industrial	4.1
Auburn Industrial Park:	Light Manufacturing	60
Dean Industrial Park:	Light Industrial	20
Executive Hills North:	Technology Research	152
Meadowbrook Tech Center:	Light Industrial	11.5
Metro North Phase I:	Light Industrial	101
Metro North Phase II:	Light Industrial/T&R	77.5
Oakland Technology Park:	Research & Technolgy	1,800
Opdyke Industrial Park:	Light Industrial	40
University Commerce Park:	Light Industrial	23
Walton Opdyke Industrial Park:	Light Industrial	13
West Tech. Park:	Light Industrial	22

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

City of Detroit

Water System:

City of Detroit

TRANSPORTATION

Major Highways: I-75, M-59, Auburn Rd. (old M-59), Lapeer Rd., (M-24)

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce:	Penny Manning	(810) 853-7862
Economic Development:	Mary Ann P. Miller	(810) 370-9475
City Manager:	Dennis M. McGee	(810) 370-9440
Auburn Hills Public Library:	Hestor A. Hull	(810)370-9466

Incentives

Auburn Hills has participated in ACT 198, PA 1974 tax abatement program for industrial facilities and in ACT 385, PA 1984 tax abatement program for technology park facilities. It also participated in ACT 450, PA 1980 Tax Increment Financing Authority Program.

1995 Tax Rate

Homestead: \$30.60 - \$36.26 Per \$1,000 State Equalized Value Non-Homestead: \$48.60 - \$51.60 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$37,773

Average Housing Costs

1995: \$90,842

Education

Avondale School District Pontiac School District Rochester School District

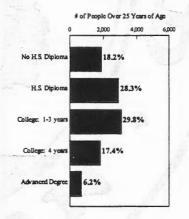
Private/Parochial Schools:

Heritage Christian School Oakland Christian: K-12

Colleges/Universities:

Baker College Oakland Community College Oakland University

Educational Achievement



Source: 1990 US Bureau of Orneus

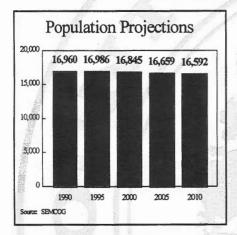
Medical Facilities

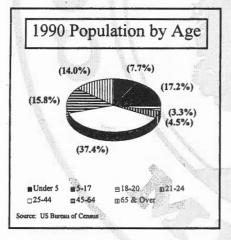
Havenwyck Hospital

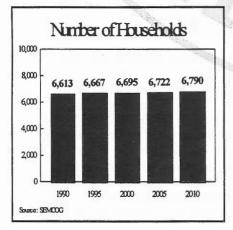
COMMUNITY 1996 PROFILE

BERKLEY

C HOLL 1 O OAKLAND ROSE ROCHESTE HIGHLAND WHITE LAKE MILFORD







The land use pattern of the City of Berkley has remained essentially the same over the past 20 years. Berkley, like other closed-in Oakland County suburban areas, is primarily a single family residential community with a small commercial and industrial base. Many of the city's businesses are located along Twelve Mile Rd., which serves as Berkley's main street.

Major Employers

FIRMS/EMPLOYEES

Archdiocese of Detroit/45

Berkley City/80

Berkley Schools/625

Durst Lumber

Edward R. White Contractor/65

Emerald Food Services Inc./45

Fuller Tool Co./40

Hartfield Lanes/25

Innfield's Family Restaurant/40

North America Interstate Inc./55

North Point Medical Center/90

Training and Treatment Inc./95

Westborn Market Inc./200

PRODUCT/SERVICE

Religious

Local Government

Public Education

Lumber/Hardware

Construction

Food

Tool & Die

Bowling

Restaurant

Wholesale

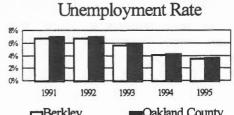
Medical Care

Fruit & Vegetable Market

Labor Market

- 3.6% Unemployment
- 9,550 Total Labor Force
- 9,200 Employed

Source: MESC



Berkley Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

City of Detroit

Water System:

Southeastern Oakland County

Water Authority

TRANSPORTATION

Major Highways: Coolidge Hwy., 11 Mile Rd., 12 Mile Rd., Woodward Ave., Greenfield Rd.

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce: Community Development:

City Manager:

Betsy Reich

(810) 644-7773

Calvin L. Teague

(810) 546-2470

Calvin L. Teague (810) 546-2470

Incentives

Berkley had no programs at the time of publication.

1995 Tax Rate

Homestead: \$34.61 - \$40.41 Per \$1,000 State Equalized Value Non-Homestead: \$51.06 - \$52.61 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$40,872

Average Housing Costs

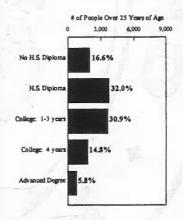
1995: \$93,972

Education

Berkley School District Royal Oak School District

Private/Parochial Schools: Our Lady of LaSalette: Pre-8

Educational Achievement



Source: 1990 US Bureau of Consus

Medical Facilities

North Point Medical Center

1996

COMMUNITY PROFILE

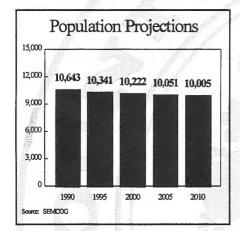
BEVERLY HILLS

HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION OAGLAND

HIGHLAND WHITE LAKE WATERFORD PONTIAG ROCHESTER
HILLS BLOOMFIELD TROY
BLOOMFIELD TROY
BLOOMFIELD SOUTHFIELD SOUTH

The Village of Beverly Hills is primarily a residential community. There are small commercial areas on Southfield Road and at major intersections with Thirteen Mile and Fourteen Mile Roads. The local residents enjoy the convenience of acclaimed local establishments including the Beverly Hills Racquetball Club, Border's Bookstore, and Vic's Fruit Market.



Major Employers

FIRMS/EMPLOYEES Archdiocese of Detroit/35

Beverly Hills Public Schools/375
Beverly Hills Racquetball Club/30

Beverly Hills Village/40

Border's Bookstore

Cleaver Ketko Gorlitz Papa Inc./200

Cambridge South Nursing Center/125

Detroit Country Day School/250

Road Commission for Oakland County/90

Vic's Fruit Market/60

PRODUCT/SERVICE

Religious

Public Education

Health & Racquet Club

Government

Retail

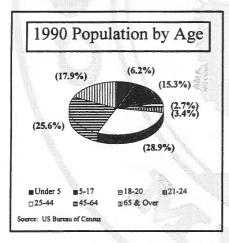
Engineering

Sr. Citizen Nursing Facility

Private Education

Government

Retail Market



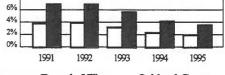
Number of Households 5,000 4,098 4,091 4,092 4,084 4,095 2,000 1,000 1990 1995 2000 2005 2010 Source SEMCOG

LABOR MARKET

- 2.0% Unemployment
- 7,550 Total Labor Force
- 7,400 Employed

Source: MESC

Unemployment Rate



Beverly Hills

Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer, Water &

Solid Waste

Water System:

Southeastern Oakland County

Water Authority

TRANSPORTATION

Major Highways: Southfield Rd., 13 mile Rd.

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce: Community Development: Village Manager: Lori Eick David Bywra George L. Majoros (810) 644-1700 (810) 646-6404 (810) 646-6404

Incentives

Beverly Hills had no programs at the time of publication.

1995 Tax Rate

Homestead: \$40.03 Per \$1,000 State Equalized Value Non-Homestead: \$43.96 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$73,693

Average Housing Costs

1995: \$187,213

Education

Birmingham School District

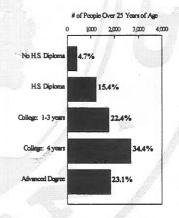
Private/Parochial Schools:

Detroit Country Day: Pre-12 Gateway Montesorri School The International School: Pre-8

Extension Courses Offered at Groves Highschool:

Michigan State Oakland University Wayne State

Educational Achievement



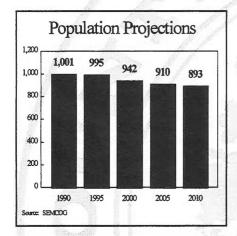
Source: 1990 US Bureau of Commu

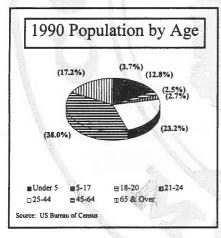
Medical Facilities

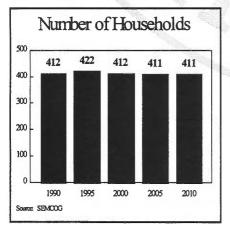
None

1996 COMMUNITY PROFILE

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER MILFORD COMMERCE BLOOMFIELD BLOOMFIELD TROY LYON NOVI FARMINGTON HILLS SOUTHFIELD ROYAL GAK







BINGHAM FARMS

The Village of Bingham Farms is a very small community which was substantially developed with office projects during the 1980s as growth moved north along Telegraph Road from the I-696 interchange. The community has maintained a healthy balance between the commercial sector and the residential community, continuing to retain its quiet residential character with premium homes.

Major Employers

FIRMS/EMPLOYEES

Allnet Communications Service/545
Anchor Motor Freight Inc./320
Continental Security Services
Eastman Kodak Co./280
Engineering Analysis Serv Inc./135
Jacobson Associates Inc./145
Rock Financial Corporation/190
Ryder Dedicated Logistics Inc./165
Sinai Hospital of Detroit/200
Ticketmaster Michigan Inc./290
Total Rehabilitation Inc./200
Unique Restaurant Corp./570

PRODUCT/SERVICE

Phone Service
Automobile Hauling
Security
Photographic Equipment
Engineering Services
Apartment Bldg. Operators
Investments
Trucking
Health Care
Entertainment Tickets
Health Services
Restauraunts

LABOR MARKET

- 2.0% Unemployment
- 7,550 Total Labor Force
- 7,400 Employed

8% 5% 4% 22% 09% 1991 1992 1993 1994 1995

Unemployment Rate

Bingham Farms Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer, Water

& Solid Waste

Water System:

Detroit Metro Sewer, Water

& Solid Waste

TRANSPORTATION

Major Highways: Telegraph Rd. (US-24)

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce: Village President:

John P. Ogurek

(810) 644-1700 (810) 644-0044

Incentives

Bingham Farms had no programs at the time of publication.

• 1995 Tax Rate

Homestead: \$36.30 - \$46.79 Per \$1,000 State Equalized Value Non-Homestead: \$40.23 - \$46.79 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$103,190

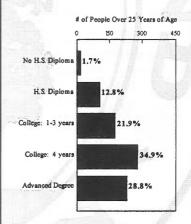
Average Housing Costs

1995: \$292,345

Education

Birmingham School District

Educational Achievement



Source: 1990 US Bureau of Census

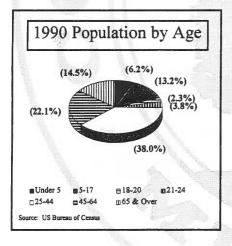
Medical Facilities

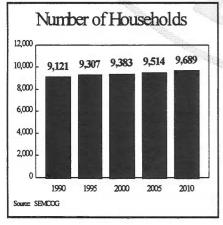
None

BIRMINGHAM

The City of Birmingham: live, shop and play. These three key words describe a beautiful city with a variety of housing styles to fit most all families needs; a "downtown" shopping area with pedestrian ambiance that is host to over 200 shops, elegant restaurants and unique art galleries and boutiques; and an opportunity to enjoy music every week under the stars, outdoor art fairs, and a community band and symphony orchestra.

Population Projections 25,000 19,997 20,147 20,204 20,135 20,183 15,000 10,000 5,000 1990 1995 2000 2005 2010 Source SEMICOG





Major Employers

FIRMS/EMPLOYEES

Allnet Communications/800

Ameritech/105

Birmingham Board of Education/1,385

Birmingham City/204

Bottle & Basket Birmingham/130

Community House Assoc./105

Erb Lumber Inc./1,050

First of America/255

Gettel Management Corp./400

Jacobson Stores Inc./335

Machus Restaurants/130

Motion Industries Inc./165

Peil Temporary Services Inc./375

Roberts Restaurants/110

Townsend Hotel Corp./170

US Postal Service/105

William Beaumont Hospital/270

World Wide Financial Service Inc./140

PRODUCT/SERVICE

Voice Communications

Telephone Service

Education

Local Government

Specialty Foods-Retail

Schools & Education Services

Lumber Supplies

Financial Services

Restaurants

Department Store

3 Restaurants

Industrial Supplies-Wholesale

Temporary Employment

Restaurants

Hotel/Restaurant

Mail Service

Health Care

Investments

LABOR MARKET

• 2.1% Unemployment

- 12,475 Total Labor Force
- 12,225 Employed

6% 4% 2% 0% 1991 1992 1993 1994 1995

Unemployment Rate

□Birmingham

Oakland County

NAME 2100 East Maple: **ZONING**Office & Light Industrial

ACRES

4.92

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer, Water &

Solid Waste

Water System:

South Oakland County

Water Board

TRANSPORTATION

Major Highways: Maple Rd. (15 Mile Rd.)

Southfield Rd., Woodward Ave.

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce:
City Manager:
Community Development:

Jon O'Connell Thomas M. Markus Patricia McCullough (810) 644-1700 (810) 644-6454 (810) 644-3865

Incentives

Birmingham developed a principal shopping district to promote the commercial environment.

1995 Tax Rate

Homestead: \$41.39 Per \$1,000 State Equalized Value Non-Homestead: \$45.15 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$65,549

Average Housing Costs

1995: \$194,456

Education

Birmingham School District

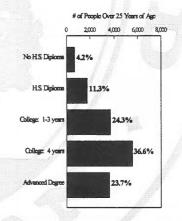
Private/Parochial Schools:

Eton Academy: K-12
Holy Name: Pre-8
Our Lady Queen of Martyrs: Pre-8
Our Shepard Lutheran: Pre-8
St. Regis: K-8

Extension Courses: Oakland University

Wayne State University

Educational Achievement



Source: 1990 LE Bureau of Commun

Medical Facilities

Barnum Health Center (Beaumont)

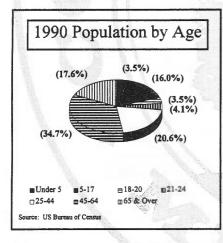
1996

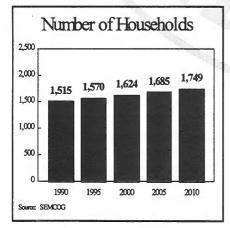
COMMUNITY PROFILE

BLOOMFIELD HILLS

B OXFORD MILFORD

Population Projections 4,427 4,561 4,674 5,000 4.288 4,000 3,000 2,000 1,000 1990 2000 2005 2010 urce: SEMCOC





The City of Bloomfield Hills is an exclusive, residential area with no industrial properties in the city and only modest commercial and office establishments located at the intersection of Long Lake Road and Woodward Avenue. The city is home to the exclusive Bloomfield Hills Country Club, the Bloomfield Open Hunt Club and the internationally renowned Cranbrook Institute of Science and

Major Employers

FIRMS/EMPLOYEES

Bloomfield Hills Country Club/90

Bloomfield Open Hunt Club/60

Core Industries/80

Cranbrook Institute of Science & Art/450

D'Arcy Masius Benton & Bowles/480

Dykema Gossett/70

Federal Broadcasting Co./160

Fox and Hounds/80

Howard Attorneys/100

Kingsley Inn Inc./115

Oakland Community College Admin./170

Pulte Homes Mich Corp./185

Ross Roy Group Inc./650

The Taubman Company/410

PRODUCT/SERVICE

Private Golf Club

Equestrian Club

Electrical Measuring Devices

Private Education

Advertising

Attorneys

Restaurant

Attorneys

Hotel/Restaurant Howard

Education

Construction

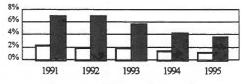
Advertising

Subdivider Developer

LABOR MARKET

- 1.2% Unemployment
- 2,200 Total Labor Force
- 2,175 Employed

Unemployment Rate



Bloomfield Hills Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Bloomfield Hills Sewer, City of Detroit Bloomfield Hills Water, City of Detroit

Water System: Cable System:

Booth Communications

TRANSPORTATION

Major Highways: Woodward Ave.

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: City Manager:

Jon O'Connell Charles H. Harmon Jr. (810) 644-1700

(810) 644-1520

Incentives

Bloomfield Hills had no programs at the time of publication.

1995 Tax Rate

Homestead: \$32.87 - \$34.98 Per \$1,000 State Equalized Value Non-Homestead: \$38.91 - \$39.43 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$152,320

Average Housing Costs

1995: \$402,451

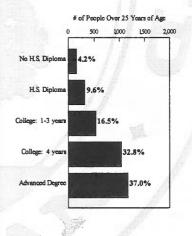
Education

Bloomfield Hills School District Birmingham School District

Private/Parochial Schools:

Cranbrook Education Community
Oakland Steiner School
Roeper City & Country School
Sacred Heart Academy
St. Hugo of the Hills

Educational Achievement



Source: 1990 US Bureau of Census

Medical Facilities

None

1996

COMMUNITY PROFILE

BLOOMFIELD TOWNSHIP

HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION OAGLAND

HIGHAND WHITE LAKE WATERFORD PONTIAC ROCHESTER

WEST BLOOMFIELD

LYON NOVI FARMINGTON HILLS

SOUTHFIELD

Population Projections

50,000

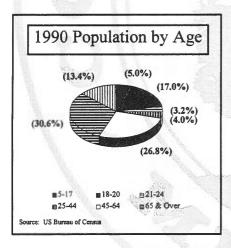
42,473 43,136 42,678 42,067 41,422

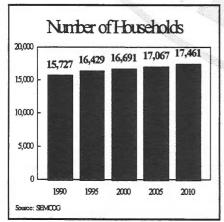
40,000

20,000

1990 1995 2000 2005 2010

Source SEMCOG





Fine homes, exclusive subdivisions, class and upbeat shopping, and lakes and rolling topography are part of this prestigious residential community. Home to many corporate America managers and owners, success is the way of life in the Township of Bloomfield. Residential development continues at a strong pace, providing luxury housing for the discriminating buyer. Expansion of retail opportunities since the mid 1980s continues.

Major Employers

FIRMS/EMPLOYEES

Anderson Sales & Service/115 AT&T Systems Leasing/200 Bennigan's/85 Detroit Bagel Baking Co/155 Endodontic Associates PC/75 Forest Lake Country Club/100 Home Quarters/130 Hubbell Roth & Clark/165 Kelly Services Inc./370 Kerbys Koney Island/135 Kmart Corporation/175 Kroger Co./110 Melco Corp./165 MIS International, Inc./170 Mountain Jacks 75 Oakland Hills Country Club/200 Phillip Seaver Title Co. Inc./105 TMP Associates/75 Valuerx Pharmacy Program Inc./265 Wabeek Country Club/80

PRODUCT/SERVICE

Automotive/Cycle Leasing Equipment Restaurant Bakery Dentist Clinic Private Golf Club **Building Materials Store** Civil Engineering Temp. Contract Employment Restaurant Department Store Groceries Admin. Office Computer Programing Restaurant Private Golf Club Title Insurance Engineering & Electrical Insurance Private Golf Club

LABOR MARKET

- 1.4% Unemployment
- 24,250 Total Labor Force
- 23,900 Employed

6% 4% 2% 0% 1991 1992 1993 1994 1995 Bloomfield Twp. Oakland County

Unemployment Rate

NAME ZONING ACRES
Bloomfield Hills Research Park: Industrial Research
Bloomfield Ind. Research Park: Light Industrial 50

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

Bloomfield Township Sewer Bloomfield Township Water

Cable System:

Booth Communications

TRANSPORTATION

Major Highways: I-75, Telegraph Rd. (US-24), Woodward Ave.

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Township Supervisor:

Jon O'Connell Fred Korzon (810) 644-1700 (810) 433-7710

Incentives

Bloomfield Township had no programs at the time of publication.

1995 Tax Rate

Homestead: \$24.93 - \$37.99 Per \$1,000 State Equalized Value Non-Homestead: \$40.13 - \$45.73 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$93,763

Average Housing Costs

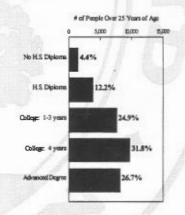
1995: \$230,689

Education

Bloomfield Hills School District Avondale School District Birmingham School District Pontiac School District

Private/Parochial Schools: Brother Rice/Marian High School Detroit Country Day: Pre-5

Educational Achievement



Source: \$90 LB Bureau of Census

Medical Facilities

Kingswood Urgent Medical Clinic

1996 COMMUNITY PROFILE

BRANDON TOWNSHIP

MOLLY GROVELAND OXFORD ADDISON

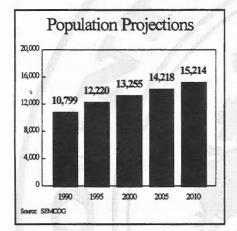
ROSE SPRINGFIELD INDEPENDENCE ORION CANDAND

HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER
HILLS

LYON NOVI FARMINGTON SOUTHFIELD

LYON NOVI SARMINGTON SOUTHFIELD

Rural farms, large acre parcels, woods, fields, lakes, dirt roads with horseback riders and tractors is typical of the Township of Brandon. Many people consider this area of rolling terrain a retreat from the congestion of urban areas. Therefore, it is known as a popular area to escape to the country to live.



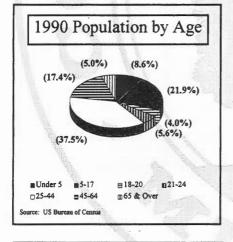
Major Employers

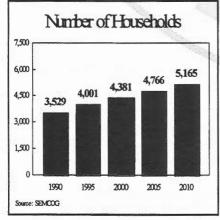
Brandon Township/25 Concord Drugs - Ortonville/20 Cooks Farm Dairy/20 Engineering Tube Specialists/40 McDonald's/40 Ortonville Food Center Inc./45

Simms Chevrolet Motors Inc./20

FIRMS/EMPLOYEES

PRODUCT/SERVICE
Local Government
Pharmacy
Dairy Farm/Products
Engineering
Fast Food Restaurant
Grocery Store
Automobile Retail





Labor Market

4.9% Unemployment

6,875 Total Labor Force

6,550 Employed

Source: MESC

10% 8% 6% 4% 2% 0% 1991 1992 1993 1994 1995 Brandon Twp. Oakland County

Unemployment Rate

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech/GTE

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

Private Private

TRANSPORTATION

Major Highways: Ortonville Road (M-15)

Public Transit Available: None

GOVERNMENT

Support Services

Township Supervisor:

Janet L. Van Tine

(810) 627-4918

Incentives

Brandon Township had no programs at the time of publication.

1995 Tax Rate

Homestead:

\$31.43 - \$32.10 Per \$1,000 State Equalized Value

Non-Homestead: \$41.09 - \$50.10 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$47,353

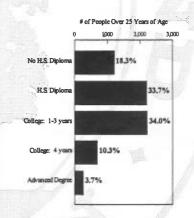
Average Housing Costs

1995: \$128,959

Education

Brandon School District Oxford School District

Educational Achievement



Source: 1990 (R Bureau of Centure

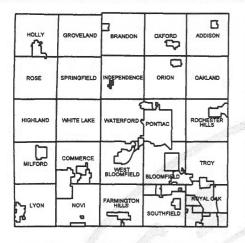
Medical Facilities

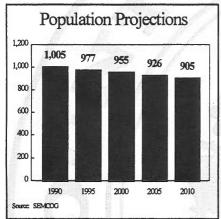
None

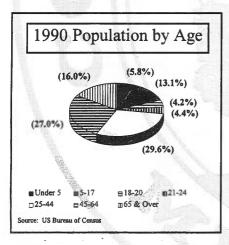
1996

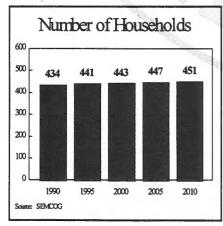
COMMUNITY PROFILE

CITY OF THE VILLAGE OF CLARKSTON









A quaint city with a preserved historical center and numerous homes on the historical register, the City of the Village of Clarkston is a lively small town surrounded by a rapidly growing rural and suburban area. Dining, shopping, and village and township government sustain the economy.

Major Employers

FIRMS/EMPLOYEES

Broock Realty

Clarkston Cafe Inc./55

Clarkston News

Clarkston Travel

Morgan, Moreno, Milzow

Morgan's Service Station

NBD Bank

Prudential-Stiehl

Real Estate One

Rudy's Market

Stratford Group

PRODUCT/SERVICE

Real Estate

Restaurant

Newspaper

Travel Agency

Real Estate

Auto Repair, Gas

Bank

Real Estate

Real Estate

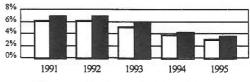
Groceries

Real Estate

LABOR MARKET

- 3.2% Unemployment
- 14,750 Total Labor Force
- 14,275 Employed

Unemployment Rate



Clarkston Village Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Clinton-Oakland Sewage

Disposal System

Water System:

Individual Wells

TRANSPORTATION

Major Highways: Ortonville Rd. (M-15), I-75, Dixie Hwy.

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Village Manager:

Mayor:

Donna Heyniger

(810) 625-8055

Artemus Pappas

(810) 625-3770

Sharron Catallo

(810) 625-1440

Incentives

Clarkston had no programs at the time of publication.

1995 Tax Rate

Homestead: \$32.67 Per \$1,000 State Equalized Value Non-Homestead: \$50.67 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$62,572

Average Housing Costs

1995: \$162,500

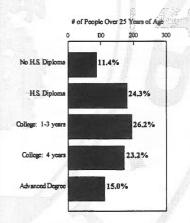
Education

Clarkston School District

Private/Parochial Schools:

Clarkston Christian School: Pre-5 Springfield Christian Academy: 1-12

Educational Achievement



Source: 1990 LEBureau of Commus

Medical Facilities

None

CLAWSON

HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND

HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER

MILFORD COMMERCE BLOOMFIELD TROY

FARMINGTON NOVI FARMINGTON SOUTHFIELD SOUTHFIELD

Population Projections

20,000

16,000

- 13,874

13,606

13,167

12,866

12,625

1,000

4,000

1990

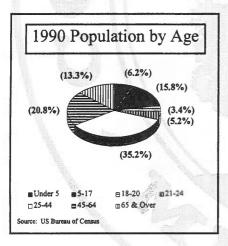
1995

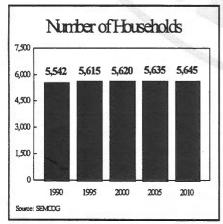
2000

2005

2010

Source: SEMCCG





The City of Clawson is a small, mature city developed in the 1940s and 1950s. Located between Royal Oak and Troy, the downtown area at Fourteen Mile and Livernois Rd. is surrounded by neighborhoods with modest homes.

Major Employers

FIRMS/EMPLOYEES

Ameritech/70

Bloomfield Nursing Services/55

Brut Plastics Inc./65

Cargill Detroit Corp./145

CC 100, Inc./75

Clawson City/100

Clawson School District/210

Door 2 Door Restaurant Delivery/60

J Tech Services Inc./75

Macomb Computer Service/75

Patriot Sensors & Controls/150

United Parcel Service/155

PRODUCT/SERVICES

Telephone Communications

Plastic Products

Automotive Supplier

Bldg. Cleaning/Maintenance

Local Government

Education

Restaurant Delivery

Help Supply Services

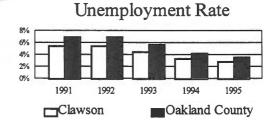
Computer Processing

Power and Distribution

Shipping

LABOR MARKET

- 2.9% Unemployment
- 8,275 Total Labor Force
- 8,025 Employed



None

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer, Water &

Solid Waste

Water System:

Detroit Metro Sewer, Water &

Solid Waste

TRANSPORTATION

Major Highways: Crooks Rd., 14 Mile Rd., Livernois Rd., Rochester Rd., (M-150)

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce:

City Manager: Community Development:

Leo Castagna D. Wayne O'Neal

(810) 435-2450 (810) 435-4500

Lou Vitale

(810) 435-4500

Incentives

Clawson had no programs at the time of publication.

1995 Tax Rate

Homestead: \$29.61 Per \$1,000 State Equalized Value Non-Homestead: \$47.60 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$39,427

Average Housing Costs

1995: \$94,566

Education

Clawson School District

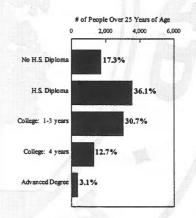
Private/Parochial Schools:

Brotherhood Christian Academy: K-8

Gateway

Guardian Angels: K-8 Zion Christian Academy

Educational Achievement



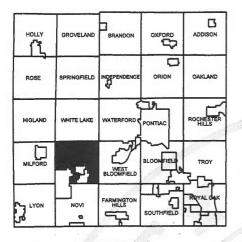
1990 US Bureau of Co

Medical Facilities

None

1996 COMMUNITY PROFILE

COMMERCE TOWNSHIP



Population Projections

40,000

20,000

20,000

10,000

1990

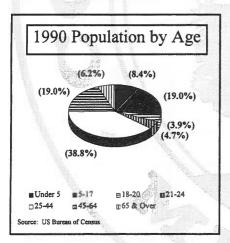
1995

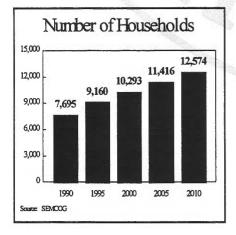
2000

2005

2010

Source: SENICOG





Lying within the lakes area of the County, residents of the Township of Commerce enjoy fine lake and river recreation. This is primarily a residential community. The economic base of the township began to expand in the 1980s as commerce and industrial parks were constructed.

Major Employers

FIRMS/EMPLOYEES

Ameritech/75

Commerce Eng. and Pattern/67

Farmer Jack/95

Glass and Mirror Craft/55

Guardian Commerce Twp./80

Huron Valley Hospital/935

K-mart Stores/170

Libralter Plastics Inc./280

Meijer Inc./600

Precision Coatings/150

Ryken Tube Manufacturing/180

Target/175

Three M Tool Machine Inc./115

US Fabricating/50

Walled Lake Schools/1,575

Williams International/550

PRODUCT/SERVICE

Communication Utility

Machine Tooling

Grocery Store

Glass Products

Glass Products/Windows

Health Services

Department Store

Automotive Plastics

Department Store

Paints and Finishes

Automotive Related Tube Supplies

Department Store

Highly Skilled Machine Tooling

Specialized Steel Products

Education

Research & Develop-Small Engine

LABOR MARKET

- 2.6% Unemployment Rate
- 16,375 Total Labor Force
- 15,950 Employed

8% 6% 4% 2% 0% 1991 1992 1993 1994 1995

Unemployment Rate

Commerce Twp. Oakland County

NAME	ZONING	ACRES
Haggerty Rd. Industrial Pk. Subdivision:	Light Industrial	80
Harrison Industrial Park:	Light Industrial	26
Homestead Industrial Park:	Light Industrial	30
Maple Benstein Industrial Park:	Light Industrial	17
Northland Industrial Park:	Light Industrial	25
Oakley Park-Martin Industrial:	N/A	10
Pinewood Industrial Park:	Light Industrial	70
Pontiac Trail Industrial Park:	Light Industrial	15
Richardson Industrial Park:	Light Industrial	36
Traditional Industrial Park:	Light Industrial	20

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Private - In transition from septic to sewer in

Downtown Development Authority area.

Water System:

Private - Detroit Water under construction or in place

in the eastern half of the township.

Cable TV:

Greater Media

TRANSPORTATION

Major Highways: Bernstein Rd., Commerce Rd., Haggerty Rd., Pontiac Trail, Union Lk. Rd., Wixom Rd., Maple Rd.

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Township Supervisor:

Janine Strum Robert H. Long (810) 624-2826 (810) 624-0110

Incentives

Downtown Development Authority tax increment financing program providing water and sewer in the DDA project area.

1995 Tax Rate

Homestead: \$20.95 - \$24.50 Per \$1,000 State Equalized Value Non-Homestead: \$38.37 - \$38.95 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$56,062

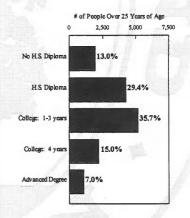
Average Housing Costs

1995: \$151,512

Education

Huron Valley School District Walled Lake School District

Educational Achievement



Source: 1990 US Bureau of Consus

Medical Facilities

Huron Valley Hospital

FARMINGTON

HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND

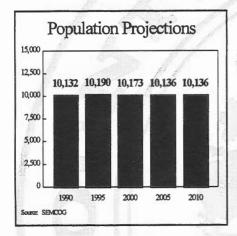
HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER

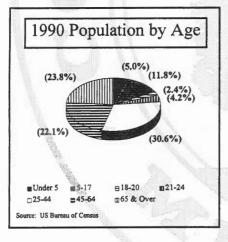
MILFORD COMMERCE BLOOMFIELD TROY

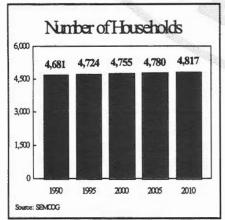
BLOOMFIELD TROY

FARMINGTON HILLS

SOUTHFIELD SOUTHFIELD







The City of Farmington is identified with its pleasant neighborhoods, a graceful historic district and downtown shopping opportunities. This 165 year old community continues to provide for growth and employment opportunity through the redevelopment of commercial properties.

Major Employers

FIRMS/EMPLOYEES

Advantage Investment Service/115 ATG Co. Inc./105

Beznos Management Company/175

Farmer Jack's/125

Farmington Schools/1,690

H.R. Krueger Machine Tool/110

K Mart Corp./130

McMahon McDonald Inc./120

Motorama Engineering/200

Weatherking Windows/100

PRODUCT/SERVICE

Commodity Contracts Brokers

Screw Machine Products

Real Estate Agents And Managers

Grocery Store

Education

Tool Manufacturing

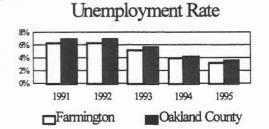
Department Store

Fast Food

Windows

LABOR MARKET

- 3.3% Unemployment
- 5,575 Total Labor Force
- 5,375 Employed



NAME

Alta Berger Subdivision:

ZONING M-2 & M-3 **ACRES**

Average Housing Costs

QUALITY OF LIFE

Median Household Income

1995: \$44,281

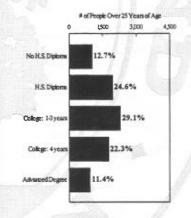
1995: \$120,151

Education

Farmington School District

Private/Parochial Schools: Our Lady of Sorrows: K-8

Educational Achievement



B901KBumauof Ce

Medical Facilities

None

For more information contact: Jeffrey A. Kaczmarek, Manager Oakland County Development & Planning 1200 N. Telegraph Road, Dept. 412 Pontiac, Michigan 48341-0412 (810)858-0720 Fax:(810)975-9555

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Farmington, Detroit Metro Sewer, Water &

Solid Waste.

Water System:

Farmington, Detroit Metro Sewer, Water &

Solid Waste.

Transportation

Major Highways: 8 Mile Rd. (M-102), Grand River Ave.

Public Transit Available: Senior Citizen/Handicapped

Dial-A-Ride through SMART.

GOVERNMENT

Support Services

Chamber of Commerce: Jody Soronen (810) 474-3440 Community Development: Bill Richards Jr. (810) 474-5500 Frank J. Lauhoff (810) 474-5500 City Manager: Tax Increment Finance Authority: Frank J. Lauhoff (810) 474-5500

Incentives

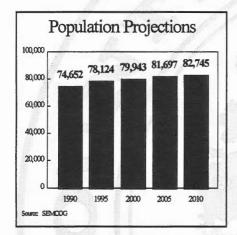
The Downtown Development Authority assists with reduced loan costs for new and existing businesses in the DDA district through bank partnership.

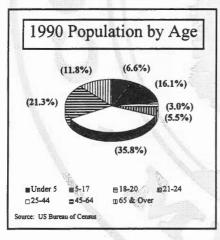
1995 Tax Rate

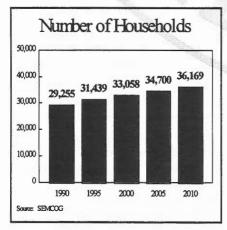
Homestead: \$44.91 Per \$1,000 State Equalized Value Non-Homestead: \$49.01 Per \$1,000 State Equalized Value

1996 COMMUNITY PROFILE

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS WEST BLOOMFIELD TROY SOUTHFIELD ROYAL GAK SOUTHFIELD ROYAL GAK







FARMINGTON HILLS

The City of Farmington Hills: "a better place to work, a better place to live - unsurpassed industrial sites and public service." The City is comprised of 33.4 square miles and is located within 35 minutes of Detroit Metropolitan Airport; 40 minutes from downtown Detroit; 45 minutes from Ann Arbor and 1½ hours from Lansing, the State Capitol.

MAJOR EMPLOYERS

FIRMS/EMPLOYEES

ACO Inc./1,108

Alexander Hamilton Life Ins. Co./625

American Blind and Wall Paper/355

Amicare Home Health Services/1,015

Botsford General Hospital/2,270

Compuware Corp./1,410

Dental Plan of MI/300

Douglas & Lomason Co./295

Farmington Hills City/320

HRC2 Inc./510

Ingersoll Rand Co./340

Jervis B Webb/375

Little Caesar East/320

Mercy Information Systems/1,115

Nissan Research & Development Inc./330

Oakland Community College/440

Robert Bosch Corp./355

Source One Mortg. Service Corp./1,225

TRW Inc./355

Village Green Apartments/385

Weight Watchers Group Inc./625

PRODUCT/SERVICE

Hardware Store

Insurance

Catalog and Mail-Order House

Home Health Care Services

Hospital

Prepackaged Software

Health Care

Manufacturing

Executive and Legislative Offices

Help Supply Service

Metalworking Machinery

Engineering

Fast Food Training Center Delta

General Medical and Surgical

Research & Design

Education

Research & Design

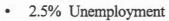
Financial

Electronic Components

Apartment Building

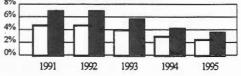
Headquarters

LABOR MARKET



- 44,850 Total Labor Force
- 43,725 Employed

Unemployment Rate



Farmington Hills Oakland County

NAME	ZONING	ACRES
Country Club Corporate Park:	Industrial Research & Office	108
Discovery Center:	Industrial Research & Office	14.7
Executive Park:	Light Industrial & High-Tech	9
Farmington Freeway Industrial Park:		320
Farmington Hills I.R.O. Park	Industrial Research	44
N. and S. Subdivision:	& Office	
Farmington Research		
& Industrial Center:	Light Industrial	55
Farmington Tech. Park:	Industrial Research & Office	8
Grand River Industrial Park:	Light Industrial	40
Hallwood Court:	Light Industrial	32
Halstead Industrial Park:	Light Industrial	40
Orchard Lake Trade Center:	Light Industrial	4
Sinacola:		14
Technology Park:	Industrial Research	20
West Tech Park:	Light Industrial	22
	& High-Tech Research	

Detroit Edison Co. Electric: Telephone: Ameritech Natural Gas: Consumers Power Co. Sewer System: Oakland County Oakland County Water System: Cable TV: Metrovision

Transportation

Major Highways: I-275, I-696, I-96, 8 Mile Rd. (M-102), Northwestern Hwy.

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce:	Jody Soronen	(810) 474-3440
Chamber of Commerce.		, ,
City Clerk:	Kathryn Dornan	(810) 474-6115
Community Development:	Rick Lampi	(810) 474-6115
Economic Development:	Robert A. McConnell	(810) 474-6115

Farmington Hills participates in the Economic Development Corporation Financing Program.

1995 Tax Rate

Homestead: \$27.80 - \$38.53 Per \$1,000 State Equalized Value Non-Homestead: \$42.63 - \$44.64 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$58,171

Average Housing Costs

1995: \$169,569

Education

Farmington School District Clarenceville School District Walled Lake School District

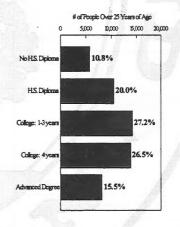
Private/Parochial Schools:

Hillel Day: K-8 Mercy High School: 9-12 Seventh Day Adventist: 1-8 St. Fabian: 1-6 St. Paul's Lutheran: K-8

Colleges/Universities: Oakland Community College

William Tyndale (Bible) College

Educational Achievement



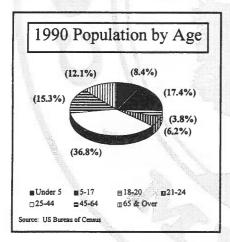
Medical Facilities

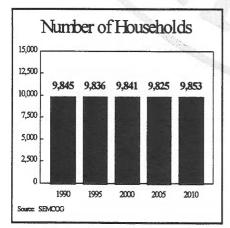
Botsford General Hospital: 336 beds

COMMUNITY 1996 PROFILE

B n ROSE ROCHESTE HIGHLAND WHITE LAKE MILFORD

Population Projections 30,000 25,026 25,054 24,825 24,729 24,843 25,000 20,000 15,000 10,000 5.000 1990 2000 2005 2010 Source: SEMCOG





The Gateway to Oakland County, the City of Ferndale is located at the intersection of I-696 and I-75. Ferndale is at the crossroads of interstate transportation in Southeast Michigan.

Major Employers

FIRMS/EMPLOYEES

Clearr Ind Inc./110 CMI-Tech Center Inc./125 Credit Union One/105 Englander Triangle Inc./100 Eyeglass Factory Inc./155 Ferndale City/160 Ferndale Laboratories Inc./175 Flexon Inc./135 Gage Products Co./100 Hennells Inc./110 Hoyt Brumm Link Inc./105 Nature Nook Inc./130 N.A. Woodworth Co./100 Schmid E Ford Inc./105 Security Inc./170 Selando Inc./110 Tri-county Security/335 Walker Wire & Steel Corp./150

PRODUCT/SERVICE

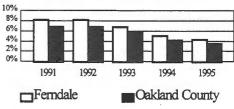
Electric and Gas Welding **Engineering Service** Financial Furniture Optical Good Store Local Government Pharmaceutical Preparations Motor Vehicle Parts & Accessories Chemical Products-Wholesale Namlow Fluid Power Cylinders and Actuators Plumbing, Heating and Air-Conditioning Florist Machinery Automobile Dealership Guard and Armored Car Service Candy, Nut, and Confectionery Guard and Armored Car Service Steel Wiredrawing, Nails, and Spikes

Labor Market

- 4.4% Unemployment
- 13,850 Total Labor Force
- 13,225 Employed

Source: MESC

Unemployment Rate



None

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer, Water &

Solid Waste

Water System:

Detroit Metro Sewer, Water &

Solid Waste

TRANSPORTATION

Major Highways: I-696, I-75, 8 mile Rd. (M-102), Woodward Ave.

Public Transit Available: SMART, (OCPTA)

GOVERNMENT

Support Services

Chamber of Commerce: Community Development: City Manager:

Joan Stefanski

(810) 542-2160

George A. Peek

(810) 546-2367

Thomas E.O. Bercher

(810) 546-2360

Incentives

Ferndale has awarded tax abatements for industrial facilities under ACT 198. PA 1974. Ferndale also participates in tax increment financing under the Downtown Development Authority, ACT 197, PA 1975.

1995 Tax Rate

Homestead:

\$43.99 - \$47.99 Per \$1,000 State Equalized Value.

(1996 estimate \$47.56 - \$51.56)

Non-Homestead: \$61.99 - \$65.99 Per \$1,000 State Equalized Value

(1996 estimate \$65.56 - \$69.56)

QUALITY OF LIFE

Median Household Income

1995: \$31,489

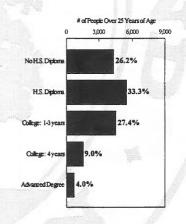
Average Housing Costs

1995: \$59,864

Education

Ferndale School District Hazel Park School District

Educational Achievement



Source: 1990 US Bureau of Cen

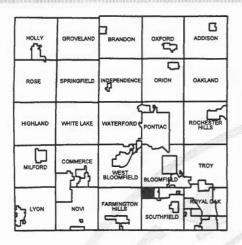
Medical Facilities

William Beaumont Hospital Clinic

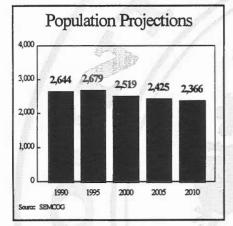
1996

COMMUNITY PROFILE

FRANKLIN VILLAGE



The Village of Franklin, frequently referred to as "the town that time forgot," is a small residential community housing 1,038 families within its 2.7 square miles of gently sloping, winding roadways which are banked by tall trees and hedgerows. The village is successful in maintaining a rural atmosphere amidst a sea of commercial development. This island of green is cherished and steadfastly protected by its 2,679 residents.



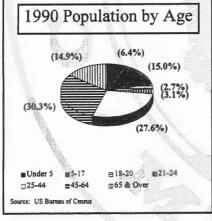
Major Employers

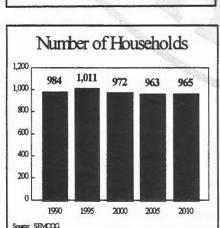
FIRMS/EMPLOYEES

Geralds Franklin Salon/25
Perlmutter Freiwald Inc./30

PRODUCT/SERVICE

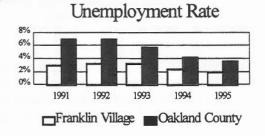
Hair Styling Interior Design





LABOR MARKET

- 2.0 % Unemployment
- 7,550 Total Labor Force
- 7,400 Employed



None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

Private Private

TRANSPORTATION

Major Highways: None

Public Transit Available: SMART

GOVERNMENT

Support Services

Village Clerk:

Kathleen J. Marotta

(810) 626-9666

Incentives

No programs at the time of publication. Franklin considers itself a strictly residential community.

• 1995 Tax Rate

Homestead: \$36.84 Per \$1,000 State Equalized Value Non-Homestead: \$40.77 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$103,190

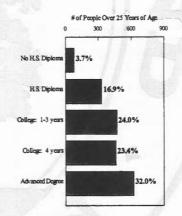
Average Housing Costs

1995: \$257,575

Education

Birmingham School District

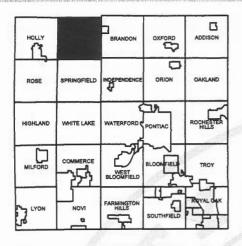
Educational Achievement

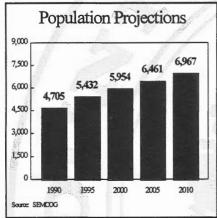


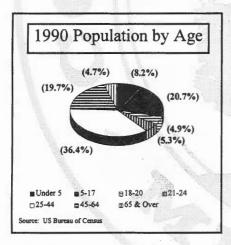
Source: 1990 ES Bureau of Census

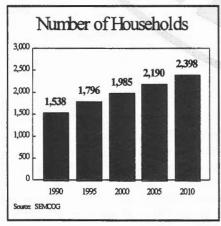
Medical Facilities

None









Country living, rural agriculture and large state recreation land holdings provide the undeveloped rural character of this township. The Township of Groveland is a favorite location for church, educational and youth organization camps.

Major Employers

FIRMS/EMPLOYEES

Georgia Quality Carpet Outlet/15
Harveys Country Kettle/25
Lahser Pre-Vocational Center Inc./15
Mt. Holly Ski Area/25
Tri-City Aggregates Inc./55

PRODUCT/SERVICE

Carpet & Flooring Restaurant Disabled Adults Ski Resort Mining & Trucking

LABOR MARKET

- 3.7% Unemployment
- 2,700 Total Labor Force
- 2,600 Employed

8% 6% 4% 2% 0% 1991 1992 1993 1994 1995 Groveland Twp. Oakland County

Unemployment Rate

Source: MESC

1200 N. TELEGRAPH ROAD DEPT 453 PONTIAC. MICHAEL AND 483-41-0453

None

Electric:

Consumers Power Co.,

Detroit Edison Co.

Telephone: Natural Gas: Ameritech, GTE

Sewer System:

Consumers Power Co. Private

Water System:

Private

TRANSPORTATION

Major Highways: I-75, Dixie Hwy. (US-10), Ortonville Rd. (M-15)

Public Transit Available: None

GOVERNMENT

Support Services

Township Clerk: Township Supervisor:

Beth Steele Donald L. Titsworth (810) 634-4152 (810) 634-4152

Incentives Groveland has no incentive programs at this time.

1995 Tax Rate

Homestead: \$23.98 - \$27.11 Per \$1,000 State Equalized Value Non-Homestead: \$41.98 - \$45.11 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$51,096

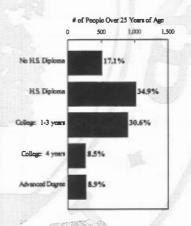
Average Housing Costs

1995: \$151,193

Education

Brandon School District Goodrich School District Holly School District

Educational Achievement



Medical Facilities

Oakwood Family Medicine

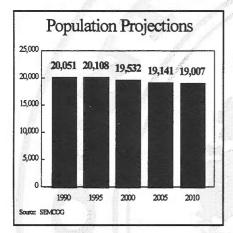
HAZEL PARK

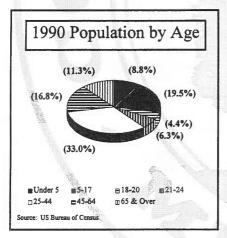
HOLLY GROVELAND BRANDON OXFORD ADDISON

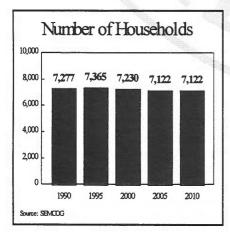
ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND

HIGHLAND WHITE LAXE WATERFORD PONTIAC ROCKESTER
HILLS

LYON NOVI FARMINGTON NOVI SOUTHFIELD SOUTHFIELD SOUTHFIELD SOUTHFIELD SOUTHFIELD







The City of Hazel Park can best be described as an innovative and very mature community that is identified through the existence of four highly active corridors, two commercial and two industrial, that provide direct access to Interstate 75 and 696. Located just outside the City of Detroit in the southeast corner of Oakland County, Hazel Park thrives primarily as a modest single family residential community with the third highest population density in the state. Over the years, with the help of Hazel Park's Downtown Development Authority and Hazel Park Neighborhood Initiatives Inc., the city has embarked on several community based planning projects that intend to revitalize its residential and commercial neighborhoods.

Major Employers

FIRMS/EMPLOYEES

Advanced Assembly Inc./50 A.G. Davis Gage & Eng. Co./130 Arbor Drugs Store, Inc./60 Chemetco/40

Craft Line Inc./100

Farmer Jacks/117

Hanson Painting & Manufacturing/40

Hazel Park Harness Raceway/475

Hazel Park School District/1,160

Meier Metal Service Centers, Inc./60

PRODUCT/SERVICE

Metal Stamping & Assembly

Fixtures & Gages

Retail Sales

Electroplating

Engineering & Design

Grocery Store

Enameling & Coating of Metals

Horse Racing

Education

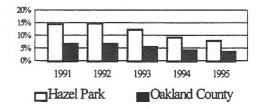
Distribution of Metal

Labor Market

• 8.0% Unemployment

- 9,925 Total Labor Force
- 9,125 Employed

Source: MESC



Unemployment Rate

NAME
Central Industrial Park:
Maple Lane Industrial Park:

ZONING
Heavy industrial
N/A

ACRES 26 20

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

City of Detroit
City of Detroit

TRANSPORTATION

Major Highways: I-75, 8 Mile Rd. (M-102), John R. Rd., I-696

Public Transit Available: SMART

GOVERNMENT

• Support Services

Chamber of Commerce: Community Development: City Manager: Emily Mariucci
David Bywra
Tom Barwin

(810) 543-8556 (810) 646-6404 (810) 546-4060

Incentives

Hazel Park has participated in ACT 197, PA 1975 to develop areas within its district in order to halt and prevent property value deterioration and to encourage economic development and the creation of jobs.

1995 Tax Rate

Homestead: \$41.89 Per \$1,000 State Equalized Value Non-Homestead: \$59.89 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$28,905

Average Housing Costs

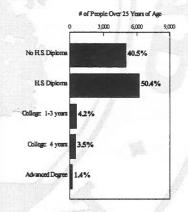
1995: \$46,540

Education

Hazel Park School District

Private/Parochial Schools: St. Mary Magdalen: K-8

Educational Achievement



Source: 1990 US Bureau of Census

Medical Facilities

None

1996

COMMUNITY PROFILE

HIGHLAND TOWNSHIP

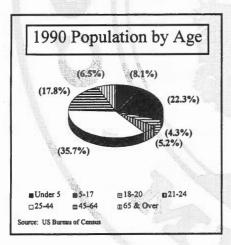
HOLLY GROVELAND BRANDON OXFORD ADDISON

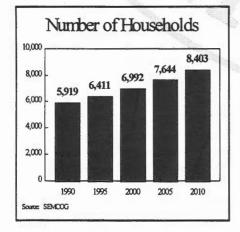
ROSE SPRINGFIELD INCEPENDENCE ORION CAXLAND

WHITE LAXE WATERFORD PONTIAC ROCHESTER
HILLS

LYON NOVI FARMINGTON HELLS
SOUTHFIELD ROYAL GAX
SOUTHFIELD ROYAL GAX

Population Projections
30,000
25,000
20,000
17,941
19,071
20,197
21,348
22,822
15,000
10,000
5,000
1990
1990
1995
2000
2005
2010
Source SEMCCG





Located adjacent to M-59, the major East/West highway in middle Oakland County, the Township of Highland is a mix of open farmland, large lot subdivisions and state recreation land.

Major Employers

FIRMS/EMPLOYEES

Advance Concrete Product/35
Colasanti Produce Plants Inc./85

The Detroit Polo Club

Food Town Inc./50

Freedom Work Opportunities Inc./205

Freemons

Highland Dodge

Highland House Inc./65

Highland Township/40

HI Mill Mfg Co./60

- ~

Jay Chevrolet

Lafontaine Pontiac Cad GMC Inc./50

Magnetic Products Inc./30

Numatics Incorporated/545

Performance Plastics/45

Quick Delivery Co./30

PRODUCT/SERVICES

Concrete, Gravel & Stone
Plants & Produce

Grocery Store

Social Work

Grocery Store

Automobile Dealership

Restaurant

Local Government

Metals Industry

Automobile Dealership

Automobile Sales

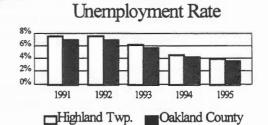
Magnetic Equip. & Compnts.

Fabricated Metal Products

Rubber and Plastics Hose

Labor Market

- 4.0% Unemployment
- 9,900 Total Labor Force
- 9,525 Employed



ACRES ZONING NAME Light Industrial 31.49 Alloy Parkway: Lewellyn Industrial Park: Light Industrial 16.70

Electric:

Detroit Edison Co.

Telephone:

Natural Gas:

Consumers Power Co.

Sewer System:

Water System:

Private/Some Community Wells

TRANSPORTATION

Major Highways: M-59, Milford Rd.

Public Transit Available: Senior Van Service

GOVERNMENT

Support Services

Huron Valley Chamber: Township Clerk: Township Supervisor:

Phyllis Motley William E. Brian Thomas P. Dunleavy

(810) 685-7129 (810) 887-3791 (810) 887-3791

Incentives

Highland Township has a tax abatement program (IFT)

1995 Tax Rate

\$21.77 Per \$1,000 State Equalized Value Non-Homestead: \$39.77 Per \$1,000 State Equalized Value

Median Household Income

1995: \$44,943

Average Housing Costs

1995: \$124,010

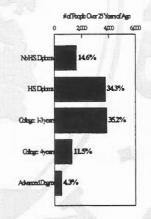
Education

Huron Valley School District

Private/Parochial Schools: Highland Hills Christian School: K-11

Highland Montessori School

Educational Achievement

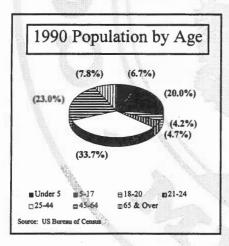


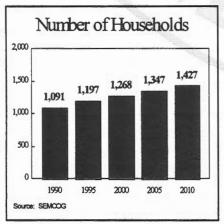
Medical Facilities

None

GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAMLAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCKESTER MILFORD COMMERCE SLOOMFIELD TROY SOUTHFIELD ROYAL DAK SOUTHFIELD SOUTHFIELD SOUTHFIELD

Population Projections 5,000 4,000 3,257 3,660 3,854 4,035 4,186 3,000 2,000 1,000 1990 1995 2000 2005 2010 Source: SEMCOG





HOLLY TOWNSHIP

As the northwestern most township with I-75 passing diagonally through, the Township of Holly has easy access to the greater Flint economy. Rail and highway links provide critical transportation for their budding manufacturing economy. Commercial activity is focused in the Village of Holly. The township is primarily rural with residential development on large acre parcels. Major state recreation areas are located here.

Major Employers

FIRMS/EMPLOYEES

Assured Manufacturing/10
Dixie Machine & Fabrication/15
Harding Cattle Co./10
Holly Lanes/15
Machine Tool & Gear/30
MI Renaissance Festival/15
Northwest Propane/10

Tri-City Aggregates Inc./70

PRODUCT/SERVICE

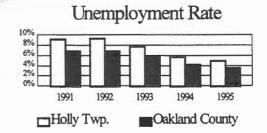
Fabricated Structural Metal

Bowling Lanes

Off Season Festival Propane Sales Mining & Trucking

LABOR MARKET

- 5.0% Unemployment
- 4,700 Total Labor Force
- 4,475 Employed



None

UTILITIES

Electric:

Consumers Power Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Village of Holly

Water System:

Village of Holly

TRANSPORTATION

Major Highways: Grange Hall Rd., Holly Rd., (3 miles from I-75)

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Township Supervisor: Hope Murphy Dale M. Smith (810) 634-1900 (810) 634-9331

Incentives

Holly has participated in ACT 198, PA 1974 industrial facilities abatement program.

1995 Tax Rate

Homestead: \$21.91 Per \$1,000 State Equalized Value Non-Homestead: \$39.91 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$50,199

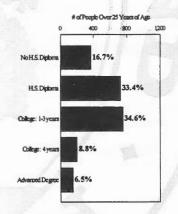
Average Housing Costs

1995: \$96,607

Education

Holly School District Grand Blanc School District

Educational Achievement

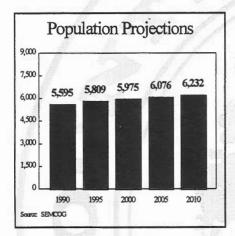


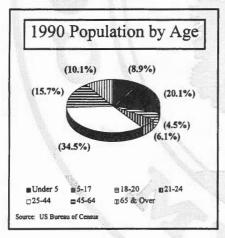
Source: 1990 US Bureau of Census

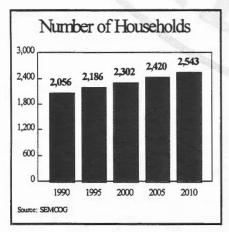
Medical Facilities

None

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER MILFORD COMMERCE BLOOMFIELD TROY BLOOMFIELD TROY SOUTHFIELD SOUTHFIELD ROYAL OAK SO







HOLLY VILLAGE

The Village of Holly exemplifies the romance of 19th century Americana. Fifty-three structures have been listed on the National register of Historic Places. The downtown, which encompasses historic Battle Alley, draws tourists and shoppers from across the United States and Canada. Also located throughout the village are ten churches, a library, and five park and recreational facilities. The Village of Holly is governed by a seven member legislative body known as the Holly Village Council. Village elections are held on the second Tuesday in March in even numbered years. Annual programs have been initiated between Holly and its sister city, Leamington, Ontario, Canada - a true picture of "Peace through People."

Major Employers

FIRMS/EMPLOYEES

CMI Schneible/Mc Daniel Tank/35
Delta Tube and Fabricating Inc./285
Freeman Scheidler Co Inc./100
George Fischer Foundry Systems Inc./95
Holly Convalescent Center/75
Holly Village/40
Holly Volunteer Ambulance/50
McDonald's Restaurant/60
Residential Alternatives Inc./75
Sure Shot Sports Equipment Inc./80

Wolverine Machine Products/25

PRODUCT/SERVICE

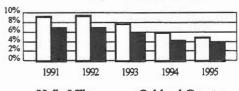
Metal Products/Fabrication
Steel Fabrication
Grocery Store
Foundry Equipment
Nursing Home
Local Government
Local Passenger Transportation
Fast Food Restaurant
Nursing/Personal Care
Athletic & Sporting Goods
Machine Screw Products

LABOR MARKET

- 5.0 % Unemployment
- 4,700 Total Labor Force
- 4,475 Employed

Source: MESC

Unemployment Rate



☐ Holly Village

Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Village of Holly

Water System:

Village of Holly

TRANSPORTATION

Major Highways: Grange Hall Rd., Holly Rd. (3 miles from I-75)

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Village Manager:

Hope Murphy
Jim Murphy

(810) 634-1900 (810) 634-9571

Incentives

Holly has participated in ACT 198, PA 1974 industrial facilities tax abatement program.

1995 Tax Rate

Homestead: \$34.41 Per \$1,000 State Equalized Value Non-Homestead: \$55.41 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$32,900

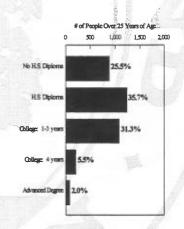
Average Housing Costs

1995: \$80,937

Education

Holly School District
One Parochial Elementary School

Educational Achievement



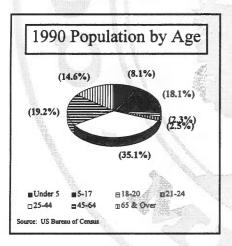
Source: 1990 LES Bureau of Commun

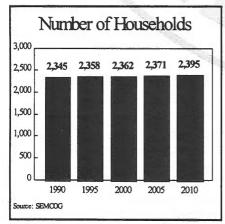
Medical Facilities

None

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION CAKLAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER MLFORD COMMERCE BLOOMFIELD TROY BLOOMFIELD TROY SOUTHFIELD SOUTHFIELD

Population Projections 9,000 7,500 6,336 6,429 6,441 6,463 6,515 6,000 1,500 1990 1995 2000 2005 2010 Source: SEMCOG





HUNTINGTON WOODS

The City of Huntington Woods is an attractive residential community of medium to large size single family homes. Its present population - 6,419 - cannot appreciably change, as only a handful of vacant lots remain within city limits. This suburban community of approximately 1½ square miles maintains an almost "rural" atmosphere created by the abundance of trees throughout the city. Equally important is the sense of community spirit and shared pride that sustains this community as they seek to maintain the excellent quality of life.

Major Employers

FIRMS/EMPLOYEES

Detroit Zoological Park/280 Evans Pletkovic Hays & Rhodes/15 John W. Gillette & Co./15

The Huntington Group/35
Huntington Woods City/88
National Bank of Detroit/20
Rackham Golf Course/30
Rite-Aid Drug Stores/20
South Oakland Anesthesia Assoc./40

PRODUCT/SERVICE

Zoological Garden
Attorneys
Automotive/
Manufacturer's Rep.
Dental Surgery
Local Government
Financial
Membership Recreation
Pharmacy

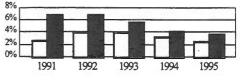
General Medical Office

LABOR MARKET

- 1.4% Unemployment
- 3,650 Total Labor Force
- 3,575 Employed

Source: MESC

Unemployment Rate



Huntington Woods Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer, Water &

Solid Waste

Water System:

Southeastern Oakland County

Water Authority

Cable TV:

TCI

TRANSPORTATION

Major Highways: I-696, Coolidge Hwy., 11 Mile Rd., Woodward Ave.

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce: City Administrator:

Betsy Reich Alex R. Allie (810) 544-9464 (810) 541-4300

Incentives

Huntington Woods has no vacant industrial lots to be developed.

1995 Tax Rate

Homestead: \$38.83 - \$44.63 Per \$1,000 State Equalized Value Non-Homestead: \$55.28 - \$56.83 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$65,380

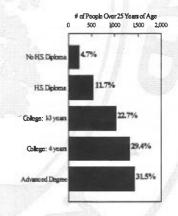
Average Housing Costs

1995: \$173,111

Education

Berkley School District

Educational Achievement



Source: 1990 US Bureau of Census

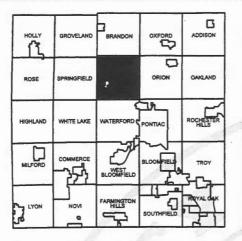
Medical Facilities

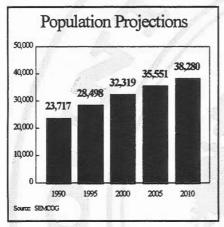
None

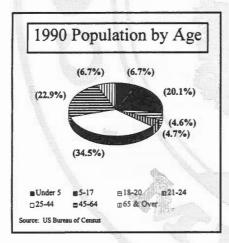
1996

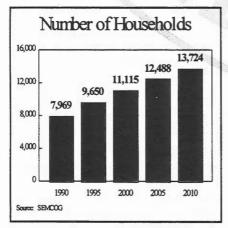
COMMUNITY PROFILE

INDEPENDENCE TOWNSH









Located along the I-75 corridor between Pontiac and Flint, with headwaters for the Clinton River, the Township of Independence has proven to be a very desirable place to live. Independence Oaks County Park, small lakes and the Pine Knob outdoor music theater and ski center provide recreational opportunities.

Major Employers

FIRMS/EMPLOYEES

Bowman Chevrolet Inc./70

Clarkston Big Boy/80

Deer Lake Racquet Club Inc./95

Farmer Jacks/75

Forrest Milzow Builder Inc./100

Independence Township/170

Kenny Rogers Roasters/85

Kroger Co./155

McDonalds/120

Mesquite Creek Steakhouse Inc./80 Restaurant

Molmec Inc./60

Pine Knob Food Town Inc./100

Pine Knob Golf Course/60

Pine Knob Music Theater/250

Randy Hosler Pontiac Inc./50

PRODUCT/SERVICE

Automobile Dealership

Restaurant

Tennis Club/Restaurant

Grocery Gtore

Apartments Construction/Restaurants

Local Government

Restaurant

Grocery Store

Fast Food Restaurant

Plastic Products

Grocery Store

Public Golf Courses

Entertainment

Automobile Dealership

LABOR MARKET

Unemployment Rate

- 3.2% Unemployment
- 14,750 Total Labor Force
- 14,275 Employed

Independence Twp. Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

Township of Independence Township of Independence

TRANSPORTATION

Major Highways: I-75

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Township Supervisor:

Donna Heyniger Dale A. Stuart (810) 625-8041 (810) 625-5111

Incentives

Independence Township has not participated in tax abatement programs, but they have a Downtown Development Authority.

1995 Tax Rate

Homestead: \$25.95 - \$30.20 Per \$1,000 State Equalized Value Non-Homestead: \$43.95 - \$48.20 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$57,204

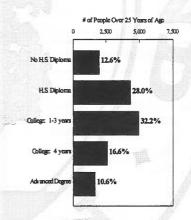
Average Housing Costs

1995: \$158,536

Education

Clarkston School District Lake Orion School District Waterford School District

Educational Achievement



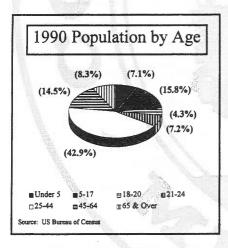
Source: 1990 US Bureau of Census

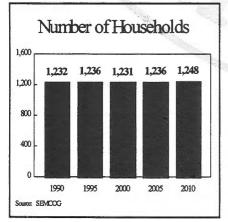
Medical Facilities

None

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND HIGLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS MILFORD COMMERCE BLOOMFIELD BLOOMFIELD TROY BLOOMFIELD SOUTHFIELD ROYAL OAK SOUTHFIELD ROYAL OAK SOUTHFIELD ROYAL OAK SOUTHFIELD ROYAL OAK ROYAL OAK ROYAL OAK ROYAL OAK SOUTHFIELD ROYAL OAK SOUTHFIELD ROYAL OAK ROY

Population Projections 4,000 3,000 2,932 2,938 2,892 2,852 2,857 2,000 1,000 1990 1995 2000 2005 2010 Source SEMCOG





KEEGO HARBOR

The City of Keego Harbor is a residential community. It has two commercial strips, one along Cass Lake Road and one along Orchard Lake Road.

Major Employers

FIRMS/EMPLOYEES

American Distribution System/50

Burger King/25

First of America Bank/20

Ginos Pizzeria Restaurant/40

Harbor Steak House Inc./20

Marriott Enterprises/20

RD White Co Inc./15

Shady Industries Inc./45

Trzos Constuction Inc./20

PRODUCT/SERVICE

Transportation

Fast Food Restaurant

Financial Services

Restaurant

Restaurant

Drycleaning Plant

Electrical Work

Drapery

Plumbing, Heating and Air-Conditioning

LABOR MARKET

- 6.9% Unemployment
- 1,725 Total Labor Force
- 1,600 Employed

Source: MESC

Unemployment Rate 15% 10% 5% 1991 1992 1993 1994 1995

Keego Harbor Oakland County

None

Umlimes

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Oakland County Sewer & Water

Water System:

Oakland County Sewer & Water

Cable TV:

West Bloomfield Cable Television Consortium

TRANSPORTATION

Major Highways: Orchard Lake Road

Public Transit Available: None

GOVERNMENT

Support Services

Optimist Club:
Chamber of Commerce:
City Clerk:
City Manager:

Ralph Behler (810) 682-9064 Dorothy M. Friedl (810) 626-3636 Dee Ann Lewis (810) 682-1930 Dennis Bow (810) 682-1930

Incentives

Keego Harbor established tax increment financing in 1986 along the Cass Lake corridor for purpose of improving Cass Lake Road.

1995 Tax Rate

Homestead: \$38.52 Per \$1,000 State Equalized Value Non-Homestead: \$51.23 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$33,045

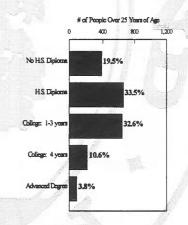
Average Housing Costs

1995: \$89,945

Education

West Bloomfield School District

Educational Achievement



Source: 1990 US Bureau of Comme

Medical Facilities

None

1996 '

COMMUNITY PROFILE

LAKE ANGELUS

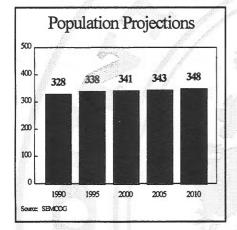
HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND

HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS

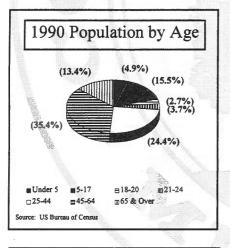
MILFORD COMMERCE BLOOMFIELD TROY
BLOOMFIELD TROY
BLOOMFIELD SOUTHFIELD ROYAL GAK
SOUTHFIELD SOUTHFIELD ROYAL GAK

The City of Lake Angelus surrounds a lake of that name. It is Michigan's smallest city according to the 1990 census with a population of 328. Almost entirely residential in nature, Lake Angelus became a city on January 1, 1984 after having been an incorporated village since May 1930. There is very little vacant property in the city, so future growth will be limited.

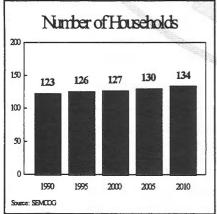


Major Employers

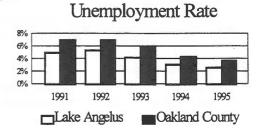
None



LABOR MARKET



- 2.6% Unemployment
- 200 Total Labor Force
- 175 Employed



None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Individual

Water System:

Individual

TRANSPORTATION

Major Highways: None

Public Transit Available: None

GOVERNMENT

Support Services

City Clerk & Treasurer:

Nancy L. DeLorge

(810) 335-5396

Incentives

Lake Angelus had no programs at the time of publication.

• 1995 Tax Rate

Homestead:

\$28.57 - \$28.74 Per \$1,000 State Equalized Value

Non-Homestead: \$46.56 - \$46.74 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$88,942

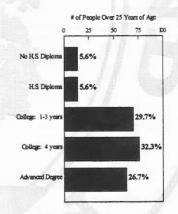
Average Housing Costs

1995: \$455,733

Education

Pontiac School District Waterford School District

Educational Achievement

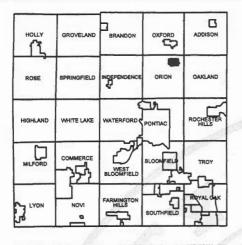


Source: 1990 US Bureau of Census

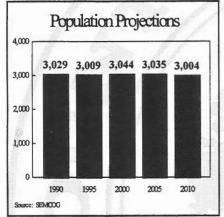
Medical Facilities

None

LAKE ORION VILLAGE



Developed as a summer resort area around Lake Orion, the Village of Lake Orion is a fully-developed, full-service year-round community oriented to the lake and Paint Creek which flows from the lake. The commercial area and small town downtown are located along M-24, the major north/south trunkline connecting Pontiac with Lapeer.



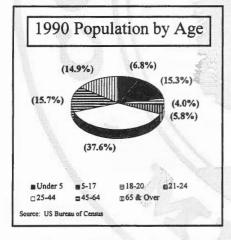
Major Employers

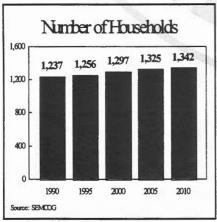
FIRMS/EMPLOYEES

Lake Orion Nursing Center/145 Lake Orion Village/35 LS Supermarkets Inc./100 McDonald's/55

PRODUCT/SERVICE

Nursing/Personal Care Local Government Grocery Store Fast Food Restaurant





LABOR MARKET

Unemployment Rate

- 3.7% Unemployment
- 14,425 Total Labor Force
- 13,900 Employed

6%
4%
2%
1991 1992 1993 1994 1995

Lake Orion Village Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Oakland County Sewer, Water & Solid Waste

Water System:

Community

TRANSPORTATION

Major Highways: Lapeer Rd. (M-24)

Public Transit Available: None

GOVERNMENT

Support Services

Village Manager: Village President: John Berchtold Harry K. Stephen (810) 693-8391 (810) 693-8391

Incentives

Lake Orion has a Downtown Development Authority and a tax increment financing district.

1995 Tax Rate

Homestead: \$41.46 Per \$1,000 State Equalized Value Non-Homestead: \$59.46 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$41,875

Average Housing Costs

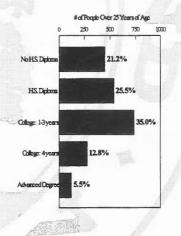
1995: \$114,456

Education

Lake Orion School District

Private/Parochial Schools: Oak Hollow Christian School: 1-8 St. Joseph: K-8

Educational Achievement

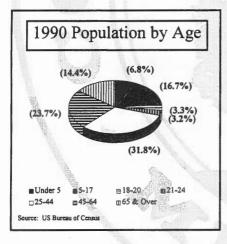


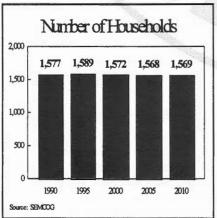
Medical Facilities

Lake Orion Nursing Center Lakeside Medical Clinic

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER MILFORD COMMERCE BLOONFIELD TROY

Population Projections 5,000 4,329 4,296 4,222 4,127 4,056 4,000 1,000 1,000 1995 2000 2005 2010 Source: SEMCOG





LATHRUP VILLAGE

The City of Lathrup Village is a 1½ square mile community of fine homes surrounded by the City of Southfield.

MAJOR EMPLOYERS

FIRMS/EMPLOYEES

Allied Nursing Care Inc./40
Michigan Heart Association/50
Mikamara Enterprises/150
Olga's Kitchen/120
Prince Holliday/120

PRODUCT/SERVICE

Health Care

Business Services Restaurant

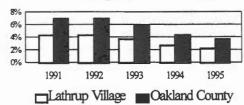
Temporary/Contract Employment

Labor Market

- 4.0% Unemployment
- 44,450 Total Labor Force
- 42,675 Employed

Source: MESC

Unemployment Rate



None

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer, Water &

Solid Waste

Water System:

Southeastern Oakland County

Water Authority

TRANSPORTATION

Major Highways: I-696, M-39

Public Transit Available: None

GOVERNMENT

Support Services

City Administrator:

Jeffrey A. Bremer

(810) 557-2600

Incentives

Lathrup Village had no programs at the time of publication.

1995 Tax Rate

Homestead:

\$58.02 Per \$1,000 State Equalized Value Non-Homestead: \$58.02 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$63,478

Average Housing Costs

1995: \$132,460

Education

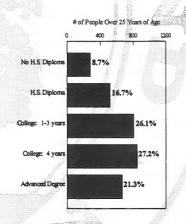
Southfield School District

Private/Parochial Schools:

Akiva Hebrew Day/

Stollman Education Center: Pre-12

Educational Achievement



Medical Facilities

None

1996

COMMUNITY PROFILE

LEONARD VILLAGE

HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND

HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCKESTER

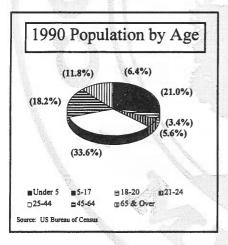
MILFORD COMMERCE BLOOMFIELD TROY

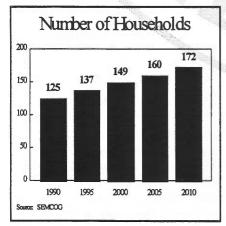
BLOOMFIELD TROY

SOUTHFIELD ROYAL GAX

SOUTHFIELD SOUTHFIELD SOUTHFIELD SOUTHFIELD ROYAL GAX

SOUTHFIELD SO





The Village of Leonard is a small village in the northeastern corner of Oakland County. The population is approximately 357, who live in 126 homes in the one square mile area.

Major Employers

FIRMS/EMPLOYEES

Distinctive Design/10
Division Two Inc./10
ITT Corporation - Baylock Mfg Corp./70

PRODUCT/SERVICE

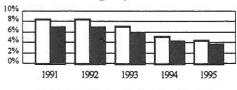
Tool & Die Model Shop Engineering & Reserach

LABOR MARKET

- 4.5% Unemployment
- 2,900 Total LaborForce
- 2,775 Employed

Source: MESC

Unemployment Rate



Leonard Village Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

Private Private

TRANSPORTATION

Major Highways: Rochester Rd. (M-150)

Public Transit Available: None

GOVERNMENT

Support Services

Village President:

Eugene A. Mallia, Jr.

(810) 628-7380

Incentives

Leonard Village has participated in ACT 198, PA 1974 tax abatement program for industrial facilities.

• 1995 Tax Rate

Homestead: \$34.52 Per \$1,000 State Equalized Value Non-Homestead: \$52.52 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$47,578

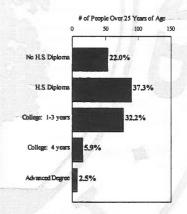
Average Housing Costs

1995: \$84,125

Education

Oxford School District

Educational Achievement

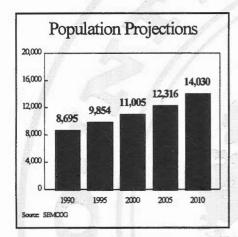


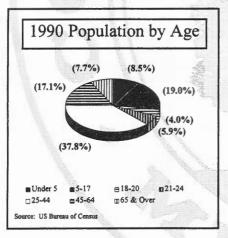
lounce 1990 US Bureau of Census

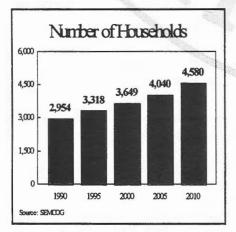
Medical Facilities

None

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND MIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER MILFORD COMMERCE BLOOMFIELD TROY FARMINGTON HOLLS SOUTHFIELD ROYAL OAK SOUTHFIELD R







LYON TOWNSHIP

The Township of Lyon is developing into a diversified rural community with an emerging manufacturing base and quality recreation opportunities.

Major Employers

FIRMS/EMPLOYEES

AIS Construction Equip. Corp./35

DE McNabb Co./70

Diversitech/85

Emco Patterns & Plastics/40

Jervis B. Webb C.o/90

Molmec Inc./160

Molpac Co./108

New Hudson Corp./55

Pure Pak/195

US Trailer Co./130

Walnut Creek Country Club/120

PRODUCT/SERVICE

Construction Equipment

Floor Laying and Other Floor Work

Computer Services

Plastic Products

Factory Automation

Plastic Products

Plastic Products

Metal Heat Treating

Packaging Machinery

Motor Trailers

Golf Club

LABOR MARKET

- 3.8% Unemployment
- 5,375 Total Labor Force
- 5,175 Employed

Source: MESC

Unemployment Rate



NAME

Grand Lyon Industrial Park:

ZONING

ACRES

Light Industrial

36

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System: Private Private

TRANSPORTATION

Major Highways: I-96, 8 Mile Rd. (M-102), Grand River Ave., Pontiac Trail, 10 Mile Rd.

Public Transit Available: None

GOVERNMENT

Support Services

Township Supervisor: Township Clerk: Chamber of Commerce: James F. Atchison Heide Oprisiu Lisa Willard (810) 437-2240 (810) 437-2240 (810) 437-3257

Incentives

Lyon Township had no programs at the time of publication.

1995 Tax Rate

Homestead: \$25.03 Per \$1,000 State Equalized Value Non-Homestead: \$43.03 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$48,052

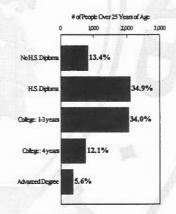
Average Housing Costs

1995: \$153,631

Education

Northville School District South Lyon School District

Educational Achievement

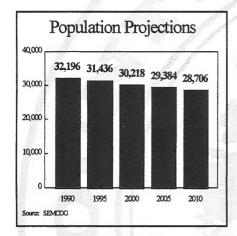


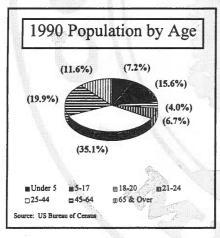
Source: 1990 LB Bureau of Census

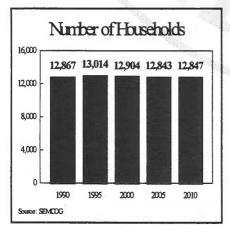
Medical Facilities

None

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OA/LAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS LYON NOVI FARMINGTON SOUTHFIELD BLOOMFIELD LYON NOVI FARMINGTON SOUTHFIELD STITE OAK







MADISON HEIGHTS

The City of Madison Heights is a full-service community located at the intersection of I-696 and I-75. A wide range of housing, favorable tax base and strong local economy contribute to this fiscally sound "City of Progress." Ninety-three percent of the buildings are residential while 61 percent of the tax base is light industrial/commercial. There are many recreational opportunities, shopping areas and restaurants available.

Major Employers

FIRMS/EMPLOYEES

Aero Detroit Inc./1.000 Cincinnati Milacron/490 Dayton Hudson (Target)/200 DME Co - VSI Corp./245 Gonzales Design Engineering Co./270 Grant Durbin/120 Henkel - Parker Amchem/345 Home Quarters/200 Howard Plating Industries/245 Lamphere Schools/375 M & T Design Services Inc./300 Madison Community Hospital/265 Madison Heights City/236 Madison Schools/325 McNaughton McKay/150 Oakland General Hospital/1,140 Saturn Corp./650 United Parcel Service/515 Weldmation Inc./335

PRODUCT/SERVICE

Auto Engineering **Cutting Tool Manufacturer** Discount Retailer Mold Manufacturing Auto Engineering Machining of Auto Parts Chemical Finishing Retail Home Supplies Electroplating **Public School District** Engineering Design Service Medical Care Local Government **Public School District** Electrical Wholesaler Medical Care Auto Design & Engineering Mailing & Shipping Automated Welding

LABOR MARKET

- 5.0% Unemployment
- 4,700 Total Labor Force
- 4,475 Employed

Source: MESC

1991 1992 1993 1994 1995

Unemployment Rate

☐ Madison Heights ☐ Oakland County

INDUSTRIAL Districts

NAME Madison Industrial Research District:	ZONING M-1, Lt. Indust.	
Stephenson Industrial Research Corridor:	J. 11	86/2,735,869
Service Center Industrial District:	11	26/261,111
Interstate Industrial District:		45/788,336
Interchange (I-696) Industrial District:	11	39/1,134,535
Ten Mile-John R. Industrial District:		79/391,836

All zoning & use is M-1 Light Industrial. At any one time approximately 6% of the space, 540,485 Square Feet, or 25 buildings are available.

Utillings

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer, Water &

Solid Waste

Water System:

City of Detroit Water & Sewer

Board

Cable TV:

Continental

Transportation

Major Highways: I-696, I-75, John R. Rd., Stephenson Hwy.

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce:
City Manager:
Community Development:

Virginia Wieme
John Austin
Timothy Moore

(810) 542-5010 (810) 583-0829 (810) 583-0831

Incentives

Madison Heights offers Qualified Tax Abatements.

• 1995 Tax Rate

Homestead: \$35.73 - \$46.08 Per \$1,000 State Equalized Value Non-Homestead: \$49.37 - \$53.91 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$38,022

Average Housing Costs

1995: \$69,220

Education

Madison District Schools The Lamphere Schools Royal Oak School District

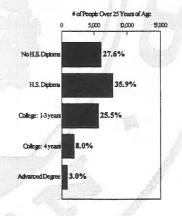
Private/Parochial Schools:

Bishop Foley Catholic High: 9-12
The Japhet School: Pre-9
Martin Luther School: K-8
Northside Baptist Academy
St. Vincent Ferrer: Pre-8
Temple Christian Academy: K-12

Colleges/Universities:

Dorsey School of Business

Educational Achievement



Source: 1990 US Bureau of Census

Medical Facilities

Madison Community Hospital
Oakland General Hospital

1996

COMMUNITY PROFILE

MILFORD TOWNSHIP

HOLLY GROVELAND BRANDON CXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION CANLAND

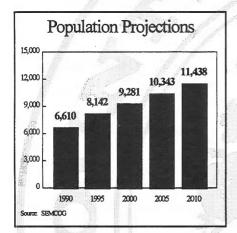
HIGLAND WHITE LAXE WATERFORD PONTIAC ROCHESTER

COMMERCE BLOOKFIELD TROY

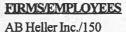
BLOOKFIELD TROY

SOUTHFIELD SOUTHFIELD

The Township of Milford is a bedroom community. Most of the residential zoning is large parcels consisting of at least 1½ to 3 acres. Park facilities consist of Kensington Metropark with nearly 4,000 acres, Proud Lake Recreation Area with over 1,100 acres and Camp Dearborn with over 600 acres.



Major Employers



Clarafin Corp./110

EDS Corp./125

GMC - Milford Proving Grounds/1,980

Kensington Metro Park/280

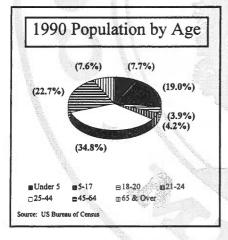
Parks Omega/55

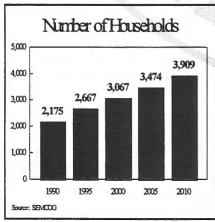
T&M Asphalt Paving Inc./60

PRODUCT/SERVICE

Screw Machine
Health Care Products
Data Info. Processing
Auto Research & Testing

Underground Tanks
Paving

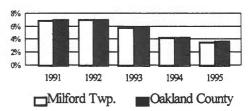




LABOR MARKET

Unemployment Rate

- 3.6 % Unemployment
- 6,875 Total Labor Force
- 6,625 Employed



NAME Milford Industrial Park: **ZONING**Heavy Industrial

ACRES 30

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

GTE

Natural Gas:

Michigan Consolidated Gas

Sewer System: Water System:

N/A N/A

TRANSPORTATION

Major Highways: 5 Miles to I-96, 3 Miles to M-59

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Township Supervisor:

Phyllis Motley James F. Casewell (810) 685-7129 (810) 685-8731

Incentives

Milford has a Principal Shopping District - to promote a commercial environment.

1995 Tax Rate

Homestead: \$20.18 - \$23.44 Per \$1,000 State Equalized Value Non-Homestead: \$38.17 - \$41.44 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$59,141

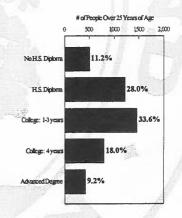
Average Housing Costs

1995: \$179,344

Education

Huron Valley School District South Lyon School District

Educational Achievement



Source: 190 US Bureau of Census

Medical Facilities

Huron Valley Hospital
Providence Medical Center-Milford

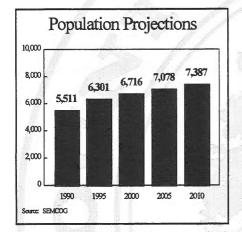
1996

COMMUNITY PROFILE

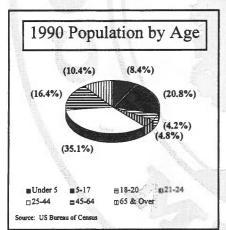
MILFORD VILLAGE

G XFORD OAKS AND

The Village of Milford is a classic example of small town mid-America. The village serves as a commercial center for a population of approximately 25,000. Shops, restaurants and recreational facilities regularly bring visitors from communities such as Ann Arbor and Dearborn. Situated on a main connector road between I-96 and M-59, it provides easy access to work, markets and leisure activities



Major Employers



FIRMS/EMPLOYEES

5-Lakes Grill/45

Appeteaser Inc./65

Breen's Market, Inc./95

Iversons Lumber/45

Kelsey Hayes Co./100

Kroger Co./80

McDonalds/55

The Milford Health Care Clinic/50

Milford Medical Center/35

Milford Village/55

US Postal Service /40

PRODUCT/SERVICE

Restaurant

Restaurant

Grocery Store

Building Products

Automotive/Manufacturing

Grocery Store

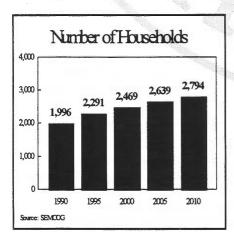
Fast Food Restaurant

Medical Services

Medical Services

Local Government

Federal Government



LABOR MARKET

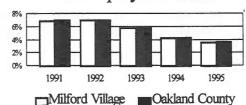
3.6% Unemployment

6,875 Labor Force

6,625 Employed

Source: MESC

Unemployment Rate



None

Undinis

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Village of Milford

Water System:

Village of Milford

TRANSPORTATION

Major Highways: 5 miles to I-96, 3 miles to M-59

Public Transit Available: Senior Van Program

GOVERNMENT

Support Services

Chamber of Commerce: Village Manager:

Downtown Dev. Authority:

Phyllis Motley

Arthur Shufflebarger

Ann Barnette

(810) 685-7129 (810) 684-1515

(810) 684-1515

Incentives

Milford has the downtown Development Authority in place.

1995 Tax Rate

Homestead: \$38.45 Per \$1,000 State Equalized Value Non-Homestead: \$56.03 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$39,644

Average Housing Costs

1995: \$126,237

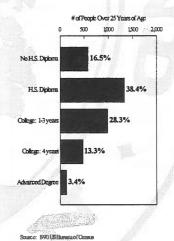
Education

Huron Valley School District

Private/Parochial Schools:

Milford Montessori School: 1-5 West Highland Christian: K-12

Educational Achievement



Medical Facilities

Huron Valley Hospital Providence Medical Center

HOLLY GROVELAND BRANDON OXFORD ADDISON

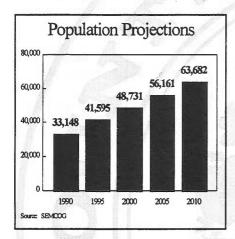
ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND

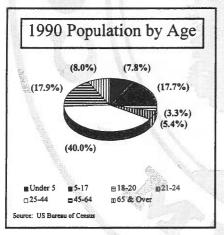
HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER

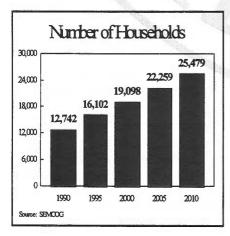
MILFORD COMMERCE BUSSET BLOOMFIELD TROY

FARMINGTON HELLS

SOUTHFIELD SOUTH







The City of Novi experienced significant residential and non-residential growth during the 1980s. Rural residential development continues to exist, but has decreased due to a rapidly developing commercial center with attendant residential and industrial development. A completely new city center is being created in what was once farmland. Major regional and community shopping centers were created to take advantage of anticipated growth and freeway access.

Major Employers

FIRMS/EMPLOYEES

Allor Manufacturing/100

Community EMS/185

Dayton Hudson/720

Delwal Corp./200

Digital Equipment Corp./300

Guardian Industries Corp./260

Hewlett-Packard Co./300

Intelligent Controls/180

Johnson Controls/55

K Mart Corp./160

K Mart Corp./100

Knight Enterprises/210

Michigan Tractor & Machinery Co./600

Micro Craft Inc./110

Novi Industries/180

Providence Park Medical Center/135

Sears Roebuck & Co./340

Stanley Door Systems/170

Uniflow Corp./130

Wisne Automation & Engineering Co./110

PRODUCT/SERVICE

Elevators

Department Store

Automotive Stampings

Commercial Machines & Equip.

Photo Finishing

Commercial Machines & Equip.

Plastic Injection Bottles

Department Store

Gasoline Service Stations

Special Tools & Dies

Medical Services

Department Store

Metal Doors

Bolts, Nuts, Screws & Washers

Metal Cutting Tools

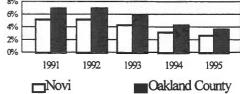
LABOR MARKET

2.7% Unemployment

20.050 Total Labor Force

19,500 Employed

Unemployment Rate



NAME	ZONING	ACRES
Arbor Commerce Park:	Light Industrial	35
Hickory Corporate Park:	Light Industrial	45
Meadowbridge Corp. Center	Light Industrial	18
Novex One:	Light & Heavy Ind.	70
Novi Industrial Center:	Light Industrial	25
Ten Novi Industrial Park:	Light Industrial	25
Trans-x Dr. Park:	Light & Heavy Ind.	25
Vincenti Industrial Park:	Light Industrial	30

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

Detroit Metro Sewer, Water Detroit Metro Sewer Water

Transportation

Major Highways: I-275, I-696, I-96, 8 Mile Rd. (M-102),

Grand River Ave., Novi Rd.

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Connie Mallett (810) 349-3743
City Manager: Edward F. Kriewall (810) 347-0445
Economic Development: Jim Wahl (810) 347-0480

Incentives

Novi has participated in tax abatement and tax increment financing programs.

1995 Tax Rate

Homestead: \$30.78 - \$36.19 Per \$1,000 State Equalized Value Non-Homestead: \$45.19 - \$48.77 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$52,289

Average Housing Costs

1995: \$159,644

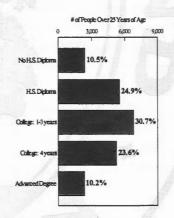
Education

Novi School District Northville School District South Lyon School District Walled Lake School District

Private/Parochial Schools:

Novi Christian: K-12

Educational Achievement



Source 1990 US Bureau of Cersus

Medical Facilities

Mission Health/
Providence Park Medical Center-Novi
Woodland Medical Center

OAK PARK

ROSE SPRINGFIELD INDEPENDENCE ORION OARLAND

HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS

COMMERCE SLOOMFIELD BLOOMFIELD B

Population Projections

40,000

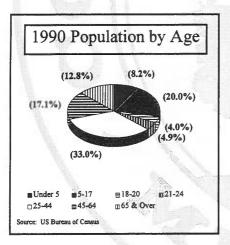
30,462 30,905 30,977 31,108 31,529

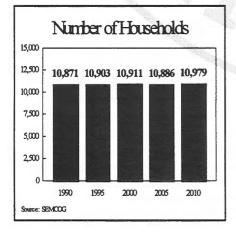
20,000

10,000

1990 1995 2000 2005 2010

Source SEMCOG





Located on the South side of I-696, the City of Oak Park is a fully-developed mature city with modest homes and shopping. The city is supported by a business community consisting of many small and medium sized businesses.

Major Employers

FIRMS/EMPLOYEES

Barton-Malow Rigging Co./175 City Building Maintenance Co./345

Farmer Jack/265

GTN Industries Inc (Gen TV Network)/185

Hagopian & Sons Inc./125

K Mart Corp./245

Koepplingers Bakery Inc./165

Mel Farr Ford Inc./170

Metro Industrial Contractor Inc./140

National Health Laboratories Inc./160

Oak Park City/305

Renaissance Health Care Temp. Serv./505

Ross Learning Center Inc./295

PRODUCT/SERVICE

General Contractor

Maintenance Service

Grocery Store

Tele-Production Facility

Rug Merchant

Department Store

Bakery

Automobile Dealership

Construction Contractor

Medical Laboratory

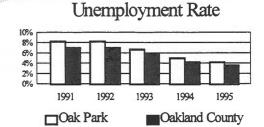
- 12 1

Local Government

Temp. Employment

LABOR MARKET

- 4.3% Unemployment
- 16,000 Total Labor Force
- 15,325 Employed



None

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Detroit Metro Sewer & Water, Southeastern

Oakland County Resource Recovery Authority

Water System:

Detroit Metro Water & Sewer, Southeastern Oakland County Resource Recovery Authority

TRANSPORTATION

Major Highways: I-696, 8 Mile Rd. (M-20), Greenfield Rd., Lodge Fwy. (US-10)

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce: Community Development: City Manager:

Teri Arbenowske Louis Szlauer

(810) 547-4000

(810) 547-1331

Daniel Fitzpatrick

(810) 547-1331

Oak Park has participated in the ACT 198, PA 1974 tax abatement program for industrial facilities.

1995 Tax Rate

Homestead: \$46.53 - \$50.47 Per \$1,000 State Equalized Value Non-Homestead: \$64.80 - \$68.74 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$38,006

Average Housing Costs

1995: \$69,089

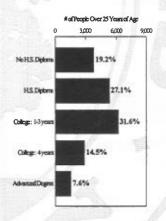
Education

Oak Park School District Berkley School District Ferndale School District

Private/Parochial Schools:

Academy of Detroit Sally Allan Alexander Beth Jacob School for Girls: 1-12 Yeshiva Gedolah high School

Educational Achievement



Medical Facilities

None

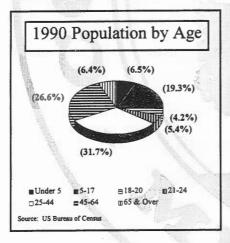
1996

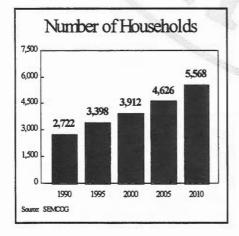
COMMUNITY PROFILE

OAKLAND TOWNSHI

G OXFORD ROSE

Population Projections 20,000 13,699 15,000 11,665 10,232 10,000 8.227 5,000 2005 Source: SEMCOG





The Township of Oakland is firmly established as a high quality residential area. It contains the most severe slopes in the County which create views of the Paint Creek River Valley cutting through the township. Part of the Bald Mountain State Recreation Area is located in the township and contributes to the rural developmental character.

Major Employers

FIRMS/EMPLOYEES

Goodison Child Care Center/30 IMC Continental Plastics/110 Lyon Gear & Machine/100 S&M Market/30 Sherwood Forest Landscaping/25

PRODUCT/SERVICE

Child Care

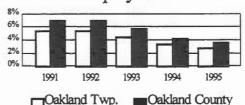
Grocery Store Nursery

LABOR MARKET

- 2.8% Unemployment
- 4,775 Total Labor Force
- 4,650 Employed

Source: MESC

Unemployment Rate



None

UTILITIES

Electric:

Detroit Edison

Telephone:

Ameritech

Natural Gas:

Consumers Power

Sewer System:

Detroit Metro Sewer, Water &

Solid Waste

Water System:

Southeastern Oakland County

Water Authority

TRANSPORTATION

Major Highways: None

Public Transit Available: None

GOVERNMENT

Support Services

Community Development: Township Supervisor:

Carolyn L. Phelps Joan M. Buser (810) 651-4440 (810) 651-4440

Incentives

Oakland Township had no programs at the time of publication.

1995 Tax Rate

Homestead:

\$19.89 - \$25.55 Per \$1,000 State Equalized Value

Non-Homestead: \$37.89 - \$43.55 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$68,039

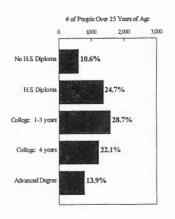
Average Housing Costs

1995: \$241,218

Education

Lake Orion School District Rochester School District Romeo School District

Educational Achievement



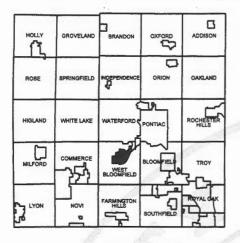
Source: 1990 US Bureau of Census

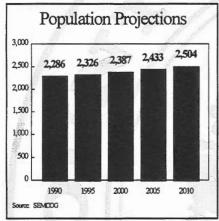
Medical Facilities

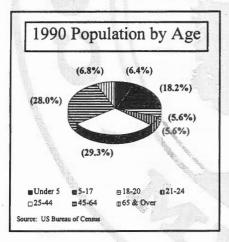
None

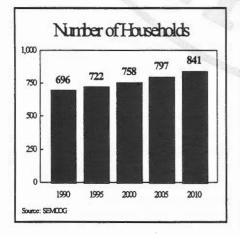
1996 COMMUNITY PROFILE

ORCHARD LAKE VILLAGE









The City of Orchard Lake Village is a predominately residential community with the lakes in the city being the focal point. There are two small commercial areas and some vacant professional office land available.

Major Employers

FIRMS/EMPLOYEES

Jakes on the Lakes/20
Orchard Food Center/20
Orchard Lake Country Club/135
Play It Again Sports/25
Rite Aid Drugs/20
St. Mary's College/135

City of Orchard Lake Village/25

St. Mary's College/135 Village Place Restaurant/30 Whitney Bloomfield Inc./20

PRODUCT/SERVICE

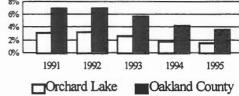
Local Government
Restaurant
Grocery Store
Country Club
Used Sports Equipment
Pharmacy
Private Education
Restaurant
Nursery School

LABOR MARKET

- 1.6% Unemployment
- 1,325 Total Labor Force
- 1,300 Employed

Source: MESC

Unemployment Rate



None

Unnumiss

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System: City Wide Water & Sewer Systems City Wide Water & Sewer Systems

TRANSPORTATION

Major Highways: Orchard Lake Road

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: City Clerk:

Dorothy Friedl Janet E. Overholt Green

(810) 626-3636 (810) 682-2400

Incentives

Orchard Lake Village had no programs at the time of publication.

1995 Tax Rate

Homestead:

\$30.89 - \$36.46 Per \$1,000 State Equalized Value Non-Homestead: \$43.09 - \$45.80 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$108,811

Average Housing Costs

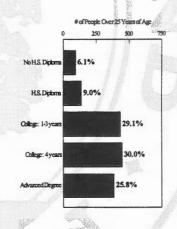
1995: \$373,236

Education

Bloomfield Hills School District Walled Lake School District West Bloomfield School District

Private/Parochial Schools: Our Lady of Refuge: K-8 St. Mary's Preparatory: 9-12

Educational Achievement



Medical Facilities

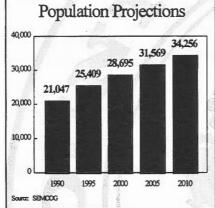
None

COMMUNITY 1996 PROFILE

ORION TOWNSHIP

G 11 MILFORD

The Township of Orion is primarily rural and is experiencing solid residential growth. Typically modest homes on large lots and acreage parcels are joined by new upscale subdivisions and lake homes. The GM Orion plant and other auto-related industries are located here. Major recreation areas include Bald Mountain State recreation area and Orion Oaks County Park.



1990 Population by Age (6.4%) (7.7%) (19.4%)(19.1%) (4.5%) (5.6%) (37.4%)

Number of Households 15,000 11,851 12,000 10,857 9,837 8,745 9.000 7,331 6,000 3,000 2000 2005 1995 SEMOOG

Major Employers

FIRMS/EMPLOYEES

Canterbury Village/400 Excell Circuits Co./80 General Motors Corp./4,100 Indianwood Golf & Country Club/200 K-Mart Stores/180 Koppy Corp./100 Lake Orion Community Schools/560 Lamb Technicon/125 Litton Industrial Automation/60 MC Aerospace Corp./90 Schenck Turner/90 Sensor Development/65

PRODUCT/SERVICE

Festival Village Printed Circuit Boards Transportation Equipment Golf Course & Restaurant Department Store Motor Vehicle parts **Public Education** Machine Tools Aerospace Metalworking Electronics

LABOR MARKET

- 3.7% Unemployment
- 14,425 Total Labor Force
- 13,900 Employed

8% 6% 4% 1992 1993 Orion Twp.

Unemployment Rate

Source: MESC

Oakland County

NAME	ZONING	ACRES
Kay Industrial Park:	Light Industrial	36
Northpointe Industrial Park:	Light Industrial	60
Orion Business Park:	Light Industrial	26

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

Detroit Metro Sewer & Water, Private Septic Detroit Water, Community Wells and Private

Wells.

TRANSPORTATION

Major Highways: I-75 Lapeer Rd. (M-24)

Public Transit Available: Local Van Service for Orion Township Senior and Handicapped Residents.

GOVERNMENT

Support Services

Chamber of Commerce: Township Supervisor:

Pam Little Doug Brown (810) 693-6300 (810) 391-0304

Incentives

Orion Township had no programs at the time of publication.

1995 Tax Rate

Homestead: \$27.76 Per \$1,000 State Equalized Value Non-Homestead: \$45.76 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$50,383

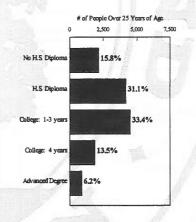
Average Housing Costs

1995: \$131,280

Education

Lake Orion School District Clarkston School District Pontiac School District Rochester School District

Educational Achievement



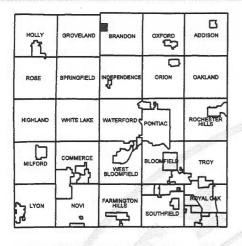
Source: 1990 US Bureau of Census

Medical Facilities

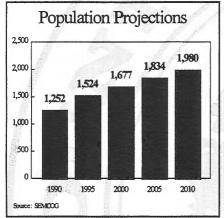
Orion Industrial & Family Clinic

1996 COMMUNITY PROFILE

ORTONVILLE VILLAGE



The Village of Ortonville is a quiet, warm and friendly residential community located in the northern central portion of Oakland County. The village comprises one square mile and is the largest incorporated area in the Township of Brandon. The village is proud of its historic nature and has the Old Mill Museum which is listed in the state and historic register.



Major Employers

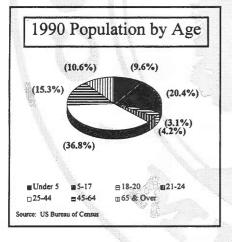
Brandon Township/25 Engineering Tube Specialities/40 McDonald's/40 Mehra Tube Inc./115

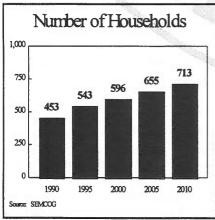
Ortonville Food Center Inc./45

FIRMS/EMPLOYEES

Government
Tubing for Auto Companies
Fast Food Restaurant
Fabricated Pipe & Pipe Fittings
Grocery Store

PRODUCT/SERVICE

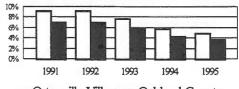




Labor Market

- 4.9% Unemployment
- 6,875 Total Labor Force
- 6,550 Employed

Source: MESC



Unemployment Rate

Ortonville Village Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

CTE

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

Private Private

Cable TV:

Concord Cablevision

TRANSPORTATION

Major Highways: Ortonville Rd. (M-15)

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Village Manager: Connie Brender Harvey Fletcher (810) 627-2804 (810) 627-4976

Incentives

Ortonville participated in the Commercial Assistance Program (CAP) and has tax increment financing through Downtown Development Authority.

1995 Tax Rate

Homestead: \$35.71 Per \$1,000 State Equalized Value Non-Homestead: \$53.70 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$47,353

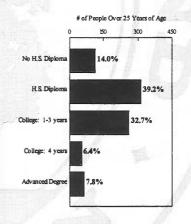
Average Housing Costs

1995: \$103,326

Education

Brandon School District
Three Elementary Schools
One Middle School.

Educational Achievement



Source: 1990 US Bureau of Census

Medical Facilities

Oakwood Family Medicine

1996

COMMUNITY PROFILE

OXFORD TOWNSHIP

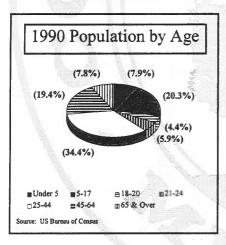
HOLLY GROVELAND BRANDON ADDISON

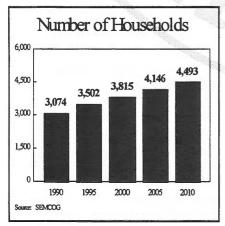
ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND

HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER
HIGHLAND COMMERCE BLOOMFIELD TROY
BLOOMFIELD TROY
SOUTHFIELD ROYAL OAK
SOUTHFIELD SOUTHFIELD SOUTHFIELD SOUTHFIELD ROYAL OAK
SOUTHFIELD SOUTHFIELD SOUTHFIELD ROYAL OAK
SOUTHFIELD SOUTHFIELD SOUTHFIELD SOUTHFIELD ROYAL OAK

Population Projections
16,000
12,000
9,004
10,278
11,171
12,028
12,922
4,000

Source: SEMCOG





The Township of Oxford has become a home to many industries in the past few years, and is still considered the gravel capitol. It has retained its picturesque rural atmosphere, having the best of both worlds; living in the country yet still enjoying the conveniences of a small city with an array of shops and services for everyone. Oxford also offers extensive recreation facilities for boating, golfing, swimming and picnics. Oxford is a community that greets you with open arms.

Major Employers

FIRMS/EMPLOYEES

Advanced Auto Trends Inc./60
Camp Oakland Youth Program/125
Community Health Care Center/92
Finite Filter Division/70
Foamseal Inc./90
Food Town Inc./75
Mantex Corporation/90
McDonald's/80
MSP Industries Corp./140
Odyssey/120
Oxford Biomedical Research/65
Parker Hannifin Corp./70
RLM Industries Inc./100
Spearing Tool Mfg Co./65

PRODUCT/SERVICE

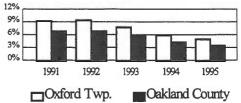
Plastic Products
Youth Training
Medical Facility
Filters
Plastic Products
Grocery Store
Plastic Products
Fast Food Restaurant
Metal Forming Plant
Tooling & Machinery
Medical Services
Industrial Supplies
Castings
Dies

LABOR MARKET

- 5.1% Unemployment
- 6,750 Total Labor Force
- 6,425 Employed

Source: MESC

Unemployment Rate



NAME

ZONING

ACRES

X-Celsior Industrial Park:

Heavy Industrial

60

UTILITIES

Electric:

Detroit Edison

Telephone:

Ameritech

Natural Gas:

Consumers Power

Sewer System:

Municipal System

Water System:

Private

TRANSPORTATION

Major Highways: Lapeer Rd. (M-24)

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Community Development: Township Supervisor:

Joseph G. Ferrari Curtis W. Wright (8100628-0410 (810) 628-9787

Sarah Ocker

(810) 628-9787

Incentives

Oxford Township had no programs at the time of publication.

1995 Tax Rate

\$31.91 - \$32.70 Per \$1,000 State Equalized Value Homestead: Non-Homestead: \$49.91 - \$50.69 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$45,898

Average Housing Costs

1995: \$133,300

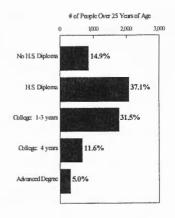
Education

Oxford School District Orion School District

Private/Parochial Schools:

Indianwood Christian Academy: K-12 Kinsbury: K-8 Oxford Christian Academy: K-12

Educational Achievement



Source: 1990 US Bureau of Census

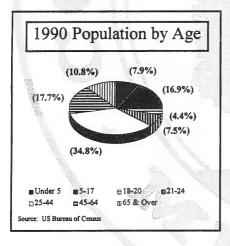
Medical Facilities

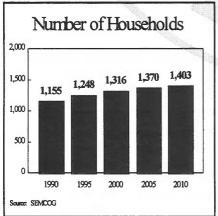
Pontiac Osteopathic Hospital Health Care Center

1996 COMMUNITY PROFILE

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION GARDAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS LYON NOVI FARMINGTON SOUTHFIELD ROCHESTER HILLS REVAL GAK

Population Projections 5,000 4,000 3,000 2,929 3,235 3,422 3,509 3,511 3,000 1,000 1990 1995 2000 2005 2010





OXFORD VILLAGE

The Village of Oxford is a small town serving a rural but growing township with a full-service downtown. M-24, the north/south link between Pontiac and Lapeer, passes through the village center. Many old homes have historical character which contributes to the quaint character of the village.

Major Employers

FIRMS/EMPLOYEES

Industrial Machine Products Inc./70
Mackie Automotive/70
Opdyke Stamping Inc./140
Oxford Bank/50
Oxford Village Hardware/30
Saturn Electronics/200

PRODUCT/SERVICE

Automotive Company Supplier

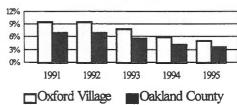
Banking Services
Hardware

LABOR MARKET

- 5.1% Unemployment
- 6,750 Total Labor Force
- 6,425 Employed

Source: MESC

Unemployment Rate



NAME

ZONING

ACRES

Drahner Road Industrial Park: Oxford Industrial Park: Light Industrial Light Industrial

44

36,700 sq. ft.

UTILITIES

Electric:

Detroit Edison

Telephone:

Ameritech

Natural Gas:

Consumers Power

Sewer System:

Village of Oxford

Water System:

Village Wells

TRANSPORTATION

Major Highways: Lapeer Rd. (M-24)

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Village Manager:

Nancy Kraft Darwin D. Parks (810) 628-0410 (810) 628-2543

Incentives

Oxford Community Development Authority Commercial Development Assistance Plan.

1995 Tax Rate

Homestead:

\$38.05 Per \$1,000 State Equalized Value

Non-Homestead: \$56.05 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$39,830

Average Housing Costs

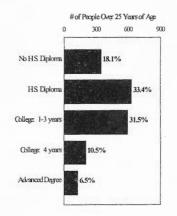
1995: \$115,430

Education

Oxford School District

Private/Parochial Schools: Upland Hills School: Ages 5-14

Educational Achievement



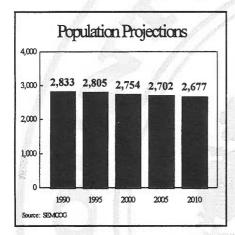
Source: US Bureau of Consus

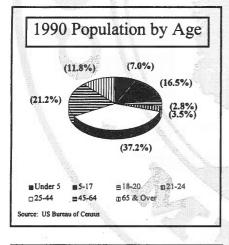
Medical Facilities

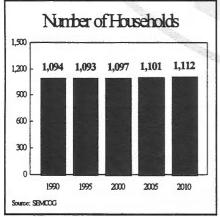
None

1996 COMMUNITY PROFILE

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND HIGHLAND WHITE LAXE WATERFORD PONTIAC ROCHESTER HILLSE MILFORD COMMERCE WEST BLOOMFIELD TROY BLOOMFIELD TROY LYON NOVI FARMINGTON HILLS SOUTHFIELD SOUTHFIELD







PLEASANT RIDGE

The City of Pleasant Ridge is currently reviewing potential redevelopment opportunities. Developers may be attracted to the city based on its easy access to the I-696 expressway. Pleasant Ridge is 93% residential, and is known for its unique housing stock and extraordinary sense of community.

MAJOR EMPLOYERS

FIRMS/EMPLOYEES

AAA - Michigan/35 Comerica/17 General Mortgage Corp./25 Pleasant Ridge City/20 Walker Wire, Inc./65

PRODUCT/SERVICE

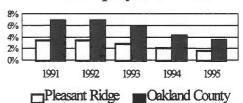
Insurance
Bank
Mortgage Lender
Local Government
Industrial

Labor Market

- 1.8% Unemployment
- 1,675 Total Labor Force
- 1,650 Employed

Source: MESC

Unemployment Rate



None

UTILITIES

Electric:

Detroit Edison

Telephone:

Ameritech

Natural Gas:

Consumers Power

Sewer System:

City of Detroit

Water System:

City of Detroit

TRANSPORTATION

Major Highways: I-696, I-75, Woodward Ave.

Public Transit Available: SMART

GOVERNMENT

Support Services

City Manager:

Joseph Merucci

(810) 541-

2900

Incentives

Pleasant Ridge is interested in redeveloping commercial areas in order to optimize use of land.

1995 Tax Rate

Homestead: \$41.54 Per \$1,000 Taxable Value Non-Homestead: \$59.54 Per \$1,000 Taxable Value

QUALITY OF LIFE

Median Household Income

1995: \$57,599

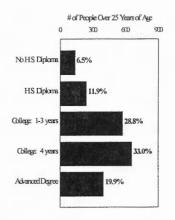
Average Housing Costs

1995: \$129,866

Education

Ferndale School District

Educational Achievement



Source US Bureau of Census

Medical Facilities

None

PONTIAC

HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION CAKLAND

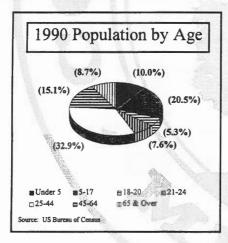
HIGHLAND WHITE LAKE WATERFORD ROCHESTER

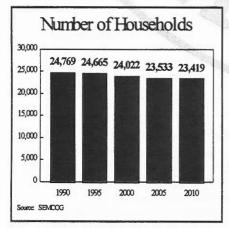
HILLS

LYON NOVI FARMINGTON HILLS

SOUTHFIELD SOUTHFIELD SOUTHFIELD SOUTHFIELD

Population Projections
90,000
75,000
71,166 70,034 67,018 64,823 63,372
60,000
45,000
15,000
1990 1995 2000 2005 2010
Source SEMCOG





The center of Oakland County and the county seat, the City of Pontiac is a government and health care center and a center for General Motors activities. Fully-developed in the 1950s, Pontiac is redeveloping its downtown and industrial areas. New commercial and office developments are leading the way in reuse of available land. A full menu of modest housing is available.

Major Employers

FIRMS/EMPLOYEES

Ameritech/440 Burger King/260 City of Pontiac/950 Clinton Valley Center/660 Complete Auto Transit/185 County of Oakland/4,300 Detroit Lions/186 EDS Corp./1,265 Fairlawn Center/280 First of America Bank/205 General Motors Corp./23,147 St. Joseph Mercy Hospital/3,408 North Oakland Medical Center/1,505 The Oakland Press/960 Orchard Hills Living Center/225 Pontiac Osteopathic Hospital/1,260 Pontiac Schools/2,435 Powers Distributing/200 State of Michigan/1,885 United Parcel Service/175

PRODUCT/SERVICE

Telephone Communications Fast Food Restaurant Local Government Mental Health Hospital Local Trucking Government **Professional Sports** Computer Integrated System Design Youth Mental Health Services Financial Transportation Equipment Health Services Health Services Newspaper Nursing Home Health Services Education **Beverage Distributors** State Government Parcel Delivery

Labor Market

10.3% Unemployment

US Postal Service/860

- 31,575 Total Labor Force
- 28,325 Employed

20% 15% 10% 5% 0% 1991 1992 1993 1994 1995 Pontiac Oakland County

Unemployment Rate

Mail Service

NAME Highwood Industrial Park: Silverdome Industrial Park:

ZONING Light Manufacturing Light Industrial

ACRES 90 40

UTILITIES

Electric:

Detroit Edison

Telephone: **Natural Gas:** Ameritech

Sewer System:

Consumers Power Detroit Metro Sewer, Water

Water System:

Detroit Metro Sewer, Water

TRANSPORTATION

Major Highways: M-59, Dixie Hwy. (US-10), Telegraph Rd. (US-240, Woodward

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce:

Community Development:

Lois Christman Walter Moore

Steve Manning

(810) 335-9600 (810) 857-7677

(810) 857-7619

Incentives

The City of Pontiac has participated in ACT 198, PA 1974 tax abatement program for industrial facilities. The city has also participated in the Downtown Development Authority and the Tax Increment Finance Authority.

1995 Tax Rate

Homestead: \$48.92 Per \$1,000 State Equalized Value Non-Homestead: \$66.93 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$24,440

Average Housing Costs

1995: \$47,780

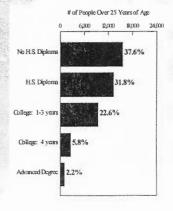
Education

Pontiac School District

Private/Parochial Schools:

Greater life Academy Nazarene Christian School: Pre-5 Notre Dame Preparatory School: 9-12

Educational Achievement



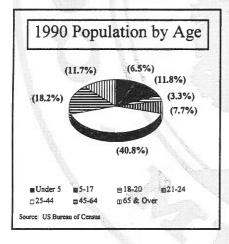
Medical Facilities

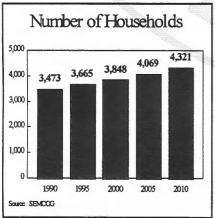
Clinton Valley Center: 500 Beds North Oakland Center-Pontiac General Hospital: 385 Beds Pontiac Osteopathic Hospital: 240 Beds St. Joseph Mercy Hospital: 531 Beds

COMMUNITY PROFILE

B ROSE HIGHLAND ROCHEST MILFORD

Population Projections 9,678 10,000 8,958 8,335 7,761 7,178 8,000 6,000 4,000 2,000 2000 2005 Source SEMEOOG





ROCHESTER

The City of Rochester, dating from the 1850s, is a vibrant small town, the epitome of the small town in America. Most of the original buildings comprising downtown are still in use. Tree-lined streets of neighborhoods with modest homes give the city much of its charm. Paint Creek and the Clinton River flow through the city and the municipal park provides a people focus for the city.

Major Employers

FIRMS/EMPLOYEES

Immuno US Inc./115 Mitzelfeld's Inc./85 O'Shea's Tavern/80 Park Davis Sterile Products Div./580 Rochester Mfg Co Inc./230 Superior Plastic/280 US Postal Service/155

PRODUCT/SERVICE

Pharmaceuticals Department Store Restaurant **Pharmaceuticals** Iron & Steel Forgings Plastics & Automotive Parts Mail Service

Labor Market

- 2.0% Unemployment
- 4,725 Total Labor Force
- 4,650 Employed

Source: MESC

6% 1991 1992 1993 1994 Rochester

Oakland County

Unemployment Rate

None

Ummumes

Electric:

Detroit Edison

Telephone:

Ameritech

Natural Gas:

Consumers Power

Sewer System:

Locally Owned

Water System:

Locally Owned Well System/

Partial Detroit Water

TRANSPORTATION

Major Highways: Rochester Rd. (M-150)

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce:

Katie Plummer

(810) 651-6700

City Manager: Community Development: Kenneth A. Johnson Carl Renius

(810) 651-9061 (810) 651-9061

Economic Development:

Kenneth A. Johnson

(810) 651-9061

Incentives

Rochester has participated in ACT 198, PA 1974 tax abatement for industrial facilities and Downtown Development Authority tax increment financing authority.

1995 Tax Rate

\$35.52 Per \$1,000 State Equalized Value Homestead: Non-Homestead: \$53.51 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$38,330

Average Housing Costs

1995: \$113,884

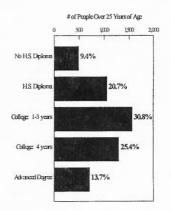
Education

Rochester School District

Private/Parochial:

Holy Family Regional School: K-8 Oak Arbor Church School St. John Lutheran: Pre-8

Educational Achievement



Source: 1990 LB Bureau of Cens

Medical Facilities

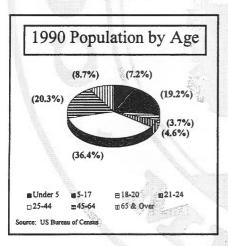
Crittenton Hospital

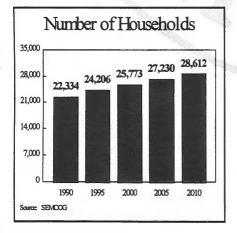
COMMUNITY PROFILE

ROCHESTER HILLS

B OXFORD OAKLAND ROSE HIGHLAND WHITE LAKE LYON

Population Projections 90,000 61,718 66,365 69,537 72,033 73,749 75,000 60,000 45,000 30,000 15,000





The City of Rochester Hills has developed as a 75% residential community. Areas designated for commercial, office and industrial uses are planned and built in harmony with the residential atmosphere of the surrounding community. Mixed development is encouraged in the city's new ORT zoning districts, where office, research & technology, and ancillary uses can coexist in an upscale business environment.

Major Employers

FIRMS/EMPLOYEES

American Axle/145 Bordine's Nursery Co./205

City of Rochester Hills/340 Crittenton Hospital/1,575

Fibercraft/DESCon/320

Jacobson's/205

Lear Seating Corp./300

Lectron Products/670

Marketing Force Inc./440

Mascotech Stamping Tech./280

Mastercraft Leather Co./525

Meijer Inc./715

MPI International Inc./480

Oakland University/1,550

Peachwood Inn/215

PaPa Joe's/215

TRW Technar Inc. 3/295

Unique Fabricating Inc./240

Webasto North America/290

Wright & Filippis Inc./470

PRODUCT/SERVICE

Automotive Axle

Florist/Greenhouse/Landscaping

Local Government

Health Services

Engineering

Department Store

Automotive Car Seats

Electrical Auto Products

Business Service

Leather Upholstery

Department Store

Metal Stamping

Education

Nursing Home

Grocery Store

Electronic Components

Die Cut Foam & Rubber

Automotive Sun Roofs

Medical, Orthotics & Prosthetics

Unemployment Rate

LABOR MARKET

2.8% Unemployment

- 35,700 Total Labor Force
- 34,675 Employed

6% 4% 2%

> 1992 Rochester Hills Oakland County

1991

1995

1994

NAME	ZONING	ACRES
ADCO Properties Bldg. 38	Light Industrial	2.5
Avon Industrial Park;	Light & Heavy Ind.	33
Avon Tech Park:	Light Industrial	50
Commerce Park:	Light Industrial	20
Industro-Plex, East:	Light Industrial	40
Industro-Plex West:	Light & Heavy Ind.	20
Northfield Industrial Park:	Light Industrial	60
Rochester Hills Corporate Center:	Light Industrial	200
Rochester Hills Executive Park:	Light Industrial	103
Rochester Industrial Park:	Light Industrial	35
Royce Haley Industrial Park:	Light Industrial	.15
T.A.N. Industrial Park:	Light Industrial	40

Electric:

Detroit Edison

Telephone:

Ameritech

Natural Gas:

Consumers Power

Sewer System: Water System: Detroit Metro Sewer, Water & Solid Waste

Detroit Metro Sewer, Water & Solid Waste

Transportation

Major Highways: M-59, Auburn Rd (old M-59), Crooks Rd., Rochester Rd. (M-50), Walton Blvd.

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Katie Plummer (810) 651-6700 Ken Snell (810) 656-4664 (810) 656-4605 Economic Development: Douglas Walther

Local Development Financing

Authority:

Patricia Goodwin

(810) 656-4660

Incentives

Rochester Hills had no programs at the time of publication.

1995 Tax Rate

\$28.48 - \$32.05 Per \$1,000 State Equalized Value Homestead: Non-Homestead: \$46.48 - \$47.20 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$60,875

Average Housing Costs

1995: 162,371

Education

Rochester School District Avondale School District

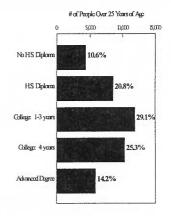
Private/Parochial Schools:

Acadia Montesorri: Pre-5 Brookfield Academy Lutheran High School Northwest Rochester hills Christian Schools: K-12

Colleges/Universities:

Michigan Christian College Oakland University

Educational Achievement



Source: 1990US Bureau of Census

Medical Facilities

William Beaumont Medical Office Bldg. Crittenton Hospital Henry Ford Medical Office Building

1996 °

COMMUNITY PROFILE

ROSE TOWNSHIP

HOLLY GROVELAND BRANDON OXFORD ADDISON

SPRINGFIELD INDEPENDENCE ORION OAKLAND

HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS

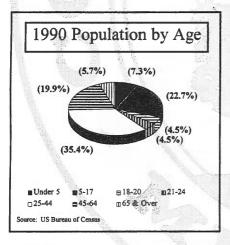
MILFORD COMMERCE BLOOMFIELD TROY

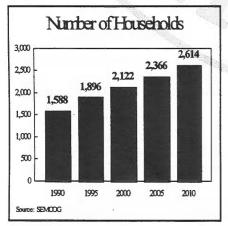
LYON NOVI FARMINGTON HILLS

SOUTHFIELD SOUTHFIELD

Population Projections

10,000
8,000
6,000
4,926
5,853
6,472
7,114
7,753
7,114
7,753
8,000
2,000
1990
1995
2000
2005
2010
Source: SEMICOG





The Township of Rose is a small rural community with five large lakes. It once was a thriving farming community and today there are still a few large producing farms. The people who are moving into the community are doing so for its rural beauty and open spaces.

Major Employers

None

LABOR MARKET

- 4.7% Unemployment
- 2,750 Total Labor Force
- 2,625 Employed

Source: MESC

Unemployment Rate

None

Electric:

Detroit Edison Co.,

Consumers Power Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Private

Water System:

Private

Transportation

Major Highways: Davisburg Rd., Hickory Ridge Rd., Milford Rd.

Public Transit Available: None

GOVERNMENT

Support Services Township Supervisor:

Michael A. Izzo

(810) 634-7222

Incentives

Rose Township had no programs at the time of publication.

1995 Tax Rate

Homestead:

\$21.63 - \$21.88 Per \$1,000 State Equalized Value

Non-Homestead: \$39.62 - \$39.87 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$50,632

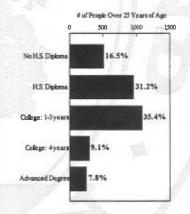
Average Housing Costs

1995: \$113,437

Education

Fenton School District Holly School District

Educational Achievement



e: D90 US Bureau of Censu

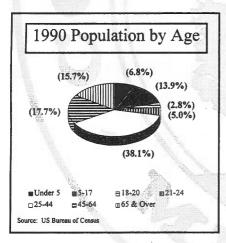
Medical Facilities

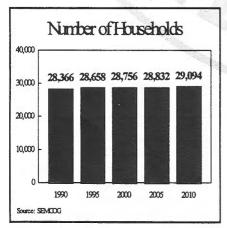
None

ROYAL OAK

口 n ROSE HIGHLAND WHITE LAKE MILFORD

Population Projections 65,493 65,367 64,479 64,087 64,253 60,000 40,000 20,000 2000 2005 1990 Source: SEMCOG





Incorporated in 1921, the City of Royal Oak is a mature residential community. The city is known for its residential and governmental stability, its diversified and attractive neighborhoods and its fine downtown district. There are several theaters including the Royal Oak Music Theater, the Main Art Theater, and the Baldwin Theater. Additional recreational activities include the Detroit Zoological Park, the Royal Oak Farmers Market, the Senior Community Center, two indoor ice arenas, two nine-hole golf courses, a private golf club, and five hundred and fourty-six acres of park land. Centrally located in the northern metropolitan area, the city is ideally located to look toward the future for additional commercial and residential growth.

Major Employers

FIRMS/EMPLOYEES

Consumers Power Co./615 Deco Grand Inc./310

First of America Bank - SE Mich. NA/844

Forming Technology Co./260

Hawthorne Metal Products Co./320

IE&E Industries Inc./110

Industrial & Automotive Fastener Inc./100

Judson Center/290

Key Mfg. Group Sales/100

Macso Industries/340

Meijer Inc./835

National Bank of Royal Oak/110

Ross Operating Valve/95

Royal Oak Industries/240

William Beaumont Hospital/8,100

PRODUCT/SERVICE

Natural Gas

Transportation Equipment

Financial Services

Dies, Fixtures, Jigs & Tools

Metal Stamping

Dies, Fixtures, Jigs & Tools

Bolts, Nuts, Screws, Etc.

Residential Rehabilitation Center

Bolts, Nuts, Screws, Etc.

Automotive Stampings

Department Store

Financial Services

Fittings, Pipes & Valves

Industrial Machinery

Health Services

LABOR MARKET

- 2.8% Unemployment
- 4,775 Total Labor Force
- 4,650 Employed

2%

Royal Oak

1991 1992 1993 1994

Unemployment Rate

Source: MESC

Oakland County

NAME
East Lincoln Place:
Oak Industrial Park:

ZONING
Light Industrial
Heavy Industrial

ACRES

22

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System:

City of Royal Oak City of Royal Oak

TRANSPORTATION

Major Highways: I-696, I-75, Woodward Ave...

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce: Community Development: City Manager: Teri Arbenowske Charles M. DiMaggio Lawerence Doyle (810) 547-4000 (810) 544-6644

(810) 544-6600

Incentives

Royal Oak has granted tax abatements under ACT 198, PA 1974 and PA 255 of 1978 and is using tax increment financing under the DDA Act. It also had an economic development corporation.

• 1995 Tax Rate

Homestead: \$28.11 - \$38.11 Per \$1,000 State Equalized Value Non-Homestead: \$46.11 - \$50.31 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$55,534

Average Housing Costs

1995: \$102,517

Education

Royal Oak School District Berkley School District Clawson School District

Private/Parochial Schools:

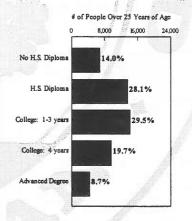
Luckett Christian Academy: Pre-8 Shrine Academy/High School: 7-12 Shrine of the Little Flower: Pre-6 St. Dennis: Pre-8

St. Mary Elementary: Pre-8 St. Paul Lutheran: Pre-8

Colleges/Universities:

Oakland Community College
Oakland University Extension Courses

Educational Achievement



Source: 1990 US Bureau of Census

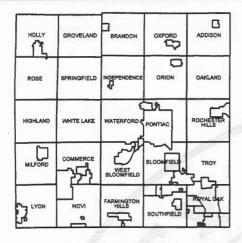
Medical Facilities

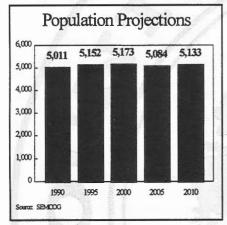
William Beaumont Hospital: 919 beds

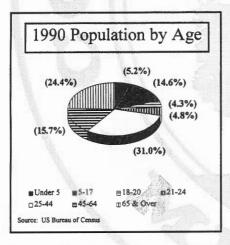
1996

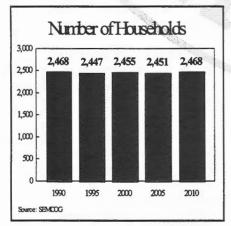
COMMUNITY PROFILE

ROYAL OAK TOWNSHIP









The Charter Township of Royal Oak is an incorporated residential community located in two separate areas in southeastern Oakland County.

Major Employers

FIRMS/EMPLOYEES

Burger King/25

Kingswood Hospital/200

Kroger Co./300

McDowell & Associates/40

Northwestern Dodge/85

Oil Dispatch/10

Popeyes/15

Seafood Bay/15

Squire Supply/10

oquite ouppiy, to

WCSX/WHND/50

PRODUCT/SERVICE

Restaurant

Psychiatric Hospital

Grocery Store

Soil Engineers

Automobile Dealership

Automobile Service

Restaurant

Restaurant

Heating/Cooling Service

Radio Communications

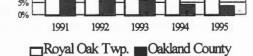
Labor Market

15%

- 10.4% Unemployment
- 2,175 Total Labor Force
- 1,950 Employed

Source: MESC

Unemployment Rate



NAME Royal Industrial Park: ZONING Light Industrial ACRES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System: Water System: Detroit Metro Sewer, Water & Solid Waste Detroit Metro Sewer, Water & Solid Waste

TRANSPORTATION

Major Highways: 8 Mile Rd., Greenfield Rd., 10 Mile Rd.

Public Transit Available: SMART Covers 10 mile & Greenfield DDOT Covers 8 mile

GOVERNMENT

Support Services

Township Supervisor: Planning & Management: Jerry L. Saddler

(810) 547-9800

McKenna Associates Inc. (810) 553-0290

Incentives

The Township of Royal Oak has participated in ACT 198, PA 1974 tax abatement for industrial facilities and has a Downtown Development Authority.

1995 Tax Rate

Homestead: \$25.63 - \$29.53 Per \$1,000 State Equalized Value Non-Homestead: \$43.62 - \$47.53 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$18,244

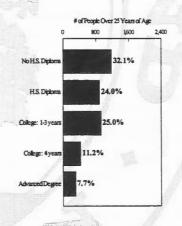
Average Housing Costs

1995: \$32,700

Education

Berkley School District Ferndale School District Oak Park School District

Educational Achievement

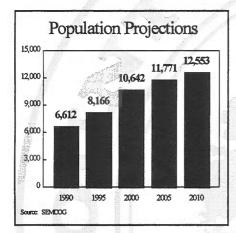


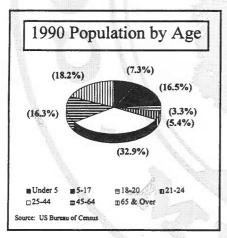
Medical Facilities

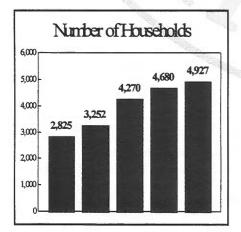
None

1996 COMMUNITY PROFILE

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND HIGHLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER MILFORD COMMERCE WEST BLOOMFIELD TROY FARMINATION HILLS SOUTHFIELD ROYAL GAK







SOUTHLYON

The City of South Lyon, a full-service city, serves the rural townships that surround it. The small town atmosphere is unique in an area of the county that is developing without definable downtowns. Originally established as an agricultural center built around two railroads and incorporated as a city in 1930, South Lyon is becoming a small center for manufacturing.

Major Employers

FIRMS/EMPLOYEES

City of South Lyon/40
Danice Manufacturing/20
Huron Valley Ambulance/40
Michigan Seamless Tube/300
Salem Engelhard/110
South Lyon Community School/540
Sun Steel Treating Inc./60
Tepco Inc./20
United Insurance Group/40

PRODUCT/SERVICE

Local Government
Screw Machine Products
Advance /Basic Life Support
Steel Works & Rolling Mills
Environmental Equipment
Public Education
Steel Treating
Steel Tube Fabricating
Long Term Health Care

Labor Market

- 4.3% Unemployment
- 3,050 Total labor force
- 2,925 Employed

8% 6% 4% 2% 1991 1992 1993 1994 1995

South Lyon Oakland County

Unemployment Rate

NAME South Lyon Industrial Park: **ZONING**Light Industrial

ACRES

1995: \$35,590

Average Housing Costs

QUALITY OF LIFE

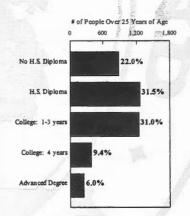
Median Household Income

1995: \$112,288

Education

South Lyon Community Schools

Educational Achievement



Source: 1990 US Bureau of Cenarus

Medical Facilities

Providence Medical Center

For more information contact:
Jeffrey A. Kaczmarek, Manager
Oakland County Development & Planning
1200 N. Telegraph Road, Dept. 412
Pontiac, Michigan 48341-0412
(810)858-0720 Fax:(810)975-9555

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas: Sewer System: Consumers Power Co.
Public Treatment Facility

Water System:

City-Treated Water System

TRANSPORTATION

Major Highways: Pontiac Trail, 10 Mile Rd.

Public Transit Available: None

GOVERNMENT

Support Services

Chamber of Commerce: Community Development: City Manager:

Lisa Willard Rodney L. Cook (810) 437-3257 (810) 437-1735

Rodney L. Cook

(810) 437-1735

Incentives

South Lyon has participated in ACT 198, PA 1974 tax abatement programs for industrial facilities. South Lyon has a Downtown Development Authority.

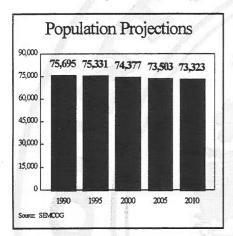
1995 Tax Rate

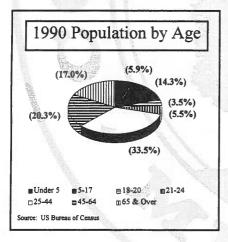
Homestead: \$36.72 Per \$1,000 State Equalized Value Non-Homestead: \$54.72 Per \$1,000 State Equalized Value

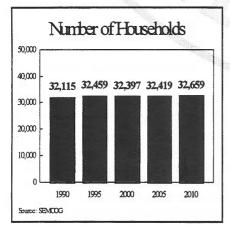
COMMUNITY PROFILE

SOUTHFIELD

ROSE SPRINGFIELD INDEPENDENCE ORION OAGLAND
HIGHLAND WHITE LAXE WATERFORD PONTIAC ROCHESTER
HILLSEN
LYON NOVI FARMINGTON HILLS
ROYAL GAX







The City of Southfield offers a diverse range of activities and services for its residential and business populations. Southfield is home to Oakland County's largest office complex as well as more than 6,000 businesses, including 140 "Fortune 500" companies. Its office base consists of nearly 25 million square feet of existing office space and an additional two million square feet planned or under construction, with a daytime population exceeding 166,000 persons. As Michigan's #1 business community, which supports two-thirds of the city's tax base, Southfield will continue to provide a high quality residential and business environment long into the future.

MAJOR EMPLOYERS

FIRMS/EMPLOYEES Allied Signal Automotive/675 BASF Inmont/1,000 CMI International/600 Dayton Hudson Corp./790 D.O.C. Optics Corp./575 Electronic Data Systems/945 Federal Mogul Corp./600 FTD/300 Guardian Alarm/1,080 Hospice Southeastern Michigan/450 Lawrence Technological University/480 Lear Siegler Seating Corp./775 Nation Wide Security Inc./935 New York Carpet World Inc./900 Nippondenso America, Inc./300 Plante & Moran/355 Progressive Tool Industry/2,680

PRODUCT/SERVICE

Brakes, Seatbelts, Spark Plugs, HQ
R&D
Automotive Components
Department Store
Optical HO

Optical HQ
Business Office

Automotive - World HQ

Florists, World HQ

Security Systems

Health Care

Business Office

Education

Manufacturing & Research

Security Systems

Retail

Automotive Components

C.P.A.

Manufacturing

Health Services

Hotel

Packaged Meats HQ

Medical Laboratory

Advertising

LABOR MARKET

4.0% Unemployment

Providence Hospital/3,380

Radisson Plaza Hotel/430

Thorn Apple Valley/3,300

W.B. Doner/275

Universal Standad Medical Labs/505

- 44,450 Total Labor Force
- 42,675 Employed

10% 8% 6% 2% 1991 1992 1993 1994 1995 Southfield Qakland County

Unemployment Rate

NAMEZONINGACRESBridge Street Industrial:Light Industrial48Southfield TechneCenter I & II:Light Industrial72

Umumes

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Oakland County Sanitary Sewer District

Water System:

Southeastern Oakland County

Water Authority

TRANSPORTATION

Major Highways: Reuther Freeway (I-696), Southfield Freeway (M-39), Eight Mile Rd. (M-102), Lodge Fwy. (US-10), Telegraph Rd. (US-24)

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce: City Administrator: Economic Development: Eddie G. Powers Robert R. Block Donald J. Gross (810) 353-6444 (810) 354-9617 (810) 354-4843

Incentives

Southfield has participated in tax abatement ACT 198, PA 1974. Its policy is to use the abatement for retention purposes only. The city has also participated in Tax Increment Financing Authority ACT 450, PA 1980. There is a commercial rehabilitation bank loan fund through the Economic Development Corporation.

1995 Tax Rate

Homestead: \$26.54 - \$34.76 Per \$1,000 State Equalized Value Non-Homestead: \$31.45 - \$35.63 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$43,914

Average Housing Costs

1995: \$105,621

Education

Southfield School District Birmingham School District Oak Park School District

Private/Parochial Schools:

Franklin Rd. Christian School: K-11
Southfield Christian: K-12
Nine Pre-School & Elementary Schools
Colleges/Universities:

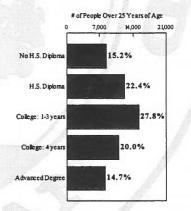
Lawrence Technological University
Oakland Community College

Siena Heights College

Extension Courses:

Central Michigan University Oakland University Wayne State University

Educational Achievement



Source: 1990 US Bureau of Census

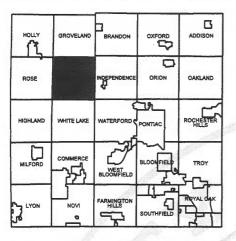
Medical Facilities

Providence Hospital: 430 Beds Southfield Rehabilitation Hospital, Short Term: 150 Beds

1996

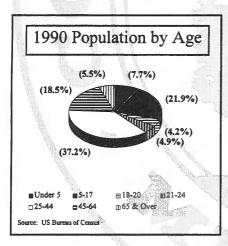
COMMUNITY PROFILE

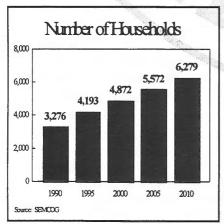
SPRINGFIELD TOWNSHIP



Population Projections

25,000
20,000
15,000
12,660
14,587
16,598
18,628
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Few communities can boast the recreational opportunities or scenic open spaces that exist in the Township of Springfield. Quality housing is nestled amongst the hills and trees and along the lakeshores. Centrally located just 20 minutes from either Flint or Pontiac, the two I-75 interchanges provide easy access from Springfield to the major population and industrial centers of Michigan.

Major Employers

FIRMS/EMPLOYEES

Bordine's Nursery Co./125
Clarkston Disposal/85
Clarkston Motors/35
Clawson Tank/165
Ergomatic Systems Inc./30
Heather Highlands/40
Machine Engineering Services/30
Michigan Web Press Inc./80
Saturn North Inc./85
Small Metal Stamping

Town & Country Dodge/25

PRODUCT/SERVICE

Florist/Greenhouse/Landscaping
Recycling/Garbage Disposal Service
Automobile Dealership
Manufactured Liquid Storage Cont.
Metalform Ind. Inc./100
Golf Club
Engineering & Design
Printing
Automobile Dealership

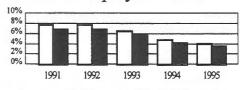
Automobile Dealership

LABOR MARKET

- 4.1% Unemployment
- 5,625 Total Labor Force
- 5,375 Employed

Source: MESC

Unemployment Rate



Springfield Twp. Oakland County

ACRES ZONING NAME Holly Greens Industrial Park: Light Industrial 75 Heavy Industrial 45 Valentines Industrial:

Utilities

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Private Septic/Private Wells

Water System:

Private Wells

TRANSPORTATION

Major Highways: I-75, Dixie Hwy. (US-10)

Public Transit Available: None

GOVERNMENT

Support Services

Township Supervisor:

Collin W. Walls

(810) 625-4802

Planning & Development:

Douglas J. Lewan

(313) 662-2200

Springfield Township participates in ACT 198, PA 1974 tax abatement for industrial facilities.

1995 Tax Rate

Homestead: \$23.31 - \$26.44 Per \$1,000 State Equalized Value Non-Homestead: \$41.31 - \$44.44 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$51,863

Average Housing Costs

1995: \$141,629

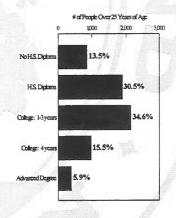
Education

Brandon School District Clarkston School District Holly School District

Private/Parochial Schools:

Cedar Crest Academy: Pre-8 Children's Ark Learning Center: Infant-5

Educational Achievement



Medical Facilities

None

SYLVANLAKE

HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INCEPENDENCE ORION OAKLAND

HIGLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER

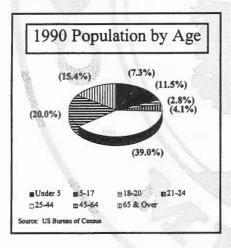
MILFORD COMMERCE BLOOMFIELD TROY

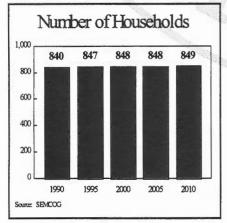
FARMINGTON SOUTHFIELD ROYAL OAK

SOUTHFIELD SOUTHFIEL

Population Projections

2,500
2,000
1,893
1,915
1,905
1,861
1,807
1,000
1,000
1990
1995
2000
2005
2010
Source: SEMCOG





The City of Sylvan Lake is a fully-developed mature residential community of modest homes oriented to lake activities. The commercial area is located along Orchard Lake Road.

Major Employers

FIRMS/EMPLOYEES

ABC Heating & Cooling/20 Cadillac Brick Co Inc./20

Laserland Inc./20
The Lodge at Orchard Lake/30
Long John Silvers Inc./20
McDonald's/40
Salvatore Scallopini/35
Taco Bell Corp./35
Wendy's/35

Zilka Heating & Cooling/20

PRODUCT/SERVICE

Contractor

Brick, Stone and Related Construction Materials

Restaurant

Fast Food Restaurant

Fast Food Restaurant

Restaurant

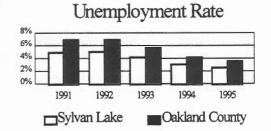
Fast Food Restaurant

Fast Food Restaurant

Contractor

LABOR MARKET

- 2.7% Unemployment
- 1,200 Total Labor Force
- 1,175 Employed



NAME

ZONING

ACRES

Orchard Lake Commerce Park:

Light Industrial

3

UTILIMES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Through Pontiac Sewer System

Water System:

Detroit Water System

TRANSPORTATION

Major Highways: Cass Lake Rd., Orchard Lake Rd., Telegraph Rd.

(US-24)

Public Transit Available: None

GOVERNMENT

• Support Services

City Clerk: City Manager: Dennis Clippert John Martin (810) 682-1440 (810) 682-1440

Incentives

The City of Sylvan Lake has not participated in tax abatement or tax increment financing programs.

Tax Rate- 1995

Homestead: \$28.17 - \$33.86 Per \$1,000 State Equalized Value Non-Homestead: \$46.16 - \$46.57 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$47,288

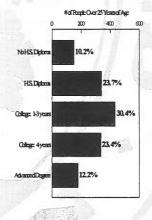
Average Housing Costs

1995: \$127,436

Education

Pontiac School District
West Bloomfield School District

Educational Achievement

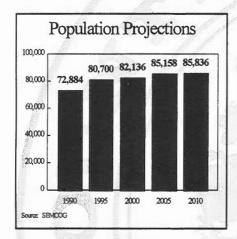


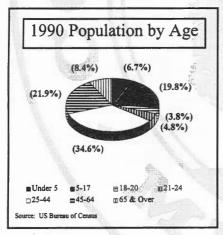
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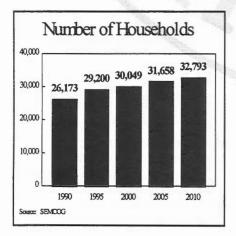
Medical Facilities

None

HOLLY 0 MILFORD







Located along the I-75 corridor, the City of Troy is home to many major corporations. A wide variety of neighborhoods, upscale quality shopping and entertainment, a mix of high-rise and low-rise class A office space, and light industrial and research parks comprise the character of this city. Two general aviation airports, excellent schools and many local parks provide a wide variety of lifestyle options for the residents.

Major Employers

FIRMS/EMPLOYEES

American SCI/Am. SCI Engineering/200 Ameritech/425 Arbor Drugs/280 Cadillac Products/600

City of Troy/676

Dana Commercial Credit/350 Dayton Hudson Corp./800

Dupont Automotive/724

EDS/6,188

Energy Conversion Devices/400

Entech Services/400

GMC - Delco Systems/990

Handleman Co./367

Hawtal Whiting/150

Huntington Banks of MI/370

Kelly Temporary Services/680

K Mart Corp./4,000

Neiman Marcus/325

New Venture Gear/500

Rockwell International Corp./950

Saturn Corp./1,035

Sears Roebuck & Co./500

Standard Federal Bank/700

Stanley Doors/310

Textron Automotive/400

Troy Schools/1,176

William Beaumont Hospital/1,600

PRODUCT/SERVICE

Communications Pharmacie **Automotive Products** Government Commercial Credit Department Store World Headquarters

Engineering

Engineering Services Financial Temporary Employment Department Store Retail

Automotive Auto Engineering & Products Department Store Financial

Education Medical Services

LABOR MARKET

- 2.2% Unemployment
- 43,150 Total Labor Force
- 42,225 Employed

2% 1991 1992 1993 Troy Oakland County

Unemployment Rate

NAME	ZONING	ACRES
Birmingham Airport Indus. Park:	M-1, Light Industrial	31
14 Mile Commerce Center:	Light Industrial	8.89
Heide Industrial Park:	Light Industrial	5.51
Indusco Court:	_M-1 [®]	20
Indusco's OakIndus. Complex:	M-1, Light Industrial	95
Jack Elwell Park:	M-1	9
Kirts Industrial Park:	M-1, Light Industrial	26
Maple Commerce Park:	Light Industrial	21
Maple Industrial Subdivision:	M-1, Light Industrial	67
Maple Research and Office Park:	Research Center	35
Maplelawn Industrial Subdivision:	M-1, Light Industrial	45
Northfield Hills Corporate Center:	Office, Research Center	148
Northwood Industrial Subdivision:	M-1, Light Industrial	31
Oakwood Industrial Park:	M-1, Light Industrial	24
Quad-City Industrial Park:	M-1	32
Ring Industrial Subdivision:	M-1, Light Industrial	24
Robbins Executive Park East:	M-1, Light Industrial	100
Thunderbird Indus. Subdivision:	M-1, Light Industrial	46
Timlin Industrial Park:	Light Industrial	3 5
Troy Industrial Park:	Light Industrial	22
Troy Technology Park:	M-1	27

Unilines

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

City of Detroit

Water System:

Detroit Water System

TRANSPORTATION

Major Highways: 1-75, Big Beaver Rd., Rochester Rd., Stephenson Hwy.

Public Transit Available: SMART

Airports: Big Beaver Airport, Oakland Troy Airport

GOVERNMENT

Support Services

Chamber of Commerce:	Gayla Houser	(810)641-8151
Community Development:	Larry Keisling	(810) 524-3364
City Manager:	James Bacon Jr.	(810) 524-3300

Incentives

Troy has a Hi-Tech Personal Property Tax Abatement Program through the Economic Development Corporation.

1995 Tax Rate

Homestead: \$32.93 - \$39.94 Per \$1,000 State Equalized Value Non-Homestead: \$42.57 - \$48.23 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$60,301

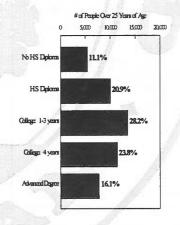
Average Housing Costs

1995: \$164,680

Education

Troy School District Avondale School District Birmingham School District Bloomfield School District Lamphere School District Royal Oak School District Warren School District Private/Parochial Schools: Bethany Christian: K-12 Brookfield Academy: Pre-5 Troy Adventist Academy: 1-8 Renaissance Montessori Center Colleges/Universities: Central Michigan University MSU Advanced Management Center Northwood University Walsh College

Educational Achievement



Same 1920 LK Barrard Green

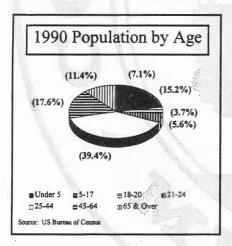
Medical Facilities

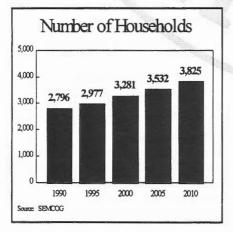
William Beaumont Hospital Henry Ford Medical Center

1996 COMMUNITY PROFILE

MOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INCEPENDENCE ORION CARLAND HIGHAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS LYON NOVI FARMINGTON HILLS SOUTHFIELD SOUTHFIELD

Population Projections 10,000 8,000 6,278 6,479 6,932 7,255 7,725 4,000 2,000 1990 1995 2000 2006 2010 Source SEMICOG





WALLED LAKE

The City of Walled Lake surrounds a lake of the same name. Many of the homes were built for seasonal use in the 1930's and have been converted and the neighborhoods gentrified. The city continues to develop and redevelop its downtown through the establishment of a Downtown Development Authority in May of 1990. Walled Lake has been the center of commerce in the southwestern area of the county since the 1930's.

Major Employers

FIRMS/EMPLOYEES

American Plastic Toys Inc./255

Arnie's Goodyear/15

Behr Engineering

CF Long & Sons/21

Dedoes Industries Inc./105

E. Binger Manufacturing

Erin Industries/15

Farmer Jack/100

Talifici Jack 100

GT Specialty Fasteners/100

Hansen Marketing/20

Heat Transfer

Husky Envelope Products Inc./95

Key Largo/95

L&L Food Center/120

Lawson Manufacturing/14

S&H Fabricating & Engineering/170

Shuman Motor Sales/30

Trailer Technologies/25

V-Line Precision Products/30

PRODUCT/SERVICE

Plastic Toys

Tires

Cement Products

Special Industrial Machinery

Auto Parts

Grocery Store

Fastener Manufacturer

Building Products Distributor

Heat Transfer Products

Envelopes/Shipping Materials

Restaurant

Grocery Store

Valves & Cylinders

Automotive Parts

Auto Dealer

Specialty Semi-Trailers

Specialty Parts

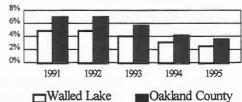
Labor Market

2.65 % Unemployment

3,950 Total Labor Force

3,850 Employed

Unemployment Rate



1996

COMMUNITY PROFILE

WATERFORD TOWNSHIP

HOLLY GROVELAND BRANDON OXFORD ADDISON

ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND

HIGHLAND WHITE LAKE PONTIAC ROCHESTER

MILFORD COMMERCE BLOOMFIELD TROY

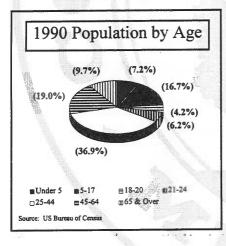
BLOOMFIELD TROY

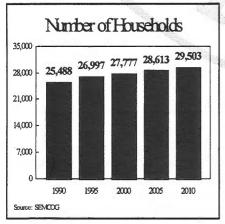
SOUTHFIELD ROYAL dax

SOUTHFIELD SOUTHFIELD

Population Projections

100,000
80,000
66,692 69,222 69,679 70,561 71,719
60,000
20,000
1990
1995
2000
2005
2010





The Township of Waterford is a residential community with many lakes. M-59 traverses the center of the township and links Pontiac and the Oakland Pontiac Airport to the cities of Brighton and Howell. Commercial development continues to expand along M-59, Dixie Highway and Telegraph Road.

Major Employers

FIRMS/EMPLOYEES

Atlas Supermarket Inc./375
Builders Square/170
Canterbury On The Lake/115
Dayton Hudson Corp./400
Felice Quality Market/150
GM Parts Division/1,000
JC Penney Co. Inc./215

Kohl's/125 K Mart Corp./395

Meijer Inc./645

Montgomery Ward & Co./135 Oak Distributing Co. Inc./115

Oakland Schools/250

Sears Roebuck Co./310

Specialists Inc./235

Target/140

Terry Machine Co./115

Tru Val Tubing Co./130

Walmart-Sams/160

Waterford Schools/1,660

Waterford Township/316

PRODUCT/SERVICE

Grocery Store
Hardware Department Store
Senior Living/Health Care
Department Store
Grocery Store

Automotive Parts
Department Store

Department Store

Department Store
Department Store

Department Store

Intermediate Schools Offices
Department Store Staffing

Department Store

Grocery/Department Store Education Local Government

Unemployment Rate

LABOR MARKET

- 4.3% Unemployment
- 39,525 Total Labor Force
- 37,850 Employed

9% 4% 2% 0% 1991 1992 1993 1994 1995 Waterford Twp. Oakland County

NAME Williams Lake Industrial Park:

ZONING Light Industrial ACRES

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Sanitary Sewers Intercepted by Detroit

Water System:

Metro Sewer, Water & Solid Waste Integrated Municipal Well System

TRANSPORTATION

Major Highways: M-59, Dixie Hwy. (US-10), Telegraph Rd. (US-24)

Public Transit Available: None

Airport: Oakland International

GOVERNMENT

Support Services

Township Supervisor:

Dennis M. Ritter (810) 674-3111 Ex:201

Economic Development:

Edward Fisch

(810) 674-3111 Ex:226

Waterford has participated in tax abatement.

1995 Tax Rate

Homestead:

\$27.92 - \$30.76 Per \$1,000 State Equalized Value

Non-Homestead: \$45.92 -\$48.76 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$41,966

Average Housing Costs

1995: \$104,548

Education

Waterford School District Clarkston School District Pontiac School District

Private/Parochial Schools:

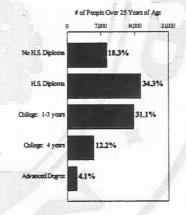
Laurel Montesorri: Pre-5 Mt. Zion Christian School: K-8 Our Lady of the Lakes: K-12

St. Benedict: 1-8

St. Stephan Lutheran School: K-8 Waterford Adventist School: 1-8

Colleges/Universities: Oakland Community College

Educational Achievement



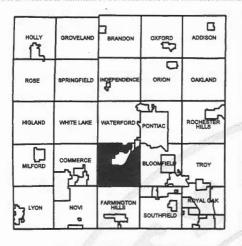
Medical Facilities

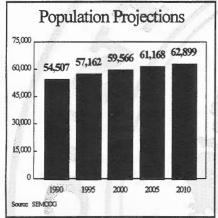
St. Joseph Mercy Hospital MercyCare Family Medical Center North Oakland Medical Center-Waterford Ambulatory Care Center (24 Hour)

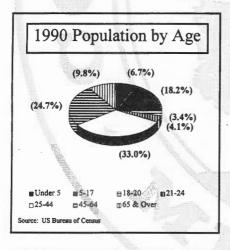
1996

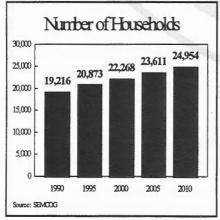
COMMUNITY PROFILE

WEST BLOOMFIELD TOWNSHIP









Rolling hills provide the setting for fine homes in West Bloomfield. Development pressures and vanishing farmland has helped residents create a sensitivity to environmental quality and preservation of natural resources which contributes to the quality and character of the Township of West Bloomfield. Commercial, retail and dining/entertainment activities are located primarily along Orchard Lake Road

Major Employers

FIRMS/EMPLOYEES

Audette Cadillac Inc./228

EG Nicks/145

Elias Brothers/180

Fitness Management Corp./260

Fitness USA Health Spas/250

Henry Ford Medical Center/435

Jack Cauley Chevrolet Inc./235

Jewish Community Center/1,095

Knollwood Country Club/380

Kroger Co./465

Michigan Bone & Joint Institute/150

New Life Services/242

West Bloomfield Township/300

West Bloomfield Township Library/105

Pine Lake Country Club/135

Consolidated Employment Benefit Corp./130

Pella Window & Door Co./90

William Beaumont Medical Center/50

PRODUCT/SERVICE

Automobile Dealership

Restaurant

Restaurant

Recreational Facility

Hospital

Automobile Dealership

Recreational Facility

Golf Club

Grocery Store

Local Government

Library

Golf Club

Building Supplies

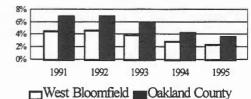
Outpatient Services

LABOR MARKET

2.4% Unemployment

- 31,925 Total Labor Force
- 31,175 Employed

Unemployment Rate



NAME

West Bloomfield Tech. Center:

ZONING

ACRES

Light Industrial

6.2

Trillings

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas: Sewer System: Consumers Power Co. West Bloomfield Sewer

Water System:

West Bloomfield Water

TRANSPORTATION

Major Highways: Maple Rd. (15 Mile Rd.), Middlebelt Rd., Orchard Lake Rd.

Public Transit Available: SMART

GOVERNMENT

Support Services

Chamber of Commerce: Township Supervisor:

Dorothy M. Friedl Geraldine Hood (810) 626-3636 (810) 682-1200

Incentives

West Bloomfield had no programs at the time of publication.

1995 Tax Rate

Homestead: \$24.68 - \$36.52 Per \$1,000 State Equalized Value Non-Homestead: \$39.88 - \$43.07 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$75,540

Average Housing Costs

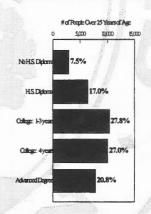
1995: \$188,287

Education

West Bloomfield School District
Birmingham School District
Bloomfield Hills School District
Farmington School District
Pontiac School District
Walled Lake School District
Waterford School District

Private/Parochial Schools:
Brookfield Academy: Pre-5
West Bloomfield Academy: Pre-5

Educational Achievement



Same 990 LE Bassan of Cross

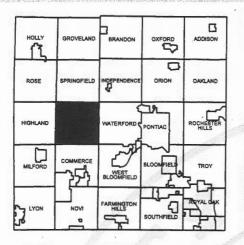
Medical Facilities

William Beaumont Hospital Medical Office Building Henry Ford Medical Center

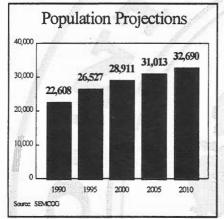
1996

COMMUNITY PROFILE

WHITE LAKE TOWNSHIP



Hills, lakes, farms and forests comprise the Township of White Lake's character where large portions are preserved as state recreation areas and a county park. Rural residential development and lake living is typical. Although M-59 crosses the township, little commercial development has occurred.



Major Employers



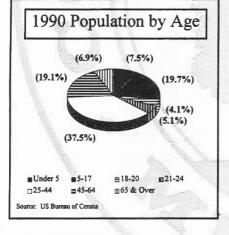
White Lake Township/60

Bogie Lake Greenhouse Inc./30 Inter-Lakes Design Inc./40 Inter-Lakes Steel Products/70 K Mart Corp./170 Kroger Co./165 Oxbowindo/25 Rose Chrysler Plymouth Jeep Eagle/50

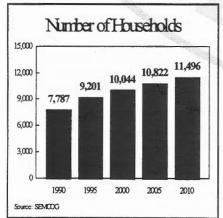
Assembly Line Design Manufacture Assembly Lines Department Store Grocery Store Window Manufacturing Auto Dealership

PRODUCT/SERVICE

Local Government

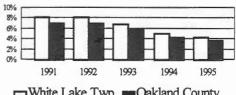


LABOR MARKET



- 4.3% Unemployment
- 13,375 Total Labor Force
- 12,400 Employed

Source: MESC



Unemployment Rate

White Lake Twp. Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech/GTE

Natural Gas:

Consumers Power Co.

Sewer System:

Mostly Septic & Drain Field

_

- Sewer System in Planning Stages

Water System:

Community Wells/Individual Wells

TRANSPORTATION

Major Highways: M-59, Elizabeth Lake Rd.

Public Transit Available: None

GOVERNMENT

Support Services

Township Supervisor: Economic Development: Terrence E. Lilley
Terrence E. Lilley

(810) 698-3300 (810) 698-3300

Incentives

White Lake Township has an Economic Development Corporation.

1995 Tax Rate

Homestead: \$23.62 - \$27.30 Per \$1,000 State Equalized Value Non-Homestead: \$41.05 - \$44.38 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$45,826

Average Housing Costs

1995: \$132,835

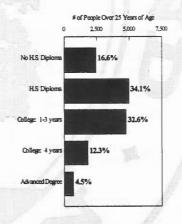
Education

Clarkston School District
Holly School District
Huron Valley School District
Walled Lake School District
Waterford School District

Private/Parochial Schools:

St. Patrick: 1-8

Educational Achievement



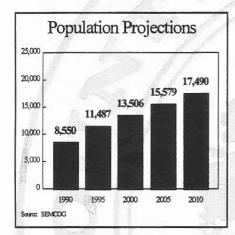
Source 1990 US Bureau of Cereus

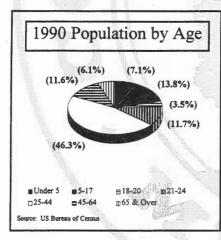
Medical Facilities

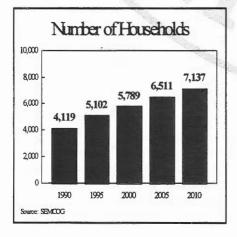
None

1996 COMMUNITY PROFILE

HOLLY GROVELAND BRANDON OXFORD ADDISON ROSE SPRINGFIELD INDEPENDENCE ORION OAKLAND HIGLAND WHITE LAKE WATERFORD PONTIAC ROCHESTER HILLS MILFORD COMMERCE BLOOMFIELD TROY LYON NOVI FARMINGTON HILLS SOUTHFIELD







WIXOM

The City of Wixom is characterized by its balanced approach to land use development, mixing the best of country living with a strong industrial base. All forms of residential housing types are available, with a significant concentration of multiple family. There is limited commercial development at the present time; however, several new commercial centers are under development. Excellent highway and railroad access provide attractive transportation links.

Major Employers

FIRMS/EMPLOYEES

Acromag Inc./70

Atmosphere Furnace Co./65

B & V Construction Inc./225

Commerce Industries/60

Courtyard Management Co. Inc./65

Durr Industries/200

Filtra Systems Co /100

Ford Motor Co./3,650

Grinders for Industry Inc/.110

Korex Co./185

Kawasaki Robotics/150

Mac Valves Inc./Great Lakes Rubber/800

NLB Corp./105

Sebro Plastics Inc./3,089

Trijicon/300

United Parcel Service/100

Waterland Trucking Service Inc./260

Wixom City/60

Wixom Foods Inc./70

W Toebe Construction Co./95

PRODUCT/SERVICE

Computer Equipment
Heat Treating Equipment
Earth Moving/Construction

Motor Vehicle Assembly

Soap Products

Hydraulic & Pneumatic Valves
Water Blasting Equipment
Plastics

Package Delivery

Local Government

Construction

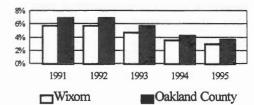
LABOR MARKET

3.0% Unemployment

6,000 Total Labor Force

5,800 Employed

Unemployment Rate



NAME	ZONING	ACRES
Avanti Industrial Park:	Light Industrial	13
Beck-Tec Industrial Park:	Light Industrial	22
Bruce Industrial Park:	Light Industrial	42
Dennis Industrial Complex:	Light Industrial	17
Grand Oaks Commerce Center:	Light Industrial/Research/Office	55
Martin Industrial Park:	Heavy Industrial	18
Schonsheck Industrial Park:	Light Industrial	15
Wixom Business Center:	Light Industrial	50
Wixom Grand River Ind. Park:	Light Industrial	22
Wixom Industrial Park:	Light Industrial	38

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Oakland County Sewer, Water & Solid Waste

Water System:

Community & Individual Wells

TRANSPORTATION

Major Highways: I-96

Public Transit Available: None

Rail Service: C&O Railroad

Airport: Spencer Memorial Airport

GOVERNMENT

Support Services

City Manager: City Mayor:

J. Michael Dornan

(810) 624-0894

Michael McDonald (810) 624-0894

Incentives

Wixom has participated in ACT 198, PA 1974 tax abatement for industrial facilities an ACT 197, PA 1975 Downtown Development Authority tax increment financing. Also, an Economic Task Force, Economic Development Corporation and Tax Abatement Review Board are available

1995 Tax Rate

\$29.33 - \$34.74 Per \$1,000 State Equalized Value Homestead: Non-Homestead: \$43.74 - \$47.24 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$37,464

Average Housing Costs

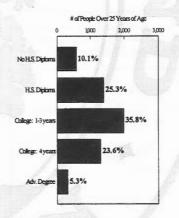
1995: \$142,895

Education

Novi School District South Lyon School District Walled Lake School District

Private/Parochial Schools: Wixom Christian School: K-10

Educational Achievement



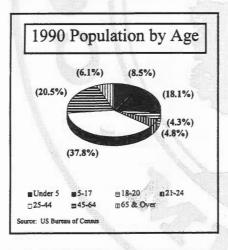
Medical Facilities

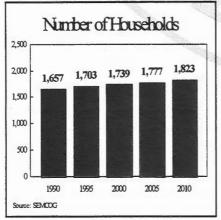
None

1996 COMMUNITY **PROFILE**

MILFORD

Population Projections 4,727 4,676 4,578 4,667 4,700 5,000 4,000 3,000 2,000 1,000 2000 Source: SEMICOG





WOLVERINE LAKE

The Village of Wolverine Lake is a residential community built around a 265 acre all-sports lake. Virtually all residents have access to the lake through parks that dot the shoreline. Most of the subdivision parks have swimming beaches and boat launch facilities so that residents can fully enjoy the lake.

Major Employers

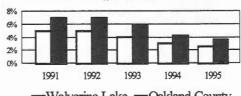
None

LABOR MARKET

- 2.6% Unemployment Rate
- 16,375 Total Labor Force
- 15,950 Employed

Source: MESC Includes Commerce Township

Unemployment Rate



■Wolverine Lake ■Oakland County

None

UTILITIES

Electric:

Detroit Edison Co.

Telephone:

Ameritech

Natural Gas:

Consumers Power Co.

Sewer System:

Private

Water System:

Community Wells/Private

Cable System:

TCI Cablevision

TRANSPORTATION

Major Highways: Benstein Rd., S. Commerce Rd.

Public Transit Available: None

GOVERNMENT

Support Services

Village Administrator: Village Clerk: Village Treasurer: Police Chief: Sharon Miller Barbara Ayre Frances Barber

Jim Davis

(810) 624-1710 (810) 624-1710 (810) 624-1710 (810) 624-1335

Incentives

Wolverine Lake had no programs at the time of publication.

1995 Tax Rate

Homestead: \$34.20 Per \$1,000 State Equalized Value Non-Homestead: \$48.04 Per \$1,000 State Equalized Value

QUALITY OF LIFE

Median Household Income

1995: \$56,062

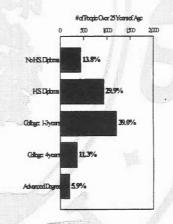
Average Housing Costs

1995: \$129,353

Education

Walled Lake School District

Educational Achievement



State 1901 SS and of Orac

Medical Facilities

None