



# PROFILE

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1974



# **profile**

**a statistical profile of  
oakland county, michigan and  
seven county detroit region**

OAKLAND COUNTY  
BOARD OF COMMISSIONERS

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PONTIAC, MICHIGAN 48053

NOVEMBER, 1974

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## foreword

This is the second edition of Profile. It is an expanded and updated version of the 1968 publication. The primary purpose of Profile is to serve as a comprehensive source of statistics relating to Oakland County and its surrounding region. After a review of data at Federal, State and local levels, the information most often requested from the Oakland County Planning Department has been made available in this edition.

In general, Profile should prove useful to a diverse group of organizations and individuals. This group includes governmental administrative and planning agencies, business firms interested in location and marketing possibilities, and residents of Oakland County who actively participate in community affairs. For a convenient selection of data by topic, Profile is organized into four general sections. These sections include descriptive data concerning the people, economy, land development, and government of Oakland County. For comparative purposes, similar data for communities, other counties, the state of Michigan, and the United States is provided. Complete references are given for each data source in order to lead the researcher to the original documents when necessary.

Finally, the data included in this publication is only a sample of a computerized data bank. Computerized information is now being used and stored by the Oakland County Planning Department as part of its function as a Service Center for the U.S. Bureau of the Census. If there is a need for information not included in Profile, please contact the Oakland County Planning Department. Your advice and suggestions for future issues will be appreciated.

George N. Skrubbs  
Director

# 1

## the people

population

education

resident  
employment

income





# introduction

Oakland County is in the path of growth that extends from Detroit, which is the nation's fifth largest city. This growth may eventually form a corridor in a northwesterly direction from Detroit to Flint. Within this process of growth, Oakland County is rapidly transforming from its rural character to a system of cities that may exceed the population of Detroit within the next two decades. In Oakland County, nine out of ten people live in urban areas, and six out of ten both reside and work within the county. The county population of nearly one million people is predominately youthful, highly educated, and urban oriented.

The changes in the composition of population will provide the challenges of the next two decades in terms of children, young growing families, and senior citizens. The most immediate challenge will be the teenager of the last decade. This age group represents the largest absolute change in contrast to the previous decade. The teenager of the 1960's will enter the labor force and start a family in the 1970's. As a result of this trend, a greater part of the total population will seek housing and meaningful work during this decade.

Two other significant age groups include school age children and senior citizens. The birth rate which has declined since 1957 will continue to reduce school enrollment. Pre-school enrollment will be an exception to this general trend. The increased number of working mothers will expand the need for pre-school facilities. The 65 year old and over age group is a small portion of the total population but its increase will continue to be the focal point of health care facilities and low cost housing.

The natural increase in births over deaths and the net in-migration of people are the two major components of population growth. For the last decade in Oakland County, the death rate has remained stable but the birth rate has dropped from 25.7 births per thousand in 1960 to 14.5 births in 1972. During the same period, the rate of new employment decreased compared to the previous decade. This trend decreased the net in-migration of people to the Detroit area. The decrease in each of the two components of population growth accounts for the downward revision in Oakland County population projections.

Resident employment reflects the greater self-sufficiency of Oakland County and its highly trained and educated labor force. Each decade reveals a greater percentage of people both residing and working within the county. The training and education of the labor force is also increasing. In 1970, one out of five residents was employed in a professional or technical position in the county. Related to this highly skilled occupational mix, the \$13,826 median income of Oakland County residents was the highest in the State of Michigan. There is a considerable range of median incomes by community, with a high of \$46,715 in Bloomfield Hills and a low of \$9,681 in the City of Pontiac. The unemployment levels are usually above national rates, indicating both cyclical and seasonal fluctuations as a result of heavy reliance on durable goods production.

## COUNTY POPULATION: SEVEN COUNTY DETROIT REGION AND SELECTED AREAS - 1840-1970

	1840	1850	1860	1870	1880	1890	
population table 1	<b>Oakland County</b>						
	Population	23,646	31,270	38,261	40,867	41,537	41,245
	Numerical Change		7,624	6,991	2,606	670	-292
		32.2	22.4	6.8	1.6	-0.7	
	<b>Wayne County</b>						
	Population	24,083	42,756	75,547	119,038	161,444	257,114
	Numerical Change		18,673	32,791	43,491	42,406	95,670
	Percent Change		77.5	76.7	57.6	35.6	59.3
	<b>City of Detroit</b>						
	Population	9,012	21,019	45,619	79,577	116,340	205,876
	Numerical Change		12,007	24,600	33,958	36,763	89,536
	Percent Change		133.2	117.0	74.4	46.2	77.0
	<b>Wayne County (Less Detroit)</b>						
	Population	15,071	21,737	29,928	39,461	45,104	51,238
	Numerical Change		6,666	8,191	9,533	5,643	6,134
	Percent Change		44.2	37.7	31.9	14.3	13.6
	<b>Macomb County</b>						
	Population	9,716	15,530	22,843	27,616	31,627	31,813
	Numerical Change		5,814	7,313	4,773	4,011	186
	Percent Change		59.8	47.1	20.9	14.5	0.6
	<b>Detroit SMSA</b>						
	Population	57,535	89,556	136,651	187,521	239,608	330,172
	Numerical Change		32,021	47,095	50,870	52,087	90,564
	Percent Change		55.7	52.6	37.2	27.8	37.8
	<b>Livingston County</b>						
	Population	7,430	13,485	16,851	19,336	22,251	20,858
	Numerical Change		6,055	3,366	2,485	2,915	1,522
	Percent Change		81.5	25.0	14.7	15.1	6.8
	<b>Monroe County</b>						
	Population	9,922	14,698	21,593	27,483	33,624	32,237
	Numerical Change		4,776	6,895	5,890	6,141	-1,287
	Percent Change		48.1	46.9	27.3	22.3	-3.8
	<b>St. Clair County</b>						
	Population	4,606	10,420	26,604	36,661	46,197	52,105
	Numerical Change		5,814	16,184	10,057	7,536	5,908
	Percent Change		126.2	155.3	37.8	20.6	12.8
	<b>Washtenaw County</b>						
	Population	23,571	28,567	35,684	41,434	41,848	42,210
	Numerical Change		4,996	7,117	5,750	414	362
	Percent Change		21.2	24.9	16.1	1.0	0.9
	<b>Seven County Detroit Region</b>						
	Population	102,974	156,726	237,383	312,435	378,528	477,682
	Numerical Change		53,752	80,657	75,052	66,093	99,154
	Percent Change		52.2	51.5	31.6	21.2	26.2
	<b>State of Michigan</b>						
	Population	212,267	397,654	749,113	1,184,059	1,636,937	2,093,889
	Numerical Change		185,387	351,459	434,946	452,878	456,952
	Percent Change		87.3	88.4	58.1	38.3	27.9
	<b>North-East Central Region</b>						
	Population	2,924,728	4,523,260	6,926,884	9,124,517	11,206,668	13,478,305
	Numerical Change		1,598,532	2,403,624	2,197,633	2,082,151	2,271,637
	Percent Change		54.5	53.1	31.7	22.8	20.3
	<b>United States</b>						
	Population	17,069,453	23,191,876	31,443,321	38,558,371	50,189,209	62,979,766
	Numerical Change		6,122,423	8,251,445	7,115,050	11,630,838	12,790,557
	Percent Change		35.9	35.6	22.6	30.2	25.2

SOURCE: U.S. Department of Commerce, Bureau of the Census: *Census of Population*.



## COUNTY POPULATION: SEVEN COUNTY DETROIT REGION AND SELECTED AREAS - 1840-1970

1900	1910	1920	1930	1940	1950	1960	1970	
44,792 3,547 8.6	49,576 4,784 10.7	90,050 40,474 81.7	211,251 121,201 134.6	254,068 42,817 20.3	396,001 141,933 55.9	690,259 294,602 74.4	907,871 217,612 31.5	population table <b>1</b> (cont'd.)
348,793 91,679 35.7	531,590 182,797 52.4	1,177,645 646,055 121.5	1,889,486 711,841 60.4	2,015,623 126,137 6.7	2,435,235 419,612 20.8	2,666,297 231,504 9.5	2,666,751 454 -	
285,704 79,828 38.8	465,766 180,062 63.0	993,678 527,912 113.3	1,568,662 574,984 57.9	1,623,452 54,790 3.5	1,849,568 226,116 13.9	1,670,144 -179,424 -9.7	1,511,482 -158,662 -9.5	
63,089 11,851 23.1	65,824 2,735 4.3	183,967 188,143 179.5	320,824 136,857 74.4	392,171 71,347 22.2	585,667 193,496 49.3	996,153 410,928 70.2	1,155,269 159,116 15.9	
33,244 1,431 4.5	32,606 -638 -1.9	38,103 5,497 16.9	77,146 39,043 102.5	107,638 30,492 39.5	184,961 77,323 71.8	405,804 220,843 119.4	625,309 219,505 54.1	
426,829 96,657 29.3	613,772 184,943 43.3	1,305,798 692,026 127.5	2,177,343 871,545 66.7	2,377,329 199,986 9.2	3,016,197 636,868 26.9	3,762,360 746,949 24.8	4,199,931 437,571 11.6	
19,664 -1,194 -5.7	17,736 -1,928 -9.8	17,522 -214 -1.2	19,274 1,752 10.0	20,863 1,589 8.2	26,725 5,862 28.1	38,233 11,958 44.7	58,967 20,734 54.2	
32,754 417 1.3	32,917 163 0.5	37,115 4,198 12.8	52,485 15,370 41.4	58,620 6,130 11.7	75,666 17,046 29.1	101,120 25,454 33.6	118,479 17,359 17.2	
55,228 3,123 6.0	52,341 -2,887 -5.2	58,009 5,668 10.8	67,563 9,554 16.5	76,222 8,659 12.8	91,559 15,377 20.2	107,201 15,602 17.0	120,175 12,974 12.1	
47,761 5,551 13.2	44,710 -3,051 -6.4	49,520 4,810 10.8	65,530 17,010 34.4	80,810 15,280 23.3	134,606 53,796 66.6	172,440 37,834 28.1	234,103 61,663 35.8	
582,236 104,554 21.9	761,476 179,240 30.8	1,467,964 706,488 92.8	2,382,735 914,771 62.3	2,613,844 231,109 9.7	3,344,793 730,949 28.9	4,181,354 837,797 25.0	4,731,655 550,301 13.2	53.3% OF MICHIGAN
2,420,982 327,093 15.6	2,810,172 389,190 16.1	3,668,412 858,240 30.5	4,842,325 117,391 3.2	5,256,106 413,781 8.6	6,371,766 1,115,660 21.2	7,823,194 1,451,428 22.8	8,875,083 1,051,889 13.4	
15,985,581 2,507,276 18.6	18,250,621 2,265,040 14.2	21,475,543 3,224,922 17.7	25,297,185 3,821,642 17.8	26,626,342 1,329,157 5.3	30,399,368 3,773,026 14.2	36,225,024 5,826,656 19.2	40,252,476 4,027,452 11.1	
76,212,168 13,232,402 21.0	92,228,496 16,016,328 21.0	106,021,537 16,793,041 15.0	123,202,624 17,181,087 16.2	132,164,569 8,961,945 7.3	151,325,798 19,161,229 14.5	179,323,175 27,997,377 18.5	203,165,699 23,842,524 13.2	

# STATE OF MICHIGAN, SEVEN COUNTY SEMCOG REGION AND DETROIT SMSA



- 1 OAKLAND COUNTY
- 2 WAYNE COUNTY
- 3 MACOMB COUNTY
- 4 LIVINGSTON COUNTY
- 5 MONROE COUNTY
- 6 ST. CLAIR COUNTY
- 7 WASHTENAW COUNTY

 DETROIT S.M.S.A.

## POPULATION OF OAKLAND, WAYNE AND MACOMB COUNTIES EXPRESSED AS A PERCENT OF THE DETROIT SMSA - 1840 - 1970

	Oakland County	Wayne County	City of Detroit	Wayne County (Less Detroit)	Macomb County
1840	41.1	41.9	15.7	26.2	16.9
1850	34.9	47.8	23.5	24.3	17.3
1860	28.0	55.3	33.4	21.9	16.7
1870	21.8	63.4	42.4	21.0	14.7
1880	17.3	67.4	48.6	18.8	13.2
1890	12.5	77.9	62.4	15.5	9.6
1900	10.5	81.7	66.9	14.8	7.8
1910	8.1	86.6	75.9	10.7	5.3
1920	6.9	90.2	76.1	14.1	2.9
1930	9.7	86.7	72.0	14.7	3.5
1940	10.7	84.8	68.3	16.5	4.5
1950	13.1	80.7	61.3	19.4	6.1
1960	18.4	70.9	44.4	26.5	10.8
1970	21.6	63.5	36.0	27.5	14.9

population  
table  
**2**

SOURCE: Calculated from: U.S. Department of Commerce, Bureau of the Census: *Census of Population, Michigan*.

## POPULATION DENSITY BY COUNTY: SEVEN COUNTY DETROIT REGION - 1940, 1950, 1960 AND 1970

	Area (Sq. Miles)	Population Per Square Mile (c)			
		1940	1950	1960	1970
Oakland County	907.9 (a)	280	436	761	1,000
Wayne County	623.0	3,236	3,910	4,282	4,280
City of Detroit	139.6	11,596	13,211	11,930	10,827
Wayne County (Less Detroit)	483.4	812	1,213	2,063	2,390
Macomb County	481.0	224	385	844	1,300
Detroit SMSA	2,001.6 (b)	1,188 (b)	1,507 (b)	1,880 (b)	2,098
Livingston County	583.0	36	46	66	101
Monroe County	561.9	104	135	180	211
St. Clair County	696.8	109	131	154	173
Washtenaw County	716.5	113	188	241	327
Seven County Region: Total	4,559.8 (b)	573 (b)	734 (b)	917 (b)	1,038

population  
table  
**3**

SOURCE: (a) Total as compiled by: the Oakland County Planning Commission, 1967.  
 (b) Totals based on Oakland County total of 897.64 square miles as compiled and published by: the Detroit Metropolitan Area Regional Planning Commission.  
 (c) Compiled by: the Oakland County Planning Commission.



## POPULATION BY GOVERNMENT UNIT: OAKLAND COUNTY - 1840-1970

population table 4	Area Sq. Mi. (1967)*	1840	1850	1860	1870	1880	1890
		Addison Township	35.6	537	924	1,067	1,063
Avon Township	35.0	1,630	1,456	1,769	1,850	1,279	1,046
Berkley City	2.6						
Beverly Hills Village	6.0						
Bingham Farms Village	1.2						
Birmingham City	4.2						
Bloomfield Hills City	5.1					733	899
Bloomfield Township	31.6	1,508	1,603	1,925	2,105	1,219	1,145
Brandon Township	29.7	442	893	1,302	1,284	1,367	1,260
Clarkston Village	.5						387
Clawson City	2.3						
Commerce Township	33.7	939	1,428	1,425	1,392	1,263	1,113
Farmington Township	31.6	1,684	1,844	1,914	1,927	1,463	1,319
Farmington City	1.9					377	320
Ferndale City	4.2						
Franklin Village	2.6						
Groveland Township	36.1	655	988	1,265	1,180	1,126	917
Hazel Park City	2.8						
Highland Township	36.5	566	851	1,135	1,241	1,414	1,393
Holly Township	34.6	429	941	1,062	1,008	950	854
Holly Village	2.0				1,429	1,443	1,266
Huntington Woods City	1.5						
Independence Township	36.5	830	1,279	1,644	1,586	1,386	910
Keego Harbor	.6						
Lake Angelus Village	1.5						
Lake Orion Village	1.3				304	429	522
Lathrup Village City	1.5						
Leonard Village	.9						
Lyon Township	34.2	1,206	1,134	1,628	1,298	1,143	276
Madison Heights City	7.1						953

\* Data compiled by: the Oakland County Planning Commission.

SOURCE: U.S. Department of Commerce, Bureau of the Census: Census of Population, Michigan.

**POPULATION BY GOVERNMENT UNIT:  
OAKLAND COUNTY - 1840-1970**

1900	1910	1920	1930	1940	1950	1960	1970
781	730	682	674	739	900	1,332	2,431
1,049	1,141	1,321	3,407	5,017	8,903	15,946	24,513
			5,571	6,406	17,931	23,275	21,879
						8,633	13,598
						394	566
1,170	1,607	3,694	9,539	11,196	15,467	25,525	26,170
			1,127	1,281	1,468	2,378	3,672
1,126	1,226	2,398	1,352	1,771	3,851	22,530	42,788
1,179	752	759	794	999	1,447	2,416	3,830
360	345	419	639	653	722	769	1,034
			3,377	4,006	5,196	14,795	17,617
1,124	986	914	1,789	2,957	7,421	9,608	14,556
1,223	1,224	1,317	3,512	5,695	11,224	25,526	46,767
530	564	853	1,243	1,510	2,325	6,881	10,329
		✓ 2,640	20,855	22,523	29,675	31,347	30,850
						2,262	<del>3,311</del> 3344
828	772	662	674	930	981	1,306	2,570
					17,770	25,631	23,784
1,142	1,040	1,075	1,206	1,726	2,944	4,855	8,372
847	741	790	918	1,036	1,367	3,269	3,041
1,419	1,537	1,888	2,252	2,343	2,663	2,282	4,355
			655	1,705	4,949	8,746	8,536
831	799	662	1,164	1,627	3,448	10,121	16,327
			27	139	123	2,761	3,092
						231	573
756	717	929	1,369	1,933	2,385	2,698	2,921
						3,556	4,676
335	313	264	280	276	391	359	378
912	812	797	1,030	1,324	1,647	2,880	4,500
						33,343	38,599

population  
table  
**4**  
(cont'd.)

## POPULATION BY GOVERNMENT UNIT: OAKLAND COUNTY - 1840-1970

population table <b>4</b> (cont'd.)	Area Sq. Mi. (1967)*	1840	1850	1860	1870	1880	1890
Milford Township	32.9	880	1,470	1,664	1,767	949	824
Milford Village	2.5					1,251	1,138
Northville City (pt.)	1.0						
Novi Township	1.2	1,351	1,428	1,465	1,351	1,278	1,306
Novi City	31.3						
Oakland Township	36.7	918	978	1,070	1,086	1,041	896
Oak Park City	4.9						
Orchard Lake Village	4.0						
Orion Township	34.7	769	1,119	1,292	847	863	775
Ortonville Village	1.0						
Oxford Township	33.9	574	1,019	1,402	1,367	1,036	952
Oxford Village	1.5					851	1,128
Pleasant Ridge City	.6						
Pontiac Township	17.1	1,904	2,820	4,677	1,075	1,000	947
Pontiac City	19.6				4,867	4,509	6,200
Quakertown Village	1.4						
Rochester City	1.6					996	900
Rose Township	36.2	415	886	1,166	1,169	1,159	958
Royal Oak Township	.5	860	1,092	1,222	1,520	1,709	1,844
Royal Oak City	11.9						
Southfield Township	.2	1,061	1,658	1,497	1,547	1,634	1,444
Southfield City	26.2						
South Lyon City	1.2					418	707
Springfield Township	36.9	573	956	1,425	1,378	1,272	1,064
Sylvan Lake City	.8						
Troy Township		1,482	1,427	1,699	1,541	1,586	1,470
Troy City	33.9						
Walled Lake City	2.3						
Waterford Township	35.1	946	1,085	1,289	1,362	1,324	1,163
West Bloomfield Township	30.9	938	1,086	1,114	1,143	1,096	1,229
White Lake Township	37.2	549	905	1,143	1,180	998	857
Wixom City	4.9						
Wolverine Lake Village	1.0						
Wood Creek Farms Village	1.0						
<b>Total</b>	<b>907.9</b>	<b>23,646</b>	<b>31,270</b>	<b>38,261</b>	<b>40,867</b>	<b>41,537</b>	<b>41,245</b>

\* Data compiled by: the Oakland County Planning Commission.

SOURCE: U.S. Department of Commerce, Bureau of the Census: *Census of Population, Michigan*.

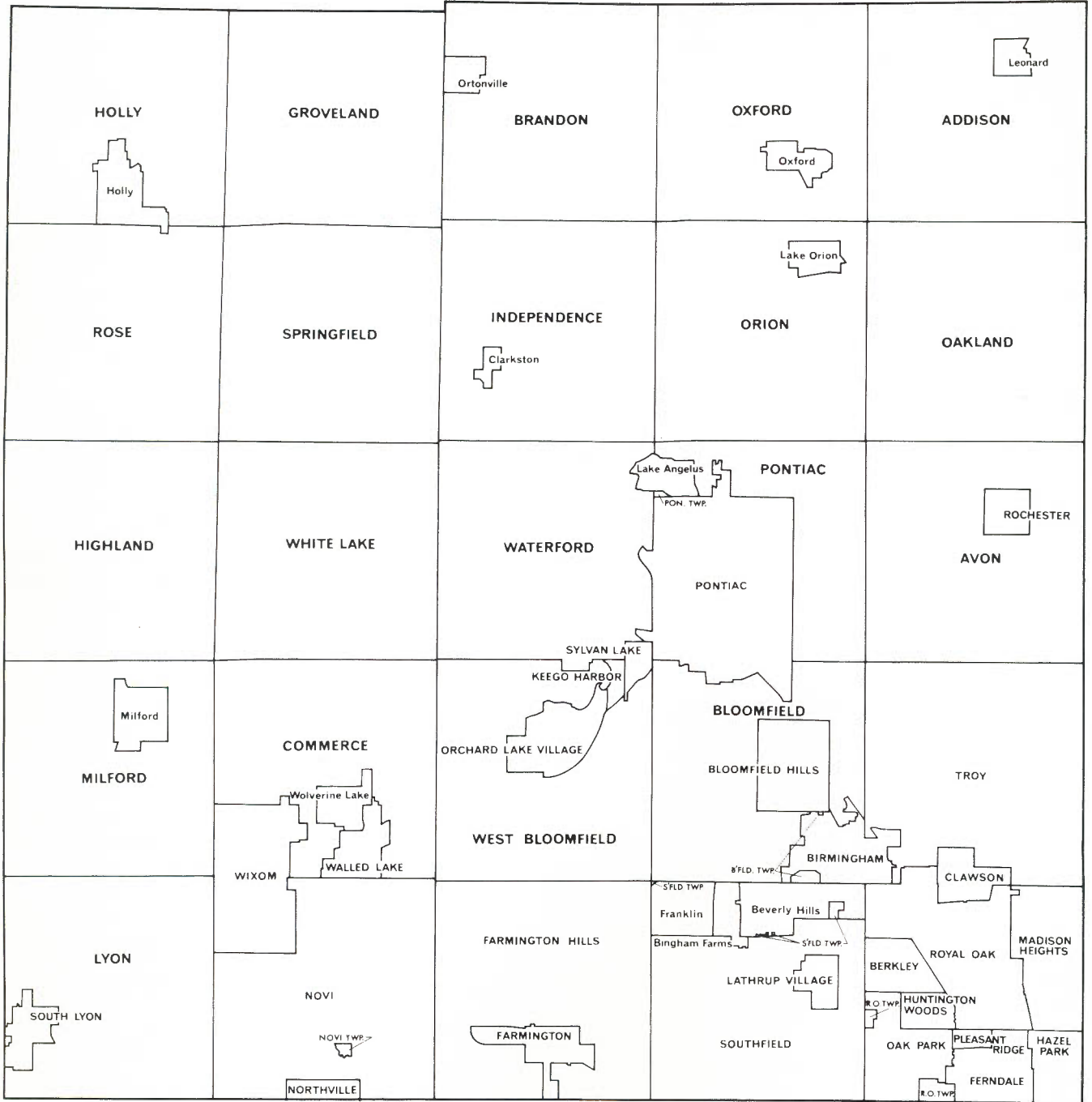


## POPULATION BY GOVERNMENT UNIT: OAKLAND COUNTY - 1840-1970

1900	1910	1920	1930	1940	1950	1960	1970
758	687	651	654	913	1,065	1,548	2,557
1,108	973	1,088	1,364	1,637	1,924	4,323	4,699
1,245	1,226	1,227	1,571	2,316	3,827	6,390	9,668
870	702	706	792	966	1,343	2,469	4,793
			1,079	1,169	5,267	36,632	36,762
			178	295	696	1,127	1,487
751	676	657	1,373	2,400	4,780	9,146	14,189
	377	445	553	622	702	771	983
818	743	747	923	1,213	1,837	3,204	5,953
1,172	1,191	1,668	2,052	2,144	2,305	2,357	2,536
		472	2,885	3,391	3,594	3,807	3,989
1,016	953	1,216	2,669	3,465	6,210	8,959	12,646
9,769 ✓	14,532	34,273	64,928	66,626	73,681	82,233	85,279
						482	837
1,535	1,516	2,549	3,554	3,759	4,279	5,431	7,054
862	842	707	661	797	1,105	1,482	2,502
1,544	1,730	6,313	17,472	22,040	20,966	8,147	6,326
468	1,071	6,007	22,904	25,087	46,898	80,612	86,238
1,378	1,288	1,319	3,174	8,486	18,499	30	-46
						31,501	69,285
657	615	615	844	1,017	1,312	1,753	2,675
906	821	857	923	1,273	1,825	2,664	4,388
			799	1,041	1,165	2,004	2,219
1,527	1,507	2,520	3,867	6,248	10,087		
						19,402	39,419
						3,550	3,759
1,079	1,065	1,354	7,942	12,019	24,275	47,008	59,123
999	1,113	1,963	3,522	5,597	8,720	13,867	28,563
718	642	632	1,114	1,643	4,182	8,381	14,311
						1,531	2,010
						2,404	4,301
						684	1,090
44,792	49,576	90,050	211,251	254,068	396,001	690,603	907,871

population  
table  
**4**  
(cont'd.)

# MUNICIPALITIES: OAKLAND COUNTY, MICHIGAN



### MUNICIPALITY KEY

CITY  
Village  
TOWNSHIP

## NET NATURAL INCREASE AND NET MIGRATION BY COUNTY: SEVEN COUNTY DETROIT REGION - 1940-1970

	1940-50		1950-60		1960-70	
	Net Change	Percent of Total Net Change	Net Change	Percent of Total Net Change	Net Change	Percent of Total Net Change
<b>Oakland County</b>						
Population Increase: Total	141,933	100.0	294,602	100.0	217,612	100.0
Net Natural Increase	54,044	38.1	124,238	42.2	110,955	51.0
Net Migration	87,889	61.9	170,364	57.8	106,657	49.0
<b>Wayne County</b>						
Population Increase: Total	419,612	100.0	231,504	100.0	454	100.0
Net Natural Increase	289,377	69.0	436,681	188.6	276,217	60841.0
Net Migration	130,235	31.0	-205,177	88.6	-275,763	60741.0
<b>City of Detroit</b>						
Population Increase: Total	226,116	100.0	-179,424	100.00	-158,662	100.0
Net Natural Increase	212,808	94.1	276,047	153.9	213,990	134.8
Net Migration	13,308	5.9	-455,471	253.9	-372,652	234.8
<b>Wayne County (Less Detroit)</b>						
Population Increase: Total	193,496	100.0	410,928	100.0	159,116	100.0
Net Natural Increase	76,569	39.6	160,634	39.1	62,227	39.1
Net Migration	116,927	60.4	250,294	60.9	96,889	60.9
<b>Macomb County</b>						
Population Increase: Total	77,323	100.0	220,843	100.0	219,505	100.0
Net Natural Increase	25,302	32.7	74,817	33.9	95,589	43.5
Net Migration	52,021	67.3	146,026	66.1	123,916	56.5
<b>Detroit SMSA</b>						
Population Increase: Total	636,868	100.0	746,949	100.0	437,571	100.0
Net Natural Increase	368,723	57.9	635,736	85.1	482,761	110.3
Net Migration	270,145	42.1	111,213	14.9	-45,190	10.3
<b>Livingston County</b>						
Population Increase: Total	5,862	100.0	11,958	100.0	20,734	100.0
Net Natural Increase	1,930	32.9	4,634	38.8	5,244	25.2
Net Migration	3,932	67.1	7,324	61.2	15,490	74.8
<b>Monroe County</b>						
Population Increase: Total	17,046	100.0	25,454	100.0	17,359	100.0
Net Natural Increase	7,411	43.5	16,603	65.2	14,760	85.0
Net Migration	9,635	56.5	8,851	34.8	2,599	15.0
<b>St. Clair County</b>						
Population Increase: Total	15,377	100.0	15,602	100.0	12,974	100.0
Net Natural Increase	9,378	61.0	14,766	94.6	11,536	88.9
Net Migration	5,999	39.0	836	5.4	1,438	11.1
<b>Washtenaw County</b>						
Population Increase: Total	53,796	100.0	37,834	100.0	61,663	100.0
Net Natural Increase	15,824	29.9	30,386	80.3	30,963	50.2
Net Migration	37,972	70.1	7,448	19.7	30,700	49.8
<b>Seven County Region</b>						
Population Increase: Total	730,949	100.0	837,797	100.0	550,301	100.0
Net Natural Increase	403,266	55.2	702,125	83.3	545,264	99.0
Net Migration	327,683	44.8	135,672	16.2	5,037	1.0

SOURCE: Michigan Department of Health, Statistical Methods Section: Michigan Health Statistics Annual.

population  
table  
5



## RESIDENT BIRTHS AND DEATHS BY COUNTY: SEVEN COUNTY DETROIT REGION - 1940-1972

		Oakland County		Wayne County		Macomb County		Livingston County	
		Resident Births	Resident Deaths	Resident Births	Resident Deaths	Resident Births	Resident Deaths	Resident Births	Resident Deaths
population table 6	1940	5,166	2,004	35,537	17,212	2,218	1,002	368	263
	1941	6,109	2,141	39,560	17,699	2,702	924	370	269
	1942	7,435	2,239	47,872	18,670	3,348	997	471	278
	1943	7,619	2,383	48,484	20,156	3,619	1,119	468	263
	1944	6,443	2,244	42,148	19,092	3,254	1,043	399	295
	1945	6,535	2,150	42,558	18,886	3,133	1,006	403	241
	1946	8,170	2,439	51,761	19,266	3,822	1,143	498	268
	1947	9,763	2,378	58,349	19,828	4,419	1,134	559	292
	1948	9,805	2,527	56,287	19,904	4,650	1,252	577	285
	1949	10,171	2,567	57,417	19,983	5,000	1,243	586	285
	1950	11,465	2,774	59,624	20,682	5,528	1,330	568	284
	1951	12,836	2,886	64,004	21,765	6,223	1,362	643	315
	1952	14,130	3,112	65,451	21,778	6,752	1,432	654	316
	1953	14,502	3,345	67,253	22,641	7,466	1,596	694	321
	1954	15,769	3,359	69,599	21,797	8,552	1,571	778	297
	1955	16,909	3,552	69,484	22,631	9,761	1,797	797	310
	1956	18,442	3,743	72,191	22,865	10,994	1,931	882	313
	1957	18,635	3,853	71,567	23,810	12,014	1,997	926	338
	1958	18,146	4,048	67,861	23,231	12,241	2,089	948	346
	1959	18,117	4,041	64,470	23,623	12,617	2,226	954	370
	1960	17,756	4,245	61,860	24,244	12,777	2,265	963	359
	1961	17,200	4,177	59,813	23,983	12,846	2,330	894	355
	1962	16,101	4,467	55,510	25,024	12,450	2,607	920	324
	1963	15,796	4,713	54,140	25,710	12,855	2,654	947	383
	1964	15,677	4,917	53,183	25,608	12,859	2,809	853	365
	1965	15,381	5,199	51,598	26,316	12,580	2,959	790	364
	1966	15,468	5,299	51,753	26,530	12,339	3,078	892	417
	1967	15,545	5,330	49,808	26,833	11,868	3,051	890	399
	1968	15,760	5,694	47,800	27,773	11,648	3,284	934	407
	1969	16,096	5,784	49,618	26,845	11,760	3,356	974	440
	1970	16,690	5,933	52,522	26,370	12,234	3,428	1,040	441
	1971	15,408	6,155	49,306	26,924	11,177	3,632	1,067	427
1972	13,564	6,486	44,334	26,616	9,731	3,851	987	521	

SOURCE: Michigan Department of Health, Statistical Methods Section: Michigan Health Statistics Annual.

## RESIDENT BIRTHS AND DEATHS BY COUNTY: SEVEN COUNTY DETROIT REGION - 1940-1972

Monroe County		St. Clair County		Washtenaw County	
Resident Births	Resident Deaths	Resident Births	Resident Deaths	Resident Births	Resident Deaths
1,134	544	1,490	929	1,407	867
1,232	619	1,636	904	1,552	845
1,330	574	1,810	928	2,020	958
1,343	668	1,896	963	2,439	981
1,223	590	1,683	930	2,283	865
1,150	616	1,606	916	2,182	964
1,349	609	1,999	951	2,950	942
1,562	610	2,228	1,014	3,553	1,001
1,510	548	2,307	953	3,365	943
1,542	586	2,214	1,003	3,372	933
1,955	635	2,268	999	3,485	969
2,036	628	2,312	929	3,617	944
2,236	625	2,531	1,020	3,672	899
2,352	714	2,472	1,070	3,902	1,046
2,415	691	2,558	988	3,957	954
2,368	742	2,615	1,010	4,136	1,038
2,623	745	2,601	1,106	4,429	1,039
2,637	800	2,657	1,079	4,601	1,128
2,637	753	2,566	1,120	4,427	1,085
2,482	805	2,594	1,087	4,365	1,103
2,533	800	2,514	1,105	4,358	1,100
2,706	800	2,395	1,088	4,559	1,093
2,415	885	2,409	1,112	4,238	1,142
2,427	899	2,470	1,165	4,209	1,139
2,316	834	2,387	1,158	3,974	1,200
2,297	804	2,333	1,159	3,891	1,173
2,217	838	2,194	1,233	4,039	1,218
2,171	832	2,058	1,190	4,085	1,219
1,858	799	2,123	1,115	4,240	1,275
2,161	850	2,162	1,184	4,464	1,345
2,068	870	2,291	1,249	4,548	1,038
2,259	876	2,311	1,279	4,189	1,318
2,079	962	2,165	1,274	3,747	1,340

population  
table  
**6**  
(cont'd.)

## RESIDENT BIRTH AND DEATH RATES BY COUNTY: SEVEN COUNTY DETROIT REGION - 1940-1972

		Oakland County		Wayne County		Macomb County		Livingston County	
		Resident Live Birth Rate	Resident Death Rate	Resident Live Birth Rate	Resident Death Rate	Resident Live Birth Rate	Resident Death Rate	Resident Live Birth Rate	Resident Death Rate
population table 7	1940	20.3	7.9	17.6	8.5	20.6	9.3	17.6	12.6
	1941	22.4	7.9	18.1	8.1	22.4	7.7	17.2	12.5
	1942	21.9	6.6	21.8	8.4	20.2	6.0	21.8	12.8
	1943	25.6	8.0	22.3	9.3	26.0	8.0	22.8	12.8
	1944	21.7	7.5	19.4	8.8	23.4	7.5	19.4	14.4
	1945	20.1	6.9	19.6	8.7	21.6	6.9	19.7	11.8
	1946	24.2	7.2	23.1	8.6	24.6	7.4	23.4	12.6
	1947	29.0	7.1	24.7	8.4	26.2	6.7	23.6	12.4
	1948	28.6	7.4	23.4	8.3	27.7	7.5	23.0	11.4
	1949	28.9	7.3	23.3	8.1	27.6	6.8	22.2	10.8
	1950	29.0	7.0	24.5	8.5	28.4	7.2	21.3	10.6
	1951	30.0	6.8	25.7	8.7	31.0	6.8	23.3	11.4
	1952	31.3	7.0	25.7	8.6	32.3	6.9	23.2	11.2
	1953	30.3	7.0	25.8	8.7	33.6	7.2	24.2	11.2
	1954	30.6	6.5	26.4	8.3	35.4	6.5	26.4	10.1
	1955	30.8	6.5	26.0	8.5	36.4	6.7	25.6	9.9
	1956	31.4	6.4	26.1	8.3	35.6	6.3	26.8	9.5
	1957	29.2	6.0	25.2	8.4	34.1	5.7	25.7	9.4
	1958	28.0	6.2	23.9	8.2	34.3	5.9	26.1	9.5
	1959	26.5	5.9	22.8	8.4	32.1	5.7	25.8	10.0
1960	25.7	6.1	23.2	9.1	31.5	5.6	25.2	9.4	
1961	24.5	6.0	22.5	9.0	30.2	5.5	23.1	9.2	
1962	22.8	6.3	20.9	9.4	28.5	6.0	23.3	8.2	
1963	21.8	6.5	20.4	9.7	26.9	5.6	23.9	9.7	
1964	21.2	6.7	20.0	9.7	26.4	5.8	21.0	9.0	
1965	20.0	6.8	19.3	9.9	23.6	5.5	19.0	8.7	
1966	19.7	6.8	19.2	9.8	23.4	5.8	20.7	9.7	
1967	18.5	6.5	18.2	9.8	19.9	5.1	19.0	8.5	
1968	18.5	6.7	17.6	10.3	18.9	5.3	19.3	8.4	
1969	18.3	6.6	18.6	10.1	19.0	5.4	18.0	8.1	
1970	18.4	6.5	19.7	9.9	19.6	4.5	17.6	7.5	
1971	16.4	6.6	18.3	10.0	17.3	5.6	16.9	6.8	
1972	14.5	6.9	16.7	10.0	15.1	6.0	15.2	8.0	

NOTE: Rates are related to a base of 1,000 people.

SOURCE: Michigan Department of Health, Statistical Methods Section: Michigan Health Statistics Annual.



## RESIDENT BIRTH AND DEATH RATES BY COUNTY: SEVEN COUNTY DETROIT REGION - 1940-1972

Monroe County		St. Clair County		Washtenaw County	
Resident Live Birth Rate	Resident Death Rate	Resident Live Birth Rate	Resident Death Rate	Resident Live Birth Rate	Resident Death Rate
19.3	9.3	19.6	12.2	17.4	10.7
20.8	10.4	20.8	11.5	19.1	10.4
22.4	9.7	22.8	11.7	23.8	11.3
22.0	10.9	24.7	12.5	24.9	10.0
20.0	9.7	21.9	12.1	23.3	8.8
18.8	10.1	20.9	11.9	18.3	8.1
21.0	9.5	23.8	11.3	27.8	8.9
22.7	8.8	24.9	11.3	31.0	8.7
20.9	7.6	25.6	10.6	28.5	8.0
20.3	7.7	24.3	11.0	27.0	7.5
25.8	8.4	24.8	10.9	25.9	7.2
25.6	7.9	25.1	10.1	26.4	6.9
27.4	7.6	27.2	11.0	26.2	6.4
27.7	8.4	26.0	11.3	27.3	7.3
28.2	8.1	26.6	10.3	27.7	6.7
26.3	8.3	27.7	10.7	27.6	6.9
28.2	8.0	26.3	11.2	28.9	6.8
26.9	8.2	26.6	10.8	29.5	7.2
26.7	7.6	25.2	11.0	28.3	6.9
24.9	8.1	24.9	10.4	26.0	6.6
25.0	7.9	23.5	10.3	25.3	6.4
26.4	7.8	22.3	10.1	25.8	6.2
23.5	8.6	22.3	10.3	23.5	6.3
23.3	8.6	23.2	10.9	22.8	6.2
21.9	7.9	22.2	10.8	21.3	6.4
21.4	7.5	21.4	10.6	20.3	6.1
20.3	7.7	19.6	11.0	20.3	6.1
19.4	7.4	18.1	10.4	19.6	5.9
16.5	7.1	18.3	9.6	20.0	6.0
18.7	7.4	18.4	10.1	20.1	6.1
19.1	7.3	19.1	10.1	19.4	5.9
18.4	7.2	18.6	10.3	17.2	5.4
16.8	7.8	17.0	10.0	15.6	5.6

population  
table  
**7**  
(cont'd.)

## NUMBER AND PERCENT CHANGE IN POPULATION: OAKLAND COUNTY - 1840-1970

population  
table  
8

Year	Number of Persons	Change per Decade	
		Number	Percent
1840	23,646		
1850	31,270	7,624	32.2
1860	38,261	6,991	22.4
1870	40,867	2,606	6.8
1880	41,537	670	1.6
1890	41,245	-292	-0.7
1900	44,792	3,547	8.6
1910	49,576	4,784	10.7
1920	90,050	40,474	81.7
1930	211,251	121,201	134.6
1940	254,068	42,817	20.3
1950	396,001	141,933	55.9
1960	690,259	294,602	74.3
1970	907,871	217,612	31.5

SOURCE: Oakland County Planning Commission, 1972.

## NUMBER AND PERCENT DISTRIBUTION OF POPULATION BY MAJOR AGE GROUP: OAKLAND COUNTY - 1940-1970

population  
table  
9

Age Group	1940		1950		1960		1970	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Under 15	71,045	28.0	120,675	30.5	248,739	36.0	283,523	13.2
15-24	42,942	16.9	53,849	13.6	80,827	11.7	151,520	16.7
25-44	82,900	32.6	126,499	31.9	199,697	28.9	228,195	25.1
45-64	45,213	17.8	74,157	18.7	123,686	17.9	184,269	20.3
65 and Over	11,968	4.7	20,821	5.3	37,654	5.5	60,364	6.7
Total	254,068	100.0	396,001	100.0	690,603	100.0	907,871	99.7

SOURCE: U.S. Department of Commerce, Bureau of the Census: **Census of Population, Michigan.**

## POPULATION COMPOSITION BY AGE GROUP AND SEX: OAKLAND COUNTY - 1940-1970

Age Group	1940			1950			1960			1970		
	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female
Under 5 Yrs	23,509	12,074	11,435	49,285	25,433	23,852	93,057	47,311	45,746	81,042	41,185	39,857
5 to 9 Yrs	23,274	12,006	11,268	40,217	20,515	19,702	85,914	44,386	42,216	96,182	49,431	46,751
10 to 14 Yrs	24,262	12,447	11,815	31,173	15,931	15,242	69,424	35,579	33,845	106,299	54,105	52,194
15 to 19 Yrs	22,436	11,239	11,197	25,678	12,708	12,970	47,048	23,282	23,766	88,132	44,278	43,854
20 to 24 Yrs	20,506	10,002	10,504	28,171	13,268	14,903	33,779	14,849	18,930	63,388	28,871	34,517
25 to 35 Yrs	42,410	20,689	21,721	68,035	32,712	35,323	96,017	45,940	50,077	114,270	55,800	58,470
35 to 44 Yrs	40,490	21,334	19,156	58,464	29,382	29,082	103,680	51,222	52,458	113,925	55,491	58,434
45 to 54 Yrs	29,578	16,067	13,511	45,200	23,906	21,294	74,396	37,781	36,615	111,852	54,905	56,947
55 to 59 Yrs	9,157	4,838	4,319	16,575	8,772	7,803	28,157	14,807	13,350	41,135	20,558	20,577
60 to 64 Yrs	6,478	3,349	3,129	12,382	6,447	5,935	21,133	10,803	10,330	31,282	15,294	15,988
65 to 74 Yrs	8,342	4,064	4,278	14,299	6,852	7,447	26,360	12,488	13,872	39,202	17,694	21,508
75 and Over	3,626	1,691	1,935	6,522	2,792	3,730	11,294	4,447	6,847	21,162	8,048	13,114
<b>Total</b>	<b>254,068</b>	<b>129,800</b>	<b>124,268</b>	<b>396,001</b>	<b>198,718</b>	<b>197,283</b>	<b>690,259</b>	<b>342,207</b>	<b>348,052</b>	<b>907,871</b>	<b>445,660</b>	<b>462,211</b>

population  
table  
**10**

SOURCE: U.S. Department of Commerce, Bureau of the Census: **Census of Population, Michigan: General Social and Economic Characteristics.**

## MARITAL STATUS OF POPULATION: DETROIT SMSA - 1970

	Oakland County	Percent of County Population	Wayne County	Percent of County Population	Macomb County	Percent of County Population
<b>Male (14 and over)</b>						
Total Males	311,608	34.3	928,787	34.8	206,210	32.9
Single	81,850	9.0	269,479	10.1	52,524	8.3
Married	215,871	23.7	529,173	19.8	145,360	23.2
Separated	2,460	.2	23,648	.8	1,496	.2
Widowed	6,125	.6	32,371	1.2	3,752	.6
Divorced	7,762	.8	34,764	1.3	4,574	.7
<b>Female (14 and over)</b>						
Total Female	333,765	36.7	1,023,289	38.3	216,035	34.5
Single	72,587	7.9	236,928	8.8	45,879	7.3
Married	217,947	24.0	606,524	22.7	146,681	23.4
Separated	3,902	.4	37,184	1.3	2,135	.3
Widowed	30,035	3.3	128,206	4.8	16,462	2.6
Divorced	13,196	1.4	51,631	1.9	7,013	1.1
Total Population	907,871		2,666,751		625,309	
Total Families	228,694		657,682		153,453	

population  
table  
**11**

SOURCE: U.S. Department of Commerce, Bureau of the Census: **1970 Census of Population and Housing.**

**PERCENT POPULATION BY AGE GROUP, TOTAL FAMILIES AND  
AVERAGE FAMILY SIZE: OAKLAND COUNTY - 1970**

population table <b>12</b>		Male Population	Female Population	Age Under 5		Age 5-14		Age 15-24	
				M	F	M	F	M	F
				Addison Township	1,234	1,197	9.3	8.9	24.6
Avon Township	12,161	12,352	8.4	8.0	25.6	24.2	19.9	21.4	
Berkley	11,013	11,605	9.2	8.2	21.3	19.8	17.1	17.4	
Beverly Hills	6,655	6,943	6.2	4.8	24.7	23.0	16.6	14.6	
Bingham Farms	277	289	3.2	4.2	23.1	23.2	16.6	17.3	
→ Birmingham	12,384	13,786	8.6	7.7	21.1	18.9	14.9	13.4	
→ Bloomfield Hills	1,768	1,904	3.8	3.6	20.1	20.0	19.5	14.7	
Bloomfield Township	20,900	21,888	5.4	5.4	25.9	24.7	16.2	14.5	
Brandon Township	1,967	1,863	10.0	10.6	27.7	25.1	14.8	16.2	
→ Clarkston	494	540	8.3	7.2	21.3	18.0	18.8	18.0	
Clawson	8,690	8,927	9.9	9.9	26.5	24.2	15.3	16.2	
Commerce Township	7,265	7,291	9.9	9.4	26.7	26.2	16.0	17.0	
Farmington	6,469	6,868	6.6	6.3	23.9	21.5	16.0	15.1	
Farmington Township	23,324	23,682	8.5	8.1	24.5	23.5	16.4	16.9	
→ Ferndale	14,841	16,009	9.5	7.8	19.2	16.6	16.8	17.4	
Franklin	1,668	1,676	4.6	5.0	23.6	23.2	17.5	15.6	
Groveland Township	1,324	1,246	12.5	11.9	26.1	24.5	16.3	19.3	
Hazel Park	11,568	12,216	9.8	9.5	21.4	19.9	17.6	18.8	
Highland Township	4,183	4,189	11.7	10.7	24.8	23.9	16.0	17.4	
Holly	2,102	2,253	11.5	10.2	24.1	22.5	17.7	19.2	
Holly Township	1,538	1,503	10.6	8.7	23.1	22.2	15.0	14.6	
Huntington Woods	4,167	4,369	6.4	5.6	21.1	20.3	16.8	13.9	
Independence Township	8,124	8,203	10.0	10.0	28.5	27.4	14.7	15.2	
→ Keego Harbor	1,541	1,551	11.8	10.8	19.5	16.8	18.5	21.7	
Lake Angelus	275	298	4.0	6.4	22.9	23.8	15.3	16.8	
Lake Orion	1,443	1,478	10.3	9.7	19.7	21.0	19.5	17.9	
Lathrup Village	717	712	5.7	4.8	26.2	25.6	14.1	11.7	
→ Leonard	181	197	12.2	9.1	17.7	19.3	12.7	12.7	
Lyon Township	2,279	2,221	9.6	8.5	23.7	23.4	15.4	15.0	
Madison Heights	19,263	19,336	11.7	10.6	25.3	23.9	16.3	18.7	



## PERCENT POPULATION BY AGE GROUP, TOTAL FAMILIES AND AVERAGE FAMILY SIZE: OAKLAND COUNTY - 1970

	Male Population	Female Population	Age Under 5		Age 5-14		Age 15-24	
			M	F	M	F	M	F
Milford	2,315	2,384	10.8	10.6	25.9	23.1	15.1	17.7
Milford Township	1,269	1,288	7.4	8.9	28.1	24.1	12.5	14.4
Northville (pt.)	1,174	1,193	8.7	10.2	32.4	28.8	13.1	11.9
Novi	4,932	4,918	9.8	9.6	25.3	23.0	15.1	16.1
Oakland Township	2,459	2,334	8.5	7.6	29.4	26.5	14.9	16.2
→ Oak Park	18,065	18,697	8.1	7.4	19.4	17.9	17.4	17.4
Orchard Lake Village	804	683	5.0	4.8	18.4	20.4	25.5	14.6
Orion Township	7,088	7,101	10.9	10.4	26.3	24.4	15.3	16.7
Ortonville	455	528	10.5	10.6	19.6	19.3	17.4	18.0
Oxford	1,210	1,326	11.0	9.9	22.3	21.5	16.0	13.9
Oxford Township	2,997	2,956	11.8	12.0	25.0	23.0	16.0	17.6
Pleasant Ridge	1,956	2,033	7.5	7.2	23.5	20.0	15.0	12.8
Pontiac	41,415	43,864	12.1	11.4	21.3	19.2	18.2	19.6
Pontiac Township	6,354	6,292	12.6	11.6	21.1	20.0	17.4	18.8
Quakertown	434	403	7.6	7.4	24.7	25.6	19.1	13.6
→ Rochester	3,364	3,690	10.6	8.3	17.6	14.6	18.6	22.6
Rose Township	1,278	1,224	12.0	9.6	25.5	22.7	13.3	17.0
→ Royal Oak	41,040	44,459	8.2	7.4	21.2	18.6	17.1	17.6
→ Royal Oak Township	2,830	3,496	7.3	7.2	16.9	14.4	16.7	15.2
Southfield	33,921	35,377	7.6	7.2	22.1	20.5	15.6	15.3
South Lyon	1,316	1,359	12.1	11.6	24.0	20.0	15.1	16.2
Springfield Township	2,246	2,142	9.4	11.2	26.6	24.3	15.3	16.1
→ Sylvan Lake	1,072	1,147	8.3	5.8	20.5	20.4	13.6	12.9
Troy	19,663	19,756	10.0	9.6	22.0	20.3	14.7	16.8
Walled Lake	1,871	1,888	12.7	10.1	24.3	22.9	16.4	20.3
Waterford Township	29,160	29,963	9.8	9.2	25.0	22.8	15.2	16.8
West Bloomfield Township	14,329	14,234	8.7	8.7	27.6	25.7	15.1	14.5
White Lake Township	7,210	7,101	10.0	9.5	24.9	24.0	16.2	16.4
Wixom	984	1,026	9.3	8.5	20.7	21.9	17.0	16.3
Wolverine Lake	2,152	2,149	12.8	12.7	24.9	25.7	15.5	16.3
Wood Creek Farms	482	608	7.9	9.9	32.6	26.8	12.0	19.4
Total County	445,660	462,211	9.2	8.6	23.2	21.4	16.4	17.0

SOURCE: Southeast Michigan Council of Governments, 1970 Census Data, 1st Count.

population  
table  
**12**  
(cont'd.)

## PERCENT POPULATION BY AGE GROUP, TOTAL FAMILIES AND AVERAGE FAMILY SIZE: OAKLAND COUNTY - 1970

Age 25-34		Age 35-44		Age 45-54		Age 55-64		Age Over 65		Total Families	Average Family Size
M	F	M	F	M	F	M	F	M	F		
16.1	15.3	11.9	12.2	10.8	8.9	4.3	5.6	5.1	6.6	1,137	3.92
12.7	13.7	14.0	11.9	10.9	11.4	7.3	6.3	7.1	9.3	588	4.04
12.0	14.8	18.2	17.7	10.0	9.4	4.2	3.4	1.4	3.9	543	4.31
13.2	14.1	12.9	11.8	11.4	11.7	7.0	6.9	5.3	6.9	2,441	3.81
8.7	11.1	16.1	16.7	12.2	11.4	5.5	6.0	4.6	4.5	1,136	4.11
11.7	11.4	10.5	12.9	15.5	15.1	10.5	10.0	6.9	7.8	10,057	3.53 ←
8.5	9.7	12.7	13.5	14.7	16.7	7.6	10.5	7.7	9.8	338	3.66
14.3	14.8	12.1	11.9	10.4	10.0	6.6	6.1	4.2	5.7	3,468	3.91
12.5	11.6	12.1	7.8	11.0	11.6	8.6	7.6	8.4	13.6	243	3.65
14.0	12.2	9.9	9.1	10.2	10.5	8.4	9.6	8.2	13.3	628	3.69
15.2	15.5	10.9	10.8	10.8	10.7	6.1	6.1	4.2	4.5	1,469	3.82
9.4	10.1	11.8	12.4	11.7	12.6	9.6	10.7	11.7	14.2	1,053	3.62
13.8	12.4	10.1	9.8	9.3	9.7	7.9	8.3	7.4	9.7	20,143	3.71
16.2	16.1	11.6	11.5	9.4	9.8	7.3	7.1	4.5	4.8	3,296	3.61
5.5	8.9	15.4	18.4	16.1	15.4	8.1	8.7	3.5	2.0	204	4.05
17.8	14.8	9.4	9.2	10.6	11.8	8.1	8.6	7.3	10.2	1,959	3.17 ← ✓
13.8	14.9	11.7	11.8	9.5	10.3	7.4	6.2	6.8	7.6	612	3.94
13.7	12.5	11.4	11.5	12.9	13.5	8.6	9.1	6.9	9.8	22,174	3.54 ←
11.9	10.8	8.1	9.0	10.4	11.0	14.0	14.5	14.6	17.8	1,585	3.40 ← ✓
10.0	11.6	13.6	13.7	14.3	14.6	10.5	9.8	6.3	7.3	18,047	3.65
16.6	15.7	9.9	10.4	9.0	8.1	6.6	7.1	6.7	10.9	666	3.72
14.5	15.2	11.8	10.4	9.3	9.2	6.9	7.3	6.1	6.3	1,055	3.91
12.5	12.6	10.9	10.9	12.6	14.0	11.2	12.0	10.4	11.2	607	3.46 ← ✓
17.9	17.4	13.5	12.9	11.4	11.0	6.4	6.3	4.1	5.7	9,941	3.65
14.4	14.1	12.3	12.3	10.8	10.3	5.3	4.9	3.7	5.0	920	3.87
13.3	13.7	13.2	13.0	11.5	11.6	7.5	7.4	4.6	5.6	15,010	3.76
10.0	12.3	15.4	16.2	13.4	12.6	6.5	5.7	3.3	4.3	6,869	4.04
13.0	14.1	12.6	12.6	11.4	11.5	7.1	7.0	4.9	4.9	3,607	3.78
14.4	13.3	10.7	10.9	13.3	13.7	7.9	7.1	6.6	8.3	514	3.69
18.0	17.8	11.2	10.4	9.1	9.6	5.2	4.6	3.3	3.0	1,068	3.91
5.8	6.4	15.8	15.0	11.6	9.0	10.0	8.4	4.4	5.1	224	3.84
12.5	12.7	12.5	12.6	12.3	12.3	8.0	7.9	5.8	7.5	228,694	3.73

population  
table  
**12**  
(cont'd.)

**MEDIAN SCHOOL YEARS COMPLETED BY PERSONS  
25 YEARS OLD AND OVER BY COUNTY:  
SEVEN COUNTY DETROIT REGION - 1950, 1960 AND 1970**

education  
table  
**13**

	Median School Years		Percent Increase 1950-1960	Median School Years 1970	Percent Increase 1960-1970
	1950	1960			
Oakland County	11.4	12.1	6.1	12.4	2.5
Wayne County	10.0	10.5	5.0	11.7	11.4
Macomb County	9.6	11.0	14.6	12.1	10.0
Detroit SMSA	10.1	10.8	6.9	12.1	12.0
Livingston County	10.5	11.1	5.7	12.2	9.9
Monroe County	8.8	9.5	8.0	11.4	20.0
St. Clair County	9.3	10.2	9.7	12.0	17.6
Washtenaw County	12.1	12.2	.8	12.6	3.3
Michigan	9.9	10.8	9.1	12.1	12.0
East North Central Region	9.6	10.7	11.5	12.1	13.1
United States	9.3	10.6	14.0	12.1	14.2

SOURCE: U.S. Department of Commerce, Bureau of the Census:  
County and City Data Book. 1952, 1962 and 1972.

**YEARS OF SCHOOL COMPLETED BY RESIDENTS 25 YEARS OLD  
AND OVER: OAKLAND COUNTY-1950, 1960 AND 1970**

education  
table  
**14**

	1950		1960		1970	
	Number	Percent of Total	Number	Percent of Total	Number	Percent of Total
<b>Males 25 years old and over: Total</b>	108,505	100.0	177,114	100.0	227,756	100.0
No School Years Completed	800	.7	1,140	.7	1,792	.8
Grade School: 1 to 4 years	4,250	3.9	5,210	2.9	3,758	1.7
5 or 6 years <sup>1</sup>	5,735	5.3	7,649	4.3	13,967	6.1
7 or 8 years <sup>2</sup>	27,170	25.1	36,282	20.5	21,874	9.6
High School: 1 to 3 years	24,365	22.5	38,762	21.9	42,982	18.9
4 years	24,870	22.9	42,540	24.0	63,471	27.9
College: 1 to 3 years	8,835	8.1	19,524	11.0	30,509	13.4
4 years or more	9,640	8.9	26,007	14.7	49,403	21.6
Not Reported	2,840	2.6				
<b>Median School Years Completed</b>	10.8		12.0		12.5	
<b>Females 25 years old and over: Total</b>	110,255	100.0	183,534	100.0	245,110	100.0
No School Years Completed	605	.5	1,412	.8	2,339	1.0
Grade School: 1 to 4 years	3,356	3.1	3,844	2.1	3,324	1.4
5 or 6 years <sup>1</sup>	5,330	4.8	6,519	3.6	11,865	4.8
7 or 8 years <sup>2</sup>	23,910	21.7	32,843	17.9	21,127	8.6
High School: 1 to 3 years	26,050	23.6	40,804	22.1	47,744	19.5
4 years	32,490	29.4	64,236	35.0	100,237	40.9
College: 1 to 3 years	9,420	8.6	19,583	10.7	30,119	12.3
4 years or more	6,190	5.7	14,293	7.8	28,355	11.5
Not Reported	2,895	2.6				
<b>Median School Years Completed</b>	11.4		12.1		12.4	

<sup>1</sup> category changed to "5 to 7 years" in 1970.

<sup>2</sup> category changed to "7 to 8 years" in 1970.

SOURCE: U. S. Department of Commerce, Bureau of the Census: General Social and Economic Characteristics, Michigan.

## SCHOOL ENROLLMENT BY COUNTY: SEVEN COUNTY DETROIT REGION - 1950, 1960 AND 1970

	School Age Population			School Enrollment			Percent Enrollment		
	1950 (Ages 5-29)	1960 (Ages 5-34)	1970 (Ages 3-34)	1950 (Ages 5-29)	1960 (Ages 5-34)	1970 (Ages 3-34)	1950 (Ages 5-29)	1960 (Ages 5-34)	1970 (Ages 3-34)
Oakland County	160,013	333,708	500,379	81,310	190,427	296,725	50.8	57.1	59.3
Wayne County	923,815	1,181,514	1,395,245	429,950	659,006	768,780	46.5	55.8	55.1
Macomb County	78,405	139,481	367,352	38,285	108,227	206,452	48.8	77.6	56.2
<b>Detroit SMSA</b>	<b>1,162,233</b>	<b>1,654,703</b>	<b>2,262,976</b>	<b>549,545</b>	<b>957,660</b>	<b>1,271,957</b>	<b>47.3</b>	<b>57.9</b>	<b>56.2</b>
Livingston County	9,495	13,343	33,672	5,215	10,298	19,328	54.9	77.2	57.4
Monroe County	31,565	48,330	66,832	15,725	27,637	37,426	49.8	57.2	56.0
St. Clair County	36,330	50,234	64,464	18,735	28,755	35,391	51.6	57.2	54.9
Washtenaw County	62,310	92,071	151,072	36,925	57,402	92,305	59.3	62.3	61.1
<b>Seven County Region</b>	<b>1,301,933</b>	<b>1,858,681</b>	<b>2,579,016</b>	<b>626,145</b>	<b>1,081,752</b>	<b>1,456,407</b>	<b>48.1</b>	<b>58.2</b>	<b>56.5</b>

education  
table  
**15**

SOURCE: U.S. Department of Commerce, Bureau of the Census: **Census of Population, Michigan; General Social and Economic Characteristics.**

## NUMBER AND PERCENT ENROLLED IN SCHOOL BY AGE GROUP: OAKLAND COUNTY - 1940, 1950, 1960 AND 1970

	1940	1950	1960	1970
Persons 5 and 6 years old	9,105	16,455	36,060	36,894
Number enrolled in school	6,787	6,300	29,966	31,876
Percent enrolled in school	74.5	38.3	83.1	86.4
Number enrolled in kindergarten	NR	6,110	17,954	18,470
Persons 7 to 13 years old	33,683	49,785	109,009	132,096
Number enrolled in school	32,968	48,490	107,810	130,115
Percent enrolled in school	97.9	97.4	98.9	98.5
Persons 14 and 15 years old	9,445	11,630	21,671	41,336
Number enrolled in school	9,125	11,340	31,043	40,716
Percent enrolled in school	96.6	97.5	97.1	98.5
Persons 16 and 17 years old	8,860	10,375	22,103	38,788
Number enrolled in school	7,005	8,665	19,097	36,577
Percent enrolled in school	79.1	83.5	86.4	94.3
Persons 18 and 19 years old	12,859 (a)	9,410	14,157	29,033
Number enrolled in school	3,163	2,610	5,323	17,391
Percent enrolled in school	24.6	27.7	37.6	59.9
Persons 20 and 21 years old			12,567	24,084
Number enrolled in school			1,684	7,418
Percent enrolled in school			13.4	30.8
Persons 22 to 24 years old	16,526 (b)	28,120 (c)	21,346	39,305
Number enrolled in school	776	2,295	1,729	5,935
Percent enrolled in school	4.7	8.2	8.1	15.1
Persons 25 to 34 years old	NR	34,365 (d)	96,795	114,264
Number enrolled in school		1,610	3,775	8,227
Percent enrolled in school		4.7	3.9	7.2
<b>TOTAL ENROLLMENT</b>	<b>59,824</b>	<b>81,310</b>	<b>190,427</b>	<b>296,725</b>

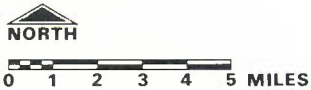
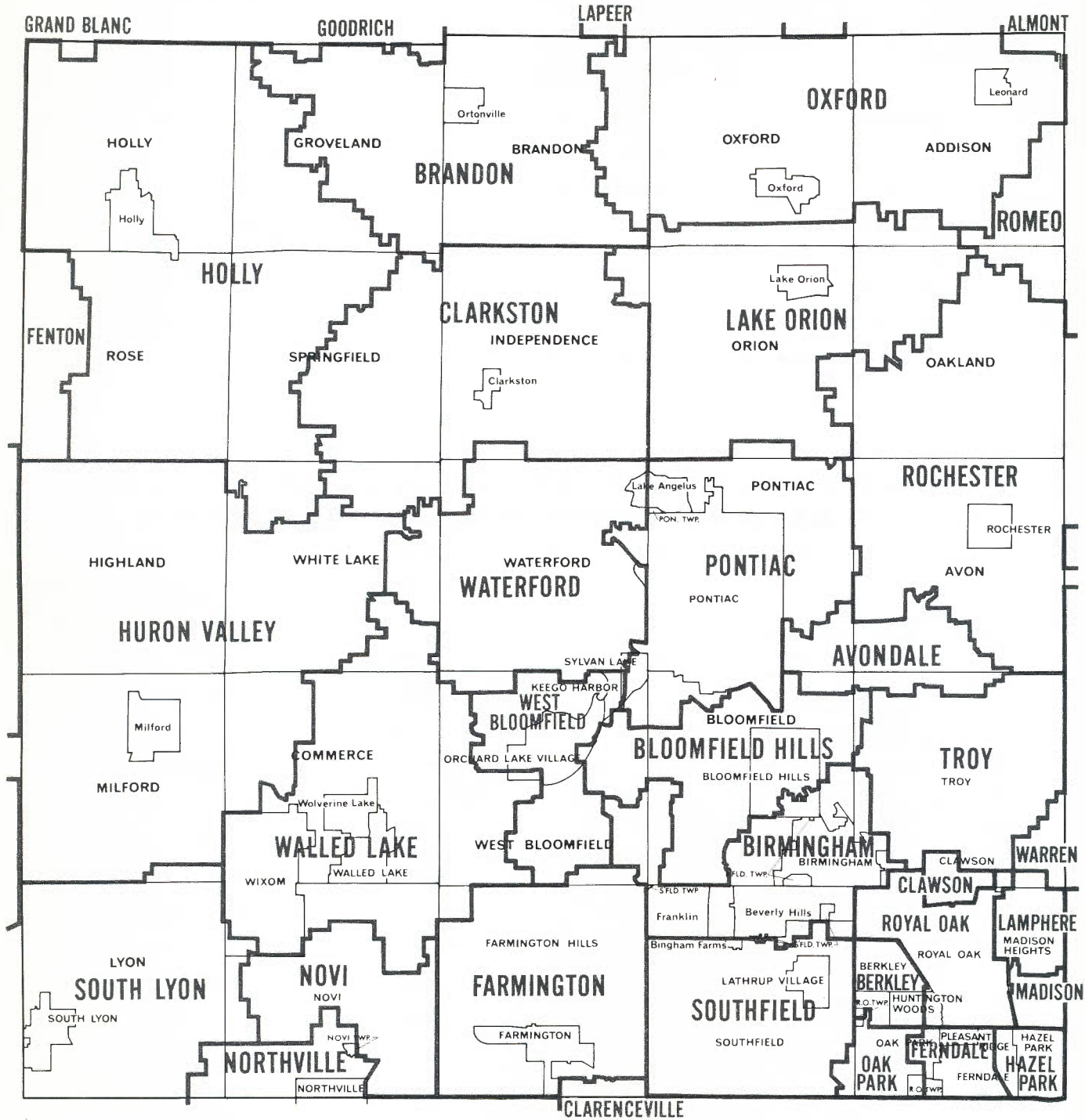
education  
table  
**16**

- (a) Persons 18 to 20 years old.  
 (b) Persons 21 to 24 years old.  
 (c) Persons 20 to 24 years old.  
 (d) Persons 25 to 29 years old.  
 NR: Not reported in source.

SOURCE: U.S. Department of Commerce, Bureau of the Census: **Census of Population, Michigan; General Social and Economic Characteristics.**



# SCHOOL DISTRICTS: OAKLAND COUNTY, MICHIGAN



**MUNICIPALITY KEY**  
 CITY  
 Village  
 TOWNSHIP

## SUMMARY OF SCHOOL DISTRICT DATA: OAKLAND COUNTY - 1973-1974

District	State Equalized Valuations	Audited Membership	Per Pupil Valuations	Per Pupil Expenditures
Avondale	\$ 65,835,295	3,947	\$16,680	\$ 969.67
Berkley	135,083,734	7,444	18,147	1,045.92
Birmingham	509,530,894	15,549	32,769	1,199.43
Bloomfield Hills	317,390,520	9,107	34,851	1,212.87
Brandon	37,716,707	2,244	16,808	856.35
Clarenceville	72,710,226	3,650	19,921	1,072.17
Clarkston	109,294,594	7,056	15,490	755.80
Clawson	72,360,690	4,792	15,100	871.44
Farmington	377,682,340	16,426	22,993	1,032.78
Ferndale	155,569,924	7,824	19,884	1,033.71
Hazel Park	130,440,209	7,996	16,313	976.39
Holly	72,842,484	3,928	18,544	848.90
Huron Valley	162,286,920	8,604	18,862	904.15
Lake Orion	91,596,855	5,987	15,299	840.72
Lamphere	162,134,785	5,609	28,906	1,209.69
Madison	56,748,500	4,446	12,764	941.21
Novi	75,652,000	2,148	35,220	964.85
Oak Park	236,362,651	4,824	48,997	1,608.00
Oxford	63,327,794	3,225	19,637	788.17
Pontiac	649,070,986	22,277	29,136	1,122.28
Rochester	233,657,741	9,626	24,274	921.32
Royal Oak	388,062,227	17,021	22,799	1,043.44
Southfield	628,832,996	15,512	40,538	1,185.88
South Lyon	77,643,711	3,625	21,419	853.65
Troy	308,975,915	7,657	40,352	1,013.91
Walled Lake	239,429,590	11,262	21,260	947.57
Waterford	290,344,820	18,371	15,805	956.77
West Bloomfield	132,166,995	5,588	23,610	1,026.54
Totals/Averages	\$5,852,752,103	235,755	\$24,826	\$1,034.46

SOURCE: Oakland County Board of Education: Annual Summaries and Surveys, 1973-74.

## EQUALIZED VALUATION OF OAKLAND COUNTY SCHOOL DISTRICTS - 1958-1973

(in thousands of dollars)

District	1958	1959	1960	1961	1962	1963	1964	1965
Avondale	\$ 13,904	\$ 14,376	\$ 16,009	\$ 16,868	\$ 17,944	\$ 19,493	\$ 21,721	\$ 24,121
Berkley	70,554	68,997	72,173	73,253	71,221	71,747	71,883	75,382
Birmingham	186,138	190,145	207,596	223,961	228,101	240,048	250,954	268,268
Bloomfield Hills	67,393	75,025	85,755	96,204	100,681	108,977	117,288	128,259
Brandon	6,851	6,903	7,379	7,719	7,489	8,004	8,275	8,536
Clarenceville	15,954	17,621	21,202	24,095	23,875	24,591	24,972	34,602
Clarkston	25,553	24,460	26,589	27,803	27,860	28,955	30,165	33,228
Clawson	25,268	25,701	28,941	29,714	30,110	31,138	32,088	35,766
Dublin	4,296	4,231	4,724	4,822	4,795	5,163	5,164	5,162
Farmington	71,140	73,113	84,649	94,082	97,442	103,874	113,887	121,330
Ferndale	100,798	95,931	102,984	105,184	102,963	102,116	101,290	103,133
Hazel Park	69,549	65,476	70,245	72,457	71,635	71,301	71,496	73,791
Holly	18,250	18,531	19,721	17,202	19,864	21,083	21,317	22,389
Huron Valley	30,340	32,447	39,191	41,268	42,584	45,404	46,911	48,370
Lake Orion	21,364	20,996	23,345	24,364	24,665	24,937	26,111	27,995
Lampere	26,978	33,054	39,408	40,859	41,438	43,779	46,683	51,236
Madison	22,068	24,847	27,932	28,256	28,337	28,546	29,456	30,562
North Oxford	740	741	797	804	805	783	796	833
Novi	11,069	11,411	12,330	12,461	13,140	13,150	13,430	15,272
Oak Park	95,168(a)	93,785(a)	104,555(a)	103,756	102,834	107,195	114,915	117,013
Oxford	15,253	15,287	16,435	16,505	16,685	17,778	18,000	18,508
Pontiac	363,381	348,128	383,276	386,255	371,021	376,070	398,743	422,554
Rochester	47,852	45,517	53,153	55,342	57,545	60,997	63,314	71,188
Royal Oak	196,071	198,055	207,016	214,046	214,086	217,233	218,439	223,111
South Lyon	16,465	17,440	22,288	22,594	23,338	23,843	24,493	26,612
Southfield	106,422	111,126	127,065	136,827	150,320	168,871	185,072	205,051
Troy	32,963	34,666	38,673	41,127	42,141	45,296	48,610	50,662
Walled Lake	53,543	58,110	63,337	69,485	71,074	74,205	76,712	80,101
Waterford	82,413	86,683	95,375	99,938	103,005	112,987	118,595	122,586
West Bloomfield	21,636	21,103	23,111	24,007	24,512	25,741	28,516	31,843
<b>Total</b>	<b>\$1,819,363</b>	<b>\$1,834,823</b>	<b>\$2,025,289</b>	<b>\$2,114,430</b>	<b>\$2,131,670</b>	<b>\$2,223,305</b>	<b>\$2,329,296</b>	<b>\$2,477,661</b>

(a) Combined with Walled Lake District.

(b) Combined with Oxford District.

SOURCE: Oakland County Board of Education: Annual Summaries & Surveys, 1973 & 1974.

# EQUALIZED VALUATION OF OAKLAND COUNTY SCHOOL DISTRICTS - 1958 - 1973

(in thousands of dollars)

1966	1967	1968	1969	1970	1971	1972	1973
\$ 29,220	\$ 34,138	\$ 35,495	\$ 43,074	\$ 49,674	\$ 56,261	\$ 63,588	\$ 65,835
82,164	84,774	97,479	111,922	124,042	124,573	132,410	135,084
294,551	321,327	353,707	404,918	465,560	480,784	496,946	509,531
145,445	164,395	187,851	223,640	259,480	272,397	301,244	317,391
10,377	14,208	15,618	21,356	23,933	30,598	33,381	37,717
36,951	41,563	45,649	51,242	59,978	63,468	68,230	72,710
39,147	48,348	49,158	61,534	71,345	79,609	89,157	109,295
37,814	45,093	44,397	52,993	62,915	65,778	72,131	72,361
5,139	(a)	(a)	(a)	(a)	(a)	(a)	(a)
140,414	154,423	204,624	245,484	293,595	320,806	339,792	377,682
105,151	108,022	119,791	132,226	144,771	144,880	147,363	155,570
79,011	82,788	91,757	103,064	114,013	118,860	123,876	130,440
26,162	33,832	35,067	42,930	47,386	57,906	61,902	72,842
55,920	67,570	73,605	91,008	104,474	124,904	139,734	162,287
31,851	40,706	44,776	60,301	72,166	75,448	82,150	91,597
61,172	71,150	92,662	117,698	142,782	150,004	154,663	162,135
29,554	31,732	36,470	41,600	47,498	51,464	53,480	56,749
1,004	(b)	(b)	(b)	(b)	(b)	(b)	(b)
18,026	23,684	26,738	35,418	46,540	49,854	58,292	75,652
121,876	139,099	160,050	176,955	204,097	216,111	228,433	236,363
21,487	26,665	28,686	40,397	44,158	52,191	55,516	63,328
439,087	457,204	494,185	519,759	582,404	627,311	618,255	649,071
81,503	100,910	114,850	141,312	164,807	186,926	204,861	233,658
240,895	245,262	290,485	298,784	353,340	364,247	375,196	388,062
29,700	35,812	39,677	48,720	59,229	65,680	73,552	77,644
228,468	273,962	328,794	384,957	511,194	544,679	576,874	628,833
71,982	90,785	118,729	147,553	197,704	223,868	259,074	308,976
87,268	121,660	128,609	156,511	180,416	207,199	217,883	239,430
128,380	150,698	163,928	211,703	242,063	263,134	268,024	290,345
38,793	50,250	58,559	76,222	92,529	99,025	115,174	132,167
\$2,718,514	\$3,060,061	\$3,481,496	\$4,043,281	\$4,762,093	\$5,117,965	\$5,411,178	\$5,852,752

education  
table  
**18**  
(cont'd.)



## OAKLAND COUNTY SCHOOL DISTRICTS 4th FRIDAY MEMBERSHIPS - 1964 - 1973

education  
table  
**19**

DISTRICT	1964	1965	1966	1967
Avondale	3,303	3,425	3,701	3,805
Berkley	8,796	8,944.5	8,969.75	8,845.75
Birmingham	15,152	16,110	17,258	17,723
Bloomfield Hills	5,829	6,821	8,003	8,766
Brandon	1,402	1,498	1,591	1,598
Clarenceville	3,673	3,815	3,853	3,946.50
Clarkston	5,301	5,349	5,627	5,805.875
Clawson	4,390	4,519	4,791	4,896
Dublin	777	820	852	(b)
Farmington	12,665	13,430.95	14,377.51	15,264.50
Ferndale	8,258	8,239.75	8,530.321	8,509.55
Hazel Park	8,033	8,124.25	8,242.4	8,060
Holly	2,780	2,838	2,984.125	3,128.25
Huron Valley	4,966	5,427	5,876	6,201
Lake Orion	4,127	4,384.75	4,597.75	4,831
Lamphere	5,186	5,431	5,411	5,611
Madison	4,846	4,931	5,053	4,942
North Oxford	20	17	24	(c)
Novi	968	942	1,126	1,324
Oak Park	7,306	7,151	6,772.067	6,508.15
Oxford	2,112	2,170	2,339	2,534
Pontiac	22,449	22,914.65	23,666	24,055.15
Rochester	6,145	6,459.5	7,000.95	7,488.63
Royal Oak	19,981	20,069.25	20,149	20,200.17
South Lyon	2,264	2,361	2,555.867	2,773
Southfield	11,687	12,864	14,257.5	15,473.9
Troy	4,266	4,495	4,786.5	5,039.25
Walled Lake	7,595	8,030.75	8,534.5	9,695.5
Waterford	15,756	16,413.625	17,230.875	17,660.05
West Bloomfield	2,248	2,642	3,180.5	3,560
<b>TOTALS</b>	<b>202,011</b>	<b>210,637.975</b>	<b>221,339.748</b>	<b>228,245.225</b>

(a) Includes Part Time/Full Time Equivalent Students.

(b) Combined with Walled Lake District.

(c) Combined with Oxford District.

SOURCE: Oakland County Board of Education: Annual Summaries & Surveys, 1968-1969 and 1973-1974.

## OAKLAND COUNTY SCHOOL DISTRICTS 4th FRIDAY MEMBERSHIPS - 1964 - 1973

1968	1969	1970 (a)	1971 (a)	1972 (a)	1973 (a)	77
3,793	3,903	3,866	4,142.25	3,946	3,847	education
8,597.75	8,399.75	8,196.60	7,833	7,439	7,033	table
17,651	17,528	16,912	16,630	15,549	14,643	11794
9,124	9,443	9,463	9,365	9,105	8,919	19
1,662	1,815	1,879	2,114	2,244	2,356	(cont'd.)
3,926.25	3,921.7	3,838.4	3,798	3,650	3,508	
6,177	6,485.85	6,629.9	6,905.51	7,060	7,098	
4,937	5,045.25	5,170.35	5,111.80	4,793	4,474	
(b)	(b)	(b)	(b)	(b)	(b)	
15,891.5	16,367.87	16,411.88	16,804	16,425	15,852	
8,407.5	8,565.25	8,331.27	8,256	7,838	7,283	
8,249	8,378.21	8,223.40	8,267.04	8,009	7,887	
3,377.75	3,439.5	3,639.38	3,784.6	3,928	4,035	
6,571.5	6,980.5	7,357.21	8,000	8,613	9,220	
5,082	5,420.75	5,552.92	5,707	5,989	6,038	
5,821	5,841	5,854.24	5,934	5,610	5,239	
4,890	4,716	4,646	4,662	4,444	4,299	
(c)	(c)	(c)	(c)	(c)	(c)	
1,569	1,712	1,809	1,952	2,148	2,547	3050
6,189.58	5,852.85	5,540.44	5,210	4,824	4,516	
2,626	2,817	2,988	3,135	3,225	3,312	
24,156.33	24,871.33	24,243.66	22,122.86	22,275	22,110	
8,066.55	8,386.69	8,716.18	9,302.20	9,623	9,884	
19,940.66	19,561.85	18,879	18,598	17,020	15,962	
2,960	3,148.25	3,342	3,497	3,625	3,813	
16,194.33	16,367	16,307.45	16,348.09	15,511	14,771	
5,493.5	6,914.75	6,477	7,128.1	7,664	8,202	
10,007.25	10,297.5	10,655.96	11,152	11,277	11,340	
18,239.50	18,501.75	18,433.6	18,571	18,371	17,951	
4,173	4,770	4,966	5,353.1	5,598	5,776	
233,773.95	239,451.77	238,329.84	239,683.55	235,803	231,915	

## SUMMARY OF RESIDENT EMPLOYMENT BY COUNTY: SEVEN COUNTY DETROIT REGION - 1960 AND 1970

resident  
employ.  
table  
**20**

	Sex	Number Employed		Change 1960-1970	
		1960*	1970*	Number	Percent
Oakland County	M	174,726	228,203	53,477	30.6
	F	66,135	116,117	49,982	75.6
	T	240,861	344,320	103,459	43.0
Wayne County	M	653,204	631,844	-21,360	-3.3
	F	300,755	366,360	65,605	21.8
	T	953,959	998,204	44,245	4.6
Macomb County	M	99,094	155,360	56,266	56.8
	F	34,821	73,069	38,248	109.8
	T	133,915	228,429	94,514	70.6
Detroit SMSA	M	927,024	1,015,407	88,383	9.5
	F	401,711	555,546	153,835	38.3
	T	1,328,735	1,570,953	242,218	18.2
Livingston County	M	9,239	14,154	4,915	53.2
	F	3,961	6,973	3,012	76.0
	T	13,200	21,127	7,927	60.1
Monroe County	M	24,022	28,860	4,838	20.1
	F	8,398	13,064	4,666	55.6
	T	32,420	41,924	9,504	29.3
St. Clair County	M	24,826	27,470	2,644	10.7
	F	10,213	13,737	3,524	34.5
	T	35,039	41,207	6,168	17.6
Washtenaw County	M	41,602	56,822	15,220	36.6
	F	23,930	40,769	16,839	70.4
	T	65,532	97,591	32,059	48.9
Seven County Region	M	1,026,713	1,142,713	116,000	11.3
	F	448,213	630,089	181,876	40.6
	T	1,474,926	1,772,802	297,876	20.2

\* 1960 data includes employed 14 years of age and over; 1970 data includes employed 16 years of age and over.

SOURCE: U.S. Department of Commerce, Bureau of the Census: *Census of Population, Michigan; General Social and Economic Characteristics.*

## NUMBER AND PERCENT DISTRIBUTION OF EMPLOYED PERSONS BY MAJOR OCCUPATION GROUP: OAKLAND COUNTY, DETROIT SMSA AND MICHIGAN - 1970

resident  
employ.  
table  
**21**

Occupation Group	Oakland County		Detroit SMSA (Includes Oakland County)		Michigan	
	Number	Percent	Number	Percent	Number	Percent
Professional, Technical and Kindred Workers	69,171	20.1	232,855	14.8	461,818	14.2
Managers, Officials and Proprietors	37,445	10.9	111,528	7.1	227,381	7.0
Clerical Sales and Kindred Workers	92,316	26.8	405,332	25.8	770,369	23.7
Craftsmen, Foremen and Kindred Workers	48,776	14.1	239,641	15.3	499,767	15.4
Operatives and Kindred Workers	51,186	14.9	321,717	20.5	695,780	21.4
Service Workers (Including Private Household)	31,329	9.1	179,187	11.4	386,792	11.8
Laborers (Including Farm and Mine)	14,097	4.1	80,693	5.1	210,923	6.5
<b>Total</b>	<b>344,320</b>	<b>100.0</b>	<b>1,570,953</b>	<b>100.0</b>	<b>3,252,830</b>	<b>100.0</b>

SOURCE: U.S. Department of Commerce, Bureau of the Census: *Census of Population, Michigan; General Social and Economic Characteristics.*

# EMPLOYMENT BY INDUSTRY GROUP AND SEX: OAKLAND COUNTY - 1940, 1950, 1960 AND 1970

Employed Workers by Industry Group	1940				1950			
	Male	Female	Total	Percent of Total Emp.	Male	Female	Total	Percent of Total Emp.
Agriculture, Forestry and Fisheries	4,388	108	4,496	5.2	2,934	255	3,189	2.2
Mining	201	1	202	.2	261	10	271	.2
Construction	3,972	63	4,035	4.7	9,072	229	9,301	6.3
Manufacturing (Durable Goods)	35,509	2,381	37,890	43.8	55,294	7,090	62,384	42.4
Manufacturing (Non Durable Goods)	2,414	476	2,890	3.2	5,470	1,201	6,671	4.5
Transportation, Comm. and Other Public Utilities	3,563	561	4,124	4.8	6,755	1,634	8,389	5.7
Wholesale and Retail Trade	10,181	3,885	14,066	16.2	16,416	9,121	25,537	17.4
Finance, Insurance and Real Estate	1,994	657	2,651	3.1	2,867	1,513	4,380	3.0
Business and Repair Service	735	108	843	1.0	3,525	461	3,986	2.7
Personal Services	1,740	4,717	6,457	7.5	2,102	4,454	6,556	4.5
Entertainment and Recreation Services	699	155	854	1.0	1,236	390	1,626	1.1
Professional Services	2,848	3,338	6,186 (a)	7.1	4,741	6,494	11,235 (b)	7.7
Public Administration	1,459	432	1,891	2.2	2,511	942	3,453	2.3
<b>Total</b>	<b>69,703</b>	<b>16,882</b>	<b>86,585</b>	<b>100.0</b>	<b>113,184</b>	<b>33,794</b>	<b>146,978</b>	<b>100.0</b>

Employed Workers by Industry Group	1960				1970			
	Male	Female	Total	Percent of Total Emp.	Male	Female	Total	Percent of Total Emp.
Agriculture, Forestry and Fisheries	2,062	315	2,377	1.0	1,735	485	2,220	.6
Mining (e)					NR	NR	439	.2
Construction	12,008	659	12,667 (d)	5.2 (d)	NR	NR	17,706	5.1
Manufacturing (Durable Goods)	76,635	10,941	87,576	36.4	87,807	15,123	102,930	29.9
Manufacturing (Non Durable Goods)	11,529	2,870	14,399	6.0	10,597	3,843	14,440	4.2
Transportation, Comm. and Other Public Utilities	9,879	2,295	12,174	5.1	11,086	3,746	14,832	4.3
Wholesale and Retail Trade	29,598	16,380	45,978	19.1	43,788	30,298	74,086	21.5
Finance, Insurance and Real Estate	5,772	3,473	9,245	3.8	9,631	7,713	17,344	5.0
Business and Repair Service	5,597	1,380	6,977	2.9	8,589	3,468	12,057	3.5
Personal Services	2,630	7,700	10,330	4.3	3,083	6,886	9,969	2.9
Entertainment and Recreation Services	1,574	789	2,363	1.0	1,834	1,318	3,152	.9
Professional Services	12,799	17,409	30,208 (c)	12.5	26,403	38,084	64,487	18.7
Public Administration	4,648	1,921	6,569	2.7	7,185	3,473	10,658	3.2
<b>Total</b>	<b>174,731</b>	<b>66,132</b>	<b>240,863</b>	<b>100.0</b>	<b>228,203</b>	<b>116,117</b>	<b>344,320</b>	<b>100.0</b>

resident  
employ.  
table  
**22**

NOTE: The "industry not reported" category has been redistributed among the categories, based on the percent share of each.

- (a) "Professional and Other Related Services."
  - (b) Includes: "Hospitals", "Educational Services (Government and Private)," and "Other Professional and Related Services."
  - (c) Includes categories listed in (b) plus "Welfare, Religious, and Nonprofit Membership Organizations."
  - (d) "Mining" and "Construction" totals.
  - (e) Sex totals are reported in one category of Mining & Construction: Male - 16,465; Female - 1,680.
- NR: Not Reported in Source.

SOURCE: U.S. Department of Commerce, Bureau of the Census: Census of Population, Michigan; General Social and Economic Characteristics.



## NUMBER AND PERCENT DISTRIBUTION OF EMPLOYED PERSONS BY MAJOR OCCUPATION GROUP : OAKLAND COUNTY — 1950, 1960 AND 1970

resident  
employ.  
table  
**23**

Occupation Group	1950		1960		1970		1970
	Number	Percent	Number	Percent	Number	Percent	
Professional, Technical and Kindred Workers	15,494	10.5	39,044	16.2	69,171	20.1	23
Managers, Officials and Proprietors (including Farm)	14,919	10.2	26,097	10.8	37,961	11.0	15
Clerical Sales and Kindred Workers	29,956	20.4	59,227	24.6	92,316	26.8	23
Craftsmen, Foremen and Kindred Workers	28,584	19.4	40,453	16.8	48,776	14.2	13
Operatives and Kindred Workers	38,358	26.1	46,165	19.2	51,186	14.9	12
Service Workers (including Private Household)	12,459	8.5	22,109	9.2	33,951	9.9	10
Laborers (including Farm and Mine)	7,212	4.9	7,739	3.2	10,959	3.2	3
<b>Total</b>	<b>146,982</b>	<b>100.0</b>	<b>240,834</b>	<b>100.0</b>	<b>344,320</b>	<b>100.0</b>	

SOURCE: U.S. Department of Commerce, Bureau of the Census: *Census of Population, Michigan; General Social and Economic Characteristics.*

## NUMBER AND PERCENT DISTRIBUTION OF EMPLOYED PERSONS BY MAJOR OCCUPATION GROUP AND SEX: OAKLAND COUNTY — 1950, 1960 AND 1970

resident  
employ.  
table  
**24**

Occupation Group	1950				1960				1970			
	Male	Percent of Total	Female	Percent of Total	Male	Percent of Total	Female	Percent of Total	Male	Percent of Total	Female	Percent of Total
Professional, Technical and Kindred Workers	10,883	9.6	4,611	13.6	28,187	16.1	10,857	16.4	47,416	20.8	21,755	18.7
Managers, Officials and Proprietors (inc. Farm)	13,443	11.9	1,476	4.4	23,708	13.6	2,389	3.6	33,500	14.7	4,461	3.8
Clerical Sales and Kindred Workers	15,559	13.7	14,397	42.6	28,708	16.4	30,519	46.1	35,962	15.8	56,354	48.5
Craftsmen, Foremen, and Kindred Workers	28,040	24.8	544	1.6	39,623	22.7	830	1.3	46,980	20.6	1,796	1.5
Operatives and Kindred Workers	33,530	29.6	4,828	14.3	39,613	22.7	6,552	9.9	40,782	17.9	10,404	9.0
Service Workers (including Private Household)	4,935	4.4	7,524	22.3	7,535	4.3	14,574	22.0	13,485	5.9	20,466	17.6
Laborers (including Farm and Mine)	6,797	6.0	415	1.2	7,329	4.2	410	.6	10,078	4.4	881	.8
<b>Total</b>	<b>113,187</b>	<b>100.0</b>	<b>33,795</b>	<b>100.0</b>	<b>174,703</b>	<b>100.0</b>	<b>66,131</b>	<b>100.0</b>	<b>228,203</b>	<b>100.0</b>	<b>116,117</b>	<b>100.0</b>

SOURCE: U.S. Department of Commerce, Bureau of the Census: *Census of Population, Michigan; General Social and Economic Characteristics.*

## PLACE OF WORK WITH RESPECT TO PLACE OF RESIDENCE BY COUNTY: DETROIT SMSA - 1970

	Michigan	Detroit SMSA	City of Detroit	Wayne County	Wayne Less Detroit	Macomb County	Oakland County
All Workers	2,474,139	1,525,548	537,724	963,470	425,746	226,117	335,961
Worked in County of Residence	1,849,874	1,080,662	407,917	754,475	346,558	120,451	205,736
Percent of All Workers	74.8%	70.8%	75.9%	78.3%	81.4%	53.3%	61.2%
Worked Outside County of Residence	472,397	347,706	81,095	139,500	58,405	95,831	112,375
Percent of All Workers	19.1%	22.8%	15.1%	14.5%	13.7%	42.4%	33.5%
Place of Work Not Reported	151,868	97,180	48,712	69,495	20,783	9,835	17,850
Percent of All Workers	6.1%	6.4%	9.0%	7.2%	4.9%	4.3%	5.3%

resident employ. table 25

SOURCE: U.S. Department of Commerce, Bureau of the Census: 1970 Census of Population, Michigan; General Social and Economic Characteristics.

## AGGREGATE FAMILY AND AVERAGE FAMILY INCOME: OAKLAND COUNTY - 1970 \*

CITIES	Aggregate Family Income	Average Family Income	VILLAGES - Continued	Aggregate Family Income	Average Family Income
Berkley	\$ 82,289,350	\$ 14,043	Milford	\$ 15,160,650	\$13,609
Birmingham	145,039,250	20,457	Oxford	7,029,800	11,105
Bloomfield Hills	72,492,550	76,874	Wolverine Lake	14,308,300	13,019
Clawson	57,934,150	13,361			
Farmington	63,738,700	18,363			
Ferndale	105,578,800	12,726	TOWNSHIPS		
Hazel Park	72,126,350	11,502	Addison/Leonard	9,451,350	12,737
Huntington Woods	54,294,250	24,347	Avon	87,061,050	15,563
Keego Harbor	8,915,650	11,777	Bloomfield	339,319,550	31,694
Lathrup Village (a)	9,642,850	26,274	Brandon/Ortonville	13,483,300	11,694
Madison Heights	123,655,500	13,098	Commerce	50,055,700	14,128
Northville	9,610,600	17,473	Farmington/Quakertown/Woodcreek Farms	229,410,750	19,238
Novi/Novi Township	36,193,800	14,665	Groveland	7,500,750	11,943
Oak Park	166,397,400	16,387	Highland	25,348,850	12,152
Orchard Lake	8,670,050	24,985	Holly	9,118,100	11,795
Pleasant Ridge	20,494,650	19,280	Independence/Clarkston	58,690,900	14,173
Pontiac	209,339,700	10,064	Lyon	16,115,450	13,220
Rochester	24,978,900	12,809	Milford	8,978,250	14,766
Royal Oak	324,731,950	14,607	Novi - see City of Novi		
South Lyon	8,203,250	12,028	Oakland	19,227,600	17,136
Southfield	385,831,600	21,489	Orion	45,782,200	13,003
Sylvan Lake	9,163,050	15,221	Oxford	18,519,550	12,816
Troy	161,675,900	16,110	Pontiac	42,152,950	13,002
Walled Lake	11,572,600	12,717	Rose	7,365,950	12,297
Wixom	6,313,200	12,330	Royal Oak	17,623,400	10,912
			Southfield - see Lathrup Village, Beverly Hills, Bingham Farms & Franklin		
VILLAGES			Springfield	12,761,400	12,438
Beverly Hills (a)	95,645,150	27,226	Waterford	203,281,500	13,583
Bingham Farms/Franklin (a)	34,062,600	34,722	West Bloomfield	144,353,300	20,884
Holly	12,229,000	11,302	White Lake	49,217,950	13,679
Lake Angelus	3,698,900	24,496			
Lake Orion	\$ 9,065,000	\$ 12,366	OAKLAND COUNTY TOTAL	\$ 3,784,903,250	\$16,520

family income table 26

(a) Includes part(s) of Southfield Township

\*Information determined by Census Tracts.

Data compiled by Oakland County Planning Commission.

SOURCE: U.S. Department of Commerce, Bureau of the Census: 1970 Census of Population, Michigan.

## EFFECTIVE BUYING INCOME BY COUNTY: SEVEN COUNTY DETROIT REGION - 1950-1972

income  
table  
**27**

		Net Dollars (\$1,000)	Percent of U.S.A.	Per Capita (Dollars)	Per Household* Average Household** (Dollars)
Oakland County	1950	\$ 586,734	.2938	\$1,457	\$ 5,049
	1960	1,726,217	.4820	2,352	8,212
	1966	2,803,252	.5589	3,590	12,984
	1968	3,408,539	.5823	4,004	14,244
	1970	3,924,757	.5787	4,300	14,672
	1971	4,249,499	.5756	4,639	15,786
	1972	4,993,252	.6309	5,405	17,751
Wayne County	1950	4,032,718	2.0194	1,645	5,823
	1960	6,333,691	1.7687	2,364	8,174
	1966	8,361,441	1.6672	3,090	10,528
	1968	9,392,934	1.6048	3,444	11,556
	1970	10,043,237	1.4808	3,717	11,895
	1971	10,980,533	1.4873	4,054	12,937
	1972	11,495,638	1.4524	4,231	13,034
Macomb County	1950	236,882	.1186	1,256	4,547
	1960	899,602	.2513	2,055	7,441
	1966	1,596,288	.3183	2,881	10,815
	1968	1,911,573	.3266	3,206	11,829
	1970	2,085,270	.3075	3,326	12,075
	1971	2,165,838	.2934	3,431	12,419
	1972	2,627,180	.3319	4,118	14,388
Livingston County	1950	34,408	.0173	1,265	4,096
	1960	70,518	.0197	1,785	6,027
	1966	106,913	.0213	2,458	8,692
	1968	128,745	.0220	NG	9,608
	1970	168,297	.0248	2,810	9,785
	1971	175,894	.0238	2,865	9,938
	1972	235,663	.0298	3,747	12,535
Monroe County	1950	95,172	.0923	1,236	4,468
	1960	187,737	.0525	1,807	6,364
	1966	251,922	.0502	2,259	8,179
	1968	297,500	.0508	NG	9,211
	1970	333,210	.0491	2,807	9,976
	1971	366,169	.0496	3,067	10,866
	1972	466,649	.0590	3,882	13,295
St. Clair County	1950	128,705	.0645	1,378	4,697
	1960	194,444	.0543	1,790	6,001
	1966	267,884	.0534	2,394	8,093
	1968	331,292	.0566	2,863	9,520
	1970	348,288	.0513	2,883	9,490
	1971	371,914	.0504	3,034	9,971
	1972	439,963	.0556	3,551	11,252
Washtenaw County	1950	215,310	.1078	1,582	4,882
	1960	370,714	.1036	2,103	7,597
	1966	642,851	.1282	3,214	11,625
	1968	811,464	.1386	3,849	13,547
	1970	928,341	.1369	3,906	13,357
	1971	1,018,398	.1379	4,263	14,549
	1972	\$ 1,097,506	.1387	\$4,526	\$14,912

\* Categories apply to years 1950 to 1970.

\*\* Categories apply to years 1971 to 1972.

NG: Information not given in source.

SOURCE: Sales Management Magazine: Annual Survey of Buying Power.

## MEDIAN FAMILY INCOME BY COUNTY: SEVEN COUNTY DETROIT REGION - 1959 AND 1969

income  
table  
**28**

	Median Family Income		Change 1959-1969	
	1959	1969	Number	Percent
Oakland County	\$7,576	\$13,826	\$6,250	82.5
Wayne County	6,597	11,351	4,754	72.1
Macomb County	7,091	13,110	6,019	84.9
Livingston County	5,775	11,551	5,776	100.0
Monroe County	5,892	11,398	5,506	93.4
St. Clair County	5,546	10,125	4,579	82.6
Washtenaw County	6,890	12,294	5,404	78.4
Michigan	\$6,256	\$11,032	\$4,776	76.3

SOURCE: U.S. Department of Commerce, Bureau of the Census: Census of Population, Michigan; General Social and Economic Characteristics.

## DISTRIBUTION OF HOUSEHOLDS BY CASH INCOME CATEGORY BY COUNTY: SEVEN COUNTY DETROIT REGION - 1955-1972

	Percent of Households \$0-2,499* \$0-2,999**	Percent of Households \$2,500-3,999* \$3,000-4,999**	Percent of Households \$4,000-6,999* \$5,000-7,999**	Percent of Households \$7,000-9,999* \$8,000-9,999**	Percent of Households \$10,000 & Over* \$10,000-14,999**	Percent of Households \$15,000 & Over
<b>Oakland County</b>						
1955	14.2	16.7	43.8	25.3***	NR	NR
1960	7.5	12.6	41.4	21.0	17.5	NR
1968	6.9	6.1	17.6	17.2	52.2	NR
1970	6.6	5.8	16.0	16.8	54.8	NR
1971	5.9	5.3	14.6	15.6	28.6	30.0
1972	5.0	4.6	12.8	13.9	27.7	36.0
<b>Wayne County</b>						
1955	16.3	19.1	41.4	23.2***	NR	NR
1960	7.3	12.3	41.4	21.6	17.4	NR
1968	11.3	8.9	21.2	17.4	41.2	NR
1970	10.6	8.4	19.5	17.6	43.9	NR
1971	9.5	7.6	17.9	16.6	26.8	21.6
1972	9.3	7.5	17.8	16.5	26.8	22.1
<b>Macomb County</b>						
1955	15.8	18.7	45.6	19.9***	NR	NR
1960	8.1	13.7	44.2	20.7	13.3	NR
1968	6.4	6.5	20.1	20.3	46.7	NR
1970	6.3	6.5	18.5	19.8	49.0	NR
1971	6.0	6.2	17.7	19.2	31.9	19.0
1972	5.0	5.1	15.1	16.8	31.2	26.8
<b>Livingston County</b>						
1955	25.5	26.1	24.1	14.3***	NR	NR
1960	15.3	21.7	38.3	14.8	9.9	NR
1968	17.7	11.6	23.5	16.0	31.2	NR
1970	17.5	11.4	22.9	15.9	32.3	NR
1971	17.0	11.1	22.5	15.9	22.1	11.4
1972	13.1	8.9	19.2	14.4	24.1	20.3
<b>Monroe County</b>						
1955	21.8	21.7	40.0	16.5***	NR	NR
1960	13.4	18.7	40.4	17.1	10.4	NR
1968	15.0	11.0	29.6	17.7	26.7	NR
1970	13.7	9.4	23.5	19.6	33.8	NR
1971	12.1	8.5	21.8	18.9	24.6	14.1
1972	9.4	6.8	18.3	16.6	25.9	23.0
<b>St. Clair County</b>						
1955	25.3	24.1	37.3	13.3***	NR	NR
1960	15.1	20.6	40.0	15.3	9.0	NR
1968	18.9	11.0	19.9	17.6	32.6	NR
1970	19.0	11.1	20.2	17.6	32.1	NR
1971	17.7	10.5	19.5	17.3	23.4	11.6
1972	15.4	9.4	18.0	16.4	24.6	16.2
<b>Washtenaw County</b>						
1955	36.8	23.7	27.0	12.5***	NR	NR
1960	13.8	16.3	39.3	17.8	12.8	NR
1968	13.5	8.6	16.7	14.3	46.9	NR
1970	13.3	8.5	16.8	14.7	46.7	NR
1971	11.9	7.7	15.6	13.9	26.4	24.5
1972	11.5	7.5	15.2	13.6	26.5	25.7

\* Categories apply to years 1955-1970

\*\* Categories apply to 1971 and 1972

\*\*\* \$7,000 and over.

NR: Not reported in source.

SOURCE: Sales Management Magazine: Annual Survey of Buying Power.

## PER CAPITA INCOME AND MEDIAN FAMILY INCOME: SEVEN COUNTY DETROIT REGION-1969

County	Population (a)	Per Capita Income				Median Family Income			
		Rank (b)		Amount (Dollars)	Rank (b) State	Rank (b)		Amount (Dollars)	Rank (b) State
		Nat'l	State			Nat'l	State		
Oakland	907,871	29	2	\$4,515	1	\$13,826	12	1	
Wayne	2,666,743	3	1	3,505	4	11,351	95	8	
Macomb	625,309	54	3	3,605	3	13,110	24	2	
Livingston	58,967	576	23	3,320	10	11,551	83	5	
Monroe	118,479	300	16	3,213	14	11,398	91	7	
St. Clair	120,175	298	15	3,048	18	10,125	270	21	
Washtenaw	234,103	164	7	3,767	2	12,294	43	3	

(a) "Population and Families as of April, 1970".

(b) "Rank Based on Descending Order, from Highest to Lowest Income".

SOURCE: U.S. Department of Commerce, Bureau of the Census: County and City Data Book, 1972.

income  
table  
29

income  
table  
30

# 2

## the economy

business  
establishments

finance





# introduction

The projection and monitoring of the local economy is the basis for decisions in private industry and an essential element for sound public policy. Within this context, economic data easily lends itself to an expansionist point of view. Too often, accelerated growth is equated with progress. To be meaningful, Oakland County growth trends should also be related to both the costs and benefits of development and to long run economic objectives. The economic objectives of the county are concerned with the real income of its citizens and the stability of the economy. The growth policies that seek to achieve these objectives balance benefits against costs. Benefits include new jobs, advanced technology, new construction and greater income. These benefits are familiar, but each benefit has a corresponding cost. Increased costs of public services, traffic congestion, loss of limited resources and pollution of the environment are some of the costs associated with unbridled growth. This comparison of costs to benefits will change some growth expectations and provide the impetus necessary to relate new developments to the needs of Oakland County residents.

A consideration of trends for the past three decades indicates that the two major sources of employment in Oakland County continue to be manufacturing and retailing. Manufacturing represents the largest single source of employment, but its portion in relation to total Oakland County employment is decreasing.

In concert with national trends, Oakland County's manufacturing employment grew more slowly during the last decade. The variance in growth rates by industry is an indicator of a gradual diversification in the local economy. This diversity will be achieved from two sources. First, new firms unrelated to the present economic base will locate in Oakland County. Second, existing firms will expand into new products and markets. The momentum of industrial change will gradually influence employment. More people will apply their skills and education to the production of services rather than products. This anticipated change will bring with it both a challenge and a variety of opportunity for the people of Oakland County.

Finally, the future of Oakland County will evolve from the economics of supply and demand. Growth will require a matching of the demands from the skills of people with the supply of land, money, creativity and urban vitality. The last two factors are difficult to measure yet highly important to future growth. Future employment can be more than work; it can be an opportunity for self expression. Future growth can be more than increased construction; it can be communities that relate to needs of people.

## SUMMARY OF BUSINESS ESTABLISHMENTS BY MAJOR INDUSTRY GROUP: OAKLAND COUNTY - 1962-1972

business  
estab.  
table  
31

		Total Reporting Units									
		1962	1964	1965	1966	1967	1968	1969	1970	1971	1972
All Industries		9,151	10,321	10,727	11,065	11,044	11,635	12,412	12,635	12,816	13,360
Major Industry Divisions											
Agricultural Services, Forestry, Fisheries		85	93	96	114	115	123	127	126	132	128
Mining		18	23	27	27	26	31	31	28	28	28
Contract Construction		906	1,039	1,111	1,251	1,209	1,263	1,279	1,214	1,198	1,292
Manufacturing		1,195	1,278	1,327	1,354	1,375	1,452	1,549	1,571	1,536	1,534
Transportation and other Public Utilities		175	190	204	207	200	201	215	213	205	223
Wholesale Trade		613	831	855	886	891	1,029	1,189	1,223	1,232	1,255
Retail Trade		2,945	3,186	3,203	3,153	3,103	3,078	3,249	3,229	3,233	3,316
Finance Insurance & Real Estate		503	630	695	727	791	890	947	1,051	1,117	1,165
Services		2,581	2,951	3,049	3,194	3,191	3,398	3,682	3,794	3,938	4,128
Unclassified Establishments		130	100	160	152	143	170	144	186	197	291
		Number of Employees (Mid-March Pay Period)									
All Industries		126,478	157,739	173,134	192,530	202,764	220,623	239,950	242,675	234,114	245,105
Major Industry Divisions											
Agricultural Services, Forestry, Fisheries		228	294	366	521	507	485	588	562	589	579
Mining		153	253	249	323	307	388	424	381	431	443
Contract Construction		5,294	7,856	9,104	12,632	11,891	15,701	15,039	13,943	13,479	14,245
Manufacturing		61,295	74,943	82,150	89,472	92,562	95,247	103,930	99,522	91,280	91,567
Transportation and other Public Utilities		5,588	7,295	7,579	8,125	8,390	9,605	9,704	10,396	10,461	10,261
Wholesale Trade		5,128	7,159	7,535	8,498	10,578	11,595	12,825	12,997	13,613	14,563
Retail Trade		27,777	33,291	37,076	40,023	41,733	47,240	53,113	54,696	53,971	56,366
Finance Insurance & Real Estate		3,765	4,727	5,158	6,052	7,006	7,921	8,846	10,790	11,195	12,695
Services		16,748	21,612	23,247	26,320	29,146	31,632	34,874	38,568	38,194	42,894
Unclassified Establishments		502	309	670	564	644	809	607	820	901	1,492
		Taxable Payrolls (January-March*) (\$1,000)									
All Industries		\$174,046	\$240,760	\$267,410	\$318,489	\$349,762	\$408,308	\$459,859	\$477,858	\$489,008	\$553,052
Major Industry Divisions											
Agricultural Services, Forestry, Fisheries		156	253	357	436	492	533	645	667	737	736
Mining		219	342	373	526	549	674	773	739	890	1,037
Contract Construction		7,300	12,737	14,929	23,643	24,210	34,810	37,611	37,742	38,975	45,122
Manufacturing		104,669	141,210	156,612	182,668	196,800	221,770	244,322	238,352	239,729	260,491
Transportation and other Public Utilities		8,468	12,688	13,734	14,714	15,588	19,075	20,792	21,812	23,023	27,565
Wholesale Trade		8,045	12,158	13,304	16,376	22,125	25,154	29,701	32,644	35,313	40,141
Retail Trade		23,219	30,369	34,105	38,616	41,257	49,262	58,217	63,430	67,984	75,972
Finance Insurance & Real Estate		4,603	5,913	6,557	8,338	10,441	12,333	14,691	19,416	21,204	25,438
Services		16,922	24,716	26,711	32,316	37,447	43,523	52,377	61,766	59,816	73,837
Unclassified Establishments		\$ 445	\$ 374	\$ 728	\$ 856	\$ 853	\$ 1,174	\$ 730	\$ 1,290	\$ 1,337	\$ 2,713

\* Only first quarter totals are represented by the taxable payrolls data.

SOURCE: U.S. Department of Commerce, Bureau of the Census: County Business Patterns.

## SUMMARY OF MANUFACTURING ESTABLISHMENT DATA BY COUNTY: SEVEN COUNTY DETROIT REGION 1963 AND 1967

1963

County	Establishments		All Employees		Production Workers			Value Added by Manufacture (a) (\$1,000)	Capital Expenditures New (b) (\$1,000)
	Total (number)	20 + Emp. (number)	Total (number)	Payroll (\$1,000)	Total (number)	Man-Hours (1,000)	Wages (\$1,000)		
Oakland	1,379	403	66,528	\$ 514,100	48,758	109,273	\$ 349,688	\$1,073,001	\$ 68,934
Wayne	4,546	1,475	357,663	2,771,878	240,369	508,369	1,662,459	4,918,336	264,373
Macomb	1,098	358	69,722	561,185	40,609	88,348	280,818	699,094	45,298
<b>Detroit SMSA</b>	<b>7,023</b>	<b>2,236</b>	<b>493,913</b>	<b>3,847,163</b>	<b>329,736</b>	<b>705,990</b>	<b>2,292,965</b>	<b>6,690,431</b>	<b>378,605</b>
Livingston	104	30	2,303	12,913	1,781	3,675	8,690	21,759	1,993
Monroe	128	39	6,837	48,862	5,339	11,804	35,389	97,595	7,982
St. Clair	190	60	9,741	62,816	7,290	15,101	42,691	116,133	5,119
Washtenaw	245	80	25,827	188,730	20,751	44,634	142,722	485,126	19,314
<b>Seven County Region</b>	<b>7,690</b>	<b>2,445</b>	<b>538,621</b>	<b>\$4,160,484</b>	<b>364,897</b>	<b>781,204</b>	<b>\$2,522,457</b>	<b>\$7,411,044</b>	<b>\$413,013</b>

1967

County	Establishments		All Employees		Production Workers			Value Added by Manufacture (a) (\$1,000)	Capital Expenditures New (b) (\$1,000)
	Total (number)	20 + Emp. (number)	Total (number)	Payroll (\$1,000)	Total (number)	Man-Hours (1,000)	Wages (\$1,000)		
Oakland	1,633	571	94,900	\$ 823,300	69,700	145,800	\$ 545,400	\$ 1,466,700	\$104,100
Wayne	4,213	1,568	397,000	3,557,400	267,600	544,600	2,114,300	5,919,200	459,700
Macomb	1,260	475	94,000	846,200	58,200	121,500	447,700	1,125,900	110,700
<b>Detroit SMSA</b>	<b>7,106</b>	<b>2,614</b>	<b>585,900</b>	<b>5,226,900</b>	<b>395,500</b>	<b>811,900</b>	<b>3,107,400</b>	<b>8,511,800</b>	<b>674,500</b>
Livingston	95	40	2,800	18,800	2,300	4,700	13,900	35,700	4,500
Monroe	113	37	6,700	56,000	4,800	10,100	37,700	115,800	NR
St. Clair	207	72	10,400	72,900	8,000	16,400	51,700	168,200	10,500
Washtenaw	293	104	34,800	287,800	24,900	50,100	187,600	561,600	60,400
<b>Seven County Region</b>	<b>7,814</b>	<b>2,867</b>	<b>640,600</b>	<b>\$5,662,400</b>	<b>435,500</b>	<b>893,200</b>	<b>\$3,398,300</b>	<b>\$9,393,100</b>	<b>\$749,900</b>

(a) Value added by manufacture is derived by subtracting the total cost of materials (including materials, supplies, fuel, electric energy, cost of resales, and miscellaneous receipts) from the value of shipments (including resales) and other receipts and adjusting the resulting amount by the net change in finished products and work-in-process inventories between the beginning and end of the year.

(b) Represents the combination of new structures and additions to plant (including major alterations and capitalized repairs and improvements); and new machinery and new equipment (including capitalized repairs and improvements).

NR: Not reported in source.

SOURCE: U.S. Department of Commerce, Bureau of the Census: Census of Manufactures, Michigan.

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## MANUFACTURING ESTABLISHMENTS BY INDUSTRY GROUP: OAKLAND COUNTY - 1966-1972

Category	1966			1967			1968		
	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units
Food & Kindred Products	614	\$ 834	32	570	\$ 844	27	656	\$ 1,093	22
Apparel & Related Products	283	446	11	273	437	11	312	425	12
Lumber & Wood Products	290	413	22	310	436	23	402	627	21
Furniture & Fixtures	389	581	23	355	569	23	443	767	27
Paper & Allied Products	290	577	6	307	630	6	469	922	8
Printing & Publishing	1,259	1,970	75	1,282	2,243	71	1,378	2,512	78
Chemicals & Allied Products	1,018	1,976	42	1,023	2,191	41	1,166	2,573	43
Rubber & Plastics Products (N.E.C.)	2,128	2,817	42	2,104	2,867	44	2,149	3,123	43
Stone, Clay & Glass Products	1,434	2,454	64	1,361	2,427	60	1,191	2,333	60
Primary Metal Industries	2,675	5,160	38	2,553	5,179	39	3,020	6,237	43
Fabricated Metal Products	8,213	13,945	246	8,752	16,325	255	9,113	16,952	264
Machinery, Except Electrical	17,762	38,661	543	18,998	42,700	569	18,642	45,353	569
Electrical Machinery	2,409	4,291	69	2,848	5,218	71	3,150	6,086	80
Transportation Equipment	45,956	97,721	64	46,087	100,532	58	44,484	110,887	55
Instruments & Related Products	170	277	10	173	911	9	434	1,038	14
Miscellaneous Manufacturing	841	1,199	36	844	1,419	37	1,014	1,898	37
Administrative & Auxiliary	3,642	9,169	23	4,611	12,273	24	6,884	18,356	38
<b>Total</b>	<b>89,472</b>	<b>\$182,668</b>	<b>1,354</b>	<b>92,451</b>	<b>\$196,601</b>	<b>1,368</b>	<b>94,907</b>	<b>\$221,182</b>	<b>1,441</b>

NR: Not reported in source.

\* Only first quarter totals are represented by the taxable payrolls data.

N.E.C. Not elsewhere classified.

SOURCE: U.S. Department of Commerce, Bureau of the Census: County Business Patterns.

## SUMMARY OF RETAIL TRADE ESTABLISHMENT DATA BY COUNTY: SEVEN COUNTY DETROIT REGION - 1963 AND 1967

	Establishments		Sales		Payroll entire year (\$1,000)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	
Oakland County	5,049	3,791	\$1,104,645	\$1,070,791	\$117,526
Wayne County	21,236	15,604	3,751,254	3,615,582	395,783
Macomb County	3,052	2,184	537,125	514,707	51,843
Detroit SMSA	29,337	21,579	5,393,024	5,201,080	565,152
Livingston County	390	268	43,884	41,050	3,777
Monroe County	739	539	97,842	93,110	9,036
St. Clair County	1,096	778	134,074	126,946	13,402
Washtenaw County	1,325	1,067	264,792	257,260	28,874
<b>Seven County Region</b>	<b>32,887</b>	<b>24,231</b>	<b>\$5,933,616</b>	<b>\$5,719,446</b>	<b>\$620,241</b>

SOURCE: U.S. Department of Commerce, Bureau of the Census: Census of Business, Michigan, Retail Trade, 1967.

## MANUFACTURING ESTABLISHMENTS BY INDUSTRY GROUP: OAKLAND COUNTY - 1966-1972

1969			1970			1971			1972		
Number of Employees Mid-March Pay Period	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units
977	\$ 1,966	22	1,027	\$ 2,143	23	938	\$ 2,058	21	1,012	\$ 2,452	21
259	301	11	228	308	9	223	348	11	109	179	9
393	726	23	362	737	29	347	723	27	425	1,020	32
400	696	26	383	734	27	425	754	27	430	865	26
760	1,492	12	839	1,526	13	805	1,480	12	739	1,478	12
1,696	3,121	83	1,469	2,934	81	1,344	2,985	80	1,394	3,303	92
1,248	3,020	48	1,333	3,426	51	1,475	3,528	53	1,472	3,926	50
2,903	4,572	55	2,295	3,821	55	2,170	3,437	58	2,408	4,021	63
1,210	2,549	67	1,171	2,477	68	1,163	2,528	65	1,240	3,069	69
3,399	7,381	45	3,117	7,029	46	2,461	5,951	41	2,462	6,552	41
11,031	20,967	277	10,194	19,966	278	9,794	19,881	278	10,360	23,233	274
19,676	50,865	630	19,952	53,020	625	15,293	39,090	607	16,044	46,322	591
3,888	7,241	87	3,924	8,656	90	3,220	7,124	87	3,237	8,065	88
47,001	114,545	58	43,328	103,275	60	41,948	119,243	57	41,467	126,680	56
445	1,203	12	547	1,440	15	408	1,017	15	396	1,078	11
1,006	1,957	41	982	1,853	47	768	1,323	43	983	1,861	46
7,279	21,232	43	8,131	24,567	45	8,269	27,812	45	7,152	25,710	43
103,930	\$244,322	1,549	99,522	\$238,352	1,571	91,280	\$239,729	1,536	91,330	\$259,814	1,524

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## SUMMARY OF RETAIL TRADE ESTABLISHMENT DATA BY COUNTY: SEVEN COUNTY DETROIT REGION - 1963 AND 1967

1967

Establishments		Sales		Payroll	Payroll first quarter 1967	Paid Employees for week including March 12 1972	Active proprietors of unincorporated businesses
TOTAL (NUMBER)	Total (number)	Total, all Establishments (\$1,000)	Establishments with payroll (\$1,000)	Entire year (\$1,000)	1967 (\$1,000)	(number)	(number)
7,257	5,351	\$1,554,263	2,696 \$1,508,788	\$173,574	\$ 40,994	41,551	4,751
17,629	18,155	4,609,915	5,787 4,475,557	529,829	127,845	132,951	17,341
3,999	3,028	889,086	1,526 863,512	92,267	21,583	22,293	2,755
	26,534	7,053,264	6,847,857	795,670	190,422	196,795	24,847
	355	61,051	58,159	5,636	1,313	1,403	341
	711	127,410	122,699	13,359	3,197	3,478	677
	1,010	179,660	171,837	18,697	4,509	5,267	966
	1,333	384,243	377,227	44,390	10,706	11,234	1,195
	29,943	\$7,805,628	\$7,577,779	\$877,752	\$210,147	\$218,177	28,026

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**SUMMARY OF RETAIL TRADE ESTABLISHMENT DATA  
BY BUSINESS GROUP BY COUNTY: SEVEN  
COUNTY DETROIT REGION - 1967**

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	Lumber, Bldg., Hardware*		General Merchandise group stores		Food Stores		Automotive Dealers		Gasoline Service Stations	
	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)
Oakland County	277	\$ 73,393	148	\$ 252,916	859	\$ 345,598	316	\$ 324,239	655	\$102,642
Wayne County	626	124,941	409	862,874	3,686	1,044,192	769	917,470	1,996	305,348
Macomb County	142	49,848	79	169,638	563	216,217	176	184,781	431	64,345
Detroit SMSA	1,045	248,182	636	1,285,428	5,108	1,606,007	1,261	1,426,490	3,082	472,335
Livingston County	29	6,115	9	1,467	54	16,731	30	14,303	53	7,541
Monroe County	57	13,295	15	15,364	107	31,039	47	23,823	98	10,557
St. Clair County	63	10,836	35	34,374	168	41,378	83	29,910	136	13,558
Washtenaw County	68	22,319	49	43,063	167	85,907	107	78,902	160	27,468
Seven County Region	1,262	\$300,747	744	\$1,379,696	5,604	\$1,781,062	1,528	\$1,573,428	3,529	\$531,459

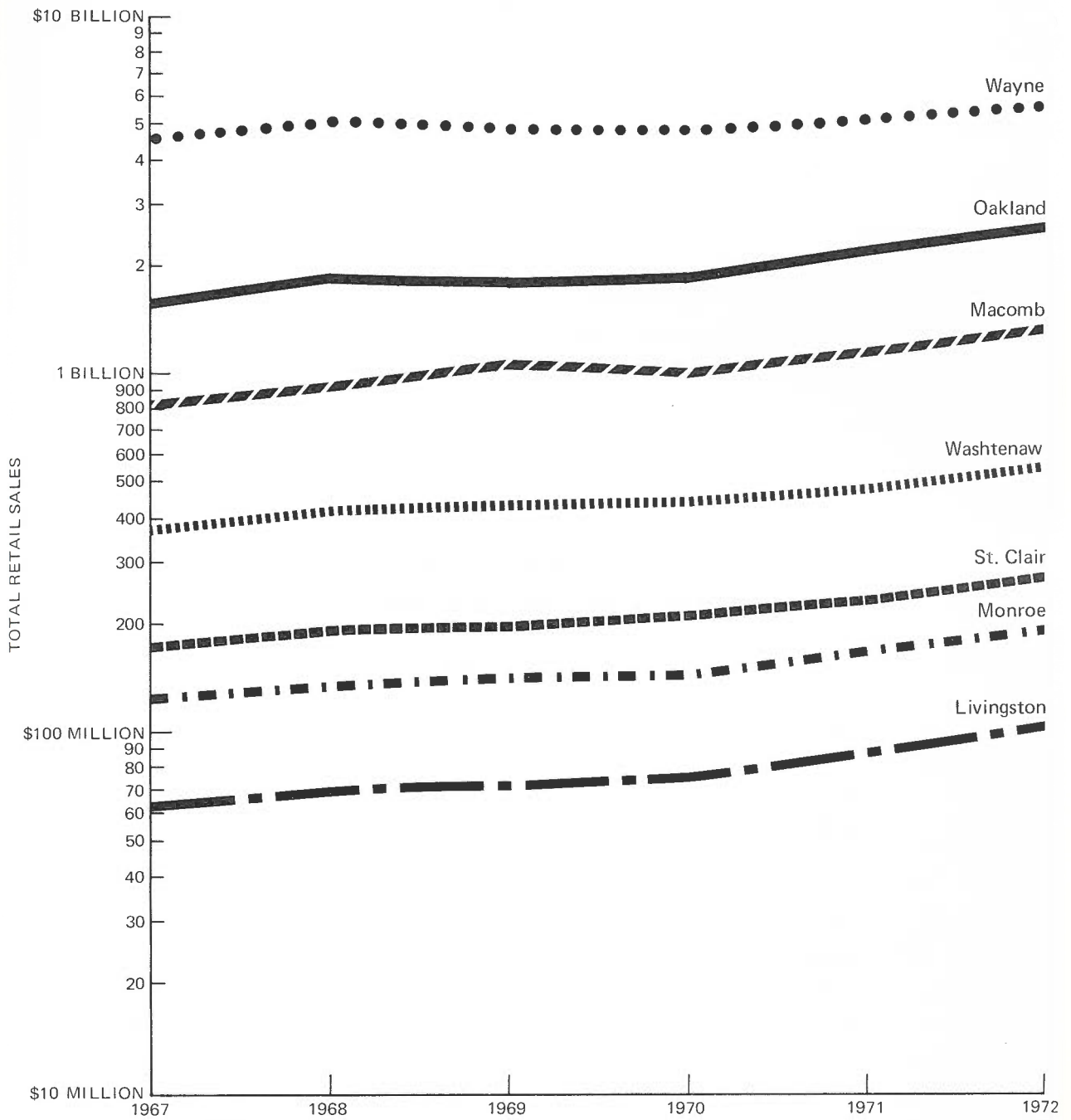
	Apparel, accessory stores		Furniture, home furnishings equipment stores		Eating, drinking places		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)	Estab. (number)	Sales (\$1,000)
Oakland County	384	\$ 98,131	366	\$ 77,667	825	\$ 98,038	184	\$ 64,885	854	\$ 81,548	483	\$ 35,206
Wayne County	1,076	268,599	954	219,694	4,661	371,848	690	189,707	2,388	229,156	900	76,086
Macomb County	163	31,529	177	38,362	575	54,548	109	32,897	396	37,184	217	9,737
Detroit SMSA	1,623	398,259	1,497	335,723	6,061	524,434	983	287,489	3,638	347,888	1,600	121,029
Livingston County	24	1,603	16	2,368	68	4,306	8	2,388	43	2,635	21	1,594
Monroe County	24	5,039	44	6,669	151	8,362	21	3,540	106	7,837	41	1,885
St. Clair County	46	6,280	58	9,615	198	12,366	28	4,990	147	11,697	49	4,656
Washtenaw County	115	28,006	99	21,541	229	27,142	58	17,826	203	26,805	78	5,264
Seven County Region	1,832	\$439,187	1,714	\$375,916	6,707	\$576,610	1,098	\$316,233	4,137	\$396,862	1,789	\$134,428

\* Including "farm equipment dealers."

SOURCE: U.S. Department of Commerce, Bureau of the Census: **Census of Business, Michigan, Retail Trade, 1967.**

FIG. 1

# TOTAL RETAIL SALES BY COUNTY: SEVEN COUNTY DETROIT REGION 1967 - 1972



## RETAIL TRADE ESTABLISHMENTS BY MAJOR GROUP: OAKLAND COUNTY - 1966-1972

	1966			1967			1968		
	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units
Building Materials and Farm Equipment	1,399	\$ 1,836	203	1,495	\$ 2,093	200	1,399	\$ 2,068	188
General Merchandise	8,869	7,635	123	8,537	7,603	123	10,694	9,745	150
Food	6,347	5,901	386	6,424	6,192	376	7,255	7,455	360
Automotive Dealers and Service Stations	5,859	8,516	726	6,303	8,992	719	6,611	10,144	715
Apparel & Accessories	3,633	3,106	267	3,783	3,433	262	4,410	4,341	282
Furniture & Home Furnishings	1,496	2,059	221	1,469	2,174	210	1,694	2,548	207
Eating & Drinking Places	8,085	5,407	648	8,949	5,948	636	9,658	6,727	616
Miscellaneous Retail Stores	4,129	3,846	569	4,558	4,456	567	4,782	5,192	514
Administrative & Auxiliary	206	310	10	212	366	10	737	1,042	16
<b>Total</b>	<b>40,023</b>	<b>\$38,616</b>	<b>3,153</b>	<b>41,733</b>	<b>\$41,257</b>	<b>3,103</b>	<b>47,240</b>	<b>\$49,262</b>	<b>3,078</b>

\* Only first quarter totals are represented by the taxable payroll data.

SOURCE: U.S. Department of Commerce, Bureau of the Census: **County Business Patterns**.

## TOTAL RETAIL SALES BY COUNTY: SEVEN COUNTY DETROIT REGION - 1967-1972

	1967			1968			1969		
	Total Retail Sales (\$1,000)	Percent of SMSA Total	Percent of Seven County Total	Total Retail Sales (\$1,000)	Percent of SMSA Total	Percent of Seven County Total	Total Retail Sales (\$1,000)	Percent of SMSA Total	Percent of Seven County Total
Oakland County	\$1,623,791	22.8	20.7	\$1,830,167	23.6	21.4	\$1,822,215	23.5	21.2
Wayne County	4,667,481	65.7	59.5	5,005,881	64.6	58.5	4,878,195	62.9	56.7
Macomb County	816,001	11.5	10.4	915,341	11.8	10.7	1,059,470	13.6	12.3
<b>Detroit SMSA</b>	<b>7,107,273</b>	<b>100.0</b>	<b>90.6</b>	<b>7,751,389</b>	<b>100.0</b>	<b>90.6</b>	<b>7,759,880</b>	<b>100.0</b>	<b>90.2</b>
Livingston County	63,395		.8	70,732		.8	71,680		.8
Monroe County	124,185		1.6	137,777		1.6	145,701		1.7
St. Clair County	172,653		2.2	189,850		2.2	198,622		2.3
Washtenaw County	374,037		4.8	409,402		4.8	434,350		5.0
<b>Seven County Region</b>	<b>\$7,841,543</b>		<b>100.0</b>	<b>\$8,559,150</b>		<b>100.0</b>	<b>\$8,610,233</b>		<b>100.0</b>

SOURCE: Calculated from: Sales Management Magazine: **Annual Survey of Buying Power**.

## RETAIL TRADE ESTABLISHMENTS BY MAJOR GROUP: OAKLAND COUNTY - 1966 - 1972

1969			1970			1971			1972		
Number of Employees	Taxable Payrolls	Total Reporting Units	Number of Employees	Taxable Payrolls	Total Reporting Units	Number of Employees	Taxable Payrolls	Total Reporting Units	Number of Employees	Taxable Payrolls	Total Reporting Units
Mid-March Pay Period	January-March* (\$1,000)		Mid-March Pay Period	January-March* (\$1,000)		Mid-March Pay Period	January-March* (\$1,000)		Mid-March Pay Period	January-March* (\$1,000)	
1,584	\$ 2,630	199	1,587	\$ 2,719	195	1,566	\$ 2,804	192	1,720	\$ 3,215	193
12,641	11,810	118	10,945	11,143	115	10,307	12,313	116	10,114	13,340	129
7,563	8,806	359	8,125	10,374	348	7,822	11,015	351	7,630	11,795	343
7,655	11,873	749	7,331	12,187	735	7,518	13,213	760	8,476	15,555	765
4,697	4,894	315	5,393	5,907	325	5,546	6,139	329	5,535	6,736	348
1,760	2,897	219	1,800	2,953	214	1,733	2,906	209	1,791	3,234	216
10,962	7,593	708	12,391	8,769	711	12,180	9,195	685	13,989	10,873	725
5,535	6,406	563	6,183	7,631	566	6,401	8,434	570	6,052	8,794	575
716	1,308	19	941	1,747	20	988	1,965	21	1,059	2,430	22
53,113	\$58,217	3,249	54,969	\$63,430	3,229	53,971	\$67,984	3,233	56,366	\$75,972	3,316

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## TOTAL RETAIL SALES BY COUNTY: SEVEN COUNTY DETROIT REGION - 1967-1972

1970			1971			1972		
Total Retail Sales (\$1,000)	Percent of SMSA Total	Percent of Seven County Total	Total Retail Sales (\$1,000)	Percent of SMSA Total	Percent of Seven County Total	Total Retail Sales (\$1,000)	Percent of SMSA Total	Percent of Seven County Total
\$1,858,212	24.1	21.7	\$2,199,490	25.6	23.1	\$ 2,455,975	26.6	23.7
4,812,867	62.5	56.2	5,178,730	60.4	54.3	5,437,567	58.8	52.5
1,032,524	13.4	12.1	1,196,293	14.0	12.5	1,354,939	14.6	13.1
7,703,603	100.0	90.0	8,574,513	100.0	89.9	9,248,481	100.0	89.3
74,062		.9	87,851		.9	104,895		1.0
149,394		1.7	166,657		1.7	192,650		1.9
200,926		2.3	228,085		2.4	256,886		2.5
438,504		5.1	482,778		5.1	544,420		5.3
\$8,566,489		100.0	\$9,539,884		100.0	\$10,347,332		100.0

business  
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table  
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(cont'd.)

## RETAIL TRADE CHARACTERISTICS BY MINOR CIVIL DIVISION: OAKLAND COUNTY - 1967

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table  
**38**

	Establishments		Sales		Payroll Entire Year (\$,1000)
	Total (Number)	With Payroll (Number)	Total, All Establishments (\$1,000)	Establishments With Payroll (\$1,000)	
Addison Township	6	3	\$ 325	\$ 199	24
Avon Township	49	32	10,948	10,709	964
Berkley	143	101	26,011	24,804	2,918
Beverly Hills	10	5	1,179	1,112	106
Bingham Farms	1	1	*	*	*
Birmingham	339	256	134,139	131,626	16,361
Bloomfield Hills	20	18	5,261	5,131	1,081
Bloomfield Township	149	106	62,345	61,131	8,225
Brandon Township	11	7	2,310	2,169	169
Clarkston	17	12	6,969	6,810	518
Clawson	101	73	27,253	26,440	2,953
Commerce	56	42	13,902	13,652	1,401
Farmington	143	102	37,830	36,388	3,740
Farmington Township	117	89	38,172	37,515	4,170
Ferndale	229	189	96,371	94,925	10,973
Franklin	12	6	1,219	1,042	135
Groveland Township	2	2	*	*	*
Hazel Park	162	117	33,229	31,794	4,331
Highland Township	50	27	5,627	5,038	555
Holly	55	44	8,437	8,322	733
Holly Township	8	6	2,095	1,975	182
Huntington Woods	32	9	4,191	3,588	260
Independence Township	46	32	14,042	13,491	1,123
Keego Harbor	32	25	3,383	3,085	332
Lake Angelus	0	0	0	0	0
Lake Orion	65	46	14,430	14,072	1,325
Lathrup Village	17	12	3,690	3,601	401
Leonard	2	1	*	*	*
Lyon Township	14	11	1,107	988	104
Madison Heights	193	137	38,252	36,505	4,054
Milford	67	46	9,341	8,980	697
Milford Township	4	2	115	*	*
Northville (pt.)	1	1	*	*	*
Novi	40	27	6,091	5,705	605
Novi Township	3	2	*	*	*

SOURCE: U.S. Department of Commerce, Bureau of the Census: Retail Trade, 1967.



## RETAIL TRADE CHARACTERISTICS BY MINOR CIVIL DIVISION: OAKLAND COUNTY - 1967

	Establishments		Sales		Payroll Entire Year (\$1,000)
	Total (Number)	With Payroll (Number)	Total, All Establishments (\$1,000)	Establishments With Payroll (\$1,000)	
Oakland Township	7	2	\$ 404	\$ *	\$ *
Oak Park	333	169	74,768	70,437	7,426
Orchard Lake	9	6	3,906	3,829	395
Orion Township	14	9	1,151	1,098	107
Ortonville	16	13	642	619	51
Oxford	39	34	9,980	9,660	847
Oxford Township	16	12	1,049	1,306	132
Pleasant Ridge	21	15	2,683	2,580	398
Pontiac	677	530	194,990	190,658	22,355
Pontiac Township	61	41	8,551	7,801	847
Quakertown	0	0	0	0	0
Rochester	139	90	23,044	22,014	2,269
Rose Township	4	0	26	0	0
Royal Oak	560	408	172,368	168,198	19,806
Royal Oak Township	17	13	2,298	2,239	181
South Lyon	29	20	5,208	5,011	480
Southfield	455	294	249,954	249,954	29,266
Southfield Township	11	2	648	440	45
Springfield Township	17	9	871	633	78
Sylvan Lake	14	6	1,072	815	67
Troy	121	80	46,526	45,224	4,327
Walled Lake	83	65	19,547	18,903	1,763
Waterford Township	349	236	103,033	99,975	11,751
West Bloomfield Township	56	37	6,486	5,777	849
White Lake Township	43	28	8,802	8,193	781
Wixom	9	7	1,230	*	*
Wolverine Lake	0	0	0	0	0
Wood Creek Farms	0	0	0	0	0
Unallocable by place	62	27	5,790	4,174	562
<b>Oakland County Total</b>	<b>5,358</b>	<b>3,742</b>	<b>\$1,554,263**</b>	<b>\$1,508,788**</b>	<b>\$173,574**</b>

\* Withheld to avoid disclosure.

\*\* Totals do not balance due to withheld information.

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table

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(cont'd.)

## RETAIL SALES ESTIMATES BY MAJOR GROUP: OAKLAND COUNTY - 1962-1972

(in thousands of dollars)

RETAIL SALES - ESTIMATES	1962	1964	1965	1966	1967
Total Retail Sales	\$1,068,832	\$1,224,822	\$1,402,782	\$1,528,795	\$1,623,791
Percent of U.S.A.	.4543	.4719	.4979	.5070	.5212
<b>Food</b>	\$ 269,292	\$ 266,368	\$ 295,013	\$ 319,569	\$ 330,636
General merchandise	198,670	246,620	292,136	334,143	370,584
Eating & drinking places	NR	73,089	82,189	92,896	101,034
Apparel	57,261	76,999	83,510	93,673	101,923
Furniture, household appliances	47,712	54,819	58,530	64,955	69,081
Automotive	195,453	261,832	322,356	329,411	337,084
Gas stations	78,343	85,677	93,697	101,522	107,757
Lumber, building materials hardware	62,599	47,677	53,869	56,183	59,028
Drugs	\$ 40,954	\$ 50,867	\$ 56,974	\$ 63,355	\$ 70,151
<b>POPULATION ESTIMATES</b>					
Total (thousands)	757.9(b)	758.7(b)	765.0(b)	780.8(b)	821.6
Percent of U.S.A.	.4046	.3936	.3939	.3959	.4124
Households (thousands)	207.4	207.7	210.2	215.9	228.0
<b>EFFECTIVE BUYING INCOME</b>					
Net dollars (\$1,000)	\$1,987,233	\$2,241,601	\$2,470,134	\$2,803,252	\$3,066,895
Percent of U.S.A.	.5230	.5226	.5347	.5589	.5708

(a) As of January 1st of the succeeding year.

(b) As of December 31st.

NR: Not reported in source.

SOURCE: Sales Management Magazine: Annual Survey of Buying Power.

## WHOLESALE TRADE ESTABLISHMENTS BY MAJOR GROUP: OAKLAND COUNTY - 1967-1972

Category	1967			1968		
	Number of Employees Mid-March Pay Period	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units
Motor Vehicles and Automotive Equipment	1,018	\$ 2,650	146	1,316	\$ 3,055	168
Drugs, Chemicals and Allied Products	657	1,477	39	365	870	51
Dry Goods & Apparel	NR	NR	NR	NR	NR	NR
Groceries and Related Products	416	724	31	633	1,018	40
Electrical Goods	691	1,524	62	805	1,759	74
Hardware, Plumbing, Heating Equipment	332	726	57	610	1,354	770
Machinery, Equipment and Supplies	2,589	5,368	251	3,345	7,355	288
Miscellaneous Wholesalers	3,020	5,753	286	3,135	6,668	318
Administrative and Auxiliary	1,754	3,724	6	1,334	2,995	8
<b>Total</b>	<b>10,477</b>	<b>\$21,946</b>	<b>878</b>	<b>11,543</b>	<b>\$25,074</b>	<b>1,017</b>

\* Only first quarter totals are represented by the taxable payrolls data.

NR: Not reported in source.

SOURCE: U.S. Department of Commerce, Bureau of the Census: County Business Patterns.

## RETAIL SALES ESTIMATES BY MAJOR GROUP: OAKLAND COUNTY - 1962-1972

( in thousands of dollars )

1968	1969	1970	1971	1972
\$1,830,167 .5426	\$1,822,215 .5240	\$1,858,212 .5148	\$2,199,490 .5603	\$2,455,975 .5535
\$ 336,125	\$ 402,065	\$ 421,239	\$ 465,123	\$ 492,160
421,986	352,749	378,968	423,345	444,300
114,287	113,915	120,959	137,892	163,834
113,072	114,104	114,533	134,000	154,430
77,097	87,887	86,902	100,634	122,210
385,109	383,629	358,571	497,670	579,732
121,439	118,052	121,437	140,267	157,391
69,828	81,632	80,326	97,612	117,896
\$ 78,245	\$ 74,493	\$ 78,587	\$ 84,012	\$ 87,565
851.2	863.1	912.8	916.1	923.9 (b)
.4227	.4241	.4452	.4415	.4411
239.3	245.7	267.5	269.2	281.3
\$3,408,539 .5823	\$3,554,776 .5676	\$3,924,757 .5787	\$4,249,499 .5756	\$4,993,252 .6309

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table  
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(cont'd.)

## WHOLESALE TRADE ESTABLISHMENTS BY MAJOR GROUP: OAKLAND COUNTY - 1967-1972

1969			1970			1971			1972		
Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units
1,740	\$ 4,457	190	1,407	\$ 3,942	189	1,551	\$ 4,375	192	1,782	\$ 5,143	190
453	1,026	58	461	1,177	62	503	1,305	58	493	1,354	54
43	94	11	128	363	17	193	702	15	337	822	15
819	1,285	55	765	1,342	51	742	1,397	52	535	1,196	53
957	2,195	87	864	2,269	84	780	2,019	90	821	2,222	94
617	1,595	73	615	1,666	76	478	1,237	71	522	1,457	73
3,656	8,731	340	4,041	10,374	349	3,858	11,105	363	4,069	12,527	374
3,628	8,259	363	3,855	9,319	380	4,248	9,891	377	4,802	11,876	389
895	2,033	9	838	2,144	11	1,240	3,241	11	1,185	3,493	10
12,808	\$29,675	1,186	12,974	\$32,596	1,219	13,593	\$35,272	1,229	14,546	\$40,090	1,252

business  
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**40**  
(cont'd.)

## FINANCE, INSURANCE, AND REAL ESTATE ESTABLISHMENTS BY MAJOR GROUP: OAKLAND COUNTY - 1965-1972

business  
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table  
**41**

Category	1965			1967			1968		
	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March Pay Period	Taxable Payrolls January- March* (\$1,000)	Total Reporting Units
Banking	1,365	\$1,513	17	2,020	\$ 2,576	20	2,180	\$ 2,911	20
Credit Agencies other than Banks	601	716	86	798	1,111	107	916	1,357	119
Security, Commodity, Brokers & Services**	**	**	**	**	**	**	**	**	**
Insurance Carriers	1,390	2,191	23	1,736	3,215	31	NR	NR	33
Insurance Agents, Brokers & Service	411	490	142	564	883	158	691	1,089	177
Real Estate	1,220	1,415	391	1,661	2,241	435	2,154	2,953	507
Combined Real Estate, Insurance, etc.	30	22	13	25	28	11	19	24	10
Holding and other Invest- ment Companies	67	55	14	101	100	15	115	163	11
<b>Total</b>	<b>5,084</b>	<b>\$6,402</b>	<b>686</b>	<b>6,905</b>	<b>\$10,154</b>	<b>777</b>	<b>7,921</b>	<b>\$12,333</b>	<b>877</b>

\* Only first quarter totals are represented by the taxable payrolls data.

\*\* The category "Security, Commodity Brokers & Services" was added in 1969 with the deletion of "Combined Real Estate, Insurance, etc."

NR: Not reported in source.

SOURCE: U.S. Department of Commerce, Bureau of the Census: **County Business Patterns.**

## SUMMARY OF SERVICE ESTABLISHMENT DATA BY COUNTY: SEVEN COUNTY DETROIT REGION - 1958, 1963 AND 1967

business  
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table  
**42**

County	1958			1963			1967		
	Establishments Total (number)	With Payroll (number)	Receipts Total, all Estab. (\$1,000)	Establishments Total (number)	With Payroll (number)	Receipts Total, all Estab. (\$1,000)	Establishments Total (number)	With Payroll (number)	Receipts Total, all Estab. (\$1,000)
Oakland County	2,822	1,344	\$112,295	3,586	1,700	\$ 180,525	22,136	10,956	\$1,208,747
Wayne County	13,798	7,158	820,060	14,442	7,498	985,872	22,136	10,956	\$1,208,747
Macomb County	1,301	579	29,574	1,897	841	59,594	22,136	10,956	\$1,208,747
Detroit SMSA	17,921	9,081	961,929	19,925	10,039	1,225,991	22,136	10,956	\$1,208,747
Livingston County	196	52	2,640	193	73	3,314	22,136	10,956	\$1,208,747
Monroe County	414	152	5,827	458	174	7,587	22,136	10,956	\$1,208,747
St. Clair County	562	216	10,355	647	255	13,818	22,136	10,956	\$1,208,747
Washtenaw County	739	331	18,065	913	415	28,733	22,136	10,956	\$1,208,747
<b>Seven County Region</b>	<b>19,832</b>	<b>9,832</b>	<b>\$998,816</b>	<b>22,136</b>	<b>10,956</b>	<b>\$1,279,443</b>	<b>22,136</b>	<b>10,956</b>	<b>\$1,208,747</b>

SOURCE: U.S. Department of Commerce, Bureau of the Census: **Census of Business, Michigan, Selected Services, 1967.**

## FINANCE, INSURANCE, AND REAL ESTATE ESTABLISHMENTS BY MAJOR GROUP: OAKLAND COUNTY - 1965-1972

1969			1970			1971			1972		
Number of Employees	Taxable Payrolls	Total Reporting Units	Number of Employees	Taxable Payrolls	Total Reporting Units	Number of Employees	Taxable Payrolls	Total Reporting Units	Number of Employees	Taxable Payrolls	Total Reporting Units
Mid-March Pay Period	January-March* (\$1,000)		Mid-March Pay Period	January-March* (\$1,000)		Mid-March Pay Period	January-March* (\$1,000)		Mid-March Pay Period	January-March* (\$1,000)	
2,373	\$ 3,362	20	2,643	\$ 3,991	21	2,682	\$ 4,300	22	2,629	\$ 4,736	21
961	1,527	115	961	1,595	113	989	2,001	109	1,124	2,390	115
162	512	14	NR	NR	16	NR	NR	21	NR	NR	22
1,754	3,658	33	2,287	5,075	38	2,477	5,485	41	2,564	6,476	46
780	1,357	187	977	1,864	200	919	1,799	214	1,022	2,161	236
2,614	3,924	579	3,111	5,149	631	3,396	5,856	679	4,628	7,644	698
**	**	**	**	**	**	**	**	**	**	**	**
115	196	16	333	614	22	249	500	21	238	514	18
8,759	\$14,536	964	10,790	\$19,416	1,041	11,195	\$21,204	1,107	12,205	\$23,921	1,156

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table  
**41**  
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## SUMMARY OF SERVICE ESTABLISHMENT DATA BY COUNTY: SEVEN COUNTY DETROIT REGION - 1958, 1963 AND 1967

Payroll	1967			Receipts	Payroll
	Entire Year (\$1,000)	Establishments Total (Number)	With Payroll (Number)		
\$ 43,406	4,329	1,931	\$ 314,375	\$ 290,551	\$ 88,220
227,243	13,162	6,866	1,238,284	1,168,510	325,639
15,450	2,090	994	84,200	74,486	25,508
286,099	19,581	9,791	1,636,859	1,553,547	439,367
624	215	79	5,095	4,026	1,250
1,622	429	165	10,445	8,555	2,679
3,275	598	235	16,804	14,113	4,298
8,859	1,046	428	46,929	41,633	14,797
\$300,479	21,869	10,698	\$1,716,132	\$1,601,874	\$462,391

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table  
**42**  
(cont'd.)



## SERVICE ESTABLISHMENTS BY MAJOR GROUP: OAKLAND COUNTY - 1966-1972

business  
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table  
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Category	1966			1967			1968		
	Number of Employees	Taxable Payrolls	Total Reporting Units	Number of Employees	Taxable Payrolls	Total Reporting Units	Number of Employees	Taxable Payrolls	Total Reporting Units
	Mid-March Pay Period	January- March* (\$1,000)		Mid-March Pay Period	January- March* (\$1,000)		Mid-March Pay Period	January- March* (\$1,000)	
Hotels & other Lodging Places	692	\$ 495	90	1,108	\$ 709	94	1,186	\$ 990	97
Personal Services	3,755	3,486	606	3,953	3,898	679	4,265	4,517	689
Miscellaneous Business Services	3,389	5,668	309	3,988	7,169	320	4,884	8,751	375
Automotive Repair, Services, and Garages	1,498	1,628	221	1,721	1,662	202	1,380	1,742	206
Miscellaneous Repair Services	772	1,163	142	781	1,284	132	809	1,339	146
Motion Pictures	390	266	28	489	340	28	362	272	26
Amusement & Recreation Services (N.E.C.)	1,715	1,537	173	1,791	1,710	157	2,228	2,094	164
Medical & other Health Services	6,423	5,791	838	7,357	7,436	853	8,312	9,902	920
Legal Services	306	309	156	347	410	170	456	581	189
Educational Services	1,567	1,646	77	1,667	1,864	72	1,792	2,045	87
Non-profit Membership Organizations	1,906	1,450	239	2,071	1,639	249	2,128	1,858	253
Miscellaneous Services	3,792	8,819	219	3,792	9,256	229	3,673	9,348	238
<b>Total</b>	<b>26,205</b>	<b>\$32,258</b>	<b>3,188</b>	<b>29,065</b>	<b>\$37,377</b>	<b>3,185</b>	<b>31,475</b>	<b>\$43,439</b>	<b>3,390</b>

\* Only first quarter totals are represented by the taxable payrolls data.  
N.E.C.: Not elsewhere classified.

SOURCE: U.S. Department of Commerce, Bureau of the Census: County Business Patterns.

## SUMMARY OF AGRICULTURAL ACTIVITY BY COUNTY: SEVEN COUNTY DETROIT REGION - 1964 AND 1969

business  
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table  
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County	1964			1969										
	Land in Farms			Land in Farms			Size of Farms			Croplands				
	All Farms (number)	Total Acreage (1,000)	Proportion of Land in Farms (percent)	All Farms (number)	Total Acreage (1,000)	Proportion of Land in Farms (percent)	Part Time Farms (number)	Average Acres (acres)	Under 10 Acres (number)	1,000 Acres and Over (number)	Total Croplands (acres)	Harvested Croplands (acres)	Pasture and Grazing (acres)	Woodland and Woodland Pasture (acres)
Oakland	987	130	23.1	863	102	18.4	288	118	86	3	68,085	33,362	14,182	13,706
Wayne	963	65	16.8	597	50	12.8	178	83	73	0	38,887	25,562	2,378	4,567
Macomb	1,609	136	44.1	997	97	31.5	241	97	54	1	77,368	47,335	6,901	9,029
Livingston	1,335	213	58.3	1,099	174	47.5	387	158	21	5	119,832	71,810	16,496	21,125
Monroe	2,268	264	73.3	2,000	254	71.2	570	127	74	5	221,396	162,585	4,001	15,292
St. Clair	2,405	280	59.0	1,662	218	46.5	539	131	26	6	174,358	97,441	26,785	21,281
Washtenaw	1,854	296	64.6	1,699	260	57.2	461	153	55	4	196,810	126,019	24,074	26,136

SOURCE: U.S. Department of Commerce, Bureau of the Census: Census of Agriculture, 1969.

## SERVICE ESTABLISHMENTS BY MAJOR GROUP: OAKLAND COUNTY - 1966-1972

1969			1970			1971			1972		
Number of Employees Mid-March	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units	Number of Employees Mid-March	Taxable Payrolls January-March* (\$1,000)	Total Reporting Units
837	\$ 721	101	1,453	\$ 1,219	113	1,579	\$ 1,506	113	1,634	\$ 1,801	119
4,505	5,084	713	4,518	5,255	704	4,328	4,977	697	4,306	5,418	676
6,060	11,494	443	6,870	13,911	465	6,425	11,136	492	7,920	14,398	526
1,679	2,311	207	1,618	2,307	217	1,442	2,268	231	1,666	2,739	247
847	1,436	160	827	1,501	153	802	1,437	152	830	1,593	152
730	975	28	562	1,001	33	705	1,011	36	746	991	40
2,299	2,209	161	2,449	2,478	165	2,114	2,496	159	2,759	3,127	162
9,321	12,611	1,000	10,893	16,561	1,035	11,665	19,355	1,104	12,857	24,098	1,155
565	901	221	662	1,252	223	730	1,395	250	837	1,941	272
1,975	2,526	102	2,187	3,260	109	2,408	3,668	120	2,381	3,869	129
2,261	2,070	264	2,672	2,516	276	2,597	2,589	281	2,856	2,817	303
3,761	10,008	276	3,788	10,429	294	3,186	7,647	296	3,870	10,584	339
34,840	\$52,346	3,676	38,499	\$ 61,690	3,787	37,981	\$ 59,485	3,931	42,662	\$73,376	4,120

business  
estab.  
table  
**43**  
(cont'd.)

## SUMMARY OF AGRICULTURAL ACTIVITY BY COUNTY: SEVEN COUNTY DETROIT REGION - 1964 AND 1969

1969											
Value of Lands and Buildings			Value of Farm Products Sold					Farm-Operator Households			
Average Value Per Acre	Average Value Per Farm	Commercial Farms	Sales Under \$2,500	Sales \$10,000 and over	Total	Average Per Farm	Crops	Livestock and Livestock Products	Operated by Tenants	Farm Operators Working Off Their Farms 100 Days or More	
(dollars)	(\$1,000)	(number)	(percent)	(percent)	(\$1,000)	(dollars)	(\$1,000)	(\$1,000)	(percent)	Days or More	
\$ 976	\$ 115	463	18.3	39.5	\$ 8,852	\$10,256	\$ 4,387	\$ 4,421	8.1	438	
1,353	112	329	14.5	33.1	5,865	9,824	4,866	993	12.5	302	
885	86	647	10.8	50.0	13,382	13,422	9,122	4,237	6.6	415	
475	75	605	11.4	44.2	11,228	10,216	2,855	8,317	4.0	601	
570	72	1,275	10.5	34.8	20,052	10,026	13,695	6,317	13.2	1,093	
387	51	932	12.7	44.2	16,284	9,798	4,231	12,019	6.6	863	
500	77	1,054	7.8	45.4	18,439	10,853	5,293	13,097	8.5	852	

business  
estab.  
table  
**44**  
(cont'd.)

## AVERAGE ANNUAL EMPLOYMENT BY INDUSTRY GROUP BY COUNTY: DETROIT SMSA - 1963-1972 <sup>(a)</sup>

(in thousands)

### Oakland County

Industry Category	1963	1964	1965	1966	1967 (b)	1968 (b)	1969	1970	1971	1972
Agriculture, Forestry, Fishing	444	443	445	694			1.7	1.7	1.6	.9
Mining	243	277	309	361			.4	.4	.4	.5
Contract Construction	10,042	12,236	14,939	16,958			17.7	17.4	18.1	18.5
Manufacturing	70,853	77,694	86,205	96,636			101.0	90.5	89.1	92.2
Transportation	7,170	7,306	7,697	8,113			10.5	11.4	11.5	11.5
Wholesale and Retail	31,954	34,473	38,606	45,855			57.0	61.0	61.9	64.4
Finance, Insurance and Real Estate	3,441	4,058	4,411	5,785			8.1	9.1	10.2	10.9
Service and Miscellaneous	11,617	13,606	15,251	20,589			40.6	46.2	47.3	51.5
<b>Total</b>	<b>135,764</b>	<b>150,093</b>	<b>167,873</b>	<b>194,991</b>			<b>237.0</b>	<b>237.7</b>	<b>240.1</b>	<b>250.4</b>

### Wayne County

Agriculture, Forestry, Fishing	721	778	820	1,066	(b)	(b)	2.0	2.0	1.9	1.3
Mining	427	407	443	388			.4	.4	.4	.3
Contract Construction	26,635	28,415	31,500	33,899			39.0	33.0	31.7	32.4
Manufacturing	363,825	376,149	401,335	413,213			417.7	377.3	356.5	367.4
Transportation	46,281	47,516	49,508	54,163			66.5	65.0	64.4	62.8
Wholesale and Retail	163,293	172,922	184,708	208,706			214.7	215.2	209.8	211.1
Finance, Insurance and Real Estate	41,701	42,432	44,251	50,300			57.5	57.7	57.0	56.3
Service and Miscellaneous	72,413	75,788	79,913	97,663			158.9	157.5	155.3	169.8
<b>Total</b>	<b>715,296</b>	<b>744,407</b>	<b>792,478</b>	<b>859,398</b>			<b>956.7</b>	<b>908.1</b>	<b>877.0</b>	<b>901.4</b>

### Macomb County

Agriculture, Forestry, Fishing	313	365	441	607	(b)	(b)	1.6	1.6	1.5	.8
Mining	89	90	83	96			.1	.1	.1	.1
Contract Construction	4,586	4,827	5,619	6,305			6.9	6.7	6.9	7.7
Manufacturing	66,830	76,154	83,677	90,736			94.9	87.0	83.2	86.4
Transportation	2,243	2,177	2,809	3,191			4.2	4.4	4.0	4.2
Wholesale and Retail	12,654	15,125	17,570	21,334			26.3	27.8	28.1	29.2
Finance, Insurance and Real Estate	961	1,098	1,213	1,691			1.9	2.2	2.3	2.7
Service and Miscellaneous	5,122	5,908	6,525	9,451			18.5	19.8	19.2	19.6
<b>Total</b>	<b>92,798</b>	<b>105,744</b>	<b>117,937</b>	<b>133,411</b>			<b>154.4</b>	<b>149.6</b>	<b>145.3</b>	<b>150.7</b>

### Detroit SMSA

Agriculture, Forestry, Fishing	1,478	1,586	1,716	2,367	5.8	5.6	5.4	5.2	5.0	3.0
Mining	759	774	835	845	.8	.9	.9	.8	.9	.9
Contract Construction	41,263	45,478	52,058	57,162	58.9	53.0	64.1	57.1	56.6	58.6
Manufacturing	501,508	529,997	571,217	600,585	577.3	596.9	613.5	554.9	528.8	546.0
Transportation	55,694	56,999	60,014	65,467	76.6	77.7	81.3	80.8	79.9	78.5
Wholesale and Retail	207,901	222,520	240,884	275,895	281.3	288.5	298.1	304.1	299.7	304.7
Finance, Insurance and Real Estate	46,103	47,588	49,875	57,776	62.2	64.6	67.6	69.0	69.5	69.9
Service and Miscellaneous	89,152	95,302	101,689	127,703	206.4	215.0	217.9	223.5	221.7	240.9
<b>Total</b>	<b>943,858</b>	<b>1,000,244</b>	<b>1,078,288</b>	<b>1,187,800</b>	<b>1,269.3 (c)</b>	<b>1,302.2</b>	<b>1,348.8</b>	<b>1,295.4</b>	<b>1,262.1</b>	<b>1,302.5</b>

(a) Employment data from 1963 to 1965 represent firms with 4 or more establishments; thereafter total employment of all firms is included.

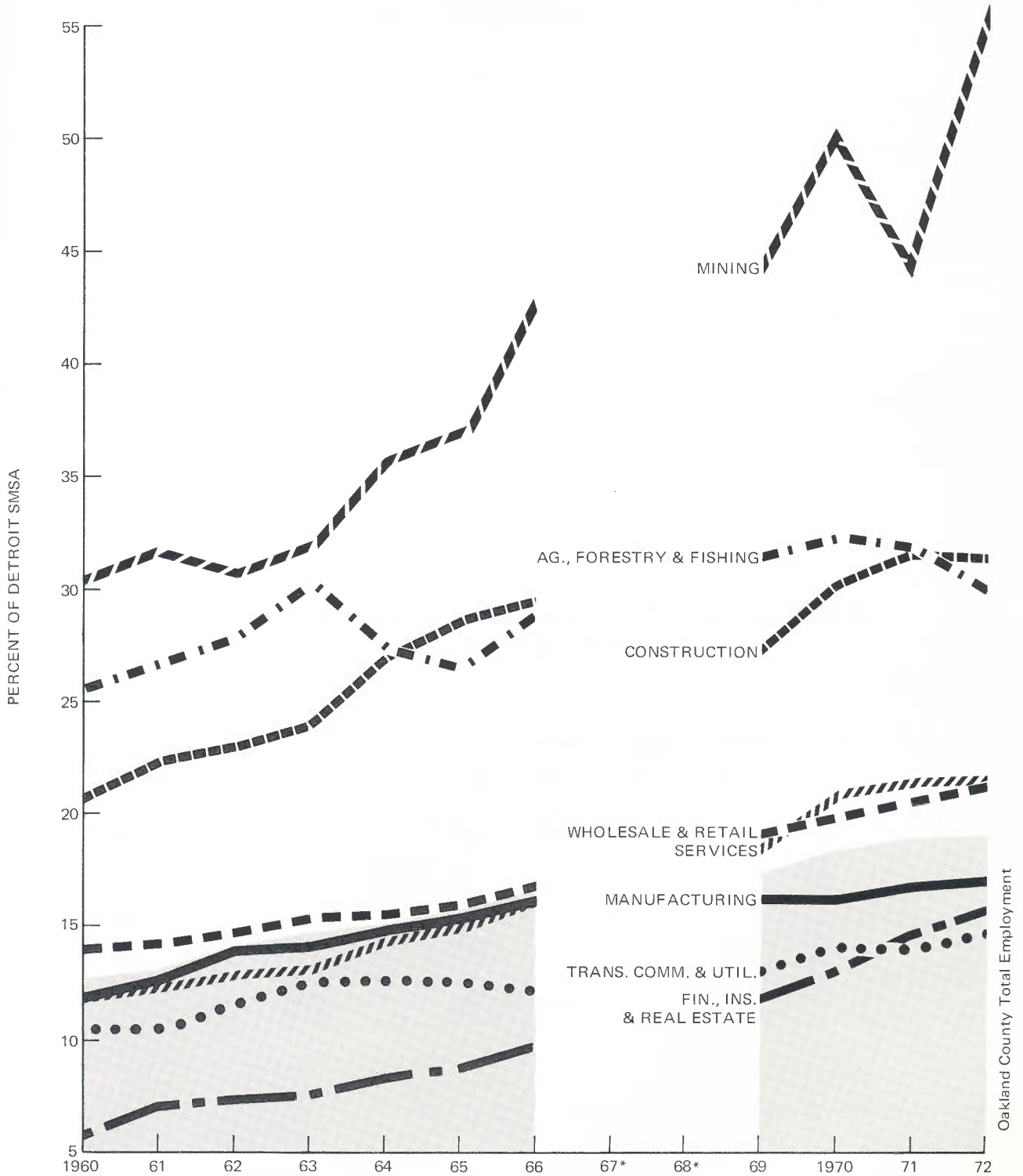
(b) County data not available for 1967 and 1968.

(c) New series of data begun in 1967; all categories rounded to (000).

SOURCE: Michigan Employment Security Commission: Covered Employment 202 Data.

# EMPLOYMENT IN OAKLAND COUNTY EXPRESSED AS A PERCENTAGE OF THE TOTAL EMPLOYMENT IN THE DETROIT SMSA - 1960 - 1972

FIG. 2



\*County Data not available for 1967 & 1968.

DATA FROM TABLE 46

## EMPLOYMENT IN OAKLAND COUNTY EXPRESSED AS A PERCENTAGE OF THE TOTAL EMPLOYMENT IN THE DETROIT SMSA - 1960-1972

business  
estab.  
table  
**46**

	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972
Agriculture, Forestry and Fishing	25.6%	26.8%	27.8%	30.0%	27.9%	26.5%	29.3%	(a)	(a)	31.4%	32.6%	32.0%	30.0%
Mining	30.6	31.7	30.6	32.0	35.8	37.0	42.7			44.4	50.0	44.4	55.6
Construction	20.7	22.0	22.9	24.0	26.9	28.7	29.7			27.6	30.4	31.9	31.6
Manufacturing	11.9	12.6	13.8	14.1	14.6	15.1	16.1			16.4	16.3	16.8	16.9
Transportation, Communications and Utilities	10.4	10.3	11.4	12.8	12.8	12.8	12.4			12.9	14.1	14.3	14.7
Wholesale and Retail	14.0	14.3	14.7	15.4	15.5	16.0	16.6			19.1	20.0	20.6	21.1
Finance, Insurance and Real Estate	6.0	6.9	7.2	7.5	8.5	8.8	10.0			11.9	13.1	14.6	15.6
Services	11.9	12.2	12.8	13.0	14.3	15.0	16.1			18.6	20.6	21.3	21.4
<b>Total</b>	<b>12.4%</b>	<b>13.0%</b>	<b>13.8%</b>	<b>14.4%</b>	<b>15.0%</b>	<b>15.6%</b>	<b>16.4%</b>			<b>17.5%</b>	<b>18.3%</b>	<b>19.0%</b>	<b>19.2%</b>

(a) County Data not Available for 1967 and 1968.

SOURCE: Calculated from: Michigan Employment Security Commission: Covered Employment 202 Data.

## TOTAL SALES TAX COLLECTIONS FOR SELECTED CITIES IN OAKLAND COUNTY - 1962-1972

(in thousands of dollars)

business  
estab.  
table  
**47**

	1962-63	1963-64	1964-65	1965-66	1966-67	1967-68	1968-69	1969-70	1970-71	1971-72
<b>Oakland County</b>	\$45,395	\$50,098	\$56,458	\$63,178	\$66,787	\$71,452	\$81,751	\$87,676	\$95,355	\$109,883
Berkley	2,273	2,713	3,216	3,662	3,501	2,992	3,406	3,338	3,783	4,010
Birmingham	4,426	4,650	5,467	6,148	6,202	6,428	7,449	7,231	7,259	8,267
Clawson	820	915	1,067	1,220	1,048	1,007	1,169	1,304	1,316	1,370
Ferndale	3,079	3,259	3,980	3,672	3,586	3,897	3,202	3,263	3,833	4,292
Hazel Park	1,179	1,237	1,349	1,535	1,414	1,649	1,499	1,704	1,773	1,692
<b>Madison Heights</b>	1,191	1,389	1,665	1,682	1,965	2,428	2,902	3,206	2,603	3,113
Oak Park	1,485	1,645	1,969	2,364	2,530	2,398	3,151	3,334	3,489	3,879
Pontiac	9,357	10,435	11,468	13,033	12,183	12,412	13,769	13,983	14,141	15,178
Royal Oak	5,008	4,721	5,127	5,913	5,906	6,142	6,521	7,020	7,196	7,967
Southfield	5,207	6,224	7,331	8,574	9,089	9,910	11,748	13,261	16,448	19,840
Troy	\$ 369	\$ 581	\$ 1,004	\$ 2,317	\$ 2,606	\$ 3,330	\$ 5,409	\$ 6,899	\$ 7,789	\$ 9,000

NR: Not reported in source.

SOURCE: State of Michigan, Department of the Treasury: Annual Report.



## SALES, USE, INTANGIBLES AND INHERITANCE TAX COLLECTIONS BY COUNTY: SEVEN COUNTY DETROIT REGION - 1966-1972

County and Fiscal Year	Sales Tax		Use Tax	Intangibles Tax		Inheritance Tax
	Number of Returns	Collections (\$1,000)	Collections (\$1,000)	Taxpayers (Number)	Collections (\$1,000)	Collections (a) (\$1,000)
<b>Oakland County</b>						
1966-67	8,184	\$ 66,787	\$ 3,239	20,473	\$ 4,244	\$ 2,662
1967-68	7,804	71,452	3,741	20,426	4,280	5,688
1968-69	6,984	81,751	4,988	18,248	3,205	4,439
1969-70	7,496	87,676	5,216	8,839	3,697	4,061
1970-71	9,651	95,355	5,807	8,403	3,826	4,199
1971-72	1,189	109,883	6,969	7,402	4,240	5,860
<b>Wayne County</b>						
1966-67	28,783	207,576	33,615	46,057	22,269	8,099
1967-68	26,519	214,405	32,444	44,631	21,552	8,957
1968-69	22,494	227,651	33,704	39,547	14,697	10,838
1969-70	22,430	232,393	36,605	16,844	20,135	10,313
1970-71	25,348	235,660	38,143	18,818	19,805	10,633
1971-72	25,568	251,870	42,637	13,618	17,672	13,053
<b>Macomb County</b>						
1966-67	4,818	38,734	1,231	4,036	754	297
1967-68	4,695	41,748	1,436	3,980	710	332
1968-69	4,031	47,969	1,674	3,477	484	415
1969-70	4,375	49,041	1,941	1,250	524	584
1970-71	5,399	53,111	2,269	1,185	572	583
1971-72	5,752	60,900	3,481	1,059	537	581
<b>Livingston County</b>						
1966-67	647	2,433	71	723	104	47
1967-68	595	2,627	87	711	113	64
1968-69	512	2,959	93	631	58	31
1969-70	528	3,196	122	228	60	165
1970-71	731	3,502	173	212	77	84
1971-72	771	4,318	266	208	73	95
<b>Monroe County</b>						
1966-67	1,430	4,985	521	1,039	219	209
1967-68	1,320	5,334	606	1,023	252	139
1968-69	975	5,755	615	911	180	216
1969-70	1,027	6,294	661	420	246	286
1970-71	1,381	6,591	759	419	264	335
1971-72	1,394	7,659	820	370	288	214
<b>St. Clair County</b>						
1966-67	1,669	7,044	229	1,788	405	246
1967-68	1,523	7,594	271	1,730	407	56
1968-69	1,172	8,218	285	1,574	267	228
1969-70	1,251	8,633	310	623	315	305
1970-71	1,658	9,372	382	571	324	191
1971-72	1,711	10,590	449	502	346	600
<b>Washtenaw County</b>						
1966-67	2,143	15,209	805	4,256	1,032	393
1967-68	2,033	16,238	867	4,175	1,035	783
1968-69	1,747	17,789	1,026	3,725	653	730
1969-70	1,845	19,054	1,182	1,855	827	587
1970-71	2,392	20,382	1,129	1,737	823	1,433
1971-72	2,540	\$ 22,592	\$ 1,443	1,519	\$ 879	\$ 933

(a) Does not include Inheritance Waiver Fees.

SOURCE: State of Michigan, Department of Treasury: Annual Report.

business  
estab.  
table  
**48**

## DISTRIBUTION OF BANK DEPOSITS BY COUNTY\*: SEVEN COUNTY DETROIT REGION AND SELECTED AREAS - 1950 - 1973

(in thousands of dollars)

		1950	1952	1954	1956	1958
Oakland County:	Total Deposits (a)	\$ 193,636	\$ 223,155	\$ 285,020	\$ 345,628	\$ 381,601
	Demand (b)	88,223	103,077	129,581	159,214	172,160
	Time (b)	80,640	93,614	122,307	145,428	163,470
Wayne County:	Total Deposits	3,359,030	3,466,576	3,806,807	3,986,204	4,066,919
	Demand	1,831,934	1,784,710	1,890,549	2,004,326	1,856,583
	Time	1,053,742	1,131,197	1,331,911	1,399,620	1,489,717
Macomb County:	Total Deposits	69,098	82,569	111,568	144,353	156,459
	Demand	21,029	25,569	33,699	44,443	47,726
	Time	39,453	47,185	60,976	76,749	88,117
Detroit SMSA:	Total Deposits	3,621,764	3,772,300	4,203,395	4,476,185	4,604,979
	Demand	1,941,186	1,913,356	2,053,829	2,207,983	2,076,469
	Time	1,173,835	1,271,996	1,515,194	1,621,797	1,741,304
Livingston County:	Total Deposits	14,467	16,400	18,972	21,132	22,655
	Demand	5,911	6,716	7,895	8,672	8,262
	Time	7,490	8,551	9,745	10,823	12,055
Monroe County:	Total Deposits	40,052	44,896	51,508	57,891	58,973
	Demand	13,930	16,699	17,545	19,071	17,602
	Time	20,898	22,702	26,846	31,182	33,103
St. Clair County:	Total Deposits	64,599	69,331	81,985	86,035	92,510
	Demand	23,306	23,933	28,173	26,022	24,231
	Time	32,866	37,649	44,809	49,749	59,407
Washtenaw County:	Total Deposits	97,536	106,838	119,805	140,117	150,356
	Demand	41,684	47,090	52,168	60,467	63,057
	Time	43,317	46,535	51,258	57,191	61,535
Seven County Region:	Total Deposits	3,838,418	4,009,765	4,475,665	4,781,360	4,929,473
	Demand	2,026,017	2,007,794	2,159,610	2,322,215	2,189,621
	Time	1,278,406	1,387,433	1,647,852	1,770,742	1,907,404
State of Michigan:	Total Deposits	5,829,254	6,142,287	6,937,691	7,542,930	7,950,912
	Demand	2,903,472	2,930,006	3,186,029	3,452,401	3,279,536
	Time	2,189,348	2,362,124	2,795,636	3,052,372	3,432,980

\* Covers all Commercial and Mutual Savings Banks. Deposits of branches located outside the county of the head office, or outside the metropolitan areas, have been included with figures for the counties or areas in which the branches are situated.

(a) Includes Interbank and Governmental Deposits.

(b) Deposits of Individual, Partnerships, and Corporations.

(c) Savings.

(d) "Other IPC Time".

SOURCE: Federal Deposit Insurance Corporation: Summary of Accounts and Deposits in all Commercial Banks.

**DISTRIBUTION OF BANK DEPOSITS BY COUNTY\*:  
SEVEN COUNTY DETROIT REGION AND  
SELECTED AREAS - 1950-1973**

(in thousands of dollars)

1960	1962	1964	1966	1968	1970	1972	1973
\$ 413,489	\$ 548,063	\$ 722,378	\$ 1,058,499	\$ 1,538,647	\$ 1,777,397	\$ 2,393,775	\$ 2,689,994
177,797	191,511	264,301	335,713	400,277	463,645	573,514	679,973
181,821	252,733	378,613	454,871(c)	471,463(c)	513,604(c)	705,594 (c)	779,378 (c)
			156,796(d)	508,070(d)	586,146(d)	798,085 (d)	885,706 (d)
4,319,288	4,873,964	5,896,559	7,046,265	8,121,513	8,444,260	9,910,614	10,470,273
2,800,609	1,885,446	2,089,922	2,231,599	2,439,174	2,582,430	2,749,423	2,914,259
1,631,890	2,078,700	2,712,803	2,496,795(c)	2,329,928(c)	2,262,180(c)	2,651,251 (c)	2,788,593 (c)
			835,701(d)	2,059,427(d)	2,200,588(d)	2,528,536 (d)	2,681,683 (d)
182,882	225,039	305,008	427,694	603,650	743,500	1,038,460	1,222,554
56,198	62,405	85,161	101,227	132,299	151,718	196,665	250,784
100,735	123,665	176,034	225,435(c)	247,425(c)	296,433(c)	386,281 (c)	458,882 (c)
			33,846(d)	148,905(d)	91,178(d)	259,978 (d)	298,642 (d)
4,915,659	5,647,066	6,923,945	8,532,458	10,263,810	10,965,157	13,342,849	14,382,821
3,034,604	2,139,362	2,439,384	2,688,549	2,971,750	3,197,793	3,519,602	3,845,016
1,914,446	2,455,098	3,267,450	3,177,101	3,048,816(c)	3,072,217(c)	3,743,126 (c)	4,026,853 (c)
			1,026,343	2,716,402(d)	2,877,912(d)	3,586,599 (d)	3,866,031 (d)
25,588	28,433	34,554	44,200	53,374	68,129	89,254	104,840
8,567	8,586	10,347	13,638	15,353	18,492	24,369	28,222
13,842	16,783	20,017	13,894(c)	14,242(c)	18,095(c)	26,836 (c)	31,347 (c)
			10,618(d)	16,738(d)	20,719(d)	25,739 (d)	29,271 (d)
66,028	72,297	85,329	103,711	128,829	165,048	198,461	228,835
19,120	19,348	22,592	24,708	27,827	30,951	36,913	42,242
36,718	42,747	47,994	48,322(c)	56,806(c)	60,565(c)	73,126 (c)	83,165 (c)
			11,962(d)	32,512(d)	38,390(d)	51,567 (d)	58,499 (d)
103,053	113,646	148,072	178,647	224,386	242,837	294,234	340,823
26,685	26,286	31,223	37,288	40,047	45,112	57,923	64,547
65,773	78,309	95,895	91,889(c)	90,436(c)	92,212(c)	108,615 (c)	118,287 (c)
			33,728(d)	75,228(d)	82,097(d)	99,083 (d)	114,117 (d)
153,958	179,148	221,255	288,871	373,119	410,793	515,311	552,904
64,799	69,165	83,526	95,286	112,148	133,197	147,032	160,791
68,671	82,118	100,352	130,976(c)	131,536(c)	130,218(c)	182,735 (c)	190,586 (c)
			11,316(d)	61,742(d)	86,092(d)	80,499 (d)	102,528 (d)
5,264,286	6,040,590	7,413,155	9,147,887	11,043,518	11,851,964	14,440,109	15,610,223
3,153,775	2,262,747	2,587,072	2,859,469	3,167,125	3,425,545	3,785,839	4,140,818
2,099,450	2,675,055	3,531,708	3,462,182(c)	3,341,836(c)	3,373,307(c)	4,134,438 (c)	4,450,238 (c)
			1,093,967(d)	2,902,622(d)	3,105,210(d)	3,843,487 (d)	4,170,448 (d)
8,531,125	9,810,971	11,925,261	14,810,168	17,753,898	19,349,210	23,880,620	26,128,307
3,561,466	3,488,766	3,955,046	4,424,201	4,921,721	5,339,557	6,036,723	6,616,126
3,767,578	4,715,247	6,048,194	5,699,243(c)	5,700,165(c)	5,744,296(c)	7,128,634 (c)	7,719,300 (c)
			1,996,618(d)	4,481,510(d)	5,272,156(d)	6,509,204 (d)	7,170,762 (d)

finance  
table  
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(cont'd.)

# ASSETS AND LIABILITIES OF NATIONAL BANKS HEADQUARTERED IN OAKLAND COUNTY - 1960-1972

(in dollars)

		Metropolitan National Bank of Farmington	National Bank of Madison	West Oakland Bank of Novi	Community National Bank of Pontiac	National Bank of Rochester	National Bank of Royal Oak	National Bank of Southfield	Oakland National Bank of Southfield	National Bank of Troy
<b>ASSETS</b>										
<b>Cash and Due from Banks</b>										
	1960	\$ —	\$ —	\$ —	\$ 17,386,553	\$ —	\$ 1,199,917	\$ —	\$ —	\$ —
	1965	705,254	697,044	—	18,308,327	—	2,417,069	783,454	238,788	1,143,425
	1966	1,672,707	1,309,712	—	21,794,255	—	2,035,929	2,095,454	1,107,660	2,983,800
	1968	1,133,029	1,272,619	—	20,823,417	—	2,242,268	4,663,969	6,720,785	5,125,757
	1970	1,376,137	1,214,547	—	17,282,827	824,247	1,845,360	5,850,007	5,632,128	6,638,513
	1971	1,758,000	1,923,000	377,000	28,519,000	941,000	4,691,000	10,604,000	6,232,000	5,953,000
	1972	1,952,000	1,428,000	756,000	34,781,000	982,000	9,663,000	14,660,000	9,777,000	9,184,000
<b>U.S. Obligations</b>										
	1960	—	—	—	28,350,682	—	4,364,380	—	—	—
	1965	1,999,798	2,088,470	—	25,857,886	—	3,689,810	449,520	1,482,082	2,984,515
	1966	1,679,587	2,075,013	—	20,862,598	—	3,339,240	449,945	1,727,819	3,932,757
	1968	2,570,462	2,681,660	—	24,241,905	—	2,065,751	987,865	3,746,072	5,735,313
	1970	3,306,771	2,090,912	—	32,371,294	2,519,584	2,002,400	5,329,845	3,768,190	6,017,683
	1971	4,568,000	1,330,000	2,304,000	47,552,000	3,170,000	2,701,000	8,452,000	6,754,000	6,752,000
	1972	4,222,000	4,266,000	2,107,000	73,404,000	3,619,000	6,901,000	13,168,000	6,763,000	6,756,000
<b>Other Bonds and Securities</b>										
	1960	—	—	—	21,366,795	—	492,460	—	—	—
	1965	100,031	635,775	—	39,654,868	—	1,255,178	125,268	—	—
	1966	1,311,453	513,211	—	42,462,277	—	1,720,094	5,021,814	27,000	24,300
	1968	1,140,391	1,537,101	—	46,386,772	—	4,524,551	8,289,312	1,534,500	1,180,000
	1970	37,581	640,648	—	44,367,280	12,000	6,250,536	4,269,604	34,500	183,000
	1971	44,000	505,000	68,000	49,141,000	162,000	4,933,000	7,964,000	7,604,000	5,028,000
	1972	1,967,000	239,000	2,606,000	64,356,000	148,000	3,508,000	12,176,000	7,943,000	7,983,000
<b>Loans and Discounts</b>										
	1960	—	—	—	41,247,062	—	3,833,657	—	—	—
	1965	3,181,709	4,530,836	—	88,568,279	—	9,492,300	5,487,450	3,501,391	14,683,788
	1966	4,219,571	5,130,710	—	98,823,430	—	11,577,672	13,798,216	9,866,588	17,496,764
	1968	7,505,794	7,997,111	—	133,764,581	—	20,435,741	22,105,213	23,155,800	27,894,645
	1970	7,582,671	9,427,880	—	136,462,327	5,512,263	19,963,704	28,255,254	32,863,348	34,686,855
	1971	9,357,000	9,008,000	5,271,000	158,566,000	7,744,000	27,685,000	58,222,000	58,748,000	50,912,000
	1972	9,256,000	7,334,000	13,565,000	144,969,000	10,049,000	31,592,000	65,552,000	84,347,000	63,239
<b>Fixed Assets and Other Real Estate</b>										
	1960	—	—	—	2,455,313	—	153,867	—	—	—
	1965	102,605	120,482	—	4,658,935	—	232,321	85,331	3,351	102,021
	1966	135,817	123,206	—	4,823,682	—	314,483	340,667	209,428	114,499
	1968	378,264	139,805	—	4,871,366	—	927,243	567,246	540,411	253,375
	1970	380,572	188,058	—	5,950,613	123,321	959,523	1,077,276	665,125	368,164
	1971	415,000	185,000	89,000	6,586,000	113,000	1,154,000	1,009,000	769,000	889,000
	1972	435,000	456,000	280,000	6,656,000	133,000	1,263,000	2,008,000	1,460,000	942,000
<b>Other Assets</b>										
	1960	—	—	—	648,232	—	5,399	—	—	—
	1965	14,471	97,270	—	1,521,832	—	45,902	153,561	76,961	169,240
	1966	183,991	93,540	—	1,112,576	—	36,097	187,755	74,470	166,807
	1968	41,965	181,550	—	1,572,501	—	242,554	460,961	191,103	430,339
	1970	55,767	202,801	—	1,805,772	84,807	826,614	488,578	248,784	306,795
	1971	78,000	137,000	38,000	2,502,000	110,000	297,000	522,000	1,172,000	908,000
	1972	107,000	191,000	129,000	2,742,000	138,000	634,000	1,015,000	664,000	553,000
<b>Total Assets and/or Total Liabilities</b>										
	1960	—	—	—	111,454,637	—	10,049,680	—	—	—
	1965	6,103,868	8,169,877	—	178,570,127	—	17,132,578	7,084,584	5,302,573	19,082,989
	1966	9,203,126	9,245,392	—	189,878,818	—	19,023,515	21,893,851	13,012,965	24,718,927
	1968	12,769,905	13,809,846	—	231,660,542	—	30,438,108	37,074,566	35,888,671	40,619,429
	1970	12,739,499	13,764,846	—	238,240,123	9,076,222	31,848,137	45,270,564	43,212,075	48,201,010
	1971	16,220,000	13,088,000	8,147,000	292,866,000	12,240,000	41,461,000	86,863,000	81,279,000	70,442,000
	1972	\$ 17,939,000	\$ 13,908,000	\$ 19,443,000	\$ 326,908,000	\$ 15,069,000	\$ 53,561,000	\$ 108,579,000	\$ 110,954,000	\$ 88,657,000

\* Capital and surplus figures combined.

— Represents zero.

SOURCE: State of Michigan, Department of Commerce, Financial Institutions Bureau: Annual Reports.

finance  
table  
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# ASSETS AND LIABILITIES OF NATIONAL BANKS HEADQUARTERED IN OAKLAND COUNTY - 1960-1972

(in dollars)

	Metropolitan National Bank of Farmington	National Bank of Madison	West Oakland Bank of Novi	Community National Bank of Pontiac	National Bank of Rochester	National Bank of Royal Oak	National Bank of Southfield	Oakland National Bank of Southfield	National Bank of Troy
<b>LIABILITIES</b>									
<b>Demand Deposits</b>									
1960	\$ —	\$ —	\$ —	\$ 42,125,602	\$ —	\$ 1,831,005	\$ —	\$ —	\$ —
1965	1,983,123	2,194,044	—	58,349,603	—	4,251,601	1,516,101	541,304	4,645,406
1966	2,097,829	2,594,744	—	57,007,331	—	4,307,628	2,635,103	1,946,478	6,088,402
1968	3,559,630	3,644,403	—	64,557,249	—	6,343,475	6,635,555	8,575,963	11,541,191
1970	4,067,350	3,892,203	—	61,900,985	2,240,819	6,841,211	9,326,841	11,328,179	14,182,120
1971	5,423,000	3,488,000	1,918,000	64,882,000	2,372,000	8,033,000	20,848,000	20,648,000	18,425,000
1972	6,153,000	3,309,000	1,568,000	74,393,000	3,578,000	9,565,000	25,279,000	28,850,000	26,077,000
<b>Time Deposits</b>									
1960	—	—	—	40,993,778	—	5,844,227	—	—	—
1965	2,397,883	2,409,947	—	81,459,518	—	9,769,331	3,195,082	1,726,088	5,087,172
1966	4,517,418	3,820,850	—	91,458,975	—	10,927,980	14,528,343	6,840,601	8,311,534
1968	6,269,934	5,604,446	—	115,564,124	—	15,266,727	19,956,561	15,271,849	17,611,570
1970	6,586,453	6,300,107	—	122,916,936	4,328,972	17,940,009	20,209,897	18,343,312	18,729,071
1971	7,904,000	7,032,000	5,306,000	142,324,000	6,020,000	21,665,000	37,754,000	38,542,000	27,297,000
1972	8,620,000	7,644,000	4,231,000	159,771,000	7,143,000	24,661,000	48,125,000	52,489,000	35,705,000
<b>Public Deposits</b>									
1960	—	—	—	17,279,505	—	1,599,587	—	—	—
1965	1,045,779	2,545,116	—	24,425,182	—	1,565,201	1,501,126	1,633,395	7,352,282
1966	1,575,796	1,830,521	—	25,967,587	—	2,032,586	2,748,037	2,261,771	7,354,156
1968	1,565,737	2,785,483	—	34,489,457	—	4,631,184	6,788,511	5,626,605	5,667,995
1970	657,216	1,129,423	—	27,124,059	1,169,497	1,907,708	9,956,071	6,294,137	5,168,210
1971	1,239,000	777,000	—	61,121,000	2,464,000	7,490,000	17,681,000	9,591,000	14,154,000
1972	1,284,000	1,294,000	4,097,000	64,127,000	2,842,000	10,633,000	22,565,000	11,710,000	14,248,000
<b>Deposits of Banks</b>									
1960	—	—	—	5,000	—	—	—	—	—
1965	—	—	—	—	—	—	—	180,408	—
1966	—	—	—	—	—	—	—	84,992	—
1968	—	37,500	—	—	—	—	—	38,400	—
1970	—	—	—	—	—	—	—	514,400	3,000,000
1971	—	—	—	—	—	331,000	25,000	27,000	—
1972	—	—	7,535,000	—	—	17,000	35,000	575,000	—
<b>Other Deposits</b>									
1960	—	—	—	791,804	—	54,299	—	—	—
1965	107,142	112,233	—	2,155,312	—	170,007	203,027	27,074	260,712
1966	271,650	140,612	—	2,299,359	—	212,519	647,171	192,040	175,414
1968	226,544	346,092	—	2,761,467	—	658,606	457,749	2,748,739	1,798,791
1970	191,727	373,239	—	3,282,003	97,194	413,519	665,223	759,444	352,256
1971	281,000	264,000	—	4,020,000	102,000	378,000	1,585,000	1,250,000	410,000
1972	429,000	204,000	145,000	6,294,000	489,000	732,000	1,233,000	2,083,000	992,000
<b>Other Liabilities</b>									
1960	—	—	—	2,173,123	—	94,622	—	—	—
1965	106,124	304,142	—	2,981,731	—	242,561	115,764	193,437	706,390
1966	253,991	241,194	—	3,479,600	—	333,594	822,357	684,785	1,255,096
1968	352,389	356,166	—	3,362,980	—	1,477,352	1,732,213	1,558,319	2,452,711
1970	369,577	856,784	—	8,607,193	612,607	2,464,691	3,048,777	3,228,125	4,091,336
1971	354,000	382,000	96,000	4,169,000	572,000	2,309,000	5,357,000	6,588,000	5,795,000
1972	425,000	626,000	539,000	4,888,000	276,000	5,720,000	3,862,000	6,836,000	4,167,000
<b>Capital</b>									
1960	—	—	—	2,900,000	—	375,000	—	—	—
1965	250,000	300,000	—	5,000,000	—	683,660	280,000	500,000	400,000
1966*	400,000	500,000	—	9,100,000	—	1,050,305	405,000	900,000	1,310,000
1968	—	—	—	—	—	—	—	750,000	500,000
1970	—	—	—	—	—	—	—	750,000	750,000
1971	—	—	—	—	—	—	1,000,000	1,200,000	1,200,000
1972	55,000	101,000	200,000	2,690,000	104,000	73,000	408,000	1,280,000	1,000,000
<b>Surplus</b>									
1960	—	—	—	3,000,000	—	160,000	—	—	—
1965	150,000	200,000	—	3,900,000	—	366,645	125,000	400,000	400,000
1966*	—	—	—	—	—	—	—	—	—
1968	150,000	420,000	—	5,000,000	—	1,059,325	517,200	600,000	500,000
1970	150,000	441,000	—	5,000,000	200,000	1,059,325	634,240	600,000	675,000
1971	163,000	441,000	300,000	7,000,000	200,000	147,000	1,130,000	1,700,000	1,500,000
1972	475,000	485,000	375,000	6,000,000	200,000	955,000	1,477,000	2,670,000	2,650,000
<b>Undivided Profits and Reserves</b>									
1960	—	—	—	2,185,825	—	90,940	—	—	—
1965	63,817	104,395	—	298,781	—	83,569	148,484	100,867	231,027
1966	86,442	177,471	—	565,966	—	158,903	107,840	102,298	224,325
1968	270,671	195,756	—	925,265	—	146,858	401,577	168,796	47,171
1970	279,729	236,728	—	1,720,221	167,057	219,757	508,109	274,478	48,017
1971	357,000	97,000	152,000	660,000	217,000	—	338,000	183,000	171,000
1972	\$ 498,000	\$ 245,000	\$ 453,000	\$ 8,745,000	\$ 555,000	\$ 555,000	\$ 4,595,000	\$ 2,911,000	\$ 2,418,000

finance  
table  
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(cont'd.)



# ASSETS AND LIABILITIES OF STATE BANKS HEADQUARTERED IN OAKLAND COUNTY - 1960-1972

(in dollars)

		Birmingham Fidelity Bank of Michigan	Oxford Savings Bank	Pontiac State Bank	Wayne-Oakland Bank of Royal Oak	State Savings Bank of South Lyon
finance table 51	<b>ASSETS</b>					
	<b>Cash and Due from Banks</b>					
	1960	\$ —	\$ 640,119	\$ 3,476,286	\$ 9,604,658	\$ 639,402
	1965	—	908,967	9,949,451	13,532,309	669,492
	1966	—	1,139,617	7,798,372	14,925,285	807,938
	1968	—	939,671	10,480,898	14,885,646	647,604
	1970	—	1,130,921	6,656,007	13,585,600	794,501
	1971	7,623,000	1,419,000	14,696,000	13,364,000	879,000
	1972	2,158,000	1,658,000	15,182,000	20,151,000	924,000
	<b>U.S. Obligations</b>					
	1960	—	1,926,272	15,557,034	43,642,169	1,662,154
	1965	—	2,873,214	19,458,302	79,091,160	2,461,001
	1966	—	1,961,806	16,916,310	61,172,625	2,068,618
	1968	—	2,010,228	28,783,209	62,274,800	2,200,814
	1970	—	1,487,595	36,696,551	52,041,833	1,806,008
	1971	14,873,000	2,102,000	47,081,000	67,012,000	2,020,000
	1972	11,664,000	1,924,000	31,977,000	57,775,000	1,820,000
	<b>Other Bonds and Securities</b>					
	1960	—	526,098	111,416	10,551,886	499,324
	1965	—	1,212,637	7,635,506	25,128,079	1,268,062
1966	—	1,844,776	17,843,962	25,651,608	1,868,872	
1968	—	2,154,922	26,985,599	31,044,568	1,835,656	
1970	—	2,333,941	27,126,192	25,205,941	1,902,223	
1971	15,843,000	2,874,000	44,387,000	30,977,000	1,917,000	
1972	15,686,000	2,539,000	69,041,000	32,366,000	2,212,000	
<b>Loans and Discounts</b>						
1960	—	2,900,447	15,093,941	36,966,857	2,121,750	
1965	—	4,326,637	38,260,021	68,750,407	2,361,636	
1966	—	5,509,472	49,161,014	87,460,151	2,600,857	
1968	—	7,985,442	66,551,858	123,137,123	4,007,052	
1970	—	9,510,315	69,795,154	146,632,340	4,637,509	
1971	7,302,000	11,982,000	85,294,000	173,316,000	6,715,000	
1972	15,439,000	14,132,000	96,487,000	194,939,000	8,195,000	
<b>Fixed Assets and Other Real Estate</b>						
1960	—	37,691	585,807	1,447,474	43,575	
1965	—	184,242	1,242,727	2,826,680	66,756	
1966	—	384,301	1,756,340	3,034,900	62,066	
1968	—	362,256	1,912,243	3,185,185	105,707	
1970	—	344,240	2,190,932	3,523,364	244,345	
1971	211,000	380,000	2,512,000	3,760,000	403,000	
1972	231,000	441,000	3,081,000	4,203,000	425,000	
<b>Other Assets</b>						
1960	—	6,605	122,292	593,107	4,414	
1965	—	9,450	747,760	1,402,722	21,015	
1966	—	13,147	746,089	1,272,047	2,638	
1968	—	9,155	1,258,541	1,472,822	5,249	
1970	—	35,180	1,636,798	1,628,477	6,477	
1971	973,000	13,000	2,511,000	2,322,000	19,000	
1972	654,000	20,000	2,053,000	2,187,000	11,000	
<b>Total Assets and/or Total Liabilities</b>						
1960	—	6,037,232	34,946,776	102,806,151	4,970,619	
1965	—	9,515,147	77,293,767	190,731,357	6,847,962	
1966	—	10,853,119	94,222,087	193,516,616	7,410,989	
1968	—	13,461,674	135,972,448	236,000,144	8,802,082	
1970	—	14,842,192	144,101,634	242,617,555	9,391,063	
1971	46,825,000	18,770,000	196,481,000	290,751,000	11,953,000	
1972	\$ 45,832,000	\$ 20,714,000	\$ 217,821,000	\$ 311,621,000	\$ 13,587,000	

— Represents zero.

SOURCE: State of Michigan, Department of Commerce, Financial Institutions Bureau: Annual Reports.

# ASSETS AND LIABILITIES OF STATE BANKS HEADQUARTERED IN OAKLAND COUNTY - 1960 - 1972

(in dollars)

		Birmingham Fidelity Bank of Michigan	Oxford Savings Bank	Pontiac State Bank	Wayne-Oakland Bank of Royal Oak	State Savings Bank of South Lyon
<b>LIABILITIES</b>						
<b>Demand Deposits</b>						
	1960	\$ —	\$ 1,650,584	\$15,291,166	\$ 37,897,660	\$1,498,545
	1965	—	2,379,500	27,525,413	74,361,717	2,000,558
	1966	—	2,487,485	27,595,239	74,716,551	2,118,206
	1968	—	3,051,066	35,164,861	75,603,411	2,498,126
	1970	—	3,102,631	36,711,200	69,843,323	2,561,036
	1971	12,070,000	3,797,000	39,595,000	67,252,000	2,967,000
	1972	11,591,000	4,261,000	44,076,000	77,987,000	3,326,000
<b>Time Deposits</b>						
	1960	—	3,103,480	12,487,967	43,850,911	2,354,932
	1965	—	5,193,289	34,105,779	89,307,749	3,564,523
	1966	—	6,070,331	42,273,045	90,652,103	3,797,171
	1968	—	8,301,446	58,866,643	127,816,198	4,602,401
	1970	—	3,051,066	67,259,322	133,837,616	5,106,757
	1971	22,741,000	11,232,000	88,847,000	166,056,000	6,458,000
	1972	20,356,000	12,440,000	105,255,000	174,971,000	7,217,000
<b>Public Deposits</b>						
	1960	—	569,706	4,329,674	12,340,071	597,465
	1965	—	818,805	8,977,419	12,396,369	570,035
	1966	—	896,451	15,755,221	11,548,517	708,334
	1968	—	644,959	31,690,662	11,884,613	744,665
	1970	—	905,342	18,153,898	14,183,429	639,790
	1971	6,336,000	1,338,000	43,849,000	28,349,000	1,201,000
	1972	9,474,000	1,418,000	39,492,000	25,381,000	1,203,000
<b>Deposits of Banks</b>						
	1960	—	—	5,000	—	—
	1965	—	—	—	—	—
	1966	—	—	—	—	—
	1968	—	—	—	—	—
	1970	—	—	—	—	—
	1971	—	—	50,000	—	—
	1972	—	—	50	—	—
<b>Other Deposits</b>						
	1960	—	47,093	318,938	748,393	33,448
	1965	—	125,115	1,205,383	1,123,604	71,102
	1966	—	342,114	1,137,597	1,331,870	80,997
	1968	—	215,698	1,381,450	2,113,875	98,060
	1970	—	223,773	2,829,490	2,529,001	60,400
	1971	392,000	443,000	2,346,000	2,562,000	116,000
	1972	487,000	385,000	2,779,000	3,997,000	254,000
<b>Other Liabilities</b>						
	1960	—	80,758	603,417	1,389,145	84,184
	1965	—	140,554	1,639,197	2,449,801	116,765
	1966	—	157,873	2,305,211	2,831,334	123,454
	1968	—	203,997	2,612,251	3,467,097	168,136
	1970	—	215,698	10,275,440	3,409,246	208,053
	1971	1,424,000	372,000	9,849,000	3,628,000	305,000
	1972	746,000	463,000	10,612,000	4,197,000	415,000
<b>Capital</b>						
	1960	—	200,000	750,000	2,800,000	150,000
	1965	—	300,000	1,340,000	4,000,000	200,000
	1966	—	300,000	2,675,000	4,400,000	200,000
	1968	—	—	1,000,000	—	—
	1970	—	—	1,000,000	—	—
	1971	1,100,000	—	1,000,000	—	—
	1972	100,000	—	2,500,000	—	200,000
<b>Surplus</b>						
	1960	—	200,000	750,000	2,700,000	160,000
	1965	—	250,000	1,660,000	4,500,000	200,000
	1966	—	260,000	1,825,000	5,100,000	200,000
	1968	—	300,000	1,906,250	6,300,000	200,000
	1970	—	400,000	2,093,750	7,000,000	275,000
	1971	1,250,000	400,000	2,633,000	8,600,000	300,000
	1972	1,650,000	425,000	3,729,000	9,200,000	300,000
<b>Undivided Profits and Reserves</b>						
	1960	—	185,611	410,617	1,079,971	92,045
	1965	—	307,884	840,576	2,592,117	124,979
	1966	—	338,865	665,774	2,936,241	182,827
	1968	—	444,508	1,256,581	3,614,950	290,694
	1970	—	340,460	2,221,743	3,682,714	153,282
	1971	232,000	577,000	4,204,000	5,272,000	219,000
	1972	\$ 125,000	\$ 582,000	\$ 4,518,000	\$ 6,435,000	\$ 285,000

finance  
table  
**51**  
(cont'd.)

**ASSETS OF SAVINGS AND LOAN ASSOCIATIONS  
HEADQUARTERED IN OAKLAND COUNTY  
AS OF JUNE 30, 1973**

finance  
table  
**52**

Association	Location Main Office	No. of Offices	Assets
Standard Federal Savings & Loan Association	Troy	6	\$ 961,417,400
First Farmington Savings & Loan Association	Farmington	1	16,825,729
Metropolitan Savings & Loan Association	Farmington	4	215,145,527
First Federal Savings & Loan of Oakland County	Pontiac	12	214,405,305
American Savings Association	Southfield	7	343,712,859
<b>Total Assets</b>			<b>\$1,751,506,820</b>

SOURCE: Michigan Savings & Loan League.

**ASSETS OF SAVINGS AND LOAN ASSOCIATIONS WITH BRANCH  
OFFICES LOCATED IN OAKLAND COUNTY  
AS OF JUNE 30, 1973**

finance  
table  
**53**

Association	Location Main Office	No. of Offices in Oakland County	Assets
Capital Savings & Loan Association	Lansing	2	\$ 230,564,765
First Federal Savings & Loan of Detroit	Detroit	7	1,475,245,298
Peoples Federal Savings & Loan of Detroit	Detroit	1	98,028,600
<b>Total Assets</b>			<b>\$ 1,803,838,663</b>

SOURCE: Michigan Savings & Loan League.

**SUMMARY OF ASSETS AND LIABILITIES OF CREDIT UNIONS  
LOCATED IN OAKLAND COUNTY  
1960-1972**

finance  
table  
**54**

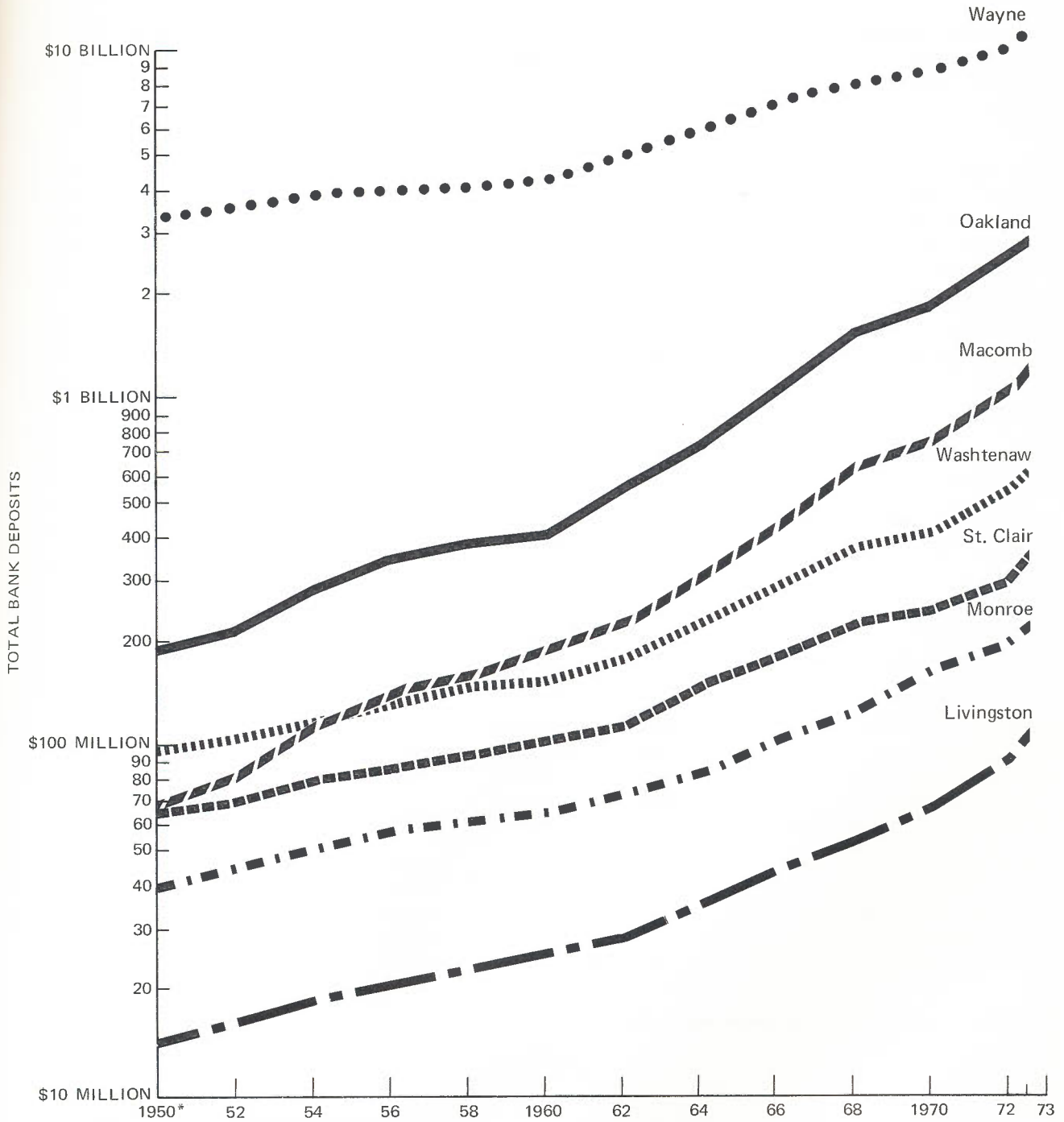
	1960	1962	1964	1966	1968	1970	1972
Number of Credit Unions in Chapter	72	73	77	77	76	80	77
Number of Credit Unions Affiliated	70	70	73	74	71	74	72
Number of Credit Unions Replying	56	67	NR	68	71	72	67
Total Members	51,131	95,043	123,013	142,439	164,845	174,036	188,275
Primary Potential Members	67,290	115,154	160,428	206,979	186,352	234,860	232,429
Shares and Deposits	\$33,838,583	\$43,948,681	\$68,667,296	\$72,029,248	\$117,567,507	\$192,838,722	\$138,096,886
Loans Outstanding	31,310,092 (a)	39,188,806	61,881,092	70,085,325	114,736,970	151,148,093	162,643,139
Reserves	1,121,193	1,312,149	2,177,427	2,710,649	4,634,045	5,691,409	7,107,841
<b>Total Assets</b>	<b>\$37,911,196</b>	<b>\$49,271,647</b>	<b>\$77,622,189</b>	<b>\$83,885,733</b>	<b>\$138,825,535</b>	<b>\$213,727,097</b>	<b>\$161,922,016</b>

(a) "Personal Loans Outstanding."  
NR: Not reported in source.

SOURCE: Michigan Credit Union League: Statistical Yearbook.

FIG. 3

## DISTRIBUTION OF BANK DEPOSITS BY COUNTY: SEVEN COUNTY DETROIT REGION — 1950-1973



\*Fiscal Years

DATA FROM TABLE 49

## ASSETS AND LIABILITIES OF ALL CREDIT UNIONS LOCATED IN OAKLAND COUNTY - 1972

Credit Union	Members	Assets	Member Savings	Loans Outstanding	Dividend Rate (percent)	Interest Rebate (percent)
Berkley Municipal Employees	191	\$ 128,821	\$ 115,597	\$ 96,200	5.00	5.0
Birmingham Catholic	218	115,413	103,939	107,569	5.00	
Birmingham Teachers	2,321	3,069,243	2,816,785	2,209,558		
Bloomfield Hills School Employees	1,015	1,178,388	1,107,401	961,930	5.00	
Body Crafters Federal	4,597	3,166,140	2,617,793	2,716,417	5.00	
<b>BPP Federal</b>	281	138,034	111,413	116,110	5.00	
Central C.U. of Michigan	2,486	139,509,681	131,099,461	33,926,258	5.75	
Clarkston Community Schools Employees	569	451,701	370,909	419,344	5.00	7.0
Clawson Methodist Church	140	73,663	61,834	65,624	5.00	10.0
Consumers South Eastern	3,203	3,839,629	3,531,909	3,315,666	5.50	15.0
<b>Covenant</b>	2,887	3,462,538	3,321,275	3,083,234	4.75	
Detroit Ethyl	655	975,913	882,405	690,985	5.12	15.0
Detroit Federal Employees	16,070	21,147,296	19,543,708	19,215,854	5.50	7.5
Dolan Columbus Federal	939	779,305	710,742	578,848	4.50	5.0
Farmington Parish Federal	3,348	2,351,173	2,000,964	2,148,302	5.00	10.0
<b>Farmington Clarenceville</b>	1,944	1,817,055	1,619,456	1,686,830	5.50	
Ferndale Co-op	64,438	36,373,712	31,032,054	30,662,238	5.00	5.0
Gallagher Columbus	1,898	963,706	870,743	846,264		
Hazel Park Public Employees Federal	217	154,221	138,838	138,078	5.00	
Huron Valley School Employees	482	400,559	347,927	354,794	6.00	10.0
<b>Kelly Federal</b>	332	211,702	195,123	156,010	5.50	10.0
Knights of Pythias #55	140	42,031	38,243	28,965	4.00	
Lakeland Tri-Parish	1,160	476,070	429,511	444,802	4.50	
Madison Heights Municipal Employees	212	180,181	141,623	170,026	6.00	
National ROC Federal	1,647	1,311,851	1,206,617	873,279	4.50	
<b>Oak Park Municipal Employees</b>	331	439,730	392,172	313,305	6.40	15.0
Oakland County Employees	4,300	5,198,451	4,536,709	4,788,392	5.00	13.0
Our Lady of Fatima	403	170,558	143,341	157,311	5.00	
Our Lady of Lasal Parish	3,423	2,023,861	1,837,943	1,810,883	4.50	5.0
Pontiac Area School Employees	2,479	4,338,457	3,989,029	3,302,589	5.00	
<b>Pontiac Co-op Federal</b>	6,297	3,413,949	2,502,256	3,077,669	4.00	
Pontiac Columbus Federal	224	89,243	79,134	44,122	4.00	
Pontiac Municipal Employees	3,750	4,051,928	3,097,976	3,488,148	5.00	
Pontiac Railroad Employees	1,261	1,040,381	806,786	977,379	5.04	10.0
Pontiac State Hospital Employees	3,300	\$ 3,697,565	\$ 3,308,017	\$ 2,850,512	5.50	5.0

SOURCE: Michigan Credit Union League: Statistical Yearbook, 1972.

## ASSETS AND LIABILITIES OF ALL CREDIT UNIONS LOCATED IN OAKLAND COUNTY - 1972

Credit Union	Members	Assets	Member Savings	Loans Outstanding	Dividend Rate (percent)	Interest Rebate (percent)
Pontiac Telephone Employees	4,085	\$ 5,910,909	\$ 5,459,432	\$ 5,160,605		
Providence Hospital Employees	969	469,945	349,152	377,432	5.50	
Red Star Transit Employees	275	246,691	216,483	236,312		
Rochester Schools Employees	1,319	1,316,918	969,488	1,286,026	5.00	20.0
Royal Oak Municipal Employees	871	867,344	677,356	769,197	5.00	10.0
Royal Oak Postal Employees	531	340,291	273,111	279,281	5.00	5.0
Royal Oak Schools	1,848	2,151,485	1,977,078	1,618,569	5.00	5.0
S.O.C. School Employees	5,088	9,045,815	8,044,074	6,998,173	5.00	10.0
S.O.C.B.O.R.	215	119,106	111,028	108,977	5.00	
St. Andrews Parish	913	643,827	609,630	373,581	4.25	
St. Dennis Parish	3,520	2,686,325	2,463,909	2,035,000	5.00	6.0
St. Fabians	427	241,024	216,056	194,345	5.00	10.0
St. Johns Methodist Church	487	417,338	385,585	282,226	4.75	
St. Joseph Lake Orion	475	190,083	169,254	144,083	5.50	
St. Joseph Mercy Hospital	861	455,997	339,534	444,621	4.50	
St. Mary's of Royal Oak	1,488	869,851	770,963	618,018	5.00	
St. Michaels Pontiac	276	99,743	89,289	57,131		
St. Patrick	484				5.00	4.0
St. Williams	851	434,890	387,079	358,559	5.25	
Sheetmetal	1,722	1,301,779	1,195,910	1,121,085	5.00	
Southfield Employees	484	445,555	387,625	352,908	6.00	10.0
Southfield Methodist Federal	135	73,015	64,002	37,469	4.00	4.5
Southfield Tri-Parish	1,536	941,018	807,970	792,007	5.00	5.0
State Barbers Association	159	75,090	68,795	41,880	5.00	
T & C Employees	19,327	19,821,630	18,228,076	15,500,625	5.00	10.0
T.I. Division	3,569	4,209,968	3,881,697	3,552,523	5.00	15.0
Taylor	321	494,642	451,417	356,127		
Tri-Parish	4,128	2,379,723	2,150,617	1,860,981	5.00	6.0
Walled Lake School Employees	954	1,075,328	977,919	883,726	5.37	20.0
Waterford School Employees	1,852	1,816,823	1,633,842	1,356,525	5.50	5.0
Westacres	592	633,872	539,924	373,539	6.00	25.0
<b>Total</b>	<b>196,920</b>	<b>\$306,558,174</b>	<b>\$279,005,933</b>	<b>\$173,395,026</b>		

finance  
table  
**55**  
(cont'd.)



## SUMMARY OF RECORDED MORTGAGES BY COUNTY: DETROIT SMSA - 1950-1972

		Oakland County			Wayne County		
		Mortgages Recorded (number)	Total (in dollars)	Total as Percent of SMSA	Mortgages Recorded (number)	Total (in dollars)	Total as Percent of SMSA
1950 (a)							
	Under \$20,000	14,666	\$ 93,216,435	20.1	53,926	\$ 338,397,373	72.8
	Over \$20,000	255	21,554,396	11.8	988	151,422,023	82.7
	Total	14,921	114,770,831	17.7	54,914	489,819,396	75.6
1952							
	Under \$20,000	10,628	81,155,551	22.8	34,768	239,362,579	67.3
	Over \$20,000	310	28,106,909	16.5	942	135,336,145	79.2
	Total	10,938	109,262,460	20.8	35,710	374,698,724	71.2
1954							
	Under \$20,000	16,508	148,789,424	27.4	40,351	309,568,435	57.1
	Over \$20,000	659	59,028,851	21.7	1,541	187,927,772	69.1
	Total	17,167	207,818,275	25.5	41,892	497,496,207	61.2
1956							
	Under \$20,000	16,440	161,695,205	26.3	38,512	339,496,762	55.2
	Over \$20,000	1,032	114,509,896	33.1	1,856	197,734,750	57.1
	Total	17,472	276,205,101	28.7	40,368	537,231,512	55.9
1958							
	Under \$20,000 (b)	14,838	160,290,449	28.7	34,363	312,255,878	56.0
	Over \$20,000 (c)	882	69,341,533	8.1	35,849	725,910,358	85.0
	Total	15,720	229,631,982	16.3	70,212	1,038,166,236	73.5
1960							
	Under \$30,000	11,561	133,775,474	26.2	29,072	270,073,464	52.8
	Over \$30,000	393	45,682,476	47.5	2,329	21,747,171	22.6
	Total	11,954	179,457,950	29.5	31,401	291,820,635	48.0
1962							
	Under \$30,000	13,495	165,412,421	28.6	31,263	306,905,739	53.0
	Over \$30,000	644	69,699,467	22.7	1,169	185,924,257	60.5
	Total	14,139	235,111,888	26.5	32,432	492,829,996	55.6
1964 (d)							
	Under \$35,000	17,681	245,362,358	32.4	34,868	378,204,543	50.0
	Over \$35,000	932	156,990,280	32.7	1,099	225,614,362	47.0
	Total	18,613	402,352,638	32.5	35,967	603,818,905	48.8
1966 (d)							
	Under \$35,000	16,487	258,628,857	32.0	33,326	391,392,029	48.4
	Over \$35,000	1,260	311,464,699	42.3	1,275	296,625,736	40.3
	Total	17,747	570,093,556	36.9	34,601	688,017,765	44.6
1968							
	Under \$35,000	17,069	286,483,765	28.2	44,161	563,138,504	55.5
	Over \$35,000	18,835	621,141,599	34.3	45,534	897,372,696	49.5
	Total	35,904	907,625,364	32.1	89,695	1,460,511,200	51.6
1970							
	Under \$50,000	14,101	261,825,960	26.7	40,610	583,209,414	59.5
	Over \$50,000	923	323,207,298	36.7	832	410,818,461	46.7
	Total	15,024	585,033,258	31.5	41,442	994,027,875	53.4
1971							
	Under \$50,000	21,140	444,047,892	31.3	45,240	748,381,950	52.8
	Over \$50,000	1,589	526,923,250	44.7	1,109	461,635,492	39.1
	Total	22,729	970,971,142	37.4	46,349	1,210,017,442	46.6
1972							
	Under \$75,000	24,470	590,055,823	36.6	40,576	742,704,236	46.2
	Over \$75,000	1,026	578,215,914	44.2	885	501,716,047	38.4
	Total	25,496	\$1,168,271,737	40.0	41,461	\$1,244,420,283	42.7

(a) Data is based on eleven month totals plus an estimate for the month of September.

(b) Individual Mortgages to Banks, Insurance Companies, etc. under \$20,000 as of September 1, 1958 and Mortgages under \$30,000 from September 1, 1958 to December 31, 1958.

(c) Individual Mortgages to Banks, Insurance Companies, etc., over \$20,000 as of September 1, 1958 and Mortgages over \$30,000 from September 1, 1958 to December 31, 1958.

(d) Lenders of under 100 mortgages omitted.

SOURCE: Lawyers Title Insurance Corporation: *Mortgage Summary Annual*.

## SUMMARY OF RECORDED MORTGAGES BY COUNTY: DETROIT SMSA - 1950-1972

		Macomb County			
		Mortgages Recorded (number)	Total (in dollars)	Total as Percent of SMSA	SMSA Total (in dollars)
<b>1950 (a)</b>					
Under \$20,000		5,980	\$ 33,302,241	7.2	\$ 464,916,049
Over \$20,000		82	10,206,052	5.6	183,182,471
Total		6,062	43,508,293	6.7	648,098,520
<b>1952</b>					
Under \$20,000		5,874	35,131,331	9.9	355,649,461
Over \$20,000		107	7,406,673	4.3	170,849,727
Total		5,981	42,538,004	8.1	526,499,188
<b>1954</b>					
Under \$20,000		10,518	83,801,057	15.5	542,158,916
Over \$20,000		339	24,815,873	9.1	271,772,496
Total		10,857	108,616,930	13.3	813,931,412
<b>1956</b>					
Under \$20,000		12,203	113,459,571	18.5	614,651,538
Over \$20,000		508	34,176,152	9.9	346,420,798
Total		12,711	147,635,723	15.4	961,072,336
<b>1958</b>					
Under \$20,000 (b)		9,260	85,546,662	15.3	558,092,989
Over \$20,000 (c)		372	58,638,667	6.9	853,890,558
Total		9,632	144,185,329	10.2	1,411,983,547
<b>1960</b>					
Under \$30,000		10,614	107,305,841	21.0	511,154,779
Over \$30,000		299	28,823,435	29.9	96,253,082
Total		10,913	136,129,276	22.4	607,407,861
<b>1962</b>					
Under \$30,000		10,171	106,809,755	18.4	579,127,915
Over \$30,000		347	51,841,986	16.9	307,465,710
Total		10,518	158,651,741	17.9	886,593,625
<b>1964 (d)</b>					
Under \$35,000		11,168	132,849,510	17.6	756,416,411
Over \$35,000		440	97,313,188	20.3	479,917,830
Total		11,608	230,162,698	18.6	1,236,334,241
<b>1966 (d)</b>					
Under \$35,000		11,676	157,935,095	19.5	807,955,981
Over \$35,000		488	127,501,890	17.3	735,592,325
Total		12,164	285,436,985	18.5	1,543,548,306
<b>1968</b>					
Under \$35,000		11,026	165,684,896	16.3	1,015,307,165
Over \$35,000		11,540	294,308,379	16.2	1,812,822,674
Total		22,566	459,993,275	16.2	2,828,129,839
<b>1970</b>					
Under \$50,000		7,920	135,203,761	13.8	980,239,135
Over \$50,000		400	145,715,979	16.6	879,741,738
Total		8,320	280,919,740	15.1	1,859,980,873
<b>1971</b>					
Under \$50,000		11,735	224,652,342	15.9	1,417,082,184
Over \$50,000		530	190,269,409	16.2	1,178,828,151
Total		12,265	414,921,751	16.0	2,595,910,335
<b>1972</b>					
Under \$75,000		13,437	276,055,913	17.2	1,608,815,872
Over \$75,000		493	227,992,076	17.4	1,307,924,037
Total		13,930	\$504,047,989	17.3	\$2,916,740,009

finance  
table  
**56**  
(cont'd.)

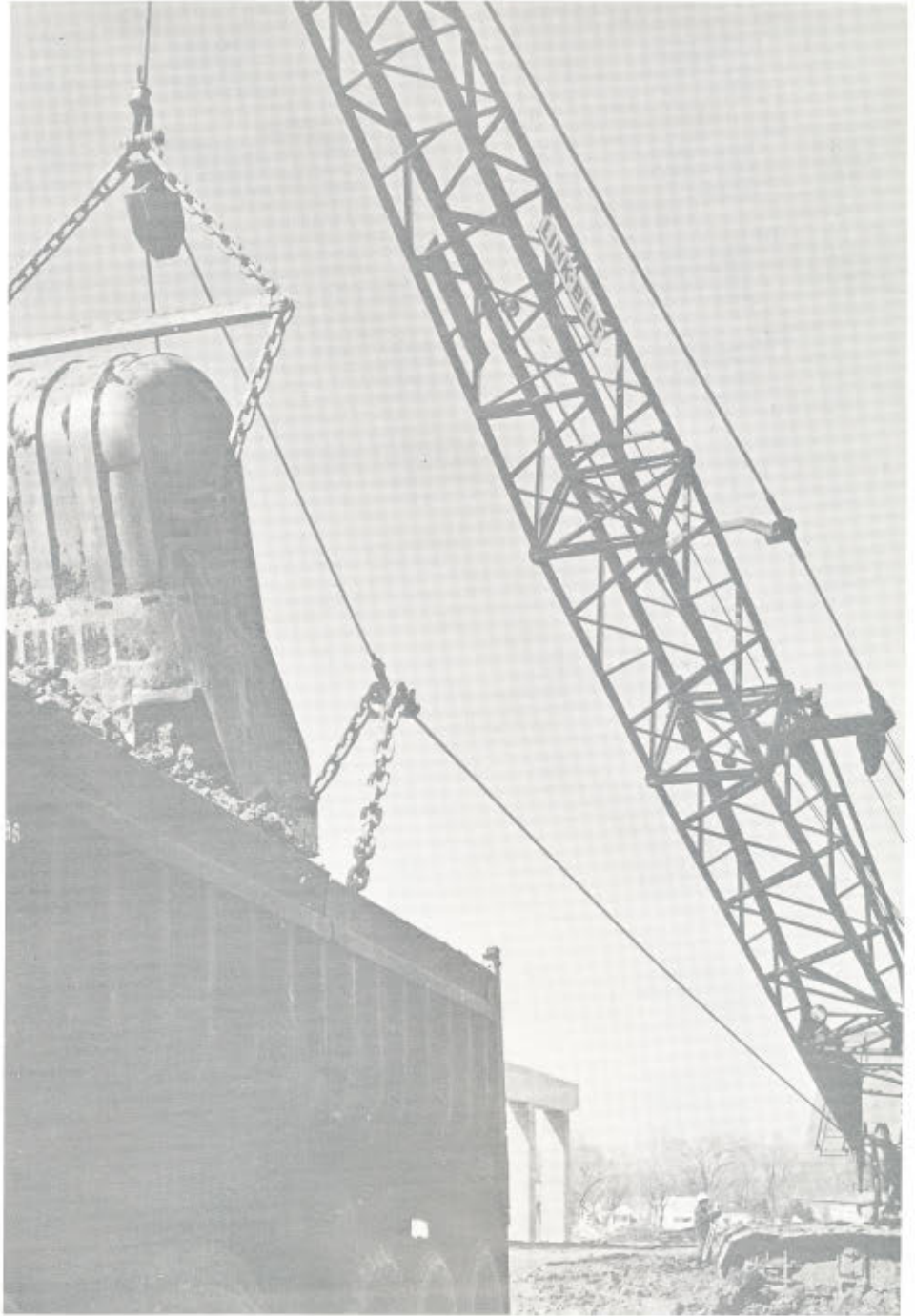
# 3

## land development

land use

housing  
activity

utility  
consumption



# introduction

The land development patterns in Oakland County relate to geographic location, natural amenities, capital improvements, and the local economy. Oakland County, in land area, is the second largest in the lower peninsula. Its area of over 900 square miles is located directly in the corridor from the City of Detroit to Flint. With rolling hills and small lakes, Oakland County offers attractive opportunities for outdoor recreation and residential development. The location of construction activity is further influenced by new sewers, water, and highway facilities. These improve accessibility and convenience to the home buyer and stimulate residential construction by private developers.

In 1971, over 36,000 housing permits were recorded in the Tri-County area, the highest number since 1955. Oakland County led the region with 14,747 housing permits. Along with this surge of building, the housing mix is changing. The steady rise of off-site construction costs is gradually producing a total housing cost for large lot development that is prohibitive to many home buyers. In order to meet the financial limitations of buyers more multiple housing units are being produced. In 1971, over half of the housing permits issued in Oakland County were for multiple housing.

During the last decade, the major growth communities, as measured by new residential units, include the cities of Troy and Southfield and the townships of Farmington and West Bloomfield. In 1971 these four communities accounted for 41% of the building activity. In addition, Avon Township has begun to experience activity in the last few years comparable to these other four communities.

New industrial parks in the City of Troy and Farmington are indicative of the continued dispersal of employment centers within Oakland County. These industrial parks have easy access to major freeways and all utility improvements. New freeways and sewer networks are the two major government capital improvements that continue to influence the direction of new development in Oakland County.

**AUTHORIZED NEW DWELLING UNITS  
BY STRUCTURE TYPE BY MUNICIPALITY:  
OAKLAND COUNTY - 1972, JANUARY - JUNE, 1973**

	Single Family		Two-Family		Multi-Family		Gross Total		Less		Net Total	
	Units		Units		Units				Demolitions			
	Jan.-June		Jan.-June		Jan.-June		Jan.-June		Jan.-June		Jan.-June	
	1972	1973	1972	1973	1972	1973	1972	1973	1972	1973	1972	1973
Addison Township	48	20	0	0	1	0	49	20	0	0	49	20
Avon Township	238	139	0	0	413	188	651	327	12	3	639	324
Berkley City	3	26	0	0	8	0	11	26	11	7	0	19
Beverly Hills Village	11	5	0	0	5	0	16	5	0	0	16	5
Bingham Farms Village	0	1	0	0	0	0	0	1	0	0	0	1
Birmingham City	13	10	0	0	6	0	19	10	0	11	19	-1
Bloomfield Hills City	7	8	0	0	12	0	19	8	2	2	17	6
Bloomfield Township	240	247	0	0	71	0	311	247	1	1	310	246
Brandon Township	82	73	0	0	0	0	82	73	0	0	82	73
Clarkston Village	0	1	0	0	19	0	19	1	0	0	19	1
Clawson City	5	6	0	0	50	0	55	6	4	2	51	4
Commerce Township	177	65	0	0	18	0	195	65	2	0	193	65
Farmington	31	16	0	0	46	7	77	23	3	1	74	22
Farmington Township	314	140	0	0	100	476	414	616	13	14	401	602
Ferndale	21	36	0	0	0	0	21	36	36	16	-15	20
Franklin Village	6	0	0	0	2	0	8	0	0	0	8	0
Groveland Township	60	42	0	0	0	0	60	42	4	0	56	42
Hazel Park City	28	12	0	0	0	8	28	20	29	27	-1	-7
Highland Township	231	118	0	0	25	2	256	120	0	0	256	120
Holly Village	61	30	0	0	0	0	61	30	6	0	55	30
Holly Township	40	16	2	0	0	0	42	16	0	0	42	16
Huntington Woods City	0	0	0	0	0	0	0	0	0	0	0	0
Independence Township	176	92	0	0	0	0	176	92	4	1	172	91
Keego Harbor City	13	3	0	0	24	3	37	6	2	3	35	3
Lake Angelus Village	0	0	0	0	0	0	0	0	0	0	0	0
Lake Orion Village	6	0	0	0	1	2	7	2	1	4	6	-2
Lathrup Village	29	2	0	0	0	0	29	2	0	0	29	2
Leonard Village	2	1	0	0	2	0	4	1	0	0	4	1
Lyon Township	47	20	0	0	2	0	49	20	0	0	49	20
Madison Heights City	127	65	0	0	30	13	157	78	42	14	115	64

SOURCE: Southeast Michigan Council of Governments, Planning Division:  
Annual Report of Residential Construction.

**AUTHORIZED NEW DWELLING UNITS  
BY STRUCTURE TYPE BY MUNICIPALITY:  
OAKLAND COUNTY - 1972, JANUARY - JUNE, 1973**

	Single Family Units		Two-Family Units		Multi-Family Units		Gross Total		Less Demolitions		Net Total	
	Jan.-June		Jan.-June		Jan.-June		Jan.-June		Jan.-June		Jan.-June	
	1972	1973	1972	1973	1972	1973	1972	1973	1972	1973	1972	1973
Milford	15	4	0	0	117	48	132	52	0	2	132	50
Milford Township	58	24	0	0	12	0	70	24	1	0	69	24
Northville City*	45	12	2	0	29	43	76	55	18	0	58	55
Novi Township and Village	362	117	10	0	792	56	1,164	173	27	5	1,137	168
Oakland Township	79	64	0	0	2	0	81	64	0	1	81	63
Oak Park City	19	1	0	0	0	0	19	1	1	0	18	1
Orchard Lake Village	11	6	0	0	1	0	12	6	0	1	12	5
Orion Township	144	88	0	0	152	397	296	485	0	0	296	485
Ortonville Village	60	72	2	0	0	0	62	72	0	0	62	72
Oxford	3	0	0	0	18	0	21	0	0	0	21	0
Oxford Township	103	34	0	0	57	9	160	43	1	0	159	43
Pleasant Ridge City	0	2	0	0	0	0	0	2	0	1	0	1
Pontiac City	24	13	0	0	398	0	422	13	55	146	367	-133
Pontiac Township	22	6	0	0	298	16	320	22	4	0	316	22
Quakertown Village	1	4	0	0	0	0	1	4	0	0	1	4
Rochester City	30	8	2	2	20	0	52	10	2	2	50	8
Rose Township	90	60	2	2	0	0	92	62	0	0	92	62
Royal Oak	38	24	2	2	102	52	142	78	59	29	83	49
Royal Oak Township	29	2	0	0	487	0	516	2	1	0	515	2
South Lyon City	17	35	0	0	89	64	106	99	21	1	85	98
Southfield City	117	53	0	0	1,054	204	1,171	257	24	13	1,147	244
Springfield Township	162	47	0	2	0	6	162	55	0	0	162	55
Sylvan Lake City	1	1	0	0	0	0	1	1	0	0	1	1
Troy City	897	529	4	2	331	651	1,232	1,182	43	20	1,189	1,162
Walled Lake City	128	9	0	0	51	88	179	97	7	23	172	74
Waterford Township	218	122	0	0	77	695	295	817	21	11	274	806
West Bloomfield Township	452	346	0	0	203	118	655	464	10	5	645	459
White Lake Township	294	96	0	0	1	0	295	96	16	8	279	88
Wixom City	19	9	0	0	9	297	28	306	0	1	28	305
Wolverine Lake Village	76	21	0	4	0	0	76	25	1	0	75	25
Wood Creek Farms Village	4	3	0	0	0	0	4	3	0	0	4	3
<b>Total</b>	<b>5,489</b>	<b>2,994</b>	<b>24</b>	<b>14</b>	<b>5,106</b>	<b>3,400</b>	<b>10,619</b>	<b>6,408</b>	<b>466</b>	<b>375</b>	<b>10,153</b>	<b>6,033</b>

\* Includes all of Northville City.

housing  
activity  
table  
**57**

(cont'd.)



## AUTHORIZED NEW DWELLING UNITS BY COUNTY: DETROIT SMSA - 1950 - JUNE, 1973

	Oakland County		Wayne County (a)		City of Detroit		Wayne County (a) (Less Detroit)		Macomb County		SMSA Total
	Number	Percent of SMSA	Number	Percent of SMSA	Number	Percent of SMSA	Number	Percent of SMSA	Number	Percent of SMSA	
1950	9,614	22	28,886	66	12,781*	29	16,105	37	5,205	12	43,705
1951	8,171	27	17,799	60	6,628*	22	11,171	38	3,877	13	29,847
1952	7,242	27	15,460	58	5,240*	19	10,220	39	4,230	15	26,932
1953	8,667	26	17,897	54	5,523*	17	12,374	37	6,644	20	33,208
1954	12,709	32	18,951	47	2,812*	7	16,139	40	8,609	21	40,269
1955	11,073	28	18,416	47	1,785*	5	16,631	42	9,813	25	39,302
1956	9,973	32	14,334	46	2,106*	7	12,228	39	6,912	22	31,219
1957	7,550	31	12,278	50	2,012*	8	10,266	42	4,795	19	24,623
1958	6,486	28	11,042	48	1,983*	9	9,059	39	5,353	24	22,881
1959	5,141	26	9,185	46	509*	3	8,676	43	5,803	28	20,129
1960	4,067	25	6,809	41	1,367	8	5,442	33	5,553	34	16,429
1961	3,989	25	6,816	43	1,601	10	5,215	33	4,994	32	15,799
1962	5,134	27	8,229	44	3,128	17	5,101	24	5,551	29	18,914
1963	7,188	33	8,427	38	2,197	10	6,230	28	6,234	29	21,849
1964	8,703	34	9,051	35	2,321	9	6,730	26	7,840	29	25,594
1965	12,458	39	10,641	33	1,751	5	8,754	28	8,926	28	32,025
1966	9,209	28	8,465	35	1,478	6	6,712	29	6,712	27	24,386
1967	11,426	38	10,145	34	1,710	6	8,435	28	8,340	28	29,911
1968	9,225	32	10,375	38	2,163	8	8,212	30	8,052	29	27,652
1969	7,850	33	9,943	41	1,708	7	8,235	34	6,173	26	23,966
1970	6,750	29	11,203	49	1,649	7	9,554	42	4,955	22	22,908
1971	14,747	40.6	14,040	38.7	1,685	4.6	12,355	34.1	7,496	20.7	36,283
1972	10,619	34.7	13,034	42.6	2,155	7	10,879	35.5	6,964	22.7	30,617
Jan.-June 1973	6,408	40	5,313	34	670	4	4,643	29	4,119	26	15,840

\* Data Represent Net Gain.

(a) Includes the entire City of Northville.

SOURCE: Southeast Michigan Council of Governments: Annual Report of Residential Construction.

## ANNUAL SUMMARY OF PLATTING ACTIVITY IN OAKLAND COUNTY - 1960-1973

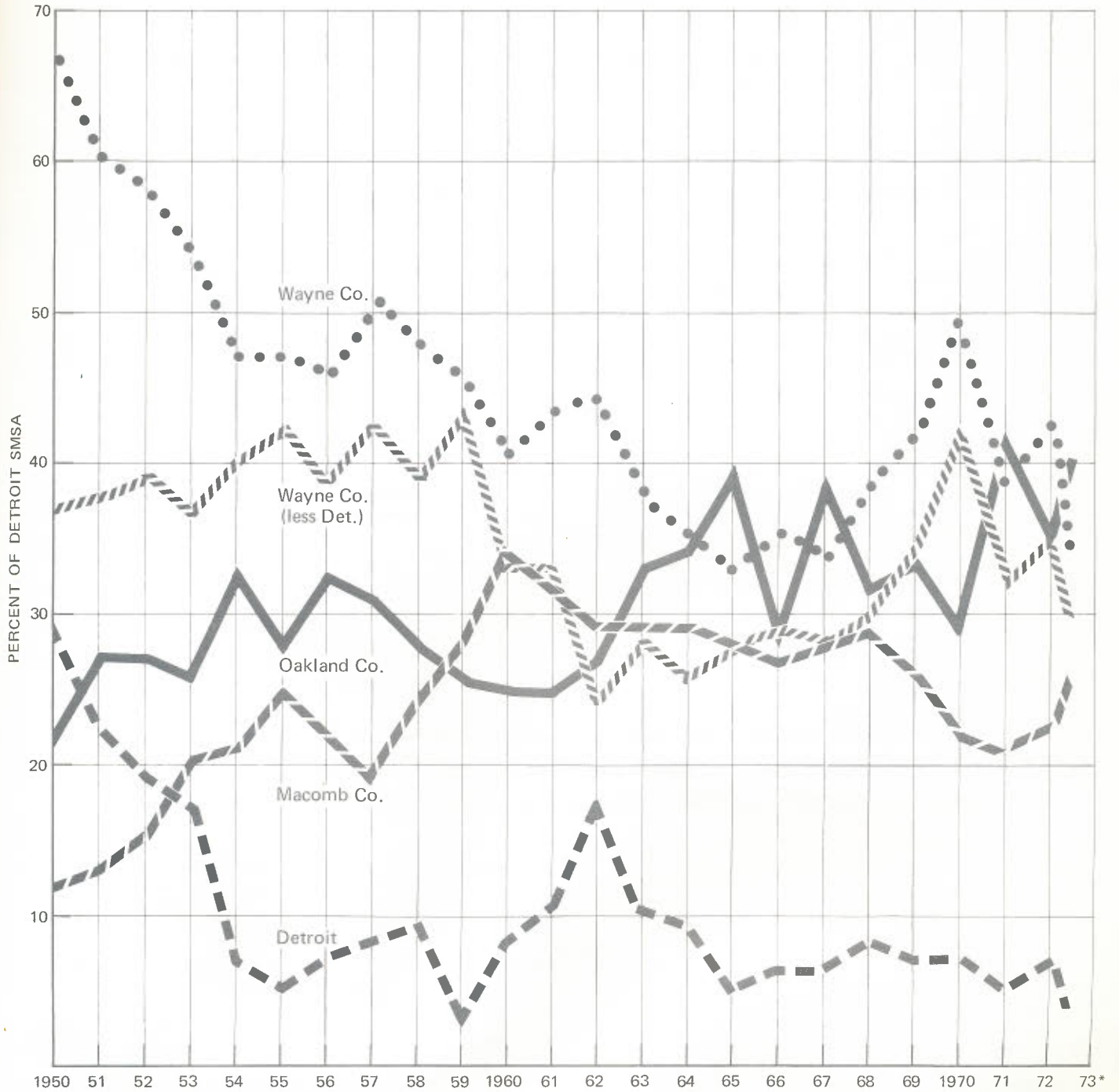
	Gross Area Platted (Acres)	Gross Area Platted (Sq. Mi.)	Net Area Platted (a) (Acres)	Net Area Platted (a) (Sq. Mi.)	Total Number Of Plats	Average Gross Plat Size (Acres)	Total Number Of Lots	Average Lot Size (Acres)
1960	1,409.9	2.20	1,063.2	1.66	69	20.4	2,939	.36
1961	904.3	1.41	719.4	1.12	48	18.8	2,086	.34
1962	1,232.7	1.93	959.0	1.50	55	22.4	2,681	.36
1963	1,387.1	2.17	1,093.2	1.71	72	19.3	3,428	.32
1964	1,617.3	2.53	1,320.6	2.06	74	21.9	3,114	.42
1965	2,652.3	4.14	2,109.9	3.30	104	25	5,353	.39
1966	1,708.9	2.67	1,339.9	2.09	82	20.8	2,684	.50
1967	1,411.0	2.20	1,045.7	1.63	64	22.1	2,155	.49
1968	1,476.6	2.31	1,151.9	1.80	72	20.5	2,804	.41
1969	1,531.0	2.40	1,155.5	1.81	62	24.7	3,292	.35
1970	927.5	1.45	680.9	1.06	28	33.1	1,026	.73
1971	788.6	1.23	590.5	.92	30	26.3	1,462	.67
1972	1,909.4	2.98	1,348.2	2.11	76	25.1	3,773	.57
1973	1,760.9	2.75	1,394.1	2.18	67	26.3	3,464	.40
Total	20,717.5	32.37	15,972.0	24.95	903	23.3	40,261	.45

(a) Net area platted consists of the entire area surrounded by the legal boundary description of recorded plats, excluding the areas for roads, lakes, and out-lots.

SOURCE: Compiled by the Oakland County Planning Commission.

FIG. 4

## AUTHORIZED NEW DWELLING UNITS BY COUNTY: DETROIT SMSA — 1950-1973



\*January Thru May, 1973

DATA FROM TABLE 57

## MAJOR GROWTH COMMUNITIES IN OAKLAND COUNTY - 1968 - JUNE, 1973

housing  
activity  
table  
**60**

		Total Residential Units Authorized	Percent of County Total			Total Residential Units Authorized	Percent County Total
1968	Troy	1,438	15.6	1971	Southfield	2,912	20.2
	Southfield	1,214	13.2		Troy	1,683	11.6
	Waterford Township	678	7.3		Avon Township	1,035	7.2
	Pontiac	638	6.9		Farmington Township	738	5.1
	Farmington Township	583	6.3		West Bloomfield Township	695	4.8
	<b>Total</b>	<b>4,551</b>	<b>49.3</b>		<b>Total</b>	<b>7,063</b>	<b>48.9</b>
1969	Southfield	820	18.5	1972	Troy	1,189	11.7
	Troy	606	13.7		Southfield	1,147	11.3
	Madison Heights	329	7.4		Novi	1,137	11.2
	Farmington Township	300	6.8		West Bloomfield Township	645	6.4
	West Bloomfield Township	274	6.2		Avon Township	639	6.3
	<b>Total</b>	<b>2,329</b>	<b>52.6</b>		<b>Total</b>	<b>4,757</b>	<b>46.9</b>
1970	Southfield	825	13.1	Jan.- June	Troy	1,162	19.3
	Pontiac	698	11.1		Waterford Township	806	13.4
	Troy	537	8.6	1973	Farmington Township	602	10.0
	Rochester	384	6.1		Orion Township	485	8.0
	West Bloomfield Township	313	5.0		West Bloomfield Township	459	7.6
	<b>Total</b>	<b>2,757</b>	<b>32.9</b>		<b>Total</b>	<b>3,514</b>	<b>58.3</b>

SOURCE: Southeast Michigan Council of Governments,  
Annual Report of Residential Construction.

## ELECTRICITY CONSUMPTION RELATED TO AREA, POPULATION AND EMPLOYMENT BY COUNTY: SEVEN COUNTY DETROIT REGION - 1940, 1950, 1960 AND 1970

utility  
consump-  
tion  
table  
**61**

	Total Consumption per sq. mile (million KWH)				Residential Consumption per capita (thousand KWH)				Non-Residential Consumption per worker (a) (thousand KWH)			
	1940	1950	1960	1970	1940	1950	1960	1970	1940	1950	1960	1970
Oakland	0.32	0.90	2.46	4.83	0.36	0.72	1.35	2.69	2.34	3.52	5.14	7.08
Wayne	7.20	13.00	18.60	27.67	0.23	0.42	0.76	1.36	5.13	7.00	9.73	10.26
Macomb	0.28	1.23	3.08	7.93	0.30	0.63	1.05	2.04	3.40	7.91	8.00	10.13
Livingston	0.03	0.09	0.23	0.50	0.32	0.94	1.73	3.73	1.97	3.33	5.45	7.02
Monroe	0.20	0.51	0.86	1.08	0.26	0.69	1.21	2.01	7.01	10.50	11.90	12.30
St. Clair	0.17	0.36	0.58	1.18	0.31	0.78	1.46	2.67	5.09	6.69	8.29	10.06
Washtenaw	0.16	0.44	1.06	2.40	0.42	0.68	1.22	2.51	3.00	4.97	8.73	10.61

KWH: Kilowatt Hours  
(a) Non-farm workers.

SOURCE: Detroit Edison Power consumption estimates and Oakland County Planning Commission calculations.

## ESTIMATED TOTAL AND RESIDENTIAL ELECTRICITY CONSUMPTION BY COUNTY: SEVEN COUNTY DETROIT REGION - 1940, 1950, 1960 AND 1970

(million KWH)

	1940		1950		1960		1970	
	Total	Residential	Total	Residential	Total	Residential	Total	Residential
Oakland	283	91	792	285	2,160	933	4,390	2,704
Wayne	4,370	468	7,890	1,030	11,290	2,030	16,794	4,080
Macomb	137	32	590	116	1,480	428	3,816	1,641
Livingston	15	6.6	49	25	131	66	284	147
Monroe	112	15	286	52	485	122	606	231
St. Clair	129	24	266	71	429	156	870	401
Washtenaw	114	34	316	92	761	210	1,718	360

SOURCE: Detroit Edison Company.

## PERCENT OF HOUSEHOLDS WITH TELEPHONE SERVICE BY COUNTY: SEVEN COUNTY DETROIT REGION - 1960, 1966, 1972 AND 1973

	1960		1966		1972		1973	
	Occupied Dwelling Units(a)	Percent with Telephone Service(b)	Occupied Dwelling Units(c)	Percent with Telephone Service(b)	Occupied Dwelling Units (d)	Percent With Telephone Service (b)	Occupied Dwelling Units (d)	Percent With Telephone Service (b)
Oakland County	188,908	92.5	229,000	96.0	287,200	96.3	298,100	96.5
Wayne County	784,668	88.6	816,500	93.1	845,145	90.2	856,100	90.9
Macomb County	106,644	91.5	145,500	95.5	185,000	95	191,900	95.3
Livingston County	10,770	92.5	13,000	96.0	19,500	91	21,500	92
Monroe County	27,568	76.0	32,370	83.0	35,600	93.2	36,900	93.6
St. Clair County	31,267	84.2	34,000	89.5	38,700	90.7	40,200	91.2
Washtenaw County	47,272	89.3	60,600	93.8	75,900	88.4	80,200	88.9

SOURCE: (a) Detroit Metropolitan Area Regional Planning Commission.

(b) Estimates supplied by Michigan Bell Telephone Company.

(c) Estimated from Oakland County Planning Commission data.

(d) Southeast Michigan Council of Governments: **Population and Occupied Dwelling Units in Southeast Michigan.**

## POPULATION AND WATER DEMAND BY COUNTY: SEVEN COUNTY DETROIT REGION\* - 1966 AND 1970

	Population	1966		1970		
		Average Day (M.G.D.)	Maximum Day (M.G.D.)	Average Day (M.G.D.)	Maximum Day (M.G.D.)	
Oakland County	574,500	74.61	167.08	869,000	109.08	244.66
Wayne County	2,624,200	438.63	795.17	2,793,050	465.30	843.58
City of Detroit	1,630,000	296.00	509.00	1,600,000	296.00	504.00
Wayne County (less Detroit)	1,004,200	142.63	286.17	1,193,050	169.30	339.58
Macomb County	383,300	58.86	103.28	598,300	87.64	159.66
Livingston County*						
Monroe County*				32,400	3.83	7.66
St. Clair County*				24,200	2.84	5.37
Washtenaw County*				159,100	27.59	49.21
<b>Total</b>	<b>3,592,000</b>	<b>570.10</b>	<b>1,065.53</b>	<b>4,476,050</b>	<b>696.28</b>	<b>1,310.14</b>

M.G.D.: Million Gallons Daily.

\* Data is presented only for those counties serviced and slated to be serviced by the Detroit Water System.

SOURCE: City of Detroit, Department of Water Supply, **Detroit's Water Development Program for Southeastern Michigan 1966-2000.**

utility  
consumption  
table  
**62**

utility  
consumption  
table  
**63**

utility  
consumption  
table  
**64**

## POPULATION AND WATER DEMAND BY COMMUNITY\*: OAKLAND COUNTY - 1966 AND 1973

	1966			1973		
	Population	Avg. Day M.G.D.	Max. Day M.G.D.	Total Gallons	Average Gal/Day	Revenues
Addison Township						
Avon Township *				1,713,668	4,694	\$ 920.22
Berkley **	23,600	2.60	6.50	753,557,640	2,064,541	155,144.24
Beverly Hills **	11,000	1.32	3.30	719,778,708	1,971,996	148,189.73
Bingham Farms						
Birmingham**	26,500	2.80	8.75	1,206,988,508	3,306,817	248,497.62
Bloomfield Hills *				208,514,724	571,273	57,257.38
Bloomfield Township *	31,000	3.72	13.90	1,313,901,644	3,599,730	353,324.40
Brandon Township						
Clarkston						
Clawson **	15,400	1.69	4.23	564,870,900	1,547,591	116,296.96
Commerce Township						
Farmington *	8,700	0.96	2.39	499,253,348	1,367,817	108,564.06
Farmington Township *	32,000	3.52	8.80	1,427,188,488	3,910,105	334,781.62
Ferndale *	31,000	4.34	7.44	1,655,474,348	4,535,546	231,176.31
Franklin						
Groveland Township						
Hazel Park *	26,000	3.38	6.76	819,611,276	2,245,510	145,527.56
Highland Township						
Holly				216,000,000	591,780	121,576.00
Holly Township						
Huntington Woods **	9,000	0.99	2.48	374,995,588	1,027,385	77,204.95
Independence Township						
Keego Harbor *				77,181,632	211,456	22,669.82
Lake Angelus						
Lake Orion				N/A	N/A	59,694.55
Lathrup Village **	4,000	0.44	1.10	237,563,304	650,858	48,910.11
Leonard						
Lyon Township						
Madison Heights *	40,000	5.20	10.40	1,929,688,156	5,286,816	\$387,376.23

M.G.D. Million Gallons Daily

Municipalities not marked have independent systems. Fiscal Year 1972-1973.

\* Detroit Department of Water Supply. Fiscal Year 1972-1973.

\*\*Southeastern Oakland County Water Authority. Fiscal Year 1970-1971.

SOURCE: City of Detroit, Department of Water Supply, Detroit's Water Development Program for Southeastern Michigan 1966-2000; Southeastern Oakland County Water Authority and Data compiled by Oakland County Planning Commission.

## POPULATION AND WATER DEMAND BY COMMUNITY\*: OAKLAND COUNTY - 1966 AND 1973

	1966			1973		
	Population	Avg. Day M.G.D.	Max. Day M.G.D.	Total Gallons	Average Gal/Day	Revenues
Milford				211,466,390	579,359	\$ 55,391.00
Milford Township						
Northville *				259,740,008	711,616	63,404.82
Novi *	8,700	0.96	1.92	206,145,060	564,780	59,714.72
Novi Township						
Oakland Township						
Oak Park *	38,000	4.56	11.40	1,669,411,084	4,573,728	230,484.36
Orchard Lake						
Orion Township						
Ortonville						
Oxford Township						
Oxford Village				66,000,000	180,821	37,778.12
Pleasant Ridge **	3,800	0.42	1.04	225,327,520	617,335	46,390.96
Pontiac *	84,000	17.64	28.60	5,514,663,660	15,108,667	1,298,304.39
Pontiac Township *	11,500	1.38	3.75	279,747,512	766,431	80,907.43
Quakertown						
Rochester				824,773,224	2,259,652	249,394.56
Rose Township						
Royal Oak **	85,000	9.35	23.30	3,177,582,540	8,705,705	654,208.17
Royal Oak Township *	8,300	0.83	1.66	154,090,244	422,165	27,450.92
Southfield **	50,000	4.73	11.80	3,749,108,892	10,271,533	778,875.55
South Lyon				570,000,000	1,561,643	91,010.00
Springfield Township						
Sylvan Lake				66,529,000	182,271	22,896.82
Troy *	27,000	3.78	7.56	1,985,123,184	5,438,693	481,434.56
Walled Lake				112,988,354	309,557	50,549.40
Waterford Township				1,001,595,000	2,744,095	382,630.00
West Bloomfield Township *				154,057,332	422,074	\$ 86,902.62
White Lake Township						
Wixom						
Wolverine Lake						
Wood Creek Farms						

utility  
 consum-  
 tion  
 table  
**65**  
 (cont'd.)



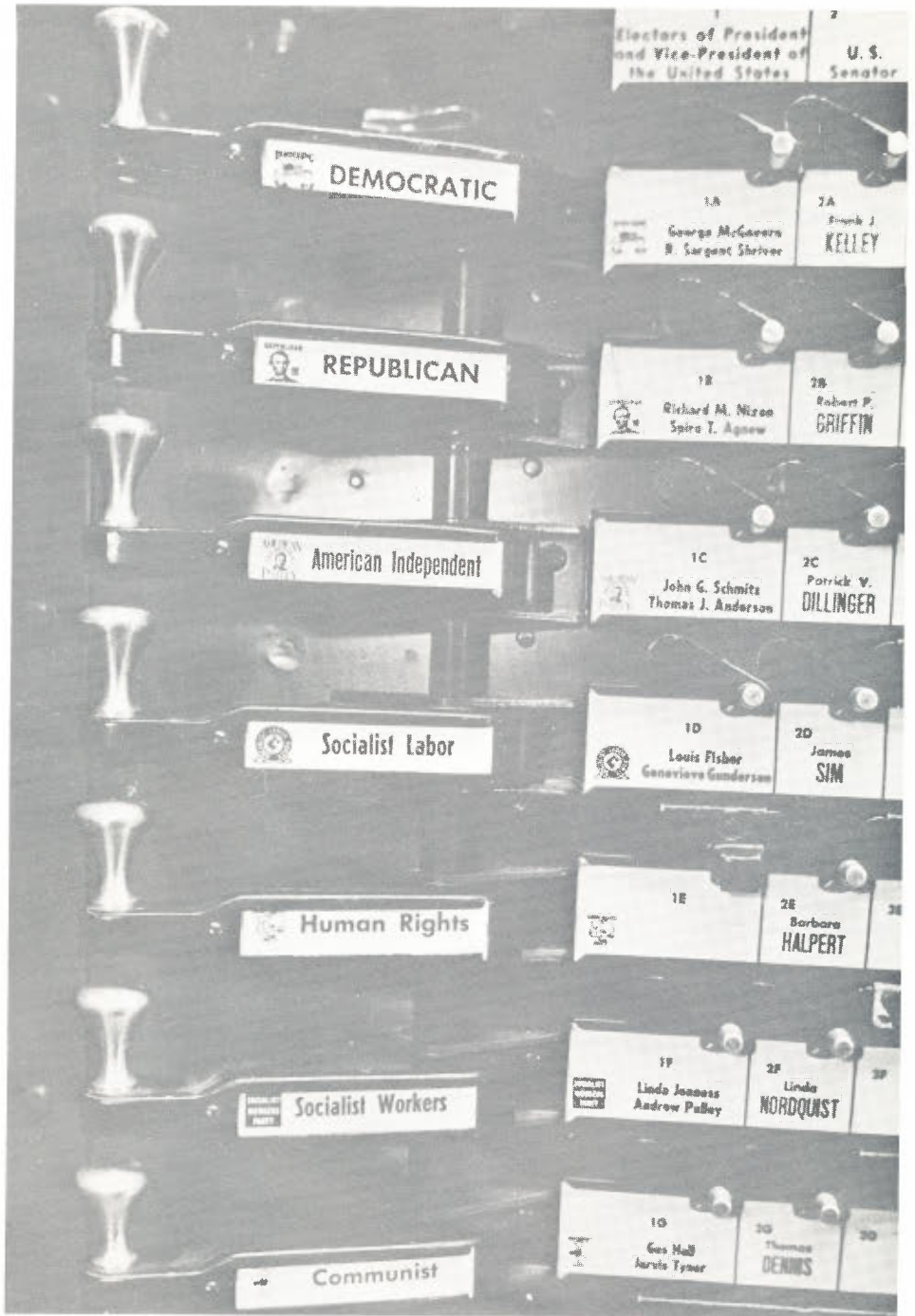
# 4

## government & services

valuation

revenues & expenditures

services



# introduction

Among the many service functions of the Oakland County government are:

- Administration of justice.
- Construction and maintenance of roads, drains, sewers, and water lines.
- Maintenance of property ownership and taxation information.
- Enforcement of health regulations and the administration of health care.
- Land Use planning which guides and coordinates the harmonious development of the county.
- Establishment and maintenance of park and recreation areas.
- Financial administration.
- Education.

The primary source of revenue for Oakland County is the property tax which is oriented to residential property. In 1972 the property tax was the source of 68 percent of total revenue. Approximately 60 percent of the equalized value of real property was residential. Equalized value represents fifty percent of market value. In 1972 equalized value had quadrupled in one decade to a total of 5.4 billion dollars indicating a substantial growth in residential and commercial construction during the 1960's. The City of Southfield has the largest and fastest growing community equalized value. It replaced the City of Pontiac as the highest valued city in Oakland County during 1970.

There are several communities and organizations which supplement the services offered by Oakland County. The number of universities and libraries demonstrates the citizens long range investment in the training and education of people. There were 55 public and private libraries and 13 colleges, universities and institutes with a combined enrollment over 27,109 in 1971.

Finally of general interest are the newspapers which bring topics and issues of community interest to the people. There are four daily newspapers with a combined circulation of more than 300,000. These major newspapers are supplemented by 35 community newspapers that cover local news.

# ASSESSED AND EQUALIZED VALUATION OF TAXABLE PROPERTY BY COUNTY: SEVEN COUNTY DETROIT REGION - 1950, 1962-1973

(in thousands of dollars)

valuation table <b>66</b>			Value as Assessed by Supervisors	Total State Equalized Valuation	Percent of State Valuation
	<b>Oakland County</b>	1950	\$ 468,261	\$ 592,012	6.29861
		1962	1,333,414	2,112,408	8.38838
		1963	1,529,937	2,202,626	8.53814
		1964	1,602,965	2,308,684	8.76155
		1965	1,693,250	2,447,383	9.03743
		1966	2,140,941	2,689,071	9.53357
		1967	3,034,706	3,034,706	10.15247
		1968	3,460,371	3,460,371	10.79721
		1969	4,026,163	4,026,163	11.33813
		1970	4,738,991	4,738,991	12.28212
		1971	5,098,528	5,098,528	12.14621
		1972	5,386,843	5,386,843	12.11306
		1973	5,819,111	5,836,937	12.26138
	<b>Wayne County</b>	1950	5,158,931	5,267,000	44.20942
		1962	7,412,820	8,892,590	35.31249
		1963	7,326,567	8,995,805	34.87036
		1964	7,393,418	9,093,523	34.51028
		1965	7,615,768	9,092,140	33.57447
		1966	7,482,886	9,199,943	32.61657
		1967	9,509,870	9,509,870	31.81484
		1968	10,050,327	10,050,327	31.36367
		1969	10,270,991	10,270,991	28.92362
		1970	11,509,238	11,509,238	29.83674
		1971	12,471,662	12,471,662	29.95100
		1972	12,973,814	12,973,814	29.17402
		1973	11,301,314	13,378,586	28.10377
	<b>Macomb County</b>	1950	186,135	280,300	2.35274
		1962	696,402	1,369,096	5.43668
		1963	748,021	1,437,737	5.57317
		1964	798,799	1,508,636	5.72534
		1965	862,060	1,624,112	5.99734
		1966	1,604,343	1,790,300	6.34715
		1967	1,944,494	1,944,494	6.50521
		1968	2,111,387	2,111,387	6.58734
		1969	2,310,893	2,310,893	6.50520
		1970	2,747,706	2,747,706	6.98833
		1971	2,947,774	2,947,774	7.07712
		1972	3,142,338	3,142,338	7.06332
		1973	3,341,327	3,352,021	7.04143
	<b>Detroit SMSA</b>	1950	5,813,368	6,297,700	52.86077
		1962	9,552,636	12,374,094	49.13755
		1963	9,604,525	12,636,168	48.98167
		1964	9,795,182	12,910,843	48.99717
		1965	10,171,077	13,163,635	48.60924
		1966	11,228,170	13,679,313	48.49729
		1967	14,489,071	14,489,070	48.47524
		1968	15,622,085	15,622,085	48.74822
		1969	16,608,047	16,608,047	46.76695
		1970	18,995,935	18,995,935	48.10719
		1971	20,517,964	20,517,964	49.27433
		1972	21,502,995	21,502,995	48.35240
		1973	20,461,752	22,567,544	47.40659
	<b>Livingston County</b>	1950	29,501	55,350	.46459
		1962	56,276	140,538	.55808
		1963	57,406	144,386	.55969
		1964	59,685	147,352	.55921
		1965	\$ 75,213	\$ 151,916	.56098

SOURCE: State of Michigan, Department of Treasury: Annual Report of the Michigan State Tax Commission and the State Board of Assessors.

# ASSESSED AND EQUALIZED VALUATION OF TAXABLE PROPERTY BY COUNTY: SEVEN COUNTY DETROIT REGION - 1950, 1962-1973

(in thousands of dollars)

		Value as Assessed by Supervisors	Total State Equalized Valuation	Percent of State Valuation
Livingston County (Cont'd.)	1966	\$ 83,462	\$ 161,590	.57289
	1967	167,400	167,400	.56002
	1968	209,601	209,601	.56202
	1969	246,194	246,194	.59317
	1970	278,758	278,758	.72041
	1971	298,451	298,451	.71661
	1972	360,045	360,045	.80927
	1973	396,883	403,101	.84677
Monroe County	1950	80,900	120,800	1.01395
	1962	188,472	322,069	1.27894
	1963	194,681	343,695	1.33228
	1964	197,337	357,498	1.35672
	1965	203,007	373,021	1.37745
	1966	213,769	373,904	1.32560
	1967	384,960	384,960	1.28786
	1968	404,562	404,562	1.26010
	1969	453,607	453,607	1.33480
	1970	474,805	474,805	1.22869
	1971	551,974	551,974	1.32561
	1972	671,151	671,151	1.50818
	1973	415,936	761,538	1.59972
St. Clair County	1950	138,180	186,000	1.56112
	1962	294,139	438,212	1.74014
	1963	299,121	444,596	1.72341
	1964	299,646	446,128	1.69307
	1965	297,801	442,243	1.63307
	1966	320,595	445,504	1.57945
	1967	504,351	504,351	1.68728
	1968	527,132	527,132	1.64436
	1969	560,213	560,213	1.57776
	1970	618,129	618,129	1.60271
	1971	716,841	716,841	1.71927
	1972	764,709	764,709	1.72006
	1973	757,327	845,678	1.77647
	Washtenaw County	1950	167,625	218,100
1962		312,545	668,421	2.65430
1963		320,930	678,255	2.62915
1964		330,152	691,648	2.62483
1965		349,605	733,836	2.70983
1966		377,567	781,414	2.77035
1967		866,720	866,720	2.89957
1968		954,613	954,613	2.97749
1969		1,108,021	1,108,021	3.12051
1970		1,210,114	1,210,114	3.13703
1971		1,311,645	1,311,645	3.14879
1972		1,427,516	1,427,516	3.21164
1973		1,484,027	1,559,616	3.27621
Seven County Region		1950	6,229,574	6,877,950
	1962	10,404,068	13,943,333	55.36901
	1963	10,476,665	14,247,100	55.22670
	1964	10,682,003	14,553,469	55.23100
	1965	11,096,703	14,864,652	54.89057
	1966	12,223,563	15,441,725	54.74558
	1967	16,412,502	16,412,501	54.90729
	1968	17,717,993	17,717,993	55.28219
	1969	18,976,082	18,976,082	53.49319
	1970	21,577,741	21,577,741	54.79603
	1971	23,396,875	23,396,875	56.18461
	1972	24,726,416	24,726,416	55.60155
	1973	\$ 23,099,989	\$ 26,137,477	54.90579

valuation  
table  
**66**  
(cont'd.)

# EQUALIZED VALUATION OF TOWNSHIPS AND CITIES IN OAKLAND COUNTY - 1964 - 1973

(in thousands of dollars)

valuation  
table  
**67**

TOWNSHIP *	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973
Addison	\$ 4,840	\$ 5,062	\$ 6,164	\$ 8,033	\$ 8,341	\$ 12,004	\$ 13,783	\$ 17,744	\$ 18,550	\$ 21,065
Avon	62,187	70,115	79,362	77,596	81,854	107,788	124,793	140,205	151,656	168,219
Bloomfield	158,475	171,362	186,877	207,795	233,117	277,204	317,961	325,413	360,064	371,751
Brandon	6,754	6,902	8,155	11,418	12,952	17,529	19,181	24,421	26,522	30,090
Commerce	31,038	32,675	38,306	50,024	54,526	65,073	74,035	91,101	95,172	107,205
Farmington	85,746	90,476	108,026	119,762	164,901	195,683	236,721	261,913	278,311	308,500
Groveland	3,965	4,185	5,471	7,447	7,945	10,343	11,657	15,827	16,895	19,781
Highland	13,291	13,295	14,911	20,151	22,539	28,716	32,915	38,691	45,947	53,451
Holly	13,330	13,787	15,380	19,085	20,020	22,541	24,381	28,499	30,121	34,079
Independence	25,020	27,539	31,817	39,983	42,075	52,369	60,798	66,855	74,556	95,594
Lyon	8,088	8,512	10,097	14,518	15,216	20,593	23,169	26,759	29,362	31,752
Milford	18,016	18,909	22,098	23,389	24,736	30,221	34,599	42,299	45,328	51,450
Novi	19,633	21,904	25,501	32,893	37,008	1,676	2,309	3,375	3,916	4,475
Oakland	8,719	9,587	13,678	13,924	23,035	24,192	29,880	33,707	36,488	46,941
Orion	23,668	25,272	28,077	36,206	38,330	53,398	63,986	66,382	72,210	79,122
Oxford	13,647	14,073	16,350	19,317	20,718	28,688	30,849	35,293	37,781	43,326
Pontiac	18,535	20,848	23,534	29,415	31,060	38,057	45,832	53,964	61,205	63,867
Rose	4,360	4,593	6,079	8,001	8,021	10,684	12,392	14,512	15,592	20,144
Royal Oak	7,715	9,694	12,491	12,743	15,460	20,541	21,507	22,929	24,436	26,427
Southfield	57,351	63,150	67,873	78,852	80,561	98,822	109,655	115,495	116,805	120,974
Springfield	6,477	7,593	9,787	12,215	12,299	16,752	19,191	23,083	27,042	29,556
Waterford	114,316	117,412	123,062	145,266	155,358	201,923	229,635	249,404	250,938	269,434
West Bloomfield	66,688	65,101	75,379	94,880	109,223	135,356	163,484	173,252	196,213	222,118
White Lake	22,708	23,735	26,457	33,407	36,096	43,359	50,891	60,463	66,131	78,759
<b>Township Total</b>	<b>\$794,567</b>	<b>\$845,783</b>	<b>\$954,930</b>	<b>\$1,116,318</b>	<b>\$1,255,401</b>	<b>\$1,513,521</b>	<b>\$1,753,615</b>	<b>\$1,931,598</b>	<b>\$2,081,254</b>	<b>\$2,298,090</b>
<b>CITIES</b>										
Berkley	\$ 42,498	\$ 43,704	\$ 46,374	\$ 46,304	\$ 51,571	\$ 59,197	\$ 66,266	\$ 67,064	\$ 73,454	\$ 73,361
Birmingham	101,054	103,514	111,916	113,966	131,206	145,830	171,259	177,727	180,010	184,887
Bloomfield Hills	23,579	25,422	29,422	32,120	37,337	41,968	50,074	55,905	58,768	59,663
Clawson	32,061	35,719	37,545	44,617	43,845	52,465	61,298	65,169	71,522	71,635
Farmington	27,371	29,223	30,445	33,672	39,515	49,035	56,543	59,042	61,628	70,243
Ferndale	93,275	96,186	99,491	102,796	112,595	124,492	132,311	132,057	133,863	143,756
Hazel Park	45,780	46,546	49,185	52,986	58,896	67,450	76,603	81,410	86,178	90,160
Huntington Woods	27,654	27,698	28,002	28,189	33,702	37,200	39,438	39,586	39,779	41,222
Keego Harbor	4,342	4,366	4,368	4,866	5,277	6,894	7,189	8,187	11,093	11,760
Lathrup Village	17,862	18,636	19,167	22,873	23,750	26,506	30,738	32,053	33,563	35,046
Madison Heights	76,108	81,532	86,436	98,263	121,016	141,981	171,007	182,379	188,004	197,962
Northville (pt.)	3,874	4,155	4,455	5,935	6,200	8,000	8,858	9,596	10,847	13,091
Novi	NR	NR	NR	NR	NR	48,433	62,928	67,597	77,602	96,611
Oak Park	104,055	108,562	113,656	120,757	139,202	154,413	176,246	179,961	184,458	187,155
Orchard Lake	NR	8,255	8,612	10,054	9,709	12,113	13,656	14,139	14,496	16,863
Pleasant Ridge	12,615	12,805	13,835	14,020	16,078	17,101	19,411	19,623	20,281	20,379
Pontiac	364,605	386,316	401,047	413,217	446,998	461,438	512,884	550,912	536,716	562,349
Rochester	NR	NR	NR	22,666	25,407	28,157	31,504	36,727	41,338	45,498
Royal Oak	205,017	209,762	226,448	231,151	272,616	279,873	332,241	342,306	352,823	364,204
South Lyon	6,378	6,699	6,951	8,217	10,039	11,644	12,511	13,287	14,787	17,572
Southfield	208,560	227,591	253,831	309,559	374,090	431,665	570,944	610,241	649,422	705,882
Sylvan Lake	5,704	5,801	5,799	6,766	6,912	8,843	9,357	10,447	10,609	11,940
Troy	78,636	84,459	119,997	148,131	191,618	238,162	303,870	335,537	375,101	432,964
Walled Lake	8,788	9,598	9,877	11,541	11,771	15,679	18,853	19,855	19,311	20,035
Wixom	24,303	25,049	26,632	35,704	35,608	44,090	49,385	56,109	59,925	64,597
<b>Cities Total</b>	<b>\$1,514,117</b>	<b>\$1,601,601</b>	<b>\$1,734,140</b>	<b>\$1,918,388</b>	<b>\$2,204,969</b>	<b>\$2,512,641</b>	<b>\$2,985,375</b>	<b>\$3,166,930</b>	<b>\$3,305,589</b>	<b>\$3,538,846</b>
<b>County Total</b>	<b>\$2,308,684</b>	<b>\$2,447,383</b>	<b>\$2,689,071</b>	<b>\$3,034,706</b>	<b>\$3,460,371</b>	<b>\$4,026,163</b>	<b>\$4,738,990</b>	<b>\$5,098,528</b>	<b>\$5,386,843</b>	<b>\$5,836,936</b>

\* Township totals include Village Data.  
NR: Not reported in source.

SOURCE: Oakland County, Department of Equalization.



## VALUATION BY TYPES OF PROPERTY: OAKLAND COUNTY - 1960-1972

(in thousands of dollars)

Real Property	1960	1961	1962	1963	1964	1965
Farm	\$ 68,882	\$ 67,403	\$ 68,489	\$ 70,641	\$ 73,674	\$ 60,135
Residential	1,214,424	1,226,668	1,264,193	1,311,825	1,361,395	1,431,867
Business	227,981	232,332	223,593	239,952	263,319	274,429
Industrial	143,712	145,143	150,645	144,242	165,599	185,221
Utilities & Pipelines	(a)	6,182	6,269	5,161	4,684	(a)
Conservation	(b)	1,832	1,930	2,011	2,004	(b)
Miscellaneous	(c)	(c)	12,703	23,566	14,142	(c)
<b>Real Property Total</b>	<b>\$ 1,654,999</b>	<b>\$ 1,679,560</b>	<b>\$ 1,727,822</b>	<b>\$ 1,797,398</b>	<b>\$ 1,884,817</b>	<b>\$ 1,951,652</b>
Personal Property	1960	1961	1962	1963	1964	1965
Farm	\$ (d)	\$ (d)	\$ (d)	\$ (d)	\$ 1,838	\$ 799
Business	88,367	89,063	105,136	114,795	107,944	123,531
Industrial	200,941	218,103	207,539	212,932	236,325	283,851
Utilities & Pipelines	73,170	75,223	78,877	85,156	89,122	86,493
Residential	NR	NR	NR	NR	478	451
Miscellaneous	(c)	(c)	(c)	(c)	(c)	(c)
<b>Personal Property Total</b>	<b>\$ 362,478</b>	<b>\$ 382,399</b>	<b>\$ 391,552</b>	<b>\$ 412,883</b>	<b>\$ 435,707</b>	<b>\$ 495,125</b>
<b>County Total*</b>	<b>\$ 2,017,477</b>	<b>\$ 2,061,959</b>	<b>\$ 2,119,374</b>	<b>\$ 2,210,281</b>	<b>\$ 2,320,524</b>	<b>\$ 2,446,777</b>

Real Property	1966	1967	1968	1969	1970	1971	1972
Farm	\$ 83,831	\$ 101,537	\$ 120,630	\$ 155,435	\$ 180,458	\$ 195,661	\$ 171,986
Residential	1,540,808	1,795,795	2,080,010	2,428,110	2,848,578	3,062,517	3,250,658
Business	317,933	353,220	389,333	472,326	553,236	599,742	672,334
Industrial	220,999	218,343	255,685	298,137	341,389	395,576	435,336
Utilities	(a)	(a)	(a)	(a)	(a)	(a)	(a)
Conservation	(b)	(b)	(b)	(b)	(b)	(b)	(b)
Miscellaneous	(c)	(c)	(c)	(c)	(c)	(c)	(c)
<b>Real Property Total</b>	<b>\$ 2,163,571</b>	<b>\$ 2,468,895</b>	<b>\$ 2,845,658</b>	<b>\$ 3,354,008</b>	<b>\$ 3,923,661</b>	<b>\$ 4,253,496</b>	<b>\$ 4,530,314</b>
Personal Property	1966	1967	1968	1969	1970	1971	1972
Farm	\$ 725	\$ 14	\$ (d)	\$ (d)	\$ (d)	\$ (d)	\$ (d)
Business	137,578	146,387	166,764	203,802	246,945	256,045	286,487
Industrial	296,727	322,435	337,991	344,778	418,095	430,966	403,318
Utilities	90,110	94,342	107,911	120,746	145,885	151,261	165,914
Residential	311	515	699	803	4,405	6,761	810
Miscellaneous	(c)	(c)	(c)	(c)	(c)	(c)	(c)
<b>Personal Property Total</b>	<b>\$ 525,451</b>	<b>\$ 563,693</b>	<b>\$ 613,365</b>	<b>\$ 670,129</b>	<b>\$ 815,330</b>	<b>\$ 845,033</b>	<b>\$ 856,529</b>
<b>County Total</b>	<b>\$ 2,689,022</b>	<b>\$ 3,032,588</b>	<b>\$ 3,459,023</b>	<b>\$ 4,024,137</b>	<b>\$ 4,738,991</b>	<b>\$ 5,098,529</b>	<b>\$ 5,386,843</b>

\* The data presented represent values which are approximately correct. Therefore, the county totals are slightly different from the state equalized valuation. However, in nearly all years the variations are less than one percent, the only exception being a 1.6% discrepancy in the 1961 data.

- (a) Utilities and pipelines statistics are included in the industrial data.
  - (b) Conservation statistics are included in the farm data.
  - (c) Miscellaneous statistics are included in the business data.
  - (d) Farm data were not reported separately for the years 1960-1963 and 1968-1972.
- NR: Not reported in source.

SOURCE: Oakland County, Department of Equalization.

valuation  
table  
**68**



**SUMMARY OF REVENUES AND EXPENDITURES  
BY COUNTY GOVERNMENTS:  
SEVEN COUNTY DETROIT REGION - 1967**

(in thousands of dollars)

revenues  
and  
expend.  
  
table  
**69**

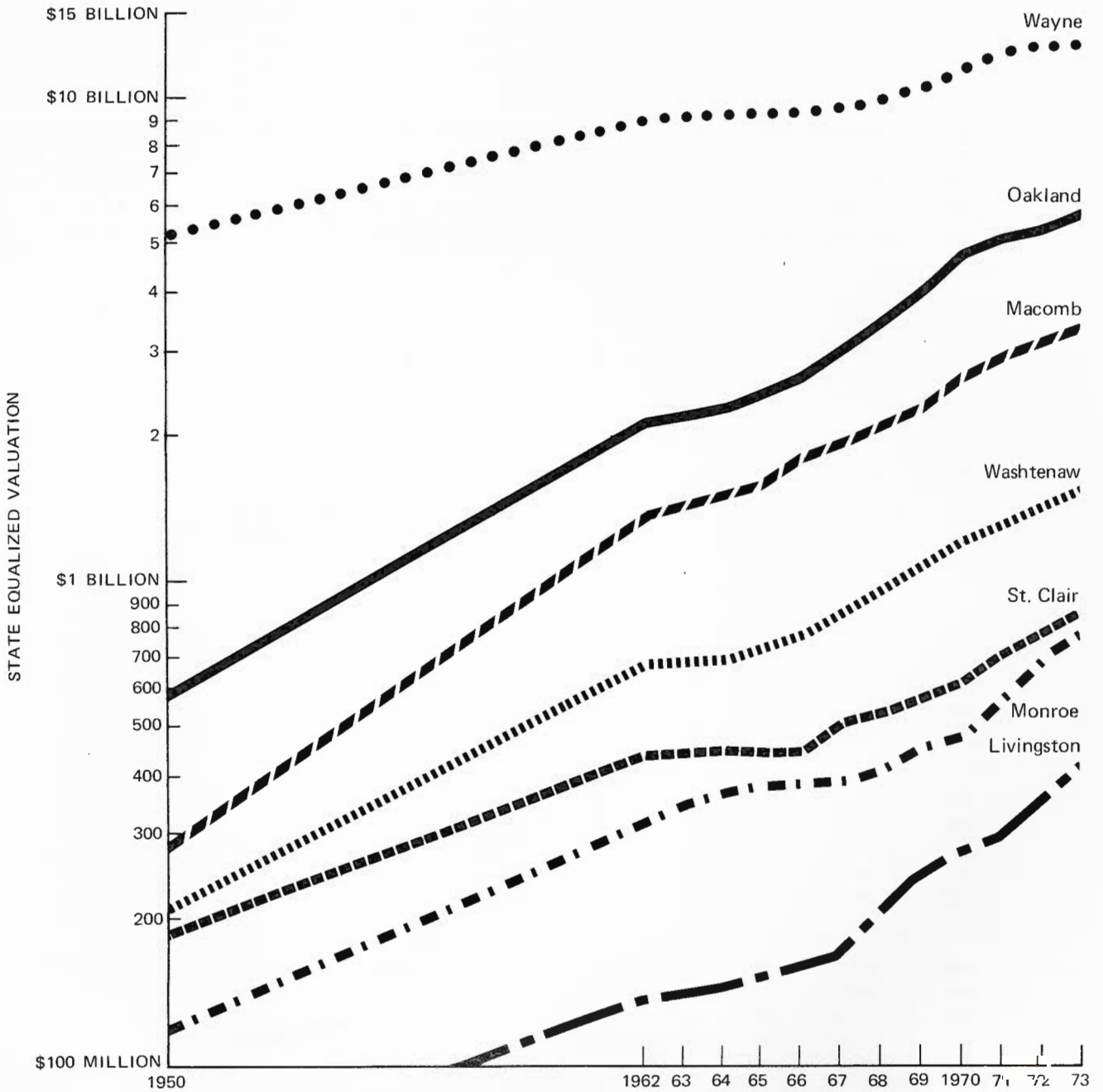
	Oakland County	Wayne County	Macomb County
General Revenue	\$35,363	\$171,282	\$21,890
Intergovernmental Revenue	18,866	71,902	11,215
Tax Revenue	12,702	67,453	8,487
Charges and Miscellaneous	3,795	31,927	2,188
General Expenditures: All Functions	37,175	193,556	27,804
Capital Outlay	8,535	42,509	12,558
Other	28,640	151,047	15,246
Education	—	—	—
Capital Outlay	—	—	—
Other	—	—	—
Highways	8,138	29,474	5,893
Public Welfare	8,171	39,480	3,749
Hospitals	2,152	33,986	2,036
Health	1,821	1,530	789
Police Protections	928	1,834	789
Parks and Recreation	9	1,701	408
Natural Resources	3,243	2,790	8,520
Correction	1,005	10,274	362
Financial Administration	1,015	1,916	433
General Control	1,959	14,556	1,735
General Public Buildings	770	6,419	504
Interest on General Debt	3,028	46,990	1,643
Other and Unallocable	4,936	475	943
Exhibit: County Contributions to Own Retirement Systems	404	65	332
Total Debt Outstanding at end of Fiscal Year	\$86,557	\$ 1,920	\$41,617

	Livingston County	Monroe County	St. Clair County	Washtenaw County
General Revenue	\$2,459	\$5,354	\$6,480	\$8,306
Intergovernmental Revenue	1,317	2,927	3,238	3,484
Tax Revenue	819	2,136	2,870	4,196
Charges and Miscellaneous	323	291	373	626
General Expenditures: All Functions	2,353	5,113	6,410	8,198
Capital Outlay	467	1,276	1,266	1,362
Other	1,886	3,837	5,144	6,836
Education	—	—	—	—
Capital Outlay	—	—	—	—
Other	—	—	100	—
Highways	1,065	2,226	1,916	2,275
Public Welfare	350	570	1,014	1,423
Hospitals	27	173	603	577
Health	81	246	343	477
Police Protections	146	299	302	485
Parks and Recreation	38	—	13	28
Natural Resources	59	141	137	647
Correction	2	103	24	184
Financial Administration	58	118	143	176
General Control	224	370	487	909
General Public Buildings	27	299	273	487
Interest on General Debt	—	—	256	55
Other and Unallocable	275	568	800	475
Exhibit: County Contributions to Own Retirement Systems	—	—	184	65
Total Debt Outstanding at end of Fiscal Year	\$ 333	\$ —	\$7,128	\$1,920

SOURCE: U.S. Department of Commerce, Bureau of the Census: *Census of Government, Michigan*.

FIG. 5

## STATE EQUALIZED VALUATION OF TAXABLE PROPERTY BY COUNTY: SEVEN COUNTY DETROIT REGION — 1950, 1962-1973



DATA FROM TABLE 66

## COUNTY GOVERNMENT REVENUE BY MAJOR CATEGORY: SEVEN COUNTY DETROIT REGION - 1967 - 1969 AND 1971 - 1972

(in thousands of dollars)

		State Equalized Value	Taxes	Licenses and Permits	Fines, Forfeitures, Penalties	Use of Money and Property	Revenue from Other Agencies	Revenue from Current Sources	Other Revenue	Total Revenue
Oakland:	1967	\$ 3,034,706	\$15,248	\$209	\$ 17	\$ 675	\$ 9,758	\$1,098	\$ 862	\$ 27,868
	1968	3,460,371	17,244	195	15	1,043	12,367	2,294	2,424	35,583
	1969	4,026,163	20,164	329	21	1,371	19,078	2,518	2,447	45,928
	1971	5,098,528	24,797	186	80	1,259	6,238	2,589	1,686	36,834
	1972	5,386,843	27,180	367	106	964	10,503	3,255	1,418	43,793
Wayne:	1967	9,509,870	78,951	164	698	14,524	43,055	4,368	13,409	148,116
	1968	10,050,327	64,611	243	884	15,844	59,629	6,812	11,973	161,432
	1969	10,817,709	77,401	279	648	19,237	64,964	7,850	10,321	180,770
	1971	12,471,662	81,320	281	862	2,937	76,132	7,753	11,973	181,258
	1972	12,973,814	85,049	373	1,020	3,407	90,823	8,959	17,356	206,988
Macomb:	1967	1,944,494	9,325	69	58	543	7,228	887	1,979	20,090
	1968	2,111,387	10,396	89	67	697	8,608	1,325	2,677	23,848
	1969	2,436,097	11,297	88	59	1,152	10,236	1,463	2,725	27,019
	1971	2,947,774	14,822	137	77	1,020	4,368	1,697	3,986	26,107
	1972	3,142,338	15,502	109	230	774	5,895	1,726	4,427	28,662
Livingston:	1967	167,400	896	83	64	27	1,102	162	46	2,384
	1968	209,601	927	89	77	27	1,148	239	207	2,725
	1969	224,289	1,034	85	80	30	1,585	24	3,161	3,119
	1971	298,451	1,416	173	23	47	508	382	50	2,600
	1972	360,045	1,515	194	23	49	815	402	116	3,115
Monroe:	1967	384,960	2,037	97	310	73	1,999	273	100	4,888
	1968	404,562	2,139	121	353	117	2,515	268	130	5,643
	1969	426,714	2,278	138	371	146	3,179	349	230	6,691
	1971	551,974	2,485	146	74	88	862	360	256	4,272
	1972	671,151	2,715	152	101	40	1,089	438	209	4,743
St. Clair:	1967	504,351	2,871	57	94	193	2,546	141	704	6,606
	1968	527,132	3,422	157	122	88	2,809	211	823	7,632
	1969	548,154	4,393	200	182	185	3,546	284	738	9,528
	1971	716,841	3,435	70	83	143	1,754	390	570	6,444
	1972	764,709	4,037	75	100	105	2,094	425	933	7,769
Washtenaw:	1967	866,720	4,331	72	18	328	2,766	299	1,150	8,963
	1968	954,613	5,315	81	30	273	3,219	543	1,305	10,767
	1969	1,071,980	5,884	109	146	283	4,949	644	1,260	13,274
	1971	1,311,645	6,700	154	188	127	3,054	919	1,063	12,205
	1972	1,427,516	7,327	153	200	171	3,777	1,207	674	13,508

SOURCE: State of Michigan, Department of Treasury: Michigan County Government Annual Financial Report.

revenues  
and  
expend.  
table  
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## COUNTY GOVERNMENT EXPENDITURE BY MAJOR CATEGORY: SEVEN COUNTY DETROIT REGION - 1967 - 1969 AND 1971 - 1972

(in thousands of dollars)

		Judicial and Legislative	General County Government	Public Safety	Health	Welfare	Roads	Drains	Capital Outlay	Other	Total
Oakland:	1967	\$ 2,437	\$ 3,591	\$1,395	\$ 3,363	\$ 4,318	\$ 5,803	\$ 96	\$ 2,215	\$ 2,723	\$ 25,941
	1968	2,272	5,141	1,857	4,270	4,703	9,592	45	3,220	2,706	33,806
	1969	3,439	5,263	2,299	5,164	5,807	9,364	5,008	3,087	6,580	46,011
	1971	4,799	8,156	3,333	1,807	8,884	NR	412	219	NR	31,302
	1972	5,073	10,366	4,027	7,985	8,391	NR	403	2,075	5,511	43,831
Wayne:	1967	12,510	10,440	5,911	25,570	33,329	18,362	3,651	18,612	25,512	153,898
	1968	14,178	10,980	6,855	35,362	34,488	25,551	3,685	12,363	27,501	170,963
	1969	14,999	12,025	6,009	34,988	36,742	26,285	3,961	15,719	31,401	182,129
	1971	20,873	19,282	8,771	45,547	76,201	970	1,490	3,066	24,129	200,329
	1972	25,187	18,471	9,642	47,746	78,380	NR	229	4,656	29,865	214,176
Macomb:	1967	1,542	2,104	1,395	3,363	4,318	4,451	593	1,605	309	19,680
	1968	1,835	2,542	1,560	2,123	5,631	5,698	419	1,855	1,860	23,523
	1969	2,226	2,701	1,861	2,418	6,569	6,860	970	3,166	2,027	28,798
	1971	2,806	4,786	2,859	3,893	7,048	NR	26	552	NR	26,149
	1972	3,099	5,411	2,848	4,641	6,701	99	26	273	4,277	27,375
Livingston:	1967	159	330	183	172	139	952	8	230	214	2,387
	1968	183	322	192	220	149	1,001	13	219	252	2,551
	1969	281	376	324	272	224	1,181	15	212	261	3,146
	1971	389	522	518	494	353	NR	1	33	NR	2,559
	1972	486	618	643	586	390	NR	3	130	318	3,174
Monroe:	1967	376	407	405	494	479	1,625	35	230	685	4,736
	1968	442	492	492	633	413	1,923	63	449	566	5,473
	1969	610	557	598	695	534	2,445	77	641	638	6,795
	1971	389	713	638	740	727	NR	9	123	NR	4,170
	1972	829	802	905	866	630	50	11	108	351	4,552
St. Clair:	1967	441	579	313	531	1,767	2,381	96	2,283	1,493	9,884
	1968	450	868	359	660	2,253	1,688	124	259	673	7,334
	1969	734	1,136	409	818	2,284	2,271	104	656	508	8,920
	1971	833	928	487	868	2,526	NR	26	29	NR	6,050
	1972	935	1,539	664	1,320	2,410	NR	30	149	330	7,377
Washtenaw:	1967	855	933	831	1,160	1,372	1,951	729	543	792	9,166
	1968	988	1,136	995	1,630	1,834	2,172	690	1,031	988	11,464
	1969	1,254	1,353	1,128	1,973	2,070	3,283	311	986	1,258	13,616
	1971	1,741	2,271	1,662	3,168	2,057	NR	75	168	NR	12,334
	1972	1,798	2,461	1,681	3,552	1,937	NR	81	286	1,424	13,220

NR: Not reported in source.

SOURCE: State of Michigan, Department of Treasury: Michigan County Government Annual Financial Report.

revenues  
and  
expend.  
table  
**71**

**SUMMARY OF LOCAL GOVERNMENT REVENUES  
AND EXPENDITURES BY  
COUNTY AND DETROIT SMSA - 1970 - 1971**

	Detroit SMSA		Oakland County	
	Total	Per Capita	Total	Per Capita
revenues				
and				
expend.				
table				
<b>72</b>				
General (excluding interlocal)	\$2,237,115	\$532.20	\$434,403	\$478.49
Intergovernmental Revenue	799,792	190.27	130,679	143.94
From State Government	666,864	158.64	121,428	133.75
From Federal Government	132,928	31.62	9,251	10.19
General Revenue — Local Sources	1,437,323	341.93	303,724	334.55
Taxes	1,073,492	255.38	225,415	248.29
Property	951,405	226.33	217,535	239.61
Other	122,087	29.04	7,880	8.68
Current Charges	246,711	58.69	47,042	51.82
Miscellaneous	117,120	27.86	31,267	34.44
Direct General Expenditure	2,248,990	535.02	472,415	520.35
Education	1,062,135	252.68	275,923	303.92
Highways	112,130	26.68	22,692	24.99
Public Welfare	47,973	11.41	4,885	5.38
Health & Hospitals	161,392	38.39	20,707	22.81
Police Protection	135,898	32.33	22,083	24.32
Fire Protection	52,988	12.61	8,568	9.44
Sewerage	115,172	27.40	21,792	24.00
Sanitation Other Than Sewerage	43,732	10.40	7,303	8.04
Parks & Recreation	53,604	12.75	5,704	6.28
Financial Administration	25,048	5.96	5,734	6.32
General Control	59,341	14.12	11,785	12.98
Interest on General Debt	98,816	23.51	24,149	26.60
Other	280,761	66.79	41,090	45.26
Water Supply Revenue	82,393	19.60	15,296	16.85
Water Supply Expenditure	104,438	24.85	20,391	22.46
Debt Outstanding, Total	2,891,047	687.76	746,508	822.26
Long Term	2,730,841	649.65	728,584	802.52
Short Term	\$ 160,206	\$ 38.11	\$ 17,924	\$ 19.74

SOURCE: U. S. Department of Commerce, Bureau of the Census: **Census of Government, Michigan.**

**SUMMARY OF LOCAL GOVERNMENT REVENUES  
AND EXPENDITURES BY  
COUNTY AND DETROIT SMSA - 1970 - 1971**

	Wayne County		Macomb County		
	Total	Per Capita	Total	Per Capita	
General (excluding interlocal)	\$1,523,900	\$570.67	\$278,812	\$445.88	revenues and expend. table <b>72</b> (cont'd.)
Intergovernmental Revenue	564,937	211.56	104,177	166.60	
From State Government	447,587	167.61	97,850	156.48	
From Federal Government	117,350	43.95	6,327	10.12	
General Revenue — Local Sources	958,963	359.11	174,635	279.28	
Taxes	710,666	266.13	137,411	219.75	
Property	598,549	224.14	135,320	216.41	
Other	112,117	41.99	2,091	3.34	
Current Charges	180,249	67.50	19,419	31.06	
Miscellaneous	68,048	25.48	17,805	28.47	
Direct General Expenditure	1,470,075	550.51	306,491	490.14	
Education	595,687	223.07	190,525	304.69	
Highways	73,030	27.35	16,407	26.24	
Public Welfare	39,423	14.76	3,665	5.86	
Health & Hospitals	135,732	50.83	4,953	7.92	
Police Protection	100,318	37.57	13,495	21.58	
Fire Protection	37,778	14.15	6,641	10.62	
Sewerage	78,406	29.36	14,974	23.95	
Sanitation Other Than Sewerage	32,521	12.18	3,907	6.25	
Parks & Recreation	45,073	16.88	2,827	4.52	
Financial Administration	16,166	6.05	3,148	5.03	
General Control	40,367	15.12	7,189	11.50	
Interest on General Debt	57,733	21.62	16,934	27.08	
Other	217,841	81.58	21,826	34.90	
Water Supply Revenue	57,352	21.48	9,746	15.59	
Water Supply Expenditure	73,470	27.51	10,579	16.92	
Debt Outstanding, Total	1,700,539	636.82	443,998	710.05	
Long Term	1,564,047	585.70	438,208	700.79	
Short Term	\$ 136,492	\$ 51.11	\$ 5,790	\$ 9.26	



## DAILY NEWSPAPER CIRCULATION BY COUNTY: SEVEN COUNTY DETROIT REGION - 1967 - 1969, 1972 AND 1973

		Daily Circulation		Sunday Circulation	
		Total	Percent*	Total	Percent*
<b>Oakland County</b>					
Detroit Free Press (M)	1967	63,636	29	71,215	32
	1968	68,800	30	76,185	33
	1969	77,864	33	83,780	35
	1972	88,057	32	96,747	35
	1973	89,956	31	101,867	35
Detroit News (E)	1967	79,523	36	122,949	55
	1968	83,751	36	129,092	56
	1969	88,407	37	133,026	56
	1972	87,972	32	129,225	47
	1973	90,854	31	131,471	45
Oakland Press (a) (E)	1967	68,856	31		
	1968	70,195	30		
	1969	81,780	35		
	1972	74,367	27		
	1973	74,126	26		
Royal Oak Tribune (E)	1967	57,857	26		
	1968	57,030	25		
	1969	59,965	25		
	1972	58,105	21		
	1973	58,459	20		
<b>Wayne County</b>					
Detroit Free Press (M)	1967	263,897	32	235,093	29
	1968	276,004	33	245,244	29
	1969	295,888	35	258,013	30
	1972	277,861	33	246,108	29
	1973	264,816	31	249,321	29
Detroit News (E)	1967	497,095	61	561,234	69
	1968	492,181	59	567,288	68
	1969	490,728	58	559,414	66
	1972	436,226	52	503,860	60
	1973	435,742	51	501,126	58
<b>Macomb County</b>					
Detroit Free Press (M)	1967	37,061	26	36,301	26
	1968	43,368	29	41,802	28
	1969	47,617	30	45,790	29
	1972	NR	NR	52,024	28
	1973	54,156	28	56,928	30
Detroit News (E)	1967	82,916	59	104,156	74
	1968	85,745	58	109,018	74
	1969	89,202	57	111,829	71
	1972	91,653	50	118,222	64
	1973	94,981	49	119,420	62

\* Percent circulation to households

\*\* Circulation of the Sunday edition reported only for Washtenaw County.

(a) Formerly Pontiac Press.

(b) Formerly Mt. Clemens Monitor-Leader.

E Evening edition.

M Morning edition.

NR: Not reported in source.

SOURCE: Standard Rate and Data Service, Inc.: Newspaper Circulation Analysis.

## DAILY NEWSPAPER CIRCULATION BY COUNTY: SEVEN COUNTY DETROIT REGION - 1967 - 1969, 1972 AND 1973

		Daily Circulation		Sunday Circulation	
		Total	Percent*	Total	Percent*
<b>Macomb County (Cont'd.)</b>					
Mt. Clemens Macomb Daily (b) (E)					
	1967	38,614	27		
	1968	40,284	27		
	1969	49,653	32		
	1972	52,656	29		
	1973	51,697	27		
<b>Livingston County</b>					
Ann Arbor News (E)					
	1967	1,193	10		
	1968	1,242	10		
	1969	1,532	12		
	1972	1,418	8		
	1973	1,490	8		
<b>Detroit Free Press (M)</b>					
	1967	2,893	24	4,293	35
	1968	3,049	24	4,371	35
	1969	3,447	26	4,919	12
	1972	4,272	24	5,706	32
	1973	4,002	21	5,615	30
<b>Detroit News (E)</b>					
	1967	2,359	19	4,553	37
	1968	2,116	17	4,073	32
	1969	2,307	18	4,688	36
	1972	3,099	17	5,632	31
	1973	3,237	17	5,551	29
<b>Lansing Journal (M)</b>					
	1967	1,511	9	1,155	9
	1968	1,170	9	1,162	9
	1969	1,840	14	1,814	14
	1972	1,509	8	1,536	9
	1973	1,489	8	1,538	8
<b>Monroe County</b>					
Detroit Free Press (M)					
	1967	3,672	12	5,394	18
	1968	7,007	22	10,406	33
	1969	3,774	12	5,890	18
	1972	4,077	12	6,727	20
	1973	3,714	10	6,748	19
<b>Detroit News (E)</b>					
	1967	1,726	6	5,396	18
	1968	2,050	7	7,154	23
	1969	1,839	6	5,419	17
	1972	1,708	5	3,585	13
	1973	NR	NR	3,881	11
<b>Monroe News (E)</b>					
	1967	21,351	70		
	1968	22,134	71		
	1969	22,134	69		
	1972	22,533	66		
	1973	23,464	66		

services  
table  
**73**  
(cont'd.)

## DAILY NEWSPAPER CIRCULATION BY COUNTY: SEVEN COUNTY DETROIT REGION - 1967 - 1969, 1972 AND 1973

		Daily Circulation		Sunday Circulation		
		Total	Percent*	Total	Percent*	
services table <b>73</b> (cont'd.)	Monroe County (cont'd.)					
	Toledo Blade Times (M & E)					
		1967	5,980	20	7,154	23
		1968	5,194	17	6,417	21
		1969	8,142	25	10,523	33
	1972	6,371	19	8,327	24	
	1973	6,603	19	8,441	24	
St. Clair County:						
Detroit Free Press (M)						
	1967	5,837	18	7,644	23	
	1968	6,438	19	7,944	24	
	1969	6,249	18	7,950	23	
	1972	6,681	18	8,761	23	
	1973	6,704	17	9,348	24	
Detroit News (E)						
	1967	3,445	11	9,076	28	
	1968	3,157	9	8,207	25	
	1969	3,690	11	9,791	28	
	1972	3,680	10	8,376	22	
	1973	3,646	9	8,094	21	
Port Huron Times (E)						
	1967	25,525	78	25,354	78	
	1968	26,179	79	25,936	78	
	1969	27,167	79	27,046	79	
	1972	26,804	72	26,550	71	
	1973	27,122	70	27,071	70	
Washtenaw County:						
Ann Arbor News (E)						
	1967	30,647	58			
	1968	31,916	59			
	1969	34,662	60	32,748	57	
	1972	34,600	48	NR	NR	
	1973	35,029	46	33,706	45	
Detroit Free Press (M)						
	1967	12,119	23	18,821	36	
	1968	13,014	24	19,706	36	
	1969	14,217	25	21,879	38	
	1972	17,208	24	24,969	35	
	1973	16,921	22	26,001	34	
Detroit News (E)						
	1967					
	1968					
	1969					
	1972	4,522	6	11,367	16	
	1973	4,753	6	10,813	14	
New York Times**						
	1967			2,879	5	
	1968			2,858	5	
	1969			3,707	6	
	1972			NR	NR	
	1973			NR	NR	
Ypsilanti Press (E)						
	1967	10,649	20			
	1968	11,284	21			
	1969	13,045	23			
	1972	13,938	19			
	1973	15,508	21	14,739	20	

## CIRCULATION OF NEWSPAPERS HEADQUARTERED IN OAKLAND COUNTY - 1967, 1968, 1972 AND 1973

Publication	Location	Year Estab.	Edition	Day	1967	1968	1972	1973
Berkley Advance	Berkley	1947	W	Thurs.	3,320 400 (a)	2,575*	2,865	(c)
Birmingham Eccentric	Birmingham	1878	W	Thurs.	22,694	32,639 400 (a)	29,198	43,407
Clarkston News	Clarkston	1929	W	Thurs.	1,300	1,408	1,800	2,778
Clawson Times	Clawson	1948	W	Thurs.	4,020	2,050*	2,072	(c)
Farmington Forum	Farmington	1970	W	Wed.	NR	NR	1,789	6,150
Legal Advertiser and Ferndale Gazette Times	Ferndale	1919	W	Thurs.	2,090 600 (a)	2,550 300 (a)	2,960 400 (a)	1,905
Hazel Park News	Hazel Park	1939	W	Thurs.	2,420*	2,431*	2,225	2,052
Northwest Oakland County Herald Advertiser	Holly	1876	W	Thurs.	1,670	1,810*	1,900	2,070
Huntington News	Huntington Woods	1930	W	Thurs.	1,900 (a)	NR	2,010	(c)
Inter-Lake News	Keego Harbor	1934	W	Wed.	5,060* 750*(a)	5,530* 1,050*(a)	5,330 7,560 (a)	(c)
Lake Orion Review	Lake Orion	1881	W	Thurs.	2,119	2,162	2,303	2,505
Madison News	Madison Heights	1950	W	Thurs.	1,985	2,292	2,160	1,872
Milford Times	Milford	1871	W	Thurs.	3,350 516(a)	3,350 516(a)	3,709 NR	3,748
Novi News	Novi	1954	W	Thurs.	1,184	1,309	1,207	2,494
Oak Park News	Oak Park	1963	W	Thurs.	10,700	NR	NR	(c)
Oxford Leader	Oxford	1881	W	Thurs.	1,816	1,770	NR	2,501
Pontiac-Oakland County Legal News	Pontiac	1927	W	Fri.	1,509*	1,594*	1,600	1,807
Oakland Press	Pontiac	1843	D		72,912	88,749	76,435	77,770
Rochester Clarion	Rochester	1898	W	Thurs.	7,317	7,306	7,945	7,975
Royal Oak Daily Tribune	Royal Oak	1902	D		56,344	72,385	58,445	59,002
Jewish News	Southfield	1942	W	Thurs. & Fri.	NR	NR	NR	15,100
Southfield News	Southfield	1939	W	Thurs.	9,244	9,344	NR	14,655
Southfield Record	Southfield	NR	W	Thurs.	NR	12,000 (a)	NR	(c)
Southfield Reporter	Southfield	1964	W	Thurs.	NR	NR	NR	(c)
Southfield Sun	Southfield	1953	W	Thurs.	3,777	5,667	3,133	5,900
Southfield Observer & Eccentric	Southfield	1970	W	Thurs.	NR	NR	5,885	17,487
South Lyon Herald - Whitmore Lake News	South Lyon	1879	W	Thurs.	2,453	2,739	3,000	3,421
Tri-City Messenger	Troy	1956	W	Thurs.	NR	NR	NR	(c)
Troy Times	Troy	1948	W	Thurs.	3,880 700 (a)	4,200*	7,000	(c)
Lakeland Tribune	Union Lake	1973	W	Wed.				18,036(b)
The Spinal Column	Union Lake	NR	W	Wed.	20,200*	20,430 642 (a)	29,241	30,246

\* Data Supplied by editor.

(a) Free distribution.

(b) June-December, 1973 circulation figures. Name purchased by The Spinal Column and offices moved to Union Lake in May-June, 1973.

(c) Ceased publication.

NR: Not reported in source.

SOURCE: N. W. Ayer & Son, Inc.: Ayer's Directory of Newspapers & Periodicals.

Michigan Newspaper Coop., Inc.: Michigan Newspaper Directory & Rate Book, 1974.

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## SUMMARY OF HOSPITAL AND MEDICAL FACILITIES LOCATED IN OAKLAND COUNTY - 1972

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Category :	Name of Facility	Location	Ownership	Total Capacity	
<b>Acute Care:</b>					
	Ardmore Hospital	Ferndale	NP/O	40	
	William Beaumont Hospital	Royal Oak	NP/O	648	
	Botsford Hospital	Farmington	NP/O	308	
	Crittenton Hospital	Rochester	NP/O	210	
	Madison Community Hospital	Madison Heights	NP/O	39	
	Martin Place Osteopathic Hospital (East)	Madison Heights	NP/O	264	
	Pontiac General Hospital	Pontiac	C	338	
	Pontiac Osteopathic Hospital	Pontiac	NP/O	289	
	Providence Hospital	Southfield	NP/C	378	
	St. Joseph Mercy Hospital	Pontiac	NP/C	442 PC	
<b>Longterm Care:</b>					
	Alexander Convalescent Home	Royal Oak	Prop.	63	
	Avondale Convalescent Home	Rochester	Prop.	45	
	Bedford Villa Nursing Home	Southfield	Prop.	60	
	Beverly Manor Convalescent Center	Pontiac	Prop.	227	
	Beverly Manor Convalescent Center	Novi	Prop.	142	
	Bloomfield Hills Nursing Center	Bloomfield Hills	Prop.	365	
	Bortz Green Lake Rest Haven	Union Lake	Prop.	86	
	Brae Burn Nursing Home	Bloomfield Hills	Prop.	100	
	Cambridge Nursing Center East	Madison Heights	Prop.	160	
	Cambridge Nursing Center North	Clawson	Prop.	120	
	Convalescent Center	Royal Oak	Prop.	9	
	Evergreen Convalescent Home	Pontiac	Prop.	37	
	Farmington Nursing Home	Farmington	Prop.	170	
	Franklin Manor Convalescent Center	Southfield	Prop.	108	
	Georgian Bloomfield	Bloomfield Township	Prop.	274	
	Glen Acres Nursing Home No. 2	Pontiac	Prop.	106	
	Grovecrest Convalescent Center	Pontiac	Prop.	58	
	Heritage of Beverly Hills	Birmingham	Prop.	99	
	Hilton Convalescent Home	Ferndale	Prop.	78	
	Holmes Convalescent Home	Royal Oak	Prop.	48	
	Jewish Home No. 1	Southfield	NP/O	98	
	Lakeview Nursing Home	Pontiac	Prop.	33	
	Lahser Hills Nursing Home	Southfield	Prop.	160	
	Lourdes Nursing Home	Pontiac	NP/C	108	
	Manor Haven Nursing Home	Royal Oak	Prop.	18	
Prop.	Proprietary	Co.	County	PC	Planned Capacity
NP	Non-Profit Association	C	City	St.	State
NR	Not reported in source			O	Other

SOURCE: Michigan Department of Public Health, Michigan State Plan for Hospital and Medical Facilities Construction.

## SUMMARY OF HOSPITAL AND MEDICAL FACILITIES LOCATED IN OAKLAND COUNTY - 1972

Category :	Name of Facility	Location	Ownership	Total Capacity
<b>Longterm Care:</b>				
	Medicenter	Southfield	Prop.	200
	Mt. Vernon Nursing Home	Southfield	Prop.	228
	Oak Hill Nursing Home	Farmington	Prop.	137
	Oak Hill Nursing Home Annex	Farmington	Prop.	16
	Oakland County	Pontiac	Co.	80
	Orchard Lake Resthaven	Union Lake	Prop.	35
	Ortonville Nursing Home	Ortonville	Prop.	51
	Pine Knob Nursing Home	Clarkston	Prop.	25
	Pontiac Lake Nursing Home	Pontiac	Prop.	18
	St. Annes Mead Retirement Home	Southfield	NP/O	12
	Sherwood Hall Convalescent Home	Royal Oak	Prop.	147
	West Hickory Haven	Milford	Prop.	101
	West Winds Nursing Home	Union Lake	Prop.	22
	Whitehall Convalescent Home	Farmington	Prop.	28
	Whitehall Convalescent Home	Novi	Prop.	22
	Williamsburg Convalescent Center	Farmington	Prop.	112
	Woodside Medical, Inc.	Pontiac	Prop.	53
<b>Rehabilitation Facilities:</b>				
	Oakland County Hospital	Pontiac	Co.	NR
	St. Joseph Mercy Hospital	Pontiac	NP/C	25
<b>Mental Facilities:</b>				
	William Beaumont Hospital	Royal Oak	NP/O	30
	Kingswood Hospital	Ferndale	NP/O	64
	Pontiac General Hospital	Pontiac	C	24
	Providence Hospital	Southfield	NP/C	28
	St. Joseph Mercy Hospital	Pontiac	NP/C	33
	Woodside Medical, Inc.	Pontiac	Prop.	54
<b>Tuberculosis Facilities:</b>				
	Oakland County Hospital	Pontiac	Co.	39
<b>Homes for the Aged:</b>				
	Colemans Home for the Aged	Ferndale	Prop.	8
	St. Annes Mead Retirement Home	Southfield	NP/C	62
	St. Elizabeth Briarbank			
	Daughters of Divine Charity	Bloomfield Hills	NP/C	NR
	Villa Francisca	Bloomfield Hills	NP/C	NR



# LIBRARIES IN OAKLAND COUNTY - 1973

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Name	Location	Type	Number of Volumes
Avon Township Library	Rochester	P	37,059
Baldwin Public Library	Birmingham	P	107,172
Bendix Corporation, Research Laboratories Library	Southfield	S	9,000
Berkley Public Library	Berkley	P	41,270
Blair Memorial Library	Clawson	P	29,375
Bloomfield Township Public Library	Bloomfield Hills	P	65,534
Brandon Township Public Library	Ortonville	P	5,000
Chesapeake & Ohio Railway Company, Law Department Library	Southfield	L	10,000
Colombiere College, Dinan Library	Clarkston	R	35,000
Congregation B'Nai Moshe	Oak Park	R	2,000
Congregation Beth Achim Joseph Kathowsky Library	Southfield	R	7,000
Congregation Beth Shalom Library	Oak Park	R	1,200
Congregation Shaarey Zedek Library	Southfield	R	7,100
Cranbrook Academy of Art Library	Bloomfield Hills	S	16,060
Cranbrook Institute of Science Library	Bloomfield Hills	S	13,250
D'Arcy-MacManus Library	Bloomfield Hills	S	3,000
Drayton Avenue Presbyterian Church Library	Ferndale	R	1,500
Duns Scotus College Library	Southfield	C	38,104
Eaton Yale & Towne, Inc., Research Center Library	Southfield	S	3,000
Ethyl Corporation, Research Laboratories Library	Ferndale	S	10,400
Farmington City & Township District Library	Farmington	P	31,728
Ferndale Public Library	Ferndale	P	62,854
Highland Township Library	Highland	P	14,481
Holly Township Library	Holly	P	12,000
Huntington Woods Public Library	Huntington Woods	P	27,092
Independence Township Library	Clarkston	P	13,000
John E. Erickson Memorial Library	Hazel Park	P	34,304
Lawrence Institute of Technology Library	Southfield	C	37,132
M & T Chemicals, Inc., Sub. American Can Company, Library	Ferndale	S	2,000
Madison Heights Public Library	Madison Heights	P	37,291
Mercy School of Nursing of Detroit, Pontiac Unit Library	Pontiac	M	NR
Michigan Christian Junior College Library	Rochester	J	12,250
Midrasha College of Jewish Studies Library	Southfield	R	18,000
Milford Township Library	Milford	P	12,713
North American Rockwell Corporation, Rockwell-Standard Divisions, Technical Center Library	Troy	S	1,600
Oak Park Public Library	Oak Park	P	59,796
Oakland Community College, Auburn Hills Campus, Learning Resources Center	Rochester	G	26,588
Oakland Community College, Highland Lakes Campus Library	Union Lake	J	23,884
Oakland Community College, Martin Luther King, Jr., Learning Resources Center	Farmington	J	35,308
Oakland County Governmental Reference Library	Pontiac	S	5,500
Oakland County Law Library	Pontiac	L	20,000
Oakland University, Kresge Library	Rochester	C	311,664
Orion Township Public Library	Lake Orion	P	24,691
Our Lady Queen of Martyrs Church, Saint Lucian Library	Birmingham	R	1,900
Oxford Public Library	Oxford	P	12,279
Pontiac General Hospital, Medical Library	Pontiac	M	10,000
Pontiac Motor Division/GMC Product Engineering, Technical Information Center	Pontiac	S	1,000
Pontiac Public Libraries	Pontiac	P	105,000
Providence Hospital, Panzner Memorial Library	Southfield	M	4,357
Royal Oak Public Library	Royal Oak	P	100,600
St. Fabian Parish Library	Farmington	R	3,000
St. Joseph Mercy Hospital	Pontiac	M	2,100
St. Mary's College Library	Orchard Lake	C	46,014
South Lyon Public Library	South Lyon	P	13,939
Southfield Public Library	Southfield	P	74,901
Space/Defense Corporation Library	Birmingham	S	NR
Troy Public Library	Troy	P	34,425
University of Michigan, McMath-Hulbert Observatory Library	Pontiac	S	2,000
Walled Lake City Library	Walled Lake	P	5,775
Walsh College of Accountancy & Business Administration	Troy	C	8,555
Waterford Township Library	Pontiac	P	26,090
Wayne State University, Extension Center Library	Southfield	C	NR
West Bloomfield Township Library	Orchard Lake	P	25,563

C College and University Libraries.  
 J Junior College Libraries.  
 L Law Libraries.  
 M Medical Libraries (including Hospital, Nursing School, and Pharmaceutical).  
 P Public Libraries (including Libraries in Hospitals, Mental Institutions, Prisons, Reformatories, Clubs, Business and Industrial Firms which supply reading material of a general character).

R Religious Libraries  
 S Special Libraries.  
 NR: Not reported in source.

SOURCE: R.R. Bowker Co., New York: American Library Directory 1972-73.

## TOTAL ENROLLMENT OF COLLEGES, UNIVERSITIES, AND INSTITUTES IN OAKLAND COUNTY - 1968-1973

	Location	Ownership	Type of Program	Total Enrollment					
				1968	1969	1970	1971	1972	1973
<b>Colleges:</b>									
Oakland University	Rochester	Public	4U & G	5,094	5,811	7,006	7,069	8,169	9,638
<b>Oakland Community College</b>									
Auburn Hills	Pontiac	Public	2U	2,042	1,999	3,574	4,448	4,181	4,827
Highland Lakes	Union Lake	Public	2U	1,782	1,701	1,760	2,122	2,345	2,416
Orchard Ridge	Farmington	Public	2U	4,149	5,245	6,001	6,247	5,675	5,960
Southeast <sup>1</sup>	Royal Oak	Public	2U			3,666 <sup>†</sup>	1,571	1,833	2,197
Duns Scotus College	Southfield	Private	4U & Sem.	75	80	80	68	62	68
Michigan Christian Junior College	Rochester	Private	2U	179	178	211	219	195	180
Midwestern Baptist College	Pontiac	Private	4U & Sem.	254	221	264	317	425	425
St. Mary's College	Orchard Lake	Private	4U & Sem.	159	143	136	125	300	420
<b>Technical Institutes:</b>									
Cranbrook Academy of Art	Bloomfield Hills	Private	2U* & G	115	125	119	154	150	148
Lawrence Institute of Technology	Southfield	Private	2U & 4U	4,566	4,565	4,333	4,107	4,026	4,022
<b>Business Institutes:</b>									
Pontiac Business Institute	Pontiac	Private	3B	311	270	344	307	326	260
Walsh College of Accountancy and Business Administration <sup>1</sup>	Troy	Private	3B			300	355	415	543

<sup>1</sup> - First opened 1970.

<sup>†</sup> - Includes 25 extension centers.

\* - Program covers third and fourth years of undergraduate study.

2U - Two-year undergraduate program.

4U - Four-year undergraduate program.

G - Graduate Program.

Sem. - Seminary.

3B - Business training programs ranging from six months to three years.

SOURCE: Compiled by Oakland County Planning Commission.



