

Roger Babson

Wake Up, Retailers!

Babson Park, Mass. Retailers nowadays seem to have two questions—where and why? If they would look at the stores where customers are going in and out all day, or follow the customers down the highways and see them going to other towns and cities they would know "where". Then if they would take a good look at their own business establishments they would find the answer to "why". In these days of clever advertising together with easy transportation, a customer thinks nothing of traveling miles for a good bargain.

Examine your store, your stock, your employees, and your advertising. Is your store neat and attractive? Can your merchandise be easily seen or is it so jumbled up that even you do not know where a specified item is? How well did you select your employees before you hired them? Are you getting the most out of your advertising? Retailing today is very competitive; it is destined to be more so. Most retailers should wake up or go to work for some other concern.

Condition of Store. Walk into the store where the manager is too busy to stand around complaining about poor business. Notice his neatly displayed merchandise, his keen eye and the price of every item in the store. This man uses his "know-how" to make room for popular merchandise. He or his well-trained help know when to reorder certain items or when a line has been discontinued. His merchandise has been price marked. This not only helps the customer, but also the manager and clerks who could not be expected to memorize the price of every item in the store.

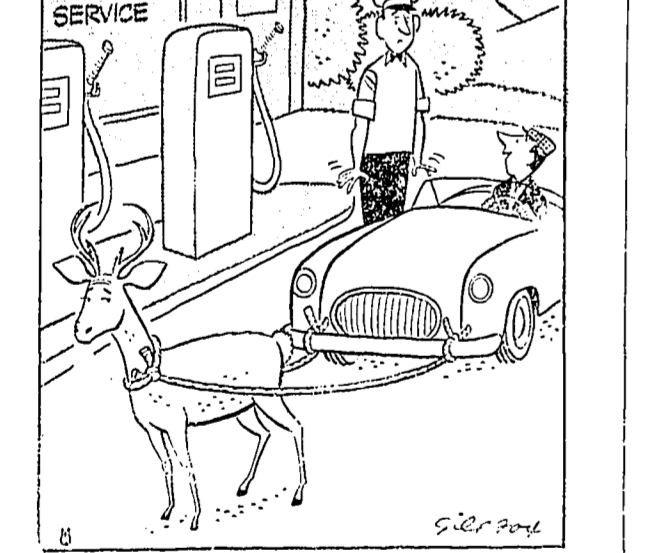
KIDS LOVE IT!

Do not resent the man in your line of business who is using every means of advertising. He realizes advertising is most important. Many of the ads have clever and unique ideas. You will find their ads more interesting than there are any "gimmicks", but honest, clever "know-how". A plain highway which may bypass many cities need not be a menace. It may be a booster. The retailer needs to WAKE UP.

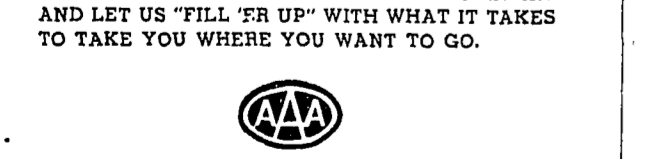
Selecting A Location. Often the highest rent is the cheapest rent. The brightest retailers will get located as near as possible to an off-street parking lot. It also helps a small retailer to be close to a big store with a lot of customers. The best location for almost any retailer is adjoining a supermarket; the important thing is to get traffic into a good location. If you have a good location make a long lease; but if you have a poor location, lease only by the year.

TWIN PINES MILK

FOR HOME DELIVERY PH. NORTHVILLE 869 ED PUTNAM



MY CAR RAN OUT OF GAS AT A DEER CROSSING DOWN THE ROAD LUCKY GUY! BUT YOU MIGHT RUN OUT OF GAS WITHOUT A DEER IN SIGHT. SO . . . DON'T LET IT HAPPEN. STOP HERE TO BUY AND LET US "FILL 'ER UP" WITH WHAT IT TAKES TO TAKE YOU WHERE YOU WANT TO GO.



WRECKER SERVICE LEO E. HARRAWOOD Open 24 Hours Towing Service COR. GRAND RIVER & NOVI RDS. PH. 452

THE NOVI NEWS

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SPEAKING for the Record

By BILL SLIGER

Last week I walked into my family doctor's office for my first polio vaccine shot. He looked a little surprised. The rest of my family had been three months ago.

Being a gentleman he didn't ask me where I'd been; instead he told me a few interesting facts. "Polio is fast becoming an adult disease," was his well-planned approach. "Why's that?" I asked innocently.

I've got to admit his answers were logical. School-age children get compulsory shots. Parents make sure their preschool-age tots are vaccinated. But the adults are slow to respond.

He's also talked to high school students in Al Jones' driver training classes. While Bill can't remember exactly what happened on the night of the accident, he's sure that speed was the main cause of the crash. The crumpled car was proof of this.

A former Mustang athlete, Bill has a completely new outlook on life. The accident which killed one friend and injured another has taught him a lesson that he's trying to pass on to others.

Most of all he's grateful to the many Northville friends who helped him with blood transfusions and encouragement during his months in the hospital.

He'll never be an active sports participant again. But he can walk and is able to work. He plans to return to Michigan State University this fall and complete his education and later become an accountant.

His message to all drivers can be summed up in two words: "slow down."

Michigan Mirror

Let's Cut THEIR Share!

TRIMMING Michigan's proposed budget is proving as difficult a task for lawmakers as it is for taxpayers to raise additional funds. As the state legislature works to cut costs from agency requests, legislators run into the same difficulty time and again. Every department is supported by one or more interest groups which present excellent reasons why their agency should receive more money, rather than less.

On the other hand, there are few organized groups which can provide equally strong reasons for making budget cuts. Many suggested names for the bridge carried political overtones. Republicans, at their state convention, resolved to suggest that it be named after the president. Democrats asked that Franklin D. Roosevelt and Harry S. Truman be honored.

Most observers agree that the name "The Mackinac Bridge" is probably best because it is already commonly used. They point out that 19 Michigan highways now carry memorial names that are virtually unknown.

A FOURTH STATE university was recognized as such last week when Western Michigan College became Western State University.

Nary a word of protest was uttered as the legislators gave the bill overwhelming support. This was a sharp and refreshing contrast to the struggle two years ago when Michigan State College became Michigan State University.

Before the ink was dry from the Governor's signature the new name was already law and Michigan had four tax supported universities. The list now includes the University of Michigan, Ann Arbor, Michigan State University at East Lansing, Wayne State University at Detroit and Western Michigan University.

V.F.W. Northville Post 4012 438 Plymouth Ave. Regular Meetings: First and Third Tuesday of Each Month TO RENT—BUY—SELL PHONE 200

THE CAT IS OUT of the bag

A DIVIDEND CHECK EVERY MONTH 5 1/4% Div. Return

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NORTHVILLE TOWNSHIP BOARD OF REVIEW WILL MEET MARCH 5th, 6th, 11th, 12th at the TOWNSHIP HALL, 16860 Franklin Between the Hours of 9 A.M. and 4 P.M.

(Signed) Mollie Lawrence Ralph Gibson Fred Fry Members of the Board of Review

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Where Credit is Due

It isn't often we take exception to one of our "Readers Speak" letters. Whether we agree or not, they're always well-voiced. But when an injustice is done to any individual or group, we feel duty-bound to "speak-up" ourselves.

Target of criticism last week was Novi township's fire department. A reader saw fit to suggest that the fire department had been negligent in servicing its equipment.

In Willowbrook: Clothing Collection Monday By Mrs. John Parent - Greenleaf 4-2600

A reminder that the first pick-up for your used clothing will be Monday morning, March 18. Place your items in a box marked "Foreign Relief" and bring in front of your home.

80 Hear Hart Talk At Democrat Rally Eighty Novi township Democrats gathered Saturday evening at the Novi Community building to listen to the party's state of township candidates.

Novi Highlights: Baptists Plan Guest Speaker By Mrs. Luther Rix - Phone Northville 2741

Rev. Robert Adams of Battle Creek will be the guest speaker at the Novi Baptist church next Sunday.

Blue Star Mothers The Novi chapter, Blue Star Mothers, met at the home of Mrs. Elva Penttil in Novi Monday with 13 members present.

To Meet Tonight On Little League Further plans for a Little League in Novi township will be worked out tonight at a meeting of organizational officials, parents and the youngsters themselves.

At least 91 youngsters have indicated they are interested in the league. Though Novi can have only four teams of 15 players each this year, arrangements will be made for a "minor league" to accommodate all interested boys.

THE NOVI NEWS

Serving A Growing Community Volume 2, Number 43, 14 Pages Novi, Michigan, Thursday, March 14, 1957 10c Per Copy, \$3.00 Per Year In Advance

Wixom to Ask Dismissal of Novi Suit

Wixom is expected to appear in Oakland county circuit court next week to request dismissal of a Novi township suit that challenges the validity of the February 5 election by which the community was incorporated as a village.

Expect Opposition On Bid to Expand Novi School District The Novi school board's request for expansion of its district will come up for a hearing next Thursday and is expected to draw strong opposition from Walled Lake school officials and parents.

Found Unconscious On Center Street; Local Man Dies A Northville man who apparently fell and hit his head early Wednesday morning died a few hours later at St. Joseph's hospital in Ann Arbor.

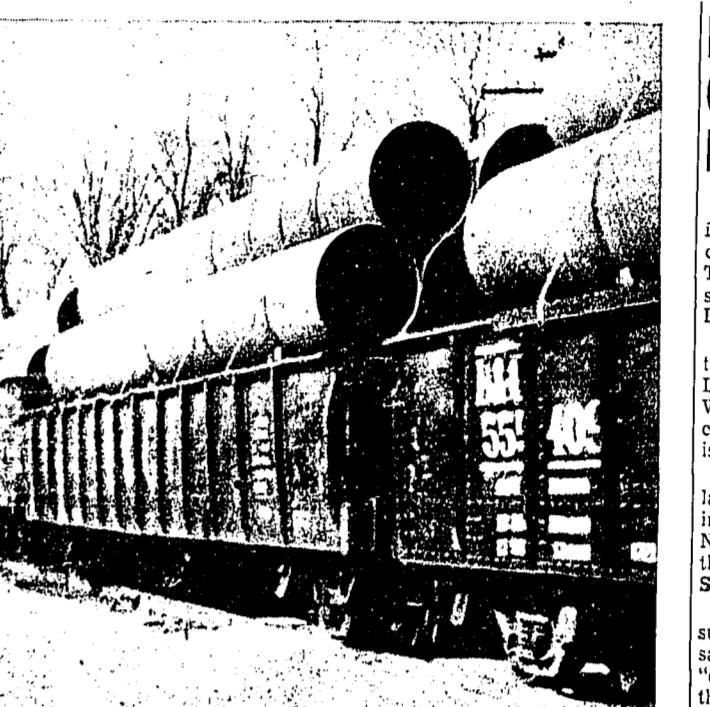
Take 5 Young Car Thieves A makeshift posse of Novi township firemen, policemen and even one young fellow on horseback flushed out five young car thieves Sunday in a modified version of an African lion hunt.

Novi Posses Flushes 'Em Out BeGole then organized the hunt. For three hours, some 12 firemen, four policemen, a half-dozen neighborhood ball-players, and a lasso-carrying horseback rider combed the area.

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Many Northville and Novi residents probably wondered where all the steel tubing was going which loaded down C & O freight cars last week end. So did Bob Webb, record news editor.

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### Twenty-four Winners in Bird House Contest



BUILDING A BETTER BIRDHOUSE than these first prize-winners would be a pretty hard job. Mrs. D. Hurd Clark inspects the birdhouses with Terry Chene (first, feeder), Barton Sluder (first, wren house), William Renard, working instructor; Bob Stuber (first, bluebird house) and Wade Deal (first, nesting shelter).

Birds that flock to Northville this summer had better consider themselves pretty lucky. The housing that awaits them is going to be the finest.

Thanks to the efforts of the Northville branch of the National Farm and Garden association, wood-working classes of William Renard, and local cub scouts, finely made, brightly colored birdhouses will soon be up and ready for tenants.

Prizes from the Garden club total \$110, in addition to the traditional prize-winning ribbons. Judging of the birdhouses was due to an error in last week's Record, announcing Tuesday as judging day for the bird house contest rather than Monday.

From Mr. Renard's class, winners were: Feeders — Terry Chene, first; John White, second; Don Fraser, third; Jon Butler, fourth; Nesting Shelters — Wade Deal, first; Roger Alonson, second; Carl Leavenworth, third, and John Early, fourth. First prize in the Wren House division went to Richard Schneider, Gary Morgan, second; Fred Mitchell, third, and Robert Gotro, fourth; Wren Houses — Barton Sluder, first; Dick Ritter, second; Ed Proctor, third, and Larry Putnam, fourth. For the best Bluebird House — first prize went to Bob Stuber; Carl Green, second; Jon Nichols, third, and Dennis Vowell, fourth. Of the Cub Scout houses turned in, Michael Gilshan was first prize-winner in the birdhouse division, and for the best feeders, David Muffigan was awarded first; Jimmy Weidner, second and Michael Gilshan, third.

Mr. and Mrs. Fred Watson of Garden City announce the birth of a son, Joseph Leslie, March 8 at Mt. Carmel hospital. Mr. and Mrs. Watson formerly lived in Northville. They are the parents of two other sons and a daughter.

## the Women's Section

weddings - clubs - parties - fashions - homemaking

### "Housewives' Folly" On Musical Bill For Woman's Club

A musical review featuring a high stepping chorus line and sparkling calendar girls will highlight the first meeting of the Northville Women's club tomorrow.

The program, titled "Housewives' Folly," is under the direction of the music committee, composed of Mrs. Richard Kay, Mrs. Homer Bryson, Mrs. Leslie Lee, Mrs. Edwin Langtry and Mrs. Frank Martin, Jr.

Beginning with a turban luncheon at 12:30, the annual meeting with election of officers will precede the program. Tomorrow's meeting will be at the Presbyterian church house, rather than at the Community Building as previously announced.

Charles L. Wilson, Illustrious Polestar of the Moslem Temple, and members of his Divan will be guests.

### Six Local DAR Delegates Attending State Conference

Next Monday's meeting of the Sarah Ann Cochrane chapter of the DAR will find members hearing a progress report of delegates to the state conference, which begins today for a three-day period in Grand Rapids.

Speakers at the convention will be Dr. Dodd, author of "School of Darkness," and Russell Kirk, author and educator who hails from Plymouth. Their talks will center around the national DAR theme, "Cheerish and Maintain American Freedom."

Monday's meeting will be held at the home of Mrs. R. J. Taylor, 1407 Parkman, Plymouth. Social guests are Mrs. Kenneth Hulsting.

Mike has participated in many activities and kept a consistently high scholastic achievement. He is an Eagle Scout, a member of the Order of the Arrow, and in his high school student council for two years. He served as vice-president of the student body in 1956, and is at present junior class president.

Phono local news items — parties, dinners, trips — or just a friendly get-together with the neighbors — to the society editor, Northville 200.

### Former Resident Receives Honors

A former Northville boy who now lives in Paradise, California, was recently elected a delegate to the annual California Boys' State sponsored by the American Legion.

He is Mike Sonnenberg, son of Mr. and Mrs. L. V. "Dutch" Sonnenberg. His mother is a sister to Mrs. Otis Tewksbury of Northville.

Members of the Suburban Shrine club will hold their monthly meeting next Monday at Arbor-Lill dining room in Plymouth.

Charles L. Wilson, Illustrious Polestar of the Moslem Temple, and members of his Divan will be guests.

The women's auxiliary of St. John's Episcopal church, Plymouth, is sponsoring a book review next Tuesday at 1 p.m. at the church.

Mrs. Charles Dengler of Jackson, will review a book review by Louise Hall Trappe. Tea will be served following the review.

Reservations may be made with any member of the Plymouth auxiliary, by calling Plymouth 7184 or Plymouth 1184 M.

Those in Northville may call Mrs. James McNeice, 376, or Mrs. Frank Deitker, 618-M.

### What's Cooking?

(What's your favorite dish? If you will share it with other Northville housewives, please call The Northville Record's society editor, telephone 200.)



DOING THE HONORS in preparing the dessert is Bobby Langtry, while his mother, Mrs. Edwin Langtry and sisters, Carolyn and Mary Lou oversee the job.

An easy and tempting dessert is contributed this week by Mrs. Edwin Langtry of Thayer boulevard. It's a Cherry Coconut Crisp — made with a simple filling and sugar crumb shell.

Mrs. Langtry is the mother of three children — Carolyn, 13, Bobby, 10, and Mary Lou, seven.

Mix together for crumb layer: 1/2 cup sugar, 1/4 cup butter, 1 1/2 cups coconut, 1/2 cup flour.

Spread one-half of crumb mixture in pan, over with cherry mixture and top with rest of crumbs. Bake at 400 degrees for about 30 minutes. Serve with ice cream if desired.

Members of Troop 19 sang songs and danced for the Girl Scout birthday party. Mrs. Jennings has come to the meetings to help with them. Previous to this they had several interesting projects. For Valentine's day they made candy baskets for the patients at Eastlawn. They traced pictures on foil covered wood frames. They also made place mats for the table from yellow cloth on which they drew pictures and lettered the troop number. This week they attended the birthday party at Amerman school.

At their last meeting, Troop 6 sang songs and danced songs. Members of Troop 19 sang songs and danced for the Girl Scout birthday party. Mrs. Jennings has come to the meetings to help with them. Previous to this they had several interesting projects. For Valentine's day they made candy baskets for the patients at Eastlawn. They traced pictures on foil covered wood frames. They also made place mats for the table from yellow cloth on which they drew pictures and lettered the troop number. This week they attended the birthday party at Amerman school.

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### News Around Northville

Enjoying bridge at the Lansing home of Mrs. Sterling Eaton last week were Mrs. Harry Wagen-schutz, Mrs. Ted Kampf, Mrs. Frank Lambertson, Mrs. A. W. Hahn, Mrs. Harold Bloom, Mrs. James Little and Mrs. W. Leonard Howard. The group also visited the state senate and house of representatives.

Mr. and Mrs. James Little were in Chicago last week end visiting their daughter and son-in-law, Mr. and Mrs. Ron Wick.

George Dixon of Yerkes avenue is a patient at Sinai hospital in Detroit.

Mrs. Horace Boyden of First street enroute to Daytona Beach, Monday at Arbor-Lill in Plymouth. Guests included Mrs. Emma Reed, Mrs. Joseph Denton, Mrs. Cass Eaton and Mrs. E. M. Starkweather.

Mary Lee Bryan of Haggerty road has recently been elected to the office of athletic co-manager for Angett house of Alice Lloyd dormitory at the University of Michigan.

Mr. and Mrs. G. C. Peters of South Center street were recent visitors at the Clemont Citrus Grove enroute to Daytona Beach, Florida. With them were Mr. and Mrs. J. W. Root of Gananoque, Ontario and Mr. and Mrs. L. De-Jongre of Schenectady, New York. Mr. and Mrs. Peters plan to spend four weeks in Florida.

Mr. and Mrs. Clyde Schoultz of Cady street returned last week from a one month tour of Florida. During the week they spent in Hollywood, they visited Mr. and Mrs. Edwin Flaherty of Northville.

Mr. and Mrs. Howard Meyer of Eight Mile road and Mr. Crispin Hammond of Timberlane attended the Ice Capades review in Detroit last Thursday.

Cherry Lee and Terrence Pat Meyer attended the Ice Capades in Detroit last Sunday with their parents, Mr. and Mrs. Howard Meyer.

Home from the University of Michigan last week end was Corynne Barkman, daughter of Mr. and Mrs. J. C. Barkman of East Eight Mile road.

Mr. and Mrs. Glenn Jewel of Meosota were the Saturday guests

### BIRTHS

Boys To Spare? In all races of mankind, more boys than girls are born; generally life span of men is shorter than that of women.

Mr. and Mrs. James Mahoney announce the birth of a daughter, Susan Marie, on March 2. She was born at Henry Ford hospital, Detroit, and weighed eight pounds, nine ounces.

Mr. and Mrs. Ray Curtis of Davonport, Iowa announce the birth of a son, Danny Ray, on March 5. Mrs. Curtis is the former Tulane Gorman, daughter of Mrs. and Mrs. Henry Gorman of Orchard drive. Mrs. Gorman flew to Davonport to be with her daughter.

Mr. and Mrs. Claude Cruso returned last week from a two and one-half week trip to Fort Lauderdale, Florida.

Mr. and Mrs. Harold Bloom of West Main and Mr. and Mrs. Jack Taylor of Six Mile road were the guests last week of George Stalker in Hinsdale, Chicago.

Attending a meeting of the Presbyterian Church School Association at the First Presbyterian church in Royal Oak last Monday were Mrs. Howard Meyer, Mrs. James Cowie, Mrs. Robert Shafer, Mrs. George Hill and Mrs. Edwin Erwin.

LADY LAWYERS: A few women take up law as a profession; the rest of them simply lay it down.

PLYMOUTH RUG CLEANERS PH. PLYM. 3280

Calculated to turn heads your way... our newsmaking selection of spring-fresh, beautiful hats. Choose from straws, felts, flower-fashions, more.

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S. L. BRADER'S DEPARTMENT STORE FEATURES EARLY SPRING SPECIALS MEN'S TIES - Including BOW TIES Regular \$1.00 Sellers NOW 2 for \$1.00 MEN'S DRESS PANTS PLAIN COLORS AND PATTERNS. SIZES 28 to 42 Regular \$5.95 to \$7.95 Sellers NOW \$4.95 BOY'S TOUGH 13 3/4 OZ. DENIM OVERALLS SANFORIZED. PENROD BRAND. \$2.39 and \$2.69 Sellers NOW \$1.98 MEN'S LONG SLEEVE SPORT SHIRTS TAKEN FROM OUR REG. \$2.85 SELLERS. ALL GUARANTEED FAST COLORS. We Are Now Running A Special At \$1.98 S. L. BRADER'S DEPARTMENT STORE 141 EAST MAIN STREET NORTHVILLE, MICHIGAN Store Hours - Monday through Wednesday - 9 A.M. to 6 P.M. Thursday through Saturday - 9 A.M. to 8 P.M.

Watch for Lawrence Mayer FLORIST WEEKLY SPECIALS FRIDAY & SATURDAY ONLY THIS WEEK CARNATIONS \$1.00 HALF DOZEN CASH & CARRY Limit One Special Per Customer 417 Dubuar Northville Ph. 2992 Billy Rose Jr. STUDIOS PORTRAITS OF DISTINCTION • COMMERCIAL • ILLUSTRATIVE • WEDDING • CANDIDS 31725 Pierce Garden City Garfield 1-6127

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On the JOB when it counts Past Matrons To Meet Monday The Novi News Published each Thursday by The Northville Record, Inc. 101 N. Center St. Northville, Michigan. Entered as Second Class Matter in the U.S. Post Office at Northville, Michigan. Subscription Rates \$3.00 per year in Michigan \$4.00 elsewhere William C. Slinger, Publisher Fully Automatic WATER SOFTENER Automatically SOFTENS ITSELF RETURNS TO SERVICE 10 YEAR WARRANTY See this amazing softener today! Plumbing - Heating New Installation - Remodeling Service Work - Electric Sewer Cleaning - GLENN C. LONG 43300 7-Mile Rd. Northville PHONE 1128

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Now GET ALL OF Hotpoint TV's NEW AUTOMATIC FEATURES Plus Remote Control • Power Tuning • 80% Brighter Picture • Automatic Focus • Automatic Matched Sight 'N' Sound • "Lighthouse" Channel Spotter all for only \$219.95 Less Liberal Trade-In Allowance SEE HOTPOINT TV! TRY IT OUT! COME IN NOW! NORTHVILLE Refrigeration Service Your HOTPOINT Dealer 126 N. Center Northville Phone 776



Minutes of the Board of Education

March 4, 1957
The regular monthly meeting of the Northville Board of Education was held in the board room on Monday, March 4, 1957 at 7:30 p.m.
Present: R. F. Coolman, N. C. Schrader, Robert H. Shafer, E. F. Clark, D. B. Severance, R. H. Amerman.

CHUCK ROAST
'SUPER-RIGHT' BEST BLADE CUTS, QUALITY BEEF
Here's your opportunity to treat the family to a delicious chuck roast dinner at an exceptionally low price.

Grapefruit
8 LB. BAG 49c
SWEET, SEEDLESS FLORIDA

Roasting Chickens
'COMPLETELY CLEANED'
'CORNED BEEF'
'PINEAPPLES' 3 FOR 1.00

Beef Roasts
'GROUND BEEF'
'STEWING BEEF'
'PORK SAUSAGE'

Cleaned Smelts
Dressed Whitefish
Perch Fillets
Halibut Steaks

Pears
Macaroni
Tomato Juice
Ann Page Ketchup

Corned Beef Hash
Cut Green Beans
Nestle's Morsels
Bean Sprouts

Apple Sauce
Margarine
Grapefruit Juice
Prune Juice

Mazola Oil
Coffee Cake
Swiss Cheese

ENCYCLOPEDIA 99c
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FOR LIGHT AND POWER
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SALES & SERVICE FOR DELCO MOTORS

DeKer Electric
431 YERKES NORTHVILLE
FOOT-SAVING EDUCATION
By JIM HOUK

Obituaries
TIMOTHY MICHAEL KEHOE
JOSEPHINE ROSE SMITH
DANIEL E. WELLS

Fisher's
Your Family Shoe Store in Plymouth

BUILDERS HARDWARE
WIDE SELECTION - WE'RE INVITING YOUR INSPECTION

Northville LUMBER COMPANY
615 E. BASELINE Phone 103

Bowling Standings

Table with columns for Northville Lane, Northville Bar, Northville Women's Thursday Night Bowling League, Royal Recreation, and Northville Women's Bowling League.

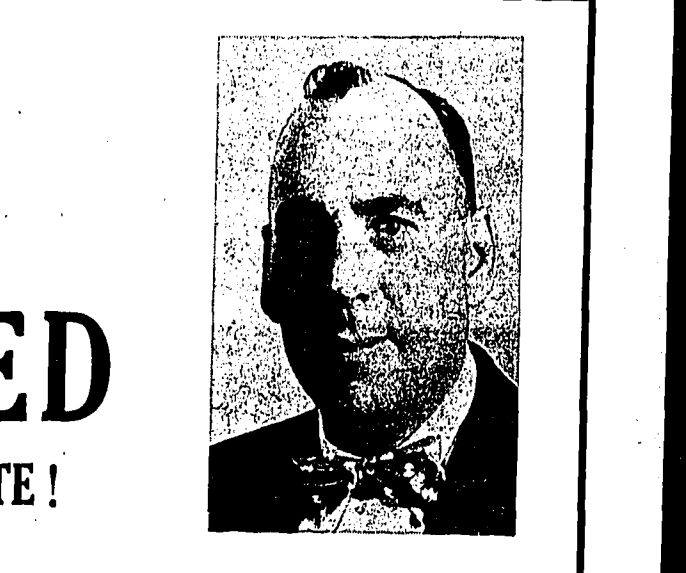
Local Handwork Displayed at Exhibit

A Northville artist is displaying his handwork at the 12th annual exhibition for Michigan artists-craftsmen in Detroit.

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The Decorator
'A Decorating Studio for Modern Living'

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Introductory prices from \$18,750
GREENSPAN BUILDING CO.

Natural GAS YOUR SILENT SERVANT
We Add The Odor To Protect Gas Customers
Consumers Power Company



### News from Willowbrook

old attended Alma and MSU and is now employed by the Brick-joy Dairy in Detroit. They enjoy sports and bridge.

Janet Elaine Lees, daughter of Mr. and Mrs. John E. Lees of Mooringside drive, was christened at home last Saturday. The service was conducted by Rev. William Richards, a friend of the family from the Methodist church, Clarkson. Godparents were Karl and Marion Weiss of Mooringside Dr. Others present were Mrs. Clara Lees, Janet's grandmother; Mrs. Alice Brake, an aunt, and daughter, Susan; Mrs. W. Davis and Miss Donna

Davis. A buffet lunch was served following the ceremony.

Mr. and Mrs. Errol Myers of Border Hill held a reception Sunday following the christening of their grandchild, Cheryl Ann Lees. Godparents were Mr. and Mrs. W. D. Myers, who flew in from Washington, D.C. for the ceremony at Trinity Lutheran church in Clawson. Those present were the parents, Chris and Jackie Lees; great-grandmother, Mrs. Alice Myers of Detroit; Dr. and Mrs. Stanley Gignac of Detroit; Mr. and Mrs. Walter O. Briggs III and son, "Spikie" of Dearborn; Mr. and Mrs. Louis Gilcrest and daughters, Claretta and Laura, of Birmingham; Mr. and Mrs. Vincent Canfield, of Detroit; Mr. and Mrs. Richard McLennon, of Flint; and Mr. and Mrs. L. C. Richardson of Border Hill.

#### Clubs

Juanita Breen of Malott had pinocle club Wednesday night. Here is what one participant said, "Each time I promise God that if he will I will serve Him. However, after the jump proves successful, having landed safely, I find myself heading for town and to the nearest bar to celebrate my successful landing." Then he would forget all about God until the next jump in which the process would be repeated. This young man certainly should get himself a Bible and start getting a Bible education. In the first place he would find that God does not exchange "good intentions" for salvation. Should one of his jumping jaunts be "unsuccessful" and his spirit depart from his crumpled body, he would discover that "God is not mocked, for whatsoever a man soweth that shall he also reap." God is willing to save sinners, but they must be saved upon God's own terms and not upon man's fickle intentions. The second mistake this young man made is to treat the merciful and kind God in this way. Oh the depravity of the human heart that would deliberately sin against a God who is so good. The goodness of God should lead every person to repentance, faith and thankfulness.

Marching Swivel Base \$19.95

**21-INCH OVER-ALL DIAGONAL 26.3 SQ. IN. VIEWABLE AREA**

THIRTIEST PRICE FOR MOTOCOLA TV WITH THIS SIZE SCREEN! MATCHING SWIVEL BASE CABINET

Big buy for small budgets. Advanced 4-Start Power Controls. Right-Left-Top controls. Solid Chassis; or Mahogany or Blain grain finish. Model 21T32.

**\$179.95**

**Northville Electric Shop**  
153 EAST MAIN PHONE 184 NORTHVILLE, MICH.

### STRANGE THANKFULNESS

What do paratroopers think about one minute before they jump? Here is what one paratrooper said, "Each time I promise God that if he will I will serve Him. However, after the jump proves successful, having landed safely, I find myself heading for town and to the nearest bar to celebrate my successful landing." Then he would forget all about God until the next jump in which the process would be repeated. This young man certainly should get himself a Bible and start getting a Bible education. In the first place he would find that God does not exchange "good intentions" for salvation. Should one of his jumping jaunts be "unsuccessful" and his spirit depart from his crumpled body, he would discover that "God is not mocked, for whatsoever a man soweth that shall he also reap." God is willing to save sinners, but they must be saved upon God's own terms and not upon man's fickle intentions. The second mistake this young man made is to treat the merciful and kind God in this way. Oh the depravity of the human heart that would deliberately sin against a God who is so good. The goodness of God should lead every person to repentance, faith and thankfulness.

Marching Swivel Base \$19.95

**Northville Electric Shop**  
153 EAST MAIN PHONE 184 NORTHVILLE, MICH.

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153 EAST MAIN PHONE 184 NORTHVILLE, MICH.

### Novi Highlights

Thursday afternoon. Mrs. Newbegin will have charge of the meeting.

The Mission Band of the Novi Baptist church will meet at noon at the home of Mrs. Rex LaPlante. A dessert luncheon will be served.

**Methodist Church News**  
The W.S.C.S. of the Novi Methodist church will meet at the church next Wednesday. There will be a pot-luck dinner promptly at noon followed by a study period.

Prayer meeting will be held every Wednesday at 1 p.m. until Easter.

Choir practice has been changed to Tuesday evening with Mrs. Sharpe at the organ and Mrs. Nevin directing.

**Rebekah and Odd-fellow**  
Don't forget the roast-beef dinner at the IOOF hall Sunday, March 17. Mrs. Glen C. Salow is the committee in charge of tickets. On publicity and dining room are Mrs. George Atkinson and Mrs. Glen C. Salow. In the kitchen: Mrs. George Kahri, Mrs. Fred Darling and Mrs. Hedley Bachert. Dinner will be served from 1 to 5 p.m.

The Past Noble Grand will meet at the home of Mrs. Hadley Bachert on Ponda street next Thursday, March 21. Pot-luck luncheon at noon.

Several Rebekahs attended the Visitation at Warren Lodge last Tuesday evening.

Next regular meeting of the Rebekahs will be Thursday, March 14.

The Novi Rebekahs will sponsor a style show and card party at the Community Building Friday evening, March 29. Friday of Northville will put on the style show.

Several cars full of Novi Odd-fellows attended a visitation at Sussex Lodge, Ontario, Saturday night. Next Tuesday night Sussex Lodge will visit Novi. Lunch will be served by the Rebekahs and all members are urged to attend this meeting.

The IOOF will sponsor a talent show April 6 (Saturday) at the Community Building. For tryouts contact Ed Branch or George Kahri. Cash prizes will be given.

**4-H Club News**  
The Novi 4-H club girls and boys are working on handcraft and electrical projects and the boys are working on handcraft and electrical projects.

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### THE HAY LOFT DRIVE-IN

- STEAKS & CHOPS
- SHORT ORDERS
- FRIED CHICKEN
- Homemade Pies

OPEN 24 HOURS — CLOSED SUNDAYS  
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1957 STYLE LEADERS

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NO DRIPPING!  
LESS DIPPING!

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Building Contractor

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43391 12 Mile cor. Novi Walled Lake Market 4-1600 demonstrate Fairbanks-Morse to you.

Complete Lawnmower Service  
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# Schools Take Some Planning

SPRINGPORT BINDERY  
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## THE NOVI NEWS

SERVING A GROWING COMMUNITY

Thursday, March 14, 1957-11

### WINDSTORM INSURANCE

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PROPERTY DAMAGE

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Paid By This Company  
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You can be assured of financial protection against Windstorms . . . Cyclone and Tornado property damage by insuring with the largest Windstorm Insurance Company of its kind in Michigan.

See your Local Agent, or write to—

**MICHIGAN MUTUAL WINDSTORM INSURANCE CO.** HASTINGS, MICHIGAN

The problem of providing new schools doesn't end with the approval of a bond issue. This is the necessary first step, but Northville school board members can testify that from there the work just begins.

Last week the school board and members of the city council got together for a discussion of mutual problems in relation to the proposed new high school and the Amerman elementary school addition.

While final plans for the elementary addition have been approved, the high school is still very much in the planning stage. To the average observer a plan and a site plus enough money are about the only essentials necessary to begin building. But other fringe considerations arise when constructing buildings of this magnitude.

Water, sewers, drainage and street entrances are the main reasons city and school planners decided to get together.

Probably the most important single item from a cost standpoint is the widening of Center street north from Baseline to accommodate the heavy traffic to the schools. The steep grade of Center street makes the job more difficult. Local authorities are casting a hopeful eye to Wayne county for this solution.

Two other streets will take pupils to the high school. Tentative planning calls for entrances from High and East streets. Main entrance will be from Center street. An entrance to the athletic field would also be provided from Taft road.

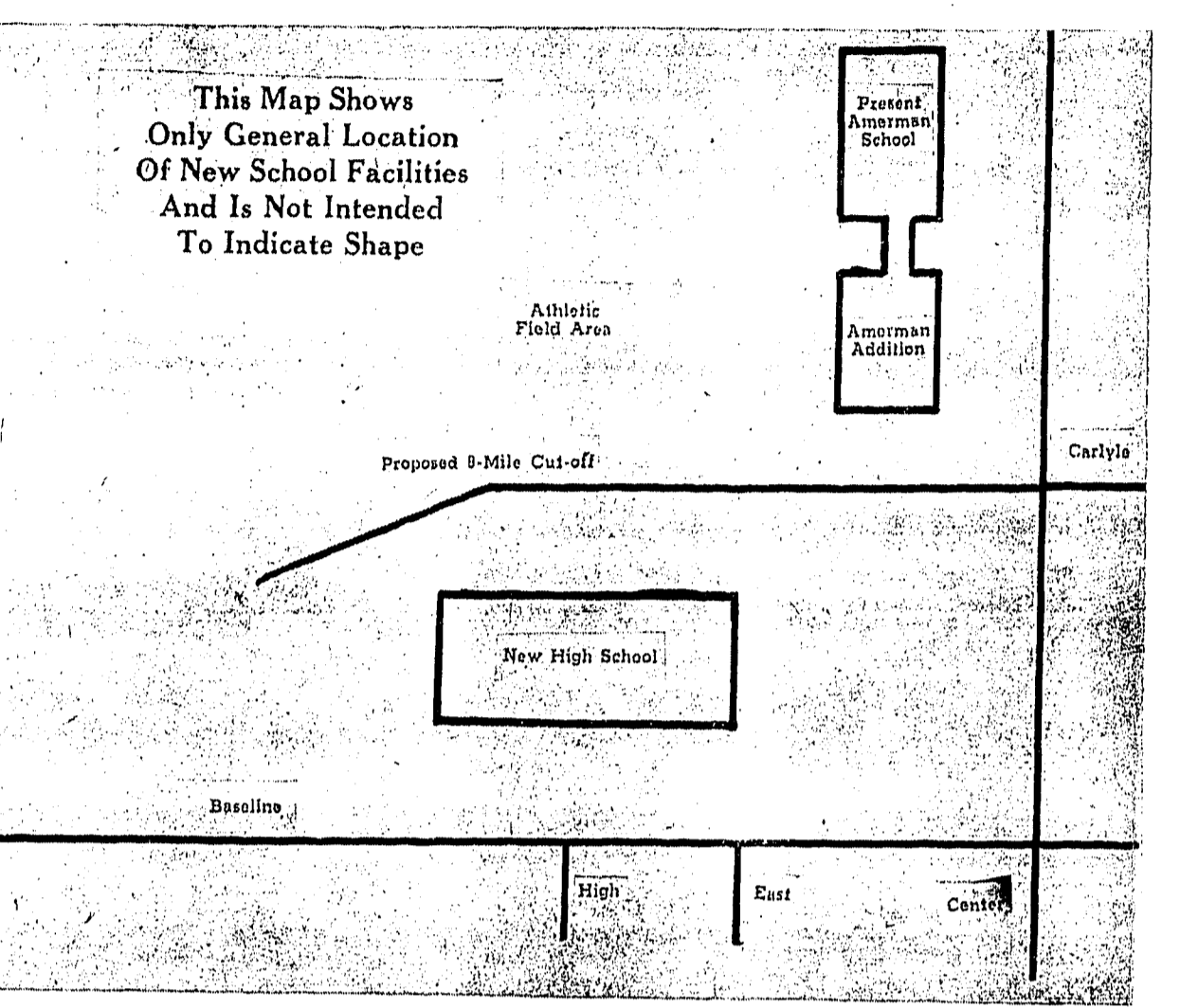
Still another consideration is an overpass from the athletic field to the new high school, divided by the proposed Eight Mile road cutoff. Part of the land which will become the cut-off is owned by the school board.

A rough idea of where the high school will be located in relation to the Amerman school may be seen on the sketch above. The high school will be approximately 550 feet west of Center street. Room remains between the high school and Baseline for possible future additions, such as a swimming pool.

The Amerman addition will extend to the south of the present school connected by a corridor. It will provide room for approximately 150 pupils now attending the Main Street school. The four rooms from which these pupils are moved will be used by the present high school. Still later, when the new high school is completed, the old high school will become a junior high.

When the Amerman addition is opened this fall (around October 1), planning will continue for the high school. After the mechanics are ironed out, facilities for the curriculum—science, vocational studies, home economics, physical education, etc.—must be considered and decided upon. Barring interruptions the doors of the new high school should be opened in the fall of 1958.

And then? Planning starts all over again. A junior high school will need remodeling or a site for a future elementary school will be needed.



"Betty and Jim just bought one of those new electric water heaters."

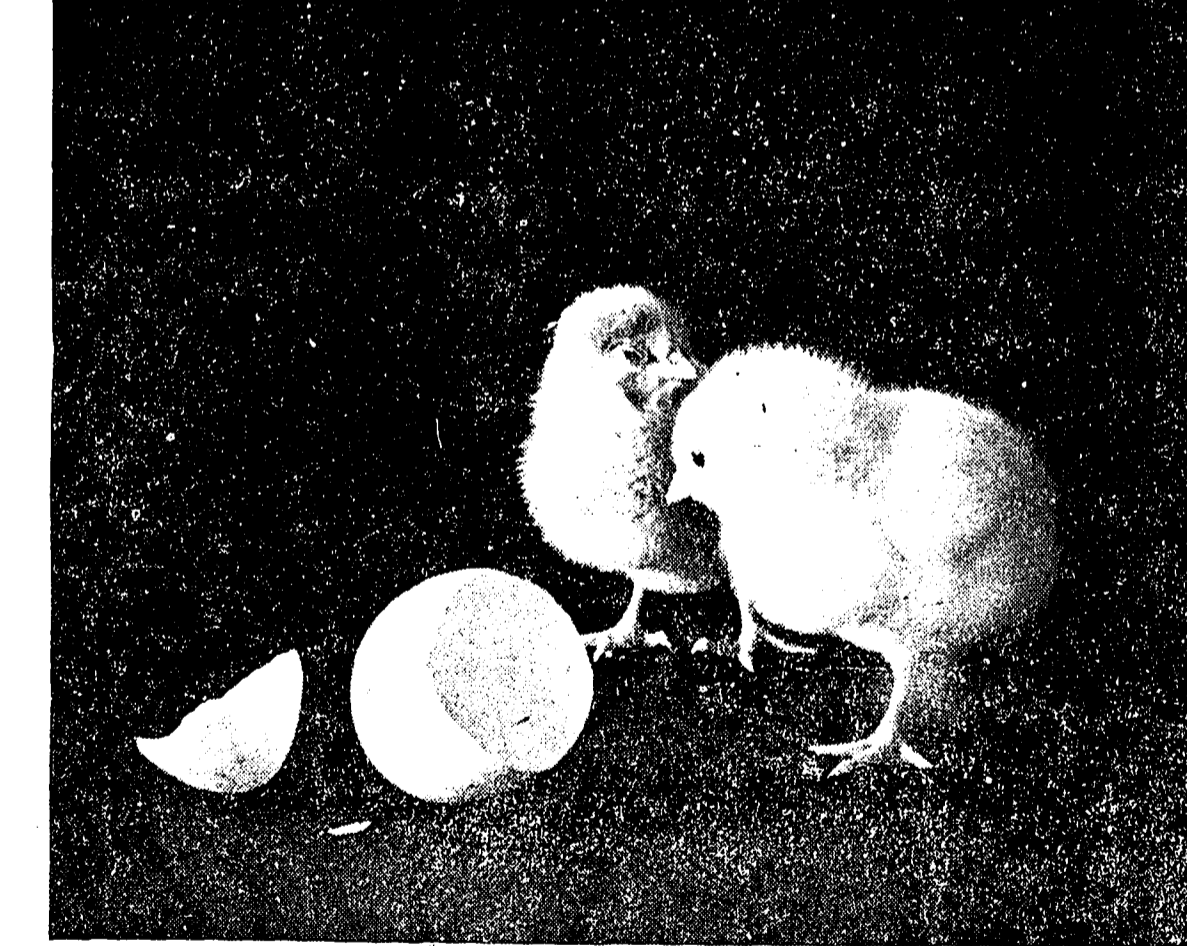
"Jim told me. He says now they get all the hot water they need. And with Edison's new service it doesn't cost much, either. Sounds like it's worth looking into."



### EDISON'S NEW SERVICE ADDS ANOTHER ADVANTAGE TO ELECTRIC WATER HEATING!

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# Michigan Mirror Farmers Seek Means To Hold Milk Prices

A FEELING of insecurity is evident among many Michigan farmers. On the surface they face a single problem—how to maintain prices for raw milk.

Underneath they face a more serious issue: What to do with marginal producers. This is the group now marketing excess milk to create the over-supply and force prices down.

The middle sized producer has two choices. Either grow larger and operate more efficiently, or reduce his dairy holdings and rely on other crops or off-farm work to provide an income.

Underneath they face a more serious issue: What to do with marginal producers. This is the group now marketing excess milk to create the over-supply and force prices down.

There seems no practical solution to this knotty question; so many who believe the "part time farmer" to be the real issue are protesting it doesn't exist. Instead, varied attacks are being made against the "surface producer" who will sell little and increase earnings.

Most dairymen (some 16,500) belong to the Michigan Milk Producers Association. The group recently voted price cuts for raw milk in some areas of the state. This was to meet competition from Ohio and Wisconsin which are producing milk under unstable economic conditions.

Last year, when farmers were pained to produce milk profitably at existing prices, a minority splintered off to form the Fair Share Bargaining Association. In turn, this group was split with dissension and a second revolt, the Michigan Dairy Farmers Co-operative of Michigan, came into existence.

Federal milk minimums are now being sought in several parts of the state to maintain raw milk prices.

Two milk marketing bills have been introduced in the Michigan legislature with the same goal: Keep milk prices high enough to insure a steady profit for Michigan producers.

Experts think this may maintain prices temporarily, but will do little to cure the real trouble. Excess milk will continue to be produced.

The "past time" farmer creates part of the milk surplus problem. These people earn a steady living by other means and keep a few cows for extra income. When milk prices are high this group is attracted to the milk market. The extra milk they produce forces the price down.

A recent survey made by MMPA showed that 14 per cent of its members (some 1,400) work off the farm 100 days or more each year. About 11 per cent of the MMPA members earn more from off-farm work than from the farm.

The middle sized milk producer is caught in a squeeze. The large dairyman operates efficiently. He has machinery and a farm which reduces cost. Since the small milk producer relies on other sources for income, he can market milk when prices are good—and stop when the price makes it unprofitable.

The middle sized milk producer has neither of these advantages. His cost per unit is higher than that of the large dairyman. He cannot profitably "get out" when prices are low.

### THE NOVI NEWS

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National Editorial Association

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Wm. Yockey  
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News Editor  
Robert Webb  
Society Editor  
Sally Ayling  
Publisher  
William C. Sliger

## Books at Glance

From Northville Wayne County Library

NON-FICTION  
*American Politics in a Revolutionary World*, by Chester Bowles. A new look at American foreign policy, based on the premise that we must take a new approach—not the Communists—if we are to provide the world leadership necessary.

*Japanese Flower Arrangement*. Complete with exquisite color photographs this book explains the simple rules of a Japanese art.

*The Prince and I*, by Marvin Howe. The author reversed the role of Anna, the teacher to the Simsees children, and became the pupil of Moully Hassan, crown prince of Morocco. From him, she not only learned to ride a horse—but much of the politics and aspirations of his complex country.

*Battle Report, Volume IV* — *The End of an Empire*, prepared from official sources by Captain Wilbur Krantz USNR, Lt. Comdr. Russell L. Harris USNR, and Lt. Comdr. Frank A. Manson, USN. The story of the final mopping up in the southwest Pacific, which culminated in the great battle for Leyte Gulf — where the Japanese lost their fleet.

*FICTION*  
*Imperial Woman*, by Pearl S. Buck. An historical novel about the last empress of China.

*The Wreck of the Mary Deare*, by Hammond Innes. A sea suspense story — the recital of tale man against the elements.

*Write Me a Poem, Baby*, by H. Allen Smith. This work is difficult to classify as fiction, because it contains the seeds of wisdom as only a child can produce them. An example—"The Downfall of Rome was caused by carelessness"—is just one of this collection from the pens of babies.

*Robt Hood's Arrows*, by Eugene Stone. A new Sherwood forest story introducing Dan of the Mill, the younger brother of one of the members of Robin's band.

*The Travels of Marco*, by Jean Merrill and Ronni Saltberg. Marco is a pigeon who travels around the world—in *The Golden Sumner*, by Eugene Stone. A new Sherwood forest story introducing Dan of the Mill, the younger brother of one of the members of Robin's band.

## Roger Babson Careful Shopping Can Save Dollars for Housewives

Babson Park, Mass. I have already given hints as to buying real estate. That is: (1) Determine in which direction your eye is growing best, and with the best houses. — East, West, North or South. (2) Then drive out the main road in that direction. Buy when you come to the first good land offered by the acre, — not by the foot. I have met those who are determined to get two or three of the houses which have been coming in "second!" Now let me give some hints to women shoppers.

Discount Houses and "Loss Leaders"

I forecast that Discount Houses will continue to be a greater factor in merchandising. They have lower overhead than big department stores and are worthy of the attention of every sharp shopper. Like all else in this world, they have their advantages and disadvantages. You can usually give you lower prices on all articles. On good furniture, textiles, and other merchandise which does not need mechanical servicing I recommend that they be patronized. I however, cannot now recommend them for electric appliances, such as stoves, television sets, and perhaps washing machines, which need servicing.

Sales of "loss leaders" should be carefully watched. There have an economic use in merchandising in order to get customers into a store. A merchant can well afford to advertise and sell one article below cost, to get you into the store in the hope that you will also buy something else upon which he will make good profit. A couple shopping with patience who study the advertisements can (during the year) secure most of their goods from these "loss leaders" for one-half their regular retail prices.

Watch For Anniversary Sales

But here is perhaps my best tip:—When one of your reliable stores has an Anniversary Sale, make a note of it in your diary. If you don't need to buy anything at that time, write down when it will come next year. (I must always come the same week each year.) Every month some store is having an anniversary sale. Careful shoppers fill all their needs at these stores, they shop around at these different stores awaiting their Anniversary Sale.

There also are "White Sales" when you can buy cheaper all needed linen, etc. There also are "Garage Sales" when you can get big department stores and are worthy of the attention of every sharp shopper. Like all else in this world, they have their advantages and disadvantages. You can usually give you lower prices on all articles. On good furniture, textiles, and other merchandise which does not need mechanical servicing I recommend that they be patronized. I however, cannot now recommend them for electric appliances, such as stoves, television sets, and perhaps washing machines, which need servicing.

News Classifieds  
Get Results!  
Phone Northville 200

## Request to Expand Novi School District To be Heard Today

Today is the day for the Novi school board and its request to expand the Novi school district nearly half its present size. Novi superintendent William Medlyn and school board members were scheduled to appear today at a hearing on the request before the Oakland county board of education.

At the same time, officials of the school districts of Walled Lake, South Lyon, Farmington and Northville were expected to give their opinions on the move which would take a total of some nine miles from their districts.

Most opposition to Novi expansion was expected from the Walled Lake and South Lyon districts. They now share the site on which the Novi plant is nearing completion, and stand to lose some \$150,000 in this world, they have their advantages and disadvantages. You can usually give you lower prices on all articles. On good furniture, textiles, and other merchandise which does not need mechanical servicing I recommend that they be patronized. I however, cannot now recommend them for electric appliances, such as stoves, television sets, and perhaps washing machines, which need servicing.

Novi feels its request is justified since it presumably will have to provide schools for one of the children of Lincoln families who eventually move into the area. Under the present plan, they will take the county school board to hand down a decision on the request.

That board's decision will be final unless appealed to the state board of education. If it is appealed, the state board's decision would be absolutely final with no avenue of further appeal available.

# THE NOVI NEWS

Serving A Growing Community

Novi, Michigan, Thursday, March 14, 1957

10c Per Copy, \$3.00 Per Year In Advance

## Novi Wins Warren Suit As Doty Cites Vote Fraud

In a long-awaited decision Judge Doty ruled that 95 acres annexed by the city of Northville from Novi township last June 21 to the township.

The Oakland county circuit court judge ruled the election void by reason of a vote fraud.

The suit was filed by Warren Products, whose plant lies in the township. Warren is the son and the tenant denied that he had not been influenced in any manner by the Burkmans to vote in favor of the annexation. It is impossible to believe such testimony, or that their voices were not "harmed" by the Burkmans in fulfillment of the option agreement.

Judge Doty's ruling does not change the status of the Burkmans sale. Mr. and Mrs. Burkmans retained a 3-acre site in the area over which residents. Burkmans stated this week that the agreement containing the clause "to procure and vote for the annexation" was signed only after attorneys advised them that it was not improper.

Judge Doty did not rule on the third point raised by the Warren Products attorneys, "was it necessary that the question of annexation be submitted to the election of Novi township?"

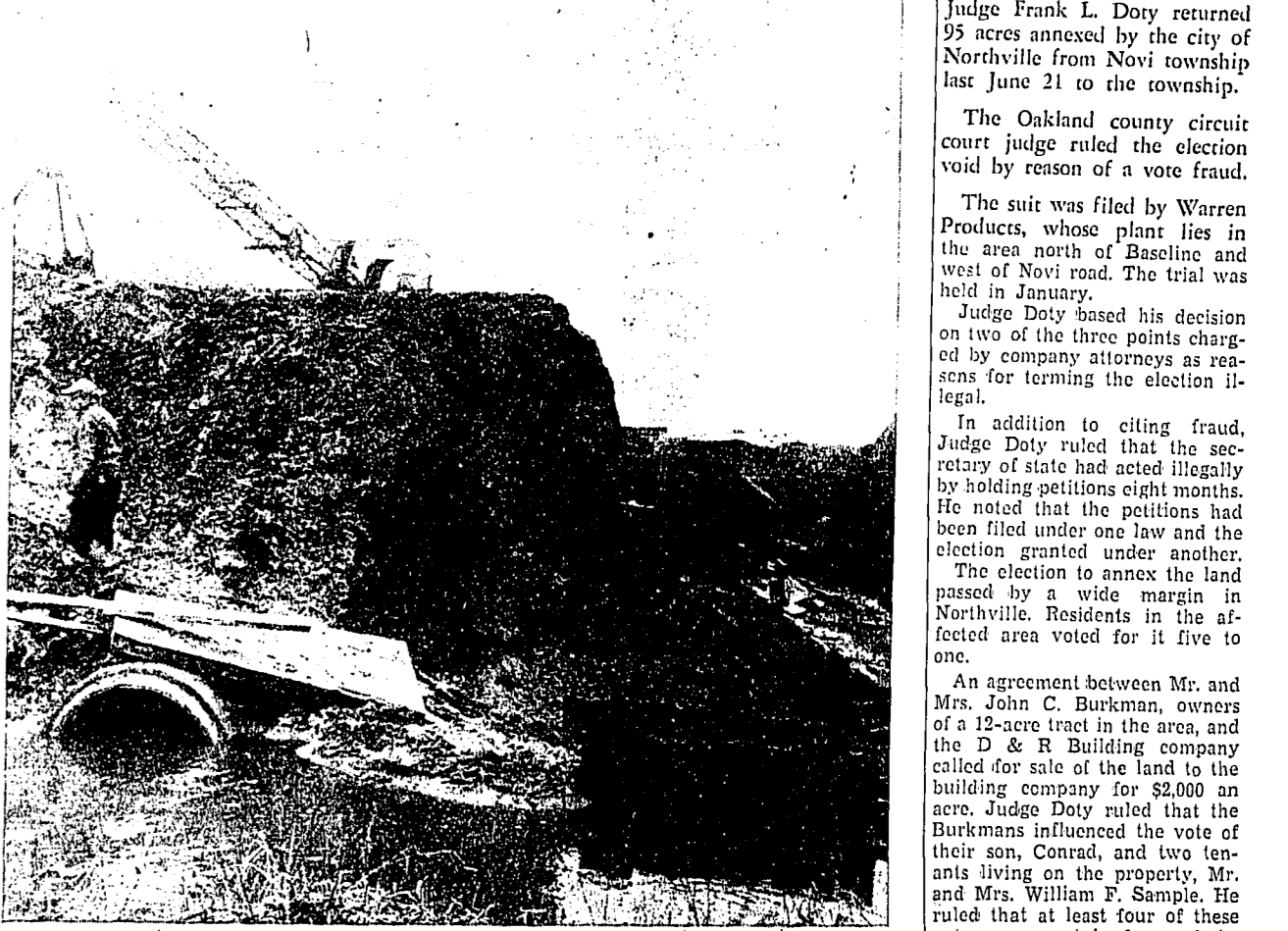
In bringing the suit Warren Products charged that the annexation would "tend to make it impossible to procure and vote for the annexation" because of increased taxes.

Details are now being completed by the D & R Building Company to begin a 300-home subdivision on 95 acres of the area. Northville councilmen recently granted permission to the subdividers to connect their sewer and water systems to the city. Approximately 50 homes are expected to be built this year.

Decision is still another annexation suit between Novi township and Northville is expected soon.

The dance will begin at 9 p.m. at the American club building. Roy Stoubenberg will be on square dance caller, will be known and with collection of records to lead the old-time part of the program.

Tickets may be purchased from AMVETS members or at the door.



Novi School District board members heard a frank appraisal last week of the problems facing Novi township in regard to division of township assets with other neighboring communities.

## Novi GOP Urged To Work Together

A prominent Oakland county official Tuesday night urged Novi Republicans to end their personal differences and work together.

Daniel Murphy, Oakland County Registrar of Deeds, made the plea before a meeting of Novi township electrical and building inspectors in the Novi Community building.

Murphy also urged party members to pay attention to the principals of Republicanism in their activities in Novi township.

Candidates for the April 1 election, headed by incumbent Supervisor Fraser Sloman, were introduced.

Lodge is president of the group organized to discuss municipal problems. Elections are expected to begin at 8 p.m. in the Novi Community building.

## Deadline Nearing For Wixom Action

Wixom has not yet moved to counter a Novi township suit against the new village, but in discussions Wednesday were that some sort of legal action will definitely be taken.

Herbert Abrams, Wixom charter commissioner, said attorneys for the commission are still studying the Novi suit and probably will decide on a course of action before the deadline to morrow.

Wixom is expected to ask Oakland county circuit court to disregard the Novi suit on grounds that it has no basis in law.

The suit, filed in the names of Vernon Spencer and Lloyd Croft, claims that Wixom's incorporation election on February 5 was invalid. The election resulted in a 64-64 tie in the Novi section, while the Commerce section favored the incorporation sufficiently to carry the issue.

## Annual Meeting

Novi township residents were reminded again this week that the Novi township meeting will be held a week from Saturday.

The meeting of the citizens of the year that the one time actually conducted township business will be held at 8 p.m. in the Novi Community building.

## More Grass Fires Bring Second Plea

A continued outbreak of grass fires in Novi township last week has prompted director of public safety Lee BeGole to ask again for greater care on the part of township residents.

Novi has been averaging nearly one grass fire a day, BeGole said, and sunny days this spring will tend to increase the number. People are careful to observe fire prevention regulations.

BeGole again reminded that permits must be taken up if the township hall before a field can be burned off.

## In Willowbrook: Residents Honor St. Patrick

Many of the Willowbrook residents were wearing the green over the week-end.

A St. Patrick party at Tom Cotter's home in Dearborn township was enjoyed Saturday.

A seven pound 11 ounce daughter was born March 13 to Hazel and Charles Schingel of Meloit at Mt. Carmel hospital.

Richardson of Borderhill who is recovering from a recent operation.

Congratulations go to David Soule of West LoBost who has just received his master's degree in vocational education from the University of Michigan. Tony, the Soules' cocker spaniel, dog was born at the hospital.

The first place, I do not know if we legally can have a dog ordinance, he said. "In the second place, we would need a dog ordinance, and that would cost money. In the third place, the township would be certain to have trouble with people claiming that we were a menace to their peace."

The possibility of letting the springtime rash of dog romances wear itself out was also suggested. But this, it was pointed out, was not a permanent answer. The situation would only arise again next year, and presumably would be made all the worse by a new crop of year-old puppies.

The only certain answer is that a resident must be up on a dog and wants it picked up, he should call Federal 2-8222 and ask county dog warden officials to come and get it.

## Novi Highlights: Rebekahs Plan Style Show

Friday evening, March 29 the Rebekahs will sponsor a style show and card party in the Community Building at 8 p.m.

The committee are Margaret Marshall, general chairman; Mary Ann Alkison, tickets; Thelma Cheeseman, lunch and Kathryn Baehert, publicity.

Mr. and Mrs. Ray Warren and children visited the latter's brother and sister-in-law, Rev. and Mrs. Ronald Butten in Davison Sunday.

Mr. and Mrs. Alfred God were hosts to their pinocle club Saturday evening. Mrs. Orlis Teakswary won first prize.

On Sunday Mr. and Mrs. Alfred God went to East Lansing to visit their daughter and her husband, Mr. and Mrs. Arthur Walker.

Mrs. Fred Gibbons and Mrs. Vito Pauls were the bridge and luncheon guests of Mrs. Ray Scheffer in Farmington last Friday.

Mrs. Kenneth Barmann of Farmington was also a guest.

Mrs. Jack Ely attended the girl scout day camp committee meeting in Royal Oak this Wednesday.

Mrs. Park White visited her son's family, the Russell Taylors, Sunday.

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