

SPEAKING for the Record

by Bill Slinger

Last week Ray Dookes and Dick Stamm uncovered a lost page in Northville history while helping Recreation Director Ken Conley clean out the scout building.

As most residents know, the scout building has been sold by the city to Manufacturers National Bank of Detroit and will soon be torn down to make way for a drive-in bank facility.

After helping to move out a variety of recreation equipment, the boys wandered into the attic.

There they uncovered seven Northville township books—one of which contains the first official records of the township when it was formed, April 4, 1898.

The other books include the assessment rolls for 1910, 1920, 1924-25 and 26 and a clerk's account book.

The boys notified Supervisor George Clark of the discovery and plan to turn the records over to the township.

The first officers of the township as listed in the initial minutes were: Charles A. Sessions, supervisor; Frank S. Harmon, clerk; S. W. Knapp, treasurer; Cassius R. Benton, highway commissioner; Charles C. Chadwick, Charles L. Dubur, school inspectors; Will G. Yorkes and Francis G. Threll, board of review; James K. Lowden, Hiram B. Thayer, Frank H. Johnson and Clarence L. Brigham, justices; Frank N. Perrin, Horace Green, John C. Buchner and Loren Hayon, constables.

Appointed to act as commissioners in the formation of the township were Charles Booth, S. W. Carrington, Dean P. Griswold and B. A. Wheeler, S. E. Cushman and W. L. Thirkman were appointed clerks of the election.

Northville township was formed as the result of a split with Plymouth township.

A total of \$1650 was appropriated for "township running expenses" the first year. Each year the budget was divided into "three funds" — "contingent," "road and bridge" and "poor." In 1899 the budget totaled \$1000 and in 1900, \$1400.

In addition to the proceedings of the meetings, the book records church meetings and contains a "record of services" — "the certificates that show animals have been turned into a farmer's property. If the animal was claimed, it is so noted."

How the books found their way into the scout building is a mystery. But Supervisor Clark is glad that they have been found. "They're a valuable part of our history that we thought had been lost forever," he told the boys.

For oldtimers, and others interested in local history, the books should prove to be highly interesting.

If arrangements can be made, it would seem desirable to display these records in the public library for at least a month before depositing them in the township safe.

Ever notice how a youngster about first grade age looks with awe at the school principal?

For American Principal Dick Kay it seems that even the sound of his voice carries this same attitude-capturing magic.

One of his teachers reported recently that when Kay's voice came over the classroom loudspeaker the children stopped their activities and either came to attention, saluted or placed their hands over their hearts, as though pledging allegiance.

Wonder if his voice has the same influence at home?

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THE NOVI NEWS

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NATIONAL EDITORIAL ASSOCIATION

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Advertising Manager: Rodney Dahlberg
News Editor: Kneale Brownson
Publisher: William C. Slinger

Roger Babson

Advertising Sells

Babson Park, Mass., Through-out the course of the business recovery this year, I have heard complaints from many areas that retail trade has not lived up to expectations. This is not to say that the dollar volume of retail sales has fallen off, as my studies show a slight upward trend in the seasonal adjusted sales curve.

However, considering the rapid rise in incomes, merchants are disappointed that retail trade has not registered a larger increase.

My studies indicate that prices of property are generally powered by increases in plant and equipment expenditures for new plant and equipment.

In like manner, this is true also of advertising. This is a great mistake.

There should be more advertising when business is depressed and when competition is keenest.

This is necessary to stimulate buying interest and demand at a time when business most needs a helping hand. On the other hand, during periods of brisk business and buying impatience, there exists the danger of slackening off in advertising pressure in order to build up funds for the next tag in buying interest.

In this way, advertising can be a great stabilizer of business and economic conditions, and it can go far toward helping to eliminate periods of rock-bottom and racking depressions.

Let me say one more thing: I believe advertising offers good opportunities to young people. Rapidly growing suburban and "community" newspapers may need the good employment sources (for young folk interested in advertising, and having patience and genuine talent).

These publications require advertising which ties in with local interests to the benefit of the community's businesses and its consumers.

Even the increased dependence of our population on the automobile has had an effect upon advertising. Ads printed on cards and posted inside of cars have become an important form of promotion. Today, considerably fewer people use public transportation, hence, with fewer riders inside the streetcars and buses, the ads are now being placed on the outside of the vehicles, where they are on open display to pedestrians and riders in private cars.

Moreover, outdoor billboards are receiving increased emphasis to attract the attention of automobile drivers and passengers.

Changes in consumer shopping habits also should create certain changes in advertising. The development of chain stores, supermarkets, and shopping centers radically affects consumer spending and shopping patterns. The trend toward self-service in retailing makes it highly important to have consumers pre-sold at home, since the smaller sales forces in such stores cannot sell effectively.

In total, business advertising

Michigan Mirror

Debt Management Viewed

Installation buying and "charge it" plans have grown in popularity with increasing speed in recent years. Like many mushrooming facets of America's economy, the buy-now, pay-later plans have led to many problems for the debt management industry. Without adding this, lawmakers thought.

The more ethical segments of the debt management industry were also anxious that a police job be done to get rid of the undesirable practices.

"The new law provides that the debt management industry must show financial responsibility, experience, character and general fitness to warrant belief that the business will be operated fairly and honestly," Cleveland said.

Insurance of payment rates is provided in the law through a requirement that licensees keep a separate bank account for the benefit of creditors and a 15-day time limit is imposed on the remission of funds to creditors.

Legislative apportionment, a possible Achilles' heel for Michigan's Constitutional Convention, may not be as tough a problem as it has been considered.

A plan presented to a committee during its early sessions apparently has gained bipartisan support outside the convention hall.

The proposal was first voiced some years ago by former Democratic State Chairman Neil Stender. It was presented to the C-20 Committee by present Republican Chairman George Van Pelt.

It called for a skeleton of State Senate apportionment with an automatic revision clause for every 10-year census. This seemed to fit what authorities said should be in a state's constitution.

The plan called for a 35-member Senate.

The tax rate in Novi school district is \$87.71 per \$1,000 of assessed valuation, he said. Walked Lake district is \$82.70. Northville is \$84.38. South Lyon is \$86.75 and the Novi district is \$83.53.

Stannan added that the total school, county and township tax rate per \$1,000 of assessed valuation for this early in the year was \$1,000 of assessed valuation is a few cents lower.

Other rates are about the same as last year, he said. He added a county rate of \$9.13 per \$1,000, 87 cents per \$1,000 for the township, 12.2 cents per \$1,000 for the Beck district and voted increases of \$20.88 per \$1,000.

Novi taxes were payable beginning last Monday, and must be paid before January 20 to avoid penalties, he said.

He said Robert Moore, 25, of 2448 Potter road and Arthur Nelson, 25, of Buro road in Mill Township, both received serious head and chest injuries when Moore was unable to stop his car on the slick mud and slid into the stop-sign crossing.

The north-bound car slid into the rear portion of the train's engine, Jutinski said, and bounced into the ditch. He said Engineer Glenn Zimmerman, of Pontiac, was slowing the train for the stop at the C & O tracks.

The men were taken to Pontiac General hospital, where no immediate determination of their condition was available.

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A GOOD GOODFELLOW — Novi Police Chief Lee BeGole holds an empty newspaper bag symbolic of his having collected the most money of all the Novi Goodfellows who sold them last week end to raise more funds for their Christmas baskets for needy families.

The two such situations which drew immediate council action were Newcourt and Ludlow streets. Ackley said both of these areas were used as streets and have received village maintenance, but are not platted and therefore are not legal streets.

Village Attorney Howard Bond said these streets and the other properties have probably been used as easements for right-of-ways to provide access to the lake. He said the village could not receive state aid for maintaining them unless they became dedicated roadways.

Village President Joseph Crupi pointed out that these streets have not been properly constructed as roads, and wondered what costs the village would incur if it accepted them as dedicated roads and then is obligated to maintain them.

Ackley said some of the property owners have volunteered to pay for fixing the road bed of the village would gravel Ludlow street.

Bond pointed out that the county requires all property to obtain a sewage system for institution or a government to be listed on the tax rolls, so the village must either place these lands on the roll or accept them as dedicated streets. He suggested that each parcel be investigated to determine its location and what type of road each should be.

Most of the properties expressed favor for accepting the roads, and Councilman Walter Tuck pointed out that even if the roads weren't fixed for a year, the land should be kept open to provide public access to the lake.

The council decided to have Ackley proceed on gathering all available information about the roads and to discuss it at a later date.

RR Crossing Crash Injures Two in Wixom

Two young men received serious injuries in Wixom Tuesday morning when their car slid into a moving train after failing to stop for the Grand Trunk railroad crossing on Beck road, Police Chief Frank Jutinski reported.

He said Robert Moore, 25, of 2448 Potter road and Arthur Nelson, 25, of Buro road in Mill Township, both received serious head and chest injuries when Moore was unable to stop his car on the slick mud and slid into the stop-sign crossing.

The north-bound car slid into the rear portion of the train's engine, Jutinski said, and bounced into the ditch. He said Engineer Glenn Zimmerman, of Pontiac, was slowing the train for the stop at the C & O tracks.

The men were taken to Pontiac General hospital, where no immediate determination of their condition was available.

Plan Board Changes Next Meeting Date

The Novi planning board has changed its meeting date from December 25 to next Monday because of the Christmas holiday. The board regularly meets the fourth Monday of the month.

Wixom's Tax Bills Receive Quick Action

Payment of Wixom's \$720,358.75 in county and school taxes has been made at a faster rate, according to City Treasurer Everett N. Peersall. He said a larger number of taxpayers than usual for this early in the year have paid their taxes.

He said that bills for Wixom's approximately 200 properties are a little lower than last year because the school operating budget of \$1,600,000 for the fiscal year ending June 30 is a few cents lower.

Other rates are about the same as last year, he said. He added a county rate of \$9.13 per \$1,000, 87 cents per \$1,000 for the township, 12.2 cents per \$1,000 for the Beck district and voted increases of \$20.88 per \$1,000.

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Novi Streets Develop Into Big Surprise

Council Takes Another Step Toward Project

The Wixom city council has recently had some difficulties with a street which did not exist, but Novi village council members found out Monday night that they have a much more perplexing problem with streets that exist and are not supposed to.

The problem came to light last week when a man at a meeting of the Novi village council, five Assistant Harold Ackley with a tax assessment stating that he owned lot number nine in the Lakewall subdivision, but did not have to pay taxes because the land was carried on the tax roll as a "street."

Ackley said he checked the tax rolls and plots, finding that the lot number nine is about 15 acres property which was carried on the rolls but are not shown on the plots. He said he thought that he owned lot number nine in the Lakewall subdivision, but did not have to pay taxes because the land was carried on the tax roll as a "street."

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Sewer Tap Charge Plan Approved

Council Takes Another Step Toward Project

The village council, at its last regular meeting, gave its approval to a proposed method of selling taps in its sanitary sewer system to pay off the bonds which will be issued to finance the sewer. The method is a progressive rate of charges for sewer taps with the price per tap becoming larger each year to cover interest charges on the bonds.

The proposed price, which the council was quick to point out would be subject to deviations from the estimated construction costs, would start out in 1962 at \$435 per tap, and rise each year until 1976, when the last taps would be sold for \$750 each.

The reason for the higher charges near the end of the 15-year bonding period is to cover the cost of interest which mounts up the longer the bonds are held. The council explained that the \$120,000 sewer project would be financed by bonds which could be bought back at any time to avoid interest costs.

These bonds will be used to pay the village President Joseph Crupi to enable the village to buy them back whenever it is able to. He added that the low cost of sewer taps is one of the project's expected to induce more residents to purchase the village to buy back the bonds at a rapid rate and save interest charges.

Village Administrative Assistant Harold Ackley reported that he had been told other communities which financed similar projects by the same method have been slow in coming in that the DPW is waiting until the issues with Northville over the use of their sewer line in Plymouth have been settled. ALTHOUGH the council probably won't sell \$25,000 worth of sewer taps until the special assessment agreements have been returned, Ackley added, he thinks the landowners will return them when they have a definite idea of what the project, as described in the county contracts, will entail.

The council's approval of the tap charge schedule was another step in the lengthy process to obtain a sewage system for Novi. The process was begun last July when Wayne county revealed it was offering Oakland county a portion of the 2000 sewer taps the village is to receive. The taps are to be used to finance the village and the landowners allowing the village to place their land on a special assessment roll to pay for the sewer system.

Crupi explained that the village will seek to insure the village's ability to meet its obligations.

Wayne county's new line will come out as far as Plymouth, and Novi was offered access to it through Northville's line to Plymouth. This has been approved by Northville because they feel their line to Plymouth is already over-loaded at times and afraid Northville's 2000 taps will mean Northville will have to build another line to meet the new influx.

The Northville officials are already wary of sewer dealings because they are being assessed for the new interceptor when the passing of a procedural rule brought to the council's attention the fact that the village has never had a written compilation of such rules.

Most rules governing how the various operations of the village are to be carried out have been made as a need for them. The council decided to hold a meeting for the purpose of gathering rules for the village. The council decided to hold a meeting for the purpose of gathering rules for the village.

Mrs. Ash came to last Monday night's meeting with a list of rules that had been made by the council since the village was organized three years ago. Her list included rules dealing with hiring of firemen, hospitalization for part-time employees, sick leave, holiday and overtime payments, retirement's salaries, public hearings and Christmas bonuses.

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Family, Friends Honor 'Mary'

Saturday night belonged to Mary Alexander, Northville's retiring city clerk.

More than 150 friends, relatives and fellow city employees gathered at the community building to pay tribute to Mrs. Alexander's 27-year career in Northville's government.

Two former mayors — Carl Bryan and Forrest Dorn — recalled the able assistance provided their administrations by Clerk Alexander, while Mayor A. M. Allen noted with regret that council sessions would have to carry on without Mary.

It was an emotional moment for Mrs. Alexander when she arose to thank her friends for their kindness.

But in the picture above, all smiles as Mary is surrounded by her family. Standing at each side of Mrs. Alexander (wearing orchid corsage) are her daughters, Mrs. Edward Angove (left) and Mrs. Howard Bray, Others, (l. to r.) are: Larry Angove, Edward Angove, Paul Bray, Mr. and Mrs. Percy Angove, Patricia Bray, Ronald and Lynn Angove and Howard Bray.

In the picture at right A. R. Clarke presents Mary with a handsome containing a substantial gift from her well-wishers. Looking on is R. H. Amerman, who served as toastmaster.

Tait Opens Coin Dry Cleaner Here

Clifford Tait, owner of Tait's Cleaners & Tailors on Northville road in Plymouth, opened a coin-operated dry cleaning business in Northville this week.

The four-machine automatic dry cleaner is located at 202 West Main street. Tait said that the business will be open daily from 8 a.m. until 10 p.m. The operation requires 30 minutes.

Tait plans a grand opening after the first of January.

Use Our Want Ads

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Obituary

VERNON M. GOODALE

A long-time resident of the Northville area, Vernon M. Goodale, 70, died Monday at St. Joseph Hospital, Ann Arbor, after an illness of six months.

Funeral services will be held today (Thursday) at 2 p.m. from Casterline funeral home with the Reverend Paul Carpio, First Methodist church, officiating. Burial will follow at Riverside cemetery, Plymouth. Mr. Goodale, a retired employee of the Wayne county road commission, had lived here 60 years. His home was at 14641 Bradner road, Northville township. He was born in Vernon on September 3, 1891, the son of Michael and Julia Goodale. Surviving are a sister, Mrs. Louise Miller, Plymouth, a niece and five nephews. Mr. Goodale was a veteran of World War I.

WCIS to Host Local Rotarians

The Northville Rotary club will host a regular meeting from Tuesday to Friday this week to attend the annual Christmas program provided by the children of the Wayne County Training School.

The luncheon program will begin at noon. Members of the club, including the children of the Wayne County Training School, will also be guests of the Sheldon road training school.

Justice Fines Drivers for Recklessness

Two drivers, one a local man and the other a Detroit, appeared before Northville Justice Charles MacDonald on charges of reckless driving in a court session last Thursday morning.

Assessed \$25 and \$15 cost was Arthur Lewis Ash, 314 West Dunlap, Ash failed to negotiate the right angle curve on Novi road north of Eight Mile cutoff, striking cars driven by Mrs. Margaret Hubbard, of Milford and Marvin Partridge, of 5412 West Eight Mile road. Both Mrs. Hubbard and Partridge were traveling south on Novi road when struck by Ash who was heading east into the curve. Ash hit Mrs. Hubbard first, doing extensive damage to the left side of her car. Partridge was struck on the right side while trying to avoid the swerving car.

Ash was taken into police custody and subsequently released on \$100 bond.

Justice MacDonald fined Richard Thomas Van Alter, of Detroit, \$50 and \$25 cost after finding him guilty of reckless operation. The charge was reduced from driving under the influence of alcohol.

Van Alter struck the left rear of a car driven by Susan Ann Reiff, of South Lyon. The accident occurred on Eight Mile road near Horton on November 29. The defendant was pursued by police and later released on \$50 bond.

Novi Scouts Wash Library's Windows

Explorers Scouts of Novi's Post 119, led by their advisor Henry Kriedeman, spent Saturday morning washing windows at the Novi Public Library.

The project was the monthly service the Scouts try to perform each month to show the community their appreciation for the help they have received from the community.

ALONG WITH GOOD SERVICE AND THE GOOD GULF PRODUCTS GET TV STAMPS AT ATYNSON'S GULF SERVICE 202 W. Main Northville

Gun Club Purchases 21 Acres of Salem Land

Purchase of property for the proposed gun club facilities in Salem and Wayne counties has been completed.

According to John Crandall of Plymouth, secretary of the Western Wayne Conservation club, his organization has purchased 40 acres of property in Plymouth township (Wayne county) adjacent to the Detroit House of Correction and 21 acres of adjoining property in Salem township.

However, Crandall said that it would "be about a week" before the club decides where to build its proposed clubhouse. He indicated that a decision to build in either Salem or Plymouth township has not yet been made.

Although plans for the clubhouse itself have not yet been completed, Crandall has stated that it will represent more than a \$100,000 investment.

Earlier, officials had been told that the clubhouse would be located in Salem township, while the other gun club facilities would be located in the adjoining township. This apparently is no longer a certainty.

Although the gun club plans had already aroused the wrath of many Salem township residents, three of these people back at the township board meeting Monday to voice more objections and to learn whether or not the matter was closed.

It apparently is a closed matter now, in light of the property purchase and the township zoning board of appeals decision in favor of the gun club. According to Township Supervisor Harlow Ingall the township board had nothing to do with the decision — and it can do nothing about the decision.

Washenaw
WILD BIRD FOOD

NOW IS THE TIME TO FEED OUR FINE FEATHERED FRIENDS!

- BULK PARAKEET MIX
- WHOLE & CRACKED PEANUTS
- SUET CAKES
- SUNFLOWER SEED
- FANCY WILD BIRD MIX

BIRD FEEDING STATIONS

ELY'S LAWN AND GARDEN CENTER
316 N. Center Northville
WE DELIVER — PHONE FI-9-3350

Fisher's Let Fisher's Help You Put A SHOE IN THEIR STOCKING!

★ SLIPPERS ★ SHOES ★ BOOTS ★ HOSE

YOU'LL FIND A PRACTICAL GIFT SELECTION AT FISHER'S. THE LADY OF THE HOUSE WILL LOVE OUR COLLECTION OF FASHIONABLE HANDBAGS. NYLON HOSE ARE ALWAYS APPRECIATED.

IF YOU'RE IN DOUBT... Give a FISHER'S GIFT CERTIFICATE with a miniature shoe.

FOR CHILDREN

- Buster Brown
- Robinettes
- Boy Scouts
- Girl Scouts
- Glamour Debs 4.99 to 9.99

FOR WOMEN

- Paradise Kittens
- Air Steps
- Life Stride
- Smartaires
- Glamour Debs 8.99 to 19.99

FOR MEN

- Florsheim
- Roblee
- Pedwin
- Hush Puppies 8.99 to 32.99

SEE OUR WINDOW OF Gift Suggestions

Griffin Shine Master
OAK FINISH \$5.95

DREMEL ELECTRIC Shoe Polisher
\$29.95
DELUXE ALL CHROME

Fisher's
"Your Family Shoe Store—Serving Western Wayne County"

290 S. MAIN — PLYMOUTH GL-3-1390
PLYMOUTH-EVERGREEN CENTER DETROIT

Want to Drill An Oil Well? Here's How

Two giant moans thrub painfully and the rig trembles as hundreds of feet below the ground a 12-inch bit grinds steadily away at iron-hard rock. Slowly, sometimes less than an inch an hour, the bit edges hungrily downward in search of hidden riches.

Men standing on the platform of an oil rig, it's cold. Wind and snow whip over the iron platform and whistle out through the cold, blue steel of the derrick.

"Get a bit ready, we'll have to wind her up. Three mud-spattered guys in heavy coveralls follow the voice into the office or 'doghouse,' sitting off to one side of the platform. They soak up a little warmth from the gas heater, looking at the slush pump working, and splashing ankle deep in the cold to get the new bit. Like any job, drilling has its chiefs and Indians. The chief you'll see one of their really tough jobs when they start pulling the pipe through the derrick and the top three sections swing away.

Above, the hefty fellow pushes the elevator and the pipe against the edge of the run-around. Then, with the three-section pipe resting against the run-around at the top and on top of a special platform below, he unlatches the elevator and Driller brings it back down to the table to repeat the process.

It's cold. But the two Roughnecks begin to sweat and puff. The hefty guy top-side stands, shivering, waiting for the next section. By the time the section holding the bit appears, 18 three-section pipes are resting on the platform.

The bit is unscratched and the new one attached. Then begins the same process — only this time in reverse, as the pipe is sent back down into the hole. With the pipe out, what keeps the hole from filling with water and gravel?

How often do you have to change bits?

"Depends on what kind of rock you run into. It's probably used a dozen on this job — maybe 14 or 15."

The drilling operation is not new to area residents. Nearly eight years ago — January, 1954 — the Northville-South Lyon area was stunned by the discovery of a 500-barrel-per-day well on the Roy LeMaster farm on Napier road. The well is still a steady producer and the field has proved to be rich in gas.

But the LeMaster discovery was the only "big find." It turned the area into a bustling center for promoters for some two years — but the "boom" never came.

For those who remember — it's easy to imagine what could happen if another "LeMaster" was discovered on the Engel farm.

GEORGE L. CLARK
YOUR
"Citizens Man"
Clark Insurance Agency
160 E. Main St. FI 9-1122



LAUNCHING PAD? — Despite its shuddery to the famous rocket launchers pads of Florida, this lighted tower is actually an oil derrick in Salem township. Drilling for oil is a day and night operation.

Say Merry Christmas with

There's no sweeter way to say it! Sunders Candy has been famous in Detroit since 1875... famous for superb quality, the skillful touch of master candy-makers... and for sheer good eating.

These two are only a sample of the wonderful assortments Sunders has created for you to choose from. Five fabulous Sunders Candy... enjoy it yourself. You'll agree it's truly "Candy at its best!"

Christmas Treasure Box 2 POUND GIFT BOX \$4.95

Pavilion Chocolates 1 POUND \$1.35

Available at:

GUNSELL DRUG STORE
"THE REXALL STORE"
102 E. Main Northville FI-9-1550



DRILLING BIT — Drilling through iron-hard rock requires a bit of special alloy. Even so, bits wear out and must be replaced. Here workers look over one of the bits, as bits used at an exploratory well in Salem township.

CLOVERDALE FARMS DAIRY

HOLIDAY ICE CREAM

• BLACK CHERRY RUM
• FROZEN PUDDING
• PEPPERMINT STICK
• HOLIDAY CHERRY
• EGG NOG

69¢ 1/2 GAL.

TREE CENTER PINTS 39¢

ICE CREAM CHRISTMAS TREES BOX OF 4 69¢

DAIRY PRODUCTS

WHIPPING CREAM . . . 1/2 PINT 35¢
MILK 1/2 GAL. 38¢
SOUR CREAM PINT 45¢
COTTAGE CHEESE LB. 19¢

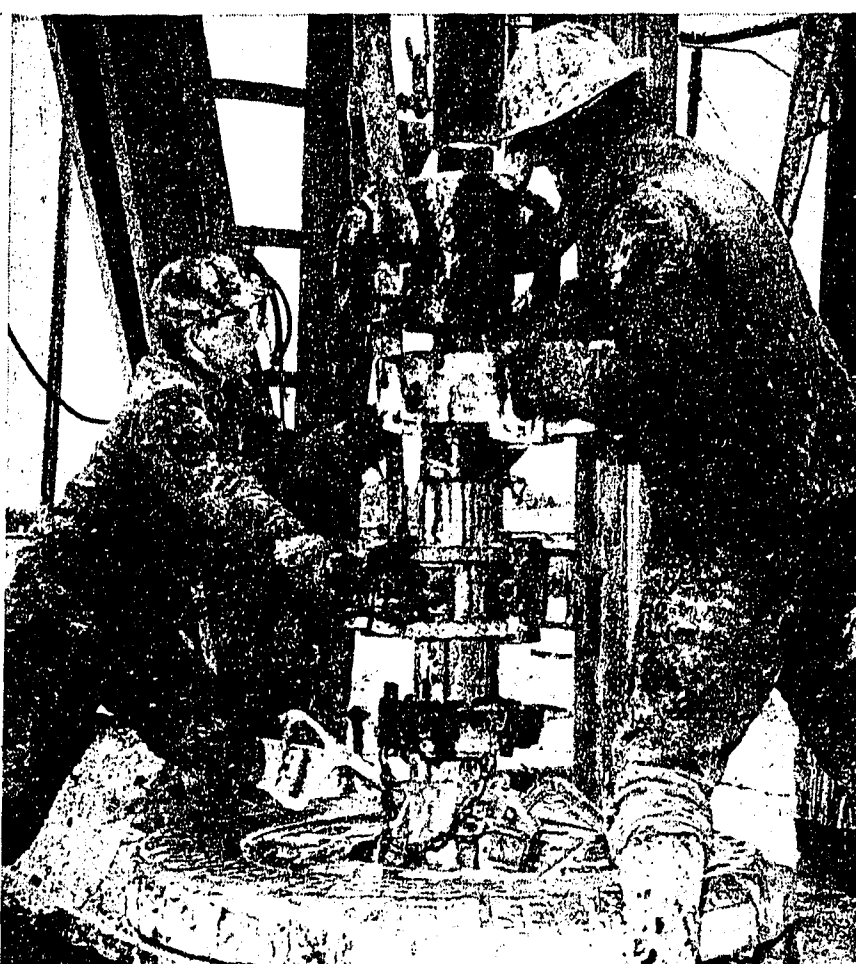
CLOVERDALE FARMS DAIRY
134 N. CENTER — NORTHVILLE
447 FOREST PLYMOUTH 34211 PLYMOUTH RD. LIVONIA 28546 FORD RD. GARDEN CITY

SHOPPING EARLY FOR CHRISTMAS?

"BOB" WILLIAMS
1011 Ann Arbor Trail Plymouth GL-3-9355

Why not give your family the best Christmas present ever? Future financial security that can wrap up all a planned life insurance package. Call me for details.

Representing
WOODMEN ACCIDENT AND LIFE COMPANY



ROUGHNECKS AT WORK — Two Roughnecks fight the cold steel of drill pipe in the picture above as they prepare to pull the pipe to replace the drilling bit some 1,600 feet below the surface of the earth. It's a tough, tiring job that takes plenty of muscle.

DOUBLE SANTA BUCKS TODAY ONLY THURSDAY, DEC. 14

1 SAVE ME!
I'M VALUABLE!
USE ME WHEN YOU BID FOR PRIZES DURING SANTA'S AUCTION, THURSDAY, DEC. 14, 1961, DOWNTOWN NORTHVILLE

1 SAVE ME!
I'M VALUABLE!
USE ME WHEN YOU BID FOR PRIZES DURING SANTA'S AUCTION, THURSDAY, DEC. 14, 1961, DOWNTOWN NORTHVILLE

5 SAVE ME! SAN
10 SAVE ME! SAN
20 SAVE ME! SAN

SAVE SANTA BUCKS FOR VALUABLE PRIZES

GRAND PRIZE PORTABLE TV
PLUS A HOST OF OTHER EXCITING PRIZES!

GET SANTA BUCKS WHEN YOU SHOP AT THESE STORES:

THE LITTLE PEOPLE SHOPPE — FREYDL CLEANERS and MEN'S WEAR — FREYDL LADIES' WEAR — GUNSELL REXALL DRUGS — ELLIS ELECTRONICS — LAPHAM'S MEN'S SHOP — STEWART'S GIFTS and ART SUPPLIES — THE OLD MILL RESTAURANT — NORTHVILLE DRUG CO. — NORTHVILLE ELECTRIC SHOP — BRADDER'S DEPARTMENT STORE — SIBLEY'S STYLE SHOP — SALLY BELL BAKERY — STONE'S GAMBLE STORE — DAC STORE — SPAGY'S GROCERY — POWER DISCOUNT DRUGS — TEWISHURY JEWELERS — ELLAS FLOWERS and GIFTS — SCHMADER'S HOME FURNISHINGS — NORTHVILLE HARDWARE — KROGER'S RITCHIE BROS. LAUNDRY and DRY CLEANING

SEE SANTA CLAUS TONIGHT IN NORTHVILLE. STORES OPEN 'TIL 9

CHRISTMAS Flowers

POINSETTIAS
★ RED ★ WHITE ★ PINK

Come See...
OUR ENCHANTING SELECTION OF FLORAL ARRANGEMENTS SPECIALLY DESIGNED FOR THE HOLIDAYS.

★ CEDAR ROPING ★ WREATHS ★ CENTERPIECES

JONES FLORAL CO.
417 Dubuar at Linden
WE DELIVER FI-9-1040 NORTHVILLE

BE SURE TO SHOP NORTHVILLE HARDWARE'S EXCELLENT SELECTION OF FUN-PACKED, EXCITING TOYS DISCOUNT PRICED

COMPARE OUR PRICES ANYWHERE! WHY PAY MORE? SHOP NOW!

NORTHVILLE HARDWARE
107 NORTH CENTER

PLENTY OF FREE PARKING IN THE REAR. USE OUR REAR ENTRANCE

OPEN 'TIL 9

IN OUR CHURCHES

OUR LADY OF VICTORY

Rev. Father John Wittstock
Masses—7:00, 9:30 and 12 noon.
Weekday Masses—8:15, 9:30 and 10:30.
Perpetual Help Devotions
every Wednesday, 7:30 p.m.
Confession every Thursday,
4:30 to 5:15 p.m., every Sat-
urday, 10:30 to 11:30 a.m. and
7 to 8 p.m.
Religious Instructions: Saturday,
9:30 to 10:30 a.m.; Grade
school children: Thursday, 4
to 5 p.m.; High school pupils,
Sundays, 1:30 to 2:15 p.m.
Altar Society meeting—every
Wednesday before the third
Sunday of the month.
Mothers' Club—8 p.m., first
Tuesday of each month.
Men's Club—third Tuesday
each month, 8 p.m.
CVO high school group—Sec-
ond Wednesday of each month,
7:30.

FIRST BAPTIST CHURCH

OF NORTHVILLE
Guest pastor: Wynn Decker,
Deerfield, Michigan.
Sunday: 10 a.m. Bible School.
11 a.m. Morning Worship ser-
vice.
11 a.m. Junior Church (ages
4-8). Nursery for babies and
for toddlers.
6:30 p.m. Baptist Youth Fel-
lows (Junior and Senior).
7:30 p.m. Evening service.
Wednesday
7:30 p.m. The Hour of Prayer.
8:30 p.m. Senior Choir Prac-
tice.
1st Saturday, Christian Men's
Fellowship.
2nd Monday Official Board
meeting.
2nd Tuesday, Missionary Cir-
cle.

FIRST CHURCH OF CHRIST,

SCIENTIST
1100 West Ann Arbor Trail
PLYMOUTH, MICHIGAN
Sunday service 10:30 a.m.
Sunday school at same hour.
Wednesday evening service,
8 p.m.
Reading room in church ed-
ifice open daily except Sundays
and holidays, 11:30 a.m. to 5
p.m.; 7 to 8 p.m. Wednesday
and 7 to 9 p.m. Friday.
"Is The Universe Including
Man, Evolved by Atomic
Forces?" is the subject of the
Lesson-Sermon to be heard Sun-
day at Christian Science church-
es.
Opening the Scriptural read-
ings will be this passage from
Psalm 19: "The heavens de-
clare the glory of God and the
firmament sheweth his handy-
work. Day unto day uttereth
speech, and night unto night
showeth knowledge. There is no
speech, nor language, where
their voice is not heard... The
law of the Lord is perfect, con-
verting the soul: the testimony
of the Lord is pure, making
wise the simple. The statutes
of the Lord are right, rejoic-
ing the heart: the command-
ment of the Lord is pure, en-
lightening the eyes." Also
pointing up the supreme
power of God are correlative
passages from "Science and
Health with Key to the Scrip-
tures" by Mary Baker Eddy,
which include (p. 272): "God is
the divine Principle of all that
represents Him and of all that
really exists."

SALEM FEDERATED

CHURCH
Rev. Elwood Chipchase, Pastor
Office GL 1-0190
Sunday:
10 a.m., Morning Worship.
Nursery church, birth 3 years.
Primary church, 4-8 years.
11 a.m., Sunday school hour
grades: Junior, 9-12; Inter-
mediate, 8th thru high school
grades; Senior, high school and
college.
7:30 p.m., Evening service.
Monday:
7:15 to 8:45 p.m., Pioneer
Girls.
Pilgrim, 3rd-4th grades.
Colonist, 5th-8th grades; Explorer,
9th-12th grades.
Wednesday:
8:30 p.m., Adult and youth
choir.
7:30 p.m., Hour of Prayer.
8:30 p.m., Teacher training.

CHURCH OF THE

HOLY CROSS
(Episcopal)
Hall at Meadowbrook and
Ten Mile
Rev. Jay Coulton, Vicar
Mr. Richard Harris,
Lay Minister
GA-1-8451 or GA-1-0434
Sunday:
11:00 a.m. Church service.
Nursery during morning ser-
vice.
Holy Communion third Sun-
day of month.

WILLOWBROOK COMMUNITY

CHURCH
Evangelical United Brethren
Meadowbrook at Ten Mile Road
Rev. Marvin E. Rickert,
Minister
Phone GR-6-0626
Friday:
9:30 a.m. Junior Fellowship
class.
10:30 a.m., Junior Catechism
class.
8:00 p.m. Christmas "Adul-
ter Fellowship." Christmas
shop for church and home
decorations; film strip on "The
origin and history of Handel's
Messiah" and the playing of
a record album of "The Mess-
iah." Refreshments will be serv-
ed.
Sunday:
9:45 a.m. Sunday Church
school with classes for Junior
through Adults.
11:00 a.m. Sunday Church
school with baby care and
classes for toddlers through
third grade.
11:00 a.m. Church Worship
General Theme: "Christmas is
for Stopping and Appreciating"
Sermon: "The Pondering Heart."
3:30 p.m. Rehearsal for Christ-
mas pageant.
7:00 p.m. All-Youth Groups
caroling and social hour.
6:30 p.m. Baptist Youth Fel-
lows (Junior and Senior).
7:30 p.m. Monthly meeting of
Sunday Church School workers.
Wednesday
7:30 p.m. The Hour of Prayer.
8:30 p.m. Senior Choir Prac-
tice.
1st Saturday, Christian Men's
Fellowship.
2nd Monday Official Board
meeting.
2nd Tuesday, Missionary Cir-
cle.

FIRST BAPTIST CHURCH

OF WIXOM
Phone Market 4-3022
Edmund F. Cas, Jr., Pastor
North Wixom Rd., Wixom
Sunday:
10 a.m. Sunday school.
11:30 a.m. Junior Church
(grades 1-6).
11:10 a.m. MORNING Wor-
ship service.
6:30 p.m., Senior Youth meet-
ing.
7:30 p.m., Evening service.
Wednesday, 7:30 p.m., Pray-
er meeting.
4:30 p.m., Junior Youth
Choir.
Wednesday:
11:00 a.m. Mid-week Bible
study and prayer service.
8:30 p.m., Senior choir.
FIRST CHURCH OF CHRIST
SCIENTIST
3325 Grand River Farmington
Sunday:
11 a.m., Sunday service.
11 a.m., Sunday school
Wednesday:
8 p.m., Evening service.
Farmington Christian Science
reading room is open daily
12-4.

FIRST CHURCH OF CHRIST

SCIENTIST
3325 Grand River Farmington
Sunday:
11 a.m., Sunday service.
11 a.m., Sunday school
Wednesday:
8 p.m., Evening service.
Farmington Christian Science
reading room is open daily
12-4.

ST. JOHN'S EPISCOPAL

CHURCH
574 Sheldon Road
South of Ann Arbor Trail
Rev. David T. Davis, Rector
Rectory GL 3-2821
Office GL 3-1090
Sunday:
7:45 a.m., Holy Communion
and Meditation.
9:30 a.m. Morning service
and sermon. Holy Communion
third Sunday.
Church School
classes from kindergarten
through the 11th grade. Also
Nursery for little children.
11 a.m., Morning Service
and Sermon. Holy Communion
first Sunday. Church School
classes from kindergarten
through the 11th grade. Also
nursery for little children.
FIRST BAPTIST CHURCH
OF NOVI
Grand River and Novi Rd.
Arnold B. Cook, Pastor
Phone FI 9-2688
Sunday:
10 a.m., Sunday school
11 a.m., Church service
Junior church—ages 6-8.
Primary church.
Nursery—birth to 3 years.
6:30 p.m. Youth group.
7:30 p.m. Evening services
1st Tuesday—7:30 p.m., La-
dies' Unity Circle.
Wednesday:
7:30 p.m. Mid-week prayer.
8:30 p.m. Senior choir.
2nd Thursday—12 noon
Mission band.

FULL SALVATION UNION

1515 Mark Twain—Detroit 28
Tiffany 4-299
10 a.m., Sunday School, all
ages.
11 a.m., Morning Worship,
6 p.m., Baptist Training Un-
ion.
7 p.m., Evening service.
1:30 p.m. Mid-week prayer
service, Wednesday.

REORGANIZED CHURCH

OF JESUS CHRIST OF
LATTER DAY SAINTS
Schoolcraft Rd. at Bradner
Rev. Marvin E. Rickert, Pastor
Church FI 9-2688
Parsonage FI 9-2410
Rev. B. J. Penkew, Pastor
H. R. Kenow, Principal,
FI 9-2033
Thursday:
6:30 p.m. Ladies' Aid Christ-
mas party in the parish hall.
7:30 p.m. Choir rehearsal.
Friday:
9:30 a.m. to 10:30 p.m. Com-
munion announcements.
8:00 p.m. Lutheran Laymen's
League.
Saturday:
9:00 a.m. 1st year Confirma-
tion class.
10:30 a.m. Children's Christ-
mas practice.
11:00 a.m. 2nd year Confir-
mation class.
Sunday:
8:00 a.m. Morning Worship
with communion.
9:15 a.m. Sunday school and
Bible classes.
10:30 a.m. Morning Worship,
with communion.
7:00 p.m. Walther League.
7:30 p.m. Adult membership
class.
7:30 p.m. Midweek prayer
and Bible Study.

NOVI METHODIST CHURCH

Rev. George T. Nevin
Phone Brighton Academy 7-7771
Sunday:
9:45 a.m. Worship service
11 a.m. Church school
7 p.m. Youth Fellowship.
Wednesday:
7:30. Senior choir rehearsal.
WCS mens choir Wednesday
of each month at 11:30 for
luncheon.
7:00 p.m. All-Youth Groups
caroling and social hour.
6:30 p.m. Baptist Youth Fel-
lows (Junior and Senior).
7:30 p.m. Monthly meeting of
Sunday Church School workers.
Wednesday
7:30 p.m. The Hour of Prayer.
8:30 p.m. Senior Choir Prac-
tice.
1st Saturday, Christian Men's
Fellowship.
2nd Monday Official Board
meeting.
2nd Tuesday, Missionary Cir-
cle.

ST. JOHN'S AMERICAN

LUTHERAN CHURCH
Rev. C. Fox
2222 Gull Road
Bet. Freedom Rd. and
Grand River
Phone 4-4584
9:00 a.m. Church School
10:30 a.m. Morning Worship.
Nursery during services.
Wednesday:
7:30. Senior choir rehearsal.
WCS mens choir Wednesday
of each month at 11:30 for
luncheon.
7:00 p.m. All-Youth Groups
caroling and social hour.
6:30 p.m. Baptist Youth Fel-
lows (Junior and Senior).
7:30 p.m. Monthly meeting of
Sunday Church School workers.
Wednesday
7:30 p.m. The Hour of Prayer.
8:30 p.m. Senior Choir Prac-
tice.
1st Saturday, Christian Men's
Fellowship.
2nd Monday Official Board
meeting.
2nd Tuesday, Missionary Cir-
cle.

PRIMITIVE BAPTIST

CHURCH
4075 West Maple Road
1/2 Mile West of Orchard Lake
Sunday morning services at
11:00. Elder Levi Saylor and
other elders will speak.
SALEM BAPTIST CHURCH
8100 Chubb Road, South
Rev. L. Dye, Pastor FI 9-2107
Sunday:
10 a.m., Sunday School.
11 a.m., Worship service.
6:30 p.m., Evening service.
Wednesday, 7:30 p.m., Pray-
er meeting.
4:30 p.m., Junior Youth
Choir.
Wednesday:
11:00 a.m. Mid-week Bible
study and prayer service.
8:30 p.m., Senior choir.
FIRST CHURCH OF CHRIST
SCIENTIST
3325 Grand River Farmington
Sunday:
11 a.m., Sunday service.
11 a.m., Sunday school
Wednesday:
8 p.m., Evening service.
Farmington Christian Science
reading room is open daily
12-4.

EVANGELICAL LUTHERAN

CHURCH OF THE EPIPHANY
A MISSION OF THE LUTHERAN
Rev. John W. Miller, pastor
GL 3-1191
Worshiping at 1130 Ann Arbor
Trail, Plymouth
Sunday:
9:45 a.m. Church school
11:00 a.m. Worship service
Sunday Masses:
7:30, 9:00, 11:00, 12:15.
Weekday Masses 7:15 a.m. and
8:00 a.m.
Holy Day Masses: 7:30 a.m.,
9:00 a.m., 5:30 p.m., 8:00 p.m.
First Friday Masses: 8:30
a.m., 8:00 a.m., 4:30 p.m.
Adult instruction Monday ev-
ening at 8 p.m.
Catechism for public grade
school students 10:00 a.m. Sat-
urday High School students 4:00
p.m. Tuesday afternoon.

ST. WILLIAM'S

CATHOLIC CHURCH
Walled Lake, Michigan
Father Raymond Jones
Father Henry Warakas,
Assistant
Father John Hoar, Assistant
Sunday Masses:
7:30, 9:00, 11:00, 12:15.
Weekday Masses 7:15 a.m. and
8:00 a.m.
Holy Day Masses: 7:30 a.m.,
9:00 a.m., 5:30 p.m., 8:00 p.m.
First Friday Masses: 8:30
a.m., 8:00 a.m., 4:30 p.m.
Adult instruction Monday ev-
ening at 8 p.m.
Catechism for public grade
school students 10:00 a.m. Sat-
urday High School students 4:00
p.m. Tuesday afternoon.

from the PASTOR'S STUDY

Arnold B. Cook, Pastor
First Baptist Church of Novi

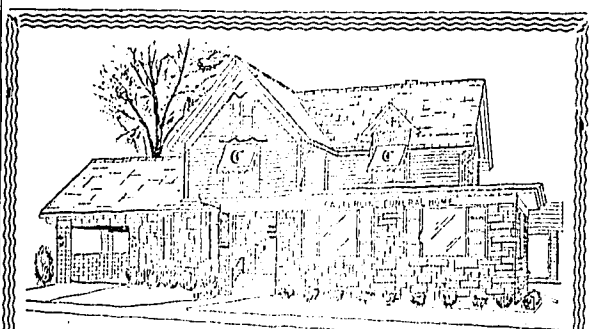


We live in a troubled world. Whichever direction one chooses to focus his at-
tention, he discovers discord
among mankind. The names
of such places as Laos, Cuba,
Indonesia, Berlin, just to
name a few, immediately
bring to mind the fact of
anarchy, rebellion, revolu-
tion and unrest. Every con-
scious being knows that the
machinery of this world is
running in reverse. Who has
the answer to this cosmic
dilemma? After years of ne-
gotiations, one wonders
"just what has the United
Nations Organization accom-
plished?" This we were led
to believe was the answer to
the world's problems, but
our international tensions are
steadily increasing.
All this bears resemblance
to puzzles often drawn in
newspapers, or magazines,
in which a starting point is
given in the center of the
puzzle and one is urged to
find his way to the outer
edge, through a maze of
passageways, frequented by
deadends. Usually there is
only one way out.
There is an answer to the
God-given definition of SIN.

ELECTRIC CONTRACTOR

- Wiring for light and power
- Fluorescent lighting
- Sales and service for Daisco motors
- No job too large or too small

PHONE FI-9-3515
DeKay Electric
431 YERKES NORTHVILLE



Casterline FUNERAL HOME
Ray J. Casterline 1893-1959
24-Hour Ambulance Service
Fred A. Casterline
Director
Fieldbrook 9-0611

CHRISTMAS LOANS

We're not Santa Claus, but we
would like to help make this
Christmas a memorable one for
you.

Take advantage of sales and discounts by shopping with CASH.
Borrow \$25 to \$500. Payments can be repaid in monthly install-
ments to fit your budget.
Loans also made for fuel, car repairs, insurance, taxes, edu-
cation, medical expenses, and any other worthwhile purpose.

PHONE OR COME IN TODAY
FINANCIAL COUNSELING
PERSONAL CREDIT
Plymouth Finance Company
839 PENNINGMAN AVE. FREE PARKING IN REAR
GL-3-0000

Yule Concert Set Sunday at St. Paul's

The Adult choir of St. Paul's most popular carols of last
Lutheran church and the children's program, "Gloria to God
and the Angels Sing," will be re-
school will combine to present
their third annual Christmas
concert on Sunday, December
17, at 7 p.m. The concert will
feature many familiar carols
as well as some of the lesser
known.
Included in this year's pro-
gram will be a special arrange-
ment for mixed voices of the
Advent hymn, "Let Us Your
Heads, Ye Mighty Gates" by C.
Wesley Anderson. One of the
public is invited to at-
tend this concert which will be
held in St. Paul's Lutheran
church, the corner of High and
Elm streets.

To Officiate At St. John's Confirmation

The Rt. Rev. Robert L. De-
Witt, suffragan bishop of Michi-
gan, will visit St. John's Epis-
copal church, Plymouth, this
Sunday to administer the rite
of confirmation to a class of 40
persons.
Following the 4 p.m. service,
a reception will be held in the
parish hall to honor the con-
firmees and to give those at-
tending an opportunity to meet
Bishop DeWitt. This will be his
first official visit to the church.
He has been both curate and
rector of Christ Church Cran-
brook in Bloomfield and was
rector of St. Luke's Episcopal
church, Ypsilanti.
CHRIST TEMPLE
8225 McFarland St., Salem
Pastor R. L. Stanner
Sunday:
9:45 a.m. Sunday School,
11:30 a.m. Preschool, 1:30 p.m.
8 p.m., Night service.
Wednesday:
8 p.m., Bible class.

THE CHURCH FOR ALL ALL FOR THE CHURCH

The Church is the greatest factor on earth
for the building of character and good citi-
zenship. It is a schoolhouse of spiritual
values. Without a strong Church, neither
democracy nor civilization can survive.
There are four sound reasons why every
person should attend services regularly and
support the Church. They are: (1) For his
own sake. (2) For his children's sake. (3)
For the sake of his community and nation.
(4) For the sake of the Church itself, which
needs his moral and material support. Plan
to go to church regularly and read your
Bible daily.

Day	Book	Chapter	Verses
Sunday	Deuteronomy	6	4-15
Monday	Deuteronomy	6	16-25
Tuesday	Colossians	4	1-7
Wednesday	John	3	16-21
Thursday	Isaiah	53	1-6
Friday	Isaiah	53	7-12
Saturday	Isaiah	9	1-7

This Message Sponsored In The Public Interest By:
CLOVERDALE FARMS DAIRY NORTHVILLE LABORATORIES, INC. HARRAWOOD'S SERVICE CHARLES & IVAN ELY
NORTHVILLE LANES NOVI KINKALL DRUG BRADER'S DEPT. STORE E.M.R. FOOD MARKET THE NORTHVILLE RECORD, NOVI NEWS

IT'S CHRISTMAS TIME AT BRADER'S FOR THE ENTIRE FAMILY!

DO YOUR CHRISTMAS SHOPPING TOGETHER... ANY NIGHT AT BRADER'S!

HOSIERY FRUIT OF THE LOOM from 99¢ BERKSHIRE from 135	LONG SLEEVE SPORT SHIRTS BANLON KNIT COTTON WOOL BLEND Plaids and Plain Colors. Sizes S-M-L 295 to 595	WALLETS... 198 to 500 HANDKERCHIEFS... \$100 BELTS... 100 TIES... 100 DRESS SOCKS 45¢ to 150 BANLON, STRETCH, COTTON, RAYON, WOOL	SHOP BRADER'S SHOE DEPARTMENT! SHOES FOR EVERY MEMBER OF THE FAMILY... ROMEO'S OPERA STARTING AT 395
ROBES & DUSTERS COTTON CORDUROY NYLON 298 to 1095	BOYS' SPORT SHIRTS COTTON, FLANNELETTE and KNIT 100 to 295 BOYS' SLACKS POLISHED COTTON OR DRESS STARTING AT 295	COTTON CASUAL SLACKS 395 to 450 DRESS SLACKS 495 to 1195	MEN'S PAJAMAS FLANNELETTE OR BROADCLOTH. SIZES A-E. Starting at 298 MEN'S ROBES... 398 to 695 WHITE DRESS SHIRTS CONVERTIBLE CUFFS TO 17 IN BROADCLOTH 295 MEN'S SWEATERS PULLOVER & BUTTON STYLE BULKY KNIT, WOOL BLENDS, ORLON 395 to 1095
LADIES' DRESSES STRAIGHT AND HALF SIZES HOUSE DRESSES from 298 BETTER DRESSES from 595	MEN'S FLANNELETTE SHIRTS SIZES S-M-L-XL IN PLAIDS and PATTERNS 195 to 350	MEN'S & BOYS' JACKETS MANY STYLES! STARTING AT 895 CAPS STARTING AT 100	SLIPPER SOCKS HOUSE SLIPPERS 100 to 395 RUBBER FOOTWEAR 198 to 1595
BLOUSES... from 198 SWEATERS... from 298 Slipover & Cardigan. Bulky Knits & Orions SKIRTS Pleated or Straight 598 to 898	GIRLS' GAY HOLIDAY DRESSES SIZES 1 TO 14 198 to 598	SLIPS FANCY OR PLAIN 198 to 398	MEN'S HATS GOOD QUALITY FELT AS LOW AS 295-595 MEN'S CHAMP HATS... 995 SCARFS WOOL OR RAYON 100 - 195 MEN'S GLOVES Wool-Leather & Leather Palm starting at 198

WE ARE NOT A DISCOUNT STORE!

We carry first quality merchandise and sell at the lowest possible price. Our merchandise consists of such famous brand names as Levi's, Lee, Big Yank, Dickies, Carhart, Rainier, Fincks, Blocks, Campus, Hanes, Fruit of the Loom, Chimp, Chippawans. In our ladies' department, you'll find Vicky Vaughn, Ship n Shore, Laura Mae, Hanes, Berkshire, Fruit of the Loom, Movie Star, Campus, Molly Gold, berg, Loveable, Maiden Form, Playtex, House of Morrison, Algene and Blue Bell. Our Shoe Department carries Williams, Eddicort, John-son, City Club, Red Ball Jets and Weather Bird.

BRADER'S

141 EAST MAIN - NORTHVILLE

OPEN EVERY NITE 'TIL 9 P.M.

Dr. Mudd Replies

Drinker Won't Admit Weakness

Dear Dr. Mudd: Sometimes alcohol is used as a self-medication by people who are suffering from anxiety. In others it dulls the awareness of their inadequate performances and makes it easier to live with what would otherwise be a hopeless condition of themselves. I cannot, of course, suggest precisely why your brother might be drinking excessively, and only an examination by a competent psychiatrist could help to uncover the basic reasons for his maladjusted behavior. The difficulty is, no doubt, that your brother does not recognize, or at least will not admit to himself, that he has any difficulties he cannot handle. He probably will refuse to see a physician, as I have suggested, but you should not, because of this probability, neglect to talk with him about it.

Alcoholics Anonymous is quite effective in helping people who drink excessively, but only under the conditions that the person himself recognizes that he cannot control his behavior, and is willing to seek help. For the help which is available. You can obtain the name of a psychiatrist in your area by calling the Wayne County Medical Society, (since you live in Wayne County) Woodward 2-1800. They will give you the names of three qualified physicians in the general area of your residence.

Very truly yours,
Sander Mudd, M.D.

Selective Service Board Opens

Seven area cities, including the portion of Northville in Oakland county, and eight townships, Novi among them, will be served by a new selective service board that opened in Farmington Monday.

Board 328, located at 22504 Orchard Lake road, will also handle selective service for the cities of Farmington, Keego Harbor, South Lyon, Sylvan Lake, Walled Lake and Westland, and for Commerce, Farmington, Highland, Lyon, Milford, West Bloomfield and White Lake townships.

Two Novi men, John T. Meier and Leon Oetzel, are on the board. Meier was elected board chairman at a meeting Monday night.

Walter M. Coon, of Farmington, secretary. Roy O. Givens, of Farmington, and Harold W. Redding, of Orchard Lake, complete the board.

All males are subject to registration with the selective service on their eighteenth birthday.

Edmund P. Yorkes, Attorney, 12 E. Main Street, Northville, Michigan, N.N. 78,892.

STATE OF MICHIGAN
Probate Court
County of Oakland

At a session of said court, held at the Probate office in the City of Pontiac, in said County, on the 6th day of December A.D. 1961.

Present, Hon. Arthur E. Moore, Judge of Probate.

In the Matter of the Estate of GRACE WAGNITZ, Deceased.

Lupelle M. Wagnitz having filed a petition praying that an instrument filed in said court be admitted to probate as the last will and testament of said deceased, and that administration of said estate be granted to the petitioner, the Executrix named in said will, or to some other suitable person and for determination of the legal heirs of said deceased;

It is Further Ordered, That public notice thereof be given by publication of a copy hereof, once each week, for three successive weeks, previous to said day of hearing, in the Novi News a newspaper printed and circulated in said County, and that proponent cause a copy of this notice to be served personally or by registered mail, return receipt demanded, to each of the known heirs at law, legatees and devisees at their last known place of address at least ten days prior to said day of hearing.

Arthur E. Moore
Judge of Probate
30-38

NOVI HIGHLIGHTS

By Mrs. L. R. Rick
Claudia Moore, daughter of Mr. and Mrs. James Alton, is back home again after a bout with pneumonia and two trips to the (St. Joseph) hospital in Pontiac. Time in the hospital totaled seventeen days.

Mr. and Mrs. Clyde Wyatt were the dinner guests of Mr. and Mrs. Harold Short in Dearborn last Friday evening.

Sunday guests of Mr. and Mrs. James Haas, West Grand River were the latter's uncle and aunt, Mr. and Mrs. Urban Driver, of Detroit.

Mr. and Mrs. Vincent Hayes attended the wedding of Donna Dunn at the Lutheran church in Northville, Saturday evening.

Mrs. Luther Bix visited her sister, Mrs. Rose Young and her brothers at Williamston one day last week.

On Tuesday of this week Mrs. Harold Seeley entertained her nephew child of eight at a luncheon at her home on Seeley road.

Mrs. Mildred Hunt attended the funeral of Mrs. Dora Jones in Farmington last Thursday.

Mrs. Rex LaPlante (formerly of Novi) of Caro, with visit daughter, Mrs. James Wilmon and attend the Mission band Christmas party today (Thursday) noon (Today).

The Vera Vaseen Circle will have an exchange of gifts and a potluck luncheon.

The Snow White dining room in Detroit next Tuesday evening. Money that would be spent on Christmas gifts will be given to the stove fund for the new church kitchen.

The Fellowship potluck supper will be held in Flint hall at the new church Friday, December 15. Mrs. Jack Anglin will present a visual presentation of the rewards of the church. Mr. Art Sailer will be master of ceremonies.

The 7-7-7 class attended a skating party at the Riverside rink in Livonia last Monday night.

Blue Star Mothers
The Blue Star Mothers, Novi chapter will have their annual Christmas party Monday, December 18 at the home of Gertrude Lee, Duane street, Walled Lake. Luncheon will be served at one o'clock, followed by games and passing party.

Novi Methodist Church
The Sunday School Christmas program will be held Sunday evening, December 17 in the Novi Community Building.

Among the guests is Dennis Paquette who will entertain the group with his magic tricks. The Walled Lake Farm Bureau will give gifts for the State hospital in Livonia.

All money gifts go to the State hospital in Livonia. They will give a 6:30 am dinner at St. Joseph's in Walled Lake.

Good progress is reported on the church. The junior choir will sing at the church hour on December 20 at the home of Alma Klesner for their potluck Christmas luncheon. Each member to bring 10 cent gift and remember Mr. and Mrs. Alton.

Thanks extended to the faithful who were at the church and gave out the hymnals at church services and to the teenagers who neatly stacked the chairs after services.

Novi Mothers Club
Next Monday evening December 18 the Novi Mothers club will have their Christmas party in the Novi Community building.

Novi School News
On Tuesday this week the Mothers club sponsored a Christmas party for the patrol boys from 1:15 to 2:45 p.m. They played games, had prizes, and refreshments.

The Junior High Library club of the Novi school enjoyed a trip on December 1 to the Book Fair at the Gregory Memorial building on the campus of Wayne State University.

The trip was sponsored by Mrs. Allen, school librarian, and three members of the Parents Library club of Novi school, Mrs. Earl, Mrs. Evans and Mrs. Belinger, who also made the trip.

Novi Girl Scouts
Intermediate Troop No. 349, consisted their selling of Christmas cards and are to turn their proceeds over to the Goodwill fund for use in needy families in Livonia. They also did a service project last week by stuffing March of Dimes envelopes.

Brownie Troop No. 913 continued work on Christmas project. D. Lynn Tobias brought treats. They have also finished their service project and have taken the items to Whitehall Convalescent home.

Brownie Troop No. 1027 have had to cancel their last two meetings because of leadership difficulties. This troop is composed of fourth grade girls. Intermediate Troop No. 1023 are continuing their Christmas projects which are to be used by the Goodwill fund.

Community hall on Wednesday, December 20 from 2:00 to 5:00 p.m. Tickets of admission for registered girls and adult party. They are also planning money making projects to help them to be used in Goodwill fund. Associate members in the neighborhood will have the board of directors. The decision came as the Northville Hospital struggled to keep its doors open until a definite program to determine the future of the facility can be outlined.

With their annual newspaper sale behind them, the Novi Goodwill fund are planning a special cake breakfast-lunch this Sunday in a determined effort to raise funds to fulfill their motto: "No Child Without a Christmas." There will be an all night Northville Christmas party at the Community hall on Wednesday, December 21.

Invitation to area doctors of osteopathy to bring their patients to Community General hospital were issued this week at the order of the hospital's board of directors.

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Showing this week at the American school, renovation of the present high school and purchase of a future elementary site, should be initiated.

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The Wayne county board of health recommended this week that all children between the ages of one and six be immunized against diphtheria.

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About 100 villagers have joined in preparations for the annual presentation of Handel's "The Messiah" which will take place next week. The songsters are from all walks of life, and will be joined by soloists from the University of Michigan school of music.

When veteran Ford employees who joined the company in 1911 gather for a banquet in their honor at the Dearborn Inn next week, local plants will have two representatives from the University of Michigan school of music.

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For the first time in many years, Northville will have a large Christmas tree decorated for the four corners. The village council voted Monday evening to do away with long-time custom and to decorate the business section with colored lights.

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Out of the Past

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Northville Lodge
No. 186 F. & A. M.
Regular Meeting
Second Monday of each month
Stanley W. Smith, W.M.
R. F. Coleman, Sec.

FIFTEEN YEARS AGO
December 13, 1946
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FIFTEEN YEARS AGO
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About

SPEAKING for the Record

by Bill Slinger

Last week the township board of appeals decided by a 2-1 vote to issue a permit to conduct a landfill operation in the Manning-Larkin gravel pits between Seven and Eight Mile roads.

The permit is subject to a number of conditions that must now be concluded between attorneys for the applicant and the township. These are enumerated in a page one story this week.

For the purpose of this column, however, it is important, I believe, to give credit to those who have dealt with the issue over the past months — particularly Gunnar Stromberg, appeals board chairman.

At least the consideration of such matters by governmental bodies is unpleasant. Public reaction is almost always negative. And this is understandable.

But in this instance the problem was two-fold.

An ugly hole in the ground exists already. And while the method of filling the hole might be less than completely desirable, it offers hope for improvement in the future.

The township has not undertaken an easy chore. There will be unpleasantness and responsibility connected with the supervision of such an operation.

It would have been far easier to have declined the proposal.

In the end, however, the community can only gain by the rehabilitation of this property.

So while we commend Chairman Stromberg, Supervisor George Clark and their fellow township officials on their approach and solution, we remind them that a long road remains before holes can be taken.

It may be lined with bumps.

This week, after I had received an appeal from The Salvation Army for a contribution to needy area families at Christmas, I talked to Captain John R. Cunard of Plymouth.

He told me a little of the army's work in this area and said that last year some 20 Northville families received assistance at Christmas.

The Salvation Army receives both referrals and direct appeals from families — but they can assist only as many as they have funds to serve. The Christmas work of The Salvation Army is a "plus" undertaking aside from its regular budget.

"We try to see that the family has a complete Christmas dinner," Captain Cunard explained. "If clothes and shoes are needed, we supply these, too," he added.

The families called upon by The Salvation Army are not always destitute or welfare cases. Quite often it is a matter of limited income where provision of groceries for the holidays means that a few dollars can then be used to purchase a gift for the family.

You'll see The Salvation Army's "kettle man" on the street in Northville this week and each day until Christmas.

It is their Christmas promise to use funds they collect to buy toys, food and warm clothes for needy children in our area. If you will believe this and wish to help, put something in the "kettle" so that the spirit of Christmas may touch every home.

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THE NOVI NEWS

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Sharon Mazanne
Advertising Manager
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Publisher

Michigan Mirror

Doctor Shortage Seen in State

Adequate medical service, a basic need of the nation's population, has been found lacking in Michigan according to surveys by the U. S. Department of Health, Education and Welfare.

The department's Health Manpower Source Book published in 1959 showed there were 8,118 physicians in Michigan, or 106.5 doctors per 100,000 people.

The Institute will be a two-year program of postgraduate education which medical students need before they can start clinical work. Michigan has been found lacking in the number of doctors per 100,000 people.

It carries a report by the American Medical Association showing that by 1975 Michigan will need 15,065 doctors if the state is to have what the AMA considers adequate medical service. This would provide 124.7 doctors for each 100,000 of Michigan's anticipated 1975 population of 12,081,000, a number which could not possibly be supplied by present medical schools.

Where will these doctors come from?

A Michigan State University study recently showed between 100 and 150 doctors of medicine were coming into the state each year. This was over and above the number graduated from Michigan's two existing medical schools at Wayne State University and the University of Michigan.

The need for more doctors, the lack of Michigan's medical schools providing for the state's needs led to a recommendation by the U.S. Public Health Service that additional medical education programs be started here.

The project resulted in the recent approval by the MSU Board of Trustees of the establishment of an Institute of Biology and Medicine.

Whether a switch from the "seller's market" to a "buyer's market" brings about lower individual costs remains to be seen, but creation of the Institute of Biology and Medicine at MSU will almost undoubtedly be a giant step toward relieving Michigan's doctor shortage.

Successful operation of the Institute and placement of its students in medical schools is also expected to encourage the establishment of similar postgraduate programs at other locations in the state.

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Roger Babson

Common Stock Make-up

Babson Park, Mass., Almost every one of my readers has asked me to make the same article that I did at least one share of common stock, and most of you are interested in many more shares. Unfortunately, few people realize that there are three very important factors involved in the purchase or holding of common stocks.

Asset Value
The first factor (but not the most important) is asset value. To ascertain this, you take the value of the assets from the statement which is sent to stockholders and deduct the total of liabilities (except for the common stock).

The difference is the net asset value of the company. Next, divide this figure by the number of common shares outstanding. This will give you the net asset value per share.

When you compare this asset value figure just obtained with the price your stock is selling for now, and with the price you paid for it, you will probably be surprised. Over a period of years, the ratio of net asset value to the selling price may average out fairly well, depending upon the industry. The more popular the industry or the company, the higher the price will average in relation to net asset value per share.

Today, however, most stocks are selling considerably above their asset value. Readers who have a goodly number of shares of the common stock of any of the above factors, there are two company should make the above computation.

Earnings and Growth
Why do stocks often sell for much more than their asset value? The reason is that most

investors are looking at the earnings and the growth. If the earnings gradually increase and there is a chance for an increase in the dividend, then these earnings might entice the stock to sell for the higher figure.

In the last analysis, we buy for earnings and not for assets. The Waldorf Astoria would cost more to build on a prairie in Kansas, but its assets would be of no use.

The wise investor, however, does not consider merely the current dividend. Although the dividend may have looked good to you at the time you bought the stock, the market may have changed up with it so that the yield is no longer satisfactory at present prices. To ascertain the yield, you divide the dividend by the price.

Many readers will be surprised, when they do this, to see what a small yield they are obtaining on the basis of the present price of the stock. You do not figure the yield on the price you originally paid for the stock, — but on the price it is selling for today. This means that the growth feature of the stock is very important. On this matter you must depend largely upon your judgment.

Competition
The competition to which the company is subjected may be even more important than the above factors. There are two kinds of competition. First, that which comes from some new industry taking the place of the industry in which your company is engaged.

Second, that which comes

from other corporations which can make the same article that your company makes.

Regarding the first, I have related in a previous release about my young days in Gloucester when the primary industry was granite, and everyone then in granite was making money. Suddenly the use of cement was discovered for building purposes; and the rapid rise in popularity of the automobile resulted in public insistence that the granite paving stones be covered with asphalt. As a result, nearly everyone in the granite business of my home town went broke, and there are now a dozen empty quarries.

The competition of airlines with railroads, of oil and gas with coal, and various other illustrations will come to your mind. To keep alerted to this competition, you should carefully read the newspapers and use your own knowledge of what is going on.

Regarding the second form of competition, to keep in touch you must study the relative earnings of your company and of competing companies.

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Telephone Lines

By HUGH C. BRONAUH, Manager

I'D LIKE TO JOIN with the hundreds of Northville area citizens who last Saturday evening paid tribute to Mrs. Mary Alexander, retiring city clerk. Mary's service to the community of Northville spans more than a quarter of a century and certainly deserves the grand recognition accorded at the Tenth Annual Dinner. Such devotion to duty as demonstrated by Mrs. Alexander will certainly be missed. Best wishes for many happy years ahead.

PHONELAND is a wonderful place—a storybook land of Christmas for the family! In Phoneland, new Home Interphone service lets you talk from room to room, or answer the door, or check on a sleeping baby—all by telephone. In Phoneland you can enjoy the security and protection of extension phones that save steps. You can choose wall or table models, or the lovely little Princess with the light-up dial, in a choice of cheerful colors. To order a Phoneland surprise for your family this Christmas, just call our business office. We'll arrange everything.

AND A MERRY CHRISTMAS to all of you from all of us at Michigan Bell. It's been a pleasure to serve you this year; we're looking forward to serving you in the New Year with, as ever, the finest in telephone service.

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THE NOVI NEWS

Thursday, December 14, 1961 Section 3 Page 1

A & P Manager Don Duvall Brings 25 Years Experience into New Job

Donald D. Duvall, a veteran A & P employee, and former manager at 130 E. Main St. will lead A & P's new location at 215 E. Main St.

Talking with Duvall about his career with A & P gives you some idea of what it takes to manage a food department store.

You find it takes a lot of doing, including a few matters which, at first glance, seem to have little to do with the main job of ordering displaying and selling food to Northville consumers.

Duvall, who started with A & P as a clerk back in 1935, possesses the qualities required to manage a modern food department store handling a full line of goods, alternating between health and beauty aids and non-food items.

But he must function, also, in the fields of diplomacy, education, research and agriculture.

Duvall has had just about all store employees including All store employees including managers participate in the company's intensive training program which fits them for promotional and enlarged responsibilities. When Duvall uncovers a promising young employee he recommends him for further training.

Duvall believes present-day consumers are tending strongly to prepared and semi-prepared foods such as packaged meats, fish and produce, frozen foods, brown-and-serve rolls and cake mixes. "These items must be handled with care to save the housewife time and effort," he says.

Duvall has had wide experience in food retailing. He joined A & P in 1935 as a part time clerk and has spent his entire career with the food chain in the metropolitan Detroit area. He received his first managerial appointment in 1951. Prior to his most recent assignment, he managed the company store at 130 E. Main St. for approximately one year.

A native of Detroit, Duvall attended the public schools and

ling up departments at the new location. At the new location, he has worked with tradesmen setting up his departments, supervised stock-takes and his own personnel and handled the multitude of other details necessary to preparing for the grand opening.

To sell that stock to consumers at the peak of its quality freshness in accordance with A & P's low-price policy is Duvall's prime responsibility.

Like other A & P managers, Duvall helps in planning the company education of its staff. All store employees including managers participate in the company's intensive training program which fits them for promotional and enlarged responsibilities. When Duvall uncovers a promising young employee he recommends him for further training.

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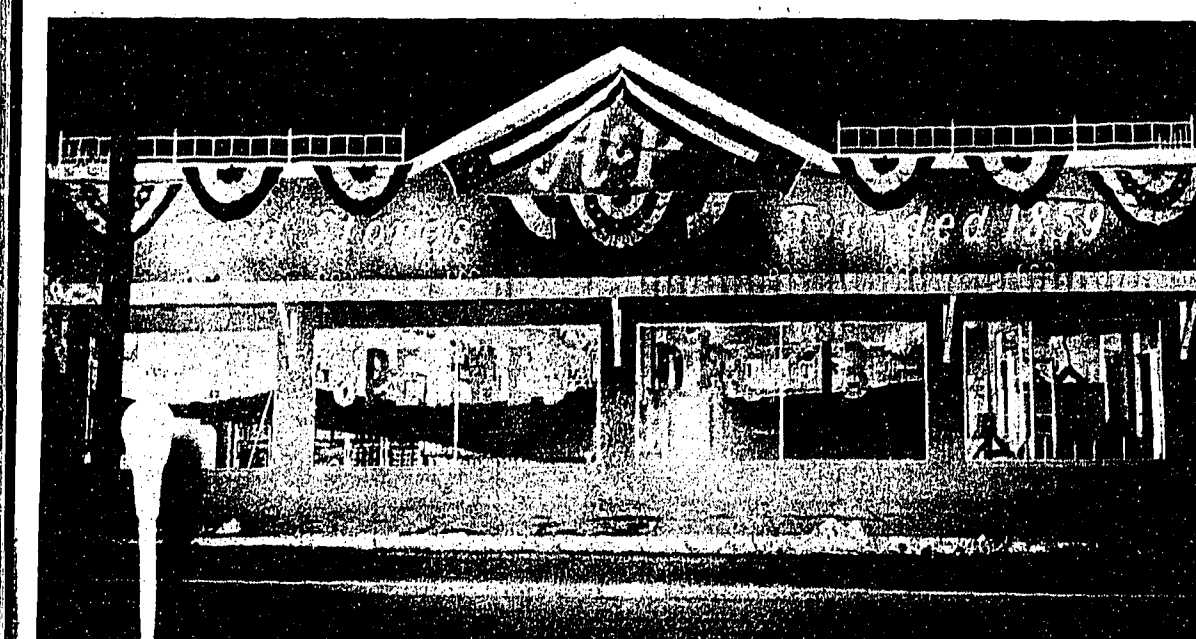
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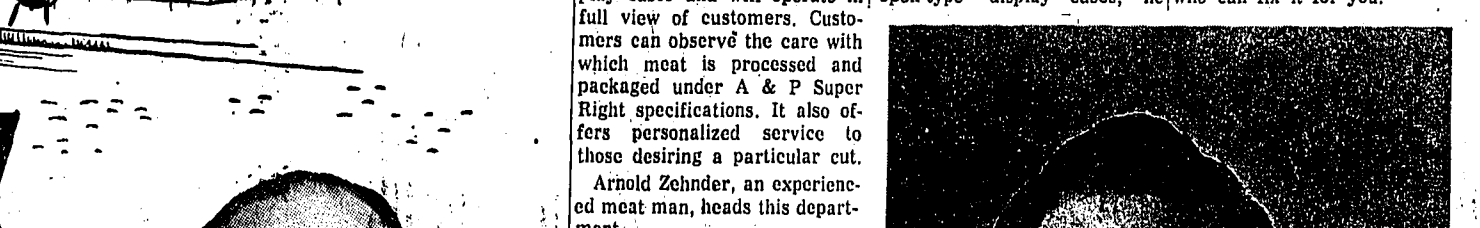
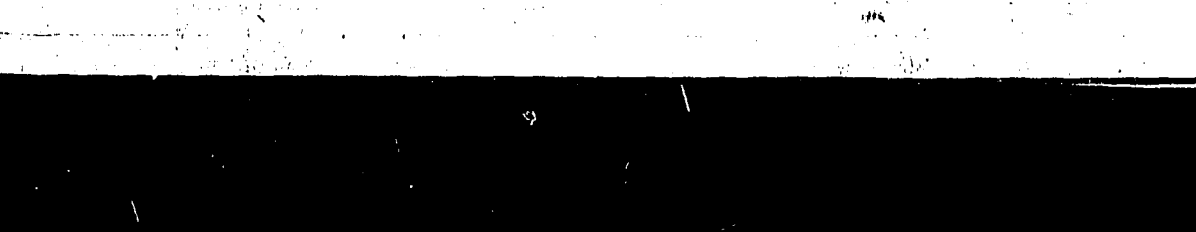
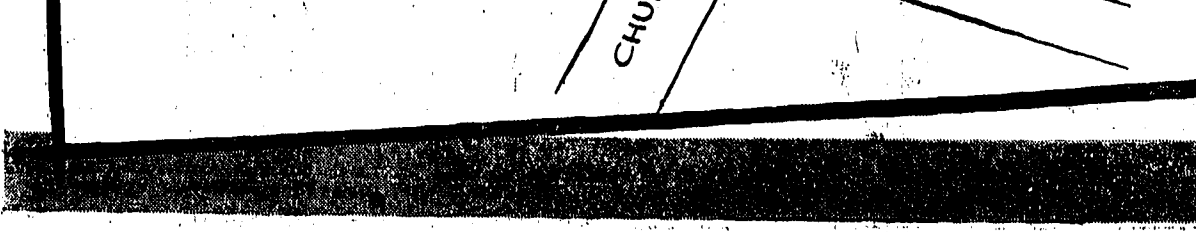
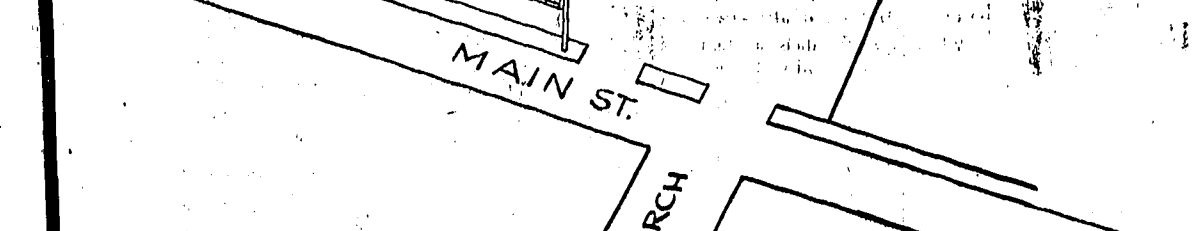
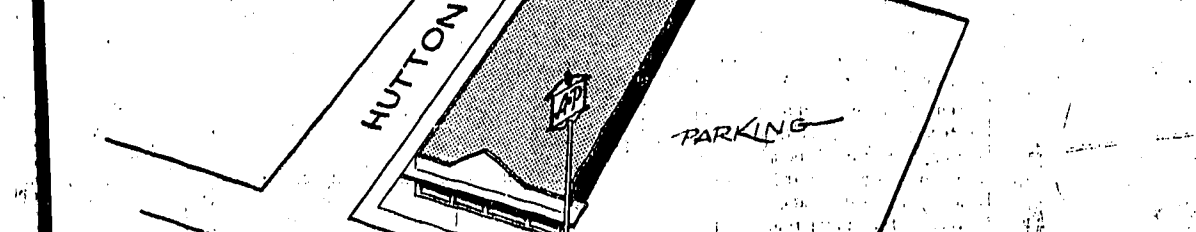
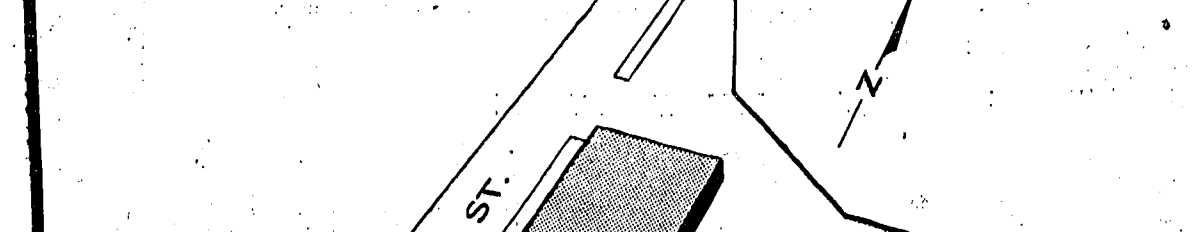
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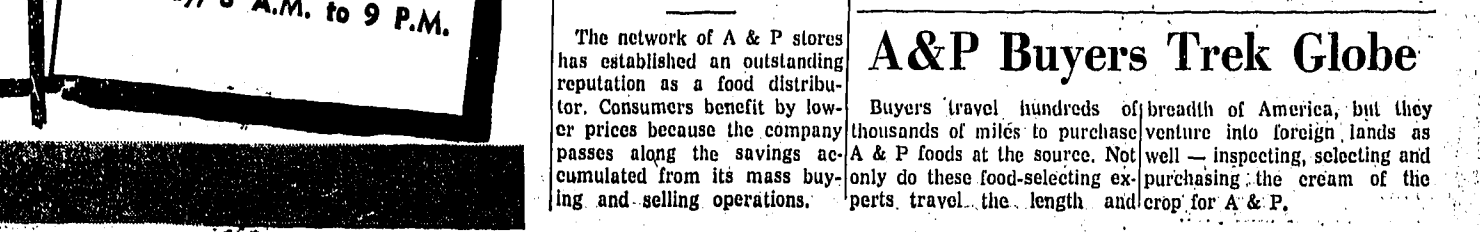
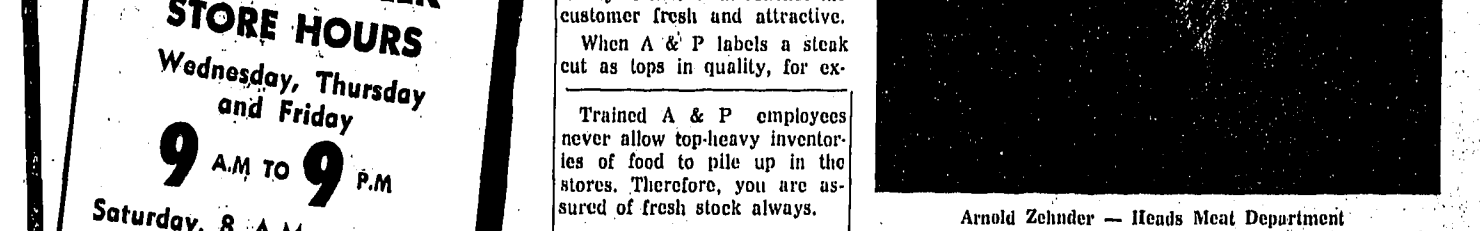
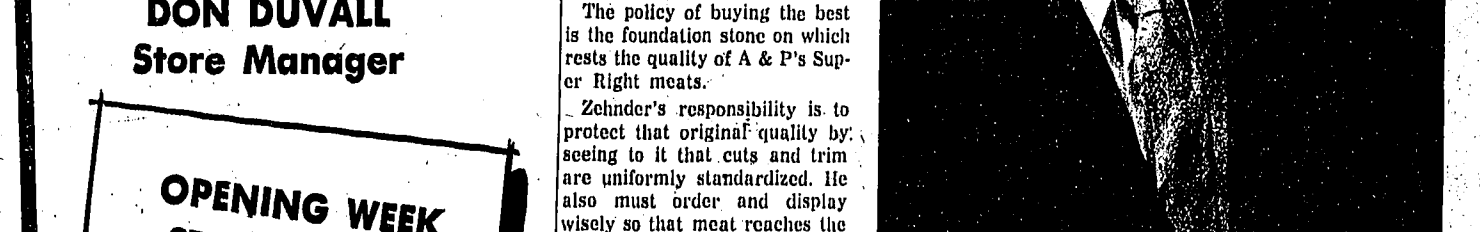
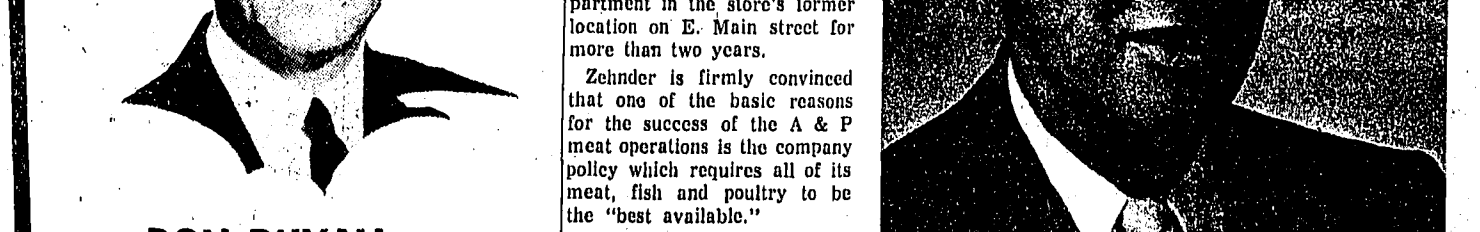
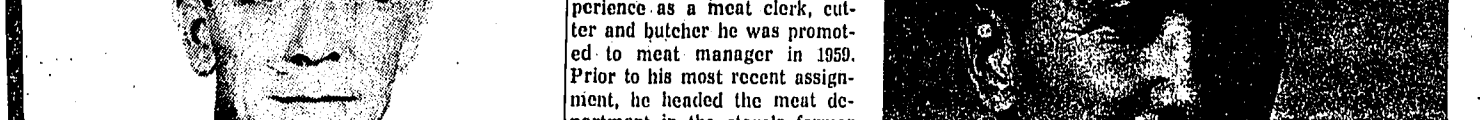
ALL DRESSED UP and ready for opening. Anyone who has been out of town for a couple of weeks wouldn't recognize the building at the corner of Main and Hutton streets. It made its debut Wednesday morning in special grand opening ceremonies attended by A&P Vice President E. J. Vogel, Sales Manager Robert J. Murray and Personnel Manager Earl Poyner as well as Northville Mayor A. M. Allen. Completely renovated inside and out, the new A&P features the distinctive Early American design and a colorful interior. A new entrance at the southeast corner of the building faces a new 60-car parking lot. A&P closed its former store at 130 East Main street Tuesday.



A&P's NEW Early American Style SUPER MARKET in NORTHVILLE



DON DUVALL
Store Manager



Produce Department Offers 100 Varieties

The colorful produce department in A & P's new store will stock some 100 fresh fruits and vegetables, frozen produce and juices and a full line of dried fruits and nut meats.

Back of the white refrigerated display racks, with their crisp and garden-fresh produce, is one of the most intricately linked organizations of A & P's entire food procurement setup.

The job of supplying top quality produce to some 4,000 A & P stores in the United States is handled by the National Produce Division. In a year A & P takes delivery on

thousands of tons of farm and forest produce during the winter and spring months, following out north and east to the growing season in the heart of the country.

In describing their operations, the produce division in New York, which is the central office for the entire A & P produce operation, says it is the nation's major produce office. It also is bound to secure top quality produce.

The produce purchasing set move this vast tonnage of produce is tied together by a modern fleet of trucks to the right places at the right time in the right condition.

A & P's stores in the United States and reports on weather, streamlining operations crop conditions, production and whenever possible. Commodities factors involved in most items are bought in the field and the demand and supply pie-shipped in carloads direct to the store.

Buyers are on the go all the time. Produce is moved time, starting with citrus and other items from warehouse to near other items in Florida and California stores.



Shoppers will find a wide variety of farm, fresh produce in these new mirrored display cases. Pictured is just a portion of the produce department that extends along one wall.



Shoppers won't have to worry about traffic jams in the new A&P. Wide aisles permit plenty of room for grocery carts to maneuver freely.

From Tea to A&P!

Tea, romantic brew of the ages, led directly to the founding of The Great Atlantic & Pacific Tea Company, the nation's oldest and best known food store chain.

More than 100 years ago, a man named George Huntington Hartford conceived an idea for the sale of tea which formed the basis for what is now considered the world's most efficient method of food distribution.

In the pre-civil war days of 1859, tea came to America in the famed China Clipper ships. After the long voyage, tea still had to do a lot of traveling before it reached the housewife's pot.

Bought and sold many times by middlemen, tea passed through the hands of brokers, wholesalers and jobbers. Each added on his costs of business and added a profit. The price went up and up. Few persons could afford to buy tea in retail stores.

George Huntington Hartford, founder of the A & P, had the idea that if he could bypass some of the intermediary agents and simplify the complicated marketing procedure of those days and eliminate delays, he could sell quality tea at a lower price to more people.

Direct from China

Arrangements were made for the shipment of a clipper load of prime tea direct from China. As soon as the cargo arrived at the New York wharf it was unloaded and moved straight to a little, gas-lit, red-fronted store on Vesey Street in New York. The tea was put on sale at about one-third the usual price.

Soon horse's iron shoes and the rims of wagon wheels struck sparks from the cobblestones.

Town people and country people, surprised at being able to purchase this luxury at a price they could afford, crowded the store.

One of the world's great companies was born on that day. The little Vesey Street store was the first of the great chain of food stores to be developed by the Great Atlantic & Pacific Tea Company.

Cuts Costs

The basic idea was and remains sound. By shortening the route of food between producer and consumer, by eliminating delays and by bypassing the costs and profits of needless handling and rehandling, a quality product could be retailed at a lower price to a greatly-increased number of people.

This idea is today the fundamental philosophy back of A & P's method of food distribution.

Now, as when the Vesey street store was company headquarters, the company's tea trade still centers in New York. But now the ships unload their cargoes directly into the A & P's bonded waterfront warehouse where the tea is bonded, sampled and tested by a board of experts and packaged.

One-fourth of all the tea consumed in the United States is distributed under the A & P brand names—"Our Own" and "Master".

Before it is finally purchased, buyers acting for A & P at the market send small samples to "tasting" headquarters. There the subtle qualities of the season's crop is analyzed and the type and amounts needed are decided upon. This is important in keeping the two A & P brands up to their individual standards year after year.

NOW OPEN

... and Filled with
A&P's NEW EARLY
SUPER MARKET

YOUR CHOICE
A&P BRAND—Our Finest Quality

**Pineapple
or
Grapefruit
Juice**

4 46-OZ. CANS 99¢

A&P's PURE VEGETABLE

dextro Shortening

3 LB. CAN 69¢

THIS COUPON WORTH 10¢ TOWARDS THE PURCHASE OF A ONE-POUND BAG OF EIGHT O'CLOCK, RED CIRCLE OR BOXER COFFEE

EIGHT O'CLOCK COFFEE

1-LB. BAG 45¢

Good Thru Saturday, December 16th
A&P SUPER MARKET
MAIN and HUTTON, NORTHVILLE, MICHIGAN
ONE PER FAMILY—ADULTS ONLY

MICHIGAN U. S. No. 1 GRADE

POTATOES

50 LB. BAG 99¢

CLIP THESE COUPONS

FREE WITH THIS COUPON AND ANY PURCHASE
Thursday, December 14th
One 16-Oz. Can of A&P Brand
FRUIT COCKTAIL
A&P SUPER MARKET
MAIN and HUTTON, NORTHVILLE, MICHIGAN
ONE PER FAMILY—ADULTS ONLY

FREE WITH THIS COUPON AND ANY PURCHASE
Friday, December 15th
One Pint Jar of Ann Page
SALAD DRESSING
A&P SUPER MARKET
MAIN and HUTTON, NORTHVILLE, MICHIGAN
ONE PER FAMILY—ADULTS ONLY

FREE WITH THIS COUPON AND ANY PURCHASE
Saturday, December 16th
One 14-Oz. Bottle of Ann Page
TOMATO KETCHUP
A&P SUPER MARKET
MAIN and HUTTON, NORTHVILLE, MICHIGAN
ONE PER FAMILY—ADULTS ONLY

SWEET, JUICY

Anjou Pears 2 LBS. 39¢

TABLE-READY

Cole Slaw 8-OZ. CELLO BAG 10¢

A&P—YELLOW OR WHITE

Pop Corn 2 LB. BAG 25¢

A&P BRAND—WASHED

Spinach 10-OZ. CELLO BAG 19¢

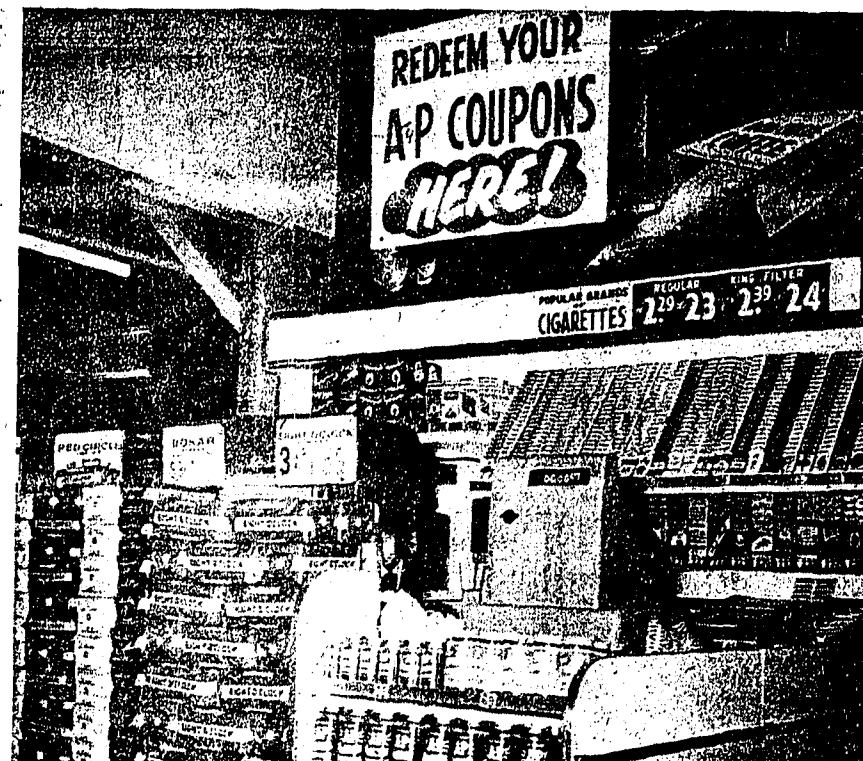
FOR SALADS OR STUFFING

Green Peppers 4 FOR 29¢

WISCONSIN

Sharp Cheddar Cheese

1-LB. 69¢



For cigarettes, tobacco and candy buyers—a special service station in the front corner of the store.



Four check-out counters and an "express" check-out station for shoppers with six items or less speed up the customer flow.

Bakery Sparkles In Newest Display

A woman's touch is seen throughout the sparkling self-service bakery in A & P's new store at 215 E. Main street in Northville.

It is apparent in the gleaming new cases and the attractive line of baked goods displayed in the department. The section requires nearly 20 feet of display cases.

Salespeople are enthusiastic about the store's famed line of Jane Parker baked goods, cakes, cookies, doughnuts, sweet rolls, pastries and other items.

Bakery is one of the fastest-growing departments in the A & P organization.

Part of the reason may be found in the elaborate experimental bakery and the control cities.

A&P Pioneered Fresh Fish Field

The A & P is credited by leaders of the fish industry with the bringing, almost singlehanded, of fresh ocean fish and frozen seafood to all mid-western markets.

In addition, the Great Lakes supply a variety of excellent fish which are distributed by A & P throughout the Midwest in a great volume the year-round. The company buys the finest lots from seasonal catches of blue pike, perch, herring, smelt, whitefish, yellow perch, lake trout, white bass or lake trout.

The company's National Fish Department buys a large part of the million pounds of fish it handles annually at the famous Boston Market. There skilled A & P workers fillet, package and freeze much of this supply.

To all self-service stores go A & P's famed "Cap'n John" brand of frozen fillets in water-proof, cellophane-lined cartons.

A & P buyers bid for the company's requirements each day at an auction conducted at the north end of the great Boston pier. Often as many as 7,000 individual store orders and between 25 and 30 carloads and truckloads are shipped to various company warehouses throughout the country each week.

Today more than 350 workers are required to inspect, scale, dress and fillet the great volume of fish that passes through the warehouse at Boston.

To speed up the movement of fish from the producing centers to consumers all over the country, A & P maintains warehouses in New York and Baltimore. The Baltimore warehouse, in addition to serving as a distribution center for stores of the area, sends the fancy Chesapeake Bay shell fish to stores all over the country.

It also acts as a buying agent at producing points around the coast from New Jersey to the Gulf of Mexico and routes fish of many varieties direct to local warehouses. This practice saves thousands of dollars a year in transportation costs and enables more people to eat more fish at lower prices.

There is international demand for the fish business, too. Among the items which A & P imports are such delicacies as shrimp from Mexico, frozen lobster tails from South Africa and frozen cod and haddock fillets from Nova Scotia.

**HOLIDAY VALUES
AMERICAN STYLE
in NORTHVILLE**

MAIN and HUTTON ST.

DON DUVALL
Store Manager

FULLY MATURED GRAIN-FED BEEF
"Super-Right" Beef Is Selected for Superior Taste and Tenderness... ONE HIGH QUALITY—NO CONFUSION—ONE PRICE AS ADVERTISED

FRESH Mushrooms 1-LB. 49¢

"SUPER-RIGHT" QUALITY

STEAKS

ROUND STEAKS (Full Cut) 79¢
SIRLOIN OR CUBE 89¢
PORTERHOUSE OR CHIP STEAKS 99¢

Special This Week at A&P!

POPULAR BRANDS

Canned Hams

6-LB. SIZE 4.29 8 LB. SIZE 5.89

"SUPER-RIGHT" QUALITY

Sliced Beef Liver . . LB. 35¢

"SUPER-RIGHT" ALL MEAT

Skinless Franks . . 1-LB. PKG. 47¢

MARVEL—A&P's Fine Quality

ICE CREAM

49¢

HALF GALLON CARTON

Vanilla, Neapolitan, Fudge-Marble or Butterscotch-Marble

All prices in this ad effective thru Saturday, Dec. 16th

ALLGOOD BRAND
A&P's Fine Quality

Sliced Bacon

1-LB. PKG. 45¢

"SUPER-RIGHT" QUALITY

Fancy Sliced Bacon 1-LB. PKG. 49¢

"SUPER-RIGHT" COUNTRY STYLE

Thick-Sliced Bacon 2 LB. PKG. 97¢

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.

Super Markets

AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

Five Steps To A&P's Freshness

Even the best food, generally speaking, loses flavor and quality with age.

To safeguard the freshness of food, A & P takes five steps. First, the company buys only the freshest foods from farm or factory. It facilitates quick turnover by buying in quantities for current needs.

Foods are shipped quickly to warehouses and stores. And they are kept under proper conditions of temperature and humidity. Finally, they are prepared to move quickly from store to consumer.

A & P guarantees all its foods are fresh and flavorful.

The National Tea Council reports a tremendous increase in the use of tea.

More than a century of experience in buying and shipping have made A & P a leader in quality merchandising, always available at any A & P store.

